

GAC Advice Response Form for Applicants



The Governmental Advisory Committee (GAC) has issued advice to the ICANN Board of Directors regarding New gTLD applications. Please see Section IV, Annex I, and Annex II of the [GAC Beijing Communiqué](#) for the full list of advice on individual strings, categories of strings, and strings that may warrant further GAC consideration.

Respondents should use this form to ensure their responses are appropriately tracked and routed to the ICANN Board for their consideration. Complete this form and submit it as an attachment to the ICANN Customer Service Center via your [CSC Portal](#) with the Subject, “[Application ID] Response to GAC Advice” (for example “1-111-11111 Response to GAC Advice”). All GAC Advice Responses must be received no later than 23:59:59 UTC on 10-May-2013.

Respondent:

Applicant Name	Despegar Online SRL
Application ID	1-1249-36568
Applied for TLD (string)	HOTEL

Response:

Despegar Online SRL (“Despegar”) would like to affirm to the ICANN Board our commitment to operating the .HOTEL gTLD in a manner that reflects our longstanding history of corporate responsibility.

Despegar is a leading multinational tourism organization and a branch of the largest online travel agency in Latin America. Despegar enables customers to book airline tickets, hotel rooms, rental cars, vacation packages, and other travel-related services. Despegar also powers travel bookings for various airlines, hotels, rental car agencies, and other tourism-related organizations internationally. Despegar serves more than five million clients annually and has a presence in 21 countries.

In line with our overarching mission, Despegar plans to operate the .HOTEL gTLD as a trusted, hierarchical, secure, and intuitive namespace provided by Despegar for its global audience. Despegar will operate .HOTEL as a closed registry. In doing so, we can ensure that all operations within the gTLD will be conducted in line with a strict code of conduct that includes prohibitions against:

- Counterfeiting, piracy, and other forms of intellectual property theft;
- Phishing or other forms of online fraud;
- The distribution of malware or operation of botnets; and
- The provision of incomplete or inaccurate WHOIS information.

In doing so, Despegar aims to create a safe online space for consumers, free from many of the risks associated with conducting business online.

The Governmental Advisory Committee’s Beijing Communiqué advises that “for strings representing generic terms, exclusive registry access should serve a public interest goal.” In association with this recommendation, the Governmental Advisory Committee (GAC) identifies .HOTEL as a generic string seeking exclusive registry access.

GAC Advice Response Form for Applicants



We hope this quells any concerns that the Board might have associated with the .HOTEL gTLD. We invite further dialogue with the Board if it has any remaining concerns regarding Despegar's .HOTEL application.