

Base: All Respondents

Q616. Country

	Country																							
			Asia										Africa											
	2016 Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
NORTH AMERICA (NET)	473 14%	460 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
US	268 8%	255 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CANADA	103 3%	105 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEXICO	102 3%	100 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
EUROPE (NET)	533 16%	534 16%	-	-	-	-	-	-	533	534	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ITALY	54 2%	50 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TURKEY	50 1%	50 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SPAIN	50 1%	50 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
POLAND	53 2%	53 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
UK	100 3%	100 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FRANCE	101 3%	106 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GERMANY	125 4%	125 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ASIA (NET)	1537 46%	1539 46%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	-	-	-	-	-	-
CHINA	550 16%	551 16%	550 100%	551 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VIETNAM	52 2%	52 2%	-	-	52 100%	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PHILIPPINES	102 3%	101 3%	-	-	-	-	102 100%	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Base: All Respondents

Q616. Country

	Country																							
	Asia																Africa							
	2016 Regi- stra- nts	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
JAPAN	176	176	-	-	-	-	-	-	176	176	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	5%	5%							100%	100%														
	CGIKMOGSUW DHJLNPRTVX ACEGKMOGSUW BDFHLNPRTVX																							
SOUTH KOREA	101	101	-	-	-	-	-	-	-	101	101	-	-	-	-	-	-	-	-	-	-	-	-	-
	3%	3%								100%	100%													
	CIMOS DJNPT ACEGKMOGSUW BDFHLNPRTVX																							
RUSSIA	130	128	-	-	-	-	-	-	-	-	-	130	128	-	-	-	-	-	-	-	-	-	-	-
	4%	4%										100%	100%											
	CGIKMOGSUW DHJLNPRTVX ACEGKMOGSUW BDFHLNPRTVX																							
INDIA	325	330	-	-	-	-	-	-	-	-	-	-	-	325	330	-	-	-	-	-	-	-	-	-
	10%	10%												100%	100%									
	CGIKMOGSUW DFHJLNRTVX ACEGKMOGSUW BDFHLNRTVX																							
INDONESIA	101	100	-	-	-	-	-	-	-	-	-	-	-	-	-	101	100	-	-	-	-	-	-	-
	3%	3%													100%	100%								
	CIMOS DJNPT ACEGKMOGSUW BDFHLNRTVX																							
AFRICA (NET)	414	401	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207	200	101	101	106	100	
	12%	12%																100%	100%	100%	100%	100%	100%	
	CEGKMOG DFHJLNPR ACEGKMOG BDFHLNPR ACEGKMOG BDFHLNPR ACEGKMOG BDFHLNPR																							
NIGERIA	207	200	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207	200	-	-	-	-	
	6%	6%																100%	100%					
	CGIKMOGSUW DHJLNPRVX ACEGKMOGSUW BDFHLNPRVX																							
SOUTH AFRICA	101	101	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101	101	-	-	
	3%	3%																		100%	100%			
	CIMOS DJNPT ACEGKMOGSUW BDFHLNPRVX																							
EGYPT	106	100	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106	100	
	3%	3%																				100%	100%	
	CIMOS DJNPT ACEGKMOGSUW BDFHLNPRVX																							
SOUTH AMERICA (NET)	400	415	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	12%	12%																						
	CGIKMOGSUW DFHJLNPRTVX																							
COLOMBIA	125	125	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	4%	4%																						
	CGIKMOGSUW DHJLNPRTVX																							
ARGENTINA	100	104	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	3%	3%																						
	CIMOS DJNPT																							
BRAZIL	175	186	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	5%	6%																						
	CGIKMOGSUW DHJLNPRTVX																							
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q264. In which country or region do you currently reside?

Base: All Respondents

	Country																							
	Asia																Africa							
	2016 Total Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
NORTH AMERICA (NET)	473 14%	460 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
United States	268 8%	255 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Canada	103 3%	105 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mexico	102 3%	100 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
EUROPE (NET)	533 16%	534 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Italy	54 2%	50 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Turkey	50 1%	50 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Spain	50 1%	50 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Poland	53 2%	53 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
United Kingdom	100 3%	100 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
France	101 3%	106 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Germany	125 4%	125 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ASIA (NET)	1537 46%	1539 46%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	-	-	-	-	-	-
China	550 16%	551 16%	550 100%	551 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vietnam	52 2%	52 2%	-	-	52 100%	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Philippines	102 3%	101 3%	-	-	-	-	102 100%	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q264. In which country or region do you currently reside?

Base: All Respondents

	Country																							
	Asia												Africa											
	2016 Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Japan	176	176	-	-	-	-	-	-	176	176	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	5%	5%							100%	100%														
South Korea	101	101	-	-	-	-	-	-	-	-	101	101	-	-	-	-	-	-	-	-	-	-	-	-
	3%	3%									100%	100%												
Russian Federation	130	128	-	-	-	-	-	-	-	-	-	-	130	128	-	-	-	-	-	-	-	-	-	-
	4%	4%											100%	100%										
India	325	330	-	-	-	-	-	-	-	-	-	-	-	-	325	330	-	-	-	-	-	-	-	-
	10%	10%													100%	100%								
Indonesia	101	100	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101	100	-	-	-	-	-	-
	3%	3%															100%	100%						
AFRICA (NET)	414	401	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207	200	101	101	106	100
	12%	12%																	100%	100%	100%	100%	100%	100%
Nigeria	207	200	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207	200	-	-	-
	6%	6%																		100%	100%			
South Africa	101	101	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101	101	-	-
	3%	3%																			100%	100%		
Egypt	106	100	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106	100
	3%	3%																					100%	100%
SOUTH AMERICA (NET)	400	415	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	12%	12%																						
Colombia	125	125	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	4%	4%																						
Argentina	100	104	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	3%	3%																						
Brazil	175	186	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	5%	6%																						
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q268. I identify my gender as...?

2 Aug 2016  
Table 3

Base: All Respondents

	Country																							
	Asia																Africa							
	2016 Regi- stra- nts	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Male	2096 62%	1886 56%	284 52%	327 59%	31 60%	27 52%	44 43%	33 33%	127 72%	97 55%	66 65%	53 52%	83 64%	71 55%	172 53%	198 60%	69 68%	55 55%	166 80%	99 50%	63 62%	44 44%	97 92%	90 90%
Female	1261 38%	1459 44%	266 48%	224 41%	21 40%	25 48%	58 57%	67 66%	49 28%	79 45%	35 33%	48 48%	47 36%	57 45%	153 47%	132 40%	32 32%	45 45%	41 20%	101 51%	38 38%	57 56%	9 8%	10 10%
Other/refuse	-	4 *	-	-	-	-	-	1 BD	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q280. Respondent Age.

Base: All Respondents

	Country																							
	Asia														Africa									
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
18 - 19	53 2%	91 3% AD	4 1%	2	3 6% ACIM	7 13% BDJLNPRTVX	3 3% CI	8 8% BDJTV	-	2 1%	2 2%	2 2%	1 1%	3 2% D	5 2% D	11 3% D	1 1%	4 4% DV	4 2%	3 2%	1 1%	-	1 1%	4 4% DV
20 - 24	382 11% I	458 14% ADJLN	62 9%	48 9%	20 38% ACIKMOOSW	26 50% BDJLNPRTVX	15 15% I	34 34% GBDJLNPRTV	8 5%	12 7%	10 10%	6 6%	10 8%	7 5% AIM	51 16% OBDJLN	73 22% I	12 12% I	18 18% I	21 10% I	36 18% I	12 12% I	17 17% I	23 22% ACIKMS	25 25% BDJLN
25 - 29	522 16% I	607 18% AJ	115 21% AIKU	138 25% BJLNV	13 25% IKU	7 13% I	19 19% IU	25 25% JLN	9 5%	21 12%	11 11%	13 13% NAIKU	29 22% I	15 12% IU	61 19% JLN	72 22% I	13 13% I	27 27% QBJLNV	42 20% IKU	60 30% SFBJLNPV	9 9%	15 15% ACIKMS	33 31% JLN	24 24% JLN
30 - 34	532 16% E	610 18% AJ	122 22% AEIOW	147 27% BHJPV	2 4%	8 15% E	22 22% EIW	15 15%	21 12%	21 12%	15 15% E	19 19% E	24 18% E	28 22% JV	49 15% E	54 16% AEIKOUW	29 29% I	18 18% I	65 31% ACIKMS	47 24% BJPV	15 15% E	12 12% E	12 11% WJV	23 23% WJV
35 - 39	505 15% I	463 14% FH	98 18% A	112 20% BFHPX	5 10%	2 4%	20 20% H	5 5%	24 14%	28 16% FH	22 22% S	15 15% FH	18 14% FH	24 19% FH	45 14% FH	42 13% H	19 19% H	16 16% A	42 20% A	33 17% FH	15 15% H	14 14% H	18 17% H	9 9% H
40 - 44	371 11% BS	302 9% T	54 10%	48 9% T	4 8%	1 2%	9 9%	6 6%	26 15% S	24 14% BFHTX	11 11%	17 17% S	15 12% S	19 15% S	38 12% W	30 9% T	15 15% S	11 11% T	14 7% T	7 4% T	10 10% T	8 8% T	8 8% T	5 5% T
45 - 49	324 10% BW	237 7% FRT	68 12% DASW	30 5% F	4 8%	-	7 7%	3 3%	21 12% SW	17 10% DFHRT	11 11% S	14 14% S	9 7%	12 9% FRT	33 10% W	23 7% T	10 10% R	2 2%	12 6% DFHRT	5 3% DFHRT	6 6% DFHRT	12 12% DFHRT	4 4% DFHRT	5 5% DFHRT
50 - 54	245 7% BCGQS	182 5% DPT	9 2%	13 2% T	1 2%	-	2 2%	2 2%	18 10% CGQS	17 10% BDFHPTX	12 12% CEGOQSW	8 8% DFPT	13 10% CGQS	12 9% BDFHPTX	22 7% PCQS	9 3% T	1 1%	3 3%	4 2%	4 2% CEGOQSW	12 12% BDFHPTX	10 10% DFHPTX	4 4% DFHPTX	3 3% DFHPTX
55 - 59	183 5% BCQS	129 4% DR	8 1%	3 1% T	-	-	2 2%	1 1%	21 12% ACEGOQSW	12 7% BDHPRTX	12 7% CQ	5 5% DHPRTX	7 7% CQS	5 4% DR	15 5% CQS	8 2% D	-	-	3 1% CEGOQSW	4 2% CEGOQSW	9 9% DR	6 6% DR	2 2% DR	1 1% DR
60 - 64	114 3% COS	110 3% DPT	5 1%	6 1% T	-	1 2%	2 2% S	-	13 7% ACEMOOSW	11 6% BDHLPRTX	2 2% S	-	3 2% S	3 2% S	5 2% S	4 1% S	1 1%	1 1%	-	1 1% COSW	6 6% COSW	2 2% COSW	-	1 1% COSW
65 and over	126 4% CKOQS	160 5% ADLNPRTX	5 1%	4 1% T	-	-	1 1%	2 2% T	15 9% ACEGMOOSW	11 6% DLNPRTX	-	-	1 1%	-	1 1% T	4 1% T	-	-	-	-	6 6% CKMOQSW	5 5% DLNPRTX	1 1% DLNPRTX	-
MEAN	38.4 BCGQOSW	36.8 DFHPRTX	34.7 DESW	33.5 FHRTX	28.4	25.7	34.1 HE	29.4	45.7 JACEGMOOSW	42.1 BDFHLPRTX	38.4 CEGOQSW	38.3 DFHPRTX	37.2 CEGOQSW	37.8 DFHPRTX	35.5 PESW	32.7 FH	34.5 REW	31.2 F	32.9 TE	31.1 F	41.6 ACEGMOOSW	38.8 DFHPRTX	32.0 E	30.5 F
STD. DEV.	12.67	13.19	9.33	8.38	9.02	7.50	9.82	12.84	12.94	13.63	10.82	10.05	11.10	9.89	10.93	10.69	8.12	8.71	7.60	7.91	14.01	13.12	9.54	9.00
STD. ERR.	0.22	0.23	0.40	0.36	1.25	1.04	0.97	1.28	0.98	1.03	1.08	1.00	0.97	0.87	0.61	0.59	0.81	0.87	0.53	0.56	1.39	1.31	0.93	0.90
MEDIAN	36	33	33	32	25	24	32	26	45	40	37	38	35	36	34	30	34	30	32	30	39	38	29	29
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q605. Have you ever registered a domain name?

2 Aug 2016  
Table 5

Base: All Respondents

	Country																							
	2016 Total Regi- strants	Asia										Africa												
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Yes	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Base: Has Registered A Domain Name

Q610. What was your role in the domain registration decision?

	Country																							
	Asia																Africa							
	2016 Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
I was the primary decision maker	2633 78%	2583 77%	496 90%	488 89%	34 65%	33 63%	67 66%	78 77%	133 76%	125 71%	88 87%	84 83%	108 83%	97 76%	248 76%	238 72%	73 72%	70 70%	126 61%	132 66%	73 72%	74 73%	68 64%	70 70%
It was a shared decision between myself and others	724 22%	766 23%	54 10%	63 11%	18 35%	19 37%	35 34%	23 23%	43 24%	51 29%	13 13%	17 17%	22 17%	31 24%	77 24%	92 28%	28 28%	30 30%	81 39%	68 34%	28 28%	27 27%	38 36%	30 30%
I had no say in the decision	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Base: Registered For Business Use

Q615. For what purpose(s) did you register a domain name?

	Regi- stra- nts (A)	Country																						
		Asia										Africa												
		2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
Personal use, i.e. a blog, family site, clubs, volunteer/advocacy work, hobbies (e.g. photography, recipes), etc.	-	1987 59% TV	-	407 74% BNPTVX	-	33 63% V	-	74 73% BPTVX	-	117 66% BPTV	-	67 66% PTV	-	83 65% TV	-	182 55% V	-	74 74% BPTVX	-	97 49%	-	43 43%	-	57 57% V
Business use	-	1687 50% JLN	-	260 47% LN	-	24 46% LN	-	55 54% LN	-	75 43% LN	-	36 36% LN	-	42 33% LN	-	176 53% JLN	-	61 61% BDJLN	-	138 69% BDFHJLN	-	73 72% BDFHJLN	-	45 45% JLN
Non-profit group	-	465 14% R	-	68 12% R	-	5 10% R	-	16 16% R	-	16 9% R	-	11 11% R	-	17 13% R	-	54 16% JR	-	5 5% R	-	29 15% R	-	11 11% R	-	18 18% JR
For use by an educational institution/group	-	454 14% J	-	69 13% J	-	8 15% J	-	27 27% BDJLRTV	-	7 4% J	-	13 13% J	-	21 16% J	-	75 23% BDJLTV	-	15 15% J	-	29 15% J	-	9 9% J	-	16 16% J
To park/save for future use or sale/speculation	-	374 11% TVX	-	64 12% TVX	-	3 6% BDFJLNPRTVX	-	31 31% BDFJLNPRTVX	-	13 7% T	-	12 12% T	-	16 13% T	-	43 13% TVX	-	11 11% T	-	11 6% T	-	5 5% T	-	5 5% T
Political group	-	122 4%	-	25 5%	-	1 2%	-	13 13%	-	3 2%	-	1 1%	-	3 2%	-	14 4%	-	2 2%	-	4 2%	-	1 1%	-	3 3%
Other	-	165 5% DJ	-	17 3%	-	3 6%	-	18 18% BDFJLNPRTVX	-	3 2%	-	4 4%	-	4 3%	-	19 6% J	-	6 6%	-	7 4%	-	3 3%	-	8 8% DJ
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	5254 157%	-	910 165%	-	77 148%	-	234 232%	-	234 133%	-	144 143%	-	186 145%	-	563 171%	-	174 174%	-	315 158%	-	145 144%	-	152 152%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: Has Registered A Domain Name

Q625. For which types of business(es) did you register a domain name?

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	**	1687	**	260	**	24**	**	55*	**	75*	**	36*	**	42*	**	176	**	61*	**	138	**	73*	**	45*
Small business with 9 or fewer employees	-	834 49%	-	27 10%	-	9 38%	-	37 67%	-	24 32%	-	10 28%	-	18 43%	-	60 34%	-	33 54%	-	96 70%	-	55 75%	-	25 56%
		DJLP						BDJLNP		D		D		D		D		DJLP		BDJLNPR		BDJLNPRX		DJLP
Small business with 10 to 49 employees	-	357 21%	-	55 21%	-	10 42%	-	11 20%	-	10 13%	-	8 22%	-	16 38%	-	51 29%	-	14 23%	-	32 23%	-	8 11%	-	14 31%
		V												BDJV		BJV				V				JV
Business with 100 to 499 employees	-	272 16%	-	107 41%	-	2 8%	-	7 13%	-	15 20%	-	7 19%	-	3 7%	-	38 22%	-	9 15%	-	4 3%	-	4 5%	-	5 11%
		TV		BHJLNPRTVX				T		TV		TV				BNTV		T					T	
Business with 50 to 99 employees	-	256 15%	-	83 32%	-	5 21%	-	8 15%	-	7 9%	-	5 14%	-	6 14%	-	36 20%	-	10 16%	-	19 14%	-	5 7%	-	7 16%
		V		BHJLNPRTVX											BJV									
Business with 500 or more employees	-	156 9%	-	42 16%	-	1 4%	-	7 13%	-	20 27%	-	7 19%	-	2 5%	-	24 14%	-	1 2%	-	5 4%	-	5 7%	-	1 2%
		RT		BRTVX				RT		BDNPRTVX		BNRTX				BRTX								
Other	-	66 4%	-	-	-	-	-	5 9%	-	3 4%	-	2 6%	-	3 7%	-	2 1%	-	1 2%	-	7 5%	-	2 3%	-	1 2%
		DP						BDP		D		D		DP				D		DP		D		
Sigma	-	1941 115%	-	314 121%	-	27 113%	-	75 136%	-	79 105%	-	39 108%	-	48 114%	-	211 120%	-	68 111%	-	163 118%	-	79 108%	-	53 118%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: Has Registered A Domain Name

Q635. How many total domains have you personally registered, including domains that may no longer be active?

	2016 Total Regi- stra- nts	Country																							
		Asia										Africa													
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100	
1 - 5 (NET)	2678 80% MQ	2945 88% AHX	498 91% DAKMOQW	473 86% HX	49 94% AMQW	50 96% DHX	92 90% HAMQW	76 75% AKMOQW	163 93% DHX	162 92% MQ	84 83% KBDHNPX	97 96% MQ	93 72% MHX	112 88% AMQW	277 85% HX	291 88% HX	69 68% QHX	90 90% AMQW	186 90% AMQW	184 92% DHX	87 86% MQW	92 91% HX	77 73% HX	74 74% HX	
1	1181 35% MQW	1251 37% DRX	176 32% M	154 28% M	19 37% M	16 31% HACMQW	47 46% HACMQW	32 32% JACEMOQW	99 56% DRTX	76 43% DRTX	33 33% KBDHNPX	50 50% KBDHNPX	29 22% MX	45 35% MQW	119 37% MQW	127 38% DX	25 25% TACKMQW	28 28% TACKMQW	92 44% TACKMQW	65 33% X	39 39% MQW	41 41% DX	26 25% DX	21 21% DX	
2	765 23% A	865 26% A	137 25% H	160 29% H	14 27% H	15 29% H	24 24% H	18 18% H	33 19% H	39 22% H	27 27% H	21 21% H	32 25% BHJLX	44 34% AI	90 28% AI	95 29% H	26 26% H	23 23% H	57 28% H	63 32% HJX	25 25% HJX	25 25% HJX	23 22% HJX	20 20% HJX	
3	368 11% A	449 13% AGS	82 15% AGS	86 16% P	12 23% AGIOGS	10 19% AGIOGS	7 7% AGIOGS	12 12% AGIOGS	17 10% IBNP	33 19% IBNP	13 13% IBNP	14 14% IBNP	16 12% IBNP	13 10% IBNP	37 11% IBNP	34 10% IBNP	11 11% IBNP	11 11% IBNP	24 24% IBNP	17 8% IBNP	34 17% SP	12 12% SP	13 13% SP	11 11% SP	20 20% NP
4	181 5% S	163 5% DAI	43 8% DAI	20 4% DAI	2 4% DAI	3 6% DAI	8 8% DAI	6 6% DAI	6 3% DAI	5 3% DAI	5 5% DAI	3 3% DAI	7 5% DAI	4 3% DAI	18 6% DAI	15 5% DAI	3 3% DAI	5 5% DAI	14 7% DAI	13 7% DAI	7 7% DAI	7 7% DAI	8 8% DAI	6 6% DAI	
5	183 5% S	217 6% S	60 11% AIOQSU	53 10% BT	2 4% BT	6 12% BT	6 6% BT	8 8% BT	8 5% BT	9 5% BT	6 6% BT	9 9% BT	9 7% BT	6 5% BT	13 4% BT	20 6% BT	4 4% BT	10 10% BT	6 3% BT	9 5% BT	4 4% BT	6 6% BT	8 8% BT	7 7% BT	
6 - 10	243 7% S	220 7% S	37 7% S	50 9% BLTV	2 4% BLTV	1 2% BLTV	6 6% GBFJLPTV	15 15% GBFJLPTV	7 4% GBFJLPTV	10 6% GBFJLPTV	3 3% GBFJLPTV	2 2% GBFJLPTV	14 11% IKS	10 8% IKS	28 9% S	18 5% ACIKS	14 14% ACIKS	7 7% ACIKS	6 3% ACIKS	9 5% ACIKS	6 6% ACIKS	3 3% ACIKS	11 10% IKS	9 9% L	
11 - 25	177 5% BCIO	102 3% BCIO	13 2% BCIO	18 3% BCIO	1 2% BCIO	1 2% BCIO	3 3% BJLPRT	7 7% BJLPRT	2 1% BJLPRT	2 1% BJLPRT	3 3% BJLPRT	- - CIO	9 7% CIO	6 5% L	7 2% L	6 2% RACGIKOSU	11 11% RACGIKOSU	1 1% RACGIKOSU	8 4% RACGIKOSU	3 3% RACGIKOSU	3 3% RACGIKOSU	2 2% RACGIKOSU	7 7% CIO	10 10% BDJLPRTV	
26 OR MORE (NET)	259 8% BCEGIOS	82 2% BCEGIOS	2 - C	10 2% C	- - C	- - C	1 1% LCEGIOS	3 3% LCEGIOS	4 2% LCEGIOS	2 1% LCEGIOS	11 11% NCEGIOS	2 2% NCEGIOS	14 11% NCEGIOS	- - C	13 4% BDJN	15 5% CG	7 7% CG	2 2% CG	7 3% CG	4 2% CG	5 5% N	4 4% CEGIOS	11 10% BDJNT	7 7% BDJNT	
26 - 50	101 3% BCI	37 1% BCI	1 - C	6 1% C	- - C	- - C	- - C	1 1% LCEGIOS	1 1% LCEGIOS	1 1% LCEGIOS	6 6% NCGI	- - C	5 4% NCGI	- - C	5 2% C	5 2% C	2 2% C	2 2% C	2 2% C	2 2% C	1 1% C	3 3% C	4 4% BDJLN	4 4% BDJLN	
51 or more	158 5% BCIO	45 1% BCIO	1 - C	4 1% C	- - C	- - C	1 1% LCEGIOS	2 2% LCEGIOS	3 2% LCEGIOS	1 1% LCEGIOS	5 5% NCGIOS	2 2% NCGIOS	9 7% NCGIOS	- - C	8 2% BDN	10 3% RC	5 5% RC	- - C	5 2% C	2 1% C	3 3% D	3 3% CEGIOS	8 8% D	3 3% D	
MEAN	12.8 BCGO	5.4	3.3	5.4	2.8	2.8	3.8	6.5 JNT	6.9 C	3.2	14.0 C	3.8	17.8 NCGIOS	3.2	8.0 C	7.1 RCEG	10.0	3.5	7.2 C	3.5	6.8 C	10.9 BJT	12.6 CEG	10.8 BJLNR	
STD. DEV.	47.09	23.23	4.97	25.65	3.58	2.41	10.29	14.73	36.66	7.92	54.74	12.49	55.58	3.86	33.88	25.76	20.39	4.67	32.62	7.15	23.17	46.04	29.52	33.08	
STD. ERR.	0.81	0.40	0.21	1.09	0.50	0.33	1.02	1.47	2.76	0.60	5.45	1.24	4.88	0.34	1.88	1.42	2.03	0.47	2.27	0.51	2.31	4.58	2.87	3.31	
MEDIAN	2	2	2	2	2	2	2	3	1	2	2	2	3	2	2	2	2	2	2	2	2	2	3	3	
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*small base

Base: Has Registered Domain Name

Q640. Have you ever registered duplicate domain names?

	Country																							
	Asia																Africa							
	2016 Regi- stra- nts	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Yes	1332 40%	1206 36%	252 46%	283 51%	25 48%	26 50%	31 30%	33 33%	40 23%	68 39%	48 48%	42 42%	63 48%	43 34%	100 31%	123 37%	41 41%	44 44%	55 27%	37 19%	27 27%	19 19%	46 43%	42 42%
No	2025 60%	2143 64%	298 54%	268 49%	27 52%	26 50%	71 70%	68 67%	136 77%	108 61%	53 52%	59 58%	67 52%	85 66%	225 69%	207 63%	60 59%	56 56%	152 73%	163 82%	74 73%	82 81%	60 57%	58 58%
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Base: Has Registered A Domain Name

Q642. Why did you register duplicate domain names?

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	1206	**	283	**	26**	**	33*	**	68*	**	42*	**	43*	**	123	**	44*	**	37*	**	19**	**	42*
To help ensure my site gets found in searches	-	633 52% J	-	172 61% BJP	-	16 62%	-	17 52% J	-	21 31%	-	23 55% J	-	23 53% J	-	56 46%	-	30 68% BJPT	-	17 46%	-	9 47%	-	24 57% J
To protect my brand or organization name	-	617 51%	-	174 61% BJNPRX	-	14 54%	-	15 45%	-	32 47%	-	20 48%	-	16 37%	-	60 49%	-	19 43%	-	24 65%	-	10 53%	-	18 43%
To keep someone else from having a similar name	-	616 51% HJ	-	169 60% BHJLPRTX	-	17 65%	-	7 21%	-	25 37%	-	17 40%	-	19 44% H	-	57 46% H	-	19 43% H	-	15 41%	-	11 58%	-	17 40%
For use in different geographies	-	372 31% LR	-	122 43% BJLPR	-	2 8%	-	13 39% LR	-	16 24%	-	4 10%	-	13 30% L	-	40 33% LR	-	6 14%	-	10 27% L	-	8 42%	-	17 40% LR
For potential use or sale in the future	-	325 27% JR	-	84 30% JR	-	7 27%	-	13 39% JNRT	-	9 13%	-	15 36% JNR	-	7 16%	-	47 38% BJNRTX	-	6 14%	-	6 16%	-	5 26%	-	9 21%
Other	-	18 1%	-	1 *	-	-	-	2 6% BD	-	1 1%	-	-	-	-	-	2 2%	-	1 2%	-	2 5% D	-	-	-	-
Sigma	-	2581 214%	-	722 255%	-	56 215%	-	67 203%	-	104 153%	-	79 188%	-	78 181%	-	262 213%	-	81 184%	-	74 200%	-	43 226%	-	85 202%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q655. COUNTRY QUOTAS

Base: All Respondents

	Country																							
	Asia																Africa							
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
NORTH AMERICA (NET)	473 14%	460 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
US	268 8%	255 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CANADA	103 3%	105 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEXICO	102 3%	100 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
EUROPE (NET)	533 16%	534 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ITALY	54 2%	50 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TURKEY	50 1%	50 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SPAIN	50 1%	50 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
POLAND	53 2%	53 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
UNITED KINGDOM	100 3%	100 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FRANCE	101 3%	106 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GERMANY	125 4%	125 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ASIA (NET)	1537 46%	1539 46%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	-	-	-	-	-	-
CHINA	550 16%	551 16%	550 100%	551 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VIETNAM	52 2%	52 2%	-	-	52 100%	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PHILIPPINES	102 3%	101 3%	-	-	-	-	102 100%	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q655. COUNTRY QUOTAS

Base: All Respondents

	Country																							
	Asia																Africa							
	2016 Regi- stra- nts	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
JAPAN	176	176	-	-	-	-	-	-	176	176	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	5%	5%							100%	100%														
	CGIKMOGSUW DHJLNPRTVX ACEGKMOGSUW BDFHLNPRTVX																							
SOUTH KOREA	101	101	-	-	-	-	-	-	-	101	101	-	-	-	-	-	-	-	-	-	-	-	-	-
	3%	3%								100%	100%													
	CIMOS DJNPT ACEGKMOGSUW BDFHLNPRTVX																							
RUSSIA	130	128	-	-	-	-	-	-	-	-	-	130	128	-	-	-	-	-	-	-	-	-	-	-
	4%	4%										100%	100%											
	CGIKMOGSUW DHJLNPRTVX ACEGKMOGSUW BDFHLNPRTVX																							
INDIA	325	330	-	-	-	-	-	-	-	-	-	-	-	325	330	-	-	-	-	-	-	-	-	-
	10%	10%												100%	100%									
	CGIKMOGSUW DFHJLNRTVX ACEGKMOGSUW BDFHLNRTVX																							
INDONESIA	101	100	-	-	-	-	-	-	-	-	-	-	-	-	-	101	100	-	-	-	-	-	-	-
	3%	3%														100%	100%							
	CIMOS DJNPT ACEGKMOGSUW BDFHLNRTVX																							
AFRICA (NET)	414	401	-	-	-	-	-	-	414	401	-	-	-	-	-	-	-	-	207	200	101	101	106	100
	12%	12%																	100%	100%	100%	100%	100%	100%
	CEGKMOG DFHJLNPR ACEGKMOG BDFHLNPR ACEGKMOG BDFHLNPR ACEGKMOG BDFHLNPR																							
NIGERIA	207	200	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207	200	-	-	-	-
	6%	6%																	100%	100%				
	CGIKMOGSUW DHJLNPRVX ACEGKMOGSUW BDFHLNPRVX																							
SOUTH AFRICA	101	101	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101	101	-	-
	3%	3%																			100%	100%		
	CIMOS DJNPT ACEGKMOGSUW BDFHLNPRVX																							
EGYPT	106	100	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106	100
	3%	3%																					100%	100%
	CIMOS DJNPT ACEGKMOGSUW BDFHLNPRVX																							
SOUTH AMERICA (NET)	400	415	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	12%	12%																						
	CGIKMOGSUW DFHJLNPRTVX																							
COLOMBIA	125	125	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	4%	4%																						
	CGIKMOGSUW DHJLNPRTVX																							
ARGENTINA	100	104	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	3%	3%																						
	CIMOS DJNPT																							
BRAZIL	175	186	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	5%	6%																						
	CGIKMOGSUW DHJLNPRTVX																							
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Base: All Qualified Respondents

Q700. Which of the following domain name extensions, if any, have you heard of?

	Country																							
	Asia																Africa							
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.com	2964 88% BGO	2844 85% P	478 87% G	487 88% BP	43 83% P	47 90% P	80 78% P	88 87% P	149 85% P	146 83% P	89 88% P	89 88% P	121 93% NEGIO	108 84% P	274 84% P	258 78% GO	93 92% GO	89 89% P	184 89% G	189 95% SBDHJNP	97 96% ACEGKOS	91 90% P	96 91% G	89 89% P
.net	2682 80% BCGIO	2301 69% HJP	397 72% HJP	388 70% HJP	40 77% HJP	41 79% HJP	69 68% P	56 55% P	127 72% J	106 60% G	82 81% G	79 78% BHJP	112 86% NCGIO	93 73% HJP	235 72% P	200 61% RACEGKOS	90 89% H	71 71% CG	165 80% CG	160 80% BDHJP	88 87% CGIO	78 77% HJP	84 79% BHJP	78 78% BHJP
.org	2519 75% BCGIO	2168 65% DHJ	305 55% J	306 56% J	34 65% BDHJXP	41 79% BDHJXP	63 62% P	55 54% P	99 56% P	46% P	73 72% CI	66 65% J	109 86% NACEGKOS	87 69% DHJ	225 69% CI	208 83% RCEGIO	83 82% J	66 66% ACEGKOS	174 80% ACEGKOS	165 83% BDHJNP	90 89% ACEGKOS	81 80% BDHJNP	80 75% CGI	63 63% J
.info	1911 57% BCG	1437 43% DH	230 42% CG	205 37% CG	31 60% BDHJLPRV	34 65% BDHJLPRV	37 36% P	33 33% CG	93 53% CG	81 46% DH	48 48% CG	40 40% NACEGKOS	96 74% BDHJLPRV	74 58% PCG	175 54% PCG	130 39% RCG	60 59% RCG	40 40% CGK	127 61% BDHJLPRV	118 59% VCG	58 57% VCG	41 41% VCG	65 61% CGK	51 51% DHP
.biz	1556 46% BCEGOW	1187 35% D	131 24% D	129 23% D	17 33% D	21 40% D	36 35% C	28 28% C	79 45% CEGOW	69 39% CEGOW	54 53% CEGOW	44 44% DH	80 62% NACEGKOS	59 46% BDHPX	133 41% C	112 34% D	73 72% RACEGKOS	41 41% DH	116 56% ACEGKOS	113 57% BDHJLPRV	68 67% VACEGKOS	47 47% BDHP	37 35% C	33 33% D
.mobi	991 30% BCGIK	602 18% HL	117 21% HJL	110 20% FCGIK	18 35% FCGIK	8 15% FCGIK	20 20% P	10 10% P	28 16% P	22 13% P	16 16% P	10 10% NACEGKOS	51 39% HL	26 20% HL	81 25% HJL	68 21% RACGKOS	39 39% HJL	19 19% ACGKOS	89 43% BDHJLPRV	82 41% VACEGKOS	76 75% BDHJLPRV	61 60% BDHJLPRV	27 25% X	13 13% X
.pro	547 16% BGISU	431 13% TV	125 23% AGIKOSUW	143 26% BHJLPRVX	6 12% RTV	11 21% RTV	6 6% P	10 10% P	16 9% V	19 11% V	13 13% V	12 12% NACEGKOSUW	61 47% BHJLPRVX	41 32% GS	46 14% TV	42 13% TV	10 10% P	9 9% P	17 8% P	13 7% P	8 8% P	4 4% P	15 14% G	10 10% G
.cn	433 13% EGIKMOGSUW	424 13% FHJLNPRTVX	433 79% AEGIKMOGSUW	424 77% BFHJLNPRTVX	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.asia	640 19% BS	409 12% SUW	120 22% BHNTVX	116 21% BHNTVX	7 13% TV	9 17% TV	22 22% P	12 12% P	32 18% BTVX	31 18% BTVX	21 21% BTVX	19 19% BTVX	27 21% N	13 10% ASUW	79 24% BNTVX	63 19% BNTVX	39 39% RACEGKOSUW	19 19% BTVX	27 13% BTVX	16 8% P	12 12% P	7 7% P	14 13% P	8 8% P
.tel	596 18% BGIUW	407 12% FJ	136 25% AEGIKOSUW	130 24% BFHJLNPRTVX	5 10% P	1 2% P	10 10% P	6 6% P	14 8% LGIU	13 7% LGIU	20 20% NACEGKOSUW	9 9% NACEGKOSUW	39 30% F	17 13% F	54 17% I	44 13% FHJ	13 13% P	8 8% P	27 13% P	18 9% P	9 9% P	12 12% F	11 10% F	7 7% P
.coop	370 11% BSW	314 9% HVX	86 16% AGIKOSUW	90 16% BFHNPRTVX	3 6% P	2 4% P	6 6% P	3 3% P	16 9% W	21 12% HTVX	10 10% W	9 9% V	12 9% W	12 9% V	28 9% W	36 11% HTVX	7 7% P	6 6% P	12 6% P	11 6% P	7 7% P	2 2% P	2 2% P	3 3% P
.eu	-	240 7% ADFHJLNPRTVX	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.in	255 8% CEGKOSUW	231 7% DFHJLNPRTVX	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ng	168 5% CGIKMOGSUW	172 5% DHJLNPRTVX	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	168 81% ACEGKOSUW	172 86% BDHJLNPRTVX	-	-	-
.br	144 4% CGIKMOGSUW	141 4% DHJLNPRTVX	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.jp	160 5% CGIKMOGSUW	135 4% DHJLNPRTVX	-	-	-	-	-	-	160 91% JACEGKOSUW	135 77% BDHJLNPRTVX	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Base: All Qualified Respondents

Q700. Which of the following domain name extensions, if any, have you heard of?

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.us	225 7%	129 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ru	114 3%	113 3%	-	-	-	-	-	-	-	-	-	114 88%	113 88%	-	-	-	-	-	-	-	-	-	-	-
.co	108 3%	104 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.de	113 3%	104 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ca	95 3%	88 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.za	94 3%	86 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 93%	86 85%	-	-	-
.ar	89 3%	83 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.mx	96 3%	83 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.uk	88 3%	83 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.kr	78 2%	78 2%	-	-	-	-	-	-	-	78 77%	78 77%	-	-	-	-	-	-	-	-	-	-	-	-	-
.id	91 3%	77 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	91 90%	77 77%	-	-	-	-	-	-	-
.fr	86 3%	75 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.eg	81 2%	68 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	81 76%	68 68%	
.ph	78 2%	63 2%	-	-	-	78 76%	63 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.vn	39 1%	48 1%	-	-	39 75%	48 92%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.pl	45 1%	43 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.it	53 2%	41 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Base: All Qualified Respondents

Q700. Which of the following domain name extensions, if any, have you heard of?

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- nam	2016 Vie- nam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.tr	37 1% C	32 1% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.es	44 1% CO	32 1% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I am not aware of any of these	33 1%	27 1%	4 1%	1*	2%	2%	3 AC	2 D	2 1%	3 2% D	1 1%	-	2 2%	2 2% D	5 2%	3 1%	-	-	6 3% AC	1 1%	2 2%	1 1%	-	1 1%
Not Sure	4 B	-	1	-	-	-	-	-	-	-	-	-	-	-	2 1% A	-	-	-	-	-	-	-	-	-
TOTAL AWARENESS (NET)	3320 99% S	3322 99% S	545 99% S	550 100% FHJN	51 98%	51 98%	99 97%	99 98%	174 99%	173 98%	100 99%	101 100%	128 98%	126 98%	318 98%	327 99%	101 100%	100 100%	201 97%	199 100%	99 98%	100 99%	106 100%	99 99%
TOTAL CONSISTENT AWARENESS (NET)	3320 99% S	3316 99% S	545 99% S	550 100% BFHJN	51 98%	51 98%	99 97%	99 98%	174 99%	173 98%	100 99%	101 100%	128 98%	126 98%	318 98%	327 99%	101 100%	100 100%	201 97%	199 100%	99 98%	100 99%	106 100%	99 99%
AWARENESS OF GLOBAL (NET)	3238 96% BIO	3154 94% P	537 98% GIO	537 97% BJNP	50 96%	51 98%	95 93%	95 94%	164 93%	161 91%	98 97%	98 97%	126 97%	117 91%	306 94%	303 92%	98 97%	97 97%	200 97% BHJNPV	198 99% S	98 97%	96 95%	103 97%	98 98% JNP
HIGH (.com .net .org) (NET)	3161 94% BIO	3081 92% P	516 94% S	525 95% BJNP	48 92%	50 96%	94 92%	94 93%	158 90%	155 88%	94 93%	98 97% JNP	126 97% NIO	113 88%	296 91%	294 89%	96 95%	97 97% JNP	199 96% IO	194 97% BJNP	97 96%	94 93%	100 94%	98 98% BJNP
AWARENESS OF GEO-SPECIFIC (NET)	2814 84% BCGOW	2547 76% HP	433 79% S	424 77% HP	39 75% EBDHJLPRX	48 92% S	78 76% H	63 62% JACEGKOSW	160 91% H	135 77% H	78 77% H	78 77% H	114 88% CEGKOW	113 88% BDHJLPRX	255 78% P	231 70% RCEGKOSW	91 90% H	77 77% H	168 81% BDHJLPRX	172 86% ACEGKOSW	94 93% ACEGKOSW	86 85% BHPX	81 76% S	68 68% S
AWARENESS OF GEO-SPECIFIC CONSISTENT (NET)	2814 84% BCGOW	2533 76% HP	433 79% S	424 77% HP	39 75% EBDHJLPRX	48 92% S	78 76% H	63 62% JACEGKOSW	160 91% H	135 77% H	78 77% H	78 77% H	114 88% CEGKOW	113 88% BDHJLPRX	255 78% P	231 70% RCEGKOSW	91 90% H	77 77% H	168 81% BDHJLPRX	172 86% ACEGKOSW	94 93% ACEGKOSW	86 85% BHPX	81 76% S	68 68% S
MODERATE (.info.biz) (NET)	2148 64% BCG	1718 51% DH	252 46% S	235 43% S	32 62% C	37 71% BDHJLPRX	46 45% S	40 40% S	108 61% CG	96 55% DH	62 61% CG	51 50% ACEGKOW	102 78% BDHJLPRX	87 68% BDHJLPRX	202 62% POS	153 46% RACGIO	75 74% S	47 47% S	147 71% ACGIO	144 72% BDHJLPRX	75 74% VACGIO	59 58% DHP	67 63% CG	53 53% S
LOW (.mobi .pro .tel .asia .coop) (NET)	1490 44% BIW	1123 34% S	248 45% IW	254 46% BHJLPRX	20 38% S	20 38% S	36 35% S	29 29% S	49 28% S	57 32% S	40 40% S	28 28% NACEGKOW	76 58% BHJLPRX	59 46% S	136 42% PI	111 34% RAEGIKOW	56 55% S	30 30% S	102 49% GIW	91 46% BHJLPRX	79 78% VACEGKOSW	62 61% BDHJLPRX	34 32% S	26 26% S
AWARENESS OF GEO-SPECIFIC ADDED (NET)	-	240 7% ADPHJLNRTYX	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	17627 525%	14900 445%	2563 466%	2529 459%	244 469%	264 508%	430 422%	366 362%	815 463%	727 413%	505 500%	455 450%	824 634%	645 504%	1592 490%	1395 423%	598 592%	445 445%	1112 537%	1058 529%	609 603%	511 506%	512 483%	424 424%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q630. In which of the following TLD(s) have you registered domain names?

Base: Heard Of Extensions

	Country																								
	Asia										Africa														
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Unweighted Base	3357	3322	550	550	52*	51*	102	99*	176	173	101	101	130	126	325	327	101	100	207	199	101	100	106	99*	
.com	2413 72% BIM	2259 68% JNV	419 76% AIM	427 78% BJLNPV	35 67% NV	38 75% ACEIKMOU	89 87% BJLNPV	80 81% V	92 52% V	105 61% N	70 64% I	65 62% N	80 62% N	54 43% PIM	237 73% N	214 65% RACEIKMOU	86 85% JNV	73 83% AEIKMOU	171 85% BDJLNPVX	169 85% I	70 69% I	58 58% N	84 79% IM	72 73% JNV	
.net	1052 31% BISU	857 26% NTV	202 37% AIMOSU	213 39% BHJNPRTV	14 27% V	16 31% ISU	33 32% V	21 21% V	33 19% V	39 23% V	41 41% AIMOSU	37 37% BHJNPRTV	32 25% V	23 18% ISU	97 30% V	83 25% ISU	33 33% ISU	27 27% V	39 19% V	38 19% V	18 18% V	12 12% AEIMOSU	46 43% BHJNPRTV	39 39% V	
.org	784 23% BCI	615 19% J	81 15% J	96 17% J	7 13% V	8 16% I	22 22% J	20 20% J	15 9% V	15 9% I	18 18% N	13 13% N	34 26% NCI	18 14% CI	79 24% BDJLNPVX	93 28% I	22 22% J	22 22% J	55 27% CEI	60 30% BDJLNPVX	17 17% I	14 14% I	26 25% CI	17 17% J	
.cn	266 8% EDIKMOGSUW	285 9% FHJLNPRTVX	266 48% AEIKMOGSUW	285 52% BFHJLNPRTVX	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.info	430 13% BISU	270 8% IS	66 12% V	49 9% IKSU	10 19% V	6 12% V	9 9% V	8 8% V	10 6% V	14 8% V	8 8% V	8 8% V	22 17% IKSU	12 10% V	52 16% PIKSU	31 9% V	16 16% RISU	5 5% V	14 7% V	14 7% V	6 6% V	3 3% V	18 17% ISU	11 11% V	
.biz	248 7% BC	171 5% C	16 3% C	25 5% BD	2 4% C	1 2% C	6 6% C	6 6% C	9 5% C	11 6% C	10 10% C	7 7% C	15 12% CIU	7 6% C	31 10% C	26 8% BD	10 10% C	5 5% C	13 6% C	21 11% BD	4 4% C	4 4% C	5 5% C	4 4% C	
.in	156 5% CGIKMOGSUW	146 4% DHJLNPRTVX	-	-	-	-	-	-	-	-	-	-	-	-	156 48% ACEIKMOGSUW	146 45% BDFHJLNPRTVX	-	-	-	-	-	-	-	-	-
.ru	99 3% CIOS	102 3% DJPT	-	-	-	-	-	-	-	-	-	-	-	-	99 76% ACEIKMOGSUW	102 81% BDFHJLNPRTVX	-	-	-	-	-	-	-	-	-
.jp	89 3% COS	97 3% DPT	-	-	-	-	-	89 51% ACEIKMOGSUW	97 56% BDFHJLNPRTVX	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.br	99 3% CIMOS	95 3% DJPT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.de	98 3% CIMOS	87 3% DJPT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.mobi	167 5% B	72 2% D	30 5% GIQ	16 3% GIQ	5 10% GIQ	1 2% T	1 1% T	1 1% T	5 3% T	4 2% T	3 3% T	1 1% T	4 3% T	3 2% T	23 7% PGI	11 3% T	2 2% T	-	9 4% R	8 4% R	9 9% GIQ	4 4% R	7 7% G	4 4% R	
.pro	83 2% S	69 2% T	26 5% AGIQSUW	21 4% BRT	4 8% AGIQSUW	1 2% T	-	3 3% T	1 1% T	6 3% T	4 4% T	3 3% T	7 5% AGIQSUW	5 4% RT	11 3% IS	7 2% T	-	-	-	-	-	1 1% T	-	2 2% T	
.coop	70 2% S	69 2% T	25 5% AIMQS	29 5% BHPTV	1 2% S	-	3 3% S	-	1 1% T	6 3% T	3 3% MS	1 1% T	-	3 2% T	10 3% MS	7 2% T	-	1 1% T	-	-	1 1% T	-	1 1% T	1 1% T	
.tel	90 3% AGIQSUW	66 2% BTV	37 7% AGIQSUW	23 4% BTV	1 2% T	-	1 1% T	1 1% T	1 1% T	3 2% IQU	4 4% IQU	3 3% IQU	5 4% IQU	7 2% IQU	7 2% IQU	7 2% IQU	-	1 1% T	2 1% T	1 1% T	-	-	2 2% T	3 3% T	
.za	66 2% COS	63 2% DF	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	66 65% ACEIKMOGSUW	63 63% BDFHJLNPRTVX	-	-	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q630. In which of the following TLD(s) have you registered domain names?

Base: Heard Of Extensions

	Country																							
	Asia												Africa											
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3322	550	550	52*	51*	102	99*	176	173	101	101	130	126	325	327	101	100	207	199	101	100	106	99*
.ng	58 2%	62 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 28%	62 31%	-	-	-	-
.ca	66 2%	59 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.co	64 2%	58 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.fr	58 2%	57 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ar	51 2%	56 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.mx	48 1%	55 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.uk	57 2%	54 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.asia	98 3%	53 2%	32 6%	15 3%	1 2%	-	2 2%	3 3%	3 2%	3 2%	5 5%	3 3%	1 1%	1 1%	17 5%	10 3%	3 3%	2 2%	1 1%	-	-	-	-	2 2%
.eu	-	48 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.id	33 1%	46 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	33 33%	46 46%	-	-	-	-	-	-	-
.ph	36 1%	43 1%	-	-	-	36 35%	43 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.kr	51 2%	42 1%	-	-	-	-	-	-	-	51 50%	42 42%	-	-	-	-	-	-	-	-	-	-	-	-	-
.pl	38 1%	37 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.vn	29 1%	33 1%	-	-	29 56%	33 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.it	37 1%	32 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.eg	21 1%	30 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 20%	30 30%
.es	26 1%	21 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q630. In which of the following TLD(s) have you registered domain names?

Base: Heard Of Extensions

	Country																							
	Asia														Africa									
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3322	550	550	52*	51*	102	99*	176	173	101	101	130	126	325	327	101	100	207	199	101	100	106	99*
.tr	12	15	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.us	52 2%	13	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	215 6% BCIOS	75 2% D	1	2	3 6% C	1 2%	3 3% C	2 2%	4 2% C	4 2% D	6 6% C	4 4% D	16 12% NACGIOS	2 2%	7 2% C	7 2% D	8 8% CIOS	2 2%	6 3% C	5 3% D	8 8% CIOS	4 4% D	7 7% CO	2 2%
TOTAL REGISTERED (NET)	3357 100%	3322 100%	550 100%	550 100%	52 100%	51 100%	102 100%	99 100%	176 100%	173 100%	101 100%	101 100%	130 100%	126 100%	325 100%	327 100%	101 100%	100 100%	207 100%	199 100%	101 100%	100 100%	106 100%	99 100%
TOTAL REGISTERED CONSISTENT (NET)	3357 100% B	3313 100%	550 100%	550 100%	52 100%	51 100%	102 100%	99 100%	176 100%	173 100%	101 100%	101 100%	130 100%	126 100%	325 100%	327 100%	101 100%	100 100%	207 100%	199 100%	101 100%	100 100%	106 100%	99 100%
REGISTERED GLOBAL (NET)	2878 86% IMU	2810 85% JNV	498 91% AEIMU	515 94% BJLNPV	41 79% EJNV	48 94% HACEKMOU	99 97% JNV	88 89% JNV	121 69% JNV	130 75% IM	87 86% IM	88 87% JNV	98 75% JNV	82 65% IMU	286 88% IMU	281 86% JNV	95 94% AEIMU	91 91% JNV	196 95% AEIKMOU	191 96% BJLNPV	78 77% AEIKMOU	66 66% BJLNPV	100 94% AEIKMU	93 94% BJNPV
REGISTERED GEO-SPECIFIC (NET)	1610 48% GQSW	1606 48% TX	266 48% GQSW	285 52% PTX	29 56% GQSW	33 65% BHLPRTX	36 35% W	43 43% T	89 51% GQSW	97 56% BHLPTX	51 50% GQSW	42 42% ACEGKQSW	99 76% BDHLPRTX	102 81% GQSW	156 48% GQSW	146 45% TX	33 33% W	46 46% TX	58 28% ACGKQSW	62 31% BDHLPRTX	66 65% ACGKQSW	63 63% BDHLPRTX	21 20% AEIKMU	30 30% BJNPV
REGISTERED GEO-SPECIFIC CONSISTENT (NET)	1610 48% GQSW	1588 48% TX	266 48% GQSW	285 52% BPTX	29 56% GQSW	33 65% BHLPRTX	36 35% W	43 43% T	89 51% GQSW	97 56% BHLPTX	51 50% GQSW	42 42% ACEGKQSW	99 76% BDHLPRTX	102 81% GQSW	156 48% GQSW	146 45% TX	33 33% W	46 46% TX	58 28% ACGKQSW	62 31% BDHLPRTX	66 65% ACGKQSW	63 63% BDHLPRTX	21 20% AEIKMU	30 30% BJNPV
REGISTERED GEO-SPECIFIC ADDED (NET)	-	48 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	7260 216%	6212 187%	1201 218%	1201 218%	112 215%	105 206%	205 201%	188 190%	263 149%	307 177%	223 221%	187 185%	315 242%	233 185%	727 224%	642 196%	213 211%	184 184%	368 178%	378 190%	199 197%	163 163%	217 205%	187 189%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q795. Of the (...) domains you have registered, how many are in each of the following categories?

SUMMARY TABLE OF MEANS (INCLUDING 0)

Base: Registered More Than One Domain Name

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	2098	-**	397	-**	36*	-**	69*	-**	100	-**	51*	-**	83*	-**	203	-**	72*	-**	135	-**	60*	-**	79*
Parked-registered and reserved for your use, but not in active service. The site displays a placeholder webpage like "under development" or similar term	-	1.5	-	1.0 J	-	0.6	-	1.5 FJN	-	0.4	-	1.2	-	0.8 J	-	2.6 BDJT	-	0.8	-	0.9 J	-	7.3 BD	-	2.2 DJT
Redirected to an active website-if you enter the URL, it redirects to another URL	-	1.4	-	0.8	-	0.6	-	2.7 DT	-	0.5	-	0.6	-	0.6	-	1.8 DJT	-	0.5	-	0.6	-	2.2 D	-	5.4 BD
Used for an active website	-	2.6	-	2.4	-	1.3	-	1.6	-	1.3	-	1.1	-	1.8	-	3.2	-	2.1	-	2.0	-	3.7	-	2.2 JL
Actively used for some purpose other than a website	-	0.9	-	0.9	-	0.5	-	0.9 NR	-	0.8	-	0.8	-	0.5	-	1.7 BD	-	0.5	-	0.6	-	2.5 BD	-	1.6 JNRT
Expired-no longer registered in your or your company's name	-	1.5	-	2.0	-	0.4	-	2.2	-	1.6	-	2.7	-	0.6	-	1.1	-	0.6	-	0.7	-	1.6	-	1.7 FNRT
Other	-	0.2	-	0.2	-	*	-	0.2 NRT	-	0.3 NT	-	0.2	-	*	-	0.6 BD	-	*	-	*	-	0.3 T	-	0.3 NRT

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q795. Of the (...) domains you have registered, how many are in each of the following categories?

SUMMARY TABLE OF MEANS (EXCLUDING 0)

Base: Registered More Than One Domain Name

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	2098	**	397	**	36*	**	69*	**	100	**	51*	**	83*	**	203	**	72*	**	135	**	60*	**	79*
Parked-registered and reserved for your use, but not in active service. The site displays a placeholder webpage like "under development" or similar term	-	3.1	-	1.9	-	1.1	-	2.1	-	1.6	-	2.3	-	2.0	-	4.9 D	-	1.8	-	2.0	-	20.0	-	4.1 D
Redirected to an active website-if you enter the URL, it redirects to another URL	-	3.5	-	1.8	-	1.8	-	4.3 D	-	1.6	-	1.7	-	1.7	-	3.8 D	-	1.3	-	2.0	-	10.1	-	9.9 BD
Used for an active website	-	3.5	-	2.8	-	1.6	-	2.3	-	1.9	-	1.7	-	2.4	-	4.2	-	2.9	-	2.7	-	6.2 J	-	2.8 J
Actively used for some purpose other than a website	-	2.7	-	2.0	-	1.7	-	1.8	-	2.3	-	1.8	-	1.7	-	3.7	-	1.2	-	2.0	-	8.0	-	3.6 DH
Expired-no longer registered in your or your company's name	-	3.8	-	6.7	-	1.1	-	5.4	-	5.4	-	6.8	-	1.9	-	3.1	-	1.6	-	2.0	-	3.5	-	3.2 T
Other	-	3.5	-	2.8	-	1.0	-	1.6	-	3.0	-	10.0	-	2.0	-	7.9	-	1.0	-	1.0	-	3.2	-	1.8

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q795\_1. Of the (...) domains you have registered, how many are in each of the following categories?

1. Parked-registered and reserved for your use, but not in active service. The site displays a placeholder webpage like "under development" or similar term

Base: Registered More Than One Domain Name

	Regi- strants	2016 Total Regi- strants	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	**	2098	**	397	**	36*	**	69*	**	100	**	51*	**	83*	**	203	**	72*	**	135	**	60*	**	79*
0	-	1103 53% H	-	192 48% H	-	16 44%	-	21 30%	-	76 76%	-	24 47%	-	49 59% H	-	97 48% H	-	39 54% H	-	76 56% H	-	38 63% DHP	-	37 47% H
1 - 2	-	824 39% J	-	173 44% JV	-	19 53% JNV	-	37 54% BJNV	-	21 21%	-	25 49% JV	-	27 33%	-	85 42% J	-	31 43% J	-	53 39% J	-	17 28%	-	33 42% J
3 - 5	-	105 5% T	-	26 7% RT	-	1 3%	-	8 12% BJPRT	-	3 3%	-	1 2%	-	6 7% RT	-	6 3%	-	-	-	2 1%	-	2 3%	-	5 6% R
6 or more	-	66 3% D	-	6 2%	-	-	-	3 4% J	-	-	-	1 2%	-	1 1%	-	15 7% BDJN	-	2 3%	-	4 3%	-	3 5% J	-	4 5% DJ
MEAN (INCLUDING 0)	-	1.5	-	1.0 J	-	0.6	-	1.5 FJN	-	0.4	-	1.2	-	0.8 J	-	2.6 BDJT	-	0.8	-	0.9 J	-	7.3 BD	-	2.2 DJT
STD. DEV.	-	8.29	-	2.96	-	0.68	-	2.07	-	0.86	-	4.18	-	1.50	-	9.23	-	2.12	-	2.21	-	40.43	-	7.10
STD. ERR.	-	0.18	-	0.15	-	0.11	-	0.25	-	0.09	-	0.59	-	0.16	-	0.65	-	0.25	-	0.19	-	5.22	-	0.80
MEDIAN	-	-	-	1	-	1	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	1
MEAN (EXCLUDING 0)	-	3.1	-	1.9	-	1.1	-	2.1	-	1.6	-	2.3	-	2.0	-	4.9 D	-	1.8	-	2.0	-	20.0	-	4.1 D
STD. DEV.	-	11.84	-	3.91	-	0.49	-	2.20	-	1.06	-	5.57	-	1.75	-	12.34	-	2.84	-	3.00	-	65.77	-	9.38
STD. ERR.	-	0.38	-	0.27	-	0.11	-	0.32	-	0.22	-	1.07	-	0.30	-	1.20	-	0.50	-	0.39	-	14.02	-	1.45
MEDIAN	-	1	-	1	-	1	-	1	-	1	-	1	-	2	-	1	-	1	-	1	-	1	-	1
Sigma	-	2098 100%	-	397 100%	-	36 100%	-	69 100%	-	100 100%	-	51 100%	-	83 100%	-	203 100%	-	72 100%	-	135 100%	-	60 100%	-	79 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q795\_2. Of the (...) domains you have registered, how many are in each of the following categories?  
2. Redirected to an active website-if you enter the URL, it redirects to another URL

Base: Registered More Than One Domain Name

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	2098	**	397	**	36*	**	69*	**	100	**	51*	**	83*	**	203	**	72*	**	135	**	60*	**	79*
0	-	1253 60% HX	-	228 57% H	-	23 64% H	-	26 38% H	-	68 68% HPX	-	32 63% H	-	53 64% HX	-	109 54% H	-	44 61% H	-	97 72% BDHPX	-	47 78% BDHPRX	-	36 46% H
1 - 2	-	691 33% TV	-	146 37% TV	-	11 31% BDJNTV	-	35 51% BDJNTV	-	27 27% V	-	17 33% V	-	26 31% V	-	78 38% TV	-	27 38% TV	-	32 24% TV	-	9 15% TV	-	28 35% V
3 - 5	-	85 4%	-	16 4%	-	1 3%	-	5 7%	-	5 5%	-	1 2%	-	4 5%	-	5 2%	-	1 1%	-	3 2%	-	2 3%	-	7 9% BPRT
6 or more	-	69 3% D	-	7 2%	-	1 3%	-	3 4% J	-	-	-	1 2%	-	-	-	11 5% DJNR	-	-	-	3 2%	-	2 3%	-	8 10% BDJNRT
MEAN (INCLUDING 0)	-	1.4	-	0.8	-	0.6	-	2.7 DT	-	0.5	-	0.6	-	0.6	-	1.8 DJT	-	0.5	-	0.6	-	2.2 D	-	5.4 BD
STD. DEV.	-	9.09	-	1.67	-	1.42	-	12.06	-	0.94	-	1.50	-	1.07	-	6.12	-	0.79	-	1.47	-	12.93	-	33.68
STD. ERR.	-	0.20	-	0.08	-	0.24	-	1.45	-	0.09	-	0.21	-	0.12	-	0.43	-	0.09	-	0.13	-	1.67	-	3.79
MEDIAN	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
MEAN (EXCLUDING 0)	-	3.5	-	1.8	-	1.8	-	4.3 D	-	1.6	-	1.7	-	1.7	-	3.8 D	-	1.3	-	2.0	-	10.1	-	9.9 BD
STD. DEV.	-	14.07	-	2.16	-	1.92	-	15.11	-	0.98	-	2.08	-	1.15	-	8.58	-	0.80	-	2.24	-	27.13	-	45.40
STD. ERR.	-	0.48	-	0.17	-	0.53	-	2.30	-	0.17	-	0.48	-	0.21	-	0.88	-	0.15	-	0.36	-	7.52	-	6.92
MEDIAN	-	1	-	1	-	1	-	1	-	1	-	1	-	1	-	1	-	1	-	1	-	2	-	2
Sigma	-	2098 100%	-	397 100%	-	36 100%	-	69 100%	-	100 100%	-	51 100%	-	83 100%	-	203 100%	-	72 100%	-	135 100%	-	60 100%	-	79 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q795\_3. Of the (...) domains you have registered, how many are in each of the following categories?

3. Used for an active website

Base: Registered More Than One Domain Name

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	2098	**	397	**	36*	**	69*	**	100	**	51*	**	83*	**	203	**	72*	**	135	**	60*	**	79*
0	-	559 27% D	-	59 15%	-	7 19%	-	21 30% D	-	30 30% D	-	19 37% D	-	22 27% D	-	49 24% D	-	20 28% D	-	37 27% D	-	24 40% BDFPX	-	17 22%
1 - 2	-	1192 57% V	-	271 68% BHULPRTV	-	26 72% HV	-	34 49%	-	56 56% V	-	27 53%	-	49 59% V	-	118 58% V	-	38 53%	-	78 58% V	-	23 38%	-	46 58% V
3 - 5	-	237 11%	-	52 13%	-	3 8%	-	11 16%	-	14 14%	-	4 8%	-	6 7%	-	18 9%	-	10 14%	-	13 10%	-	9 15%	-	9 11%
6 or more	-	110 5% J	-	15 4% J	-	-	-	3 4% J	-	-	-	1 2%	-	6 7% J	-	18 9% BDJ	-	4 6% J	-	7 5% J	-	4 7% J	-	7 9% J
MEAN (INCLUDING 0)	-	2.6	-	2.4	-	1.3	-	1.6	-	1.3	-	1.1	-	1.8	-	3.2	-	2.1	-	2.0	-	3.7	-	2.2 JL
STD. DEV.	-	14.10	-	10.42	-	1.04	-	2.11	-	1.26	-	1.55	-	2.47	-	9.74	-	4.13	-	4.59	-	13.72	-	3.32
STD. ERR.	-	0.31	-	0.52	-	0.17	-	0.25	-	0.13	-	0.22	-	0.27	-	0.68	-	0.49	-	0.40	-	1.77	-	0.37
MEDIAN	-	1	-	1	-	1	-	1	-	1	-	1	-	1	-	1	-	1	-	1	-	1	-	1
MEAN (EXCLUDING 0)	-	3.5	-	2.8	-	1.6	-	2.3	-	1.9	-	1.7	-	2.4	-	4.2	-	2.9	-	2.7	-	6.2 J	-	2.8 J
STD. DEV.	-	16.36	-	11.25	-	0.90	-	2.19	-	1.07	-	1.67	-	2.60	-	11.00	-	4.63	-	5.20	-	17.37	-	3.51
STD. ERR.	-	0.42	-	0.61	-	0.17	-	0.32	-	0.13	-	0.30	-	0.33	-	0.89	-	0.64	-	0.53	-	2.89	-	0.45
MEDIAN	-	1	-	1	-	1	-	1	-	2	-	1	-	2	-	2	-	2	-	1	-	2	-	2
Sigma	-	2098 100%	-	397 100%	-	36 100%	-	69 100%	-	100 100%	-	51 100%	-	83 100%	-	203 100%	-	72 100%	-	135 100%	-	60 100%	-	79 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q795\_4. Of the (...) domains you have registered, how many are in each of the following categories?

4. Actively used for some purpose other than a website

Base: Registered More Than One Domain Name

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	2098	**	397	**	36*	**	69*	**	100	**	51*	**	83*	**	203	**	72*	**	135	**	60*	**	79*
0	-	1366 65% DHP	-	227 57%	-	25 69% H	-	33 48%	-	67 67% HP	-	27 53%	-	57 69% HP	-	111 55%	-	43 60%	-	95 70% DHLPX	-	41 68% H	-	45 57%
1 - 2	-	610 29%	-	151 38% BJNTV	-	10 28%	-	29 42% BJNTV	-	25 25%	-	21 41% JV	-	22 27%	-	76 37% BJTV	-	28 39%	-	36 27%	-	14 23%	-	25 32%
3 - 5	-	67 3%	-	13 3%	-	-	-	5 7% T	-	6 6%	-	2 4%	-	4 5%	-	5 2%	-	1 1%	-	2 1%	-	3 5%	-	3 4%
6 or more	-	55 3%	-	6 2%	-	1 3%	-	2 3%	-	2 2%	-	1 2%	-	-	-	11 5% BDNR	-	-	-	2 1%	-	2 3%	-	6 8% BDNRT
MEAN (INCLUDING 0)	-	0.9	-	0.9	-	0.5	-	0.9 NR	-	0.8	-	0.8	-	0.5	-	1.7 BD	-	0.5	-	0.6	-	2.5 BD	-	1.6 JNRT
STD. DEV.	-	4.38	-	2.89	-	1.25	-	1.39	-	1.66	-	1.58	-	0.90	-	6.78	-	0.65	-	2.01	-	13.09	-	3.59
STD. ERR.	-	0.10	-	0.14	-	0.21	-	0.17	-	0.17	-	0.22	-	0.10	-	0.48	-	0.08	-	0.17	-	1.69	-	0.40
MEDIAN	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN (EXCLUDING 0)	-	2.7	-	2.0	-	1.7	-	1.8	-	2.3	-	1.8	-	1.7	-	3.7	-	1.2	-	2.0	-	8.0	-	3.6 DH
STD. DEV.	-	7.08	-	4.15	-	1.79	-	1.47	-	2.21	-	1.91	-	0.85	-	9.72	-	0.47	-	3.31	-	22.70	-	4.77
STD. ERR.	-	0.26	-	0.32	-	0.54	-	0.25	-	0.39	-	0.39	-	0.17	-	1.01	-	0.09	-	0.52	-	5.21	-	0.82
MEDIAN	-	1	-	1	-	1	-	1	-	2	-	1	-	1	-	1	-	1	-	1	-	2	-	2
Sigma	-	2098 100%	-	397 100%	-	36 100%	-	69 100%	-	100 100%	-	51 100%	-	83 100%	-	203 100%	-	72 100%	-	135 100%	-	60 100%	-	79 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/W/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q795\_5. Of the (...) domains you have registered, how many are in each of the following categories?  
5. Expired-no longer registered in your or your company's name

Base: Registered More Than One Domain Name

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	2098	**	397	**	36*	**	69*	**	100	**	51*	**	83*	**	203	**	72*	**	135	**	60*	**	79*
0	-	1285 61% X	-	277 70% BVX	-	23 64%	-	41 59%	-	71 71% BVX	-	31 61%	-	58 70% X	-	134 66% X	-	44 61%	-	86 64% X	-	33 55%	-	37 47%
1 - 2	-	629 30% DJ	-	99 25%	-	13 36%	-	23 33%	-	20 20%	-	16 31%	-	22 27%	-	53 26%	-	24 33%	-	40 30%	-	20 33%	-	27 34% J
3 - 5	-	109 5% D	-	13 3%	-	-	-	2 3%	-	7 7%	-	2 4%	-	2 2%	-	8 4%	-	4 6%	-	6 4%	-	5 8%	-	6 8%
6 or more	-	75 4%	-	8 2%	-	-	-	3 4%	-	2 2%	-	2 4%	-	1 1%	-	8 4%	-	-	-	3 2%	-	2 3%	-	9 11%
MEAN (INCLUDING 0)	-	1.5	-	2.0	-	0.4	-	2.2	-	1.6	-	2.7	-	0.6	-	1.1	-	0.6	-	0.7	-	1.6	-	1.7 FNRT
STD. DEV.	-	9.37	-	18.01	-	0.55	-	12.07	-	10.03	-	13.99	-	1.42	-	3.97	-	1.05	-	1.45	-	5.31	-	2.90
STD. ERR.	-	0.20	-	0.90	-	0.09	-	1.45	-	1.00	-	1.96	-	0.16	-	0.28	-	0.12	-	0.12	-	0.69	-	0.33
MEDIAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
MEAN (EXCLUDING 0)	-	3.8	-	6.7	-	1.1	-	5.4	-	5.4	-	6.8	-	1.9	-	3.1	-	1.6	-	2.0	-	3.5	-	3.2 T
STD. DEV.	-	14.77	-	32.37	-	0.28	-	18.67	-	18.27	-	22.02	-	2.04	-	6.35	-	1.13	-	1.79	-	7.56	-	3.32
STD. ERR.	-	0.52	-	2.95	-	0.08	-	3.53	-	3.39	-	4.92	-	0.41	-	0.76	-	0.21	-	0.26	-	1.45	-	0.51
MEDIAN	-	1	-	1	-	1	-	1	-	2	-	1	-	1	-	1	-	1	-	1	-	1	-	1
Sigma	-	2098 100%	-	397 100%	-	36 100%	-	69 100%	-	100 100%	-	51 100%	-	83 100%	-	203 100%	-	72 100%	-	135 100%	-	60 100%	-	79 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q795\_6. Of the (...) domains you have registered, how many are in each of the following categories?

