Global Domains Division Update

21 May 2014
Webinar Information

Dial-in Numbers: http://newgtlds.icann.org/webinars
Conference Passcode: GDD

Q&A Session after the presentation
- Questions submitted to ICANN prior to the webinar given priority
- Questions will be answered as time permits

Recordings & slides available after the webinar: http://newgtlds.icann.org/webinars
Agenda

- Introduction
- New gTLD Program Pipeline
- Contracting, GAC Advice
- String Contention
- Registry Services
- Name Collision
- Q & A

Nicole Davenport
Christine Willett
Trang Nguyen
Russ Weinstein
Krista Papac
Francisco Arias
New gTLD Program Pipeline
Application Pipeline

Total Applications: 1930

- Passed Evaluation: 1747
  - In Process: 56
  - Passed Evaluation: 1747

- Invited to Contracting: 1123
  - Not Yet Eligible: 624
  - Contracting Responses Received: 559
    - Awaiting CIR Response: 564

- Contracts Signed: 414
  - In Process: 145

- Passed PDT: 358
  - In Process: 56

- Delegated: 272
  - In Process: 86

- Not Approved: 4
- Withdrawn: 177

As of 16 May 2014

There may be multiple reasons for process delay.
Contracting & GAC Advice
Specification 13

• 26 March 2014: The NGPC approved 2 versions of Specification 13
  o Version 1 without provision allowing a .BRAND registry operator to designate up to three ICANN accredited registrars to serve as the exclusive registrars.
  o Version 2 includes this provision and GNSO was asked to comment on whether it is inline with the GNSO’s policy recommendations.
    ▪ The GNSO Council found that the proposed provision was inconsistent with Recommendation 19. However, given the unique and specific circumstances the GNSO Council accepted the variation.

Specification 13 & Code of Conduct Exemption

• Specification 13 includes an exemption to the CoC
  o Do not submit a Code of Conduct request if you intend to submit a Specification 13 application

• Submit a CoC exemption request only if you wish to be exempted, but don’t wish to qualify as a .BRAND

• Processing previously submitted CoC exemption requests:
  o CoC exemption request received, then Specification 13 application is submitted: ICANN will stop processing CoC exemption request
  o CoC exemption request granted, then Specification 13 is approved: CoC exemption voided upon effective date of Specification 13 - Specification 13 henceforth governs any exemption to CoC
Registry Agreement Execution (in 9 months)

• Earliest expiration of the 9-month deadline to execute RA is 29 October 2014

• ICANN believes that 5 months provides adequate amount of time for applicants to execute an RA

• Current average time for applicants to execute RA is 3 months (date CIR response received to RA execution)
  ◦ Respond to the CIR immediately to prevent missing the 9-month deadline

• 3 weeks: RA execution cycle time
  ◦ 25%: Percent of RAs are executed within this 3-week cycle time
  ◦ 3 months: Average time remaining 75% RAs takes to execute

• ICANN processing CIR responses by priority number
Request for Extension

• Applicant must demonstrate, to ICANN’s reasonable satisfaction, that it is working diligently and in good faith toward successfully completing the steps necessary for entry into the RA.

• If an applicant qualifies for Specification 13 and meets the above requirements, and demonstrates to ICANN's reasonable satisfaction that its inability to enter into an RA by the expiration of the 9-month period is attributable to the fact that the final form of Specification 13 was not finalized until 12 May 2014, ICANN staff will take that into account in considering requests for extension.

• ICANN will examine all facts and circumstances when determining if an applicant has worked diligently and in good faith toward successfully completing the steps necessary for entry into the RA.

