

GAC Advice Response Form for Applicants



The Governmental Advisory Committee (GAC) has issued advice to the ICANN Board of Directors regarding New gTLD applications. Please see Section IV, Annex I, and Annex II of the [GAC Beijing Communiqué](#) for the full list of advice on individual strings, categories of strings, and strings that may warrant further GAC consideration.

Respondents should use this form to ensure their responses are appropriately tracked and routed to the ICANN Board for their consideration. Complete this form and submit it as an attachment to the ICANN Customer Service Center via your [CSC Portal](#) with the Subject, “[Application ID] Response to GAC Advice” (for example “1-111-11111 Response to GAC Advice”). All GAC Advice Responses must be received no later than 23:59:59 UTC on 10-May-2013.

Respondent:

Applicant Name	Your Dot PhD, Inc.
Application ID	1-1076-76766
Applied for TLD (string)	.MBA

Response:

Your Dot Phd, Inc. (Applicant) has applied to operate the new top level domain (TLD) .MBA. The information below is in response to the Governmental Advisory Committee (GAC) Communiqué dated April 11, 2013, which identifies the string .MBA as a Category 1 TLD.

This Applicant has reviewed the GAC’s suggested safeguards for strings which are deemed Category 1 TLDs and believes that its application addresses items 1, 2, 3 and 5 and is willing to include these items in its Registry Agreement with ICANN to operate the .MBA TLD.

With respect to Item 4, this Applicant has developed an extensive strategy to mitigate fraud and is willing to include specifics of its strategy in its Registry Agreement with ICANN but this Applicant is not aware of a “relevant regulatory or industry self-regulatory body” that oversees all Master of Business Administration (“MBA”) degrees. In an attempt to maintain the implied trust from consumers relating to the term MBA, this Applicant has adopted the Integrated Postsecondary Education Data System definition of the term MBA and the international equivalent as defined by the International Standard of Classification of Education. This is same definition adopted by the United States Census Bureau, the National Center for Education and the Organization for Economic Co-operation and Development and is an objective definition that is easily accessible online for all potential registrants to view. This definition is the basis of this Applicant’s registration requirements and the core of its strategy to protect the integrity of the .MBA TLD and the trust and expectations of Internet users that visit a .MBA website. This Applicant is available to discuss the specifics of its extensive strategy to mitigate fraud with the GAC and is open to considering suggestions to improve its strategy.