6. Other

Base: Registered More Than One Domain Name

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	2098	**	397	**	36*	**	69*	**	100	**	51*	**	83*	**	203	**	72*	**	135	**	60*	**	79*
0	-	1957 93% X	-	370 93% X	-	35 97% X	-	61 88%	-	91 91%	-	50 98% X	-	82 99% BDHJVPVX	-	187 92% X	-	71 99% HJVX	-	132 98% BDHJVPVX	-	54 90%	-	64 81%
1 - 2	-	98 5%	-	20 5%	-	1 3%	-	7 10% BLNRT	-	5 5%	-	-	-	1 1%	-	8 4%	-	1 1%	-	3 2% BDHJVPVX	-	4 7%	-	13 16% BDFJLNPRT
3 - 5	-	22 1%	-	4 1%	-	-	-	1 1%	-	3 3% †	-	-	-	-	-	3 1%	-	-	-	-	-	1 2%	-	1 1%
6 or more	-	21 1%	-	3 1%	-	-	-	-	-	1 1%	-	1 2%	-	-	-	5 2% B	-	-	-	-	-	1 2%	-	1 1%
MEAN (INCLUDING 0)	-	0.2	-	0.2	-	*	-	0.2 NRT	-	0.3 NT	-	0.2	-	*	-	0.6 BD	-	*	-	*	-	0.3 T	-	0.3 NRT
STD. DEV.	-	1.69	-	1.22	-	0.17	-	0.69	-	1.11	-	1.40	-	0.22	-	3.67	-	0.12	-	0.15	-	1.38	-	1.31
STD. ERR.	-	0.04	-	0.06	-	0.03	-	0.08	-	0.11	-	0.20	-	0.02	-	0.26	-	0.01	-	0.01	-	0.18	-	0.15
MEDIAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN (EXCLUDING 0)	-	3.5	-	2.8	-	1.0	-	1.6	-	3.0	-	10.0	-	2.0	-	7.9	-	1.0	-	1.0	-	3.2	-	1.8
STD. DEV.	-	5.58	-	3.89	-	-	-	1.41	-	2.45	-	-	-	-	-	10.95	-	-	-	0.00	-	3.43	-	2.60
STD. ERR.	-	0.47	-	0.75	-	-	-	0.50	-	0.82	-	-	-	-	-	2.74	-	-	-	0.00	-	1.40	-	0.67
MEDIAN	-	1	-	1	-	1	-	1	-	2	-	10	-	2	-	4	-	1	-	1	-	2	-	1
Sigma	-	2098 100%	-	397 100%	-	36 100%	-	69 100%	-	100 100%	-	51 100%	-	83 100%	-	203 100%	-	72 100%	-	135 100%	-	60 100%	-	79 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q720. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

Regi- strants	2016 Total Regi- strants	Country																							
		Asia										Africa													
		2015 China	2016 China	2015 Vie- nam	2016 Vie- nam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100	
.biz	1252 37% W	1252 37% J	275 50% AEGIKMUW	260 47% BFJX	14 27%	16 31%	40 39%	56 55% GBFJLVX	55 31%	47 27%	35 41%	41 41% J	46 35%	57 45%	177 54% J	159 48% AEGIKMUW	52 51% BFJX	56 56% AEIKMUW	121 58% BFJLVX	110 55% ACEGKMUW	36 36% BFJLVX	39 39% J	28 26%	32 32%	
.com	2960 88% BI	2701 81% JN	498 91% DIM	476 86% BJN	50 96% IM	47 90% JN	91 89% I	82 81% I	129 73%	131 74%	87 86% I	86 85% JN	109 84% NI	94 73%	303 93% PAIKM	274 83% JN	96 95% AIKM	91 91% BHJNX	197 95% TACIKM	178 89% BJNX	91 90% I	86 85% JN	100 94% XAIKM	80 80%	
.info	1633 49% IKU	1586 47% JLV	320 58% AGIKMU	302 55% BJLV	33 63% AGIKU	29 56% JLV	47 46% K	56 55% JLV	66 38%	67 38%	32 32%	37 37%	62 48% K	68 53% JLV	224 69% PACGKMUW	197 60% BJLV	59 58% AIKU	61 61% BJLV	134 65% AGIKMUW	117 59% BJLV	38 38%	33 33%	53 50% IK	55 55% JLV	
.mobi	1050 31% GIKM	999 30% JT	272 49% AGIKMUW	259 47% BFJLNPTX	19 37% GIKM	11 21%	18 18% GBFJLNT	40 40% GBFJLNT	40 23%	40 23%	21 21%	26 26%	26 20%	26 27%	163 50% PAGIKMUW	121 37% BFJLNT	37 37% GIKM	71 38% FJT	44 34% TGIKM	44 22% GIKM	45 45% AGIKMUW	43 25% BFJLNT	33 25% T	33 33%	
.net	2348 70% BIMU	2231 67% JNV	446 81% AGIMSU	422 77% BJNV	39 75% IU	40 77% JNV	67 66% JNV	75 74% JNV	104 59%	102 58%	83 82% AGIMU	74 73% JNV	80 62%	74 58%	248 76% AGIMU	244 74% BJNV	86 85% AGIMSU	87 87% BDHJLNFTV	150 72% IMU	142 71% JNV	59 58%	56 55% AGIMOSU	92 87% BJNV	78 78%	
.org	2071 62% BIKU	1888 56% JL	337 61% IKU	317 58% JL	33 63% IK	33 63% JL	70 69% IKU	59 58% JL	52 30%	56 32%	45 45%	37 37%	77 59% IK	68 53% JL	263 81% PACGKMUW	244 74% BDHJLNV	80 79% ACEIKMU	78 78% BDHJLNV	170 82% ACEGKMUW	170 85% BDHJLNPYX	48 48% I	54 53% JL	73 68% IKU	68 68% BJLNV	
.tel	883 26% IMU	932 28% TV	282 51% AEGIKMUW	261 47% BFHJLNPTX	13 25%	9 17%	20 20% GFJTV	36 36% GFJTV	30 17%	38 22%	24 24% U	28 28% U	23 18%	32 25%	145 45% PACGKMUW	118 36% BFJNTVX	32 32% IMU	40 40% BFJNTVX	46 22% T	28 14%	13 13%	18 18%	22 21%	25 25% T	
.asia	829 25% IMSU	881 26% TV	270 49% AEGIKMUW	254 46% BFJLNTVX	9 17%	14 27% TV	31 30% IMSUV	44 44% BFJLNTVX	32 18% S	40 23%	23 23%	19 19% S	28 28% TV	21 16%	28 22% T	160 49% AEGIKMUW	140 42% BFJLNTVX	39 39% AEIKMSUV	40 40% BJNTVX	9 9%	14 7%	10 10%	13 13%	19 18% S	22 22% T
.pro	956 28% ISUV	1031 31% AJTV	278 51% AEGIKMUW	273 50% BFHJLNPTX	11 21%	17 33% TV	22 22% GJTV	38 38% GJTV	33 19%	40 23%	23 23%	23 23%	28 28% T	46 35% GIKSUV	47 37% JTV	153 47% PACGKMUW	121 37% BJTV	28 28% U	37 37% JTV	41 20%	33 17%	13 13%	18 18%	20 19%	29 29% T
.coop	804 24% EMSU	885 26% ATV	266 48% AEGIKMUW	255 46% BFHJLNPTX	6 12%	13 25% T	23 23% U	37 37% GBJNTVX	33 19%	43 24%	20 20% U	26 26% T	21 16%	30 23%	125 38% T	101 31% TV	23 23% U	34 34% TV	29 14%	27 14%	10 10%	17 17%	19 18%	23 23% T	
.cn	475 86%	485 88%	475 86%	485 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.vn	49 94%	43 83%	-	-	49 94%	43 83%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.ph	88 86%	78 77%	-	-	-	-	88 86%	78 77%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.jp	128 73%	134 76%	-	-	-	-	-	-	128 73%	134 76%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.kr	80 79%	80 79%	-	-	-	-	-	-	-	-	80 79%	80 79%	-	-	-	-	-	-	-	-	-	-	-	-	
.ru	117 90%	114 89%	-	-	-	-	-	-	-	-	-	-	117 90%	114 89%	-	-	-	-	-	-	-	-	-	-	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q720. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																							
	Asia														Africa									
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.in	284 87%	274 83%	-	-	-	-	-	-	-	-	-	-	-	-	284 87%	274 83%	-	-	-	-	-	-	-	-
.id	90 89%	88 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 89%	88 88%	-	-	-	-	-	-
.ng	182 88%	167 84%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	182 88%	167 84%	-	-	-	-
.za	86 85%	84 83%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	86 85%	84 83%	-	-
.eg	77 73%	77 77%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 73%	77 77%
.co	103 82% B	88 70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ar	82 82%	82 79%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.br	145 83% B	135 73%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.it	45 83%	44 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tr	37 74%	43 86%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.es	45 90%	45 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.pl	48 91%	45 85%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.uk	75 75%	82 82%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.fr	83 82%	75 71%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.de	114 91% B	101 81%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.us	80 30%	73 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q720. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?  
SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.ca	88 85%	87 83%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.mx	93 91%	75 75%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.eu	-	216 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CONSIDERED ALL (NET)	3230 BI	3150 J	533 I	532 BJ	52 I	51 J	101 I	99 J	151 I	154 I	95 I	97 J	126 I	122 J	324 PACIKMU	315 J	99 I	99 BJV	204 IK	198 BJNPV	98 I	94 I	104 I	98 J
CONSIDERED CONSISTENT (NET)	3230 BI	3150 J	533 I	532 BJ	52 I	51 J	101 I	99 J	151 I	154 I	95 I	97 J	126 I	122 J	324 PACIKMU	315 J	99 I	99 BJV	204 IK	198 BJNPV	98 I	94 I	104 I	98 J
CONSIDERED GLOBAL (NET)	3171 BI	3071 JN	531 AIKM	529 BJNV	52 IKM	51 JN	100 IKM	98 BJNV	144 I	149 I	92 I	96 JN	119 I	110 I	322 PACIKMU	313 BJN	99 IKM	98 BJNV	204 AIKMU	198 BDJLNPV	95 I	91 I	104 IKM	97 BJNV
CONSIDERED GEO-SPECIFIC (NET)	2694 BIW	2619 I	475 AIW	485 BHJLPX	49 AIKW	43 I	88 IW	78 I	128 I	134 I	80 I	80 I	117 AIKW	114 BHJLX	284 AIKW	274 B	90 AIW	88 BHJX	182 AIKW	167 I	86 IW	84 I	77 I	77 I
CONSIDERED GEO-SPECIFIC CONSISTENT (NET)	2694 BIW	2599 I	475 AIW	485 BHJLPX	49 AIKW	43 I	88 IW	78 I	128 I	134 I	80 I	80 I	117 AIKW	114 BHJLX	284 AIKW	274 B	90 AIW	88 BHJX	182 AIKW	167 B	86 IW	84 I	77 I	77 I
CONSIDERED GEO-SPECIFIC ADDED (NET)	-	216 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q270. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- nam (E)	2016 Vie- nam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.biz	1712 51%	1631 49%	211 38%	233 42%	28 54%	26 50%	40 39%	31 31%	92 52%	102 58%	59 58%	44 44%	69 53%	51 40%	100 31%	123 37%	32 32%	28 28%	63 30%	59 30%	56 55%	51 50%	69 65%	62 62%
.com	252 8%	425 13%	28 5%	39 7%	2 4%	3 6%	6 6%	13 13%	27 15%	29 16%	12 12%	10 10%	13 10%	23 18%	14 4%	39 12%	3 3%	6 6%	6 3%	15 8%	5 5%	8 8%	4 4%	8 8%
.info	1403 42%	1371 41%	176 32%	195 35%	13 25%	14 27%	36 35%	32 32%	81 46%	84 48%	60 59%	51 50%	54 42%	43 34%	74 23%	99 30%	27 27%	25 25%	56 27%	61 31%	55 54%	57 56%	45 42%	41 41%
.mobi	1900 57%	1863 56%	222 40%	244 44%	27 52%	35 67%	57 56%	45 45%	107 61%	103 59%	70 69%	59 58%	88 68%	78 61%	118 36%	147 45%	43 43%	41 41%	96 46%	121 61%	50 50%	42 42%	66 62%	63 63%
.net	778 23%	823 25%	69 13%	90 17%	9 17%	11 21%	16 16%	14 14%	53 30%	56 32%	17 17%	19 19%	42 32%	38 30%	54 17%	63 19%	9 9%	7 7%	38 18%	34 17%	35 35%	34 34%	7 7%	11 11%
.org	1036 31%	1148 34%	157 29%	191 35%	16 31%	13 25%	14 14%	31 31%	95 54%	95 54%	49 49%	51 50%	42 32%	43 34%	43 13%	62 19%	15 15%	18 18%	26 13%	21 11%	48 48%	39 39%	28 28%	27 27%
.tel	2028 60%	1911 57%	205 37%	242 44%	30 58%	36 69%	52 51%	46 46%	112 64%	104 59%	66 65%	56 55%	90 69%	79 62%	140 43%	154 47%	50 50%	40 40%	113 55%	128 64%	78 77%	66 65%	69 65%	63 63%
.asia	2118 63%	1986 59%	220 40%	242 44%	35 67%	31 60%	42 41%	42 42%	112 64%	104 59%	74 73%	57 56%	94 72%	85 66%	121 37%	130 39%	42 42%	39 39%	141 68%	145 73%	80 79%	75 74%	67 71%	67 67%
.pro	1953 58%	1817 54%	203 37%	231 42%	28 54%	26 50%	50 49%	48 48%	111 63%	102 58%	70 69%	57 56%	70 54%	67 52%	122 38%	150 45%	54 53%	41 41%	120 58%	129 65%	78 77%	64 63%	77 73%	59 59%
.coop	2110 63%	1959 58%	225 41%	251 46%	37 71%	33 63%	52 51%	44 44%	113 64%	98 56%	71 70%	60 59%	91 70%	82 64%	154 47%	166 50%	55 54%	43 43%	129 62%	135 68%	77 76%	70 69%	74 70%	68 68%
.cn	50 9%	42 8%	50 9%	42 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.vn	-	6 12% A	-	-	-	6 12% E	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ph	7 7%	13 13%	-	-	-	-	7 7%	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.jp	32 18%	30 17%	-	-	-	-	-	-	32 18%	30 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.kr	20 20%	17 17%	-	-	-	-	-	-	-	20 20%	17 17%	-	-	-	-	-	-	-	-	-	-	-	-	-
.ru	5 4%	10 8%	-	-	-	-	-	-	-	-	-	5 4%	10 8%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q720. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 30

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Country																							
	Asia														Africa									
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.in	32 10%	40 12%	-	-	-	-	-	-	-	-	-	-	-	-	32 10%	40 12%	-	-	-	-	-	-	-	-
.id	7 7%	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 7%	10 10%	-	-	-	-	-	-
.ng	18 9%	21 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 9%	21 11%	-	-	-	-
.za	9 9%	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 9%	8 8%	-	-
.eg	26 25%	16 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 25%	16 16%
.co	17 14%	31 25% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ar	13 13%	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.br	24 14%	39 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.it	7 13%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tr	12 24%	5 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.es	1 2%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.pl	3 6%	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.uk	18 18%	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.fr	13 13%	22 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.de	8 6%	16 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.us	176 66%	156 61%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q720. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 30

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.ca	14 14%	11 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.mx	9 9%	19 19% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.eu	-	215 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q720\_1. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 31

1. .biz

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1252	1252	275	260	14	16	40	56	55	47	35	41	46	57	177	159	52	56	121	110	36	39	28	32
	37% W	37% J	50% AEGIKMUW	47% BFJX	27% J	31% J	39% GBFJLVX	55% J	31% J	27% J	35% J	41% J	35% J	45% J	54% AEGIKMUW	48% BFJX	51% AEIKMUW	56% BFJLVX	58% ACEGKMUW	55% BFJLVX	36% J	39% J	26% J	32% J
Very likely	445	457	110	85	4	3	16	23	10	12	13	15	15	25	63	60	24	22	61	58	14	12	7	13
	13% IW	14% J	20% DAEIMW	15% J	8% J	6% J	16% IW	23% BFJV	6% J	7% J	13% I	15% J	12% J	20% BFJ	19% AEIMW	18% BFJ	24% AEIKMW	22% BFJ	29% ACEGKMUW	29% BDFJLPVX	14% I	12% I	7% I	13% I
Somewhat likely	807	795	165	175	10	13	24	33	45	35	22	26	31	32	114	99	28	34	60	52	22	27	21	19
	24% AW	24% AW	30% BJX	32% BJX	19% J	25% J	24% BJX	33% BJX	26% J	20% J	22% J	26% J	24% J	25% J	35% AEGIKMUW	30% BJX	28% BJX	28% BJX	29% J	26% J	22% J	27% J	20% J	19% J
BOTTOM 2 BOX (NET)	1712	1631	211	233	28	26	40	31	92	102	59	44	69	51	100	123	32	28	63	59	56	51	69	62
	51% CGOQS	49% DHNPR	38% OS	42% HRT	54% COQS	50% HRT	39% CGOQS	31% BDHLNPR	52% BDHLNPR	58% LCOGOQS	58% RT	44% NCGOQS	53% CGOQS	40% CGOQS	31% CGOQS	37% CGOQS	32% CGOQS	28% CGOQS	30% CGOQS	30% CGOQS	55% HPRT	50% ACGGOQS	65% BDHLNPR	62% BDHLNPR
Somewhat unlikely	697	705	122	140	13	9	19	18	38	52	25	16	20	18	55	68	18	15	29	27	18	21	25	25
	21% S	21% NT	22% S	25% BLNRT	25% S	17% S	19% S	18% S	22% BHLNPR	30% S	25% S	16% S	15% S	14% S	17% T	21% T	18% T	15% T	29% T	27% T	18% T	21% T	25% S	25% NT
Very unlikely	1015	926	89	93	15	17	21	13	54	50	34	28	49	33	45	55	14	13	34	32	38	30	44	37
	30% BCGOQS	28% DHPRT	16% DHPRT	17% COQS	29% DHPRT	33% DHPRT	21% DHPRT	13% COQS	31% DHPRT	28% CGOQS	34% DHPRT	28% NCGOQS	38% DHPRT	26% DHPRT	14% DHPRT	17% DHPRT	14% DHPRT	13% DHPRT	16% DHPRT	16% CGOQS	38% DHPRT	30% ACGGOQS	42% BDHPRT	37% BDHPRT
Not sure	388	466	62	58	10	10	22	14	29	27	7	16	15	20	47	48	17	16	23	31	9	11	9	6
	12% ADX	14% ADX	11% K	11% K	19% K	19% X	22% ACKMSUW	14% AK	29% AK	27% X	7% X	16% KX	12% KX	16% X	14% K	15% X	17% K	16% X	11% X	16% X	9% X	11% X	8% X	6% X
Decline to Answer	5	-	2	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
	B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q720\_2. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?  
2. .com

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2960	2701	498	476	50	47	91	82	129	131	87	86	109	94	303	274	96	91	197	178	91	86	100	80
Very likely	2467	2158	390	371	38	41	75	66	74	80	74	63	92	79	263	242	89	77	187	170	78	66	90	62
Somewhat likely	493	543	108	105	12	6	16	16	55	51	13	23	17	15	40	32	7	14	10	8	13	20	10	18
BOTTOM 2 BOX (NET)	252	425	28	39	2	3	6	13	27	29	12	10	13	23	14	39	3	6	6	15	5	8	4	8
Somewhat unlikely	118	159	13	25	1	1	3	4	12	14	6	3	9	12	7	12	1	4	2	6	2	3	3	4
Very unlikely	134	266	15	14	1	2	3	9	15	15	6	7	4	11	7	27	2	2	4	9	3	5	1	4
Not sure	143	223	23	36	-	2	5	6	20	16	2	5	8	11	8	17	2	3	3	7	5	7	2	12
Decline to Answer	2	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q720\_3. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 33

3. .info

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1633 49% IKU	1586 47% JLV	320 58% AGIKMU	302 55% BJLV	33 63% AGIKU	29 56% JLV	47 46% K	56 55% JLV	66 38% K	67 38% K	32 32% K	37 37% K	62 48% K	68 53% JLV	224 69% PACGKMUW	197 60% BJLV	59 58% AIKU	61 61% BJLV	134 65% AGIKMUW	117 59% BJLV	38 38% BJLV	33 33% BJLV	53 50% IK	55 55% JLV
Very likely	644 19% IK	629 19% JL	113 21% GIK	121 22% BJL	18 35% ACGKMUW	16 31% BJLV	12 12% GBJLV	28 28% GBJLV	21 12% GBJLV	11 6% GBJLV	11 11% GBJLV	10 10% GBJLV	25 19% GBJLV	30 23% JL	109 34% ACGKMUW	89 27% BJLV	26 26% GIKW	28 28% BJLV	77 37% TACGKMUW	50 25% BJLV	20 20% BJLV	14 14% J	15 14% J	20 20% JL
Somewhat likely	989 29% U	957 29% V	207 38% AIKSU	181 33% BV	15 29% BV	13 25% BV	35 34% KU	28 28% KU	45 26% V	56 32% V	21 21% V	27 27% V	37 28% V	38 30% AIKU	115 35% AIKU	108 33% V	33 33% U	33 33% V	57 28% V	67 34% V	18 18% V	19 19% V	38 36% KU	35 35% V
BOTTOM 2 BOX (NET)	1403 42% CEOQS	1371 41% DFPRT	176 32% O	195 35% R	13 25% R	14 27% R	36 35% O	32 32% O	81 46% CEOQS	84 48% DFHNPRT	60 59% ACEGIMOSW	51 50% BDFHNPRT	54 42% CEOQS	43 34% CEOQS	74 23% CEOQS	99 30% O	27 27% O	25 25% O	56 27% ACEGIMOSW	61 31% BDFHNPRTX	55 54% BDFHNPRTX	57 56% CEOQS	45 42% PR	41 41% PR
Somewhat unlikely	642 19% OS	598 18% N	109 20% OS	119 22% BNT	10 19% BNT	6 12% BNT	18 18% N	21 21% N	35 20% S	43 24% BFNPT	21 21% S	21 21% N	22 17% N	12 9% N	43 13% N	55 17% N	15 15% N	15 15% N	25 12% N	28 14% N	16 16% N	18 18% N	19 18% N	22 22% N
Very unlikely	761 23% CEOQS	773 23% DHPRT	67 12% DHPRT	76 14% DHPRT	3 6% DHPRT	8 15% DHPRT	18 18% EO	11 11% CEOQS	46 26% DHPRT	41 23% ACEGIMOSW	39 39% DHPRT	30 30% CEOQS	32 25% DHPRT	31 24% DHPRT	31 10% DHPRT	44 13% DHPRT	12 12% DHPRT	10 10% DHPRT	31 15% ACEGIMOSW	33 17% BDFHNPRTX	39 39% BDFHNPRTX	39 39% CEOQS	26 25% CEOQS	19 19% CEOQS
Not sure	319 10% AX	392 12% AX	52 9% AX	54 10% AX	6 12% AX	9 17% X	19 19% ACKOSUW	13 13% X	29 16% ACOSUW	25 14% X	9 9% X	13 13% X	14 11% X	17 13% X	27 8% X	34 10% X	15 15% X	14 14% X	17 8% X	22 11% X	8 8% X	11 11% X	8 8% X	4 4% X
Decline to Answer	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q720\_4. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 34

4. .mobi

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1050 31% GIKM	999 30% JT	272 49% AGIKMGSW	259 47% BFJLNPTX	19 37% GIKM	11 21% GIKM	18 18% GBFJLNT	40 40% GBFJLNT	40 23% GIKM	40 23% GIKM	21 21% GIKM	26 26% GIKM	26 20% GIKM	34 27% PAGIKMGSW	163 50% BFJLNT	121 37% GIKM	37 37% GIKM	38 38% FJT	71 34% TGIKM	44 22% AGIKMW	45 45% BFJLNT	43 43% BFJLNT	26 25% GIKM	33 33% T
Very likely	372 11% GI	336 10% J	107 19% AEGIKMGSW	83 15% BJT	4 8% GKM	4 8% GKM	4 4% J	10 10% J	5 3% J	7 4% J	8 8% J	10 10% J	8 6% J	15 12% J	68 21% PAEGIKMGSW	42 13% JT	10 10% I	11 11% J	32 15% TAGIMW	13 7% AEGIKMGSW	21 21% JT	16 16% JT	6 6% WJT	15 15% WJT
Somewhat likely	678 20% AGIKMGSW	663 20% AGIKMGSW	165 30% BFJLNPTX	176 32% BFJLNPTX	15 29% GKM	7 13% GKM	14 14% GBFJLNT	30 30% GBFJLNT	35 20% GKM	33 19% GKM	13 13% GKM	16 16% GKM	18 14% GKM	19 15% GKM	95 29% AGIKMGSW	79 24% BNT	27 27% GKM	27 27% NT	39 19% NT	31 16% K	24 24% K	27 27% NT	20 19% COQS	18 18% DHPRV
BOTTOM 2 BOX (NET)	1900 57% COQS	1863 56% DHPRV	222 40% DHPRV	244 44% DHPRV	27 52% O	35 67% DHPRV	57 56% CO	45 45% COQS	107 61% DHPRV	103 59% DHPRV	70 69% DHPRV	59 58% DHPRV	88 68% DHPRV	78 61% DHPRV	118 36% O	147 45% O	43 43% O	41 41% SDHPRV	96 46% SDHPRV	121 61% SDHPRV	50 50% O	42 42% COQS	66 62% DHPRV	63 63% DHPRV
Somewhat unlikely	701 21% V	712 21% V	136 25% AOS	135 25% BTV	14 27% V	12 23% V	24 24% TV	29 29% TV	36 20% V	42 24% V	26 26% V	26 26% V	23 18% V	23 18% V	58 18% OTV	82 25% OTV	24 24% V	23 23% V	35 17% V	34 17% V	17 17% V	11 11% V	22 21% TV	27 27% TV
Very unlikely	1199 36% COQ	1151 34% DHPRV	86 16% DHPRV	109 20% DHPRV	13 25% EDHPR	23 44% HCOQ	33 32% HCOQ	16 16% COQS	71 40% DHPRV	61 35% DHPRV	44 44% COQS	33 33% DHPRV	65 50% ACEGOOSU	55 43% BDHPR	60 18% U	65 20% BDX	19 19% ACKU	18 18% ACKU	61 29% COQ	87 44% SBDHPRV	33 33% COQ	31 31% DHPRV	44 42% COQS	36 36% DHPRV
Not sure	405 12% ADX	487 15% ADX	54 10% ADX	48 9% ADX	6 12% ACEIKMGSW	6 12% ACEIKMGSW	27 26% ACEIKMGSW	16 16% DX	29 16% CU	33 19% DX	10 10% DX	16 16% DX	16 12% DX	16 13% X	44 14% U	62 19% BDX	21 21% ACKU	21 21% ACKU	40 19% ACKU	35 18% DX	6 6% UDX	16 16% UDX	14 13% X	4 4% X
Decline to Answer	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q720\_5. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 35

5. .net

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2348	2231	446	422	39	40	67	75	104	102	83	74	80	74	248	244	86	87	150	142	59	56	92	78
Very likely	1327	1237	284	262	23	23	38	34	43	50	48	46	49	47	142	147	53	52	105	83	24	30	66	48
Somewhat likely	1021	994	162	160	16	17	29	41	61	52	35	28	31	27	106	97	33	35	45	59	35	26	26	30
BOTTOM 2 BOX (NET)	778	823	69	90	9	11	16	14	53	56	17	19	42	38	54	63	9	7	38	34	35	34	7	11
Somewhat unlikely	401	389	40	57	7	4	11	7	24	26	7	10	18	18	33	32	6	3	20	17	18	15	4	5
Very unlikely	377	434	29	33	2	7	5	7	29	30	10	9	24	20	21	31	3	4	18	17	17	19	3	6
Not sure	228	295	33	39	4	1	19	12	19	18	1	8	8	16	23	23	6	6	18	24	7	11	7	11
Decline to Answer	3	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Q720\_6. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 36

6. .org

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2071	1888	337	317	33	33	70	59	52	56	45	37	77	68	263	244	80	78	170	170	48	54	73	68
Very likely	1095	956	167	115	15	13	36	34	14	18	19	10	44	34	157	160	47	49	119	116	27	23	35	35
Somewhat likely	976	932	170	202	18	20	34	25	38	38	26	27	33	34	106	84	33	29	51	54	21	31	38	33
BOTTOM 2 BOX (NET)	1036	1148	157	191	16	13	14	31	95	95	49	51	42	43	43	62	15	18	26	21	48	39	28	27
Somewhat unlikely	479	523	92	115	11	3	7	16	38	41	19	20	16	15	23	44	8	12	11	8	20	14	11	12
Very unlikely	557	625	65	76	5	10	7	15	57	54	30	31	26	28	20	18	7	6	15	13	28	25	17	15
Not sure	246	313	53	43	3	6	18	11	29	25	7	13	11	17	19	24	6	4	10	9	5	8	5	5
Decline to Answer	4	-	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q720\_7. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 37

7. .tel

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	883 26%	932 28%	282 51%	261 47%	13 25%	9 17%	20 20%	36 36%	30 17%	38 22%	24 24%	28 28%	23 18%	32 25%	145 45%	118 36%	32 32%	40 40%	46 22%	28 14%	13 13%	18 18%	22 21%	25 25%
Very likely	308 9%	303 9%	113 21%	95 17%	6 12%	2 4%	2 2%	7 7%	6 3%	11 6%	6 6%	6 5%	7 5%	13 10%	52 16%	35 11%	11 11%	12 12%	17 8%	8 4%	5 5%	7 7%	6 6%	9 9%
Somewhat likely	575 17%	629 19%	169 31%	166 30%	7 13%	7 13%	18 18%	29 29%	24 14%	27 15%	18 18%	22 22%	16 12%	19 15%	93 29%	83 25%	21 21%	28 28%	29 14%	20 10%	8 8%	11 11%	16 15%	16 16%
BOTTOM 2 BOX (NET)	2028 60%	1911 57%	205 37%	242 44%	30 58%	36 69%	52 51%	46 46%	112 64%	104 59%	66 65%	56 55%	90 69%	79 62%	140 43%	154 47%	50 50%	40 40%	113 55%	128 64%	78 77%	66 65%	69 65%	63 63%
Somewhat unlikely	677 20%	718 21%	122 22%	159 29%	14 27%	10 19%	21 21%	24 24%	43 24%	46 26%	20 20%	22 22%	21 16%	19 15%	70 22%	78 24%	24 24%	23 23%	38 18%	33 17%	17 17%	17 17%	17 16%	24 24%
Very unlikely	1351 40%	1193 36%	83 15%	83 15%	16 31%	26 50%	31 30%	22 22%	69 39%	58 33%	46 46%	34 34%	69 53%	60 47%	70 22%	76 23%	26 26%	17 17%	75 36%	95 48%	61 60%	49 49%	52 49%	39 39%
Not sure	442 13%	506 15%	61 11%	48 9%	9 17%	7 13%	30 29%	19 19%	34 19%	34 19%	11 11%	17 17%	17 13%	17 13%	40 12%	58 18%	19 19%	20 20%	48 23%	44 22%	10 10%	17 17%	15 14%	12 12%
Decline to Answer	4 B	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q720\_8. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

8. .asia

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	829	881	270	254	9	14	31	44	32	40	19	28	21	28	160	140	39	40	19	14	10	13	19	22
	25% IMSU	26% TV	49% AEGKMSUW BFJLNTVX	46% BFJLNTVX	17% TV	27% IMSUW	30% BFJLNTVX	44% BFJLNTVX	18% S	23% TV	19% S	28% TV	16% S	22% T	49% AEGKMSUW BFJLNTVX	42% AEGKMSUW BJNTVX	39% AEGKMSUW	40% BJNTVX	9% S	7% S	10% S	13% S	18% S	22% T
Very likely	301	277	109	85	2	1	10	15	7	9	6	7	6	5	68	45	12	14	8	4	5	3	5	6
	9% IS	8% TV	20% AEGKMSUW BFJLNTVX	15% BFJLNTVX	4% S	2% S	10% BFJLNTVX	15% BFJLNTVX	4% S	5% S	6% T	7% T	5% T	5% T	21% PAEGKMSUW BFJLNTVX	14% BFJLNTVX	12% IMS	14% BFJLNTV	4% S	2% S	5% S	3% S	5% S	6% T
Somewhat likely	528	604	161	169	7	13	21	29	25	31	13	21	15	22	92	95	27	26	11	10	5	10	14	16
	16% SU	18% ATV	29% AEGKMSUW BJLNTVX	31% BJLNTVX	13% S	25% TV	21% SU	29% BJNTVX	14% SU	18% T	13% S	21% TV	12% S	17% T	28% AEGKMSUW BJLNTVX	29% AEGKMSUW	27% AEGKMSUW	26% BTV	5% S	5% S	5% S	10% SU	14% SU	16% T
BOTTOM 2 BOX (NET)	2118	1986	220	242	35	31	42	42	112	104	74	57	94	85	121	130	42	39	141	145	80	75	75	67
	63% BCGOQ	59% DHPR	40% CGOQ	44% DHPR	67% CGOQ	60% DHPR	41% CGOQ	42% DHPR	64% CGOQ	59% DHPR	73% LACGOQ	56% DHPR	72% ACGOQ	66% DHPR	37% CGOQ	39% CGOQ	42% CGOQ	39% CGOQ	68% CGOQ	73% BDHJLPR	79% ACGIOQS	74% BDHJLPR	71% CGOQ	67% DHPR
Somewhat unlikely	615	640	138	146	13	8	17	21	44	46	25	24	12	18	63	69	23	24	35	29	13	14	17	25
	18% M	19% AMSUW	25% BNTV	26% BNTV	25% M	15% M	17% AMU	21% BNTV	25% BNTV	26% MU	25% T	24% T	9% T	14% T	19% M	21% M	23% M	24% T	17% M	15% M	13% M	14% M	16% NTV	25% NTV
Very unlikely	1503	1346	82	96	22	23	25	21	68	58	49	33	82	67	58	61	19	15	106	116	67	61	58	42
	45% BCGOQ	40% DHJPR	15% CGOQ	17% DHPR	42% CGOQ	44% DHPR	25% C	21% C	39% CGOQ	33% DHPR	49% LCGOQ	33% DPR	63% ACEGKQGS	52% BDHJLPR	18% BDHJLPR	18% BDHJLPR	19% BDHJLPR	15% CGIOQ	51% BDHJLPRX	58% ACEGKQGS	66% BDHJLPRX	60% ACGIOQ	55% DHPR	42% DHPR
Not sure	408	482	58	55	8	7	29	15	32	32	8	16	15	15	44	60	20	21	47	41	11	13	12	11
	12% AD	14% AD	11% AD	10% AD	15% HACGKMOUW	13% ACK	28% ACK	15% ACK	18% D	18% D	8% D	16% D	12% D	12% D	14% BD	18% ACK	20% ACK	21% D	23% ACKMOUW	21% BDNX	11% BDNX	13% BDNX	11% BDNX	11% BDNX
Decline to Answer	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q720\_9. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 39

9. .pro

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	956	1031	278	273	11	17	22	38	33	40	23	28	46	47	153	121	28	37	41	33	13	18	20	29
Very likely	314	332	102	75	6	1	3	13	6	12	7	3	20	20	51	43	8	9	10	8	6	6	4	13
Somewhat likely	642	699	176	198	5	16	19	25	27	28	16	25	26	27	102	78	20	28	31	25	7	12	16	16
BOTTOM 2 BOX (NET)	1953	1817	203	231	28	26	50	48	111	102	70	57	70	67	122	150	54	41	120	129	78	64	77	59
Somewhat unlikely	711	686	118	137	13	8	20	27	44	40	22	25	16	21	59	79	28	25	41	40	20	17	27	23
Very unlikely	1242	1131	85	94	15	18	30	21	67	62	48	32	54	46	63	71	26	16	79	89	58	47	50	36
Not sure	445	501	67	47	13	9	30	15	32	34	8	16	14	14	50	59	19	22	46	38	10	19	9	12
Decline to Answer	3	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q720\_10. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 40

10. .coop

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	804	885	266	255	6	13	23	37	33	43	20	26	21	30	125	101	23	34	29	27	10	17	19	23
Very likely	288	270	99	83	2	2	4	12	8	7	7	3	10	9	55	40	7	6	8	11	7	5	2	7
Somewhat likely	516	615	167	172	4	11	19	25	25	36	13	23	11	21	70	61	16	28	21	16	3	12	17	16
BOTTOM 2 BOX (NET)	2110	1959	225	251	37	33	52	44	113	98	71	60	91	82	154	166	55	43	129	135	77	70	74	68
Somewhat unlikely	669	692	132	150	12	10	17	24	40	37	20	22	17	18	73	81	27	25	36	29	12	18	17	27
Very unlikely	1441	1267	93	101	25	23	35	20	73	61	51	38	74	64	81	85	28	18	93	106	65	52	57	41
Not sure	441	505	57	45	9	6	27	20	30	35	10	15	18	16	46	63	23	23	49	38	14	14	13	9
Decline to Answer	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q720\_11. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 41

11. .cn

Base: All Qualified Respondents

	Country																						
	Asia												Africa										
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	550	551	550	551	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
TOP 2 BOX (NET)	475 86%	485 88%	475 86%	485 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	325 59%	329 60%	325 59%	329 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	150 27%	156 28%	150 27%	156 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	50 9%	42 8%	50 9%	42 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	27 5%	22 4%	27 5%	22 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	23 4%	20 4%	23 4%	20 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	24 4%	24 4%	24 4%	24 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	551 100%	550 100%	551 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q720\_12. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 42

12. .vn

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	52*	52*	**	**	52*	52*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	49 94%	43 83%	-	-	49 94%	43 83%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	32 62%	35 67%	-	-	32 62%	35 67%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	17 33% B	8 15%	-	-	17 33% F	8 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	6 12% A	-	-	-	6 12% E	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	2 4%	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	4 8% A	-	-	-	4 8% E	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	3 6%	3 6%	-	-	3 6%	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	52 100%	52 100%	-	-	52 100%	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q720\_13. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 43

13. .ph

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	102	101	**	**	**	**	102	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	88 86%	78 77%	-	-	-	-	88 86%	78 77%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	63 62% B	46 46%	-	-	-	-	63 62% H	46 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	25 25%	32 32%	-	-	-	-	25 25%	32 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	7 7%	13 13%	-	-	-	-	7 7%	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	5 5%	3 3%	-	-	-	-	5 5%	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	2 2%	10 10% A	-	-	-	-	2 2%	10 10% G	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	7 7%	10 10%	-	-	-	-	7 7%	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	101 100%	-	-	-	-	102 100%	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q720\_14. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 44

14. .jp

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	176	176	**	**	**	**	**	**	176	176	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	128 73%	134 76%	-	-	-	-	-	-	128 73%	134 76%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	78 44%	89 51%	-	-	-	-	-	-	78 44%	89 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	50 28%	45 26%	-	-	-	-	-	-	50 28%	45 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	32 18%	30 17%	-	-	-	-	-	-	32 18%	30 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	20 11%	14 8%	-	-	-	-	-	-	20 11%	14 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	12 7%	16 9%	-	-	-	-	-	-	12 7%	16 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	16 9%	12 7%	-	-	-	-	-	-	16 9%	12 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	176 100%	176 100%	-	-	-	-	-	-	176 100%	176 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q720\_15. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 45

15. .kr

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																						
			Asia										Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	101	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	80 79%	80 79%	-	-	-	-	-	-	-	-	80 79%	80 79%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	59 58%	45 45%	-	-	-	-	-	-	-	-	59 58%	45 45%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	21 21%	35 35% A	-	-	-	-	-	-	-	-	21 21%	35 35% K	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	20 20%	17 17%	-	-	-	-	-	-	-	-	20 20%	17 17%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	11 11%	10 10%	-	-	-	-	-	-	-	-	11 11%	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	9 9%	7 7%	-	-	-	-	-	-	-	-	9 9%	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	1 1%	4 4%	-	-	-	-	-	-	-	-	1 1%	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	101 100%	-	-	-	-	-	-	-	-	101 100%	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q720\_16. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 46

16. .ru

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	130	128	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	117 90%	114 89%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	105 81%	104 81%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	12 9%	10 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	5 4%	10 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	4 3%	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	1 1%	8 6% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	8 6%	4 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	130 100%	128 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q720\_17. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 47

17. .in

Base: All Qualified Respondents

	Country																						
	Asia														Africa								
	2016 Total Regi- strants	2016 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	325	330	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	284 87%	274 83%	-	-	-	-	-	-	-	-	-	-	-	-	284 87%	274 83%	-	-	-	-	-	-	-
Very likely	216 66%	212 64%	-	-	-	-	-	-	-	-	-	-	-	-	216 66%	212 64%	-	-	-	-	-	-	-
Somewhat likely	68 21%	62 19%	-	-	-	-	-	-	-	-	-	-	-	-	68 21%	62 19%	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	32 10%	40 12%	-	-	-	-	-	-	-	-	-	-	-	-	32 10%	40 12%	-	-	-	-	-	-	-
Somewhat unlikely	21 6%	13 4%	-	-	-	-	-	-	-	-	-	-	-	-	21 6%	13 4%	-	-	-	-	-	-	-
Very unlikely	11 3%	27 8% A	-	-	-	-	-	-	-	-	-	-	-	-	11 3%	27 8% O	-	-	-	-	-	-	-
Not sure	9 3%	16 5%	-	-	-	-	-	-	-	-	-	-	-	-	9 3%	16 5%	-	-	-	-	-	-	-
Sigma	325 100%	330 100%	-	-	-	-	-	-	-	-	-	-	-	-	325 100%	330 100%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q720\_18. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 48

18. .id

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	101	100	**	**	**	**	**	**	**	**	**	**	**	**	**	101	100	**	**	**	**	**	**
TOP 2 BOX (NET)	90 89%	88 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	90 89%	88 88%	-	-	-	-	-	-
Very likely	69 68%	63 63%	-	-	-	-	-	-	-	-	-	-	-	-	-	69 68%	63 63%	-	-	-	-	-	-
Somewhat likely	21 21%	25 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	21 21%	25 25%	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	7 7%	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	7 7%	10 10%	-	-	-	-	-	-
Somewhat unlikely	4 4%	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	4 4%	-	-	-	-	-	-
Very unlikely	3 3%	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	6 6%	-	-	-	-	-	-
Not sure	4 4%	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	2 2%	-	-	-	-	-	-
Sigma	101 100%	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	100 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q720\_19. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 49

19. .ng

Base: All Qualified Respondents

	Country																						
	Asia																Africa						
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	207	200	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	207	200	**	**	**	**
TOP 2 BOX (NET)	182 88%	167 84%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	182 88%	167 84%	-	-	-	-
Very likely	138 67%	120 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	138 67%	120 60%	-	-	-	-
Somewhat likely	44 21%	47 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44 21%	47 24%	-	-	-	-
BOTTOM 2 BOX (NET)	18 9%	21 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 9%	21 11%	-	-	-	-
Somewhat unlikely	11 5%	13 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 5%	13 7%	-	-	-	-
Very unlikely	7 3%	8 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 3%	8 4%	-	-	-	-
Not sure	6 3%	12 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3%	12 6%	-	-	-	-
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Sigma	207 100%	200 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	200 100%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q720\_20. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 50

20. .za

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	101	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	101	**	**
TOP 2 BOX (NET)	86 85%	84 83%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	86 85%	84 83%	-	-
Very likely	74 73%	66 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 73%	66 65%	-	-
Somewhat likely	12 12%	18 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 12%	18 18%	-	-
BOTTOM 2 BOX (NET)	9 9%	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 9%	8 8%	-	-
Somewhat unlikely	3 3%	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	4 4%	-	-
Very unlikely	6 6%	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	4 4%	-	-
Not sure	6 6%	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	9 9%	-	-
Sigma	101 100%	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	101 100%	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q720\_21. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 51

21. .eg

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																						
			Asia										Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	106	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	106	100
TOP 2 BOX (NET)	77 73%	77 77%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 73%	77 77%
Very likely	45 42%	43 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 42%	43 43%
Somewhat likely	32 30%	34 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 30%	34 34%
BOTTOM 2 BOX (NET)	26 25%	16 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 25%	16 16%
Somewhat unlikely	14 13%	11 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 13%	11 11%
Very unlikely	12 11%	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 11%	5 5%
Not sure	3 3%	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	7 7%
Sigma	106 100%	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q720\_22. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 52

22. .co

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	125	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	103	88	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	82%	70%																					
Very likely	82	64	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	66%	51%																					
Somewhat likely	21	24	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	17%	19%																					
BOTTOM 2 BOX (NET)	17	31	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	14%	25%																					
Somewhat unlikely	1	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	5%																					
Very unlikely	16	25	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	13%	20%																					
Not sure	5	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	4%	5%																					
Sigma	125	125	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	100%	100%																					

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q720\_23. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 53

23. .ar

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	100	104	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	82 82%	82 79%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	63 63%	65 63%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	19 19%	17 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	13 13%	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	6 6%	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	7 7%	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	5 5%	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	100 100%	104 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q720\_24. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 54

24. .br

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	175	186	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	145 83% B	135 73%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	122 70%	117 63%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	23 13%	18 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	24 14%	39 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	7 4%	6 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	17 10%	33 18% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	6 3%	12 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	175 100%	186 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q720\_25. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 55

.it

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	54*	50*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	45 83%	44 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	35 65%	31 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	10 19%	13 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	7 13%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	4 7%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	3 6%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	2 4%	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	54 100%	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q720\_26. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 56

26. .tr

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	50*	50*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	37 74%	43 86%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	28 56%	34 68%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	9 18%	9 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	12 24%	5 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	6 12%	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	6 12%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	1 2%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	50 100%	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q720\_27. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

27. .es

Base: All Qualified Respondents

	Country																						
			Asia										Africa										
	Regi- stra- nts	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	50*	50*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	45 90%	45 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	31 62%	29 58%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	14 28%	16 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	1 2%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	4 8%	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	50 100%	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q720\_28. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 58

28. .pl

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	53*	53*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	48 91%	45 85%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	37 70%	36 68%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	11 21%	9 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	3 6%	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	3 6%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	2 4%	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	53 100%	53 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q720\_29. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 59

29. .uk

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	100	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	75 75%	82 82%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	53 53%	46 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	22 22%	36 36% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	18 18%	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	12 12% B	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	6 6%	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	7 7%	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	100 100%	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q720\_30. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 60

30. .fr

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	101	106	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	83 82%	75 71%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	65 64%	55 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	18 18%	20 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	13 13%	22 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	7 7%	11 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	6 6%	11 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	5 5%	9 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	106 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q720\_31. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 61

31. .de

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	125	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	114 91% B	101 81%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	92 74% B	75 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	22 18%	26 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	8 6%	16 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	5 4%	5 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	3 2%	11 9% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	3 2%	8 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q720\_32. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 62

32. .us

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	268	255	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	80 30%	73 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	27 10%	21 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	53 20%	52 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	176 66%	156 61%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	57 21%	41 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	119 44%	115 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	12 4%	26 10% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268 100%	255 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q720\_33. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 63

33. .ca

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	103	105	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	88 85%	87 83%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	74 72% B	58 55%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	14 14%	29 28% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	14 14%	11 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	6 6%	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	8 8%	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	1 1%	7 7% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	103 100%	105 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q720\_34. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 64

34. .mx

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	102	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	93 91% B	75 75%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	72 71% B	57 57%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	21 21%	18 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	9 9%	19 19% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	4 4%	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	5 5%	16 16% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	6 6% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q720\_38. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

2 Aug 2016  
Table 65

38. .eu

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-.**	484	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
TOP 2 BOX (NET)	-	216 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	-	88 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	-	128 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	215 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	90 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	125 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	53 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	484 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

q730. To the best of your knowledge, why do websites have different extensions?

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Viet- nam	2016 Viet- nam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Weighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
IDENTIFICATION (NET)	1323 39%	1627 49%	182 33%	252 46%	26 50%	20 38%	40 39%	52 51%	63 36%	58 33%	24 24%	44 44%	57 44%	48 38%	115 35%	174 53%	40 40%	51 51%	70 34%	89 45%	57 56%	66 65%	17 16%	33 33%
CLASSIFICATION (SUB-NET)	784 23%	993 30%	131 24%	200 36%	16 31%	16 31%	27 26%	29 29%	47 27%	48 27%	18 7%	35 4%	23 18%	17 13%	70 22%	114 35%	30 30%	37 37%	49 24%	49 25%	22 17%	45 45%	9 8%	22 22%
To differentiate/Determine type of business/work/organization/fields	425 13%	482 14%	53 10%	90 16%	5 10%	6 12%	11 11%	16 16%	22 13%	12 7%	7 7%	4 4%	8 6%	7 5%	38 12%	53 16%	10 10%	16 15%	31 15%	26 13%	17 17%	31 31%	4 4%	15 15%
To differentiate between other sites/domains	226 7%	289 9%	51 9%	61 11%	10 19%	7 13%	7 7%	7 7%	15 9%	24 14%	7 7%	16 16%	11 8%	5 4%	19 6%	28 8%	13 13%	13 13%	12 6%	15 8%	4 4%	9 9%	4 4%	5 5%
To determine categories/groupings (Unspec)	74 2%	173 5%	22 4%	40 7%	2 4%	-	8 8%	5 5%	5 3%	11 6%	-	3 3%	-	1 1%	9 3%	30 9%	1 1%	5 5%	4 2%	7 4%	1 1%	6 6%	-	2 2%
To determine classification/status	56 2%	74 2%	7 1%	14 3%	-	3 6%	2 2%	3 3%	3 2%	3 2%	3 3%	12 12%	3 2%	4 3%	4 1%	5 2%	5 5%	5 5%	2 1%	-	-	1 1%	1 1%	-
Other classification mentions	40 1%	8 0%	3 1%	2 0%	-	-	1 1%	-	3 2%	-	1 1%	-	2 2%	-	2 1%	1 0%	2 2%	1 1%	3 1%	2 1%	1 1%	-	1 1%	-
LOCATION (SUB-NET)	623 19%	637 19%	54 10%	63 11%	11 21%	7 13%	10 10%	11 11%	24 14%	8 5%	4 4%	5 5%	37 27%	34 27%	35 11%	49 15%	13 13%	9 9%	27 13%	31 16%	43 43%	31 31%	8 8%	9 9%
To indicate country/different countries	336 10%	333 10%	14 3%	26 5%	9 17%	3 6%	3 3%	5 5%	17 10%	2 2%	4 4%	5 5%	16 12%	19 15%	21 6%	22 7%	4 4%	3 3%	14 7%	12 6%	21 21%	15 15%	5 5%	4 4%
To indicate location/area extensions	220 7%	235 7%	12 2%	10 2%	4 8%	5 10%	9 9%	7 7%	3 2%	2 1%	-	-	15 12%	11 9%	10 3%	19 6%	5 5%	1 1%	12 6%	16 8%	19 19%	12 12%	2 2%	5 5%
To indicate region/different regions	97 3%	110 3%	34 6%	40 7%	3 6%	1 2%	-	-	4 2%	3 2%	-	1 1%	5 4%	5 4%	4 1%	10 3%	4 4%	6 6%	2 1%	4 2%	4 4%	4 4%	1 1%	-
Other location mentions	4 0%	1 0%	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	1 1%	-	-	-
TYPES OF EXTENSIONS (SUB-NET)	100 3%	264 8%	7 1%	16 3%	2 4%	1 2%	2 2%	11 11%	-	5 3%	1 1%	6 6%	-	3 2%	18 6%	41 12%	1 1%	7 7%	1 0%	13 7%	5 5%	14 14%	-	11 11%
Business/Commercial	51 2%	172 5%	4 1%	14 3%	2 4%	1 2%	1 1%	5 5%	-	5 3%	1 1%	2 2%	-	3 2%	9 3%	28 8%	-	4 4%	1 0%	11 6%	3 3%	10 10%	-	10 10%
Profit Vs. Non profit	56 2%	94 3%	1 0%	4 1%	1 2%	-	1 1%	3 3%	-	2 1%	-	4 4%	-	-	6 2%	12 4%	-	3 3%	1 0%	7 4%	1 1%	3 3%	-	3 3%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

q730. To the best of your knowledge, why do websites have different extensions?

Base: All Qualified Respondents

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia									Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Weighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Government extension	15	71 2% A	2	8 1%	-	-	1	1	-	1	-	-	-	1	1	3	-	2	-	1	-	5 5%	-	5 5%
Education extension	15	56 2% ADP	-	2	-	1	-	3 3%	-	1	-	-	-	1	4 1%	1	-	1	-	4 2%	-	1	-	6 6%
Network	16	27 1%	-	3 1%	-	-	1	2	-	-	-	-	-	3	5	-	1	-	1	-	-	-	-	1
Other type of extensions mentions	29	41 1%	2	3 1%	1 2%	1	-	5 5%	-	3	-	2	-	1	6	6	1	2	-	2	1	2	-	-
MISCELLANEOUS IDENTIFICATION (SUB-NET)	47	102 3% ADJ	5	3	-	1	5	10	1	1	1	-	5	3	6	10	2	6	4	17	3	4	-	-
Form of identity/identification (Unspec.)	19	92 3% AD	1	3	-	1	5	10	1	1	-	-	2	4	10	-	6	2	17	2	4	-	-	-
Due to language/different languages	14	7	-	-	-	-	-	-	-	-	-	-	5	1	-	-	-	-	-	-	-	-	-	-
Other miscellaneous identification mentions	15	4	4	-	-	-	-	-	-	1	-	-	1	2	-	2	-	2	-	1	-	-	-	-
CONTENT (NET)	972	756 29% BIK	143 26% I	155 28% BHJLNV	15 29% HJN	15 29% HJN	28 27% H	14 14% I	32 18% J	16 9% K	20 20% L	17 17% M	35 27% N	20 16% O	82 25% P	82 25% HJN	45 36% ACGIKMO	36 36% BHJLNPV	88 43% ACGIKMO	68 34% BHJLNPV	34 34% VIK	16 16% W	36 34% IK	29 29% HJLNV
Different purposes/content/features of website	837	685 25% BIK	134 24% I	153 28% BHJLNPV	15 29% I	11 21% J	25 25% H	11 11% I	27 15% J	14 8% K	16 16% L	16 16% M	28 22% N	19 15% O	70 22% P	68 21% HJN	38 38% ACGIKMO	33 33% BHJLNPV	71 34% ACIKMO	63 32% BHJLNPV	30 30% VIK	15 15% W	29 27% IK	29 29% BHJLNV
Based on the type of information they provide	124	53 4% BC	8	2	-	3	4	2	2	1	4	2	8	1	15	11	6	1	14	3	4	1	4	1
Based on the type of service they provide	54	23 2% BC	3	-	-	1	-	1	2	-	2	-	-	-	4	2	4	2	11	2	-	1	5	-
Other content mentions	20	3	3	-	-	-	-	-	1	1	-	-	-	-	1	1	2	-	2	-	1	-	1	-
ACCESSIBILITY (NET)	161	185 6% DAIOU	49 9% I	28 5% I	4 8% I	5 10% I	9 9% I	12 12% I	5 3% I	10 6% I	7 7% I	5 5% I	12 9% AIO	25 20% M	13 4% I	20 6% I	7 7% I	7 7% I	17 8% AIO	21 11% BDVX	3	3	7	3
To simplify search/easy to use	41	96 3% C	2	9	3	4	5	8	2	6	1	-	1	10	4	15	3	6	5	7	1	2	3	1
Convenience	58	39 2% O	41 7% BP	16 3% I	-	-	-	-	1	3	3	3	10	12	1	2	-	-	1	1	-	-	-	-
For easy/quick accessibility	50	36 1% D	6	1	2	1	4	5	2	1	2	2	1	1	6	2	3	1	9	11	1	1	3	1

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



q730. To the best of your knowledge, why do websites have different extensions?

Base: All Qualified Respondents

	Country																							
	Asia												Africa											
	2016 Total Regi- strants	2015 China	2016 China	2015 Viet- nam	2016 Viet- nam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Other accessibility mentions	17 1%	16	1	2	-	-	1 1%	-	-	-	1 1%	-	2 2%	3 1%	1	1 1%	-	3 C	3 B	1 1%	-	1 1%	1 1%	
INCREASE TRAFFIC/ATTRACT CUSTOMERS (NET)	224 7% BI	97 3% DI	34 6% DI	11 2% I	4 8% I	4 8% BDJN	8 8% I	6 6% DJ	2 1% I	1 1% I	9 9% I	4 4% J	4 3% I	2 2% I	24 7% PI	12 4% J	8 8% I	6 6% DJ	16 8% TI	6 3% I	6 6% I	7 7% BDJN	13 12% XACIM	4 4% J
To attract customers/increase traffic	90 3% B	33 1% D	12 2% D	1 1% I	1 2% BDJNT	2 4% BDJNT	2 2% DT	2 2% DT	1 1% I	-	-	2 2% DT	1 1% I	-	12 4% PI	3 1% I	4 4% IK	3 3% BDJT	8 4% TIK	-	1 1% I	3 3% BDJT	10 9% XACGRIMOSU	2 2% DT
Attract a variety/different target audience(s)	73 2% B	27 1% D	12 2% D	4 1% I	1 2% BDJLP	2 4% BDJLP	1 1% I	2 2% I	1 1% I	-	5 5% LIOS	-	2 2% I	2 2% I	3 1% I	2 1% I	2 2% I	2 1% I	2 1% I	4 4% IO	2 2% I	1 1% I	-	
Popularity of site	25 1% B	23 1% I	3 1% I	3 1% I	1 2% I	-	2 2% BDJ	3 3% BDJ	-	-	1 1% I	-	1 1% I	-	5 2% B	6 2% B	1 1% I	-	3 1% I	3 2% I	1 1% I	1 1% I	1 1% I	1 1% I
To make it easy to remember	18 1% B	5	3 1% I	1	1 2% I	-	1 1% I	-	-	-	-	-	-	-	3 1% I	1	1 1% I	-	2 1% I	-	-	-	-	1 1% B
Other increase traffic/attract customers mentions	21 1% I	11	4 1% I	2	1 2% I	-	2 2% I	-	-	1 1% ACIMO	3 3% ACIMO	1 1% I	-	-	1	-	1 1% BP	2 2% BP	1	1 1% I	-	1 1% I	1 1% I	-
TECHNOLOGY DRIVEN (NET)	92 3% O	79 2% J	30 5% AMOS	22 4% BJR	1 2% I	2 4% J	5 5% O	2 2% O	6 3% JO	-	1 1% I	5 5% JR	1 1% I	1 1% I	2 1% I	7 2% I	1 1% I	-	3 1% I	5 3% J	3 3% I	4 4% JR	5 5% O	1 1% I
Different servers	47 1% I	60 2% AOS	18 3% AOS	16 3% BJ	1 2% I	2 2% I	2 2% I	2 2% I	3 2% I	-	-	4 4% KJR	1 1% I	1 1% I	1	5 2% I	-	-	1	3 2% I	-	2 2% I	3 3% O	1 1% I
Different network/service providers	20 1% I	10	7 1% DA	1	1 2% BD	-	2 2% BD	-	1 1% I	-	-	-	-	-	1	1 1% I	-	-	1	2 1% BD	2 2% BD	2 2% BD	-	-
Other technology driven mentions	28 1% B	11	8 1% O	6 1% B	-	-	1 1% I	-	2 1% I	-	1 1% I	1 1% I	-	-	-	2 1% I	1 1% I	-	1	-	1 1% I	-	2 2% O	-
SITE CHARACTERISTICS (NET)	109 3% B	72 2% D	25 5% D	11 2% I	3 6% I	1 2% I	2 2% I	3 3% I	4 2% I	4 2% LAGIU	9 9% LAGIU	1 1% I	5 4% I	5 4% I	14 4% P	5 2% I	4 4% BDLP	7 7% BDLP	9 4% I	8 4% I	2 2% I	3 3% I	5 5% I	2 2% I
To be different/unique	56 2% B	29 1% I	14 3% I	6 1% I	1 2% I	-	2 2% I	2 2% I	2 1% I	-	4 4% I	1 1% I	3 2% I	3 2% JP	10 3% PA	1	2 2% I	1 1% I	3 1% BJP	3 3% I	5 3% BDN	2 2% I	1 1% I	3 3% I
Reliability/Trustworthiness of website	24 1% BC	12	-	-	2 4% ACGMOU	-	-	-	1 1% D	2 1% ACM	3 3% ACM	-	-	-	2 1% I	1	2 2% C	3 3% BDP	3 1% C	2 1% D	-	1 1% D	2 2% C	1 1% D
Other site characteristics mentions	30 1% I	34 1% A	11 2% A	6 1% I	1 2% I	1 2% I	-	1 1% I	1 1% I	2 1% I	2 2% I	-	2 2% I	2 2% I	2 1% I	3 1% I	-	4 4% QBDLPT	3 1% I	1 1% I	-	1 1% I	-	2 2% I
SECURITY (NET)	91 3% B	59 2% I	11 2% A	5 1% I	1 2% I	-	9 9% HACIMOQU	2 2% I	4 2% I	3 2% I	3 3% I	2 2% I	1 1% I	-	11 3% DN	10 3% DN	1 1% I	3 3% I	10 5% CM	8 4% BDN	1 1% I	1 1% I	5 5% BDJNV	7 7% BDN
Safety/Security reasons	78 2% B	49 1% I	9 2% I	4 1% I	1 2% I	-	8 8% ACIMOQU	2 2% I	4 2% I	3 2% I	2 2% I	2 2% I	1 1% I	-	10 3% D	9 3% D	1 1% I	3 3% D	9 4% C	5 3% D	1 1% I	1 1% I	4 4% BDN	5 5% BDN

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

q730. To the best of your knowledge, why do websites have different extensions?

Base: All Qualified Respondents

	Country																							
	Asia																Africa							
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Other security mentions	15	10	2	1	-	-	1%	-	-	-	1%	-	-	1	1	-	-	1	3	-	-	1	2%	2%
SITE/STORAGE SIZE (NET)	243	52	11	12	4	-	3	2	4	4	10	3	7	3	13	-	5	-	16	1	8	2	10	-
Ran out of space on the other domains/extensions	209	46	4	10	3	-	3	2	3	4	9	2	7	3	12	-	4	-	11	1	8	2	9	-
Size of site	22	5	3	1	1	-	-	-	1	-	-	1	-	-	1	-	-	-	5	-	-	-	-	-
Other site/storage size mentions	12	1	4	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-	1	-
DECISION MAKING (NET)	75	44	2	7	1	2	1	3	3	4	1	3	2	9	1	7	1	11	4	1	1	-	-	-
Depends on/determined by the owner	66	36	2	2	1	2	1	2	1	3	4	1	3	2	6	1	6	1	11	4	1	1	-	-
Other decision making mentions	9	8	-	5	-	-	-	1	2	-	-	-	-	3	-	1	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	314	304	37	36	9	13	10	12	7	17	7	10	18	13	28	27	11	2	22	25	5	5	21	17
To expand the registrable domain names	39	141	3	8	5	5	2	7	1	10	-	1	2	6	-	10	-	-	8	1	3	2	10	-
To eliminate competitors registering same domain name	75	40	10	6	3	4	4	2	-	2	1	1	-	1	3	3	5	1	6	7	1	-	7	1
Costs/Different costs	59	36	4	4	1	3	2	1	2	1	2	2	3	3	4	3	3	1	2	2	3	-	2	1
Rules/Regulations	16	16	2	1	1	1	-	-	2	1	-	-	2	-	-	1	1	-	1	1	-	-	-	1
Specific website names	11	12	1	2	-	1	1	-	-	-	-	1	-	-	6	1	-	-	1	-	-	-	1	1
Other mentions	126	67	17	12	1	1	1	2	3	3	4	5	11	3	10	9	2	-	13	7	-	2	9	3
EXCLUSIVE (NET)	577	610	107	84	4	2	9	8	62	71	18	19	23	28	68	51	8	6	12	14	10	9	16	14
Illegible data	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

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Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
None	41 1%	39 1%	9 2%	7 1%	-	-	-	1 1%	13 7%	8 5%	-	-	-	-	3 1%	5 2%	-	-	-	1 1%	-	-	-	-
Don't know	329 10%	393 12%	47 9%	44 8%	2 4%	1 2%	6 6%	5 5%	40 23%	57 32%	13 13%	17 17%	13 10%	21 16%	20 6%	20 6%	3 3%	4 4%	10 5%	12 6%	9 9%	9 9%	11 10%	11 11%
Declined to answer	207 6%	178 5%	51 9%	33 6%	2 4%	1 2%	3 3%	2 2%	9 5%	6 3%	5 5%	2 2%	10 8%	7 5%	45 14%	26 8%	5 5%	2 2%	2 1%	1 1%	1 1%	-	5 5%	3 3%
Sigma	4655 139%	4552 136%	668 121%	695 126%	87 167%	75 144%	136 133%	138 137%	203 115%	201 114%	114 113%	117 116%	177 136%	161 126%	417 128%	449 136%	150 149%	139 139%	301 145%	287 144%	150 149%	155 153%	139 131%	135 135%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Base: All Qualified Respondents

Q748. How would you describe your satisfaction with the types of common domain names we've mentioned so far?

	Country																							
	Asia											Africa												
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2969 88% B	2882 86% A	505 92% A	492 89% BJL	45 87% IK	44 85% JL	94 92% IK	85 84% JL	155 88% L	145 82% L	90 89% L	83 82% L	117 90% NACEGKRW	107 84% BDFHJLX	294 90% PACGKRW	297 90% BDFHJLX	96 95% A	93 93% BJLN	191 92% BHLN	186 93% BHLN	92 91% BFHJLN	96 95% BFHJLN	95 90% IK	91 91% JL
Very satisfied	1412 42% BCIK	1070 32% DJL	161 29% IK	134 24% JL	20 38% IK	13 25% JL	39 38% IK	29 29% JL	19 11% L	22 13% L	19 19% L	1 1% L	83 64% NACEGKRW	65 51% BDFHJLX	189 58% PACGKRW	149 45% BDFHJLX	60 59% A	41 41% BJLN	126 61% BHLN	93 47% BHLN	52 51% BFHJLN	41 41% BFHJLN	41 39% IK	33 33% JL
Somewhat satisfied	1557 46% MOQS	1812 54% ANPT	344 63% AEMOGSUN	358 65% BNPRTV	25 48% MOS	31 60% NP	55 54% MOQSU	56 55% N	136 77% ACEGMOGSUN	123 70% BHNPRVTX	71 70% AEGMOGSUN	82 81% BDHPNRTVX	34 26% L	42 33% RTV	105 32% ON	148 45% ON	36 36% A	52 31% QN	65 31% SN	93 47% SN	40 40% M	55 54% UN	54 51% MOQS	58 58% NP
BOTTOM 2 BOX (NET)	383 11% CQ	467 14% ADPRTV	44 8% QS	59 11% TV	7 13% TV	8 15% TV	8 8% V	16 16% TV	21 12% AGQSU	31 18% BDPRTV	11 11% GQSU	18 18% BDPRTV	13 10% QS	21 16% PRTV	31 10% QS	33 10% TV	5 5% CW	7 7% X	16 8% CKW	14 7% DX	8 8% CW	5 5% A	10 9% QS	9 9% TV
Somewhat dissatisfied	195 6% QS	268 8% ATV	36 7% QS	44 8% TV	1 2% TV	4 8% TV	3 3% V	9 9% TV	17 10% AGQSU	27 15% BDPRTV	10 10% GQSU	15 15% BDPRTV	8 6% QS	16 13% PRTV	18 6% QS	21 6% TV	- - CW	3 3% X	3 1% CKW	1 1% DX	2 2% CW	1 1% A	10 9% QS	9 9% TV
Very dissatisfied	188 6% CIKW	199 6% DJX	8 1% X	15 3% CIKOW	6 12% X	4 8% X	5 5% CW	7 7% DX	4 2% AGQSU	4 2% BDPRTV	1 1% GQSU	3 3% BDPRTV	5 4% W	5 4% X	13 4% CW	12 4% CW	5 5% CW	4 4% X	13 6% CKW	13 7% DX	6 6% CW	4 4% X	- - A	- - A
Not Sure	5 * B	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% A	-	1 1% A	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Base: All Qualified Respondents

Q750. If you wanted more information about one of the current domain name extensions, where would you go?

