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Table 1

Q616. Country

Base: All Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
NORTH AMERICA (NET)	473 14% CEG	460 14% DFH	-	-	-	-	-	-
US	268 8% CEG	255 8% DFH	-	-	-	-	-	-
CANADA	103 3% CG	105 3% DH	-	-	-	-	-	-
MEXICO	102 3% CG	100 3% H	-	-	-	-	-	-
EUROPE (NET)	533 16% CEG	534 16% DFH	-	-	-	-	-	-
ITALY	54 2%	50 1%	-	-	-	-	-	-
TURKEY	50 1%	50 1%	-	-	-	-	-	-
SPAIN	50 1%	50 1%	-	-	-	-	-	-
POLAND	53 2%	53 2%	-	-	-	-	-	-
UK	100 3% G	100 3% H	-	-	-	-	-	-
FRANCE	101 3% CG	106 3% DH	-	-	-	-	-	-
GERMANY	125 4% CEG	125 4% DFH	-	-	-	-	-	-
ASIA (NET)	1537 46% CEG	1539 46% DFH	-	-	-	-	-	-
CHINA	550 16% CEG	551 16% DFH	-	-	-	-	-	-
VIETNAM	52 2%	52 2%	-	-	-	-	-	-
PHILIPPINES	102 3% CG	101 3% DH	-	-	-	-	-	-
JAPAN	176 5% CEG	176 5% DFH	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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                                                                                                                                                  2 Aug 2016
                                                                   Q616. Country   Table 1
Base: All Respondents

				Country				
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
SOUTH KOREA	101 3% CG	101 3% DH	- -	- -	- -	- -	- -	- -
RUSSIA	130 4% CEG	128 4% DFH	- -	-	-	-	-	-
INDIA	325 10% CEG	330 10% DFH	- -	-	-	-	-	-
INDONESIA	101 3% CG	100 3% H	- -	-	-	-	-	-
AFRICA (NET)	414 12% CEG	401 12% DFH	- -	-	-	-	-	-
NIGERIA	207 6% CEG	200 6% DFH	- -	-	-	-	-	-
SOUTH AFRICA	101 3% CG	101 3% DH	- -	-	-	-	-	-
EGYPT	106 3% CG	100 3% H	- -	-	-	-	-	-
SOUTH AMERICA (NET)	400 12%	415 12%	125 100% A	125 100% B	100 100% A	104 100% B	175 100% A	186 100% B
COLOMBIA	125 4% EG	125 4% FH	125 100% AEG	125 100% BFH	-	-	-	-
ARGENTINA	100 3% G	104 3% DH	-	-	100 100% ACG	104 100% BDH	-	-
BRAZIL	175 5% CE	186 6% DF	-	-	-	-	175 100% ACE	186 100% BDF
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

Q264. In which country or region do you currently reside?

Base: All Respondents

				Country				
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
NORTH AMERICA (NET)	473 14% CEG	460 14% DFH	- -	-	-	-	-	-
United States	268 8% CEG	255 8% DFH	- -	-	-	-	-	-
Canada	103 3% CG	105 3% DH	- -	-	-	-	-	-
Mexico	102 3% CG	100 3% H	- -	-	-	-	-	-
EUROPE (NET)	533 16% CEG	534 16% DFH	- -	-	-	-	-	-
Italy	54 2%	50 1%	- -	-	-	-	-	-
Turkey	50 1%	50 1%	- -	-	-	-	-	-
Spain	50 1%	50 1%	- -	-	-	-	-	-
Poland	53 2%	53 2%	- -	-	-	-	-	-
United Kingdom	100 3% G	100 3% H	- -	-	-	-	-	-
France	101 3% CG	106 3% DH	- -	-	-	-	-	-
Germany	125 4% CEG	125 4% DFH	- -	-	-	-	-	-
ASIA (NET)	1537 46% CEG	1539 46% DFH	- -	-	-	-	-	-
China	550 16% CEG	551 16% DFH	- -	-	-	-	-	-
Vietnam	52 2%	52 2%	- -	-	-	-	-	-
Philippines	102 3% CG	101 3% DH	- -	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

Q264. In which country or region do you currently reside?

Base: All Respondents

			Country					
			South America					
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Japan	176 5% CEG	176 5% DFH	- -	- -	- -	- -	- -	- -
South Korea	101 3% CG	101 3% DH	- -	- -	- -	- -	- -	- -
Russian Federation	130 4% CEG	128 4% DFH	- -	- -	- -	- -	- -	- -
India	325 10% CEG	330 10% DFH	- -	- -	- -	- -	- -	- -
Indonesia	101 3% CG	100 3% H	- -	- -	- -	- -	- -	- -
AFRICA (NET)	414 12% CEG	401 12% DFH	- -	- -	- -	- -	- -	- -
Nigeria	207 6% CEG	200 6% DFH	- -	- -	- -	- -	- -	- -
South Africa	101 3% CG	101 3% DH	- -	- -	- -	- -	- -	- -
Egypt	106 3% CG	100 3% H	- -	- -	- -	- -	- -	- -
SOUTH AMERICA (NET)	400 12%	415 12%	125 100% A	125 100% B	100 100% A	104 100% B	175 100% A	186 100% B
Colombia	125 4% EG	125 4% FH	125 100% AEG	125 100% BFH	- -	- -	- -	- -
Argentina	100 3% G	104 3% DH	- -	- -	100 100% ACG	104 100% BDH	- -	- -
Brazil	175 5% CE	186 6% DF	- -	- -	- -	- -	175 100% ACE	186 100% BDF
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 3

Base: All Respondents

Q268. I identify my gender as...?

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Male	2096 62% B	1886 56%	86 69%	77 62%	62 62%	56 54%	108 62%	103 55%
Female	1261 38%	1459 44% A	39 31%	47 38%	38 38%	48 46%	67 38%	82 44%
Other/refuse	- -	4 * A	- -	1 1% B	- -	- -	- -	1 1%
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 4

Q280. Respondent Age.

Base: All Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
18 - 19	53 2%	91 3% A	1 1%	9 7% CB	1 1%	5 5%	8 5% A	12 6% B
20 - 24	382 11%	458 14% A	12 10%	32 26% CB	10 10%	18 17%	30 17% A	36 19% B
25 - 29	522 16%	607 18% A	18 14%	30 24% F	14 14%	14 13%	30 17%	39 21%
30 - 34	532 16% E	610 18% AF	17 14%	23 18%	7 7%	11 11%	22 13%	40 22% GF
35 - 39	505 15%	463 14%	21 17%	17 14%	19 19%	13 13%	25 14%	20 11%
40 - 44	371 11% B	302 9%	18 14% D	6 5%	14 14%	15 14% DH	18 10%	12 6%
45 - 49	324 10% B	237 7% DH	9 7%	3 2%	11 11%	12 12% DH	11 6%	5 3%
50 - 54	245 7% B	182 5% D	10 8% D	1 1%	12 12%	8 8% D	12 7%	13 7% D
55 - 59	183 5% B	129 4%	12 10% DA	2 2%	4 4%	5 5%	15 9% H	6 3%
60 - 64	114 3% G	110 3%	2 2%	2 2%	4 4% G	1 1%	1 1%	2 1%
65 and over	126 4%	160 5% ADH	5 4% D	- -	4 4%	2 2%	3 2%	1 1%
MEAN	38.4 BG	36.8 DH	39.4 DG	29.9	40.2 FG	36.6 DH	35.5 H	32.3 D
STD. DEV.	12.67	13.19	12.14	8.78	12.23	12.16	12.31	10.80
STD. ERR.	0.22	0.23	1.09	0.78	1.22	1.19	0.93	0.79
MEDIAN	36	33	38	28	39	38	33	30
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 5

Q605. Have you ever registered a domain name?

Base: All Respondents

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Yes	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%
No	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 6

Q610. What was your role in the domain registration decision?

Base: Has Registered A Domain Name

			Country					
			South America					
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
I was the primary decision maker	2633 78%	2583 77% F	92 74%	96 77% F	73 73%	66 63%	137 78%	144 77% F
It was a shared decision between myself and others	724 22%	766 23%	33 26%	29 23%	27 27%	38 37% BDH	38 22%	42 23%
I had no say in the decision	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 7

Base: Registered For Business Use

Q615. For what purpose(s) did you register a domain name?

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Personal use, i.e. a blog, family site, clubs, volunteer/advocacy work, hobbies (e.g. photography, recipes), etc.	- -	1987 59% F	- -	85 68% BF	- -	48 46%	- -	121 65% F
Business use	- -	1687 50%	- -	79 63% BFH	- -	51 49%	- -	82 44%
Non-profit group	- -	465 14%	- -	18 14%	- -	15 14%	- -	35 19% B
For use by an educational institution/group	- -	454 14%	- -	23 18%	- -	14 13%	- -	20 11%
To park/save for future use or sale/speculation	- -	374 11%	- -	21 17% BF	- -	7 7%	- -	20 11%
Political group	- -	122 4%	- -	3 2%	- -	3 3%	- -	9 5%
Other	- -	165 5%	- -	3 2%	- -	7 7%	- -	14 8%
Unsure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	5254 157%	- -	232 186%	- -	145 139%	- -	301 162%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 8

Q625. For which types of business(es) did you register a domain name?

Base: Has Registered A Domain Name

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	1687	-**	79*	-**	51*	-**	82*
Small business with 9 or fewer employees	- -	834 49%	- -	49 62% B	- -	36 71% B	- -	45 55%
Small business with 10 to 49 employees	- -	357 21%	- -	20 25%	- -	7 14%	- -	19 23%
Business with 100 to 499 employees	- -	272 16% DF	- -	6 8%	- -	3 6%	- -	11 13%
Business with 50 to 99 employees	- -	256 15% F	- -	9 11%	- -	2 4%	- -	14 17% F
Business with 500 or more employees	- -	156 9% DF	- -	2 3%	- -	- -	- -	7 9% F
Other	- -	66 4%	- -	7 9% B	- -	6 12% B	- -	5 6%
Sigma	- -	1941 115%	- -	93 118%	- -	54 106%	- -	101 123%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 9

Q635. How many total domains have you personally registered, including domains that may no longer be active?

Base: Has Registered A Domain Name

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
1 - 5 (NET)	2678 80% C	2945 88% A	80 64%	112 90% C	73 73%	89 86% E	147 84% CE	167 90%
1	1181 35% C	1251 37% D	26 21%	32 26%	40 40% C	44 42% D	68 39% C	74 40% D
2	765 23% E	865 26% A	29 23% E	34 27%	12 12%	26 25% E	46 26% E	51 27%
3	368 11%	449 13% AF	12 10%	23 18% CFH	7 7%	7 7%	21 12%	18 10%
4	181 5% G	163 5%	10 8% G	14 11% B	10 10% AG	7 7%	2 1%	11 6% G
5	183 5%	217 6%	3 2%	9 7%	4 4%	5 5%	10 6%	13 7%
6 - 10	243 7%	220 7%	17 14% A	8 6%	8 8%	8 8%	12 7%	10 5%
11 - 25	177 5% B	102 3%	11 9% G	5 4%	7 7%	5 5% H	6 3%	2 1%
26 OR MORE (NET)	259 8% B	82 2%	17 14% DAG	-	12 12% F	2 2%	10 6%	7 4% D
26 - 50	101 3% B	37 1%	11 9% DA	-	7 7% FA	1 1%	7 4%	2 1%
51 or more	158 5% B	45 1%	6 5% D	-	5 5%	1 1%	3 2%	5 3%
MEAN	12.8 B	5.4	17.0 D	3.3	15.4	5.3	7.7	7.6
STD. DEV.	47.09	23.23	54.62	3.54	54.95	19.81	35.27	39.08
STD. ERR.	0.81	0.40	4.89	0.32	5.49	1.94	2.67	2.87
MEDIAN	2	2	3	2	2	2	2	2
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

Q640. Have you ever registered duplicate domain names?

Base: Has Registered Domain Name

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Yes	1332 40% B	1206 36% F	58 46% D	35 28%	36 36% F	22 21%	68 39%	75 40% DF
No	2025 60%	2143 64% A	67 54%	90 72% CH	64 64%	82 79% EBH	107 61%	111 60%
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q642. Why did you register duplicate domain names?

Base: Has Registered A Domain Name

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
				South America				
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	1206	-**	35*	-**	22**	-**	75*
To help ensure my site gets found in searches	- -	633 52%	- -	22 63%	- -	15 68%	- -	41 55%
To protect my brand or organization name	- -	617 51%	- -	22 63% H	- -	10 45%	- -	31 41%
To keep someone else from having a similar name	- -	616 51%	- -	23 66%	- -	12 55%	- -	38 51%
For use in different geographies	- -	372 31%	- -	10 29%	- -	7 32%	- -	19 25%
For potential use or sale in the future	- -	325 27%	- -	10 29%	- -	4 18%	- -	15 20%
Other	- -	18 1%	- -	1 3%	- -	2 9%	- -	2 3%
Sigma	- -	2581 214%	- -	88 251%	- -	50 227%	- -	146 195%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q655. COUNTRY QUOTAS

Base: All Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
NORTH AMERICA (NET)	473 14% CEG	460 14% DFH	- - -	- - -	- - -	- - -	- - -	- - -
US	268 8% CEG	255 8% DFH	- - -	- - -	- - -	- - -	- - -	- - -
CANADA	103 3% CG	105 3% DH	- - -	- - -	- - -	- - -	- - -	- - -
MEXICO	102 3% CG	100 3% H	- - -	- - -	- - -	- - -	- - -	- - -
EUROPE (NET)	533 16% CEG	534 16% DFH	- - -	- - -	- - -	- - -	- - -	- - -
ITALY	54 2%	50 1%	- -	- -	- -	- -	- -	- -
TURKEY	50 1%	50 1%	- -	- -	- -	- -	- -	- -
SPAIN	50 1%	50 1%	- -	- -	- -	- -	- -	- -
POLAND	53 2%	53 2%	- -	- -	- -	- -	- -	- -
UNITED KINGDOM	100 3% G	100 3% H	- - -	- - -	- - -	- - -	- - -	- - -
FRANCE	101 3% CG	106 3% DH	- - -	- - -	- - -	- - -	- - -	- - -
GERMANY	125 4% CEG	125 4% DFH	- - -	- - -	- - -	- - -	- - -	- - -
ASIA (NET)	1537 46% CEG	1539 46% DFH	- - -	- - -	- - -	- - -	- - -	- - -
CHINA	550 16% CEG	551 16% DFH	- - -	- - -	- - -	- - -	- - -	- - -
VIETNAM	52 2%	52 2%	- -	- -	- -	- -	- -	- -
PHILIPPINES	102 3% CG	101 3% DH	- - -	- - -	- - -	- - -	- - -	- - -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q655. COUNTRY QUOTAS

Base: All Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
JAPAN	176 5% CEG	176 5% DFH	- -	- -	- -	- -	- -	- -
SOUTH KOREA	101 3% CG	101 3% DH	-	-	-	-	-	-
RUSSIA	130 4% CEG	128 4% DFH	- -	- -	- -	- -	- -	- -
INDIA	325 10% CEG	330 10% DFH	- -	- -	- -	- -	- -	- -
INDONESIA	101 3% CG	100 3% H	- -	- -	- -	- -	- -	- -
AFRICA (NET)	414 12% CEG	401 12% DFH	- -	- -	- -	- -	- -	- -
NIGERIA	207 6% CEG	200 6% DFH	- -	- -	- -	- -	- -	- -
SOUTH AFRICA	101 3% CG	101 3% DH	-	-	-	-	-	-
EGYPT	106 3% CG	100 3% H	- -	- -	- -	- -	- -	- -
SOUTH AMERICA (NET)	400 12%	415 12%	125 100% A	125 100% B	100 100% A	104 100% B	175 100% A	186 100% B
COLOMBIA	125 4% EG	125 4% FH	125 100% AEG	125 100% BFH	-	-	-	-
ARGENTINA	100 3% G	104 3% DH	-	-	100 100% ACG	104 100% BDH	-	-
BRAZIL	175 5% CE	186 6% DF	-	-	-	-	175 100% ACE	186 100% BDF
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 19

Q700. Which of the following domain name extensions, if any, have you heard of?

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.com	2964 88% B	2844 85%	112 90%	114 91% BH	91 91%	98 94% BH	147 84%	153 82%
.net	2682 80% BG	2301 69% H	111 89% DAG	94 75% H	86 86% FG	76 73%	124 71%	115 62%
.org	2519 75% B	2168 65%	105 84% AG	94 75% BH	89 89% FAG	72 69%	126 72% H	110 59%
.info	1911 57% BG	1437 43% H	78 62% G	63 50% H	63 63% FG	45 43%	85 49% H	64 34%
.biz	1556 46% BG	1187 35% DH	49 39% DG	33 26% G	37 37% H	29 28%	42 24%	29 16%
.mobi	991 30% BG	602 18% DH	40 32% DG	9 7%	21 21%	12 12%	25 14%	17 9%
.pro	547 16% BCEG	431 13% DFH	8 6%	7 6%	9 9%	4 4%	19 11% H	7 4%
.cn	433 13% CEG	424 13% DFH	- -	- -	- -	- -	- -	- -
.asia	640 19% BG	409 12% DFH	18 14% DG	6 5%	15 15% FG	4 4%	11 6%	5 3%
.tel	596 18% BG	407 12% H	19 15% D	9 7%	13 13%	9 9%	18 10%	12 6%
.coop	370 11% B	314 9%	17 14%	12 10%	17 17%	15 14% H	17 10%	11 6%
.eu	- -	240 7% ADFH	- -	- -	- -	- -	- -	- -
.in	255 8% CEG	231 7% DFH	- -	- -	- -	- -	- -	- -
.ng	168 5% CEG	172 5% DFH	- -	- -	- -	- -	- -	- -
.br	144 4% CE	141 4% DF	- -	- -	- -	- -	144 82% ACE	141 76% BDF
.jp	160 5% CEG	135 4% DFH	- -	- -	- -	- -	- -	- -
.us	225 7% BCEG	129 4% DFH	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 19

Q700. Which of the following domain name extensions, if any, have you heard of?

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.ru	114 3% CG	113 3% DH	- -	- -	- -	- -	- -	- -
.co	108 3% G	104 3% H	108 86% AEG	104 83% BFH	-	-	-	-
.de	113 3% CG	104 3% DH	- -	- -	- -	- -	- -	- -
.ca	95 3% G	88 3% H	- -	- -	- -	- -	- -	- -
.za	94 3% G	86 3% H	- -	- -	- -	- -	- -	- -
.ar	89 3% G	83 2% H	- -	- -	89 89% ACG	83 80% BDH	- -	- -
.mx	96 3% G	83 2% H	- -	- -	- -	- -	- -	- -
.uk	88 3% G	83 2% H	- -	- -	- -	- -	- -	- -
.kr	78 2% G	78 2% H	- -	- -	- -	- -	- -	- -
.id	91 3% G	77 2% H	- -	- -	- -	- -	- -	- -
.fr	86 3% G	75 2% H	- -	- -	- -	- -	- -	- -
.eg	81 2% G	68 2% H	- -	- -	- -	- -	- -	- -
.ph	78 2% G	63 2%	- -	- -	- -	- -	- -	- -
.vn	39 1%	48 1%	- -	- -	- -	- -	- -	- -
.pl	45 1%	43 1%	- -	- -	- -	- -	- -	- -
.it	53 2%	41 1%	- -	- -	- -	- -	- -	- -
.tr	37 1%	32 1%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 19

Q700. Which of the following domain name extensions, if any, have you heard of?

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.es	44 1%	32 1%	- -	- -	- -	- -	- -	- -
I am not aware of any of these	33 1%	27 1%	1 1%	- -	1 1%	1 1%	- -	- -
Not Sure	4 * B	- -	- -	- -	- -	- -	- -	- -
TOTAL AWARENESS (NET)	3320 99%	3322 99%	124 99%	125 100%	99 99%	103 99%	175 100%	186 100%
TOTAL CONSISTENT AWARENESS (NET)	3320 99%	3316 99%	124 99%	125 100%	99 99%	103 99%	175 100%	186 100%
AWARENESS OF GLOBAL (NET)	3238 96% B	3154 94%	121 97%	122 98%	98 98%	101 97%	165 94%	172 92%
HIGH (.com .net .org) (NET)	3161 94% B	3081 92%	121 97%	120 96%	97 97%	101 97% B	160 91%	171 92%
AWARENESS OF GEO-SPECIFIC (NET)	2814 84% B	2547 76%	108 86%	104 83%	89 89%	83 80%	144 82%	141 76%
AWARENESS OF GEO-SPECIFIC CONSISTENT (NET)	2814 84% B	2533 76%	108 86%	104 83% B	89 89%	83 80%	144 82%	141 76%
MODERATE (.info.biz) (NET)	2148 64% BG	1718 51% H	81 65% G	73 58% H	68 68% FG	50 48%	86 49% H	71 38%
LOW (.mobi .pro .tel .asia .coop) (NET)	1490 44% BG	1123 34% DFH	55 44% DG	29 23%	41 41% FG	24 23%	50 29% H	31 17%
AWARENESS OF GEO-SPECIFIC ADDED (NET)	- -	240 7% ADFH	- -	- -	- -	- -	- -	- -
Sigma	17627 525%	14900 445%	666 533%	545 436%	531 531%	448 431%	758 433%	664 357%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

Q630. In which of the following TLD(s) have you registered domain names?

Base: Heard Of Extensions

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3322	125	125	100	103	175	186
.com	2413 72% B	2259 68%	111 89% AEG	101 81% B	71 71%	84 82% B	117 67%	134 72%
.net	1052 31% B	857 26%	45 36%	33 26%	28 28%	23 22%	52 30%	48 26%
.org	784 23% B	615 19%	32 26%	20 16%	27 27%	17 17%	31 18%	27 15%
.cn	266 8% CEG	285 9% DFH	- -	- -	- -	- -	- -	- -
.info	430 13% BG	270 8% F	12 10%	10 8%	12 12% F	3 3%	12 7%	9 5%
.biz	248 7% BEG	171 5% F	7 6%	3 2%	2 2%	1 1%	4 2%	6 3%
.in	156 5% CEG	146 4% DFH	- -	- -	- -	- -	- -	- -
.ru	99 3% G	102 3% DH	- -	- -	- -	- -	- -	- -
.jp	89 3% G	97 3% H	- -	- -	- -	- -	- -	- -
.br	99 3%	95 3%	- -	- -	- -	- -	99 57% ACE	95 51% BDF
.de	98 3% G	87 3% H	- -	- -	- -	- -	- -	- -
.mobi	167 5% B	72 2%	6 5%	1 1%	2 2%	-	5 3%	1 1%
.pro	83 2%	69 2%	-	-	1 1%	-	4 2%	1 1%
.coop	70 2%	69 2%	1 1%	1 1%	2 2%	1 1%	4 2%	3 2%
.tel	90 3%	66 2%	5 4%	1 1%	3 3%	1 1%	3 2%	3 2%
.za	66 2%	63 2%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q630. In which of the following TLD(s) have you registered domain names?

Base: Heard Of Extensions

			Country					
					South America			
	2015 Total Registrants	2016 Total Registrants	2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3322	125	125	100	103	175	186
.ng	58 2%	62 2%	- -	- -	- -	- -	- -	- -
.ca	66 2%	59 2%	- -	- -	- -	- -	- -	- -
.co	64 2%	58 2%	64 51% AEG	58 46% BFH	- -	- -	- -	- -
.fr	58 2%	57 2%	- -	- -	- -	- -	- -	- -
.ar	51 2%	56 2%	- -	- -	51 51% ACG	56 54% BDH	- -	- -
.mx	48 1%	55 2%	- -	- -	- -	- -	- -	- -
.uk	57 2%	54 2%	- -	- -	- -	- -	- -	- -
.asia	98 3% B	53 2%	1 1%	2 2%	1 1%	-	3 2%	1 1%
.eu	- -	48 1% A	- -	- -	- -	- -	- -	- -
.id	33 1%	46 1%	- -	- -	- -	- -	- -	- -
.ph	36 1%	43 1%	- -	- -	- -	- -	- -	- -
.kr	51 2%	42 1%	- -	- -	- -	- -	- -	- -
.pl	38 1%	37 1%	- -	- -	- -	- -	- -	- -
.vn	29 1%	33 1%	- -	- -	- -	- -	- -	- -
.it	37 1%	32 1%	- -	- -	- -	- -	- -	- -
.eg	21 1%	30 1%	- -	- -	- -	- -	- -	- -
.es	26 1%	21 1%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 20

Q630. In which of the following TLD(s) have you registered domain names?

Base: Heard Of Extensions

			Country					
					South America			
	2015 Total Registrants	2016 Total Registrants	2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3322	125	125	100	103	175	186
.tr	12 *	15 *	- -	- -	- -	- -	- -	- -
.us	52 2% B	13 *	- -	- -	- -	- -	- -	- -
Other	215 6% B	75 2%	20 16% DAG	3 2%	10 10% F	3 3%	11 6%	5 3%
TOTAL REGISTERED (NET)	3357 100%	3322 100%	125 100%	125 100%	100 100%	103 100%	175 100%	186 100%
TOTAL REGISTERED CONSISTENT (NET)	3357 100% B	3313 100%	125 100%	125 100%	100 100%	103 100%	175 100%	186 100%
REGISTERED GLOBAL (NET)	2878 86%	2810 85%	120 96% AEG	114 91% B	87 87%	90 87%	142 81%	160 86%
REGISTERED GEO-SPECIFIC (NET)	1610 48%	1606 48%	64 51%	58 46%	51 51%	56 54%	99 57% A	95 51%
REGISTERED GEO-SPECIFIC CONSISTENT (NET)	1610 48%	1588 48%	64 51%	58 46%	51 51%	56 54%	99 57% A	95 51%
REGISTERED GEO-SPECIFIC ADDED (NET)	-	48 1% A	-	-	-	-	-	-
Sigma	7260 216%	6212 187%	304 243%	233 186%	210 210%	189 183%	345 197%	333 179%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

Q795. Of the (...) domains you have registered, how many are in each of the following categories?
SUMMARY TABLE OF MEANS (INCLUDING 0)

Table 21

Base: Registered More Than One Domain Name

			Country					
			South America					
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	2098	-**	93*	-**	60*	-**	112
Parked-registered and reserved for your use, but not in active service. The site displays a placeholder webpage like "under development" or similar term	-	1.5	-	0.8	-	1.2	-	2.1
Redirected to an active website-if you enter the URL, it redirects to another URL	-	1.4	-	0.5	-	3.5	-	2.2
Used for an active website	-	2.6	-	1.6	-	1.4	-	3.4
Actively used for some purpose other than a website	-	0.9	-	0.4	-	0.6	-	1.7
Expired-no longer registered in your or your company's name	-	1.5	-	0.8	-	1.6 D	-	2.0
Other	-	0.2	-	0.0	-	0.1 D	-	0.5

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q795. Of the (...) domains you have registered, how many are in each of the following categories?

SUMMARY TABLE OF MEANS (EXCLUDING 0)

Base: Registered More Than One Domain Name

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	2098	-**	93*	-**	60*	-**	112
Parked-registered and reserved for your use, but not in active service. The site displays a placeholder webpage like "under development" or similar term	-	3.1	-	1.9	-	3.0	-	4.2
Redirected to an active website-if you enter the URL, it redirects to another URL	-	3.5	-	1.4	-	10.1	-	4.9
Used for an active website	-	3.5	-	2.1	-	2.3	-	5.6
Actively used for some purpose other than a website	-	2.7	-	1.3	-	2.5	-	5.3 B
Expired-no longer registered in your or your company's name	-	3.8	-	1.7	-	2.7	-	4.8
Other	-	3.5	-	-	-	1.0	-	6.6

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q795_1. Of the (...) domains you have registered, how many are in each of the following categories?

1. Parked-registered and reserved for your use, but not in active service. The site displays a placeholder webpage like ''under development'' or similar term

Base: Registered More Than One Domain Name

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	2098	-**	93*	-**	60*	-**	112
0	- -	1103 53%	- -	55 59%	- -	36 60%	- -	55 49%
1 - 2	- -	824 39%	- -	33 35%	- -	20 33%	- -	47 42%
3 - 5	- -	105 5%	- -	4 4%	- -	1 2%	- -	5 4%
6 or more	- -	66 3%	- -	1 1%	- -	3 5%	- -	5 4%
MEAN (INCLUDING 0)	-	1.5	-	0.8	-	1.2	-	2.1
STD. DEV.	-	8.29	-	1.25	-	3.44	-	9.80
STD. ERR.	-	0.18	-	0.13	-	0.44	-	0.93
MEDIAN	-	-	-	-	-	-	-	1
MEAN (EXCLUDING 0)	-	3.1	-	1.9	-	3.0	-	4.2
STD. DEV.	-	11.84	-	1.25	-	4.99	-	13.48
STD. ERR.	-	0.38	-	0.20	-	1.02	-	1.79
MEDIAN	-	1	-	2	-	1	-	1
Sigma	- -	2098 100%	- -	93 100%	- -	60 100%	- -	112 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

Q795_2. Of the (...) domains you have registered, how many are in each of the following categories?

2. Redirected to an active website-if you enter the URL, it redirects to another URL

Base: Registered More Than One Domain Name

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	2098	-**	93*	-**	60*	-**	112
0	- -	1253 60%	- -	59 63%	- -	39 65%	- -	61 54%
1 - 2	- -	691 33%	- -	31 33%	- -	15 25%	- -	44 39%
3 - 5	- -	85 4%	- -	3 3%	- -	3 5%	- -	2 2%
6 or more	- -	69 3%	- -	- -	- -	3 5% D	- -	5 4% D
MEAN (INCLUDING 0)	-	1.4	-	0.5	-	3.5	-	2.2
STD. DEV.	-	9.09	-	0.89	-	20.66	-	10.40
STD. ERR.	-	0.20	-	0.09	-	2.67	-	0.98
MEDIAN	-	-	-	-	-	-	-	-
MEAN (EXCLUDING 0)	-	3.5	-	1.4	-	10.1	-	4.9
STD. DEV.	-	14.07	-	0.93	-	34.48	-	15.06
STD. ERR.	-	0.48	-	0.16	-	7.52	-	2.11
MEDIAN	-	1	-	1	-	2	-	1
Sigma	- -	2098 100%	- -	93 100%	- -	60 100%	- -	112 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q795_3. Of the (...) domains you have registered, how many are in each of the following categories?

3. Used for an active website

Base: Registered More Than One Domain Name

				Country				
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	2098	-**	93*	-**	60*	-**	112
0	- -	559 27%	- -	21 23%	- -	24 40% BD	- -	43 38% BD
1 - 2	- -	1192 57%	- -	57 61%	- -	29 48%	- -	55 49%
3 - 5	- -	237 11%	- -	13 14%	- -	4 7%	- -	7 6%
6 or more	- -	110 5%	- -	2 2%	- -	3 5%	- -	7 6%
MEAN (INCLUDING 0)	-	2.6	-	1.6	-	1.4	-	3.4
STD. DEV.	-	14.10	-	2.34	-	2.03	-	13.66
STD. ERR.	-	0.31	-	0.24	-	0.26	-	1.29
MEDIAN	-	1	-	1	-	1	-	1
MEAN (EXCLUDING 0)	-	3.5	-	2.1	-	2.3	-	5.6
STD. DEV.	-	16.36	-	2.47	-	2.18	-	17.10
STD. ERR.	-	0.42	-	0.29	-	0.36	-	2.06
MEDIAN	-	1	-	1	-	2	-	1
Sigma	- -	2098 100%	- -	93 100%	- -	60 100%	- -	112 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

Q795_4. Of the (...) domains you have registered, how many are in each of the following categories?

4. Actively used for some purpose other than a website

Base: Registered More Than One Domain Name

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	2098	-**	93*	-**	60*	-**	112
0	- -	1366 65%	- -	63 68%	- -	45 75%	- -	76 68%
1 - 2	- -	610 29%	- -	27 29%	- -	11 18%	- -	28 25%
3 - 5	- -	67 3%	- -	3 3%	- -	2 3%	- -	3 3%
6 or more	- -	55 3%	- -	- -	- -	2 3%	- -	5 4% D
MEAN (INCLUDING 0)	-	0.9	-	0.4	-	0.6	-	1.7
STD. DEV.	-	4.38	-	0.76	-	1.73	-	9.68
STD. ERR.	-	0.10	-	0.08	-	0.22	-	0.91
MEDIAN	-	-	-	-	-	-	-	-
MEAN (EXCLUDING 0)	-	2.7	-	1.3	-	2.5	-	5.3 B
STD. DEV.	-	7.08	-	0.76	-	2.77	-	16.65
STD. ERR.	-	0.26	-	0.14	-	0.72	-	2.78
MEDIAN	-	1	-	1	-	1	-	1
Sigma	- -	2098 100%	- -	93 100%	- -	60 100%	- -	112 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

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Q795_5. Of the (...) domains you have registered, how many are in each of the following categories?

5. Expired-no longer registered in your or your company's name

Base: Registered More Than One Domain Name

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	2098	-**	93*	-**	60*	-**	112
0	- -	1285 61% F	- -	50 54%	- -	25 42%	- -	66 59% F
1 - 2	- -	629 30%	- -	37 40% B	- -	26 43% B	- -	38 34%
3 - 5	- -	109 5%	- -	6 6%	- -	7 12% BH	- -	3 3%
6 or more	- -	75 4%	- -	- -	- -	2 3%	- -	5 4% D
MEAN (INCLUDING 0)	-	1.5	-	0.8	-	1.6 D	-	2.0
STD. DEV.	-	9.37	-	1.13	-	2.94	-	9.79
STD. ERR.	-	0.20	-	0.12	-	0.38	-	0.93
MEDIAN	-	-	-	-	-	1	-	-
MEAN (EXCLUDING 0)	-	3.8	-	1.7	-	2.7	-	4.8
STD. DEV.	-	14.77	-	1.13	-	3.44	-	14.92
STD. ERR.	-	0.52	-	0.17	-	0.58	-	2.20
MEDIAN	-	1	-	1	-	2	-	2
Sigma	- -	2098 100%	- -	93 100%	- -	60 100%	- -	112 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

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Q795_6. Of the (...) domains you have registered, how many are in each of the following categories?

6. Other

Base: Registered More Than One Domain Name

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	2098	-**	93*	-**	60*	-**	112
0	- -	1957 93%	- -	93 100% BFH	- -	56 93%	- -	103 92%
1 - 2	- -	98 5% D	- -	- -	- -	4 7% D	- -	5 4% D
3 - 5	- -	22 1%	- -	- -	- -	- -	- -	2 2%
6 or more	- -	21 1%	- -	- -	- -	- -	- -	2 2%
MEAN (INCLUDING 0)	-	0.2	-	0.0	-	0.1 D	-	0.5
STD. DEV.	-	1.69	-	0.00	-	0.25	-	3.47
STD. ERR.	-	0.04	-	0.00	-	0.03	-	0.33
MEDIAN	-	-	-	-	-	-	-	-
MEAN (EXCLUDING 0)	-	3.5	-	-	-	1.0	-	6.6
STD. DEV.	-	5.58	-	-	-	0.00	-	11.07
STD. ERR.	-	0.47	-	-	-	0.00	-	3.69
MEDIAN	-	1	-	-	-	1	-	2
Sigma	- -	2098 100%	- -	93 100%	- -	60 100%	- -	112 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

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                                                                                                                                                                                                      2 Aug 2016
                    Q720. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?   Table 29
                                                               SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.biz	1252 37% CE	1252 37% DF	26 21%	33 26% F	12 12%	13 13%	65 37% CE	57 31% F
.com	2960 88% BG	2701 81% DH	110 88% D	84 67%	91 91% FG	84 81% D	142 81%	138 74%
.info	1633 49% C	1586 47%	48 38%	58 46%	40 40%	44 42%	78 45%	83 45%
.mobi	1050 31% CE	999 30% DF	24 19%	27 22% F	12 12%	12 12%	63 36% CE	62 33% DF
.net	2348 70% BCE	2231 67% F	76 61%	83 66%	61 61%	56 54%	117 67%	123 66% F
.org	2071 62% B	1888 56% F	69 55%	66 53%	55 55%	48 46%	102 58%	103 55%
.tel	883 26% CE	932 28% F	19 15%	26 21%	13 13%	13 13%	55 31% CE	59 32% DF
.asia	829 25% CE	881 26% DF	14 11%	17 14% F	11 11%	5 5%	46 26% CE	54 29% DF
.pro	956 28% CE	1031 31% AF	19 15%	31 25% F	14 14%	11 11%	56 32% CE	59 32% F
.coop	804 24% CE	885 26% AF	17 14%	27 22%	10 10%	16 15%	56 32% ACE	56 30% F
.cn	475 86%	485 88%	- -	- -	- -	- -	- -	- -
.vn	49 94%	43 83%	- -	- -	- -	- -	- -	- -
.ph	88 86%	78 77%	- -	- -	- -	- -	- -	- -
.jp	128 73%	134 76%	- -	- -	- -	- -	- -	- -
.kr	80 79%	80 79%	- -	- -	- -	- -	- -	- -
.ru	117 90%	114 89%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 29

Q720. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.in	284 87%	274 83%	- -	- -	- -	- -	- -	- -
.id	90 89%	88 88%	- -	- -	- -	- -	- -	- -
.ng	182 88%	167 84%	- -	- -	- -	- -	- -	- -
.za	86 85%	84 83%	- -	- -	- -	- -	- -	- -
.eg	77 73%	77 77%	- -	- -	- -	- -	- -	- -
.co	103 82% B	88 70%	103 82% D	88 70%	- -	- -	- -	- -
.ar	82 82%	82 79%	- -	- -	82 82%	82 79%	- -	- -
.br	145 83% B	135 73%	- -	- -	- -	- -	145 83% H	135 73%
.it	45 83%	44 88%	- -	- -	- -	- -	- -	- -
.tr	37 74%	43 86%	- -	- -	- -	- -	- -	- -
.es	45 90%	45 90%	- -	- -	- -	- -	- -	- -
.pl	48 91%	45 85%	- -	- -	- -	- -	- -	- -
.uk	75 75%	82 82%	- -	- -	- -	- -	- -	- -
.fr	83 82%	75 71%	- -	- -	- -	- -	- -	- -
.de	114 91% B	101 81%	- -	- -	- -	- -	- -	- -
.us	80 30%	73 29%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 29

Q720. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.ca	88 85%	87 83%	- -	- -	- -	- -	- -	- -
.mx	93 91% B	75 75%	- -	- -	- -	- -	- -	- -
.eu	- -	216 45%	- -	- -	- -	- -	- -	- -
CONSIDERED ALL (NET)	3230 96% B	3150 94% H	117 94%	116 93%	97 97%	95 91%	164 94%	166 89%
CONSIDERED CONSISTENT (NET)	3230 96% B	3150 94% H	117 94%	116 93%	97 97%	95 91%	164 94%	166 89%
CONSIDERED GLOBAL (NET)	3171 94% BG	3071 92%	117 94%	115 92%	96 96% F	92 88%	158 90%	165 89%
CONSIDERED GEO-SPECIFIC (NET)	2694 80% B	2619 78% D	103 82% D	88 70%	82 82%	82 79%	145 83% H	135 73%
CONSIDERED GEO-SPECIFIC CONSISTENT (NET)	2694 80% B	2599 78% D	103 82% D	88 70%	82 82%	82 79%	145 83% H	135 73%
CONSIDERED GEO-SPECIFIC ADDED (NET)	- -	216 6% ADFH	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 30

Q720. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.biz	1712 51%	1631 49%	74 59%	66 53%	70 70% AG	62 60% B	92 53%	97 52%
.com	252 8%	425 13% A	12 10%	29 23% CB	4 4%	14 13% E	23 13% AE	37 20% B
.info	1403 42%	1371 41%	59 47%	45 36%	48 48%	43 41%	81 46%	78 42%
.mobi	1900 57%	1863 56% H	78 62%	71 57%	70 70% AG	63 61% H	96 55%	90 48%
.net	778 23%	823 25%	37 30%	33 26%	31 31%	31 30%	47 27%	48 26%
.org	1036 31%	1148 34% A	43 34%	48 38%	37 37%	42 40%	59 34%	63 34%
.tel	2028 60% B	1911 57% H	81 65%	74 59%	71 71% A	66 63% H	104 59%	93 50%
.asia	2118 63% B	1986 59%	89 71%	79 63%	74 74% A	70 67% H	114 65% H	100 54%
.pro	1953 58% B	1817 54%	81 65%	69 55%	70 70% A	63 61%	103 59%	93 50%
.coop	2110 63% B	1959 58% H	85 68%	73 58%	73 73% FAG	60 58%	102 58%	94 51%
.cn	50 9%	42 8%	- -	- -	- -	- -	- -	- -
.vn	- -	6 12% A	- -	- -	- -	- -	- -	- -
.ph	7 7%	13 13%	- -	- -	- -	- -	- -	- -
.jp	32 18%	30 17%	- -	- -	- -	- -	- -	- -
.kr	20 20%	17 17%	- -	- -	- -	- -	- -	- -
.ru	5 4%	10 8%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 30

Q720. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.in	32 10%	40 12%	- -	- -	- -	- -	- -	- -
.id	7 7%	10 10%	- -	- -	- -	- -	- -	- -
.ng	18 9%	21 11%	- -	- -	- -	- -	- -	- -
.za	9 9%	8 8%	- -	- -	- -	- -	- -	- -
.eg	26 25%	16 16%	- -	- -	- -	- -	- -	- -
.co	17 14%	31 25% A	17 14%	31 25% C	- -	- -	- -	- -
.ar	13 13%	12 12%	- -	- -	13 13%	12 12%	- -	- -
.br	24 14%	39 21%	- -	- -	- -	- -	24 14%	39 21%
.it	7 13%	2 4%	- -	- -	- -	- -	- -	- -
.tr	12 24%	5 10%	- -	- -	- -	- -	- -	- -
.es	1 2%	2 4%	- -	- -	- -	- -	- -	- -
.pl	3 6%	3 6%	- -	- -	- -	- -	- -	- -
.uk	18 18%	12 12%	- -	- -	- -	- -	- -	- -
.fr	13 13%	22 21%	- -	- -	- -	- -	- -	- -
.de	8 6%	16 13%	- -	- -	- -	- -	- -	- -
.us	176 66%	156 61%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q720. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.ca	14 14%	11 10%	- -	- -	- -	- -	- -	- -
.mx	9 9%	19 19% A	- -	- -	- -	- -	- -	- -
.eu	- -	215 44%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 31

Q720_1. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

1. .biz

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
				South America				
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1252 37% CE	1252 37% DF	26 21%	33 26% F	12 12%	13 13%	65 37% CE	57 31% F
Very likely	445 13% E	457 14% DFH	11 9% E	8 6%	2 2%	3 3%	22 13% E	14 8%
Somewhat likely	807 24% CE	795 24% F	15 12%	25 20% F	10 10%	10 10%	43 25% CE	43 23% F
BOTTOM 2 BOX (NET)	1712 51%	1631 49%	74 59%	66 53%	70 70% AG	62 60% B	92 53%	97 52%
Somewhat unlikely	697 21%	705 21%	25 20%	27 22%	19 19%	18 17%	28 16%	31 17%
Very unlikely	1015 30% B	926 28%	49 39% A	39 31%	51 51% AG	44 42% B	64 37%	66 35% B
Not sure	388 12%	466 14% A	25 20% AG	26 21% B	18 18% A	29 28% BH	18 10%	32 17%
Decline to Answer	5 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q720_2. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2. .com

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2960 88% BG	2701 81% DH	110 88% D	84 67%	91 91% FG	84 81% D	142 81%	138 74%
Very likely	2467 73% B	2158 64%	100 80% D	80 64%	75 75%	71 68%	126 72%	118 63%
Somewhat likely	493 15% CG	543 16% DH	10 8%	4 3%	16 16%	13 13% D	16 9%	20 11% D
BOTTOM 2 BOX (NET)	252 8%	425 13% A	12 10%	29 23% CB	4 4%	14 13% E	23 13% AE	37 20% B
Somewhat unlikely	118 4%	159 5% A	3 2%	4 3%	1 1%	2 2%	9 5%	9 5%
Very unlikely	134 4%	266 8% A	9 7%	25 20% CB	3 3%	12 12% E	14 8% A	28 15% GB
Not sure	143 4%	223 7% A	3 2%	12 10% C	5 5%	6 6%	10 6%	11 6%
Decline to Answer	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q720_3. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

3. .info

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1633 49% C	1586 47%	48 38%	58 46%	40 40%	44 42%	78 45%	83 45%
Very likely	644 19% C	629 19%	15 12%	19 15%	19 19%	13 13%	32 18%	29 16%
Somewhat likely	989 29%	957 29%	33 26%	39 31%	21 21%	31 30%	46 26%	54 29%
BOTTOM 2 BOX (NET)	1403 42%	1371 41%	59 47%	45 36%	48 48%	43 41%	81 46%	78 42%
Somewhat unlikely	642 19%	598 18%	24 19%	19 15%	17 17%	13 13%	32 18%	30 16%
Very unlikely	761 23%	773 23%	35 28%	26 21%	31 31% A	30 29%	49 28%	48 26%
Not sure	319 10%	392 12% A	18 14%	22 18% B	12 12%	17 16%	16 9%	25 13%
Decline to Answer	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q720_4. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

4. .mobi

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1050 31% CE	999 30% DF	24 19%	27 22% F	12 12%	12 12%	63 36% CE	62 33% DF
Very likely	372 11% CE	336 10% DF	6 5%	6 5%	3 3%	3 3%	25 14% CE	16 9%
Somewhat likely	678 20% E	663 20% F	18 14%	21 17%	9 9%	9 9%	38 22% E	46 25% F
BOTTOM 2 BOX (NET)	1900 57%	1863 56% H	78 62%	71 57%	70 70% AG	63 61% H	96 55%	90 48%
Somewhat unlikely	701 21% C	712 21% F	17 14%	30 24% CF	20 20%	13 13%	35 20%	29 16%
Very unlikely	1199 36%	1151 34%	61 49% DAG	41 33%	50 50% AG	50 48% BDH	61 35%	61 33%
Not sure	405 12%	487 15% A	23 18% AG	27 22% B	18 18% G	29 28% B	16 9%	34 18% G
Decline to Answer	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q720_5. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

5. .net

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2348 70% BCE	2231 67% F	76 61%	83 66%	61 61%	56 54%	117 67%	123 66% F
Very likely	1327 40% BE	1237 37%	43 34%	44 35%	26 26%	29 28%	75 43% HE	58 31%
Somewhat likely	1021 30%	994 30%	33 26%	39 31%	35 35%	27 26%	42 24%	65 35% G
BOTTOM 2 BOX (NET)	778 23%	823 25%	37 30%	33 26%	31 31%	31 30%	47 27%	48 26%
Somewhat unlikely	401 12%	389 12%	17 14%	14 11%	14 14%	11 11%	21 12%	21 11%
Very unlikely	377 11%	434 13% A	20 16%	19 15%	17 17%	20 19%	26 15%	27 15%
Not sure	228 7%	295 9% A	12 10%	9 7%	8 8%	17 16% BDH	11 6%	15 8%
Decline to Answer	3 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q720_6. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

6. .org

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2071 62% B	1888 56% F	69 55%	66 53%	55 55%	48 46%	102 58%	103 55%
Very likely	1095 33% B	956 29% F	41 33%	32 26%	30 30%	19 18%	63 36%	59 32% F
Somewhat likely	976 29% G	932 28%	28 22%	34 27%	25 25%	29 28%	39 22%	44 24%
BOTTOM 2 BOX (NET)	1036 31%	1148 34% A	43 34%	48 38%	37 37%	42 40%	59 34%	63 34%
Somewhat unlikely	479 14%	523 16%	19 15%	24 19% F	16 16%	10 10%	19 11%	23 12%
Very unlikely	557 17%	625 19% A	24 19%	24 19%	21 21%	32 31% BD	40 23% A	40 22%
Not sure	246 7%	313 9% A	13 10%	11 9%	8 8%	14 13%	14 8%	20 11%
Decline to Answer	4 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q720_7. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

7. .tel

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	883 26% CE	932 28% F	19 15%	26 21%	13 13%	13 13%	55 31% CE	59 32% DF
Very likely	308 9% C	303 9% F	5 4%	9 7%	4 4%	3 3%	20 11% CE	12 6%
Somewhat likely	575 17% E	629 19% F	14 11%	17 14%	9 9%	10 10%	35 20% CE	47 25% BDF
BOTTOM 2 BOX (NET)	2028 60% B	1911 57% H	81 65%	74 59%	71 71% A	66 63% H	104 59%	93 50%
Somewhat unlikely	677 20% CE	718 21%	16 13%	33 26% CH	12 12%	17 16%	39 22% CE	31 17%
Very unlikely	1351 40% B	1193 36%	65 52% DAG	41 33%	59 59% AG	49 47% BDH	65 37%	62 33%
Not sure	442 13%	506 15% A	25 20% AG	25 20% AG	16 16%	25 24% B	16 9%	34 18% G
Decline to Answer	4 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q720_8. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

8. .asia

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	829 25% CE	881 26% DF	14 11%	17 14% F	11 11%	5 5%	46 26% CE	54 29% DF
Very likely	301 9% C	277 8% F	2 2%	6 5%	4 4%	1 1%	18 10% C	12 6% F
Somewhat likely	528 16% E	604 18% ADF	12 10%	11 9%	7 7%	4 4%	28 16% E	42 23% DF
BOTTOM 2 BOX (NET)	2118 63% B	1986 59%	89 71%	79 63%	74 74% A	70 67% H	114 65% H	100 54%
Somewhat unlikely	615 18% C	640 19%	13 10%	26 21% C	15 15%	14 13%	35 20% C	28 15%
Very unlikely	1503 45% B	1346 40%	76 61% DAG	53 42%	59 59% AG	56 54% BH	79 45%	72 39%
Not sure	408 12%	482 14% A	22 18% G	29 23% B	15 15%	29 28% EBH	15 9%	32 17% G
Decline to Answer	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q720_9. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

9. .pro

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	956 28% CE	1031 31% AF	19 15%	31 25% F	14 14%	11 11%	56 32% CE	59 32% F
Very likely	314 9% CE	332 10% F	3 2%	9 7%	2 2%	3 3%	25 14% ACE	17 9% F
Somewhat likely	642 19%	699 21% F	16 13%	22 18% F	12 12%	8 8%	31 18%	42 23% F
BOTTOM 2 BOX (NET)	1953 58% B	1817 54%	81 65%	69 55%	70 70% A	63 61%	103 59%	93 50%
Somewhat unlikely	711 21%	686 20%	21 17%	29 23%	21 21%	16 15%	41 23%	32 17%
Very unlikely	1242 37% B	1131 34%	60 48% DAG	40 32%	49 49% AG	47 45% BDH	62 35%	61 33%
Not sure	445 13%	501 15% A	25 20% AG	25 20% AG	16 16%	30 29% EBH	16 9%	34 18% G
Decline to Answer	3 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q720_10. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

10. .coop

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	804 24% CE	885 26% AF	17 14%	27 22%	10 10%	16 15%	56 32% ACE	56 30% F
Very likely	288 9% E	270 8% DF	5 4%	4 3%	2 2%	3 3%	22 13% CE	15 8%
Somewhat likely	516 15% E	615 18% A	12 10%	23 18% C	8 8%	13 13%	34 19% CE	41 22% F
BOTTOM 2 BOX (NET)	2110 63% B	1959 58% H	85 68%	73 58%	73 73% FAG	60 58%	102 58%	94 51%
Somewhat unlikely	669 20%	692 21% F	23 18%	30 24% F	18 18%	12 12%	31 18%	32 17%
Very unlikely	1441 43% B	1267 38%	62 50% D	43 34%	55 55% AG	48 46% H	71 41%	62 33%
Not sure	441 13%	505 15% A	23 18% G	25 20%	17 17%	28 27% B	17 10%	36 19% G
Decline to Answer	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q720_11. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

11. .cn

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	550	551	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	475 86%	485 88%	- -	- -	- -	- -	- -	- -
Very likely	325 59%	329 60%	- -	- -	- -	- -	- -	- -
Somewhat likely	150 27%	156 28%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	50 9%	42 8%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	27 5%	22 4%	- -	- -	- -	- -	- -	- -
Very unlikely	23 4%	20 4%	- -	- -	- -	- -	- -	- -
Not sure	24 4%	24 4%	- -	- -	- -	- -	- -	- -
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Sigma	550 100%	551 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_12. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

12. .vn

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	52*	52*	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	49 94%	43 83%	- -	- -	- -	- -	- -	- -
Very likely	32 62%	35 67%	- -	- -	- -	- -	- -	- -
Somewhat likely	17 33% B	8 15%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	6 12% A	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	2 4%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	4 8% A	- -	- -	- -	- -	- -	- -
Not sure	3 6%	3 6%	- -	- -	- -	- -	- -	- -
Sigma	52 100%	52 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q720_13. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

13. .ph

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
				South America				
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	102	101	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	88 86%	78 77%	- -	- -	- -	- -	- -	- -
Very likely	63 62% B	46 46%	- -	- -	- -	- -	- -	- -
Somewhat likely	25 25%	32 32%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	7 7%	13 13%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	5 5%	3 3%	- -	- -	- -	- -	- -	- -
Very unlikely	2 2%	10 10% A	- -	- -	- -	- -	- -	- -
Not sure	7 7%	10 10%	- -	- -	- -	- -	- -	- -
Sigma	102 100%	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_14. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

14. .jp

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	176	176	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	128 73%	134 76%	- -	- -	- -	- -	- -	- -
Very likely	78 44%	89 51%	- -	- -	- -	- -	- -	- -
Somewhat likely	50 28%	45 26%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	32 18%	30 17%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	20 11%	14 8%	- -	- -	- -	- -	- -	- -
Very unlikely	12 7%	16 9%	- -	- -	- -	- -	- -	- -
Not sure	16 9%	12 7%	- -	- -	- -	- -	- -	- -
Sigma	176 100%	176 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_15. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

15. .kr

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	101	101	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	80 79%	80 79%	- -	- -	- -	- -	- -	- -
Very likely	59 58%	45 45%	- -	- -	- -	- -	- -	- -
Somewhat likely	21 21%	35 35% A	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	20 20%	17 17%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	11 11%	10 10%	- -	- -	- -	- -	- -	- -
Very unlikely	9 9%	7 7%	- -	- -	- -	- -	- -	- -
Not sure	1 1%	4 4%	- -	- -	- -	- -	- -	- -
Sigma	101 100%	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_16. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

16. .ru

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	130	128	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	117 90%	114 89%	- -	- -	- -	- -	- -	- -
Very likely	105 81%	104 81%	- -	- -	- -	- -	- -	- -
Somewhat likely	12 9%	10 8%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	5 4%	10 8%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	4 3%	2 2%	- -	- -	- -	- -	- -	- -
Very unlikely	1 1%	8 6% A	- -	- -	- -	- -	- -	- -
Not sure	8 6%	4 3%	- -	- -	- -	- -	- -	- -
Sigma	130 100%	128 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_17. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

17. .in

Base: All Qualified Respondents

				Country				
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	325	330	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	284 87%	274 83%	- -	- -	- -	- -	- -	- -
Very likely	216 66%	212 64%	- -	- -	- -	- -	- -	- -
Somewhat likely	68 21%	62 19%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	32 10%	40 12%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	21 6%	13 4%	- -	- -	- -	- -	- -	- -
Very unlikely	11 3%	27 8% A	- -	- -	- -	- -	- -	- -
Not sure	9 3%	16 5%	- -	- -	- -	- -	- -	- -
Sigma	325 100%	330 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_18. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

18. .id

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	101	100	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	90 89%	88 88%	- -	- -	- -	- -	- -	- -
Very likely	69 68%	63 63%	- -	- -	- -	- -	- -	- -
Somewhat likely	21 21%	25 25%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	7 7%	10 10%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	4 4%	4 4%	- -	- -	- -	- -	- -	- -
Very unlikely	3 3%	6 6%	- -	- -	- -	- -	- -	- -
Not sure	4 4%	2 2%	- -	- -	- -	- -	- -	- -
Sigma	101 100%	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_19. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

19. .ng

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	207	200	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	182 88%	167 84%	- -	- -	- -	- -	- -	- -
Very likely	138 67%	120 60%	- -	- -	- -	- -	- -	- -
Somewhat likely	44 21%	47 24%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	18 9%	21 11%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	11 5%	13 7%	- -	- -	- -	- -	- -	- -
Very unlikely	7 3%	8 4%	- -	- -	- -	- -	- -	- -
Not sure	6 3%	12 6%	- -	- -	- -	- -	- -	- -
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Sigma	207 100%	200 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_20. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

20. .za

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	101	101	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	86 85%	84 83%	- -	- -	- -	- -	- -	- -
Very likely	74 73%	66 65%	- -	- -	- -	- -	- -	- -
Somewhat likely	12 12%	18 18%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	9 9%	8 8%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	3 3%	4 4%	- -	- -	- -	- -	- -	- -
Very unlikely	6 6%	4 4%	- -	- -	- -	- -	- -	- -
Not sure	6 6%	9 9%	- -	- -	- -	- -	- -	- -
Sigma	101 100%	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_21. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

21. .eg

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	106	100	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	77 73%	77 77%	- -	- -	- -	- -	- -	- -
Very likely	45 42%	43 43%	- -	- -	- -	- -	- -	- -
Somewhat likely	32 30%	34 34%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	26 25%	16 16%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	14 13%	11 11%	- -	- -	- -	- -	- -	- -
Very unlikely	12 11%	5 5%	- -	- -	- -	- -	- -	- -
Not sure	3 3%	7 7%	- -	- -	- -	- -	- -	- -
Sigma	106 100%	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_22. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

22. .co

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	125	125	125	125	-**	-**	-**	-**
TOP 2 BOX (NET)	103 82% B	88 70%	103 82% D	88 70%	-	-	-	-
Very likely	82 66% B	64 51%	82 66% D	64 51%	-	-	-	-
Somewhat likely	21 17%	24 19%	21 17%	24 19%	-	-	-	-
BOTTOM 2 BOX (NET)	17 14%	31 25% A	17 14%	31 25% C	-	-	-	-
Somewhat unlikely	1 1%	6 5%	1 1%	6 5%	-	-	-	-
Very unlikely	16 13%	25 20%	16 13%	25 20%	-	-	-	-
Not sure	5 4%	6 5%	5 4%	6 5%	-	-	-	-
Sigma	125 100%	125 100%	125 100%	125 100%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_23. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

23. .ar

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	100	104	-**	-**	100	104	-**	-**
TOP 2 BOX (NET)	82 82%	82 79%	- -	- -	82 82%	82 79%	- -	- -
Very likely	63 63%	65 63%	- -	- -	63 63%	65 63%	- -	- -
Somewhat likely	19 19%	17 16%	- -	- -	19 19%	17 16%	- -	- -
BOTTOM 2 BOX (NET)	13 13%	12 12%	- -	- -	13 13%	12 12%	- -	- -
Somewhat unlikely	6 6%	2 2%	- -	- -	6 6%	2 2%	- -	- -
Very unlikely	7 7%	10 10%	- -	- -	7 7%	10 10%	- -	- -
Not sure	5 5%	10 10%	- -	- -	5 5%	10 10%	- -	- -
Sigma	100 100%	104 100%	- -	- -	100 100%	104 100%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_24. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

24. .br

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	175	186	-**	-**	-**	-**	175	186
TOP 2 BOX (NET)	145 83% B	135 73%	- -	- -	- -	- -	145 83% H	135 73%
Very likely	122 70%	117 63%	- -	- -	- -	- -	122 70%	117 63%
Somewhat likely	23 13%	18 10%	- -	- -	- -	- -	23 13%	18 10%
BOTTOM 2 BOX (NET)	24 14%	39 21%	- -	- -	- -	- -	24 14%	39 21%
Somewhat unlikely	7 4%	6 3%	- -	- -	- -	- -	7 4%	6 3%
Very unlikely	17 10%	33 18% A	- -	- -	- -	- -	17 10%	33 18% G
Not sure	6 3%	12 6%	- -	- -	- -	- -	6 3%	12 6%
Sigma	175 100%	186 100%	- -	- -	- -	- -	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_25. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

25. .it

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	54*	50*	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	45 83%	44 88%	- -	- -	- -	- -	- -	- -
Very likely	35 65%	31 62%	- -	- -	- -	- -	- -	- -
Somewhat likely	10 19%	13 26%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	7 13%	2 4%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	4 7%	1 2%	- -	- -	- -	- -	- -	- -
Very unlikely	3 6%	1 2%	- -	- -	- -	- -	- -	- -
Not sure	2 4%	4 8%	- -	- -	- -	- -	- -	- -
Sigma	54 100%	50 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q720_26. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

26. .tr

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	50*	50*	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	37 74%	43 86%	- -	- -	- -	- -	- -	- -
Very likely	28 56%	34 68%	- -	- -	- -	- -	- -	- -
Somewhat likely	9 18%	9 18%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	12 24%	5 10%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	6 12%	3 6%	- -	- -	- -	- -	- -	- -
Very unlikely	6 12%	2 4%	- -	- -	- -	- -	- -	- -
Not sure	1 2%	2 4%	- -	- -	- -	- -	- -	- -
Sigma	50 100%	50 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q720_27. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

27. .es

Base: All Qualified Respondents

				Country				
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	50*	50*	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	45 90%	45 90%	- -	- -	- -	- -	- -	- -
Very likely	31 62%	29 58%	- -	- -	- -	- -	- -	- -
Somewhat likely	14 28%	16 32%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	1 2%	2 4%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	1 2%	- -	- -	- -	- -	- -	- -
Very unlikely	1 2%	1 2%	- -	- -	- -	- -	- -	- -
Not sure	4 8%	3 6%	- -	- -	- -	- -	- -	- -
Sigma	50 100%	50 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

Q720_28. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28. .pl

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	53*	53*	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	48 91%	45 85%	- -	- -	- -	- -	- -	- -
Very likely	37 70%	36 68%	- -	- -	- -	- -	- -	- -
Somewhat likely	11 21%	9 17%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	3 6%	3 6%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	3 6%	2 4%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	1 2%	- -	- -	- -	- -	- -	- -
Not sure	2 4%	5 9%	- -	- -	- -	- -	- -	- -
Sigma	53 100%	53 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q720_29. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

29. .uk

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	100	100	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	75 75%	82 82%	- -	- -	- -	- -	- -	- -
Very likely	53 53%	46 46%	- -	- -	- -	- -	- -	- -
Somewhat likely	22 22%	36 36% A	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	18 18%	12 12%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	12 12% B	2 2%	- -	- -	- -	- -	- -	- -
Very unlikely	6 6%	10 10%	- -	- -	- -	- -	- -	- -
Not sure	7 7%	6 6%	- -	- -	- -	- -	- -	- -
Sigma	100 100%	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_30. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

30. .fr

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	101	106	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	83 82%	75 71%	- -	- -	- -	- -	- -	- -
Very likely	65 64%	55 52%	- -	- -	- -	- -	- -	- -
Somewhat likely	18 18%	20 19%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	13 13%	22 21%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	7 7%	11 10%	- -	- -	- -	- -	- -	- -
Very unlikely	6 6%	11 10%	- -	- -	- -	- -	- -	- -
Not sure	5 5%	9 8%	- -	- -	- -	- -	- -	- -
Sigma	101 100%	106 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_31. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

31. .de

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	125	125	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	114 91% B	101 81%	- -	- -	- -	- -	- -	- -
Very likely	92 74% B	75 60%	- -	- -	- -	- -	- -	- -
Somewhat likely	22 18%	26 21%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	8 6%	16 13%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	5 4%	5 4%	- -	- -	- -	- -	- -	- -
Very unlikely	3 2%	11 9% A	- -	- -	- -	- -	- -	- -
Not sure	3 2%	8 6%	- -	- -	- -	- -	- -	- -
Sigma	125 100%	125 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_32. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

32. .us

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	268	255	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	80 30%	73 29%	- -	- -	- -	- -	- -	- -
Very likely	27 10%	21 8%	- -	- -	- -	- -	- -	- -
Somewhat likely	53 20%	52 20%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	176 66%	156 61%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	57 21%	41 16%	- -	- -	- -	- -	- -	- -
Very unlikely	119 44%	115 45%	- -	- -	- -	- -	- -	- -
Not sure	12 4%	26 10% A	- -	- -	- -	- -	- -	- -
Sigma	268 100%	255 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_33. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

33. .ca

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	103	105	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	88 85%	87 83%	- -	- -	- -	- -	- -	- -
Very likely	74 72% B	58 55%	- -	- -	- -	- -	- -	- -
Somewhat likely	14 14%	29 28% A	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	14 14%	11 10%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	6 6%	5 5%	- -	- -	- -	- -	- -	- -
Very unlikely	8 8%	6 6%	- -	- -	- -	- -	- -	- -
Not sure	1 1%	7 7% A	- -	- -	- -	- -	- -	- -
Sigma	103 100%	105 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 64

Q720_34. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

34. .mx

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	102	100	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	93 91% B	75 75%	- -	- -	- -	- -	- -	- -
Very likely	72 71% B	57 57%	- -	- -	- -	- -	- -	- -
Somewhat likely	21 21%	18 18%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	9 9%	19 19% A	- -	- -	- -	- -	- -	- -
Somewhat unlikely	4 4%	3 3%	- -	- -	- -	- -	- -	- -
Very unlikely	5 5%	16 16% A	- -	- -	- -	- -	- -	- -
Not sure	- -	6 6% A	- -	- -	- -	- -	- -	- -
Sigma	102 100%	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q720_38. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

38. .eu

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	484	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	216 45%	- -	- -	- -	- -	- -	- -
Very likely	- -	88 18%	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	128 26%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	215 44%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	90 19%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	125 26%	- -	- -	- -	- -	- -	- -
Not sure	- -	53 11%	- -	- -	- -	- -	- -	- -
Sigma	- -	484 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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q730. To the best of your knowledge, why do websites have different extensions?

