

# GAC Advice Response Form for Applicants



The Governmental Advisory Committee (GAC) has issued advice to the ICANN Board of Directors regarding New gTLD applications. Please see Section II of the [GAC Buenos Aires Communiqué](#) for the full list of advice on individual strings, categories of strings, and strings that may warrant further GAC consideration.

Respondents should use this form to ensure their responses are appropriately tracked and routed to the ICANN Board for their consideration. Complete this form and submit it as an attachment to the ICANN Customer Service Center via your [CSC Portal](#) with the Subject, “[Application ID] Response to Buenos Aires GAC Advice” (for example “1-111-11111 Response to Buenos Aires GAC Advice”). All GAC Advice Responses to the GAC Buenos Aires Communiqué must be received no later than 23:59:59 UTC on 06-January-2014.

## Respondent:

Applicant Name	IEEE Global LLC
Application ID	1-966-50066
Applied for TLD (string)	ieee

## Response:

Applicant’s applied-for string, `ieee`, does not appear on either the Category 1 or Category 2 Safeguard Advice list. Therefore, applicant believes that it is not required to submit any response to the GAC Buenos Aires Communiqué. Applicant is nonetheless grateful for the opportunity to comment on the GAC’s meeting in Buenos Aires with the Brand Registry Group (BRG) regarding the group’s proposal for a streamlined process for the approval of country names and 2-letter and character codes at the second level. Applicant understands that the GAC is considering this proposal and has committed to respond to the BRG in due course.

Applicant strongly supports such a streamlined process. As the BRG has rightly pointed out, brand TLDs have unique interests in making lawful, non-confusing use of country names at the second level. Applicant’s affiliate, the Institute of Electrical and Electronics Engineers, has members in over 160 countries. Being able to use country names at the second level would be very helpful in structuring its presence in the new `.ieee` gTLD. The BRG’s proposed approach for a fast-track, low-bureaucracy approval process for country names balances the interests of governments, brand owners, and the public, and should be approved.