

# GAC Advice Response Form for Applicants



The Governmental Advisory Committee (GAC) has issued advice to the ICANN Board of Directors regarding New gTLD applications. Please see Section IV, Annex I, and Annex II of the [GAC Beijing Communiqué](#) for the full list of advice on individual strings, categories of strings, and strings that may warrant further GAC consideration.

Respondents should use this form to ensure their responses are appropriately tracked and routed to the ICANN Board for their consideration. Complete this form and submit it as an attachment to the ICANN Customer Service Center via your [CSC Portal](#) with the Subject, “[Application ID] Response to GAC Advice” (for example “1-111-11111 Response to GAC Advice”). All GAC Advice Responses must be received no later than 23:59:59 UTC on 10-May-2013.

## Respondent:

Applicant Name	Abbott Laboratories
Application ID	1-1765-99580
Applied for TLD (string)	ABBOTT

## Response:

Abbott would like to affirm to the ICANN Board our commitment to operating the .ABBOTT gTLD in a manner that reflects our longstanding history of corporate responsibility.

Abbott Laboratories (“Abbott”) is a global, diversified healthcare company devoted to the discovery, development, manufacture, and marketing of nutritional products, medical products including devices, diagnostic instrumentation and tests, and branded generic pharmaceuticals.

In line with our overarching mission, Abbott plans to operate the .ABBOTT gTLD with the aim of serving as a trusted, hierarchical, and intuitive namespace for its consumers. Abbott will operate .ABBOTT as a closed registry. We will have a strict code of conduct that includes prohibitions against:

- Counterfeiting, piracy, and other forms of intellectual property theft,
- Phishing or other forms of online fraud,
- The distribution of malware or operation of botnets, and
- The provision of incomplete or inaccurate WHOIS information.

The operation of a closed registry allows Abbott to assure our consumers that any healthcare data collected by Abbott within .ABBOTT will be collected using appropriate security controls and with adherence to online privacy standards. In doing so, Abbott aims to create a safe online space for consumers, free from many of the risks associated with conducting business online.

Finally, given Abbott’s longstanding commitment to consumer protection and corporate responsibility, we have fostered relationships with regulators within the healthcare industry. Abbott will continue to engage these entities in conjunction with the operation of the .ABBOTT gTLD.

The Governmental Advisory Committee’s Beijing Communiqué recommends a number of Safeguards for strings within identified regulated or professional sectors, and puts forward a non-exhaustive list of relevant strings. While Abbott’s .ABBOTT application was not explicitly

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named, we hope this quells any concerns that the Board might have in association with the .ABBOTT gTLD.

We invite further dialogue with the Board if it has any remaining concerns regarding Abbott's .ABBOTT application.