	Country																							
	Asia																Africa							
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
An Internet search engine to find articles, posts or similar information	2705 81%	2495 74%	455 83%	374 68%	48 92%	41 79%	92 90%	85 84%	120 68%	117 66%	84 83%	65 64%	105 81%	104 81%	261 80%	241 73%	83 82%	91 91%	191 92%	183 92%	85 84%	85 84%	92 87%	76 76%
My Internet service provider	1188 35%	1461 44%	274 50%	379 69%	33 63%	36 69%	32 31%	46 46%	71 40%	75 43%	35 33%	53 52%	20 15%	32 25%	136 42%	154 47%	55 54%	68 68%	57 28%	51 26%	40 40%	37 37%	32 30%	33 33%
An Internet encyclopedia	1150 34%	1369 41%	250 45%	329 60%	22 42%	19 37%	35 34%	43 43%	49 28%	48 27%	26 26%	40 40%	54 42%	53 41%	131 40%	156 47%	28 28%	52 52%	74 36%	71 36%	24 24%	30 30%	42 40%	60 60%
Other	226 7%	111 3%	-	2	1 2%	3 6%	6 6%	1 1%	4 2%	1 1%	2 2%	-	10 8%	5 4%	11 3%	3 1%	7 7%	3 3%	10 5%	11 6%	5 5%	4 4%	8 8%	-
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1 A	-	-	-	-	-	-	-	-	-
Not sure	77 2%	88 3%	11 2%	5 1%	-	-	1 1%	5 5%	17 10%	12 7%	-	2 2%	3 2%	5 4%	2 1%	2 1%	1 1%	-	1 *	1 1%	1 1%	1 1%	-	-
Sigma	5347 159%	5524 165%	990 180%	1089 198%	104 200%	99 190%	166 163%	180 178%	261 148%	253 144%	147 146%	160 158%	192 148%	199 155%	542 167%	556 168%	174 172%	214 214%	333 161%	317 159%	155 153%	157 155%	174 164%	169 169%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q755. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Regi-stra-nts (A)	2016 Total Regi-stra-nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie-tnam (E)	2016 Vie-tnam (F)	2015 Phili-ppines (G)	2016 Phili-ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo-nesia (Q)	2016 Indo-nesia (R)	2015 Nige-ria (S)	2016 Nige-ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egyp-t (W)	2016 Egyp-t (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Innovative	2213 66% IKM	2285 68% AJL	443 81% AIKMU	445 81% BJLNVX	40 77% IKM	38 73% JL	85 83% AIKMU	78 77% BJLV	84 48% JL	82 47% 54	54 53% 54	54 53% 54	72 55% 86	86 67% 83%	269 82% B269	269 89% ACEIKMUW	90 94% BDFHJLVX	94 94% AIKMUW	179 86% BDFHJLVX	176 88% AIKMUW	72 71% IKM	63 62% J	78 74% IKM	69 69% JL
Cutting edge	2107 63% J	2091 62% J	415 75% AI	408 74% BJLV	39 75% I	35 67% AIMU	82 80% BJLNV	81 80% BJLNV	105 60% 60%	96 55% 70%	71 53% L	54 53% L	89 68% 68%	103 80% MBJLPV	238 73% AI	227 69% BJLV	91 90% ACEIKMUW	86 86% BDFJLPTV	155 75% AI	143 72% BJLV	67 66% AIKMU	55 54% AIKMU	87 82% B287	76 76% BJLV
Extreme	1598 48% EIKMQ	1572 47% FJLN	409 84% AEIKMOSU	396 83% BFJLNRTV	10 19% I	13 25% AEIKMUJ	74 73% BFJLNRTV	76 75% BFJLNRTV	47 27% 30%	47 27% 30%	30 27% 27%	27 30% 27%	30 23% 30%	37 29% 72%	233 72% 71%	234 71% 71%	34 34% 34%	41 41% 41%	136 66% JL	104 52% TAEIKMUJ	51 50% FJLNV	39 39% J	93 88% ACEIKMOSU	80 80% BFJLNRTV
Trustworthy	2699 80% IM	2652 79% FJ	460 84% AIM	474 86% BFJLNV	39 75% I	34 65% AEIM	91 89% BFJLNV	80 79% BFJLNV	123 70% 70%	129 73% 73%	84 83% I	76 75% 75%	95 73% 73%	99 77% 77%	282 87% AEIM	284 86% BFJLNV	96 95% ACEIKMO	92 92% BFJLNTV	191 92% TACEIKMO	166 83% FJ	88 87% I	78 77% ACEIKM	98 92% ACEIKM	84 84% FJ
Unconventional	1386 41% IMU	1365 41% FJLV	308 56% DAEIKMOSU	276 50% BFJLNTV	17 33% I	12 23% AEIKMSU	60 59% BFJLNTV	57 56% BFJLNTV	52 30% 30%	58 33% 33%	37 31% M	31 31% 31%	28 22% 22%	43 34% M	159 49% AEIKMU	155 47% BFJLNTV	64 63% AEIKMOSU	53 53% BFJLNTV	89 43% IMU	74 37% IMU	30 30% 30%	29 29% 29%	59 56% AEIKMSU	59 59% BFJLNTV
Practical	2792 83% EIM	2775 83% FJ	466 85% EIM	469 85% FJL	34 65% I	35 67% EIM	89 87% BFJLNV	80 79% BFJLNV	136 77% 77%	134 76% 76%	81 80% E	77 76% 76%	95 73% 73%	104 81% F	279 86% E	275 83% F	98 97% ACEIKMOSU	93 93% BFJLNVX	190 92% TACEIKMO	171 86% FJL	91 90% EIKM	82 81% EIM	94 89% EIM	82 82% F
Technical	2531 75% I	2611 78% AJ	451 82% AIM	459 83% BJL	42 81% I	38 73% AIM	86 84% BFJLNV	82 81% BFJLNV	118 67% 67%	118 67% 67%	76 75% 75%	71 70% 70%	89 68% 68%	110 86% MBFJL	273 84% AIKM	281 85% BFJL	89 88% AIKM	95 95% BDFHJLVX	172 83% AIM	164 82% JL	79 78% I	78 77% 77%	85 80% IM	78 78% IM
Confusing	1006 30% I	1034 31% T	250 45% DAIKMOSUW	195 35% BNRT	17 33% I	14 27% AKMOSUW	43 42% T	37 37% AKMOSUW	73 41% NRT	63 36% 36%	63 23% 23%	30 30% 30%	23 18% 18%	32 25% 25%	124 38% 38%	136 41% 41%	28 28% 28%	24 24% 24%	54 26% 26%	46 23% 23%	27 27% 27%	27 27% 27%	28 26% 26%	31 31% 31%
Overwhelming	1552 46% IMQ	1549 46% JNRV	467 85% AEIKMOSU	466 85% BFJLNPRTV	33 63% FAIMQU	22 42% IMQ	49 48% JNRV	51 50% JNRV	62 35% 35%	58 33% 33%	50 50% IMQ	46 46% JR	35 27% 27%	47 37% 37%	215 66% AGIKMOSU	209 63% BFJLNPRTV	30 30% 30%	30 30% 30%	107 52% IMQ	110 55% BJNRV	45 45% MQ	35 35% 35%	92 87% AEIKMOSU	78 78% BFJLNPRTV
Useful	2891 86% IM	2889 86% JN	477 87% IM	495 90% BJNV	49 94% IM	43 83% ACIKM	96 94% JN	89 88% JN	139 79% 79%	136 77% 77%	84 84% 84%	84 83% 83%	96 74% 74%	99 77% 77%	290 89% M	298 90% BJLNV	96 95% ACIKM	97 97% BDFHJLVX	198 96% ACIKMOU	187 94% BFJLNV	90 89% IM	83 82% 82%	97 92% IM	87 87% 87%
For people like me	2595 77% IM	2611 78% J	467 85% AEIKMW	451 82% BFJN	37 71% I	36 69% IKM	86 84% JN	79 78% J	111 63% 63%	120 68% 68%	70 69% 69%	75 74% 74%	78 60% 60%	92 60% 60%	275 85% M	280 85% AEIKMW	95 94% ACEIKMOSU	91 86% BDFHJLVX	177 86% AEIKMW	171 86% BFJLNV	83 82% IKM	76 75% 75%	79 75% 75%	78 78% 78%
Interesting	2444 73% IKM	2439 73% J	423 87% AIKM	431 78% BJ	43 83% IKM	39 75% J	88 86% ACIKMU	79 78% J	116 66% 66%	105 60% 60%	59 59% 59%	71 70% 70%	72 55% 55%	92 72% MJ	280 86% PACIKMUW	262 79% BJ	96 95% ACEIKMOSU	93 93% BDFHJLPTV	183 88% TACIKMUW	161 81% BJL	75 74% KM	72 71% 71%	81 76% KM	85 85% BJLNV
Exciting	1903 57% IKM	1954 58% JLN	409 74% AIKMW	405 74% BJLNV	43 83% AIKMW	37 71% JLN	73 72% BJLNV	78 77% BJLNV	66 38% 38%	67 38% 38%	31 31% 31%	38 38% 38%	41 32% 32%	46 36% 36%	271 83% ACGIKMUW	265 80% BDJLNV	86 85% ACGIKMUW	87 87% BDFJLNTVX	168 81% AIKMUW	153 77% BJLNV	68 67% AIKM	60 59% JLN	74 74% IKM	69 74% BJLNV
Helpful	2760 82% IM	2775 83% J	478 87% AIM	485 88% BJLV	45 87% M	43 83% AIKM	95 93% J	87 86% J	130 74% 74%	133 76% 76%	81 81% M	78 77% 77%	87 67% 67%	105 82% M	282 87% AIM	296 90% BJLNVX	96 95% ACIKMOSU	94 94% BDFJLNVX	188 91% AIKM	185 93% BFJLNVX	87 86% IM	77 76% 76%	91 86% 86%	82 82% 82%
Informative	2800 83% IM	2753 82% JL	471 86% IM	468 85% JL	45 87% I	41 79% IKM	91 89% J	85 84% J	133 76% 76%	121 69% 69%	79 78% 78%	75 74% 74%	100 77% 77%	104 81% J	282 87% IKM	282 85% JL	96 95% ACEIKMOU	93 93% BDFJLNVX	196 95% TACEIKMOW	178 89% BJLNV	91 90% VIKM	81 80% 80%	89 84% 84%	82 82% J

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q755. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?  
SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Innovative	1121 33%	1064 32%	102 19%	106 19%	12 23%	14 27%	16 16%	23 23%	89 51%	94 53%	46 46%	47 47%	58 45%	42 33%	56 17%	61 18%	11 11%	6 6%	28 28%	24 12%	27 27%	38 38%	28 26%	31 31%
Cutting edge	1221 36%	1258 38%	128 23%	143 26%	13 25%	17 33%	19 19%	20 20%	69 39%	80 45%	29 29%	47 47%	41 32%	25 20%	86 26%	103 31%	10 10%	14 14%	52 25%	57 29%	32 32%	46 46%	19 18%	24 24%
Extreme	1728 51%	1777 53%	136 25%	155 28%	41 79%	39 75%	27 26%	25 25%	126 72%	129 73%	70 62%	74 73%	99 76%	91 71%	92 28%	96 29%	66 65%	59 59%	71 34%	96 48%	50 50%	62 61%	13 12%	20 20%
Trustworthy	634 19%	697 21%	84 15%	77 14%	12 23%	18 35%	11 11%	21 21%	52 30%	47 27%	16 16%	25 25%	35 27%	29 23%	42 13%	46 14%	5 5%	8 8%	16 8%	34 17%	12 12%	23 23%	8 8%	16 16%
Unconventional	1940 58%	1984 59%	235 43%	275 50%	34 65%	40 77%	41 40%	44 44%	122 69%	118 67%	63 62%	70 69%	101 78%	85 68%	164 50%	175 53%	37 37%	47 47%	118 57%	126 63%	70 69%	72 71%	47 44%	41 41%
Practical	546 16%	574 17%	78 14%	82 15%	17 33%	17 33%	13 13%	21 21%	39 22%	42 24%	19 19%	24 24%	35 27%	24 19%	45 14%	55 17%	3 3%	7 7%	17 8%	29 15%	9 9%	19 19%	12 11%	18 18%
Technical	803 24%	738 22%	93 17%	92 17%	10 19%	14 27%	15 15%	19 19%	57 32%	58 33%	24 24%	30 30%	41 32%	18 14%	52 16%	49 15%	12 12%	5 5%	35 17%	36 18%	21 21%	23 23%	21 20%	22 22%
Confusing	2319 69%	2315 69%	295 54%	356 65%	35 67%	38 73%	57 56%	64 63%	100 57%	113 64%	77 76%	71 70%	106 82%	96 75%	198 61%	194 59%	72 71%	76 76%	153 74%	154 77%	74 73%	74 73%	77 73%	69 69%
Overwhelming	1774 53%	1800 54%	78 14%	85 15%	19 37%	30 58%	52 51%	50 50%	111 63%	118 67%	50 50%	55 54%	94 72%	81 63%	108 33%	121 37%	71 70%	70 70%	100 48%	100 45%	55 54%	66 65%	14 13%	22 22%
Useful	446 13%	460 14%	67 12%	56 10%	3 6%	9 17%	6 6%	12 12%	36 20%	40 23%	16 16%	17 17%	34 26%	29 23%	34 10%	32 10%	5 5%	3 3%	9 4%	13 7%	11 11%	18 18%	9 8%	13 13%
For people like me	738 22%	738 22%	76 14%	100 18%	14 27%	16 31%	16 16%	22 22%	63 36%	56 32%	30 30%	26 26%	52 40%	36 28%	49 15%	50 15%	6 6%	9 9%	30 14%	29 15%	17 17%	25 25%	27 25%	22 22%
Interesting	890 27%	910 27%	120 22%	120 22%	9 17%	13 25%	14 14%	22 22%	58 33%	71 40%	41 41%	30 30%	58 45%	36 28%	45 14%	68 21%	5 5%	7 7%	24 12%	39 20%	24 24%	29 29%	25 24%	15 15%
Exciting	1429 43%	1395 42%	135 25%	146 26%	9 17%	15 29%	29 28%	23 23%	108 61%	109 62%	69 68%	63 62%	89 68%	82 64%	54 17%	65 20%	15 15%	13 13%	39 19%	47 24%	31 31%	41 41%	37 35%	26 26%
Helpful	578 17%	574 17%	68 12%	66 12%	7 13%	9 17%	7 7%	14 14%	45 26%	43 24%	18 18%	23 23%	43 33%	23 18%	42 13%	34 10%	5 5%	6 6%	19 8%	15 8%	13 13%	24 24%	15 14%	18 18%
Informative	534 16%	596 18%	72 13%	83 15%	7 13%	11 21%	11 11%	16 16%	42 24%	55 31%	21 21%	26 26%	30 23%	24 19%	42 13%	48 15%	5 5%	7 7%	11 5%	22 11%	9 9%	20 20%	17 16%	18 18%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q755\_1. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

2 Aug 2016  
Table 71

1. Innovative

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2213 66% IKM	2285 68% AJL	443 81% AIKMU	445 81% BJLNVX	40 77% IKM	38 73% JL	85 83% AIKMU	78 77% BJLV	84 48% IKM	82 47% JL	54 53% AIKMU	54 55% BJLV	72 55% JL	86 67% AIKMUW	269 83% BJLNVX	269 82% ACEIKMUW	90 89% BDFHJLNPVX	94 94% AIKMUW	179 86% BDFHJLNPVX	176 88% AIKMUW	72 71% IKM	63 62% J	78 74% IKM	69 69% JL
Describes very well	899 27% BIK	818 24% JL	156 28% IK	170 31% BJLNV	16 31% IK	12 23% JL	42 41% AIKMU	29 29% JL	15 9% IKM	11 6% JL	11 11% AIKMU	11 11% BJLV	30 23% IK	23 18% J	146 45% AIKMUW	131 40% BDFHJLNPVX	54 53% ACEIKMUW	51 51% BDFHJLNPVX	106 43% ACEIKMUW	85 43% BDFHJLNPVX	37 37% VAIKM	19 19% J	32 30% IK	28 28% JL
Describes somewhat well	1314 39% A	1467 44% AIMOQSU	287 52% AIKMUW	275 50% BJP	24 46% IKM	26 50% JL	43 42% AIKMU	49 49% BJLV	69 39% IKM	71 40% JL	43 43% AIKMU	43 43% BJLV	42 32% IKM	63 49% M	123 38% AIKMUW	138 42% BDFHJLNPVX	36 36% ACEIKMUW	43 43% BDFHJLNPVX	73 35% ACEIKMUW	91 46% BDFHJLNPVX	35 35% VAIKM	44 44% VAIKM	46 43% VAIKM	41 41% VAIKM
BOTTOM 2 BOX (NET)	1121 33% CGOQS	1064 32% DHPRT	102 19% RT	106 19% RT	12 23% Q	14 27% RT	16 16% RT	23 23% RT	89 51% ACEGOOSUW	94 53% BDFHNPRTX	46 46% ACEGOOSUW	47 47% BDFHNPRTX	58 45% ACEGOOSUW	42 33% DPRT	56 17% RT	61 18% RT	11 11% RT	6 6% RT	28 14% RT	24 12% RT	27 27% QQS	38 38% DHPRT	28 26% QQS	31 31% DPRT
Does not describe very well	719 21% CGOQS	771 23% DHPRT	85 15% RT	93 17% RT	8 15% Q	7 13% RT	11 11% RT	15 15% RT	78 44% ACEGOOSUW	80 45% BDFHNPRTX	34 34% ACEGOOSUW	41 41% BDFHNPRTX	23 18% S	27 21% PRT	41 13% R	44 10% R	10 10% R	5 5% R	21 10% R	19 10% R	21 21% QQS	28 28% DFHPRT	18 17% QQS	27 27% DHPRT
Does not describe at all	402 12% BCGIOQS	293 9% DPRT	17 3% D	13 2% D	4 8% Q	7 13% DPRTX	5 5% DPRTX	8 8% DRT	11 6% Q	14 8% DRT	12 12% COQS	6 6% D	35 27% NACEGOOSUW	15 12% DPRTX	15 5% D	17 5% D	1 1% D	1 1% D	7 3% D	5 3% D	6 6% DRT	10 10% DRT	10 9% CQS	4 4% D
Not Sure	23 1% B	-	5 1% D	-	-	-	1 1% D	-	3 2% O	-	1 1% D	-	-	-	-	-	-	-	-	-	2 2% OS	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Q755\_2. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

2. Cutting edge

Base: All Qualified Respondents

	Country																							
	Asia																Africa							
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2107 63%	2091 62% J	415 75% AI	408 74% BJLV	39 75% I	35 67% I	82 80% AIMU	81 80% BJLPV	105 60%	96 55%	71 70% L	54 53%	89 68%	103 80% MBJLPV	238 73% AI	227 69% BJLV	91 90% ACEIKMOSU	86 86% BDFJLPTV	155 75% AI	143 72% BJLV	67 66% AIKMU	55 54% AIKMU	87 82% BJLV	76 76% BJLV
Describes very well	799 24% BI	684 20% JLV	147 27% IK	125 23% JLV	19 37% AIK	13 25% JLV	37 36% ACIK	27 27% JLV	16 9%	11 6%	17 17% L	6 6%	40 31% IK	43 34% BDJLV	110 34% ACIK	98 30% BDJLV	54 53% ACEIKMOSU	45 45% BDFJLPTV	68 33% AIK	57 29% BJLV	27 27% VI	11 11% ACIKMU	46 43% BJLV	47 47% BDFJLPTV
Describes somewhat well	1308 39%	1407 42% AX	268 49% AMOO	283 51% BPTX	20 38% Q	22 42% R	45 44% BPX	54 53% AMOO	89 51% AMOO	85 48% PX	54 53% AMOO	48 48% X	49 38% X	60 47% X	128 39% Q	129 39% HNR	37 37% Q	41 41% R	87 42% Q	86 43% R	40 40% GQW	44 44% UBHNPRTX	41 39% HNR	29 29% WR
BOTTOM 2 BOX (NET)	1221 36% CGOQSW	1258 38% DHNPRTX	128 23% Q	143 26% R	13 25% Q	17 33% R	19 19% Q	20 20% CGOQSW	69 39% BDHNPRTX	80 45% Q	29 29% KDHNPRTX	47 47% NGQW	41 32% Q	25 20% Q	86 26% Q	103 31% HNR	10 10% Q	14 14% R	52 25% Q	57 29% R	32 32% GQW	46 46% UBHNPRTX	19 18% HNR	24 24% WR
Does not describe very well	776 23% MQSW	885 26% AHNRT	110 20% QW	128 23% HNR	11 21% Q	11 21% Q	16 16% ADGMOQSW	14 32% BDFHNPRTX	56 32% BDFHNPRTX	71 40% QW	21 21% KDHNPRTX	42 42% Q	17 13% Q	15 12% QW	67 21% HNR	78 24% HNR	8 8% Q	10 10% R	36 17% Q	40 20% R	18 18% Q	29 28% HNR	11 10% HNR	21 21% WR
Does not describe at all	445 13% BCEGQOS	373 11% DJLPRX	18 3% D	3 3% DX	2 4% DX	6 12% DX	3 3% DX	6 6% C	13 7% C	9 5% C	8 8% C	5 5% NCEGKQOSW	24 18% D	10 8% D	19 6% D	25 8% D	2 2% D	4 4% D	16 8% CQ	17 9% D	14 14% CGOQ	17 17% DJLNPRTX	8 8% C	3 3% C
Not Sure	29 1% B	-	7 1% D	-	-	-	1 1%	-	2 1%	-	1 1%	-	-	-	1 1%	-	-	-	-	-	2 2% S	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q755\_3. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

2 Aug 2016  
Table 73

3. Extreme

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1598 48%	1572 47%	409 74%	396 72%	10 19%	13 25%	74 73%	76 75%	47 27%	47 27%	30 30%	27 27%	30 23%	37 29%	233 72%	234 71%	34 34%	41 41%	136 66%	104 52%	51 50%	39 39%	93 88%	80 80%
Describes very well	584 17%	529 16%	131 24%	122 22%	5 10%	2 4%	26 25%	24 24%	6 3%	10 6%	8 8%	7 7%	10 8%	13 10%	119 37%	96 29%	12 12%	18 18%	52 25%	41 21%	18 18%	14 14%	49 46%	36 36%
Describes somewhat well	1014 30%	1043 31%	278 51%	274 50%	5 10%	11 21%	48 47%	52 51%	41 23%	37 21%	22 22%	20 20%	20 15%	24 19%	114 35%	138 42%	22 22%	23 23%	84 41%	63 32%	33 33%	25 25%	44 42%	44 44%
BOTTOM 2 BOX (NET)	1728 51%	1777 53%	136 25%	155 28%	41 79%	39 75%	27 26%	25 25%	126 72%	129 73%	70 69%	74 73%	99 76%	91 71%	92 28%	96 29%	66 65%	59 59%	71 34%	96 48%	50 50%	62 61%	13 12%	20 20%
Does not describe very well	897 26%	1010 30%	111 20%	132 24%	19 37%	13 25%	21 21%	19 19%	97 55%	82 47%	40 40%	53 52%	29 22%	40 31%	67 21%	71 22%	43 43%	43 17%	36 17%	51 34%	29 29%	30 30%	7 7%	13 13%
Does not describe at all	841 25%	767 23%	25 5%	23 4%	22 42%	26 50%	6 6%	6 6%	29 16%	47 27%	30 30%	21 21%	70 54%	51 40%	25 8%	25 8%	23 23%	35 16%	45 17%	21 23%	32 21%	6 32%	7 6%	7 7%
Decline to Answer	3	-	-	-	1 2%	-	-	-	-	-	-	-	-	1 AC	-	-	-	-	-	-	-	-	-	-
Not Sure	28 1%	-	5 1%	-	-	-	1 1%	-	3 2%	-	1 1%	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q755\_4. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

2 Aug 2016  
Table 74

4. Trustworthy

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2699	2652	460	474	39	34	91	80	123	129	84	76	95	99	282	284	96	92	191	166	88	78	98	84
Describes very well	1303	1069	198	175	11	8	45	26	20	24	32	25	49	38	182	165	62	55	109	84	47	33	59	45
Describes somewhat well	1396	1583	262	299	28	26	46	54	103	105	52	51	46	61	100	119	34	37	82	82	41	45	39	39
BOTTOM 2 BOX (NET)	634	697	84	77	12	18	11	21	52	47	16	25	35	29	42	46	5	8	16	34	12	23	8	16
Does not describe very well	414	498	72	67	9	13	11	15	42	37	12	21	16	18	30	34	4	6	3	27	7	12	7	14
Does not describe at all	220	199	12	10	3	5	-	6	10	4	4	4	19	11	12	12	1	2	10	7	5	11	1	2
Not Sure	24	-	6	-	1	-	-	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q755\_5. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

2 Aug 2016  
Table 75

5. Unconventional

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1386 41%	1365 41%	308 56%	276 50%	17 33%	12 23%	60 59%	57 56%	52 30%	58 33%	37 37%	31 31%	28 22%	43 34%	159 49%	155 47%	64 63%	53 53%	89 43%	74 37%	30 30%	29 29%	59 56%	59 59%
Describes very well	452 13%	360 11%	103 19%	75 14%	5 10%	2 4%	22 22%	9 9%	9 5%	2 1%	8 8%	3 3%	7 5%	14 11%	74 23%	49 15%	24 24%	10 10%	24 12%	19 10%	11 11%	4 4%	19 18%	19 19%
Describes somewhat well	934 28%	1005 30%	205 37%	201 36%	12 23%	10 19%	38 37%	48 48%	43 24%	56 32%	29 29%	28 28%	21 16%	29 23%	85 26%	106 32%	40 40%	43 43%	65 31%	55 28%	19 19%	25 25%	40 38%	40 40%
BOTTOM 2 BOX (NET)	1940 58%	1984 59%	235 43%	275 50%	34 65%	40 77%	41 40%	44 44%	122 69%	118 67%	63 62%	70 69%	101 78%	85 66%	164 50%	175 53%	37 37%	47 47%	118 57%	126 63%	70 69%	72 71%	47 44%	41 41%
Does not describe very well	1051 31%	1200 36%	173 31%	211 38%	13 25%	20 38%	34 33%	35 35%	93 53%	79 45%	42 42%	55 54%	39 30%	36 28%	96 30%	105 32%	26 26%	34 34%	67 32%	75 38%	36 36%	40 40%	26 25%	29 29%
Does not describe at all	889 26%	784 23%	62 11%	64 12%	21 40%	20 38%	7 7%	9 9%	29 16%	39 22%	21 21%	15 15%	62 48%	49 38%	68 21%	70 21%	11 11%	13 13%	51 25%	51 26%	34 34%	32 32%	21 20%	12 12%
Decline to Answer	3 1%	-	-	-	1 2%	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
Not Sure	28 1%	-	7 1%	-	-	-	1 1%	-	2 1%	-	1 1%	-	-	-	2 1%	-	-	-	-	-	1 1%	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q755\_6. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

2 Aug 2016  
Table 76

6. Practical

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2792 83% EIM	2775 83% FJ	466 85% EIM	469 85% FJL	34 65% FJL	35 67% FJL	89 87% EIM	80 79% EIM	136 77% EIM	134 76% E	81 80% E	77 76% E	95 73% E	104 81% F	279 86% EIM	275 83% F	98 97% ACEGKMOUW	93 93% BDFHJLNPTX	190 92% TACEIKMO	171 86% FJL	91 90% EIKM	82 81% EIM	94 89% EIM	82 82% F
Describes very well	1306 39% BCEI	1081 32% DJL	167 30% DEI	136 25% J	9 17% J	11 21% HACEIK	50 49% HACEIK	30 30% J	26 15% J	24 14% I	30 30% I	22 22% I	50 38% EI	43 34% DJ	151 46% ACEIK	134 41% BDFHJLV	65 64% ACEGKMOUW	56 56% BDFHJLNPTX	100 48% ACEIK	83 42% BDFHJLV	48 48% VCEIK	28 28% J	53 50% ACEIK	41 41% DFJLV
Describes somewhat well	1486 44% MQ	1694 51% APR	299 54% AGMOQSUV	333 60% CBFHNPTX	25 48% CBFHNPTX	24 46% CBFHNPTX	39 38% CBFHNPTX	50 50% AGMOQSUV	110 63% BFHNPTX	110 63% BFHNPTX	51 50% MOQ	55 54% PR	45 35% PR	61 48% M	128 39% M	141 43% M	33 33% M	37 37% M	90 43% M	88 44% M	43 43% M	54 53% R	41 39% R	41 41% R
BOTTOM 2 BOX (NET)	546 16% QSU	574 17% R	78 14% QS	82 15% R	17 33% ACGOQSUV	17 33% BDNPTX	13 13% Q	21 21% R	39 22% ACGOQSUV	42 24% BDRT	19 19% QSU	24 24% DRT	35 27% ACGOQSUV	24 19% R	45 14% QS	55 17% R	3 3% R	7 7% R	17 8% S	29 15% S	9 9% UR	19 18% UR	12 11% Q	18 18% R
Does not describe very well	358 11% QS	427 13% AR	61 11% QS	65 12% R	15 29% ACGOQSUV	14 27% BDNPTX	12 12% QS	16 16% R	31 18% ACGOQSUV	35 20% BDRTX	15 15% QSUW	21 21% BDRTX	12 9% R	18 14% R	32 10% Q	44 13% R	3 3% R	3 3% R	11 5% R	21 11% R	6 6% R	13 13% R	6 6% R	9 9% R
Does not describe at all	188 6% BCGQ	147 4% B	17 3% D	17 3% Q	2 4% Q	3 6% S	1 1% S	5 5% Q	8 5% Q	7 4% Q	4 4% Q	3 3% Q	23 18% NACEGKMOUW	6 5% Q	13 4% Q	11 3% Q	- 4% Q	4 4% Q	6 3% Q	8 4% Q	3 3% Q	6 6% Q	6 6% Q	9 9% BDP
Not Sure	19 1% B	-	6 1% D	-	1 2% S	-	-	1 1% Q	-	1 1% Q	-	-	-	1 1% Q	-	-	-	-	-	-	1 1% Q	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q755\_7. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

2 Aug 2016  
Table 77

7. Technical

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2531 75% I	2611 78% AJ	451 82% AIM	459 83% BJL	42 81% I	38 73% I	86 84% AIM	82 81% J	118 67% I	118 67% I	76 75% I	71 70% I	89 68% I	110 86% MBFJL	273 84% AIKM	281 85% BFJL	89 88% AIKM	95 95% BOFHJLNPTX	172 83% AIM	164 82% JL	79 78% I	78 77% I	85 80% IM	78 78% IM
Describes very well	1071 32% BI	972 29% JL	168 31% I	156 28% JL	18 35% I	10 19% I	43 42% ACIKM	34 34% JL	16 9% I	24 14% I	27 27% LI	11 11% I	34 26% I	39 30% JL	159 49% ACIKMU	146 44% BDFJLNV	58 57% RACEQKMSUW	38 38% BFJL	94 45% ACIKM	77 39% BDFJL	38 38% I	28 28% JL	44 42% ACIKM	35 35% FJL
Describes somewhat well	1460 43% OQ	1639 49% AP	283 51% AOQSUW	303 55% BPTX	24 46% I	28 54% I	43 42% I	48 48% AGMOOSUW	102 58% P	94 53% OQ	60 59% BPTX	49 49% OQ	55 42% MPT	71 55% I	114 35% I	135 41% I	31 31% QPTX	57 57% I	78 38% I	87 44% I	41 41% I	50 50% I	41 39% I	43 43% I
BOTTOM 2 BOX (NET)	803 24% CGOOS	738 22% DNPR	93 17% R	92 17% R	10 19% I	14 27% NPR	15 15% R	19 19% R	57 32% ACGOOSUW	58 33% BDHNPR	24 24% Q	30 30% DNPR	41 32% NACGOOSW	18 14% R	52 16% R	49 15% R	12 12% I	5 5% I	35 17% I	36 18% R	21 21% I	23 23% R	21 20% I	22 22% R
Does not describe very well	543 16% MOQ	547 16% NPR	77 14% R	83 15% R	10 19% Q	13 25% NPRT	13 13% R	15 15% R	49 28% ACGOOSUW	47 27% BDHNPR	20 20% MOQ	26 26% BDNPR	13 10% I	11 9% I	39 12% R	37 11% R	8 8% I	4 4% I	26 13% R	24 12% R	13 13% R	17 17% R	14 13% R	15 15% R
Does not describe at all	260 8% BCEGO	191 6% DR	16 3% D	9 2% D	- - I	1 2% I	2 2% I	4 4% I	8 5% NACEQKMSUW	11 6% DR	4 4% I	4 4% I	28 22% I	7 5% D	13 4% I	12 4% I	4 4% I	1 1% I	9 4% DR	12 6% CE	8 8% I	6 6% D	7 7% DR	7 7% DR
Not Sure	23 1% B	- - D	6 1% D	- - I	- - I	- - I	1 1% I	- - I	1 1% I	- - I	1 1% I	- - I	- - I	- - I	- - I	- - I	- - I	- - I	- - I	1 1% I	- - I	- - I	- - I	- - I
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/W/X  
Overlap formulae used. \* small base

Q755\_8. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

2 Aug 2016  
Table 78

8. Confusing

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1006	1034	250	195	17	14	43	37	73	63	23	30	23	32	124	136	28	24	54	46	27	27	28	31
Describes very well	310	290	75	56	5	2	13	7	10	11	6	5	6	8	53	42	12	11	16	18	6	10	10	11
Describes somewhat well	696	744	175	139	12	12	30	30	63	52	17	25	17	24	71	94	16	13	38	28	21	17	18	20
BOTTOM 2 BOX (NET)	2319	2315	295	356	35	38	57	64	100	113	77	71	106	96	198	194	72	76	153	154	74	74	77	69
Does not describe very well	1072	1195	177	211	17	25	38	48	75	80	44	53	26	34	95	78	44	48	56	54	29	41	22	35
Does not describe at all	1247	1120	118	145	18	13	19	16	25	33	33	18	80	62	103	116	28	28	97	100	45	33	55	34
Decline to Answer	3	-	-	-	-	-	-	-	-	-	-	-	1	-	2	-	-	-	-	-	-	-	-	-
Not Sure	29	-	5	-	-	-	2	-	3	-	1	-	-	-	1	-	1	-	-	-	-	-	1	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q755\_9. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

2 Aug 2016  
Table 79

9. Overwhelming

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1552	1549	467	466	33	22	49	51	62	58	50	46	35	47	215	209	30	30	107	110	45	35	92	78
	46% IMQ	46% JNRV	85% AEGIKMOSU BFHJLNPRV	85% FAIMQU	63% I	42% J	48% IMQ	50% JNRV	35% IMQ	33% IMQ	50% JR	27% JR	37% AGIKMOSU BFHJLNPRV	37% AGIKMOSU BFHJLNPRV	66% 63%	63% 30%	30% 30%	107 IMQ	110 BJNRV	45% MQ	35% AEGIKMOSU BFHJLNPRV	92% 87%	78% 78%	
Describes very well	589	502	195	180	8	7	14	11	11	6	20	7	12	10	100	77	11	10	45	36	15	9	55	40
	18% BIM	15% JLN	35% AEGIKMOSU BFHJLNPRV	33% I	15% I	13% J	14% I	11% J	6% LIM	3% LIM	20% LIM	7% LIM	9% PAEGIKMOSU BHJLNPRV	8% PAEGIKMOSU BHJLNPRV	31% 31%	23% 23%	11% 11%	10% J	36 IMQ	18% JLNV	15% I	9% AEGIKMOSU BFHJLNPRV	55% 52%	40% 40%
Describes somewhat well	963	1047	272	286	25	15	35	40	51	52	30	39	23	37	115	132	19	20	62	74	30	26	37	38
	29% MQ	31% AR	49% AEGIKMOSU BFHJLNPRV	52% FAIKMOSU	48% I	29% J	34% MQ	40% RV	29% M	30% M	30% R	39% R	18% M	29% M	35% AMQ	40% BJNRV	19% 19%	20% 20%	62 MQ	74 R	30 M	26 MQ	37 MQ	38 R
BOTTOM 2 BOX (NET)	1774	1800	78	85	19	30	52	50	111	118	50	55	94	81	108	121	71	70	100	90	55	66	14	22
	53% CEOW	54% DPTX	14% 15%	15% CW	37% EDPX	58% COW	51% DPX	50% ACEGKOSUW BDHLPXTX	63% BDHLPXTX	67% COW	50% COW	63% DPX	72% ACEGKOSUW BDHLPXTX	63% BDHLPXTX	33% CW	37% DX	70% ACEGKOSUW BDHLPXTX	70% BDHLPXTX	100 COW	90 DX	55 CEOW	66 BDHPTX	14 13%	22% 22%
Does not describe very well	899	1004	67	71	11	21	37	34	88	87	34	46	29	31	73	83	40	42	64	49	24	30	10	17
	27% CW	30% ADPX	12% 12%	13% W	21% EDNPTX	40% ACMOW	36% DX	34% AEGIKMOSUW BDHNPVTX	50% BDHNPVTX	49% COW	34% COW	46% BDNPTVX	22% CW	24% D	22% CW	25% D	40% ACEMOUW BDNPTX	42% BDNPTX	31% COW	25% D	24% CW	30% DX	9% 9%	17% 17%
Does not describe at all	875	796	11	14	8	9	15	16	23	31	16	9	65	50	35	38	31	28	36	41	31	36	4	5
	26% BGGKOSUW	24% DJLPX	2% 2%	3% CW	15% DX	17% CW	15% CW	16% DX	13% CW	18% DLX	16% CW	9% D	50% ACEGKOSUW BDFHLPXTX	39% BDHLPXTX	11% CW	12% D	31% CEGKOSUW DHJLPX	28% DHJLPX	17% COW	21% DLPX	31% CEGKOSUW BDFHLPXTX	36% 36%	4% 4%	5% 5%
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
	1% B	-	5% D	-	-	-	1% D	-	3% D	-	1% D	-	1% AC	-	2% D	-	-	-	-	-	1% D	-	-	-
Not Sure	29	-	5	-	-	-	1	-	3	-	1	-	-	-	2	-	-	-	-	-	1	-	-	-
	1% B	-	1% D	-	-	-	1% D	-	2% D	-	1% D	-	-	-	1% D	-	-	-	-	-	1% D	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Q755\_10. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

10. Useful

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2891 86% IM	2889 86% JN	477 87% IM	495 90% BJNV	49 94% IM	43 83% ACIKM	96 94% ACIKM	89 88% JN	139 79% JN	136 77% JN	84 83% JN	84 83% JN	96 74% JN	99 77% JN	290 89% IM	298 90% B, J, L, N, V	96 95% ACIKM	97 97% B, F, J, L, N, V, X	198 96% ACIKM, M, O, U	187 94% B, F, J, L, N, V	90 89% IM	83 82% IM	97 92% IM	87 87% IM
Describes very well	1481 44% BCIK	1265 38% JL	217 39% I	212 38% JL	21 40% I	18 35% J	56 55% ACIKM	42 42% JL	24 14% JL	27 15% JL	31 31% I	23 23% I	54 42% I	47 37% JL	183 56% ACEIKM	174 53% B, D, F, J, L, N, V, X	63 62% ACEIKM, M, U, W	55 55% B, D, F, J, L, N, V, X	140 68% ACEIKM, M, O, U, W	126 63% B, D, F, J, L, N, V, X	48 48% V, I, K	34 34% J	49 46% I, K	41 41% J, L
Describes somewhat well	1410 42% MOS	1624 48% APT	260 47% AMOQS	283 51% NPT	28 54% MOQS	25 48% T	40 39% S	47 47% T	115 65% ACG, G, O, O, S, U, W	109 62% B, D, H, N, P, R, T, V, X	53 52% AMOQS	61 60% B, N, P, R, T, X	42 32% AMOQS	52 41% B, N, P, R, T, X	107 33% S	124 38% S	33 33% T	42 42% T	58 28% T	61 31% M, O, S	42 42% S	49 49% M, O, S	48 45% M, O, S	46 46% T
BOTTOM 2 BOX (NET)	446 13% GQS	460 14% DPRT	67 12% QS	56 10% R	3 6% RT	9 17% RT	6 6% R	12 12% R	36 20% ACEGOOSUW	40 23% BDHPRT	16 16% GQS	17 17% PRT	34 26% ACEGOOSUW	29 23% BDHPRT	34 10% S	32 10% R	5 5% R	3 3% S	9 4% S	13 7% S	11 11% S	18 18% DPRT	9 8% R	13 13% R
Does not describe very well	300 9% SW	343 10% RT	54 10% SW	48 9% T	2 4% ERT	8 15% ERT	4 4% R	8 8% R	30 17% ACEGOOSUW	36 20% BDHPRTVX	13 13% GQSW	16 16% DPRT	20 15% ACEGOOSUW	20 16% BDPRTX	27 8% S	25 8% S	4 4% S	3 3% S	5 2% S	8 4% S	8 8% S	11 11% RT	3 3% RT	7 7% RT
Does not describe at all	146 4% CO	117 3% D	13 2% D	8 1% D	1 2% D	1 2% D	2 2% D	4 4% R	6 3% R	2 2% R	3 3% R	1 1% R	14 11% ACEGKOOSU	9 7% BDJLPRT	7 2% R	7 2% R	1 1% R	- - R	4 2% R	5 3% R	3 3% DLPR	7 7% DPR	6 6% DPR	6 6% DPR
Not Sure	20 1% B	-	6 1% D	-	-	-	-	1 1% B	-	1 1% B	-	-	-	1 1% B	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q755\_11. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

11. For people like me

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2595 77% IM	2611 78% J AEIKMW	467 85% BFJN	451 82% BFJN	37 71% I	36 69% I	86 84% IKM	79 78% IKM	111 63% IKM	120 68% IKM	70 69% IKM	75 74% IKM	78 60% IKM	92 72% M AEIKMW	275 85% BFJLNV	280 85% BFJLNV	95 94% ACEGKMOUW	91 91% BDFJLNVX	177 86% AEIKMW	171 86% BFJLNV	83 82% IKM	76 75% IKM	79 75% IM	78 78% IM
Describes very well	1165 35% BCIK	985 29% JL	168 31% IK	151 27% JL	13 25% I	11 21% I	44 43% CEIK	37 37% JL	23 13% JL	19 11% JL	20 20% JL	12 12% I	40 31% I	34 27% JL	159 49% ACEIKMW	148 45% BDFJLNV	62 61% ACEGKMOUW	48 48% BDFJLNVX	109 53% ACEIKMW	89 45% BDFJLNV	42 42% CEIK	33 33% JL	40 38% IK	34 34% JL
Describes somewhat well	1430 43% MOQS	1626 49% APT AGMOQSUW	299 54% BHPRTV	300 54% BHPRTV	24 46% M	25 48% M	42 41% M	42 42% AMOQSUW	88 50% BHPRTVX	101 57% MOQS	50 50% BHPRTVX	63 62% MOQS	38 29% M	58 45% M	116 36% M	132 40% M	33 33% M	43 43% M	68 33% M	82 41% M	41 41% M	43 43% M	39 37% M	44 44% M
BOTTOM 2 BOX (NET)	738 22% COQS	738 22% DPRT	76 14% Q	100 18% R COQS	14 27% DPRT	16 31% DPRT	16 16% Q	22 22% R ACGOQSU	63 36% BDPRT	56 32% CGOQSU	30 30% PRT	26 26% PRT	52 40% DPRT	36 28% DPRT	49 15% Q	50 15% Q	6 6% Q	9 9% Q	30 14% Q	29 15% Q	17 17% Q	25 25% PRT	27 25% COQS	22 22% R
Does not describe very well	462 14% Q	519 15% APRT	65 12% Q	85 15% P ACOQS	13 25% PRT	11 21% PRT	14 14% Q	16 16% ACGMOQSUW	54 31% BDHPRT	46 26% ACGOQSU	25 25% PRT	22 19% COQS	25 17% R	22 17% R	34 10% R	35 11% R	5 5% R	8 8% R	20 10% R	20 10% R	13 13% R	17 17% R	15 14% Q	16 16% Q
Does not describe at all	276 8% BCGOQ	219 7% DR	11 2% D	15 3% D	1 2% S	5 10% DR	2 2% DR	6 6% C	9 5% C	10 6% C	5 5% C	4 4% C	27 21% NACEGKOSU	14 11% BDPRT	15 5% C	15 5% C	1 1% C	1 1% C	10 5% C	9 5% C	4 4% DR	8 8% CEGOQSU	12 11% C	6 6% C
Not Sure	24 1% B	-	7 1% D	-	1 2% S	-	-	2 1% I	-	1 1% I	-	-	-	-	1 1% I	-	-	-	-	-	1 1% U	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q755\_12. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

12. Interesting

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2444	2439	423	431	43	39	88	79	116	105	59	71	72	92	280	262	96	93	183	161	75	72	81	85
Describes very well	1001	834	147	135	21	11	42	37	19	7	17	11	41	34	159	132	62	55	99	88	40	23	38	36
Describes somewhat well	1443	1605	276	296	22	28	46	42	97	98	42	60	31	58	121	130	34	38	84	73	35	49	43	49
BOTTOM 2 BOX (NET)	890	910	120	120	9	13	14	22	58	71	41	30	58	36	45	68	5	7	24	39	24	29	25	15
Does not describe very well	586	670	100	108	7	7	11	17	49	62	33	25	32	24	34	56	4	7	16	31	16	19	16	12
Does not describe at all	304	240	20	12	2	6	3	5	9	9	8	5	26	12	11	12	1	-	8	8	8	10	9	3
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	21	-	7	-	-	-	-	-	2	-	1	-	-	-	-	-	-	-	-	2	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q755\_13. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

13. Exciting

Base: All Qualified Respondents

	Country																							
	Asia																Africa							
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1903 57% IKM	1954 58% JLN	409 74% AIKMW	405 74% BJLNV	43 83% AIKMUW	37 71% JLN	73 72% AIKM	78 77% BJLNV	66 38% JLN	67 38% AIKM	31 31% JLN	38 38% AIKM	41 32% JLN	46 36% AIKM	271 83% BDJLNV	265 80% ACGIKMUW	86 85% ACGIKMUW	87 87% BDFJLNTVX	168 81% AIKMUW	153 77% BJLNV	68 67% AIKM	60 59% JLN	69 65% IKM	74 74% BJLNV
Describes very well	760 23% BIKM	606 18% JLN	150 27% AIKM	132 24% BJLNV	18 35% FAIKM	9 17% JL	28 27% IKM	23 23% JLN	10 6% JLN	6 3% AIKM	7 7% JLN	3 3% AIKM	16 12% I	13 10% JL	146 45% ACGIKMUW	125 38% BDFHJLNV	52 51% RACEGIKMUW	37 37% BDFHJLNV	91 44% TACGIKMUW	60 30% BJLNV	31 31% VIKM	14 14% JL	28 26% IKM	31 31% BJLNV
Describes somewhat well	1143 34% KM	1348 40% AN	259 47% AIKMOOS	273 50% BJLNP	25 48% AIKM	28 54% BJLN	45 44% AIKM	55 54% BJLNP	56 32% M	61 35% AIKM	24 24% AIKM	35 35% AIKM	25 19% AIKM	33 26% KM	125 38% KM	140 42% N	34 34% M	50 50% QB	77 37% KM	93 47% JN	37 37% KM	46 46% N	41 39% KM	43 43% N
BOTTOM 2 BOX (NET)	1429 43% CEGOOSU	1395 42% DHPRTX	135 25% OQ	146 26% PR	9 17% PR	15 29% R	29 28% OQ	23 23% OQ	108 61% ACEGOOSUW	109 62% BDFHPRTVX	69 68% ACEGOOSUW	63 62% BDFHPRTVX	89 68% ACEGOOSUW	82 64% BDFHPRTVX	54 17% O	65 20% DHPRTX	15 15% O	13 14% DHPRTX	39 19% O	47 24% R	31 31% OQ	41 41% DHPRTX	37 35% CEOQS	26 26% R
Does not describe very well	854 25% CEGOOSU	893 27% DHPRTX	106 19% O	119 22% PR	5 10% PR	9 17% EOQS	26 25% EOQS	17 17% EOQS	90 51% ACEGOOSUW	87 49% BDFHPRTVX	48 48% ACEGOOSUW	47 47% BDFHPRTVX	28 22% O	40 31% DHPRTX	42 13% O	49 15% DHPRTX	14 14% O	10 10% DHPRTX	28 14% O	36 18% O	15 15% O	21 21% R	26 25% EOS	17 17% EOS
Does not describe at all	575 17% BCGIOOS	502 15% DHPRT	29 5% DHPRT	27 5% DHPRT	4 8% Q	6 12% DR	3 3% DR	6 6% CGOQ	18 10% DPRT	22 13% CEGIOOSW	21 21% DHPRT	16 16% DHPRT	61 47% NACEGOOSUW	42 33% BDFHPRTVX	12 4% O	16 5% O	1 1% O	3 3% O	11 5% O	11 6% CGOQS	16 16% DHPRTX	20 20% CGOQ	11 10% CGOQ	9 9% EOS
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	24 1% B	-	6 1% D	-	-	-	-	-	2 1% D	-	1 1% D	-	-	-	-	-	-	-	-	2 2% OS	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q755\_14. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

14. Helpful

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2760 82% IM	2775 83% J	478 87% AIM	485 88% BJLV	45 87% M	43 83% M	95 93% AIKM	87 86% J	130 74% M	133 76% M	81 80% M	78 77% M	87 67% M	105 82% M	282 87% AIM	296 90% BJLV	96 95% ACIKM	94 94% BFJLV	188 91% AIKM	185 93% BFJLV	87 86% IM	77 76% IM	91 86% IM	82 82% IM
Describes very well	1303 39% BIK	1134 34% JL	204 37% I	197 36% JL	21 40% I	21 40% JL	57 56% HACIKM	40 40% JL	20 11% M	21 12% M	28 28% I	17 17% M	44 34% I	48 38% JL	169 52% ACIKM	154 47% BDJLV	67 66% RACEIKM	50 50% BDJLV	132 64% ACERKMOUW	113 57% BDHJLV	49 49% VACIKM	29 29% JL	51 48% ACIKM	39 39% JL
Describes somewhat well	1457 43% MOQS	1641 49% APT	274 50% AGMOQS	288 52% PT	24 46% QS	22 42% QS	38 37% M	47 47% M	110 63% ACERKMOUW	112 64% BDHNPRTX	53 52% GMOQS	61 60% BFNPRTX	43 33% M	57 45% M	113 35% O	142 43% Q	29 29% Q	44 44% Q	56 27% M	72 36% M	38 38% M	48 48% M	40 38% M	43 43% M
BOTTOM 2 BOX (NET)	578 17% CGOQS	574 17% DPRT	68 12% Q	66 12% Q	7 13% RT	9 17% RT	7 7% M	14 14% ACGOQS	45 26% BDHPRT	43 24% GQS	18 18% DPRT	23 33% NACEGOQS	43 18% PRT	23 13% Q	42 10% Q	34 10% Q	5 5% Q	6 6% Q	19 9% Q	15 8% Q	13 13% UDPRT	24 24% UDPRT	15 14% Q	18 18% PRT
Does not describe very well	384 11% Q	430 13% DPRT	59 11% Q	56 10% Q	6 12% Q	6 12% Q	7 7% M	11 11% ACGOQS	37 21% BDHPRT	37 21% GQS	14 14% Q	22 22% BDHPRT	17 13% Q	12 9% Q	30 9% Q	28 8% Q	4 4% Q	5 5% Q	16 8% Q	13 7% Q	8 8% UDPRT	18 18% UDPRT	11 10% Q	11 11% Q
Does not describe at all	194 6% BCGOQS	144 4% DPT	9 2% D	10 2% D	1 2% D	3 6% T	-	3 3% CG	8 5% CG	6 3% CG	4 4% G	1 1% G	26 20% NACEGOQS	11 9% BDLPRT	12 4% G	6 2% Q	1 1% Q	1 1% Q	3 1% Q	2 1% Q	5 5% CG	6 6% DPT	4 4% G	7 7% DLPRT
Not Sure	19 1% B	-	4 1% D	-	-	-	-	-	1 1% M	-	2 2% S	-	-	-	1 1% M	-	-	-	-	-	1 1% M	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/W/X  
Overlap formulae used. \* small base

Q755\_15. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

15. Informative

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2800	2753	471	468	45	41	91	85	133	121	79	75	100	104	282	282	96	93	196	178	91	81	89	82
Describes very well	1325	1136	199	184	24	19	50	33	20	20	28	13	55	43	169	153	70	58	130	128	49	34	49	42
Describes somewhat well	1475	1617	272	284	21	22	41	52	113	101	51	62	45	61	113	129	26	35	66	50	42	47	40	40
BOTTOM 2 BOX (NET)	534	596	72	83	7	11	11	16	42	55	21	26	30	24	42	48	5	7	11	22	9	20	17	18
Does not describe very well	364	446	58	70	6	7	11	13	35	45	15	22	16	17	33	37	5	5	5	16	5	13	13	11
Does not describe at all	170	150	14	13	1	4	-	3	7	10	6	4	14	7	9	11	-	2	6	6	4	7	4	7
Not Sure	23	-	7	-	-	-	-	1	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

SUMMARY TABLE OF STRICT/SOME RESTRICTIONS

Base: All Qualified Respondents

	2016 Total Registrants	Country																						
		Asia										Africa												
		2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.com	1694 50% Q	2119 63% A AMQSU	345 63% B AMQSU	370 67% B AMQSU	34 65% R	39 75% R	78 76% ACKMQSUW	78 77% BDNRX AMQSU	118 67% R	123 70% MQ	57 56% 66%	67 66%	56 43%	78 61% M AKMQSU	221 68% BNR	242 73% BNR	34 34%	58 58% Q	98 47% Q	136 68% S	48 48% Q	75 74% UBNR	65 61% AMQSU	64 64%
.net	1809 54% Q	2163 65% A AKMQSUW	367 67% A AKMQSUW	367 67% Q	32 62% Q	36 69% AKMQSUW	76 75% BDJLNRT	83 82% AKMQSUW	121 69% AKMQSUW	119 68% AKMQSUW	51 50%	61 60%	60 46%	84 66% M AKMQSUW	218 67% OBDLNR	248 75% OBDLNR	40 40%	61 61% Q	107 52% Q	142 71% S	56 55% Q	80 79% UBDJLNR	58 55% Q	72 72% W
.info	1943 58% MQ	2119 63% A AKMQSUW	379 69% A AKMQSUW	361 66% R	34 65% MQ	33 63% AKMQSUW	72 71% GBDJLNRTX	84 83% AMQSUW	119 68% AMQSUW	117 66% R	57 56% Q	70 69% R	61 47%	79 62% M AKMQSUW	218 67% AMQSUW	231 70% BRT	39 39%	54 54% Q	119 57% Q	118 59% Q	56 55% Q	73 72% URT	57 54% Q	60 60%
.org	2179 65% MQ	2417 72% AR AMQUW	393 71% AMQUW	420 76% BNR	35 67% M	41 79% R AIMQSUW	81 79% GBDJLNRTX	91 90% AMQSUW	120 68% MQ	123 70% MQ	68 67% M	79 78% NR	61 47%	84 66% M AMQUW	236 73% OBJNR	262 79% OBJNR	56 55%	62 62% Q	135 65% M	151 76% SR	60 59% UBDJLNRTX	87 86% UBDJLNRTX	61 58% W	74 74% W
.cn	375 68%	380 69%	375 68%	380 69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.vn	35 67%	43 83%	-	-	35 67%	43 83%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ph	84 82%	88 87%	-	-	-	-	84 82%	88 87%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.jp	121 69%	122 69%	-	-	-	-	-	-	121 69%	122 69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.kr	64 63%	67 66%	-	-	-	-	-	-	-	-	64 63%	67 66%	-	-	-	-	-	-	-	-	-	-	-	-
.ru	49 38%	75 59% A	-	-	-	-	-	-	-	-	-	-	49 38%	75 59% M	-	-	-	-	-	-	-	-	-	-
.in	231 71%	246 75%	-	-	-	-	-	-	-	-	-	-	-	231 71%	246 75%	-	-	-	-	-	-	-	-	-
.id	51 50%	53 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 50%	53 53%	-	-	-	-	-	-
.ng	131 63%	147 74% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	131 63%	147 74% S	-	-	-	-
.za	50 50%	78 77% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 50%	78 77% U	-	-
.eg	75 71%	78 78%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 71%	78 78%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

SUMMARY TABLE OF STRICT/SOME RESTRICTIONS

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia									Africa												
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.co	59 47%	74 59%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ar	39 39%	48 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.br	88 50%	111 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.it	18 33%	28 56% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tr	32 64%	32 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.es	23 46%	27 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.pl	20 38%	24 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.uk	55 55%	71 71% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.fr	53 52%	66 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.de	62 50%	63 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.us	173 65%	177 69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ca	69 67%	73 70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.mx	42 41%	63 63% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.eu	-	316 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RESTRICTIONS TOTAL (NET)	2592 77% MQ	2852 85% ANR	491 89% AIMQSU	500 91% BJNRT	43 83% MQ	49 94% NR	91 89% AIMQSU	98 97% GBDJLNRT	136 77% MQ	148 84% R	85 84% MQU	87 86% R	75 58% M	97 76% M	279 86% AIMQSU	304 92% OBJNRT	65 64% M	74 74% MQ	160 77% MQ	170 85% SNR	73 72% M	93 92% UBNR	89 84% MQU	91 91% NR
RESTRICTIONS CONSISTENT (NET)	2592 77% MQ	2852 85% ANR	491 89% AIMQSU	500 91% BJNRT	43 83% MQ	49 94% NR	91 89% AIMQSU	98 97% GBDJLNRT	136 77% MQ	148 84% R	85 84% MQU	87 86% R	75 58% M	97 76% M	279 86% AIMQSU	304 92% OBJNRT	65 64% M	74 74% MQ	160 77% MQ	170 85% SNR	73 72% M	93 92% UBNR	89 84% MQU	91 91% NR

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

SUMMARY TABLE OF STRICT/SOME RESTRICTIONS

Base: All Qualified Respondents

	Country																							
	Asia														Africa									
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
RESTRICTIONS GLOBAL (NET)	2529	2809	488	496	43	47	90	96	136	144	83	87	73	94	279	301	60	73	155	165	71	93	79	88
	75%	84%	89%	90%	83%	90%	88%	95%	77%	82%	82%	86%	56%	73%	86%	91%	59%	73%	75%	83%	70%	92%	75%	88%
	MQ	ANR	AIMQSUW	BJNRT	MQ	NR	AIMQSUW	BDJLNRT	MQ	MQU	NR	M	56%	M	AIMQSUW	OBJNRT	Q	MQ	MQ	M	UBJNRT	MQ	WNR	
RESTRICTIONS GEO-SPECIFIC (NET)	1999	2297	375	380	35	43	84	88	121	122	64	67	49	75	231	246	51	53	131	147	50	78	75	78
	60%	69%	68%	69%	67%	83%	82%	87%	69%	69%	63%	66%	38%	59%	71%	75%	50%	53%	63%	74%	50%	77%	71%	78%
	MU	ANR	AMQU	NR	MQU	BDLNR	ACERKMOGSU	BDJLNPR	AMQU	R	MU	R	66%	M	AMQU	BNR	MQU	SNR	MQU	SNR	UNR	AMQU	BNR	
RESTRICTIONS GEO-SPECIFIC CONSISTENT (NET)	1999	2234	375	380	35	43	84	88	121	122	64	67	49	75	231	246	51	53	131	147	50	78	75	78
	60%	67%	68%	69%	67%	83%	82%	87%	69%	69%	63%	66%	38%	59%	71%	75%	50%	53%	63%	74%	50%	77%	71%	78%
	MU	ANR	AMQU	NR	MQU	BDLNR	ACERKMOGSU	BDJLNPR	AMQU	R	MU	R	66%	M	AMQU	BNR	MQU	SBNR	MQU	SBNR	UBNR	AMQU	BNR	
RESTRICTIONS GEO-SPECIFIC ADDED (NET)	-	316	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		9%																						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - UV - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

SUMMARY TABLE OF STRICT RESTRICTIONS

Base: All Qualified Respondents

	Country																							
	Asia										Africa													
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.com	588 18% KM	786 23% AJL	117 21% AKMQ	132 24% JL	11 21% KM	21 40% EBDJLN	38 37% ACEIKMQSU	37 37% BDJLN	33 19% KM	26 15% 15%	5 5% 5%	15 15% K	11 8% 8%	23 18% M	122 38% ACEIKMQSU	126 38% BDJLN	11 11% 11%	27 27% QJL	39 19% KM	62 31% SBJLN	20 20% KM	32 32% BJLN	30 28% AKMQ	34 34% BDJLN
.net	486 14% M	625 19% AJ	105 19% AIKMQS	121 22% BJ	10 19% M	11 21% AIKMQS	28 27% BJLNR	31 31% M	22 13% M	21 12% 12%	9 9% 9%	15 15% 15%	7 5% 5%	19 15% M	85 26% ACEIKMQS	91 28% BJLNR	11 11% 11%	15 15% 15%	21 10% SJ	46 23% KMS	21 21% AIKMQS	20 20% AIKMQS	25 24% BDJLN	32 32% BDJLN
.info	511 15% KM	537 16% J	91 17% KM	88 16% KM	10 19% KM	8 15% ACEIKMQS	26 25% BDJLN	34 34% PRT	19 11% M	18 10% 10%	7 7% 7%	14 14% 14%	3 2% 2%	17 13% M	94 29% PACIKMQS	65 20% J	9 9% M	12 12% 12%	30 14% M	34 17% IKMQ	20 20% M	23 23% JR	21 20% IKMQ	24 24% BJNR
.org	806 24% M	925 28% AJN	125 23% M	164 30% CJN	15 29% M	18 35% JN	33 32% ACIMW	37 37% BJNR	33 19% M	27 15% 15%	24 24% M	30 30% JN	8 6% 6%	22 17% M	116 36% ACEIKMQSW	110 33% BJN	21 21% M	23 23% 23%	46 22% M	64 32% SJM	29 29% M	42 42% BDJNRX	19 18% M	27 27% J
.cn	114 21% 21%	126 23% 23%	114 21% 21%	126 23% 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.vn	16 31% 31%	19 37% 37%	-	-	16 31% 31%	19 37% 37%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ph	34 33% 33%	34 34% 34%	-	-	-	-	34 33% 33%	34 34% 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.jp	37 21% 21%	29 16% 16%	-	-	-	-	-	-	37 21% 21%	29 16% 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.kr	14 14% 14%	21 21% 21%	-	-	-	-	-	-	-	-	14 14% 14%	21 21% 21%	-	-	-	-	-	-	-	-	-	-	-	-
.ru	9 7% 7%	23 18% 18%	-	-	-	-	-	-	-	-	-	-	9 7% 7%	23 18% 18%	-	-	-	-	-	-	-	-	-	-
.in	112 34% 34%	106 32% 32%	-	-	-	-	-	-	-	-	-	-	-	-	112 34% 34%	106 32% 32%	-	-	-	-	-	-	-	-
.id	25 25% 25%	23 23% 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 25% 25%	23 23% 23%	-	-	-	-	-	-
.ng	50 24% 24%	54 27% 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 24% 24%	54 27% 27%	-	-	-	-	-
.za	19 19% 19%	27 27% 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 19% 19%	27 27% 27%	-	-
.eg	21 20% 20%	26 26% 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 20% 20%	26 26% 26%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 87

SUMMARY TABLE OF STRICT RESTRICTIONS

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.co	16 13%	14 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ar	15 15%	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.br	25 14%	40 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.it	3 6%	8 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tr	11 22%	14 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.es	2 4%	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.pl	2 4%	7 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.uk	19 19%	21 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.fr	15 15%	19 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.de	18 14%	20 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.us	60 22%	75 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ca	21 20%	30 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.mx	12 12%	25 25% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.eu	-	73 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RESTRICTIONS TOTAL (NET)	1304 39% IM	1609 48% AJNR	250 45% AIMQ	319 58% CBJNR	26 50% IMQ	30 58% JNR	50 49% AIMQ	55 54% JNR	51 29% M	50 28% M	38 38% M	49 49% JN	19 15% M	38 30% M	191 59% ACKMQSLN	206 62% BJLNR	31 31% M	38 38% IMQ	90 43% IMQ	104 52% JNR	42 42% IM	58 57% UJNR	45 42% IM	59 59% WBJNR
RESTRICTIONS CONSISTENT (NET)	1304 39% IM	1598 48% AJNR	250 45% AIMQ	319 58% CBJNR	26 50% IMQ	30 58% JNR	50 49% AIMQ	55 54% JNR	51 29% M	50 28% M	38 38% M	49 49% JN	19 15% M	38 30% M	191 59% ACKMQSLN	206 62% BJLNR	31 31% M	38 38% IMQ	90 43% IMQ	104 52% JNR	42 42% IM	58 57% UJNR	45 42% IM	59 59% WBJNR

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

SUMMARY TABLE OF STRICT RESTRICTIONS

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
RESTRICTIONS GLOBAL (NET)	1196	1481	236	304	25	27	47	54	49	42	32	42	17	35	185	198	25	38	73	94	40	55	42	53
IMQ	36%	44%	43%	55%	48%	52%	46%	53%	28%	24%	32%	42%	13%	27%	57%	60%	25%	38%	35%	47%	40%	54%	40%	53%
		AJN	AIKMQ	CBJLNRT	IKMQ	JN	AIKMQ	JNR	M		M	JN		M	ACIKMSUW	BDJLNRT	M	QJ	M	SJN	IMQ	UBJNR	IMQ	JNR
RESTRICTIONS GEO-SPECIFIC (NET)	670	806	114	126	16	19	34	34	37	29	14	21	9	23	112	106	25	23	50	54	19	27	21	26
M	20%	24%	21%	23%	31%	37%	33%	34%	21%	16%	14%	21%	7%	18%	34%	32%	25%	23%	24%	27%	19%	27%	20%	26%
		AJ	M		KM	BDJLN	ACIKMUW	BDJLN	M					M	ACIKMSUW	BDJLN	M	KM	J	M	J	M	M	M
RESTRICTIONS GEO-SPECIFIC CONSISTENT (NET)	670	774	114	126	16	19	34	34	37	29	14	21	9	23	112	106	25	23	50	54	19	27	21	26
M	20%	23%	21%	23%	31%	37%	33%	34%	21%	16%	14%	21%	7%	18%	34%	32%	25%	23%	24%	27%	19%	27%	20%	26%
		AJ	M		KM	BDJLN	ACIKMUW	BDJLN	M					M	ACIKMSUW	BDJLN	M	KM	J	M	J	M	M	M
RESTRICTIONS GEO-SPECIFIC ADDED (NET)	-	73	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		ADJPT																						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

