Post Contracting Process Changes
15 January 2015 Webinar
Agenda

• Post Contracting Steps
• Recent Trends
• Process Changes
• Q & A
Post Contracting Steps
Post Contracting Steps

Registry Onboarding
• Set up your account with ICANN

Pre-Delegation Testing (PDT)
• Demonstrate technical capability

Transition to Delegation
• ICANN’s final check out of the gTLD

Delegation
• gTLD added to the root zone
Recent Trends
## FY15 Trend: Slowed progress toward delegation

<table>
<thead>
<tr>
<th>Process Step</th>
<th>Expected Duration</th>
<th>FY15 Average Duration</th>
<th>Ave. Age of Incomplete / not started</th>
</tr>
</thead>
<tbody>
<tr>
<td>Onboarding</td>
<td>30 Days</td>
<td>115 Days</td>
<td>98 Days</td>
</tr>
<tr>
<td>PDT</td>
<td>56 Days</td>
<td>64 Days</td>
<td>58 Days</td>
</tr>
<tr>
<td>Delegation after Token Issued</td>
<td>14 days</td>
<td>30 Days</td>
<td>50 Days</td>
</tr>
<tr>
<td>RA to Delegation</td>
<td>70 Days</td>
<td>139 Days</td>
<td>N/A</td>
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Why is this a problem?

- **Confusion and Uncertainty**
  - Registry uncertainty of the steps and timeframes
  - Registries Missing Contractual Requirement: delegation required within 12 months of executing the RA [Section 4.3 (b)]

- **ICANN Resource Allocation and Utilization**
  - Capacity planning to meet contracted party needs
  - Elongation of round increases program cost
  - Opportunity cost to maintain the program

- **Delegation is a beginning, not the end!**
  - Planning your launch & on-going operations
  - Controlled Interruption (no activation of names for 90 days)
  - Compliance with Rights Protection Mechanisms
Process Changes
Creating Interim Milestones

- Adding specific and actionable milestones between executing the Registry Agreement and Delegation
  - Registry Onboarding
  - PDT
  - Delegation after token issued
- Ensures
  - Steady, predictable progress
  - Pipeline management
  - Mutual Success
Registry Onboarding

- Welcome Kit
- Welcome Call
- Registry completes in GDD Portal within 60 days
  - Contact Information
  - Public Contact Information
  - ONBIR Information
- Runs concurrently with PDT
Pre-Delegation Testing (PDT)

- Invitation issued from Application Portal upon contract execution
- Schedule per response preference
  - If no response in first 2 weeks, ICANN will assign appointment in date and priority order
  - Appointment can be changed upon request
- PDT Deadlines
  - Appointment scheduled within 1st 90 days after RA
  - Completed within 1st 120 days after RA
Transition to Delegation

- Final review initiated upon completion of prerequisites (Registry Onboarding + PDT)
- Delegation Point of Contact requested via Application Portal (Tuesdays)
- If no Delegation POC returned within 14 days, Registry Technical Contact assigned
- Delegation Tokens must be used within 30 days of issuance
  - Tokens issued in Application Portal
<table>
<thead>
<tr>
<th></th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
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<tbody>
<tr>
<td>Contracting</td>
<td></td>
<td>Registry Agreements Sent</td>
<td>Registry Agreements Executed</td>
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<tr>
<td>Registry Onboarding</td>
<td>Welcome Kits</td>
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<td>Welcome Kits</td>
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<tr>
<td></td>
<td></td>
<td>← Onboarding Information Processing</td>
<td>← Onboarding Information Processing</td>
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<tr>
<td>PDT</td>
<td>PDT Appointments Confirmed</td>
<td>PDT Results Released</td>
<td>PDT Invites</td>
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<tr>
<td>Transition to Delegation</td>
<td>Delegation POC Requested</td>
<td>Delegation Tokens Issued</td>
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**ICANN**
Updated RA to Delegation Timelines

<table>
<thead>
<tr>
<th>Process</th>
<th>Onboarding</th>
<th>PDT</th>
<th>Token Issued</th>
<th>Delegation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Starting Point</td>
<td>RA Execution</td>
<td>RA Execution</td>
<td>PDT + Onboarding Completion</td>
<td>Token Issued</td>
</tr>
<tr>
<td>Completion Deadline</td>
<td>60 Days</td>
<td>120 Days</td>
<td>15 Days</td>
<td>30 Days</td>
</tr>
<tr>
<td>Time since RA Execution</td>
<td>60 Days</td>
<td>120 Days</td>
<td>135 Days</td>
<td>165 Days</td>
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Implementation plan

• PDT appointment assignments beginning next week
  o Appointments scheduled for 23 February 2015 or later
  o Will assign based on delegation deadline (aging) & priority number
  o Reserving capacity for “fast movers”

• Registry Technical Contacts assigned as Delegation POC effective immediately for requests over 14 days old

• Adding visibility to delegation deadline in both application and GDD portal