Base: All Qualified Respondents

				Country				
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Weighted Base	3357	3349	125	125	100	104	175	186
IDENTIFICATION (NET)	1323 39%	1627 49% A	61 49% AE	84 67% CBH	35 35%	62 60% EBH	87 50% AE	80 43%
CLASSIFICATION (SUB-NET)	784 23%	993 30% A	41 33% AE	47 38% BH	18 18%	38 37% EH	56 32% AE	44 24%
To differentiate/Determine type of business/work/organization/fields	425 13%	482 14% AH	24 19% A	23 18% H	10 10%	22 21% EBH	29 17% H	17 9%
To differentiate between other sites/domains	226 7%	289 9% A	9 7%	10 8%	3 3%	10 10%	19 11% AE	20 11%
To determine categories/groupings (Unspec)	74 2%	173 5% A	5 4%	10 8% H	4 4%	7 7%	4 2%	4 2%
To determine classification/status	56 2%	74 2%	5 4% A	6 5% B	1 1%	1 1%	3 2%	3 2%
Other classification mentions	40 1% B	8 *	1 1%	1 1%	-	1 1%	3 2%	-
LOCATION (SUB-NET)	623 19%	637 19%	23 18%	42 34% CBH	18 18%	30 29% BH	42 24%	32 17%
To indicate country/different countries	336 10%	333 10%	14 11%	21 17% B	8 8%	19 18% EB	25 14%	19 10%
To indicate location/area extensions	220 7%	235 7%	10 8%	18 14% BH	9 9%	9 9%	11 6%	11 6%
To indicate region/different regions	97 3%	110 3%	3 2%	4 3%	1 1%	5 5%	6 3%	6 3%
Other location mentions	4 *	1 *	-	-	-	-	1 1%	1 1% B
TYPES OF EXTENSIONS (SUB-NET)	100 3%	264 8% A	1 1%	18 14% CBH	1 1%	18 17% EBH	3 2%	9 5%
Business/Commercial	51 2%	172 5% A	1 1%	16 13% CBH	-	10 10% EBH	1 1%	4 2%
Profit Vs. Non profit	56 2%	94 3% A	-	7 6% CH	-	4 4% E	1 1%	2 1%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

q730. To the best of your knowledge, why do websites have different extensions?

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	3357	3349	125	125	100	104	175	186
Government extension	15 *	71 2% A	-	3 2%	-	9 9% EBDH	1 1%	5 3%
Education extension	15 *	56 2% A	-	5 4% CBH	1 1%	4 4% H	-	1 1%
Network	16 *	27 1%	-	1 1%	-	2 2%	-	1 1%
Other type of extensions mentions	29 1%	41 1%	-	-	-	2 2%	1 1%	2 1%
MISCELLANEOUS IDENTIFICATION (SUB-NET)	47 1%	102 3% A	1 1%	5 4%	1 1%	6 6%	-	10 5% G
Form of identity/identification (Unspec.)	19 1%	92 3% A	1 1%	4 3%	1 1%	5 5%	-	8 4% G
Due to language/different languages	14 *	7 *	-	1 1%	-	1 1%	-	2 1% B
Other miscellaneous identification mentions	15 * B	4 *	-	-	-	-	-	-
CONTENT (NET)	972 29% B	756 23% H	50 40% AG	46 37% BH	42 42% AG	35 34% BH	50 29% H	29 16%
Different purposes/content/features of website	837 25% B	685 20% H	42 34% A	38 30% BH	39 39% AG	32 31% BH	46 26% H	27 15%
Based on the type of information they provide	124 4% BG	53 2%	7 6% G	3 2% H	5 5% G	2 2%	1 1%	-
Based on the type of service they provide	54 2% B	23 1%	4 3%	5 4% B	-	1 1%	4 2%	2 1%
Other content mentions	20 1% B	3 *	3 2% A	1 1% B	1 1%	-	1 1%	-
ACCESSIBILITY (NET)	161 5%	185 6%	6 5%	5 4%	1 1%	3 3%	6 3%	10 5%
To simplify search/easy to use	41 1%	96 3% A	1 1%	4 3%	-	-	4 2%	7 4% F
Convenience	58 2%	39 1%	-	-	-	1 1%	-	1 1%
For easy/quick accessibility	50 1%	36 1%	4 3%	1 1%	-	-	2 1%	1 1%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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q730. To the best of your knowledge, why do websites have different extensions?

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	3357	3349	125	125	100	104	175	186
Other accessibility mentions	17 1%	16 *	1 1%	- -	1 1%	2 2% B	1 1%	1 1%
INCREASE TRAFFIC/ATTRACT CUSTOMERS (NET)	224 7% B	97 3% H	9 7%	5 4% H	4 4%	4 4% H	6 3% H	1 1%
To attract customers/increase traffic	90 3% B	33 1%	1 1%	4 3% BH	2 2%	3 3% H	4 2% H	- -
Attract a variety/different target audience(s)	73 2% B	27 1%	6 5% A	1 1%	2 2%	-	2 1%	1 1%
Popularity of site	25 1%	23 1%	1 1%	-	-	1 1%	-	-
To make it easy to remember	18 1% B	5 *	- -	-	-	-	-	-
Other increase traffic/attract customers mentions	21 1%	11 *	1 1%	-	-	-	-	-
TECHNOLOGY DRIVEN (NET)	92 3%	79 2%	1 1%	7 6% CBH	4 4%	4 4% H	5 3%	1 1%
Different servers	47 1%	60 2%	- -	7 6% CBH	1 1%	3 3%	2 1%	1 1%
Different network/service providers	20 1%	10 *	- -	-	-	-	-	-
Other technology driven mentions	28 1% B	11 *	1 1%	-	3 3% A	1 1%	3 2%	-
SITE CHARACTERISTICS (NET)	109 3% B	72 2%	5 4% D	- -	4 4%	3 3%	5 3%	1 1%
To be different/unique	56 2% B	29 1%	2 2%	-	1 1%	2 2%	1 1%	-
Reliability/Trustworthiness of website	24 1% B	12 *	3 2% A	-	1 1%	-	1 1%	-
Other site characteristics mentions	30 1%	34 1%	- -	-	2 2%	1 1%	3 2%	1 1%
SECURITY (NET)	91 3% B	59 2%	7 6% A	2 2%	2 2%	1 1%	8 5%	6 3%
Safety/Security reasons	78 2% B	49 1%	6 5%	2 2%	2 2%	1 1%	8 5% A	5 3%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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q730. To the best of your knowledge, why do websites have different extensions?

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Registrants	2016 Total Registrants	2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	3357	3349	125	125	100	104	175	186
Other security mentions	15 *	10 *	1 1%	- -	- -	- -	- -	1 1%
SITE/STORAGE SIZE (NET)	243 7% B	52 2%	10 8% D	- -	6 6%	2 2%	8 5%	4 2%
Ran out of space on the other domains/extensions	209 6% B	46 1%	9 7% D	- -	6 6%	2 2%	6 3%	3 2%
Size of site	22 1% B	5 *	1 1%	- -	- -	- -	2 1%	1 1%
Other site/storage size mentions	12 * B	1 *	- -	- -	- -	- -	- -	- -
DECISION MAKING (NET)	75 2% B	44 1%	2 2%	- -	1 1%	4 4% BD	3 2%	3 2%
Depends on/determined by the owner	66 2% B	36 1%	2 2%	- -	1 1%	4 4% BDH	2 1%	1 1%
Other decision making mentions	9 *	8 *	- -	- -	- -	- -	1 1%	2 1% B
MISCELLANEOUS (NET)	314 9% G	304 9% D	13 10% DG	3 2%	10 10% G	4 4%	7 4%	12 6%
To expand the registrable domain names	39 1%	141 4% AD	2 2%	- -	1 1%	3 3%	2 1%	3 2%
To eliminate competitors registering same domain name	75 2% BG	40 1%	4 3% DG	- -	3 3% G	1 1%	- -	4 2%
Costs/Different costs	59 2% B	36 1%	3 2%	3 2%	- -	1 1%	4 2%	1 1%
Rules/Regulations	16 *	16 *	- -	- -	- -	- -	- -	- -
Specific website names	11 *	12 *	- -	- -	1 1%	- -	- -	2 1%
Other mentions	126 4% BG	67 2%	5 4% DG	- -	6 6% FG	- -	1 1%	2 1%
EXCLUSIVE (NET)	577 17% C	610 18% DF	2 2%	6 5%	17 17% C	10 10%	35 20% C	57 31% GBDF
Illegible data	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 66

q730. To the best of your knowledge, why do websites have different extensions?

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	3357	3349	125	125	100	104	175	186
None	41 1%	39 1%	- -	- -	- -	- -	2 1%	5 3%
Don't know	329 10% C	393 12% AD	2 2%	5 4%	13 13% C	10 10%	26 15% AC	34 18% BDF
Declined to answer	207 6% C	178 5% DF	- -	1 1%	4 4% FC	- -	7 4% C	18 10% GBDF
Sigma	4655 139%	4552 136%	185 148%	205 164%	133 133%	182 175%	241 138%	230 124%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q748. How would you describe your satisfaction with the types of common domain names we've mentioned so far?

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2969 88% BCEG	2882 86% DH	96 77%	88 70%	81 81%	87 84% DH	146 83% H	123 66%
Very satisfied	1412 42% B	1070 32%	61 49% D	45 36%	36 36%	31 30%	100 57% HAE	56 30%
Somewhat satisfied	1557 46% CG	1812 54% ADH	35 28%	43 34%	45 45% CG	56 54% DH	46 26%	67 36% G
BOTTOM 2 BOX (NET)	383 11%	467 14% A	29 23% A	37 30% BF	19 19% A	17 16%	29 17% A	63 34% GBF
Somewhat dissatisfied	195 6%	268 8% A	7 6%	9 7%	11 11% AG	4 4%	6 3%	24 13% GBF
Very dissatisfied	188 6%	199 6%	22 18% AE	28 22% B	8 8%	13 13% B	23 13% A	39 21% GB
Not Sure	5 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

Q750. If you wanted more information about one of the current domain name extensions, where would you go?

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
An Internet search engine to find articles, posts or similar information	2705 81% B	2495 74%	99 79%	107 86% BH	73 73%	83 80%	138 79%	136 73%
My Internet service provider	1188 35% E	1461 44% AF	41 33%	45 36%	26 26%	32 31%	74 42% E	91 49% DF
An Internet encyclopedia	1150 34%	1369 41% A	34 27%	59 47% C	28 28%	39 38%	58 33%	84 45% G
Other	226 7% B	111 3%	14 11% A	6 5%	12 12% AG	10 10% BH	9 5%	7 4%
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Not sure	77 2%	88 3%	4 3% D	- -	3 3%	3 3%	3 2%	2 1%
Sigma	5347 159%	5524 165%	192 154%	217 174%	142 142%	167 161%	282 161%	320 172%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q755. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

				Country				
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Innovative	2213 66% CE	2285 68% AF	70 56%	87 70% CF	50 50%	54 52%	117 67% E	123 66% F
Cutting edge	2107 63% CEG	2091 62% FH	54 43%	68 54%	41 41%	44 42%	94 54% E	85 46%
Extreme	1598 48% CE	1572 47% DFH	47 38%	43 34%	27 27%	24 23%	75 43% E	66 35% F
Trustworthy	2699 80%	2652 79%	93 74%	110 88% CBF	73 73%	80 77%	143 82%	150 81%
Unconventional	1386 41%	1365 41% H	76 61% AG	85 68% BFH	59 59% AG	54 52% BH	66 38% H	50 27%
Practical	2792 83%	2775 83%	99 79%	114 91% CB	79 79%	89 86%	148 85%	161 87%
Technical	2531 75%	2611 78% A	93 74%	109 87% CB	81 81%	82 79%	139 79%	146 78%
Confusing	1006 30% E	1034 31% DF	33 26%	24 19%	16 16%	19 18%	45 26%	47 25%
Overwhelming	1552 46% CEG	1549 46% DFH	40 32% E	32 26% F	20 20%	15 14%	60 34% E	57 31% F
Useful	2891 86%	2889 86%	105 84%	115 92%	86 86%	88 85%	151 86%	164 88%
For people like me	2595 77%	2611 78% F	91 73%	107 86% CBF	70 70%	67 64%	138 79%	157 84% BF
Interesting	2444 73%	2439 73%	88 70%	104 83% CBF	68 68%	69 66%	136 78%	148 80% BF
Exciting	1903 57% CE	1954 58% F	57 46% E	63 50% F	32 32%	34 33%	116 66% ACE	111 60% F
Helpful	2760 82%	2775 83%	98 78%	111 89% C	81 81%	84 81%	154 88% AC	161 87%
Informative	2800 83%	2753 82%	102 82%	111 89% B	80 80%	90 87%	148 85%	160 86%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 70

Q755. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Innovative	1121 33%	1064 32%	55 44% DA	38 30%	49 49% AG	50 48% BDH	58 33%	63 34%
Cutting edge	1221 36%	1258 38%	71 57% A	57 46%	57 57% A	60 58% B	80 46% A	101 54% B
Extreme	1728 51%	1777 53%	78 62% A	82 66% B	71 71% AG	80 77% BH	99 57%	120 65% B
Trustworthy	634 19%	697 21% AD	32 26% D	15 12%	26 26%	24 23% D	31 18%	36 19%
Unconventional	1940 58% CE	1984 59% DF	49 39%	40 32%	40 40%	50 48% D	108 62% CE	136 73% GBDF
Practical	546 16%	574 17% D	26 21% D	11 9%	21 21%	15 14%	27 15%	25 13%
Technical	803 24%	738 22% D	32 26% D	16 13%	18 18%	22 21%	34 19%	40 22%
Confusing	2319 69%	2315 69%	92 74%	101 81% B	83 83% A	85 82% B	130 74%	139 75%
Overwhelming	1774 53%	1800 54%	85 68% A	93 74% B	78 78% AG	89 86% BDH	114 65% A	129 69% B
Useful	446 13%	460 14%	20 16%	10 8%	13 13%	16 15%	24 14%	22 12%
For people like me	738 22%	738 22% DH	34 27% D	18 14%	29 29%	37 36% BDH	36 21%	29 16%
Interesting	890 27%	910 27% DH	37 30% D	21 17%	31 31%	35 34% DH	39 22%	38 20%
Exciting	1429 43% G	1395 42%	68 54% AG	62 50%	67 67% AG	70 67% BDH	58 33%	75 40%
Helpful	578 17% G	574 17%	27 22% DG	14 11%	19 19%	20 19%	20 11%	25 13%
Informative	534 16%	596 18% AD	23 18%	14 11%	19 19%	14 13%	26 15%	26 14%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q755_1. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

1. Innovative

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2213 66% CE	2285 68% AF	70 56%	87 70% CF	50 50%	54 52%	117 67% E	123 66% F
Describes very well	899 27% BE	818 24% F	26 21%	29 23%	13 13%	16 15%	58 33% CE	52 28% F
Describes somewhat well	1314 39%	1467 44% A	44 35%	58 46%	37 37%	38 37%	59 34%	71 38%
BOTTOM 2 BOX (NET)	1121 33%	1064 32%	55 44% DA	38 30%	49 49% AG	50 48% BDH	58 33%	63 34%
Does not describe very well	719 21%	771 23%	30 24%	27 22%	27 27%	25 24%	34 19%	46 25%
Does not describe at all	402 12% B	293 9%	25 20% DA	11 9%	22 22% A	25 24% BDH	24 14%	17 9%
Not Sure	23 1% B	-	-	-	1 1%	-	-	-
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

Q755_2. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

2. Cutting edge

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
			Country					
			South America					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2107 63% CEG	2091 62% FH	54 43%	68 54%	41 41%	44 42%	94 54% E	85 46%
Describes very well	799 24% BCE	684 20% FH	18 14%	21 17%	13 13%	13 13%	32 18%	25 13%
Describes somewhat well	1308 39% CE	1407 42% AFH	36 29%	47 38%	28 28%	31 30%	62 35%	60 32%
BOTTOM 2 BOX (NET)	1221 36%	1258 38%	71 57% A	57 46%	57 57% A	60 58% B	80 46% A	101 54% B
Does not describe very well	776 23%	885 26% A	40 32% A	38 30%	36 36% A	29 28%	48 27%	67 36% B
Does not describe at all	445 13% B	373 11%	31 25% A	19 15%	21 21% A	31 30% BDH	32 18% A	34 18% B
Not Sure	29 1% B	-	-	-	2 2%	-	1 1%	-
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q755_3. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

3. Extreme

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1598 48% CE	1572 47% DFH	47 38%	43 34%	27 27%	24 23%	75 43% E	66 35% F
Describes very well	584 17% CE	529 16% F	13 10%	13 10%	7 7%	7 7%	33 19% HCE	20 11%
Describes somewhat well	1014 30% E	1043 31% F	34 27%	30 24%	20 20%	17 16%	42 24%	46 25%
BOTTOM 2 BOX (NET)	1728 51%	1777 53%	78 62% A	82 66% B	71 71% AG	80 77% BH	99 57%	120 65% B
Does not describe very well	887 26%	1010 30% A	36 29%	52 42% CB	34 34%	36 35%	52 30%	68 37%
Does not describe at all	841 25% B	767 23%	42 34% A	30 24%	37 37% A	44 42% BDH	47 27%	52 28%
Decline to Answer	3 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	28 1% B	- -	- -	- -	2 2%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q755_4. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

4. Trustworthy

Base: All Qualified Respondents

					Country			
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2699 80%	2652 79%	93 74%	110 88% CBF	73 73%	80 77%	143 82%	150 81%
Describes very well	1303 39% B	1069 32%	52 42%	67 54% BFH	44 44%	34 33%	79 45%	66 35%
Describes somewhat well	1396 42% CE	1583 47% AD	41 33%	43 34%	29 29%	46 44% E	64 37%	84 45%
BOTTOM 2 BOX (NET)	634 19%	697 21% AD	32 26% D	15 12%	26 26%	24 23% D	31 18%	36 19%
Does not describe very well	414 12%	498 15% A	17 14%	14 11%	12 12%	14 13%	20 11%	28 15%
Does not describe at all	220 7%	199 6% D	15 12% DA	1 1%	14 14% AG	10 10% D	11 6%	8 4%
Not Sure	24 1% B	- -	- -	- -	1 1%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q755_5. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

5. Unconventional

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1386 41%	1365 41% H	76 61% AG	85 68% BFH	59 59% AG	54 52% BH	66 38% H	50 27%
Describes very well	452 13% B	360 11%	32 26% AG	38 30% BFH	19 19%	16 15% H	25 14% H	14 8%
Describes somewhat well	934 28%	1005 30% AH	44 35% G	47 38% H	40 40% AG	38 37% H	41 23%	36 19%
BOTTOM 2 BOX (NET)	1940 58% CE	1984 59% DF	49 39%	40 32%	40 40%	50 48% D	108 62% CE	136 73% GBDF
Does not describe very well	1051 31% CE	1200 36% ADF	24 19%	30 24%	19 19%	27 26%	57 33% CE	83 45% GBDF
Does not describe at all	889 26% B	784 23% D	25 20% D	10 8%	21 21%	23 22% D	51 29%	53 28% D
Decline to Answer	3 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	28 1% B	- -	- -	- -	1 1%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q755_6. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

6. Practical

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2792 83%	2775 83%	99 79%	114 91% CB	79 79%	89 86%	148 85%	161 87%
Describes very well	1306 39% B	1081 32%	58 46%	59 47% B	46 46%	47 45% HA	90 51% B	75 40%
Describes somewhat well	1486 44% CEG	1694 51% AF	41 33%	55 44%	33 33%	42 40%	58 33%	86 46% G
BOTTOM 2 BOX (NET)	546 16%	574 17% D	26 21% D	11 9%	21 21%	15 14%	27 15%	25 13%
Does not describe very well	358 11%	427 13% A	17 14%	9 7%	12 12%	7 7%	16 9%	18 10%
Does not describe at all	188 6% B	147 4%	9 7% D	2 2%	9 9%	8 8% D	11 6%	7 4%
Not Sure	19 1% B	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q755_7. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

7. Technical

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2531 75%	2611 78% A	93 74%	109 87% CB	81 81%	82 79%	139 79%	146 78%
Describes very well	1071 32% B	972 29%	57 46% A	52 42% B	34 34%	41 39% B	65 37%	61 33%
Describes somewhat well	1460 43% C	1639 49% AF	36 29%	57 46% C	47 47% C	41 39%	74 42% C	85 46%
BOTTOM 2 BOX (NET)	803 24%	738 22% D	32 26% D	16 13%	18 18%	22 21%	34 19%	40 22%
Does not describe very well	543 16%	547 16%	21 17%	13 10%	10 10%	13 13%	23 13%	28 15%
Does not describe at all	260 8% B	191 6%	11 9% D	3 2%	8 8%	9 9% D	11 6%	12 6%
Not Sure	23 1% B	-	-	-	1 1%	-	2 1%	-
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q755_8. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

8. Confusing

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1006 30% E	1034 31% DF	33 26%	24 19%	16 16%	19 18%	45 26%	47 25%
Describes very well	310 9%	290 9% F	15 12% D	6 5%	5 5%	3 3%	15 9%	14 8%
Describes somewhat well	696 21% E	744 22% D	18 14%	18 14%	11 11%	16 15%	30 17%	33 18%
BOTTOM 2 BOX (NET)	2319 69%	2315 69%	92 74%	101 81% B	83 83% A	85 82% B	130 74%	139 75%
Does not describe very well	1072 32%	1195 36% A	42 34%	52 42%	33 33%	34 33%	55 31%	60 32%
Does not describe at all	1247 37% B	1120 33%	50 40%	49 39%	50 50% A	51 49% B	75 43%	79 42% B
Decline to Answer	3 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	29 1% B	- -	- -	- -	1 1%	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q755_9. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

9. Overwhelming

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1552 46% CEG	1549 46% DFH	40 32% E	32 26% F	20 20%	15 14%	60 34% E	57 31% F
Describes very well	589 18% BCE	502 15% DFH	9 7%	8 6%	7 7%	3 3%	23 13%	16 9%
Describes somewhat well	963 29% EG	1047 31% ADFH	31 25% E	24 19%	13 13%	12 12%	37 21%	41 22% F
BOTTOM 2 BOX (NET)	1774 53%	1800 54%	85 68% A	93 74% B	78 78% AG	89 86% BDH	114 65% A	129 69% B
Does not describe very well	899 27%	1004 30% A	34 27%	50 40% CB	28 28%	32 31%	56 32%	68 37% B
Does not describe at all	875 26% B	796 24%	51 41% A	43 34% B	50 50% AG	57 55% BDH	58 33% A	61 33% B
Decline to Answer	2 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	29 1% B	- -	- -	- -	2 2%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q755_10. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

10. Useful

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2891 86%	2889 86%	105 84%	115 92%	86 86%	88 85%	151 86%	164 88%
Describes very well	1481 44% B	1265 38%	68 54% A	61 49% B	49 49%	55 53% B	96 55% HA	79 42%
Describes somewhat well	1410 42% CG	1624 48% AF	37 30%	54 43% C	37 37%	33 32%	55 31%	85 46% GF
BOTTOM 2 BOX (NET)	446 13%	460 14%	20 16%	10 8%	13 13%	16 15%	24 14%	22 12%
Does not describe very well	300 9%	343 10%	15 12%	10 8%	5 5%	9 9%	18 10%	16 9%
Does not describe at all	146 4%	117 3% D	5 4% D	- -	8 8%	7 7% D	6 3%	6 3% D
Not Sure	20 1% B	- -	- -	- -	1 1%	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

Q755_11. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

11. For people like me

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2595 77%	2611 78% F	91 73%	107 86% CBF	70 70%	67 64%	138 79%	157 84% BF
Describes very well	1165 35% B	985 29%	47 38%	47 38% B	36 36%	31 30%	80 46% HA	64 34%
Describes somewhat well	1430 43% G	1626 49% AF	44 35%	60 48% CF	34 34%	36 35%	58 33%	93 50% GF
BOTTOM 2 BOX (NET)	738 22% DH	738 22%	34 27% D	18 14%	29 29%	37 36% BDH	36 21%	29 16%
Does not describe very well	462 14%	519 15% AH	21 17%	12 10%	13 13%	18 17%	18 10%	18 10%
Does not describe at all	276 8% B	219 7%	13 10%	6 5%	16 16% A	19 18% BDH	18 10%	11 6%
Not Sure	24 1% B	- -	- -	- -	1 1%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q755_12. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

12. Interesting

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Registrants	2016 Total Registrants	2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2444 73%	2439 73%	88 70%	104 83% CBF	68 68%	69 66%	136 78%	148 80% BF
Describes very well	1001 30% B	834 25%	38 30%	37 30%	28 28%	23 22%	70 40% HAE	55 30%
Describes somewhat well	1443 43%	1605 48% A	50 40%	67 54% C	40 40%	46 44%	66 38%	93 50% G
BOTTOM 2 BOX (NET)	890 27%	910 27% DH	37 30% D	21 17%	31 31%	35 34% DH	39 22%	38 20%
Does not describe very well	586 17%	670 20% ADH	18 14%	16 13%	18 18%	17 16%	22 13%	26 14%
Does not describe at all	304 9% B	240 7%	19 15% DA	5 4%	13 13%	18 17% BDH	17 10%	12 6%
Decline to Answer	2 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	21 1% B	- -	- -	- -	1 1%	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

Q755_13. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

13. Exciting

Base: All Qualified Respondents

				Country				
					South America			
	2015 Total Registrants	2016 Total Registrants	2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1903 57% CE	1954 58% F	57 46% E	63 50% F	32 32%	34 33%	116 66% ACE	111 60% F
Describes very well	760 23% BCE	606 18% F	15 12%	17 14%	10 10%	6 6%	50 29% HCE	34 18% F
Describes somewhat well	1143 34% E	1348 40% AF	42 34%	46 37%	22 22%	28 27%	66 38% E	77 41% F
BOTTOM 2 BOX (NET)	1429 43% G	1395 42%	68 54% AG	62 50%	67 67% AG	70 67% BDH	58 33%	75 40%
Does not describe very well	854 25% G	893 27%	35 28% G	49 39% BH	36 36% AG	39 38% BH	31 18%	49 26% G
Does not describe at all	575 17% B	502 15%	33 26% DAG	13 10%	31 31% AG	31 30% BDH	27 15%	26 14%
Decline to Answer	1 *	-	-	-	-	-	-	-
Not Sure	24 1% B	-	-	-	1 1%	-	1 1%	-
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q755_14. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

14. Helpful

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2760 82%	2775 83%	98 78%	111 89% C	81 81%	84 81%	154 88% AC	161 87%
Describes very well	1303 39% B	1134 34%	48 38%	53 42% B	40 40%	41 39%	84 48% A	78 42% B
Describes somewhat well	1457 43%	1641 49% A	50 40%	58 46%	41 41%	43 41%	70 40%	83 45%
BOTTOM 2 BOX (NET)	578 17% G	574 17%	27 22% DG	14 11%	19 19%	20 19%	20 11%	25 13%
Does not describe very well	384 11% G	430 13%	19 15% G	12 10%	12 12%	10 10%	11 6%	18 10%
Does not describe at all	194 6% B	144 4%	8 6%	2 2%	7 7%	10 10% BDH	9 5%	7 4%
Not Sure	19 1% B	-	-	-	-	-	1 1%	-
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 85

Q755_15. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

15. Informative

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2800 83%	2753 82%	102 82%	111 89% B	80 80%	90 87%	148 85%	160 86%
Describes very well	1325 39% B	1136 34%	52 42%	61 49% BH	43 43%	43 41%	84 48% HA	67 36%
Describes somewhat well	1475 44% G	1617 48% A	50 40%	50 40%	37 37%	47 45%	64 37%	93 50% G
BOTTOM 2 BOX (NET)	534 16%	596 18% AD	23 18%	14 11%	19 19%	14 13%	26 15%	26 14%
Does not describe very well	364 11%	446 13% A	14 11%	12 10%	10 10%	10 10%	17 10%	18 10%
Does not describe at all	170 5%	150 4%	9 7% D	2 2%	9 9%	4 4%	9 5%	8 4%
Not Sure	23 1% B	-	-	-	1 1%	-	1 1%	-
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 86

Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

SUMMARY TABLE OF STRICT/SOME RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.com	1694 50% CE	2119 63% ADF	46 37%	61 49%	29 29%	50 48% E	84 48% E	109 59% G
.net	1809 54% E	2163 65% ADF	60 48%	64 51%	42 42%	55 53%	84 48%	111 60% G
.info	1943 58% E	2119 63% ADF	72 58%	64 51%	48 48%	51 49%	104 59%	108 58%
.org	2179 65%	2417 72% ADFH	80 64%	78 62%	57 57%	59 57%	116 66%	118 63%
.cn	375 68%	380 69%	- -	- -	- -	- -	- -	- -
.vn	35 67%	43 83%	- -	- -	- -	- -	- -	- -
.ph	84 82%	88 87%	- -	- -	- -	- -	- -	- -
.jp	121 69%	122 69%	- -	- -	- -	- -	- -	- -
.kr	64 63%	67 66%	- -	- -	- -	- -	- -	- -
.ru	49 38%	75 59% A	- -	- -	- -	- -	- -	- -
.in	231 71%	246 75%	- -	- -	- -	- -	- -	- -
.id	51 50%	53 53%	- -	- -	- -	- -	- -	- -
.ng	131 63%	147 74% A	- -	- -	- -	- -	- -	- -
.za	50 50%	78 77% A	- -	- -	- -	- -	- -	- -
.eg	75 71%	78 78%	- -	- -	- -	- -	- -	- -
.co	59 47%	74 59%	59 47%	74 59%	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 86

Q765. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

SUMMARY TABLE OF STRICT/SOME RESTRICTIONS

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.ar	39 39%	48 46%	- -	- -	39 39%	48 46%	- -	- -
.br	88 50%	111 60%	- -	- -	- -	- -	88 50%	111 60%
.it	18 33%	28 56% A	- -	- -	- -	- -	- -	- -
.tr	32 64%	32 64%	- -	- -	- -	- -	- -	- -
.es	23 46%	27 54%	- -	- -	- -	- -	- -	- -
.pl	20 38%	24 45%	- -	- -	- -	- -	- -	- -
.uk	55 55%	71 71% A	- -	- -	- -	- -	- -	- -
.fr	53 52%	66 62%	- -	- -	- -	- -	- -	- -
.de	62 50%	63 50%	- -	- -	- -	- -	- -	- -
.us	173 65%	177 69%	- -	- -	- -	- -	- -	- -
.ca	69 67%	73 70%	- -	- -	- -	- -	- -	- -
.mx	42 41%	63 63% A	- -	- -	- -	- -	- -	- -
.eu	- -	316 65%	- -	- -	- -	- -	- -	- -
RESTRICTIONS TOTAL (NET)	2592 77% E	2852 85% AFH	91 73%	105 84% C	69 69%	79 76%	130 74%	147 79%
RESTRICTIONS CONSISTENT (NET)	2592 77% E	2852 85% AFH	91 73%	105 84% C	69 69%	79 76%	130 74%	147 79%
RESTRICTIONS GLOBAL (NET)	2529 75%	2809 84% AFH	91 73%	102 82%	67 67%	78 75%	128 73%	146 78%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 86

Q765. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

SUMMARY TABLE OF STRICT/SOME RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
				Country				
				South America				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
RESTRICTIONS GEO-SPECIFIC (NET)	1999 60% CEG	2297 69% ADFH	59 47%	74 59%	39 39%	48 46%	88 50%	111 60% F
RESTRICTIONS GEO-SPECIFIC CONSISTENT (NET)	1999 60% CEG	2234 67% AFH	59 47%	74 59%	39 39%	48 46%	88 50%	111 60% F
RESTRICTIONS GEO-SPECIFIC ADDED (NET)	-	316 9% ADFH	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q765. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

SUMMARY TABLE OF STRICT RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.com	588 18%	786 23% AD	17 14%	16 13%	12 12%	17 16%	23 13%	38 20%
.net	486 14%	625 19% AD	20 16%	12 10%	11 11%	12 12%	19 11%	37 20% GD
.info	511 15% E	537 16%	25 20% E	16 13%	8 8%	14 13%	24 14%	28 15%
.org	806 24%	925 28% A	36 29%	39 31%	30 30%	29 28%	47 27%	43 23%
.cn	114 21%	126 23%	- -	- -	- -	- -	- -	- -
.vn	16 31%	19 37%	- -	- -	- -	- -	- -	- -
.ph	34 33%	34 34%	- -	- -	- -	- -	- -	- -
.jp	37 21%	29 16%	- -	- -	- -	- -	- -	- -
.kr	14 14%	21 21%	- -	- -	- -	- -	- -	- -
.ru	9 7%	23 18% A	- -	- -	- -	- -	- -	- -
.in	112 34%	106 32%	- -	- -	- -	- -	- -	- -
.id	25 25%	23 23%	- -	- -	- -	- -	- -	- -
.ng	50 24%	54 27%	- -	- -	- -	- -	- -	- -
.za	19 19%	27 27%	- -	- -	- -	- -	- -	- -
.eg	21 20%	26 26%	- -	- -	- -	- -	- -	- -
.co	16 13%	14 11%	16 13%	14 11%	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q765. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

SUMMARY TABLE OF STRICT RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.ar	15 15%	9 9%	- -	- -	15 15%	9 9%	- -	- -
.br	25 14%	40 22%	- -	- -	- -	- -	25 14%	40 22%
.it	3 6%	8 16%	- -	- -	- -	- -	- -	- -
.tr	11 22%	14 28%	- -	- -	- -	- -	- -	- -
.es	2 4%	4 8%	- -	- -	- -	- -	- -	- -
.pl	2 4%	7 13%	- -	- -	- -	- -	- -	- -
.uk	19 19%	21 21%	- -	- -	- -	- -	- -	- -
.fr	15 15%	19 18%	- -	- -	- -	- -	- -	- -
.de	18 14%	20 16%	- -	- -	- -	- -	- -	- -
.us	60 22%	75 29%	- -	- -	- -	- -	- -	- -
.ca	21 20%	30 29%	- -	- -	- -	- -	- -	- -
.mx	12 12%	25 25% A	- -	- -	- -	- -	- -	- -
.eu	- -	73 15%	- -	- -	- -	- -	- -	- -
RESTRICTIONS TOTAL (NET)	1304 39%	1609 48% A	44 35%	57 46%	36 36%	47 45%	61 35%	79 42%
RESTRICTIONS CONSISTENT (NET)	1304 39%	1598 48% A	44 35%	57 46%	36 36%	47 45%	61 35%	79 42%
RESTRICTIONS GLOBAL (NET)	1196 36%	1481 44% A	44 35%	54 43%	34 34%	45 43%	58 33%	74 40%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q765. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

SUMMARY TABLE OF STRICT RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
RESTRICTIONS GEO-SPECIFIC (NET)	670 20% C	806 24% ADF	16 13%	14 11%	15 15%	9 9%	25 14%	40 22% DF
RESTRICTIONS GEO-SPECIFIC CONSISTENT (NET)	670 20% C	774 23% ADF	16 13%	14 11%	15 15%	9 9%	25 14%	40 22% DF
RESTRICTIONS GEO-SPECIFIC ADDED (NET)	- -	73 2% AH	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 88

Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

SUMMARY TABLE OF SOME RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.com	1106 33% CE	1333 40% A	29 23%	45 36% C	17 17%	33 32% E	61 35% CE	71 38%
.net	1323 39%	1538 46% A	40 32%	52 42%	31 31%	43 41%	65 37%	74 40%
.info	1432 43%	1582 47% ADF	47 38%	48 38%	40 40%	37 36%	80 46%	80 43%
.org	1373 41% E	1492 45% ADF	44 35%	39 31%	27 27%	30 29%	69 39% E	75 40%
.cn	261 47%	254 46%	- -	- -	- -	- -	- -	- -
.vn	19 37%	24 46%	- -	- -	- -	- -	- -	- -
.ph	50 49%	54 53%	- -	- -	- -	- -	- -	- -
.jp	84 48%	93 53%	- -	- -	- -	- -	- -	- -
.kr	50 50%	46 46%	- -	- -	- -	- -	- -	- -
.ru	40 31%	52 41%	- -	- -	- -	- -	- -	- -
.in	119 37%	140 42%	- -	- -	- -	- -	- -	- -
.id	26 26%	30 30%	- -	- -	- -	- -	- -	- -
.ng	81 39%	93 47%	- -	- -	- -	- -	- -	- -
.za	31 31%	51 50% A	- -	- -	- -	- -	- -	- -
.eg	54 51%	52 52%	- -	- -	- -	- -	- -	- -
.co	43 34%	60 48% A	43 34%	60 48% C	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q765. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

SUMMARY TABLE OF SOME RESTRICTIONS

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.ar	24 24%	39 38% A	- -	- -	24 24%	39 38% E	- -	- -
.br	63 36%	71 38%	- -	- -	- -	- -	63 36%	71 38%
.it	15 28%	20 40%	- -	- -	- -	- -	- -	- -
.tr	21 42%	18 36%	- -	- -	- -	- -	- -	- -
.es	21 42%	23 46%	- -	- -	- -	- -	- -	- -
.pl	18 34%	17 32%	- -	- -	- -	- -	- -	- -
.uk	36 36%	50 50% A	- -	- -	- -	- -	- -	- -
.fr	38 38%	47 44%	- -	- -	- -	- -	- -	- -
.de	44 35%	43 34%	- -	- -	- -	- -	- -	- -
.us	113 42%	102 40%	- -	- -	- -	- -	- -	- -
.ca	48 47%	43 41%	- -	- -	- -	- -	- -	- -
.mx	30 29%	38 38%	- -	- -	- -	- -	- -	- -
.eu	- -	243 50%	- -	- -	- -	- -	- -	- -
RESTRICTIONS TOTAL (NET)	2281 68% CE	2555 76% AFH	74 59%	96 77% C	58 58%	70 67%	112 64%	128 69%
RESTRICTIONS CONSISTENT (NET)	2281 68% CE	2551 76% AFH	74 59%	96 77% C	58 58%	70 67%	112 64%	128 69%
RESTRICTIONS GLOBAL (NET)	2179 65% C	2448 73% AH	70 56%	87 70% C	56 56%	68 65%	107 61%	123 66%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 88

Q765. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

SUMMARY TABLE OF SOME RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
						Country		
					South America			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
RESTRICTIONS GEO-SPECIFIC (NET)	1329 40% E	1538 46% AH	43 34%	60 48% C	24 24%	39 38% E	63 36%	71 38%
RESTRICTIONS GEO-SPECIFIC CONSISTENT (NET)	1329 40% E	1460 44% A	43 34%	60 48% C	24 24%	39 38% E	63 36%	71 38%
RESTRICTIONS GEO-SPECIFIC ADDED (NET)	-	243 7% ADFH	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 89

Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

SUMMARY TABLE OF NO RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.com	1633 49% B	1230 37%	79 63% AG	64 51% B	71 71% FAG	54 52% B	90 51%	77 41%
.net	1516 45% B	1186 35%	65 52%	61 49% B	58 58% A	49 47% B	89 51% H	75 40%
.info	1382 41% B	1230 37%	53 42%	61 49% B	52 52% A	53 51% B	70 40%	78 42%
.org	1149 34% B	932 28%	45 36%	47 38% B	43 43%	45 43% B	57 33%	68 37% B
.cn	172 31%	171 31%	- -	- -	- -	- -	- -	- -
.vn	17 33%	9 17%	- -	- -	- -	- -	- -	- -
.ph	18 18%	13 13%	- -	- -	- -	- -	- -	- -
.jp	53 30%	54 31%	- -	- -	- -	- -	- -	- -
.kr	35 35%	34 34%	- -	- -	- -	- -	- -	- -
.ru	81 62% B	53 41%	- -	- -	- -	- -	- -	- -
.in	91 28%	84 25%	- -	- -	- -	- -	- -	- -
.id	50 50%	47 47%	- -	- -	- -	- -	- -	- -
.ng	76 37% B	53 27%	- -	- -	- -	- -	- -	- -
.za	51 50% B	23 23%	- -	- -	- -	- -	- -	- -
.eg	30 28%	22 22%	- -	- -	- -	- -	- -	- -
.co	66 53%	51 41%	66 53%	51 41%	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q765. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

SUMMARY TABLE OF NO RESTRICTIONS

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.ar	61 61%	56 54%	- -	- -	61 61%	56 54%	- -	- -
.br	86 49%	75 40%	- -	- -	- -	- -	86 49%	75 40%
.it	35 65% B	22 44%	- -	- -	- -	- -	- -	- -
.tr	17 34%	18 36%	- -	- -	- -	- -	- -	- -
.es	25 50%	23 46%	- -	- -	- -	- -	- -	- -
.pl	32 60%	29 55%	- -	- -	- -	- -	- -	- -
.uk	44 44% B	29 29%	- -	- -	- -	- -	- -	- -
.fr	44 44%	40 38%	- -	- -	- -	- -	- -	- -
.de	62 50%	62 50%	- -	- -	- -	- -	- -	- -
.us	91 34%	78 31%	- -	- -	- -	- -	- -	- -
.ca	33 32%	32 30%	- -	- -	- -	- -	- -	- -
.mx	59 58% B	37 37%	- -	- -	- -	- -	- -	- -
.eu	- -	168 35%	- -	- -	- -	- -	- -	- -
RESTRICTIONS TOTAL (NET)	2158 64% B	1988 59%	87 70%	99 79% BH	80 80% AG	79 76% B	111 63%	121 65%
RESTRICTIONS CONSISTENT (NET)	2158 64% B	1980 59%	87 70%	99 79% BH	80 80% AG	79 76% B	111 63%	121 65%
RESTRICTIONS GLOBAL (NET)	2110 63% B	1909 57%	86 69%	98 78% BH	79 79% AG	76 73% B	107 61%	119 64% B

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q765. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

SUMMARY TABLE OF NO RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
RESTRICTIONS GEO-SPECIFIC (NET)	1329 40% B	1141 34%	66 53% A	51 41%	61 61% A	56 54% BH	86 49% A	75 40%
RESTRICTIONS GEO-SPECIFIC CONSISTENT (NET)	1329 40% B	1115 33%	66 53% A	51 41%	61 61% A	56 54% BH	86 49% A	75 40% B
RESTRICTIONS GEO-SPECIFIC ADDED (NET)	-	168 5% ADFH	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q765_1. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

1. .com

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
STRICT/SOME RESTRICTIONS (NET)	1694 50% CE	2119 63% ADF	46 37%	61 49%	29 29%	50 48% E	84 48% E	109 59% G
Strict purchase restrictions should be required	588 18%	786 23% AD	17 14%	16 13%	12 12%	17 16%	23 13%	38 20%
Some purchase restrictions should be required	1106 33% CE	1333 40% A	29 23%	45 36% C	17 17%	33 32% E	61 35% CE	71 38%
No purchase restrictions should be required	1633 49% B	1230 37%	79 63% AG	64 51% B	71 71% FAG	54 52% B	90 51%	77 41%
Not Sure	26 1% B	- -	- -	- -	- -	- -	- -	- -
Decline to Answer	4 * B	- -	- -	- -	- -	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q765_2. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

2. .net

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
STRICT/SOME RESTRICTIONS (NET)	1809 54% E	2163 65% ADF	60 48%	64 51%	42 42%	55 53%	84 48%	111 60% G
Strict purchase restrictions should be required	486 14%	625 19% AD	20 16%	12 10%	11 11%	12 12%	19 11%	37 20% GD
Some purchase restrictions should be required	1323 39%	1538 46% A	40 32%	52 42%	31 31%	43 41%	65 37%	74 40%
No purchase restrictions should be required	1516 45% B	1186 35%	65 52%	61 49% B	58 58% A	49 47% B	89 51% H	75 40%
Not Sure	30 1% B	- -	- -	- -	- -	- -	2 1%	- -
Decline to Answer	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q765_3. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

3. .info

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
STRICT/SOME RESTRICTIONS (NET)	1943 58% E	2119 63% ADF	72 58%	64 51%	48 48%	51 49%	104 59%	108 58%
Strict purchase restrictions should be required	511 15% E	537 16%	25 20% E	16 13%	8 8%	14 13%	24 14%	28 15%
Some purchase restrictions should be required	1432 43%	1582 47% ADF	47 38%	48 38%	40 40%	37 36%	80 46%	80 43%
No purchase restrictions should be required	1382 41% B	1230 37%	53 42%	61 49% B	52 52% A	53 51% B	70 40%	78 42%
Not Sure	30 1% B	- -	- -	- -	- -	- -	1 1%	- -
Decline to Answer	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q765_4. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

4. .org

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
STRICT/SOME RESTRICTIONS (NET)	2179 65%	2417 72% ADFH	80 64%	78 62%	57 57%	59 57%	116 66%	118 63%
Strict purchase restrictions should be required	806 24%	925 28% A	36 29%	39 31%	30 30%	29 28%	47 27%	43 23%
Some purchase restrictions should be required	1373 41% E	1492 45% ADF	44 35%	39 31%	27 27%	30 29%	69 39% E	75 40%
No purchase restrictions should be required	1149 34% B	932 28%	45 36%	47 38% B	43 43%	45 43% B	57 33%	68 37% B
Not Sure	26 1% B	- -	- -	- -	- -	- -	1 1%	- -
Decline to Answer	3 *	- -	- -	- -	- -	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

Q765_5. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

5. .cn

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	550	551	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	375 68%	380 69%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	114 21%	126 23%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	261 47%	254 46%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	172 31%	171 31%	- -	- -	- -	- -	- -	- -
Not Sure	3 1%	- -	- -	- -	- -	- -	- -	- -
Sigma	550 100%	551 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q765_6. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

6. .vn

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	52*	52*	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	35 67%	43 83%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	16 31%	19 37%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	19 37%	24 46%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	17 33%	9 17%	- -	- -	- -	- -	- -	- -
Sigma	52 100%	52 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q765_7. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

7. .ph

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	102	101	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	84 82%	88 87%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	34 33%	34 34%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	50 49%	54 53%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	18 18%	13 13%	- -	- -	- -	- -	- -	- -
Sigma	102 100%	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q765_8. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

8. .jp

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	176	176	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	121 69%	122 69%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	37 21%	29 16%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	84 48%	93 53%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	53 30%	54 31%	- -	- -	- -	- -	- -	- -
Not Sure	2 1%	-	- -	- -	- -	- -	- -	- -
Sigma	176 100%	176 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q765_9. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

9. .kr

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
				South America				
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	101	101	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	64 63%	67 66%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	14 14%	21 21%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	50 50%	46 46%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	35 35%	34 34%	- -	- -	- -	- -	- -	- -
Not Sure	2 2%	-	- -	- -	- -	- -	- -	- -
Sigma	101 100%	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q765_10. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

10. .ru

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	130	128	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	49 38%	75 59% A	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	9 7%	23 18% A	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	40 31%	52 41%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	81 62% B	53 41%	- -	- -	- -	- -	- -	- -
Sigma	130 100%	128 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q765_11. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

11. .in

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	325	330	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	231 71%	246 75%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	112 34%	106 32%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	119 37%	140 42%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	91 28%	84 25%	- -	- -	- -	- -	- -	- -
Not Sure	1 *	- -	- -	- -	- -	- -	- -	- -
Decline to Answer	2 1%	- -	- -	- -	- -	- -	- -	- -
Sigma	325 100%	330 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q765_12. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

12. .id

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	101	100	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	51 50%	53 53%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	25 25%	23 23%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	26 26%	30 30%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	50 50%	47 47%	- -	- -	- -	- -	- -	- -
Sigma	101 100%	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q765_13. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

13. .ng

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	207	200	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	131 63%	147 74% A	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	50 24%	54 27%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	81 39%	93 47%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	76 37% B	53 27%	- -	- -	- -	- -	- -	- -
Sigma	207 100%	200 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q765_14. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

14. .za

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	101	101	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	50 50%	78 77% A	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	19 19%	27 27%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	31 31%	51 50% A	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	51 50% B	23 23%	- -	- -	- -	- -	- -	- -
Sigma	101 100%	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q765_15. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

15. .eg

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	106	100	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	75 71%	78 78%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	21 20%	26 26%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	54 51%	52 52%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	30 28%	22 22%	- -	- -	- -	- -	- -	- -
Not Sure	1 1%	- -	- -	- -	- -	- -	- -	- -
Sigma	106 100%	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q765_16. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

16. .co

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	125	125	125	125	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	59 47%	74 59%	59 47%	74 59%	- -	- -	- -	- -
Strict purchase restrictions should be required	16 13%	14 11%	16 13%	14 11%	- -	- -	- -	- -
Some purchase restrictions should be required	43 34%	60 48% A	43 34%	60 48% C	- -	- -	- -	- -
No purchase restrictions should be required	66 53%	51 41%	66 53%	51 41%	- -	- -	- -	- -
Sigma	125 100%	125 100%	125 100%	125 100%	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q765_17. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

17. .ar

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	100	104	-**	-**	100	104	-**	-**
STRICT/SOME RESTRICTIONS (NET)	39 39%	48 46%	- -	- -	39 39%	48 46%	- -	- -
Strict purchase restrictions should be required	15 15%	9 9%	- -	- -	15 15%	9 9%	- -	- -
Some purchase restrictions should be required	24 24%	39 38% A	- -	- -	24 24%	39 38% E	- -	- -
No purchase restrictions should be required	61 61%	56 54%	- -	- -	61 61%	56 54%	- -	- -
Sigma	100 100%	104 100%	- -	- -	100 100%	104 100%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q765_18. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

18. .br

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	175	186	-**	-**	-**	-**	175	186
STRICT/SOME RESTRICTIONS (NET)	88 50%	111 60%	- -	- -	- -	- -	88 50%	111 60%
Strict purchase restrictions should be required	25 14%	40 22%	- -	- -	- -	- -	25 14%	40 22%
Some purchase restrictions should be required	63 36%	71 38%	- -	- -	- -	- -	63 36%	71 38%
No purchase restrictions should be required	86 49%	75 40%	- -	- -	- -	- -	86 49%	75 40%
Decline to Answer	1 1%	- -	- -	- -	- -	- -	1 1%	- -
Sigma	175 100%	186 100%	- -	- -	- -	- -	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q765_19. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

19. .it

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	54*	50*	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	18 33%	28 56% A	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	3 6%	8 16%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	15 28%	20 40%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	35 65% B	22 44%	- -	- -	- -	- -	- -	- -
Not Sure	1 2%	-	- -	- -	- -	- -	- -	- -
Sigma	54 100%	50 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

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Q765_20. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

20. .tr

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	50*	50*	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	32 64%	32 64%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	11 22%	14 28%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	21 42%	18 36%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	17 34%	18 36%	- -	- -	- -	- -	- -	- -
Not Sure	1 2%	-	- -	- -	- -	- -	- -	- -
Sigma	50 100%	50 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

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Q765_21. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

21. .es

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	50*	50*	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	23 46%	27 54%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	2 4%	4 8%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	21 42%	23 46%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	25 50%	23 46%	- -	- -	- -	- -	- -	- -
Not Sure	1 2%	-	- -	- -	- -	- -	- -	- -
Decline to Answer	1 2%	-	- -	- -	- -	- -	- -	- -
Sigma	50 100%	50 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q765_22. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

22. .pl

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	53*	53*	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	20 38%	24 45%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	2 4%	7 13%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	18 34%	17 32%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	32 60%	29 55%	- -	- -	- -	- -	- -	- -
Not Sure	1 2%	-	- -	- -	- -	- -	- -	- -
Sigma	53 100%	53 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

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Q765_23. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

23. .uk

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	100	100	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	55 55%	71 71% A	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	19 19%	21 21%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	36 36%	50 50% A	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	44 44% B	29 29%	- -	- -	- -	- -	- -	- -
Not Sure	1 1%	-	- -	- -	- -	- -	- -	- -
Sigma	100 100%	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q765_24. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

24. .fr

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	101	106	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	53 52%	66 62%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	15 15%	19 18%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	38 38%	47 44%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	44 44%	40 38%	- -	- -	- -	- -	- -	- -
Not Sure	4 4% B	- -	- -	- -	- -	- -	- -	- -
Sigma	101 100%	106 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q765_25. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

25. .de

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	125	125	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	62 50%	63 50%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	18 14%	20 16%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	44 35%	43 34%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	62 50%	62 50%	- -	- -	- -	- -	- -	- -
Not Sure	1 1%	-	-	-	-	-	-	-
Sigma	125 100%	125 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q765_26. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

26. .us

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	268	255	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	173 65%	177 69%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	60 22%	75 29%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	113 42%	102 40%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	91 34%	78 31%	- -	- -	- -	- -	- -	- -
Not Sure	4 1%	- -	- -	- -	- -	- -	- -	- -
Sigma	268 100%	255 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q765_27. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

27. .ca

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	103	105	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	69 67%	73 70%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	21 20%	30 29%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	48 47%	43 41%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	33 32%	32 30%	- -	- -	- -	- -	- -	- -
Not Sure	1 1%	- -	- -	- -	- -	- -	- -	- -
Sigma	103 100%	105 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q765_28. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

28. .mx

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
				South America				
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	102	100	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	42 41%	63 63% A	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	12 12%	25 25% A	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	30 29%	38 38%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	59 58% B	37 37%	- -	- -	- -	- -	- -	- -
Not Sure	1 1%	-	- -	- -	- -	- -	- -	- -
Sigma	102 100%	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q765_29. What are your expectations about placing restrictions on purchasing/registering a domain
using each of the following gTLDs?

29. .eu

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	484	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	- -	316 65%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	- -	73 15%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	- -	243 50%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	- -	168 35%	- -	- -	- -	- -	- -	- -
Sigma	- -	484 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q767. We'd like to ask you another question about restrictions on registration of a gTLD. Do you feel each of the following restrictions should be enforced?

SUMMARY TABLE OF YES

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Validation that the person or company registering the site meets intended parameters (e.g., must be involved in the pharmaceutical industry to register a .pharmacy domain	- -	2551 76% H	- -	108 86% BH	- -	84 81% H	- -	125 67%
Requirements for validated credentials related to the gTLD (e.g., must be a licensed contractor to register a .builder domain)	- -	2481 74% DH	- -	81 65%	- -	74 71%	- -	121 65%
Requirements for use of the name to be consistent with the meaning of the gTLD (e.g., use of a .net name must be for network operations purposes)	- -	2426 72%	- -	94 75%	- -	85 82% BH	- -	126 68%
Requirements for local presence within a specific city, country, or region for a domain related to that place (e.g., someone registering .ca would have to be located in Canada)	- -	2362 71% H	- -	86 69%	- -	70 67%	- -	117 63%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q767_1. We'd like to ask you another question about restrictions on registration
of a gTLD. Do you feel each of the following restrictions should be enforced?

1. Requirements for validated credentials related to the gTLD (e.g., must be a licensed contractor to register a .builder domain)

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Yes	- -	2481 74% DH	- -	81 65%	- -	74 71%	- -	121 65%
No	- -	868 26%	- -	44 35% B	- -	30 29%	- -	65 35% B
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q767_2. We'd like to ask you another question about restrictions on registration
of a gTLD. Do you feel each of the following restrictions should be enforced?

2. Validation that the person or company registering the site meets intended parameters (e.g., must be involved in the pharmaceutical industry to register a .pharmacy domain

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Yes	- -	2551 76% H	- -	108 86% BH	- -	84 81% H	- -	125 67%
No	- -	798 24% D	- -	17 14%	- -	20 19%	- -	61 33% BDF
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q767_3. We'd like to ask you another question about restrictions on registration
of a gTLD. Do you feel each of the following restrictions should be enforced?

3. Requirements for local presence within a specific city, country, or region for a domain related to that place (e.g., someone registering .ca would have to be located in Canada)

Base: All Qualified Respondents

				Country				
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Yes	- -	2362 71% H	- -	86 69%	- -	70 67%	- -	117 63%
No	- -	987 29%	- -	39 31%	- -	34 33%	- -	69 37% B
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q767_4. We'd like to ask you another question about restrictions on registration
of a gTLD. Do you feel each of the following restrictions should be enforced?

4. Requirements for use of the name to be consistent with the meaning of the gTLD (e.g., use of a .net name must be for network operations purposes)

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Yes	- -	2426 72%	- -	94 75%	- -	85 82% BH	- -	126 68%
No	- -	923 28% F	- -	31 25%	- -	19 18%	- -	60 32% F
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 124

Q770. Does having purchase restrictions or requirements on a particular gTLD make it...?

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
More trustworthy	2030 60%	2308 69% A	88 70% A	114 91% CBFH	60 60%	74 71%	126 72% AE	136 73%
Doesn't make a difference	869 26% BCEG	666 20% DF	10 8%	4 3%	17 17% FC	8 8%	34 19% C	31 17% DF
Less trustworthy	167 5%	154 5%	9 7%	7 6%	9 9%	9 9% B	7 4%	7 4%
Not sure	290 9% BG	221 7% D	18 14% DAG	- -	14 14% G	13 13% BD	8 5%	12 6% D
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 125

Q780. How do you determine whether a website is legitimate or not?

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Weighted Base	3357	3349	125	125	100	104	175	186
RESEARCH (NET)	698 21% CE	878 26% ADFH	14 11%	23 18%	11 11%	15 14%	35 20% C	36 19%
Researching online/Internet searches	293 9% C	366 11% AF	4 3%	8 6%	5 5%	4 4%	15 9%	20 11% F
Check registration/If it's registered	136 4% CG	194 6% AH	- -	8 6% C	1 1%	3 3%	- -	4 2%
If it's verified/Can be verified	48 1%	103 3% AH	3 2%	4 3% H	- -	2 2%	7 4% HAE	- -
Using specific sites that classify/provide information on sites (i.e., whois.org)	124 4%	102 3% H	4 3%	4 3%	- -	1 1%	5 3%	1 1%
Sites credibility/Being legitimate/trustworthy	117 3% B	84 3%	1 1%	1 1%	3 3%	6 6% BD	6 3%	5 3%
Attempt to contact the site/Call/Email/Visit their location	- -	38 1% A	- -	1 1%	- -	2 2%	- -	4 2%
Other research mentions	59 2%	57 2%	2 2%	- -	2 2%	- -	3 2%	3 2%
APPEARANCE/CONTENT (NET)	1092 33% B	628 19%	59 47% DAG	33 26% BH	44 44% FA	25 24%	62 35% H	28 15%
Content/Information on site	596 18% B	262 8%	35 28% DA	15 12%	34 34% FAG	15 14% BH	38 22% H	11 6%
Look for contact information/Ability to contact site	108 3%	84 3%	4 3%	8 6% B	6 6%	2 2%	5 3%	4 2%
Initial appearance/layout/ design	153 5% B	81 2%	12 10% A	5 4%	4 4%	2 2%	13 7% H	4 2%
Owner/Registered owner of site	53 2%	76 2% A	2 2%	2 2%	3 3%	4 4%	3 2%	2 1%
From the services/What is offered	37 1%	47 1%	2 2%	1 1%	1 1%	2 2%	- -	1 1%
Finding something wrong/suspicious/illegal	131 4% B	47 1%	9 7% D	2 2%	3 3%	1 1%	8 5%	3 2%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q780. How do you determine whether a website is legitimate or not?