SUMMARY TABLE OF SOME RESTRICTIONS

Base: All Qualified Respondents

	Country																							
	Asia														Africa									
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.com	1106 33% Q	1333 40% AX	228 41% AOQSU	238 43% PRX	23 44% OQSU	18 35% Q	40 39% Q	41 41% AMQGSUW	85 48% BORHNRVTX	97 55% AMQGSUW	52 51% BFPRTX	52 51% Q	45 35% X	55 43% Q	99 30% Q	116 35% Q	23 23% Q	31 31% Q	59 29% Q	74 37% Q	28 28% Q	43 43% U	35 33% Q	30 30% Q
.net	1323 39% Q	1538 46% A	262 48% AQUW	246 45% Q	22 42% Q	25 48% Q	48 47% QW	52 51% ACKMOGSUW	99 56% BDX	98 56% BDX	42 42% Q	46 46% Q	53 41% Q	65 51% Q	133 41% Q	157 48% Q	29 29% Q	46 46% Q	86 42% Q	96 48% Q	35 35% UBDPX	60 59% Q	33 31% Q	40 40% Q
.info	1432 43% Q	1582 47% AX	288 52% AOQSUW	273 50% X	24 46% Q	25 48% Q	46 45% Q	50 50% AMQGSUW	100 57% BRTX	99 56% OQUW	50 50% Q	56 45% TX	58 45% Q	62 48% Q	124 38% Q	166 50% OX	30 30% Q	42 42% Q	89 43% Q	84 42% Q	36 36% Q	50 50% U	36 34% Q	36 36% Q
.org	1373 41% U	1492 45% A	268 49% AOQU	256 46% Q	20 38% Q	23 44% Q	48 47% U	54 53% R	87 49% AOQU	96 55% BRT	44 44% Q	49 49% Q	53 41% Q	62 48% Q	120 37% Q	152 46% O	35 35% Q	39 39% Q	89 43% U	87 44% Q	31 31% Q	45 45% U	42 40% Q	47 47% Q
.cn	261 47%	254 46%	261 47%	254 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.vn	19 37%	24 46%	-	-	19 37%	24 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ph	50 49%	54 53%	-	-	-	-	50 49%	54 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.jp	84 48%	93 53%	-	-	-	-	-	-	84 48%	93 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.kr	50 50%	46 46%	-	-	-	-	-	-	-	-	50 50%	46 46%	-	-	-	-	-	-	-	-	-	-	-	-
.ru	40 31%	52 41%	-	-	-	-	-	-	-	-	-	-	40 31%	52 41%	-	-	-	-	-	-	-	-	-	-
.in	119 37%	140 42%	-	-	-	-	-	-	-	-	-	-	-	-	119 37%	140 42%	-	-	-	-	-	-	-	-
.id	26 26%	30 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	26 26%	30 30%	-	-	-	-	-	-	-
.ng	81 39%	93 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	81 39%	93 47%	-	-	-	-	-
.za	31 31%	51 50% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 31%	51 50% U	-	-
.eg	54 51%	52 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 51%	52 52%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

SUMMARY TABLE OF SOME RESTRICTIONS

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
			Asia								Africa														
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)							
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100	
.co	43 34%	60 48% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ar	24 24%	39 38% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.br	63 36%	71 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.it	15 28%	20 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tr	21 42%	18 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.es	21 42%	23 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.pl	18 34%	17 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.uk	36 36%	50 50% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.fr	38 38%	47 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.de	44 35%	43 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.us	113 42%	102 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ca	48 47%	43 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.mx	30 29%	38 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.eu	-	243 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RESTRICTIONS TOTAL (NET)	2281 68% MQU	2555 76% ANR	458 83% AEGIMQJSLW	468 85% BHJNRT	36 69%	44 85% NR	70 69% MQ	77 76%	118 67% MQ	137 78% IN	80 79% AIMQU	80 79% N	70 54%	86 67% M	227 70% MQU	272 82% OBNRT	55 54%	67 67%	149 72% MQU	147 74%	58 57%	82 81% UNR	75 71% MQU	78 78%	
RESTRICTIONS CONSISTENT (NET)	2281 68% MQU	2551 76% ANR	458 83% AEGIMQJSLW	468 85% BHJNRT	36 69%	44 85% NR	70 69% MQ	77 76%	118 67% MQ	137 78% IN	80 79% AIMQU	80 79% N	70 54%	86 67% M	227 70% MQU	272 82% OBNRT	55 54%	67 67%	149 72% MQU	147 74%	58 57%	82 81% UNR	75 71% MQU	78 78%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

SUMMARY TABLE OF SOME RESTRICTIONS

Base: All Qualified Respondents

	Country																							
	Asia														Africa									
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
RESTRICTIONS GLOBAL (NET)	2179	2448	451	458	35	41	68	72	116	132	77	78	68	82	221	260	51	66	140	140	54	78	65	69
	65%	73%	82%	83%	67%	79%	67%	71%	66%	75%	76%	77%	52%	64%	68%	79%	50%	66%	68%	70%	53%	77%	61%	69%
	MQU	AN	AEGIMQOSUW	BHJNRTX	Q	MQ	MQU	N	AMQUW	N	N	N	MQU	OBNRTX	Q	MQU	Q	MQU	Q	UN	UN	UN	UN	UN
RESTRICTIONS GEO-SPECIFIC (NET)	1329	1538	261	254	19	24	50	54	84	93	50	46	40	52	119	140	26	30	81	93	31	51	54	52
	40%	46%	47%	46%	37%	46%	49%	53%	48%	53%	50%	46%	31%	41%	37%	42%	26%	30%	39%	47%	31%	50%	51%	52%
	MQ	AR	AMQOSU	R	Q	AMQOQ	R	AMQOQ	NPR	AMQOQ	R	R	Q	R	Q	R	Q	Q	Q	R	UR	AMQOSU	R	R
RESTRICTIONS GEO-SPECIFIC CONSISTENT (NET)	1329	1460	261	254	19	24	50	54	84	93	50	46	40	52	119	140	26	30	81	93	31	51	54	52
	40%	44%	47%	46%	37%	46%	49%	53%	48%	53%	50%	46%	31%	41%	37%	42%	26%	30%	39%	47%	31%	50%	51%	52%
	MQ	AR	AMQOSU	R	Q	AMQOQ	BR	AMQOQ	BNPR	AMQOQ	R	R	Q	R	Q	R	Q	Q	Q	R	UR	AMQOSU	R	R
RESTRICTIONS GEO-SPECIFIC ADDED (NET)	-	243	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

SUMMARY TABLE OF NO RESTRICTIONS

Base: All Qualified Respondents

	Country																							
	Asia														Africa									
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.com	1633 49% BCEGIOW	1230 37% DHPV	200 36% G	181 33% H	18 35%	13 25%	24 24%	23 23%	56 32%	53 30%	42 42% G	34 34%	74 57%	50 39%	101 31%	88 27%	67 66%	42 42%	109 53%	64 32%	53 52%	26 26%	39 37%	36 36% H
.net	1516 45% BCGIO	1186 35% HPV	179 33%	184 33% HPV	20 38%	16 31%	26 25%	18 18%	53 30%	57 32% HV	48 48% CGIO	40 40%	70 54%	44 34%	103 32%	82 25%	61 60%	39 39%	100 48%	58 29%	45 45%	21 21%	46 43%	28 28% XCGIO
.info	1382 41% BCGIO	1230 37% HP	164 30%	190 34% H	18 35%	19 37% H	29 28%	17 17%	55 31%	42 34% H	31 31% C	40 40%	69 53%	49 38%	105 32%	99 30%	62 61%	46 46%	88 43%	82 41%	45 45%	28 28%	47 44% CGIO	40 40% H
.org	1149 34% BCGO	932 28% DHPV	152 28%	131 24% HV	17 33%	11 21%	21 21% H	10 10%	54 31%	53 30% HPV	31 31%	22 22% H	69 53% NACEGIO	44 34% DHLPV	87 27%	68 21%	45 45%	38 38%	72 35%	49 25%	41 41%	14 14%	44 42% XCGO	26 26% HV
.cn	172 31%	171 31%	172 31%	171 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.vn	17 33%	9 17%	-	-	17 33%	9 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ph	18 18%	13 13%	-	-	-	-	18 18%	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.jp	53 30%	54 31%	-	-	-	-	-	53 30%	54 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.kr	35 35%	34 34%	-	-	-	-	-	-	-	35 35%	34 34%	-	-	-	-	-	-	-	-	-	-	-	-	-
.ru	81 62% B	53 41%	-	-	-	-	-	-	-	-	-	-	81 62% N	53 41%	-	-	-	-	-	-	-	-	-	-
.in	91 28%	84 25%	-	-	-	-	-	-	-	-	-	-	-	91 28%	84 25%	-	-	-	-	-	-	-	-	-
.id	50 50%	47 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	50 50%	47 47%	-	-	-	-	-	-	-
.ng	76 37% B	53 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 37% T	53 27%	-	-	-	-	-
.za	51 50% B	23 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 50% V	23 23%	-	-	-
.eg	30 28%	22 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 28%	22 22%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

SUMMARY TABLE OF NO RESTRICTIONS

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																						
			Asia									Africa													
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100	
.co	66 53%	51 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ar	61 61%	56 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.br	86 49%	75 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.it	35 65% B	22 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tr	17 34%	18 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.es	25 50%	23 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.pl	32 60%	29 55%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.uk	44 44% B	29 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.fr	44 44%	40 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.de	62 50%	62 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.us	91 34%	78 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ca	33 32%	32 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.mx	59 58% B	37 37%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.eu	-	168 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RESTRICTIONS TOTAL (NET)	2158 64% BGIO	1988 59% HJPV	342 62% GIO	331 60% HJPV	30 58% G	30 58% H	39 38%	31 31%	75 43%	89 51% H	65 64% GI	55 54% H	90 69% NGIO	72 56% H	174 54% GI	175 53% H	76 75% ACEGIO	65 65% HJPV	136 66% GIO	113 57% H	68 67% VGIO	48 48% H	69 65% GIO	59 59% H	
RESTRICTIONS CONSISTENT (NET)	2158 64% BGIO	1980 59% HJPV	342 62% GIO	331 60% HJPV	30 58% G	30 58% H	39 38%	31 31%	75 43%	89 51% H	65 64% GI	55 54% H	90 69% NGIO	72 56% H	174 54% GI	175 53% H	76 75% ACEGIO	65 65% HJPV	136 66% GIO	113 57% H	68 67% VGIO	48 48% H	69 65% GIO	59 59% H	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

SUMMARY TABLE OF NO RESTRICTIONS

Base: All Qualified Respondents

	Country																							
	Asia										Africa													
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
RESTRICTIONS GLOBAL (NET)	2110	1909	337	320	29	30	39	30	72	83	65	52	87	65	169	167	75	63	134	111	64	43	66	58
	63%	57%	61%	58%	56%	58%	38%	30%	41%	47%	64%	51%	67%	51%	169	167	74%	63%	134	111	64	43	66	58
	BGIO	HJPV	GIO	HJPV	G	H			H	GIO	H	NGIO	H	GI	H	ACEGIO	HJPV	GIO	HV	VGIO				
RESTRICTIONS GEO-SPECIFIC (NET)	1329	1141	172	171	17	9	18	13	53	54	35	34	81	53	91	84	50	47	76	53	51	23	30	22
	40%	34%	31%	31%	33%	17%	18%	13%	30%	31%	35%	34%	62%	41%	28%	25%	50%	47%	37%	27%	50%	23%	28%	22%
	BCGIO	FHPTVX	G	FH	G	H			G	H	G	FH	NACEGKOSW	DFHPTVX	G	H	ACEGKOSW	BDFHPTVX	TGO	H	VACEGKOSW			
RESTRICTIONS GEO-SPECIFIC CONSISTENT (NET)	1329	1115	172	171	17	9	18	13	53	54	35	34	81	53	91	84	50	47	76	53	51	23	30	22
	40%	33%	31%	31%	33%	17%	18%	13%	30%	31%	35%	34%	62%	41%	28%	25%	50%	47%	37%	27%	50%	23%	28%	22%
	BCGIO	FHPTVX	G	FH	G	H			G	H	G	FH	NACEGKOSW	BDFHPTVX	G	H	ACEGKOSW	BDFHPTVX	TGO	H	VACEGKOSW			
RESTRICTIONS GEO-SPECIFIC ADDED (NET)	-	168	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		5%																						
		ADHLMPTVX																						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q765\_1. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 90

1. .com

Base: All Qualified Respondents

	Country																							
	Asia																Africa							
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
STRICT/SOME RESTRICTIONS (NET)	1694	2119	345	370	34	39	78	78	118	123	57	67	56	78	221	242	34	58	98	136	48	75	65	64
Strict purchase restrictions should be required	588	786	117	132	11	21	38	37	33	26	5	15	11	23	122	126	11	27	39	62	20	32	30	34
Some purchase restrictions should be required	1106	1333	228	238	23	18	40	41	85	97	52	52	45	55	99	116	23	31	59	74	28	43	35	30
No purchase restrictions should be required	1633	1230	200	181	18	13	24	23	56	53	42	34	74	50	101	88	67	42	109	64	53	26	39	36
Not Sure	26	-	5	-	-	-	-	-	2	-	2	-	-	-	1	-	-	-	-	-	-	-	1	-
Decline to Answer	4	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	1	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q765\_2. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 91

2. .net

Base: All Qualified Respondents

	Country																							
	Asia																Africa							
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
STRICT/SOME RESTRICTIONS (NET)	1809	2163	367	367	32	36	76	83	121	119	51	61	60	84	218	248	40	61	107	142	56	80	58	72
	54% Q	65% A AKMQSUW	67% 67%	67%	62% Q	69%	75% AKMQSUW	82% BDJLNRT	69% AKMQSUW	68%	50%	60%	46%	66% M	67% AKMQSUW	75% OBDLNR	40%	61% Q	52% Q	71% S	55% Q	79% UBDJLNR	55% Q	72% W
Strict purchase restrictions should be required	486	625	105	121	10	11	28	31	22	21	9	15	7	19	85	91	11	15	21	46	21	20	25	32
	14% M	19% AJ	19% AIKMQS	22% BJ	19% M	21% AIKMQS	27% BJLNR	31% M	13% M	12%	9%	15%	5%	15% M	26% ACIKMQS	28% BJLNR	11%	15%	10%	23% SJ	21% KMS	20% AIKMQS	24% BDJLNR	32% BDJLNR
Some purchase restrictions should be required	1323	1538	262	246	22	25	48	52	99	98	42	46	53	65	133	157	29	46	86	96	35	60	33	40
	39% Q	46% A	48% AQUW	45%	42%	48% QW	47% QW	51% ACKMQSUW	56% BDX	56% BDX	42%	46%	41%	51%	41% Q	48% Q	29%	46% Q	42% Q	48% Q	35% UBDPX	59% UBDPX	31% UBDPX	40% UBDPX
No purchase restrictions should be required	1516	1186	179	184	20	16	26	18	53	57	48	40	70	44	103	82	61	39	100	58	45	21	46	28
	45% BCGIO	35% HPV	33% HPV	33%	38%	31%	25%	18%	30%	32% HV	48% CGIO	40% HPV	54% NACGIO	34% HPV	32% HPV	25% RACEGIOUW	60% HPV	39% TCGIO	48% TCGIO	29% H	45% VCGIO	21% XCGIO	43% XCGIO	28% XCGIO
Not Sure	30	-	4	-	-	-	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-	-	2	-
	1% B	-	1% D	-	-	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	2% S	-
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q765\_3. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 92

3. .info

Base: All Qualified Respondents

	Country																							
	Asia																Africa							
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
STRICT/SOME RESTRICTIONS (NET)	1943	2119	379	361	34	33	72	84	119	117	57	70	61	79	218	231	39	54	119	118	56	73	57	60
Strict purchase restrictions should be required	511	537	91	88	10	8	26	34	19	18	7	14	3	17	94	65	9	12	30	34	20	23	21	24
Some purchase restrictions should be required	1432	1582	288	273	24	25	46	50	100	99	56	58	5	62	124	166	30	42	89	84	36	50	36	36
No purchase restrictions should be required	1382	1230	164	190	18	19	29	17	55	59	42	31	69	49	105	99	62	46	88	82	45	28	47	40
Not Sure	30	-	7	-	-	-	1	-	2	-	2	-	-	-	-	-	-	-	-	-	-	-	2	-
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*small base

Q765\_4. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

4. .org

Base: All Qualified Respondents

	Country																							
	Asia																Africa							
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
STRICT/SOME RESTRICTIONS (NET)	2179	2417	393	420	35	41	81	91	120	123	68	79	61	84	236	262	56	62	135	151	60	87	61	74
Strict purchase restrictions should be required	806	925	125	164	15	18	33	37	33	27	24	30	8	22	116	110	21	23	46	64	29	42	19	27
Some purchase restrictions should be required	1373	1492	268	256	20	23	48	54	87	96	44	49	53	62	120	152	35	39	89	87	31	45	42	47
No purchase restrictions should be required	1149	932	152	131	17	11	21	10	54	53	31	22	69	44	87	68	45	38	72	49	41	14	44	26
Not Sure	26	-	5	-	-	-	-	-	2	-	2	-	-	-	-	-	-	-	-	-	-	-	1	-
Decline to Answer	3	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*small base

Q765\_5. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 94

5. .cn

Base: All Qualified Respondents

	Country																						
	Asia														Africa								
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	550	551	550	551	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
STRICT/SOME RESTRICTIONS (NET)	375 68%	380 69%	375 68%	380 69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	114 21%	126 23%	114 21%	126 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	261 47%	254 46%	261 47%	254 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	172 31%	171 31%	172 31%	171 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	3 1%	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	551 100%	550 100%	551 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_6. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 95

6. .vn

Base: All Qualified Respondents

	Country																						
	Asia														Africa								
	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	52*	52*	**	**	52*	52*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	35 67%	43 83%	-	-	35 67%	43 83%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	16 31%	19 37%	-	-	16 31%	19 37%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	19 37%	24 46%	-	-	19 37%	24 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	17 33%	9 17%	-	-	17 33%	9 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	52 100%	52 100%	-	-	52 100%	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q765\_7. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 96

7. .ph

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	102	101	**	**	**	**	102	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	84 82%	88 87%	-	-	-	-	84 82%	88 87%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	34 33%	34 34%	-	-	-	-	34 33%	34 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	50 49%	54 53%	-	-	-	-	50 49%	54 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	18 18%	13 13%	-	-	-	-	18 18%	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	101 100%	-	-	-	-	102 100%	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_8. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 97

8. .jp

Base: All Qualified Respondents

	Country																						
	Asia										Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	176	176	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	121 69%	122 69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	37 21%	29 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	84 48%	93 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	53 30%	54 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	176 100%	176 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_9. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 98

9. .kr

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	101	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	64 63%	67 66%	-	-	-	-	-	-	-	-	64 63%	67 66%	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	14 14%	21 21%	-	-	-	-	-	-	-	-	14 14%	21 21%	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	50 50%	46 46%	-	-	-	-	-	-	-	-	50 50%	46 46%	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	35 35%	34 34%	-	-	-	-	-	-	-	-	35 35%	34 34%	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	2 2%	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	101 100%	-	-	-	-	-	-	-	-	101 100%	101 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_10. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 99

10. .ru

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia								Africa													
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	130	128	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	49 38%	75 59% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	9 7%	23 18% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	40 31%	52 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	81 62% B	53 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	130 100%	128 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_11. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 100

11. .in

Base: All Qualified Respondents

	Country																						
	Asia														Africa								
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	325	330	**	**	**	**	**	**	**	**	**	**	**	325	330	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	231	246	-	-	-	-	-	-	-	-	-	-	-	231	246	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	112	106	-	-	-	-	-	-	-	-	-	-	-	112	106	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	119	140	-	-	-	-	-	-	-	-	-	-	-	119	140	-	-	-	-	-	-	-	-
No purchase restrictions should be required	91	84	-	-	-	-	-	-	-	-	-	-	-	91	84	-	-	-	-	-	-	-	-
Not Sure	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-
Sigma	325	330	-	-	-	-	-	-	-	-	-	-	-	325	330	-	-	-	-	-	-	-	-
	100%	100%	-	-	-	-	-	-	-	-	-	-	-	100%	100%	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_12. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 101

12. .id

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	101	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	100	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	51 50%	53 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 50%	53 53%	-	-	-	-	-	-
Strict purchase restrictions should be required	25 25%	23 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 25%	23 23%	-	-	-	-	-	-
Some purchase restrictions should be required	26 26%	30 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 26%	30 30%	-	-	-	-	-	-
No purchase restrictions should be required	50 50%	47 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 50%	47 47%	-	-	-	-	-	-
Sigma	101 100%	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	100 100%	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_13. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

13. .ng

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
			Asia								Africa													
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)						
Unweighted Base	207	200	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	207	200	**	**	**	**	
STRICT/SOME RESTRICTIONS (NET)	131 63%	147 74% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	131 63%	147 74% S	-	-	-	-	
Strict purchase restrictions should be required	50 24%	54 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 24%	54 27%	-	-	-	-	
Some purchase restrictions should be required	81 39%	93 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	81 39%	93 47%	-	-	-	-	
No purchase restrictions should be required	76 37% B	53 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 37% T	53 27%	-	-	-	-	
Sigma	207 100%	200 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	200 100%	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_14. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 103

14. .za

Base: All Qualified Respondents

	Country																						
	Asia																Africa						
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	101	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	101	**	**
STRICT/SOME RESTRICTIONS (NET)	50 50%	78 77% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 50%	78 77% U	-	-
Strict purchase restrictions should be required	19 19%	27 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 19%	27 27%	-	-
Some purchase restrictions should be required	31 31%	51 50% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 31%	51 50% U	-	-
No purchase restrictions should be required	51 50% B	23 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 50% V	23 23%	-	-
Sigma	101 100%	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	101 100%	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q765\_15. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

15. .eg

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	106	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	106	100
STRICT/SOME RESTRICTIONS (NET)	75 71%	78 78%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 71%	78 78%
Strict purchase restrictions should be required	21 20%	26 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 20%	26 26%
Some purchase restrictions should be required	54 51%	52 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 51%	52 52%
No purchase restrictions should be required	30 28%	22 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 28%	22 22%
Not Sure	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-
Sigma	106 100%	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 100%	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_16. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

16. .co

Base: All Qualified Respondents

	Country																						
	Asia														Africa								
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	125	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	59	74	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	16	14	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	43	60	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	66	51	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125	125	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	100%	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_17. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

17. .ar

Base: All Qualified Respondents

	Country																						
	Asia														Africa								
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	100	104	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	39	48	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	15	9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	24	39	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	61	56	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	100	104	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	100%	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_18. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 107

18. .br

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	175	186	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	88 50%	111 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	25 14%	40 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	63 36%	71 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	86 49%	75 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	175 100%	186 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_19. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

19. .it

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	54*	50*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	18 33%	28 56% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	3 6%	8 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	15 28%	20 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	35 65% B	22 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	54 100%	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q765\_20. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 109

20. .tr

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	50*	50*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	32 64%	32 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	11 22%	14 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	21 42%	18 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	17 34%	18 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	50 100%	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q765\_21. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 110

21. .es

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	50*	50*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
STRICT/SOME RESTRICTIONS (NET)	23 46%	27 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	2 4%	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	21 42%	23 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	25 50%	23 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	50 100%	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q765\_22. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

22. .pl

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	53*	53*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	20 38%	24 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	2 4%	7 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	18 34%	17 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	32 60%	29 55%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	53 100%	53 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q765\_23. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

23. .uk

Base: All Qualified Respondents

	Regi-stra-nts (A)	2016 Total Regi-stra-nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie-tnam (E)	2016 Vie-tnam (F)	2015 Phil-ippines (G)	2016 Phil-ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo-nesia (Q)	2016 Indo-nesia (R)	2015 Nige-ria (S)	2016 Nige-ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	100	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	55 55%	71 71% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	19 19%	21 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	36 36%	50 50% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	44 44% B	29 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	100 100%	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_24. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 113

24. fr

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	101	106	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	53 52%	66 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	15 15%	19 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	38 38%	47 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	44 44%	40 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	4 4%	B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	106 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_25. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 114

25. .de

Base: All Qualified Respondents

	Country																						
	Asia														Africa								
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	125	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	62 50%	63 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	18 14%	20 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	44 35%	43 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	62 50%	62 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_26. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 115

26. .us

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	268	255	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	173 65%	177 69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	60 22%	75 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	113 42%	102 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	91 34%	78 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268 100%	255 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_27. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

27. .ca

Base: All Qualified Respondents

	Country																						
	Asia										Africa												
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	103	105	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	69 67%	73 70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	21 20%	30 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	48 47%	43 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	33 32%	32 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	103 100%	105 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_28. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 117

28. .mx

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	102	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	42 41%	63 63% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	12 12%	25 25% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	30 29%	38 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	59 58% B	37 37%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q765\_29. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs?

2 Aug 2016  
Table 118

29. .eu

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-.**	484	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
STRICT/SOME RESTRICTIONS (NET)	-	316 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	-	73 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	-	243 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	-	168 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	484 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q767. We'd like to ask you another question about restrictions on registration of a gTLD. Do you feel each of the following restrictions should be enforced?

SUMMARY TABLE OF YES

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
Validation that the person or company registering the site meets intended parameters (e.g., must be involved in the pharmaceutical industry to register a .pharmacy domain)	-	2551 76% JX	-	418 76% X	-	42 81% X	-	87 86% BDJLNPRX	-	122 69%	-	70 69%	-	89 70%	-	243 74%	-	68 68%	-	159 80% JNRX	-	86 85% BDJLNPRX	-	65 65%
Requirements for validated credentials related to the gTLD (e.g., must be a licensed contractor to register a .builder domain)	-	2481 74% N	-	444 81% BJNT	-	46 88% BJLNTX	-	84 83% BJNT	-	121 69%	-	75 74% N	-	77 60%	-	282 85% BJLNRX	-	76 76% N	-	145 73% N	-	79 78% N	-	74 74% N
Requirements for use of the name to be consistent with the meaning of the gTLD (e.g., use of a .net name must be for network operations purposes)	-	2426 72% JLN	-	420 76% BJLN	-	38 73% N	-	86 85% BDJLNX	-	113 64%	-	60 59%	-	71 55%	-	254 77% JLN	-	76 76% JLN	-	153 77% JLN	-	79 78% JLN	-	73 73% LN
Requirements for local presence within a specific city, country, or region for a domain related to that place (e.g., someone registering .ca would have to be located in Canada)	-	2362 71% LN	-	412 75% BLNX	-	35 67%	-	86 85% BDJLNPTX	-	124 70%	-	61 60%	-	77 60%	-	235 71% LN	-	79 79% LNX	-	139 70%	-	79 78% LNX	-	63 63%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q767\_1. We'd like to ask you another question about restrictions on registration of a gTLD. Do you feel each of the following restrictions should be enforced?

1. Requirements for validated credentials related to the gTLD (e.g., must be a licensed contractor to register a .builder domain)

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
			Asia								Africa													
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)						
Unweighted Base	-**	3349	-**	551	-**	52*	-**	101	-**	176	-**	101	-**	128	-**	330	-**	100	-**	200	-**	101	-**	100
Yes	-	2481 74% N	-	444 81% BJNT	-	46 88% BJLNTX	-	84 83% BJNT	-	121 69%	-	75 74% N	-	77 60%	-	282 85% BJLNRTX	-	76 76% N	-	145 73% N	-	79 78% N	-	74 74% N
No	-	868 26% DFHP	-	107 19%	-	6 12%	-	17 17%	-	55 31% DFHP	-	26 26% FP	-	51 40% BDFHLPRTVX	-	48 15%	-	24 24% P	-	55 28% DFHP	-	22 22%	-	26 26% FP
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q767\_2. We'd like to ask you another question about restrictions on registration of a gTLD. Do you feel each of the following restrictions should be enforced?

2. Validation that the person or company registering the site meets intended parameters (e.g., must be involved in the pharmaceutical industry to register a .pharmacy domain)

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-**	3349	-**	551	-**	52*	-**	101	-**	176	-**	101	-**	128	-**	330	-**	100	-**	200	-**	101	-**	100
Yes	-	2551 76% JX	-	418 76% X	-	42 81% X	-	87 86% BDJLNPRX	-	122 69%	-	70 69%	-	89 70%	-	243 74%	-	68 68%	-	159 80% JNRX	-	86 85% BDJLNPRX	-	65 65%
No	-	798 24% HV	-	133 24% HV	-	10 19%	-	14 14%	-	54 31% BHTV	-	31 31% HV	-	39 30% HTV	-	87 26% HV	-	32 32% HTV	-	41 21%	-	15 15%	-	35 35% BDFHTV
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q767\_3. We'd like to ask you another question about restrictions on registration of a gTLD. Do you feel each of the following restrictions should be enforced?

3. Requirements for local presence within a specific city, country, or region for a domain related to that place (e.g., someone registering .ca would have to be located in Canada)

Base: All Qualified Respondents

Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
		Asia										Africa											
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	** 3349	** 551	** 52*	** 101	** 176	** 101	** 128	** 330	** 100	** 200	** 101	** 100	** 100	** 100	** 100	** 100	** 100	** 100	** 100	** 100	** 100	** 100	** 100
Yes	- 2362 71% LN	- 412 75% BLNX	- 35 67%	- 86 85% BDFJLNPTX	- 124 70%	- 61 60%	- 77 60%	- 235 71% LN	- 79 79% LNX	- 139 70%	- 79 78% LNX	- 63 63%											
No	- 987 29% DH	- 139 25% H	- 17 33% H	- 15 15%	- 52 30% H	- 40 40% BDHPRV	- 51 40% BDHPRV	- 95 29% H	- 21 21% H	- 61 31% H	- 22 22%	- 37 37% DHRV											
Sigma	- 3349 100%	- 551 100%	- 52 100%	- 101 100%	- 176 100%	- 101 100%	- 128 100%	- 330 100%	- 100 100%	- 200 100%	- 101 100%	- 100 100%	- 100 100%	- 100 100%	- 100 100%	- 100 100%	- 100 100%	- 100 100%	- 100 100%	- 100 100%	- 100 100%	- 100 100%	- 100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q767\_4. We'd like to ask you another question about restrictions on registration of a gTLD. Do you feel each of the following restrictions should be enforced?

4. Requirements for use of the name to be consistent with the meaning of the gTLD (e.g., use of a .net name must be for network operations purposes)

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-**	3349	-**	551	-**	52*	-**	101	-**	176	-**	101	-**	128	-**	330	-**	100	-**	200	-**	101	-**	100
Yes	-	2426 72% JLN	-	420 76% BJLN	-	38 73% N	-	86 85% BDJLN	-	113 64%	-	60 59%	-	71 55%	-	254 77% JLN	-	76 76% JLN	-	153 77% JLN	-	79 78% JLN	-	73 73% LN
No	-	923 28% DH	-	131 24% H	-	14 27%	-	15 15%	-	63 36% BDHPRTV	-	41 41% BDHPRTVX	-	57 45% BDHPRTVX	-	76 23%	-	24 24%	-	47 24%	-	22 22%	-	27 27% H
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: All Qualified Respondents

Q770. Does having purchase restrictions or requirements on a particular gTLD make it...?

	Country																							
	Asia											Africa												
	2016 Regi- stra- nts	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
More trustworthy	2030 60%	2308 69%	352 64%	413 75%	40 77%	48 92%	88 86%	78 77%	91 52%	93 53%	55 54%	47 47%	67 52%	80 63%	228 70%	230 70%	65 64%	76 76%	140 68%	154 77%	60 59%	77 76%	51 48%	60 60%
Doesn't make a difference	869 26%	666 20%	147 27%	94 17%	4 8%	2 4%	8 8%	10 10%	59 34%	56 32%	29 29%	41 41%	44 34%	27 21%	58 18%	62 19%	26 26%	15 15%	45 22%	26 13%	23 23%	18 18%	32 30%	26 26%
Less trustworthy	167 5%	154 5%	11 2%	15 3%	2 4%	1 2%	4 4%	5 5%	9 5%	5 3%	7 7%	7 7%	10 8%	7 5%	16 5%	29 9%	3 3%	6 6%	5 2%	3 2%	5 5%	-	16 15%	10 10%
Not sure	290 9%	221 7%	40 7%	29 5%	6 12%	1 2%	2 2%	8 8%	17 10%	22 13%	10 10%	6 6%	9 7%	14 11%	22 7%	9 3%	7 7%	3 3%	17 8%	17 9%	13 13%	6 6%	7 7%	4 4%
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1 A	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q780. How do you determine whether a website is legitimate or not?

Base: All Qualified Respondents

	Country																								
	Asia											Africa													
	2016 Regi- strants (A)	2016 Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Viet- nam (E)	2016 Viet- nam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100	
Weighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100	
RESEARCH (NET)	698 21% IM	878 26% AJN	202 37% AEGIKMOGSW	228 41% BFJLNPTX	11 21% M	13 25% J	22 22% IM	36 36% GBJNP	20 11% J	22 13% J	18 18% M	31 31% KJN	10 8% J	24 19% M	69 21% IM	80 24% J	21 21% IM	35 35% QBJNP	48 23% IM	59 30% JN	26 26% IM	35 35% JNP	22 21% IM	29 29% J	
Researching online/Internet searches	293 9%	366 11% A	48 9%	49 9%	7 13% M	3 6% J	14 14% KM	19 19% BDFJNP	14 8% J	16 9% J	5 5% KDNP	17 17% J	6 5% J	8 6% J	34 10% M	29 9% J	8 8% J	13 13% J	28 14% AKM	32 16% BDJNP	15 15% AKM	23 23% BDFJNP	10 9% BDFJNP	18 18% J	
Check registration/If it's registered	136 4%	194 6% AJPT	106 19% AEGIKMOGSW	101 18% BFJLNPTX	1 2%	3 6% J	4 4% IOQ	7 7% JPT	-	1 1%	3 3% I	7 7% JPT	2 2%	4 3% J	2 1%	6 2% J	-	7 7% QJPT	3 3% IO	3 2%	3 3% I	7 7% JPT	2 2%	7 7% JPT	
If it's verified/Can be verified	48 1%	103 3% AJ	8 1% AGIMO	29 5% CBJN	-	1 2% J	2 2% J	5 5% J	-	-	5 5% ACIM	6 6% JN	-	1 1% J	7 2% J	11 3% J	2 2% JN	6 6% JN	5 2% I	11 6% BJN	2 2% GI	1 1% JL	1 1% JL	2 2% JL	
Using specific sites that classify/provide information on sites (i.e., whois.org)	124 4%	102 3% J	34 6% AGIMO	40 7% BHJLPXTX	1 2%	2 4% L	-	2 2%	1 1%	1 1%	2 2% J	-	1 1%	4 3% J	9 3% J	11 3% GIM	6 6% GIM	3 3% TAGIMO	14 7% TAGIMO	4 2% GI	4 4% JL	4 4% JL	2 2% JL	1 1% JL	
Sites credibility/Being legitimate/trustworthy	117 3%	84 3% J	26 5% IMS	17 3% J	1 2%	1 2% J	2 2% J	2 2% J	1 1%	-	3 3% JX	4 4% JX	1 1%	3 2% J	21 6% AIMS	18 5% BJTX	2 2% JX	5 5% JX	2 1% JX	3 2% I	4 4% I	1 1% XIMS	7 7% XIMS	-	
Attempt to contact the site/Call/Email/Visit their location	-	38 1% AD	-	-	-	-	3 3% DJ	-	-	-	-	-	-	4 3% MBDJ	-	6 2% OD	-	1 1% D	-	8 4% SBDJLVX	-	-	-	-	-
Other research mentions	59 2%	57 2% MU	9 2% MU	10 2% BH	2 4% MU	3 6% BH	3 3% J	-	4 2% J	5 3% J	1 1% J	1 1% J	-	2 2% J	8 2% J	4 2% MU	4 2% MU	2 2% MU	5 2% MU	5 3% MU	-	1 1% J	1 1% J	1 1% J	
APPEARANCE/CONTEN T (NET)	1092 33% BCO	628 19% D	117 11% D	62 11% CO	21 40% CO	14 27% DN	31 30% C	24 24% DN	49 28% J	32 18% D	33 33% LCO	17 17% NCO	40 31% NCO	16 13% J	70 22% P	53 16% RACGKMOU	48 48% BDJLNPTX	29 29% TACGKMOU	96 46% L	51 26% BDNP	29 29% V	17 17% XCO	38 36% XCO	16 16% XCO	
Content/Information on site	596 18% BCO	262 8% D	77 14% D	34 6% CO	11 21% O	9 17% BDJLPVX	14 14% C	9 9% D	28 16% J	13 7% L	17 17% L	3 3% NCOU	29 22% NCOU	10 8% P	34 10% P	17 5% RACGIU	27 27% RACGIU	10 10% L	46 22% TCOU	25 13% BDLPX	12 12% V	7 7% XCO	21 20% XCO	5 5% XCO	
Look for contact information/Ability to contact site	108 3% CM	84 3% DJ	4 1% D	3 1% CO	1 2% C	-	2 2% C	6 6% BDJL	3 2% J	-	5 5% LCM	-	-	2 2% J	10 3% CM	11 3% DJ	12 12% RACGIMOW	4 4% DJL	17 8% TACGIMO	7 4% DJ	8 8% ACIMO	8 8% BDFJLN	3 3% D	2 2% D	
Initial appearance/layout/ design	153 5% BC	81 2% D	4 1% D	4 1% CO	2 4% C	-	3 3% C	5 5% D	6 3% C	6 3% D	3 3% C	2 2% C	3 2% C	3 2% C	16 5% C	7 2% C	5 5% C	4 4% D	6 3% C	4 2% C	5 2% C	2 2% C	3 3% C	2 2% C	
Owner/Registered owner of site	53 2% C	76 2% AD	3 1% D	2 1% CO	1 2% C	1 2% J	-	1 1% J	1 1% D	5 3% D	2 2% J	1 1% J	2 2% J	1 1% J	5 2% D	11 3% D	7 7% ACGIMOSLW	6 6% BDN	3 1% D	7 4% D	-	3 3% D	1 1% D	3 3% D	
From the services/What is offered	37 1% C	47 1% D	1 1% D	4 1% CO	-	2 4% DNV	2 2% C	1 1% C	-	1 1% J	1 1% BDJNV	4 4% J	1 1% J	-	1 1% J	4 1% J	1 1% J	1 1% J	5 2% CIO	10 5% BDJNPV	2 2% C	-	6 6% ACIMO	2 2% D	
Finding something wrong/suspicious/illegal	131 4% BO	47 1% DO	24 4% DO	10 2% CO	1 2% C	-	8 8% AO	5 5% BNPTV	9 5% O	5 3% J	4 4% BNV	4 4% BNV	4 3% N	-	4 1% J	4 1% J	2 2% J	1 1% TACMOQ	21 10% TACMOQ	2 1% V	4 4% V	-	7 7% XO	1 1% XO	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q780. How do you determine whether a website is legitimate or not?

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Viet- nam	2016 Viet- nam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indone- sia	2016 Indone- sia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Look for "About Us" section	22 1%	37 1%	-	-	-	-	-	-	-	-	-	-	-	1 D	1	1	1 C	1 D	-	2 D	-	-	-	-
Accuracy of information	26 1%	27 1%	1	4 1%	-	2 4%	3 3%	-	2 1%	1	2 2%	-	-	1	-	1	3 3%	2 1%	3 2%	1	-	2 2%	-	
Correct spelling/grammar	46 1%	22 1%	-	2	1 2%	2 2%	1 1%	-	1	-	1 1%	-	1 1%	-	4 1%	1 1%	-	3 1%	3 2%	1 1%	4 4%	1 1%	-	
Site requesting payments	21 1%	12	2	1	-	-	3 3%	1 1%	1 1%	1 1%	-	3 3%	2 2%	-	2 1%	1	1 1%	1 1%	2 1%	-	-	-	-	2 2%
Information/Personal information requested	45 1%	5	4 1%	-	1 2%	-	2 2%	-	-	1 1%	-	-	-	2 1%	2 1%	-	-	4 2%	-	1 1%	-	-	-	
Other appearance/content mentions	67 2%	64 2%	9 2%	6 1%	4 1%	-	-	3 3%	4 2%	2 1%	2 2%	1 1%	2 2%	4 1%	6 2%	9 9%	2 2%	6 3%	3 2%	1 1%	1 1%	1 1%	1 1%	
DOMAIN/NAME/EXTENSION (NET)	514 15% CIM	612 18% AJN	62 11% CJN	89 16% CJN	10 19% I	16 31% BDJLNV	23 23% ACIKM	24 24% JLN	14 8% I	16 9% J	11 11% I	13 13% I	12 9% JN	11 9% JN	50 15% I	66 20% ACIKMOW	25 25% BDJLNPTVX	33 33% BDJLNPTVX	38 18% CIM	40 20% JN	18 18% I	15 15% I	13 12% JN	19 19% JN
Domain/Domain name/Name	204 6% I	350 10% A	53 9% AIMO	78 14% CBJNX	6 12% IMO	12 23% BJLNPVX	5 5% ACIKM	14 14% GJX	4 2% I	11 6% J	6 6% I	8 8% KJ	4 3% I	9 7% I	15 5% O	34 10% AGIMOS	13 13% BDJLNPTVX	23 23% BDJLNPTVX	11 5% SIX	25 13% SIX	7 7% I	10 10% I	6 6% I	5 5% I
By it's extension	120 4% C	120 4% ADJ	4 1% I	10 2% CK	2 4% CK	2 4% CK	2 2% CK	4 4% J	1 1% I	1 1% I	-	4 4% KJ	2 2% I	1 1% I	7 2% OBDJNT	19 6% OBDJNT	1 1% J	5 5% J	2 1% I	4 2% I	2 2% I	2 2% I	3 3% I	6 6% DUN
If it has "https"/Make sure the "S" is in the "https" link	126 4% BCKQ	96 3% D	-	-	1 2% C	1 2% D	10 10% ACIKMOW	6 6% DJLN	2 1% C	1 1% C	-	-	3 2% C	1 1% D	21 6% ACIKQ	13 4% DJL	-	2 2% D	10 5% CIKQ	6 3% D	8 8% ACIKMOW	2 2% D	3 3% C	
Web address (Unspec.)	76 2% B	40 1% I	7 1% I	3 1% I	3 6% C	2 4% DHP	3 3% C	-	2 2% I	3 2% I	3 3% I	2 2% I	4 3% I	1 1% I	7 2% I	2 1% I	5 5% C	3 3% D	6 3% I	2 1% I	3 3% I	2 2% I	1 1% I	
Through URL	44 1% C	32 1% D	-	-	1 2% C	-	3 3% CI	-	2 1% D	-	-	-	-	2 1% I	3 1% D	3 3% CIM	2 2% D	4 2% TC	-	-	-	-	4 4% WBHJLNPTV	
SSL/SSL certificate	28 1% D	18 1% I	-	-	-	-	1 1% C	-	1 1% I	-	-	-	-	2 1% I	1 1% I	4 4% ACIKMOW	2 2% D	5 5% AC	2 2% D	3 3% ACM	3 3% D	1 1% I	1 1% I	
Other domain/name/extension mentions	33 1% I	24 1% I	3 1% I	2	1 2% I	-	1 1% I	2 2% I	3 2% I	-	3 3% ACM	-	-	3 1% I	5 2% I	-	3 3% BDJ	4 2% I	3 2% I	1 1% I	1 1% I	1 1% I	3 3% BDJ	
SAFETY PROTOCOLS (NET)	517 15% BCIKMQ	404 12% DJLNR	61 11% I	50 9% I	5 10% I	6 6% I	13 13% I	8 8% I	18 10% I	11 6% I	8 8% I	4 4% I	12 9% I	6 5% I	43 13% JLNR	40 12% JLNR	5 5% I	4 4% I	43 21% ACIKMQ	42 21% BDJLNPTVX	23 23% VACEKMOQ	10 10% CIKMQ	20 19% CIKMQ	10 10% I
INTERNET SAFETY (SUB-NET)	161 5% I	145 4% J	18 3% I	16 3% I	1 2% I	-	1 1% I	1 1% I	2 1% I	2 1% I	2 2% I	4 4% I	3 2% I	3 2% I	22 7% CGI	15 5% J	2 2% I	3 3% CGI	14 7% DHJ	13 7% GI	7 5% I	5 5% I	2 2% I	2 2% I
Security certificate	97 3% C	81 2% J	9 2% I	9 2% I	2 2% I	-	1 1% I	1 1% I	-	-	1 1% I	3 3% J	2 2% I	2 2% I	8 2% I	7 2% I	2 2% I	2 2% I	4 2% I	7 4% J	6 6% CIW	2 2% I	1 1% I	1 1% I

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q780. How do you determine whether a website is legitimate or not?

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Security (Unspec.)	47 1%	42 1%	8 1%	7 1%	-	-	-	-	1 1%	2 1%	1 1%	1 1%	1 1%	1 1%	8 2%	5 2%	-	-	8 4%	4 2%	-	1 1%	1 1%	-
Other internet safety mentions	24 1%	25 1%	1 D	-	-	-	-	-	1 1%	-	-	-	-	-	8 2%	4 1%	-	1 D	2 1%	3 D	2 C	2 D	-	1 D
HARDWARE/SOFTWARE (SUB-NET)	153 5%	93 3%	22 4%	18 3%	1 2%	-	5 5%	3 3%	11 6%	6 3%	2 2%	-	7 5%	3 2%	4 1%	7 2%	-	1 1%	14 7%	5 3%	7 7%	3 3%	5 5%	3 3%
Use of anti-virus software/virus protection	71 2%	58 2%	8 1%	10 2%	-	-	3 3%	2 2%	3 2%	2 1%	-	-	5 4%	1 1%	1 1%	5 2%	-	1 1%	3 1%	3 2%	5 5%	1 1%	1 1%	3 3%
Use of protection software/filter/program	26 1%	31 1%	6 1%	8 1%	-	-	1 1%	1 1%	5 3%	4 2%	-	-	2 2%	1 1%	1 1%	1 1%	-	-	-	1 1%	-	2 2%	3 3%	-
Malware/Spyware/Spam software	52 2%	6 *	8 1%	-	1 2%	-	1 1%	-	2 1%	-	1 1%	-	1 1%	1 1%	1 1%	-	-	-	10 5%	1 1%	2 2%	-	2 2%	-
Other hardware/software mentions	8 *	2 *	-	-	-	-	-	-	1 1%	-	1 1%	-	-	-	1 1%	1 1%	-	-	2 1%	-	-	-	-	-
SYMBOLS/LOGOS (SUB-NET)	74 2%	90 3%	7 1%	2 D	-	-	1 1%	4 4%	2 1%	1 1%	-	-	1 1%	1 1%	7 2%	10 3%	1 1%	-	8 4%	10 5%	3 3%	1 1%	3 3%	2 2%
Padlock symbol	37 1%	48 1%	-	-	-	-	1 1%	3 3%	1 1%	1 1%	-	-	1 1%	-	2 1%	4 1%	1 1%	-	6 3%	7 4%	3 3%	1 1%	-	-
Security logos/symbols (Unspec.)	31 1%	19 1%	7 1%	1 D	-	-	-	1 1%	-	-	-	-	-	-	5 2%	3 1%	-	-	2 1%	1 1%	-	-	2 2%	1 1%
Other symbols/logos mentions	7 *	24 1%	-	1 A	-	-	-	-	1 1%	-	-	-	-	1 1%	-	3 1%	-	-	-	2 1%	-	-	1 1%	1 1%
SITE SECURITY (SUB-NET)	83 2%	65 2%	5 1%	11 2%	1 2%	2 4%	5 5%	1 1%	1 1%	1 1%	2 2%	-	-	1 1%	11 3%	6 2%	1 1%	-	8 4%	14 7%	3 3%	-	10 9%	3 3%
Terms and conditions	30 1%	40 1%	2 C	3 1%	-	-	3 3%	1 1%	-	1 1%	1 1%	-	-	-	5 2%	5 2%	-	-	3 1%	12 6%	1 1%	-	-	-
Trademarks/Copyright	13 *	20 1%	1 CBP	8 1%	1 CO	2 4%	1 1%	-	1 1%	-	1 1%	-	-	1 1%	-	-	-	-	1 1%	-	-	-	4 4%	2 2%
Other site security mentions	42 1%	5 BC	2 *	-	-	-	1 1%	-	-	-	-	-	-	6 2%	1 C	1 1%	-	-	4 2%	2 1%	2 2%	-	7 7%	1 1%
ALERTS/FLAGS/POP-UPS (SUB-NET)	85 3%	42 1%	9 2%	5 1%	2 4%	1 2%	2 2%	-	2 1%	1 1%	2 2%	-	2 2%	1 1%	2 1%	3 1%	1 1%	-	2 1%	5 3%	5 5%	1 1%	2 2%	-
Browser flags/Alerts if site is unsafe	32 1%	27 1%	2 *	2 *	2 4%	1 2%	1 1%	-	1 1%	-	-	-	1 1%	1 1%	1 1%	3 1%	-	-	1 1%	4 2%	-	1 1%	2 2%	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Q780. How do you determine whether a website is legitimate or not?

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
If site has pop-ups/unwanted offers	40 1% B	9 0% D	4 1% D	-	-	-	1 1%	-	1 1%	1 1%	2 2%	-	-	-	1 1%	-	1 1%	-	1 1%	-	2 2%	-	-	-
Warnings/Warning tabs	9 0% B	2 0% D	3 1% D	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	1 1% B	1 1%	-	-	-	-
Other alerts/flags/pop-up mentions	8 0% B	4 0% D	1 0% D	3 1% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2% ACOS	-	-	-
PUBLIC AWARENESS/RECOMMENDATIONS (NET)	298 9% CI	286 9% DJ	30 5% D	17 3% D	12% E	4 8% F	16 16% G	23 23% H	8 5% I	8 5% J	10 10% K	11 11% L	7 5% M	19 15% N	32 10% O	29 9% P	13 13% Q	4 4% R	15 7% S	18 9% T	18 18% U	17 17% V	12 11% W	12 12% X
Reviews/Comments/Complaints/Compliments	174 5% C	156 5% DJ	11 2% D	5 1% D	3 6% E	-	10 10% ACI	13 13% BDFJLRX	5 3% I	2 1% J	6 6% K	3 3% L	6 5% M	14 11% N	20 6% O	24 7% P	6 6% Q	1 1% R	10 5% S	16 8% T	14 14% U	10 10% V	5 5% W	4 4% X
How well known site is/Reputation	71 2% D	75 2% D	15 3% D	3 1% D	-	4 8% E	3 3% G	6 6% H	2 1% I	2 1% J	4 4% K	7 7% L	-	1 1% N	6 2% O	3 1% P	-	1 1% R	3 1% S	2 1% T	2 2% U	7 7% V	7 7% W	2 2% X
Family/Friends referral/recommendations	28 1% D	25 1% D	2 0% D	4 1% D	1 2% E	-	2 2% G	1 1% H	1 1% I	2 1% J	-	1 1% L	1 1% M	2 2% N	2 1% O	-	-	1 1% R	1 1% S	2 2% T	2 2% U	2 2% V	1 1% W	-
Through forums/blogs/articles	23 1% D	17 1% D	1 0% D	-	2 4% E	-	2 2% G	2 2% H	-	1 1% J	-	-	1 1% M	-	2 1% O	2 1% P	5 5% Q	2 2% R	1 1% S	-	1 1% U	-	-	2 2% X
Other public awareness/recommendations mentions	16 0% A	31 1% A	1 0% D	5 1% D	-	-	-	2 2% H	1 1% I	2 1% J	-	-	-	3 2% N	4 1% O	2 1% P	2 2% Q	-	-	-	-	-	-	4 4% WB
USAGE (NET)	265 8% CI	258 8% DJ	22 4% D	44 8% D	5 10% E	7 13% F	10 10% G	9 9% H	4 2% I	9 5% J	10 10% K	10 10% L	7 5% M	13 10% N	38 12% O	21 6% P	6 6% Q	13 13% R	33 16% S	14 7% T	8 8% U	9 9% V	7 7% W	4 4% X
By trying it out/visiting it	78 2% A	144 4% A	13 2% C	31 6% C	1 2% E	3 6% F	4 4% G	2 2% H	1 1% I	7 4% J	5 5% K	7 7% L	2 2% M	9 7% N	16 5% O	14 4% P	-	4 4% Q	5 2% S	3 3% T	2 2% U	4 4% V	1 1% W	2 2% X
Problems with links/broken links	35 1% D	37 1% D	4 1% D	4 1% D	-	-	-	2 2% H	-	1 1% J	-	-	-	1 1% N	2 1% O	-	-	-	2 1% S	1 1% T	1 1% U	2 2% V	1 1% W	1 1% X
Through site usage/Activity through users	59 2% D	30 1% D	1 0% D	1 0% D	3 6% E	3 6% F	5 5% G	4 4% H	-	1 1% J	2 2% K	2 2% L	1 1% M	1 1% N	8 2% O	3 1% P	5 5% Q	4 4% R	20 10% S	3 3% T	1 1% U	1 1% V	2 2% W	-
Prior use/experience with it	62 2% BC	23 1% D	4 1% D	4 1% D	1 2% E	-	-	-	3 2% I	-	2 2% K	-	3 2% M	2 2% N	8 2% O	1 1% P	1 1% Q	1 1% R	1 1% S	1 1% T	4 4% U	2 2% V	3 3% W	1 1% X
Other usage mentions	38 1% C	28 1% D	-	5 1% D	-	1 2% E	1 1% G	1 1% H	-	-	1 1% K	1 1% L	-	-	4 1% O	3 1% P	-	4 4% Q	8 4% R	4 2% S	-	-	-	-
MISCELLANEOUS (NET)	389 12% BCOQ	309 9% X	47 9% D	42 8% D	4 8% E	3 6% F	9 9% G	4 4% H	25 14% COQ	30 17% BDHFPRTX	11 11% O	10 10% X	43 33% NACEGKOQSUW	25 20% BDFHLPRTX	17 5% O	22 7% P	4 4% Q	4 4% R	20 10% QBUNPVX	18 9% HP	16 16% COQW	9 9% HP	7 7% HP	3 3% HP
Don't/Cannot determine if a website is legitimate	91 3% O	149 4% AHP	11 2% D	23 4% CHP	-	1 2% E	-	-	5 3% I	9 5% J	1 1% K	6 6% L	18 14% HP	19 15% HP	3 1% O	3 1% P	-	1 1% R	3 1% S	5 5% T	6 6% U	5 5% V	2 2% W	2 2% X

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q780. How do you determine whether a website is legitimate or not?

2 Aug 2016  
Table 125

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Common sense/Gut feeling	103 3%	53 2%	9 2%	5 1%	1 2%	-	1 1%	-	9 5%	12 7%	6 6%	2 2%	19 15%	4 3%	4 1%	-	-	-	4 2%	1 1%	3 3%	-	-	-
BCO		P							COQW	BDHPRTVX	COQW	P	NACEGKOSUW	DP	P									
Quality/Reliability of site	32 1%	46 1%	2	4 1%	2 2%	4 4%	-	1 1%	2 1%	2 1%	-	-	2 2%	1 1%	1	12 4%	-	-	1	3 2%	-	1 1%	-	1 1%
DL																OBD								
Through ads/advertisement	50 1%	23 1%	3 1%	2	-	-	4 4%	3 3%	1 1%	4 2%	-	-	1 1%	1 1%	3 1%	2 1%	1 1%	1 1%	2 1%	1 1%	3 3%	2 2%	1 1%	-
ACIKO								BD		BD											C			
Other mentions	119 4%	41 1%	22 4%	8 1%	2 4%	-	4 4%	-	8 5%	3 2%	4 4%	2 2%	3 2%	-	6 2%	5 2%	3 3%	2 2%	10 5%	4 2%	4 4%	1 1%	4 4%	-
H																								
EXCLUSIVE (NET)	532 16%	679 20%	88 16%	100 18%	8 15%	6 12%	9 9%	6 6%	50 28%	65 37%	12 12%	17 17%	19 15%	29 23%	73 22%	80 24%	12 12%	6 6%	14 7%	18 9%	10 10%	13 13%	14 13%	23 23%
ACGKMSUW		AHRT	S	HRT	S				ACGKMSUW	BDHPRTVX			HRT	S	HRT	ACGKMSUW	DFHRTV							HRT
Illegible data	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	57 2%	66 2%	22 4%	10 2%	-	-	-	-	6 3%	13 7%	1 1%	-	1 1%	2 2%	12 4%	20 6%	1 1%	-	1	2 1%	-	-	-	1 1%
DAGSUW									S	BDHPRTVX					AGSW	BDHPRTVX								
Don't know	300 9%	409 12%	38 7%	61 11%	5 10%	5 10%	8 8%	4 4%	27 15%	41 23%	8 8%	14 14%	12 9%	16 13%	22 7%	19 6%	9 9%	6 6%	12 6%	16 8%	9 9%	10 10%	13 12%	15 15%
ACOS		AHP		CHP					ACOS	BDHPRTVX			HP		HP									
Declined to answer	175 5%	204 6%	28 5%	29 5%	3 6%	1 2%	1 1%	2 2%	17 10%	11 6%	3 3%	3 3%	6 5%	11 9%	39 12%	41 12%	2 2%	-	1	-	1 1%	3 3%	1 1%	7 7%
GSW		RT	S	RT	S				ACGKMSUW	RT			S	HRT	ACGKMSUW	BDHPRTVX								WRT
Sigma	4743 141%	4388 131%	676 123%	665 121%	76 146%	68 131%	147 144%	147 146%	193 110%	201 114%	118 117%	121 120%	157 121%	153 120%	428 132%	430 130%	155 153%	142 142%	350 169%	293 147%	166 164%	140 139%	146 138%	121 121%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q785. Have you ever tried to identify who created a particular website?

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- stra- nts	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Yes	1832	1713	290	344	31	33	43	48	46	42	36	32	83	68	204	215	66	56	117	105	60	50	76	70
	55%	51%	53%	62%	60%	63%	42%	48%	26%	24%	36%	32%	64%	53%	63%	65%	65%	56%	57%	53%	59%	50%	72%	70%
	BGIK	JL	IK	CBHJLTV	GIK	JL	I	JL					ACGIK	JL	ACGIK	BHJLNTV	ACGIK	JL	GIK	JL	GIK	JL	ACGIKS	BHJLNRTV
No	1503	1636	256	207	21	19	59	53	130	134	65	69	47	60	119	115	34	44	90	95	41	51	29	30
	45%	49%	47%	38%	40%	37%	58%	52%	74%	76%	64%	68%	36%	47%	37%	35%	34%	44%	43%	48%	41%	50%	27%	30%
	MOQW	ADPX	DMOQW				ACEMOQSUW	DPX	ACEMOQSUW	BOFHNPRTVX	ACEMOQSUW	BOFHNPRTVX						X	W	DPX	W	DPX		
Not Sure	22	-	4	-	-	-	-	-	-	-	-	-	-	-	2	-	1	-	-	-	-	-	1	-
	1%	-	1%	-	-	-	-	-	-	-	-	-	-	-	1%	-	1%	-	-	-	-	-	1%	-
	B		D																					
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q790. What did you use to try and figure this out?

2 Aug 2016  
Table 127

Base: Tried To Identify

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	1832	1713	290	344	31*	33*	43*	48*	46*	42*	36*	32*	83*	68*	204	215	66*	56*	117	105	60*	50*	76*	70*
Weighted Base	1832	1713	290	344	31*	33*	43*	48*	46*	42*	36*	32*	83*	68*	204	215	66*	56*	117	105	60*	50*	76*	70*
ONLINE ACTIVITY (NET)	1144 62%	1021 60%	160 55%	234 68%	23 74%	21 64%	38 88%	31 85%	2 4%	4 10%	17 47%	11 34%	59 71%	48 71%	94 46%	78 36%	49 74%	48 86%	73 62%	65 62%	35 58%	33 66%	56 74%	46 66%
SPECIFIC SITE SEARCH (SUB-NET)	626 34%	450 26%	53 18%	88 26%	8 26%	7 21%	20 47%	14 29%	-	1 2%	2 6%	-	29 35%	16 24%	50 25%	40 19%	29 44%	22 39%	45 38%	32 30%	22 37%	10 20%	33 43%	24 34%
Google	143 8%	180 11%	6 2%	10 3%	7 23%	6 18%	7 16%	10 21%	-	-	-	-	2 2%	3 4%	17 8%	18 8%	4 6%	15 27%	18 18%	18 17%	4 7%	5 10%	7 9%	16 23%
Whois search	409 22%	149 9%	6 2%	6 2%	1 3%	-	12 28%	3 6%	-	-	1 3%	-	21 25%	8 12%	24 12%	13 6%	24 36%	5 9%	26 22%	10 10%	17 28%	6 12%	22 29%	6 9%
Baidu search	39 2%	63 4%	39 13%	63 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Denic	-	11 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Go Daddy	11 1%	4 *	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	2 2%	-	-	-	3 4%	-
DNS records	11 1%	1 B	-	-	-	-	1 2%	-	-	-	-	-	1 1%	-	-	-	1 2%	-	-	-	1 2%	1 2%	-	-
Other specific site search mentions	72 4%	72 4%	3 1%	15 4%	1 3%	1 3%	1 2%	2 4%	-	1 2%	-	-	9 11%	5 7%	9 4%	9 4%	5 8%	5 9%	3 3%	6 6%	2 3%	-	4 5%	2 3%
GENERAL ONLINE ACTIVITY (SUB-NET)	369 20%	422 25%	85 29%	107 31%	13 42%	12 36%	19 44%	17 35%	1 2%	1 2%	10 28%	7 22%	20 24%	27 40%	23 11%	21 10%	16 24%	24 43%	20 17%	29 17%	7 12%	12 24%	15 20%	21 30%
Internet search/Search engine (Unspec.)	294 16%	331 19%	64 22%	80 23%	10 32%	12 36%	17 40%	15 31%	-	1 2%	9 25%	5 16%	17 20%	27 40%	21 10%	13 6%	15 23%	18 32%	19 16%	23 22%	7 12%	10 20%	13 17%	19 27%
Online/Internet tools (Unspec.)	20 1%	30 2%	13 4%	20 6%	3 10%	-	-	-	-	-	-	-	1 1%	-	-	1 *	-	1 2%	-	2 2%	-	1 2%	1 1%	-
Wikipedia/Web Encyclopedia	7 *	21 1%	1 *	2 1%	-	-	-	-	-	-	-	2 6%	2 2%	-	-	4 2%	-	3 5%	-	2 2%	-	1 2%	1 1%	1 1%
Email	35 2%	18 1%	1 *	1 *	-	-	1 2%	1 2%	1 2%	-	1 3%	-	-	-	1 *	1 *	-	2 4%	1 1%	-	-	-	1 1%	-
Other general online activity mentions	16 1%	27 2%	7 2%	7 2%	-	-	1 2%	1 2%	-	-	-	-	-	-	1 *	2 1%	1 2%	1 2%	-	2 2%	-	-	-	1 1%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q790. What did you use to try and figure this out?

Base: Tried To Identify

	Country																							
	Asia												Africa											
	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016		
Regi- strants	Total Regi- strants	China	China	Vie- tnam	Vie- tnam	Phil- ippines	Phil- ippines	Japan	Japan	South Korea	South Korea	Russia	Russia	India	India	Indo- nesia	Indo- nesia	Nige- ria	Nige- ria	South Africa	South Africa	Egypt	Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	1832	1713	290	344	31*	33*	43*	48*	46*	42*	36*	32*	83*	68*	204	215	66*	56*	117	105	60*	50*	76*	70*
SOURCE OF SEARCH (SUB-NET)	279	232	28	55	2	3	7	2	1	2	5	5	16	8	27	22	9	9	22	16	10	13	15	4
Domain/IP Address Search	98	63	17	25	1	1	1	-	-	1	4	2	3	1	12	6	2	5	12	5	4	2	7	-
Check website itself	48	57	6	5	1	1	-	-	1	-	-	1	2	7	4	2	1	5	10	5	1	6	9	2
HTML/Source Code	66	41	-	4	-	1	3	-	-	-	1	3	3	2	1	3	1	3	1	3	2	2	-	-
Social media/blogs	19	19	-	2	-	-	2	-	-	-	-	-	1	3	5	2	-	1	1	-	-	-	1	1
Using specific sites that classify/provide information on sites	28	18	4	6	-	-	-	-	-	-	-	5	3	-	3	1	-	2	-	1	1	2	6	-
Hosting options	10	2	-	-	-	-	-	-	-	-	-	2	1	-	-	3	-	-	1	1	1	-	1	-
Online forums	13	1	1	-	-	-	2	-	-	-	-	1	-	1	-	1	-	-	-	-	-	-	-	-
Other source of search mentions	16	44	1	19	-	-	-	-	1	-	1	-	1	2	3	-	-	1	3	1	2	4	-	1
SITE ATTRIBUTES/TRAD EMARKS (NET)	454	408	16	23	7	7	4	12	16	22	14	7	21	8	50	70	18	12	37	37	23	24	15	13
Site contact information	71	96	2	-	1	3	2	5	-	2	3	1	3	3	6	9	1	3	11	12	3	3	7	3
Owner of site/Who programmed/developed the website	95	91	1	-	1	-	2	4	5	2	4	-	5	4	13	24	6	4	9	5	5	6	1	1
Company details/information	85	86	3	1	3	2	-	1	1	2	1	1	6	2	8	15	6	3	4	10	1	4	1	2
Sites credibility/being legitimate/trustworthy	30	68	3	6	-	-	-	3	13	15	36	-	1	-	6	14	1	1	4	5	2	2	2	3
Check registration/if it's registered/certificate	57	46	4	9	3	-	2	-	-	-	-	3	2	1	2	4	2	1	1	2	1	7	2	1
Through the footer/Bottom of page	84	40	-	-	1	-	-	-	-	-	3	-	3	7	6	3	1	8	7	10	4	1	-	-
Website's administrator	15	18	2	2	1	3	-	1	-	-	-	1	-	3	4	-	1	-	1	1	1	1	-	1

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q790. What did you use to try and figure this out?

Base: Tried To Identify

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	1832	1713	290	344	31*	33*	43*	48*	46*	42*	36*	32*	83*	68*	204	215	66*	56*	117	105	60*	50*	76*	70*
Trademarks/Copyright	16 1%	11 1%	-	-	-	-	-	-	-	-	1 3%	1 3%	1 1%	1 1%	1 1%	4 2%	-	3 3%	-	2 3%	1 2%	-	-	-
Security/Security certificate	8	10 1%	2 1%	1	-	-	-	-	1 2%	-	-	-	-	1 1%	1	3 1%	-	1 2%	1 1%	1 1%	1 2%	-	-	-
Site's legal conditions	11 1%	6	-	-	-	-	-	-	3 7%	-	1 3%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-
Age/History of website	-	5 A	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	1 2%	-	-	-	-	-	-
Credits for the page/website	12 1%	2	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	2 2%	-	-	-	-	-	-
Privacy information link	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other site attributes/trademarks mentions	44 2%	24 1%	2 1%	4 1%	-	1 3%	-	1 2%	4 9%	1 2%	3 8%	-	1 1%	-	5 2%	7 3%	2 3%	-	-	3 3%	3 5%	-	1 1%	3 4%
RESEARCH (NET)	29 2%	29 2%	6 2%	1 D	1 3%	-	3 6%	1 2%	1 2%	2 6%	-	-	1 1%	3 1%	4 2%	1 2%	1 2%	3 3%	5 5%	1 2%	3 6%	-	-	-
Research (Unspec.)	26 1%	17 1%	5 2%	1	1 3%	-	3 6%	1 2%	-	2 6%	-	-	1 1%	3 1%	1	-	-	3 3%	2 2%	1 2%	2 4%	-	-	-
Other research mentions	3	12 1%	1	-	-	-	-	-	1 2%	-	-	-	-	-	3 1%	1 1%	1 2%	-	3 3%	-	1 2%	-	-	-
OFFLINE ACTIVITY (NET)	26 1%	17 1%	5 2%	5 1%	-	-	-	-	-	-	1 3%	1 3%	-	1 1%	1	1 1%	2 3%	1 2%	-	1 1%	-	-	3 4%	-
Telephone	16 1%	11 1%	1	5 1%	-	-	-	-	-	-	1 3%	1 3%	-	1 1%	1	1	2 3%	-	-	-	-	-	1 1%	-
Other offline activity mentions	10 1%	7	4 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	1 2%	-	1 1%	-	-	2 3%	-
MISCELLANEOUS (NET)	220 12%	288 17%	63 22%	58 17%	3 10%	6 18%	5 12%	9 19%	16 35%	12 29%	6 17%	15 47%	7 8%	13 19%	32 16%	55 26%	8 12%	4 7%	11 9%	15 14%	6 10%	2 4%	6 8%	13 19%
Information (Unspec.)	15 1%	61 4%	4 1%	6 2%	-	2 6%	1 2%	2 4%	-	-	3 3%	12 38%	2 2%	4 6%	2 1%	4 2%	1 2%	1 2%	-	4 4%	1 2%	-	1 1%	5 7%
Reviews/Comments/Complaints/Compliments	17 1%	43 3%	2 1%	3 1%	-	1 3%	-	2 4%	1 2%	1 2%	1 3%	1 3%	1 1%	6 9%	-	2 1%	-	-	4 3%	6 6%	1 2%	-	-	4 4%
Curiosity/I just wanted to know	10 1%	31 2%	1	7 2%	-	1 3%	-	-	6 13%	2 5%	-	-	-	1 1%	-	11 5%	1 2%	1 2%	-	2 2%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q790. What did you use to try and figure this out?

