

GAC Advice Response Form for Applicants



The Governmental Advisory Committee (GAC) has issued advice to the ICANN Board of Directors regarding New gTLD applications. Please see Section IV, Annex I, and Annex II of the [GAC Beijing Communiqué](#) for the full list of advice on individual strings, categories of strings, and strings that may warrant further GAC consideration.

Respondents should use this form to ensure their responses are appropriately tracked and routed to the ICANN Board for their consideration. Complete this form and submit it as an attachment to the ICANN Customer Service Center via your [CSC Portal](#) with the Subject, “[Application ID] Response to GAC Advice” (for example “1-111-11111 Response to GAC Advice”). All GAC Advice Responses must be received no later than 23:59:59 UTC on 10-May-2013.

Respondent:

Applicant Name	Asiamix Digital Ltd.
Application ID	1-1711-46810
Applied for TLD (string)	FANS

Response:

We acknowledge receipt of the GAC Advice regarding .fans Top Level Domain. We agree with the GAC analysis that strings linked to regulated or professional sectors "are likely to invoke a level of implied trust from consumers, and carry higher levels of risk associated with consumer harm". This fully corresponds to our own strategic views on the .fans TLD policies that we expressed in our .fans TLD application. In particular,

1. Asiamix Digital reaffirms its commitment to maintain the .fans environment free from online crime, malicious or illegal activities. As mentioned in our .fans application, we will adopt a comprehensive Acceptable Use Policy that will set forth the limits of acceptable use of domains and the procedures the Registry will apply in case of violations of applicable laws or policies, including takedown procedures. The Acceptable Use Policy will be incorporated in the Registry-Registrar agreements and Registrars will be required to pass through the requirements to comply with the policy to the registrants.
2. The Acceptable Use Policy will include provisions requiring registrants to comply with all applicable laws, including those that relate to protection of intellectual property, privacy, data collection, consumer protection and disclosure of data. See answer to question 29 of our TLD application for details.
3. At time of initial planning of the .fans TLD concept we did recognise that .fans domains may be demanded by the sectors where protection of intellectual property rights is of paramount importance. We therefore from the very beginning considered establishing the working partner relationships with the corresponding industry bodies as some of the strategic objectives of the .fans registry operator. We plan to reach out to the appropriate industry bodies and to develop procedures and policies on registration and use of .fans domain names that will take into account the needs of the corresponding industries and in particular the legitimate requirements of the rights holders.

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4. As we mentioned in the response to question 28 of our TLD application, we will develop a strategy to mitigate as much as possible the risk of fraudulent and other illegal activities. Our policies will describe actions that will be taken by the registry to stop illegal activity, prevent abusive conduct or to enforce the Law. We will take reasonable steps to investigate and respond to any reports of illegal activity in connection with the use of the TLD and will cooperate with the competent governmental agencies in such investigations.

Respectfully submitted,
Asiamix Digital Ltd.