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	3357	3349	125	125	100	104	175	186
Look for ''About Us'' section	22 1%	37 1% A	- -	- -	- -	1 1%	- -	- -
Accuracy of information	26 1%	27 1%	1 1%	5 4% BF	1 1%	- -	2 1%	2 1%
Correct spelling/grammar	46 1% B	22 1%	1 1%	- -	- -	- -	- -	2 1%
Site requesting payments	21 1%	12 *	- -	- -	- -	- -	- -	- -
Information/Personal information requested	45 1% B	5 *	4 3% D	- -	1 1%	- -	3 2%	1 1%
Other appearance/content mentions	67 2%	64 2%	1 1%	6 5% B	1 1%	2 2%	1 1%	6 3%
DOMAIN/NAME/EXTENSION (NET)	514 15%	612 18% A	39 31% AEG	56 45% CBFH	16 16%	18 17%	36 21% A	35 19%
Domain/Domain name/Name	204 6%	350 10% A	14 11% A	21 17% BFH	6 6%	7 7%	10 6%	13 7%
By it's extension	65 2%	120 4% A	7 6% A	12 10% B	2 2%	4 4%	5 3%	10 5%
If it has ''https''/Make sure the ''S'' is in the ''https'' link	126 4% B	96 3%	14 11% AE	17 14% BH	4 4%	8 8% B	11 6%	6 3%
Web address (Unspec.)	76 2% B	40 1%	4 3%	3 2%	1 1%	- -	5 3%	7 4% BF
Through URL	44 1%	32 1%	4 3%	7 6% BH	1 1%	2 2%	3 2%	2 1%
SSL/SSL certificate	28 1%	18 1%	1 1%	- -	2 2%	- -	1 1%	2 1%
Other domain/name/extension mentions	33 1%	24 1%	- -	2 2%	2 2%	- -	3 2%	1 1%
SAFETY PROTOCOLS (NET)	517 15% B	404 12%	22 18%	28 22% B	16 16%	23 22% B	30 17%	43 23% B
INTERNET SAFETY (SUB-NET)	161 5%	145 4%	6 5%	12 10% B	6 6%	6 6%	12 7%	15 8% B
Security certificate	97 3%	81 2%	5 4%	10 8% B	5 5%	5 5%	9 5%	9 5% B

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Base: All Qualified Respondents

			Country					
			South America					
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	3357	3349	125	125	100	104	175	186
Security (Unspec.)	47 1%	42 1%	1 1%	1 1%	1 1%	1 1%	2 1%	2 1%
Other internet safety mentions	24 1%	25 1%	- -	1 1%	- -	- -	2 1%	4 2% B
HARDWARE/SOFTWARE (SUB-NET)	153 5% B	93 3%	3 2%	5 4%	3 3%	7 7% B	7 4%	6 3%
Use of anti-virus software/virus protection	71 2%	58 2%	2 2%	4 3%	2 2%	5 5% B	5 3%	3 2%
Use of protection software/filter/program	26 1%	31 1%	- -	1 1%	- -	2 2%	- -	1 1%
Malware/Spyware/Spam software	52 2% B	6 *	1 1%	- -	1 1%	1 1%	1 1%	1 1%
Other hardware/software mentions	8 *	2 *	- -	- -	- -	- -	1 1%	1 1% B
SYMBOLS/LOGOS (SUB-NET)	74 2%	90 3%	8 6% A	4 3%	2 2%	4 4%	9 5% A	20 11% BDF
Padlock symbol	37 1%	48 1%	4 3% A	1 1%	1 1%	2 2%	6 3% A	13 7% BD
Security logos/symbols (Unspec.)	31 1%	19 1%	2 2%	- -	2 2%	1 1%	3 2%	4 2% B
Other symbols/logos mentions	7 *	24 1% A	2 2% A	3 2% B	- -	1 1%	- -	3 2%
SITE SECURITY (SUB-NET)	83 2%	65 2%	3 2%	3 2%	2 2%	3 3%	4 2%	4 2%
Terms and conditions	30 1%	40 1%	1 1%	3 2%	- -	1 1%	1 1%	3 2%
Trademarks/Copyright	13 *	20 1%	- -	- -	1 1%	2 2%	- -	1 1%
Other site security mentions	42 1% B	5 *	2 2%	- -	1 1%	- -	3 2%	- -
ALERTS/FLAGS/POP-UPS (SUB-NET)	85 3% B	42 1%	2 2%	6 5% BH	4 4% G	4 4% B	1 1%	2 1%
Browser flags/Alerts if site is unsafe	32 1%	27 1%	1 1%	5 4% BH	1 1%	2 2%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q780. How do you determine whether a website is legitimate or not?

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	3357	3349	125	125	100	104	175	186
If site has pop-ups/unwanted offers	40 1% B	9 *	1 1%	1 1%	3 3% G	1 1%	- -	1 1%
Warnings/Warning tabs	9 * B	2 *	- -	- -	- -	1 1% B	- -	- -
Other alerts/flags/pop-up mentions	8 *	4 *	- -	- -	- -	- -	1 1%	1 1%
PUBLIC AWARENESS/RECOMMENDATIONS (NET)	298 9%	286 9%	8 6%	9 7%	10 10%	8 8%	14 8%	18 10%
Reviews/Comments/Complaints/Compliments	174 5%	156 5%	2 2%	5 4%	5 5%	6 6%	7 4%	7 4%
How well known site is/Reputation	71 2%	75 2%	5 4%	3 2%	3 3%	1 1%	4 2%	4 2%
Family/Friends referral/recommendations	28 1%	25 1%	1 1%	1 1%	1 1%	1 1%	2 1%	6 3% B
Through forums/blogs/articles	23 1%	17 1%	- -	1 1%	1 1%	- -	2 1%	- -
Other public awareness/recommendations mentions	16 *	31 1% A	- -	- -	1 1%	1 1%	- -	1 1%
USAGE (NET)	265 8%	258 8%	11 9%	8 6%	7 7%	9 9%	15 9%	12 6%
By trying it out/visiting it	78 2%	144 4% ADH	6 5% E	1 1%	- -	4 4% E	4 2%	2 1%
Problems with links/broken links	35 1%	37 1%	1 1%	5 4% B	1 1%	3 3%	3 2%	7 4% B
Through site usage/Activity through users	59 2% B	30 1%	1 1%	2 2%	1 1%	1 1%	1 1%	1 1%
Prior use/experience with it	62 2% B	23 1%	3 2%	- -	3 3%	1 1%	3 2%	1 1%
Other usage mentions	38 1%	28 1%	1 1%	2 2%	2 2%	1 1%	4 2%	1 1%
MISCELLANEOUS (NET)	389 12% BG	309 9%	17 14% G	8 6%	13 13%	8 8%	11 6%	14 8%
Don't/Cannot determine if a website is legitimate	91 3%	149 4% AD	3 2%	1 1%	4 4% G	6 6% D	1 1%	6 3%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q780. How do you determine whether a website is legitimate or not?

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	3357	3349	125	125	100	104	175	186
Common sense/Gut feeling	103 3% BG	53 2%	1 1%	- -	3 3% G	- -	- -	2 1%
Quality/Reliability of site	32 1%	46 1%	4 3% A	3 2%	4 4% A	1 1%	2 1%	4 2%
Through ads/advertisement	50 1% B	23 1%	6 5% A	3 2% BH	1 1%	- -	4 2% H	- -
Other mentions	119 4% B	41 1%	3 2%	1 1%	4 4%	1 1%	4 2%	2 1%
EXCLUSIVE (NET)	532 16% C	679 20% AD	9 7%	9 7%	14 14%	23 22% D	25 14%	37 20% D
Illegible data	- -	- -	- -	- -	- -	- -	- -	- -
None	57 2%	66 2%	- -	- -	- -	- -	1 1%	1 1%
Don't know	300 9%	409 12% A	8 6%	9 7%	10 10%	22 21% EBDH	16 9%	23 12%
Declined to answer	175 5% C	204 6% DF	1 1%	- -	4 4%	1 1%	8 5%	13 7% DF
Sigma	4743 141%	4388 131%	197 158%	199 159%	149 149%	143 138%	247 141%	242 130%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 126

Q785. Have you ever tried to identify who created a particular website?

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Yes	1832 55% B	1713 51% F	63 50%	77 62% BF	49 49% F	31 30%	105 60%	98 53% F
No	1503 45%	1636 49% AD	62 50%	48 38%	50 50%	73 70% EBDH	70 40%	88 47%
Not Sure	22 1% B	- -	- -	- -	1 1%	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q790. What did you use to try and figure this out?

Base: Tried To Identify

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1832	1713	63*	77*	49*	31*	105	98*
Weighted Base	1832	1713	63*	77*	49*	31*	105	98*
ONLINE ACTIVITY (NET)	1144 62%	1021 60%	48 76% A	60 78% BH	39 80% A	22 71%	73 70%	62 63%
SPECIFIC SITE SEARCH (SUB-NET)	626 34% B	450 26%	26 41%	23 30%	22 45%	13 42% B	42 40%	27 28%
Google	143 8%	180 11% A	6 10%	10 13%	5 10%	8 26% B	19 18% A	16 16%
Whois search	409 22% B	149 9%	18 29% D	9 12%	16 33% F	1 3%	23 22% H	6 6%
Baidu search	39 2%	63 4% A	- -	- -	- -	- -	- -	- -
Denic	- -	11 1% A	- -	- -	- -	- -	- -	- -
Go Daddy	11 1%	4 *	- -	1 1%	- -	- -	- -	- -
DNS records	11 1% B	1 *	1 2%	- -	- -	- -	1 1%	- -
Other specific site search mentions	72 4%	72 4%	2 3%	3 4%	3 6%	5 16% BDH	2 2%	5 5%
GENERAL ONLINE ACTIVITY (SUB-NET)	369 20%	422 25% A	18 29%	29 38% BH	11 22%	9 29%	20 19%	23 23%
Internet search/Search engine (Unspec.)	294 16%	331 19% A	9 14%	20 26%	6 12%	8 26%	16 15%	17 17%
Online/Internet tools (Unspec.)	20 1%	30 2%	- -	1 1%	- -	- -	2 2%	1 1%
Wikipedia/Web Encyclopedia	7 *	21 1% A	- -	- -	- -	- -	- -	1 1%
Email	35 2% B	18 1%	9 14% AG	4 5% B	5 10% AG	1 3%	1 1%	2 2%
Other general online activity mentions	16 1%	27 2%	- -	4 5% B	- -	- -	1 1%	2 2%
SOURCE OF SEARCH (SUB-NET)	279 15%	232 14%	10 16%	13 17%	12 24%	3 10%	17 16%	15 15%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Table 127

Q790. What did you use to try and figure this out?

Base: Tried To Identify

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	1832	1713	63*	77*	49*	31*	105	98*
Domain/IP Address Search	98 5% B	63 4%	1 2%	1 1%	2 4%	-	2 2%	3 3%
Check website itself	48 3%	57 3%	3 5%	1 1%	1 2%	1 3%	6 6% A	8 8% BD
HTML/Source Code	66 4% B	41 2%	3 5%	4 5%	3 6%	1 3%	7 7%	2 2%
Social media/blogs	19 1%	19 1%	2 3%	3 4% B	4 8% AG	1 3%	-	3 3%
Using specific sites that classify/provide information on sites	28 2%	18 1%	1 2%	1 1%	1 2%	-	-	-
Hosting options	10 1% B	2 *	-	-	-	-	-	-
Online forums	13 1% B	1 *	-	1 1% B	-	-	1 1%	-
Other source of search mentions	16 1%	44 3% A	-	2 3%	1 2%	-	2 2%	-
SITE ATTRIBUTES/TRADEMARKS (NET)	454 25%	408 24% H	13 21%	27 35% BH	14 29%	6 19%	21 20%	15 15%
Site contact information	71 4%	96 6% AH	1 2%	11 14% CBFH	2 4%	-	3 3%	1 1%
Owner of site/Who programmed/developed the website	95 5%	91 5%	2 3%	6 8%	3 6%	2 6%	3 3%	5 5%
Company details/information	85 5%	86 5%	2 3%	6 8%	2 4%	1 3%	3 3%	5 5%
Sites credibility/being legitimate/trustworthy	30 2%	68 4% AH	-	2 3%	-	1 3%	2 2%	-
Check registration/if it's registered/certificate	57 3%	46 3%	2 3%	2 3%	3 6%	1 3%	3 3%	1 1%
Through the footer/Bottom of page	84 5% B	40 2%	3 5%	6 8% B	5 10%	2 6%	6 6%	2 2%
Website's administrator	15 1%	18 1%	2 3% A	1 1%	1 2%	-	1 1%	1 1%
Trademarks/Copyright	16 1%	11 1%	1 2%	1 1%	-	-	1 1%	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q790. What did you use to try and figure this out?

Base: Tried To Identify

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	1832	1713	63*	77*	49*	31*	105	98*
Security/Security certificate	8 *	10 1%	-	-	-	-	1 1%	2 2%
Site's legal conditions	11 1%	6 *	-	-	-	-	-	-
Age/History of website	-	5 * A	-	-	-	-	-	-
Credits for the page/website	12 1% B	2 *	2 3% A	1 1% B	-	-	-	-
Privacy information link	3 *	-	-	-	-	-	-	-
Other site attributes/trademarks mentions	44 2% B	24 1%	1 2%	-	3 6%	-	3 3%	-
RESEARCH (NET)	29 2%	29 2%	-	1 1%	-	-	3 3%	2 2%
Research (Unspec.)	26 1%	17 1%	-	-	-	-	3 3%	-
Other research mentions	3 *	12 1% A	-	1 1%	-	-	-	2 2%
OFFLINE ACTIVITY (NET)	26 1%	17 1%	4 6% AG	3 4% B	1 2%	3 10% BH	-	-
Telephone	16 1%	11 1%	4 6% AG	1 1%	1 2%	1 3%	-	-
Other offline activity mentions	10 1%	7 *	-	2 3% B	-	2 6% BH	-	-
MISCELLANEOUS (NET)	220 12%	288 17% AD	5 8%	4 5%	3 6%	3 10%	11 10%	20 20% D
Information (Unspec.)	15 1%	61 4% A	-	1 1%	-	1 3%	1 1%	8 8% GBD
Reviews/Comments/Complaints/Compliments	17 1%	43 3% A	-	2 3%	-	2 6%	-	4 4% G
Curiosity/I just wanted to know	10 1%	31 2% A	-	-	-	-	-	-
Good/Positive response mentions	34 2%	31 2%	-	-	-	-	2 2%	2 2%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q790. What did you use to try and figure this out?

Base: Tried To Identify

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	1832	1713	63*	77*	49*	31*	105	98*
Use of software/filter/program	23 1%	20 1%	2 3%	- -	- -	- -	1 1%	- -
Records/Record information	17 1%	11 1%	- -	- -	- -	- -	- -	- -
Tools/Development tools (Unspec.)	11 1%	10 1%	1 2%	- -	1 2%	- -	- -	1 1%
Friend/Family Help	14 1%	7 *	1 2%	- -	- -	- -	- -	2 2% B
Various means/ways	10 1%	7 *	- -	- -	- -	- -	1 1%	1 1%
Other	73 4%	75 4%	1 2%	1 1%	2 4%	1 3%	6 6%	3 3%
EXCLUSIVE (NET)	182 10%	161 9% D	2 3%	1 1%	1 2%	1 3%	5 5%	8 8% D
Illegible data	- -	- -	- -	- -	- -	- -	- -	- -
None	46 3%	31 2%	- -	- -	- -	- -	1 1%	- -
Don't know	33 2%	45 3%	1 2%	1 1%	- -	1 3%	2 2%	4 4%
Declined to answer	103 6%	85 5% D	1 2%	- -	1 2%	- -	2 2%	4 4%
Sigma	2347 128%	2159 126%	82 130%	110 143%	71 145%	41 132%	128 122%	114 116%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Table 128

Q830x1. To the best of your knowledge, why have new gTLDs been created?

Base: All Qualified Respondents

				Country				
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Weighted Base	3357	3349	125	125	100	104	175	186
CONSUMER DEMAND (NET)	1423 42% BG	1040 31%	66 53% DAG	44 35%	40 40%	34 33%	59 34%	50 27%
Create new/additional domains/websites	269 8%	280 8%	18 14% DA	8 6%	7 7%	8 8%	19 11%	18 10%
Availability/Ran out/Shortage of names/domains	501 15% BG	256 8% F	23 18% DG	5 4%	12 12% F	2 2%	10 6%	8 4%
It's needed/Growing demand	292 9%	254 8% H	9 7%	14 11% H	8 8%	11 11% H	10 6%	6 3%
Provide/Offer new/variety /choices/options	271 8% B	208 6%	23 18% A	17 14% B	13 13%	9 9%	19 11%	16 9%
To customize/add personality/meet specific needs	203 6% B	155 5%	5 4%	6 5%	2 2%	7 7%	6 3%	11 6%
Other consumer demand mentions	38 1% B	14 *	2 2%	- -	1 1%	- -	1 1%	- -
PROVIDE STRUCTURE (NET)	599 18%	657 20%	33 26% A	38 30% B	35 35% AG	29 28% B	39 22%	39 21%
To identify/differentiate between businesses/sites	333 10%	286 9%	27 22% A	20 16% B	17 17% A	11 11%	26 15% A	25 13% B
Too many/Large volume of sites/domains	106 3%	151 5% AH	1 1%	5 4%	7 7% AC	8 8% H	5 3%	2 1%
To organize/categorize the internet	113 3%	140 4%	4 3%	7 6%	11 11% ACG	10 10% B	7 4%	8 4%
Reduce redundancy/sites with the same name	30 1%	67 2% A	- -	4 3% C	1 1%	1 1%	3 2%	1 1%
To differentiate different locations/countries	- -	33 1% A	- -	4 3% CBH	- -	2 2%	- -	- -
Other provide structure mentions	41 1%	36 1%	1 1%	3 2%	2 2%	1 1%	1 1%	3 2%
IMPROVE CREDIBILITY (NET)	110 3%	289 9% A	4 3%	14 11% C	4 4%	7 7%	12 7% A	29 16% GBF
Improve security/Make it safer	68 2%	182 5% A	2 2%	10 8% C	4 4%	4 4%	9 5% A	26 14% GBF

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q830x1. To the best of your knowledge, why have new gTLDs been created?

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Registrants	2016 Total Registrants	2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	3357	3349	125	125	100	104	175	186
More legitimate/credible	- -	38 1% A	- -	- -	- -	1 1%	- -	2 1%
More reliable/trustworthy	17 1%	33 1% A	- -	2 2%	- -	1 1%	2 1%	1 1%
Improve reputation/More known	17 1% B	6 *	2 2%	- -	- -	- -	1 1%	- -
Other improve credibility mentions	13 *	43 1% A	- -	2 2%	- -	2 2%	1 1%	1 1%
IMPROVE BUSINESS (NET)	323 10% BG	227 7%	14 11%	11 9%	13 13% FG	5 5%	9 5%	17 9%
To advertise/market/attract new customers	75 2%	58 2%	2 2%	3 2%	5 5% F	- -	2 1%	8 4% BF
Economic interests/Make money/Profits	133 4% BG	52 2%	2 2%	1 1%	3 3%	1 1%	2 1%	1 1%
Competition/To compete	50 1%	48 1%	5 4% AE	6 5% B	- -	1 1%	3 2%	5 3%
For business purposes (Unspec.)	64 2%	45 1%	3 2% G	1 1%	6 6% AG	2 2%	- -	1 1%
Industry demand/New business types/development	- -	30 1% A	- -	1 1%	- -	1 1%	- -	- -
Other improve business mentions	22 1% B	9 *	2 2%	- -	- -	- -	3 2%	2 1% B
INNOVATION/DEVELOPMENT (NET)	150 4%	208 6% A	5 4%	4 3%	1 1%	2 2%	12 7% E	16 9% F
Progress/Improved development/Make it better	27 1%	103 3% A	2 2%	1 1%	- -	1 1%	2 1%	4 2%
Innovation	66 2%	62 2%	3 2%	1 1%	- -	- -	6 3%	10 5% BDF
Good/Improved technology	30 1%	27 1%	- -	- -	1 1%	- -	- -	1 1%
Good/Improve quality	23 1%	18 1%	- -	2 2%	- -	1 1%	4 2% HA	- -
Other innovation/development mentions	8 *	4 *	- -	- -	- -	- -	- -	1 1%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 128

Q830x1. To the best of your knowledge, why have new gTLDs been created?

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	3357	3349	125	125	100	104	175	186
ACCESSIBILITY (NET)	133 4%	189 6% A	6 5%	4 3%	1 1%	2 2%	15 9% AE	14 8% F
Easy/Easy to use/access the web	56 2%	104 3% A	5 4% A	2 2%	1 1%	1 1%	11 6% AE	11 6% BF
Improve search function/Making searching easier	35 1%	31 1%	- -	2 2%	- -	- -	- -	1 1%
Convenience	27 1%	27 1%	1 1%	- -	- -	- -	1 1%	- -
Allowing for more flexibility	- -	11 * A	- -	- -	- -	- -	- -	- -
Other accessibility mentions	16 *	27 1%	- -	- -	- -	1 1%	3 2% A	2 1%
IMPROVE EFFICIENCY (NET)	117 3%	107 3%	5 4% E	2 2%	- -	5 5% E	3 2%	3 2%
Lack of space/To create more space	64 2%	49 1%	2 2%	1 1%	- -	3 3%	2 1%	1 1%
For use/To use/Usability	8 *	31 1% A	- -	1 1%	- -	1 1%	- -	1 1%
Other improve efficiency mentions	46 1% B	28 1%	3 2%	1 1%	- -	1 1%	1 1%	1 1%
MISCELLANEOUS (NET)	205 6%	171 5%	5 4%	4 3%	4 4%	2 2%	7 4%	4 2%
Information/More information	59 2%	40 1%	3 2%	2 2%	2 2%	1 1%	2 1%	1 1%
To be unique/different	41 1%	26 1%	- -	- -	- -	- -	1 1%	1 1%
Keep up with the market/trend	14 *	17 1%	- -	- -	1 1%	- -	- -	- -
Cheaper/More affordable	17 1%	14 *	- -	1 1%	- -	- -	- -	- -
Other mentions	75 2%	77 2%	2 2%	1 1%	1 1%	1 1%	4 2%	2 1%
EXCLUSIVE (NET)	795 24% C	986 29% AD	16 13%	25 20%	20 20%	31 30%	41 23% C	56 30% D

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 128

Q830x1. To the best of your knowledge, why have new gTLDs been created?

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	3357	3349	125	125	100	104	175	186
Illegible data	- -	- -	- -	- -	- -	- -	- -	- -
None	69 2%	58 2%	1 1%	- -	- -	- -	- -	- -
Don't know	522 16%	749 22% A	13 10%	22 18%	17 17%	29 28%	35 20% C	44 24%
Declined to answer	204 6% C	179 5%	2 2%	3 2%	3 3%	2 2%	6 3%	12 6%
Sigma	4063 121%	4106 123%	168 134%	159 127%	125 125%	125 120%	208 119%	238 128%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 129

Q800. Which of the following new gTLDs, if any, have you heard of?

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.news	- -	1253 37% A	- -	45 36% C	- -	33 32% E	- -	66 35% G
.email	1269 38% E	1227 37%	65 52% AE	54 43%	28 28%	44 42% E	73 42% E	92 49% B
.online	- -	1142 34% A	- -	54 43% CB	- -	43 41% E	- -	84 45% GB
.link	1121 33%	1118 33%	52 42% A	55 44% B	45 45% A	59 57% BH	76 43% A	69 37%
.website	- -	886 26% A	- -	51 41% CB	- -	43 41% EB	- -	88 47% GB
.site	- -	862 26% A	- -	45 36% CB	- -	38 37% EB	- -	84 45% GB
.space	- -	700 21% A	- -	34 27% C	- -	36 35% EB	- -	61 33% GB
.club	861 26% B	676 20%	37 30%	25 20%	22 22%	22 21%	42 24%	33 18%
.guru	720 21% BG	511 15% H	48 38% AEG	42 34% BFH	17 17%	16 15% H	23 13%	13 7%
.photography	638 19% B	491 15%	29 23%	17 14%	16 16%	24 23% B	32 18%	41 22% B
.pics	- -	485 14% AD	- -	7 6% C	- -	13 13% E	- -	29 16% GD
.top	- -	466 14% A	- -	11 9% C	- -	11 11% E	- -	22 12% G
.xyz	464 14% FH	443 13%	10 8%	20 16% FH	9 9%	5 5%	19 11%	15 8%
.realtor	399 12% BCE	258 8% DF	4 3%	1 1%	2 2%	- -	14 8% E	10 5% DF
.wang	124 4% CG	110 3% DH	- -	- -	- -	- -	- -	- -
Foshan	- -	82 2% AH	- -	- -	- -	- -	- -	- -
.tokyo	- -	70 2% AH	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q800. Which of the following new gTLDs, if any, have you heard of?

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.delhi	- -	59 2% A	- -	- -	- -	- -	- -	- -
.xn-55qx5d (Chinese for company)	115 3% BCG	47 1%	- -	- -	- -	- -	- -	- -
.xn-ses554g (Chinese for network address)	114 3% BCG	37 1%	- -	- -	- -	- -	- -	- -
.berlin	41 1%	32 1%	- -	- -	- -	- -	- -	- -
.seoul	- -	28 1% A	- -	- -	- -	- -	- -	- -
.paris	- -	28 1% A	- -	- -	- -	- -	- -	- -
.cairo	- -	26 1% A	- -	- -	- -	- -	- -	- -
.bogota	- -	26 1% A	- -	26 21% CBFH	- -	- -	- -	- -
.nyc	71 2% B	23 1%	- -	- -	- -	- -	- -	- -
.rio	- -	21 1% A	- -	- -	- -	- -	- -	21 11% GBDF
.capetown	- -	20 1% A	- -	- -	- -	- -	- -	- -
.london	96 3% BG	20 1%	- -	- -	- -	- -	- -	- -
.jakarta	- -	19 1% A	- -	- -	- -	- -	- -	- -
.toronto	- -	18 1% A	- -	- -	- -	- -	- -	- -
.MOCKBa	- -	18 1% A	- -	- -	- -	- -	- -	- -
.abuja	- -	17 1% A	- -	- -	- -	- -	- -	- -
.manilla	- -	16 * A	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q800. Which of the following new gTLDs, if any, have you heard of?

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.istanbul	- -	13 * A	- -	- -	- -	- -	- -	- -
.cordoba	- -	10 * A	- -	- -	- -	10 10% EBDH	- -	- -
.warszawa	- -	9 * A	- -	- -	- -	- -	- -	- -
.hanoi	- -	9 * A	- -	- -	- -	- -	- -	- -
.roma	- -	8 * A	- -	- -	- -	- -	- -	- -
.guadalajara	- -	7 * A	- -	- -	- -	- -	- -	- -
.ovh	9 *	6 *	- -	- -	- -	- -	- -	- -
.madrid	- -	5 * A	- -	- -	- -	- -	- -	- -
I am not aware of any of these	1182 35% B	809 24% D	34 27% D	21 17%	38 38% F	24 23%	63 36% H	38 20%
Not Sure	13 * B	- -	- -	- -	1 1%	- -	1 1%	- -
TOTAL AWARENESS (NET)	2162 64%	2540 76% A	91 73% A	104 83% CB	61 61%	80 77% E	111 63%	148 80% G
AWARENESS OF GLOBAL (NET)	2099 63%	2487 74% A	91 73% A	104 83% CB	61 61%	80 77% E	111 63%	146 78% G
TOTAL ADDED AWARENESS (NET)	- -	2228 67% A	- -	92 74% C	- -	77 74% E	- -	139 75% GB
AWARENESS OF GLOBAL ADDED (NET)	- -	2152 64% A	- -	91 73% CB	- -	76 73% E	- -	136 73% GB
TOTAL CONSISTENT AWARENESS (NET)	2162 64%	2147 64%	91 73% A	96 77% BH	61 61%	75 72%	111 63%	121 65%
AWARENESS OF GLOBAL CONSISTENT (NET)	2099 63%	2107 63%	91 73% A	96 77% BH	61 61%	75 72% B	111 63%	121 65%
AWARENESS OF GEO-SPECIFIC (NET)	419 12% CEG	677 20% AFH	- -	26 21% CFH	- -	10 10% E	- -	21 11% G

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 129

Q800. Which of the following new gTLDs, if any, have you heard of?

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
AWARENESS OF GEO-SPECIFIC ADDED (NET)	- -	509 15% A	- -	26 21% CFH	- -	10 10% E	- -	21 11% G
AWARENESS OF GEO-SPECIFIC CONSISTENT (NET)	419 12% BCEG	216 6% DFH	- -	- -	- -	- -	- -	- -
Sigma	7237 216%	12111 362%	279 223%	508 406%	178 178%	421 405%	343 196%	766 412%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Base: Heard Of New gTLDs

Q807. And have you personally registered a domain name using any of these new gTLDs?

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	2540	-**	104	-**	80*	-**	148
.email	- -	387 15%	- -	18 17%	- -	10 13%	- -	34 23% B
.photography	- -	64 3%	- -	2 2%	- -	1 1%	- -	3 2%
.link	- -	154 6%	- -	8 8%	- -	3 4%	- -	14 9%
.guru	- -	72 3% H	- -	2 2%	- -	1 1%	- -	- -
.realtor	- -	31 1%	- -	- -	- -	- -	- -	- -
.club	- -	98 4%	- -	1 1%	- -	1 1%	- -	3 2%
.xyz	- -	70 3%	- -	7 7% BFH	- -	- -	- -	2 1%
.top	- -	79 3%	- -	- -	- -	- -	- -	3 2%
.pics	- -	72 3%	- -	- -	- -	- -	- -	2 1%
.online	- -	227 9% F	- -	6 6%	- -	2 3%	- -	20 14% BDF
.space	- -	97 4%	- -	2 2%	- -	3 4%	- -	9 6%
.website	- -	169 7%	- -	8 8%	- -	3 4%	- -	15 10%
.news	- -	157 6%	- -	2 2%	- -	1 1%	- -	4 3%
.site	- -	126 5%	- -	6 6%	- -	3 4%	- -	19 13% BF
.toronto	- -	1 *	- -	- -	- -	- -	- -	- -
.guadalajara	- -	1 *	- -	- -	- -	- -	- -	- -
.roma	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q807. And have you personally registered a domain name using any of these new gTLDs?

Base: Heard Of New gTLDs

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	2540	-**	104	-**	80*	-**	148
.istanbul	- -	1 *	- -	- -	- -	- -	- -	- -
.madrid	- -	- -	- -	- -	- -	- -	- -	- -
.warszawa	- -	- -	- -	- -	- -	- -	- -	- -
.paris	- -	5 *	- -	- -	- -	- -	- -	- -
Foshan	- -	23 1%	- -	- -	- -	- -	- -	- -
.hanoi	- -	1 *	- -	- -	- -	- -	- -	- -
.manilla	- -	1 *	- -	- -	- -	- -	- -	- -
.tokyo	- -	11 *	- -	- -	- -	- -	- -	- -
.seoul	- -	3 *	- -	- -	- -	- -	- -	- -
.MOCKBa	- -	4 *	- -	- -	- -	- -	- -	- -
.delhi	- -	17 1%	- -	- -	- -	- -	- -	- -
.jakarta	- -	3 *	- -	- -	- -	- -	- -	- -
.abuja	- -	1 *	- -	- -	- -	- -	- -	- -
.capetown	- -	1 *	- -	- -	- -	- -	- -	- -
.cairo	- -	8 *	- -	- -	- -	- -	- -	- -
.bogota	- -	4 *	- -	4 4% BH	- -	- -	- -	- -
.cordoba	- -	1 *	- -	- -	- -	1 1% B	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 130

Q807. And have you personally registered a domain name using any of these new gTLDs?

Base: Heard Of New gTLDs

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	2540	-**	104	-**	80*	-**	148
.rio	- -	2 *	- -	- -	- -	- -	- -	2 1% B
.berlin	- -	1 *	- -	- -	- -	- -	- -	- -
.ovh	- -	1 *	- -	- -	- -	- -	- -	- -
.london	- -	2 *	- -	- -	- -	- -	- -	- -
.nyc	- -	1 *	- -	- -	- -	- -	- -	- -
.wang	- -	29 1%	- -	- -	- -	- -	- -	- -
.xn-ses554g (Chinese for network address)	- -	4 *	- -	- -	- -	- -	- -	- -
.xn-55qx5d (Chinese for company)	- -	7 *	- -	- -	- -	- -	- -	- -
I have not registered a new gTLD domain	- -	1643 65%	- -	70 67%	- -	62 78% BH	- -	87 59%
None of these, but I have registered a different new gTLD	- -	32 1%	- -	2 2%	- -	3 4% B	- -	2 1%
TOTAL REGISTERED (NET)	- -	897 35% F	- -	34 33%	- -	18 23%	- -	61 41% F
REGISTERED GLOBAL (NET)	- -	840 33% F	- -	31 30%	- -	15 19%	- -	58 39% F
REGISTERED GEO-SPECIFIC (NET)	- -	578 23% F	- -	19 18%	- -	8 10%	- -	38 26% F
Sigma	- -	3611 142%	- -	138 133%	- -	94 118%	- -	219 148%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 131

Q809. Of the (...) domains you have registered, how many are of these new gTLDs?

Base: Registered New gTLDs And Registered More Than One

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	693	-**	28**	-**	10**	-**	44*
1	- -	358 52% H	- -	13 46%	- -	6 60%	- -	13 30%
2 - 3	- -	238 34%	- -	13 46%	- -	3 30%	- -	22 50% B
4 - 5	- -	39 6%	- -	1 4%	- -	1 10%	- -	5 11%
6 or more	- -	58 8%	- -	1 4%	- -	- -	- -	4 9%
MEAN	-	4.2	-	2.3	-	1.7	-	11.6 B
STD. DEV.	-	17.01	-	3.54	-	1.06	-	46.93
STD. ERR.	-	0.65	-	0.67	-	0.33	-	7.08
MEDIAN	-	1	-	2	-	1	-	2
Sigma	- -	693 100%	- -	28 100%	- -	10 100%	- -	44 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 132

Base: Registered New gTLDs

Q812. Would you say that your primary reason for a registering new gTLD was?

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	896	-**	34*	-**	18**	-**	61*
To protect my existing domain(s) and ensure no one else got a domain similar to one I already have registered	- -	534 60%	- -	19 56%	- -	8 44%	- -	43 70%
Because they will appeal to new Internet users or new types of customers-they will be effective and provide benefits	- -	305 34% H	- -	10 29%	- -	8 44%	- -	13 21%
Because the name I wanted was not available using one of the older gTLDs	- -	57 6%	- -	5 15% B	- -	2 11%	- -	5 8%
Sigma	- -	896 100%	- -	34 100%	- -	18 100%	- -	61 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 133

Q813_1. Please indicate how each of the following statements apply to your registration of new gTLDs?

1. I gave up a legacy gTLD registration when I registered the new gTLD

Base: Registered New gTLDs

	2015 Total Registrants	2016 Total Registrants	Country					
				South America				
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	897	-**	34*	-**	18**	-**	61*
TOP 2 BOX (NET)	- -	570 64% H	- -	17 50%	- -	8 44%	- -	24 39%
Applies to ALL of my new gTLD registrations	- -	166 19% H	- -	4 12%	- -	2 11%	- -	5 8%
Applies to SOME of my new gTLD registrations	- -	404 45% H	- -	13 38%	- -	6 33%	- -	19 31%
DOES NOT apply to any of my new gTLD registrations	- -	327 36%	- -	17 50%	- -	10 56%	- -	37 61% B
Sigma	- -	897 100%	- -	34 100%	- -	18 100%	- -	61 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 134

Q813_2. Please indicate how each of the following statements apply to your registration of new gTLDs?

2. I kept an existing gTLD registration(s) similar to the new gTLD

Base: Registered New gTLDs

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	897	-**	34*	-**	18**	-**	61*
TOP 2 BOX (NET)	- -	755 84%	- -	27 79%	- -	12 67%	- -	49 80%
Applies to ALL of my new gTLD registrations	- -	271 30%	- -	13 38%	- -	5 28%	- -	15 25%
Applies to SOME of my new gTLD registrations	- -	484 54%	- -	14 41%	- -	7 39%	- -	34 56%
DOES NOT apply to any of my new gTLD registrations	- -	142 16%	- -	7 21%	- -	6 33%	- -	12 20%
Sigma	- -	897 100%	- -	34 100%	- -	18 100%	- -	61 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q813_3. Please indicate how each of the following statements apply to your registration of new gTLDs?

3. This was a completely new registration, no prior domain was registered for this use

Base: Registered New gTLDs

	2015 Total Registrants	2016 Total Registrants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	897	-**	34*	-**	18**	-**	61*
TOP 2 BOX (NET)	- -	733 82%	- -	26 76%	- -	13 72%	- -	49 80%
Applies to ALL of my new gTLD registrations	- -	312 35%	- -	14 41%	- -	7 39%	- -	21 34%
Applies to SOME of my new gTLD registrations	- -	421 47%	- -	12 35%	- -	6 33%	- -	28 46%
DOES NOT apply to any of my new gTLD registrations	- -	164 18%	- -	8 24%	- -	5 28%	- -	12 20%
Sigma	- -	897 100%	- -	34 100%	- -	18 100%	- -	61 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 136

Base: Has Not Registered New gTLDs

Q827. Have you considered switching from your existing registered domain name to one of the new gTLDs?

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
				South America				
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	1643	-**	70*	-**	62*	-**	87*
YES (NET)	- -	694 42%	- -	43 61% BF	- -	19 31%	- -	42 48% F
Yes, I considered switching and may do so	- -	415 25% FH	- -	30 43% BFH	- -	9 15%	- -	13 15%
Yes, I considered switching but decided not to	- -	279 17%	- -	13 19%	- -	10 16%	- -	29 33% BDF
No, have not considered	- -	949 58% D	- -	27 39%	- -	43 69% DH	- -	45 52%
Sigma	- -	1643 100%	- -	70 100%	- -	62 100%	- -	87 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 137

Q828. Why have you considered switching?

Base: Has Not Registered New gTLDs And Considered Switching

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
				South America				
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	694	-**	43*	-**	19**	-**	42*
The new gTLDs are modern	- -	324 47%	- -	22 51%	- -	8 42%	- -	22 52%
New gTLDs better target specific groups of people/communities	- -	299 43%	- -	17 40%	- -	9 47%	- -	12 29%
The new gTLDs are better focused on specific topics versus general uses	- -	293 42%	- -	20 47%	- -	12 63%	- -	17 40%
The new gTLDs will be more effective	- -	267 38%	- -	14 33%	- -	4 21%	- -	19 45%
The new gTLDs are a good value/priced well	- -	258 37%	- -	13 30%	- -	8 42%	- -	16 38%
The new gTLDs allow more flexibility to use my language in their names	- -	232 33% D	- -	8 19%	- -	7 37%	- -	18 43% D
The new gTLDs allow a greater range of characters/symbols in their names	- -	223 32%	- -	9 21%	- -	5 26%	- -	11 26%
Something else	- -	4 1%	- -	- -	- -	- -	- -	- -
Sigma	- -	1900 274%	- -	103 240%	- -	53 279%	- -	115 274%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 138

Q829. Why did you decide not to switch?

Base: Has Not Registered New gTLDs And Considered Switching But Did Not

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	279	-**	13**	-**	10**	-**	29**
Waiting until new gTLDs get more popular	- -	147 53%	- -	8 62%	- -	6 60%	- -	18 62%
New gTLDs did not seem relevant to my needs	- -	79 28%	- -	7 54%	- -	6 60%	- -	7 24%
Cost to switch to new gTLDs was too high	- -	76 27%	- -	3 23%	- -	3 30%	- -	6 21%
New gTLDS will not be as effective as hoped	- -	61 22%	- -	1 8%	- -	1 10%	- -	5 17%
Something else	- -	7 3%	- -	- -	- -	- -	- -	1 3%
Sigma	- -	370 133%	- -	19 146%	- -	16 160%	- -	37 128%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 139

Q831. Why have you not considered switching?

Base: Has Not Registered New gTLDs And Has Not Considered Switching

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
				South America				
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	949	-**	27**	-**	43*	-**	45*
We are satisfied with the performance of our domains on existing gTLDs	-	482 51% H	-	17 63%	-	17 40%	-	15 33%
Just not a high enough business priority for us at this time	-	360 38%	-	12 44%	-	20 47%	-	21 47%
New gTLDs are too new and need to be proven	-	210 22%	-	1 4%	-	5 12%	-	8 18%
Cost to switch to new gTLDs is too high	-	111 12%	-	2 7%	-	5 12%	-	4 9%
New gTLDS will not be as effective as hoped	-	86 9%	-	2 7%	-	2 5%	-	2 4%
Something else	-	71 7%	-	1 4%	-	5 12%	-	4 9%
Sigma	-	1320 139%	-	35 130%	-	54 126%	-	54 120%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 140

Q820. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

SUMMARY TABLE OF TOP 2 BOX

Base: Has Heard Of New gTLDs (Variable Bases)

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
.email	1465 44% E	842 69% AF	54 43% E	32 59%	29 29%	21 48% E	88 50% E	59 64% G
.photography	1248 37% E	289 59% A	42 34%	10 59%	23 23%	9 38%	75 43% E	24 59%
.link	1386 41% C	686 61% ADF	39 31%	23 42%	39 39%	25 42%	86 49% AC	39 57%
.guru	1105 33% E	303 59% A	34 27% E	20 48% C	16 16%	6 38%	58 33% E	6 46%
.realtor	937 28% CE	145 56% A	19 15%	1 100%	13 13%	- -	55 31% CE	9 90%
.club	1260 38%	423 63% A	39 31%	11 44%	29 29%	7 32%	71 41%	21 64% G
.xyz	929 28% CE	228 51% A	19 15%	9 45%	11 11%	1 20%	55 31% CE	12 80%
.top	- -	297 64%	- -	3 27%	- -	6 55%	- -	10 45%
.pics	- -	313 65%	- -	5 71%	- -	8 62%	- -	18 62%
.online	- -	805 70% D	- -	30 56%	- -	29 67%	- -	58 69%
.space	- -	417 60% F	- -	15 44%	- -	8 22%	- -	37 61% F
.website	- -	594 67%	- -	32 63%	- -	25 58%	- -	53 60%
.news	- -	717 57% D	- -	15 33%	- -	17 52%	- -	41 62% D
.site	- -	573 66%	- -	27 60%	- -	22 58%	- -	53 63%
.toronto	- -	9 50%	- -	- -	- -	- -	- -	- -
.guadalajara	- -	3 43%	- -	- -	- -	- -	- -	- -
.roma	- -	4 50%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q820. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

SUMMARY TABLE OF TOP 2 BOX

Base: Has Heard Of New gTLDs (Variable Bases)

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
.istanbul	- -	12 92%	- -	- -	- -	- -	- -	- -
.madrid	- -	3 60%	- -	- -	- -	- -	- -	- -
.warszawa	- -	3 33%	- -	- -	- -	- -	- -	- -
.paris	- -	15 54%	- -	- -	- -	- -	- -	- -
Foshan	- -	53 65%	- -	- -	- -	- -	- -	- -
.hanoi	- -	6 67%	- -	- -	- -	- -	- -	- -
.manilla	- -	12 75%	- -	- -	- -	- -	- -	- -
.tokyo	- -	31 44%	- -	- -	- -	- -	- -	- -
.seoul	- -	15 54%	- -	- -	- -	- -	- -	- -
.MOCKBa	- -	12 67%	- -	- -	- -	- -	- -	- -
.delhi	- -	44 75%	- -	- -	- -	- -	- -	- -
.jakarta	- -	12 63%	- -	- -	- -	- -	- -	- -
.abuja	- -	9 53%	- -	- -	- -	- -	- -	- -
.capetown	- -	10 50%	- -	- -	- -	- -	- -	- -
.cairo	- -	20 77%	- -	- -	- -	- -	- -	- -
.bogota	- -	13 50%	- -	13 50%	- -	- -	- -	- -
.cordoba	- -	2 20%	- -	- -	- -	2 20%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q820. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

SUMMARY TABLE OF TOP 2 BOX

Base: Has Heard Of New gTLDs (Variable Bases)

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
.rio	- -	9 43%	- -	- -	- -	- -	- -	9 43%
.berlin	32 26%	8 25%	- -	- -	- -	- -	- -	- -
.ovh	19 15%	3 50%	- -	- -	- -	- -	- -	- -
.london	108 20%	3 15%	- -	- -	- -	- -	- -	- -
.nyc	28 10%	8 35%	- -	- -	- -	- -	- -	- -
.wang	313 57%	82 75% A	- -	- -	- -	- -	- -	- -
.xn-ses554g (Chinese for network address)	327 59%	30 81% A	- -	- -	- -	- -	- -	- -
.xn-55qx5d (Chinese for company)	331 60%	40 85% A	- -	- -	- -	- -	- -	- -
CONSIDERED ALL (NET)	2047 61%	1957 77% A	77 62%	77 74% C	56 56%	59 74% E	114 65%	111 75%
CONSIDERED CONSISTENT (NET)	2047 61%	1537 72% AF	77 62%	64 67%	56 56%	45 60%	114 65%	84 69%
CONSIDERED ADDED (NET)	- -	1646 74%	- -	62 67%	- -	53 69%	- -	102 73%
CONSIDERED GLOBAL (NET)	2024 60%	1910 77% A	77 62%	77 74% C	56 56%	59 74% E	114 65%	108 74%
CONSIDERED GLOBAL CONSISTENT (NET)	2024 60%	1513 72% AF	77 62%	64 67%	56 56%	45 60%	114 65%	84 69%
CONSIDERED GLOBAL ADDED (NET)	- -	1586 74%	- -	61 67%	- -	53 70%	- -	99 73%
CONSIDERED GEO-SPECIFIC (NET)	528 39%	399 59% A	- -	13 50%	- -	2 20%	- -	9 43%
CONSIDERED GEO-SPECIFIC CONSISTENT (NET)	528 39%	131 61% A	- -	- -	- -	- -	- -	- -
CONSIDERED GEO-SPECIFIC ADDED (NET)	- -	297 58%	- -	13 50%	- -	2 20%	- -	9 43%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q820. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

SUMMARY TABLE OF TOP 2 BOX

Base: Has Heard Of New gTLDs (Variable Bases)

		Country					
				South America			
2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q820. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?
SUMMARY TABLE OF BOTTOM 2 BOX

Base: Has Heard Of New gTLDs (Variable Bases)

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
.email	1538 46% B	297 24%	62 50% D	17 31%	58 58% AG	20 45% BH	74 42% H	25 27%
.photography	1701 51% B	158 32%	67 54%	4 24%	64 64% AG	13 54%	82 47% H	12 29%
.link	1574 47% B	338 30%	72 58% DAG	22 40%	48 48%	27 46% BH	76 43% H	19 28%
.guru	1825 54% B	156 31%	74 59% D	16 38%	69 69% A	9 56%	100 57%	5 38%
.realtor	1965 59% B	99 38%	87 70% AG	- -	73 73% AG	- -	101 58%	1 10%
.club	1683 50% B	205 30%	70 56%	12 48%	58 58%	10 45%	87 50%	11 33%
.xyz	1976 59% B	171 39%	87 70% AG	7 35%	74 74% AG	4 80%	101 58%	1 7%
.top	- -	133 29%	- -	4 36%	- -	4 36%	- -	10 45%
.pics	- -	136 28%	- -	2 29%	- -	4 31%	- -	7 24%
.online	- -	253 22%	- -	16 30%	- -	11 26%	- -	19 23%
.space	- -	215 31%	- -	13 38%	- -	19 53% BH	- -	16 26%
.website	- -	216 24%	- -	12 24%	- -	16 37% B	- -	23 26%
.news	- -	439 35%	- -	24 53% BH	- -	15 45% H	- -	16 24%
.site	- -	222 26%	- -	13 29%	- -	11 29%	- -	24 29%
.toronto	- -	9 50%	- -	- -	- -	- -	- -	- -
.guadalajara	- -	3 43%	- -	- -	- -	- -	- -	- -
.roma	- -	4 50%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q820. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

SUMMARY TABLE OF BOTTOM 2 BOX

Base: Has Heard Of New gTLDs (Variable Bases)

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
.istanbul	- -	1 8%	- -	- -	- -	- -	- -	- -
.madrid	- -	2 40%	- -	- -	- -	- -	- -	- -
.warszawa	- -	6 67%	- -	- -	- -	- -	- -	- -
.paris	- -	12 43%	- -	- -	- -	- -	- -	- -
Foshan	- -	25 30%	- -	- -	- -	- -	- -	- -
.hanoi	- -	3 33%	- -	- -	- -	- -	- -	- -
.manilla	- -	4 25%	- -	- -	- -	- -	- -	- -
.tokyo	- -	35 50%	- -	- -	- -	- -	- -	- -
.seoul	- -	11 39%	- -	- -	- -	- -	- -	- -
.MOCKBa	- -	6 33%	- -	- -	- -	- -	- -	- -
.delhi	- -	13 22%	- -	- -	- -	- -	- -	- -
.jakarta	- -	6 32%	- -	- -	- -	- -	- -	- -
.abuja	- -	7 41%	- -	- -	- -	- -	- -	- -
.capetown	- -	8 40%	- -	- -	- -	- -	- -	- -
.cairo	- -	5 19%	- -	- -	- -	- -	- -	- -
.bogota	- -	10 38%	- -	10 38%	- -	- -	- -	- -
.cordoba	- -	8 80%	- -	- -	- -	8 80%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q820. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

SUMMARY TABLE OF BOTTOM 2 BOX

Base: Has Heard Of New gTLDs (Variable Bases)

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
.rio	- -	10 48%	- -	- -	- -	- -	- -	10 48%
.berlin	81 65%	21 66%	- -	- -	- -	- -	- -	- -
.ovh	92 74%	3 50%	- -	- -	- -	- -	- -	- -
.london	341 64%	14 70%	- -	- -	- -	- -	- -	- -
.nyc	228 85%	15 65%	- -	- -	- -	- -	- -	- -
.wang	177 32% B	23 21%	- -	- -	- -	- -	- -	- -
.xn-ses554g (Chinese for network address)	177 32% B	5 14%	- -	- -	- -	- -	- -	- -
.xn-55qx5d (Chinese for company)	169 31% B	7 15%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q820_1. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

1. .email

Base: Has Heard Of New gTLDs

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	1227	125	54*	100	44*	175	92*
TOP 2 BOX (NET)	1465 44% E	842 69% AF	54 43% E	32 59%	29 29%	21 48% E	88 50% E	59 64% G
Very likely	691 21% E	454 37% AF	30 24% E	16 30% F	11 11%	5 11%	48 27% AE	45 49% GBDF
Somewhat likely	774 23%	388 32% AH	24 19%	16 30% H	18 18%	16 36% EH	40 23%	14 15%
BOTTOM 2 BOX (NET)	1538 46% B	297 24%	62 50% D	17 31%	58 58% AG	20 45% BH	74 42% H	25 27%
Somewhat unlikely	511 15% B	147 12%	13 10%	8 15%	20 20% C	9 20%	28 16%	10 11%
Very unlikely	1027 31% B	150 12%	49 39% DAG	9 17%	38 38% G	11 25% B	46 26%	15 16%
Not sure	352 10% B	88 7%	9 7%	5 9%	13 13%	3 7%	13 7%	8 9%
Decline to Answer	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	1227 100%	125 100%	54 100%	100 100%	44 100%	175 100%	92 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q820_2. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

2. .photography

Base: Has Heard Of New gTLDs

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	491	125	17**	100	24**	175	41*
TOP 2 BOX (NET)	1248 37% E	289 59% A	42 34%	10 59%	23 23%	9 38%	75 43% E	24 59%
Very likely	469 14%	136 28% A	12 10%	7 41%	8 8%	6 25%	32 18% CE	12 29%
Somewhat likely	779 23% E	153 31% A	30 24%	3 18%	15 15%	3 13%	43 25%	12 29%
BOTTOM 2 BOX (NET)	1701 51% B	158 32%	67 54%	4 24%	64 64% AG	13 54%	82 47% H	12 29%
Somewhat unlikely	609 18%	80 16%	23 18%	1 6%	21 21%	5 21%	34 19%	6 15%
Very unlikely	1092 33% B	78 16%	44 35%	3 18%	43 43% AG	8 33%	48 27%	6 15%
Not sure	406 12% B	44 9%	16 13%	3 18%	13 13%	2 8%	18 10%	5 12%
Decline to Answer	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	491 100%	125 100%	17 100%	100 100%	24 100%	175 100%	41 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q820_3. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

3. .link

Base: Has Heard Of New gTLDs

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	1118	125	55*	100	59*	175	69*
TOP 2 BOX (NET)	1386 41% C	686 61% ADF	39 31%	23 42%	39 39%	25 42%	86 49% AC	39 57%
Very likely	551 16%	297 27% AF	18 14%	9 16%	10 10%	9 15%	47 27% ACE	26 38% BDF
Somewhat likely	835 25% C	389 35% AH	21 17%	14 25%	29 29% C	16 27%	39 22%	13 19%
BOTTOM 2 BOX (NET)	1574 47% B	338 30%	72 58% DAG	22 40%	48 48%	27 46% BH	76 43% H	19 28%
Somewhat unlikely	514 15%	187 17%	16 13%	10 18%	14 14%	8 14%	28 16%	10 14%
Very unlikely	1060 32% B	151 14%	56 45% DAG	12 22%	34 34%	19 32% BH	48 27% H	9 13%
Not sure	395 12% B	94 8%	14 11%	10 18% B	13 13%	7 12%	13 7%	11 16% GB
Decline to Answer	2 *	-	-	-	-	-	-	-
		-	-	-	-	-	-	-
Sigma	3357 100%	1118 100%	125 100%	55 100%	100 100%	59 100%	175 100%	69 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q820_4. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

4. .guru

Base: Has Heard Of New gTLDs

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	511	125	42*	100	16**	175	13**
TOP 2 BOX (NET)	1105 33% E	303 59% A	34 27% E	20 48% C	16 16%	6 38%	58 33% E	6 46%
Very likely	414 12% CE	144 28% A	8 6%	9 21% C	3 3%	1 6%	21 12% E	1 8%
Somewhat likely	691 21%	159 31% A	26 21%	11 26%	13 13%	5 31%	37 21%	5 38%
BOTTOM 2 BOX (NET)	1825 54% B	156 31%	74 59% D	16 38%	69 69% A	9 56%	100 57%	5 38%
Somewhat unlikely	640 19% B	74 14%	19 15%	11 26% B	19 19%	5 31%	36 21%	3 23%
Very unlikely	1185 35% B	82 16%	55 44% DA	5 12%	50 50% AG	4 25%	64 37%	2 15%
Not sure	425 13%	52 10%	17 14%	6 14%	15 15%	1 6%	17 10%	2 15%
Decline to Answer	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	511 100%	125 100%	42 100%	100 100%	16 100%	175 100%	13 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q820_5. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

5. .realtor

Base: Has Heard Of New gTLDs

					Country			
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	258	125	1**	100	-**	175	10**
TOP 2 BOX (NET)	937 28% CE	145 56% A	19 15%	1 100%	13 13%	-	55 31% CE	9 90%
Very likely	332 10% CE	58 22% A	3 2%	-	1 1%	-	25 14% ACE	5 50%
Somewhat likely	605 18%	87 34% A	16 13%	1 100%	12 12%	-	30 17%	4 40%
BOTTOM 2 BOX (NET)	1965 59% B	99 38%	87 70% AG	-	73 73% AG	-	101 58%	1 10%
Somewhat unlikely	640 19% B	28 11%	25 20%	-	20 20%	-	32 18%	-
Very unlikely	1325 39% B	71 28%	62 50% A	-	53 53% AG	-	69 39%	1 10%
Not sure	453 13% B	14 5%	19 15%	-	14 14%	-	19 11%	-
Decline to Answer	2 *	-	-	-	-	-	-	-
Sigma	3357 100%	258 100%	125 100%	1 100%	100 100%	-	175 100%	10 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_6. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

6. .club

Base: Has Heard Of New gTLDs

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	676	125	25**	100	22**	175	33*
TOP 2 BOX (NET)	1260 38%	423 63% A	39 31%	11 44%	29 29%	7 32%	71 41%	21 64% G
Very likely	500 15% CE	208 31% A	11 9%	4 16%	4 4%	4 18%	29 17% E	9 27%
Somewhat likely	760 23%	215 32% A	28 22%	7 28%	25 25%	3 14%	42 24%	12 36%
BOTTOM 2 BOX (NET)	1683 50% B	205 30%	70 56%	12 48%	58 58%	10 45%	87 50%	11 33%
Somewhat unlikely	585 17%	102 15%	26 21%	7 28%	20 20%	3 14%	35 20%	5 15%
Very unlikely	1098 33% B	103 15%	44 35%	5 20%	38 38%	7 32%	52 30%	6 18%
Not sure	412 12% B	48 7%	16 13%	2 8%	13 13%	5 23%	17 10%	1 3%
Decline to Answer	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	676 100%	125 100%	25 100%	100 100%	22 100%	175 100%	33 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q820_7. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

7. .xyz

Base: Has Heard Of New gTLDs

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	443	125	20**	100	5**	175	15**
TOP 2 BOX (NET)	929 28% CE	228 51% A	19 15%	9 45%	11 11%	1 20%	55 31% CE	12 80%
Very likely	359 11% CE	96 22% A	3 2%	5 25%	2 2%	- -	23 13% CE	2 13%
Somewhat likely	570 17% E	132 30% A	16 13%	4 20%	9 9%	1 20%	32 18% E	10 67%
BOTTOM 2 BOX (NET)	1976 59% B	171 39%	87 70% AG	7 35%	74 74% AG	4 80%	101 58%	1 7%
Somewhat unlikely	628 19%	80 18%	21 17%	3 15%	20 20%	2 40%	38 22%	1 7%
Very unlikely	1348 40% B	91 21%	66 53% AG	4 20%	54 54% AG	2 40%	63 36%	- -
Not sure	450 13% B	44 10%	19 15%	4 20%	15 15%	- -	19 11%	2 13%
Decline to Answer	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	443 100%	125 100%	20 100%	100 100%	5 100%	175 100%	15 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_16. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

16. .top

Base: Has Heard Of New gTLDs

	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	466	-**	11**	-**	11**	-**	22**
TOP 2 BOX (NET)	-	297 64%	-	3 27%	-	6 55%	-	10 45%
Very likely	-	148 32%	-	1 9%	-	2 18%	-	6 27%
Somewhat likely	-	149 32%	-	2 18%	-	4 36%	-	4 18%
BOTTOM 2 BOX (NET)	-	133 29%	-	4 36%	-	4 36%	-	10 45%
Somewhat unlikely	-	77 17%	-	4 36%	-	3 27%	-	4 18%
Very unlikely	-	56 12%	-	-	-	1 9%	-	6 27%
Not sure	-	36 8%	-	4 36%	-	1 9%	-	2 9%
Sigma	-	466 100%	-	11 100%	-	11 100%	-	22 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_17. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

17. .pics

Base: Has Heard Of New gTLDs

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	485	-**	7**	-**	13**	-**	29**
TOP 2 BOX (NET)	- -	313 65%	- -	5 71%	- -	8 62%	- -	18 62%
Very likely	- -	134 28%	- -	3 43%	- -	1 8%	- -	7 24%
Somewhat likely	- -	179 37%	- -	2 29%	- -	7 54%	- -	11 38%
BOTTOM 2 BOX (NET)	- -	136 28%	- -	2 29%	- -	4 31%	- -	7 24%
Somewhat unlikely	- -	77 16%	- -	1 14%	- -	2 15%	- -	7 24%
Very unlikely	- -	59 12%	- -	1 14%	- -	2 15%	- -	- -
Not sure	- -	36 7%	- -	- -	- -	1 8%	- -	4 14%
Sigma	- -	485 100%	- -	7 100%	- -	13 100%	- -	29 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_18. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

18. .online

Base: Has Heard Of New gTLDs

				Country				
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	1142	-**	54*	-**	43*	-**	84*
TOP 2 BOX (NET)	- -	805 70% D	- -	30 56%	- -	29 67%	- -	58 69%
Very likely	- -	418 37%	- -	18 33%	- -	12 28%	- -	42 50% BF
Somewhat likely	- -	387 34% H	- -	12 22%	- -	17 40% H	- -	16 19%
BOTTOM 2 BOX (NET)	- -	253 22%	- -	16 30%	- -	11 26%	- -	19 23%
Somewhat unlikely	- -	138 12%	- -	7 13%	- -	3 7%	- -	9 11%
Very unlikely	- -	115 10%	- -	9 17%	- -	8 19%	- -	10 12%
Not sure	- -	84 7%	- -	8 15% B	- -	3 7%	- -	7 8%
Sigma	- -	1142 100%	- -	54 100%	- -	43 100%	- -	84 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q820_19. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

19. .space

Base: Has Heard Of New gTLDs

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	700	-**	34*	-**	36*	-**	61*
TOP 2 BOX (NET)	- -	417 60% F	- -	15 44%	- -	8 22%	- -	37 61% F
Very likely	- -	190 27% F	- -	7 21% F	- -	1 3%	- -	18 30% F
Somewhat likely	- -	227 32%	- -	8 24%	- -	7 19%	- -	19 31%
BOTTOM 2 BOX (NET)	- -	215 31%	- -	13 38%	- -	19 53% BH	- -	16 26%
Somewhat unlikely	- -	106 15%	- -	8 24%	- -	8 22%	- -	6 10%
Very unlikely	- -	109 16%	- -	5 15%	- -	11 31% B	- -	10 16%
Not sure	- -	68 10%	- -	6 18%	- -	9 25% B	- -	8 13%
Sigma	- -	700 100%	- -	34 100%	- -	36 100%	- -	61 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q820_20. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

20. .website

Base: Has Heard Of New gTLDs

					Country			
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	886	-**	51*	-**	43*	-**	88*
TOP 2 BOX (NET)	- -	594 67%	- -	32 63%	- -	25 58%	- -	53 60%
Very likely	- -	318 36%	- -	25 49% B	- -	13 30%	- -	30 34%
Somewhat likely	- -	276 31% D	- -	7 14%	- -	12 28%	- -	23 26%
BOTTOM 2 BOX (NET)	- -	216 24%	- -	12 24%	- -	16 37% B	- -	23 26%
Somewhat unlikely	- -	109 12%	- -	7 14%	- -	4 9%	- -	10 11%
Very unlikely	- -	107 12%	- -	5 10%	- -	12 28% BD	- -	13 15%
Not sure	- -	76 9%	- -	7 14%	- -	2 5%	- -	12 14%
Sigma	- -	886 100%	- -	51 100%	- -	43 100%	- -	88 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q820_21. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