2 Aug 2016  
Table 127

Base: Tried To Identify

	Country																							
	Asia												Africa											
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	1832	1713	290	344	31*	33*	43*	48*	46*	42*	36*	32*	83*	68*	204	215	66*	56*	117	105	60*	50*	76*	70*
Good/Positive response mentions	34 2%	31 2%	4 1%	3 1%	-	-	-	-	3 7%	-	1 3%	1 3%	-	-	13 6%	15 7%	-	-	1 1%	-	-	1 2%	-	-
Use of software/filter/program	23 1%	20 1%	13 4% AOS	14 4% BP	-	2 6% BNP	1 2%	-	-	-	-	-	-	-	2 1%	1 *	-	1 2%	-	1 1%	-	-	2 3%	1 1%
Records/Record information	17 1%	11 1%	16 6% AMOSW	9 3% B	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-
Tools/Development tools (Unspec.)	11 1%	10 1%	4 1%	6 2% B	-	-	-	-	-	-	-	-	-	-	2 1%	1 2%	-	1 1%	-	-	-	-	-	-
Friend/Family Help	14 1%	7 *	2 1%	-	3 10% ACGMOSW	-	-	1 2% D	1 2% O	-	-	-	-	-	2 1%	1 2%	-	1 1%	-	2 3% AO	-	1 1%	1 1% D	
Various means/ways	10 1%	7 *	-	-	-	1 2% C	-	2 4% ACS	2 5% BDT	-	1 3% BD	2 2% AC	-	2 1%	2 1%	1 2% C	-	-	-	-	-	-	-	-
Other	73 4%	75 4%	18 6% A	11 3%	-	1 3%	2 5%	4 8%	3 7% BDLNRTV	7 17%	3 8%	-	2 2%	3 3%	14 7% A	17 8% BDT	3 5%	1 2%	4 3%	2 2%	2 3%	1 2%	2 3%	4 6%
EXCLUSIVE (NET)	182 10% QS	161 9% HRT	49 17% AEGOSUW	49 14% BHLNRTVX	1 3%	2 6%	1 2%	-	13 28% AEGKMQSUW	5 12% HLRT	2 6%	-	7 8% Q	3 4% AEGKMQSUW	40 20% BHLNRTVX	33 15%	-	3 3%	1 1%	2 3%	2 4%	4 5%	3 4%	
Illegible data	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	46 3%	31 2%	17 6% AQ	12 3% B	-	1 3%	-	-	7 15% AEGKMQSUW	3 7% BNRT	-	-	1 1%	-	9 4% B	8 4% B	-	2 2%	1 1%	1 2%	-	1 1%	1 1%	
Don't know	33 2%	45 3%	4 1% AQ	14 4% CT	-	1 3%	-	-	3 7% ACOQS	1 2%	-	-	1 1%	-	3 1%	7 3%	-	1 1%	-	1 2%	1 2%	1 1%	1 1%	
Declined to answer	103 6% QS	85 5% T	28 10% AQSUW	23 7% RT	1 3%	-	1 2%	-	3 7% QSU	1 2%	2 6% S	-	5 6% QS	3 4% T	28 14% AGOSUW	18 8% BHRTX	-	-	-	-	-	1 2%	2 3%	1 1%
Sigma	2347 128%	2159 126%	312 108%	402 117%	37 119%	38 115%	59 137%	61 127%	49 107%	45 107%	44 122%	37 116%	105 127%	84 124%	231 113%	272 127%	92 139%	81 145%	154 132%	147 140%	79 132%	72 144%	95 125%	80 114%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q830x1. To the best of your knowledge, why have new gTLDs been created?

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Weighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
CONSUMER DEMAND (NET)	1423 42%	1040 31%	237 43%	183 33%	30 58%	21 40%	38 37%	28 28%	56 32%	37 21%	39 39%	27 27%	47 36%	39 30%	95 29%	77 23%	51 50%	41 41%	102 49%	73 37%	53 52%	34 34%	39 37%	21 21%
Create new/additional domains/websites	269 8%	280 8%	21 4%	46 8%	5 10%	2 4%	9 9%	16 16%	9 5%	8 5%	5 5%	10 10%	6 5%	15 12%	33 10%	30 9%	4 4%	11 11%	19 9%	17 9%	16 16%	8 8%	12 11%	8 8%
Availability/Ran out/Shortage of names/domains	501 15%	256 8%	75 14%	54 10%	4 8%	-	11 11%	3 3%	32 18%	16 9%	19 19%	6 6%	17 13%	12 9%	23 7%	11 3%	16 16%	6 6%	16 8%	10 5%	18 18%	10 10%	12 11%	3 3%
It's needed/Growing demand	292 9%	254 8%	103 19%	60 11%	10 19%	6 12%	4 4%	3 3%	15 9%	11 6%	4 4%	8 6%	6 5%	10 3%	8 2%	10 10%	13 13%	14 7%	12 6%	4 4%	6 6%	3 3%	1 1%	
Provide/Offer new/variety /choices/options	271 8%	208 6%	26 5%	10 2%	9 17%	10 12%	8 8%	6 6%	5 3%	3 2%	6 6%	6 6%	15 12%	6 5%	14 4%	23 7%	9 9%	8 14%	28 14%	10 10%	6 6%	6 6%	10 10%	
To customize/add personality/meet specific needs	203 6%	155 5%	19 3%	30 5%	1 2%	8 15%	9 9%	3 3%	1 1%	3 2%	3 3%	2 2%	5 4%	3 2%	15 5%	15 5%	18 18%	7 7%	35 17%	17 9%	8 8%	7 7%	7 7%	2 2%
Other consumer demand mentions	38 1%	14 *	5 1%	2 *	1 2%	-	-	1 1%	1 1%	2 1%	3 3%	-	1 1%	-	7 2%	3 1%	-	-	6 3%	-	2 2%	-	3 3%	1 1%
PROVIDE STRUCTURE (NET)	599 18%	657 20%	51 9%	100 18%	8 15%	18 35%	28 27%	19 19%	27 15%	19 11%	26 26%	31 31%	24 18%	20 16%	66 20%	70 21%	15 15%	22 22%	29 14%	40 20%	20 20%	20 20%	23 22%	11 11%
To identify/differentiate between businesses/sites	333 10%	286 9%	23 4%	48 9%	6 12%	12 12%	16 16%	10 10%	9 5%	8 5%	8 8%	5 5%	17 13%	5 4%	36 11%	28 8%	7 7%	9 9%	19 9%	25 13%	11 11%	6 6%	10 9%	4 4%
Too many/Large volume of sites/domains	106 3%	151 5%	5 1%	24 4%	1 2%	3 6%	2 2%	-	17 10%	7 4%	7 7%	19 19%	1 1%	6 5%	9 3%	2 1%	3 3%	5 5%	11 5%	9 5%	5 5%	6 6%	8 8%	5 5%
To organize/categorize the internet	113 3%	140 4%	14 3%	22 4%	-	1 2%	9 9%	3 3%	2 1%	4 2%	5 5%	8 8%	2 2%	4 3%	11 3%	23 7%	2 2%	7 7%	-	-	3 3%	4 4%	3 3%	-
Reduce redundancy/sites with the same name	30 1%	67 2%	3 1%	5 1%	1 2%	7 13%	2 2%	4 4%	1 1%	1 1%	4 4%	3 3%	1 1%	3 2%	3 1%	12 4%	2 2%	-	-	2 1%	2 2%	2 2%	-	2 2%
To differentiate different locations/countries	-	33 1%	-	6 1%	-	-	-	-	-	1 1%	-	1 1%	-	1 1%	-	4 1%	-	-	-	2 2%	-	2 2%	-	2 2%
Other provide structure mentions	41 1%	36 1%	8 1%	4 1%	1 2%	1 2%	-	2 2%	-	-	2 2%	-	3 2%	2 2%	9 3%	7 2%	2 2%	1 1%	1 1%	3 2%	-	2 2%	2 2%	1 1%
IMPROVE CREDIBILITY (NET)	110 3%	289 9%	15 3%	45 8%	-	6 8%	18 18%	8 5%	19 11%	5 5%	12 12%	-	9 7%	14 4%	31 9%	3 3%	11 11%	9 4%	14 7%	3 3%	13 13%	6 6%	10 10%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Q830x1. To the best of your knowledge, why have new gTLDs been created?

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Improve security/Make it safer	68 2%	182 5%	12 2%	27 5%	1 2%	-	4 4%	15 15%	6 3%	8 5%	1 1%	6 6%	-	3 2%	7 2%	22 7%	3 3%	5 5%	6 3%	7 4%	-	8 8%	3 3%	6 6%
More legitimate/credible	-	38 1%	-	5 1%	-	-	-	1 1%	-	9 5%	-	1 1%	-	3 2%	-	3 1%	-	1 1%	-	1 1%	-	1 1%	-	1 1%
More reliable/trustworthy	17 1%	33 1%	2 *	5 1%	-	-	-	1 1%	-	3 2%	1 1%	6 6%	-	1 1%	3 1%	3 1%	-	1 1%	3 1%	-	1 1%	1 1%	2 2%	2 2%
Improve reputation/More known	17 1%	6 *	1 *	-	3 6%	-	-	-	1 1%	-	2 2%	-	-	-	4 1%	-	-	1 1%	-	2 1%	-	-	-	2 2%
Other improve credibility mentions	13 *	43 1%	3 1%	11 2%	-	-	2 2%	1 1%	1 1%	-	1 1%	-	1 1%	-	2 2%	-	4 1%	-	3 3%	-	6 3%	2 2%	3 3%	1 1%
IMPROVE BUSINESS (NET)	323 10%	227 7%	22 4%	32 6%	3 6%	1 2%	14 14%	8 8%	3 2%	3 2%	9 9%	7 7%	23 18%	10 8%	26 8%	23 7%	9 9%	4 4%	23 11%	24 12%	8 8%	11 11%	6 6%	9 9%
To advertise/market/attract new customers	75 2%	58 2%	2 *	7 1%	1 2%	1 2%	3 3%	2 2%	2 1%	1 1%	-	-	6 5%	-	10 3%	8 2%	5 5%	2 2%	3 1%	3 2%	3 3%	7 7%	3 3%	4 4%
Economic interests/Make money/Profits	133 4%	52 2%	6 1%	10 2%	1 2%	-	3 3%	2 2%	1 1%	-	2 2%	1 1%	14 11%	5 4%	2 1%	2 1%	1 1%	-	2 1%	1 1%	-	1 1%	1 1%	-
Competition/To compete	50 1%	48 1%	6 1%	5 1%	1 2%	-	3 3%	1 1%	-	1 1%	2 2%	1 1%	2 2%	2 2%	2 1%	9 3%	1 1%	-	13 6%	4 2%	3 3%	2 2%	3 3%	3 3%
For business purposes (Unspec.)	64 2%	45 1%	8 1%	8 1%	1 2%	-	4 4%	1 1%	-	-	4 4%	4 4%	2 2%	3 2%	12 4%	6 2%	1 1%	1 1%	5 2%	6 3%	3 3%	-	-	2 2%
Industry demand/New business types/development	-	30 1%	-	6 1%	-	-	-	1 1%	-	1 1%	-	1 1%	-	-	-	-	-	1 1%	-	10 5%	-	1 1%	-	-
Other improve business mentions	22 1%	9 *	4 1%	1 *	-	-	1 1%	1 1%	-	-	1 1%	-	-	-	1 1%	1 1%	1 1%	-	1 1%	-	-	2 2%	-	-
INNOVATION/DEVELOPMENT (NET)	150 4%	208 6%	47 9%	53 10%	1 2%	6 12%	3 3%	9 9%	1 1%	3 2%	3 3%	3 2%	1 1%	17 5%	24 7%	11 11%	21 21%	19 9%	19 10%	-	4 4%	4 4%	4 4%	11 11%
Progress/Improved development/Make it better	27 1%	103 3%	5 1%	35 6%	1 2%	4 8%	-	8 8%	-	2 1%	-	2 2%	1 1%	1 1%	3 1%	5 2%	8 8%	4 2%	6 3%	-	2 2%	3 3%	10 10%	
Innovation	66 2%	62 2%	19 3%	15 3%	-	-	1 1%	-	-	1 1%	-	-	-	-	5 2%	9 3%	7 7%	8 8%	14 7%	9 5%	-	-	-	1 1%
Good/Improved technology	30 1%	27 1%	14 3%	6 1%	-	-	-	-	-	-	-	-	1 1%	-	5 2%	5 2%	3 3%	4 4%	1 1%	3 3%	-	2 2%	1 1%	-
Good/Improve quality	23 1%	18 1%	5 1%	2 *	-	2 4%	2 2%	-	1 1%	-	2 2%	1 1%	-	-	4 1%	4 1%	1 1%	1 1%	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q830x1. To the best of your knowledge, why have new gTLDs been created?

2 Aug 2016  
Table 128

Base: All Qualified Respondents

	Country																							
	Asia																Africa							
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Other innovation/development mentions	8	4	4 DA	-	-	-	-	1 BD	-	-	1	-	1	-	-	1	-	-	1	-	-	-	1	-
ACCESSIBILITY (NET)	133 4%	189 6% A	20 4%	28 5%	2 4%	5 10%	6 6%	8 8%	7 4%	6 3%	2 2%	6 6%	9 7%	11 9%	12 4%	27 8% OBJ	6 6%	6 6%	7 3%	18 9% SBDJ ACKOS	9 9%	8 8%	6 6%	9 9%
Easy/Easy to use/access the web	56 2% C	104 3% AJ	3 1%	11 2% C	1 2%	2 4%	2 2%	3 3%	6 3% C	1 1%	-	1 1%	2 2%	2 2%	5 2% ODJ	3 3% C	5 5% J	6 3% C	14 7% BDJLN	2 2%	5 5% J	4 4% C	8 8% BDJLN	
Improve search function/Making searching easier	35 1% C	31 1%	1	3 1%	-	3 6% BDJLPRT	4 4% ACIKS	3 3% BD	-	2 1%	-	-	1 1%	2 2%	5 2% C	5 2% C	2 2% C	-	1 1%	1 1% ACIKMOSW	6 6%	2 2%	1 1%	1 1%
Convenience	27 1%	27 1% AIOS	14 3% AIO	7 1% AGIOOSUW	2 4% AGIOOSUW	1 2%	-	-	-	1 1%	1 1% BHJRTVX	4 4% AGIOOSUW	5 4% AGIOOSUW	7 5% BDHFRTVX	2 1% C	4 1%	4 1%	-	-	1 1%	-	-	-	-
Allowing for more flexibility	-	11 A	-	1 2% CB	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	1 1%	-	2 1%	-	-	-	-
Other accessibility mentions	16 *	27 1%	2 *	9 2% CB	-	-	-	3 3% B	1 1%	2 1%	1 1%	1 1%	1 1%	-	-	2 1%	1 1%	-	-	1 1%	1 1%	2 2%	1 1%	-
IMPROVE EFFICIENCY (NET)	117 3% M	107 3% J	14 3% E	16 3% J	2 4% M	2 4% J	5 5% M	2 2%	4 2% J	-	1 1%	1 1%	-	7 5% MJ	12 4% M	11 3% J	1 1%	2 2%	15 7% ACIKMQ	15 8% BDJLP	5 5% M	6 6% J	5 5% M	4 4% J
Lack of space/To create more space	64 2% C	49 1% D	3 1%	1 1%	-	-	-	-	1 1%	-	-	-	-	5 4% MBDHJLPR	4 1% C	3 1%	1 1%	-	12 6% ACGKMO	11 6% BDHJLPR	4 4% CGIKM	1 1% CGIM	4 4% T	1 1%
For use/To use/Usability	8 *	31 1% A	1 2% CBT	11 2% CBT	-	1 2%	-	-	-	-	-	-	-	1 1%	4 1% AC	5 2% C	-	-	-	-	-	3 3% BJT	-	2 2% T
Other improve efficiency mentions	46 1% B	28 1%	10 2% MQ	4 1% MQ	2 4% MQ	1 2% AMQ	5 5% AMQ	2 2%	3 2%	-	1 1%	1 1%	-	1 1%	4 1% AC	3 3%	-	2 2%	3 3% AEI	4 2% EI	1 1% EI	2 2% CIW	1 1%	1 1%
MISCELLANEOUS (NET)	205 6%	171 5%	40 7% E	38 7% BHJ	-	4 8% EH	7 7% H	1 1%	6 3%	5 3%	6 6%	2 2%	7 5%	8 6% H	26 8% EI	34 10% BHJL	6 6%	5 5%	20 10% AEI	11 6% EI	10 10% EI	5 5%	5 5%	4 4%
Information/More information	59 2% C	40 1%	3 1%	6 1%	-	2 4% HT	3 3% C	-	1 1%	1 1%	1 1%	1 1%	2 2%	4 3% B	8 2% C	4 1% C	3 3% C	3 3% TC	7 3% TC	1 1% CIW	4 4% CIW	2 2%	-	2 2%
To be unique/different	41 1%	26 1%	11 2%	8 1%	-	1 2%	3 3%	1 1%	2 1%	1 1%	-	1 1%	1 1%	-	3 1%	3 1%	2 2%	-	4 2% A	3 2% A	2 2%	-	1 1%	-
Keep up with the market/trend	14 *	17 1%	5 1% BJ	12 2% BJ	-	-	1 1%	-	-	-	-	-	-	-	2 1% C	3 1% C	1 1%	-	1 1%	1 1%	1 1%	-	-	-
Cheaper/More affordable	17 1%	14 *	3 1%	1 1%	-	1 2% D	-	-	-	-	1 1%	-	-	1 1%	3 1% C	1 1% *	-	-	4 2% A	1 1%	1 1%	-	2 2%	1 1%
Other mentions	75 2%	77 2%	18 3%	12 2%	-	1 2%	-	-	3 2%	3 2%	4 4% LGQ	-	4 3%	3 2%	11 3% OBDHJLT	23 7% OBDHJLT	-	2 2%	4 2%	5 2%	2 2%	3 3%	2 2%	2 2%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q830x1. To the best of your knowledge, why have new gTLDs been created?

Base: All Qualified Respondents

	Country																								
	Asia											Africa													
	2016 Total Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Weighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100	
EXCLUSIVE (NET)	795 24%	986 29%	153 28%	150 27%	8 15%	8 15%	14 14%	20 20%	74 42%	92 52%	16 16%	25 25%	30 23%	36 28%	99 30%	97 29%	18 18%	7 7%	34 16%	36 18%	15 15%	19 19%	27 25%	33 33%	
	GSU	AFHRTV	AGKQSU	RT					ACEGKMGSUW	BDHLPNRTVX				RT	AEGKQSU	FRTV	R							G	FHRTV
Illegible data	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	69 2%	58 2%	19 3%	9 2%	1 2%	-	-	-	13 7%	11 6%	-	-	1 1%	-	17 5%	13 4%	-	-	2 1%	1 1%	1 1%	1 1%	1 1%	3 3%	
			A						ACGKMGSUW	BDHLPNRTV					AGKMQS	BDHLPNRT									
Don't know	522 16%	749 22%	87 16%	111 20%	5 10%	6 12%	13 13%	19 19%	53 30%	75 43%	13 13%	22 22%	20 15%	28 22%	39 12%	51 15%	14 14%	7 7%	27 13%	33 17%	14 14%	16 16%	23 22%	28 28%	
		APRT		R				R	ACEGKMGSUW	BDHLPNRTVX				R		R				R				OS	FPRTV
Declined to answer	204 6%	179 5%	47 9%	30 5%	2 4%	2 4%	1 1%	1 1%	8 5%	6 3%	3 3%	3 3%	9 7%	8 6%	43 13%	33 10%	4 4%	-	5 2%	2 1%	-	2 2%	3 3%	2 2%	
	GSU	HRT	DAGSUW	RT	U			U					GSU	HRT	ACGKMGSUW	BDHLPNRTVX	RU								
Sigma	4063 121%	4106 123%	620 113%	690 125%	61 117%	68 131%	125 123%	118 117%	195 111%	193 110%	108 107%	126 125%	147 113%	145 113%	378 116%	420 127%	127 126%	123 123%	280 135%	267 134%	130 129%	128 127%	127 120%	121 121%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Base: All Qualified Respondents

Q800. Which of the following new gTLDs, if any, have you heard of?

	Country																							
	Asia											Africa												
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- nam	2016 Vie- nam	2015 Phi- lip- pines	2016 Phi- lip- pines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.news	-	1253 37% AJ	-	252 46% CBJL	-	27 52% EBJL	-	44 44% GJL	-	45 26% I	-	29 29% K	-	57 45% MJL	-	130 39% OJ	-	59 59% QBDHJLNPV	-	108 54% SBDJLVPV	-	36 38% U	-	47 47% WBJL
.email	1269 38% IKU	1227 37% J	250 45% AGIKQSU	243 44% BHJLTV	30 58% AGIKMOSU	28 54% BHJLRTV	31 30% I	31 31% I	39 22% I	41 23% I	28 28% I	28 28% I	51 39% IU	56 44% HJL	160 49% AGIKQSU	140 42% BHJL	34 34% I	34 34% I	66 32% I	69 35% I	24 24% I	33 33% I	46 43% IKSU	49 49% BHJLRTV
.online	-	1142 34% AJL	-	186 34% CJL	-	24 46% EHJL	-	27 27% GJ	-	29 16% I	-	23 23% K	-	53 41% MHJL	-	142 43% OBDHJLV	-	36 36% QJL	-	89 45% SBDHJLV	-	31 31% UJ	-	45 45% WBDHJLV
.link	1121 33% IU	1118 33% I	213 39% AIU	228 41% BJLPTV	26 50% AGIQU	25 48% BJLPTV	33 32% I	42 42% J	45 26% I	47 27% I	42 42% IU	30 30% I	47 36% IU	45 35% I	133 41% AIU	112 34% I	32 32% I	46 46% I	77 37% I	62 31% I	21 21% I	29 29% I	47 44% AIU	50 50% BJLNPTV
.website	-	886 26% AJ	-	143 26% CJ	-	21 40% EBDJLNTV	-	27 27% GJ	-	28 16% I	-	24 24% K	-	25 20% M	-	107 32% OBDJLNTV	-	27 27% QJ	-	44 22% S	-	22 22% U	-	34 34% WJNT
.site	-	862 26% ADJN	-	123 22% CN	-	21 40% EBDJN	-	30 30% GJN	-	28 16% I	-	28 28% KJN	-	16 13% M	-	107 32% OBDJN	-	39 39% QBDJN	-	57 29% SJN	-	28 28% UJN	-	28 28% WJN
.space	-	700 21% AJLVX	-	152 28% CBFJLVPV	-	6 E	-	20 20% GJ	-	15 9% I	-	11 11% K	-	27 21% MJL	-	66 20% OJL	-	22 22% QJL	-	57 29% SBFJLVPV	-	12 12% U	-	13 13% W
.club	861 26% BISU	676 20% JV	206 37% AGIOSUW	197 36% BHJLPTVX	15 29% IU	13 25% JV	21 21% I	22 22% I	20 11% I	18 10% I	30 30% ISU	23 23% JV	49 38% AGIOSUW	38 30% BJTVX	90 28% ISU	71 22% JV	31 31% ISU	24 24% JV	35 17% I	37 19% JV	12 12% I	9 9% I	24 23% IU	18 18% I
.guru	720 21% BCIK	511 15% FJLX	85 15% I	79 14% FJLX	11 21% FI	1 2% IK	23 23% FJLX	18 18% I	10 6% I	6 3% I	12 12% I	6 6% NACIK	39 30% FJL	18 14% ACGIKUW	107 33% BDFHJLNX	108 33% CIK	26 26% BDFJLNX	25 25% ACIK	59 29% BDFJLNX	54 27% I	21 21% BDFJLX	23 23% XI	21 20% XI	7 7% I
.photography	638 19% BIS	491 15% J	101 18% IS	96 17% BJLX	9 17% I	10 19% JX	21 21% IS	14 14% J	13 7% I	9 5% I	12 12% I	9 9% IS	27 21% BJLTVX	28 22% PACIKSU	94 29% BJLVX	65 20% AIKSU	27 27% BDHJLTVX	26 26% I	22 11% I	27 14% J	15 15% I	10 10% I	23 22% XIS	8 8% I
.pics	-	485 14% AJL	-	107 19% CBJLNR	-	12 23% EJLNR	-	12 12% G	-	13 7% I	-	7 7% K	-	14 11% M	-	79 24% OBDHJLNTX	-	8 8% Q	-	28 14% SJ	-	19 19% UJLR	-	14 14% W
.top	-	466 14% ATV	-	186 34% CBHJLNTVX	-	16 31% EBHJLPTVX	-	14 14% GTV	-	23 13% ITV	-	12 12% KT	-	24 19% MPTV	-	37 11% OT	-	19 19% QPTV	-	10 5% S	-	5 5% U	-	14 14% WTV
.xyz	464 14% U	443 13% L	114 21% AGOQSU	95 17% BL	13 25% AGOQSU	7 13% I	10 10% I	15 15% L	38 22% BL	32 18% U	13 13% U	6 6% U	19 15% U	16 13% U	45 14% BL	63 19% U	12 12% U	25 25% QBLNVX	20 20% I	35 18% SL	4 4% I	11 11% I	14 13% U	13 13% U
.realtor	399 12% BIUW	258 8% FJLX	80 15% AGIKSUW	63 11% BFJLTX	5 10% F	-	7 7% FJLX	8 8% I	7 4% I	4 2% I	7 7% L	1 1% IW	11 9% FJLX	11 17% AGIKSUW	56 13% BFJLTX	43 8% I	8 8% I	6 6% I	16 8% LX	12 6% I	4 4% FJLX	10 10% I	3 3% I	1 1% I
.wang	124 4% DKMOSUW	110 3% JNPT	124 23% AGIKMOSUW	110 20% BFHJLNTVX	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foshan	-	82 2% AJPT	-	82 15% CBHJLNTVX	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Base: All Qualified Respondents

Q800. Which of the following new gTLDs, if any, have you heard of?

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.tokyo	-	70 2%	-	-	-	-	-	-	-	70 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		ADPT								IBDFHLPRTVX														
.delhi	-	59 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	59 18%	-	-	-	-	-	-	-	-
		AD														OBDFHLPRTVX								
.xn-55qx5d (Chinese for company)	115 3%	47 1%	115 21%	47 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	BIMOS	P	DAEGKMOGSUW	BFHLPNRTVX																				
.xn-ses554g (Chinese for network address)	114 3%	37 1%	114 21%	37 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	BIMOS		DAEGKMOGSUW	BHLPNRTVX																				
.berlin	41 1%	32 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	CO	D																						
.seoul	-	28 1%	-	-	-	-	-	-	-	-	28 28%	-	-	-	-	-	-	-	-	-	-	-	-	-
		AD									KBDFHLPRTVX													
.paris	-	28 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		AD																						
.cairo	-	26 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 26%
		AD																						WIDFHLNPTVY
.bogota	-	26 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		AD																						
.nyc	71 2%	23 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	BCOS																							
.rio	-	21 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		A																						
.capetown	-	20 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 20%	-	-
		A																				UBDFHLPNRTX		
.london	96 3%	20 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	BCIOS																							
.jakarta	-	19 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 19%	-	-	-	-	-	-	-
		A															OBDFHLPNRTVX							
.toronto	-	18 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		A																						
.MOCKBa	-	18 1%	-	-	-	-	-	-	-	-	-	-	-	18 14%	-	-	-	-	-	-	-	-	-	-
		A												MBDFHLPRTVX										
.abuja	-	17 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 9%	-	-	-	-
		A																		SBDFHLPRTVX				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Base: All Qualified Respondents

Q800. Which of the following new gTLDs, if any, have you heard of?

	Country																							
	Asia											Africa												
	2016 Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.manilla	-	16	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		A																						
.istanbul	-	13	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		A																						
.cordoba	-	10	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		A																						
.warszawa	-	9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		A																						
.hanoi	-	9	-	-	-	9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		A				17%																		
.roma	-	8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		A																						
.guadalajara	-	7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		A																						
.ovh	9	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		A																						
.madrid	-	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		A																						
I am not aware of any of these	1182 35%	809 24%	118 D	72 13%	7 13%	4 8%	43 42%	16 16%	90 51%	55 31%	38 38%	31 31%	37 28%	30 23%	86 26%	54 16%	36 36%	13 13%	87 42%	46 23%	55 54%	31 31%	32 30%	12 12%
		BCEO DFHPRX					HCEMO		JACEKMOGW BDFHPRX		CEO DFHPRX		E DFRX		PE		RCE		TACEMOWI DFRX		VACEKMOGW DFHPRX		XE	
Not Sure	13 *	-	6 1%	-	-	-	-	-	2 1%	-	-	-	-	-	1	-	1 1%	-	-	-	-	-	-	-
		B		DA																				
TOTAL AWARENESS (NET)	2162 64%	2540 76%	426 21%	479 87%	45 87%	48 92%	59 58%	85 84%	84 48%	121 69%	63 62%	70 69%	93 72%	98 77%	238 73%	276 84%	64 63%	87 87%	120 58%	154 77%	46 46%	70 69%	74 70%	88 88%
		ISU AJ	AGIKQSU CBJLNTV	AGIKMOGSUW BJJLNTV			GBJLV			I		GISU	AGIKSU	OBJLV			IU	QBJLNTV	IU	S		ISU	WBJLTV	
AWARENESS OF GLOBAL (NET)	2099 63%	2487 74%	397 21%	467 85%	45 87%	48 92%	59 58%	85 84%	84 48%	107 61%	63 62%	68 67%	93 72%	98 77%	238 73%	275 83%	64 63%	87 87%	120 58%	154 77%	46 46%	69 68%	74 70%	88 88%
		IU AJ	AGIKSU CBJLNTV	AGIKMOGSUW BJJLNTV			GBJLV			I		AGISU	J	AGIKSU	OBJLV			IU	QBJLNTV	IU	SJ		ISU	WBJLTV
TOTAL ADDED AWARENESS (NET)	-	2228 67%	-	427 77%	-	43 83%	-	78 77%	-	106 60%	-	59 58%	-	88 69%	-	242 73%	-	76 76%	-	140 70%	-	63 62%	-	77 77%
		A		CBJLNTV		EBJLV		GBJLV		I		K		M		OBJLV		QBJLV		SJL		U		WBJLV
AWARENESS OF GLOBAL ADDED (NET)	-	2152 64%	-	417 76%	-	43 83%	-	76 75%	-	82 47%	-	53 52%	-	87 68%	-	236 72%	-	75 75%	-	140 70%	-	60 59%	-	72 72%
		AJL		CBJLV		EBJLV		GBJLV		I		K		MJL		OBJLV		QBJLV		SJL		UJ		WJL
TOTAL CONSISTENT AWARENESS (NET)	2162 64%	2147 64%	426 21%	426 77%	45 87%	43 83%	59 58%	72 71%	84 48%	81 46%	63 62%	54 53%	93 72%	238 73%	235 71%	64 63%	81 81%	120 58%	129 65%	46 46%	52 51%	74 70%	79 79%	
		ISU	JLV	AGIKQSU BJJLPTV	AGIKMOGSUW BJJLTV		GJLV			IU		GISU	JLV	AGIKSU	BJLV		IU	QBJLTV	IU	JV		ISU	BJLTV	
AWARENESS OF GLOBAL CONSISTENT (NET)	2099 63%	2107 63%	397 21%	407 74%	45 87%	43 83%	59 58%	72 71%	84 48%	81 46%	63 62%	54 53%	93 72%	238 73%	235 71%	64 63%	81 81%	120 58%	129 65%	46 46%	52 51%	74 70%	79 79%	
		IU	JLV	AGIKSU BJJLTV	AGIKMOGSUW BJJLTV		GJLV			IU		AGISU	JLV	AGIKSU	BJLV		IU	QBJLTV	IU	JV		ISU	BJLTV	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Base: All Qualified Respondents

Q800. Which of the following new gTLDs, if any, have you heard of?

	Country																							
	Asia											Africa												
	2016 Regi- stra- nts	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
AWARENESS OF GEO-SPECIFIC (NET)	419 12%	677 20%	224 41%	175 32%	-	9 17%	-	16 16%	-	70 40%	-	28 28%	-	18 14%	-	59 18%	-	19 19%	-	17 9%	-	20 20%	-	26 26%
AWARENESS OF GEO-SPECIFIC ADDED (NET)	-	509 15%	-	82 15%	-	9 17%	-	16 16%	-	70 40%	-	28 28%	-	18 14%	-	59 18%	-	19 19%	-	17 9%	-	20 20%	-	26 26%
AWARENESS OF GEO-SPECIFIC CONSISTENT (NET)	419 12%	216 6%	224 41%	141 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	7237 216%	12111 362%	1526 277%	2498 453%	116 223%	224 431%	189 185%	356 352%	264 150%	463 263%	182 180%	296 293%	283 218%	476 372%	772 238%	1383 419%	207 205%	428 428%	382 185%	752 376%	156 154%	329 326%	210 198%	379 379%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Base: Heard Of New gTLDs

Q807. And have you personally registered a domain name using any of these new gTLDs?

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	2540	**	479	**	48*	**	85*	**	121	**	70*	**	98*	**	276	**	87*	**	154	**	70*	**	88*
.email	-	387 15% JT	-	80 17% HJT	-	11 23% HJT	-	7 8%	-	7 6%	-	9 13%	-	15 15% J	-	57 21% BHJRT	-	9 10%	-	13 8%	-	12 17% J	-	16 18% JT
.photography	-	64 3%	-	12 3%	-	-	-	1 1%	-	1 1%	-	1 1%	-	1 1%	-	19 7% BDHJNRXTX	-	1 1%	-	1 1%	-	2 3%	-	-
.link	-	154 6% JNT	-	42 9% BJNT	-	1 2%	-	5 6%	-	2 2%	-	3 4%	-	1 1%	-	19 7% JNT	-	9 10% JNT	-	3 2%	-	4 6%	-	12 14% BFJLNPT
.guru	-	72 3%	-	22 5% BNX	-	1 2%	-	2 2%	-	1 1%	-	-	-	-	-	17 6% BJLNTX	-	5 6% JLNX	-	3 2%	-	3 4% N	-	-
.realtor	-	31 1%	-	13 3% B	-	-	-	-	-	1 1%	-	-	-	-	-	5 2%	-	1 1%	-	1 1%	-	-	-	-
.club	-	98 4% T	-	38 8% BHT	-	2 4% T	-	1 1%	-	4 3% T	-	3 4% T	-	3 3% T	-	14 5% T	-	3 3% T	-	-	-	2 3% T	-	4 5% T
.xyz	-	70 3%	-	14 3%	-	2 4%	-	5 6% JL	-	1 1%	-	-	-	1 1%	-	13 5% B	-	4 5%	-	4 3%	-	2 3%	-	1 1%
.top	-	79 3% T	-	43 9% BHJNPR	-	1 2%	-	2 2%	-	2 2%	-	2 3% T	-	2 2%	-	7 3% T	-	1 1%	-	-	-	2 3% T	-	4 5% T
.pics	-	72 3%	-	25 5% BNT	-	-	-	1 1%	-	2 2%	-	-	-	-	-	15 5% BLNT	-	1 1%	-	2 1%	-	3 4% N	-	2 2%
.online	-	227 9% J	-	47 10% J	-	3 6%	-	4 5%	-	3 2%	-	5 7%	-	4 4%	-	49 18% BDHJLNRTV	-	6 7%	-	10 6%	-	4 6%	-	13 15% HJNT
.space	-	97 4%	-	30 6% BJNT	-	-	-	1 1%	-	2 2%	-	1 1%	-	1 1%	-	14 5%	-	2 2%	-	3 2%	-	2 3%	-	1 1%
.website	-	169 7%	-	32 7%	-	4 8%	-	6 7%	-	4 3%	-	5 7%	-	2 2%	-	27 10% BJN	-	5 6%	-	10 6%	-	5 7%	-	4 5%
.news	-	157 6%	-	59 12% BFHNT	-	1 2%	-	3 4%	-	8 7%	-	5 7%	-	4 4%	-	28 10% BT	-	7 8%	-	4 3%	-	4 6%	-	6 7%
.site	-	126 5%	-	22 5%	-	2 4%	-	2 2%	-	3 2%	-	2 3%	-	1 1%	-	23 8% BDJNT	-	7 8% NT	-	3 2%	-	3 4%	-	5 6%
.toronto	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.guadalajara	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Base: Heard Of New gTLDs

Q807. And have you personally registered a domain name using any of these new gTLDs?

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	**	2540	**	479	**	48*	**	85*	**	121	**	70*	**	98*	**	276	**	87*	**	154	**	70*	**	88*
.roma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.istanbul	-	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.madrid	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.warszawa	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.paris	-	5*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foshan	-	23 1%	-	23 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.hanoi	-	1*	-	-	-	1 2% BDP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.manilla	-	1*	-	-	-	-	-	-	-	-	1 1% BD	-	-	-	-	-	-	-	-	-	-	-	-	-
.tokyo	-	11*	-	-	-	-	-	-	-	11 9% BDPILNPRTX	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.seoul	-	3*	-	-	-	-	-	-	-	-	-	3 4% BDJNPT	-	-	-	-	-	-	-	-	-	-	-	-
.MOCKBa	-	4*	-	-	-	-	-	-	-	-	-	-	4 4% BDJPT	-	-	-	-	-	-	-	-	-	-	-
.delhi	-	17 1%	-	-	-	-	-	-	-	-	-	-	-	-	17 6% BDHILNRTVX	-	-	-	-	-	-	-	-	-
.jakarta	-	3*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3% BDJPT	-	-	-	-	-	-	-
.abuja	-	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% B	-	-	-	-	-
.capetown	-	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% BDP	-	-	-
.cairo	-	8*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 9% BDHILNPRTV	
.bogota	-	4*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: Heard Of New gTLDs

Q807. And have you personally registered a domain name using any of these new gTLDs?

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-**	2540	-**	479	-**	48*	-**	85*	-**	121	-**	70*	-**	98*	-**	276	-**	87*	-**	154	-**	70*	-**	88*
.cordoba	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.rio	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.berlin	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ovh	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.london	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.nyc	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.wang	-	29 1%	-	29 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-ses554g (Chinese for network address)	-	4 *	-	4 1% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-55qx5d (Chinese for company)	-	7 *	-	7 1% BP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I have not registered a new gTLD domain	-	1643 65% DP	-	255 53%	-	28 58%	-	64 75%	-	96 79% BDFPRX	-	48 69% DP	-	73 74% BDFPX	-	143 52%	-	53 61%	-	126 82% BDFLRX	-	52 74% DP	-	53 60%
None of these, but I have registered a different new gTLD	-	32 1% D	-	-	-	1 2% D	-	1 1% D	-	-	-	-	-	1 1% D	-	4 1% D	-	1 1% D	-	2 1% D	-	2 3% D	-	-
TOTAL REGISTERED (NET)	-	897 35% HJNT	-	224 47% BHJLNTV	-	20 42% HJNT	-	21 25%	-	25 21%	-	22 31% T	-	25 26%	-	133 48% BHJLNTV	-	34 39% HJT	-	28 18%	-	18 26%	-	35 40% HJNT
REGISTERED GLOBAL (NET)	-	840 33% JNT	-	214 45% BHJLNTV	-	19 40% JNT	-	20 24%	-	19 16%	-	22 31% JT	-	23 23%	-	128 46% BHJLNTV	-	31 36% JT	-	26 17%	-	16 23%	-	35 40% HJNTV
REGISTERED GEO-SPECIFIC (NET)	-	578 23% HJNT	-	170 35% BFHJLNTV	-	10 21%	-	9 11%	-	18 15%	-	13 19%	-	12 12%	-	90 33% BHJLNTV	-	23 26% HJNT	-	18 12%	-	10 14%	-	26 30% HJNTV
Sigma	-	3611 142%	-	797 166%	-	58 121%	-	106 125%	-	148 122%	-	87 124%	-	113 115%	-	471 171%	-	118 136%	-	186 121%	-	103 147%	-	129 147%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: Registered New gTLDs And Registered More Than One

Q809. Of the (...) domains you have registered, how many are of these new gTLDs?

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																						
			Asia										Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	-**	693	-**	178	-**	14**	-**	19**	-**	16**	-**	15**	-**	22**	-**	98*	-**	25**	-**	21**	-**	15**	-**	32*	
1	-	358 52%	-	116 65% BPX	-	13 93%	-	5 26%	-	12 75%	-	7 47%	-	12 55%	-	47 48%	-	13 52%	-	14 67%	-	7 47%	-	12 38%	
2 - 3	-	238 34% D	-	50 28%	-	1 7%	-	9 47%	-	3 19%	-	6 40%	-	8 36%	-	36 37%	-	10 40%	-	5 24%	-	4 27%	-	13 41%	
4 - 5	-	39 6% D	-	5 3%	-	-	-	-	-	1 6%	-	2 13%	-	1 5%	-	5 5%	-	2 8%	-	-	-	-	2 13%	-	1 3%
6 or more	-	58 8% D	-	7 4%	-	-	-	5 26%	-	-	-	-	-	1 5%	-	10 10% D	-	-	-	2 10%	-	2 13%	-	6 19% BD	
MEAN	-	4.2 D	-	1.7	-	1.1	-	5.3	-	1.6	-	2.1	-	1.8	-	4.8 D	-	1.8	-	4.1	-	12.2	-	5.9 D	
STD. DEV.	-	17.01	-	1.67	-	0.27	-	6.72	-	1.03	-	1.39	-	1.33	-	14.57	-	1.08	-	8.77	-	38.19	-	12.57	
STD. ERR.	-	0.65	-	0.13	-	0.07	-	1.54	-	0.26	-	0.36	-	0.28	-	1.47	-	0.22	-	1.91	-	9.86	-	2.22	
MEDIAN	-	1	-	1	-	1	-	2	-	1	-	2	-	1	-	2	-	1	-	1	-	2	-	3	
Sigma	-	693 100%	-	178 100%	-	14 100%	-	19 100%	-	16 100%	-	15 100%	-	22 100%	-	98 100%	-	25 100%	-	21 100%	-	15 100%	-	32 100%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: Registered New gTLDs

Q812. Would you say that your primary reason for a registering new gTLD was?

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	896	-**	223	-**	20**	-**	21**	-**	25**	-**	22**	-**	25**	-**	133	-**	34*	-**	28**	-**	18**	-**	35*
To protect my existing domain(s) and ensure no one else got a domain similar to one I already have registered	-	534 60%	-	142 64%	-	12 60%	-	14 67%	-	16 64%	-	10 45%	-	13 52%	-	75 56%	-	17 50%	-	18 64%	-	9 50%	-	19 54%
Because they will appeal to new Internet users or new types of customers-they will be effective and provide benefits	-	305 34%	-	76 34%	-	8 40%	-	5 24%	-	7 28%	-	12 55%	-	8 32%	-	53 40%	-	15 44%	-	7 25%	-	6 33%	-	11 31%
Because the name I wanted was not available using one of the older gTLDs	-	57 6% D	-	5 2%	-	-	-	2 10%	-	2 8%	-	-	-	4 16%	-	5 4%	-	2 6%	-	3 11%	-	3 17%	-	5 14% DP
Sigma	-	896 100%	-	223 100%	-	20 100%	-	21 100%	-	25 100%	-	22 100%	-	25 100%	-	133 100%	-	34 100%	-	28 100%	-	18 100%	-	35 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q813\_1. Please indicate how each of the following statements apply to your registration of new gTLDs?

1. I gave up a legacy gTLD registration when I registered the new gTLD

Base: Registered New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	897	-**	224	-**	20**	-**	21**	-**	25**	-**	22**	-**	25**	-**	133	-**	34*	-**	28**	-**	18**	-**	35*
TOP 2 BOX (NET)	-	570 64%	-	173 77% BPX	-	14 70%	-	17 81%	-	13 52%	-	16 73%	-	12 48%	-	89 67%	-	26 76%	-	15 54%	-	13 72%	-	19 54%
Applies to ALL of my new gTLD registrations	-	166 19%	-	41 18%	-	1 5%	-	4 19%	-	1 4%	-	1 5%	-	5 20%	-	42 32% BDX	-	11 32% BX	-	6 21%	-	4 22%	-	3 9%
Applies to SOME of my new gTLD registrations	-	404 45% P	-	132 59% BP	-	13 65%	-	13 62%	-	12 48%	-	15 68%	-	7 28%	-	47 35%	-	15 44%	-	9 32%	-	9 50%	-	16 46%
DOES NOT apply to any of my new gTLD registrations	-	327 36% D	-	51 23%	-	6 30%	-	4 19%	-	12 48%	-	6 27%	-	13 52%	-	44 33% D	-	8 24%	-	13 46%	-	5 28%	-	16 46% D
Sigma	-	897 100%	-	224 100%	-	20 100%	-	21 100%	-	25 100%	-	22 100%	-	25 100%	-	133 100%	-	34 100%	-	28 100%	-	18 100%	-	35 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q813\_2. Please indicate how each of the following statements apply to your registration of new gTLDs?

2. I kept an existing gTLD registration(s) similar to the new gTLD

Base: Registered New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	897	-**	224	-**	20**	-**	21**	-**	25**	-**	22**	-**	25**	-**	133	-**	34*	-**	28**	-**	18**	-**	35*
TOP 2 BOX (NET)	-	755 84%	-	204 91% BX	-	16 80%	-	19 90%	-	17 68%	-	19 86%	-	20 80%	-	115 86%	-	30 88%	-	18 64%	-	14 78%	-	27 77%
Applies to ALL of my new gTLD registrations	-	271 30%	-	91 41% BPX	-	4 20%	-	8 38%	-	4 16%	-	4 18%	-	5 20%	-	40 30%	-	9 26%	-	8 29%	-	8 44%	-	7 20%
Applies to SOME of my new gTLD registrations	-	484 54%	-	113 50%	-	12 60%	-	11 52%	-	13 52%	-	15 68%	-	15 60%	-	75 56%	-	21 62%	-	10 36%	-	6 33%	-	20 57%
DOES NOT apply to any of my new gTLD registrations	-	142 16% D	-	20 9%	-	4 20%	-	2 10%	-	8 32%	-	3 14%	-	5 20%	-	18 14%	-	4 12%	-	10 36%	-	4 22%	-	8 23% D
Sigma	-	897 100%	-	224 100%	-	20 100%	-	21 100%	-	25 100%	-	22 100%	-	25 100%	-	133 100%	-	34 100%	-	28 100%	-	18 100%	-	35 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q813\_3. Please indicate how each of the following statements apply to your registration of new gTLDs?  
3. This was a completely new registration, no prior domain was registered for this use

Base: Registered New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	897	-**	224	-**	20**	-**	21**	-**	25**	-**	22**	-**	25**	-**	133	-**	34*	-**	28**	-**	18**	-**	35*
TOP 2 BOX (NET)	-	733 82%	-	193 86% B	-	16 80%	-	19 90%	-	14 56%	-	19 86%	-	20 80%	-	116 87%	-	26 76%	-	16 57%	-	14 78%	-	31 89%
Applies to ALL of my new gTLD registrations	-	312 35%	-	82 37%	-	2 10%	-	7 33%	-	3 12%	-	6 27%	-	7 28%	-	57 43% B	-	11 32%	-	6 21%	-	8 44%	-	14 40%
Applies to SOME of my new gTLD registrations	-	421 47%	-	111 50%	-	14 70%	-	12 57%	-	11 44%	-	13 59%	-	13 52%	-	59 44%	-	15 44%	-	10 36%	-	6 33%	-	17 49%
DOES NOT apply to any of my new gTLD registrations	-	164 18% D	-	31 14%	-	4 20%	-	2 10%	-	11 44%	-	3 14%	-	5 20%	-	17 13%	-	8 24%	-	12 43%	-	4 22%	-	4 11%
Sigma	-	897 100%	-	224 100%	-	20 100%	-	21 100%	-	25 100%	-	22 100%	-	25 100%	-	133 100%	-	34 100%	-	28 100%	-	18 100%	-	35 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: Has Not Registered New gTLDs

Q827. Have you considered switching from your existing registered domain name to one of the new gTLDs?

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	**	1643	**	255	**	28**	**	64*	**	96*	**	48*	**	73*	**	143	**	53*	**	126	**	52*	**	53*
YES (NET)	-	694 42%	-	163 64%	-	14 50%	-	37 58%	-	30 31%	-	23 48%	-	34 47%	-	78 55%	-	34 64%	-	29 23%	-	8 15%	-	22 42%
		JTV		BJLNTVX				BJTV		V		TV		JTV		BJTV		BJTVX						TV
Yes, I considered switching and may do so	-	415 25%	-	116 45%	-	10 36%	-	28 44%	-	11 11%	-	16 33%	-	15 21%	-	37 26%	-	24 45%	-	16 13%	-	4 8%	-	14 26%
		JTV		BJNPTVX				BJNPTV				JTV				JTV		BJNPTVX						JTV
Yes, I considered switching but decided not to	-	279 17%	-	47 18%	-	4 14%	-	9 14%	-	19 20%	-	7 15%	-	19 26%	-	41 29%	-	10 19%	-	13 10%	-	4 8%	-	8 15%
		T		T				T								BDHTV								
No, have not considered	-	949 58%	-	92 36%	-	14 50%	-	27 42%	-	66 69%	-	25 52%	-	39 53%	-	65 45%	-	19 36%	-	97 77%	-	44 85%	-	31 58%
		DHPR								BDHNPR		D		D				BDHLNPRX		BDHLNPRX		BDHLNPRX		DR
Sigma	-	1643 100%	-	255 100%	-	28 100%	-	64 100%	-	96 100%	-	48 100%	-	73 100%	-	143 100%	-	53 100%	-	126 100%	-	52 100%	-	53 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q828. Why have you considered switching?

Base: Has Not Registered New gTLDs And Considered Switching

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	694	**	163	**	14**	**	37*	**	30*	**	23**	**	34*	**	78*	**	34*	**	29**	**	8**	**	22**
The new gTLDs are modern	-	324 47% N	-	71 44%	-	9 64%	-	20 54% N	-	14 47%	-	5 22%	-	9 26%	-	46 59% BDN	-	14 41%	-	16 55%	-	4 50%	-	13 59%
New gTLDs better target specific groups of people/communities	-	299 43% J	-	72 44%	-	9 64%	-	22 59% BJ	-	4 13%	-	9 39%	-	13 38%	-	32 41% J	-	22 65% BDJNP	-	16 55%	-	4 50%	-	10 45%
The new gTLDs are better focused on specific topics versus general uses	-	293 42% DJ	-	57 35%	-	8 57%	-	22 59% BDJ	-	5 17%	-	7 30%	-	15 44% J	-	35 45% J	-	24 71% BDJNP	-	12 41%	-	2 25%	-	2 9%
The new gTLDs will be more effective	-	267 38%	-	61 37%	-	7 50%	-	16 43%	-	8 27%	-	7 30%	-	8 24%	-	35 45% N	-	16 47% N	-	9 31%	-	3 38%	-	13 59%
The new gTLDs are a good value/priced well	-	258 37%	-	74 45% BJ	-	4 29%	-	14 38%	-	7 23%	-	8 35%	-	11 32%	-	32 41% J	-	16 47% N	-	5 17%	-	2 25%	-	11 50%
The new gTLDs allow more flexibility to use my language in their names	-	232 33% J	-	51 31%	-	7 50%	-	19 51% BDJ	-	5 17%	-	4 17%	-	14 41% J	-	32 41% J	-	19 56% BDJ	-	7 24%	-	2 25%	-	7 32%
The new gTLDs allow a greater range of characters/symbols in their names	-	223 32%	-	56 34%	-	2 14%	-	22 59% BDJNPR	-	7 23%	-	5 22%	-	11 32%	-	29 37%	-	12 35%	-	8 28%	-	3 38%	-	7 32%
Something else	-	4 1%	-	-	-	-	-	1 3% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	1900 274%	-	442 271%	-	46 329%	-	136 368%	-	50 167%	-	45 196%	-	81 238%	-	241 309%	-	123 362%	-	73 252%	-	20 250%	-	63 286%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: Has Not Registered New gTLDs And Considered Switching But Did Not

Q829. Why did you decide not to switch?

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	279	-**	47*	-**	4**	-**	9**	-**	19**	-**	7**	-**	19**	-**	41*	-**	10**	-**	13**	-**	4**	-**	8**
Waiting until new gTLDs get more popular	-	147 53% D	-	16 34%	-	3 75%	-	6 67%	-	9 47%	-	3 43%	-	11 58%	-	21 51%	-	5 50%	-	8 62%	-	2 50%	-	5 63%
New gTLDs did not seem relevant to my needs	-	79 28%	-	16 34%	-	-	-	2 22%	-	8 42%	-	2 29%	-	3 16%	-	14 34%	-	3 30%	-	2 15%	-	2 50%	-	1 13%
Cost to switch to new gTLDs was too high	-	76 27%	-	15 32%	-	1 25%	-	5 56%	-	3 16%	-	3 43%	-	3 16%	-	15 37%	-	2 20%	-	1 8%	-	1 25%	-	4 50%
New gTLDs will not be as effective as hoped	-	61 22%	-	16 34% B	-	-	-	1 11%	-	2 11%	-	1 14%	-	2 11%	-	12 29%	-	4 40%	-	3 23%	-	1 25%	-	3 38%
Something else	-	7 3%	-	-	-	-	-	-	-	-	-	-	-	2 11%	-	-	-	-	-	-	-	-	-	-
Sigma	-	370 133%	-	63 134%	-	4 100%	-	14 156%	-	22 116%	-	9 129%	-	21 111%	-	62 151%	-	14 140%	-	14 108%	-	6 150%	-	13 163%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q831. Why have you not considered switching?

Base: Has Not Registered New gTLDs And Has Not Considered Switching

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	949	-**	92*	-**	14**	-**	27**	-**	66*	-**	25**	-**	39*	-**	65*	-**	19**	-**	97*	-**	44*	-**	31*
We are satisfied with the performance of our domains on existing gTLDs	-	482 51% DJ	-	31 34%	-	7 50%	-	13 48%	-	23 35%	-	10 40%	-	31 79% BDJTVX	-	43 66% BDJ	-	12 63%	-	52 54% DJ	-	25 57% DJ	-	14 45%
Just not a high enough business priority for us at this time	-	360 38%	-	54 59% BJNPTV	-	5 36%	-	10 37%	-	24 36%	-	6 24%	-	11 28%	-	23 35%	-	10 53%	-	30 31%	-	17 39%	-	14 45%
New gTLDs are too new and need to be proven	-	210 22% V	-	25 27% V	-	5 36%	-	9 33%	-	15 23% V	-	6 24%	-	9 23% V	-	22 34% BV	-	5 26%	-	31 32% BV	-	3 7%	-	11 35% V
Cost to switch to new gTLDs is too high	-	111 12%	-	16 17% T	-	1 7%	-	6 22%	-	12 18% T	-	2 8%	-	3 8%	-	5 8%	-	-	-	7 7%	-	6 14%	-	5 16%
New gTLDs will not be as effective as hoped	-	86 9% T	-	16 17% BTV	-	-	-	6 22%	-	6 9%	-	5 20%	-	2 5%	-	9 14% TV	-	4 21%	-	3 3%	-	1 2%	-	3 10%
Something else	-	71 7%	-	3 3%	-	1 7%	-	-	-	5 8%	-	3 12%	-	-	-	1 2%	-	1 5%	-	7 7%	-	4 9%	-	2 6%
Sigma	-	1320 139%	-	145 158%	-	19 136%	-	44 163%	-	85 129%	-	32 128%	-	56 144%	-	103 158%	-	32 168%	-	130 134%	-	56 127%	-	49 158%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

2 Aug 2016  
Table 140

SUMMARY TABLE OF TOP 2 BOX

Base: Has Heard Of New gTLDs (Variable Bases)

	2016 Total Regi- strants	Country																						
		Asia										Africa												
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
.email	1465 44% IKM	842 69% AJ	380 69% AGIKMGSUW	195 80% CBJT	32 62% AGIKMSU	17 61% I	43 42% G	23 74% I	48 27% I	21 51% I	33 33% I	19 68% I	43 33% I	41 73% MJ	218 67% AGIKMGSUW	117 84% OBJRT	47 47% IKM	23 68% Q	91 44% IM	44 64% S	40 40% I	26 79% UJ	51 48% IKM	36 73% WJ
.photography	1248 37% IKU	289 59% A	313 57% AEGIKMGSUW	67 70% CB	17 33% I	6 60% I	45 44% IKU	12 86% I	39 22% I	5 56% I	27 27% I	4 44% I	42 32% I	14 50% AEGIKMGSUW	201 62% I	43 66% IKMU	46 46% I	19 73% I	72 35% I	14 52% I	27 27% I	4 40% I	40 38% I	4 50% I
.link	1386 41% IM	686 61% A	352 64% AEGIKMGSUW	166 73% CBJN	24 46% I	13 52% I	41 40% GN	30 71% I	47 27% I	24 51% I	37 37% I	18 60% K	42 32% I	22 49% M	206 63% AEGIKMGSU	78 70% JN	45 45% I	27 59% I	94 45% IM	41 66% S	34 34% I	17 57% AIKMU	57 54% I	34 68% I
.guru	1105 33% IK	303 59% A	287 52% AEGIKMGSUW	60 76% CBT	16 31% I	1 100% I	29 28% I	14 78% I	31 18% I	3 50% I	23 23% I	4 67% I	40 31% I	9 50% AEGIKMGSUW	199 61% I	78 72% OBT	37 37% IK	16 64% I	73 35% IK	28 52% S	28 28% I	13 57% I	33 31% I	2 29% I
.realtor	937 28% U	145 56% A	294 53% AEGIKMGSUW	55 87% CBP	11 21% I	- I	32 31% U	6 75% I	38 22% I	2 50% I	20 20% I	1 100% I	28 22% I	6 55% AEGIKMGSUW	155 48% I	24 56% U	29 29% U	5 83% I	51 25% I	7 58% I	15 15% I	3 30% I	27 25% I	- I
.club	1260 38% ISU	423 63% AT	364 66% AEGIKMGSUW	156 79% CBNT	18 35% I	9 69% I	34 33% I	10 45% I	44 25% I	7 39% I	31 31% I	15 65% I	48 37% I	22 58% M	172 53% AEGIKMGSUW	52 73% OBT	48 48% AGIKSU	16 67% I	62 30% I	16 43% I	28 28% I	5 56% I	42 40% I	12 67% I
.xyz	929 28% SU	228 51% AT	309 56% AEGIKMGSUW	59 62% BJT	9 17% I	5 71% I	27 26% SU	7 47% I	38 22% U	13 41% I	23 23% U	2 33% I	31 24% U	6 38% AEGIKMGSUW	159 49% I	39 62% T	29 29% SU	12 48% I	35 17% S	11 31% S	10 10% I	2 18% I	27 25% U	8 62% I
.top	-	297 64% B	-	142 76% B	-	8 50% I	-	6 43% I	-	14 61% I	-	4 33% I	-	17 71% I	-	27 73% B	-	13 68% I	-	6 60% I	-	1 20% I	-	9 64% I
.pics	-	313 65% B	-	83 78% B	-	7 58% I	-	9 75% I	-	5 38% I	-	4 57% I	-	8 57% I	-	61 77% B	-	6 75% I	-	15 54% I	-	8 42% I	-	9 64% I
.online	-	805 70% BTX	-	153 82% BTX	-	14 58% I	-	19 70% I	-	16 55% I	-	10 43% I	-	42 79% I	-	120 85% BTX	-	28 78% I	-	58 65% I	-	24 77% I	-	29 64% I
.space	-	417 60% BT	-	119 78% BT	-	-	-	13 65% I	-	6 40% I	-	8 73% I	-	13 48% I	-	49 74% BT	-	12 55% I	-	30 53% I	-	5 42% I	-	4 31% I
.website	-	594 67% BTX	-	110 77% BTX	-	15 71% I	-	16 59% I	-	13 46% I	-	15 63% I	-	15 60% I	-	87 81% BTX	-	16 59% I	-	27 61% I	-	18 82% I	-	20 59% I
.news	-	717 57% JV	-	186 74% BJNTV	-	18 67% I	-	29 66% JV	-	19 42% I	-	16 55% I	-	28 49% V	-	89 68% BJNTV	-	45 76% BJNTV	-	53 49% V	-	9 25% I	-	30 64% JV
.site	-	573 66% T	-	96 78% BHT	-	15 71% I	-	17 57% I	-	19 68% I	-	18 64% I	-	12 75% I	-	82 77% BHT	-	27 69% I	-	31 54% I	-	15 54% I	-	18 64% I
.toronto	-	9 50% I	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.guadalajara	-	3 43% I	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

2 Aug 2016  
Table 140

SUMMARY TABLE OF TOP 2 BOX

Base: Has Heard Of New gTLDs (Variable Bases)

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																						
			Asia										Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
.roma	-	4 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.istanbul	-	12 92%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.madrid	-	3 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.warszawa	-	3 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.paris	-	15 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foshan	-	53 65%	-	53 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.hanoi	-	6 67%	-	-	-	6 67%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.manilla	-	12 75%	-	-	-	-	-	-	-	12 75%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tokyo	-	31 44%	-	-	-	-	-	-	-	31 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.seoul	-	15 54%	-	-	-	-	-	-	-	-	-	15 54%	-	-	-	-	-	-	-	-	-	-	-	-	-
.MOCKBa	-	12 67%	-	-	-	-	-	-	-	-	-	-	12 67%	-	-	-	-	-	-	-	-	-	-	-	-
.delhi	-	44 75%	-	-	-	-	-	-	-	-	-	-	-	-	44 75%	-	-	-	-	-	-	-	-	-	-
.jakarta	-	12 63%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 63%	-	-	-	-	-	-	-	-
.abuja	-	9 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 53%	-	-	-	-	-	-
.capetown	-	10 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 50%	-	-	-	-
.cairo	-	20 77%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 77%	
.bogota	-	13 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

2 Aug 2016  
Table 140

SUMMARY TABLE OF TOP 2 BOX

Base: Has Heard Of New gTLDs (Variable Bases)

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
.cordoba	-	2 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.rio	-	9 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.berlin	32 26%	8 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ovh	19 15%	3 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.london	108 20%	3 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.nyc	28 10%	8 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.wang	313 57%	82 75% A	313 57%	82 75% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-ses54g (Chinese for network address)	327 59%	30 81% A	327 59%	30 81% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-55qx5d (Chinese for company)	331 60%	40 85% A	331 60%	40 85% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CONSIDERED ALL (NET)	2047 61% IK	1957 77% AJL	453 82% AGIKMGSUW	430 90% CBHJLNTV	41 79% AIKMU	44 92% BJLTV	68 67% IK	68 80% GJL	65 37% I	73 60% I	46 46% I	44 63% K	73 56% I	81 83% MJL	266 82% AGIKMGSUW	242 88% OBJLTV	66 65% IK	73 84% QJL	141 68% AIKM	114 74% J	60 59% I	51 73% I	72 68% IK	76 86% WBJLTV
CONSIDERED CONSISTENT (NET)	2047 61% IK	1537 72% AJ	453 82% AGIKMGSUW	369 87% BFJLNRTVX	41 79% AIKMU	31 72% I	68 67% IK	56 78% J	65 37% I	45 56% I	46 46% I	35 65% K	73 56% I	66 73% MJ	266 82% AGIKMGSUW	196 83% BJLNRTV	66 65% IK	59 73% J	141 68% AIKM	91 71% J	60 59% I	36 69% I	72 68% IK	61 77% J
CONSIDERED ADDED (NET)	-	1646 74% JL	-	372 87% BHJLNTV	-	36 84% JLV	-	56 72% J	-	60 57% I	-	34 58% I	-	66 75% JL	-	202 83% BHJLTV	-	61 80% JLV	-	96 69% I	-	41 65% I	-	62 81% JLV
CONSIDERED GLOBAL (NET)	2024 60% IK	1910 77% AJL	443 81% AGIKMGSUW	419 90% CBHJLNTV	41 79% AIKMU	44 92% BJLTV	68 67% IK	66 78% J	65 37% I	61 57% I	46 46% I	44 63% K	73 56% I	81 83% MJL	266 82% AGIKMGSUW	240 87% BHJLTV	66 65% IK	72 83% QJL	141 68% AIKM	114 74% J	60 59% I	49 71% I	72 68% IK	76 86% WBJLTV
CONSIDERED GLOBAL CONSISTENT (NET)	2024 60% IK	1513 72% AJ	443 81% AGIKMGSUW	351 86% CBFJLNRTVX	41 79% AIKMU	31 72% I	68 67% IK	56 78% J	65 37% I	45 56% I	46 46% I	35 65% K	73 56% I	66 73% MJ	266 82% AGIKMGSUW	196 83% BJLNRTV	66 65% IK	59 73% J	141 68% AIKM	91 71% J	60 59% I	36 69% I	72 68% IK	61 77% J
CONSIDERED GLOBAL ADDED (NET)	-	1586 74% JL	-	364 87% BHJLNTVX	-	36 84% JLV	-	54 71% I	-	46 56% I	-	32 60% I	-	66 76% J	-	195 83% BHJLTV	-	60 80% JLV	-	96 69% I	-	38 63% I	-	56 78% JL
CONSIDERED GEO-SPECIFIC (NET)	528 39%	399 59% AJ	379 69% A	136 78% CBJ	-	6 67% I	-	12 75% I	-	31 44% I	-	15 54% I	-	12 67% I	-	44 75% BJ	-	12 63% I	-	9 53% I	-	10 50% I	-	20 77% I
CONSIDERED CONSISTENT (NET)	528 39%	131 61% A	379 69% A	112 79% CB	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

SUMMARY TABLE OF TOP 2 BOX

Base: Has Heard Of New gTLDs (Variable Bases)

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
CONSIDERED GEO-SPECIFIC ADDED (NET)	-	297 58% J	-	53 65% J	-	6 67%	-	12 75%	-	31 44%	-	15 54%	-	12 67%	-	44 75% BJ	-	12 63%	-	9 53%	-	10 50%	-	20 77%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

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SUMMARY TABLE OF BOTTOM 2 BOX

Base: Has Heard Of New gTLDs (Variable Bases)

