

# GAC Advice Response Form for Applicants



The Governmental Advisory Committee (GAC) has issued advice to the ICANN Board of Directors regarding New gTLD applications. Please see Section IV, Annex I, and Annex II of the [GAC Beijing Communiqué](#) for the full list of advice on individual strings, categories of strings, and strings that may warrant further GAC consideration.

Respondents should use this form to ensure their responses are appropriately tracked and routed to the ICANN Board for their consideration. Complete this form and submit it as an attachment to the ICANN Customer Service Center via your [CSC Portal](#) with the Subject, “[Application ID] Response to GAC Advice” (for example “1-111-11111 Response to GAC Advice”). All GAC Advice Responses must be received no later than 23:59:59 UTC on 10-May-2013.

## Respondent:

Applicant Name	Dadotart, Inc.
Application ID	1-1097-20833
Applied for TLD (string)	.ART

## Response:

Dadotart agrees in principle with the points which ICANN’s Government Advisory Committee (GAC) has raised in connection with the need to safeguard consumers, and submits the following clarifications.

### A) Community Applications

As an applicant for the .ART TLD on behalf of the Arts Community, Dadotart expresses its support to the GAC position stated in its Beijing Communiqué, Point IV.e to the effect: “..that in those cases where a community, which is clearly impacted by a set of new gTLD applications in contention, has expressed a collective and clear opinion on those applications, such opinion should be duly taken into account, together with all other relevant information.”

### B) Safeguards for the .ART TLD

Dadotart further concurs with the GAC when it states that TLDs specially relevant to the protection of consumers' trust must be operated in full conformity with applicable laws and apply relevant policies in an open and non-discriminatory manner. The Dadotart application contains all the necessary safeguards to guarantee that registrants in the .ART TLD not only comply with applicable laws, but that the namespace enables the highest level of consumer trust.

Registration policies.

As provided in the Dadotart application, registration in ART will be available only to members of the Arts Community, under the following conditions:

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(a) Eligibility: The Art Community is comprised of individuals, groups of individuals and legal entities who identify themselves with the Arts and actively participate in or support Art activities or the organization of Art activities.

(b) the registrant's use of the roman name will be subject to the further requirement that the registrant's participation or support in the Art Community arena and the registrant's use of the domain name must be:

- (i) Generally accepted as legitimate;
- (ii) Of a nature that demonstrates the registrant's membership in the Art Community; and
- (iii) Conducted in good faith at the time of registration and thereafter.

(In order to facilitate enforcement procedures, registrants must state at the time of registration their intent of use for the concrete domain name. Please check Dadotart's response in the application to Q20(e) for a more detailed description of the policy described above).  
Enforcement Mechanisms.

As set out in the Dadotart application, Dadotart will implement enforcement mechanisms to maintain the quality of the .ART TLD namesake and its compliance with the rules, and mitigate possible abuses.

In this regard, we refer you to the .ART TLD application and the detailed explanations in Dadotart's responses to the Questions noted in each of the following categories:

1. Rapid Takedown Policy for cases of general malicious conduct (Q28.1)
2. Single Point of Contact for Abusive behavior on the Registry's side (Q28.3)
3. Ex-Oficio Random Checks of the usage of registered Domain Names (Q20.e)

We firmly believe that in conjunction with our registration policies and ICANN-mandated policies and Dispute Resolution Procedures, Dadotart adequately addresses all the safeguards outlined by the GAC both for those applicable to all new gTLDs as well as the additional safeguards advised for certain categories of new gTLDs.

## C) Conclusion

With regard to the more operational and policy specific points contained in the GAC advice, Dadotart's looks forward to the output of ICANN's current public forum in connection with the GAC's most recent advice.

Dadotart, Inc. : May 09, 2013