21. .news

Base: Has Heard Of New gTLDs

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	1253	-**	45*	-**	33*	-**	66*
TOP 2 BOX (NET)	-	717	-	15	-	17	-	41
	-	57% D	-	33%	-	52%	-	62% D
Very likely	-	346	-	7	-	10	-	25
	-	28%	-	16%	-	30%	-	38% D
Somewhat likely	-	371	-	8	-	7	-	16
	-	30%	-	18%	-	21%	-	24%
BOTTOM 2 BOX (NET)	-	439	-	24	-	15	-	16
	-	35%	-	53% BH	-	45% H	-	24%
Somewhat unlikely	-	217	-	13	-	4	-	7
	-	17%	-	29% BH	-	12%	-	11%
Very unlikely	-	222	-	11	-	11	-	9
	-	18%	-	24%	-	33% BH	-	14%
Not sure	-	97	-	6	-	1	-	9
	-	8%	-	13%	-	3%	-	14%
Sigma	-	1253	-	45	-	33	-	66
	-	100%	-	100%	-	100%	-	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q820_22. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

22. .site

Base: Has Heard Of New gTLDs

	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
				Country				
				South America				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	862	-**	45*	-**	38*	-**	84*
TOP 2 BOX (NET)	- -	573 66%	- -	27 60%	- -	22 58%	- -	53 63%
Very likely	- -	280 32%	- -	17 38%	- -	11 29%	- -	33 39%
Somewhat likely	- -	293 34% H	- -	10 22%	- -	11 29%	- -	20 24%
BOTTOM 2 BOX (NET)	- -	222 26%	- -	13 29%	- -	11 29%	- -	24 29%
Somewhat unlikely	- -	128 15%	- -	8 18%	- -	3 8%	- -	16 19%
Very unlikely	- -	94 11%	- -	5 11%	- -	8 21% B	- -	8 10%
Not sure	- -	67 8%	- -	5 11%	- -	5 13%	- -	7 8%
Sigma	- -	862 100%	- -	45 100%	- -	38 100%	- -	84 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q820_23. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

23. .toronto

Base: Has Heard Of New gTLDs

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	18**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	9 50%	- -	- -	- -	- -	- -	- -
Very likely	- -	3 17%	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	6 33%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	9 50%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	3 17%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	6 33%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	18 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_24. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

24. .guadalajara

Base: Has Heard Of New gTLDs

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	7**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	3 43%	- -	- -	- -	- -	- -	- -
Very likely	- -	3 43%	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	- -	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	3 43%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	1 14%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	2 29%	- -	- -	- -	- -	- -	- -
Not sure	- -	1 14%	- -	- -	- -	- -	- -	- -
Sigma	- -	7 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_25. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

25. .roma

Base: Has Heard Of New gTLDs

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	8**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	4 50%	- -	- -	- -	- -	- -	- -
Very likely	- -	2 25%	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	2 25%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	4 50%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	1 13%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	3 38%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	8 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_26. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

26. .istanbul

Base: Has Heard Of New gTLDs

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	13**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	12 92%	- -	- -	- -	- -	- -	- -
Very likely	- -	7 54%	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	5 38%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	1 8%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	1 8%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	- -	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	13 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_27. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

27. .madrid

Base: Has Heard Of New gTLDs

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	5**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	3 60%	- -	- -	- -	- -	- -	- -
Very likely	- -	- -	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	3 60%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	2 40%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	1 20%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	1 20%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	5 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_28. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

28. .warszawa

Base: Has Heard Of New gTLDs

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	9**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	3 33%	- -	- -	- -	- -	- -	- -
Very likely	- -	- -	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	3 33%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	6 67%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	3 33%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	3 33%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	9 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_29. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

29. .paris

Base: Has Heard Of New gTLDs

	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	28**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	15 54%	- -	- -	- -	- -	- -	- -
Very likely	- -	7 25%	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	8 29%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	12 43%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	5 18%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	7 25%	- -	- -	- -	- -	- -	- -
Not sure	- -	1 4%	- -	- -	- -	- -	- -	- -
Sigma	- -	28 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_30. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

30. Foshan

Base: Has Heard Of New gTLDs

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	82*	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	53 65%	- -	- -	- -	- -	- -	- -
Very likely	- -	32 39%	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	21 26%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	25 30%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	16 20%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	9 11%	- -	- -	- -	- -	- -	- -
Not sure	- -	4 5%	- -	- -	- -	- -	- -	- -
Sigma	- -	82 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q820_31. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

31. .hanoi

Base: Has Heard Of New gTLDs

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	9**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	6 67%	- -	- -	- -	- -	- -	- -
Very likely	- -	2 22%	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	4 44%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	3 33%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	2 22%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	1 11%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	9 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q820_32. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

32. .manilla

Base: Has Heard Of New gTLDs

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	16**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	12 75%	- -	- -	- -	- -	- -	- -
Very likely	- -	6 38%	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	6 38%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	4 25%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	3 19%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	1 6%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	16 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_33. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

33. .tokyo

Base: Has Heard Of New gTLDs

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	70*	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	31 44%	- -	- -	- -	- -	- -	- -
Very likely	- -	9 13%	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	22 31%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	35 50%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	16 23%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	19 27%	- -	- -	- -	- -	- -	- -
Not sure	- -	4 6%	- -	- -	- -	- -	- -	- -
Sigma	- -	70 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q820_34. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

34. .seoul

Base: Has Heard Of New gTLDs

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	28**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	15 54%	- -	- -	- -	- -	- -	- -
Very likely	- -	6 21%	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	9 32%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	11 39%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	6 21%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	5 18%	- -	- -	- -	- -	- -	- -
Not sure	- -	2 7%	- -	- -	- -	- -	- -	- -
Sigma	- -	28 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_35. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

35. .MOCKBa

Base: Has Heard Of New gTLDs

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	18**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	12 67%	- -	- -	- -	- -	- -	- -
Very likely	- -	8 44%	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	4 22%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	6 33%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	2 11%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	4 22%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	18 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_36. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

36. .delhi

Base: Has Heard Of New gTLDs

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	59*	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	44 75%	- -	- -	- -	- -	- -	- -
Very likely	- -	25 42%	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	19 32%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	13 22%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	5 8%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	8 14%	- -	- -	- -	- -	- -	- -
Not sure	- -	2 3%	- -	- -	- -	- -	- -	- -
Sigma	- -	59 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q820_37. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

37. .jakarta

Base: Has Heard Of New gTLDs

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	19**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	12 63%	- -	- -	- -	- -	- -	- -
Very likely	- -	6 32%	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	6 32%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	6 32%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	5 26%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	1 5%	- -	- -	- -	- -	- -	- -
Not sure	- -	1 5%	- -	- -	- -	- -	- -	- -
Sigma	- -	19 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_38. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

38. .abuja

Base: Has Heard Of New gTLDs

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	17**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	9 53%	- -	- -	- -	- -	- -	- -
Very likely	- -	5 29%	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	4 24%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	7 41%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	2 12%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	5 29%	- -	- -	- -	- -	- -	- -
Not sure	- -	1 6%	- -	- -	- -	- -	- -	- -
Sigma	- -	17 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_39. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

39. .capetown

Base: Has Heard Of New gTLDs

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	20**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	10 50%	- -	- -	- -	- -	- -	- -
Very likely	- -	4 20%	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	6 30%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	8 40%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	3 15%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	5 25%	- -	- -	- -	- -	- -	- -
Not sure	- -	2 10%	- -	- -	- -	- -	- -	- -
Sigma	- -	20 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_40. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

40. .cairo

Base: Has Heard Of New gTLDs

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	26**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	20 77%	- -	- -	- -	- -	- -	- -
Very likely	- -	6 23%	- -	- -	- -	- -	- -	- -
Somewhat likely	- -	14 54%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	5 19%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	- -	2 8%	- -	- -	- -	- -	- -	- -
Very unlikely	- -	3 12%	- -	- -	- -	- -	- -	- -
Not sure	- -	1 4%	- -	- -	- -	- -	- -	- -
Sigma	- -	26 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_41. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

41. .bogota

Base: Has Heard Of New gTLDs

				Country				
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	26**	-**	26**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	13 50%	- -	13 50%	- -	- -	- -	- -
Very likely	- -	6 23%	- -	6 23%	- -	- -	- -	- -
Somewhat likely	- -	7 27%	- -	7 27%	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	10 38%	- -	10 38%	- -	- -	- -	- -
Somewhat unlikely	- -	3 12%	- -	3 12%	- -	- -	- -	- -
Very unlikely	- -	7 27%	- -	7 27%	- -	- -	- -	- -
Not sure	- -	3 12%	- -	3 12%	- -	- -	- -	- -
Sigma	- -	26 100%	- -	26 100%	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_42. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

42. .cordoba

Base: Has Heard Of New gTLDs

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	10**	-**	-**	-**	10**	-**	-**
TOP 2 BOX (NET)	- -	2 20%	- -	- -	- -	2 20%	- -	- -
Very likely	- -	1 10%	- -	- -	- -	1 10%	- -	- -
Somewhat likely	- -	1 10%	- -	- -	- -	1 10%	- -	- -
BOTTOM 2 BOX (NET)	- -	8 80%	- -	- -	- -	8 80%	- -	- -
Somewhat unlikely	- -	1 10%	- -	- -	- -	1 10%	- -	- -
Very unlikely	- -	7 70%	- -	- -	- -	7 70%	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	10 100%	- -	- -	- -	10 100%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_43. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

43. .rio

Base: Has Heard Of New gTLDs

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	21**	-**	-**	-**	-**	-**	21**
TOP 2 BOX (NET)	- -	9 43%	- -	- -	- -	- -	- -	9 43%
Very likely	- -	3 14%	- -	- -	- -	- -	- -	3 14%
Somewhat likely	- -	6 29%	- -	- -	- -	- -	- -	6 29%
BOTTOM 2 BOX (NET)	- -	10 48%	- -	- -	- -	- -	- -	10 48%
Somewhat unlikely	- -	7 33%	- -	- -	- -	- -	- -	7 33%
Very unlikely	- -	3 14%	- -	- -	- -	- -	- -	3 14%
Not sure	- -	2 10%	- -	- -	- -	- -	- -	2 10%
Sigma	- -	21 100%	- -	- -	- -	- -	- -	21 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_8. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

8. .berlin

Base: Has Heard Of New gTLDs

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	125	32*	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	32 26%	8 25%	- -	- -	- -	- -	- -	- -
Very likely	16 13%	5 16%	- -	- -	- -	- -	- -	- -
Somewhat likely	16 13%	3 9%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	81 65%	21 66%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	26 21%	6 19%	- -	- -	- -	- -	- -	- -
Very unlikely	55 44%	15 47%	- -	- -	- -	- -	- -	- -
Not sure	12 10%	3 9%	- -	- -	- -	- -	- -	- -
Sigma	125 100%	32 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q820_9. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

9. .ovh

Base: Has Heard Of New gTLDs

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	125	6**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	19 15%	3 50%	- -	- -	- -	- -	- -	- -
Very likely	11 9%	3 50%	- -	- -	- -	- -	- -	- -
Somewhat likely	8 6%	- -	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	92 74%	3 50%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	24 19%	1 17%	- -	- -	- -	- -	- -	- -
Very unlikely	68 54%	2 33%	- -	- -	- -	- -	- -	- -
Not sure	14 11%	- -	- -	- -	- -	- -	- -	- -
Sigma	125 100%	6 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_10. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

10. .london

Base: Has Heard Of New gTLDs

				Country				
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	533	20**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	108 20%	3 15%	- -	- -	- -	- -	- -	- -
Very likely	40 8%	1 5%	- -	- -	- -	- -	- -	- -
Somewhat likely	68 13%	2 10%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	341 64%	14 70%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	108 20%	4 20%	- -	- -	- -	- -	- -	- -
Very unlikely	233 44%	10 50%	- -	- -	- -	- -	- -	- -
Not sure	83 16%	3 15%	- -	- -	- -	- -	- -	- -
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Sigma	533 100%	20 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_11. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

11. .nyc

Base: Has Heard Of New gTLDs

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	268	23**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	28 10%	8 35%	- -	- -	- -	- -	- -	- -
Very likely	19 7%	2 9%	- -	- -	- -	- -	- -	- -
Somewhat likely	9 3%	6 26%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	228 85%	15 65%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	14 5%	5 22%	- -	- -	- -	- -	- -	- -
Very unlikely	214 80%	10 43%	- -	- -	- -	- -	- -	- -
Not sure	12 4%	- -	- -	- -	- -	- -	- -	- -
Sigma	268 100%	23 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q820_12. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

12. .wang

Base: Has Heard Of New gTLDs

					Country			
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	550	110	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	313 57%	82 75% A	- -	- -	- -	- -	- -	- -
Very likely	138 25%	38 35% A	- -	- -	- -	- -	- -	- -
Somewhat likely	175 32%	44 40%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	177 32% B	23 21%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	111 20%	18 16%	- -	- -	- -	- -	- -	- -
Very unlikely	66 12% B	5 5%	- -	- -	- -	- -	- -	- -
Not sure	60 11% B	5 5%	- -	- -	- -	- -	- -	- -
Sigma	550 100%	110 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 182

Q820_13. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

13. .xn-ses554g (Chinese for network address)

Base: Has Heard Of New gTLDs

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	550	37*	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	327 59%	30 81% A	- -	- -	- -	- -	- -	- -
Very likely	153 28%	13 35%	- -	- -	- -	- -	- -	- -
Somewhat likely	174 32%	17 46%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	177 32% B	5 14%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	112 20%	3 8%	- -	- -	- -	- -	- -	- -
Very unlikely	65 12%	2 5%	- -	- -	- -	- -	- -	- -
Not sure	46 8%	2 5%	- -	- -	- -	- -	- -	- -
Sigma	550 100%	37 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 183

Q820_14. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

14. .xn-55qx5d (Chinese for company)

Base: Has Heard Of New gTLDs

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	550	47*	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	331 60%	40 85% A	- -	- -	- -	- -	- -	- -
Very likely	138 25%	18 38% A	- -	- -	- -	- -	- -	- -
Somewhat likely	193 35%	22 47%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	169 31% B	7 15%	- -	- -	- -	- -	- -	- -
Somewhat unlikely	96 17%	3 6%	- -	- -	- -	- -	- -	- -
Very unlikely	73 13%	4 9%	- -	- -	- -	- -	- -	- -
Not sure	50 9% B	- -	- -	- -	- -	- -	- -	- -
Sigma	550 100%	47 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 184

Q823. Which of the following would be most important to you in determining which gTLD to register your domain name under?

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
One that seems most relevant to my needs	- -	1094 33% AH	- -	41 33% C	- -	35 34% E	- -	47 25% G
Reasonable price	970 29% BC	774 23%	26 21%	26 21%	23 23%	20 19%	48 27%	43 23%
Has a well-known extension	1642 49% B	722 22%	71 57% D	30 24%	53 53% F	22 21%	96 55% H	40 22%
One that is close to the one I wanted and is available to register	- -	514 15% A	- -	21 17% C	- -	21 20% E	- -	40 22% GB
Has a new extension	312 9% B	227 7%	9 7%	6 5%	4 4%	5 5%	17 10%	15 8%
All of my other preferred gTLDs are unavailable	329 10% B	-	11 9% D	-	15 15% FG	-	12 7% H	-
Other	86 3% B	18 1%	8 6% DAG	1 1%	4 4%	1 1%	2 1%	1 1%
Not Sure	17 1% B	- -	- -	- -	1 1%	- -	- -	- -
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 185

Q825. Please rate the following gTLDs by how trustworthy you feel they are.

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.email	2126 63%	2270 68% A	77 62%	87 70%	55 55%	62 60%	112 64%	139 75% GBF
.photography	1979 59% BE	1857 55% DF	70 56% DE	54 43%	41 41%	39 38%	108 62% E	96 52% F
.link	1922 57%	2024 60% A	65 52%	77 62%	54 54%	65 63%	109 62%	110 59%
.guru	1581 47% BE	1433 43% F	54 43% E	59 47% F	25 25%	22 21%	87 50% E	83 45% F
.realtor	1558 46% CE	1560 47% DF	33 26%	28 22% F	22 22% F	11 11%	79 45% CE	88 47% DF
.club	1795 53%	1752 52% DF	59 47%	49 39%	49 49% F	31 30%	93 53%	98 53% DF
.xyz	1255 37% CE	1284 38% DF	23 18%	29 23% F	20 20%	12 12%	74 42% CE	80 43% DF
.top	- -	1578 47% DF	- -	38 30%	- -	26 25%	- -	87 47% DF
.pics	- -	1649 49% DF	- -	38 30%	- -	29 28%	- -	88 47% DF
.online	- -	2175 65%	- -	82 66%	- -	66 63%	- -	122 66%
.space	- -	1743 52% F	- -	59 47%	- -	38 37%	- -	104 56% F
.website	- -	2059 61%	- -	85 68%	- -	65 63%	- -	131 70% B
.news	- -	2403 72% F	- -	89 71% F	- -	55 53%	- -	125 67% F
.site	- -	1971 59%	- -	68 54%	- -	56 54%	- -	123 66% BDF
.toronto	- -	67 64%	- -	- -	- -	- -	- -	- -
.guadalajara	- -	45 45%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 185

Q825. Please rate the following gTLDs by how trustworthy you feel they are.

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.roma	- -	29 58%	- -	- -	- -	- -	- -	- -
.istanbul	- -	38 76%	- -	- -	- -	- -	- -	- -
.madrid	- -	33 66%	- -	- -	- -	- -	- -	- -
.warszawa	- -	33 62%	- -	- -	- -	- -	- -	- -
.paris	- -	54 51%	- -	- -	- -	- -	- -	- -
Foshan	- -	351 64%	- -	- -	- -	- -	- -	- -
.hanoi	- -	27 52%	- -	- -	- -	- -	- -	- -
.manilla	- -	57 56%	- -	- -	- -	- -	- -	- -
.tokyo	- -	111 63%	- -	- -	- -	- -	- -	- -
.seoul	- -	63 62%	- -	- -	- -	- -	- -	- -
.MOCKBa	- -	77 60%	- -	- -	- -	- -	- -	- -
.delhi	- -	194 59%	- -	- -	- -	- -	- -	- -
.jakarta	- -	79 79%	- -	- -	- -	- -	- -	- -
.abuja	- -	106 53%	- -	- -	- -	- -	- -	- -
.capetown	- -	77 76%	- -	- -	- -	- -	- -	- -
.cairo	- -	61 61%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 185

Q825. Please rate the following gTLDs by how trustworthy you feel they are.

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.bogota	- -	71 57%	- -	71 57%	- -	- -	- -	- -
.cordoba	- -	28 27%	- -	- -	- -	28 27%	- -	- -
.rio	- -	89 48%	- -	- -	- -	- -	- -	89 48%
.berlin	83 66%	75 60%	- -	- -	- -	- -	- -	- -
.ovh	32 26%	31 25%	- -	- -	- -	- -	- -	- -
.london	281 53%	67 67% A	- -	- -	- -	- -	- -	- -
.nyc	154 57% B	118 46%	- -	- -	- -	- -	- -	- -
.wang	357 65%	333 60%	- -	- -	- -	- -	- -	- -
.xn-ses554g (Chinese for network address)	379 69% B	295 54%	- -	- -	- -	- -	- -	- -
.xn-55qx5d (Chinese for company)	370 67% B	312 57%	- -	- -	- -	- -	- -	- -
TOTAL TRUSTWORTHY (NET)	2669 80% E	3016 90% A	97 78%	119 95% CBH	71 71%	95 91% E	136 78%	161 87% G
TOTAL TRUSTWORTHY CONSISTENT (NET)	2669 80% E	2872 86% A	97 78%	112 90% C	71 71%	91 88% E	136 78%	156 84%
TOTAL TRUSTWORTHY ADDED (NET)	- -	2940 88% A	- -	117 94% CBH	- -	93 89% E	- -	160 86% G
TRUSTWORTHY GLOBAL (NET)	2639 79%	2993 89% A	97 78%	119 95% CBH	71 71%	95 91% E	136 78%	161 87% G
TRUSTWORTHY GLOBAL CONSISTENT (NET)	2639 79%	2853 85% A	97 78%	112 90% C	71 71%	91 88% E	136 78%	156 84%
TRUSTWORTHY GLOBAL ADDED (NET)	- -	2901 87% A	- -	117 94% CBH	- -	92 88% E	- -	160 86% G

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

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Table 185

Q825. Please rate the following gTLDs by how trustworthy you feel they are.

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TRUSTWORTHY GEO-SPECIFIC (NET)	888 26% CEG	2042 61% AFH	- -	71 57% CF	- -	28 27% E	- -	89 48% GF
TRUSTWORTHY GEO-SPECIFIC CONSISTENT (NET)	888 26% BCEG	663 20% DFH	- -	- -	- -	- -	- -	- -
TRUSTWORTHY GEO-SPECIFIC ADDED (NET)	- -	1690 50% AF	- -	71 57% CF	- -	28 27% E	- -	89 48% GF

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 186

Q825. Please rate the following gTLDs by how trustworthy you feel they are.

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.email	1172 35% B	1079 32% H	48 38%	38 30%	43 43%	42 40% H	62 35% H	47 25%
.photography	1306 39%	1492 45% A	55 44%	71 57% CB	57 57% AG	65 63% BH	65 37%	90 48% G
.link	1374 41%	1325 40%	60 48%	48 38%	44 44%	39 38%	65 37%	76 41%
.guru	1701 51%	1916 57% A	71 57%	66 53%	73 73% ACG	82 79% BDH	87 50%	103 55%
.realtor	1724 51%	1789 53%	92 74% AG	97 78% BH	76 76% AG	93 89% EBDH	95 54%	98 53%
.club	1490 44%	1597 48% A	66 53%	76 61% BH	49 49%	73 70% EBH	81 46%	88 47%
.xyz	2030 60%	2065 62%	102 82% AG	96 77% BH	78 78% AG	92 88% EBDH	100 57%	106 57%
.top	- -	1771 53%	- -	87 70% BH	- -	78 75% BH	- -	99 53%
.pics	- -	1700 51%	- -	87 70% BH	- -	75 72% BH	- -	98 53%
.online	- -	1174 35%	- -	43 34%	- -	38 37%	- -	64 34%
.space	- -	1606 48%	- -	66 53%	- -	66 63% BH	- -	82 44%
.website	- -	1290 39% H	- -	40 32%	- -	39 38%	- -	55 30%
.news	- -	946 28%	- -	36 29%	- -	49 47% BDH	- -	61 33%
.site	- -	1378 41% H	- -	57 46% H	- -	48 46% H	- -	63 34%
.toronto	- -	38 36%	- -	- -	- -	- -	- -	- -
.guadalajara	- -	55 55%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 186

Q825. Please rate the following gTLDs by how trustworthy you feel they are.

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.roma	- -	21 42%	- -	- -	- -	- -	- -	- -
.istanbul	- -	12 24%	- -	- -	- -	- -	- -	- -
.madrid	- -	17 34%	- -	- -	- -	- -	- -	- -
.warszawa	- -	20 38%	- -	- -	- -	- -	- -	- -
.paris	- -	52 49%	- -	- -	- -	- -	- -	- -
Foshan	- -	200 36%	- -	- -	- -	- -	- -	- -
.hanoi	- -	25 48%	- -	- -	- -	- -	- -	- -
.manilla	- -	44 44%	- -	- -	- -	- -	- -	- -
.tokyo	- -	65 37%	- -	- -	- -	- -	- -	- -
.seoul	- -	38 38%	- -	- -	- -	- -	- -	- -
.MOCKBa	- -	51 40%	- -	- -	- -	- -	- -	- -
.delhi	- -	136 41%	- -	- -	- -	- -	- -	- -
.jakarta	- -	21 21%	- -	- -	- -	- -	- -	- -
.abuja	- -	94 47%	- -	- -	- -	- -	- -	- -
.capetown	- -	24 24%	- -	- -	- -	- -	- -	- -
.cairo	- -	39 39%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

Q825. Please rate the following gTLDs by how trustworthy you feel they are.

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.bogota	- -	54 43%	- -	54 43%	- -	- -	- -	- -
.cordoba	- -	76 73%	- -	- -	- -	76 73%	- -	- -
.rio	- -	97 52%	- -	- -	- -	- -	- -	97 52%
.berlin	42 34%	50 40%	- -	- -	- -	- -	- -	- -
.ovh	92 74%	94 75%	- -	- -	- -	- -	- -	- -
.london	239 45% B	33 33%	- -	- -	- -	- -	- -	- -
.nyc	108 40%	137 54% A	- -	- -	- -	- -	- -	- -
.wang	183 33%	218 40% A	- -	- -	- -	- -	- -	- -
.xn-ses554g (Chinese for network address)	163 30%	256 46% A	- -	- -	- -	- -	- -	- -
.xn-55qx5d (Chinese for company)	173 31%	239 43% A	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q825_1. Please rate the following gTLDs by how trustworthy you feel they are.

1. .email

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2126 63%	2270 68% A	77 62%	87 70%	55 55%	62 60%	112 64%	139 75% GBF
Very trustworthy	672 20%	727 22%	29 23%	33 26%	13 13%	18 17%	53 30% AE	60 32% BF
Somewhat trustworthy	1454 43% G	1543 46% A	48 38%	54 43%	42 42%	44 42%	59 34%	79 42%
BOTTOM 2 BOX (NET)	1172 35% B	1079 32% H	48 38%	38 30%	43 43%	42 40% H	62 35% H	47 25%
Not very trustworthy	815 24%	771 23%	31 25%	26 21%	27 27%	28 27%	35 20%	34 18%
Not at all trustworthy	357 11% B	308 9%	17 14%	12 10%	16 16%	14 13%	27 15% HA	13 7%
Not sure	58 2% B	-	-	-	2 2%	-	1 1%	-
Decline to Answer	1 *	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q825_2. Please rate the following gTLDs by how trustworthy you feel they are.

2. .photography

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1979 59% BE	1857 55% DF	70 56% DE	54 43%	41 41%	39 38%	108 62% E	96 52% F
Very trustworthy	477 14% BE	379 11%	13 10%	8 6%	7 7%	10 10%	33 19% CE	30 16% BD
Somewhat trustworthy	1502 45% E	1478 44% FH	57 46%	46 37%	34 34%	29 28%	75 43%	66 35%
BOTTOM 2 BOX (NET)	1306 39%	1492 45% A	55 44%	71 57% CB	57 57% AG	65 63% BH	65 37%	90 48% G
Not very trustworthy	921 27%	1107 33% A	34 27%	50 40% C	33 33%	46 44% B	42 24%	63 34% G
Not at all trustworthy	385 11%	385 11%	21 17%	21 17%	24 24% AG	19 18% B	23 13%	27 15%
Not sure	71 2% B	- -	- -	- -	2 2%	- -	2 1%	- -
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q825_3. Please rate the following gTLDs by how trustworthy you feel they are.

3. .link

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1922 57%	2024 60% A	65 52%	77 62%	54 54%	65 63%	109 62%	110 59%
Very trustworthy	494 15% E	528 16%	17 14%	25 20%	7 7%	14 13%	40 23% ACE	45 24% BF
Somewhat trustworthy	1428 43%	1496 45% H	48 38%	52 42%	47 47%	51 49% H	69 39%	65 35%
BOTTOM 2 BOX (NET)	1374 41%	1325 40%	60 48%	48 38%	44 44%	39 38%	65 37%	76 41%
Not very trustworthy	933 28%	927 28%	35 28%	30 24%	30 30%	28 27%	38 22%	54 29%
Not at all trustworthy	441 13%	398 12%	25 20% A	18 14%	14 14%	11 11%	27 15%	22 12%
Not sure	60 2% B	- -	- -	- -	2 2%	- -	1 1%	- -
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q825_4. Please rate the following gTLDs by how trustworthy you feel they are.

4. .guru

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1581 47% BE	1433 43% F	54 43% E	59 47% F	25 25%	22 21%	87 50% E	83 45% F
Very trustworthy	375 11% BE	310 9%	12 10%	15 12% F	5 5%	4 4%	23 13% E	23 12% F
Somewhat trustworthy	1206 36% BE	1123 34% F	42 34% E	44 35% F	20 20%	18 17%	64 37% E	60 32% F
BOTTOM 2 BOX (NET)	1701 51%	1916 57% A	71 57%	66 53%	73 73% ACG	82 79% BDH	87 50%	103 55%
Not very trustworthy	1112 33%	1251 37% A	44 35%	45 36%	35 35%	40 38%	50 29%	60 32%
Not at all trustworthy	589 18%	665 20% A	27 22%	21 17%	38 38% ACG	42 40% BDH	37 21%	43 23%
Not sure	74 2% B	- -	- -	- -	2 2%	- -	1 1%	- -
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q825_5. Please rate the following gTLDs by how trustworthy you feel they are.

5. .realtor

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1558 46% CE	1560 47% DF	33 26%	28 22% F	22 22% F	11 11%	79 45% CE	88 47% DF
Very trustworthy	371 11% E	322 10% DF	9 7%	4 3%	2 2%	3 3%	26 15% CE	22 12% DF
Somewhat trustworthy	1187 35% CE	1238 37% DF	24 19%	24 19% F	20 20% F	8 8%	53 30% C	66 35% DF
BOTTOM 2 BOX (NET)	1724 51%	1789 53%	92 74% AG	97 78% BH	76 76% AG	93 89% EBDH	95 54%	98 53%
Not very trustworthy	1115 33%	1252 37% A	51 41% G	69 55% CBH	29 29%	54 52% EBH	51 29%	58 31%
Not at all trustworthy	609 18% B	537 16%	41 33% A	28 22% B	47 47% ACG	39 38% BDH	44 25% A	40 22% B
Not sure	74 2% B	- -	- -	- -	2 2%	- -	1 1%	- -
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q825_6. Please rate the following gTLDs by how trustworthy you feel they are.

6. .club

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1795 53%	1752 52% DF	59 47%	49 39%	49 49% F	31 30%	93 53%	98 53% DF
Very trustworthy	421 13% E	399 12%	9 7%	12 10%	4 4%	9 9%	29 17% CE	36 19% BDF
Somewhat trustworthy	1374 41%	1353 40% DFH	50 40%	37 30%	45 45% F	22 21%	64 37%	62 33% F
BOTTOM 2 BOX (NET)	1490 44%	1597 48% A	66 53%	76 61% BH	49 49%	73 70% EBH	81 46%	88 47%
Not very trustworthy	1031 31%	1133 34% A	37 30%	54 43% CB	31 31%	47 45% EBH	49 28%	60 32%
Not at all trustworthy	459 14%	464 14%	29 23% A	22 18%	18 18%	26 25% BH	32 18%	28 15%
Not sure	71 2% B	- -	- -	- -	2 2%	- -	1 1%	- -
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q825_7. Please rate the following gTLDs by how trustworthy you feel they are.

7. .xyz

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1255 37% CE	1284 38% DF	23 18%	29 23% F	20 20%	12 12%	74 42% CE	80 43% DF
Very trustworthy	291 9% E	296 9%	5 4%	8 6%	3 3%	4 4%	20 11% CE	18 10%
Somewhat trustworthy	964 29% CE	988 30% DF	18 14%	21 17% F	17 17% F	8 8%	54 31% CE	62 33% DF
BOTTOM 2 BOX (NET)	2030 60%	2065 62%	102 82% AG	96 77% BH	78 78% AG	92 88% EBDH	100 57%	106 57%
Not very trustworthy	1177 35%	1183 35%	51 41%	51 41%	32 32%	53 51% EBH	56 32%	62 33%
Not at all trustworthy	853 25%	882 26%	51 41% AG	45 36% BH	46 46% AG	39 38% BH	44 25%	44 24%
Not sure	71 2% B	-	-	-	2 2%	-	1 1%	-
Decline to Answer	1 *	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q825_16. Please rate the following gTLDs by how trustworthy you feel they are.

16. .top

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
TOP 2 BOX (NET)	- -	1578 47% DF	- -	38 30%	- -	26 25%	- -	87 47% DF
Very trustworthy	- -	355 11% D	- -	6 5%	- -	6 6%	- -	25 13% DF
Somewhat trustworthy	- -	1223 37% DF	- -	32 26%	- -	20 19%	- -	62 33% F
BOTTOM 2 BOX (NET)	- -	1771 53%	- -	87 70% BH	- -	78 75% BH	- -	99 53%
Not very trustworthy	- -	1196 36%	- -	62 50% BH	- -	49 47% BH	- -	65 35%
Not at all trustworthy	- -	575 17%	- -	25 20%	- -	29 28% B	- -	34 18%
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_17. Please rate the following gTLDs by how trustworthy you feel they are.

17. .pics

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
TOP 2 BOX (NET)	- -	1649 49% DF	- -	38 30%	- -	29 28%	- -	88 47% DF
Very trustworthy	- -	333 10% D	- -	4 3%	- -	5 5%	- -	25 13% DF
Somewhat trustworthy	- -	1316 39% DF	- -	34 27%	- -	24 23%	- -	63 34%
BOTTOM 2 BOX (NET)	- -	1700 51%	- -	87 70% BH	- -	75 72% BH	- -	98 53%
Not very trustworthy	- -	1200 36%	- -	52 42%	- -	52 50% BH	- -	66 35%
Not at all trustworthy	- -	500 15%	- -	35 28% BH	- -	23 22% B	- -	32 17%
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_18. Please rate the following gTLDs by how trustworthy you feel they are.

18. .online

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
				South America				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
TOP 2 BOX (NET)	- -	2175 65%	- -	82 66%	- -	66 63%	- -	122 66%
Very trustworthy	- -	625 19%	- -	30 24%	- -	21 20%	- -	45 24% B
Somewhat trustworthy	- -	1550 46%	- -	52 42%	- -	45 43%	- -	77 41%
BOTTOM 2 BOX (NET)	- -	1174 35%	- -	43 34%	- -	38 37%	- -	64 34%
Not very trustworthy	- -	832 25%	- -	32 26%	- -	27 26%	- -	43 23%
Not at all trustworthy	- -	342 10%	- -	11 9%	- -	11 11%	- -	21 11%
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_19. Please rate the following gTLDs by how trustworthy you feel they are.

19. .space

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
TOP 2 BOX (NET)	- -	1743 52% F	- -	59 47%	- -	38 37%	- -	104 56% F
Very trustworthy	- -	377 11%	- -	15 12%	- -	8 8%	- -	38 20% BF
Somewhat trustworthy	- -	1366 41% F	- -	44 35%	- -	30 29%	- -	66 35%
BOTTOM 2 BOX (NET)	- -	1606 48%	- -	66 53%	- -	66 63% BH	- -	82 44%
Not very trustworthy	- -	1143 34%	- -	45 36%	- -	45 43% BH	- -	57 31%
Not at all trustworthy	- -	463 14%	- -	21 17%	- -	21 20%	- -	25 13%
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_20. Please rate the following gTLDs by how trustworthy you feel they are.

20. .website

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
TOP 2 BOX (NET)	- -	2059 61%	- -	85 68%	- -	65 63%	- -	131 70% B
Very trustworthy	- -	572 17%	- -	30 24% B	- -	18 17%	- -	52 28% BF
Somewhat trustworthy	- -	1487 44%	- -	55 44%	- -	47 45%	- -	79 42%
BOTTOM 2 BOX (NET)	- -	1290 39% H	- -	40 32%	- -	39 38%	- -	55 30%
Not very trustworthy	- -	903 27% H	- -	26 21%	- -	27 26%	- -	37 20%
Not at all trustworthy	- -	387 12%	- -	14 11%	- -	12 12%	- -	18 10%
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_21. Please rate the following gTLDs by how trustworthy you feel they are.

21. .news

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
TOP 2 BOX (NET)	- -	2403 72% F	- -	89 71% F	- -	55 53%	- -	125 67% F
Very trustworthy	- -	753 22%	- -	29 23%	- -	16 15%	- -	41 22%
Somewhat trustworthy	- -	1650 49% F	- -	60 48%	- -	39 38%	- -	84 45%
BOTTOM 2 BOX (NET)	- -	946 28%	- -	36 29%	- -	49 47% BDH	- -	61 33%
Not very trustworthy	- -	696 21%	- -	27 22%	- -	32 31% BH	- -	37 20%
Not at all trustworthy	- -	250 7%	- -	9 7%	- -	17 16% BD	- -	24 13% B
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_22. Please rate the following gTLDs by how trustworthy you feel they are.

22. .site

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
TOP 2 BOX (NET)	- -	1971 59%	- -	68 54%	- -	56 54%	- -	123 66% BDF
Very trustworthy	- -	496 15%	- -	17 14%	- -	16 15%	- -	45 24% BD
Somewhat trustworthy	- -	1475 44%	- -	51 41%	- -	40 38%	- -	78 42%
BOTTOM 2 BOX (NET)	- -	1378 41% H	- -	57 46% H	- -	48 46% H	- -	63 34%
Not very trustworthy	- -	971 29% H	- -	40 32%	- -	37 36% H	- -	42 23%
Not at all trustworthy	- -	407 12%	- -	17 14%	- -	11 11%	- -	21 11%
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q825_23. Please rate the following gTLDs by how trustworthy you feel they are.

23. .toronto

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	105	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	67 64%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	19 18%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	48 46%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	38 36%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	25 24%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	13 12%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	105 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_24. Please rate the following gTLDs by how trustworthy you feel they are.

24. .guadalajara

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	100	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	45 45%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	11 11%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	34 34%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	55 55%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	37 37%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	18 18%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_25. Please rate the following gTLDs by how trustworthy you feel they are.

25. .roma

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	50*	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	29 58%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	2 4%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	27 54%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	21 42%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	17 34%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	4 8%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	50 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q825_26. Please rate the following gTLDs by how trustworthy you feel they are.

26. .istanbul

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	50*	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	38 76%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	12 24%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	26 52%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	12 24%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	9 18%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	3 6%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	50 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 205

Q825_27. Please rate the following gTLDs by how trustworthy you feel they are.

27. .madrid

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	50*	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	33 66%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	7 14%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	26 52%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	17 34%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	15 30%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	2 4%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	50 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q825_28. Please rate the following gTLDs by how trustworthy you feel they are.

28. .warszawa

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	53*	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	33 62%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	3 6%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	30 57%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	20 38%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	11 21%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	9 17%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	53 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q825_29. Please rate the following gTLDs by how trustworthy you feel they are.

29. .paris

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	106	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	54 51%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	9 8%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	45 42%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	52 49%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	37 35%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	15 14%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	106 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_30. Please rate the following gTLDs by how trustworthy you feel they are.

30. Foshan

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	551	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	351 64%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	88 16%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	263 48%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	200 36%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	159 29%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	41 7%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	551 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_31. Please rate the following gTLDs by how trustworthy you feel they are.

31. .hanoi

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	52*	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	27 52%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	5 10%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	22 42%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	25 48%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	16 31%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	9 17%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	52 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q825_32. Please rate the following gTLDs by how trustworthy you feel they are.

32. .manilla

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	101	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	57 56%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	8 8%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	49 49%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	44 44%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	34 34%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	10 10%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_33. Please rate the following gTLDs by how trustworthy you feel they are.

33. .tokyo

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	176	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	111 63%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	15 9%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	96 55%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	65 37%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	52 30%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	13 7%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	176 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_34. Please rate the following gTLDs by how trustworthy you feel they are.

34. .seoul

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	101	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	63 62%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	17 17%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	46 46%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	38 38%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	29 29%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	9 9%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_35. Please rate the following gTLDs by how trustworthy you feel they are.

35. .MOCKBa

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	128	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	77 60%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	21 16%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	56 44%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	51 40%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	28 22%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	23 18%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	128 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_36. Please rate the following gTLDs by how trustworthy you feel they are.

36. .delhi

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	330	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	194 59%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	62 19%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	132 40%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	136 41%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	86 26%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	50 15%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	330 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 215

Q825_37. Please rate the following gTLDs by how trustworthy you feel they are.

37. .jakarta

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	100	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	79 79%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	20 20%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	59 59%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	21 21%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	15 15%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	6 6%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_38. Please rate the following gTLDs by how trustworthy you feel they are.

38. .abuja

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	200	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	106 53%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	17 9%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	89 45%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	94 47%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	60 30%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	34 17%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	200 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_39. Please rate the following gTLDs by how trustworthy you feel they are.

39. .capetown

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	101	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	77 76%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	16 16%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	61 60%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	24 24%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	18 18%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	6 6%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_40. Please rate the following gTLDs by how trustworthy you feel they are.

40. .cairo

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	100	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	61 61%	- -	- -	- -	- -	- -	- -
Very trustworthy	- -	10 10%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	- -	51 51%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	39 39%	- -	- -	- -	- -	- -	- -
Not very trustworthy	- -	29 29%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	- -	10 10%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_41. Please rate the following gTLDs by how trustworthy you feel they are.

41. .bogota

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	125	-**	125	-**	-**	-**	-**
TOP 2 BOX (NET)	- -	71 57%	- -	71 57%	- -	- -	- -	- -
Very trustworthy	- -	24 19%	- -	24 19%	- -	- -	- -	- -
Somewhat trustworthy	- -	47 38%	- -	47 38%	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	- -	54 43%	- -	54 43%	- -	- -	- -	- -
Not very trustworthy	- -	37 30%	- -	37 30%	- -	- -	- -	- -
Not at all trustworthy	- -	17 14%	- -	17 14%	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	125 100%	- -	125 100%	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_42. Please rate the following gTLDs by how trustworthy you feel they are.

42. .cordoba

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	104	-**	-**	-**	104	-**	-**
TOP 2 BOX (NET)	- -	28 27%	- -	- -	- -	28 27%	- -	- -
Very trustworthy	- -	7 7%	- -	- -	- -	7 7%	- -	- -
Somewhat trustworthy	- -	21 20%	- -	- -	- -	21 20%	- -	- -
BOTTOM 2 BOX (NET)	- -	76 73%	- -	- -	- -	76 73%	- -	- -
Not very trustworthy	- -	46 44%	- -	- -	- -	46 44%	- -	- -
Not at all trustworthy	- -	30 29%	- -	- -	- -	30 29%	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	104 100%	- -	- -	- -	104 100%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_43. Please rate the following gTLDs by how trustworthy you feel they are.

43. .rio

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	186	-**	-**	-**	-**	-**	186
TOP 2 BOX (NET)	- -	89 48%	- -	- -	- -	- -	- -	89 48%
Very trustworthy	- -	27 15%	- -	- -	- -	- -	- -	27 15%
Somewhat trustworthy	- -	62 33%	- -	- -	- -	- -	- -	62 33%
BOTTOM 2 BOX (NET)	- -	97 52%	- -	- -	- -	- -	- -	97 52%
Not very trustworthy	- -	61 33%	- -	- -	- -	- -	- -	61 33%
Not at all trustworthy	- -	36 19%	- -	- -	- -	- -	- -	36 19%
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	186 100%	- -	- -	- -	- -	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_8. Please rate the following gTLDs by how trustworthy you feel they are.

8. .berlin

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	125	125	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	83 66%	75 60%	- -	- -	- -	- -	- -	- -
Very trustworthy	19 15%	20 16%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	64 51%	55 44%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	42 34%	50 40%	- -	- -	- -	- -	- -	- -
Not very trustworthy	24 19%	36 29%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	18 14%	14 11%	- -	- -	- -	- -	- -	- -
Not sure	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	125 100%	125 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_9. Please rate the following gTLDs by how trustworthy you feel they are.

9. .ovh

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	125	125	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	32 26%	31 25%	- -	- -	- -	- -	- -	- -
Very trustworthy	5 4%	5 4%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	27 22%	26 21%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	92 74%	94 75%	- -	- -	- -	- -	- -	- -
Not very trustworthy	51 41%	51 41%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	41 33%	43 34%	- -	- -	- -	- -	- -	- -
Not sure	1 1%	-	- -	- -	- -	- -	- -	- -
Sigma	125 100%	125 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_10. Please rate the following gTLDs by how trustworthy you feel they are.

10. .london

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	533	100	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	281 53%	67 67% A	- -	- -	- -	- -	- -	- -
Very trustworthy	49 9%	10 10%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	232 44%	57 57% A	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	239 45% B	33 33%	- -	- -	- -	- -	- -	- -
Not very trustworthy	163 31%	21 21%	- -	- -	- -	- -	- -	- -
Not at all trustworthy	76 14%	12 12%	- -	- -	- -	- -	- -	- -
Not sure	12 2%	- -	- -	- -	- -	- -	- -	- -
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Sigma	533 100%	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_11. Please rate the following gTLDs by how trustworthy you feel they are.

11. .nyc

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	268	255	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	154 57% B	118 46%	- -	- -	- -	- -	- -	- -
Very trustworthy	41 15%	25 10%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	113 42%	93 36%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	108 40%	137 54% A	- -	- -	- -	- -	- -	- -
Not very trustworthy	58 22%	86 34% A	- -	- -	- -	- -	- -	- -
Not at all trustworthy	50 19%	51 20%	- -	- -	- -	- -	- -	- -
Not sure	6 2% B	- -	- -	- -	- -	- -	- -	- -
Sigma	268 100%	255 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_12. Please rate the following gTLDs by how trustworthy you feel they are.

12. .wang

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	550	551	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	357 65%	333 60%	- -	- -	- -	- -	- -	- -
Very trustworthy	101 18%	88 16%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	256 47%	245 44%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	183 33%	218 40% A	- -	- -	- -	- -	- -	- -
Not very trustworthy	150 27%	184 33% A	- -	- -	- -	- -	- -	- -
Not at all trustworthy	33 6%	34 6%	- -	- -	- -	- -	- -	- -
Not sure	10 2% B	- -	- -	- -	- -	- -	- -	- -
Sigma	550 100%	551 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_13. Please rate the following gTLDs by how trustworthy you feel they are.

13. .xn-ses554g (Chinese for network address)

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	550	551	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	379 69% B	295 54%	- -	- -	- -	- -	- -	- -
Very trustworthy	122 22% B	67 12%	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	257 47%	228 41%	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	163 30%	256 46% A	- -	- -	- -	- -	- -	- -
Not very trustworthy	135 25%	207 38% A	- -	- -	- -	- -	- -	- -
Not at all trustworthy	28 5%	49 9% A	- -	- -	- -	- -	- -	- -
Not sure	8 1% B	- -	- -	- -	- -	- -	- -	- -
Sigma	550 100%	551 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q825_14. Please rate the following gTLDs by how trustworthy you feel they are.

14. .xn-55qx5d (Chinese for company)

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	550	551	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	370 67% B	312 57% -	- -	- -	- -	- -	- -	- -
Very trustworthy	127 23% B	59 11% -	- -	- -	- -	- -	- -	- -
Somewhat trustworthy	243 44% -	253 46% -	- -	- -	- -	- -	- -	- -
BOTTOM 2 BOX (NET)	173 31% -	239 43% A	- -	- -	- -	- -	- -	- -
Not very trustworthy	147 27% -	191 35% A	- -	- -	- -	- -	- -	- -
Not at all trustworthy	26 5% -	48 9% A	- -	- -	- -	- -	- -	- -
Not sure	7 1% B	- -	- -	- -	- -	- -	- -	- -
Sigma	550 100% -	551 100% -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q848. As a registrant, how would you describe your satisfaction with the new gTLDs?

Base: Registrants

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	1706	-**	55*	-**	42*	-**	99*
TOP 2 BOX (NET)	- -	1057 62%	- -	30 55%	- -	20 48%	- -	55 56%
Very satisfied	- -	409 24%	- -	12 22%	- -	10 24%	- -	33 33% B
Somewhat satisfied	- -	648 38% H	- -	18 33%	- -	10 24%	- -	22 22%
BOTTOM 2 BOX (NET)	- -	301 18%	- -	17 31% B	- -	11 26%	- -	30 30% B
Somewhat dissatisfied	- -	207 12%	- -	9 16%	- -	6 14%	- -	17 17%
Very dissatisfied	- -	94 6%	- -	8 15% B	- -	5 12%	- -	13 13% B
No experience with them	- -	348 20%	- -	8 15%	- -	11 26%	- -	14 14%
Sigma	- -	1706 100%	- -	55 100%	- -	42 100%	- -	99 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q855. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Innovative	2194 65% E	2386 71% AF	77 62%	104 83% CBFH	54 54%	61 59%	115 66%	136 73% F
Cutting edge	1870 56% EG	1983 59% AFH	60 48%	77 62% CFH	46 46%	49 47%	83 47%	72 39%
Extreme	1455 43% E	1558 47% AF	45 36%	50 40% F	26 26%	25 24%	75 43% E	74 40% F
Trustworthy	1760 52% E	2006 60% AF	61 49%	76 61%	37 37%	51 49%	106 61% ACE	116 62% F
Unconventional	1851 55%	1786 53% H	83 66% AG	98 78% CBFH	54 54%	65 63% H	96 55%	84 45%
Practical	2102 63% E	2349 70% A	81 65% E	97 78% C	50 50%	72 69% E	111 63% E	130 70%
Technical	2026 60%	2193 65% A	74 59%	80 64%	58 58%	65 63%	113 65%	119 64%
Confusing	1353 40% EG	1273 38% DFH	44 35%	34 27%	26 26%	21 20%	55 31%	57 31%
Overwhelming	1380 41% CE	1500 45% ADFH	36 29%	39 31% F	19 19%	16 15%	61 35% E	65 35% F
Useful	2228 66%	2393 71% A	79 63%	99 79% C	60 60%	73 70%	128 73% E	137 74%
For people like me	1691 50%	1934 58% AF	59 47%	73 58% F	41 41%	47 45%	96 55% E	117 63% F
Interesting	2142 64%	2306 69% AF	86 69% E	95 76% F	56 56%	62 60%	121 69% E	140 75% F
Exciting	1683 50% E	1821 54% AF	52 42% E	64 51% F	24 24%	32 31%	92 53% E	101 54% F
Helpful	2133 64% E	2346 70% A	74 59%	88 70%	53 53%	64 62%	122 70% E	133 72%
Informative	2224 66%	2425 72% A	86 69%	97 78%	70 70%	81 78%	120 69%	130 70%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

Q855. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?
SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
				South America				
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Innovative	1105 33% B	963 29% D	48 38% D	21 17%	43 43% A	43 41% BDH	59 34%	50 27% D
Cutting edge	1424 42%	1366 41%	65 52% DA	48 38%	51 51%	55 53% BD	91 52% A	114 61% BD
Extreme	1839 55%	1791 53%	80 64% A	75 60%	71 71% AG	79 76% BDH	99 57%	112 60%
Trustworthy	1531 46% B	1343 40%	64 51% G	49 39%	60 60% AG	53 51% BH	68 39%	70 38%
Unconventional	1448 43% C	1563 47% AD	42 34% D	27 22%	43 43%	39 38% D	78 45%	102 55% BDF
Practical	1201 36% B	1000 30%	44 35% D	28 22%	47 47% FA	32 31%	63 36%	56 30%
Technical	1273 38% B	1156 35%	51 41%	45 36%	39 39%	39 38%	60 34%	67 36%
Confusing	1945 58%	2076 62% A	81 65%	91 73% B	72 72% A	83 80% B	119 68% A	129 69% B
Overwhelming	1918 57%	1849 55%	89 71% A	86 69% B	79 79% AG	88 85% BDH	113 65% A	121 65% B
Useful	1079 32% B	956 29%	46 37% D	26 21%	37 37%	31 30%	46 26%	49 26%
For people like me	1599 48% B	1415 42%	66 53%	52 42%	57 57% G	57 55% BDH	77 44%	69 37%
Interesting	1156 34% B	1043 31%	39 31%	30 24%	41 41%	42 40% BDH	53 30%	46 25%
Exciting	1617 48% B	1528 46%	73 58% AG	61 49%	73 73% ACG	72 69% BDH	81 46%	85 46%
Helpful	1165 35% B	1003 30%	51 41% G	37 30%	44 44% AG	40 38%	51 29%	53 28%
Informative	1075 32% B	924 28%	39 31%	28 22%	28 28%	23 22%	53 30%	56 30%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q855_1. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

1. Innovative

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2194 65% E	2386 71% AF	77 62%	104 83% CBFH	54 54%	61 59%	115 66%	136 73% F
Describes very well	758 23% E	812 24%	30 24% E	39 31%	13 13%	23 22%	55 31% AE	49 26%
Describes somewhat well	1436 43% G	1574 47% AF	47 38%	65 52% CF	41 41%	38 37%	60 34%	87 47% G
BOTTOM 2 BOX (NET)	1105 33% B	963 29% D	48 38% D	21 17%	43 43% A	43 41% BDH	59 34%	50 27% D
Does not describe very well	677 20%	690 21%	24 19%	20 16%	24 24%	27 26%	41 23%	37 20%
Does not describe at all	428 13% B	273 8% D	24 19% DAG	1 1%	19 19% G	16 15% BDH	18 10%	13 7% D
Decline to Answer	3 *	-	-	-	-	-	-	-
Not Sure	55 2% B	-	-	-	3 3%	-	1 1%	-
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q855_2. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

2. Cutting edge

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1870 56% EG	1983 59% AFH	60 48%	77 62% CFH	46 46%	49 47%	83 47%	72 39%
Describes very well	597 18%	588 18% H	24 19%	21 17%	11 11%	16 15%	29 17%	20 11%
Describes somewhat well	1273 38% CG	1395 42% AFH	36 29%	56 45% CFH	35 35%	33 32%	54 31%	52 28%
BOTTOM 2 BOX (NET)	1424 42%	1366 41%	65 52% DA	48 38%	51 51%	55 53% BD	91 52% A	114 61% BD
Does not describe very well	876 26%	978 29% A	38 30%	35 28%	26 26%	36 35%	54 31%	68 37% B
Does not describe at all	548 16% B	388 12%	27 22% D	13 10%	25 25% A	19 18% B	37 21%	46 25% BD
Decline to Answer	4 * B	- -	- -	- -	- -	- -	- -	- -
Not Sure	59 2% B	- -	- -	- -	3 3%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q855_3. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

3. Extreme

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1455 43% E	1558 47% AF	45 36%	50 40% F	26 26%	25 24%	75 43% E	74 40% F
Describes very well	455 14% E	458 14% F	15 12%	12 10%	5 5%	6 6%	22 13% E	29 16% F
Describes somewhat well	1000 30%	1100 33% AFH	30 24%	38 30% F	21 21%	19 18%	53 30%	45 24%
BOTTOM 2 BOX (NET)	1839 55%	1791 53%	80 64% A	75 60%	71 71% AG	79 76% BDH	99 57%	112 60%
Does not describe very well	1001 30%	1170 35% A	39 31%	58 46% CB	37 37%	39 38%	46 26%	71 38% G
Does not describe at all	838 25% B	621 19%	41 33% DA	17 14%	34 34% A	40 38% BDH	53 30%	41 22%
Decline to Answer	3 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	60 2% B	- -	- -	- -	3 3%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 235

Q855_4. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

4. Trustworthy

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1760 52% E	2006 60% AF	61 49%	76 61%	37 37%	51 49%	106 61% ACE	116 62% F
Describes very well	578 17% E	583 17%	23 18% E	18 14%	9 9%	14 13%	44 25% AE	46 25% BDF
Describes somewhat well	1182 35%	1423 42% A	38 30%	58 46% C	28 28%	37 36%	62 35%	70 38%
BOTTOM 2 BOX (NET)	1531 46% B	1343 40%	64 51% G	49 39%	60 60% AG	53 51% BH	68 39%	70 38%
Does not describe very well	934 28%	982 29%	32 26%	41 33%	33 33%	35 34%	41 23%	55 30%
Does not describe at all	597 18% B	361 11%	32 26% DAG	8 6%	27 27% AG	18 17% BDH	27 15% H	15 8%
Decline to Answer	3 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	63 2% B	- -	- -	- -	3 3%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q855_5. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

5. Unconventional

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1851 55%	1786 53% H	83 66% AG	98 78% CBFH	54 54%	65 63% H	96 55%	84 45%
Describes very well	588 18% B	506 15%	33 26% AE	43 34% BH	15 15%	26 25% BH	35 20% H	23 12%
Describes somewhat well	1263 38%	1280 38%	50 40%	55 44% H	39 39%	39 38%	61 35%	61 33%
BOTTOM 2 BOX (NET)	1448 43% C	1563 47% AD	42 34% D	27 22%	43 43%	39 38% D	78 45%	102 55% BDF
Does not describe very well	861 26% C	1045 31% ADF	20 16%	19 15%	26 26%	21 20%	41 23%	59 32% DF
Does not describe at all	587 17% B	518 15% D	22 18% D	8 6%	17 17%	18 17% D	37 21%	43 23% BD
Decline to Answer	4 * B	- -	- -	- -	- -	- -	- -	- -
Not Sure	54 2% B	- -	- -	- -	3 3%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q855_6. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

6. Practical

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2102 63% E	2349 70% A	81 65% E	97 78% C	50 50%	72 69% E	111 63% E	130 70%
Describes very well	695 21%	690 21%	28 22%	24 19%	16 16%	19 18%	47 27% AE	50 27% B
Describes somewhat well	1407 42%	1659 50% A	53 42%	73 58% CBH	34 34%	53 51% E	64 37%	80 43%
BOTTOM 2 BOX (NET)	1201 36% B	1000 30%	44 35% D	28 22%	47 47% FA	32 31%	63 36%	56 30%
Does not describe very well	764 23%	727 22%	22 18%	26 21%	32 32% AC	22 21%	42 24%	42 23%
Does not describe at all	437 13% B	273 8% D	22 18% D	2 2%	15 15%	10 10% D	21 12%	14 8% D
Decline to Answer	3 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	51 2% B	- -	- -	- -	3 3%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q855_7. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

7. Technical

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2026 60%	2193 65% A	74 59%	80 64%	58 58%	65 63%	113 65%	119 64%
Describes very well	657 20%	650 19%	32 26%	25 20%	19 19%	23 22%	42 24%	48 26% B
Describes somewhat well	1369 41%	1543 46% AH	42 34%	55 44%	39 39%	42 40%	71 41%	71 38%
BOTTOM 2 BOX (NET)	1273 38% B	1156 35%	51 41%	45 36%	39 39%	39 38%	60 34%	67 36%
Does not describe very well	802 24%	857 26%	29 23%	36 29%	26 26%	28 27%	44 25%	50 27%
Does not describe at all	471 14% B	299 9%	22 18% DG	9 7%	13 13%	11 11%	16 9%	17 9%
Decline to Answer	3 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	55 2% B	- -	- -	- -	3 3%	- -	2 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q855_8. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

8. Confusing

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1353 40% EG	1273 38% DFH	44 35%	34 27%	26 26%	21 20%	55 31%	57 31%
Describes very well	440 13% BG	350 10%	15 12%	9 7%	8 8%	7 7%	14 8%	15 8%
Describes somewhat well	913 27% E	923 28% F	29 23%	25 20%	18 18%	14 13%	41 23%	42 23%
BOTTOM 2 BOX (NET)	1945 58% A	2076 62%	81 65%	91 73% B	72 72% A	83 80% B	119 68% A	129 69% B
Does not describe very well	1046 31%	1220 36% A	35 28%	48 38%	34 34%	45 43%	63 36%	74 40%
Does not describe at all	899 27%	856 26%	46 37% A	43 34% B	38 38% A	38 37% B	56 32%	55 30%
Decline to Answer	6 * B	- -	- -	- -	- -	- -	- -	- -
Not Sure	53 2% B	- -	- -	- -	2 2%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q855_9. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

9. Overwhelming

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1380 41% CE	1500 45% ADFH	36 29%	39 31% F	19 19%	16 15%	61 35% E	65 35% F
Describes very well	442 13% E	432 13% F	13 10%	12 10%	4 4%	5 5%	18 10%	21 11%
Describes somewhat well	938 28% CE	1068 32% ADFH	23 18%	27 22% F	15 15%	11 11%	43 25%	44 24% F
BOTTOM 2 BOX (NET)	1918 57%	1849 55%	89 71% A	86 69% B	79 79% AG	88 85% BDH	113 65% A	121 65% B
Does not describe very well	1033 31%	1136 34% A	40 32%	46 37%	39 39%	46 44% B	55 31%	74 40%
Does not describe at all	885 26% B	713 21%	49 39% A	40 32% B	40 40% A	42 40% BDH	58 33% A	47 25%
Decline to Answer	4 * B	- -	- -	- -	- -	- -	- -	- -
Not Sure	55 2% B	- -	- -	- -	2 2%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q855_10. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

10. Useful

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2228 66%	2393 71% A	79 63%	99 79% C	60 60%	73 70%	128 73% E	137 74%
Describes very well	749 22%	747 22%	38 30% A	28 22%	19 19%	26 25%	58 33% AE	52 28%
Describes somewhat well	1479 44% C	1646 49% A	41 33%	71 57% C	41 41%	47 45%	70 40%	85 46%
BOTTOM 2 BOX (NET)	1079 32% B	956 29%	46 37% D	26 21%	37 37%	31 30%	46 26%	49 26%
Does not describe very well	659 20%	726 22% A	28 22%	24 19%	24 24%	21 20%	28 16%	37 20%
Does not describe at all	420 13% B	230 7% D	18 14% D	2 2%	13 13%	10 10% D	18 10%	12 6% D
Decline to Answer	3 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	47 1% B	- -	- -	- -	3 3%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q855_11. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

11. For people like me

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1691 50%	1934 58% AF	59 47%	73 58% F	41 41%	47 45%	96 55% E	117 63% F
Describes very well	568 17%	566 17%	24 19%	26 21%	12 12%	19 18%	38 22% E	40 22%
Describes somewhat well	1123 33%	1368 41% AF	35 28%	47 38%	29 29%	28 27%	58 33%	77 41% F
BOTTOM 2 BOX (NET)	1599 48% B	1415 42%	66 53%	52 42%	57 57% G	57 55% BDH	77 44%	69 37%
Does not describe very well	914 27%	934 28%	38 30%	34 27%	25 25%	33 32%	39 22%	43 23%
Does not describe at all	685 20% B	481 14%	28 22%	18 14%	32 32% A	24 23% B	38 22%	26 14%
Decline to Answer	3 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	64 2% B	- -	- -	- -	2 2%	- -	2 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q855_12. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

12. Interesting

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
				South America				
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2142 64%	2306 69% AF	86 69% E	95 76% F	56 56%	62 60%	121 69% E	140 75% F
Describes very well	736 22% E	688 21%	26 21%	35 28% B	13 13%	18 17%	51 29% AE	45 24%
Describes somewhat well	1406 42%	1618 48% A	60 48%	60 48%	43 43%	44 42%	70 40%	95 51% G
BOTTOM 2 BOX (NET)	1156 34% B	1043 31%	39 31%	30 24%	41 41%	42 40% BDH	53 30%	46 25%
Does not describe very well	723 22%	757 23%	19 15%	23 18%	25 25%	25 24%	36 21%	34 18%
Does not describe at all	433 13% B	286 9%	20 16% D	7 6%	16 16%	17 16% BDH	17 10%	12 6%
Decline to Answer	3 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	56 2% B	- -	- -	- -	3 3%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q855_13. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

13. Exciting

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1683 50% E	1821 54% AF	52 42% E	64 51% F	24 24%	32 31%	92 53% E	101 54% F
Describes very well	549 16% E	537 16% F	13 10%	16 13%	8 8%	7 7%	36 21% CE	37 20% F
Describes somewhat well	1134 34% E	1284 38% AF	39 31% E	48 38% F	16 16%	25 24%	56 32% E	64 34%
BOTTOM 2 BOX (NET)	1617 48% B	1528 46%	73 58% AG	61 49%	73 73% ACG	72 69% BDH	81 46%	85 46%
Does not describe very well	935 28%	1036 31% A	42 34%	47 38%	37 37% A	44 42% B	50 29%	63 34%
Does not describe at all	682 20% B	492 15%	31 25% D	14 11%	36 36% AG	28 27% BDH	31 18%	22 12%
Decline to Answer	4 * B	- -	- -	- -	- -	- -	- -	- -
Not Sure	53 2% B	- -	- -	- -	3 3%	- -	2 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q855_14. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

14. Helpful

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3356	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2133 64% E	2346 70% A	74 59%	88 70%	53 53%	64 62%	122 70% E	133 72%
Describes very well	714 21% E	698 21%	28 22% E	22 18%	12 12%	16 15%	56 32% AE	47 25%
Describes somewhat well	1419 42%	1648 49% A	46 37%	66 53% C	41 41%	48 46%	66 38%	86 46%
BOTTOM 2 BOX (NET)	1165 35% B	1003 30%	51 41% G	37 30%	44 44% AG	40 38%	51 29%	53 28%
Does not describe very well	724 22%	749 22%	28 22%	31 25%	29 29%	24 23%	34 19%	42 23%
Does not describe at all	441 13% B	254 8%	23 18% DG	6 5%	15 15%	16 15% BDH	17 10%	11 6%
Decline to Answer	3 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	55 2% B	- -	- -	- -	3 3%	- -	2 1%	- -
Sigma	3356 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q855_15. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

15. Informative

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2224 66%	2425 72% A	86 69%	97 78%	70 70%	81 78%	120 69%	130 70%
Describes very well	784 23%	793 24%	33 26%	33 26%	23 23%	28 27%	53 30% A	56 30% B
Describes somewhat well	1440 43%	1632 49% AH	53 42%	64 51% H	47 47%	53 51%	67 38%	74 40%
BOTTOM 2 BOX (NET)	1075 32% B	924 28%	39 31%	28 22%	28 28%	23 22%	53 30%	56 30%
Does not describe very well	683 20%	673 20%	20 16%	26 21%	17 17%	15 14%	35 20%	38 20%
Does not describe at all	392 12% B	251 7% D	19 15% D	2 2%	11 11%	8 8% D	18 10%	18 10% D
Decline to Answer	3 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	55 2% B	- -	- -	- -	2 2%	- -	2 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 247

Q890. Which of the following online identities do you have, and which to you use to promote a business or organization, or to promote a personal activity or interest?