• Request Form:
  o Available at: http://newgtlds.icann.org/en/applicants/agb/agreement-extension-form-19may14-en.docx
  o Must be submitted by Contracting Point of Contact to newgtld@icann.org
GAC Advice

• The GAC issued additional advice in its Singapore Communiqué

• Applicants had 21 days to respond to the Communiqué

• The NGPC adopted a scorecard on 14 May 2014:
String Contention
### String Contention Set Statistics

<table>
<thead>
<tr>
<th>Contention Set Statistics</th>
<th>Number of Contention Sets</th>
<th>Number of Applications in Contention</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>26 February 2013</strong></td>
<td>234</td>
<td>758</td>
</tr>
<tr>
<td><strong>21 March 2014</strong></td>
<td>233</td>
<td>630</td>
</tr>
<tr>
<td>- Resolved</td>
<td>47</td>
<td>---</td>
</tr>
<tr>
<td>- Active Sets</td>
<td>164</td>
<td>543</td>
</tr>
<tr>
<td>- On Hold Sets</td>
<td>22</td>
<td>87</td>
</tr>
<tr>
<td><strong>16 May 2014</strong></td>
<td>233</td>
<td>582</td>
</tr>
<tr>
<td>- Resolved</td>
<td>67</td>
<td>---</td>
</tr>
<tr>
<td>- Active Sets</td>
<td>147</td>
<td>504</td>
</tr>
<tr>
<td>- On Hold Sets</td>
<td>19</td>
<td>78</td>
</tr>
</tbody>
</table>
Community Priority Evaluation (CPE)

Current Status

- Cycle time for the current evaluations ~ 3-4 months
  - EIU working to streamline the process for verification of letters
- Targeting mid June for next publication of results
- Developing Opt-In eligibility criteria to facilitate program progress
CPE Early Election – Opt In

• Opt-In Eligibility criteria consistent with AGB 4.2
  o All members have completed: Evaluation, Objections, resolved applicable GAC Advice
  o Removes delays caused by indirectly related activities
    ▪ e.g. Change Requests or Accountability Mechanisms affecting other contention set members

• Applicants given the option to begin the CPE invite process

• Upon affirmative response, will utilize the standard CPE invite process

• 8 of the 15 applications pending eligibility will be contacted next week
Auctions

Number of Contention Sets per Auction

- Updated Bidder Resources:
  - http://newgtlds.icann.org/en/applicants/auctions#resources
  - Rules Updated 19 May 2014
  - Current Schedule Published 6 May 2014
  - Schedule Advancement Request Form – move your auction date up
  - Training Videos

- Current Activities:
  - Practice Auctions “Mini Mocks” being coordinated by Power Auctions
  - Proposal for Auctions with Indirect Contention Sets by mid June
Registry Services
Registry Breakout by Country

<table>
<thead>
<tr>
<th>gTLD Type</th>
<th>gTLD Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Legacy</td>
<td>22</td>
</tr>
<tr>
<td>New</td>
<td>414</td>
</tr>
<tr>
<td><strong>Total gTLDs</strong></td>
<td><strong>436</strong></td>
</tr>
</tbody>
</table>

Country | gTLD Count
---|---
AE | 4
AT | 2
AU | 7
BE | 3
BR | 4
CA | 2
CH | 7
CN | 12
DE | 21
ES | 6
FR | 8
GB | 7
GI | 3
HK | 9
IE | 18
IN | 4
IQ | 1
IT | 1
JP | 17
KR | 3
KY | 43
MX | 2
NL | 1
NO | 1
NZ | 1
RU | 6
SA | 1
SE | 2
TH | 1
TW | 1
US | 219
VG | 15
ZA | 4

**Total gTLDs** | **436**
ASCII versus IDN gTLDs

<table>
<thead>
<tr>
<th>gTLD Type</th>
<th>gTLD Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASCII</td>
<td>399</td>
</tr>
<tr>
<td>IDN</td>
<td>37</td>
</tr>
</tbody>
</table>

