

GAC Advice Response Form for Applicants



The Governmental Advisory Committee (GAC) has issued advice to the ICANN Board of Directors regarding New gTLD applications. Please see Section II of the [GAC Buenos Aires Communiqué](#) for the full list of advice on individual strings, categories of strings, and strings that may warrant further GAC consideration.

Respondents should use this form to ensure their responses are appropriately tracked and routed to the ICANN Board for their consideration. Complete this form and submit it as an attachment to the ICANN Customer Service Center via your [CSC Portal](#) with the Subject, “[Application ID] Response to Buenos Aires GAC Advice” (for example “1-111-11111 Response to Buenos Aires GAC Advice”). All GAC Advice Responses to the GAC Buenos Aires Communiqué must be received no later than 23:59:59 UTC on 06-January-2014.

Respondent:

Applicant Name	Design Trend Registry Inc
Application ID	1-2082-69005
Applied for TLD (string)	design

Response:

Design Trend Registry Inc (Design Trend) is pleased to provide our response in connection with the most recent GAC Category 1 advice detailed in the GAC Buenos Aires Communiqué. We are also providing a response to the NGPC proposed Category 1 Safeguards in the form of proposed PICs that will be part of the new Registry Agreement.

a) With regards to the GAC Buenos Aires Communiqué, while the DotDESIGN string is not explicitly identified, we believe the requirements that apply to the DotDESIGN application include: “Item 4. Protection of Inter-Governmental Organisations (IGOs)” and “Item 6. Protection of Red Cross/Red Crescent Names”.

Design Trend recognizes the intent to establish permanent protection of IGO acronyms at the second level and we support continued discussions between the NGPC and the GAC in this regard. In the interim, should Design Trend continue with contracting for DotDESIGN prior to a resolution between the NGPC and the GAC, we understand and agree that the initial protections for IGO acronyms will remain in place.

We also recognize that the GAC is giving further consideration to the way in which existing protections should apply to the words “Red Cross”, “Red Crescent” and related designations at the top and second levels with specific regard to national Red Cross and Red Crescent entities. Design Trend awaits the specific direction that will ensue.

b) Design Trend notes that in the NGPC proposed Category 1 Safeguards, the DotDESIGN string is explicitly identified in the section: “Regulated Sectors/Open Entry Requirements in Multiple Jurisdictions (Category 1 Safeguards 1-3 applicable)”. In this regard, we are pleased to provide the following specific responses.

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1. Design Trend will include a provision in our Registry-Registrar Agreements that requires Registrars to include in their Registration Agreements a provision requiring registrants to comply with all applicable laws, including those that relate to privacy, data collection, consumer protection (including in relation to misleading and deceptive conduct), fair lending, debt collection, organic farming, disclosure of data, and financial disclosures.
2. Design Trend will include a provision in our Registry-Registrar Agreements that requires registrars at the time of registration to notify registrants of the requirement to comply with all applicable laws.
3. Design Trend will include a provision in our Registry-Registrar Agreements that requires Registrars to include in their Registration Agreements a provision requiring that registrants who collect and maintain sensitive health and financial data implement reasonable and appropriate security measures commensurate with the offering of those services, as defined by applicable law.

Design Trend welcomes additional question and/or comments with regards to our application and we look forward to the continuing application process.