SUMMARY TABLE OF HAVE

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Social media accounts, such as Facebook, QZone, LinkedIn or Twitter	- -	2877 86% H	- -	110 88%	- -	83 80%	- -	149 80%
Blogging or publishing account separate from social media account, such as Blogger, Instagram, Pinterest, Tumblr or WordPress	- -	2290 68%	- -	99 79% BFH	- -	64 62%	- -	127 68%
A web page created through a third party service of some form. Examples could be as part of online application like Google Apps, Office 365, review sites like TripAdvisor or Yelp, or online marketing services like HomeAway	- -	2002 60%	- -	88 70% BFH	- -	59 57%	- -	110 59%
None of the above	- -	399 12%	- -	14 11%	- -	20 19% B	- -	33 18% B

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 248

Q890. Which of the following online identities do you have, and which to you use to promote a business or organization,
or to promote a personal activity or interest?
SUMMARY TABLE OF PROMOTE BUSINESS

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Social media accounts, such as Facebook, QZone, LinkedIn or Twitter	- -	1123 34%	- -	48 38%	- -	32 31%	- -	75 40% B
Blogging or publishing account separate from social media account, such as Blogger, Instagram, Pinterest, Tumblr or WordPress	- -	857 26% F	- -	35 28% F	- -	15 14%	- -	61 33% BF
A web page created through a third party service of some form. Examples could be as part of online application like Google Apps, Office 365, review sites like TripAdvisor or Yelp, or online marketing services like HomeAway	- -	855 26%	- -	40 32%	- -	28 27%	- -	64 34% B
None of the above	- -	900 27% D	- -	21 17%	- -	27 26%	- -	46 25%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 249

Q890. Which of the following online identities do you have, and which to you use to promote a business or organization,
or to promote a personal activity or interest?
SUMMARY TABLE OF PROMOTE ORGANIZATION

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Social media accounts, such as Facebook, QZone, LinkedIn or Twitter	- -	722 22%	- -	42 34% BF	- -	17 16%	- -	51 27% BF
A web page created through a third party service of some form. Examples could be as part of online application like Google Apps, Office 365, review sites like TripAdvisor or Yelp, or online marketing services like HomeAway	- -	659 20%	- -	39 31% BF	- -	13 13%	- -	48 26% BF
Blogging or publishing account separate from social media account, such as Blogger, Instagram, Pinterest, Tumblr or WordPress	- -	651 19%	- -	44 35% BF	- -	14 13%	- -	56 30% BF
None of the above	- -	1019 30% D	- -	23 18%	- -	32 31% D	- -	49 26%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 250

Q890. Which of the following online identities do you have, and which to you use to promote a business or organization, or to promote a personal activity or interest?
SUMMARY TABLE OF PROMOTE PERSONAL

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Social media accounts, such as Facebook, QZone, LinkedIn or Twitter	- -	1409 42%	- -	63 50%	- -	44 42%	- -	101 54% B
Blogging or publishing account separate from social media account, such as Blogger, Instagram, Pinterest, Tumblr or WordPress	- -	991 30%	- -	50 40% B	- -	30 29%	- -	73 39% B
A web page created through a third party service of some form. Examples could be as part of online application like Google Apps, Office 365, review sites like TripAdvisor or Yelp, or online marketing services like HomeAway	- -	616 18%	- -	33 26% BF	- -	14 13%	- -	45 24% BF
None of the above	- -	825 25% D	- -	18 14%	- -	24 23%	- -	37 20%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 251

Q890. Which of the following online identities do you have, and which to you use to promote a business or organization,
or to promote a personal activity or interest?
SUMMARY TABLE OF SOCIAL MEDIA

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Have	- -	2877 86% H	- -	110 88%	- -	83 80%	- -	149 80%
Promote Personal	- -	1409 42%	- -	63 50%	- -	44 42%	- -	101 54% B
Promote Business	- -	1123 34%	- -	48 38%	- -	32 31%	- -	75 40% B
Promote Organization	- -	722 22%	- -	42 34% BF	- -	17 16%	- -	51 27% BF

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 252

Q890. Which of the following online identities do you have, and which to you use to promote a business or organization,
or to promote a personal activity or interest?
SUMMARY TABLE OF BLOGGING OR PUBLISHING

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Have	- -	2290 68%	- -	99 79% BFH	- -	64 62%	- -	127 68%
Promote Personal	- -	991 30%	- -	50 40% B	- -	30 29%	- -	73 39% B
Promote Business	- -	857 26% F	- -	35 28% F	- -	15 14%	- -	61 33% BF
Promote Organization	- -	651 19%	- -	44 35% BF	- -	14 13%	- -	56 30% BF

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q890. Which of the following online identities do you have, and which to you use to promote a business or organization,
or to promote a personal activity or interest?
SUMMARY TABLE OF WEB PAGE

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Have	- -	2002 60%	- -	88 70% BFH	- -	59 57%	- -	110 59%
Promote Business	- -	855 26%	- -	40 32%	- -	28 27%	- -	64 34% B
Promote Organization	- -	659 20%	- -	39 31% BF	- -	13 13%	- -	48 26% BF
Promote Personal	- -	616 18%	- -	33 26% BF	- -	14 13%	- -	45 24% BF

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q895. How would you say your use of alternative identities, like social media accounts, blogging or
publishing accounts or web pages, has impacted your decision to register a domain name, if at all?

Base: Has Alternate Online Identities

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	2950	-**	111	-**	84*	-**	153
I have made a decision to not register additional domain names and use these other online identities instead	- -	709 24%	- -	27 24%	- -	17 20%	- -	47 31% B
I have decided to not renew one or more domain names and use these other identities instead	- -	508 17%	- -	16 14%	- -	15 18%	- -	21 14%
I am considering letting a domain registration lapse and use these other online identities instead	- -	482 16%	- -	25 23% F	- -	8 10%	- -	32 21% F
My decision to register domain names is unaffected by my other online identities	- -	1251 42% H	- -	43 39%	- -	44 52% H	- -	53 35%
Sigma	- -	2950 100%	- -	111 100%	- -	84 100%	- -	153 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 255

Q896. And, do you expect these online identities to have an impact on domain registrations in the future?

Base: Has Alternate Online Identities

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	2950	-**	111	-**	84*	-**	153
I will be less likely to register a new domain name	-	903 31%	-	36 32%	-	25 30%	-	57 37%
I will be less likely to renew domain names I have already registered	-	690 23% F	-	32 29% F	-	12 14%	-	33 22%
These other identities won't affect my decision to register a domain name-they serve different purposes	-	1357 46%	-	43 39%	-	47 56% DH	-	63 41%
Sigma	-	2950 100%	-	111 100%	-	84 100%	-	153 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 256

Q897. What value do these alternative online identities provide over registering a domain name?

Base: Registration Decision Affected

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	1593	-**	68*	-**	37*	-**	90*
EASY (NET)	- -	1276 80%	- -	60 88%	- -	33 89%	- -	71 79%
Easier to set up	- -	749 47%	- -	30 44%	- -	16 43%	- -	47 52%
Easier to access them on mobile devices (for example, I can use an app)	- -	702 44%	- -	33 49%	- -	26 70% BDH	- -	32 36%
Easier to communicate to interested people-they can ''follow me'' or I can invite my contacts	- -	676 42%	- -	39 57% B	- -	23 62% B	- -	40 44%
Integrate more easily with other tools (e.g., show my Twitter feed)	- -	562 35%	- -	35 51% B	- -	21 57% B	- -	35 39%
Lower cost	- -	846 53%	- -	33 49%	- -	16 43%	- -	53 59%
They are more credible	- -	539 34%	- -	20 29%	- -	11 30%	- -	36 40%
No registration process to go through	- -	437 27%	- -	16 24%	- -	7 19%	- -	33 37% B
Other	- -	14 1%	- -	- -	- -	- -	- -	- -
Sigma	- -	4525 284%	- -	206 303%	- -	120 324%	- -	276 307%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 257

Q898. What value does a registered domain offer over these alternative identities?

Base: Registration Decision Not Affected

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	1357	-**	43*	-**	47*	-**	63*
More likely to come up in search results	- -	311 23%	- -	9 21%	- -	14 30%	- -	14 22%
The gTLD or domain name communicates the topic better e.g. pet.photography	- -	307 23%	- -	15 35%	- -	15 32%	- -	16 25%
It's more legitimate	- -	304 22%	- -	10 23%	- -	7 15%	- -	16 25%
I have more control over the design	- -	210 15%	- -	4 9%	- -	5 11%	- -	9 14%
It's expected by customers	- -	205 15%	- -	5 12%	- -	6 13%	- -	7 11%
Other	- -	20 1%	- -	- -	- -	- -	- -	1 2%
Sigma	- -	1357 100%	- -	43 100%	- -	47 100%	- -	63 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 258

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF STRICT/SOME RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.email	2074 62% E	2246 67% A	74 59%	85 68%	50 50%	62 60%	125 71% ACE	120 65%
.photography	2083 62% E	2255 67% A	68 54%	77 62%	48 48%	67 64% E	120 69% CE	124 67%
.link	1959 58%	2098 63% A	65 52%	72 58%	49 49%	57 55%	115 66% ACE	119 64%
.guru	1944 58% E	2033 61% A	68 54%	76 61%	47 47%	56 54%	113 65% E	104 56%
.realtor	2119 63% CE	2308 69% AFH	67 54%	85 68% C	44 44%	60 58%	116 66% CE	113 61%
.club	2082 62% E	2215 66% A	74 59%	75 60%	47 47%	67 64% E	120 69% E	111 60%
.xyz	1810 54% E	1863 56%	65 52%	71 57%	43 43%	54 52%	108 62% AE	100 54%
.bank	- -	2709 81% H	- -	109 87% H	- -	86 83% H	- -	132 71%
.pharmacy	- -	2602 78% H	- -	104 83% H	- -	85 82%	- -	133 72%
.builder	- -	2402 72% H	- -	91 73%	- -	69 66%	- -	120 65%
.toronto	- -	82 78%	- -	- -	- -	- -	- -	- -
quadalajara	- -	71 71%	- -	- -	- -	- -	- -	- -
.roma	- -	33 66%	- -	- -	- -	- -	- -	- -
.istanbul	- -	33 66%	- -	- -	- -	- -	- -	- -
.madrid	- -	38 76%	- -	- -	- -	- -	- -	- -
.warszawa	- -	35 66%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 258

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF STRICT/SOME RESTRICTIONS

Base: All Qualified Respondents

				Country				
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.paris	- -	77 73%	- -	- -	- -	- -	- -	- -
Foshan	- -	380 69%	- -	- -	- -	- -	- -	- -
.hanoi	- -	37 71%	- -	- -	- -	- -	- -	- -
.manilla	- -	78 77%	- -	- -	- -	- -	- -	- -
.tokyo	- -	124 70%	- -	- -	- -	- -	- -	- -
.seoul	- -	77 76%	- -	- -	- -	- -	- -	- -
.MOCKBa	- -	89 70%	- -	- -	- -	- -	- -	- -
.delhi	- -	234 71%	- -	- -	- -	- -	- -	- -
.jakarta	- -	72 72%	- -	- -	- -	- -	- -	- -
.abuja	- -	123 62%	- -	- -	- -	- -	- -	- -
.capetown	- -	76 75%	- -	- -	- -	- -	- -	- -
.cairo	- -	75 75%	- -	- -	- -	- -	- -	- -
.bogota	- -	86 69%	- -	86 69%	- -	- -	- -	- -
.cordoba	- -	68 65%	- -	- -	- -	68 65%	- -	- -
.rio	- -	111 60%	- -	- -	- -	- -	- -	111 60%
.berlin	89 71%	100 80%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 258

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF STRICT/SOME RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.ovh	64 51%	64 51%	- -	- -	- -	- -	- -	- -
.london	342 64%	78 78% A	- -	- -	- -	- -	- -	- -
.nyc	179 67%	193 76% A	- -	- -	- -	- -	- -	- -
.wang	358 65%	337 61%	- -	- -	- -	- -	- -	- -
.xn-ses554g (Chinese for network address)	370 67%	349 63%	- -	- -	- -	- -	- -	- -
.xn-55qx5d (Chinese for company)	375 68%	352 64%	- -	- -	- -	- -	- -	- -
TOTAL RESTRICTIONS (NET)	2572 77% E	3027 90% AH	88 70%	118 94% CH	62 62%	95 91% E	138 79% E	159 85%
TOTAL RESTRICTIONS CONSISTENT (NET)	2572 77% E	2929 87% AH	88 70%	111 89% C	62 62%	89 86% E	138 79% E	151 81%
TOTAL RESTRICTIONS ADDED (NET)	- -	2977 89% AH	- -	116 93% CH	- -	94 90% E	- -	154 83% G
RESTRICTIONS GLOBAL (NET)	2553 76% E	3014 90% AH	88 70%	117 94% CH	62 62%	94 90% E	138 79% E	159 85%
RESTRICTIONS GLOBAL CONSISTENT (NET)	2553 76% E	2922 87% AH	88 70%	111 89% C	62 62%	89 86% E	138 79% E	151 81%
RESTRICTIONS GLOBAL ADDED (NET)	- -	2935 88% AH	- -	114 91% CH	- -	92 88% E	- -	152 82% G
RESTRICTIONS GEO-SPECIFIC (NET)	972 29% CEG	2455 73% AH	- -	86 69% C	- -	68 65% E	- -	111 60% G
RESTRICTIONS GEO-SPECIFIC CONSISTENT (NET)	972 29% BCEG	804 24% DFH	- -	- -	- -	- -	- -	- -
RESTRICTIONS GEO-SPECIFIC ADDED (NET)	- -	1999 60% A	- -	86 69% CB	- -	68 65% E	- -	111 60% G

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF STRICT RESTRICTIONS

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.email	700 21% E	748 22%	29 23% E	19 15%	12 12%	20 19%	43 25% E	46 25% D
.photography	620 18% E	618 18%	23 18% E	17 14%	8 8%	20 19% E	37 21% E	28 15%
.link	584 17%	542 16% D	23 18% D	11 9%	15 15%	19 18% D	33 19%	39 21% D
.guru	587 17%	531 16% D	23 18% D	12 10%	13 13%	15 14%	36 21%	29 16%
.realtor	664 20% E	745 22% ADFH	26 21%	17 14%	12 12%	12 12%	34 19%	25 13%
.club	587 17% E	590 18%	24 19%	16 13%	10 10%	15 14%	33 19%	31 17%
.xyz	558 17% B	485 14%	28 22% D	16 13%	13 13%	14 13%	32 18%	25 13%
.bank	- -	1432 43%	- -	59 47%	- -	53 51% H	- -	70 38%
.pharmacy	- -	1250 37% H	- -	52 42% H	- -	53 51% BH	- -	52 28%
.builder	- -	732 22%	- -	25 20%	- -	22 21%	- -	38 20%
.toronto	- -	30 29%	- -	- -	- -	- -	- -	- -
quadalajara	- -	20 20%	- -	- -	- -	- -	- -	- -
.roma	- -	7 14%	- -	- -	- -	- -	- -	- -
.istanbul	- -	11 22%	- -	- -	- -	- -	- -	- -
.madrid	- -	14 28%	- -	- -	- -	- -	- -	- -
.warszawa	- -	11 21%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific
extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF STRICT RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.paris	- -	22 21%	- -	- -	- -	- -	- -	- -
Foshan	- -	118 21%	- -	- -	- -	- -	- -	- -
.hanoi	- -	13 25%	- -	- -	- -	- -	- -	- -
.manilla	- -	23 23%	- -	- -	- -	- -	- -	- -
.tokyo	- -	34 19%	- -	- -	- -	- -	- -	- -
.seoul	- -	27 27%	- -	- -	- -	- -	- -	- -
.MOCKBa	- -	32 25%	- -	- -	- -	- -	- -	- -
.delhi	- -	79 24%	- -	- -	- -	- -	- -	- -
.jakarta	- -	26 26%	- -	- -	- -	- -	- -	- -
.abuja	- -	43 22%	- -	- -	- -	- -	- -	- -
.capetown	- -	31 31%	- -	- -	- -	- -	- -	- -
.cairo	- -	24 24%	- -	- -	- -	- -	- -	- -
.bogota	- -	26 21%	- -	26 21%	- -	- -	- -	- -
.cordoba	- -	22 21%	- -	- -	- -	22 21%	- -	- -
.rio	- -	35 19%	- -	- -	- -	- -	- -	35 19%
.berlin	35 28%	32 26%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific
extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF STRICT RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.ovh	17 14%	15 12%	- -	- -	- -	- -	- -	- -
.london	110 21%	23 23%	- -	- -	- -	- -	- -	- -
.nyc	62 23%	63 25%	- -	- -	- -	- -	- -	- -
.wang	102 19%	86 16%	- -	- -	- -	- -	- -	- -
.xn-ses554g (Chinese for network address)	123 22%	103 19%	- -	- -	- -	- -	- -	- -
.xn-55qx5d (Chinese for company)	122 22%	97 18%	- -	- -	- -	- -	- -	- -
TOTAL RESTRICTIONS (NET)	1331 40% E	2114 63% A	43 34% E	79 63% C	22 22%	66 63% E	67 38% E	111 60% G
TOTAL RESTRICTIONS CONSISTENT (NET)	1331 40% E	1644 49% AD	43 34% E	43 34%	22 22%	48 46% E	67 38% E	81 44%
TOTAL RESTRICTIONS ADDED (NET)	- -	1860 56% A	- -	73 58% C	- -	64 62% EH	- -	91 49% G
RESTRICTIONS GLOBAL (NET)	1265 38% E	2068 62% A	43 34% E	75 60% C	22 22%	66 63% E	67 38% E	111 60% G
RESTRICTIONS GLOBAL CONSISTENT (NET)	1265 38% E	1596 48% AD	43 34% E	43 34%	22 22%	48 46% E	67 38% E	81 44%
RESTRICTIONS GLOBAL ADDED (NET)	- -	1766 53% A	- -	68 54% C	- -	64 62% EH	- -	88 47% G
RESTRICTIONS GEO-SPECIFIC (NET)	371 11% CEG	873 26% AH	- -	26 21% C	- -	22 21% E	- -	35 19% G
RESTRICTIONS GEO-SPECIFIC CONSISTENT (NET)	371 11% BCEG	299 9% DFH	- -	- -	- -	- -	- -	- -
RESTRICTIONS GEO-SPECIFIC ADDED (NET)	- -	648 19% A	- -	26 21% C	- -	22 21% E	- -	35 19% G

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF SOME RESTRICTIONS

Base: All Qualified Respondents

					Country			
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.email	1374 41%	1498 45% A	45 36%	66 53% CH	38 38%	42 40%	82 47%	74 40%
.photography	1463 44%	1637 49% A	45 36%	60 48%	40 40%	47 45%	83 47% C	96 52%
.link	1375 41%	1556 46% AF	42 34%	61 49% C	34 34%	38 37%	82 47% CE	80 43%
.guru	1357 40%	1502 45% A	45 36%	64 51% C	34 34%	41 39%	77 44%	75 40%
.realtor	1455 43% CE	1563 47% A	41 33%	68 54% C	32 32%	48 46% E	82 47% CE	88 47%
.club	1495 45%	1625 49% A	50 40%	59 47%	37 37%	52 50%	87 50% E	80 43%
.xyz	1252 37%	1378 41% A	37 30%	55 44% C	30 30%	40 38%	76 43% CE	75 40%
.bank	- -	1277 38%	- -	50 40%	- -	33 32%	- -	62 33%
.pharmacy	- -	1352 40% F	- -	52 42%	- -	32 31%	- -	81 44% F
.builder	- -	1670 50%	- -	66 53%	- -	47 45%	- -	82 44%
.toronto	- -	52 50%	- -	- -	- -	- -	- -	- -
quadalajara	- -	51 51%	- -	- -	- -	- -	- -	- -
.roma	- -	26 52%	- -	- -	- -	- -	- -	- -
.istanbul	- -	22 44%	- -	- -	- -	- -	- -	- -
.madrid	- -	24 48%	- -	- -	- -	- -	- -	- -
.warszawa	- -	24 45%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
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Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF SOME RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.paris	- -	55 52%	- -	- -	- -	- -	- -	- -
Foshan	- -	262 48%	- -	- -	- -	- -	- -	- -
.hanoi	- -	24 46%	- -	- -	- -	- -	- -	- -
.manilla	- -	55 54%	- -	- -	- -	- -	- -	- -
.tokyo	- -	90 51%	- -	- -	- -	- -	- -	- -
.seoul	- -	50 50%	- -	- -	- -	- -	- -	- -
.MOCKBa	- -	57 45%	- -	- -	- -	- -	- -	- -
.delhi	- -	155 47%	- -	- -	- -	- -	- -	- -
.jakarta	- -	46 46%	- -	- -	- -	- -	- -	- -
.abuja	- -	80 40%	- -	- -	- -	- -	- -	- -
.capetown	- -	45 45%	- -	- -	- -	- -	- -	- -
.cairo	- -	51 51%	- -	- -	- -	- -	- -	- -
.bogota	- -	60 48%	- -	60 48%	- -	- -	- -	- -
.cordoba	- -	46 44%	- -	- -	- -	46 44%	- -	- -
.rio	- -	76 41%	- -	- -	- -	- -	- -	76 41%
.berlin	54 43%	68 54%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
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Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF SOME RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.ovh	47 38%	49 39%	- -	- -	- -	- -	- -	- -
.london	232 44%	55 55% A	- -	- -	- -	- -	- -	- -
.nyc	117 44%	130 51%	- -	- -	- -	- -	- -	- -
.wang	256 47%	251 46%	- -	- -	- -	- -	- -	- -
.xn-ses554g (Chinese for network address)	247 45%	246 45%	- -	- -	- -	- -	- -	- -
.xn-55qx5d (Chinese for company)	253 46%	255 46%	- -	- -	- -	- -	- -	- -
TOTAL RESTRICTIONS (NET)	2234 67% CE	2788 83% AH	68 54%	110 88% CH	55 55%	84 81% E	121 69% CE	140 75%
TOTAL RESTRICTIONS CONSISTENT (NET)	2234 67% CE	2675 80% AH	68 54%	105 84% CH	55 55%	80 77% E	121 69% CE	134 72%
TOTAL RESTRICTIONS ADDED (NET)	- -	2413 72% A	- -	97 78% CH	- -	70 67% E	- -	123 66% G
RESTRICTIONS GLOBAL (NET)	2211 66% CE	2760 82% AH	68 54%	110 88% CH	55 55%	83 80% E	121 69% CE	140 75%
RESTRICTIONS GLOBAL CONSISTENT (NET)	2211 66% CE	2665 80% AH	68 54%	105 84% CH	55 55%	80 77% E	121 69% CE	134 72%
RESTRICTIONS GLOBAL ADDED (NET)	- -	2201 66% A	- -	85 68% C	- -	62 60% E	- -	113 61% G
RESTRICTIONS GEO-SPECIFIC (NET)	746 22% CEG	1768 53% AH	- -	60 48% C	- -	46 44% E	- -	76 41% G
RESTRICTIONS GEO-SPECIFIC CONSISTENT (NET)	746 22% BCEG	641 19% DFH	- -	- -	- -	- -	- -	- -
RESTRICTIONS GEO-SPECIFIC ADDED (NET)	- -	1351 40% A	- -	60 48% C	- -	46 44% E	- -	76 41% G

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF NO RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.email	1229 37% BG	1103 33%	51 41% G	40 32%	49 49% AG	42 40%	49 28%	66 35%
.photography	1222 36% B	1094 33%	57 46% AG	48 38%	51 51% FAG	37 36%	54 31%	62 33%
.link	1341 40% B	1251 37%	60 48% G	53 42%	50 50% AG	47 45%	59 34%	67 36%
.guru	1353 40%	1316 39%	57 46% AG	49 39%	52 52% AG	48 46%	61 35%	82 44%
.realtor	1181 35% B	1041 31%	58 46% DAG	40 32%	55 55% AG	44 42% B	58 33%	73 39% B
.club	1223 36% B	1134 34%	51 41%	50 40%	52 52% FAG	37 36%	54 31%	75 40%
.xyz	1484 44%	1486 44%	60 48%	54 43%	56 56% AG	50 48%	66 38%	86 46%
.bank	- -	640 19%	- -	16 13%	- -	18 17%	- -	54 29% BDF
.pharmacy	- -	747 22%	- -	21 17%	- -	19 18%	- -	53 28% BD
.builder	- -	947 28%	- -	34 27%	- -	35 34%	- -	66 35% B
.toronto	- -	23 22%	- -	- -	- -	- -	- -	- -
quadalajara	- -	29 29%	- -	- -	- -	- -	- -	- -
.roma	- -	17 34%	- -	- -	- -	- -	- -	- -
.istanbul	- -	17 34%	- -	- -	- -	- -	- -	- -
.madrid	- -	12 24%	- -	- -	- -	- -	- -	- -
.warszawa	- -	18 34%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
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Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF NO RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.paris	- -	29 27%	- -	- -	- -	- -	- -	- -
Foshan	- -	171 31%	- -	- -	- -	- -	- -	- -
.hanoi	- -	15 29%	- -	- -	- -	- -	- -	- -
.manilla	- -	23 23%	- -	- -	- -	- -	- -	- -
.tokyo	- -	52 30%	- -	- -	- -	- -	- -	- -
.seoul	- -	24 24%	- -	- -	- -	- -	- -	- -
.MOCKBa	- -	39 30%	- -	- -	- -	- -	- -	- -
.delhi	- -	96 29%	- -	- -	- -	- -	- -	- -
.jakarta	- -	28 28%	- -	- -	- -	- -	- -	- -
.abuja	- -	77 39%	- -	- -	- -	- -	- -	- -
.capetown	- -	25 25%	- -	- -	- -	- -	- -	- -
.cairo	- -	25 25%	- -	- -	- -	- -	- -	- -
.bogota	- -	39 31%	- -	39 31%	- -	- -	- -	- -
.cordoba	- -	36 35%	- -	- -	- -	36 35%	- -	- -
.rio	- -	75 40%	- -	- -	- -	- -	- -	75 40%
.berlin	34 27%	25 20%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 261

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF NO RESTRICTIONS

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
.ovh	58 46%	61 49%	- -	- -	- -	- -	- -	- -
.london	178 33% B	22 22%	- -	- -	- -	- -	- -	- -
.nyc	83 31%	62 24%	- -	- -	- -	- -	- -	- -
.wang	183 33%	214 39%	- -	- -	- -	- -	- -	- -
.xn-ses554g (Chinese for network address)	169 31%	202 37% A	- -	- -	- -	- -	- -	- -
.xn-55qx5d (Chinese for company)	165 30%	199 36% A	- -	- -	- -	- -	- -	- -
TOTAL RESTRICTIONS (NET)	1952 58% G	2244 67% A	74 59%	84 67%	69 69% AG	75 72%	84 48%	124 67% G
TOTAL RESTRICTIONS CONSISTENT (NET)	1952 58% G	2176 65% A	74 59%	81 65%	69 69% AG	72 69%	84 48%	121 65% G
TOTAL RESTRICTIONS ADDED (NET)	- -	1467 44% A	- -	58 46% C	- -	51 49% E	- -	102 55% GB
RESTRICTIONS GLOBAL (NET)	1935 58% G	2212 66% A	74 59%	81 65%	69 69% AG	73 70%	84 48%	124 67% G
RESTRICTIONS GLOBAL CONSISTENT (NET)	1935 58% G	2152 64% A	74 59%	81 65%	69 69% AG	72 69%	84 48%	121 65% G
RESTRICTIONS GLOBAL ADDED (NET)	- -	1227 37% A	- -	39 31% C	- -	39 38% E	- -	85 46% GBD
RESTRICTIONS GEO-SPECIFIC (NET)	556 17% CEG	1174 35% A	- -	39 31% C	- -	36 35% E	- -	75 40% G
RESTRICTIONS GEO-SPECIFIC CONSISTENT (NET)	556 17% BCEG	452 13% DFH	- -	- -	- -	- -	- -	- -
RESTRICTIONS GEO-SPECIFIC ADDED (NET)	- -	870 26% A	- -	39 31% C	- -	36 35% EB	- -	75 40% GB

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q865_1. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

1. .email

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
STRICT/SOME RESTRICTIONS (NET)	2074 62% E	2246 67% A	74 59%	85 68%	50 50%	62 60%	125 71% ACE	120 65%
Strict purchase restrictions should be required	700 21% E	748 22%	29 23% E	19 15%	12 12%	20 19%	43 25% E	46 25% D
Some purchase restrictions should be required	1374 41%	1498 45% A	45 36%	66 53% CH	38 38%	42 40%	82 47%	74 40%
No purchase restrictions should be required	1229 37% BG	1103 33%	51 41% G	40 32%	49 49% AG	42 40%	49 28%	66 35%
Not Sure	48 1% B	- -	- -	- -	1 1%	- -	1 1%	- -
Decline to Answer	6 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q865_2. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific
extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

2. .photography

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
STRICT/SOME RESTRICTIONS (NET)	2083 62% E	2255 67% A	68 54%	77 62%	48 48%	67 64% E	120 69% CE	124 67%
Strict purchase restrictions should be required	620 18% E	618 18%	23 18% E	17 14%	8 8%	20 19% E	37 21% E	28 15%
Some purchase restrictions should be required	1463 44%	1637 49% A	45 36%	60 48%	40 40%	47 45%	83 47% C	96 52%
No purchase restrictions should be required	1222 36% B	1094 33%	57 46% AG	48 38%	51 51% FAG	37 36%	54 31%	62 33%
Not Sure	48 1% B	- -	- -	- -	1 1%	- -	1 1%	- -
Decline to Answer	4 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

Q865_3. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

3. .link

Base: All Qualified Respondents

				Country				
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
STRICT/SOME RESTRICTIONS (NET)	1959 58%	2098 63% A	65 52%	72 58%	49 49%	57 55%	115 66% ACE	119 64%
Strict purchase restrictions should be required	584 17%	542 16% D	23 18% D	11 9%	15 15%	19 18% D	33 19%	39 21% D
Some purchase restrictions should be required	1375 41%	1556 46% AF	42 34%	61 49% C	34 34%	38 37%	82 47% CE	80 43%
No purchase restrictions should be required	1341 40% B	1251 37%	60 48% G	53 42%	50 50% AG	47 45%	59 34%	67 36%
Not Sure	52 2% B	- -	- -	- -	1 1%	- -	1 1%	- -
Decline to Answer	5 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q865_4. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

4. .guru

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
STRICT/SOME RESTRICTIONS (NET)	1944 58% E	2033 61% A	68 54%	76 61%	47 47%	56 54%	113 65% E	104 56%
Strict purchase restrictions should be required	587 17%	531 16% D	23 18% D	12 10%	13 13%	15 14%	36 21%	29 16%
Some purchase restrictions should be required	1357 40%	1502 45% A	45 36%	64 51% C	34 34%	41 39%	77 44%	75 40%
No purchase restrictions should be required	1353 40%	1316 39%	57 46%	49 39%	52 52% AG	48 46%	61 35%	82 44%
Not Sure	55 2% B	- -	- -	- -	1 1%	- -	1 1%	- -
Decline to Answer	5 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q865_5. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific
extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

5. .realtor

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
STRICT/SOME RESTRICTIONS (NET)	2119 63% CE	2308 69% AFH	67 54%	85 68% C	44 44%	60 58%	116 66% CE	113 61%
Strict purchase restrictions should be required	664 20% E	745 22% ADFH	26 21%	17 14%	12 12%	12 12%	34 19%	25 13%
Some purchase restrictions should be required	1455 43% CE	1563 47% A	41 33%	68 54% C	32 32%	48 46% E	82 47% CE	88 47%
No purchase restrictions should be required	1181 35% B	1041 31%	58 46% DAG	40 32%	55 55% AG	44 42% B	58 33%	73 39% B
Not Sure	53 2% B	- -	- -	- -	1 1%	- -	1 1%	- -
Decline to Answer	4 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q865_6. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

6. .club

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
				South America				
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
STRICT/SOME RESTRICTIONS (NET)	2082 62% E	2215 66% A	74 59%	75 60%	47 47%	67 64% E	120 69%	111 60%
Strict purchase restrictions should be required	587 17% E	590 18%	24 19%	16 13%	10 10%	15 14%	33 19%	31 17%
Some purchase restrictions should be required	1495 45%	1625 49% A	50 40%	59 47%	37 37%	52 50%	87 50% E	80 43%
No purchase restrictions should be required	1223 36% B	1134 34%	51 41%	50 40%	52 52% FAG	37 36%	54 31%	75 40%
Not Sure	48 1% B	- -	- -	- -	1 1%	- -	1 1%	- -
Decline to Answer	4 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q865_7. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

7. .xyz

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
STRICT/SOME RESTRICTIONS (NET)	1810 54% E	1863 56%	65 52%	71 57%	43 43%	54 52%	108 62% AE	100 54%
Strict purchase restrictions should be required	558 17% B	485 14%	28 22% D	16 13%	13 13%	14 13%	32 18%	25 13%
Some purchase restrictions should be required	1252 37%	1378 41% A	37 30%	55 44% C	30 30%	40 38%	76 43% CE	75 40%
No purchase restrictions should be required	1484 44%	1486 44%	60 48%	54 43%	56 56% AG	50 48%	66 38%	86 46%
Not Sure	58 2% B	- -	- -	- -	1 1%	- -	1 1%	- -
Decline to Answer	5 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q865_44. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

44. .bank

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
STRICT/SOME RESTRICTIONS (NET)	- -	2709 81% H	- -	109 87% H	- -	86 83% H	- -	132 71%
Strict purchase restrictions should be required	- -	1432 43%	- -	59 47%	- -	53 51% H	- -	70 38%
Some purchase restrictions should be required	- -	1277 38%	- -	50 40%	- -	33 32%	- -	62 33%
No purchase restrictions should be required	- -	640 19%	- -	16 13%	- -	18 17%	- -	54 29% BDF
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_45. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

45. .pharmacy

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
STRICT/SOME RESTRICTIONS (NET)	- -	2602 78% H	- -	104 83% H	- -	85 82%	- -	133 72%
Strict purchase restrictions should be required	- -	1250 37% H	- -	52 42% H	- -	53 51% BH	- -	52 28%
Some purchase restrictions should be required	- -	1352 40% F	- -	52 42%	- -	32 31%	- -	81 44% F
No purchase restrictions should be required	- -	747 22%	- -	21 17%	- -	19 18%	- -	53 28% BD
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_46. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific
extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

46. .builder

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
STRICT/SOME RESTRICTIONS (NET)	-	2402 72% H	-	91 73%	-	69 66%	-	120 65%
Strict purchase restrictions should be required	-	732 22%	-	25 20%	-	22 21%	-	38 20%
Some purchase restrictions should be required	-	1670 50%	-	66 53%	-	47 45%	-	82 44%
No purchase restrictions should be required	-	947 28%	-	34 27%	-	35 34%	-	66 35% B
Sigma	-	3349 100%	-	125 100%	-	104 100%	-	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_23. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

23. .toronto

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	105	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	- -	82 78%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	- -	30 29%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	- -	52 50%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	- -	23 22%	- -	- -	- -	- -	- -	- -
Sigma	- -	105 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_24. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

24. quadalajara

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	100	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	- -	71 71%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	- -	20 20%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	- -	51 51%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	- -	29 29%	- -	- -	- -	- -	- -	- -
Sigma	- -	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_25. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific
extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

25. .roma

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	50*	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	- -	33 66%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	- -	7 14%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	- -	26 52%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	- -	17 34%	- -	- -	- -	- -	- -	- -
Sigma	- -	50 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q865_26. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

26. .istanbul

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	50*	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	- -	33 66%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	- -	11 22%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	- -	22 44%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	- -	17 34%	- -	- -	- -	- -	- -	- -
Sigma	- -	50 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q865_27. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

27. .madrid

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	50*	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	- -	38 76%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	- -	14 28%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	- -	24 48%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	- -	12 24%	- -	- -	- -	- -	- -	- -
Sigma	- -	50 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q865_28. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

28. .warszawa

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	53*	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	- -	35 66%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	- -	11 21%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	- -	24 45%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	- -	18 34%	- -	- -	- -	- -	- -	- -
Sigma	- -	53 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q865_29. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

29. .paris

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	106	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	- -	77 73%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	- -	22 21%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	- -	55 52%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	- -	29 27%	- -	- -	- -	- -	- -	- -
Sigma	- -	106 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_30. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

30. Foshan

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	551	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	- -	380 69%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	- -	118 21%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	- -	262 48%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	- -	171 31%	- -	- -	- -	- -	- -	- -
Sigma	- -	551 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_31. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

31. .hanoi

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	52*	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	-	37 71%	-	-	-	-	-	-
Strict purchase restrictions should be required	-	13 25%	-	-	-	-	-	-
Some purchase restrictions should be required	-	24 46%	-	-	-	-	-	-
No purchase restrictions should be required	-	15 29%	-	-	-	-	-	-
Sigma	-	52 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q865_32. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

32. .manilla

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	101	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	-	78 77%	-	-	-	-	-	-
Strict purchase restrictions should be required	-	23 23%	-	-	-	-	-	-
Some purchase restrictions should be required	-	55 54%	-	-	-	-	-	-
No purchase restrictions should be required	-	23 23%	-	-	-	-	-	-
Sigma	-	101 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_33. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific
extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

33. .tokyo

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	176	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	-	124 70%	-	-	-	-	-	-
Strict purchase restrictions should be required	-	34 19%	-	-	-	-	-	-
Some purchase restrictions should be required	-	90 51%	-	-	-	-	-	-
No purchase restrictions should be required	-	52 30%	-	-	-	-	-	-
Sigma	-	176 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_34. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

34. .seoul

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	101	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	-	77	-	-	-	-	-	-
	-	76%	-	-	-	-	-	-
Strict purchase restrictions should be required	-	27	-	-	-	-	-	-
	-	27%	-	-	-	-	-	-
Some purchase restrictions should be required	-	50	-	-	-	-	-	-
	-	50%	-	-	-	-	-	-
No purchase restrictions should be required	-	24	-	-	-	-	-	-
	-	24%	-	-	-	-	-	-
Sigma	-	101	-	-	-	-	-	-
	-	100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_35. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

35. .MOCKBa

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	128	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	-	89 70%	-	-	-	-	-	-
Strict purchase restrictions should be required	-	32 25%	-	-	-	-	-	-
Some purchase restrictions should be required	-	57 45%	-	-	-	-	-	-
No purchase restrictions should be required	-	39 30%	-	-	-	-	-	-
Sigma	-	128 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_36. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

36. .delhi

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	330	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	- -	234 71%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	- -	79 24%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	- -	155 47%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	- -	96 29%	- -	- -	- -	- -	- -	- -
Sigma	- -	330 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_37. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

37. .jakarta

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	100	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	- -	72 72%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	- -	26 26%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	- -	46 46%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	- -	28 28%	- -	- -	- -	- -	- -	- -
Sigma	- -	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_38. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

38. .abuja

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	200	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	-	123 62%	-	-	-	-	-	-
Strict purchase restrictions should be required	-	43 22%	-	-	-	-	-	-
Some purchase restrictions should be required	-	80 40%	-	-	-	-	-	-
No purchase restrictions should be required	-	77 39%	-	-	-	-	-	-
Sigma	-	200 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_39. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

39. .capetown

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	101	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	- -	76 75%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	- -	31 31%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	- -	45 45%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	- -	25 25%	- -	- -	- -	- -	- -	- -
Sigma	- -	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_40. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

40. .cairo

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	100	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	- -	75 75%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	- -	24 24%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	- -	51 51%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	- -	25 25%	- -	- -	- -	- -	- -	- -
Sigma	- -	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_41. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific
extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

41. .bogota

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	125	-**	125	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	- -	86 69%	- -	86 69%	- -	- -	- -	- -
Strict purchase restrictions should be required	- -	26 21%	- -	26 21%	- -	- -	- -	- -
Some purchase restrictions should be required	- -	60 48%	- -	60 48%	- -	- -	- -	- -
No purchase restrictions should be required	- -	39 31%	- -	39 31%	- -	- -	- -	- -
Sigma	- -	125 100%	- -	125 100%	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_42. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

42. .cordoba

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	104	-**	-**	-**	104	-**	-**
STRICT/SOME RESTRICTIONS (NET)	- -	68 65%	- -	- -	- -	68 65%	- -	- -
Strict purchase restrictions should be required	- -	22 21%	- -	- -	- -	22 21%	- -	- -
Some purchase restrictions should be required	- -	46 44%	- -	- -	- -	46 44%	- -	- -
No purchase restrictions should be required	- -	36 35%	- -	- -	- -	36 35%	- -	- -
Sigma	- -	104 100%	- -	- -	- -	104 100%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_43. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

43. .rio

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	186	-**	-**	-**	-**	-**	186
STRICT/SOME RESTRICTIONS (NET)	- -	111 60%	- -	- -	- -	- -	- -	111 60%
Strict purchase restrictions should be required	- -	35 19%	- -	- -	- -	- -	- -	35 19%
Some purchase restrictions should be required	- -	76 41%	- -	- -	- -	- -	- -	76 41%
No purchase restrictions should be required	- -	75 40%	- -	- -	- -	- -	- -	75 40%
Sigma	- -	186 100%	- -	- -	- -	- -	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_8. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

8. .berlin

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	125	125	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	89 71%	100 80%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	35 28%	32 26%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	54 43%	68 54%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	34 27%	25 20%	- -	- -	- -	- -	- -	- -
Not Sure	1 1%	-	-	-	-	-	-	-
Decline to Answer	1 1%	-	-	-	-	-	-	-
Sigma	125 100%	125 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_9. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

9. .ovh

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	125	125	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	64 51%	64 51%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	17 14%	15 12%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	47 38%	49 39%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	58 46%	61 49%	- -	- -	- -	- -	- -	- -
Not Sure	2 2%	-	- -	- -	- -	- -	- -	- -
Decline to Answer	1 1%	-	- -	- -	- -	- -	- -	- -
Sigma	125 100%	125 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_10. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific
extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

10. .london

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	533	100	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	342 64%	78 78% A	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	110 21%	23 23%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	232 44%	55 55% A	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	178 33% B	22 22%	- -	- -	- -	- -	- -	- -
Not Sure	11 2%	- -	- -	- -	- -	- -	- -	- -
Decline to Answer	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	533 100%	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_11. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

11. .nyc

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	268	255	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	179 67%	193 76% A	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	62 23%	63 25%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	117 44%	130 51%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	83 31%	62 24%	- -	- -	- -	- -	- -	- -
Not Sure	6 2% B	- -	- -	- -	- -	- -	- -	- -
Sigma	268 100%	255 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_12. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific
extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

12. .wang

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	550	551	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	358 65%	337 61%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	102 19%	86 16%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	256 47%	251 46%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	183 33%	214 39%	- -	- -	- -	- -	- -	- -
Not Sure	9 2% B	- -	- -	- -	- -	- -	- -	- -
Sigma	550 100%	551 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_13. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

13. .xn-ses554g (Chinese for network address)

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	550	551	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	370 67%	349 63%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	123 22%	103 19%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	247 45%	246 45%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	169 31%	202 37% A	- -	- -	- -	- -	- -	- -
Not Sure	11 2% B	- -	- -	- -	- -	- -	- -	- -
Sigma	550 100%	551 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q865_14. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

14. .xn-55qx5d (Chinese for company)

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	550	551	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	375 68%	352 64%	- -	- -	- -	- -	- -	- -
Strict purchase restrictions should be required	122 22%	97 18%	- -	- -	- -	- -	- -	- -
Some purchase restrictions should be required	253 46%	255 46%	- -	- -	- -	- -	- -	- -
No purchase restrictions should be required	165 30%	199 36% A	- -	- -	- -	- -	- -	- -
Not Sure	10 2% B	- -	- -	- -	- -	- -	- -	- -
Sigma	550 100%	551 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q910. How much do you trust that the restrictions on this new registration will actually be enforced?

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
TOP 2 BOX (NET)	- -	2313 69%	- -	103 82% BH	- -	75 72%	- -	121 65%
High level of trust	- -	577 17%	- -	33 26% BH	- -	17 16%	- -	30 16%
Moderate level of trust	- -	1736 52%	- -	70 56%	- -	58 56%	- -	91 49%
BOTTOM 2 BOX (NET)	- -	1036 31% D	- -	22 18%	- -	29 28%	- -	65 35% D
Low level of trust	- -	774 23% D	- -	19 15%	- -	19 18%	- -	49 26% D
Very low level of trust	- -	262 8% D	- -	3 2%	- -	10 10% D	- -	16 9% D
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Base: All Qualified Respondents

Q900. How would you describe the processing of registering a domain?

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	2032 61% B	1754 52% FH	82 66% DE	64 51% H	52 52%	44 42%	105 60% H	69 37%
Very easy	773 23% B	426 13% F	31 25% D	9 7%	15 15% F	2 2%	58 33% HAE	19 10% F
Somewhat easy	1259 38% G	1328 40% H	51 41% G	55 44% H	37 37%	42 40% H	47 27%	50 27%
BOTTOM 2 BOX (NET)	1306 39%	1595 48% A	43 34%	61 49% C	47 47%	60 58% B	70 40%	117 63% GBD
Somewhat difficult	1124 33%	1381 41% A	38 30%	54 43% C	41 41% G	50 48%	51 29%	90 48% GB
Very difficult	182 5%	214 6%	5 4%	7 6%	6 6%	10 10%	19 11% AC	27 15% BD
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	18 1% B	- -	- -	- -	1 1%	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q905. What, if anything, would you change about the domain name purchase process?

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Price	1815 54% E	1825 54% F	57 46%	58 46%	40 40%	38 37%	88 50%	114 61% GDF
Make it less complicated	1412 42% C	1502 45% A	41 33%	48 38%	34 34%	41 39%	62 35%	73 39%
Make it quicker	1360 41%	1470 44% A	47 38%	54 43%	37 37%	51 49%	79 45%	87 47%
Make it easier to register in multiple TLDs	1118 33% B	1033 31%	42 34%	42 34%	25 25%	33 32%	52 30%	57 31%
Other	66 2% B	29 1%	5 4%	2 2%	4 4% F	-	2 1%	1 1%
Nothing	399 12% B	258 8%	22 18% DA	5 4%	19 19% FA	8 8%	20 11% H	9 5%
Not Sure	11 * B	- -	- -	- -	- -	- -	- -	- -
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Sigma	6182 184%	6117 183%	214 171%	209 167%	159 159%	171 164%	303 173%	341 183%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q913. How strongly do you agree or disagree with the following statements about the registration process?
SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
				South America				
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
It was easy to find a domain name and extension that worked for my needs	- -	2002 60% F	- -	83 66% FH	- -	49 47%	- -	99 53%
There were plenty of choices between gTLDs that met my needs-for example, .photography and .photo, or .auto and .cars	- -	1684 50% FH	- -	60 48%	- -	39 38%	- -	80 43%
If I had known more about the new gTLDs, choosing a domain to register would have been a lot easier	- -	1837 55%	- -	77 62%	- -	58 56%	- -	109 59%
I did not feel like I had many alternatives that were available for registration	- -	1331 40%	- -	46 37%	- -	39 38%	- -	94 51% BDF

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q913. How strongly do you agree or disagree with the following statements about the registration process?

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
It was easy to find a domain name and extension that worked for my needs	- -	631 19%	- -	22 18%	- -	29 28% B	- -	56 30% BD
There were plenty of choices between gTLDs that met my needs-for example, .photography and .photo, or .auto and .cars	- -	638 19%	- -	24 19%	- -	30 29% B	- -	59 32% BD
If I had known more about the new gTLDs, choosing a domain to register would have been a lot easier	- -	530 16%	- -	17 14%	- -	17 16%	- -	23 12%
I did not feel like I had many alternatives that were available for registration	- -	875 26%	- -	51 41% BH	- -	35 34% H	- -	41 22%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 305

Q913_1. How strongly do you agree or disagree with the following statements about the registration process?

1. It was easy to find a domain name and extension that worked for my needs

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
TOP 2 BOX (NET)	- -	2002 60% F	- -	83 66% FH	- -	49 47%	- -	99 53%
Strongly agree	- -	702 21%	- -	32 26%	- -	21 20%	- -	34 18%
Somewhat agree	- -	1300 39% F	- -	51 41% F	- -	28 27%	- -	65 35%
Neither agree nor disagree	- -	716 21%	- -	20 16%	- -	26 25%	- -	31 17%
BOTTOM 2 BOX (NET)	- -	631 19%	- -	22 18%	- -	29 28% B	- -	56 30% BD
Somewhat disagree	- -	407 12%	- -	13 10%	- -	12 12%	- -	28 15%
Strongly disagree	- -	224 7%	- -	9 7%	- -	17 16% BD	- -	28 15% BD
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q913_2. How strongly do you agree or disagree with the following statements about the registration process?

2. There were plenty of choices between gTLDs that met my needs-for example, .photography and .photo, or .auto and .cars

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
TOP 2 BOX (NET)	- -	1684 50% FH	- -	60 48%	- -	39 38%	- -	80 43%
Strongly agree	- -	572 17%	- -	22 18%	- -	11 11%	- -	32 17%
Somewhat agree	- -	1112 33% H	- -	38 30%	- -	28 27%	- -	48 26%
Neither agree nor disagree	- -	1027 31%	- -	41 33%	- -	35 34%	- -	47 25%
BOTTOM 2 BOX (NET)	- -	638 19%	- -	24 19%	- -	30 29% B	- -	59 32% BD
Somewhat disagree	- -	432 13%	- -	19 15%	- -	16 15%	- -	32 17%
Strongly disagree	- -	206 6%	- -	5 4%	- -	14 13% BD	- -	27 15% BD
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q913_3. How strongly do you agree or disagree with the following statements about the registration process?

3. If I had known more about the new gTLDs, choosing a domain to register would have been a lot easier

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
						South America		
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
TOP 2 BOX (NET)	- -	1837 55%	- -	77 62%	- -	58 56%	- -	109 59%
Strongly agree	- -	667 20%	- -	34 27% B	- -	30 29% B	- -	47 25%
Somewhat agree	- -	1170 35%	- -	43 34%	- -	28 27%	- -	62 33%
Neither agree nor disagree	- -	982 29%	- -	31 25%	- -	29 28%	- -	54 29%
BOTTOM 2 BOX (NET)	- -	530 16%	- -	17 14%	- -	17 16%	- -	23 12%
Somewhat disagree	- -	321 10%	- -	8 6%	- -	6 6%	- -	11 6%
Strongly disagree	- -	209 6%	- -	9 7%	- -	11 11%	- -	12 6%
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q913_4. How strongly do you agree or disagree with the following statements about the registration process?

4. I did not feel like I had many alternatives that were available for registration

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
				South America				
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
TOP 2 BOX (NET)	- -	1331 40%	- -	46 37%	- -	39 38%	- -	94 51% BDF
Strongly agree	- -	359 11%	- -	16 13%	- -	9 9%	- -	34 18% BF
Somewhat agree	- -	972 29%	- -	30 24%	- -	30 29%	- -	60 32%
Neither agree nor disagree	- -	1143 34% DH	- -	28 22%	- -	30 29%	- -	51 27%
BOTTOM 2 BOX (NET)	- -	875 26%	- -	51 41% BH	- -	35 34% H	- -	41 22%
Somewhat disagree	- -	545 16%	- -	28 22%	- -	13 13%	- -	26 14%
Strongly disagree	- -	330 10%	- -	23 18% BH	- -	22 21% BH	- -	15 8%
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q915. How much do you trust the domain name industry compared to these other industries?

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

				Country				
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Internet service providers/the agency that provides my internet access	1496 45% E	1566 47% F	48 38%	70 56% CBF	33 33%	38 37%	93 53% ACE	87 47%
Web based marketing companies	1283 38% E	1255 37% F	38 30%	54 43% CF	22 22%	27 26%	81 46% HACE	67 36%
E-commerce companies	1260 38% E	1302 39%	50 40% E	52 42%	25 25%	33 32%	82 47% AE	81 44% F
Software companies	1404 42% E	1510 45% A	49 39% E	76 61% CBF	26 26%	38 37%	89 51% ACE	94 51% F
Computer hardware companies	1314 39% CE	1487 44% A	38 30%	69 55% CBF	26 26%	39 38%	88 50% ACE	97 52% BF

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q915. How much do you trust the domain name industry compared to these other industries?

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
				South America				
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Internet service providers/the agency that provides my internet access	524 16% G	490 15%	29 23% DAG	14 11%	24 24% AG	22 21% D	18 10%	39 21% GBD
Web based marketing companies	757 23% B	688 21%	45 36% DAG	23 18%	32 32% AG	32 31% BD	32 18%	51 27% GB
E-commerce companies	685 20% B	599 18%	30 24%	19 15%	33 33% FAG	17 16%	35 20%	40 22%
Software companies	597 18% B	489 15%	31 25% DAG	9 7%	22 22%	19 18% D	23 13%	26 14%
Computer hardware companies	685 20% B	513 15%	31 25% D	14 11%	25 25%	20 19%	32 18%	30 16%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q915_1. How much do you trust the domain name industry compared to these other industries?

1. Internet service providers/the agency that provides my internet access

Base: All Qualified Respondents

				Country				
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1496 45% E	1566 47% F	48 38%	70 56% CBF	33 33%	38 37%	93 53% ACE	87 47%
Trust much more	588 18% B	520 16%	25 20%	24 19%	13 13%	12 12%	31 18%	33 18%
Trust somewhat more	908 27% C	1046 31% A	23 18%	46 37% C	20 20%	26 25%	62 35% ACE	54 29%
Trust the same	1310 39%	1293 39%	48 38%	41 33%	42 42%	44 42%	63 36%	60 32%
BOTTOM 2 BOX (NET)	524 16% G	490 15%	29 23% DAG	14 11%	24 24% AG	22 21% D	18 10%	39 21% GBD
Trust somewhat less	381 11%	362 11%	20 16% DG	9 7%	16 16% G	14 13%	12 7%	25 13% G
Trust much less	143 4%	128 4%	9 7%	5 4%	8 8%	8 8% B	6 3%	14 8% B
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	26 1% B	- -	- -	- -	1 1%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q915_2. How much do you trust the domain name industry compared to these other industries?

2. Web based marketing companies

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1283 38% E	1255 37% F	38 30%	54 43% CF	22 22%	27 26%	81 46% HACE	67 36%
Trust much more	464 14% BE	391 12%	17 14%	18 14%	7 7%	12 12%	37 21% AE	25 13%
Trust somewhat more	819 24% CE	864 26% F	21 17%	36 29% CF	15 15%	15 14%	44 25%	42 23%
Trust the same	1287 38%	1406 42% A	42 34%	48 38%	45 45%	45 43%	61 35%	68 37%
BOTTOM 2 BOX (NET)	757 23% B	688 21%	45 36% DAG	23 18%	32 32% AG	32 31% BD	32 18%	51 27% GB
Trust somewhat less	544 16%	521 16%	30 24% AG	19 15%	20 20%	21 20%	20 11%	40 22% GB
Trust much less	213 6% B	167 5%	15 12% DA	4 3%	12 12% A	11 11% BD	12 7%	11 6%
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	29 1% B	- -	- -	- -	1 1%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q915_3. How much do you trust the domain name industry compared to these other industries?

3. E-commerce companies

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1260 38% E	1302 39%	50 40% E	52 42%	25 25%	33 32%	82 47% AE	81 44% F
Trust much more	484 14% B	408 12%	19 15%	13 10%	8 8%	17 16%	30 17% E	27 15%
Trust somewhat more	776 23%	894 27% AF	31 25%	39 31% F	17 17%	16 15%	52 30% AE	54 29% F
Trust the same	1380 41% G	1448 43% H	45 36%	54 43%	41 41%	54 52% H	57 33%	65 35%
BOTTOM 2 BOX (NET)	685 20% B	599 18%	30 24%	19 15%	33 33% FAG	17 16%	35 20%	40 22%
Trust somewhat less	507 15%	463 14%	21 17%	13 10%	22 22% F	10 10%	24 14%	37 20% BDF
Trust much less	178 5% B	136 4%	9 7%	6 5%	11 11% A	7 7% H	11 6% H	3 2%
Decline to Answer	2 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	30 1% B	- -	- -	- -	1 1%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q915_4. How much do you trust the domain name industry compared to these other industries?

4. Software companies

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1404 42% E	1510 45% A	49 39% E	76 61% CBF	26 26%	38 37%	89 51% ACE	94 51% F
Trust much more	496 15%	504 15%	20 16%	34 27% CBFH	11 11%	14 13%	29 17%	32 17%
Trust somewhat more	908 27% E	1006 30% A	29 23%	42 34%	15 15%	24 23%	60 34% ACE	62 33%
Trust the same	1327 40%	1350 40%	45 36%	40 32%	51 51% ACG	47 45% D	62 35%	66 35%
BOTTOM 2 BOX (NET)	597 18% B	489 15% D	31 25% DAG	9 7%	22 22%	19 18% D	23 13%	26 14%
Trust somewhat less	429 13% B	355 11%	22 18% DG	7 6%	13 13%	12 12%	16 9%	18 10%
Trust much less	168 5% B	134 4%	9 7% D	2 2%	9 9%	7 7% D	7 4%	8 4%
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	28 1% B	- -	- -	- -	1 1%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

Q915_5. How much do you trust the domain name industry compared to these other industries?

5. Computer hardware companies

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
TOP 2 BOX (NET)	1314 39% CE	1487 44% A	38 30%	69 55% CBF	26 26%	39 38%	88 50% ACE	97 52% BF
Trust much more	498 15%	469 14%	18 14%	30 24% B	12 12%	17 16%	31 18%	37 20% B
Trust somewhat more	816 24% CE	1018 30% AF	20 16%	39 31% C	14 14%	22 21%	57 33% ACE	60 32% F
Trust the same	1328 40% G	1349 40% H	56 45% G	42 34%	48 48% G	45 43%	54 31%	59 32%
BOTTOM 2 BOX (NET)	685 20% B	513 15%	31 25% D	14 11%	25 25%	20 19%	32 18%	30 16%
Trust somewhat less	467 14% B	395 12%	19 15%	10 8%	12 12%	12 12%	20 11%	22 12%
Trust much less	218 6% B	118 4%	12 10% D	4 3%	13 13% A	8 8% B	12 7%	8 4%
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Not Sure	29 1% B	- -	- -	- -	1 1%	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q917. Why do you trust the domain name industry more than these other industries?

Base: Trust Other Industries Much/Somewhat More

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	2265	-**	103	-**	61*	-**	128
Weighted Base	-**	2265	-**	103	-**	61*	-**	128
REPUTATION (NET)	- -	988 44%	- -	59 57% B	- -	27 44%	- -	58 45%
Trustworthy	- -	278 12%	- -	8 8%	- -	3 5%	- -	20 16% F
Knowledgeable/Area of expertise/It's their business	- -	160 7%	- -	15 15% BH	- -	4 7%	- -	6 5%
Dependable/Reliable	- -	100 4%	- -	10 10% B	- -	7 11% B	- -	12 9% B
Legitimate/Genuine/Authentic	- -	91 4%	- -	5 5%	- -	3 5%	- -	1 1%
Good experience/Never had a problem	- -	80 4%	- -	7 7%	- -	2 3%	- -	6 5%
Well known/Most commonly used	- -	79 3%	- -	2 2%	- -	- -	- -	5 4%
Good company/reputation/track record	- -	52 2%	- -	1 1%	- -	5 8% BDH	- -	1 1%
No scams/fraud	- -	41 2%	- -	4 4% H	- -	2 3% H	- -	- -
Tested/Proven/Verified	- -	35 2%	- -	2 2%	- -	- -	- -	3 2%
Established/Been around for long time	- -	33 1%	- -	3 3%	- -	1 2%	- -	1 1%
Good management/Operation of site	- -	32 1%	- -	2 2%	- -	- -	- -	- -
Depends on company/website behind the name	- -	14 1%	- -	2 2%	- -	1 2%	- -	1 1%
Big/Larger company	- -	12 1%	- -	- -	- -	- -	- -	2 2%
Top level/High ranking	- -	9 *	- -	2 2% B	- -	- -	- -	- -
Other reputation mentions	- -	70 3%	- -	2 2%	- -	1 2%	- -	5 4%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q917. Why do you trust the domain name industry more than these other industries?