Registry Breakout ASCII : IDN 436
Geo, Community, and Sponsored gTLDs

<table>
<thead>
<tr>
<th>gTLD Categories</th>
<th>gTLD Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Geo gTLDs</td>
<td>28</td>
</tr>
<tr>
<td>Community gTLDs</td>
<td>13</td>
</tr>
<tr>
<td>GEO &amp; Community gTLDs</td>
<td>7</td>
</tr>
<tr>
<td>Sponsored gTLDs</td>
<td>16</td>
</tr>
<tr>
<td>Non-Geo, Community, or Sponsored gTLDs</td>
<td>372</td>
</tr>
<tr>
<td><strong>Total gTLDs</strong></td>
<td><strong>436</strong></td>
</tr>
</tbody>
</table>
Registry Onboarding Processing

• Eligible for Registry Onboarding – 414
  o Registry Onboarding Complete – 322
  o Registry Onboarding In Progress* – 92
    ▪ Contact Information In Progress – 73
    ▪ Public Contact Information In Progress – 75
    ▪ On-boarding Information Request (ONBIR) In Progress – 86

* NOTE: “In Progress” represents TLDs with one or more incomplete Registry Contact Information, Registry Public Contact Information, and/or Registry ONBIR work items
Sunrise & Claims Processing

- Sunrise & Claims Eligibility – 414 Registries
  - Eligible (gTLD delegated) – 272
  - Not Eligible (gTLD not delegated) – 142
- Processing Sunrise & Claims Eligible – 272
  - Sunrise & Claims Approved – 218
    - Sunrise End Date Type – 188
    - Sunrise Start Date Type – 30
  - Sunrise & Claims Awaiting Approval – 17
  - Sunrises & Claims Not Yet Requested – 37
Sunrise & Claims Processing (cont.)

- Sunrise & Claims Approved – 218
  - Approved Sunrise Period Status
    - Completed – 119
    - In Process – 65
    - Not Yet Started – 34
  - Approved Claims Period Status
    - Completed – 23
    - In Process – 92
    - Not Yet Started – 103
Qualified Launch Program

- Qualified Launch Program (QLP), allows Registry Operators (ROs) to request ICANN approval of a Qualified Launch Addendum permitting the RO to allocate or register up to **100** names to third parties prior to or during Sunrise, for the promotion of the gTLD

- The program was approved on 10 April 2014

- Under the QLP, all New gTLD ROs are eligible to request approval of a Qualified Launch Addendum
  - Submit QLP information as part of your TLD Startup Information
  - Requests to add QLP to approved TLD Startup Information will be accepted for consideration until the end of sunrise period via SFDC case

- To date, ICANN has approved 4 requests for QLPs
GDD Portal

- Launched in March 2014
- Currently available to all New gTLD Registry Operators after executing Registry Agreement
- Finalizing roadmap for future iterations to include additional features and functionality as well as other users such as Legacy Registry Operators and Registrars
- GDD Portal users workshop at ICANN 50 in London
New gTLD Registry Operator Welcome Kit

• First iteration focuses on Onboarding and TLD Startup

• First iteration sent to all New gTLD Registry Operators in April, 2014

• Following initial distribution, newly contracted Registry Operators are sent a Welcome Kit via the GDD Portal following execution of Registry Agreement

• Second iteration includes updates to first iteration and additional information on ongoing registry operations, ICANN’s role, and guidance for addressing common challenges

• Second iteration targeted to be sent to all Registry Operators in June/July, 2014
Name Collision
Name Collision Mitigation

• Public Comment Period
  o Comment period opened 26 February 2014
  o Reply period closed 21 April 2014

• Name Collision Occurrence Management Framework
  o Reserve .corp, .home, & .mail
  o Newly delegated TLDs: 120 days from delegation “no activation” period with wildcard record under TLD
  o Already delegated TLDs: 120 days with A and SRV DNS records for names in SLD block list

• Next Steps:
  o Publish updated version of report
  o Consideration by the Board New gTLD Program Committee
Questions & Answers

Questions will be answered as time permits
• Participants will be limited to 1 question and 1 brief follow up response

Adobe Connect questions
• Send your question via the Questions & Comments pod

Phone questions
• Dial-in numbers: http://newgtlds.icann.org/webinars
• Conference passcode: GDD
• Dial *1 (star one) to enter the question queue

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