	2016 Total Regi- strants	Country																						
		Asia										Africa												
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
.email	1538 46% BCEGOQ DP	124 23% D	34 14%	16 31%	7 25%	35 34% HCO	4 13%	102 58%	18 44%	56 55%	8 29%	72 55%	14 25% DP	79 24% P	17 12%	34 34% C	7 21%	82 40% CO	20 29% DP	55 54% VCEGOQS	4 12%	51 48% XCEGOQ	9 18%	
.photography	1701 51% BCGOQ D	178 32% D	22 23%	23 44% O	3 30%	33 32%	1 7%	110 63%	4 44%	63 62%	4 44%	76 58%	13 46%	88 27%	17 26%	38 38% O	6 23%	103 50% CGOQ	7 26% ACEGOQS	66 65%	4 40%	58 55% CGOQ	4 50%	
.link	1574 47% BCGOQS D	338 30% D	141 26%	46 38% C	20 32%	8 36% CO	37 36%	10 24%	104 59%	21 45%	53 52%	10 33%	75 58%	22 49%	85 26%	30 27%	34 34%	14 30%	83 40% TCO	15 24% ACEGOQSW	61 60%	10 34%	43 41% XCO	12 24%
.guru	1825 54% BCGOS DP	156 31% DO	208 38% D	13 16%	26 50% O	- -	42 41% O	4 22%	118 67%	2 33%	69 68%	1 17%	74 57% CGO	6 33%	86 26%	22 20%	46 46% O	5 20%	97 47% TCO	14 26% ACEGOQS	65 64%	9 39%	62 58% CGO	5 71%
.realtor	1965 59% BCGO D	99 38% D	196 36% D	6 10% CGO	31 60%	- -	42 41%	2 25%	110 63% CGO	2 50%	70 69%	- -	86 66% CGOQ	5 45%	120 37%	11 26% D	51 50% CO	1 17% CGO	115 56% CGO	5 42% ACEGOQSW	78 77%	7 70%	68 64% CGOQ	1 100%
.club	1683 50% BCOQ D	205 30% D	133 24%	35 18% CO	26 50% CO	1 8%	44 43% CO	9 41% ACGOQ	106 60% CGOQ	11 61%	58 57%	8 35%	69 53% COQ	15 39% D	104 32% C	16 23%	36 36% C	6 25% COQ	105 51% COQ	14 38% D	65 64% ACEGOQS	3 33%	56 53% COQ	5 28%
.xyz	1976 59% BCGO D	171 39% D	184 33%	26 27% CO	32 62% CO	2 29%	46 45% C	8 53% CGOQ	111 63% BDP	18 56% CGOQ	67 66%	3 50% CGOQ	86 66% CGOQ	9 56%	119 37%	19 30%	51 50% CO	7 28% CGO	127 61% CGO	19 54% BDP	82 81% ACEGOQSW	7 64%	69 65% CGOQ	2 15%
.top	-	133 29% D	-	33 18%	-	6 38%	-	57%	-	9 39%	-	6 50%	-	5 21%	-	8 22%	-	5 26%	-	3 30%	-	2 40%	-	4 29%
.pics	-	136 28% DP	-	17 16%	-	3 25%	-	17%	-	7 54%	-	2 29%	-	5 36%	-	15 19%	-	2 25%	-	9 32%	-	9 47%	-	4 29%
.online	-	253 22% DP	-	25 13%	-	7 29%	-	19%	-	12 41%	-	9 39%	-	10 19%	-	16 11%	-	6 17%	-	19 21% P	-	4 13%	-	11 24% P
.space	-	215 31% D	-	25 16%	-	6 100%	-	30%	-	8 53%	-	3 27%	-	13 48%	-	16 24%	-	5 23%	-	12 21%	-	5 42%	-	8 62%
.website	-	216 24% DP	-	25 17%	-	6 29%	-	33%	-	11 39%	-	7 29%	-	7 28%	-	14 13%	-	7 26%	-	11 25%	-	4 18%	-	9 26%
.news	-	439 35% DPR	-	52 21%	-	6 22%	-	25%	-	22 49% BDHPR	-	10 34%	-	27 47% BDHPR	-	34 26%	-	8 14%	-	41 38% DR	-	22 61% BDHPRTX	-	14 30% R
.site	-	222 26% DP	-	21 17%	-	5 24%	-	33% D	-	8 29%	-	8 29%	-	4 25%	-	19 18%	-	8 21%	-	20 35% DP	-	9 32%	-	7 25%
.toronto	-	9 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.guadalajara	-	3 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q820. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

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Table 141

SUMMARY TABLE OF BOTTOM 2 BOX

Base: Has Heard Of New gTLDs (Variable Bases)

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
.roma	-	4 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.istanbul	-	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.madrid	-	2 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.warszawa	-	6 67%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.paris	-	12 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foshan	-	25 30%	-	25 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.hanoi	-	3 33%	-	-	-	3 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.manilla	-	4 25%	-	-	-	-	-	-	-	-	4 25%	-	-	-	-	-	-	-	-	-	-	-	-	-
.tokyo	-	35 50%	-	-	-	-	-	-	-	-	35 50%	-	-	-	-	-	-	-	-	-	-	-	-	-
.seoul	-	11 39%	-	-	-	-	-	-	-	-	-	-	11 39%	-	-	-	-	-	-	-	-	-	-	-
.MOCKBa	-	6 33%	-	-	-	-	-	-	-	-	-	-	-	6 33%	-	-	-	-	-	-	-	-	-	-
.delhi	-	13 22%	-	-	-	-	-	-	-	-	-	-	-	-	13 22%	-	-	-	-	-	-	-	-	-
.jakarta	-	6 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	6 32%	-	-	-	-	-	-	-	-
.abuja	-	7 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 41%	-	-	-	-	-
.capetown	-	8 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 40%	-	-	-
.cairo	-	5 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 19%
.bogota	-	10 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

SUMMARY TABLE OF BOTTOM 2 BOX

Base: Has Heard Of New gTLDs (Variable Bases)

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																						
			Asia										Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
.cordoba	-	8 80%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.rio	-	10 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.berlin	81 65%	21 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ovh	92 74%	3 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.london	341 64%	14 70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.nyc	228 85%	15 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.wang	177 32% B	23 21%	177 32% D	23 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-ses554g (Chinese for network address)	177 32% B	5 14%	177 32% D	5 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-55qx5d (Chinese for company)	169 31% B	7 15%	169 31% D	7 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820\_1. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?  
1. .email

Base: Has Heard Of New gTLDs

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	1227	550	243	52*	28**	102	31*	176	41*	101	28**	130	56*	325	140	101	34*	207	69*	101	33*	106	49*
TOP 2 BOX (NET)	1465 44% IKM	842 69% AJ	380 69% AGIKMGSUW	195 80% CBJT	32 62% AGIKMSU	17 61% I	43 42% I	23 74% G	48 27% I	21 51% I	33 33% I	19 68% I	43 33% MJ	41 73% AGIKMGSUW	218 67% OBJRT	117 84% IKM	47 47% Q	23 68% IM	91 44% S	44 64% I	40 40% UJ	26 79% UJ	51 48% IKM	36 73% WJ
Very likely	691 21% I	454 37% AJ	190 35% AGIKMGSUW	97 40% J	21 40% AGIKMGSUW	7 25% I	19 19% I	12 39% GJ	14 8% I	3 7% I	13 13% I	6 21% I	18 14% I	24 43% MJ	128 39% AGIKMGSUW	76 54% OBJDX	17 17% I	15 44% QJ	43 21% I	28 41% SJ	15 15% UJ	16 48% UJ	18 17% I	16 33% WJ
Somewhat likely	774 23% A	388 32% AGIKMOS	190 35% AGIKMOS	98 40% BPT	11 21% I	10 36% I	24 24% I	11 35% I	34 19% IT	18 44% I	20 20% I	13 46% I	25 19% I	17 30% AI	90 28% I	41 29% I	30 30% I	8 24% I	48 23% I	16 23% I	25 25% I	10 30% AIM	33 31% T	20 41% T
BOTTOM 2 BOX (NET)	1538 46% BCGGOQ	297 24% DP	124 23% D	34 14% D	16 31% I	7 25% HCO	35 34% ACEGOOS	4 13% ACEGOOS	102 58% BDHPRVX	18 44% ACEGOOS	56 55% NACEGOOS	8 29% DP	72 55% DP	14 25% P	79 24% P	17 12% C	34 34% C	7 21% CO	82 40% DP	20 29% VCEGOOS	55 54% XCEGOQ	4 12% I	51 48% I	9 18% I
Somewhat unlikely	511 15% BO	147 12% P	74 13% I	25 10% I	4 8% I	3 11% I	15 15% I	1 3% ACEGOOSW	53 30% HPV	8 20% CEMOSU	22 22% I	7 25% I	14 11% I	7 13% I	34 10% I	8 6% I	15 15% I	5 15% I	23 11% I	9 13% I	9 9% I	1 3% I	16 15% I	4 8% I
Very unlikely	1027 31% BCGGOQ	150 12% DP	50 9% D	9 4% C	12 23% C	4 14% C	20 20% C	3 10% CO	49 28% BDPR	10 24% CGOQ	34 34% I	1 4% NACEGOOS	58 45% D	7 13% PC	45 14% I	9 6% C	19 19% C	2 6% TCO	59 29% DP	11 16% VACEGOOS	46 46% XCEGOQ	3 9% I	35 33% I	5 10% I
Not sure	352 10% BW	88 7% I	46 8% I	14 6% I	4 8% I	4 14% ACEKMOUW	24 24% N	4 13% COUW	26 15% I	2 5% I	12 12% W	1 4% NW	15 12% I	1 2% I	27 8% I	6 4% ACOUW	20 20% N	4 12% ACOUW	34 16% I	5 7% I	6 6% I	3 9% I	4 4% I	4 8% I
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	1227 100%	550 100%	243 100%	52 100%	28 100%	102 100%	31 100%	176 100%	41 100%	101 100%	28 100%	130 100%	56 100%	325 100%	140 100%	101 100%	34 100%	207 100%	69 100%	101 100%	33 100%	106 100%	49 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820\_2. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

2. .photography

Base: Has Heard Of New gTLDs

	Country																							
	Asia											Africa												
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	491	550	96*	52*	10**	102	14**	176	9**	101	9**	130	28**	325	65*	101	26**	207	27**	101	10**	106	8**
TOP 2 BOX (NET)	1248 37% IKU	289 59% A	313 57% CB	67 70% CB	17 33% CB	6 60% CB	45 44% IKU	12 86% IKU	39 22% IKU	5 56% IKU	27 27% IKU	4 44% IKU	42 32% IKU	14 50% IKU	201 62% IKU	43 66% IKMU	46 46% IKMU	19 73% IKMU	72 35% IKMU	14 52% IKMU	27 27% IKMU	4 40% IKMU	40 38% IKMU	4 50% IKMU
Very likely	469 14% I	136 28% A	114 21% A	23 24% A	7 13% A	1 10% A	14 14% I	8 57% I	10 6% I	3 33% I	10 10% I	1 11% I	16 12% I	8 29% I	93 29% I	18 28% I	24 24% I	8 31% I	23 11% I	8 30% I	13 13% I	3 30% I	14 13% I	3 38% I
Somewhat likely	779 23% IU	153 31% A	199 36% B	44 46% B	10 19% B	5 50% B	31 30% IKU	4 29% IKU	29 16% IKU	2 22% IKU	17 17% IKU	3 33% IKU	26 20% IKU	6 21% IKU	108 33% IKU	25 38% IKU	22 22% IKU	11 42% IKU	49 24% U	6 22% U	14 14% U	1 10% U	26 25% U	1 13% U
BOTTOM 2 BOX (NET)	1701 51% BCGOQ	158 32% D	178 32% D	22 23% D	23 44% O	3 30% O	33 32% O	1 7% ACEGOOS	110 63% ACEGOOS	4 44% ACEGOOS	63 62% CGOQ	4 44% CGOQ	76 58% CGOQ	13 46% CGOQ	88 27% CGOQ	17 26% CGOQ	38 38% O	6 23% CGOQ	103 50% CGOQ	7 26% ACEGOOS	66 65% ACEGOOS	4 40% CGOQ	58 55% CGOQ	4 50% CGOQ
Somewhat unlikely	609 18% O	80 16% O	115 21% O	18 19% O	8 15% O	2 20% O	13 13% O	1 7% ACEGMOOSW	60 34% O	2 22% O	23 23% O	3 33% O	18 14% O	6 21% O	37 11% O	11 17% O	21 21% O	4 15% O	33 16% O	3 11% O	14 14% O	2 20% O	23 22% O	2 25% O
Very unlikely	1092 33% BCGOQ	78 16% D	63 11% D	4 4% CO	15 29% CO	1 10% CO	20 20% C	- - COQ	50 28% COQ	2 22% COQ	40 40% CGOQ	1 11% ACGIOOS	58 45% ACGIOOS	7 25% ACGIOOS	51 16% ACGIOOS	6 9% ACGIOOS	17 17% ACGIOOS	2 8% CGOQ	70 34% CGOQ	4 15% ACEGMOOSW	52 51% ACEGMOOSW	2 20% CGOQ	35 33% CGOQ	2 25% CGOQ
Not sure	406 12% B	44 9% B	59 11% B	7 7% ACKMOUW	12 23% ACKMOUW	1 10% ACKMOUW	24 24% ACKMOUW	1 7% ACKMOUW	27 15% ACKMOUW	- - ACKMOUW	11 11% ACKMOUW	1 11% ACKMOUW	12 9% ACKMOUW	1 4% ACKMOUW	35 11% ACKMOUW	5 8% ACKMOUW	17 17% W	1 4% W	32 15% W	6 22% W	8 8% W	2 20% W	8 8% W	- - W
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	491 100%	550 100%	96 100%	52 100%	10 100%	102 100%	14 100%	176 100%	9 100%	101 100%	9 100%	130 100%	28 100%	325 100%	65 100%	101 100%	26 100%	207 100%	27 100%	101 100%	10 100%	106 100%	8 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820\_3. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

3. .link

Base: Has Heard Of New gTLDs

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	1118	550	228	52*	25**	102	42*	176	47*	101	30*	130	45*	325	112	101	46*	207	62*	101	29**	106	50*
TOP 2 BOX (NET)	1386	686	352	166	24	13	41	30	47	24	37	18	42	22	206	78	45	27	94	41	34	17	57	34
	41% IM	61% A AEGIKMQSUW	64% CBJN	73% I	46% I	52% I	40% I	71% GN	27% I	51% I	37% I	60% K	32% M AEGIKMQSU	49% M AEGIKMQSU	63% JN	70% I	45% I	59% IM	45% S	66% S	34% AIKMU	59% AIKMU	54% AIKMU	68% AIKMU
Very likely	551	297	155	79	10	3	12	11	11	6	13	5	13	10	90	40	20	11	41	19	12	6	16	13
	16% IM	27% AJ AGIKMSUW	28% BJL	35% I	19% I	12% I	12% G	26% G	6% I	13% I	13% I	17% I	10% M AGIKMSUW	22% M AGIKMSUW	28% BJL	36% IM	20% IM	24% IM	20% IM	31% J	12% I	21% I	15% I	26% I
Somewhat likely	835	389	197	87	14	10	29	19	36	18	24	13	29	12	116	38	25	16	53	22	22	11	41	21
	25% A AIKMQSU	35% A AIKMQSU	36% A AIKMQSU	38% I	27% I	40% I	28% I	45% I	20% I	38% I	24% I	43% K	22% I	27% I	36% AIKMQSU	34% I	25% I	35% I	26% I	35% I	22% I	38% AIKMQSU	39% AIKMQSU	42% AIKMQSU
BOTTOM 2 BOX (NET)	1574	338	141	46	20	8	37	10	104	21	53	10	75	22	85	30	34	14	83	15	61	10	43	12
	47% BCGOOS	30% D	26% D	20% C	38% C	32% C	36% CO	24% ACEGOOSW	59% BDHPTX	45% CGOQS	52% CGOQS	33% ACEGOOSW	58% BDHPTX	49% BDHPTX	26% ACEGOOSW	27% I	34% I	30% I	40% TCO	24% ACEGOOSW	60% ACEGOOSW	34% XCO	41% XCO	24% XCO
Somewhat unlikely	514	187	92	36	9	6	18	8	54	10	17	9	18	7	33	14	16	10	29	6	12	8	11	6
	15% O	17% O	17% O	16% O	17% O	24% O	18% O	19% ACGRMQSUW	31% PT	21% PT	17% PT	30% PT	14% PT	16% PT	10% PT	13% PT	16% PT	22% PT	14% PT	10% PT	12% PT	8% PT	10% PT	6% PT
Very unlikely	1060	151	49	10	11	2	19	2	50	11	36	1	57	15	52	16	18	4	54	9	49	2	32	6
	32% BCGOQ	14% D	9% D	4% C	21% C	8% C	19% HC	5% CO	28% BDHL	23% LCGOQ	36% LCGOQ	3% ACEGOOSW	44% BDHLPRTX	33% C	16% D	14% D	18% C	9% CO	26% D	15% D	49% ACEGOOSW	7% XCOQ	30% XCOQ	12% D
Not sure	395	94	57	16	8	4	24	2	25	2	11	2	13	1	33	4	22	5	30	6	6	2	6	4
	12% BW	8% P	10% P	7% W	15% W	16% W	24% HACKMOUW	5% UW	14% UW	4% UW	11% UW	7% UW	10% UW	2% P	10% P	4% ACKMOUW	22% UW	11% UW	14% UW	10% UW	6% UW	7% UW	6% UW	8% UW
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
Sigma	3357	1118	550	228	52	25	102	42	176	47	101	30	130	45	325	112	101	46	207	62	101	29	106	50
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820\_4. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

4. .guru

Base: Has Heard Of New gTLDs

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	511	550	79*	52*	1**	102	18**	176	6**	101	6**	130	18**	325	108	101	25**	207	54*	101	23**	106	7**
TOP 2 BOX (NET)	1105 33% IK	303 59% A AEGIKMOSUW	287 52% CBT	60 76% I	16 31% I	1 100% I	29 28% I	14 78% I	31 18% I	3 50% I	23 23% I	4 67% I	40 31% I	9 50% I	199 61% I	78 72% OBT	37 37% IK	16 64% IK	73 35% IK	28 52% S	28 28% I	13 57% I	33 31% I	2 29% I
Very likely	414 12% IW	144 28% A AEGIKMSUW	117 21% C	28 35% C	5 10% C	1 100% C	7 7% C	4 22% C	8 5% C	2 33% C	8 8% C	1 17% C	12 9% C	7 39% C	92 28% C	38 35% IW	15 15% IW	7 28% IW	29 14% IW	16 30% S	9 9% S	7 30% S	6 6% S	1 14% S
Somewhat likely	691 21% I	159 31% A AIKMSU	170 31% T	32 41% T	11 21% T	- - T	22 22% O	10 56% O	23 13% O	1 17% O	15 15% O	3 50% O	28 22% O	2 11% O	107 33% O	40 37% O	22 22% O	9 36% O	44 21% O	12 22% O	19 19% O	6 26% O	27 25% O	1 14% O
BOTTOM 2 BOX (NET)	1825 54% BCGOS	156 31% DP	208 38% DO	13 16% DO	26 50% O	- - O	42 41% O	4 22% ACEGOOS	118 67% ACEGOOS	2 33% ACEGOOS	69 68% CGO	1 17% CGO	74 57% CGO	6 33% CGO	86 26% CGO	22 20% MOU	46 46% O	5 20% TCO	97 47% TCO	14 26% ACEGOOS	65 64% ACEGOOS	9 39% CGO	62 58% CGO	5 71% CGO
Somewhat unlikely	640 19% BMOU	74 14% T AMOSU	138 25% AMOSU	15 15% AMOSU	9 17% AMOSU	- - MO	19 19% MO	4 22% ACEGMSUW	61 35% AMOSU	1 17% AMOSU	30 30% AMOSU	1 17% AMOSU	12 9% AMOSU	2 11% AMOSU	32 10% AMOSU	10 9% MOU	25 25% MOU	4 16% TO	34 16% TO	3 6% TO	10 10% TO	4 17% MOU	23 22% MOU	2 29% MOU
Very unlikely	1185 35% BCGOQ	82 16% D	70 13% D	1 1% CO	17 33% CO	- - CO	23 23% C	- - COQ	57 32% COQ	1 17% CGOQ	39 39% CGOQ	- - ACGIOQS	62 48% ACGIOQS	4 22% ACGIOQS	54 17% ACGIOQS	12 11% D	21 21% C	1 4% CO	63 30% D	11 20% ACEGKMSUW	55 54% ACEGKMSUW	5 22% CGOQ	39 37% CGOQ	3 43% CGOQ
Not sure	425 13% C	52 10% C	55 10% C	6 8% CU	10 19% CU	- - ACIKMOSUW	31 30% ACIKMOSUW	- - ACIKMOSUW	27 15% ACIKMOSUW	1 17% ACIKMOSUW	9 9% ACIKMOSUW	1 17% ACIKMOSUW	16 12% ACIKMOSUW	3 17% ACIKMOSUW	39 12% ACIKMOSUW	8 7% CU	18 18% CU	4 16% ACKU	37 18% BDP	12 22% BDP	8 8% BDP	1 4% BDP	11 10% BDP	- - BDP
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	511 100%	550 100%	79 100%	52 100%	1 100%	102 100%	18 100%	176 100%	6 100%	101 100%	6 100%	130 100%	18 100%	325 100%	108 100%	101 100%	25 100%	207 100%	54 100%	101 100%	23 100%	106 100%	7 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820\_5. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?  
5. .realtor

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	258	550	63*	52*	-**	102	8**	176	4**	101	1**	130	11**	325	43*	101	6**	207	12**	101	10**	106	1**
TOP 2 BOX (NET)	937 28% U	145 56% A AEGIKMOSUW	294 53% CBP	55 87%	11 21%	-	32 31% U	6 75%	38 22%	2 50%	20 20%	1 100%	28 22%	6 55%	155 48% AEGIKMOSUW	24 56%	29 29% U	5 83%	51 25%	7 58%	15 15%	3 30%	27 25%	-
Very likely	332 10% IS	58 22% A AEGIKMOSUW	119 22% CB	22 35%	4 8%	-	8 8%	1 13%	8 5%	1 25%	6 6%	-	7 5%	2 18%	62 19% AEGIKMOSUW	11 26% I	11 11%	1 17%	2 5%	5 17%	1 5%	5 10%	5 5%	-
Somewhat likely	605 18% U	87 34% A AEGIKMOSUW	175 32% CBP	33 52%	7 13%	-	24 24% U	5 63%	30 17%	1 25%	14 14%	1 100%	21 16%	4 36%	93 29% AEGIKMOSU	13 30%	18 18%	4 67%	40 19% U	5 42%	10 10%	2 20%	22 21% U	-
BOTTOM 2 BOX (NET)	1965 59% BCGO	99 38% D	196 36% D	6 10%	31 60% CGO	-	42 41%	2 25%	110 63% CGO	2 50%	70 69% ACGOQS	-	86 66% CGOQ	5 45%	120 37% D	11 26% CO	51 50% CO	1 17%	115 56% CGO	5 42% ACEGIOOSW	78 77%	7 70%	68 64% CGOQ	1 100%
Somewhat unlikely	640 19% BM	28 11% DMU	118 21% M	5 8%	12 23% M	-	14 14%	2 25% ACGMOSU	57 32% MU	1 25%	24 24% MU	-	14 11%	2 18%	57 18% GMU	4 9%	25 25% GMU	1 17%	34 16%	1 8%	13 13%	2 20%	23 22% M	-
Very unlikely	1325 39% BCGIOQ	71 28% D	78 14% D	1 2%	19 37% CO	-	28 27% C	-	53 30% CO	1 25%	46 46% CGIOQ	-	72 55% ACEGIOOSW	3 27%	63 19% C	7 16% D	26 26% C	-	81 39% CGOQ	4 33% ACEGIOOSW	65 64%	5 50%	45 42% CGIOQ	1 100%
Not sure	453 13% BC	14 5%	60 11%	2 3%	10 19% U	-	28 27% ACIKMOUW	-	28 16%	-	11 11%	-	16 12%	-	49 15% BD	8 19% ACUW	21 21% ACUW	-	41 20% ACUW	-	8 8%	-	11 10%	-
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	258 100%	550 100%	63 100%	52 100%	-	102 100%	8 100%	176 100%	4 100%	101 100%	1 100%	130 100%	11 100%	325 100%	43 100%	101 100%	6 100%	207 100%	12 100%	101 100%	10 100%	106 100%	1 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820\_6. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

2 Aug 2016  
Table 147

6. .club

Base: Has Heard Of New gTLDs

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	676	550	197	52*	13**	102	22**	176	18**	101	23**	130	38*	325	71*	101	24**	207	37*	101	9**	106	18**
TOP 2 BOX (NET)	1260 38% ISU	423 63% AT	364 66% AEGIKMOOSUW CBNT	156 79% CBNT	18 35% CBNT	9 69% CBNT	34 33% CBNT	10 45% CBNT	44 25% CBNT	7 39% CBNT	31 31% CBNT	15 65% CBNT	48 37% I	22 58% M	172 53% AEGIKMSUW OBT	52 73% AGIKSU	48 48% AGIKSU	16 67% AGIKSU	62 30% AGIKSU	16 43% AGIKSU	28 28% AGIKSU	5 56% AGIKSU	42 40% AGIKSU	12 67% AGIKSU
Very likely	500 15% GISU	208 31% A	157 29% AGIKMSUW CBT	80 41% CBT	9 17% IU	2 15% IU	8 8% IU	3 14% IU	9 5% IU	2 11% IU	11 11% IU	6 26% IU	20 15% IU	12 32% M	89 27% AGIKMSUW	26 37% AGIKSU	23 23% AGIKSU	9 38% AGIKSU	19 9% AGIKSU	7 19% AGIKSU	7 7% AGIKSU	2 22% AGIKSU	14 13% AGIKSU	4 22% AGIKSU
Somewhat likely	760 23% A	215 32% A	207 38% AEGIKMOOSUW B	76 39% B	9 17% B	7 54% B	26 25% B	7 32% B	35 20% B	5 28% B	20 20% B	9 39% B	28 22% B	10 26% B	83 26% B	26 37% B	25 25% B	7 29% B	43 21% B	9 24% B	21 21% B	3 33% B	28 26% B	8 44% B
BOTTOM 2 BOX (NET)	1683 50% BCOQ	205 30% D	133 24% D	35 18% CO	26 50% CO	1 8% CO	44 43% CO	9 41% ACGOQ	106 60% ACGOQ	11 61% CGOQ	58 57% CGOQ	8 35% COQ	69 53% COQ	15 39% D	104 32% C	16 23% C	36 36% C	6 25% COQ	105 51% COQ	14 38% D	65 64% ACGOQ	3 33% COQ	56 53% COQ	5 28% COQ
Somewhat unlikely	585 17% CU	102 15% CU	78 14% CU	22 11% U	12 23% U	- 17% U	17 17% U	6 27% ADGMOOSUW	57 32% ADGMOOSUW	5 28% U	22 22% U	4 17% U	16 12% U	8 21% U	53 16% U	8 11% U	16 16% U	3 13% U	30 14% U	7 19% U	9 9% U	2 22% U	21 20% U	3 17% U
Very unlikely	1098 33% BCOQ	103 15% D	55 10% D	13 7% CO	14 27% CO	1 8% CO	27 26% CO	3 14% CO	49 28% CO	6 33% COQ	36 36% COQ	4 17% NACGHOQ	53 41% D	7 18% D	51 16% C	8 11% C	20 20% C	3 13% TCOQ	75 36% D	7 19% D	56 55% AEGIKMOOSUW	1 11% COQ	35 33% COQ	2 11% COQ
Not sure	412 12% BC	48 7% D	53 10% D	6 3% D	8 15% D	3 23% ACKMOUW	24 24% ACKMOUW	3 14% ACKMOUW	26 15% ACKMOUW	- 12% ACKMOUW	12 12% ACKMOUW	- 10% ACKMOUW	13 10% ACKMOUW	1 3% ACKMOUW	48 15% PC	3 4% CW	17 17% CW	2 8% ACMUW	40 19% BDNP	7 19% BDNP	8 8% BDNP	1 11% BDNP	8 8% BDNP	1 6% BDNP
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	676 100%	550 100%	197 100%	52 100%	13 100%	102 100%	22 100%	176 100%	18 100%	101 100%	23 100%	130 100%	38 100%	325 100%	71 100%	101 100%	24 100%	207 100%	37 100%	101 100%	9 100%	106 100%	18 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q820\_7. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

7. .xyz

Base: Has Heard Of New gTLDs

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	443	550	95*	52*	7**	102	15**	176	32*	101	6**	130	16**	325	63*	101	25**	207	35*	101	11**	106	13**
TOP 2 BOX (NET)	929 28% SU	228 51% AT	309 56% AEGIKMOSUW	59 62% BJT	9 17% SU	5 71% SU	27 26% SU	7 47% U	38 22% U	13 41% U	23 23% U	2 33% U	31 24% U	6 38% AEGIKMOSUW	159 49% T	39 62% SU	29 29% SU	12 48% SU	35 17% S	11 31% S	10 10% S	2 18% S	27 25% U	8 62% U
Very likely	359 11% ISU	96 22% AJ	125 23% AEGIKMOSUW	26 27% J	4 8% J	1 14% J	5 5% J	2 13% J	10 6% J	2 6% J	10 10% J	1 17% J	9 7% J	2 13% AEGIKMOSUW	77 24% OBJT	23 37% GISU	13 13% GISU	4 16% GISU	9 4% GISU	4 11% GISU	4 4% GISU	1 9% GISU	8 8% GISU	2 15% GISU
Somewhat likely	570 17% U	132 30% A	184 33% AEGIKMOSUW	33 35% A	5 10% A	4 57% SU	22 22% SU	5 33% SU	28 16% U	11 34% U	13 13% U	1 17% U	22 17% U	4 25% AEIKSU	82 25% U	16 25% U	16 16% U	8 32% U	26 13% U	7 20% U	6 6% U	1 9% U	19 18% U	6 46% U
BOTTOM 2 BOX (NET)	1976 59% BCGO	171 39% D	184 33% D	26 27% CO	32 62% CO	2 29% CO	46 45% C	8 53% CGOQ	111 63% BDP	18 56% CGOQ	67 66% CGOQ	3 50% CGOQ	86 66% CGOQ	9 56% CGOQ	119 37% CGOQ	19 30% CGOQ	51 50% CO	7 28% CO	127 61% CGO	19 54% BDP	82 81% ACEGKMOOSW	7 64% CGOQ	69 65% CGOQ	2 15% CGOQ
Somewhat unlikely	628 19% M	80 18% MO	117 21% MO	18 19% M	12 23% M	1 14% M	14 14% M	6 40% ACGMOSU	56 32% ACGMOSU	8 25% M	22 22% M	2 33% M	12 9% M	2 13% M	48 15% M	8 13% GMO	26 26% GMO	4 16% GMO	44 21% M	6 17% M	15 15% M	5 45% M	27 25% GMO	-
Very unlikely	1348 40% BCIOQ	91 21% D	67 12% D	8 8% CO	20 38% CO	1 14% CO	32 31% C	2 13% CO	55 31% D	10 45% C	45 45% C	1 17% ACEGKMOOSW	74 57% ACEGKMOOSW	7 44% ACEGKMOOSW	71 22% C	11 17% C	25 25% C	3 12% COQ	83 37% COQ	13 37% BDP	67 66% ACEGKMOOSW	2 18% COQ	42 40% COQ	2 15% COQ
Not sure	450 13% BC	44 10% BC	57 10% BC	10 11% CMUW	11 21% CMUW	-	29 28% ACIKMOSUW	-	27 15% ACIKMOSUW	1 3% ACIKMOSUW	11 11% ACIKMOSUW	1 17% ACIKMOSUW	13 10% ACIKMOSUW	1 6% ACIKMOSUW	46 14% ACIKMOSUW	5 8% ACMUW	21 21% ACMUW	6 24% ACKMOSUW	45 22% ACKMOSUW	5 14% ACKMOSUW	9 9% ACKMOSUW	2 18% ACKMOSUW	10 9% ACKMOSUW	3 23% ACKMOSUW
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	443 100%	550 100%	95 100%	52 100%	7 100%	102 100%	15 100%	176 100%	32 100%	101 100%	6 100%	130 100%	16 100%	325 100%	63 100%	101 100%	25 100%	207 100%	35 100%	101 100%	11 100%	106 100%	13 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820\_16. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

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16. .top

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	466	-**	186	-**	16**	-**	14**	-**	23**	-**	12**	-**	24**	-**	37*	-**	19**	-**	10**	-**	5**	-**	14**
TOP 2 BOX (NET)	-	297 64%	-	142 76% B	-	8 50%	-	6 43%	-	14 61%	-	4 33%	-	17 71%	-	27 73%	-	13 68%	-	6 60%	-	1 20%	-	9 64%
Very likely	-	148 32%	-	72 39% B	-	4 25%	-	3 21%	-	5 22%	-	1 8%	-	11 46%	-	14 38%	-	7 37%	-	-	-	1 20%	-	4 29%
Somewhat likely	-	149 32%	-	70 38% B	-	4 25%	-	3 21%	-	9 39%	-	3 25%	-	6 25%	-	13 35%	-	6 32%	-	6 60%	-	-	-	5 36%
BOTTOM 2 BOX (NET)	-	133 29% D	-	33 18%	-	6 38%	-	8 57%	-	9 39%	-	6 50%	-	5 21%	-	8 22%	-	5 26%	-	3 30%	-	2 40%	-	4 29%
Somewhat unlikely	-	77 17%	-	27 15%	-	2 13%	-	6 43%	-	2 9%	-	3 25%	-	3 13%	-	4 11%	-	4 21%	-	1 10%	-	2 40%	-	2 14%
Very unlikely	-	56 12% D	-	6 3%	-	4 25%	-	2 14%	-	7 30%	-	3 25%	-	2 8%	-	4 11% D	-	1 5%	-	2 20%	-	-	-	2 14%
Not sure	-	36 8%	-	11 6%	-	2 13%	-	-	-	-	-	2 17%	-	2 8%	-	2 5%	-	1 5%	-	1 10%	-	2 40%	-	1 7%
Sigma	-	466 100%	-	186 100%	-	16 100%	-	14 100%	-	23 100%	-	12 100%	-	24 100%	-	37 100%	-	19 100%	-	10 100%	-	5 100%	-	14 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820\_17. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

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17. .pics

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	485	-**	107	-**	12**	-**	12**	-**	13**	-**	7**	-**	14**	-**	79*	-**	8**	-**	28**	-**	19**	-**	14**
TOP 2 BOX (NET)	-	313 65%	-	83 78% B	-	7 58%	-	9 75%	-	5 38%	-	4 57%	-	8 57%	-	61 77% B	-	6 75%	-	15 54%	-	8 42%	-	9 64%
Very likely	-	134 28%	-	34 32%	-	2 17%	-	2 17%	-	2 15%	-	2 29%	-	3 21%	-	32 41% B	-	3 38%	-	7 25%	-	5 26%	-	4 29%
Somewhat likely	-	179 37%	-	49 46% B	-	5 42%	-	7 58%	-	3 23%	-	2 29%	-	5 36%	-	29 37%	-	3 38%	-	8 29%	-	3 16%	-	5 36%
BOTTOM 2 BOX (NET)	-	136 28% DP	-	17 16%	-	3 25%	-	2 17%	-	7 54%	-	2 29%	-	5 36%	-	15 19%	-	2 25%	-	9 32%	-	9 47%	-	4 29%
Somewhat unlikely	-	77 16%	-	15 14%	-	3 25%	-	2 17%	-	1 8%	-	2 29%	-	1 7%	-	8 10%	-	2 25%	-	4 14%	-	5 26%	-	2 14%
Very unlikely	-	59 12% D	-	2 2%	-	-	-	-	-	6 46%	-	-	-	4 29%	-	7 9% D	-	-	-	5 18%	-	4 21%	-	2 14%
Not sure	-	36 7%	-	7 7%	-	2 17%	-	1 8%	-	1 8%	-	1 14%	-	1 7%	-	3 4%	-	-	-	4 14%	-	2 11%	-	1 7%
Sigma	-	485 100%	-	107 100%	-	12 100%	-	12 100%	-	13 100%	-	7 100%	-	14 100%	-	79 100%	-	8 100%	-	28 100%	-	19 100%	-	14 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820\_18. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?  
18. .online

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	1142	-**	186	-**	24**	-**	27**	-**	29**	-**	23**	-**	53*	-**	142	-**	36*	-**	89*	-**	31*	-**	45*
TOP 2 BOX (NET)	-	805 70%	-	153 82% BTX	-	14 58%	-	19 70%	-	16 55%	-	10 43%	-	42 79%	-	120 85% BTX	-	28 78%	-	58 65%	-	24 77%	-	29 64%
Very likely	-	418 37%	-	68 37%	-	6 25%	-	10 37%	-	2 7%	-	4 17%	-	19 36%	-	78 55% BDNT	-	16 44%	-	32 36%	-	14 45%	-	18 40%
Somewhat likely	-	387 34%	-	85 46% BPTX	-	8 33%	-	9 33%	-	14 48%	-	6 26%	-	23 43%	-	42 30%	-	12 33%	-	26 29%	-	10 32%	-	11 24%
BOTTOM 2 BOX (NET)	-	253 22% DP	-	25 13%	-	7 29%	-	5 19%	-	12 41%	-	9 39%	-	10 19%	-	16 11%	-	6 17%	-	19 21% P	-	4 13%	-	11 24% P
Somewhat unlikely	-	138 12%	-	17 9%	-	5 21%	-	2 7%	-	10 34%	-	6 26%	-	5 9%	-	12 8%	-	4 11%	-	7 8%	-	1 3%	-	7 16%
Very unlikely	-	115 10% DP	-	8 4%	-	2 8%	-	3 11%	-	2 7%	-	3 13%	-	5 9%	-	4 3%	-	2 6%	-	12 13% DP	-	3 10%	-	4 9%
Not sure	-	84 7%	-	8 4%	-	3 13%	-	3 11%	-	1 3%	-	4 17%	-	1 2%	-	6 4%	-	2 6%	-	12 13% BDNP	-	3 10%	-	5 11%
Sigma	-	1142 100%	-	186 100%	-	24 100%	-	27 100%	-	29 100%	-	23 100%	-	53 100%	-	142 100%	-	36 100%	-	89 100%	-	31 100%	-	45 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820\_19. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?  
19. .space

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	700	-**	152	-**	6**	-**	20**	-**	15**	-**	11**	-**	27**	-**	66*	-**	22**	-**	57*	-**	12**	-**	13**
TOP 2 BOX (NET)	-	417 60%	-	119 78% BT	-	-	-	13 65%	-	6 40%	-	8 73%	-	13 48%	-	49 74% BT	-	12 55%	-	30 53%	-	5 42%	-	4 31%
Very likely	-	190 27%	-	57 38% BT	-	-	-	6 30%	-	2 13%	-	3 27%	-	4 15%	-	26 39% B	-	5 23%	-	13 23%	-	4 33%	-	3 23%
Somewhat likely	-	227 32%	-	62 41% B	-	-	-	7 35%	-	4 27%	-	5 45%	-	9 33%	-	23 35%	-	7 32%	-	17 30%	-	1 8%	-	1 8%
BOTTOM 2 BOX (NET)	-	215 31% D	-	25 16%	-	6 100%	-	6 30%	-	8 53%	-	3 27%	-	13 48%	-	16 24%	-	5 23%	-	12 21%	-	5 42%	-	8 62%
Somewhat unlikely	-	106 15%	-	19 13%	-	3 50%	-	5 25%	-	4 27%	-	2 18%	-	3 11%	-	6 9%	-	2 9%	-	6 11%	-	3 25%	-	3 23%
Very unlikely	-	109 16% D	-	6 4%	-	3 50%	-	1 5%	-	4 27%	-	1 9%	-	10 37%	-	10 15% D	-	3 14%	-	6 11%	-	2 17%	-	5 38%
Not sure	-	68 10% DP	-	8 5%	-	-	-	1 5%	-	1 7%	-	-	-	1 4%	-	1 2%	-	5 23%	-	15 26% BDP	-	2 17%	-	1 8%
Sigma	-	700 100%	-	152 100%	-	6 100%	-	20 100%	-	15 100%	-	11 100%	-	27 100%	-	66 100%	-	22 100%	-	57 100%	-	12 100%	-	13 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820\_20. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

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20. .website

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	886	-**	143	-**	21**	-**	27**	-**	28**	-**	24**	-**	25**	-**	107	-**	27**	-**	44*	-**	22**	-**	34*
TOP 2 BOX (NET)	-	594 67%	-	110 77% BTX	-	15 71%	-	16 59%	-	13 46%	-	15 63%	-	15 60%	-	87 81% BTX	-	16 59%	-	27 61%	-	18 82%	-	20 59%
Very likely	-	318 36%	-	55 38%	-	8 38%	-	9 33%	-	4 14%	-	7 29%	-	7 28%	-	51 48% BX	-	4 15%	-	15 34%	-	12 55%	-	8 24%
Somewhat likely	-	276 31%	-	55 38% B	-	7 33%	-	7 26%	-	9 32%	-	8 33%	-	8 32%	-	36 34%	-	12 44%	-	12 27%	-	6 27%	-	12 35%
BOTTOM 2 BOX (NET)	-	216 24% DP	-	25 17%	-	6 29%	-	9 33%	-	11 39%	-	7 29%	-	7 28%	-	14 13%	-	7 26%	-	11 25%	-	4 18%	-	9 26%
Somewhat unlikely	-	109 12%	-	18 13%	-	5 24%	-	5 19%	-	6 21%	-	6 25%	-	3 12%	-	9 8%	-	6 22%	-	4 9%	-	-	-	4 12%
Very unlikely	-	107 12% DP	-	7 5%	-	1 5%	-	4 15%	-	5 18%	-	1 4%	-	4 16%	-	5 5%	-	1 4%	-	7 16% DP	-	4 18%	-	5 15% DP
Not sure	-	76 9%	-	8 6%	-	-	-	2 7%	-	4 14%	-	2 8%	-	3 12%	-	6 6%	-	4 15%	-	6 14%	-	-	-	5 15%
Sigma	-	886 100%	-	143 100%	-	21 100%	-	27 100%	-	28 100%	-	24 100%	-	25 100%	-	107 100%	-	27 100%	-	44 100%	-	22 100%	-	34 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820\_21. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

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21. .news

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	Country																						
		Asia										Africa												
		2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	1253	**	252	**	27**	**	44*	**	45*	**	29**	**	57*	**	130	**	59*	**	108	**	36*	**	47*
TOP 2 BOX (NET)	-	717 57% JV	-	186 74% BJNTV	-	18 67%	-	29 66% JV	-	19 42%	-	16 55%	-	28 49% V	-	89 68% BJNTV	-	45 76% BJNTV	-	53 49% V	-	9 25%	-	30 64% JV
Very likely	-	346 28% J	-	94 37% BJNTVX	-	9 33%	-	12 27% J	-	3 7%	-	9 31%	-	11 19%	-	50 38% BJNTVX	-	23 39% BJNVX	-	28 26% J	-	6 17%	-	8 17%
Somewhat likely	-	371 30% V	-	92 37% BTV	-	9 33%	-	17 39% V	-	16 36% V	-	7 24%	-	17 30% V	-	39 30% V	-	22 37% V	-	25 23%	-	3 8%	-	22 47% BPTV
BOTTOM 2 BOX (NET)	-	439 35% DPR	-	52 21%	-	6 22%	-	11 25%	-	22 49% BDHPR	-	10 34%	-	27 47% BDHPR	-	34 26%	-	8 14%	-	41 38% DR	-	22 61% BDHPRTX	-	14 30% R
Somewhat unlikely	-	217 17%	-	44 17%	-	2 7%	-	7 16%	-	15 33% BDPRT	-	7 24%	-	12 21%	-	15 12%	-	6 10%	-	18 17%	-	10 28% PR	-	11 23%
Very unlikely	-	222 18% DRX	-	8 3%	-	4 15%	-	4 9%	-	7 16% DR	-	3 10%	-	15 26% DHRX	-	19 15% DR	-	2 3%	-	23 21% DRX	-	12 33% BDHPRX	-	3 6%
Not sure	-	97 8%	-	14 6%	-	3 11%	-	4 9%	-	4 9%	-	3 10%	-	2 4%	-	7 5%	-	6 10%	-	14 13% BDP	-	5 14%	-	3 6%
Sigma	-	1253 100%	-	252 100%	-	27 100%	-	44 100%	-	45 100%	-	29 100%	-	57 100%	-	130 100%	-	59 100%	-	108 100%	-	36 100%	-	47 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820\_22. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

22. .site

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	862	**	123	**	21**	**	30*	**	28**	**	28**	**	16**	**	107	**	39*	**	57*	**	28**	**	28**
TOP 2 BOX (NET)	-	573 66% T	-	96 78% BHT	-	15 71%	-	17 57%	-	19 68%	-	18 64%	-	12 75%	-	82 77% BHT	-	27 69%	-	31 54%	-	15 54%	-	18 64%
Very likely	-	280 32%	-	43 35%	-	6 29%	-	7 23%	-	5 18%	-	6 21%	-	6 38%	-	39 36%	-	13 33%	-	18 32%	-	7 25%	-	8 29%
Somewhat likely	-	293 34%	-	53 43% BT	-	9 43%	-	10 33%	-	14 50%	-	12 43%	-	6 38%	-	43 40% T	-	14 36%	-	13 23%	-	8 29%	-	10 36%
BOTTOM 2 BOX (NET)	-	222 26% DP	-	21 17%	-	5 24%	-	10 33% D	-	8 29%	-	8 29%	-	4 25%	-	19 18%	-	8 21%	-	20 35% DP	-	9 32%	-	7 25%
Somewhat unlikely	-	128 15% P	-	18 15% P	-	4 19%	-	7 23% P	-	5 18%	-	6 21%	-	2 13%	-	6 6%	-	7 18% P	-	10 18% P	-	8 29%	-	6 21%
Very unlikely	-	94 11% D	-	3 2%	-	1 5%	-	3 10%	-	3 11%	-	2 7%	-	2 13%	-	13 12% D	-	1 3%	-	10 18% DR	-	1 4%	-	1 4%
Not sure	-	67 8%	-	6 5%	-	1 5%	-	3 10%	-	1 4%	-	2 7%	-	-	-	6 6%	-	4 10%	-	6 11%	-	4 14%	-	3 11%
Sigma	-	862 100%	-	123 100%	-	21 100%	-	30 100%	-	28 100%	-	28 100%	-	16 100%	-	107 100%	-	39 100%	-	57 100%	-	28 100%	-	28 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q820\_23. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

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Table 156

23. .toronto

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																						
			Asia										Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	..	18**	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	
TOP 2 BOX (NET)	-	9 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	-	3 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	-	6 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	9 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	3 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	6 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	18 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_24. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?  
24. .guadalajara

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																						
			Asia										Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	..	7**	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	
TOP 2 BOX (NET)	-	3 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	-	3 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	3 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	2 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	7 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_25. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?  
25. .roma

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	.**	8**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**
TOP 2 BOX (NET)	-	4 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	-	2 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	-	2 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	4 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	1 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	3 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	8 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_26. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

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26. .istanbul

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	-.**	13**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
TOP 2 BOX (NET)	-	12 92%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	-	7 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	-	5 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	13 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_27. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?  
27. .madrid

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-.**	5**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
TOP 2 BOX (NET)	-	3 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	-	3 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	2 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	5 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_28. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

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28. .warszawa

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	.**	9**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**
TOP 2 BOX (NET)	-	3 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	-	3 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	6 67%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	3 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	3 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	9 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_29. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?  
29. .paris

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	-.**	28**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
TOP 2 BOX (NET)	-	15 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	-	7 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	-	8 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	12 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	5 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	7 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	28 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_30. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?  
30. Foshan

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Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-.**	82*	-.**	82*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
TOP 2 BOX (NET)	-	53 65%	-	53 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	-	32 39%	-	32 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	-	21 26%	-	21 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	25 30%	-	25 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	16 20%	-	16 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	9 11%	-	9 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	4 5%	-	4 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	82 100%	-	82 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q820\_31. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

31. .hanoi

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	.**	9**	.**	.**	.**	9**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**
TOP 2 BOX (NET)	-	6 67%	-	-	-	6 67%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	-	2 22%	-	-	-	2 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	-	4 44%	-	-	-	4 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	3 33%	-	-	-	3 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	2 22%	-	-	-	2 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	1 11%	-	-	-	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	9 100%	-	-	-	9 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_32. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

32. .manilla

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																						
			Asia										Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	-.**	16**	-.**	-.**	-.**	-.**	-.**	16**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
TOP 2 BOX (NET)	-	12 75%	-	-	-	-	-	12 75%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	-	6 38%	-	-	-	-	-	6 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	-	6 38%	-	-	-	-	-	6 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	4 25%	-	-	-	-	-	4 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	3 19%	-	-	-	-	-	3 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	1 6%	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	16 100%	-	-	-	-	-	16 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_33. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

2 Aug 2016  
Table 166

33. .tokyo

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	-.**	70*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	70*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
TOP 2 BOX (NET)	-	31 44%	-	-	-	-	-	-	-	31 44%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	-	9 13%	-	-	-	-	-	-	-	9 13%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	-	22 31%	-	-	-	-	-	-	-	22 31%	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	35 50%	-	-	-	-	-	-	-	35 50%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	16 23%	-	-	-	-	-	-	-	16 23%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	19 27%	-	-	-	-	-	-	-	19 27%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	4 6%	-	-	-	-	-	-	-	4 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	70 100%	-	-	-	-	-	-	-	70 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820\_34. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

2 Aug 2016  
Table 167

34. .seoul

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	..	28**	..	..	..	..	..	..	..	..	28**	..	..	..	..	..	..	..	..	..	..	..	..
TOP 2 BOX (NET)	-	15 54%	-	-	-	-	-	-	-	-	15 54%	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	-	6 21%	-	-	-	-	-	-	-	-	6 21%	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	-	9 32%	-	-	-	-	-	-	-	-	9 32%	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	11 39%	-	-	-	-	-	-	-	-	11 39%	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	6 21%	-	-	-	-	-	-	-	-	6 21%	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	5 18%	-	-	-	-	-	-	-	-	5 18%	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	2 7%	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	28 100%	-	-	-	-	-	-	-	-	28 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_35. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?  
35. .MOCKBa

2 Aug 2016  
Table 168

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	..	18**	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
TOP 2 BOX (NET)	-	12 67%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	-	8 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	-	4 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	6 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	2 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	4 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	18 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_36. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?  
36. .delhi

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	..**	59*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	59*	..**	..**	..**	..**	..**	..**	..**	..**	..**
TOP 2 BOX (NET)	-	44 75%	-	-	-	-	-	-	-	-	-	-	-	-	44 75%	-	-	-	-	-	-	-	-	-
Very likely	-	25 42%	-	-	-	-	-	-	-	-	-	-	-	-	25 42%	-	-	-	-	-	-	-	-	-
Somewhat likely	-	19 32%	-	-	-	-	-	-	-	-	-	-	-	-	19 32%	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	13 22%	-	-	-	-	-	-	-	-	-	-	-	-	13 22%	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	5 8%	-	-	-	-	-	-	-	-	-	-	-	-	5 8%	-	-	-	-	-	-	-	-	-
Very unlikely	-	8 14%	-	-	-	-	-	-	-	-	-	-	-	-	8 14%	-	-	-	-	-	-	-	-	-
Not sure	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-
Sigma	-	59 100%	-	-	-	-	-	-	-	-	-	-	-	-	59 100%	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820\_37. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

2 Aug 2016  
Table 170

37. .jakarta

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	-.**	19**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	19**	-.**	-.**	-.**	-.**	-.**	-.**
TOP 2 BOX (NET)	-	12 63%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 63%	-	-	-	-	-	-
Very likely	-	6 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 32%	-	-	-	-	-	-
Somewhat likely	-	6 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 32%	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	6 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 32%	-	-	-	-	-	-
Somewhat unlikely	-	5 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 26%	-	-	-	-	-	-
Very unlikely	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-
Not sure	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-
Sigma	-	19 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_38. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

2 Aug 2016  
 Table 171

38. .abuja

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	-.**	17**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	17**	-.**	-.**	-.**	-.**
TOP 2 BOX (NET)	-	9 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 53%	-	-	-	-
Very likely	-	5 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 29%	-	-	-	-
Somewhat likely	-	4 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 24%	-	-	-	-
BOTTOM 2 BOX (NET)	-	7 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 41%	-	-	-	-
Somewhat unlikely	-	2 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 12%	-	-	-	-
Very unlikely	-	5 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 29%	-	-	-	-
Not sure	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-
Sigma	-	17 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 100%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q820\_39. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

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Table 172

39. .capetown

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	..	20**	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	20**	..	..
TOP 2 BOX (NET)	-	10 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 50%	-	-
Very likely	-	4 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 20%	-	-
Somewhat likely	-	6 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 30%	-	-
BOTTOM 2 BOX (NET)	-	8 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 40%	-	-
Somewhat unlikely	-	3 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 15%	-	-
Very unlikely	-	5 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 25%	-	-
Not sure	-	2 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 10%	-	-
Sigma	-	20 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 100%	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_40. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?  
40. .cairo

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	..	26**	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	26**
TOP 2 BOX (NET)	-	20 77%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 77%
Very likely	-	6 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 23%
Somewhat likely	-	14 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 54%
BOTTOM 2 BOX (NET)	-	5 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 19%
Somewhat unlikely	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 8%
Very unlikely	-	3 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 12%
Not sure	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%
Sigma	-	26 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_41. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

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Table 174

41. .bogota

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	-.**	26**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
TOP 2 BOX (NET)	-	13 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	-	6 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	-	7 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	10 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	3 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	7 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	3 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	26 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_42. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

42. .cordoba

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																									
			Asia										Africa															
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)				
Unweighted Base	-.**	10**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
TOP 2 BOX (NET)	-	2 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	-	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	-	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	8 80%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	7 70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	10 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_43. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

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Table 176

43. .rio

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																						
			Asia										Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	..	21**	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	
TOP 2 BOX (NET)	-	9 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	-	3 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	-	6 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	10 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	7 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	3 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	2 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	21 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_8. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

8. .berlin

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	125	32*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	32 26%	8 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	16 13%	5 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	16 13%	3 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	81 65%	21 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	26 21%	6 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	55 44%	15 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	12 10%	3 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	32 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820\_9. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

2 Aug 2016  
Table 178

9. .ovh

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	125	6**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	19 15%	3 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	11 9%	3 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	8 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	92 74%	3 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	24 19%	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	68 54%	2 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	14 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	6 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_10. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

2 Aug 2016  
Table 179

10. .london

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	533	20**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	108 20%	3 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	40 8%	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	68 13%	2 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	341 64%	14 70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	108 20%	4 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	233 44%	10 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	83 16%	3 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	533 100%	20 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q820\_11. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?

2 Aug 2016  
Table 180

11. .nyc

Base: Has Heard Of New gTLDs

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	268	23**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	28 10%	8 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	19 7%	2 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	9 3%	6 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	228 85%	15 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	14 5%	5 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	214 80%	10 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	12 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268 100%	23 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_12. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?  
12. .wang

Base: Has Heard Of New gTLDs

	Country																						
			Asia										Africa										
	2016 Total Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	550	110	550	110	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	313	82	313	82	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	57%	75% A	57%	75% C																			
Very likely	138	38	138	38	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	25%	35% A	25%	35% C																			
Somewhat likely	175	44	175	44	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	32%	40%	32%	40%																			
BOTTOM 2 BOX (NET)	177	23	177	23	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	32% B	21%	32% D	21%																			
Somewhat unlikely	111	18	111	18	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	20%	16%	20%	16%																			
Very unlikely	66	5	66	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	12% B	5%	12% D	5%																			
Not sure	60	5	60	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	11% B	5%	11% D	5%																			
Sigma	550	110	550	110	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	100%	100%	100%	100%																			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q820\_13. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?  
13. .xn-ses554g (Chinese for network address)

Base: Has Heard Of New gTLDs

	Country																						
			Asia										Africa										
	2016 Total Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	550	37*	550	37*	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
TOP 2 BOX (NET)	327	30	327	30	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	59%	81%	59%	81%																			
		A		C																			
Very likely	153	13	153	13	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	28%	35%	28%	35%																			
Somewhat likely	174	17	174	17	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	32%	46%	32%	46%																			
BOTTOM 2 BOX (NET)	177	5	177	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	32%	14%	32%	14%																			
		B		D																			
Somewhat unlikely	112	3	112	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	20%	8%	20%	8%																			
Very unlikely	65	2	65	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	12%	5%	12%	5%																			
Not sure	46	2	46	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	8%	5%	8%	5%																			
Sigma	550	37	550	37	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	100%	100%	100%	100%																			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q820\_14. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs?  
14. .xn-55qx5d (Chinese for company)

Base: Has Heard Of New gTLDs

	Country																						
	Regi- stra- nts	2016 Total Regi- stra- nts	Asia										Africa										
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	550	47*	550	47*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	331 60%	40 85% A	331 60%	40 85% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	138 25%	18 38% A	138 25%	18 38% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	193 35%	22 47%	193 35%	22 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	169 31% B	7 15%	169 31% D	7 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	96 17%	3 6%	96 17%	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	73 13%	4 9%	73 13%	4 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	50 9% B	-	50 9% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	47 100%	550 100%	47 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: All Qualified Respondents

Q823. Which of the following would be most important to you in determining which gTLD to register your domain name under?

	Country																							
	Asia																Africa							
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
One that seems most relevant to my needs	-	1094 33%	-	172 31%	-	13 25%	-	45 45%	-	46 26%	-	21 21%	-	21 16%	-	104 32%	-	32 32%	-	102 51%	-	40 40%	-	19 19%
Reasonable price	970 29%	774 23%	146 27%	112 20%	16 31%	10 19%	37 36%	28 28%	70 40%	45 26%	21 21%	26 26%	37 28%	37 29%	98 30%	62 19%	34 34%	17 17%	66 32%	33 17%	29 29%	24 24%	27 25%	36 36%
Has a well-known extension	1642 49%	722 22%	270 49%	116 21%	32 62%	18 35%	53 52%	12 12%	74 42%	34 19%	64 63%	16 16%	62 48%	38 30%	133 41%	77 23%	58 57%	31 31%	114 55%	40 20%	53 52%	23 23%	62 58%	18 18%
One that is close to the one I wanted and is available to register	-	514 15%	-	92 17%	-	8 15%	-	12 12%	-	36 20%	-	29 29%	-	20 16%	-	49 15%	-	14 14%	-	19 10%	-	11 11%	-	15 15%
Has a new extension	312 9%	227 7%	97 18%	59 11%	3 6%	3 6%	9 9%	3 3%	15 9%	12 7%	9 9%	8 8%	6 6%	11 9%	67 21%	38 12%	4 4%	6 6%	6 3%	6 3%	5 5%	3 3%	7 7%	11 11%
All of my other preferred gTLDs are unavailable	329 10%	-	29 5%	-	1 2%	-	2 2%	-	16 9%	-	5 5%	-	16 12%	-	25 8%	-	3 3%	-	16 8%	-	13 13%	-	9 8%	-
Other	86 3%	18 1%	2 *	-	-	-	1 1%	1 1%	1 1%	3 2%	2 2%	1 1%	7 5%	1 1%	1 *	-	2 2%	-	5 2%	-	1 1%	-	-	1 1%
Not Sure	17 1%	-	6 1%	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	1 1%	-
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q825. Please rate the following gTLDs by how trustworthy you feel they are.  
SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- stra- nts	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.email	2126 63% IKM	2270 68% AJ	447 81% AGIKMSUW	453 82% BFJLNPTVX	41 79% AGIKMUW	35 67% J	60 59% IK	73 72% GJ	73 41% I	86 49% K	43 43% K	61 60% I	71 55% J	85 66% AGIKMSUW	257 79% BJLT	244 74% AGIKMUW	75 74% BJLT	78 78% IKMW	143 69% J	127 64% IK	60 59% J	70 69% J	60 57% IK	67 67% J
.photography	1979 59% BIKMW	1857 55% JL	356 65% AEIKMW	355 64% BFJLNPTVX	26 50% K	23 44% K	61 60% IK	69 68% BFJLNPTVX	62 35% I	69 39% I	33 33% K	38 38% K	65 50% IK	64 50% PAEGKMSUW	230 71% BFJLNPTVX	207 63% ACEGKMSUW	80 79% BDFJLNPTVX	75 75% EIKMW	135 65% EIKMW	112 56% JL	63 62% IK	60 59% JL	52 49% IK	50 50% IK
.link	1922 57% IKM	2024 60% AJN	410 75% AGIKMSUW	428 78% BFJLNPTVX	34 65% IKM	31 60% IK	58 57% IK	66 65% JN	68 39% I	89 51% I	41 41% K	57 56% K	61 47% K	63 49% AGIKMUW	223 67% BJNV	221 70% AGIKMUW	71 82% BDFJLNPTVX	82 72% AIKM	136 66% N	121 61% IK	57 56% IK	56 55% IKM	66 62% IKM	62 62% IKM
.guru	1581 47% BIKMW	1433 43% FJN	347 63% AEIKMW	321 58% BFJLNPTVX	18 35% IK	11 21% IK	47 46% FJLN	52 51% FJLN	51 29% F	57 32% F	28 28% F	35 35% F	50 38% F	39 30% PAEGKMSUW	217 67% BFJLNPTVX	176 53% ACEGKMSUW	75 74% BDFJLNPTVX	72 72% TAEIKMUW	118 57% FJN	92 46% FJN	44 44% IK	44 44% FN	38 36% IK	43 43% F
.realtor	1558 46% EIKMW	1560 47% FJLN	329 60% AEIKMW	331 60% BFJLNPTVX	12 23% EIKMW	8 15% EIKMW	51 50% FJLN	52 51% FJLN	55 31% F	59 34% F	21 21% F	27 27% K	47 36% F	47 37% PAEGKMSUW	200 62% BFJLN	175 53% AEIKMW	59 58% BFJLN	60 60% BFJLN	116 56% AEIKMW	104 57% FJLN	54 53% EIKMW	60 59% BFJLN	32 30% IK	36 36% F
.club	1795 53% IK	1752 52% FJL	410 75% AEIKMW	419 76% BFJLNPTVX	23 44% IK	17 33% IK	50 49% FJ	53 52% FJ	55 31% F	65 37% F	35 35% F	42 42% IK	63 48% IK	63 49% FJ	207 64% AEIKMW	206 62% AGIKMSUW	80 79% BFJLNPTVX	73 73% BFJLNPTVX	111 54% IK	97 49% FJ	51 50% FJ	51 50% FJ	46 50% IK	46 46% IK
.xyz	1255 37% IKMUW	1284 38% FLN	350 64% AEIKMW	341 62% BFJLNPTVX	17 33% F	9 17% F	29 28% F	37 37% F	49 28% F	59 34% F	25 25% F	29 29% F	37 28% F	37 29% AEIKMSUW	169 52% BFJLNPTVX	163 52% AEIKMSUW	53 52% BFJLNPTVX	58 58% BFJLNPTVX	76 37% K	73 37% K	26 26% F	31 31% F	30 28% F	39 39% F
.top	-	1578 47% JT	-	401 73% BFJLNPTVX	-	18 35% F	-	47 47% F	-	70 40% F	-	42 42% F	-	58 45% F	-	184 56% BFJLNPTVX	-	73 73% BFJLNPTVX	-	80 40% F	-	44 44% F	-	45 45% F
.pics	-	1649 49% FJLN	-	371 67% BFJLNPTVX	-	18 35% F	-	44 44% F	-	69 39% F	-	38 38% F	-	46 36% F	-	192 58% BFHJLN	-	74 74% BFJLNPTVX	-	102 51% FJLN	-	54 53% FJLN	-	51 51% N
.online	-	2175 65% JL	-	422 77% BFJL	-	33 63% JL	-	71 70% JL	-	83 47% JL	-	47 47% JL	-	89 70% JL	-	238 72% BJL	-	80 80% BFJL	-	146 73% BJL	-	69 68% JL	-	68 68% JL
.space	-	1743 52% FJN	-	381 69% BFJLNPTVX	-	17 33% F	-	57 56% FJN	-	61 35% F	-	43 43% F	-	54 42% BFJLNPTVX	-	205 62% BFJLNPTVX	-	71 71% BFJLNPTVX	-	103 52% FJ	-	48 50% FJ	-	48 48% J
.website	-	2059 61% JLN	-	382 69% BJLNT	-	31 60% F	-	68 67% JLN	-	83 47% F	-	51 50% F	-	66 52% F	-	231 70% BJLNT	-	81 81% BDFJLNPTVX	-	117 59% J	-	63 62% J	-	61 61% J
.news	-	2403 72% JLN	-	451 82% BFJLN	-	36 69% F	-	83 82% BJLN	-	101 57% F	-	62 61% F	-	82 64% F	-	255 77% BJLN	-	92 92% BDFJLNPTVX	-	157 79% BJLN	-	79 78% JLN	-	69 69% F
.site	-	1971 59% JN	-	391 71% BFJLNPTVX	-	28 54% F	-	71 70% BFJLN	-	83 47% F	-	51 50% F	-	53 41% F	-	216 65% BJLN	-	80 80% BFJLNPTVX	-	122 61% JN	-	60 59% N	-	56 56% N
.toronto	-	67 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.guadalajara	-	45 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q825. Please rate the following gTLDs by how trustworthy you feel they are.  
SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																						
			Asia										Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100	
.roma	-	29 58%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.istanbul	-	38 76%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.madrid	-	33 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.warszawa	-	33 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.paris	-	54 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foshan	-	351 64%	-	351 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.hanoi	-	27 52%	-	-	-	27 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.manilla	-	57 56%	-	-	-	-	-	57 56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tokyo	-	111 63%	-	-	-	-	-	-	-	111 63%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.seoul	-	63 62%	-	-	-	-	-	-	-	-	-	63 62%	-	-	-	-	-	-	-	-	-	-	-	-	-
.MOCKBa	-	77 60%	-	-	-	-	-	-	-	-	-	-	-	77 60%	-	-	-	-	-	-	-	-	-	-	-
.delhi	-	194 59%	-	-	-	-	-	-	-	-	-	-	-	-	-	194 59%	-	-	-	-	-	-	-	-	-
.jakarta	-	79 79%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	79 79%	-	-	-	-	-	-	-
.abuja	-	106 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 53%	-	-	-	-	-
.capetown	-	77 76%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 76%	-	-	-
.cairo	-	61 61%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61 61%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q825. Please rate the following gTLDs by how trustworthy you feel they are.  
SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.bogota	-	71 57%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.cordoba	-	28 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.rio	-	89 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.berlin	83 66%	75 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ovh	32 26%	31 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.london	281 53%	67 67% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.nyc	154 57% B	118 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.wang	357 65%	333 60%	357 65%	333 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-ses554g (Chinese for network address)	379 69% B	295 54%	379 69% D	295 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-55qx5d (Chinese for company)	370 67% B	312 57%	370 67% D	312 57%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL TRUSTWORTHY (NET)	2669 80% IKM	3016 90% AJ	511 93% AGIKMGSUW	530 96% CBJLNT	48 92% AGIKMUW	49 94% J	81 79% IK	95 94% GJL	93 53% I	135 77% I	57 56% I	86 85% K	92 71% IK	113 88% MJ	294 90% AGIKMUW	313 95% OBJLN	86 85% IKM	98 98% QBJLN	176 85% AIKM	185 93% SJL	77 76% IK	94 93% UJ	82 77% IK	92 92% WJ
TOTAL TRUSTWORTHY CONSISTENT (NET)	2669 80% IKM	2872 86% AJL	511 93% AGIKMGSUW	522 95% BFJLNTVX	48 92% AGIKMUW	45 87% J	81 79% IK	94 93% GBJLNVX	93 53% I	117 66% I	57 56% I	74 73% K	92 71% IK	105 82% MJ	294 90% AGIKMUW	302 92% BJLNVX	86 85% IKM	95 95% QBJLNVX	176 85% AIKM	178 89% JL	77 76% IK	85 84% J	82 77% IK	84 84% J
TOTAL TRUSTWORTHY ADDED (NET)	-	2940 88% AJ	-	523 95% CBJLNT	-	46 88% EJ	-	94 93% GJL	-	129 73% I	-	83 82% K	-	110 86% MJ	-	310 94% OBJLN	-	98 98% QBJLNVX	-	180 90% SJL	-	92 91% UJ	-	91 91% WJ
TRUSTWORTHY GLOBAL (NET)	2639 79% IKM	2993 89% AJ	503 91% AGIKMGSUW	528 96% CBJLNTVX	48 92% AGIKMUW	48 92% J	81 79% IK	95 94% GJL	93 53% I	128 73% I	57 56% I	85 84% KJ	92 71% IK	112 88% MJ	294 90% AGIKMUW	312 95% OBJLN	86 85% IKM	98 98% QBJLNVX	176 85% AIKM	184 92% SJL	77 76% IK	92 91% UJ	82 77% IK	91 91% WJ
TRUSTWORTHY GLOBAL CONSISTENT (NET)	2639 79% IKM	2853 85% AJL	503 91% AGIKMGSUW	520 94% BFJLNTVX	48 92% AGIKMUW	45 87% J	81 79% IK	94 93% GBJLNVX	93 53% I	117 66% I	57 56% I	74 73% K	92 71% IK	105 82% MJ	294 90% AGIKMUW	302 92% BJLNVX	86 85% IKM	95 95% QBJLNVX	176 85% AIKM	178 89% JL	77 76% IK	85 84% J	82 77% IK	84 84% J
TRUSTWORTHY GLOBAL ADDED (NET)	-	2901 87% AJL	-	521 95% CBJLNTVX	-	45 87% EJ	-	94 93% GJLN	-	118 67% I	-	80 79% KJ	-	107 84% MJ	-	307 93% OBJLN	-	98 98% QBJLNVX	-	179 90% SJL	-	88 87% UJ	-	87 87% WJ