Base: Trust Other Industries Much/Somewhat More

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	-**	2265	-**	103	-**	61*	-**	128
EXTENSION APPEAL (NET)	- -	341 15% DFH	- -	8 8%	- -	3 5%	- -	9 7%
Professional	- -	75 3% H	- -	1 1%	- -	- -	- -	- -
Gut feeling/My opinion	- -	63 3%	- -	- -	- -	- -	- -	1 1%
Good/Like domain	- -	56 2%	- -	- -	- -	- -	- -	4 3%
Relevant to topic/Specific to the domain	- -	28 1%	- -	2 2%	- -	1 2%	- -	1 1%
Believable/Confidence/Convincing	- -	27 1%	- -	4 4% BH	- -	- -	- -	- -
Ordinary/Traditional/Conventional	- -	7 *	- -	- -	- -	- -	- -	- -
Better/Best	- -	6 *	- -	- -	- -	- -	- -	- -
Curiosity/Interesting	- -	4 *	- -	- -	- -	- -	- -	- -
All/Everything	- -	3 *	- -	- -	- -	1 2% B	- -	- -
I don't pay attention/Wouldn't notice	- -	3 *	- -	- -	- -	- -	- -	- -
Nothing looks/sounds suspicious	- -	3 *	- -	1 1% B	- -	- -	- -	- -
Same/Similar to others	- -	3 *	- -	- -	- -	- -	- -	- -
Wording makes sense	- -	3 *	- -	1 1% B	- -	- -	- -	- -
Short wording	- -	2 *	- -	- -	- -	- -	- -	- -
Accurate	- -	2 *	- -	- -	- -	- -	- -	- -
It's meaning/Meaningful	- -	1 *	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q917. Why do you trust the domain name industry more than these other industries?

Base: Trust Other Industries Much/Somewhat More

					Country			
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	-**	2265	-**	103	-**	61*	-**	128
Depends on language	- -	- -	- -	- -	- -	- -	- -	- -
Other extension appeal mentions	- -	60 3%	- -	- -	- -	1 2%	- -	3 2%
USAGE (NET)	- -	192 8%	- -	13 13%	- -	7 11%	- -	12 9%
More familiar/I use extension	- -	62 3%	- -	3 3%	- -	4 7%	- -	5 4%
Efficient/Work well	- -	25 1%	- -	3 3%	- -	- -	- -	- -
Necessary/Needed to access internet	- -	23 1%	- -	2 2%	- -	- -	- -	2 2%
Helpful/Useful	- -	19 1%	- -	2 2%	- -	- -	- -	- -
I have control over domain	- -	9 *	- -	- -	- -	- -	- -	1 1%
Business/Company use	- -	4 *	- -	- -	- -	- -	- -	- -
Not familiar	- -	3 *	- -	- -	- -	- -	- -	- -
Depends on use (Unspec.)	- -	3 *	- -	- -	- -	- -	- -	1 1%
Government use	- -	2 *	- -	- -	- -	- -	- -	- -
Public use	- -	1 *	- -	- -	- -	- -	- -	- -
I would try it	- -	- -	- -	- -	- -	- -	- -	- -
Non profit use	- -	- -	- -	- -	- -	- -	- -	- -
Educational use	- -	- -	- -	- -	- -	- -	- -	- -
Used by organizations	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q917. Why do you trust the domain name industry more than these other industries?

Base: Trust Other Industries Much/Somewhat More

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	-**	2265	-**	103	-**	61*	-**	128
Commercial use	- -	- -	- -	- -	- -	- -	- -	- -
Other usage mentions	- -	49 2%	- -	3 3%	- -	3 5%	- -	3 2%
SAFETY/SECURITY (NET)	- -	189 8%	- -	14 14%	- -	6 10%	- -	14 11%
Safety/Security/Padlock	- -	148 7%	- -	14 14% B	- -	3 5%	- -	13 10%
Ensures privacy of personal information	- -	32 1%	- -	- -	- -	3 5% BD	- -	2 2%
Not being exposed to virus	- -	4 *	- -	- -	- -	- -	- -	- -
Check with anti virus software	- -	1 *	- -	- -	- -	- -	- -	- -
Other safety/security mentions	- -	11 *	- -	- -	- -	- -	- -	- -
CONVENIENCE (NET)	- -	140 6%	- -	8 8%	- -	4 7%	- -	3 2%
Easy to use/access	- -	52 2%	- -	3 3%	- -	1 2%	- -	- -
Clear/Easy to understand/differentiate	- -	31 1%	- -	2 2%	- -	1 2%	- -	1 1%
Harder to obtain/Requires certain criteria	- -	22 1%	- -	1 1%	- -	1 2%	- -	2 2%
Faster/Quicker service	- -	19 1%	- -	2 2%	- -	- -	- -	- -
Convenient/More convenience	- -	17 1%	- -	1 1%	- -	1 2%	- -	- -
Other convenience mentions	- -	9 *	- -	- -	- -	- -	- -	- -
INFORMATION (NET)	- -	58 3%	- -	3 3%	- -	3 5%	- -	1 1%
Content/Information provided	- -	45 2%	- -	3 3%	- -	3 5%	- -	1 1%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 316

Q917. Why do you trust the domain name industry more than these other industries?

Base: Trust Other Industries Much/Somewhat More

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	-**	2265	-**	103	-**	61*	-**	128
Has what I am looking for	- -	12 1%	- -	- -	- -	- -	- -	- -
Other information mentions	- -	1 *	- -	- -	- -	- -	- -	- -
ECONOMY (NET)	- -	46 2%	- -	2 2%	- -	- -	- -	2 2%
Good/Better price	- -	20 1%	- -	2 2%	- -	- -	- -	- -
It's paid for/Fee based	- -	5 *	- -	- -	- -	- -	- -	- -
Other economy mentions	- -	22 1%	- -	- -	- -	- -	- -	2 2%
SEARCH (NET)	- -	18 1%	- -	- -	- -	2 3% BH	- -	- -
Search engine/Found through searching	- -	9 *	- -	- -	- -	1 2%	- -	- -
Researched it/Check out source first	- -	6 *	- -	- -	- -	- -	- -	- -
Google search	- -	- -	- -	- -	- -	- -	- -	- -
Other search mentions	- -	3 *	- -	- -	- -	1 2% B	- -	- -
WEBSITE ORIGIN (NET)	- -	14 1%	- -	1 1%	- -	- -	- -	- -
Worldwide/International usage	- -	7 *	- -	1 1%	- -	- -	- -	- -
Represents my country	- -	3 *	- -	- -	- -	- -	- -	- -
Russian origin	- -	- -	- -	- -	- -	- -	- -	- -
Country/State of origin (Unspec.)	- -	- -	- -	- -	- -	- -	- -	- -
Other website origin mentions	- -	5 *	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 316

Q917. Why do you trust the domain name industry more than these other industries?

Base: Trust Other Industries Much/Somewhat More

			Country					
					South America			
	2015 Total Registrants	2016 Total Registrants	2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	-**	2265	-**	103	-**	61*	-**	128
EXTENSION (NET)	- -	11 *	- -	1 1%	- -	- -	- -	2 2%
.com	- -	5 *	- -	- -	- -	- -	- -	2 2% B
.net	- -	1 *	- -	- -	- -	- -	- -	- -
.org	- -	1 *	- -	- -	- -	- -	- -	1 1% B
Domain name/extension (Unspec.)	- -	1 *	- -	1 1% B	- -	- -	- -	- -
.gov	- -	- -	- -	- -	- -	- -	- -	- -
.in	- -	- -	- -	- -	- -	- -	- -	- -
.info	- -	- -	- -	- -	- -	- -	- -	- -
.co	- -	- -	- -	- -	- -	- -	- -	- -
.cn	- -	- -	- -	- -	- -	- -	- -	- -
.ru	- -	- -	- -	- -	- -	- -	- -	- -
Https	- -	- -	- -	- -	- -	- -	- -	- -
.fr	- -	- -	- -	- -	- -	- -	- -	- -
Other extension mentions	- -	5 *	- -	- -	- -	- -	- -	1 1%
WEBSITE (NET)	- -	9 *	- -	1 1%	- -	- -	- -	- -
Web based use/Used by major websites	- -	9 *	- -	1 1%	- -	- -	- -	- -
Linked from a trusted site	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 316

Q917. Why do you trust the domain name industry more than these other industries?

Base: Trust Other Industries Much/Somewhat More

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	-**	2265	-**	103	-**	61*	-**	128
Other website mentions	- -	- -	- -	- -	- -	- -	- -	- -
WEBSITE APPEAL (NET)	- -	4 *	- -	- -	- -	- -	- -	- -
Design/Layout/Way it looks	- -	4 *	- -	- -	- -	- -	- -	- -
Few/No pop-ups/advertisements	- -	- -	- -	- -	- -	- -	- -	- -
MISCELLANEOUS (NET)	- -	276 12%	- -	17 17%	- -	6 10%	- -	13 10%
Authorized/Regulated	- -	114 5%	- -	2 2%	- -	2 3%	- -	3 2%
Provide good services	- -	40 2%	- -	2 2%	- -	1 2%	- -	1 1%
Good technology/innovation	- -	31 1%	- -	3 3%	- -	- -	- -	1 1%
Good/Better customer service	- -	22 1%	- -	2 2%	- -	- -	- -	2 2%
Recommended by others	- -	16 1%	- -	3 3% B	- -	- -	- -	2 2%
Good quality	- -	15 1%	- -	2 2%	- -	1 2%	- -	1 1%
Advertised/Promoted	- -	12 1%	- -	1 1%	- -	- -	- -	2 2%
Other	- -	36 2%	- -	4 4%	- -	2 3%	- -	1 1%
EXCLUSIVE (NET)	- -	310 14% D	- -	4 4%	- -	10 16% D	- -	26 20% BD
Illegible data	- -	- -	- -	- -	- -	- -	- -	- -
None	- -	92 4%	- -	1 1%	- -	3 5%	- -	2 2%
Don't know	- -	82 4% D	- -	- -	- -	4 7% D	- -	11 9% BD

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 316

Q917. Why do you trust the domain name industry more than these other industries?

Base: Trust Other Industries Much/Somewhat More

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	-**	2265	-**	103	-**	61*	-**	128
Declined to answer	-	136	-	3	-	3	-	13
	-	6%	-	3%	-	5%	-	10% BD
Sigma	-	2738	-	141	-	70	-	148
	-	121%	-	137%	-	115%	-	116%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 317

q919. Why do you trust the domain name industry less than these other industries?

Base: Trust Other Industries Much/Somewhat Less

			Country					
			South America					
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	1242	-**	41*	-**	52*	-**	77*
Weighted Base	-**	1242	-**	41*	-**	52*	-**	77*
REPUTATION (NET)	- -	540 43%	- -	22 54%	- -	22 42%	- -	32 42%
Untrustworthy/Less transparent/honest	- -	124 10%	- -	3 7%	- -	7 13%	- -	6 8%
Fraud/Scams	- -	76 6%	- -	3 7%	- -	4 8%	- -	3 4%
Not legitimate/genuine	- -	62 5%	- -	1 2%	- -	3 6%	- -	2 3%
Greed/Only in it for the money	- -	30 2%	- -	- -	- -	1 2%	- -	2 3%
Previous poor experience	- -	27 2%	- -	- -	- -	4 8% B	- -	1 1%
Not well known/Less popular	- -	27 2%	- -	5 12% BFH	- -	- -	- -	1 1%
Less reputable	- -	25 2%	- -	- -	- -	3 6%	- -	2 3%
Less reliable/dependable	- -	23 2%	- -	- -	- -	- -	- -	3 4%
Poor customer service/support	- -	22 2%	- -	2 5%	- -	1 2%	- -	3 4%
Less knowledgeable/Lacks expertise	- -	20 2%	- -	3 7% B	- -	- -	- -	1 1%
Low credibility/Not believable	- -	16 1%	- -	- -	- -	- -	- -	1 1%
Not established/Hasn't been around a long time	- -	15 1%	- -	- -	- -	- -	- -	- -
Less business oriented/professional	- -	15 1%	- -	1 2%	- -	1 2%	- -	- -
Poor quality/Sub-standard products	- -	13 1%	- -	- -	- -	- -	- -	- -
Less/Not accountable/responsible	- -	9 1%	- -	- -	- -	1 2%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 317

q919. Why do you trust the domain name industry less than these other industries?

Base: Trust Other Industries Much/Somewhat Less

					Country			
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	-**	1242	-**	41*	-**	52*	-**	77*
Lack of confidence	- -	7 1%	- -	1 2%	- -	- -	- -	- -
Based on size of company	- -	7 1%	- -	- -	- -	- -	- -	- -
Poor performance/Better performance from others	- -	6 *	- -	- -	- -	- -	- -	- -
Always trying to up-sell/Pushing products	- -	4 *	- -	- -	- -	- -	- -	1 1%
Not developed enough	- -	2 *	- -	- -	- -	- -	- -	- -
Markets their customers/Vetting names to other companies	- -	1 *	- -	- -	- -	- -	- -	- -
Not sure rules are followed	- -	1 *	- -	- -	- -	- -	- -	- -
Other reputation mentions	- -	80 6%	- -	3 7%	- -	2 4%	- -	8 10%
SAFETY/SECURITY (NET)	- -	157 13%	- -	7 17%	- -	8 15%	- -	10 13%
Poor safety/security	- -	80 6%	- -	6 15% B	- -	7 13% B	- -	5 6%
Not regulated/No back ground checks	- -	61 5%	- -	1 2%	- -	- -	- -	1 1%
Risk of viruses	- -	7 1%	- -	- -	- -	- -	- -	4 5% B
Other safety/security mentions	- -	13 1%	- -	- -	- -	1 2%	- -	- -
DOMAIN APPEAL (NET)	- -	149 12%	- -	1 2%	- -	6 12%	- -	11 14% D
Just my opinion/Gut instinct	- -	49 4%	- -	- -	- -	1 2%	- -	3 4%
Not clear/Hard to understand	- -	26 2%	- -	- -	- -	2 4%	- -	3 4%
Not as specific	- -	18 1%	- -	- -	- -	1 2%	- -	2 3%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 317

q919. Why do you trust the domain name industry less than these other industries?

Base: Trust Other Industries Much/Somewhat Less

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	-**	1242	-**	41*	-**	52*	-**	77*
Uncertainty/Hard to judge	- -	12 1%	- -	- -	- -	- -	- -	1 1%
Names are not meaningful/relevant	- -	6 *	- -	- -	- -	- -	- -	- -
Too new	- -	3 *	- -	- -	- -	- -	- -	- -
Accuracy	- -	2 *	- -	- -	- -	1 2% B	- -	- -
Other domain appeal mentions	- -	37 3%	- -	1 2%	- -	1 2%	- -	3 4%
USAGE (NET)	- -	149 12%	- -	10 24% BH	- -	7 13%	- -	5 6%
Not familiar/Have not used	- -	60 5%	- -	6 15% BH	- -	4 8%	- -	3 4%
Dislike online/web based marketing	- -	30 2%	- -	1 2%	- -	3 6%	- -	1 1%
Anyone can access/register	- -	25 2%	- -	1 2%	- -	- -	- -	- -
Useless/Not helpful	- -	5 *	- -	- -	- -	- -	- -	- -
Commercial use	- -	3 *	- -	1 2% B	- -	- -	- -	- -
Other usage mentions	- -	27 2%	- -	1 2%	- -	- -	- -	1 1%
MISCELLANEOUS (NET)	- -	158 13%	- -	9 22%	- -	7 13%	- -	8 10%
Cost/Payment issues	- -	27 2%	- -	1 2%	- -	- -	- -	2 3%
Less information about domain	- -	27 2%	- -	2 5%	- -	1 2%	- -	3 4%
Too many websites/com panies/options	- -	18 1%	- -	- -	- -	2 4%	- -	- -
Marketing issues	- -	16 1%	- -	1 2%	- -	1 2%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 317

q919. Why do you trust the domain name industry less than these other industries?

Base: Trust Other Industries Much/Somewhat Less

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	-**	1242	-**	41*	-**	52*	-**	77*
Hard to contact a real person/No personal touch	- -	13 1%	- -	1 2%	- -	- -	- -	- -
Cannot physically test product/No physical store	- -	11 1%	- -	3 7% BH	- -	2 4% B	- -	- -
Poor advertisements	- -	2 *	- -	- -	- -	- -	- -	1 1% B
Other	- -	50 4%	- -	2 5%	- -	2 4%	- -	2 3%
EXCLUSIVE (NET)	- -	220 18% D	- -	- -	- -	8 15% D	- -	15 19% D
Illegible data	- -	- -	- -	- -	- -	- -	- -	- -
None	- -	45 4%	- -	- -	- -	1 2%	- -	- -
Don't know	- -	83 7%	- -	- -	- -	5 10% D	- -	7 9% D
Declined to answer	- -	92 7%	- -	- -	- -	2 4%	- -	8 10% D
Sigma	- -	1460 118%	- -	50 122%	- -	64 123%	- -	84 109%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 318

Q1000. Which devices do you use to access the Internet?

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
DESKTOP/LAPTOP (NET)	3283 98% B	3241 97%	125 100%	124 99%	99 99%	101 97%	170 97%	180 97%
Laptop computer	2723 81% BG	2576 77% H	112 90% DAEG	99 79%	74 74%	73 70%	130 74%	130 70%
Desktop computer	2503 75% B	2366 71%	103 82% A	90 72%	78 78%	78 75%	133 76%	145 78% B
TABLET/SMARTPHONE (NET)	2763 82% B	2661 79%	107 86%	109 87% B	89 89%	92 88% B	148 85%	155 83%
Smartphone	2589 77% B	2479 74%	99 79%	107 86% B	83 83%	87 84% B	138 79%	143 77%
Tablet	1807 54% B	1649 49%	83 66% DAEG	54 43%	49 49%	49 47%	90 51%	87 47%
Other	48 1% B	20 1%	4 3% G	1 1%	6 6% FAG	- -	- -	2 1%
Not Sure	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	9672 288%	9090 271%	401 321%	351 281%	290 290%	287 276%	491 281%	507 273%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 319

Q1005. What is your experience with URL shorteners?

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
USE THEM (NET)	1824 54% B	1391 42%	66 53%	71 57% BFH	59 59% F	44 42%	102 58% H	68 37%
I use them frequently	592 18% B	424 13%	24 19%	24 19% B	19 19%	12 12%	42 24% HA	25 13%
I use them, but not frequently	1232 37% B	967 29%	42 34%	47 38% BH	40 40%	32 31%	60 34% H	43 23%
NEVER USES THEM (NET)	1519 45%	1958 58% AD	59 47%	54 43%	40 40%	60 58% ED	73 42%	118 63% GD
I have heard of them but never used them	1017 30%	1298 39% A	34 27%	39 31%	24 24%	34 33%	56 32%	75 40%
I have never heard of them or used them	502 15% G	660 20% AD	25 20% G	15 12%	16 16%	26 25% D	17 10%	43 23% GD
Not Sure	14 * B	- -	- -	- -	1 1%	- -	- -	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 320

Q1010. Why haven't you used URL shorteners?

Base: Have Not Used URL Shorteners

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1519	1958	59*	54*	40*	60*	73*	118
Never needed to	710 47% B	826 42%	24 41%	20 37%	20 50%	25 42%	39 53%	52 44%
Confused about which website I'm going to	361 24%	601 31% A	13 22%	22 41% CH	5 13%	16 27%	20 27%	28 24%
I have never heard of them	393 26% B	423 22%	22 37% DA	9 17%	12 30%	16 27%	19 26%	26 22%
Don't trust them	166 11%	253 13% F	7 12%	4 7%	2 5%	1 2%	6 8%	14 12% F
Don't like them	133 9%	214 11% A	9 15%	5 9%	3 8%	9 15%	7 10%	15 13%
Other	26 2%	29 1%	- -	1 2%	1 3%	- -	2 3%	3 3%
Not Sure	6 * B	- -	- -	- -	- -	- -	1 1%	- -
Sigma	1795 118%	2346 120%	75 127%	61 113%	43 108%	67 112%	94 129%	138 117%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Table 321

Q1015. Why do you use URL shorteners?

Base: Have Used URL Shorteners

					Country			
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1824	1391	66*	71*	59*	44*	102	68*
They are convenient	1207 66% E	891 64% F	37 56%	38 54% F	29 49% F	13 30%	66 65%	42 62% F
They save me time	944 52%	752 54%	39 59% E	34 48%	24 41%	24 55%	51 50%	37 54%
It's the latest thing	404 22% G	409 29% A	11 17%	27 38% C	12 20%	16 36%	14 14%	29 43% GB
Other	176 10% B	85 6%	7 11%	5 7%	6 10%	2 5%	9 9%	2 3%
Not Sure	3 *	- -	- -	- -	- -	- -	- -	- -
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Sigma	2735 150%	2137 154%	94 142%	104 146%	71 120%	55 125%	140 137%	110 162%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Table 322

Q1020. What is your experience with QR codes?

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
USE THEM (NET)	1915 57%	1838 55%	69 55%	71 57%	50 50%	48 46%	93 53%	95 51%
I use them frequently	500 15% CE	476 14%	8 6%	13 10%	6 6%	8 8%	30 17% CE	24 13%
I use them, but not frequently	1415 42%	1362 41%	61 49% G	58 46%	44 44%	40 38%	63 36%	71 38%
NEVER USES THEM (NET)	1431 43%	1511 45% A	56 45%	54 43%	50 50%	56 54%	81 46%	91 49%
I have heard of them but never used them	1017 30%	1263 38% A	32 26%	52 42% C	32 32%	52 50% EB	57 33%	81 44% G
I have never heard of them or used them	414 12% B	248 7% D	24 19% DA	2 2%	18 18% F	4 4%	24 14% H	10 5%
Not Sure	11 * B	- -	- -	- -	- -	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Table 323

Base: Have Not Used QR Codes

Q1025. Why haven't you used QR codes?

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1431	1511	56*	54*	50*	56*	81*	91*
Never needed to	806 56% C	969 64% A	21 38%	41 76% C	30 60% C	43 77% B	50 62% C	63 69%
Don't like them	201 14% G	231 15% H	11 20% G	8 15%	5 10%	7 13%	3 4%	7 8%
I have never heard of them or seen them	322 23% B	217 14% F	18 32% D	3 6%	12 24% F	2 4%	19 23%	16 18% DF
Don't trust them	160 11%	180 12% DF	7 13% D	1 2%	5 10%	1 2%	6 7%	10 11% DF
Other	81 6%	83 5%	6 11%	3 6%	3 6%	4 7%	4 5%	4 4%
Not Sure	4 * B	- -	- -	- -	- -	- -	- -	- -
Decline to Answer	1 *	- -	- -	- -	- -	- -	- -	- -
Sigma	1575 110%	1680 111%	63 113%	56 104%	55 110%	57 102%	82 101%	100 110%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Table 324

Q1030. Why do you use QR codes?

Base: Have Used QR Codes

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1915	1838	69*	71*	50*	48*	93*	95*
They are convenient	1258 66% E	1173 64% DF	38 55% D	24 34%	24 48%	18 38%	55 59%	55 58% DF
They save me time	993 52% E	1028 56% A	43 62% E	48 68% BF	19 38%	21 44%	46 49%	59 62% F
It's the latest thing	646 34%	662 36%	26 38%	23 32%	13 26%	19 40%	25 27%	46 48% GBD
Other	125 7% B	60 3%	3 4%	2 3%	9 18% FAC	2 4%	8 9% H	2 2%
Not Sure	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3024 158%	2923 159%	110 159%	97 137%	65 130%	60 125%	134 144%	162 171%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Table 325

Base: All Qualified Respondents

Q1050. What is your preferred way of finding websites now?

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Use a search engine	1976 59%	1977 59% H	81 65%	79 63% H	68 68% G	61 59%	95 54%	89 48%
Type the domain name directly into my browser and see if it comes up	764 23%	730 22%	28 22%	30 24%	20 20%	31 30% B	47 27%	56 30% B
Use a QR code	224 7%	356 11% A	4 3%	7 6%	5 5%	6 6%	15 9%	16 9%
Use an app instead of going to websites themselves	362 11% B	279 8%	12 10%	9 7%	5 5%	5 5%	17 10%	25 13% BF
Other	25 1% B	7 *	- -	- -	2 2%	1 1%	- -	- -
Not Sure	6 * B	- -	- -	- -	- -	- -	1 1%	- -
Sigma	3357 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q1036_1. Which of these is the safest, which is the fastest, and which is the easiest way to navigate to a website that may have the information you are looking for?

1. Safest

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3343	3349	125	125	100	104	174	186
Using an app instead of going to the website itself-for example, an app provided by an airline or a bank	370 11% C	647 19% A	6 5%	27 22% C	6 6%	19 18% E	20 11% C	34 18%
Accessing via a QR code	412 12%	489 15% A	9 7%	19 15% C	8 8%	17 16%	26 15% C	38 20% B
Typing the domain name into a browser	1224 37% B	892 27%	68 54% DAEG	36 29%	40 40% F	22 21%	63 36% H	46 25%
Finding via an Internet search engine	834 25% B	603 18%	26 21%	25 20%	32 32%	22 21%	41 24% H	28 15%
Accessing via a bookmark	338 10%	431 13% A	12 10%	14 11%	10 10%	17 16%	18 10%	25 13%
Not sure	165 5%	287 9% AD	4 3%	4 3%	4 4%	7 7%	6 3%	15 8%
Sigma	3343 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	174 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q1036_2. Which of these is the safest, which is the fastest, and which is the easiest way to navigate to a website that may have the information you are looking for?

2. Fastest

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Using an app instead of going to the website itself-for example, an app provided by an airline or a bank	- -	502 15%	- -	25 20%	- -	21 20%	- -	32 17%
Accessing via a QR code	- -	733 22%	- -	36 29% F	- -	17 16%	- -	38 20%
Typing the domain name into a browser	- -	509 15%	- -	15 12%	- -	16 15%	- -	35 19%
Finding via an Internet search engine	- -	672 20%	- -	24 19%	- -	27 26%	- -	33 18%
Accessing via a bookmark	- -	742 22%	- -	22 18%	- -	15 14%	- -	40 22%
Not sure	- -	191 6%	- -	3 2%	- -	8 8%	- -	8 4%
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 328

Q1036_3. Which of these is the safest, which is the fastest, and which is the easiest way to navigate to a website that may have the information you are looking for?

3. Easiest

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants			Country			
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Using an app instead of going to the website itself-for example, an app provided by an airline or a bank	- -	481 14%	- -	15 12%	- -	15 14%	- -	28 15%
Accessing via a QR code	- -	552 16% F	- -	16 13%	- -	6 6%	- -	25 13% F
Typing the domain name into a browser	- -	508 15%	- -	25 20%	- -	28 27% BH	- -	29 16%
Finding via an Internet search engine	- -	968 29%	- -	38 30%	- -	28 27%	- -	58 31%
Accessing via a bookmark	- -	670 20%	- -	26 21%	- -	20 19%	- -	37 20%
Not sure	- -	170 5%	- -	5 4%	- -	7 7%	- -	9 5%
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q1055_1. Which of these are the fastest, easiest and safest way to get to the website you want to buy from?

1. Safest

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Using an app instead of going to a website-for example, an app provided by an airline or a bank	- -	771 23%	- -	38 30% B	- -	25 24%	- -	46 25%
Accessing via a QR code	- -	448 13%	- -	14 11%	- -	19 18%	- -	28 15%
Typing the domain name into a browser	- -	864 26%	- -	37 30%	- -	29 28%	- -	44 24%
Finding via an Internet search engine	- -	541 16%	- -	23 18%	- -	14 13%	- -	28 15%
Accessing via a bookmark	- -	430 13% D	- -	8 6%	- -	9 9%	- -	28 15% D
Not sure	- -	295 9%	- -	5 4%	- -	8 8%	- -	12 6%
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 330

Q1055_2. Which of these are the fastest, easiest and safest way to get to the website you want to buy from?

2. Fastest

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Using an app instead of going to a website-for example, an app provided by an airline or a bank	- -	555 17%	- -	23 18%	- -	18 17%	- -	34 18%
Accessing via a QR code	- -	677 20% F	- -	27 22% F	- -	7 7%	- -	34 18% F
Typing the domain name into a browser	- -	538 16%	- -	22 18%	- -	17 16%	- -	37 20%
Finding via an Internet search engine	- -	672 20%	- -	32 26%	- -	28 27%	- -	37 20%
Accessing via a bookmark	- -	718 21% D	- -	18 14%	- -	23 22%	- -	35 19%
Not sure	- -	189 6%	- -	3 2%	- -	11 11% BD	- -	9 5%
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q1055_3. Which of these are the fastest, easiest and safest way to get to the website you want to buy from?

3. Easiest

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Using an app instead of going to a website-for example, an app provided by an airline or a bank	- -	533 16%	- -	26 21% H	- -	12 12%	- -	22 12%
Accessing via a QR code	- -	529 16% F	- -	16 13%	- -	8 8%	- -	25 13%
Typing the domain name into a browser	- -	546 16%	- -	25 20%	- -	27 26% B	- -	35 19%
Finding via an Internet search engine	- -	907 27%	- -	31 25%	- -	21 20%	- -	60 32% F
Accessing via a bookmark	- -	628 19%	- -	22 18%	- -	22 21%	- -	36 19%
Not sure	- -	206 6%	- -	5 4%	- -	14 13% BDH	- -	8 4%
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 332

Q1060_1. Which of these is the safest, which is the easiest, and which is the fastest method to get to the website to access your personal information?

1. Safest

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Using an app provided by the website owner-for example, an app provided by an airline or a bank	- -	886 26%	- -	47 38% B	- -	38 37% B	- -	59 32%
Accessing via a QR code	- -	442 13% D	- -	7 6%	- -	13 13%	- -	34 18% BD
Typing the domain name into a browser	- -	770 23%	- -	38 30% BH	- -	21 20%	- -	34 18%
Finding via an Internet search engine	- -	462 14%	- -	19 15%	- -	8 8%	- -	20 11%
Accessing via a bookmark	- -	497 15%	- -	11 9%	- -	13 13%	- -	26 14%
Not sure	- -	292 9% D	- -	3 2%	- -	11 11% D	- -	13 7%
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 333

Q1060_2. Which of these is the safest, which is the easiest, and which is the fastest method to get to the website to access your personal information?

2. Fastest

Base: All Qualified Respondents

				Country				
					South America			
	2015 Total Registrants	2016 Total Registrants	2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Using an app provided by the website owner-for example, an app provided by an airline or a bank	- -	578 17%	- -	23 18%	- -	14 13%	- -	35 19%
Accessing via a QR code	- -	618 18%	- -	22 18%	- -	13 13%	- -	25 13%
Typing the domain name into a browser	- -	572 17%	- -	18 14%	- -	31 30% BD	- -	40 22%
Finding via an Internet search engine	- -	591 18%	- -	37 30% BH	- -	21 20%	- -	28 15%
Accessing via a bookmark	- -	772 23% D	- -	15 12%	- -	16 15%	- -	48 26% DF
Not sure	- -	218 7%	- -	10 8%	- -	9 9%	- -	10 5%
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 334

Q1060_3. Which of these is the safest, which is the easiest, and which is the fastest method to get to the website to access your personal information?

3. Easiest

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Registrants	2016 Total Registrants	2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Using an app provided by the website owner-for example, an app provided by an airline or a bank	- -	587 18%	- -	27 22%	- -	14 13%	- -	34 18%
Accessing via a QR code	- -	503 15%	- -	13 10%	- -	11 11%	- -	19 10%
Typing the domain name into a browser	- -	561 17%	- -	22 18%	- -	21 20%	- -	40 22%
Finding via an Internet search engine	- -	767 23%	- -	26 21%	- -	24 23%	- -	45 24%
Accessing via a bookmark	- -	673 20%	- -	28 22%	- -	20 19%	- -	37 20%
Not sure	- -	258 8%	- -	9 7%	- -	14 13% BH	- -	11 6%
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q1100a. How would you describe your familiarity with each of the following abusive internet behaviors?

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

					Country			
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Phishing - The attempt to acquire sensitive information such as usernames, passwords, and credit card details by masquerading as a trustworthy entity in electronic communication.	- -	1561 47% DFH	- -	42 34%	- -	35 34%	- -	66 35%
Spamming - The use of electronic messaging systems to send unsolicited messages.	- -	2066 62%	- -	87 70%	- -	65 63%	- -	113 61%
Cyber squatting - Registering or using a domain name with bad faith intent to profit from the goodwill of a trademark belonging to someone else.	- -	1087 32% DFH	- -	25 20%	- -	18 17%	- -	47 25%
Stolen credentials - When hackers steal personal information stored online such as usernames, passwords, social security numbers, credit cards numbers, etc.	- -	1515 45%	- -	47 38%	- -	38 37%	- -	86 46%
Malware - Short for "malicious software", used to disrupt computer operations, gather sensitive information or gain access to private computer systems.	- -	1764 53%	- -	70 56%	- -	57 55%	- -	93 50%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q1100a. How would you describe your familiarity with each of the following abusive internet behaviors?

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
Phishing - The attempt to acquire sensitive information such as usernames, passwords, and credit card details by masquerading as a trustworthy entity in electronic communication.	- -	705 21%	- -	34 27%	- -	44 42% BD	- -	72 39% BD
Spamming - The use of electronic messaging systems to send unsolicited messages.	- -	423 13%	- -	13 10%	- -	18 17%	- -	37 20% BD
Cyber squatting - Registering or using a domain name with bad faith intent to profit from the goodwill of a trademark belonging to someone else.	- -	1194 36%	- -	65 52% B	- -	59 57% B	- -	90 48% B
Stolen credentials - When hackers steal personal information stored online such as usernames, passwords, social security numbers, credit cards numbers, etc.	- -	641 19%	- -	29 23%	- -	33 32% B	- -	42 23%
Malware - Short for ''malicious software'', used to disrupt computer operations, gather sensitive information or gain access to private computer systems.	- -	545 16%	- -	21 17%	- -	19 18%	- -	39 21%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q1100a_1. How would you describe your familiarity with each of the following abusive internet behaviors?

1. Phishing - The attempt to acquire sensitive information such as usernames, passwords, and credit card details by masquerading as a trustworthy entity in electronic communication.

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants		Country					
						South America			
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
TOP 2 BOX (NET)	-	1561 47% DFH	-	42 34%	-	35 34%	-	66 35%
Extremely familiar	-	577 17% D	-	13 10%	-	13 13%	-	33 18%
Very familiar	-	984 29% H	-	29 23%	-	22 21%	-	33 18%
Somewhat familiar	-	1083 32% H	-	49 39% FH	-	25 24%	-	48 26%
BOTTOM 2 BOX (NET)	-	705 21%	-	34 27%	-	44 42% BD	-	72 39% BD
Just know the name	-	461 14%	-	24 19%	-	24 23% B	-	41 22% B
Never heard of	-	244 7%	-	10 8%	-	20 19% BD	-	31 17% BD
Sigma	-	3349 100%	-	125 100%	-	104 100%	-	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q1100a_2. How would you describe your familiarity with each of the following abusive internet behaviors?

2. Spamming - The use of electronic messaging systems to send unsolicited messages.

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
				South America				
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
TOP 2 BOX (NET)	-	2066 62%	-	87 70%	-	65 63%	-	113 61%
Extremely familiar	-	922 28%	-	33 26%	-	34 33%	-	55 30%
Very familiar	-	1144 34%	-	54 43% BFH	-	31 30%	-	58 31%
Somewhat familiar	-	860 26% H	-	25 20%	-	21 20%	-	36 19%
BOTTOM 2 BOX (NET)	-	423 13%	-	13 10%	-	18 17%	-	37 20% BD
Just know the name	-	280 8%	-	10 8%	-	13 13%	-	26 14% B
Never heard of	-	143 4%	-	3 2%	-	5 5%	-	11 6%
Sigma	-	3349 100%	-	125 100%	-	104 100%	-	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q1100a_3. How would you describe your familiarity with each of the following abusive internet behaviors?

3. Cyber squatting - Registering or using a domain name with bad faith intent to profit from the goodwill of a trademark belonging to someone else.

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
TOP 2 BOX (NET)	- -	1087 32% DFH	- -	25 20%	- -	18 17%	- -	47 25%
Extremely familiar	- -	371 11% D	- -	4 3%	- -	11 11% D	- -	22 12% D
Very familiar	- -	716 21% FH	- -	21 17% F	- -	7 7%	- -	25 13%
Somewhat familiar	- -	1068 32%	- -	35 28%	- -	27 26%	- -	49 26%
BOTTOM 2 BOX (NET)	- -	1194 36%	- -	65 52% B	- -	59 57% B	- -	90 48% B
Just know the name	- -	606 18%	- -	31 25% B	- -	18 17%	- -	41 22%
Never heard of	- -	588 18%	- -	34 27% B	- -	41 39% BH	- -	49 26% B
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q1100a_4. How would you describe your familiarity with each of the following abusive internet behaviors?

4. Stolen credentials - When hackers steal personal information stored online such as usernames, passwords, social security numbers, credit cards numbers, etc.

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
TOP 2 BOX (NET)	- -	1515 45%	- -	47 38%	- -	38 37%	- -	86 46%
Extremely familiar	- -	519 15%	- -	14 11%	- -	18 17%	- -	37 20% D
Very familiar	- -	996 30% F	- -	33 26%	- -	20 19%	- -	49 26%
Somewhat familiar	- -	1193 36%	- -	49 39%	- -	33 32%	- -	58 31%
BOTTOM 2 BOX (NET)	- -	641 19%	- -	29 23%	- -	33 32% B	- -	42 23%
Just know the name	- -	466 14%	- -	19 15%	- -	25 24% B	- -	29 16%
Never heard of	- -	175 5%	- -	10 8%	- -	8 8%	- -	13 7%
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 341

Q1100a_5. How would you describe your familiarity with each of the following abusive internet behaviors?

5. Malware - Short for ''malicious software'', used to disrupt computer operations, gather sensitive information or gain access to private computer systems.

Base: All Qualified Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	3349	-**	125	-**	104	-**	186
TOP 2 BOX (NET)	- -	1764 53%	- -	70 56%	- -	57 55%	- -	93 50%
Extremely familiar	- -	712 21%	- -	24 19%	- -	28 27%	- -	49 26%
Very familiar	- -	1052 31% H	- -	46 37% H	- -	29 28%	- -	44 24%
Somewhat familiar	- -	1040 31%	- -	34 27%	- -	28 27%	- -	54 29%
BOTTOM 2 BOX (NET)	- -	545 16%	- -	21 17%	- -	19 18%	- -	39 21%
Just know the name	- -	370 11%	- -	15 12%	- -	10 10%	- -	23 12%
Never heard of	- -	175 5%	- -	6 5%	- -	9 9%	- -	16 9% B
Sigma	- -	3349 100%	- -	125 100%	- -	104 100%	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q1105. What do you think are the source(s) for each type of abusive Internet behavior?

SUMMARY TABLE OF ORGANIZED GROUPS

Base: Familiar With Abusive Internet Behavior (Variable Bases)

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Phishing	1574 64% C	1651 62% DF	44 44%	46 51%	37 55%	30 50%	62 60% C	68 60%
Spamming	1704 64% C	1809 62% DF	55 51%	58 52%	53 60%	40 47%	76 57%	87 58%
Cyber squatting	1163 64% BG	1246 58% D	41 60%	27 45%	31 62%	25 56%	38 51%	54 56%
Stolen credentials	1595 67% B	1659 61% D	55 60%	46 48%	40 60%	38 54%	69 63%	84 58%
Malware	1764 69% BG	1737 62% DF	69 64% D	53 51%	51 63% F	40 47%	81 60%	83 56%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

Q1105. What do you think are the source(s) for each type of abusive Internet behavior?

SUMMARY TABLE OF INDIVIDUALS

Base: Familiar With Abusive Internet Behavior (Variable Bases)

				Country				
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Phishing	1518 61% B	1410 53%	66 67%	49 54%	45 67% H	32 53%	64 62%	54 47%
Spamming	1603 60% B	1614 55%	70 65%	64 57%	54 61%	45 52%	88 66%	90 60%
Cyber squatting	1090 60% B	1131 52%	37 54%	28 47%	29 58%	20 44%	51 68% H	47 49%
Stolen credentials	1413 59% B	1460 54%	47 52%	49 51%	43 64%	34 48%	61 56%	84 58%
Malware	1454 57% B	1497 53%	51 48%	57 55%	43 53%	39 46%	81 60%	86 59%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Table 344

Q1105_1. What do you think are the source(s) for each type of abusive Internet behavior?

1. Phishing

Base: Familiar With Abusive Internet Behavior

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	2473	2644	99*	91*	67*	60*	104	114
ORGANIZED GROUPS (NET)	1574 64% C	1651 62% DF	44 44%	46 51%	37 55%	30 50%	62 60% C	68 60%
Organized groups from outside my country	1316 53% BC	1202 45% D	32 32%	31 34%	30 45%	20 33%	48 46% C	46 40%
Organized groups from within my country	1107 45% C	1190 45% D	30 30%	25 27%	27 40%	23 38%	49 47% C	52 46% D
INDIVIDUALS (NET)	1518 61% B	1410 53%	66 67%	49 54%	45 67%	32 53%	64 62% H	54 47%
Individuals from outside my country	1222 49% B	1102 42%	43 43%	30 33%	39 58% G	28 47%	42 40%	38 33%
Individuals from my country	1109 45% B	960 36%	50 51%	37 41%	28 42%	19 32%	52 50% H	40 35%
Don't know	298 12%	365 14%	12 12%	13 14%	8 12%	9 15%	10 10%	19 17%
Not Sure	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	5054 204%	4819 182%	167 169%	136 149%	132 197%	99 165%	201 193%	195 171%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

Q1105_2. What do you think are the source(s) for each type of abusive Internet behavior?

2. Spamming

Base: Familiar With Abusive Internet Behavior

			Country					
					South America			
	2015 Total Registrants	2016 Total Registrants	2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	2664	2926	108	112	89*	86*	134	149
ORGANIZED GROUPS (NET)	1704 64% C	1809 62% DF	55 51%	58 52%	53 60%	40 47%	76 57%	87 58%
Organized groups from outside my country	1334 50% BG	1267 43% F	47 44%	46 41%	44 49% FG	26 30%	48 36%	54 36%
Organized groups from within my country	1314 49% BC	1349 46% D	38 35%	29 26%	42 47%	31 36%	63 47%	74 50% DF
INDIVIDUALS (NET)	1603 60% B	1614 55%	70 65%	64 57%	54 61%	45 52%	88 66%	90 60%
Individuals from outside my country	1254 47% B	1211 41%	44 41%	49 44%	42 47%	28 33%	53 40%	63 42%
Individuals from my country	1227 46% B	1142 39%	57 53% D	40 36%	46 52%	35 41%	75 56% A	74 50% BD
Don't know	303 11%	374 13%	12 11%	14 13%	13 15%	16 19%	13 10%	19 13%
Not Sure	3 *	- -	- -	- -	- -	- -	- -	- -
Sigma	5435 204%	5343 183%	198 183%	178 159%	187 210%	136 158%	252 188%	284 191%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q1105_3. What do you think are the source(s) for each type of abusive Internet behavior?

3. Cyber squatting

Base: Familiar With Abusive Internet Behavior

					Country			
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1820	2155	68*	60*	50*	45*	75*	96*
ORGANIZED GROUPS (NET)	1163 64% BG	1246 58% D	41 60%	27 45%	31 62%	25 56%	38 51%	54 56%
Organized groups from outside my country	926 51% BG	824 38%	33 49%	21 35%	27 54%	16 36%	29 39%	35 36%
Organized groups from within my country	855 47% BG	886 41% D	25 37% D	10 17%	26 52%	15 33%	26 35%	41 43% D
INDIVIDUALS (NET)	1090 60% B	1131 52%	37 54%	28 47%	29 58%	20 44%	51 68% H	47 49%
Individuals from outside my country	891 49% B	857 40%	30 44%	21 35%	25 50%	15 33%	41 55% H	33 34%
Individuals from my country	789 43% B	739 34% D	23 34%	12 20%	18 36%	11 24%	31 41%	35 36% D
Don't know	219 12%	333 15% A	8 12%	13 22%	6 12%	8 18%	7 9%	18 19%
Not Sure	1 *	- -	- -	- -	- -	- -	- -	- -
Sigma	3681 202%	3639 169%	119 175%	77 128%	102 204%	65 144%	134 179%	162 169%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

Q1105_4. What do you think are the source(s) for each type of abusive Internet behavior?

4. Stolen credentials

Base: Familiar With Abusive Internet Behavior

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America				
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	2379	2708	91*	96*	67*	71*	109	144
ORGANIZED GROUPS (NET)	1595 67% B	1659 61% D	55 60%	46 48%	40 60%	38 54%	69 63%	84 58%
Organized groups from outside my country	1281 54% BG	1158 43% H	40 44%	33 34%	36 54% F	25 35%	46 42%	48 33%
Organized groups from within my country	1201 50% B	1225 45% D	40 44% D	27 28%	31 46%	31 44% D	54 50%	72 50% D
INDIVIDUALS (NET)	1413 59% B	1460 54%	47 52%	49 51%	43 64%	34 48%	61 56%	84 58%
Individuals from outside my country	1152 48% BCG	1107 41% F	33 36%	32 33%	34 51% FG	21 30%	38 35%	57 40%
Individuals from my country	1098 46% B	1023 38%	37 41%	34 35%	33 49% F	23 32%	52 48%	63 44%
Don't know	267 11%	371 14% A	14 15%	16 17%	12 18%	10 14%	14 13%	18 13%
Not Sure	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	5001 210%	4884 180%	164 180%	142 148%	146 218%	110 155%	204 187%	258 179%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q1105_5. What do you think are the source(s) for each type of abusive Internet behavior?

5. Malware

Base: Familiar With Abusive Internet Behavior

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	2558	2804	107	104	81*	85*	136	147
ORGANIZED GROUPS (NET)	1764 69% BG	1737 62% DF	69 64% D	53 51%	51 63% F	40 47%	81 60%	83 56%
Organized groups from outside my country	1487 58% BG	1315 47%	61 57% D	45 43%	46 57% F	32 38%	64 47%	61 41%
Organized groups from within my country	1240 48% BC	1168 42% DF	39 36%	25 24%	32 40% F	20 24%	64 47%	58 39% DF
INDIVIDUALS (NET)	1454 57% B	1497 53%	51 48%	57 55%	43 53%	39 46%	81 60%	86 59%
Individuals from outside my country	1251 49% B	1215 43%	46 43%	45 43%	37 46%	31 36%	61 45%	58 39%
Individuals from my country	1080 42% BC	962 34%	29 27%	35 34%	32 40%	22 26%	61 45% C	66 45% BF
Don't know	326 13%	399 14%	15 14%	18 17%	18 22% AG	23 27% B	15 11%	24 16%
Not Sure	4 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	5388 211%	5059 180%	190 178%	168 162%	165 204%	128 151%	265 195%	267 182%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

Q1115. How common do you feel each type of abusive Internet behavior is?

SUMMARY TABLE OF TOP 2 BOX

Base: Familiar With Abusive Internet Behavior (Variable Bases)

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Phishing	2161 87% BE	2245 85% FH	86 87% E	74 81%	50 75%	39 65% F	92 88% HE	84 74%
Spamming	2482 93% B	2647 90%	104 96%	103 92%	82 92%	81 94%	124 93%	133 89%
Cyber squatting	1391 76% E	1626 75% F	52 76%	46 77%	32 64%	27 60%	60 80% E	74 77% F
Stolen credentials	1954 82% E	2174 80% F	73 80%	78 81%	45 67%	49 69%	87 80%	109 76%
Malware	2336 91% B	2461 88% H	102 95%	97 93% FH	71 88%	71 84%	121 89% H	118 80%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q1115. How common do you feel each type of abusive Internet behavior is?

SUMMARY TABLE OF BOTTOM 2 BOX

Base: Familiar With Abusive Internet Behavior (Variable Bases)

					Country			
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Phishing	238 10%	273 10%	11 11%	14 15%	13 19% AG	17 28% B	7 7%	19 17% GB
Spamming	115 4%	167 6% A	1 1%	5 4%	2 2%	3 3%	6 4%	7 5%
Cyber squatting	335 18%	364 17%	11 16%	13 22%	14 28% G	12 27%	10 13%	13 14%
Stolen credentials	339 14%	401 15%	14 15%	13 14%	16 24% A	19 27% BD	15 14%	24 17%
Malware	134 5%	210 7% A	3 3%	4 4%	4 5%	7 8%	8 6%	14 10%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q1115_1. How common do you feel each type of abusive Internet behavior is?

1. Phishing

Base: Familiar With Abusive Internet Behavior

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	2473	2644	99*	91*	67*	60*	104	114
TOP 2 BOX (NET)	2161 87% BE	2245 85% FH	86 87% E	74 81% F	50 75%	39 65%	92 88% HE	84 74%
Very common	1346 54% BE	1313 50% F	55 56% E	39 43%	26 39%	20 33%	53 51%	52 46%
Somewhat common	815 33%	932 35%	31 31%	35 38%	24 36%	19 32%	39 38%	32 28%
BOTTOM 2 BOX (NET)	238 10%	273 10%	11 11%	14 15%	13 19% AG	17 28% B	7 7%	19 17% GB
Not very common	193 8%	223 8%	10 10%	11 12%	11 16% AG	16 27% BDH	4 4%	13 11% G
Not at all common	45 2%	50 2%	1 1%	3 3%	2 3%	1 2%	3 3%	6 5% B
Don't know	71 3%	126 5% A	2 2%	3 3%	4 6%	4 7%	5 5%	11 10% B
Not Sure	3 *	- -	- -	- -	- -	- -	- -	- -
Sigma	2473 100%	2644 100%	99 100%	91 100%	67 100%	60 100%	104 100%	114 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q1115_2. How common do you feel each type of abusive Internet behavior is?

2. Spamming

Base: Familiar With Abusive Internet Behavior

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	2664	2926	108	112	89*	86*	134	149
TOP 2 BOX (NET)	2482 93% B	2647 90%	104 96%	103 92%	82 92%	81 94%	124 93%	133 89%
Very common	2095 79% B	2064 71%	89 82%	86 77%	74 83%	67 78%	115 86% HA	113 76%
Somewhat common	387 15% G	583 20% AH	15 14%	17 15%	8 9%	14 16%	9 7%	20 13%
BOTTOM 2 BOX (NET)	115 4%	167 6% A	1 1%	5 4%	2 2%	3 3%	6 4%	7 5%
Not very common	92 3%	117 4%	1 1%	3 3%	2 2%	2 2%	2 1%	5 3%
Not at all common	23 1%	50 2% A	- -	2 2%	- -	1 1%	4 3% A	2 1%
Don't know	64 2%	112 4% A	3 3%	4 4%	5 6% A	2 2%	4 3%	9 6%
Not Sure	3 *	- -	- -	- -	- -	- -	- -	- -
Sigma	2664 100%	2926 100%	108 100%	112 100%	89 100%	86 100%	134 100%	149 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q1115_3. How common do you feel each type of abusive Internet behavior is?

3. Cyber squatting

Base: Familiar With Abusive Internet Behavior

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1820	2155	68*	60*	50*	45*	75*	96*
TOP 2 BOX (NET)	1391 76% E	1626 75% F	52 76%	46 77%	32 64%	27 60%	60 80% E	74 77% F
Very common	685 38% B	737 34% D	25 37% D	12 20%	14 28%	10 22%	35 47% E	44 46% BDF
Somewhat common	706 39%	889 41% H	27 40%	34 57% BH	18 36%	17 38%	25 33%	30 31%
BOTTOM 2 BOX (NET)	335 18%	364 17%	11 16%	13 22%	14 28% G	12 27%	10 13%	13 14%
Not very common	295 16%	316 15%	10 15%	10 17%	12 24% G	10 22%	7 9%	10 10%
Not at all common	40 2%	48 2%	1 1%	3 5%	2 4%	2 4%	3 4%	3 3%
Don't know	92 5%	165 8% A	5 7%	1 2%	4 8%	6 13% D	5 7%	9 9%
Not Sure	2 *	- -	- -	- -	- -	- -	- -	- -
Sigma	1820 100%	2155 100%	68 100%	60 100%	50 100%	45 100%	75 100%	96 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q1115_4. How common do you feel each type of abusive Internet behavior is?

4. Stolen credentials

Base: Familiar With Abusive Internet Behavior

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	2379	2708	91*	96*	67*	71*	109	144
TOP 2 BOX (NET)	1954 82% E	2174 80% F	73 80%	78 81%	45 67%	49 69%	87 80%	109 76%
Very common	1104 46% BE	1108 41%	47 52% E	41 43%	21 31%	27 38%	51 47% E	72 50% B
Somewhat common	850 36%	1066 39% AH	26 29%	37 39% H	24 36%	22 31%	36 33%	37 26%
BOTTOM 2 BOX (NET)	339 14%	401 15%	14 15%	13 14%	16 24% A	19 27% BD	15 14%	24 17%
Not very common	297 12%	342 13%	12 13%	10 10%	14 21% AG	18 25% BDH	10 9%	16 11%
Not at all common	42 2%	59 2%	2 2%	3 3%	2 3%	1 1%	5 5% A	8 6% B
Don't know	83 3%	133 5% A	4 4%	5 5%	6 9% A	3 4%	7 6%	11 8%
Not Sure	3 *	- -	- -	- -	- -	- -	- -	- -
Sigma	2379 100%	2708 100%	91 100%	96 100%	67 100%	71 100%	109 100%	144 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q1115_5. How common do you feel each type of abusive Internet behavior is?

5. Malware

Base: Familiar With Abusive Internet Behavior

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	2558	2804	107	104	81*	85*	136	147
TOP 2 BOX (NET)	2336 91% B	2461 88% H	102 95%	97 93% FH	71 88%	71 84%	121 89% H	118 80%
Very common	1737 68% B	1623 58%	80 75%	71 68% B	54 67%	47 55%	99 73%	93 63%
Somewhat common	599 23% G	838 30% AH	22 21%	26 25%	17 21%	24 28% H	22 16%	25 17%
BOTTOM 2 BOX (NET)	134 5%	210 7% A	3 3%	4 4%	4 5%	7 8%	8 6%	14 10%
Not very common	96 4%	152 5% A	2 2%	2 2%	2 2%	3 4%	5 4%	6 4%
Not at all common	38 1%	58 2%	1 1%	2 2%	2 2%	4 5%	3 2%	8 5% B
Don't know	82 3%	133 5% A	2 2%	3 3%	6 7% A	7 8%	7 5%	15 10% BD
Not Sure	6 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	2558 100%	2804 100%	107 100%	104 100%	81 100%	85 100%	136 100%	147 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q1120. Have you ever been affected by any of these types of abusive Internet behaviors?

SUMMARY TABLE OF YES

Base: Familiar With Abusive Internet Behavior (Variable Bases)

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Phishing	958 39%	974 37% DF	37 37%	18 20% D	28 42% F	8 13%	45 43%	51 45% DF
Spamming	2086 78% B	2145 73%	82 76%	99 88% CB	76 85%	79 92% BH	118 88% AC	120 81% B
Cyber squatting	484 27% B	491 23%	17 25%	10 17%	14 28%	6 13%	18 24%	22 23%
Stolen credentials	562 24%	616 23% DFH	24 26% D	11 11%	19 28% F	9 13%	18 17%	19 13%
Malware	1714 67% B	1688 60%	77 72%	75 72% B	65 80% FA	55 65%	98 72%	98 67%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

Q1120_1. Have you ever been affected by any of these types of abusive Internet behaviors?

1. Phishing

Base: Familiar With Abusive Internet Behavior

			Country					
				South America				
	2015 Total Registrants	2016 Total Registrants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	2473	2644	99*	91*	67*	60*	104	114
Yes	958 39%	974 37% DF	37 37% D	18 20%	28 42% F	8 13%	45 43%	51 45% DF
No	1257 51%	1378 52% H	55 56%	61 67% BH	36 54%	40 67% BH	47 45%	44 39%
Not sure	258 10%	292 11%	7 7%	12 13%	3 4%	12 20% EB	12 12%	19 17%
Sigma	2473 100%	2644 100%	99 100%	91 100%	67 100%	60 100%	104 100%	114 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.   * small base

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Q1120_2. Have you ever been affected by any of these types of abusive Internet behaviors?

2. Spamming

Base: Familiar With Abusive Internet Behavior

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	2664	2926	108	112	89*	86*	134	149
Yes	2086 78% B	2145 73%	82 76%	99 88% CB	76 85%	79 92% BH	118 88% AC	120 81% B
No	449 17% G	613 21% ADFH	20 19%	11 10%	12 13% F	4 5%	14 10%	19 13% F
Not sure	129 5%	168 6%	6 6%	2 2%	1 1%	3 3%	2 1%	10 7% G
Sigma	2664 100%	2926 100%	108 100%	112 100%	89 100%	86 100%	134 100%	149 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

Q1120_3. Have you ever been affected by any of these types of abusive Internet behaviors?

3. Cyber squatting

Base: Familiar With Abusive Internet Behavior

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1820	2155	68*	60*	50*	45*	75*	96*
Yes	484 27% B	491 23%	17 25%	10 17%	14 28%	6 13%	18 24%	22 23%
No	1114 61%	1369 64%	43 63%	39 65%	31 62%	30 67%	45 60%	52 54%
Not sure	222 12%	295 14%	8 12%	11 18%	5 10%	9 20%	12 16%	22 23% B
Sigma	1820 100%	2155 100%	68 100%	60 100%	50 100%	45 100%	75 100%	96 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

Q1120_4. Have you ever been affected by any of these types of abusive Internet behaviors?

4. Stolen credentials

Base: Familiar With Abusive Internet Behavior

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
				South America				
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	2379	2708	91*	96*	67*	71*	109	144
Yes	562 24%	616 23% DFH	24 26% D	11 11%	19 28% F	9 13%	18 17%	19 13%
No	1537 65%	1780 66%	58 64%	73 76% B	41 61%	51 72%	79 72%	104 72%
Not sure	280 12%	312 12%	9 10%	12 13%	7 10%	11 15%	12 11%	21 15%
Sigma	2379 100%	2708 100%	91 100%	96 100%	67 100%	71 100%	109 100%	144 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.   * small base

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Q1120_5. Have you ever been affected by any of these types of abusive Internet behaviors?

5. Malware

Base: Familiar With Abusive Internet Behavior

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	2558	2804	107	104	81*	85*	136	147
Yes	1714 67% B	1688 60%	77 72%	75 72% B	65 80% FA	55 65%	98 72%	98 67%
No	640 25% E	886 32% AFH	23 21%	25 24%	11 14%	16 19%	26 19%	31 21%
Not sure	204 8%	230 8%	7 7%	4 4%	5 6%	14 16% EBD	12 9%	18 12% D
Sigma	2558 100%	2804 100%	107 100%	104 100%	81 100%	85 100%	136 100%	147 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

Q1125. How scared are you of each of the following?

SUMMARY TABLE OF TOP 2 BOX

Base: Familiar With Abusive Internet Behavior (Variable Bases)

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Phishing	1718 69%	1943 73% A	80 81% AE	81 89% BH	44 66%	48 80%	76 73%	84 74%
Spamming	1403 53% E	1624 56% ADF	49 45%	46 41%	29 33%	29 34%	70 52% E	92 62% DF
Cyber squatting	1088 60%	1423 66% A	49 72% AE	49 82% B	27 54%	32 71%	57 76% AE	76 79% B
Stolen credentials	1925 81%	2224 82%	78 86%	85 89%	49 73%	57 80%	94 86% E	122 85%
Malware	1972 77% E	2201 78%	82 77%	83 80%	54 67%	60 71%	103 76%	120 82%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q1125. How scared are you of each of the following?

SUMMARY TABLE OF BOTTOM 2 BOX

Base: Familiar With Abusive Internet Behavior (Variable Bases)

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Phishing	751 30% BC	701 27% D	19 19%	10 11%	23 34% C	12 20%	28 27%	30 26% D
Spamming	1256 47% B	1302 44%	59 55%	66 59% BH	60 67% AG	57 66% BH	64 48%	57 38%
Cyber squatting	729 40% BCG	732 34% DH	19 28%	11 18%	23 46% CG	13 29%	18 24%	20 21%
Stolen credentials	450 19%	484 18%	13 14%	11 11%	18 27% G	14 20%	15 14%	22 15%
Malware	583 23%	603 22%	25 23%	21 20%	27 33% A	25 29%	33 24%	27 18%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q1125_1. How scared are you of each of the following?

1. Phishing

Base: Familiar With Abusive Internet Behavior

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	2473	2644	99*	91*	67*	60*	104	114
TOP 2 BOX (NET)	1718 69%	1943 73% A	80 81% AE	81 89% BH	44 66%	48 80%	76 73%	84 74%
Very scared	761 31%	931 35% A	50 51% A	59 65% CBFH	24 36%	29 48% B	42 40% A	45 39%
Somewhat scared	957 39%	1012 38% D	30 30%	22 24%	20 30%	19 32%	34 33%	39 34%
BOTTOM 2 BOX (NET)	751 30% BC	701 27% D	19 19%	10 11%	23 34% C	12 20%	28 27%	30 26% D
Not very scared	479 19% C	521 20% D	9 9%	5 5%	13 19%	9 15%	19 18%	25 22% D
Not at all scared	272 11% B	180 7%	10 10%	5 5%	10 15%	3 5%	9 9%	5 4%
Not Sure	4 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	2473 100%	2644 100%	99 100%	91 100%	67 100%	60 100%	104 100%	114 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q1125_2. How scared are you of each of the following?

2. Spamming

Base: Familiar With Abusive Internet Behavior

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	2664	2926	108	112	89*	86*	134	149
TOP 2 BOX (NET)	1403 53% E	1624 56% ADF	49 45%	46 41%	29 33%	29 34%	70 52% E	92 62% DF
Very scared	513 19% E	600 21% DF	26 24% DE	11 10%	8 9%	9 10%	31 23% E	41 28% BDF
Somewhat scared	890 33% CE	1024 35% F	23 21%	35 31%	21 24%	20 23%	39 29%	51 34%
BOTTOM 2 BOX (NET)	1256 47% B	1302 44%	59 55%	66 59% BH	60 67% AG	57 66% BH	64 48%	57 38%
Not very scared	769 29%	878 30%	36 33%	45 40% BH	30 34%	25 29%	34 25%	38 26%
Not at all scared	487 18% B	424 14%	23 21%	21 19%	30 34% A	32 37% BDH	30 22% H	19 13%
Not Sure	5 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	2664 100%	2926 100%	108 100%	112 100%	89 100%	86 100%	134 100%	149 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

Q1125_3. How scared are you of each of the following?

