

## APPLICANT SUPPORT PROGRAM UPDATE

20-March-2013

To provide more clarity to the Applicant Support Program results, ICANN has updated the Support Application Review Panel (SARP) determination table below to include the determination for each major evaluation criteria used to measure the applications for financial assistance. There were three financial assistance requests submitted to ICANN by applicants to the New gTLD Program. Each of these requests were carefully considered and extensively reviewed against the criteria outlined in the New gTLD Financial Assistance Handbook.

Below lists the three applications that have submitted for financial assistance, and includes the SARP determination for meeting the minimum criteria for financial assistance:

|                |                    |                        | SARP Determination For Financial Assistance |                            |                                    |                       |
|----------------|--------------------|------------------------|---|----------------------------|------------------------------------|-----------------------|
| Application ID | Applied-for String | Applicant Name         | Criteria 1: Public Interest Benefit         | Criteria 2: Financial Need | Criteria 3: Financial Capabilities | Overall Results       |
| 1-1309-46695   | .KIDS              | DotKids Foundation Ltd | Met Criteria                                | Met Criteria               | Met Criteria                       | Met Criteria          |
| 1-1873-71868   | .IDN               | Nameshop               | Did Not Meet Criteria                       | Did Not Meet Criteria      | Did Not Meet Criteria              | Did Not Meet Criteria |
| 1-2104-81541   | .UMMAH             | Ummah Digital Ltd      | Did Not Meet Criteria                       | Met Criteria               | Met Criteria                       | Did Not Meet Criteria |

Per the Financial Assistance Handbook, applications that did not meet the threshold criteria for financial assistance will be excluded from further participation in this round of the New gTLD Program, and the evaluation fee deposit of USD 47,000 will be refunded back to the applicant. For the applicant that successfully met all the Applicant Support criteria, ICANN will pay the remaining USD 138,000 in evaluation fees and the application will be forwarded to the New gTLD Program for Initial Evaluation.

As a reminder, it is important to recognize that the evaluation criteria for the Applicant Support Program and the New gTLD Program are different, and the qualification for financial assistance does not guarantee that the application will successfully complete all phases of the New gTLD Program.

For more information, view the [Applicant Support Program](#) page on the New gTLD Program's microsite.