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q825. Please rate the following gTLDs by how trustworthy you feel they are.  
SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- stra- nts	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TRUSTWORTHY GEO-SPECIFIC (NET)	888	2042	440	438	-	27	-	57	-	111	-	63	-	77	-	194	-	79	-	106	-	77	-	61
<small>EGKMOGSW</small>	26%	61%	80%	79%	-	52%	-	56%	-	63%	-	62%	-	60%	-	59%	-	79%	-	53%	-	76%	-	61%
TRUSTWORTHY GEO-SPECIFIC CONSISTENT (NET)	888	663	440	398	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<small>EGKMOGSW FHJLNPRTVX IHGKMOGSW SFPHLNPRTVX</small>	26%	20%	80%	72%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TRUSTWORTHY GEO-SPECIFIC ADDED (NET)	-	1690	-	351	-	27	-	57	-	111	-	63	-	77	-	194	-	79	-	106	-	77	-	61
<small>A</small>	-	50%	-	64%	-	52%	-	56%	-	63%	-	62%	-	60%	-	59%	-	79%	-	53%	-	76%	-	61%
<small>CBT</small>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<small>IBT</small>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<small>KB</small>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<small>MB</small>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<small>OB</small>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<small>WB</small>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.email	1172 35% BCEQQ	1079 32% DPR	94 17%	98 18%	10 19%	17 33% D	39 38% CEOQ	28 28% D	97 55% ACEGOOSUW	90 51% BDHPRTVX	56 55% LACEGOOSUW	40 40% DPR	58 45% ACEOQS	43 34% D	63 19% OD	86 26% OD	25 25% CO	22 22% DPR	62 30% CO	73 37% DPR	37 37% CEO	31 31% D	44 42% CEOQS	33 33% D
.photography	1306 39% COQ	1492 45% ADHPR	182 33% Q	196 36% R	23 44% OQ	29 56% DHPR	38 37% Q	32 32% D	107 61% BDHPRTVX	107 61% ACEGOOSUW	66 65% BDHPRTVX	63 62% ACOQSU	64 49% DHPR	64 50% DHPR	90 28% OD	123 37% OD	20 20% Q	25 25% SDHR	70 34% Q	88 44% SDHR	34 34% Q	41 41% R	52 49% ACOQSU	50 50% DHPR
.link	1374 41% COQS	1325 40% DPR	132 24%	123 22%	16 31% DR	21 40% CO	41 40% CO	35 35% DR	104 59% BDHPR	87 49% ACEGOOSUW	58 57% BDHPR	44 44% DR	68 52% ACEOQS	65 70% BDHPRTVX	95 29% DR	109 33% DR	29 29% C	18 18% DR	69 33% C	79 40% DR	40 40% C	45 45% DPR	39 37% C	38 38% DR
.guru	1701 51% COQS	1916 57% ADPR	194 35% Q	230 42% CR	31 60% COQS	41 79% BDHPRTVX	52 51% COQ	49 49% R	118 67% BDHPRTVX	119 68% ACEGOOSUW	71 70% DHPRTVX	66 65% ACOQS	79 61% BDHPRTVX	89 70% BDHPRTVX	102 31% DR	154 47% DR	25 25% OQ	28 28% SDR	87 42% OQ	108 54% SDR	53 52% COQ	57 56% DR	65 61% ACOQS	57 57% DR
.realtor	1724 51% COQS	1789 53% DPRV	211 38% ACGOOSU	220 40% BDHPRTVX	37 71% BDHPRTVX	44 85% BDHPRTVX	48 47% BDHPRTVX	49 49% ACGOOSU	114 65% BDHPRTVX	117 66% ACEGOOSUW	78 77% BDHPRTVX	74 73% BDHPRTVX	82 63% ACOQSU	81 63% BDHPRTVX	118 36% OD	155 47% OD	40 40% OD	40 40% OD	89 43% D	96 48% D	43 43% D	41 41% ACOQSU	71 67% BDHPRTVX	64 64% BDHPRTVX
.club	1490 44% COQ	1597 48% ADPR	132 24%	132 24%	27 52% COQ	35 67% BDHPRTVX	49 48% COQ	48 48% DR	115 65% BDHPRTVX	111 63% BDHPRTVX	64 63% BDHPRTVX	59 58% BDHPRTVX	66 51% COQ	65 51% DPR	111 34% COQ	124 38% COQ	20 20% COQ	27 27% DPR	94 45% COQ	103 52% DPR	46 46% COQ	50 50% DPR	54 47% COQ	54 54% DPR
.xyz	2030 60% COQ	2065 62% DPR	192 35%	210 38%	32 62% CO	43 83% BDHPRTVX	70 69% COQ	64 63% DPR	121 69% ACOQ	117 66% DPR	74 73% ACOQ	72 71% BDPR	93 71% ACOQ	91 71% BDPR	148 46% C	167 51% D	46 46% C	42 42% COQ	129 52% COQ	127 70% DPR	71 70% ACOQ	70 69% DPR	73 69% COQ	61 61% DR
.top	-	1771 53% DPR	-	150 27%	-	34 65% DPR	-	54 53% DR	-	106 60% BDPR	-	59 58% DPR	-	55% DPR	-	146 44% DR	-	27 27% BDPR	-	120 60% DPR	-	57 56% DPR	-	55 55% DR
.pics	-	1700 51% DPR	-	180 33%	-	34 65% BDHPRTVX	-	57 56% DPR	-	107 61% BDHPRTVX	-	63 62% BDHPRTVX	-	82 64% BDHPRTVX	-	138 42% DR	-	26 26% DR	-	98 49% DR	-	47 47% DR	-	49 49% DR
.online	-	1174 35% DPRT	-	129 23%	-	19 37% DR	-	30 30% BDHPRTVX	-	93 53% BDHPRTVX	-	54 53% BDHPRTVX	-	39 30% BDHPRTVX	-	92 28% DR	-	20 20% DR	-	54 27% DR	-	32 32% DR	-	32 32% DR
.space	-	1606 48% DPR	-	170 31%	-	35 67% BDHPRTVX	-	44 44% DR	-	115 65% BDHPRTVX	-	58 57% DPR	-	74 58% BDHPRTVX	-	125 38% D	-	29 29% DPR	-	97 49% DPR	-	50 50% DPR	-	52 52% DPR
.website	-	1290 39% DPR	-	169 31% R	-	21 40% R	-	33 33% R	-	93 53% BDHPRTVX	-	50 50% BDHPRTVX	-	62 48% BDHPRTVX	-	99 30% R	-	19 19% DPR	-	83 42% DPR	-	38 38% R	-	39 39% R
.news	-	946 28% DHPRT	-	100 18% R	-	16 31% DR	-	18 18% R	-	75 43% BDHPRTVX	-	39 39% BDHPRTVX	-	46 36% BDHPRTVX	-	75 23% R	-	8 8% R	-	43 22% R	-	22 22% R	-	31 31% DHR
.site	-	1378 41% DHPRT	-	160 29% DHR	-	24 46% DHR	-	30 30% BDHPRT	-	93 53% BDHPRT	-	50 50% DHPRT	-	75 59% BDHPRTVX	-	114 35% R	-	20 20% DR	-	78 39% DR	-	41 41% DR	-	44 44% DHR
.toronto	-	38 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.guadalajara	-	55 55%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q825. Please rate the following gTLDs by how trustworthy you feel they are.  
SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																						
			Asia										Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100	
.roma	-	21 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.istanbul	-	12 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.madrid	-	17 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.warszawa	-	20 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.paris	-	52 49%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foshan	-	200 36%	-	200 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.hanoi	-	25 48%	-	-	-	25 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.manilla	-	44 44%	-	-	-	-	-	44 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tokyo	-	65 37%	-	-	-	-	-	-	-	65 37%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.seoul	-	38 38%	-	-	-	-	-	-	-	-	-	38 38%	-	-	-	-	-	-	-	-	-	-	-	-	-
.MOCKBa	-	51 40%	-	-	-	-	-	-	-	-	-	-	-	51 40%	-	-	-	-	-	-	-	-	-	-	-
.delhi	-	136 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	136 41%	-	-	-	-	-	-	-	-	-
.jakarta	-	21 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 21%	-	-	-	-	-	-	-
.abuja	-	94 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 47%	-	-	-	-	-
.capetown	-	24 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 24%	-	-	-
.cairo	-	39 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 39%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.bogota	-	54 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.cordoba	-	76 73%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.rio	-	97 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.berlin	42 34%	50 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ovh	92 74%	94 75%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.london	239 45% B	33 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.nyc	108 40%	137 54% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.wang	183 33%	218 40% A	183 33%	218 40% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-ses554g (Chinese for network address)	163 30%	256 46% A	163 30%	256 46% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-55qx5d (Chinese for company)	173 31%	239 43% A	173 31%	239 43% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q825\_1. Please rate the following gTLDs by how trustworthy you feel they are.  
1. .email

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2126 63% IKM	2270 68% AJ	447 81% AGIKMSUW	453 82% BFHJLPTVX	41 79% AGIKMUW	35 67% J	60 59% IK	73 72% GJ	73 41% 49%	86 43% 43%	61 60% K	71 55% I	85 66% J	257 79% AGIKMSUW	244 74% BJLT	75 74% AGIKMUW	78 78% BJLT	143 69% IKMW	127 64% J	60 59% IK	70 69% J	60 57% IK	67 67% J	
Very trustworthy	672 20% IK	727 22% JL	175 32% AGIKMSUW	156 28% BFJLTV	14 27% IKU	6 12% NPX	19 19% I	25 25% JL	10 6% 5%	8 11% 11%	11 11% J	19 15% I	35 27% MFJLTV	116 36% AGIKMSUW	117 35% BDFHJLTV	18 18% I	33 33% I	41 20% I	33 17% J	13 13% I	14 14% J	19 18% I	31 31% WBFJLTV	
Somewhat trustworthy	1454 43% IK	1543 46% APX	272 49% AIKW	297 54% BJNPX	27 52% IK	29 56% NPX	41 40% NPX	48 48% D	63 36% D	78 44% D	32 32% D	50 50% KP	52 40% D	50 39% D	141 43% K	127 38% AGIKMOW	57 56% I	45 45% I	102 49% IK	94 47% CEO	47 47% K	56 55% NPX	41 39% D	36 36% D
BOTTOM 2 BOX (NET)	1172 35% BCEQQ	1079 32% DPR	94 17% DPR	98 18% DPR	10 19% D	17 33% CEOQ	39 38% CEOQ	28 28% D	97 55% D	90 51% D	56 55% D	40 40% D	58 45% D	43 34% D	63 19% OD	86 26% OD	25 25% OD	22 22% CO	62 30% CO	73 37% DPR	37 37% CEO	31 31% D	44 42% CEOQS	33 33% D
Not very trustworthy	815 24% CO	771 23% DP	81 15% DP	81 15% DP	8 15% COQS	10 19% COQS	30 29% D	24 24% D	82 47% D	71 40% D	40 40% D	34 27% CO	35 20% CO	26 13% CO	42 18% CO	58 17% CO	17 19% O	19 19% O	40 19% DP	54 27% DP	20 20% CEO	19 19% CEOQS	34 32% CEOQS	23 23% D
Not at all trustworthy	357 11% BCO	308 9% DR	13 2% D	17 3% D	2 4% DHR	7 13% C	9 9% C	4 4% D	15 9% DHR	19 11% LCEO	16 16% D	6 6% ACEIOQ	23 18% DHR	17 13% DHR	21 6% C	28 8% D	8 8% C	3 3% C	22 11% C	19 10% DR	17 17% ACEIO	12 12% DHR	10 9% C	10 10% DR
Not sure	58 2% B	-	9 2% D	-	1 2% D	-	3 3% D	-	6 3% J	-	2 2% D	-	1 1% D	-	5 2% P	-	1 1% D	-	2 1% D	-	4 4% V	-	2 2% D	-
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q825\_2. Please rate the following gTLDs by how trustworthy you feel they are.  
2. .photography

Base: All Qualified Respondents

	Country																							
	Asia																Africa							
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1979 59% BIKMW	1857 55% JL	356 65% AEIKMW	355 64% BFJLNTX	26 50% K	23 44% K	61 60% IK	69 68% BFJLNTX	62 35% IK	69 39% IK	33 33% IK	38 38% IK	65 50% IK	64 50% IK	230 71% PAEIGKMW	207 63% BFJLNTX	80 79% ACEGKMSUW	75 75% BDFJLNPTVX	135 65% EIKMW	112 56% JL	63 62% IK	60 59% JL	52 49% IK	50 50% IK
Very trustworthy	477 14% BIKM	379 11% JL	98 18% AIKMS	88 16% BJLTVX	5 10% I	5 10% J	12 12% IK	13 13% J	5 3% IK	3 2% IK	3 3% IK	5 5% IK	10 8% J	16 13% J	90 28% ACEGKMSUW	54 16% BJLTVX	26 26% AEGIKMSW	31 31% BDFHJLNPTVX	21 10% IK	18 9% J	17 17% VIKM	7 7% J	13 12% IK	7 7% J
Somewhat trustworthy	1502 45% IK	1478 44% L	258 47% IK	267 48% BJLN	21 40% I	18 35% J	49 48% IK	56 55% BFJLN	57 32% IK	66 38% IK	30 30% IK	33 33% IK	55 42% IK	48 38% IK	140 43% IK	153 46% L	54 53% IKW	44 44% ACIKMOW	114 55% L	94 47% L	46 46% IK	53 52% FJLN	39 37% IK	43 43% IK
BOTTOM 2 BOX (NET)	1306 39% COQ	1492 45% ADHPR	182 33% Q	196 36% R	23 44% OO	29 56% DHR	38 37% Q	32 32% Q	107 61% ACEGMOGSU	107 61% BDHPRTV	66 65% ACEGMOGSU	63 62% BDHPRTV	64 49% ACOOQSU	64 50% DHR	90 28% OR	123 37% OR	20 20% Q	25 25% Q	70 34% Q	88 44% SDHR	34 34% Q	41 41% R	52 49% ACOQSU	50 50% DHR
Not very trustworthy	921 27% OQU	1107 33% APR	148 27% OQU	166 30% OQU	15 29% Q	19 37% Q	29 28% Q	26 26% Q	88 50% ACEGMOGSU	86 49% BDHNPRTV	46 46% ACEGMOGSU	51 50% BDHNPRTV	43 33% OQU	37 29% OQU	65 20% OQU	82 25% OQU	14 14% Q	22 22% Q	50 24% Q	61 31% Q	17 17% Q	32 32% U	36 34% OQU	38 38% PR
Not at all trustworthy	385 11% CO	385 11% DR	34 6% D	30 5% D	8 15% C	10 19% DHR	9 9% C	6 6% C	19 11% C	21 12% DR	20 20% ACGIOQS	12 12% DR	21 16% COQ	27 21% BDHJPRV	25 8% ODR	41 12% ODR	6 6% Q	3 3% Q	20 10% DHR	27 14% COQ	17 17% COQ	9 9% COQ	16 15% COQ	12 12% DR
Not sure	71 2% B	-	12 2% D	-	3 6% MS	-	3 3% C	-	7 4% J	-	2 2% C	-	1 1% C	-	5 2% P	-	1 1% Q	-	2 1% Q	-	4 4% V	-	2 2% Q	-
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q825\_3. Please rate the following gTLDs by how trustworthy you feel they are.  
3. .link

Base: All Qualified Respondents

	Country																							
	Asia												Africa											
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1922 57% IKM	2024 60% AJN	410 75% AGIKMSUW	428 78% BFHJLNPTVX	34 65% IKM	31 60% IKM	58 57% IK	66 65% JN	68 39% I	89 51% I	41 41% I	57 56% K	61 47% I	63 49% AGIKMU	223 69% BJNV	221 67% AGIKMU	71 70% BFHJLNPTVX	82 82% BFHJLNPTVX	136 66% AIKM	121 61% N	57 56% IK	56 55% IK	66 62% IKM	62 62% IKM
Very trustworthy	494 15% IM	528 16% J	140 25% AGIKMSUW	135 25% BFHJLNTV	7 13% I	6 12% J	15 15% IM	15 15% J	6 3% I	6 3% I	11 11% I	11 11% J	8 6% I	17 13% J	78 24% AGIKMS	76 23% BJLNTV	17 17% IM	28 28% BFHJLNTV	31 15% IM	25 13% J	15 15% IM	10 10% J	17 16% IM	23 23% BJLTV
Somewhat trustworthy	1428 43% IK	1496 45% N	270 49% AIK	293 53% BNPX	27 52% IK	25 48% IK	43 42% N	51 50% N	62 35% I	83 47% I	30 30% I	46 46% K	53 41% I	46 36% I	145 45% IK	145 44% IK	54 53% AIK	54 54% NX	105 51% AIK	96 48% N	42 42% N	46 46% N	49 46% K	39 39% K
BOTTOM 2 BOX (NET)	1374 41% COQS	1325 40% DPR	132 24% COQS	123 22% DPR	16 31% DR	21 40% DR	41 40% CO	35 35% DR	104 59% ACEGOOSUW	87 49% BDHPR	58 57% ACEGOOSUW	44 44% DR	68 52% ACEGOOSW	65 51% BDHPRT	95 29% DR	109 33% DR	29 29% DR	18 18% C	69 33% C	79 40% DR	40 40% C	45 45% DPR	39 37% C	38 28% DR
Not very trustworthy	933 28% CO	927 28% DR	113 21% CO	96 17% DR	16 31% DR	16 31% COQS	36 35% R	25 25% JACEGOOSUW	87 49% BDHPR	66 38% ACEGOOSUW	42 42% ACEGOOSUW	36 36% DPR	43 33% COS	40 31% DR	67 21% DR	79 24% DR	22 22% DR	13 13% C	46 22% DR	57 29% DR	22 22% DR	32 32% DR	24 23% DR	28 28% DR
Not at all trustworthy	441 13% CEGO	398 12% DR	19 3% CEGO	27 5% CEGO	- - E	5 10% E	5 5% D	10 10% D	17 12% CE	21 12% D	16 16% CEGOQ	8 8% ACEGIOQS	25 19% BDHLPTX	25 20% BDHLPTX	28 9% CE	30 9% D	7 7% D	5 5% D	23 11% CE	22 11% D	18 18% CEGOQ	13 13% D	15 14% CEG	10 10% D
Not sure	60 2% B	-	8 1% D	-	2 4% D	-	3 3% D	-	4 2% J	-	2 2% J	-	1 1% J	-	7 2% P	-	1 1% P	-	2 1% V	-	4 4% V	-	1 1% V	-
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q825\_4. Please rate the following gTLDs by how trustworthy you feel they are.

4. .guru

Base: All Qualified Respondents

	Country																								
	Asia																Africa								
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100	
TOP 2 BOX (NET)	1581 47% BIKMW	1433 43% FJN	347 63% AEGIKMUW	321 58% BFJLNTVX	18 35% E	11 21% F	47 46% IK	52 51% FJLN	51 29% I	57 32% J	28 28% K	35 35% L	50 38% M	39 30% N	217 67% PAEGIKMSUW	176 53% BFJLN	75 74% ACEGKMSUW	72 72% BDFHLNPTVX	118 57% TAEIKMUW	92 46% FJN	44 44% IK	44 44% FN	38 36% W	43 43% X	
Very trustworthy	375 11% BI	310 9% J	86 16% AIKMW	75 14% BFJLNT	4 8% E	1 2% F	9 9% I	7 7% J	4 2% I	2 1% J	6 6% K	6 6% L	10 8% M	7 5% N	82 25% J	61 18% BFHLNPTVX	25 25% ACEGKMSUW	23 23% BDFHLNPTVX	22 11% I	15 8% J	9 9% I	7 7% J	7 7% J	8 8% J	
Somewhat trustworthy	1206 36% BIK	1123 34% FN	261 47% AEGIKMUW	246 45% BFJLNP	14 27% E	10 19% F	38 37% K	45 45% BFJLN	47 27% I	55 31% J	22 22% K	29 29% L	40 31% M	32 25% N	135 42% AEIKMW	115 35% FN	50 50% AEGIKMUW	49 49% BFJLNPX	96 46% AEIKMW	77 39% FN	35 35% K	37 37% F	31 29% W	35 35% X	
BOTTOM 2 BOX (NET)	1701 51% COQS	1916 57% ADPR	194 35% Q	230 42% CR	31 60% COQS	41 79% EBDHPTVX	52 51% COQ	49 49% R	118 67% ACGOQSU	119 68% BDHPRT	71 70% ACGOQSU	66 65% DHPR	79 61% ACOQS	89 70% BDHPRTV	102 31% OR	154 47% R	25 25% AEGIKMUW	28 28% BFJLNPX	28 42% AEIKMW	87 42% FN	108 54% COQ	53 52% COQ	57 56% DR	65 61% ACOQS	57 57% DR
Not very trustworthy	1112 33% COQU	1251 37% AR	153 28% Q	196 36% CR	24 46% ACOQSU	29 56% BDHPRTV	45 44% ACOQSU	38 38% R	93 53% ACMOGSUW	90 51% BDHPRTV	48 48% ACOQSU	49 49% BDHPRTV	47 36% ACOQSU	49 38% BDPRTV	74 23% OQU	111 34% O	18 18% R	24 24% Q	60 29% R	72 36% R	24 24% R	35 35% COQU	41 39% R	39 39% R	
Not at all trustworthy	589 18% CGOQ	665 20% ADHPR	41 7% D	34 6% C	7 13% DHR	12 23% DHR	7 7% D	11 11% C	25 14% DR	29 16% CGOQS	23 23% C	17 17% DR	32 25% ACGIGQDS	40 31% BDHLPRTX	28 9% P	43 13% DR	7 7% Q	4 4% R	27 13% C	36 18% DR	29 29% ACEGIGQDS	22 22% DHPR	24 23% CGOQS	18 18% DR	
Not sure	74 2% B	-	9 2% D	-	3 6% CMS	-	3 3% D	-	7 4% J	-	2 2% K	-	1 1% M	-	6 2% P	-	1 1% Q	-	2 1% S	-	4 4% V	-	3 3% W	-	
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Q825\_5. Please rate the following gTLDs by how trustworthy you feel they are.

2 Aug 2016  
Table 191

5. .realtor

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1558 46%	1560 47%	329 60%	331 60%	12 23%	8 15%	51 50%	52 51%	55 31%	59 34%	21 21%	27 27%	47 36%	47 36%	200 62%	175 53%	59 58%	60 60%	116 56%	104 52%	54 53%	60 59%	32 30%	36 36%
Very trustworthy	371 11%	322 10%	99 18%	77 14%	3 6%	- -	11 11%	6 6%	3 3%	3 2%	3 3%	6 6%	5 5%	10 8%	66 20%	53 16%	12 12%	12 12%	13 6%	21 11%	11 11%	8 8%	6 6%	6 6%
Somewhat trustworthy	1187 35%	1238 37%	230 42%	254 46%	9 17%	8 15%	40 39%	46 46%	49 28%	56 32%	18 18%	21 21%	41 32%	37 29%	134 41%	122 37%	47 47%	48 48%	103 50%	83 42%	43 43%	52 51%	26 25%	30 30%
BOTTOM 2 BOX (NET)	1724 51%	1789 53%	211 38%	220 40%	37 71%	44 85%	48 47%	49 49%	114 65%	117 66%	78 77%	74 73%	82 63%	81 63%	118 36%	155 47%	40 40%	40 40%	89 43%	96 48%	43 43%	41 41%	71 67%	64 64%
Not very trustworthy	1115 33%	1252 37%	164 30%	181 33%	26 50%	31 60%	42 41%	41 41%	95 54%	91 52%	52 51%	61 60%	48 37%	45 35%	81 25%	102 31%	30 30%	35 35%	59 29%	70 35%	21 21%	30 30%	44 42%	45 45%
Not at all trustworthy	609 18%	537 16%	47 9%	39 7%	11 21%	13 25%	6 6%	8 8%	19 11%	26 15%	26 26%	13 13%	34 26%	36 28%	37 11%	53 16%	10 10%	5 5%	30 14%	26 13%	22 22%	11 11%	27 25%	19 19%
Not sure	74 2%	-	10 2%	-	3 6%	-	3 3%	-	7 4%	-	2 2%	-	1 1%	-	7 2%	-	2 2%	-	2 1%	-	4 4%	-	3 3%	-
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q825\_6. Please rate the following gTLDs by how trustworthy you feel they are.

6. .club

Base: All Qualified Respondents

	Country																							
	Asia												Africa											
	2016 Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1795	1752	410	419	23	17	50	53	55	65	35	42	63	63	207	206	80	73	111	97	51	51	53	46
	53% IK	52% FJL	75% AEGIKMOSUW BFHJLNPTVX	76% BFHJLNPTVX	44% 23	33% 17	49% 50	52% 53	31% 55	37% 65	35% 35	42% 42	48% 63	49% 63	64% 207	62% 206	79% 80	73% 73	54% 111	49% 97	50% 51	50% 51	50% 53	46% 46
Very trustworthy	421	399	127	109	9	-	8	7	7	5	8	7	13	19	71	61	25	23	15	11	11	3	8	12
	13% IS	12% FJTV	23% AGIKMSUW BFHJLTV	20% BFHJLTV	17% FIS	-	8% 8	7% 7	4% 7	3% 5	8% 8	7% 7	10% 13	15% 19	22% 71	18% 61	25% 25	23% 23	7% 15	6% 11	11% 11	3% 3	8% 8	12% 12
Somewhat trustworthy	1374	1353	283	310	14	17	42	46	48	60	27	35	50	44	136	145	55	50	96	86	40	48	45	34
	41% EIK	40% AIEIKMOUJ BFHJLNPTX	51% 283	56% 310	27% 14	33% 17	41% 42	46% 46	27% 48	34% 60	27% 27	35% 35	38% 50	34% 44	42% 136	44% 145	54% 55	50% 50	46% 96	43% 86	40% 40	48% 48	42% 45	34% 34
BOTTOM 2 BOX (NET)	1490	1597	132	132	27	35	49	48	115	111	64	59	66	65	111	124	20	27	94	103	46	50	50	54
	44% COQ	48% ADPR	24% 132	24% 132	52% COQ	67% BDHNPRTV	48% COQ	48% DR	65% ACMOGSUW	63% BDHNPRTV	63% ACMOGSUW	58% BDPR	51% COQ	51% DPR	34% CQ	38% D	20% 20	27% 27	45% COQ	45% DPR	46% COQ	50% DPR	47% COQ	54% DPR
Not very trustworthy	1031	1133	112	114	21	23	45	39	97	91	44	45	37	42	84	87	15	20	63	77	22	35	37	37
	31% COQU	34% ADPR	20% 112	21% 114	40% COQU	44% DPR	44% ACMOGSU	39% DPR	55% ACMOGSUW	52% BDHNPRTV	44% ACMOGSU	45% BDPR	28% CQ	33% DR	26% Q	26% D	15% 15	20% 20	30% COQ	39% DPR	22% COQ	35% UDR	35% CQU	37% DPR
Not at all trustworthy	459	464	20	18	6	12	4	9	18	20	20	14	29	23	27	37	5	7	31	26	24	15	13	17
	14% CGOQ	14% DR	4% 20	3% 18	12% C	23% DHJPR	4% 4	9% D	10% C	11% D	20% CGIOQ	14% D	22% ACGIOQW	18% DR	8% C	11% D	5% 5	7% 7	15% CGOQ	13% D	24% ACGIOQW	15% D	12% CG	17% DR
Not sure	71	-	8	-	2	-	3	-	6	-	2	-	1	-	7	-	1	-	2	-	4	-	3	-
	2% B	-	1% D	-	4% -	-	3% -	-	3% J	-	2% -	-	1% -	-	2% P	-	1% -	-	1% -	-	4% V	-	3% -	-
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q825\_7. Please rate the following gTLDs by how trustworthy you feel they are.  
7. .xyz

Base: All Qualified Respondents

	Country																							
	Asia												Africa											
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1255 37% IKMUW	1284 38% FLN	350 64% AEGIKMOGSUW	341 62% BFHJLNPTVX	17 33%	9 17%	29 28%	37 37% F	49 28%	59 34% F	25 25%	29 29%	37 28%	37 29%	169 52% AEGIKMSUW	163 49% BFHJLNTV	53 58% AEGIKMSUW	58 58% BFHJLNTVX	76 37% K	73 37% F	26 26%	31 31%	30 28%	39 39% F
Very trustworthy	291 9% IKS	296 9% J	101 18% AGIKMGSUW	96 17% BFHJLNPTVX	4 8%	1 2%	5 5%	7 7% J	4 2%	3 2%	2 2%	5 5%	6 5%	6 5%	62 19% AEGIKMSUW	50 15% BFHJLNTV	9 9% IKS	16 16% BFHJLNTVX	5 2%	11 6%	4 4%	5 5%	6 6%	7 7% J
Somewhat trustworthy	964 29% F	988 30% F	249 45% AEGIKMOGSUW	245 44% BFHJLNPTVX	13 25%	8 15%	24 24%	30 30% F	45 26%	56 32% F	23 23%	24 24%	31 24%	31 24%	107 33% UW	113 34% BFLN	44 42% AEGIKMUW	42 42% BFLNV	71 34% KMUW	62 31% F	22 22%	26 26%	24 23% F	32 32% F
BOTTOM 2 BOX (NET)	2030 60% COQ	2065 62% DPR	192 35% CO	210 38% EBDHPRTX	32 62%	43 83% COQ	70 69% DPR	64 63% ACOQ	121 69% DPR	117 66% ACOQ	74 73% BDPR	72 71% ACOQ	93 72% ACOQ	91 71% BDPR	148 46% C	167 51% D	46 46% C	42 42% C	129 62% COQ	127 64% DPR	71 70% ACOQ	70 69% DPR	73 69% COQ	61 61% DR
Not very trustworthy	1177 35% CO	1183 35% DNP	154 28% BDNPRT	174 32% ACMOGSU	18 35%	27 52% BDNPRT	52 51% ACMOGSU	47 47% BDNPRT	93 53% ACMOGSU	76 43% BDNPRT	48 48% ACMOQU	44 44% DNPRT	45 35% DPR	33 26% DPR	88 27% C	86 26% D	34 34% C	30 30% C	81 39% CO	63 32% SDHR	28 28% ACGKROGSW	39 38% NP	44 42% COU	38 38% NP
Not at all trustworthy	853 25% CIOQ	882 26% DHR	38 7% CQ	36 7% DHR	14 27% CQ	16 31% DHR	18 18% C	17 17% D	28 16% C	41 23% DR	26 26% CIOQ	28 28% DR	48 37% ACGIOQS	58 45% BDHLPRTVX	60 18% C	81 25% DR	12 12% C	12 12% C	48 23% CO	64 32% SDHR	43 43% ACGKROGSW	31 31% DHR	29 27% CIOQ	23 23% DR
Not sure	71 2% B	-	8 1% D	-	3 6% CMS	-	3 3% -	-	6 3% JM	-	2 2% -	-	-	-	8 2% P	-	2 2% -	-	2 1% -	-	4 4% VM	-	3 3% -	-
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q825\_16. Please rate the following gTLDs by how trustworthy you feel they are.

16. .top

Base: All Qualified Respondents

	Regi- stra- nts (A)	Country																						
		Asia										Africa												
		2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
TOP 2 BOX (NET)	-	1578 47%	-	401 73%	-	18 35%	-	47 47%	-	70 40%	-	42 42%	-	58 45%	-	184 56%	-	73 73%	-	80 40%	-	44 44%	-	45 45%
Very trustworthy	-	355 11%	-	124 23%	-	4 8%	-	7 7%	-	3 2%	-	6 6%	-	10 8%	-	51 15%	-	20 20%	-	13 7%	-	4 4%	-	11 11%
Somewhat trustworthy	-	1223 37%	-	277 50%	-	14 27%	-	40 40%	-	67 38%	-	36 36%	-	48 38%	-	133 40%	-	53 53%	-	67 34%	-	40 40%	-	34 34%
BOTTOM 2 BOX (NET)	-	1771 53%	-	150 27%	-	34 65%	-	54 53%	-	106 60%	-	59 58%	-	70 55%	-	146 44%	-	27 27%	-	120 60%	-	57 56%	-	55 55%
Not very trustworthy	-	1196 36%	-	130 24%	-	30 58%	-	42 42%	-	81 46%	-	45 45%	-	34 27%	-	92 28%	-	22 22%	-	78 39%	-	34 34%	-	39 39%
Not at all trustworthy	-	575 17%	-	20 4%	-	4 8%	-	12 12%	-	25 14%	-	14 14%	-	36 28%	-	54 16%	-	5 5%	-	42 21%	-	23 23%	-	16 16%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q825\_17. Please rate the following gTLDs by how trustworthy you feel they are.  
17. .pics

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
TOP 2 BOX (NET)	-	1649	-	371	-	18	-	44	-	69	-	38	-	46	-	192	-	74	-	102	-	54	-	51
		49%		67%		35%		44%		39%		38%		36%		58%		74%		51%		53%		51%
		FJLN		BFHJLNPTVX												BFHJLN		BFHJLNPTVX		FJLN		FJLN		N
Very trustworthy	-	333	-	93	-	1	-	8	-	2	-	6	-	11	-	57	-	16	-	16	-	6	-	10
		10%		17%		2%		8%		1%		6%		9%		17%		8%		8%		6%		10%
		J		BFHJLNTV				J				J		J		BFHJLNTV		BFJLTV		J		J		J
Somewhat trustworthy	-	1316	-	278	-	17	-	36	-	67	-	32	-	35	-	135	-	58	-	86	-	48	-	41
		39%		50%		33%		36%		38%		32%		27%		41%		58%		43%		48%		41%
		N		BFHJLNP												N		BFHJLNPTX		N		LN		N
BOTTOM 2 BOX (NET)	-	1700	-	180	-	34	-	57	-	107	-	63	-	82	-	138	-	26	-	98	-	47	-	49
		51%		33%		65%		56%		61%		62%		64%		42%		26%		49%		47%		49%
		DPR				BDPRTV		DPR		BDPRTV		BDPRTV		BDPRTVX		DR				DR		DR		DR
Not very trustworthy	-	1200	-	155	-	25	-	50	-	83	-	48	-	46	-	93	-	22	-	70	-	30	-	38
		36%		28%		48%		50%		47%		48%		36%		28%		22%		35%		30%		38%
		DPR				DPRV		BDNPRTV		BDPRTV		BDPRTV		R						R				DR
Not at all trustworthy	-	500	-	25	-	9	-	7	-	24	-	15	-	36	-	45	-	4	-	28	-	17	-	11
		15%		5%		17%		7%		14%		15%		28%		14%		4%		14%		17%		11%
		DHR				DHR				DR		DR		BDHJLPRTVX		DR				DR		DHR		D
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	3349	-	551	-	52	-	101	-	176	-	101	-	128	-	330	-	100	-	200	-	101	-	100
		100%		100%		100%		100%		100%		100%		100%		100%		100%		100%		100%		100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q825\_18. Please rate the following gTLDs by how trustworthy you feel they are.  
18. .online

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
TOP 2 BOX (NET)	-	2175 65% JL	-	422 77% BFJL	-	33 63% JL	-	71 70% JL	-	83 47% JL	-	47 47% JL	-	89 70% JL	-	238 72% BJL	-	80 80% BFJL	-	146 73% BJL	-	69 68% JL	-	68 68% JL
Very trustworthy	-	625 19% JL	-	118 21% FJLV	-	5 10% J	-	20 20% JL	-	5 3% JL	-	8 8% JL	-	25 20% JL	-	102 31% BDFHJLVN	-	31 31% BDFJLVN	-	50 25% BFJLV	-	13 13% J	-	25 25% FJLV
Somewhat trustworthy	-	1550 46% JL	-	304 55% BJLPX	-	28 54% JL	-	51 50% JL	-	78 44% JL	-	39 39% JL	-	64 50% JL	-	136 41% BDFHJLVN	-	49 49% BDFJLVN	-	96 48% LP	-	56 55% LP	-	43 43% LP
BOTTOM 2 BOX (NET)	-	1174 35% DPRT	-	129 23% DR	-	19 37% DR	-	30 30% BDHNPRTVX	-	93 53% BDHNPRTVX	-	54 53% BDHNPRTVX	-	39 30% BDHNPRTVX	-	92 28% BDHNPRTVX	-	20 20% BDHNPRTVX	-	54 27% BDHNPRTVX	-	32 32% BDHNPRTVX	-	32 32% BDHNPRTVX
Not very trustworthy	-	832 25% DPT	-	112 20% T	-	15 29% T	-	23 23% BDHNPRTVX	-	66 38% BDHNPRTVX	-	44 44% BDHNPRTVX	-	24 19% BDHNPRTVX	-	63 19% D	-	17 17% D	-	33 17% DR	-	22 22% DR	-	23 23% D
Not at all trustworthy	-	342 10% DR	-	17 3% DR	-	4 8% DR	-	7 7% BDHPR	-	27 15% BDHPR	-	10 10% DR	-	15 12% DR	-	29 9% D	-	3 3% DR	-	21 11% DR	-	10 10% DR	-	9 9% D
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q825\_19. Please rate the following gTLDs by how trustworthy you feel they are.

2 Aug 2016  
Table 197

19. .space

Base: All Qualified Respondents

	Regi- stra- nts (A)	Country																						
		Asia										Africa												
		2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
TOP 2 BOX (NET)	-	1743	-	381	-	17	-	57	-	61	-	43	-	54	-	205	-	71	-	103	-	51	-	48
		52%		69%		33%		56%		35%		43%		42%		62%		71%		52%		50%		48%
		FJN		BFHJLNPTVX				FJN								BFJLNTVX		BFHJLNTVX		FJ		FJ		J
Very trustworthy	-	377	-	102	-	2	-	7	-	2	-	6	-	12	-	52	-	20	-	21	-	4	-	8
		11%		19%		4%		7%		1%		6%		9%		16%		20%		11%		4%		8%
		JV		BFHJLNTVX				J				J				BFHJLV		BFHJLNTVX		J				J
Somewhat trustworthy	-	1366	-	279	-	15	-	50	-	59	-	37	-	42	-	153	-	51	-	82	-	47	-	40
		41%		51%		29%		50%		34%		37%		33%		46%		51%		41%		47%		40%
		J		BFJLNT				FJN								BFJN		BFJLN		FJN		FJN		
BOTTOM 2 BOX (NET)	-	1606	-	170	-	35	-	44	-	115	-	58	-	74	-	125	-	29	-	97	-	50	-	52
		48%		31%		67%		44%		65%		57%		58%		38%		29%		49%		50%		52%
		DPR				BDHPRTV		DR		BDHPRTVX		DPR		BDHPR		D				DPR		DPR		DPR
Not very trustworthy	-	1143	-	147	-	24	-	38	-	90	-	43	-	45	-	79	-	22	-	68	-	37	-	36
		34%		27%		46%		38%		51%		43%		35%		24%		22%		34%		37%		36%
		DPR				DPR		DPR		BDHPRTVX		DPR		PR						PR		DPR		PR
Not at all trustworthy	-	463	-	23	-	11	-	6	-	25	-	15	-	29	-	46	-	7	-	29	-	13	-	16
		14%		4%		21%		6%		14%		15%		23%		14%		7%		15%		13%		16%
		DHR				DHR				DH		DH		BDHPR		DH				DH		D		DHR
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	3349	-	551	-	52	-	101	-	176	-	101	-	128	-	330	-	100	-	200	-	101	-	100
		100%		100%		100%		100%		100%		100%		100%		100%		100%		100%		100%		100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q825\_20. Please rate the following gTLDs by how trustworthy you feel they are.

2 Aug 2016  
Table 198

20. .website

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
TOP 2 BOX (NET)	-	2059	-	382	-	31	-	68	-	83	-	51	-	66	-	231	-	81	-	117	-	63	-	61
		61% JLN		69% BJLNT		60% J		67% JLN		47% JLN		50% JLN		52% BJLNT		70% BDHJLNPTVX		81% J		59% J		62% J		61% J
Very trustworthy	-	572	-	115	-	6	-	20	-	6	-	7	-	15	-	83	-	28	-	32	-	17	-	17
		17% JL		21% BJLN		12% J		20% JL		3% JL		7% JL		12% J		25% BFJLNT		28% BFJLNT		16% JL		17% JL		17% JL
Somewhat trustworthy	-	1487	-	267	-	25	-	48	-	77	-	44	-	51	-	148	-	53	-	85	-	46	-	44
		44% B		48% B		48% B		48% B		44% B		44% B		40% B		45% N		53% N		43% N		46% N		44% N
BOTTOM 2 BOX (NET)	-	1290	-	169	-	21	-	33	-	93	-	50	-	62	-	99	-	19	-	83	-	38	-	39
		39% DPR		31% R		40% R		33% R		53% BDHPRTVX		50% BDHPR		48% BDHPR		30% R		19% DPR		42% DPR		38% R		39% R
Not very trustworthy	-	903	-	143	-	15	-	25	-	73	-	40	-	34	-	63	-	15	-	57	-	24	-	28
		27% PR		26% PR		29% R		25% R		41% BDHNPRTVX		40% BDHNPRV		27% R		19% R		15% PR		29% PR		24% PR		28% R
Not at all trustworthy	-	387	-	26	-	6	-	8	-	20	-	10	-	28	-	36	-	4	-	26	-	14	-	11
		12% DR		5% D		12% D		8% D		11% DR		10% D		22% BDHJLPRTX		11% DR		4% DR		13% DR		14% DR		11% D
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	3349	-	551	-	52	-	101	-	176	-	101	-	128	-	330	-	100	-	200	-	101	-	100
		100%		100%		100%		100%		100%		100%		100%		100%		100%		100%		100%		100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q825\_21. Please rate the following gTLDs by how trustworthy you feel they are.

21. .news

Base: All Qualified Respondents

	Regi- stra- nts (A)	Country																						
		Asia										Africa												
		2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
TOP 2 BOX (NET)	-	2403 72% JLN	-	451 82% BFJLN	-	36 69%	-	83 82% BJLN	-	101 57%	-	62 61%	-	82 64%	-	255 77% BJLN	-	92 92% BDFHLNPTVX	-	157 79% BJLN	-	79 78% JLN	-	69 69%
Very trustworthy	-	753 22% JL	-	167 30% BFJLN	-	8 15% J	-	32 32% BFJL	-	7 4%	-	13 13% J	-	27 21% J	-	107 32% BFJLN	-	49 49% BDFHLNPTVX	-	56 28% JL	-	25 25% JL	-	23 23% J
Somewhat trustworthy	-	1650 49%	-	284 52%	-	28 54%	-	51 50%	-	94 53%	-	49 49%	-	55 43%	-	148 45%	-	43 43%	-	101 51%	-	54 53%	-	46 46%
BOTTOM 2 BOX (NET)	-	946 28% DHPRT	-	100 18% R	-	16 31% DR	-	18 18% R	-	75 43% BDHPRTV	-	39 39% BDHPRTV	-	46 36% BDHPRTV	-	75 23% R	-	8 8% R	-	43 22% R	-	22 22% R	-	31 31% DHR
Not very trustworthy	-	696 21% DPR	-	85 15% R	-	11 21% R	-	15 15% R	-	55 31% BDHPRTV	-	33 33% BDHPRTV	-	33 26% DHPRTV	-	54 16% R	-	7 7% R	-	34 17% R	-	16 16% R	-	24 24% DR
Not at all trustworthy	-	250 7% DR	-	15 3% DR	-	5 10% DR	-	3 3% DR	-	20 11% BDHRT	-	6 6% DHRT	-	13 10% DHRT	-	21 6% DR	-	1 1% DR	-	9 5% DR	-	6 6% DR	-	7 7% DR
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q825\_22. Please rate the following gTLDs by how trustworthy you feel they are.  
22. .site

Base: All Qualified Respondents

	Regi- stra- nts (A)	Country																						
		Asia										Africa												
		2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
TOP 2 BOX (NET)	-	1971	-	391	-	28	-	71	-	83	-	51	-	53	-	216	-	80	-	122	-	60	-	56
		59%		71%		54%		70%		47%		50%		41%		65%		80%		61%		59%		56%
Very trustworthy	-	496	-	105	-	7	-	18	-	6	-	8	-	12	-	80	-	23	-	31	-	8	-	16
		15%		19%		13%		18%		3%		8%		9%		24%		23%		16%		8%		16%
Somewhat trustworthy	-	1475	-	286	-	21	-	53	-	77	-	43	-	41	-	136	-	57	-	91	-	52	-	40
		44%		52%		40%		52%		44%		43%		32%		41%		57%		46%		51%		40%
BOTTOM 2 BOX (NET)	-	1378	-	160	-	24	-	30	-	93	-	50	-	75	-	114	-	20	-	78	-	41	-	44
		41%		29%		46%		30%		53%		50%		59%		35%		20%		39%		41%		44%
Not very trustworthy	-	971	-	136	-	19	-	25	-	69	-	38	-	41	-	77	-	14	-	60	-	24	-	28
		29%		25%		37%		25%		39%		38%		32%		23%		14%		30%		24%		28%
Not at all trustworthy	-	407	-	24	-	5	-	5	-	24	-	12	-	34	-	37	-	6	-	18	-	17	-	16
		12%		4%		10%		5%		14%		12%		27%		11%		9%		9%		17%		16%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	3349	-	551	-	52	-	101	-	176	-	101	-	128	-	330	-	100	-	200	-	101	-	100
		100%		100%		100%		100%		100%		100%		100%		100%		100%		100%		100%		100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q825\_23. Please rate the following gTLDs by how trustworthy you feel they are.

2 Aug 2016  
Table 201

23. .toronto

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	**	105	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	-	67 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	-	19 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	-	48 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	38 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	25 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	13 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	105 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_24. Please rate the following gTLDs by how trustworthy you feel they are.  
24. .guadalajara

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-.**	100	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
TOP 2 BOX (NET)	-	45 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	-	11 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	-	34 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	55 55%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	37 37%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	18 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_25. Please rate the following gTLDs by how trustworthy you feel they are.

2 Aug 2016  
Table 203

25. .roma

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	-.**	50*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
TOP 2 BOX (NET)	-	29 58%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	-	27 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	21 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	17 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q825\_26. Please rate the following gTLDs by how trustworthy you feel they are.  
26. .istanbul

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	..	50*	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
TOP 2 BOX (NET)	-	38 76%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	-	12 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	-	26 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	12 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	9 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q825\_27. Please rate the following gTLDs by how trustworthy you feel they are.  
27. .madrid

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																							
			Asia										Africa													
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)		
Unweighted Base	..	50*	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	
TOP 2 BOX (NET)	-	33 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	-	7 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	-	26 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	17 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	15 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q825\_28. Please rate the following gTLDs by how trustworthy you feel they are.  
28. .warszawa

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																								
			Asia										Africa														
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)			
Unweighted Base	..	53*	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	
TOP 2 BOX (NET)	-	33 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	-	30 57%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	20 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	11 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	9 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	53 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q825\_29. Please rate the following gTLDs by how trustworthy you feel they are.  
29. .paris

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	-**	106	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	-	54 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	-	9 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	-	45 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	52 49%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	37 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	15 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	106 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_30. Please rate the following gTLDs by how trustworthy you feel they are.

2 Aug 2016  
Table 208

30. Foshan

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	**	551	**	551	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	-	351 64%	-	351 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	-	88 16%	-	88 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	-	263 48%	-	263 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	200 36%	-	200 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	159 29%	-	159 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	41 7%	-	41 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	551 100%	-	551 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_31. Please rate the following gTLDs by how trustworthy you feel they are.

2 Aug 2016  
Table 209

31. .hanoi

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																							
			Asia										Africa													
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)		
Unweighted Base	..	52*	..	..	..	52*	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	
TOP 2 BOX (NET)	-	27 52%	-	-	-	27 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	-	5 10%	-	-	-	5 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	-	22 42%	-	-	-	22 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	25 48%	-	-	-	25 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	16 31%	-	-	-	16 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	9 17%	-	-	-	9 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	52 100%	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q825\_32. Please rate the following gTLDs by how trustworthy you feel they are.  
32. .manilla

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	**	101	**	**	**	**	**	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	-	57 56%	-	-	-	-	-	57 56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	-	8 8%	-	-	-	-	-	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	-	49 49%	-	-	-	-	-	49 49%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	44 44%	-	-	-	-	-	44 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	34 34%	-	-	-	-	-	34 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	10 10%	-	-	-	-	-	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	101 100%	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_33. Please rate the following gTLDs by how trustworthy you feel they are.

2 Aug 2016  
Table 211

33. .tokyo

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	**	176	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	-	111 63%	-	-	-	-	-	-	-	111 63%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	-	15 9%	-	-	-	-	-	-	-	15 9%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	-	96 55%	-	-	-	-	-	-	-	96 55%	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	65 37%	-	-	-	-	-	-	-	65 37%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	52 30%	-	-	-	-	-	-	-	52 30%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	13 7%	-	-	-	-	-	-	-	13 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	176 100%	-	-	-	-	-	-	-	176 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_34. Please rate the following gTLDs by how trustworthy you feel they are.  
34. .seoul

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	-**	101	-**	-**	-**	-**	-**	-**	-**	-**	-**	101	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	-	63 62%	-	-	-	-	-	-	-	-	-	63 62%	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	-	17 17%	-	-	-	-	-	-	-	-	-	17 17%	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	-	46 46%	-	-	-	-	-	-	-	-	-	46 46%	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	38 38%	-	-	-	-	-	-	-	-	-	38 38%	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	29 29%	-	-	-	-	-	-	-	-	-	29 29%	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	9 9%	-	-	-	-	-	-	-	-	-	9 9%	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	101 100%	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_35. Please rate the following gTLDs by how trustworthy you feel they are.  
35. .MOCKBa

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	**-	128	**-	**-	**-	**-	**-	**-	**-	**-	**-	128	**-	**-	**-	**-	**-	**-	**-	**-	**-	**-	**-
TOP 2 BOX (NET)	-	77 60%	-	-	-	-	-	-	-	-	-	77 60%	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	-	21 16%	-	-	-	-	-	-	-	-	-	21 16%	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	-	56 44%	-	-	-	-	-	-	-	-	-	56 44%	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	51 40%	-	-	-	-	-	-	-	-	-	51 40%	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	28 22%	-	-	-	-	-	-	-	-	-	28 22%	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	23 18%	-	-	-	-	-	-	-	-	-	23 18%	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	128 100%	-	-	-	-	-	-	-	-	-	128 100%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_36. Please rate the following gTLDs by how trustworthy you feel they are.  
36. .delhi

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	**	330	**	**	**	**	**	**	**	**	**	**	**	**	330	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	-	194 59%	-	-	-	-	-	-	-	-	-	-	-	-	194 59%	-	-	-	-	-	-	-	-
Very trustworthy	-	62 19%	-	-	-	-	-	-	-	-	-	-	-	-	62 19%	-	-	-	-	-	-	-	-
Somewhat trustworthy	-	132 40%	-	-	-	-	-	-	-	-	-	-	-	-	132 40%	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	136 41%	-	-	-	-	-	-	-	-	-	-	-	-	136 41%	-	-	-	-	-	-	-	-
Not very trustworthy	-	86 26%	-	-	-	-	-	-	-	-	-	-	-	-	86 26%	-	-	-	-	-	-	-	-
Not at all trustworthy	-	50 15%	-	-	-	-	-	-	-	-	-	-	-	-	50 15%	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	330 100%	-	-	-	-	-	-	-	-	-	-	-	-	330 100%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q825\_37. Please rate the following gTLDs by how trustworthy you feel they are.

2 Aug 2016  
Table 215

37. .jakarta

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	**	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	100	**	**	**	**	**	**
TOP 2 BOX (NET)	-	79 79%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	79 79%	-	-	-	-	-	-
Very trustworthy	-	20 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 20%	-	-	-	-	-	-
Somewhat trustworthy	-	59 59%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 59%	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	21 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 21%	-	-	-	-	-	-
Not very trustworthy	-	15 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 15%	-	-	-	-	-	-
Not at all trustworthy	-	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_38. Please rate the following gTLDs by how trustworthy you feel they are.

2 Aug 2016  
Table 216

38. .abuja

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	**	200	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	200	**	**	**	**
TOP 2 BOX (NET)	-	106 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 53%	-	-	-	-
Very trustworthy	-	17 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 9%	-	-	-	-
Somewhat trustworthy	-	89 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89 45%	-	-	-	-
BOTTOM 2 BOX (NET)	-	94 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 47%	-	-	-	-
Not very trustworthy	-	60 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 30%	-	-	-	-
Not at all trustworthy	-	34 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 17%	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	200 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	200 100%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_39. Please rate the following gTLDs by how trustworthy you feel they are.

2 Aug 2016  
Table 217

39. .capetown

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	..	101	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	101	..	..	
TOP 2 BOX (NET)	-	77 76%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 76%	-	-
Very trustworthy	-	16 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 16%	-	-
Somewhat trustworthy	-	61 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61 60%	-	-
BOTTOM 2 BOX (NET)	-	24 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 24%	-	-
Not very trustworthy	-	18 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 18%	-	-
Not at all trustworthy	-	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_40. Please rate the following gTLDs by how trustworthy you feel they are.  
40. .cairo

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	**	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	100
TOP 2 BOX (NET)	-	61 61%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61 61%
Very trustworthy	-	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 10%
Somewhat trustworthy	-	51 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 51%
BOTTOM 2 BOX (NET)	-	39 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 39%
Not very trustworthy	-	29 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 29%
Not at all trustworthy	-	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 10%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_41. Please rate the following gTLDs by how trustworthy you feel they are.

2 Aug 2016  
Table 219

41. .bogota

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	**	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	-	71 57%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	-	24 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	-	47 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	54 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	37 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	17 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_42. Please rate the following gTLDs by how trustworthy you feel they are.

42. .cordoba

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	104	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	-	28 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	-	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	-	21 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	76 73%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	46 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	30 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	104 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_43. Please rate the following gTLDs by how trustworthy you feel they are.

2 Aug 2016  
Table 221

43. .rio

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	**	186	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	-	89 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	-	27 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	-	62 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	97 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	61 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	36 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	186 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_8. Please rate the following gTLDs by how trustworthy you feel they are.  
8. .berlin

Base: All Qualified Respondents

	Country																						
	Asia														Africa								
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	125	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	83 66%	75 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	19 15%	20 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	64 51%	55 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	42 34%	50 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	24 19%	36 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	18 14%	14 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q825\_9. Please rate the following gTLDs by how trustworthy you feel they are.  
9. .ovh

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	125	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	32 26%	31 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	5 4%	5 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	27 22%	26 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	92 74%	94 75%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	51 41%	51 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	41 33%	43 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_10. Please rate the following gTLDs by how trustworthy you feel they are.  
10. .london

Base: All Qualified Respondents

	Country																							
			Asia												Africa									
	2016 Total Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	533	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	281 53%	67 67% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	49 9%	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	232 44%	57 57% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	239 45% B	33 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	163 31%	21 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	76 14%	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	12 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	533 100%	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_11. Please rate the following gTLDs by how trustworthy you feel they are.

2 Aug 2016  
Table 225

11. .nyc

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	268	255	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	154 57% B	118 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	41 15%	25 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	113 42%	93 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	108 40%	137 54% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	58 22%	86 34% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	50 19%	51 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	6 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268 100%	255 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_12. Please rate the following gTLDs by how trustworthy you feel they are.

2 Aug 2016  
Table 226

12. .wang

Base: All Qualified Respondents

	Country																						
			Asia										Africa										
	2016 Total Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	550	551	550	551	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	357 65%	333 60%	357 65%	333 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	101 18%	88 16%	101 18%	88 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	256 47%	245 44%	256 47%	245 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	183 33%	218 40% A	183 33%	218 40% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	150 27%	184 33% A	150 27%	184 33% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	33 6%	34 6%	33 6%	34 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	10 2% B	-	10 2% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	551 100%	550 100%	551 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_13. Please rate the following gTLDs by how trustworthy you feel they are.  
13. .xn-ses554g (Chinese for network address)

Base: All Qualified Respondents

	Country																						
	Asia												Africa										
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	550	551	550	551	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	379 69% B	295 54%	379 69% D	295 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	122 22% B	67 12%	122 22% D	67 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	257 47%	228 41%	257 47%	228 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	163 30% A	256 46% A	163 30% C	256 46% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	135 25% A	207 38% A	135 25% C	207 38% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	28 5% B	49 9% A	28 5% D	49 9% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	8 1% B	-	8 1% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	551 100%	550 100%	551 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q825\_14. Please rate the following gTLDs by how trustworthy you feel they are.  
14. .xn-55qx5d (Chinese for company)

Base: All Qualified Respondents

	Country																						
	Asia												Africa										
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	550	551	550	551	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	370 67% B	312 57%	370 67% D	312 57%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	127 23% B	59 11%	127 23% D	59 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	243 44%	253 46%	243 44%	253 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	173 31% A	239 43% A	173 31% C	239 43% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	147 27% A	191 35% A	147 27% C	191 35% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	26 5% B	48 9% A	26 5% D	48 9% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	7 1% B	-	7 1% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	551 100%	550 100%	551 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: Registrants

Q848. As a registrant, how would you describe your satisfaction with the new gTLDs?

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	1706	**	296	**	24**	**	37*	**	80*	**	53*	**	55*	**	187	**	47*	**	74*	**	49*	**	47*
TOP 2 BOX (NET)	-	1057 62% J	-	233 79% BJLNTV	-	17 71%	-	26 70% J	-	33 41%	-	35 66% J	-	29 53%	-	142 76% BJNTV	-	39 83% BJNTV	-	41 55%	-	24 49% J	-	38 81% BJNTV
Very satisfied	-	409 24% J	-	98 33% BJLV	-	5 21%	-	9 24% J	-	4 5%	-	8 15% J	-	13 24% J	-	71 38% BJLTV	-	15 32% JL	-	17 23% J	-	8 16% J	-	14 30% J
Somewhat satisfied	-	648 38% J	-	135 46% BNT	-	12 50%	-	17 46% J	-	29 36% D	-	27 51% BNT	-	16 29% D	-	71 38% J	-	24 51% NT	-	24 32% J	-	16 33% J	-	24 51% NT
BOTTOM 2 BOX (NET)	-	301 18% D	-	35 12% D	-	6 25%	-	10 27% D	-	20 25% D	-	11 21% D	-	12 22% D	-	30 16% D	-	5 11% D	-	10 14% D	-	10 20% D	-	5 11% D
Somewhat dissatisfied	-	207 12% D	-	31 10% D	-	6 25% X	-	7 19% X	-	17 21% BDTX	-	8 15% D	-	8 15% D	-	23 12% D	-	4 9% D	-	7 9% D	-	8 16% D	-	2 4% D
Very dissatisfied	-	94 6% D	-	4 1% D	-	-	-	3 8% D	-	3 4% D	-	3 6% D	-	4 7% D	-	7 4% D	-	1 2% D	-	3 4% D	-	2 4% D	-	3 6% D
No experience with them	-	348 20% DHPRX	-	28 9% D	-	1 4%	-	1 3%	-	27 34% BDHLPRX	-	7 13% D	-	14 25% DHPRX	-	15 8% D	-	3 6% D	-	23 31% BDHLPRX	-	15 31% DHHLPRX	-	4 9% D
Sigma	-	1706 100%	-	296 100%	-	24 100%	-	37 100%	-	80 100%	-	53 100%	-	55 100%	-	187 100%	-	47 100%	-	74 100%	-	49 100%	-	47 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q855. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?  
SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																							
	2016 Total Registrants	Asia										Africa												
		2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Innovative	2194	2386	448	460	34	29	67	75	92	95	57	50	59	80	252	264	76	87	164	149	71	73	68	73
Cutting edge	1870	1983	375	371	30	21	64	72	99	103	49	50	72	90	206	200	68	83	127	111	61	62	49	62
Extreme	1455	1558	357	386	12	9	48	59	65	61	33	28	32	44	217	214	48	49	110	97	54	40	42	58
Trustworthy	1760	2006	393	407	26	27	56	63	66	74	38	53	48	63	236	241	66	76	114	125	54	56	54	58
Unconventional	1851	1786	367	338	15	14	62	63	76	82	44	51	57	59	187	159	63	60	116	90	47	51	65	73
Practical	2102	2349	418	437	29	24	66	61	90	103	56	63	62	82	242	252	66	78	143	142	73	73	53	63
Technical	2026	2193	410	430	29	29	64	71	88	93	52	60	62	78	250	252	66	81	144	121	63	61	57	65
Confusing	1353	1273	276	235	14	13	35	42	42	90	79	44	35	42	146	137	51	41	74	61	31	30	50	38
Overwhelming	1380	1500	377	397	16	20	41	47	63	46	31	38	29	33	189	199	50	47	102	94	42	42	45	60
Useful	2228	2393	437	449	35	37	66	65	91	105	55	62	70	80	260	252	76	86	154	140	69	75	54	62
For people like me	1691	1934	381	397	25	32	57	68	64	68	45	47	45	64	227	249	58	69	110	111	53	61	47	60
Interesting	2142	2306	407	432	33	31	68	71	93	94	56	56	64	82	248	256	73	83	159	150	66	77	63	65
Exciting	1683	1821	401	402	33	27	52	56	67	61	32	35	30	47	237	242	67	78	139	132	57	63	55	58
Helpful	2133	2346	437	455	31	34	68	73	92	101	54	63	60	79	255	255	68	85	147	146	66	73	59	65
Informative	2224	2425	410	441	33	32	63	72	91	95	54	64	72	82	247	263	74	83	161	156	72	83	52	61

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Q855. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?  
SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Country																							
	Asia																Africa							
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Innovative	1105 33%	963 29%	92 17%	91 17%	16 31%	23 44%	32 31%	26 26%	81 46%	81 46%	43 43%	51 50%	70 54%	48 38%	67 21%	66 20%	24 24%	13 13%	41 20%	51 26%	28 28%	28 28%	36 34%	27 27%
Cutting edge	1424 42%	1366 41%	166 30%	180 33%	21 40%	31 60%	36 35%	29 29%	75 43%	73 41%	51 50%	51 50%	57 44%	38 30%	109 34%	130 39%	32 32%	17 17%	78 38%	89 45%	36 36%	39 39%	54 51%	38 38%
Extreme	1839 55%	1791 53%	184 30%	165 30%	39 75%	43 83%	51 50%	42 42%	107 61%	115 65%	67 66%	73 72%	97 75%	84 66%	100 31%	116 35%	51 50%	51 51%	95 46%	103 52%	45 45%	61 60%	62 58%	42 42%
Trustworthy	1531 46%	1343 40%	146 27%	144 26%	24 46%	25 48%	44 43%	38 38%	106 60%	102 58%	62 61%	48 48%	81 62%	65 51%	83 28%	89 27%	33 33%	24 24%	91 44%	75 38%	44 44%	45 45%	50 47%	42 42%
Unconventional	1448 43%	1563 47%	173 30%	213 39%	36 69%	38 73%	38 37%	38 38%	97 55%	94 53%	56 55%	50 50%	72 55%	69 54%	131 40%	171 52%	37 37%	40 40%	89 43%	110 55%	51 50%	50 50%	38 36%	27 27%
Practical	1201 36%	1000 30%	123 22%	114 21%	21 40%	28 54%	34 33%	40 40%	85 48%	73 41%	44 44%	38 38%	67 52%	46 36%	76 23%	78 24%	34 34%	22 22%	30 30%	29 29%	26 26%	28 28%	51 48%	37 37%
Technical	1273 38%	1156 35%	131 24%	121 22%	21 40%	23 44%	35 34%	30 30%	86 49%	83 47%	48 48%	41 41%	67 52%	50 39%	70 22%	78 24%	33 33%	19 19%	61 29%	79 40%	36 36%	40 40%	46 43%	35 35%
Confusing	1945 58%	2076 62%	265 48%	316 57%	37 71%	39 75%	64 63%	59 58%	83 47%	97 55%	56 56%	54 53%	94 72%	86 67%	170 52%	193 58%	49 49%	59 59%	131 63%	139 70%	67 66%	71 70%	54 51%	62 62%
Overwhelming	1918 57%	1849 55%	164 30%	154 28%	35 67%	32 62%	58 57%	54 53%	109 62%	130 74%	69 68%	63 62%	100 77%	95 74%	128 39%	131 40%	49 49%	53 53%	103 50%	106 53%	57 56%	59 58%	59 56%	40 40%
Useful	1079 32%	956 29%	104 19%	102 19%	16 31%	15 29%	34 33%	36 36%	82 47%	71 40%	45 45%	39 39%	59 45%	48 38%	61 19%	78 24%	24 24%	14 14%	51 25%	60 30%	30 30%	26 26%	50 47%	38 38%
For people like me	1599 48%	1415 42%	156 28%	154 28%	25 48%	20 38%	42 41%	33 33%	106 60%	108 61%	55 54%	54 53%	84 65%	64 50%	92 28%	81 25%	42 42%	31 31%	95 46%	89 45%	46 46%	40 40%	57 54%	40 40%
Interesting	1156 34%	1043 31%	131 24%	119 22%	17 33%	21 40%	31 30%	30 30%	80 45%	82 47%	44 44%	45 45%	65 50%	46 36%	71 22%	74 22%	27 27%	17 17%	46 22%	50 25%	32 32%	24 24%	41 39%	35 35%
Exciting	1617 48%	1528 46%	140 25%	149 27%	17 33%	25 48%	48 47%	45 45%	107 61%	115 65%	68 67%	66 65%	99 76%	81 63%	83 26%	88 27%	33 33%	22 22%	66 32%	68 34%	41 41%	38 38%	49 46%	42 42%
Helpful	1165 35%	1003 30%	104 19%	96 17%	18 35%	18 35%	32 31%	28 28%	81 46%	75 43%	45 45%	38 38%	69 53%	49 38%	65 20%	75 23%	32 32%	15 15%	58 32%	54 27%	33 33%	28 28%	44 42%	35 35%
Informative	1075 32%	924 28%	130 24%	110 20%	16 31%	20 38%	36 35%	29 29%	83 47%	81 46%	46 46%	37 37%	57 44%	46 36%	73 22%	67 20%	26 26%	17 17%	44 21%	44 22%	26 26%	18 18%	51 48%	39 39%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q855\_1. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

2 Aug 2016  
Table 232

1. Innovative

Base: All Qualified Respondents

	Country																							
	Asia												Africa											
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2194	2386	448	460	34	29	67	75	92	95	57	50	59	80	252	264	76	87	164	149	71	73	68	73
Describes very well	758	812	159	173	11	9	23	29	9	11	12	7	19	25	121	124	34	35	69	64	32	18	21	27
Describes somewhat well	1436	1574	289	287	23	20	44	46	83	84	45	43	40	55	131	140	42	52	95	85	39	55	47	46
BOTTOM 2 BOX (NET)	1105	963	92	91	16	23	32	26	81	81	43	51	70	48	67	66	24	13	41	51	28	28	36	27
Does not describe very well	677	690	66	75	10	16	26	21	60	71	30	38	32	26	46	48	15	12	28	31	18	20	21	16
Does not describe at all	428	273	26	16	6	7	6	5	21	10	13	13	38	22	21	18	9	1	13	20	10	8	15	11
Decline to Answer	3	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-
Not Sure	55	-	10	-	2	-	3	-	3	-	1	-	-	-	6	-	1	-	2	-	2	-	2	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q855\_2. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

2 Aug 2016  
Table 233

2. Cutting edge

Base: All Qualified Respondents

	Country																							
	Asia																Africa							
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1870	1983	375	371	30	21	64	72	99	103	49	50	72	90	206	200	68	83	127	111	61	62	49	62
Describes very well	597	588	134	119	11	7	24	24	9	17	9	8	22	32	82	76	28	25	44	35	22	14	14	26
Describes somewhat well	1273	1395	241	252	19	14	40	48	90	86	40	42	50	58	124	124	40	58	83	76	39	48	35	36
BOTTOM 2 BOX (NET)	1424	1366	166	180	21	31	36	29	75	73	51	51	57	38	109	130	32	17	78	89	36	39	54	38
Does not describe very well	876	978	129	155	15	22	27	23	60	65	37	36	24	23	80	103	23	14	52	58	21	26	32	27
Does not describe at all	548	388	37	25	6	9	9	6	15	8	14	15	33	15	29	27	9	3	26	31	15	13	22	11
Decline to Answer	4	-	-	1	-	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-
Not Sure	59	-	9	-	-	2	-	2	1	-	1	-	-	-	9	-	1	-	2	-	4	-	3	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q855\_3. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