3. Cyber squatting

Base: Familiar With Abusive Internet Behavior

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1820	2155	68*	60*	50*	45*	75*	96*
TOP 2 BOX (NET)	1088 60%	1423 66% A	49 72% AE	49 82% B	27 54%	32 71%	57 76% AE	76 79% B
Very scared	457 25%	576 27%	31 46% AE	27 45% B	11 22%	13 29%	30 40% AE	39 41% B
Somewhat scared	631 35%	847 39% A	18 26%	22 37%	16 32%	19 42%	27 36%	37 39%
BOTTOM 2 BOX (NET)	729 40% BCG	732 34% DH	19 28%	11 18%	23 46% CG	13 29%	18 24%	20 21%
Not very scared	447 25% C	517 24% DH	9 13%	7 12%	13 26%	11 24%	12 16%	14 15%
Not at all scared	282 15% B	215 10%	10 15%	4 7%	10 20% F	2 4%	6 8%	6 6%
Not Sure	3 *	- -	- -	- -	- -	- -	- -	- -
Sigma	1820 100%	2155 100%	68 100%	60 100%	50 100%	45 100%	75 100%	96 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q1125_4. How scared are you of each of the following?

4. Stolen credentials

Base: Familiar With Abusive Internet Behavior

			Country					
			South America					
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	2379	2708	91*	96*	67*	71*	109	144
TOP 2 BOX (NET)	1925 81%	2224 82%	78 86%	85 89%	49 73%	57 80%	94 86% E	122 85%
Very scared	1159 49%	1282 47%	58 64% AE	62 65% B	25 37%	40 56% E	68 62% AE	86 60% B
Somewhat scared	766 32% C	942 35% DH	20 22%	23 24%	24 36%	17 24%	26 24%	36 25%
BOTTOM 2 BOX (NET)	450 19%	484 18%	13 14%	11 11%	18 27% G	14 20%	15 14%	22 15%
Not very scared	298 13% G	367 14% D	7 8%	6 6%	10 15%	11 15%	7 6%	18 13%
Not at all scared	152 6% B	117 4%	6 7%	5 5%	8 12%	3 4%	8 7%	4 3%
Not Sure	4 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	2379 100%	2708 100%	91 100%	96 100%	67 100%	71 100%	109 100%	144 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q1125_5. How scared are you of each of the following?

5. Malware

Base: Familiar With Abusive Internet Behavior

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	2558	2804	107	104	81*	85*	136	147
TOP 2 BOX (NET)	1972 77% E	2201 78%	82 77%	83 80%	54 67%	60 71%	103 76%	120 82%
Very scared	953 37% E	1044 37%	46 43% DE	31 30%	19 23%	30 35%	48 35%	59 40%
Somewhat scared	1019 40%	1157 41%	36 34%	52 50% CF	35 43%	30 35%	55 40%	61 41%
BOTTOM 2 BOX (NET)	583 23%	603 22%	25 23%	21 20%	27 33% A	25 29%	33 24%	27 18%
Not very scared	379 15%	452 16%	16 15%	15 14%	14 17%	18 21%	21 15%	21 14%
Not at all scared	204 8% B	151 5%	9 8%	6 6%	13 16% A	7 8%	12 9%	6 4%
Not Sure	3 *	- -	- -	- -	- -	- -	- -	- -
Sigma	2558 100%	2804 100%	107 100%	104 100%	81 100%	85 100%	136 100%	147 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q1130. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

SUMMARY TABLE OF PURCHASED

Base: All Qualified Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3207	3349	122	125	97*	104	167	186
Malware	2208 69% BC	2229 67% H	68 56%	84 67%	63 65%	66 63%	109 65%	110 59%
Stolen credentials	1805 56% CE	1828 55% F	48 39%	58 46%	39 40%	45 43%	95 57% CE	96 52%
Phishing	1762 55% CE	1771 53%	46 38%	59 47%	38 39%	46 44%	88 53% CE	87 47%
Spamming	1707 53% BE	1637 49%	55 45%	59 47%	40 41%	46 44%	93 56% E	85 46%
Cyber squatting	1480 46% CE	1487 44%	39 32%	55 44%	30 31%	37 36%	79 47% CE	76 41%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

Q1130_1. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

1. Phishing

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3207	3349	122	125	97*	104	167	186
PURCHASED (NET)	1762 55% CE	1771 53%	46 38%	59 47%	38 39%	46 44%	88 53% CE	87 47%
Purchased antivirus software for my computer	1470 46% BCE	1408 42% D	40 33%	37 30%	33 34%	37 36%	79 47% CE	70 38%
Purchased an identity protection plan	505 16%	556 17%	14 11%	27 22% CH	9 9%	13 13%	20 12%	24 13%
Changed my Internet habits	1149 36% B	903 27%	66 54% DAEG	44 35% B	30 31%	29 28%	58 35%	48 26%
Stopped making purchases online	332 10% E	357 11% F	8 7%	12 10% F	3 3%	3 3%	13 8%	14 8%
Other	239 7% BC	192 6%	2 2%	3 2%	5 5%	2 2%	10 6%	10 5%
None	433 14%	643 19% A	19 16%	21 17%	30 31% ACG	31 30% BD	27 16%	45 24%
Not Sure	4 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	4132 129%	4059 121%	149 122%	144 115%	110 113%	115 111%	207 124%	211 113%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q1130_2. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

2. Spamming

Base: All Qualified Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3207	3349	122	125	97*	104	167	186
PURCHASED (NET)	1707 53% BE	1637 49%	55 45%	59 47%	40 41%	46 44%	93 56% E	85 46%
Purchased antivirus software for my computer	1456 45% B	1333 40%	53 43%	49 39%	38 39%	40 38%	83 50% H	70 38%
Purchased an identity protection plan	432 13% CE	472 14%	9 7%	15 12%	3 3%	8 8%	19 11% E	25 13%
Changed my Internet habits	1098 34% B	928 28%	59 48% A	59 47% BFH	35 36%	31 30%	65 39%	55 30%
Stopped making purchases online	284 9% CE	318 9% DF	4 3%	4 3%	3 3%	3 3%	11 7%	19 10% DF
Other	317 10% B	263 8% D	6 5%	3 2%	7 7%	5 5%	15 9%	10 5%
None	452 14%	658 20% A	17 14%	19 15%	19 20% G	27 26% D	17 10%	39 21% G
Not Sure	4 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	4043 126%	3972 119%	148 121%	149 119%	105 108%	114 110%	210 126%	218 117%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

Q1130_3. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

3. Cyber squatting

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3207	3349	122	125	97*	104	167	186
PURCHASED (NET)	1480 46% CE	1487 44%	39 32%	55 44%	30 31%	37 36%	79 47% CE	76 41%
Purchased antivirus software for my computer	1199 37% BE	1128 34%	37 30%	41 33%	25 26%	34 33%	73 44% HCE	59 32%
Purchased an identity protection plan	466 15% C	543 16% F	6 5%	19 15% CF	8 8%	6 6%	16 10%	24 13%
Changed my Internet habits	842 26% B	723 22%	53 43% AEG	42 34% BF	25 26%	16 15%	47 28%	47 25%
Stopped making purchases online	299 9%	329 10%	8 7%	11 9%	5 5%	6 6%	12 7%	15 8%
Other	222 7% BC	165 5%	3 2%	3 2%	5 5%	1 1%	12 7%	9 5%
None	865 27%	1038 31% A	35 29%	33 26%	37 38% AG	48 46% BDH	39 23%	52 28%
Not Sure	9 * B	- -	- -	- -	- -	- -	1 1%	- -
Sigma	3902 122%	3926 117%	142 116%	149 119%	105 108%	111 107%	200 120%	206 111%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.   * small base

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Q1130_4. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

4. Stolen credentials

Base: All Qualified Respondents

				Country				
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3207	3349	122	125	97*	104	167	186
PURCHASED (NET)	1805 56% CE	1828 55% F	48 39%	58 46%	39 40%	45 43%	95 57% CE	96 52%
Purchased antivirus software for my computer	1470 46% BC	1377 41% DF	40 33%	40 32%	35 36%	33 32%	82 49% HCE	71 38%
Purchased an identity protection plan	591 18% CE	676 20%	12 10%	25 20% C	8 8%	14 13%	24 14%	38 20%
Changed my Internet habits	1095 34% B	873 26%	52 43% AE	48 38% BFH	28 29%	25 24%	60 36%	49 26%
Stopped making purchases online	376 12%	401 12% F	11 9%	16 13%	7 7%	6 6%	18 11%	17 9%
Other	228 7% B	172 5% D	4 3% D	- -	5 5%	2 2%	10 6%	8 4% D
None	458 14%	623 19% A	24 20%	22 18%	30 31% AG	31 30% BDH	22 13%	34 18%
Not Sure	5 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	4223 132%	4122 123%	143 117%	151 121%	113 116%	111 107%	216 129%	217 117%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.   * small base

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Q1130_5. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

5. Malware

Base: All Qualified Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3207	3349	122	125	97*	104	167	186
PURCHASED (NET)	2208 69% BC	2229 67% H	68 56%	84 67%	63 65%	66 63%	109 65%	110 59%
Purchased antivirus software for my computer	1965 61% B	1931 58% H	65 53%	76 61% H	59 61%	62 60% H	94 56%	88 47%
Purchased an identity protection plan	476 15% CE	508 15% F	10 8%	13 10%	5 5%	7 7%	24 14% E	31 17% F
Changed my Internet habits	984 31% B	752 22%	52 43% A	43 34% BF	29 30%	22 21%	59 35%	48 26%
Stopped making purchases online	288 9% E	314 9%	5 4%	11 9%	1 1%	5 5%	11 7% E	11 6%
Other	200 6% BC	166 5%	2 2%	3 2%	6 6%	2 2%	8 5%	10 5%
None	298 9%	434 13% AD	18 15% DA	7 6%	13 13%	16 15% D	17 10%	30 16% D
Not Sure	4 * B	- -	- -	- -	- -	- -	- -	- -
Sigma	4215 131%	4105 123%	152 125%	153 122%	113 116%	114 110%	213 128%	218 117%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base

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Q775. If you felt a website was being run improperly (for example, appears to be conducting illegal activity, appears to be a fake, etc.), who would you complain to?

Base: All Qualified Respondents

				Country				
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Consumer protection agency	- -	1145 34% A	- -	54 43% CB	- -	51 49% EB	- -	76 41% GB
Contact the website owner/operator	1724 51% BC	985 29%	51 41%	40 32%	44 44% F	31 30%	98 56% HC	45 24%
Local police	- -	951 28% A	- -	56 45% CBFH	- -	27 26% E	- -	44 24% G
NATIONAL LAW ENFORCEMENT/FBI (NET)	- -	822 25% AH	- -	42 34% CBH	- -	31 30% EH	- -	28 15% G
National law enforcement	- -	769 23% AH	- -	42 34% CBH	- -	31 30% EH	- -	28 15% G
FBI	- -	53 2% A	- -	- -	- -	- -	- -	- -
NATIONAL INTELLIGENCE AGENCY/CIA (NET)	- -	545 16% AF	- -	31 25% CBF	- -	7 7% E	- -	46 25% GBF
A national intelligence agency	- -	529 16% AF	- -	31 25% CBF	- -	7 7% E	- -	46 25% GBF
Intelligence agency like the CIA or NSA	- -	16 * A	- -	- -	- -	- -	- -	- -
ICANN	- -	532 16% ADFH	- -	11 9% C	- -	4 4% E	- -	13 7% G
Federal police	- -	511 15% A	- -	18 14% C	- -	36 35% EBD	- -	73 39% GBD
Private security companies	- -	408 12% A	- -	22 18% CF	- -	8 8% E	- -	27 15% G
Interpol	- -	360 11% A	- -	16 13% C	- -	13 13% E	- -	21 11% G
Other	653 19% B	- -	39 31% DAG	- -	22 22% F	- -	35 20% H	- -
No one	403 12% B	- -	9 7% D	- -	10 10% F	- -	14 8% H	- -
Not sure	722 22% B	- -	33 26% D	- -	31 31% FAG	- -	35 20% H	- -
Decline to Answer	2 *	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

Q775. If you felt a website was being run improperly (for example, appears to be conducting illegal activity, appears to be a fake, etc.), who would you complain to?

Base: All Qualified Respondents

				Country				
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Don't know	- -	744 22% AH	- -	19 15% C	- -	26 25% E	- -	30 16% G
Sigma	3504 104%	7003 209%	132 106%	309 247%	107 107%	234 225%	182 104%	403 217%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q300. Does the company for which you registered domains have multi-national operations?

Base: Registered For Business

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	1687	-**	79*	-**	51*	-**	82*
Yes	-	712 42% F	-	32 41% F	-	12 24%	-	43 52% F
No	-	975 58%	-	47 59%	-	39 76% BDH	-	39 48%
Sigma	-	1687 100%	-	79 100%	-	51 100%	-	82 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Base: Registered For Business

Q305. Which of the following sectors does your business fall into?

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	1687	-**	79*	-**	51*	-**	82*
Manufacturing	- -	203 12% D	- -	4 5%	- -	5 10%	- -	8 10%
Education	- -	100 6%	- -	7 9%	- -	2 4%	- -	3 4%
Computer programming, consultancy and related activities	- -	98 6%	- -	4 5%	- -	3 6%	- -	3 4%
Retail trade, except of motor vehicles and motorcycles	- -	90 5%	- -	7 9%	- -	3 6%	- -	7 9%
Information service activities	- -	74 4%	- -	5 6% H	- -	1 2%	- -	- -
Arts, entertainment and recreation	- -	67 4%	- -	3 4%	- -	5 10% BH	- -	1 1%
Other service activities	- -	55 3%	- -	5 6%	- -	1 2%	- -	3 4%
Food and beverage service activities	- -	47 3%	- -	4 5%	- -	- -	- -	2 2%
Human health activities	- -	47 3%	- -	1 1%	- -	- -	- -	3 4%
Advertising and market research	- -	43 3%	- -	5 6% B	- -	1 2%	- -	1 1%
Construction of buildings	- -	42 2%	- -	- -	- -	1 2%	- -	1 1%
Real estate activities	- -	40 2%	- -	- -	- -	- -	- -	4 5% D
Other professional, scientific and technical activities	- -	39 2%	- -	2 3%	- -	2 4%	- -	3 4%
Telecommunications	- -	36 2%	- -	3 4%	- -	2 4%	- -	4 5%
Agriculture, forestry and fishing	- -	36 2%	- -	2 3%	- -	- -	- -	2 2%
Office administrative, office support and other business support activities	- -	32 2%	- -	1 1%	- -	1 2%	- -	- -
Wholesale trade, except of motor vehicles and motorcycles	- -	29 2%	- -	- -	- -	2 4%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q305. Which of the following sectors does your business fall into?

Base: Registered For Business

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	1687	-**	79*	-**	51*	-**	82*
Legal and accounting activities	- -	26 2%	- -	1 1%	- -	1 2%	- -	3 4%
Electricity, gas, steam and air conditioning supply	- -	24 1%	- -	- -	- -	1 2%	- -	- -
Financial service activities, except insurance and pension funding	- -	23 1%	- -	1 1%	- -	1 2%	- -	- -
Activities auxiliary to financial service and insurance activities	- -	22 1%	- -	2 3%	- -	- -	- -	- -
Scientific research and development	- -	22 1%	- -	1 1%	- -	- -	- -	- -
Civil engineering	- -	22 1%	- -	3 4%	- -	- -	- -	1 1%
Travel agency, tour operator, reservation service and related activities	- -	19 1%	- -	- -	- -	1 2%	- -	1 1%
Wholesale and retail trade and repair of motor vehicles and motorcycles	- -	18 1%	- -	- -	- -	4 8% BD	- -	2 2%
Warehousing and support activities for transportation	- -	18 1%	- -	- -	- -	- -	- -	- -
Architectural and engineering activities; technical testing and analysis	- -	18 1%	- -	1 1%	- -	- -	- -	2 2%
Publishing activities	- -	17 1%	- -	1 1%	- -	- -	- -	- -
Accommodations	- -	17 1%	- -	2 3%	- -	3 6% B	- -	1 1%
Specialized construction activities	- -	17 1%	- -	- -	- -	1 2%	- -	2 2%
Activities of head offices; management consultancy activities	- -	14 1%	- -	- -	- -	- -	- -	- -
Insurance, reinsurance and pension funding, except compulsory social security	- -	13 1%	- -	1 1%	- -	2 4% B	- -	1 1%
Employment activities	- -	13 1%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

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Base: Registered For Business

Q305. Which of the following sectors does your business fall into?

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	1687	-**	79*	-**	51*	-**	82*
Land transport and transport via pipelines	- -	11 1%	- -	2 3% B	- -	- -	- -	2 2%
Rental and leasing activities	- -	11 1%	- -	1 1%	- -	1 2%	- -	- -
Motion picture, video and television program production, sound recording and music publishing activities	- -	11 1%	- -	- -	- -	- -	- -	- -
Mining and quarrying	- -	9 1%	- -	1 1%	- -	- -	- -	2 2% B
Social work activities without accommodation	- -	7 *	- -	1 1%	- -	- -	- -	- -
Activities of households as employers; undifferentiated goods- and services-producing activities of households for own use	- -	7 *	- -	- -	- -	- -	- -	- -
Security and investigation activities	- -	6 *	- -	- -	- -	- -	- -	- -
Services to buildings and landscape activities	- -	6 *	- -	- -	- -	1 2%	- -	- -
Veterinary activities	- -	6 *	- -	1 1%	- -	- -	- -	1 1%
Public administration and defense; compulsory social security	- -	6 *	- -	- -	- -	- -	- -	1 1%
Programming and broadcasting activities	- -	6 *	- -	- -	- -	- -	- -	- -
Postal and courier activities	- -	5 *	- -	- -	- -	- -	- -	- -
Water transport	- -	5 *	- -	- -	- -	- -	- -	- -
Water supply; sewerage, waste management and remediation activities	- -	5 *	- -	- -	- -	1 2% B	- -	- -
Residential care activities	- -	4 *	- -	- -	- -	- -	- -	1 1%
Air transport	- -	1 *	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Base: Registered For Business

Q305. Which of the following sectors does your business fall into?

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	1687	-**	79*	-**	51*	-**	82*
Activities of extraterritorial organizations and bodies	- -	1 *	- -	- -	- -	- -	- -	- -
Other	- -	199 12%	- -	7 9%	- -	5 10%	- -	17 21% BD
Sigma	- -	1687 100%	- -	79 100%	- -	51 100%	- -	82 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

			Country					
			South America					
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1210	1198	-**	-**	-**	-**	-**	-**
Alabama	2 *	3 *	- -	- -	- -	- -	- -	- -
Alaska	1 *	- -	- -	- -	- -	- -	- -	- -
Arizona	10 1%	7 1%	- -	- -	- -	- -	- -	- -
Arkansas	- -	1 *	- -	- -	- -	- -	- -	- -
California	40 3%	27 2%	- -	- -	- -	- -	- -	- -
Colorado	7 1%	6 1%	- -	- -	- -	- -	- -	- -
Connecticut	4 *	6 1%	- -	- -	- -	- -	- -	- -
Delaware	- -	1 *	- -	- -	- -	- -	- -	- -
District of Columbia	1 *	- -	- -	- -	- -	- -	- -	- -
Florida	18 1%	22 2%	- -	- -	- -	- -	- -	- -
Georgia	6 *	11 1%	- -	- -	- -	- -	- -	- -
Hawaii	1 *	- -	- -	- -	- -	- -	- -	- -
Illinois	9 1%	5 *	- -	- -	- -	- -	- -	- -
Indiana	2 *	7 1%	- -	- -	- -	- -	- -	- -
Iowa	1 *	- -	- -	- -	- -	- -	- -	- -
Kansas	1 *	4 *	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1210	1198	-**	-**	-**	-**	-**	-**
Kentucky	4 * B	- -	- -	- -	- -	- -	- -	- -
Louisiana	1 *	3 *	- -	- -	- -	- -	- -	- -
Maine	2 *	2 *	- -	- -	- -	- -	- -	- -
Maryland	8 1%	6 1%	- -	- -	- -	- -	- -	- -
Massachusetts	3 *	5 *	- -	- -	- -	- -	- -	- -
Michigan	7 1%	5 *	- -	- -	- -	- -	- -	- -
Minnesota	8 1%	7 1%	- -	- -	- -	- -	- -	- -
Mississippi	2 *	- -	- -	- -	- -	- -	- -	- -
Missouri	- -	4 * A	- -	- -	- -	- -	- -	- -
Montana	2 *	- -	- -	- -	- -	- -	- -	- -
Nebraska	2 *	2 *	- -	- -	- -	- -	- -	- -
Nevada	3 *	4 *	- -	- -	- -	- -	- -	- -
New Hampshire	- -	2 *	- -	- -	- -	- -	- -	- -
New Jersey	11 1%	13 1%	- -	- -	- -	- -	- -	- -
New Mexico	1 *	2 *	- -	- -	- -	- -	- -	- -
New York	16 1%	15 1%	- -	- -	- -	- -	- -	- -
North Carolina	8 1%	9 1%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1210	1198	-**	-**	-**	-**	-**	-**
North Dakota	- -	1 *	- -	- -	- -	- -	- -	- -
Ohio	8 1%	11 1%	- -	- -	- -	- -	- -	- -
Oklahoma	2 *	4 *	- -	- -	- -	- -	- -	- -
Oregon	8 1%	3 *	- -	- -	- -	- -	- -	- -
Pennsylvania	4 *	11 1%	- -	- -	- -	- -	- -	- -
Rhode Island	1 *	1 *	- -	- -	- -	- -	- -	- -
South Carolina	6 *	2 *	- -	- -	- -	- -	- -	- -
South Dakota	1 *	- -	- -	- -	- -	- -	- -	- -
Tennessee	2 *	- -	- -	- -	- -	- -	- -	- -
Texas	18 1%	24 2%	- -	- -	- -	- -	- -	- -
Utah	3 *	3 *	- -	- -	- -	- -	- -	- -
Vermont	1 *	1 *	- -	- -	- -	- -	- -	- -
Virginia	9 1%	8 1%	- -	- -	- -	- -	- -	- -
Washington	10 1%	3 *	- -	- -	- -	- -	- -	- -
West Virginia	3 *	1 *	- -	- -	- -	- -	- -	- -
Wisconsin	4 *	3 *	- -	- -	- -	- -	- -	- -
Alberta	10 1%	15 1%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
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	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1210	1198	-**	-**	-**	-**	-**	-**
British Columbia	19 2%	18 2%	- -	- -	- -	- -	- -	- -
Manitoba	4 *	6 1%	- -	- -	- -	- -	- -	- -
New Brunswick	3 *	4 *	- -	- -	- -	- -	- -	- -
Newfoundland	3 *	1 *	- -	- -	- -	- -	- -	- -
Northwest Territories	1 *	1 *	- -	- -	- -	- -	- -	- -
Nova Scotia	4 *	2 *	- -	- -	- -	- -	- -	- -
Nunavut	1 *	- -	- -	- -	- -	- -	- -	- -
Ontario	45 4%	40 3%	- -	- -	- -	- -	- -	- -
Prince Edward Island	2 *	- -	- -	- -	- -	- -	- -	- -
Quebec	9 1%	10 1%	- -	- -	- -	- -	- -	- -
Saskatchewan	2 *	6 1%	- -	- -	- -	- -	- -	- -
Yukon Territory	- -	2 *	- -	- -	- -	- -	- -	- -
Alsace	1 *	2 *	- -	- -	- -	- -	- -	- -
Aquitaine	1 *	2 *	- -	- -	- -	- -	- -	- -
Auvergne	3 *	- -	- -	- -	- -	- -	- -	- -
Lower Normandy	2 *	3 *	- -	- -	- -	- -	- -	- -
Burgundy	2 *	4 *	- -	- -	- -	- -	- -	- -

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	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1210	1198	-**	-**	-**	-**	-**	-**
Brittany	6 *	5 *	- -	- -	- -	- -	- -	- -
Centre	7 1%	5 *	- -	- -	- -	- -	- -	- -
Champagne-Ardenne	1 *	3 *	- -	- -	- -	- -	- -	- -
Corsica	- -	1 *	- -	- -	- -	- -	- -	- -
Franche-Comte	1 *	- -	- -	- -	- -	- -	- -	- -
Upper Normandy	- -	2 *	- -	- -	- -	- -	- -	- -
Ile de France (Paris)	28 2%	28 2%	- -	- -	- -	- -	- -	- -
Languedoc-Roussillon	5 *	4 *	- -	- -	- -	- -	- -	- -
Limousin	- -	3 *	- -	- -	- -	- -	- -	- -
Lorraine	6 *	3 *	- -	- -	- -	- -	- -	- -
Midi-Pyrenees	2 *	4 *	- -	- -	- -	- -	- -	- -
North Calais	5 *	7 1%	- -	- -	- -	- -	- -	- -
Pays de la Loire	4 *	6 1%	- -	- -	- -	- -	- -	- -
Picardy	1 *	2 *	- -	- -	- -	- -	- -	- -
Poitou-Charentes	2 *	- -	- -	- -	- -	- -	- -	- -
Provence-Alpes-Cote-D'azur	8 1%	13 1%	- -	- -	- -	- -	- -	- -
Rhone-Alps	13 1%	9 1%	- -	- -	- -	- -	- -	- -

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	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1210	1198	-**	-**	-**	-**	-**	-**
Baden-Wurttemberg	17 1%	12 1%	- -	- -	- -	- -	- -	- -
Bavaria	20 2%	19 2%	- -	- -	- -	- -	- -	- -
Berlin	10 1%	7 1%	- -	- -	- -	- -	- -	- -
Brandenburg	2 *	1 *	- -	- -	- -	- -	- -	- -
Bremen	- -	2 *	- -	- -	- -	- -	- -	- -
Hamburg	5 *	2 *	- -	- -	- -	- -	- -	- -
Hesse	8 1%	14 1%	- -	- -	- -	- -	- -	- -
Mecklenburg-Western Pomerania	4 *	1 *	- -	- -	- -	- -	- -	- -
Lower Saxony	11 1%	9 1%	- -	- -	- -	- -	- -	- -
North Rhine-Westphalia	29 2%	35 3%	- -	- -	- -	- -	- -	- -
Rhineland-Palatinate	5 *	4 *	- -	- -	- -	- -	- -	- -
Saarland	2 *	1 *	- -	- -	- -	- -	- -	- -
Saxony	2 *	7 1%	- -	- -	- -	- -	- -	- -
Saxony-Anhalt	4 *	4 *	- -	- -	- -	- -	- -	- -
Schleswig-Holstein	1 *	3 *	- -	- -	- -	- -	- -	- -
Thuringia	4 *	4 *	- -	- -	- -	- -	- -	- -
Abruzzo	1 *	3 *	- -	- -	- -	- -	- -	- -

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	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1210	1198	-**	-**	-**	-**	-**	-**
Basilicata	1 *	- -	- -	- -	- -	- -	- -	- -
Calabria	- -	2 *	- -	- -	- -	- -	- -	- -
Campania	8 1%	5 *	- -	- -	- -	- -	- -	- -
Emilia-Romagna	1 *	- -	- -	- -	- -	- -	- -	- -
Friuli-Venezia Giulia	2 *	- -	- -	- -	- -	- -	- -	- -
Lazio	2 *	5 *	- -	- -	- -	- -	- -	- -
Liguria	- -	2 *	- -	- -	- -	- -	- -	- -
Lombardy	13 1%	9 1%	- -	- -	- -	- -	- -	- -
Marche	1 *	- -	- -	- -	- -	- -	- -	- -
Molise	- -	1 *	- -	- -	- -	- -	- -	- -
Piedmont	9 1%	3 *	- -	- -	- -	- -	- -	- -
Apulia	3 *	4 *	- -	- -	- -	- -	- -	- -
Sardinia	1 *	- -	- -	- -	- -	- -	- -	- -
Sicily	2 *	5 *	- -	- -	- -	- -	- -	- -
Tuscany	5 *	3 *	- -	- -	- -	- -	- -	- -
Umbria	- -	1 *	- -	- -	- -	- -	- -	- -
Veneto	4 *	7 1%	- -	- -	- -	- -	- -	- -

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	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1210	1198	-**	-**	-**	-**	-**	-**
Andalusia	7 1%	11 1%	- -	- -	- -	- -	- -	- -
Asturias	1 *	3 *	- -	- -	- -	- -	- -	- -
Balearic Islands	2 *	1 *	- -	- -	- -	- -	- -	- -
Canary Islands	3 *	3 *	- -	- -	- -	- -	- -	- -
Cantabria	1 *	2 *	- -	- -	- -	- -	- -	- -
Castilla-Leon	1 *	2 *	- -	- -	- -	- -	- -	- -
Castilla-La Mancha	2 *	3 *	- -	- -	- -	- -	- -	- -
Catalonia	8 1%	5 *	- -	- -	- -	- -	- -	- -
Extremadura	3 *	1 *	- -	- -	- -	- -	- -	- -
Galicia	1 *	4 *	- -	- -	- -	- -	- -	- -
La Rioja	2 *	1 *	- -	- -	- -	- -	- -	- -
Madrid	6 *	6 1%	- -	- -	- -	- -	- -	- -
Murcia	3 *	1 *	- -	- -	- -	- -	- -	- -
Basque Country	2 *	1 *	- -	- -	- -	- -	- -	- -
Valencia	8 1%	5 *	- -	- -	- -	- -	- -	- -
East of England	7 1%	4 *	- -	- -	- -	- -	- -	- -
East Midlands	4 *	8 1%	- -	- -	- -	- -	- -	- -

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	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1210	1198	-**	-**	-**	-**	-**	-**
London	19 2%	22 2%	- -	- -	- -	- -	- -	- -
North East	3 *	1 *	- -	- -	- -	- -	- -	- -
North West	11 1%	12 1%	- -	- -	- -	- -	- -	- -
Northern Ireland	2 *	2 *	- -	- -	- -	- -	- -	- -
Scotland	8 1%	8 1%	- -	- -	- -	- -	- -	- -
South East	22 2%	16 1%	- -	- -	- -	- -	- -	- -
South West	6 *	8 1%	- -	- -	- -	- -	- -	- -
Wales	4 *	4 *	- -	- -	- -	- -	- -	- -
West Midlands	9 1%	10 1%	- -	- -	- -	- -	- -	- -
Yorkshire and the Humber	5 *	5 *	- -	- -	- -	- -	- -	- -
Hokkaido	7 1%	14 1%	- -	- -	- -	- -	- -	- -
Aomori	- -	1 *	- -	- -	- -	- -	- -	- -
Iwate	1 *	1 *	- -	- -	- -	- -	- -	- -
Miyagi	3 *	4 *	- -	- -	- -	- -	- -	- -
Akita	- -	2 *	- -	- -	- -	- -	- -	- -
Yamagata	- -	1 *	- -	- -	- -	- -	- -	- -
Fukushima	4 *	1 *	- -	- -	- -	- -	- -	- -

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	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1210	1198	-**	-**	-**	-**	-**	-**
Tochigi	1 *	1 *	- -	-	-	-	-	-
Gunma	3 *	2 *	- -	-	-	-	-	-
Ibaraki	2 *	2 *	- -	-	-	-	-	-
Saitama	14 1%	12 1%	- -	-	-	-	-	-
Chiba	8 1%	11 1%	- -	-	-	-	-	-
Tokyo	33 3%	37 3%	- -	-	-	-	-	-
Kanagawa	17 1%	12 1%	- -	-	-	-	-	-
Yamanashi	- -	2 *	- -	-	-	-	-	-
Nagano	4 *	4 *	- -	-	-	-	-	-
Niigata	3 *	- -	- -	-	-	-	-	-
Toyama	- -	2 *	- -	-	-	-	-	-
Ishikawa	- -	1 *	- -	-	-	-	-	-
Shizuoka	2 *	5 *	- -	-	-	-	-	-
Gifu	2 *	2 *	- -	-	-	-	-	-
Aichi	11 1%	8 1%	- -	-	-	-	-	-
Mie	2 *	1 *	- -	-	-	-	-	-
Shiga	- -	1 *	- -	-	-	-	-	-

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			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1210	1198	-**	-**	-**	-**	-**	-**
Kyoto	6 *	4 *	- -	- -	- -	- -	- -	- -
Osaka	17 1%	17 1%	- -	- -	- -	- -	- -	- -
Hyogo	10 1%	8 1%	- -	- -	- -	- -	- -	- -
Nara	- -	1 *	- -	- -	- -	- -	- -	- -
Tottori	- -	1 *	- -	- -	- -	- -	- -	- -
Shimane	1 *	- -	- -	- -	- -	- -	- -	- -
Okayama	3 *	1 *	- -	- -	- -	- -	- -	- -
Hiroshima	3 *	4 *	- -	- -	- -	- -	- -	- -
Yamaguchi	- -	2 *	- -	- -	- -	- -	- -	- -
Tokushima	- -	1 *	- -	- -	- -	- -	- -	- -
Kagawa	2 *	- -	- -	- -	- -	- -	- -	- -
Ehime	4 *	2 *	- -	- -	- -	- -	- -	- -
Fukuoka	6 *	4 *	- -	- -	- -	- -	- -	- -
Saga	1 *	- -	- -	- -	- -	- -	- -	- -
Nagasaki	- -	1 *	- -	- -	- -	- -	- -	- -
Kumamoto	- -	1 *	- -	- -	- -	- -	- -	- -
Oita	2 *	- -	- -	- -	- -	- -	- -	- -

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			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1210	1198	-**	-**	-**	-**	-**	-**
Miyazaki	1 *	2 *	- -	- -	- -	- -	- -	- -
Kagoshima	2 *	- -	- -	- -	- -	- -	- -	- -
Okinawa	1 *	- -	- -	- -	- -	- -	- -	- -
Lower Silesia	6 *	4 *	- -	- -	- -	- -	- -	- -
Kuyavia-Pomerania	4 *	4 *	- -	- -	- -	- -	- -	- -
Lodz	3 *	9 1%	- -	- -	- -	- -	- -	- -
Lublin	4 *	3 *	- -	- -	- -	- -	- -	- -
Lubusz	- -	1 *	- -	- -	- -	- -	- -	- -
Lesser Poland	6 *	5 *	- -	- -	- -	- -	- -	- -
Masovia	8 1%	8 1%	- -	- -	- -	- -	- -	- -
Subcarpathia	3 *	1 *	- -	- -	- -	- -	- -	- -
Pomerania	4 *	4 *	- -	- -	- -	- -	- -	- -
Silesia	5 *	7 1%	- -	- -	- -	- -	- -	- -
Swietokrzyskie (Holy Cross)	3 *	- -	- -	- -	- -	- -	- -	- -
Warmia-Masuria	3 *	- -	- -	- -	- -	- -	- -	- -
Greater Poland	3 *	4 *	- -	- -	- -	- -	- -	- -
West Pomerania	1 *	3 *	- -	- -	- -	- -	- -	- -

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	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1210	1198	-**	-**	-**	-**	-**	-**
Altay Republic	1 *	- -	- -	- -	- -	- -	- -	- -
Bashkortostan Republic	- -	1 *	- -	- -	- -	- -	- -	- -
Buryatiya Republic	- -	1 *	- -	- -	- -	- -	- -	- -
Kalmykiya Republic	1 *	- -	- -	- -	- -	- -	- -	- -
Sakha (Yakutiya) Republic	- -	1 *	- -	- -	- -	- -	- -	- -
Tatarstan Republic	2 *	6 1%	- -	- -	- -	- -	- -	- -
Chechnya Republic	- -	1 *	- -	- -	- -	- -	- -	- -
Chuvashiya Republic	- -	1 *	- -	- -	- -	- -	- -	- -
Krasnodar Kray	4 * B	- -	- -	- -	- -	- -	- -	- -
Krasnoyarsk Kray	1 *	2 *	- -	- -	- -	- -	- -	- -
Primorskiy Kray	1 *	1 *	- -	- -	- -	- -	- -	- -
Stavropol Kray	1 *	- -	- -	- -	- -	- -	- -	- -
Amur Oblast	1 *	- -	- -	- -	- -	- -	- -	- -
Astrakhan Oblast	1 *	- -	- -	- -	- -	- -	- -	- -
Bryansk Oblast	3 *	2 *	- -	- -	- -	- -	- -	- -
Volgograd Oblast	- -	3 *	- -	- -	- -	- -	- -	- -
Vologda Oblast	1 *	2 *	- -	- -	- -	- -	- -	- -

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Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1210	1198	-**	-**	-**	-**	-**	-**
Voronezh Oblast	- -	2 *	- -	- -	- -	- -	- -	- -
Ivanovo Oblast	2 *	- -	- -	- -	- -	- -	- -	- -
Irkutsk Oblast	2 *	1 *	- -	- -	- -	- -	- -	- -
Kaliningrad Oblast	1 *	- -	- -	- -	- -	- -	- -	- -
Kaluga Oblast	1 *	- -	- -	- -	- -	- -	- -	- -
Kemerovo Oblast	1 *	1 *	- -	- -	- -	- -	- -	- -
Kirov Oblast	1 *	3 *	- -	- -	- -	- -	- -	- -
Kostroma Oblast	- -	1 *	- -	- -	- -	- -	- -	- -
Kurgan Oblast	- -	2 *	- -	- -	- -	- -	- -	- -
Kursk Oblast	1 *	1 *	- -	- -	- -	- -	- -	- -
Leningrad Oblast	6 *	2 *	- -	- -	- -	- -	- -	- -
Lipetsk Oblast	- -	1 *	- -	- -	- -	- -	- -	- -
Moscow Oblast	17 1%	12 1%	- -	- -	- -	- -	- -	- -
Murmansk Oblast	1 *	- -	- -	- -	- -	- -	- -	- -
Nizhny Novgorod Oblast	2 *	2 *	- -	- -	- -	- -	- -	- -
Novgorod Oblast	1 *	1 *	- -	- -	- -	- -	- -	- -
Novosibirsk Oblast	5 *	2 *	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1210	1198	-**	-**	-**	-**	-**	-**
Omsk Oblast	2 *	4 *	- -	- -	- -	- -	- -	- -
Orenburg Oblast	1 *	2 *	- -	- -	- -	- -	- -	- -
Orel Oblast	2 *	- -	- -	- -	- -	- -	- -	- -
Penza Oblast	- -	1 *	- -	- -	- -	- -	- -	- -
Perm Kray	1 *	4 *	- -	- -	- -	- -	- -	- -
Rostov Oblast	2 *	6 1%	- -	- -	- -	- -	- -	- -
Ryazan Oblast	- -	1 *	- -	- -	- -	- -	- -	- -
Samara Oblast	7 1%	4 *	- -	- -	- -	- -	- -	- -
Saratov Oblast	- -	2 *	- -	- -	- -	- -	- -	- -
Sverdlovsk Oblast	6 *	6 1%	- -	- -	- -	- -	- -	- -
Smolensk Oblast	2 *	1 *	- -	- -	- -	- -	- -	- -
Tver Oblast	1 *	1 *	- -	- -	- -	- -	- -	- -
Tomsk Oblast	1 *	1 *	- -	- -	- -	- -	- -	- -
Tula Oblast	2 *	1 *	- -	- -	- -	- -	- -	- -
Tyumen Oblast	- -	3 *	- -	- -	- -	- -	- -	- -
Chelyabinsk Oblast	4 * B	- -	- -	- -	- -	- -	- -	- -
Zabaykalsk (Chita) Kray	- -	1 *	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1210	1198	-**	-**	-**	-**	-**	-**
Yaroslavl Oblast	1 *	2 *	- -	- -	- -	- -	- -	- -
Moscow	30 2%	21 2%	- -	- -	- -	- -	- -	- -
Saint Petersburg	7 1%	14 1%	- -	- -	- -	- -	- -	- -
Yevrey Jewish Autonomous Oblast	- -	1 *	- -	- -	- -	- -	- -	- -
Adana Province	- -	2 *	- -	- -	- -	- -	- -	- -
Adiyaman Province	- -	1 *	- -	- -	- -	- -	- -	- -
Ankara Province	11 1%	6 1%	- -	- -	- -	- -	- -	- -
Antalya Province	- -	3 *	- -	- -	- -	- -	- -	- -
Aydin Province	- -	1 *	- -	- -	- -	- -	- -	- -
Bolu Province	1 *	- -	- -	- -	- -	- -	- -	- -
Bursa Province	2 *	3 *	- -	- -	- -	- -	- -	- -
Canakkale Province	1 *	- -	- -	- -	- -	- -	- -	- -
Denizli Province	1 *	- -	- -	- -	- -	- -	- -	- -
Eskisehir Province	- -	1 *	- -	- -	- -	- -	- -	- -
Gaziantep Province	- -	1 *	- -	- -	- -	- -	- -	- -
Giresun Province	- -	1 *	- -	- -	- -	- -	- -	- -
Isparta Province	- -	1 *	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

			Country					
					South America			
	2015 Total Registrants	2016 Total Registrants	2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1210	1198	-**	-**	-**	-**	-**	-**
Istanbul Province	22 2%	18 2%	- -	- -	- -	- -	- -	- -
Izmir Province	6 *	8 1%	- -	- -	- -	- -	- -	- -
Kayseri Province	1 *	1 *	- -	- -	- -	- -	- -	- -
Kocaeli Province	- -	1 *	- -	- -	- -	- -	- -	- -
Mardin Province	1 *	- -	- -	- -	- -	- -	- -	- -
Mugla Province	1 *	- -	- -	- -	- -	- -	- -	- -
Samsun Province	1 *	- -	- -	- -	- -	- -	- -	- -
Sivas Province	1 *	- -	- -	- -	- -	- -	- -	- -
Van Province	- -	1 *	- -	- -	- -	- -	- -	- -
Zonguldak Province	1 *	- -	- -	- -	- -	- -	- -	- -
Sirnak Province	- -	1 *	- -	- -	- -	- -	- -	- -
Other place	15 1% B	1 *	- -	- -	- -	- -	- -	- -
Sigma	1210 100%	1198 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Base: All U.S. Respondents

			Country					
			South America					
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	268	255	-**	-**	-**	-**	-**	-**
East	54 20%	64 25%	- -	- -	- -	- -	- -	- -
Midwest	43 16%	49 19%	- -	- -	- -	- -	- -	- -
South	78 29%	87 34%	- -	- -	- -	- -	- -	- -
West	86 32% B	55 22%	- -	- -	- -	- -	- -	- -
Unknown	7 3% B	- -	- -	- -	- -	- -	- -	- -
Sigma	268 100%	255 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q437. What is the highest level of education you have completed or the highest degree you have received?

Base: All U.S. Respondents

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	268	255	-**	-**	-**	-**	-**	-**
HIGH SCHOOL OR LESS (NET)	6 2%	20 8% A	- -	- -	- -	- -	- -	- -
Less than high school	2 1%	1 *	- -	- -	- -	- -	- -	- -
Completed some high school	-	3 1%	- -	- -	- -	- -	- -	- -
Completed high school	4 1%	16 6% A	- -	- -	- -	- -	- -	- -
ATTENDED COLLEGE OR COLLEGE DEGREE (NET)	169 63% B	130 51%	- -	- -	- -	- -	- -	- -
Some college, but no degree	49 18%	41 16%	- -	- -	- -	- -	- -	- -
Associate Degree	25 9%	22 9%	- -	- -	- -	- -	- -	- -
College (such as B.A., B.S.)	95 35% B	67 26%	- -	- -	- -	- -	- -	- -
ATTENDED GRADUATE SCHOOL OR GRADUATE DEGREE (NET)	84 31%	96 38%	- -	- -	- -	- -	- -	- -
Some graduate school, but no degree	16 6%	22 9%	- -	- -	- -	- -	- -	- -
Graduate degree (such as MBA, MS, M.D., Ph.D.)	68 25%	74 29%	- -	- -	- -	- -	- -	- -
Job-specific training program(s) after high school	9 3%	9 4%	- -	- -	- -	- -	- -	- -
Sigma	268 100%	255 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 381

Q437. What is the highest level of education you have completed or the highest degree you have received?

Base: All Non-U.S. Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	634	637	-**	-**	-**	-**	-**	-**
Weighted Base	634	637	-**	-**	-**	-**	-**	-**
Middle School	3 *	4 1%	- -	- -	- -	- -	- -	- -
HS Diploma	17 3%	14 2%	- -	- -	- -	- -	- -	- -
No formal education	1 *	- -	- -	- -	- -	- -	- -	- -
Some high school	2 *	6 1%	- -	- -	- -	- -	- -	- -
High school completed	15 2%	24 4%	- -	- -	- -	- -	- -	- -
Some University/Technikon college	37 6% B	17 3%	- -	- -	- -	- -	- -	- -
University/Technikon college completed	39 6%	49 8%	- -	- -	- -	- -	- -	- -
Other post-matric qualification	7 1%	5 1%	- -	- -	- -	- -	- -	- -
Less Than Secondary School (high school)	6 1%	2 *	- -	- -	- -	- -	- -	- -
Completed some Secondary School (high school)	4 1%	4 1%	- -	- -	- -	- -	- -	- -
Graduated from Secondary School (high school)	13 2%	6 1%	- -	- -	- -	- -	- -	- -
Trade Certificate or diploma	3 *	5 1%	- -	- -	- -	- -	- -	- -
Certificate or Diploma from Community College, Institution, CEGEP	9 1%	15 2%	- -	- -	- -	- -	- -	- -
Teaching Certificate from Provincial Department of Education	1 *	2 *	- -	- -	- -	- -	- -	- -
Completed some university study, but no degree	15 2%	18 3%	- -	- -	- -	- -	- -	- -
University Certificate or Diploma below Bachelor Level	14 2%	11 2%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q437. What is the highest level of education you have completed or the highest degree you have received?

Base: All Non-U.S. Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	634	637	-**	-**	-**	-**	-**	-**
Bachelor or first professional degree	26 4%	23 4%	- -	- -	- -	- -	- -	- -
Graduate or Professional Degree above Bachelor Level	12 2%	19 3%	- -	- -	- -	- -	- -	- -
CAP / BEP (Vocational training certificate/Technical education certificate)	12 2%	8 1%	- -	- -	- -	- -	- -	- -
High school diploma	10 2%	15 2%	- -	- -	- -	- -	- -	- -
2-year college degree/Associate's degree	20 3%	23 4%	- -	- -	- -	- -	- -	- -
3-year college degree/Bachelor's degree	18 3%	15 2%	- -	- -	- -	- -	- -	- -
4-year college degree/Master's degree	12 2%	12 2%	- -	- -	- -	- -	- -	- -
DESS/DEA /Master (5-year college degree)	18 3%	19 3%	- -	- -	- -	- -	- -	- -
Doctorate	8 1%	9 1%	- -	- -	- -	- -	- -	- -
Still studying	1 *	1 *	- -	- -	- -	- -	- -	- -
Did not graduate	2 *	4 1%	- -	- -	- -	- -	- -	- -
Lower Secondary Education (5th - 9 or 10th)	3 *	1 *	- -	- -	- -	- -	- -	- -
HS Diploma	18 3%	13 2%	- -	- -	- -	- -	- -	- -
University Entrance Exam	21 3%	28 4%	- -	- -	- -	- -	- -	- -
University of Applied Sciences	20 3%	14 2%	- -	- -	- -	- -	- -	- -
Finished University	26 4%	27 4%	- -	- -	- -	- -	- -	- -
Doctorate	2 *	4 1%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q437. What is the highest level of education you have completed or the highest degree you have received?

Base: All Non-U.S. Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	634	637	-**	-**	-**	-**	-**	-**
Completed Apprenticeship	27 4%	21 3%	- -	- -	- -	- -	- -	- -
Master Craftsman Diploma	4 1%	7 1%	- -	- -	- -	- -	- -	- -
Other Qualification	2 *	1 *	- -	- -	- -	- -	- -	- -
Student	2 *	8 1%	- -	- -	- -	- -	- -	- -
Some College	9 1%	3 *	- -	- -	- -	- -	- -	- -
Short Bachelor, 2-3 Year	4 1%	10 2%	- -	- -	- -	- -	- -	- -
Bachelor, 4-5 Year	13 2%	16 3%	- -	- -	- -	- -	- -	- -
post-bachelor	5 1%	1 *	- -	- -	- -	- -	- -	- -
Doctorate	2 *	1 *	- -	- -	- -	- -	- -	- -
No formal education	1 *	1 *	- -	- -	- -	- -	- -	- -
Secondary	1 *	3 *	- -	- -	- -	- -	- -	- -
Baccalaureate	15 2%	10 2%	- -	- -	- -	- -	- -	- -
Not finalized University studies	4 1%	4 1%	- -	- -	- -	- -	- -	- -
Diploma	5 1%	11 2%	- -	- -	- -	- -	- -	- -
Degree	16 3%	15 2%	- -	- -	- -	- -	- -	- -
Masters/Postgraduate/Do ctorate/PHD	9 1%	6 1%	- -	- -	- -	- -	- -	- -
Still studying	- -	1 *	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 381

Q437. What is the highest level of education you have completed or the highest degree you have received?

Base: All Non-U.S. Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Weighted Base	634	637	-**	-**	-**	-**	-**	-**
GCSE/O-Level/CSE	13 2%	18 3%	- -	- -	- -	- -	- -	- -
Vocational qualifications	3 *	5 1%	- -	- -	- -	- -	- -	- -
A-Level/Scottish Higher or equivalent	23 4%	21 3%	- -	- -	- -	- -	- -	- -
Bachelor Degree or equivalent	32 5%	37 6%	- -	- -	- -	- -	- -	- -
Masters/PhD or equivalent	23 4%	17 3%	- -	- -	- -	- -	- -	- -
No formal qualifications	2 *	2 *	- -	- -	- -	- -	- -	- -
Apprentice/Trainee	- -	1 *	- -	- -	- -	- -	- -	- -
Other	4 1% B	- -	- -	- -	- -	- -	- -	- -
Sigma	634 100%	637 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 382

Q410. Which one of the following best describes your employment status?

Base: 18 Years Old Or Older And (Ask Sequential Employment And Single Employment Item Selected And More Than 1 Valid Code From Q406)

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3255	3349	125	125	100	104	175	186
Employed full time	1914 59% CE	2070 62% ADFH	54 43%	55 44%	37 37%	45 43%	93 53% E	101 54%
Employed part time	259 8%	292 9%	12 10%	17 14%	12 12%	14 13%	18 10%	15 8%
Self-employed full time	644 20% B	369 11%	47 38% DAG	25 20% B	38 38% FAG	19 18% B	41 23%	34 18% B
Not employed, but looking for work	48 1%	77 2% A	1 1%	2 2%	2 2%	2 2%	2 1%	9 5% GB
Not employed and not looking for work	29 1%	19 1%	1 1%	1 1%	-	1 1%	3 2%	- -
Retired	111 3%	151 5% AD	3 2%	1 1%	4 4%	3 3%	3 2%	4 2%
Not employed, unable to work due to a disability or illness	24 1%	23 1%	1 1%	-	1 1%	-	-	-
Student	161 5%	144 4%	4 3%	11 9% B	6 6%	6 6%	12 7%	11 6%
Stay-at-home spouse or partner	65 2%	77 2%	2 2%	2 2%	-	5 5% E	3 2%	3 2%
Self-employed part time	- -	127 4% A	- -	11 9% CB	- -	9 9% EB	- -	9 5% G
Sigma	3255 100%	3349 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q462. Which of the following income categories best describes your total 2015 household income before/after taxes?

Base: Online Survey And Over 18 Years Of Age And Household Income Is To Be Presented And Have Household Income Codes

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1936	1929	-**	-**	-**	-**	175	186
Less than $15,000	11 1%	8 *	- -	- -	- -	- -	- -	- -
$15,000 to $24,999	6 *	23 1% A	- -	- -	- -	- -	- -	- -
$25,000 to $34,999	18 1%	23 1%	- -	- -	- -	- -	- -	- -
$35,000 to $49,999	23 1%	32 2%	- -	- -	- -	- -	- -	- -
$50,000 to $74,999	45 2% G	54 3% H	- -	- -	- -	- -	- -	- -
$75,000 to $99,999	36 2%	50 3% H	- -	- -	- -	- -	- -	- -
$100,000 to $124,999	29 1%	17 1%	- -	- -	- -	- -	- -	- -
$125,000 to $149,999	20 1%	11 1%	- -	- -	- -	- -	- -	- -
$150,000 to $199,999	24 1%	19 1%	- -	- -	- -	- -	- -	- -
$200,000 to $249,999	6 *	3 *	- -	- -	- -	- -	- -	- -
$250,000 or more	11 1%	4 *	- -	- -	- -	- -	- -	- -
Less than $15,000 (in Canadian dollars)	9 *	6 *	- -	- -	- -	- -	- -	- -
$15,000 to $24,999 (in Canadian dollars)	5 *	7 *	- -	- -	- -	- -	- -	- -
$25,000 to $34,999 (in Canadian dollars)	10 1%	14 1%	- -	- -	- -	- -	- -	- -
$35,000 to $49,999 (in Canadian dollars)	9 *	8 *	- -	- -	- -	- -	- -	- -
$50,000 to $74,999 (in Canadian dollars)	10 1%	20 1%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q462. Which of the following income categories best describes your total 2015 household income before/after taxes?

Base: Online Survey And Over 18 Years Of Age And Household Income Is To Be Presented And Have Household Income Codes

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1936	1929	-**	-**	-**	-**	175	186
$75,000 to $99,999 (in Canadian dollars)	16 1%	9 *	- -	- -	- -	- -	- -	- -
$100,000 to $124,999 (in Canadian dollars)	14 1%	10 1%	- -	- -	- -	- -	- -	- -
$125,000 to $149,999 (in Canadian dollars)	6 *	7 *	- -	- -	- -	- -	- -	- -
$150,000 to $199,999 (in Canadian dollars)	8 *	9 *	- -	- -	- -	- -	- -	- -
$200,000 to $249,999 (in Canadian dollars)	1 *	4 *	- -	- -	- -	- -	- -	- -
$250,000 or more (in Canadian dollars)	2 *	3 *	- -	- -	- -	- -	- -	- -
Less than 10,000 yuan	4 *	8 *	- -	- -	- -	- -	- -	- -
10,000 to 19,999 yuan	6 *	6 *	- -	- -	- -	- -	- -	- -
20,000 to 29,999 yuan	8 *	8 *	- -	- -	- -	- -	- -	- -
30,000 to 39,999 yuan	10 1%	9 *	- -	- -	- -	- -	- -	- -
40,000 to 49,999 yuan	8 *	7 *	- -	- -	- -	- -	- -	- -
50,000 to 59,999 yuan	22 1%	13 1%	- -	- -	- -	- -	- -	- -
60,000 to 79,999 yuan	36 2%	38 2%	- -	- -	- -	- -	- -	- -
80,000 to 99,999 yuan	68 4% G	48 2% H	- -	- -	- -	- -	- -	- -
100,000 to 124,999 yuan	134 7% G	122 6% H	- -	- -	- -	- -	- -	- -
125,000 to 149,999 yuan	96 5% G	117 6% H	- -	- -	- -	- -	- -	- -
150,000 or more yuan	146 8% G	171 9% H	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q462. Which of the following income categories best describes your total 2015 household income before/after taxes?

Base: Online Survey And Over 18 Years Of Age And Household Income Is To Be Presented And Have Household Income Codes

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1936	1929	-**	-**	-**	-**	175	186
Less than 1,000,000 yen	5 *	8 *	- -	- -	- -	- -	- -	- -
1,000,000 to 1,499,999 yen	3 *	2 *	- -	- -	- -	- -	- -	- -
1,500,000 to 1,999,999 yen	7 *	3 *	- -	- -	- -	- -	- -	- -
2,000,000 to 2,999,999 yen	13 1%	14 1%	- -	- -	- -	- -	- -	- -
3,000,000 to 3,999,999 yen	19 1%	13 1%	- -	- -	- -	- -	- -	- -
4,000,000 to 4,999,999 yen	16 1%	19 1%	- -	- -	- -	- -	- -	- -
5,000,000 to 5,999,999 yen	27 1%	23 1%	- -	- -	- -	- -	- -	- -
6,000,000 to 6,999,999 yen	21 1%	17 1%	- -	- -	- -	- -	- -	- -
7,000,000 to 7,999,999 yen	13 1%	17 1%	- -	- -	- -	- -	- -	- -
8,000,000 to 9,999,999 yen	24 1%	20 1%	- -	- -	- -	- -	- -	- -
10,000,000 or more yen	24 1%	34 2%	- -	- -	- -	- -	- -	- -
Less than 4,000 real	33 2%	35 2%	-	-	-	-	33 19% A	35 19% B
4,000 to 7,999 real	24 1%	27 1%	-	-	-	-	24 14% A	27 15% B
8,000 to 11,999 real	5 *	16 1% A	-	-	-	-	5 3% A	16 9% GB
12,000 to 15,999 real	10 1%	4 *	-	-	-	-	10 6% A	4 2% B
16,000 to 19,999 real	6 *	8 *	-	-	-	-	6 3% A	8 4% B
20,000 to 29,999 real	20 1%	18 1%	-	-	-	-	20 11% A	18 10% B

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q462. Which of the following income categories best describes your total 2015 household income before/after taxes?

Base: Online Survey And Over 18 Years Of Age And Household Income Is To Be Presented And Have Household Income Codes

			Country					
			South America					
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1936	1929	-**	-**	-**	-**	175	186
30,000 to 39,999 real	13 1%	12 1%	- -	- -	- -	- -	13 7% A	12 6% B
40,000 to 49,999 real	11 1%	11 1%	- -	- -	- -	- -	11 6% A	11 6% B
50,000 to 74,999 real	14 1%	14 1%	- -	- -	- -	- -	14 8% A	14 8% B
75,000 to 99,999 real	7 *	19 1% A	- -	- -	- -	- -	7 4% A	19 10% GB
100,000 or more real	24 1%	14 1%	- -	- -	- -	- -	24 14% A	14 8% B
Less than 50,000 Mexican pesos	10 1%	6 *	- -	- -	- -	- -	- -	- -
50,000 to 74,999 Mexican pesos	8 *	7 *	- -	- -	- -	- -	- -	- -
75,000 to 99,999 Mexican pesos	8 *	6 *	- -	- -	- -	- -	- -	- -
100,000 to 149,999 Mexican pesos	9 *	13 1%	- -	- -	- -	- -	- -	- -
150,000 to 199,999 Mexican pesos	8 *	11 1%	- -	- -	- -	- -	- -	- -
200,000 to 249,999 Mexican pesos	7 *	11 1%	- -	- -	- -	- -	- -	- -
250,000 to 299,999 Mexican pesos	7 *	9 *	- -	- -	- -	- -	- -	- -
300,000 to 399,999 Mexican pesos	6 *	7 *	- -	- -	- -	- -	- -	- -
400,000 to 499,999 Mexican pesos	8 *	8 *	- -	- -	- -	- -	- -	- -
500,000 to 999,999 Mexican pesos	8 *	6 *	- -	- -	- -	- -	- -	- -
1,000,000 Mexican pesos or more	8 *	4 *	- -	- -	- -	- -	- -	- -
Less than 5.000 Euros	10 1%	6 *	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
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Q462. Which of the following income categories best describes your total 2015 household income before/after taxes?

Base: Online Survey And Over 18 Years Of Age And Household Income Is To Be Presented And Have Household Income Codes

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1936	1929	-**	-**	-**	-**	175	186
5.000 Euros - 9.999 Euros	10 1%	6 *	- -	- -	- -	- -	- -	- -
10.000 Euros - 19.999 Euros	31 2%	34 2%	- -	- -	- -	- -	- -	- -
20.000 Euros - 29.999 Euros	36 2%	40 2% H	- -	- -	- -	- -	- -	- -
30.000 Euros - 39.999 Euros	29 1%	40 2% H	- -	- -	- -	- -	- -	- -
40.000 Euros - 49.999 Euros	28 1%	27 1%	- -	- -	- -	- -	- -	- -
50.000 Euros - 74.999 Euros	29 1%	29 2%	- -	- -	- -	- -	- -	- -
75.000 Euros - 99.999 Euros	14 1%	18 1%	- -	- -	- -	- -	- -	- -
100.000 Euros - 149.999 Euros	5 *	6 *	- -	- -	- -	- -	- -	- -
150.000 Euros - 199.999 Euros	3 *	4 *	- -	- -	- -	- -	- -	- -
200.000 Euros or more	1 *	- -	- -	- -	- -	- -	- -	- -
Less than 10,000 ZL	5 *	1 *	- -	- -	- -	- -	- -	- -
10,000 ZL - 19,999 ZL	- -	1 *	- -	- -	- -	- -	- -	- -
20,000 ZL - 29,999 ZL	4 *	2 *	- -	- -	- -	- -	- -	- -
30,000 ZL - 39,999 ZL	4 *	4 *	- -	- -	- -	- -	- -	- -
40,000 ZL - 49,999 ZL	5 *	5 *	- -	- -	- -	- -	- -	- -
50,000 ZL - 59,999 ZL	4 *	6 *	- -	- -	- -	- -	- -	- -
60,000 ZL - 79,999 ZL	11 1%	9 *	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q462. Which of the following income categories best describes your total 2015 household income before/after taxes?

Base: Online Survey And Over 18 Years Of Age And Household Income Is To Be Presented And Have Household Income Codes

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1936	1929	-**	-**	-**	-**	175	186
80,000 ZL - 99,999 ZL	3 *	5 *	- -	- -	- -	- -	- -	- -
100,000 ZL - 149,999 ZL	8 *	8 *	- -	- -	- -	- -	- -	- -
150,000 ZL - 199,999 ZL	2 *	1 *	- -	- -	- -	- -	- -	- -
200,000 ZL - 249,999 ZL	- -	1 *	- -	- -	- -	- -	- -	- -
Less than 5,000 TRY	5 *	6 *	- -	- -	- -	- -	- -	- -
5,000 TRY - 9,999 TRY	6 *	4 *	- -	- -	- -	- -	- -	- -
10,000 TRY - 19,999 TRY	3 *	2 *	- -	- -	- -	- -	- -	- -
20,000 TRY - 29,999 TRY	7 *	6 *	- -	- -	- -	- -	- -	- -
30,000 TRY - 39,999 TRY	3 *	6 *	- -	- -	- -	- -	- -	- -
40,000 TRY - 49,999 TRY	7 *	3 *	- -	- -	- -	- -	- -	- -
50,000 TRY - 74,999 TRY	7 *	9 *	- -	- -	- -	- -	- -	- -
75,000 TRY - 99,999 TRY	6 *	6 *	- -	- -	- -	- -	- -	- -
100,000 TRY - 149,999 TRY	4 *	3 *	- -	- -	- -	- -	- -	- -
200,000 TRY - 249,999 TRY	- -	1 *	- -	- -	- -	- -	- -	- -
250,000 TRY or more	2 *	2 *	- -	- -	- -	- -	- -	- -
Less than 2000 RUB	1 *	1 *	- -	- -	- -	- -	- -	- -
2000 RUB - 4000 RUB	1 *	2 *	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q462. Which of the following income categories best describes your total 2015 household income before/after taxes?

