



### New gTLD Knowledge Articles

Article #: 010035	Date: 16 December 2011
Article Name: TAS Character Limits	AGB Reference: Attachment 2 to Module 2
Version #: v02	Category: Knowledge Articles

Topic	Question	Required Field?	Field Description	Character Limit	Page Limit
<b>Applicant information</b>	1	Yes	Legal name of Applicant	120	No
	2	Yes	Address 1	120	No
		No	Address 2	120	No
		Yes	City	120	No
		No	Province/State	120	No
		Yes	Postal code	30	No
		Yes	Country	dropdown	No
	3	Yes	Phone	30	No
4	Yes	Fax	30	No	
5	No	Website/URL	120	No	
<b>Primary &amp; Secondary Contact</b>	6, 7	Yes	First	60	No
		No	Middle	60	No
		Yes	Last	60	No
		Yes	Date of Birth	10	No
		Yes	Country of Birth	dropdown	No
		Yes	Title	120	No
		No	Address 1	120	No



		No	Address 2	120	No
		Yes	City	120	No
		No	Province/State	120	No
		No	Postal code	30	No
		Yes	Country	dropdown	No
		Yes	Email	120	No
<b>Proof of Legal Establishment</b>	8a	Yes	Legal form	250	No
	8b	Yes	Jurisdictional law	500	No
	8c	Yes	Evidence of Establishment	attachment	No
	9a	No	Exchange	dropdown	No
		No	Symbol	50	No
	9b	No	Parent Company	250	No
	9c	No	Joint Venture Partners	500	no
	10	No	Business ID	50	No
<b>Applicant Background</b>	11a,b,c,d	Yes	Name	250	No
		Yes	Date of Birth	10	No
		Yes	Country of Birth	dropdown	No
		Yes	Title	120	No
		No	Address	250	No
		Yes	City	120	No
		No	Province/State	120	No
		No	Postal Code	30	No
		Yes	Country	dropdown	No
	Yes	% Shares	5	No	
	11e,f,g,h	Yes	Additional background	20000	5
<b>Evaluation Fee</b>	12a	Yes	Wire Confirmation Number	100	No
		Yes	Wired amount	13	No
		No	Wire remarks	250	No



	12b	Yes	Payer name	120	No	
	12c	Yes	Payer address 1	120	No	
		No	Payer address2	120	No	
		Yes	Payer city	120	No	
		No	Payer province/state	120	No	
		Yes	Payer postal code	30	No	
		Yes	Payer country	dropdown	No	
		12d	Yes	Payer phone	30	No
			Yes	Wiring bank	120	No
			No	Branch name	60	No
			Yes	Bank address 1	120	No
			No	Bank address 2	120	No
			Yes	Bank city	120	No
			No	Bank province/state	120	No
			Yes	Bank postal code	30	No
	12e	Yes	Bank country	dropdown	No	
		Yes	Wire date	10	No	
<b>Applied-for gTLD string</b>	13	Yes	TLD	63	No	
	14a	Yes , if IDN	A label	100	No	
	14b		Restatement in English	200	No	
	14c		Label language in English	100	No	
			Label language per ISO 639-1	100	No	
	14d		Label script in English	100	No	
			Label script per ISO 15924	100	No	
	14e		U-label code points	500	No	
	15a		IDN table(s)	attachment	No	
	15b		IDN table development process	3000	No	
15c	Variants		2000	No		



	16		Operational issues	3000	No
	17		Phonetic representation	100	No
<b>Mission/ Purpose</b>	18a	Yes	Mission/purpose	8000	No
	18b	Yes	Benefits to Internet users	20000	5
	18c	Yes	Rules to minimize social costs	20000	5
<b>Community- based Designation</b>	19	Yes	Community-based TLD	Yes/No	No
	20a	Yes, if community	Name and description of community	8000	No
	20b		Relationship to community	8000	No
	20c		Purpose of community-based TLD	8000	No
	20d		Relationship of applied-for string and community	8000	No
	20e		Registration policies	10000	No
20f	Endorsements		attachment	No	
<b>Geographic Names</b>	21a	Yes	Geographic name TLD?	Y/N	No
	21b	Yes, if geo	Documentation of support	attachment	No
<b>Protection of Geographic Names</b>	22	Yes	Protection of geographic names at the second and other levels	12000	No
<b>Registry Services</b>	23	Yes	Registry services provided	40000	No
<b>Demonstration of Technical &amp; Operational Capability</b>	24	Yes	SRS	20000	5
	25	Yes	EPP	80000	20
	26	Yes	Whois	20000	5
	27	Yes	Registration lifecycle	20000	5
	28	Yes	Abuse prevention and mitigation	80000	20
	29	Yes	Rights protection mechanisms	40000	10
	30a	Yes	Security policy (external)	20000	5



	30b	Yes	Security policy (internal)	60000	15
	31	Yes	Technical overview	40000	10
	32	Yes	Architecture	40000	10
	33	Yes	Database capabilities	20000	5
	34	Yes	Geographic diversity	20000	5
	35	Yes	DNS service	40000	10
	36	Yes	IPv6 reachability	20000	5
	37	Yes	Data backup policies & procedures	20000	5
	38	Yes	Data escrow	20000	5
	39	Yes	Registry continuity	60000	15
	40	Yes	Registry transition	40000	10
	41	Yes	Failover testing	40000	10
	42	Yes	Monitoring and fault escalation	40000	10
	43	Yes	DNSSEC	20000	5
	44	No	IDNs	40000	10
<b>Demonstration of Financial Capability</b>	45	Yes	Financial statements	8000	No
	46	Yes	Projections template	40000	10
	47a	Yes	Costs and capital expenditures	40000	10
	47b	Yes	Anticipated ranges in projected costs	40000	10
	48a	Yes	Funding and revenue	40000	10
	48b	Yes	Ranges in projected funding and revenue	40000	10
	49a	Yes	Contingency planning	40000	10
	49b	Yes	Contingency planning for reduced funding scenario	40000	10
	49c	Yes	Contingency planning for high volume scenario	40000	10
	50a	Yes	Cost estimate for funding critical registry functions	40000	10



NewgTLDs

	50b	Yes	Evidence of funds required to perform critical registry functions	8000	2
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