Base: Online Survey And Over 18 Years Of Age And Household Income Is To Be Presented And Have Household Income Codes

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1936	1929	-**	-**	-**	-**	175	186
6001 RUB - 8000 RUB	- -	1 *	- -	- -	- -	- -	- -	- -
8001 RUB - 10000 RUB	1 *	3 *	- -	- -	- -	- -	- -	- -
10001 RUB - 15000 RUB	6 *	4 *	- -	- -	- -	- -	- -	- -
15001 RUB - 25000 RUB	10 1%	6 *	- -	- -	- -	- -	- -	- -
More than 25000 RUB	98 5% G	107 6% H	- -	- -	- -	- -	- -	- -
Up to 4,499 GBP	- -	4 * A	- -	- -	- -	- -	- -	- -
4,500 to 6,499 GBP	1 *	- -	- -	- -	- -	- -	- -	- -
6,500 to 7,499 GBP	1 *	1 *	- -	- -	- -	- -	- -	- -
7,500 to 9,499 GBP	4 * B	- -	- -	- -	- -	- -	- -	- -
9,500 to 11,499 GBP	4 *	5 *	- -	- -	- -	- -	- -	- -
11,500 to 13,499 GBP	2 *	2 *	- -	- -	- -	- -	- -	- -
13,500 to 15,499 GBP	3 *	4 *	- -	- -	- -	- -	- -	- -
15,500 to 17,499 GBP	5 *	4 *	- -	- -	- -	- -	- -	- -
17,500 to 24,999 GBP	13 1%	12 1%	- -	- -	- -	- -	- -	- -
25,000 to 29,999 GBP	7 *	6 *	- -	- -	- -	- -	- -	- -
30,000 to 39,999 GBP	8 *	14 1%	- -	- -	- -	- -	- -	- -
40,000 to 49,999 GBP	8 *	8 *	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q462. Which of the following income categories best describes your total 2015 household income before/after taxes?

Base: Online Survey And Over 18 Years Of Age And Household Income Is To Be Presented And Have Household Income Codes

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1936	1929	-**	-**	-**	-**	175	186
50,000 to 74,999 GBP	13 1%	18 1%	- -	- -	- -	- -	- -	- -
75,000 to 99,999 GBP	6 *	9 *	- -	- -	- -	- -	- -	- -
100,000 or more GBP	12 1% B	4 *	- -	- -	- -	- -	- -	- -
Decline to answer	157 8% B	89 5%	- -	- -	- -	- -	8 5%	8 4%
Sigma	1936 100%	1929 100%	- -	- -	- -	- -	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 384

Q485. Racial Background.

Base: All Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
White	290 9% CEG	289 9% DFH	- -	- -	- -	- -	- -	- -
Hispanic	11 *	10 *	- -	- -	- -	- -	- -	- -
BLACK/AFRICAN AMERICAN (NET)	8 *	9 *	- -	- -	- -	- -	- -	- -
Black	8 *	9 *	- -	- -	- -	- -	- -	- -
Asian or Pacific Islander	5 * B	- -	- -	- -	- -	- -	- -	- -
Native American or Alaskan Native	4 *	4 *	- -	- -	- -	- -	- -	- -
Mixed Race	11 * B	3 *	- -	- -	- -	- -	- -	- -
First Nation/Native Canadian	2 *	- -	- -	- -	- -	- -	- -	- -
South Asian	7 * B	1 *	- -	- -	- -	- -	- -	- -
Chinese	5 * B	- -	- -	- -	- -	- -	- -	- -
Korean	1 *	2 *	- -	- -	- -	- -	- -	- -
Japanese	2 *	1 *	- -	- -	- -	- -	- -	- -
Other Southeast Asian	1 *	3 *	- -	- -	- -	- -	- -	- -
Filipino	1 *	2 *	- -	- -	- -	- -	- -	- -
Arab/West Asian	2 *	1 *	- -	- -	- -	- -	- -	- -
Some other race	2 *	1 *	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q485. Racial Background.

Base: All Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3357	3349	125	125	100	104	175	186
Decline to Answer	19 1% B	3 *	- -	- -	- -	- -	- -	- -
Unknown	2986 89%	3019 90%	125 100% A	125 100% B	100 100% A	104 100% B	175 100% A	186 100% B
Sigma	3357 100%	3348 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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Q364. What is your marital status?

Base: Marital Status Is To Be Presented And 18 Or Older

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	3150	3149	125	125	100	104	175	186
Never married	879 28%	944 30%	29 23%	42 34%	34 34%	31 30%	53 30%	82 44% GBF
Married or civil union	1812 58% CE	1812 58% DFH	60 48%	55 44%	35 35%	36 35%	91 52% E	85 46%
Divorced	147 5%	117 4%	5 4%	1 1%	7 7%	7 7% D	8 5%	4 2%
Separated	52 2%	48 2%	11 9% AG	6 5% BH	4 4%	6 6% BH	4 2%	1 1%
Widow/Widower	33 1%	36 1%	2 2%	1 1%	3 3%	- -	2 1%	- -
Living with partner	227 7%	192 6%	18 14% A	20 16% BH	17 17% A	24 23% BH	17 10%	14 8%
Sigma	3150 100%	3149 100%	125 100%	125 100%	100 100%	104 100%	175 100%	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used.

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QARREG. In which region do you currently reside?

Base: All Argentina Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	100	104	-**	-**	100	104	-**	-**
Buenos Aires	50 50% B	34 33%	- -	- -	50 50% F	34 33%	- -	- -
Buenos Aires Province (including Gran Buenos Aires)	15 15%	23 22%	- -	- -	15 15%	23 22%	- -	- -
Santa Fe	6 6%	8 8%	- -	- -	6 6%	8 8%	- -	- -
Cordoba	7 7%	11 11%	- -	- -	7 7%	11 11%	- -	- -
Patagonia	4 4%	8 8%	- -	- -	4 4%	8 8%	- -	- -
Other	18 18%	20 19%	- -	- -	18 18%	20 19%	- -	- -
Sigma	100 100%	104 100%	- -	- -	100 100%	104 100%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 387

QKRINC. Which of the following income categories best describes your total 2015 household income before taxes?

Base: All South Korea Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	101	101	-**	-**	-**	-**	-**	-**
Less than 10,000,000 Won	3 3%	2 2%	- -	- -	- -	- -	- -	- -
10,000,000 to 20,999,999 Won	6 6%	3 3%	- -	- -	- -	- -	- -	- -
21,000,000 to 29,999,999 Won	14 14%	11 11%	- -	- -	- -	- -	- -	- -
30,000,000 to 44,999,999 Won	18 18%	22 22%	- -	- -	- -	- -	- -	- -
45,000,000 to 74,999,999 Won	40 40%	41 41%	- -	- -	- -	- -	- -	- -
75,000,000 or more Won	16 16%	18 18%	- -	- -	- -	- -	- -	- -
Decline to answer	4 4%	4 4%	- -	- -	- -	- -	- -	- -
Sigma	101 100%	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 388

QKRBUY. In the past 12 months, did you purchase any products or services over the Internet?

Base: All South Korea Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	101	101	-**	-**	-**	-**	-**	-**
Yes	99 98%	97 96%	- -	- -	- -	- -	- -	- -
No	2 2%	4 4%	- -	- -	- -	- -	- -	- -
Sigma	101 100%	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 389

QKRREG1. In which region do you currently reside?

Base: All South Korea Respondents

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	101	-**	-**	-**	-**	-**	-**
Seoul	- -	49 49%	- -	- -	- -	- -	- -	- -
Busan	- -	7 7%	- -	- -	- -	- -	- -	- -
Gyeonggi-do	- -	17 17%	- -	- -	- -	- -	- -	- -
Ulsan	- -	- -	- -	- -	- -	- -	- -	- -
Daejeon	- -	3 3%	- -	- -	- -	- -	- -	- -
Gwangjiu	- -	1 1%	- -	- -	- -	- -	- -	- -
Incheon	- -	3 3%	- -	- -	- -	- -	- -	- -
Daegu	- -	6 6%	- -	- -	- -	- -	- -	- -
Jeju-do	- -	1 1%	- -	- -	- -	- -	- -	- -
Chungcheongbuk-do	- -	- -	- -	- -	- -	- -	- -	- -
Gangwon-do	- -	4 4%	- -	- -	- -	- -	- -	- -
Chungcheongnam-do	- -	2 2%	- -	- -	- -	- -	- -	- -
Jeollabuk-do	- -	- -	- -	- -	- -	- -	- -	- -
Jeollanam-do	- -	3 3%	- -	- -	- -	- -	- -	- -
Gyeongsangnam-do	- -	2 2%	- -	- -	- -	- -	- -	- -
Gyeongsangbuk-do	- -	3 3%	- -	- -	- -	- -	- -	- -
Sigma	- -	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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                                                                                                                                                      2 Aug 2016
                                                    QKRREG2. REGION CLASSIFICATION   Table 390
Base: All South Korea Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	101	-**	-**	-**	-**	-**	-**
Seoul	- -	49 49%	- -	- -	- -	- -	- -	- -
Busan	- -	7 7%	- -	- -	- -	- -	- -	- -
Gyeonggi-do	- -	17 17%	- -	- -	- -	- -	- -	- -
All other metropolitan cities	- -	13 13%	- -	- -	- -	- -	- -	- -
All other provinces (do)	- -	15 15%	- -	- -	- -	- -	- -	- -
Sigma	- -	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 391

QINED. What is the highest level of education/literacy you have completed/obtained or the highest degree you have received?

Base: All India Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	325	330	-**	-**	-**	-**	-**	-**
No education	- -	2 1%	- -	- -	- -	- -	- -	- -
Less than primary	5 2%	5 2%	- -	- -	- -	- -	- -	- -
Primary but less than middle	7 2%	9 3%	- -	- -	- -	- -	- -	- -
Middle but less than matric	6 2%	10 3%	- -	- -	- -	- -	- -	- -
Matric but less than graduate	26 8%	25 8%	- -	- -	- -	- -	- -	- -
Graduate or above	281 86%	279 85%	- -	- -	- -	- -	- -	- -
Sigma	325 100%	330 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 392

Base: All India Respondents

QININC2. Which of the following income categories best describes your total 2015 household income before taxes?

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	325	330	-**	-**	-**	-**	-**	-**
Less than 120,000 rupees	39 12%	53 16%	- -	- -	- -	- -	- -	- -
120,000 rupees or more	263 81%	257 78%	- -	- -	- -	- -	- -	- -
Decline to answer	23 7%	20 6%	- -	- -	- -	- -	- -	- -
Sigma	325 100%	330 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 393

QINSUB. Which of the following best describes the area in which you live?

Base: All India Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	325	330	-**	-**	-**	-**	-**	-**
Metro	256 79%	281 85% A	- -	- -	- -	- -	- -	- -
Non-metro	69 21% B	49 15%	- -	- -	- -	- -	- -	- -
Sigma	325 100%	330 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 394

Base: All India Respondents

QINBUY. In the past month, did you purchase any products or services over the Internet?

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	325	330	-**	-**	-**	-**	-**	-**
Yes	310 95%	311 94%	- -	- -	- -	- -	- -	- -
No	15 5%	19 6%	- -	- -	- -	- -	- -	- -
Sigma	325 100%	330 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 395

QINREG1. In which division do you currently reside?

Base: All India Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	330	-**	-**	-**	-**	-**	-**
Uttar Pradesh	- -	10 3%	- -	- -	- -	- -	- -	- -
Maharashtra	- -	61 18%	- -	- -	- -	- -	- -	- -
Bihar	- -	1 *	- -	- -	- -	- -	- -	- -
West Bengal	- -	29 9%	- -	- -	- -	- -	- -	- -
Andhra Pradesh	- -	34 10%	- -	- -	- -	- -	- -	- -
Tamil Nadu	- -	46 14%	- -	- -	- -	- -	- -	- -
Madhya Pradesh	- -	3 1%	- -	- -	- -	- -	- -	- -
Rajasthan	- -	3 1%	- -	- -	- -	- -	- -	- -
Karnataka	- -	29 9%	- -	- -	- -	- -	- -	- -
Gujarat	- -	21 6%	- -	- -	- -	- -	- -	- -
Orissa	- -	4 1%	- -	- -	- -	- -	- -	- -
Kerala	- -	4 1%	- -	- -	- -	- -	- -	- -
Assam	- -	1 *	- -	- -	- -	- -	- -	- -
Punjab	- -	4 1%	- -	- -	- -	- -	- -	- -
Haryana	- -	8 2%	- -	- -	- -	- -	- -	- -
Jharkhand	- -	- -	- -	- -	- -	- -	- -	- -
Chhattisgarh	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 395

QINREG1. In which division do you currently reside?

Base: All India Respondents

			Country					
			South America					
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	330	-**	-**	-**	-**	-**	-**
Jammu and Kashmir	- -	1 *	- -	- -	- -	- -	- -	- -
Uttaranchal	- -	4 1%	- -	- -	- -	- -	- -	- -
Himachal Pradesh	- -	- -	- -	- -	- -	- -	- -	- -
Tripura	- -	1 *	- -	- -	- -	- -	- -	- -
Manipur	- -	- -	- -	- -	- -	- -	- -	- -
Meghalaya	- -	- -	- -	- -	- -	- -	- -	- -
Nagaland	- -	1 *	- -	- -	- -	- -	- -	- -
Goa	- -	1 *	- -	- -	- -	- -	- -	- -
Arunachal Pradesh	- -	- -	- -	- -	- -	- -	- -	- -
Mizoram	- -	- -	- -	- -	- -	- -	- -	- -
Sikkim	- -	- -	- -	- -	- -	- -	- -	- -
Delhi	- -	61 18%	- -	- -	- -	- -	- -	- -
Pondicherry	- -	- -	- -	- -	- -	- -	- -	- -
Chandigarh	- -	3 1%	- -	- -	- -	- -	- -	- -
Andaman and Nicobar Islands	- -	- -	- -	- -	- -	- -	- -	- -
Dadra and Nagar Haveli	- -	- -	- -	- -	- -	- -	- -	- -
Daman and Diu	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 395

QINREG1. In which division do you currently reside?

Base: All India Respondents

			Country					
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	330	-**	-**	-**	-**	-**	-**
Lakshadweep	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Sigma	-	330	-	-	-	-	-	-
	-	100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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QINREG2. STATE SIZE CLASSIFICATION

Base: All India Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	330	-**	-**	-**	-**	-**	-**
Bigger State	- -	258 78%	- -	- -	- -	- -	- -	- -
Smaller State	- -	8 2%	- -	- -	- -	- -	- -	- -
Union Territories	- -	64 19%	- -	- -	- -	- -	- -	- -
Sigma	- -	330 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q1500. In which province do you currently reside?

Base: All Indonesia Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	101	100	-**	-**	-**	-**	-**	-**
Irian Jaya Barat	- -	- -	-	-	-	-	-	-
Papua	1 1%	- -	-	-	-	-	-	-
Banten	3 3%	9 9%	-	-	-	-	-	-
Jakarta Raya	36 36% B	21 21%	-	-	-	-	-	-
Jawa Barat	12 12%	11 11%	-	-	-	-	-	-
Jawa Tengah	10 10%	15 15%	-	-	-	-	-	-
Jawa Timur	13 13%	16 16%	-	-	-	-	-	-
Yogyakarta	6 6%	6 6%	-	-	-	-	-	-
Kalimantan Barat	1 1%	1 1%	-	-	-	-	-	-
Kalimantan Selatan	1 1%	1 1%	-	-	-	-	-	-
Kalimantan Tengah	1 1%	-	-	-	-	-	-	-
Kalimantan Timur	1 1%	-	-	-	-	-	-	-
Maluku	- -	1 1%	-	-	-	-	-	-
Maluku Utara	- -	- -	-	-	-	-	-	-
Bali	2 2%	3 3%	-	-	-	-	-	-
Nusa Tenggara Barat	- -	- -	-	-	-	-	-	-
Nusa Tenggara Timur	- -	1 1%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 397

Q1500. In which province do you currently reside?

Base: All Indonesia Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	101	100	-**	-**	-**	-**	-**	-**
Gorontalo	- -	1 1%	- -	- -	- -	- -	- -	- -
Sulawesi Barat	- -	- -	- -	- -	- -	- -	- -	- -
Sulawesi Selatan	2 2%	2 2%	- -	- -	- -	- -	- -	- -
Sulawesi Tengah	- -	- -	- -	- -	- -	- -	- -	- -
Sulawesi Tenggara	- -	- -	- -	- -	- -	- -	- -	- -
Sulawesi Utara	1 1%	- -	- -	- -	- -	- -	- -	- -
Aceh	1 1%	1 1%	- -	- -	- -	- -	- -	- -
Bangka-Belitung	1 1%	1 1%	- -	- -	- -	- -	- -	- -
Bengkulu	- -	- -	- -	- -	- -	- -	- -	- -
Jambi	- -	- -	- -	- -	- -	- -	- -	- -
Kepulauan Riau	- -	- -	- -	- -	- -	- -	- -	- -
Lampung	2 2%	1 1%	- -	- -	- -	- -	- -	- -
Riau	1 1%	1 1%	- -	- -	- -	- -	- -	- -
Sumatera Barat	3 3%	- -	- -	- -	- -	- -	- -	- -
Sumatera Selatan	- -	3 3%	- -	- -	- -	- -	- -	- -
Sumatera Utara	3 3%	5 5%	- -	- -	- -	- -	- -	- -
Sigma	101 100%	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q1502. REGION CLASSIFICATION

Base: All Indonesia Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	101	100	-**	-**	-**	-**	-**	-**
Irian Jaya	1 1%	- -	- -	- -	- -	- -	- -	- -
Jawa	80 79%	78 78%	- -	- -	- -	- -	- -	- -
Kalimantan	4 4%	2 2%	- -	- -	- -	- -	- -	- -
Maluku	- -	1 1%	- -	- -	- -	- -	- -	- -
Nusa Tenggara	2 2%	4 4%	- -	- -	- -	- -	- -	- -
Sulawesi	3 3%	3 3%	- -	- -	- -	- -	- -	- -
Sumatera	11 11%	12 12%	- -	- -	- -	- -	- -	- -
Sigma	101 100%	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q1580. What is your marital status?

Base: All Nigeria Respondents

					Country			
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	207	200	-**	-**	-**	-**	-**	-**
Single, never married	95 46%	100 50%	- -	- -	- -	- -	- -	- -
Married (monogamous or polygamous)	104 50%	95 48%	- -	- -	- -	- -	- -	- -
Divorced	1 *	2 1%	- -	- -	- -	- -	- -	- -
Separated	4 2% B	- -	- -	- -	- -	- -	- -	- -
Widowed	2 1%	1 1%	- -	- -	- -	- -	- -	- -
Loosely coupled	1 *	2 1%	- -	- -	- -	- -	- -	- -
Sigma	207 100%	200 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q1503. In which state do you currently reside?

Base: All Nigeria Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	207	200	-**	-**	-**	-**	-**	-**
Lagos State	111 54%	112 56%	- -	- -	- -	- -	- -	- -
Ogun State	9 4%	4 2%	- -	- -	- -	- -	- -	- -
Oyo State	8 4%	7 4%	- -	- -	- -	- -	- -	- -
Osun State	- -	3 2%	- -	- -	- -	- -	- -	- -
Kogi State	- -	1 1%	- -	- -	- -	- -	- -	- -
Kwara State	6 3%	3 2%	- -	- -	- -	- -	- -	- -
Delta State	3 1%	2 1%	- -	- -	- -	- -	- -	- -
Ondo State	7 3%	2 1%	- -	- -	- -	- -	- -	- -
Edo State	7 3% B	1 1%	- -	- -	- -	- -	- -	- -
Ekiti State	- -	1 1%	- -	- -	- -	- -	- -	- -
Anambra State	1 *	2 1%	- -	- -	- -	- -	- -	- -
Abia State	1 *	1 1%	- -	- -	- -	- -	- -	- -
Enugu State	2 1%	3 2%	- -	- -	- -	- -	- -	- -
Ebonyi State	- -	- -	- -	- -	- -	- -	- -	- -
Rivers State	13 6%	13 7%	- -	- -	- -	- -	- -	- -
Akwa Ibom State	1 *	3 2%	- -	- -	- -	- -	- -	- -
Imo State	3 1%	3 2%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q1503. In which state do you currently reside?

Base: All Nigeria Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	207	200	-**	-**	-**	-**	-**	-**
Cross River State	- -	5 3% A	- -	- -	- -	- -	- -	- -
Bayelsa State	- -	- -	- -	- -	- -	- -	- -	- -
Borno State	- -	- -	- -	- -	- -	- -	- -	- -
Adamawa State	1 *	- -	- -	- -	- -	- -	- -	- -
Taraba State	- -	- -	- -	- -	- -	- -	- -	- -
Yobe State	- -	- -	- -	- -	- -	- -	- -	- -
Kano State	- -	2 1%	- -	- -	- -	- -	- -	- -
Jigawa State	- -	- -	- -	- -	- -	- -	- -	- -
Bauchi State	1 *	2 1%	- -	- -	- -	- -	- -	- -
Gombe State	1 *	- -	- -	- -	- -	- -	- -	- -
Kaduna State	2 1%	2 1%	- -	- -	- -	- -	- -	- -
Katsina State	- -	- -	- -	- -	- -	- -	- -	- -
Sokoto State	1 *	1 1%	- -	- -	- -	- -	- -	- -
Kebbi State	- -	- -	- -	- -	- -	- -	- -	- -
Zamfara State	- -	- -	- -	- -	- -	- -	- -	- -
Benue State	- -	3 2%	- -	- -	- -	- -	- -	- -
Niger State	1 *	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q1503. In which state do you currently reside?

Base: All Nigeria Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	207	200	-**	-**	-**	-**	-**	-**
Plateau State	3 1%	4 2%	- -	- -	- -	- -	- -	- -
Nassarawa State	1 *	- -	- -	- -	- -	- -	- -	- -
Abuja Federal Capital Territory	24 12%	20 10%	- -	- -	- -	- -	- -	- -
Sigma	207 100%	200 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Base: All Nigeria Respondents

Q1504. STATE CLASSIFICATION

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	207	200	-**	-**	-**	-**	-**	-**
Postal Code Region 1	120 58%	116 58%	- -	- -	- -	- -	- -	- -
Postal Code Region 2	14 7%	14 7%	- -	- -	- -	- -	- -	- -
Postal Code Region 3	17 8% B	6 3%	- -	- -	- -	- -	- -	- -
Postal Code Region 4	4 2%	6 3%	- -	- -	- -	- -	- -	- -
Postal Code Region 5	17 8%	24 12%	- -	- -	- -	- -	- -	- -
Postal Code Region 6	1 *	- -	- -	- -	- -	- -	- -	- -
Postal Code Region 7	2 1%	4 2%	- -	- -	- -	- -	- -	- -
Postal Code Region 8	3 1%	3 2%	- -	- -	- -	- -	- -	- -
Postal Code Region 9	29 14%	27 14%	- -	- -	- -	- -	- -	- -
Sigma	207 100%	200 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q1585. Do you consider yourself...?

Base: All Nigeria Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	207	200	-**	-**	-**	-**	-**	-**
Hausa	2 1%	5 3%	- -	- -	- -	- -	- -	- -
Yoruba	110 53%	92 46%	- -	- -	- -	- -	- -	- -
Igbo/Ibo	56 27%	50 25%	- -	- -	- -	- -	- -	- -
Fulanji	2 1%	- -	- -	- -	- -	- -	- -	- -
Other	34 16%	48 24%	- -	- -	- -	- -	- -	- -
Decline to answer	3 1%	5 3%	- -	- -	- -	- -	- -	- -
Sigma	207 100%	200 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q1505. In which governorate do you currently reside?

Base: All Egypt Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	106	100	-**	-**	-**	-**	-**	-**
Ad Daqahliyah	4 4%	6 6%	- -	- -	- -	- -	- -	- -
Al Buhayrah	4 4%	2 2%	- -	- -	- -	- -	- -	- -
Al Gharbiyah	10 9%	4 4%	- -	- -	- -	- -	- -	- -
Al Isma'iliyah	- -	- -	- -	- -	- -	- -	- -	- -
Kafr ash Shaykh	6 6%	1 1%	- -	- -	- -	- -	- -	- -
Dumyat	- -	4 4% A	- -	- -	- -	- -	- -	- -
Al Qalyubiyah	4 4%	3 3%	- -	- -	- -	- -	- -	- -
Ash Sharqiyah	6 6%	5 5%	- -	- -	- -	- -	- -	- -
Al Minufiyah	2 2%	4 4%	- -	- -	- -	- -	- -	- -
Al Qahirah	34 32%	25 25%	- -	- -	- -	- -	- -	- -
Al Iskandariyah	16 15%	15 15%	- -	- -	- -	- -	- -	- -
Bur Sa'id	2 2%	1 1%	- -	- -	- -	- -	- -	- -
Al Uqsur	- -	1 1%	- -	- -	- -	- -	- -	- -
As Suways	1 1%	- -	- -	- -	- -	- -	- -	- -
Aswan	- -	1 1%	- -	- -	- -	- -	- -	- -
Asyut	1 1%	5 5%	- -	- -	- -	- -	- -	- -
Al Minya	3 3%	2 2%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 403

Q1505. In which governorate do you currently reside?

Base: All Egypt Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	106	100	-**	-**	-**	-**	-**	-**
Suhaj	- -	3 3%	- -	- -	- -	- -	- -	- -
Qina	- -	2 2%	- -	- -	- -	- -	- -	- -
Al Fayyum	- -	- -	- -	- -	- -	- -	- -	- -
Al Jizah	13 12%	9 9%	- -	- -	- -	- -	- -	- -
Bani Suwayf	- -	3 3%	- -	- -	- -	- -	- -	- -
Janub Sina'	- -	- -	- -	- -	- -	- -	- -	- -
Matruh	- -	- -	- -	- -	- -	- -	- -	- -
Shamal Sina'	- -	2 2%	- -	- -	- -	- -	- -	- -
Al Wadi al Jadid	- -	- -	- -	- -	- -	- -	- -	- -
Al Bahr al Ahmar	- -	2 2%	- -	- -	- -	- -	- -	- -
Sigma	106 100%	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q1506. REGION CLASSIFICATION

Base: All Egypt Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	106	100	-**	-**	-**	-**	-**	-**
Lower	36 34%	29 29%	- -	- -	- -	- -	- -	- -
City	53 50%	42 42%	- -	- -	- -	- -	- -	- -
Upper	17 16%	25 25%	- -	- -	- -	- -	- -	- -
Desert	- -	4 4% A	- -	- -	- -	- -	- -	- -
Sigma	106 100%	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q4005. Which of the following income categories best describes your total 2015 household income before taxes?

Base: All Colombia Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	125	125	125	125	-**	-**	-**	-**
Menos de $ 6,000.000 pesos colombianos	19 15%	14 11%	19 15%	14 11%	- -	- -	- -	- -
$ 6.001.000 a $ 12.000.000 pesos colombianos	10 8%	16 13%	10 8%	16 13%	- -	- -	- -	- -
$ 12.001.000 a $ 18.000.000 pesos colombianos	9 7%	10 8%	9 7%	10 8%	- -	- -	- -	- -
$ 18.001.000 a $ 24.000.000 pesos colombianos	6 5%	8 6%	6 5%	8 6%	- -	- -	- -	- -
$ 24.001.000 a $ 30.000.000 pesos colombianos	4 3%	14 11% A	4 3%	14 11% C	- -	- -	- -	- -
$ 30.001.000 a $ 36.000.000 pesos colombianos	6 5%	8 6%	6 5%	8 6%	- -	- -	- -	- -
$ 36.001.000 a $ 60.000.000 pesos colombianos	17 14%	13 10%	17 14%	13 10%	- -	- -	- -	- -
$ 60.001.000 a $ 84.000.000 pesos colombianos	8 6%	10 8%	8 6%	10 8%	- -	- -	- -	- -
$ 84.001.000 o mas pesos colombianos	16 13%	15 12%	16 13%	15 12%	- -	- -	- -	- -
Decline to answer	30 24% B	17 14%	30 24% D	17 14%	- -	- -	- -	- -
Sigma	125 100%	125 100%	125 100%	125 100%	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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QCOREG2. In which region do you live?

Base: All Colombian Respondents

				Country				
				South America				
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	125	-**	125	-**	-**	-**	-**
Central	- -	9 7%	- -	9 7%	- -	- -	- -	- -
Bogota	- -	54 43%	- -	54 43%	- -	- -	- -	- -
Pacifico Norte	- -	1 1%	- -	1 1%	- -	- -	- -	- -
Eje Cafetero	- -	12 10%	- -	12 10%	- -	- -	- -	- -
Andina Norte	- -	12 10%	- -	12 10%	- -	- -	- -	- -
Andina Sur	- -	4 3%	- -	4 3%	- -	- -	- -	- -
Pacifico Sur	- -	18 14%	- -	18 14%	- -	- -	- -	- -
Caribe	- -	13 10%	- -	13 10%	- -	- -	- -	- -
Orinoquia	- -	2 2%	- -	2 2%	- -	- -	- -	- -
Amazonia	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	- -	125 100%	- -	125 100%	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q4010. What is your current education level?

Base: All Vietnam Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	52*	52*	-**	-**	-**	-**	-**	-**
No schooling	- -	- -	- -	- -	- -	- -	- -	- -
Some Kindergarten school	- -	- -	- -	- -	- -	- -	- -	- -
Complete Kindergarten school	- -	- -	- -	- -	- -	- -	- -	- -
Some Primary school (Grades 1-5)	- -	- -	- -	- -	- -	- -	- -	- -
Complete Primary school (Grades 1-5)	- -	- -	- -	- -	- -	- -	- -	- -
Some Lower Secondary school (Grades 6-9)	- -	1 2%	- -	- -	- -	- -	- -	- -
Complete Lower Secondary school (Grades 6-9)	- -	- -	- -	- -	- -	- -	- -	- -
Some Upper Secondary school (Grades 10-12)	2 4%	-	-	-	-	-	-	-
Complete Upper Secondary school (Grades 10-12)	3 6%	-	-	-	-	-	-	-
Some Professional Secondary school - Primary level	1 2%	-	-	-	-	-	-	-
Complete Professional Secondary school - Primary level	-	1 2%	-	-	-	-	-	-
Some Professional Secondary school - Intermediate level	-	-	-	-	-	-	-	-
Complete Professional Secondary school - Intermediate level	1 2%	1 2%	-	-	-	-	-	-
Some College	1 2%	-	-	-	-	-	-	-
Complete College	5 10%	8 15%	-	-	-	-	-	-
Some University	11 21%	8 15%	-	-	-	-	-	-
Complete University	25 48%	27 52%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q4010. What is your current education level?

Base: All Vietnam Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	52*	52*	-**	-**	-**	-**	-**	-**
Some Post graduate degree	1 2%	1 2%	- -	- -	- -	- -	- -	- -
Complete Post graduate degree	2 4%	5 10%	- -	- -	- -	- -	- -	- -
Don't' Know/ REFUSED	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	52 100%	52 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q4015. What is your current occupation?

Base: All Vietnam Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	52*	52*	-**	-**	-**	-**	-**	-**
GOVERNMENT EMPLOYEE (THE GOVERNMENT'S ORGINIZATIONS OR STATE-OWN COMPANIES)	- -	4 8% A	- -	- -	- -	- -	- -	- -
Senior government official	- -	- -	- -	- -	- -	- -	- -	- -
Middle government official	- -	- -	- -	- -	- -	- -	- -	- -
Low government official	1 2%	3 6%	- -	- -	- -	- -	- -	- -
Production Worker	3 6%	1 2%	- -	- -	- -	- -	- -	- -
NON-STATE SECTOR EMPLOYEE	2 4%	5 10%	- -	- -	- -	- -	- -	- -
Top level management	- -	- -	- -	- -	- -	- -	- -	- -
Middle management	8 15%	8 15%	- -	- -	- -	- -	- -	- -
Low manager	5 10%	2 4%	- -	- -	- -	- -	- -	- -
Executive/Officer	1 2%	3 6%	- -	- -	- -	- -	- -	- -
EMPLOYER (owners of companies/business establishments having 'employees' on a continuous basis)	3 6%	1 2%	- -	- -	- -	- -	- -	- -
Owner of a company/agency/farm (10 workers or higher)	-	1 2%	-	-	-	-	-	-
Owner of a company/agency/farm (1-9 workers)	1 2%	-	-	-	-	-	-	-
OWN-ACCOUNT WORKER	7 13%	5 10%	-	-	-	-	-	-
Investor (real estate, stock,...)	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q4015. What is your current occupation?

Base: All Vietnam Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	52*	52*	-**	-**	-**	-**	-**	-**
Store owner/ individual establishment owner (not having "employees" on a continuous basis)	1 2%	1 2%	- -	- -	- -	- -	- -	- -
Farmer, logger, fisherman (agriculture, forestry and fishing)	- -	- -	- -	- -	- -	- -	- -	- -
Other self-employment (professional, freelancer, own-account driver, vendor, hawker,...)	1 2%	1 2%	- -	- -	- -	- -	- -	- -
PART-TIME/UNPAID FAMILY WORKER/ UNEMPLOYED	2 4%	- -	- -	- -	- -	- -	- -	- -
Student/ Apprentice	12 23%	11 21%	- -	- -	- -	- -	- -	- -
Housewife/househusband	- -	- -	- -	- -	- -	- -	- -	- -
Retired	- -	1 2%	- -	- -	- -	- -	- -	- -
Family workers	2 4%	- -	- -	- -	- -	- -	- -	- -
Unemployed	1 2%	- -	- -	- -	- -	- -	- -	- -
OTHERS (UNCLASIFIABLE BY STATUS)	2 4%	4 8%	- -	- -	- -	- -	- -	- -
Don't Know/ REFUSED	- -	1 2%	- -	- -	- -	- -	- -	- -
Sigma	52 100%	52 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q4020. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale?

1. Household Income

Base: All Vietnam Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	52*	52*	-**	-**	-**	-**	-**	-**
150,000,000 VND or higher	5 10%	6 12%	- -	- -	- -	- -	- -	- -
75,000,000- 149,999,999 VND	3 6%	5 10%	- -	- -	- -	- -	- -	- -
45,000,000- 74,999,999 VND	2 4%	5 10%	- -	- -	- -	- -	- -	- -
30,000,000- 44,999,999 VND	4 8%	6 12%	- -	- -	- -	- -	- -	- -
15,000,000- 29,999,999 VND	14 27%	13 25%	- -	- -	- -	- -	- -	- -
7,500,000- 14,999,999 VND	18 35%	11 21%	- -	- -	- -	- -	- -	- -
4,500,000- 7,499,999 VND	3 6%	- -	- -	- -	- -	- -	- -	- -
3,000,000- 4,499,999 VND	- -	2 4%	- -	- -	- -	- -	- -	- -
1,500,000- 2,999,999 VND	1 2%	- -	- -	- -	- -	- -	- -	- -
1- 1,499,999 VND	- -	1 2%	- -	- -	- -	- -	- -	- -
No income/ expenditure	- -	- -	- -	- -	- -	- -	- -	- -
Don't Know/NA	2 4%	3 6%	- -	- -	- -	- -	- -	- -
Sigma	52 100%	52 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q4020. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale?

2. Household Expenditure

Base: All Vietnam Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	52*	52*	-**	-**	-**	-**	-**	-**
150,000,000 VND or higher	2 4%	1 2%	- -	- -	- -	- -	- -	- -
75,000,000- 149,999,999 VND	4 8%	5 10%	- -	- -	- -	- -	- -	- -
45,000,000- 74,999,999 VND	2 4%	4 8%	- -	- -	- -	- -	- -	- -
30,000,000- 44,999,999 VND	1 2%	2 4%	- -	- -	- -	- -	- -	- -
15,000,000- 29,999,999 VND	5 10%	10 19%	- -	- -	- -	- -	- -	- -
7,500,000- 14,999,999 VND	11 21%	12 23%	- -	- -	- -	- -	- -	- -
4,500,000- 7,499,999 VND	14 27%	10 19%	- -	- -	- -	- -	- -	- -
3,000,000- 4,499,999 VND	9 17% B	2 4%	- -	- -	- -	- -	- -	- -
1,500,000- 2,999,999 VND	1 2%	3 6%	- -	- -	- -	- -	- -	- -
1- 1,499,999 VND	- -	1 2%	- -	- -	- -	- -	- -	- -
No income/ expenditure	1 2%	- -	- -	- -	- -	- -	- -	- -
Don't Know/NA	2 4%	2 4%	- -	- -	- -	- -	- -	- -
Sigma	52 100%	52 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q4020. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale?

3. Personal Income

Base: All Vietnam Respondents

			Country					
					South America			
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	52*	52*	-**	-**	-**	-**	-**	-**
150,000,000 VND or higher	3 6%	1 2%	- -	- -	- -	- -	- -	- -
75,000,000- 149,999,999 VND	- -	- -	- -	- -	- -	- -	- -	- -
45,000,000- 74,999,999 VND	3 6%	3 6%	- -	- -	- -	- -	- -	- -
30,000,000- 44,999,999 VND	2 4%	1 2%	- -	- -	- -	- -	- -	- -
15,000,000- 29,999,999 VND	4 8%	6 12%	- -	- -	- -	- -	- -	- -
7,500,000- 14,999,999 VND	13 25%	11 21%	- -	- -	- -	- -	- -	- -
4,500,000- 7,499,999 VND	10 19%	11 21%	- -	- -	- -	- -	- -	- -
3,000,000- 4,499,999 VND	5 10%	8 15%	- -	- -	- -	- -	- -	- -
1,500,000- 2,999,999 VND	5 10%	4 8%	- -	- -	- -	- -	- -	- -
1- 1,499,999 VND	3 6%	2 4%	- -	- -	- -	- -	- -	- -
No income/ expenditure	1 2%	2 4%	- -	- -	- -	- -	- -	- -
Don't Know/NA	3 6%	3 6%	- -	- -	- -	- -	- -	- -
Sigma	52 100%	52 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q4020. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale?

4. Personal Expenditure

Base: All Vietnam Respondents

			Country					
					South America			
	2015 Total Regi-strants	2016 Total Regi-strants	2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	52*	52*	-**	-**	-**	-**	-**	-**
150,000,000 VND or higher	3 6%	- -	- -	- -	- -	- -	- -	- -
75,000,000- 149,999,999 VND	- -	- -	- -	- -	- -	- -	- -	- -
45,000,000- 74,999,999 VND	2 4%	- -	- -	- -	- -	- -	- -	- -
30,000,000- 44,999,999 VND	2 4%	2 4%	- -	- -	- -	- -	- -	- -
15,000,000- 29,999,999 VND	3 6%	- -	- -	- -	- -	- -	- -	- -
7,500,000- 14,999,999 VND	2 4%	2 4%	- -	- -	- -	- -	- -	- -
4,500,000- 7,499,999 VND	5 10%	6 12%	- -	- -	- -	- -	- -	- -
3,000,000- 4,499,999 VND	10 19%	9 17%	- -	- -	- -	- -	- -	- -
1,500,000- 2,999,999 VND	11 21%	17 33%	- -	- -	- -	- -	- -	- -
1- 1,499,999 VND	11 21%	12 23%	- -	- -	- -	- -	- -	- -
No income/ expenditure	- -	- -	- -	- -	- -	- -	- -	- -
Don't Know/NA	3 6%	4 8%	- -	- -	- -	- -	- -	- -
Sigma	52 100%	52 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q4025. BTS

Base: All Vietnam Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	50*	49*	-**	-**	-**	-**	-**	-**
Class A5 (150,000,000+)	5 10%	6 12%	- -	- -	- -	- -	- -	- -
Class A4 (75,000,000 - 149,999,999)	3 6%	5 10%	- -	- -	- -	- -	- -	- -
Class A3 (45,000,000 - 74,999,999)	2 4%	5 10%	- -	- -	- -	- -	- -	- -
Class A2 (30,000,000 - 44,999,999)	4 8%	6 12%	- -	- -	- -	- -	- -	- -
Class A1 (15,000,000 - 29,999,999)	14 28%	13 27%	- -	- -	- -	- -	- -	- -
Class B (7,500,000 - 14,999,999)	18 36%	11 22%	- -	- -	- -	- -	- -	- -
Class C (4,500,000 - 7,499,999)	3 6%	- -	- -	- -	- -	- -	- -	- -
Class D (3,000,000 - 4,499,000)	- -	2 4%	- -	- -	- -	- -	- -	- -
Class E (1,500,000 - 2,999,999)	1 2%	- -	- -	- -	- -	- -	- -	- -
Class F (1 - 1,499,999)	- -	1 2%	- -	- -	- -	- -	- -	- -
Sigma	50 100%	49 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q4027. In what region do you live?

Base: All Vietnam Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	52*	52*	-**	-**	-**	-**	-**	-**
North East	6 12%	10 19%	- -	- -	- -	- -	- -	- -
Red River Delta	15 29%	12 23%	- -	- -	- -	- -	- -	- -
North Central Coast	3 6%	3 6%	- -	- -	- -	- -	- -	- -
South Central Coast	3 6%	3 6%	- -	- -	- -	- -	- -	- -
Central Highlands	2 4%	- -	- -	- -	- -	- -	- -	- -
South East	14 27%	15 29%	- -	- -	- -	- -	- -	- -
Mekong River Delta	8 15%	7 13%	- -	- -	- -	- -	- -	- -
North West	1 2%	2 4%	- -	- -	- -	- -	- -	- -
Sigma	52 100%	52 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q4030. What is your highest educational attainment?

Base: All Philippines Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	102	101	-**	-**	-**	-**	-**	-**
No schooling	- -	- -	- -	- -	- -	- -	- -	- -
Some elementary	- -	1 1%	- -	- -	- -	- -	- -	- -
Complete elementary	- -	2 2%	- -	- -	- -	- -	- -	- -
Some high school	1 1%	1 1%	- -	- -	- -	- -	- -	- -
Completed high school	4 4%	2 2%	- -	- -	- -	- -	- -	- -
Some vocational	1 1%	3 3%	- -	- -	- -	- -	- -	- -
Completed Vocational	4 4%	6 6%	- -	- -	- -	- -	- -	- -
Some college	13 13%	17 17%	- -	- -	- -	- -	- -	- -
Completed college/ Has degree	59 58%	63 62%	- -	- -	- -	- -	- -	- -
Some post graduate degree	12 12%	5 5%	- -	- -	- -	- -	- -	- -
Completed post graduate degree	8 8% B	1 1%	- -	- -	- -	- -	- -	- -
Not know/Refused	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	102 100%	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Q4035. At the present time, what is your occupation?

Base: All Philippines Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	102	101	-**	-**	-**	-**	-**	-**
Professional, technical and kindred workers	51 50%	40 40%	- -	- -	- -	- -	- -	- -
Farmers and farm managers	- -	2 2%	- -	- -	- -	- -	- -	- -
Manager, officials and proprietors except farm	4 4%	3 3%	- -	- -	- -	- -	- -	- -
Clerical and kindred workers	13 13%	12 12%	- -	- -	- -	- -	- -	- -
Sales workers	3 3%	7 7%	- -	- -	- -	- -	- -	- -
Craftsmen, foremen and kindred workers	2 2%	2 2%	- -	- -	- -	- -	- -	- -
Service workers except private household workers	1 1%	- -	- -	- -	- -	- -	- -	- -
Private household workers	1 1%	1 1%	- -	- -	- -	- -	- -	- -
Laborers	1 1%	2 2%	- -	- -	- -	- -	- -	- -
Not gainfully employed	1 1%	5 5%	- -	- -	- -	- -	- -	- -
Housewife	6 6%	8 8%	- -	- -	- -	- -	- -	- -
Student	4 4%	7 7%	- -	- -	- -	- -	- -	- -
Pensioner	1 1%	- -	- -	- -	- -	- -	- -	- -
Others	10 10%	10 10%	- -	- -	- -	- -	- -	- -
Refused	4 4%	2 2%	- -	- -	- -	- -	- -	- -
Sigma	102 100%	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Base: All Philippines Respondents

Q4036. Please select the area in which you live?

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	102	101	-**	-**	-**	-**	-**	-**
National Capital Region	34 33%	41 41%	- -	- -	- -	- -	- -	- -
Cordillera Administrative Region	1 1%	7 7% A	- -	- -	- -	- -	- -	- -
Ilocos (Region I)	2 2%	1 1%	- -	- -	- -	- -	- -	- -
Cagayan Valley (Region II)	2 2%	3 3%	- -	- -	- -	- -	- -	- -
Central Luzon (Region III)	7 7%	7 7%	- -	- -	- -	- -	- -	- -
Southern Tagalog (Region IV)	25 25%	17 17%	- -	- -	- -	- -	- -	- -
Bicol (Region V)	6 6%	2 2%	- -	- -	- -	- -	- -	- -
Western Visayas (Region VI)	1 1%	4 4%	- -	- -	- -	- -	- -	- -
Central Visayas (Region VII)	13 13%	6 6%	- -	- -	- -	- -	- -	- -
Eastern Visayas (Region VIII)	1 1%	1 1%	- -	- -	- -	- -	- -	- -
Western Mindanao (Region IX)	- -	- -	- -	- -	- -	- -	- -	- -
Northern Mindanao (Region X)	5 5%	6 6%	- -	- -	- -	- -	- -	- -
Southern Mindanao (Region XI)	4 4%	4 4%	- -	- -	- -	- -	- -	- -
Central Mindanao (Region XII)	1 1%	2 2%	- -	- -	- -	- -	- -	- -
Autonomous Region in Muslim Mindanao	- -	- -	- -	- -	- -	- -	- -	- -
Caraga	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	102 100%	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Base: All Brazil Respondents And 21+ Years Of Age

Q1507. What is the highest level of education you have completed or the highest degree you have received?

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	163	168	-**	-**	-**	-**	163	168
Nenhum	- -	- -	- -	- -	- -	- -	- -	- -
Alfabetizacao	- -	3 2%	- -	- -	- -	- -	- -	3 2%
Fundamental incompleto - fundamental I (1a. serie a 4a.)	- -	- -	- -	- -	- -	- -	- -	- -
Fundamental incompleto - fundamental II (6a. serie a 8a. serie)	2 1%	3 2%	- -	- -	- -	- -	2 1%	3 2%
Fundamental completo	2 1%	5 3%	- -	- -	- -	- -	2 1%	5 3%
Ensino Medio	48 29%	52 31%	- -	- -	- -	- -	48 29%	52 31%
Superior	80 49%	81 48%	- -	- -	- -	- -	80 49%	81 48%
Pos-graduacao (Mestrado, Doutorado ou Pos-doutorado)	31 19%	24 14%	- -	- -	- -	- -	31 19%	24 14%
Sigma	163 100%	168 100%	- -	- -	- -	- -	163 100%	168 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Base: All Brazil Respondents

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QBRREG1. In which state do you currently reside?

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	186	-**	-**	-**	-**	-**	186
Distrito Federal	- -	3 2%	- -	- -	- -	- -	- -	3 2%
Goias	- -	2 1%	- -	- -	- -	- -	- -	2 1%
Mato Grosso	- -	3 2%	- -	- -	- -	- -	- -	3 2%
Mato Grosso do Sul	- -	2 1%	- -	- -	- -	- -	- -	2 1%
Acre	- -	- -	- -	- -	- -	- -	- -	- -
Amapa	- -	- -	- -	- -	- -	- -	- -	- -
Amazonas	- -	2 1%	- -	- -	- -	- -	- -	2 1%
Para	- -	3 2%	- -	- -	- -	- -	- -	3 2%
Rondonia	- -	- -	- -	- -	- -	- -	- -	- -
Roraima	- -	- -	- -	- -	- -	- -	- -	- -
Tocantins	- -	2 1%	- -	- -	- -	- -	- -	2 1%
Alagoas	- -	4 2%	- -	- -	- -	- -	- -	4 2%
Bahia	- -	17 9%	- -	- -	- -	- -	- -	17 9%
Ceara	- -	2 1%	- -	- -	- -	- -	- -	2 1%
Maranhao	- -	2 1%	- -	- -	- -	- -	- -	2 1%
Paraiba	- -	3 2%	- -	- -	- -	- -	- -	3 2%
Pernambuco	- -	8 4%	- -	- -	- -	- -	- -	8 4%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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QBRREG1. In which state do you currently reside?

Base: All Brazil Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	186	-**	-**	-**	-**	-**	186
Piaui	- -	1 1%	- -	- -	- -	- -	- -	1 1%
Rio Grande do Norte	- -	3 2%	- -	- -	- -	- -	- -	3 2%
Sergipe	- -	- -	- -	- -	- -	- -	- -	- -
Parana	- -	9 5%	- -	- -	- -	- -	- -	9 5%
Rio Grande do Sul	- -	7 4%	- -	- -	- -	- -	- -	7 4%
Santa Catarina	- -	5 3%	- -	- -	- -	- -	- -	5 3%
Espirito Santo	- -	6 3%	- -	- -	- -	- -	- -	6 3%
Minas Gerais	- -	21 11%	- -	- -	- -	- -	- -	21 11%
Rio de Janeiro	- -	18 10%	- -	- -	- -	- -	- -	18 10%
Sao Paulo	- -	63 34%	- -	- -	- -	- -	- -	63 34%
Sigma	- -	186 100%	- -	- -	- -	- -	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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QBRREG2. REGION CLASSIFICATION

Base: All Brazil Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	186	-**	-**	-**	-**	-**	186
Center-west	- -	10 5%	- -	- -	- -	- -	- -	10 5%
North	- -	7 4%	- -	- -	- -	- -	- -	7 4%
North-east	- -	40 22%	- -	- -	- -	- -	- -	40 22%
South	- -	21 11%	- -	- -	- -	- -	- -	21 11%
South-east	- -	108 58%	- -	- -	- -	- -	- -	108 58%
Sigma	- -	186 100%	- -	- -	- -	- -	- -	186 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Base: All Mexican Respondents And 21+ Years Of Age

Q1538. What is the highest level of education you have completed or the highest degree you have received?

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	101	95*	-**	-**	-**	-**	-**	-**
No he estudiado	- -	- -	- -	- -	- -	- -	- -	- -
Primaria incompleta	- -	- -	- -	- -	- -	- -	- -	- -
Primaria completa	- -	- -	- -	- -	- -	- -	- -	- -
Secundaria incompleta	- -	- -	- -	- -	- -	- -	- -	- -
Secundaria completa	2 2%	1 1%	- -	- -	- -	- -	- -	- -
Carrera comercial	- -	1 1%	- -	- -	- -	- -	- -	- -
Carrera tecnica	1 1%	3 3%	- -	- -	- -	- -	- -	- -
Preparatoria incompleta	1 1%	1 1%	- -	- -	- -	- -	- -	- -
Preparatoria completa	5 5%	3 3%	- -	- -	- -	- -	- -	- -
Licenciatura incompleta	15 15%	12 13%	- -	- -	- -	- -	- -	- -
Licenciatura completa	53 52%	63 66%	- -	- -	- -	- -	- -	- -
Diplomado/Maestria	22 22% B	10 11%	- -	- -	- -	- -	- -	- -
Doctorado	2 2%	1 1%	- -	- -	- -	- -	- -	- -
Sigma	101 100%	95 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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QMXREG. In which state do you currently reside?

Base: All Mexican Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	100	-**	-**	-**	-**	-**	-**
Aguascalientes	-	2 2%	-	-	-	-	-	-
Baja California Norte	-	3 3%	-	-	-	-	-	-
Baja California Sur	-	-	-	-	-	-	-	-
Campeche	-	1 1%	-	-	-	-	-	-
Chiapas	-	1 1%	-	-	-	-	-	-
Chihuahua	-	2 2%	-	-	-	-	-	-
Coahuila	-	1 1%	-	-	-	-	-	-
Colima	-	1 1%	-	-	-	-	-	-
Distrito Federal	-	18 18%	-	-	-	-	-	-
Durango	-	-	-	-	-	-	-	-
Guanajuato	-	5 5%	-	-	-	-	-	-
Guerrero	-	1 1%	-	-	-	-	-	-
Hidalgo	-	-	-	-	-	-	-	-
Jalisco	-	5 5%	-	-	-	-	-	-
Mexico	-	16 16%	-	-	-	-	-	-
Michoacan	-	4 4%	-	-	-	-	-	-
Morelos	-	2 2%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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QMXREG. In which state do you currently reside?

Base: All Mexican Respondents

			Country					
				South America				
	2015 Total Regi- strants	2016 Total Regi- strants	2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	100	-**	-**	-**	-**	-**	-**
Nayarit	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Nuevo Leon	-	6	-	-	-	-	-	-
	-	6%	-	-	-	-	-	-
Oaxaca	-	1	-	-	-	-	-	-
	-	1%	-	-	-	-	-	-
Puebla	-	5	-	-	-	-	-	-
	-	5%	-	-	-	-	-	-
Queretaro	-	2	-	-	-	-	-	-
	-	2%	-	-	-	-	-	-
Quintana Roo	-	2	-	-	-	-	-	-
	-	2%	-	-	-	-	-	-
San Luis Potosi	-	5	-	-	-	-	-	-
	-	5%	-	-	-	-	-	-
Sinaloa	-	1	-	-	-	-	-	-
	-	1%	-	-	-	-	-	-
Sonora	-	3	-	-	-	-	-	-
	-	3%	-	-	-	-	-	-
Tabasco	-	1	-	-	-	-	-	-
	-	1%	-	-	-	-	-	-
Tamaulipas	-	4	-	-	-	-	-	-
	-	4%	-	-	-	-	-	-
Tlaxcala	-	1	-	-	-	-	-	-
	-	1%	-	-	-	-	-	-
Veracruz	-	4	-	-	-	-	-	-
	-	4%	-	-	-	-	-	-
Yucatan	-	3	-	-	-	-	-	-
	-	3%	-	-	-	-	-	-
Zacatecas	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Sigma	-	100	-	-	-	-	-	-
	-	100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Base: All Chinese Respondents And 21+ Years Of Age

Q1574. What is the highest level of education you have completed or the highest degree you have received?

	2015 Total Registrants	2016 Total Registrants	Country South America 2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	542	543	-**	-**	-**	-**	-**	-**
High school or less	10 2%	18 3%	- -	- -	- -	- -	- -	- -
College	101 19%	119 22%	- -	- -	- -	- -	- -	- -
Bachelor degree	379 70%	356 66%	- -	- -	- -	- -	- -	- -
Post graduate	52 10%	50 9%	- -	- -	- -	- -	- -	- -
Sigma	542 100%	543 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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QTRED. What is the highest level of education you have completed or the highest degree you have received?

Base: All Turkey Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	50*	50*	-**	-**	-**	-**	-**	-**
Primary education	- -	- -	- -	- -	- -	- -	- -	- -
Middle school or junior high school	- -	1 2%	- -	- -	- -	- -	- -	- -
High school	10 20%	12 24%	- -	- -	- -	- -	- -	- -
University	33 66%	29 58%	- -	- -	- -	- -	- -	- -
Masters degree or doctorate	7 14%	8 16%	- -	- -	- -	- -	- -	- -
No schooling completed	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	50 100%	50 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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QCOED. What was the last year of schooling that you completed?

Base: All Colombia Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	125	125	125	125	-**	-**	-**	-**
None	- -	- -	- -	- -	-	-	-	-
Pre-school	1 1%	- -	1 1%	- -	-	-	-	-
Primary	- -	1 1%	- -	1 1%	-	-	-	-
Secondary	5 4%	9 7%	5 4%	9 7%	-	-	-	-
Technical/Technology	32 26%	34 27%	32 26%	34 27%	-	-	-	-
University	52 42%	63 50%	52 42%	63 50%	-	-	-	-
Post Graduate	32 26% B	17 14%	32 26% D	17 14%	-	-	-	-
Other	3 2%	1 1%	3 2%	1 1%	-	-	-	-
Sigma	125 100%	125 100%	125 100%	125 100%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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QIDED. What is the highest level of education you have completed or the highest degree you have received?

Base: All Indonesia Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	101	100	-**	-**	-**	-**	-**	-**
No schooling	1 1%	- -	- -	- -	- -	- -	- -	- -
Some elementary school	- -	- -	- -	- -	- -	- -	- -	- -
Elementary school	- -	- -	- -	- -	- -	- -	- -	- -
Junior high school	1 1%	2 2%	- -	- -	- -	- -	- -	- -
High school or higher	99 98%	98 98%	- -	- -	- -	- -	- -	- -
Sigma	101 100%	100 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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QJPED. What is the highest level of education you have completed or the highest degree you have received?

Base: All Japan Respondents

	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	176	176	-**	-**	-**	-**	-**	-**
Less than high school	4 2%	3 2%	- -	- -	- -	- -	- -	- -
High school degree	47 27%	43 24%	- -	- -	- -	- -	- -	- -
Junior College degree	17 10%	16 9%	- -	- -	- -	- -	- -	- -
BA or University degree	108 61%	114 65%	- -	- -	- -	- -	- -	- -
Sigma	176 100%	176 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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QNGED. What is the highest level of education you have completed or the highest degree you have received?

Base: All Nigeria Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
					South America			
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	200	-**	-**	-**	-**	-**	-**
No level completed	- -	1 1%	- -	- -	- -	- -	- -	- -
Completed FSLC (first school leaving certificate)	- -	3 2%	- -	- -	- -	- -	- -	- -
Completed MSLC (middle school leaving certificate)	- -	1 1%	- -	- -	- -	- -	- -	- -
Vocational/COMM	- -	1 1%	- -	- -	- -	- -	- -	- -
JSS/O'Level	- -	- -	- -	- -	- -	- -	- -	- -
Completed O'Level/SSS (senior secondary school)	- -	10 5%	- -	- -	- -	- -	- -	- -
Completed A'Level or higher	- -	111 56%	- -	- -	- -	- -	- -	- -
Other	- -	73 37%	- -	- -	- -	- -	- -	- -
Sigma	- -	200 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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QPLED. What is the highest level of education you have completed or the highest degree you have received?

Base: All Poland Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	53*	53*	-**	-**	-**	-**	-**	-**
Incomplete primary or no school education	- -	- -	- -	- -	- -	- -	- -	- -
Primary	- -	- -	- -	- -	- -	- -	- -	- -
Basic vocational	- -	1 2%	- -	- -	- -	- -	- -	- -
Secondary	14 26%	16 30%	- -	- -	- -	- -	- -	- -
Post-secondary	7 13% B	1 2%	- -	- -	- -	- -	- -	- -
Tertiary	32 60%	35 66%	- -	- -	- -	- -	- -	- -
Sigma	53 100%	53 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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QRUED. What is the highest level of education you have completed or the highest degree you have received?

Base: All Russia Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	130	128	-**	-**	-**	-**	-**	-**
Incomplete secondary and lower	2 2%	- -	- -	- -	- -	- -	- -	- -
Secondary general	5 4%	7 5%	- -	- -	- -	- -	- -	- -
Secondary special	18 14%	18 14%	- -	- -	- -	- -	- -	- -
Incomplete higher	10 8%	8 6%	- -	- -	- -	- -	- -	- -
Higher (including postgraduate)	95 73%	95 74%	- -	- -	- -	- -	- -	- -
Sigma	130 100%	128 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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QKRED. What is the highest level of education you have completed or the highest degree you have received?

Base: All South Korea Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	101	101	-**	-**	-**	-**	-**	-**
Less than high school	1 1%	1 1%	- -	- -	- -	- -	- -	- -
High school graduate	15 15%	18 18%	- -	- -	- -	- -	- -	- -
College/University graduate	76 75%	76 75%	- -	- -	- -	- -	- -	- -
Post graduate degree	9 9%	6 6%	- -	- -	- -	- -	- -	- -
Sigma	101 100%	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 432

QCNINC. Which of the following income categories best describes your total monthly household income before taxes?

Base: All Chinese Respondents

	2015 Total Regi-strants	2016 Total Regi-strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti-na	2016 Argenti-na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	550	551	-**	-**	-**	-**	-**	-**
Less than 1000 RMB	- -	1 *	- -	- -	- -	- -	- -	- -
1001-2000 RMB	3 1%	2 *	- -	- -	- -	- -	- -	- -
2001-3000 RMB	9 2%	9 2%	- -	- -	- -	- -	- -	- -
3001-4000 RMB	14 3%	9 2%	- -	- -	- -	- -	- -	- -
4001-6000 RMB	62 11% B	42 8%	- -	- -	- -	- -	- -	- -
6001-10,000 RMB	182 33%	163 30%	- -	- -	- -	- -	- -	- -
Over 10,000 RMB	266 48%	321 58% A	- -	- -	- -	- -	- -	- -
Decline to answer	14 3% B	4 1%	- -	- -	- -	- -	- -	- -
Sigma	550 100%	551 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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Table 433

QZAREG. In which region do you currently reside?

Base: All South Africa Respondents

	2015 Total Registrants	2016 Total Registrants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argentina	2016 Argentina	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	-**	101	-**	-**	-**	-**	-**	-**
Free state	- -	2 2%	- -	- -	- -	- -	- -	- -
Gauteng	- -	38 38%	- -	- -	- -	- -	- -	- -
KwaZulu-Natal	- -	19 19%	- -	- -	- -	- -	- -	- -
Limpopo	- -	3 3%	- -	- -	- -	- -	- -	- -
Mpumalanga	- -	4 4%	- -	- -	- -	- -	- -	- -
Northern Cape	- -	- -	- -	- -	- -	- -	- -	- -
Northwest	- -	1 1%	- -	- -	- -	- -	- -	- -
Western Cape	- -	30 30%	- -	- -	- -	- -	- -	- -
Eastern Cape	- -	4 4%	- -	- -	- -	- -	- -	- -
Sigma	- -	101 100%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - A/C/E/G - B/D/F/H
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

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	2015 Total Regi- strants	2016 Total Regi- strants	Country					
			South America					
			2015 Colombia	2016 Colombia	2015 Argenti- na	2016 Argenti- na	2015 Brazil	2016 Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
2015 Total Registrants	3357	-	125	-	100	-	175	-
2016 Total Registrants	-	3349	-	125	-	104	-	186
Country South America 2015 Colombia	125	-	125	-	-	-	-	-
2016 Colombia	-	125	-	125	-	-	-	-
2015 Argentina	100	-	-	-	100	-	-	-
2016 Argentina	-	104	-	-	-	104	-	-
2015 Brazil	175	-	-	-	-	-	175	-
2016 Brazil	-	186	-	-	-	-	-	186

T Test Suppressed Because No Base Row