2 Aug 2016  
Table 234

3. Extreme

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1455	1558	357	386	12	9	48	59	65	61	33	28	32	44	217	214	48	49	110	97	54	40	42	58
	43%	47%	65%	70%	23%	17%	47%	58%	37%	35%	33%	28%	25%	34%	67%	65%	48%	49%	53%	49%	53%	40%	40%	58%
	EKM	AFJLN	AEGIKMOSUW	BFJLNRVTX			EKM	BFJLNV	M	F				F	AEGIKMOSUW	BFJLNRVTX	EKM	FJLN	AEIKMW	FJLN	AEIKMW	F	EM	WBFJLNV
Describes very well	455	458	115	112	2	2	13	12	7	13	9	6	8	8	97	85	14	13	33	30	17	12	12	22
	14%	14%	21%	20%	4%	4%	13%	12%	4%	13%	9%	6%	6%	6%	30%	26%	14%	13%	16%	15%	17%	12%	11%	22%
	EIM	FJLN	AEIKMW	BFHJLNV			I								ACEGKMOSUW	BFHJLNRVTX	IM		EIM	FJLN	EIM		I	WBFJLNV
Describes somewhat well	1000	1100	242	274	10	7	35	47	58	48	24	22	24	36	120	129	34	36	77	67	37	28	30	36
	30%	33%	44%	50%	19%	13%	34%	47%	33%	27%	24%	22%	18%	28%	37%	39%	34%	36%	37%	34%	37%	28%	28%	36%
	M	AFL	AEIKMOW	BFANPRTYX			M	BFJLNTV	M	F				F	AEKM	BFJLNV	M	FL	AEKM	FL	EKM	F		FL
BOTTOM 2 BOX (NET)	1839	1791	184	165	39	43	51	42	107	115	67	73	97	84	100	116	51	51	95	103	45	61	62	42
	55%	53%	33%	30%	75%	83%	50%	42%	61%	65%	66%	72%	75%	66%	31%	35%	50%	50%	46%	52%	45%	60%	58%	42%
	COSU	DHPX			ACGOOSUW	BDHNPRTX	CO	D	COSU	BDHPRTX	ACGOOSUW	BDHPRTX	ACGOOSUW	BDHPRTX			CO	DP	CO	DP	CO	UDHPX	XCOSU	D
Does not describe very well	1001	1170	141	143	19	23	37	32	79	101	39	51	32	40	66	82	36	38	65	68	25	40	36	26
	30%	35%	26%	26%	37%	44%	36%	32%	45%	57%	39%	50%	25%	31%	20%	25%	36%	38%	31%	34%	25%	40%	34%	26%
	CO	ADP		O	DPX	CO	CO	ACMOSU	BDHNPRTX	CMOU	BDHNPTX						CO	DP	O	DP	CO	UDPX	O	
Does not describe at all	838	621	43	22	20	20	14	10	28	14	28	22	65	44	34	34	15	13	30	35	20	21	26	16
	25%	19%	8%	4%	38%	38%	14%	10%	16%	8%	28%	22%	50%	34%	10%	10%	15%	13%	14%	18%	20%	21%	25%	16%
	BCGIOQS	DHJP	D	ACGIOQSU	BDHLNPTX		D	JC	D	CGIOQS	DHJP	NACGIOQSUW	BDHLNPTX			D	C	D	C	DJP	CO	DHJP	COS	DJ
Decline to Answer	3	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*			ACOS	2%																			
Not Sure	60	-	9	-	-	-	3	-	4	-	1	-	-	-	8	-	2	-	2	-	2	-	2	-
	2%		2%				3%		2%		1%				2%		2%		1%		2%		2%	
	B		D						J					P										
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q855\_4. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

2 Aug 2016  
Table 235

4. Trustworthy

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1760 52% IKM	2006 60% AJN	393 71% AEGIKMSUW BFHJLNTVX	407 74% IKM	26 50% IKM	27 52% IKM	56 55% IKM	63 62% JN	66 38% IKM	74 42% IKM	38 38% K	53 52% K	48 37% M	63 49% M	236 73% AEGIKMSUW BFHJLNTVX	241 73% AEGIKMSUW BFHJLNTVX	66 65% AIKMW BFHJLNTVX	76 76% IKM	114 55% IKM	125 63% JN	54 53% IKM	56 55% J	54 51% IM	58 58% J
Describes very well	578 17% IKM	583 17% JLV	138 25% AEIKMSW BFHJLNTV	145 26% BN	6 12% IKM	7 13% J	23 23% IKM	14 14% J	10 6% J	3 2% J	7 7% J	9 9% J	13 10% J	15 12% J	108 33% AEGIKMSUW BFHJLNTVX	105 32% AEGIKMSUW BFHJLNTVX	24 24% IKMW BFHJLNTV	29 29% IKM	37 18% IKM	34 17% J	17 17% IK	10 10% J	13 12% J	19 19% JL
Describes somewhat well	1182 35% M	1423 42% A	255 46% AGIKMOS	262 48% BN	20 38% IKM	20 38% IKM	33 32% IKM	49 49% G	56 32% IKM	71 40% IKM	31 31% IKM	44 44% IKM	35 27% IKM	48 38% IKM	128 39% M	136 41% M	42 42% M	47 47% M	77 37% M	91 46% M	37 37% M	46 46% M	41 39% M	39 39% M
BOTTOM 2 BOX (NET)	1531 46% BCOQ	1343 40% DPR	146 27% DPR	144 26% CO	24 46% CO	25 48% DPR	44 43% CO	38 38% DPR	106 60% ACGOOSUW BDHPRTVX	102 58% LACGOOSUW	62 61% DPR	48 48% DPR	81 62% ACEGOOSUW BDHPRT	65 51% DPR	83 26% DPR	89 27% DPR	33 33% DPR	24 24% DPR	91 44% CO	75 38% DPR	44 44% CO	45 45% DPR	50 47% COQ	42 42% DPR
Does not describe very well	934 28% CO	982 29% DP	112 20% CO	126 23% CO	19 37% CO	15 29% CO	34 33% CO	30 30% P	75 43% ACMOOSUW	73 41% BDNPRT	41 41% ACOQS	38 38% DPRT	41 32% CO	36 28% P	57 18% DPR	63 19% DPR	23 23% R	23 23% R	58 28% CO	52 26% CO	29 29% O	32 32% O	32 30% CO	31 31% P
Does not describe at all	597 18% BCGOQ	361 11% DR	34 6% D	18 3% D	5 10% BDHPR	10 19% BDHPR	10 10% DR	8 8% DR	31 18% CO	29 16% BDHPR	21 21% LCGOQ	10 10% DR	40 31% ACEGOOSUW BDHLPRTX	29 23% DPR	26 8% DPR	26 8% DPR	10 10% R	1 1% R	33 16% CO	23 12% DR	15 15% CO	13 13% DR	18 17% CO	11 11% DR
Decline to Answer	3	-	-	-	1 2% ACOS	-	-	-	-	-	-	-	1 1% AC	-	-	-	-	-	-	-	-	-	-	-
Not Sure	63 2% B	-	11 2% D	-	1 2% D	-	2 2% D	-	4 2% J	-	1 1% J	-	-	-	6 2% P	-	2 2% M	-	2 1% M	-	3 3% M	-	2 2% M	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q855\_5. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

2 Aug 2016  
Table 236

5. Unconventional

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1851 55% EIKM	1786 53% FPT	367 67% AEIKMOSU	338 61% BFJLNPTV	15 29% EIKMU	14 27% FJNPT	62 61% EIKMU	63 62% FJNPT	76 43% F	82 47% F	44 44% F	51 50% F	57 44% F	59 46% F	187 58% PEIKM	159 48% F	63 62% EIKMU	60 60% FJNPT	116 56% TEIKM	90 45% F	47 47% E	51 50% F	65 61% EIKMU	73 73% BDFJLNPTV
Describes very well	588 18% BEIK	506 15% J	110 20% DEIK	85 15% J	2 4% J	5 10% J	18 18% EIK	12 12% J	5 3% J	9 5% J	7 7% J	12 12% J	23 18% EIK	21 16% J	83 26% PAEIK	59 18% J	24 24% EIK	18 18% EIK	45 22% EIK	36 18% EIK	18 12% EIK	12 12% EIK	18 17% EIK	28 28% BDFJLNPTV
Describes somewhat well	1263 38% MO	1280 38% FNPT	257 47% AEOSU	253 46% BFNPT	13 25% J	9 17% EMOU	44 43% EMOU	51 50% BFNPT	71 40% EM	73 41% FNPT	37 37% FT	39 39% FT	34 26% FT	38 30% FT	104 32% C	100 30% M	39 39% M	42 42% FPT	71 34% FPT	54 27% FPT	29 29% FT	39 39% EMOU	47 44% EMOU	45 45% FNPT
BOTTOM 2 BOX (NET)	1448 43% C	1563 47% ADX	173 31% CX	213 39% ACGOOSUW	36 69% BDHLNPTVX	38 73% BDHLNPTVX	38 37% ACGOOSUW	97 55% DHRX	94 53% ACGOOSUW	56 55% ACGOOSUW	50 50% DX	72 55% ACGOOSUW	69 54% DHRX	131 40% C	171 52% C	37 37% OBDHRX	40 40% C	89 43% C	110 55% SBDHRX	51 50% CQW	50 50% DX	38 38% DX	27 27% DX	27 27% DX
Does not describe very well	861 26% B	1045 31% AX	128 23% CX	164 30% ACMOW	20 38% BDX	23 44% BDX	26 25% ACMOW	29 29% ACMOW	79 45% BDHNX	75 43% ACMOW	40 40% ACMOW	35 35% X	29 22% X	39 30% X	78 24% OX	117 35% OX	26 26% X	32 32% X	56 27% SX	73 37% SX	30 30% CI	38 38% CI	20 19% C	17 17% C
Does not describe at all	587 17% BCI	518 15% DR	45 8% ACGKOSUW	49 9% BDHLNPTVX	16 31% BDHLNPTVX	15 29% BDHLNPTVX	12 12% ACGKOSUW	9 9% ACGKOSUW	18 10% BDHNX	19 11% ACMOW	16 16% C	15 15% ACGKOSUW	43 33% BDHJRVX	30 23% C	53 16% DR	54 16% C	11 11% C	8 8% C	33 16% DHJR	37 19% CI	21 21% CI	12 12% C	18 17% C	10 10% C
Decline to Answer	4 * B	-	-	-	1 2% ACOS	-	-	-	-	-	-	-	1 1% AC	-	-	-	-	-	-	-	-	-	-	-
Not Sure	54 2% B	-	10 2% D	-	-	-	2 2% D	-	3 2% D	-	1 1% M	-	-	-	7 2% P	-	1 1% M	-	2 1% M	-	3 3% M	-	3 3% M	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q855\_6. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

6. Practical

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2102	2349	418	437	29	24	66	61	90	103	56	63	62	82	242	252	66	78	143	142	73	73	53	63
	63% IMW	70% AFHJ	76% AEGIKMOW BFHJLNTX	79% BFHJLNTX	56% IMW	46% IMW	65% IMW	60% IMW	51% IMW	59% IMW	55% IMW	62% IMW	48% IMW	64% MF	74% AEIKMW	76% BFHJLNTX	65% IMW	78% QFHJLNTX	69% AEIKMW	71% FJ	72% AEIKMW	72% FJ	50% F	63% F
Describes very well	695	690	140	135	7	5	18	17	8	7	11	14	13	24	116	105	25	35	55	59	35	17	19	19
	21% IKM	21% FJ	25% AIKM	25% BFJL	13% I	10% I	18% I	17% J	5% I	4% I	11% I	14% J	10% I	19% MJ	36% ACEGKMOSW	32% BDFHJLNTX	25% IKM	35% BDFHJLNTX	27% AEIKM	30% BFHJLNTX	35% VAEGIKMW	17% J	18% I	19% J
Describes somewhat well	1407	1659	278	302	22	19	48	44	82	96	45	49	49	58	126	147	41	43	88	83	38	56	34	44
	42% W	50% AT	51% AMOSUW	55% BFHPRTX	42% W	37% W	47% W	44% W	47% W	55% FPT	45% W	49% FPT	38% W	45% W	39% W	45% W	41% W	43% W	43% W	42% UFT	38% UFT	55% UFT	32% UFT	44% UFT
BOTTOM 2 BOX (NET)	1201	1000	123	114	21	28	34	40	85	73	44	38	67	46	76	78	34	22	62	58	26	28	51	37
	36% BCOU	30% DP	22% CO	21% BDNPRTVX	40% CO	54% BDPR	33% ACGOOSU	40% BDPRTV	48% ACGOOSU	41% BDPRTV	44% COSU	38% DPR	52% NACGOOSU	36% DPR	23% CO	24% CO	34% CO	22% C	30% C	29% D	26% ACGOOSU	28% ACGOOSU	48% DPR	37% DPR
Does not describe very well	764	727	96	89	16	20	27	31	66	57	27	31	30	30	49	61	26	18	45	39	15	18	35	22
	23% CO	22% D	17% COU	16% BDNPRTVX	31% COU	38% BDPRTV	26% COU	31% BDPRTV	38% ACMOOSU	32% BDPRTV	27% COU	31% BDPRTV	23% O	23% O	15% O	18% O	26% O	18% O	22% O	20% D	15% C	18% D	33% ACOSU	22% ACOSU
Does not describe at all	437	273	27	25	5	8	7	9	19	17	7	37	16	27	17	8	4	17	19	11	10	16	15	15
	13% BCOS	8% DP	5% D	5% D	10% DPR	15% DPR	7% DPR	9% DPR	11% C	9% D	11% C	16% NACEGKMOSW	13% DPR	8% C	5% C	8% C	4% C	8% D	10% D	11% C	10% D	15% CO	15% BDPR	
Decline to Answer	3	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	2% ACOS	-	-	-	-	-	-	-	1% AC	-	-	-	-	-	-	-	-	-	-	-
Not Sure	51	-	9	-	1	-	2	-	1	-	1	-	-	-	7	-	1	-	2	-	2	-	2	-
	2% B	-	2% D	-	2% D	-	2% D	-	1% D	-	1% D	-	-	-	2% P	-	1% P	-	1% P	-	2% P	-	2% P	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q855\_7. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

7. Technical

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2026	2193	410	430	29	29	64	71	88	93	52	60	62	78	250	252	66	81	144	121	63	61	57	65
	60% IM	65% AJ	75% AEGIKMUW BFLJLNTVX	78% IM	56% IM	56% IM	63% IM	70% J	50% J	53% J	51% J	59% J	48% M	61% M	77% AEGIKMUW BFLJLNTVX	76% IKM	65% OBFJLNTVX AIKMW	81% AIKMW	70% IM	61% IM	62% IM	60% IM	54% IM	65% IM
Describes very well	657	650	144	134	5	7	22	25	10	11	5	11	21	19	106	96	28	22	49	52	26	12	16	17
	20% IK	19% JL	26% AEIKMW BFLJLNV	24% BFLJLNV	10% JL	13% IK	22% IK	25% JLV	6% JL	6% JL	5% JL	11% JL	16% IK	15% J	33% ACEGKMSW BFLJLNVX	29% AEIKMW	28% JL	22% JL	24% EIK	26% BFLJLNV	26% VEIK	12% VEIK	15% IK	17% J
Describes somewhat well	1369	1543	266	296	24	22	42	46	78	82	47	49	41	59	144	156	38	59	95	69	37	49	41	48
	41% M	46% AT	48% AMQU	54% BT	46% CO	42% DPR	41% CO	46% ACGOOSU	44% BDHPR	47% ACOQS	47% DPR	49% NACGOOSU	32% DPR	32% DPR	46% MT	47% T	38% QBQJPT	59% TM	46% O	35% SDPR	37% CO	49% DPR	39% COS	48% DPR
BOTTOM 2 BOX (NET)	1273	1156	131	121	21	23	35	30	86	83	48	41	67	50	70	78	33	19	61	79	36	40	46	35
	38% BCOS	35% DPR	24% O	22% CO	40% CO	44% DPR	34% CO	30% ACGOOSU	49% BDHPR	47% ACOQS	48% DPR	41% NACGOOSU	52% DPR	39% DPR	22% T	24% RO	33% O	19% SDPR	29% O	40% SDPR	36% CO	40% DPR	43% COS	35% DPR
Does not describe very well	802	857	103	102	17	17	25	24	66	65	35	34	26	30	43	59	21	16	40	57	23	29	33	26
	24% CO	26% DPR	19% O	19% COS	33% DPR	33% DPR	25% O	24% ACGOOSU	38% BDHPR	37% ACOQS	35% DPR	34% DPR	20% AC	20% DPR	13% RC	18% RC	21% RC	16% C	19% SDPR	29% O	23% DPR	29% DPR	31% COS	26% DPR
Does not describe at all	471	299	28	19	4	6	10	6	20	18	13	7	41	20	27	19	12	3	21	22	13	11	13	9
	14% BCO	9% DPR	5% D	3% D	8% DR	12% DR	10% C	6% ACGOOSU	11% C	10% DR	13% C	7% NACGOOSU	32% BDHLPR	16% DPR	8% P	6% RC	6% RC	3% C	10% DPR	11% C	13% C	11% DR	12% C	9% D
Decline to Answer	3	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	2% ACOS	-	-	-	-	-	-	-	1% AC	-	-	-	-	-	-	-	-	-	-	-
Not Sure	55	-	9	-	2	-	3	-	2	-	1	-	-	-	5	-	2	-	2	-	2	-	3	-
	2% B	-	2% D	-	2% D	-	3% D	-	1% D	-	1% D	-	-	-	2% P	-	2% P	-	1% P	-	2% P	-	3% P	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Q855\_8. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

8. Confusing

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1353	1273	276	235	14	13	35	42	90	79	44	47	35	42	146	137	51	41	74	61	31	30	50	38
	40%	38%	50%	43%	27%	25%	34%	42%	51%	45%	44%	47%	27%	33%	45%	42%	50%	41%	36%	31%	31%	30%	47%	38%
Describes very well	440	350	100	67	2	3	11	8	21	15	7	18	12	12	60	43	18	10	26	22	10	10	17	10
	13%	10%	18%	12%	4%	6%	11%	8%	12%	9%	7%	18%	9%	9%	18%	13%	18%	10%	13%	11%	10%	10%	16%	10%
Describes somewhat well	913	923	176	168	12	10	24	34	69	64	37	29	23	30	86	94	33	31	48	39	21	20	33	28
	27%	28%	32%	30%	23%	19%	24%	34%	39%	36%	37%	29%	18%	23%	26%	28%	33%	31%	23%	20%	21%	20%	31%	28%
BOTTOM 2 BOX (NET)	1945	2076	265	316	37	39	64	59	83	97	56	54	94	86	170	193	49	59	131	139	67	71	54	62
	58%	62%	48%	57%	71%	75%	63%	59%	63%	72%	55%	53%	72%	67%	52%	58%	49%	59%	63%	70%	66%	70%	51%	62%
Does not describe very well	1046	1220	178	193	21	26	48	50	68	80	38	41	32	34	84	102	35	37	72	74	36	42	29	42
	31%	36%	32%	35%	40%	50%	47%	50%	39%	45%	38%	41%	25%	27%	26%	31%	35%	37%	35%	37%	36%	42%	27%	42%
Does not describe at all	899	856	87	123	16	13	16	9	15	17	18	13	62	52	86	91	14	22	59	65	31	29	25	20
	27%	26%	16%	22%	31%	25%	16%	9%	9%	10%	18%	13%	48%	41%	26%	28%	14%	22%	29%	33%	31%	29%	24%	20%
Decline to Answer	6	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	1	-
	B	-	-	-	ACS	-	-	-	-	-	-	-	C	-	-	-	-	-	-	-	-	-	C	-
Not Sure	53	-	9	-	-	-	3	-	3	-	1	-	-	-	8	-	1	-	2	-	3	-	1	-
	2%	-	2%	-	-	-	3%	-	2%	-	1%	-	-	-	2%	-	1%	-	1%	-	3%	-	1%	-
	B	-	D	-	-	-	M	-	B	-	P	-	-	P	-	M	-	M	-	M	-	M	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q855\_9. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

2 Aug 2016  
Table 240

9. Overwhelming

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1380 41% KM	1500 45% AJN	377 69% AEGIKMOSUW	397 72% BFHLNPRTVX	16 31% M	20 38% M	41 40% M	47 47% JN	63 36% M	46 26% M	31 31% M	38 38% J	29 22% M	33 26% AEGIKMOSUW	189 58% BFHLNRTV	199 60% EIKM	50 50% JN	47 49% AEIKM	102 49% JN	94 47% M	42 42% JN	42 42% M	45 42% M	60 60% WBFJLNTV
Describes very well	442 13% IKM	432 13% JLN	135 25% AEGIKMOSUW	133 24% BFHLNRTV	6 12% J	5 10% J	12 12% M	10 10% J	10 6% J	3 2% M	5 5% M	5 5% M	6 5% M	8 6% J	76 23% AGIKMSLUW	62 19% BHJLNT	16 16% IKM	13 15% IKM	31 15% J	24 12% J	12 12% M	11 11% J	11 10% J	19 19% JLN
Describes somewhat well	938 28% M	1068 32% AJN	242 44% AEGIKMOSUW	264 48% BFHLNRTV	10 19% M	15 29% M	29 28% JN	37 37% M	53 30% M	43 24% M	26 26% N	33 33% N	23 18% M	25 20% AEM	113 35% BJN	137 42% M	34 34% N	34 34% N	71 34% AEM	70 35% JN	30 30% M	31 31% M	34 32% M	41 41% BJN
BOTTOM 2 BOX (NET)	1918 57% COS	1849 55% DPX	164 30% COQS	154 28% COQS	35 67% DPX	32 62% CO	58 57% CO	54 53% DP	109 62% COQS	130 74% ACOQS	69 68% DPX	63 62% ACGKOSLUW	100 77% BDHPRTVX	95 74% C	128 39% D	131 40% D	49 49% C	53 50% CO	103 53% DPX	106 53% CO	57 56% CO	59 58% DPX	59 56% XCO	40 40% D
Does not describe very well	1033 31% C	1136 34% ADPX	119 22% ACMOSLUW	127 23% ACMOSLUW	24 46% ACMOSLUW	17 33% ACMOSLUW	46 45% BDPX	44 44% ACMOSLUW	79 45% ACMOSLUW	96 55% BDPFX	40 40% CMO	43 43% DPX	34 26% D	43 34% D	86 26% C	92 28% C	33 33% DX	36 36% DX	59 29% C	69 35% DX	30 30% D	33 33% D	29 27% D	22 22% D
Does not describe at all	885 26% BCGIOQ	713 21% DHP	45 8% D	27 5% C	11 21% C	15 29% DHP	12 12% D	10 10% D	30 17% DHP	34 19% CGIOQ	29 29% DHP	20 20% ACGKOSLUW	66 51% BDHPRTVX	52 41% C	42 13% D	39 12% D	16 16% C	17 17% D	44 21% CGO	37 19% DP	27 27% CGO	26 26% DHP	30 28% CGIOQ	18 18% D
Decline to Answer	4 *	-	-	-	1 2%	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
Not Sure	55 2% B	-	9 2% D	-	-	-	3 3%	-	4 2% J	-	1 1%	-	-	-	7 2% P	-	2 2%	-	2 1%	-	2 2%	-	2 2%	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q855\_10. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?  
10. Useful

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2228 66%	2393 71%	437 79%	449 81%	35 67%	37 71%	66 65%	65 64%	91 52%	105 60%	55 54%	62 61%	70 54%	80 63%	260 80%	252 76%	76 86%	154 74%	140 70%	69 68%	75 74%	54 51%	62 62%	
Describes very well	749 22%	747 22%	134 24%	155 28%	10 19%	11 21%	22 22%	18 18%	6 3%	10 6%	9 9%	11 11%	23 18%	23 18%	126 39%	123 37%	28 28%	30 30%	59 29%	67 34%	35 35%	16 16%	15 14%	21 21%
Describes somewhat well	1479 44%	1646 49%	303 55%	294 53%	25 48%	26 50%	44 43%	47 47%	85 48%	95 54%	46 46%	51 50%	47 36%	57 45%	134 41%	129 39%	48 48%	56 56%	95 46%	73 37%	34 34%	59 58%	39 37%	41 41%
BOTTOM 2 BOX (NET)	1079 32%	956 29%	104 19%	102 19%	16 31%	15 29%	34 33%	36 36%	82 47%	71 40%	45 45%	39 39%	59 45%	48 38%	61 19%	78 24%	24 24%	14 14%	51 25%	60 30%	30 30%	26 26%	50 47%	38 38%
Does not describe very well	659 20%	726 22%	78 14%	83 15%	11 21%	12 23%	24 24%	31 31%	60 34%	53 30%	31 31%	33 33%	30 23%	32 25%	38 12%	61 18%	15 15%	13 13%	33 16%	49 25%	20 20%	19 19%	32 30%	26 26%
Does not describe at all	420 13%	230 7%	26 5%	19 3%	5 10%	3 6%	10 10%	5 5%	22 13%	18 10%	14 14%	6 6%	29 22%	16 13%	23 7%	17 5%	9 9%	1 1%	18 9%	11 6%	10 10%	7 7%	18 17%	12 12%
Decline to Answer	3	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	1 AC	-	-	-	-	-	-	-	-	-
Not Sure	47 1%	-	9 2%	-	-	-	2 2%	-	3 2%	-	1 1%	-	-	-	4 1%	-	1 1%	-	2 1%	-	2 2%	-	2 2%	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q855\_11. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?  
11. For people like me

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1691 50% IM	1934 58% AJL AEGIKMOSUW	381 69% BJLNTVX	397 72% BJLNTVX	25 48% J	32 62% J	57 56% IM	68 67% BJLNT	64 36% J	68 39% J	45 45% J	47 47% J	45 35% J	64 50% MJ	227 70% AEGIKMOSUW	249 75% BFJLNTVX	58 57% IM	69 69% BJLNT	110 53% IM	111 56% J	53 52% IM	61 60% J	47 44% J	60 60% WJ
Describes very well	568 17% IMW	566 17% JL AIKMW	126 23% BFJL	110 20% BFJL	8 15% I	4 8% I	22 22% IMW	15 15% J	7 4% J	8 5% J	12 12% I	8 8% J	12 9% J	18 14% J	103 32% ACEIKMSW	97 29% BDFHJLNV	22 22% IMW	28 28% BFHJLN	46 22% AIKMW	44 22% BFJL	26 26% AIKMW	18 18% JL	9 8% JL	20 20% WJL
Describes somewhat well	1123 33% M	1368 41% AT AGIKMOSUW	255 46% BJLNRXTX	287 52% BJLNRXTX	17 33% EJNT	28 54% EJNT	35 34% GBJLNT	53 52% GBJLNT	57 32% J	60 34% J	33 33% J	39 39% J	33 25% J	46 36% MU	124 38% OBJT	152 46% OBJT	36 36% J	41 41% J	64 31% J	67 34% J	27 27% J	43 43% U	38 36% J	40 40% J
BOTTOM 2 BOX (NET)	1599 48% BCO	1415 42% DHPR	156 28% CO	154 28% CO	25 48% CO	20 38% P	42 41% CO	33 33% ACGOOSU	106 60% BDPHNRTVX	108 61% CO	55 54% BDHPR	54 53% NACEGOOSU	84 65% DHPR	64 50% DHPR	92 28% CO	81 25% CO	42 42% CO	31 31% CO	95 46% CO	89 45% DHPR	46 46% CO	40 40% DP	57 54% XCO	40 40% DP
Does not describe very well	914 27% CO	934 28% DP	121 22% P	133 24% P	17 33% O	12 23% O	31 30% O	24 24% ACMOOSUW	78 44% BDPHNRTVX	78 44% COU	36 36% COU	35 35% DP	37 28% O	34 27% P	57 18% C	55 17% D	31 31% O	26 26% P	62 30% CO	55 28% P	21 21% P	28 28% P	25 24% P	28 28% P
Does not describe at all	685 20% BCGOQ	481 14% DPR	35 6% C	21 4% C	8 15% C	8 15% DR	11 11% D	9 9% D	28 16% C	30 17% DPR	19 19% CO	19 19% DHPR	47 36% NACEGOOSU	30 23% BDHPRVX	35 11% C	26 8% D	11 11% C	5 5% C	33 17% DPR	34 25% VCGOQ	25 12% D	32 30% D	12 12% D	32 12% D
Decline to Answer	3	-	-	-	1 2% ACOS	-	-	-	-	-	-	-	1 1% AC	-	-	-	-	-	-	-	-	-	-	-
Not Sure	64 2% B	-	13 2% D	-	1 2% D	-	3 3% J	-	6 3% JM	-	1 1% J	-	-	-	6 2% P	-	1 1% P	-	2 1% P	-	2 2% P	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q855\_12. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?  
12. Interesting

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2142	2306	407	432	33	31	68	71	93	94	56	56	64	82	248	256	73	83	159	150	66	77	63	65
	64%	69%	74%	78%	63%	60%	67%	70%	53%	53%	55%	55%	49%	64%	76%	78%	72%	83%	77%	75%	65%	76%	59%	65%
Describes very well	736	688	153	128	9	9	26	24	11	11	10	6	18	26	134	115	34	35	57	58	33	17	20	22
	22%	21%	28%	23%	17%	17%	25%	24%	6%	6%	10%	6%	14%	20%	41%	35%	34%	35%	28%	29%	33%	17%	19%	22%
Describes somewhat well	1406	1618	254	304	24	22	42	47	82	83	46	50	46	56	114	141	39	48	102	92	33	60	43	43
	42%	48%	46%	55%	46%	42%	41%	47%	47%	47%	46%	50%	35%	44%	35%	43%	39%	48%	49%	46%	33%	59%	41%	43%
BOTTOM 2 BOX (NET)	1156	1043	131	119	17	21	31	30	80	82	44	45	65	46	71	74	27	17	46	50	32	24	41	35
	34%	31%	24%	22%	33%	40%	30%	30%	45%	47%	44%	45%	50%	36%	22%	22%	27%	17%	22%	25%	32%	24%	39%	35%
Does not describe very well	723	757	104	101	14	14	22	23	59	64	31	36	34	22	44	57	18	17	27	35	21	17	24	28
	22%	23%	19%	18%	27%	27%	22%	23%	34%	36%	31%	36%	26%	17%	14%	17%	18%	17%	13%	18%	21%	17%	23%	28%
Does not describe at all	433	286	27	18	3	7	9	7	21	18	13	9	31	24	27	17	9	-	19	15	11	7	17	7
	13%	9%	5%	3%	6%	13%	9%	7%	12%	10%	13%	9%	24%	19%	8%	5%	9%	-	9%	8%	11%	7%	16%	7%
Decline to Answer	3	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	2%	-	-	-	-	-	-	-	AC	-	-	-	-	-	-	-	-	-	-	-
Not Sure	56	-	12	-	1	-	3	-	3	-	1	-	-	-	6	-	1	-	2	-	3	-	2	-
	2%	-	2%	-	2%	-	3%	-	2%	-	1%	-	-	-	2%	-	1%	-	1%	-	3%	-	2%	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q855\_13. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

13. Exciting

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1683	1821	401	402	33	27	52	56	67	61	32	35	30	47	237	242	67	78	139	132	57	63	55	58
	50% IKM	54% AJLN	73% AGIKMUW	73% BFHJLN VX	63% IKM	52% JL	51% IKM	55% JLN	38% M	35% M	32% M	35% M	23% M	37% M	73% AGIKMUW	73% BFHJLN VX	66% AGIKMW	78% BFHJLN VX	67% AGIKMW	66% BJLN	56% IKM	62% JLN	52% IKM	58% JLN
Describes very well	549	537	124	131	8	6	17	16	9	5	7	8	6	9	112	105	28	25	57	45	24	12	11	18
	16% IKM	16% JLN	23% AIKMW	24% BFJLNV	15% IM	12% J	17% IKM	16% JN	5% M	3% M	7% M	8% M	5% M	7% M	34% ACEGIMUW	32% BDFHJLN VX	28% AIKMW	25% BJLNV	28% AGIKMW	23% BJLNV	24% VAIKMW	12% J	10% J	18% JLN
Describes somewhat well	1134	1284	277	271	25	21	35	40	58	56	25	27	24	38	125	137	39	53	82	87	33	51	44	40
	34% M	38% ALN	50% AGIKMOQS U	49% BJLNP	48% AIKM	40% M	34% M	40% M	33% M	32% M	25% M	27% M	18% M	30% M	38% KM	42% JLN	39% KM	53% QBJLNP	40% KM	44% JLN	33% M	50% UBJLN	42% KM	40% L
BOTTOM 2 BOX (NET)	1617	1528	140	149	17	25	48	45	107	115	68	66	99	81	83	88	33	22	66	68	41	38	49	42
	48% BCEGOQS	46% DPRT	25% D	27% C	33% DPR	48% COQS	47% DPR	45% DPR	61% ACEGOQS UW	65% BDFHPR TX	67% ACEGOQS UW	65% BDFHPR TX	76% NACEGOQS UW	63% BDFHPR TX	26% D	27% D	33% D	22% D	32% R	34% R	41% CO	38% DPR	46% COQS	42% DPR
Does not describe very well	935	1036	101	129	13	18	39	37	79	91	45	44	35	38	53	62	22	18	43	46	22	26	30	24
	28% COS	31% ADPRT	18% C	23% C	25% PR	35% ACOQS U	38% DPRT	37% DPRT	45% ACEGOQS UW	52% BDFHPR TX	45% ACEGOQS UW	44% BDNPR TX	27% CO	30% PR	16% D	19% D	22% D	18% D	21% D	23% DR	22% CGO	26% DR	28% CO	24% CO
Does not describe at all	682	492	39	20	4	7	9	8	28	24	23	22	64	43	30	26	11	4	23	22	19	12	19	18
	20% BCEGOQS	15% DHPR	7% D	4% D	8% DR	13% DR	9% CO	8% CO	16% DPR	14% CEGOQS	23% BDHPR TX	22% BDHPR TX	49% NACEGOQS UW	34% BDFHPR TX	9% D	8% D	11% D	4% D	11% D	11% DR	19% CGO	12% DR	18% CO	18% DHPR
Decline to Answer	4	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-
	* B	-	-	-	2% ACOS	-	-	-	-	-	-	-	-	1% AC	-	-	-	-	-	-	-	-	-	-
Not Sure	53	-	9	-	1	-	2	-	2	-	1	-	-	-	5	-	1	-	2	-	3	-	2	-
	2% B	-	2% D	-	2% D	-	2% D	-	1% D	-	1% D	-	-	-	2% P	-	1% M	-	1% M	-	3% M	-	2% M	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q855\_14. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?  
14. Helpful

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3356	3349	550	551	52*	52*	102	101	176	176	100	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2133 64% IKM	2346 70% AJN	437 79% AEGIKMOSUW BFHJLNTVX	455 83% BFHJLNTVX	31 60% CO	34 65% DR	68 67% IM	73 72% J	92 52% T	101 57% ACGOSU	54 54% ACGOS	63 62% DPR	60 46% NACEGOSUW	79 62% M	255 78% AEGIKMQUW BJLNX	255 77% B	68 67% IM	85 85% OBFHJLNTVX AIKMW	147 71% AIKMW	146 73% JN	66 65% IM	73 72% J	59 56% J	65 65% J
Describes very well	714 21% IKM	698 21% J	144 26% AIKMW	144 26% BJLV	8 15% I	8 15% J	18 18% I	18 18% J	9 5% T	10 6% T	10 10% ACGOSU	16 16% DPR	17 13% I	24 19% J	132 41% ACEGKMSUW BDFHJLNV	110 33% AEGIKMW BFHJLNV	32 32% BFHJLNV	31 31% IKM	52 25% BDFHJLNV VIKMW	68 29% VIKMW	29 29% UPT	17 17% J	17 16% I	23 23% J
Describes somewhat well	1419 42% M	1648 49% APT	293 53% AMOUQUW	311 56% BNPTX	23 44% CO	26 50% DR	50 49% MO	55 54% T	83 47% MO	91 52% T	44 44% ACGOSU	47 47% DPR	43 33% NACEGOSUW	55 43% DPR	123 38% ACEGKMSUW	145 44% BDFHJLNV	36 36% BFHJLNV	54 54% QT	95 46% M	78 39% CO	37 37% CO	56 55% UPT	42 40% CO	42 42% DPR
BOTTOM 2 BOX (NET)	1165 35% BCOS	1003 30% DPR	104 19% DPR	96 17% BNPTX	18 35% CO	18 35% DR	32 31% CO	28 28% DR	81 46% ACGOSU	75 43% BDHPRTV	45 45% ACGOS	38 38% DPR	69 53% NACEGOSUW	49 38% BDPRT	65 20% CO	75 23% RCO	32 32% RCO	15 15% CO	58 28% CO	54 27% DR	33 33% CO	28 28% DR	44 42% COS	35 35% DPR
Does not describe very well	724 22% COS	749 22% DPR	79 14% DPR	83 15% BNPTX	11 21% CO	10 19% DR	26 25% COS	22 22% ACEGOSU	63 36% BDHPRTV	58 33% COS	28 28% COS	34 25% BDPRTV	33 25% COS	34 27% DPR	44 14% CO	55 17% CO	23 23% CO	13 13% CO	31 15% CO	36 18% CO	24 24% CO	20 20% CO	28 26% COS	25 25% DR
Does not describe at all	441 13% BCGO	254 8% DR	25 5% DPR	13 2% BNPTX	7 13% C	8 15% BDLPR	6 6% D	6 6% D	18 10% C	17 10% LCGO	17 17% LCGO	4 4% NACEGOSUW	36 28% DLPR	15 12% DLPR	21 6% D	20 6% D	9 9% R	2 2% CO	27 13% CO	18 9% DR	9 9% DR	8 8% D	16 15% CGO	10 10% DR
Decline to Answer	3	-	-	-	1 2% ACOS	-	-	-	-	-	-	-	1 1% AC	-	-	-	-	-	-	-	-	-	-	-
Not Sure	55 2% B	-	9 2% D	-	2 4% M	-	2 2% I	-	3 2% T	-	1 1% K	-	-	-	5 2% P	-	1 1% Q	-	2 1% S	-	2 2% U	-	3 3% W	-
Sigma	3356 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	100 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q855\_15. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

2 Aug 2016  
Table 246

15. Informative

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2224 66%	2425 72%	410 75%	441 80%	33 63%	32 62%	63 62%	72 71%	91 52%	95 54%	54 53%	64 63%	72 55%	82 64%	247 76%	263 80%	74 73%	83 83%	161 78%	156 78%	72 71%	83 82%	52 49%	61 61%
Describes very well	784 23%	793 24%	158 29%	156 28%	9 17%	7 13%	21 21%	21 21%	8 5%	9 5%	7 7%	11 11%	22 17%	32 25%	123 38%	120 36%	36 36%	37 37%	64 31%	71 36%	37 37%	27 27%	13 12%	18 18%
Describes somewhat well	1440 43%	1632 49%	252 46%	285 52%	24 46%	25 48%	42 41%	51 50%	83 47%	86 49%	47 47%	53 52%	50 38%	50 39%	124 38%	143 43%	38 38%	46 46%	97 47%	85 43%	35 35%	56 55%	39 37%	43 43%
BOTTOM 2 BOX (NET)	1075 32%	924 28%	130 24%	110 20%	16 31%	20 38%	36 35%	29 29%	83 47%	81 46%	46 46%	37 37%	57 44%	46 36%	73 22%	67 20%	26 26%	17 17%	44 21%	44 22%	26 26%	18 18%	51 48%	39 39%
Does not describe very well	683 20%	673 20%	104 19%	96 17%	11 21%	11 21%	28 27%	23 23%	64 36%	61 35%	30 30%	28 28%	30 23%	31 24%	49 15%	47 14%	18 18%	14 14%	31 15%	32 16%	17 17%	14 14%	34 32%	25 25%
Does not describe at all	392 12%	251 7%	26 5%	14 3%	5 10%	9 17%	8 8%	6 6%	19 11%	20 11%	16 16%	9 9%	27 21%	15 12%	24 7%	20 6%	8 8%	3 3%	13 6%	12 6%	9 9%	4 4%	17 16%	14 14%
Decline to Answer	3	-	-	-	1 2%	-	-	-	-	-	-	-	1 AC	-	-	-	-	-	-	-	-	-	-	-
Not Sure	55 2%	-	10 2%	-	2 4%	-	3 3%	-	2 1%	-	1 1%	-	-	-	5 2%	-	1 1%	-	2 1%	-	3 3%	-	3 3%	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Q890. Which of the following online identities do you have, and which to you use to promote a business or organization, or to promote a personal activity or interest?  
SUMMARY TABLE OF HAVE

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
Social media accounts, such as Facebook, QZone, LinkedIn or Twitter	-	2877 86% J	-	512 93% BJLN	-	48 92% J	-	89 88% J	-	140 80% J	-	83 82% J	-	112 88% J	-	299 91% BJL	-	98 98% BHJLNPVX	-	194 97% BDHJLNPVX	-	92 91% J	-	89 89% J
Blogging or publishing account separate from social media account, such as Blogger, Instagram, Pinterest, Tumblr or WordPress	-	2290 68% J	-	465 84% BHJLNV	-	40 77% J	-	76 75% JV	-	87 49% J	-	66 65% J	-	92 72% J	-	274 83% BJLNV	-	90 90% BFHJLNVX	-	169 85% BJLNV	-	62 61% J	-	79 79% BJLV
A web page created through a third party service of some form. Examples could be as part of online application like Google Apps, Office 365, review sites like TripAdvisor or Yelp, or online marketing services like HomeAway	-	2002 60% JL	-	424 77% BJLNV	-	36 69% JL	-	70 69% BJLV	-	67 38% J	-	44 44% J	-	75 59% JL	-	247 75% BJLNV	-	71 71% BJLV	-	149 75% BJLNV	-	56 55% J	-	76 76% BJLNV
None of the above	-	399 12% DPRT	-	31 6% J	-	4 8% J	-	9 9% RT	-	31 18% BDHPRTV	-	16 16% DPRT	-	13 10% RT	-	21 6% T	-	2 2% J	-	5 3% J	-	8 8% T	-	10 10% RT

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q890. Which of the following online identities do you have, and which to you use to promote a business or organization, or to promote a personal activity or interest?  
SUMMARY TABLE OF PROMOTE BUSINESS

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	3349	-**	551	-**	52*	-**	101	-**	176	-**	101	-**	128	-**	330	-**	100	-**	200	-**	101	-**	100
Social media accounts, such as Facebook, QZone, LinkedIn or Twitter	-	1123 34% JL	-	214 39% BFJLN	-	12 23%	-	42 42% FJLN	-	36 20%	-	15 15%	-	34 27% L	-	140 42% BFJLN	-	54 54% BDFJLNPX	-	125 63% BDFJLNPX	-	49 49% BFJLN	-	39 39% JLN
Blogging or publishing account separate from social media account, such as Blogger, Instagram, Pinterest, Tumblr or WordPress	-	857 26% J	-	201 36% BFJLNV	-	10 19%	-	27 27% J	-	26 15%	-	18 18%	-	28 22%	-	127 38% BFHJLNV	-	41 41% BFHJLNV	-	85 43% BFHJLNV	-	18 18%	-	33 33% JLV
A web page created through a third party service of some form. Examples could be as part of online application like Google Apps, Office 365, review sites like TripAdvisor or Yelp, or online marketing services like HomeAway	-	855 26% JL	-	195 35% BJLNX	-	15 29% JL	-	29 29% JL	-	28 16%	-	14 14%	-	29 23%	-	110 33% BJLNX	-	35 35% BJLNX	-	74 37% BJLNX	-	28 28% JL	-	21 21%
None of the above	-	900 27% DHPRTVX	-	113 21% HPRT	-	10 19% T	-	10 10%	-	101 57% BDFHNPRTVX	-	50 50% BDFHNPRTVX	-	40 31% DHPRTVX	-	44 13% T	-	9 9% T	-	9 5% T	-	18 18% T	-	15 15% T

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q890. Which of the following online identities do you have, and which to you use to promote a business or organization, or to promote a personal activity or interest?  
SUMMARY TABLE OF PROMOTE ORGANIZATION

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
Social media accounts, such as Facebook, QZone, LinkedIn or Twitter	-	722 22% J	-	152 28% BJLNV	-	12 23%	-	26 26% J	-	25 14%	-	16 16%	-	22 17%	-	100 30% BJLNVX	-	26 26% J	-	68 34% BJLNVX	-	18 18%	-	19 19%
A web page created through a third party service of some form. Examples could be as part of online application like Google Apps, Office 365, review sites like TripAdvisor or Yelp, or online marketing services like HomeAway	-	659 20% J	-	161 29% BFHJLNV	-	7 13%	-	16 16%	-	16 9%	-	14 14%	-	21 16%	-	109 33% BFHJLNRTV	-	21 21% J	-	46 23% J	-	15 15%	-	25 25% JL
Blogging or publishing account separate from social media account, such as Blogger, Instagram, Pinterest, Tumblr or WordPress	-	651 19% JL	-	161 29% BHJLNVX	-	9 17%	-	15 15%	-	14 8%	-	11 11%	-	19 15%	-	109 33% BFHJLNTVX	-	25 25% JLV	-	48 24% JLNV	-	14 14%	-	17 17% J
None of the above	-	1019 30% DHPRTVX	-	123 22% PT	-	13 25% T	-	20 20% T	-	111 63% BDPMPRTVX	-	46 46% BDPMPRTVX	-	45 35% DHPRTVX	-	52 16% T	-	16 16% T	-	9 5% T	-	21 21% T	-	17 17% T

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q890. Which of the following online identities do you have, and which to you use to promote a business or organization, or to promote a personal activity or interest?  
SUMMARY TABLE OF PROMOTE PERSONAL

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	3349	-**	551	-**	52*	-**	101	-**	176	-**	101	-**	128	-**	330	-**	100	-**	200	-**	101	-**	100
Social media accounts, such as Facebook, QZone, LinkedIn or Twitter	-	1409 42%	-	232 42%	-	20 38%	-	40 40%	-	67 38%	-	33 33%	-	73 57% BDFHJL	-	162 49% BDJL	-	49 49% L	-	126 63% BDFHLPRX	-	59 58% BDFHJL	-	46 46%
Blogging or publishing account separate from social media account, such as Blogger, Instagram, Pinterest, Tumblr or WordPress	-	991 30%	-	197 36% BJ	-	19 37%	-	30 30%	-	43 24%	-	27 27%	-	48 38% BJ	-	118 36% BJ	-	45 45% BHJLV	-	73 37% BJ	-	29 29%	-	33 33%
A web page created through a third party service of some form. Examples could be as part of online application like Google Apps, Office 365, review sites like TripAdvisor or Yelp, or online marketing services like HomeAway	-	616 18% J	-	124 23% BJV	-	13 25% J	-	24 24% JV	-	22 13%	-	16 16%	-	25 20%	-	92 28% BJLRTV	-	18 18%	-	39 20%	-	13 13%	-	33 33% BDJLNRTV
None of the above	-	825 25% DPRTX	-	105 19% PRT	-	8 15% T	-	18 18% T	-	79 45% BDFHNPRTVX	-	39 39% BDFHNPRTVX	-	27 21% PRT	-	41 12% T	-	10 10% T	-	8 4%	-	17 17% T	-	13 13% T

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q890. Which of the following online identities do you have, and which to you use to promote a business or organization, or to promote a personal activity or interest?  
SUMMARY TABLE OF SOCIAL MEDIA

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
Have	-	2877 86% J	-	512 93% BJLN	-	48 92% J	-	89 88%	-	140 80%	-	83 82%	-	112 88%	-	299 91% BJL	-	98 98% BHJLNPVX	-	194 97% BDHJLNPVX	-	92 91% J	-	89 89% J
Promote Personal	-	1409 42%	-	232 42%	-	20 38%	-	40 40%	-	67 38%	-	33 33%	-	73 57% BDFHJL	-	162 49% BDJL	-	49 49% L	-	126 63% BDFHJLPRX	-	59 58% BDFHJL	-	46 46%
Promote Business	-	1123 34% JL	-	214 39% BFJLN	-	12 23%	-	42 42% FJLN	-	36 20%	-	15 15%	-	34 27% L	-	140 42% BFJLN	-	54 54% BDFJLNPVX	-	125 63% BDHJLNPVX	-	49 49% BFJLN	-	39 39% JLN
Promote Organization	-	722 22% J	-	152 28% BJLNV	-	12 23%	-	26 26% J	-	25 14%	-	16 16%	-	22 17%	-	100 30% BJLNVX	-	26 26% J	-	68 34% BJLNVX	-	18 18%	-	19 19%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q890. Which of the following online identities do you have, and which to you use to promote a business or organization, or to promote a personal activity or interest?  
SUMMARY TABLE OF BLOGGING OR PUBLISHING

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	3349	-**	551	-**	52*	-**	101	-**	176	-**	101	-**	128	-**	330	-**	100	-**	200	-**	101	-**	100
Have	-	2290 68% J	-	465 84% BHJLNV	-	40 77% J	-	76 75% JV	-	87 49% J	-	66 65% J	-	92 72% J	-	274 83% BJLNV	-	90 90% BFHJLNVX	-	169 85% BJLNV	-	62 61% J	-	79 79% BJLV
Promote Personal	-	991 30% J	-	197 36% BJ	-	19 37% J	-	30 30% J	-	43 24% J	-	27 27% J	-	48 38% BJ	-	118 36% BJ	-	45 45% BHJLV	-	73 37% BJ	-	29 29% J	-	33 33% JLV
Promote Business	-	857 26% J	-	201 36% BFJLNV	-	10 19% J	-	27 27% J	-	26 15% J	-	18 18% J	-	28 22% J	-	127 38% BFHJLNV	-	41 41% BFHJLNV	-	85 43% BFHJLNV	-	18 18% J	-	33 33% JLV
Promote Organization	-	651 19% JL	-	161 29% BHJLNVX	-	9 17% J	-	15 15% J	-	14 8% J	-	11 11% J	-	19 15% J	-	109 33% BFHJLNVX	-	25 25% JLV	-	48 24% JLNV	-	14 14% J	-	17 17% J

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q890. Which of the following online identities do you have, and which to you use to promote a business or organization, or to promote a personal activity or interest?  
SUMMARY TABLE OF WEB PAGE

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	3349	-**	551	-**	52*	-**	101	-**	176	-**	101	-**	128	-**	330	-**	100	-**	200	-**	101	-**	100
Have	-	2002 60% JL	-	424 77% BJLNV	-	36 69% JL	-	70 69% BJLV	-	67 38% JL	-	44 44% JL	-	75 59% JL	-	247 75% BJLNV	-	71 71% BJLV	-	149 75% BJLNV	-	56 55% J	-	76 76% BJLNV
Promote Business	-	855 26% JL	-	195 35% BJLNX	-	15 29% JL	-	29 29% JL	-	28 16% JL	-	14 14% JL	-	29 23% JL	-	110 33% BJLNX	-	35 35% BJLNX	-	74 37% BJLNX	-	28 28% JL	-	21 21% JL
Promote Organization	-	659 20% J	-	161 29% BFHJLNV	-	7 13% JL	-	16 16% JL	-	16 9% JL	-	14 14% JL	-	21 16% JL	-	109 33% BFHJLNRTV	-	21 21% J	-	46 23% J	-	15 15% JL	-	25 25% JL
Promote Personal	-	616 18% J	-	124 23% BJV	-	13 25% J	-	24 24% JV	-	22 13% JL	-	16 16% JL	-	25 20% JL	-	92 28% BJLRTV	-	18 18% JL	-	39 20% JL	-	13 13% JL	-	33 33% BDJLNRTV

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q895. How would you say your use of alternative identities, like social media accounts, blogging or publishing accounts or web pages, has impacted your decision to register a domain name, if at all?

Base: Has Alternate Online Identities

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia									Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	2950	**	520	**	48*	**	92*	**	145	**	85*	**	115	**	309	**	98*	**	195	**	93*	**	90*
I have made a decision to not register additional domain names and use these other online identities instead	-	709 24% DT	-	99 19%	-	14 29% T	-	26 28% DT	-	37 26% T	-	22 26%	-	29 25%	-	82 27% DT	-	29 30% DT	-	32 16%	-	22 24%	-	20 22%
I have decided to not renew one or more domain names and use these other identities instead	-	508 17% FNT	-	97 19% FNT	-	3 6%	-	16 17% T	-	34 23% BFNT	-	23 27% BFNT	-	11 10%	-	83 27% BDFNRTX	-	15 15% T	-	15 8%	-	19 20% FNT	-	15 17% T
I am considering letting a domain registration lapse and use these other online identities instead	-	482 16% JTV	-	115 22% BHJTV	-	11 23% JTV	-	12 13% JV	-	8 6%	-	18 21% JTV	-	18 16% JV	-	57 18% JTV	-	19 19% JTV	-	20 10% V	-	2 2%	-	20 22% JTV
My decision to register domain names is unaffected by my other online identities	-	1251 42% LP	-	209 40% LP	-	20 42%	-	38 41% LP	-	66 46% LP	-	22 26%	-	57 50% LPR	-	87 28%	-	35 36%	-	128 66% BDFJLNRX	-	50 54% BDLPRX	-	35 39%
Sigma	-	2950 100%	-	520 100%	-	48 100%	-	92 100%	-	145 100%	-	85 100%	-	115 100%	-	309 100%	-	98 100%	-	195 100%	-	93 100%	-	90 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q896. And, do you expect these online identities to have an impact on domain registrations in the future?

2 Aug 2016  
Table 255

Base: Has Alternate Online Identities

	Regi- stra- nts (A)	Country																						
		Asia										Africa												
		2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	2950	**	520	**	48*	**	92*	**	145	**	85*	**	115	**	309	**	98*	**	195	**	93*	**	90*
I will be less likely to register a new domain name	-	903 31% T	-	147 28% T	-	22 46% BDTV	-	31 34% T	-	46 32% T	-	32 38% T	-	43 37% T	-	99 32% T	-	34 35% T	-	38 19% T	-	25 27% T	-	27 30% T
I will be less likely to renew domain names I have already registered	-	690 23% N	-	118 23% N	-	10 21% N	-	15 16% BDHNTV	-	48 33% HNV	-	26 31% HNV	-	16 14% BDHNTV	-	101 33% BDHNTV	-	33 34% BDHNTV	-	40 21% BDHNTV	-	14 15% BDHNTV	-	31 34% BDHNTV
These other identities won't affect my decision to register a domain name-they serve different purposes	-	1357 46% JLPRX	-	255 49% FJLPRX	-	16 33% JLPR	-	46 50% JLPR	-	51 35% JLPR	-	27 32% JLPR	-	56 49% JLPR	-	109 35% JLPR	-	31 32% BDFJLPRX	-	117 60% BDFJLPRX	-	54 58% BFJLPRX	-	32 36% JLPR
Sigma	-	2950 100%	-	520 100%	-	48 100%	-	92 100%	-	145 100%	-	85 100%	-	115 100%	-	309 100%	-	98 100%	-	195 100%	-	93 100%	-	90 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: Registration Decision Affected

Q897. What value do these alternative online identities provide over registering a domain name?

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	**	1593	**	265	**	32*	**	46*	**	94*	**	58*	**	59*	**	200	**	67*	**	78*	**	39*	**	58*
EASY (NET)	-	1276 80% J	-	222 84% J	-	31 97% BJLN	-	44 96% BDJLNV	-	56 60% J	-	43 74% J	-	43 73% J	-	174 87% BJLN	-	62 93% BJLN	-	70 90% BJLN	-	32 82% J	-	50 86% J
Easier to set up	-	749 47% JN	-	126 48% JN	-	21 66% BJN	-	31 67% BDJLN	-	30 32% J	-	26 45% J	-	19 32% J	-	118 59% BDJN	-	37 55% JN	-	51 65% BDJLN	-	19 49% J	-	30 52% JN
Easier to access them on mobile devices (for example, I can use an app)	-	702 44% JL	-	113 43% J	-	19 59% JL	-	29 63% BDJLN	-	18 19% J	-	17 29% J	-	23 39% J	-	98 49% JL	-	46 69% BDJLNPFYX	-	47 60% BDJLN	-	19 49% J	-	27 47% J
Easier to communicate to interested people-they can "follow me" or I can invite my contacts	-	676 42% J	-	108 41% J	-	20 63% BDJP	-	32 70% BDJLNPRX	-	23 24% J	-	25 43% J	-	24 41% J	-	83 42% J	-	33 49% J	-	48 62% BDJLNP	-	21 54% J	-	28 48% J
Integrate more easily with other tools (e.g., show my Twitter feed)	-	562 35% JN	-	90 34% JN	-	18 56% BDJLN	-	23 50% BDJLN	-	19 20% J	-	14 24% J	-	12 20% J	-	79 40% JLN	-	34 51% BDJLN	-	34 44% JLN	-	13 33% J	-	22 38% JN
Lower cost	-	846 53% L	-	135 51% L	-	19 59% L	-	27 59% L	-	50 53% L	-	21 36% L	-	30 51% L	-	103 52% L	-	40 60% L	-	50 64% BDL	-	28 72% BDLNP	-	34 59% L
They are more credible	-	539 34% JN	-	107 40% BJN	-	14 44% JN	-	22 48% BJLNV	-	14 15% J	-	16 28% J	-	11 19% J	-	78 39% JN	-	28 42% JN	-	29 37% JN	-	10 26% J	-	23 40% JN
No registration process to go through	-	437 27% T	-	68 26% T	-	7 22% T	-	16 35% T	-	34 36% TX	-	17 29% T	-	14 24% T	-	67 34% BTX	-	15 22% T	-	11 14% T	-	11 28% T	-	11 19% T
Other	-	14 1% D	-	-	-	-	-	-	-	-	-	1 2% D	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	4525 284%	-	747 282%	-	118 369%	-	180 391%	-	188 200%	-	137 236%	-	133 225%	-	626 313%	-	233 348%	-	270 346%	-	121 310%	-	175 302%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q898. What value does a registered domain offer over these alternative identities?

Base: Registration Decision Not Affected

	Regi- stra- nts (A)	Country																						
		Asia										Africa												
		2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	1357	**	255	**	16**	**	46*	**	51*	**	27**	**	56*	**	109	**	31*	**	117	**	54*	**	32*
More likely to come up in search results	-	311 23% D	-	45 18%	-	3 19%	-	9 20%	-	12 24%	-	2 7%	-	15 27%	-	28 26%	-	12 39% BD	-	35 30% D	-	13 24%	-	9 28%
The gTLD or domain name communicates the topic better e.g. pet.photography	-	307 23% N	-	51 20%	-	3 19%	-	12 26% N	-	18 35% BDNX	-	11 41%	-	6 11%	-	24 22%	-	11 35% DNX	-	30 26% N	-	10 19%	-	4 13%
It's more legitimate	-	304 22% J	-	74 29% BJRT	-	5 31%	-	15 33% JRT	-	5 10%	-	4 15%	-	16 29% JR	-	23 21%	-	3 10%	-	19 16%	-	14 26% J	-	5 16%
I have more control over the design	-	210 15% N	-	31 12%	-	2 13%	-	5 11%	-	11 22% N	-	3 11%	-	3 5%	-	18 17% N	-	5 16%	-	20 17% N	-	12 22% N	-	7 22% N
It's expected by customers	-	205 15% R	-	53 21% BRT	-	3 19%	-	4 9%	-	5 10%	-	6 22%	-	16 29% BHJPRTV	-	16 15% R	-	-	-	11 9%	-	5 9%	-	6 19% R
Other	-	20 1%	-	1	-	-	-	1 2%	-	-	-	1 4%	-	-	-	-	-	-	-	2 2%	-	-	-	1 3%
Sigma	-	1357 100%	-	255 100%	-	16 100%	-	46 100%	-	51 100%	-	27 100%	-	56 100%	-	109 100%	-	31 100%	-	117 100%	-	54 100%	-	32 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF STRICT/SOME RESTRICTIONS

Base: All Qualified Respondents

	Country																							
	Asia										Africa													
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.email	2074 62% M	2246 67% AN	362 66% AMW	387 70% N	40 77% AMQW	44 85% BDJLNRT	74 73% AMQW	84 83% BDJLNRTX	121 69% MW	117 66% N	62 61% M	65 64% M	58 45% M	67 52% ACKMQSUW	246 76% BDJLNRT	254 77% T	58 57% M	61 61% M	132 64% M	129 65% N	64 63% M	73 72% N	59 56% WN	71 71% WN
.photography	2083 62% MW	2255 67% A	367 67% AKMQSUW	368 67% AKMQSUW	40 77% AKMQSUW	39 75% AKMQSUW	76 75% JNT	76 75% AKMQSUW	123 70% AKMQSUW	110 63% M	56 55% M	69 68% M	59 45% M	80 63% ACKMQSUW	245 75% BDJLNRT	234 71% T	56 55% M	66 66% M	121 58% M	124 62% MW	63 62% MW	73 72% M	50 47% W	67 67% W
.link	1959 58% M	2098 63% AN	383 70% AMQSUW	376 68% BJN	41 79% AKMQSUW	40 77% BJNT	76 75% AKMQSUW	79 78% BDJLNRTV	124 70% JAMQSUW	104 59% M	62 61% M	65 64% M	50 38% M	67 52% ACKMQSUW	244 75% BJNTV	243 74% M	55 54% M	66 66% N	117 57% M	123 62% M	64 63% M	62 61% M	56 53% M	68 68% WN
.guru	1944 58% MW	2033 61% A	346 63% AMSW	352 64% MSW	37 71% MSW	30 58% ACKMQSUW	81 79% BDFJNRTX	75 74% JAKMSW	123 70% JAKMSW	101 57% M	58 57% M	69 68% M	57 44% M	72 56% ACKMQSUW	240 74% BJNT	226 68% M	60 59% M	66 66% M	107 52% M	118 59% M	63 62% MW	63 62% MW	50 47% W	59 59% W
.realtor	2119 63% KMW	2308 69% ADJ	367 67% KMSW	356 65% KMSW	38 73% KMSW	36 69% ACKMQSUW	81 79% BDJLPRX	83 82% JAKMSW	128 73% JAKMSW	102 58% M	52 51% M	62 61% M	62 48% M	94 73% MJ	248 76% ACKMQSUW	236 72% DJ	58 57% M	70 70% J	120 58% W	144 72% SJ	69 68% KMW	84 83% UBDFALPRTX	49 46% W	64 64% W
.club	2082 62% MSW	2215 66% A	393 66% AKMQSUW	388 70% BNRT	40 77% AKMQSUW	32 62% AKMQSUW	79 77% BFJLNRT	78 77% MSW	121 69% MSW	111 63% M	59 52% M	63 62% M	61 47% M	76 59% ACKMQSUW	240 74% BJNRT	237 72% M	58 57% M	59 59% M	113 55% M	122 61% M	69 68% MSW	66 65% M	56 53% W	71 71% W
.xyz	1810 54% MSW	1863 56% AKMQSUW	354 64% BNTV	344 62% AKMQSUW	36 69% AKMQSUW	31 60% AKMQSUW	73 72% BJNRTV	71 70% JAKMQSUW	124 70% JAKMQSUW	99 56% M	53 52% M	61 60% M	48 37% M	67 52% PACKMQSUW	232 71% BT	201 61% M	52 51% M	53 53% M	96 46% M	100 50% M	53 52% M	51 50% M	47 44% W	59 59% W
.bank	-	2709 81% J	-	435 79% J	-	43 83% BDJLNPR	-	91 90% BDJLNPR	-	129 73% M	-	84 83% M	-	97 76% M	-	257 78% M	-	79 79% M	-	172 86% DJNP	-	93 92% BDJLNPR	-	83 83% W
.pharmacy	-	2602 78% DJ	-	378 69% DJ	-	37 71% BDFJLNPRX	-	89 88% BDFJLNPRX	-	120 68% M	-	76 75% M	-	99 77% M	-	258 78% DJ	-	75 75% M	-	169 85% BDFJRX	-	92 91% BDFJLNPRX	-	71 71% W
.builder	-	2402 72% D	-	370 67% D	-	37 71% BDJLNPRX	-	84 83% BDJLNPRX	-	115 65% M	-	69 68% M	-	87 68% M	-	241 73% M	-	70 70% M	-	148 74% M	-	88 87% BDFJLNPRX	-	68 68% W
.toronto	-	82 78% M	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
quadalajara	-	71 71% M	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.roma	-	33 66% M	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.istanbul	-	33 66% M	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.madrid	-	38 76% M	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF STRICT/SOME RESTRICTIONS

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.warszawa	-	35 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.paris	-	77 73%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foshan	-	380 69%	-	380 69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.hanoi	-	37 71%	-	-	-	37 71%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.manilla	-	78 77%	-	-	-	-	-	78 77%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tokyo	-	124 70%	-	-	-	-	-	-	-	124 70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.seoul	-	77 76%	-	-	-	-	-	-	-	-	-	77 76%	-	-	-	-	-	-	-	-	-	-	-	-
.MOCKBa	-	89 70%	-	-	-	-	-	-	-	-	-	-	-	89 70%	-	-	-	-	-	-	-	-	-	-
.delhi	-	234 71%	-	-	-	-	-	-	-	-	-	-	-	-	-	234 71%	-	-	-	-	-	-	-	-
.jakarta	-	72 72%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 72%	-	-	-	-	-	-
.abuja	-	123 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 62%	-	-	-	-
.capetown	-	76 75%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 75%	-	-
.cairo	-	75 75%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 75%
.bogota	-	86 69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.cordoba	-	68 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.rio	-	111 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF STRICT/SOME RESTRICTIONS

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.berlin	89 71%	100 80%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ovh	64 51%	64 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.london	342 64%	78 78% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.nyc	179 67%	193 76% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.wang	358 65%	337 61%	358 65%	337 61%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-ses554g (Chinese for network address)	370 67%	349 63%	370 67%	349 63%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-55qx5d (Chinese for company)	375 68%	352 64%	375 68%	352 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL RESTRICTIONS (NET)	2572 77%	3027 90%	480 87%	508 92%	44 85%	50 96%	87 85%	96 95%	136 77%	148 84%	74 73%	90 89%	70 54%	108 84%	287 88%	309 94%	66 65%	84 84%	154 74%	180 90%	76 75%	97 96%	70 66%	93 93%
TOTAL RESTRICTIONS CONSISTENT (NET)	2572 77%	2929 87%	480 87%	496 90%	44 85%	50 96%	87 85%	94 93%	136 77%	137 78%	74 73%	84 83%	70 54%	103 80%	287 88%	303 92%	66 65%	82 82%	154 74%	178 89%	76 75%	94 93%	70 66%	89 89%
TOTAL RESTRICTIONS ADDED (NET)	-	2977 89%	-	498 90%	-	49 94%	-	96 95%	-	145 82%	-	89 88%	-	107 84%	-	303 92%	-	83 83%	-	177 89%	-	96 95%	-	93 93%
RESTRICTIONS GLOBAL (NET)	2553 76%	3014 90%	475 86%	502 91%	44 85%	50 96%	87 85%	96 95%	136 77%	147 84%	74 73%	89 88%	70 54%	108 84%	287 88%	309 94%	66 65%	84 84%	154 74%	180 90%	76 75%	97 96%	70 66%	93 93%
RESTRICTIONS GLOBAL CONSISTENT (NET)	2553 76%	2922 87%	475 86%	492 89%	44 85%	50 96%	87 85%	94 93%	136 77%	137 78%	74 73%	84 83%	70 54%	103 80%	287 88%	303 92%	66 65%	82 82%	154 74%	178 89%	76 75%	94 93%	70 66%	89 89%
RESTRICTIONS GLOBAL ADDED (NET)	-	2935 88%	-	486 88%	-	48 92%	-	95 94%	-	140 80%	-	87 86%	-	105 82%	-	295 89%	-	82 82%	-	177 89%	-	96 95%	-	93 93%
RESTRICTIONS GEO-SPECIFIC (NET)	972 29%	2455 73%	446 81%	460 83%	-	37 71%	-	78 77%	-	124 70%	-	77 76%	-	89 70%	-	234 71%	-	72 72%	-	123 62%	-	76 75%	-	75 75%
RESTRICTIONS GEO-SPECIFIC CONSISTENT (NET)	972 29%	804 24%	446 81%	428 78%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RESTRICTIONS GEO-SPECIFIC ADDED (NET)	-	1999 60%	-	380 89%	-	37 71%	-	78 77%	-	124 70%	-	77 76%	-	89 70%	-	234 71%	-	72 72%	-	123 62%	-	76 75%	-	75 75%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF STRICT/SOME RESTRICTIONS

Base: All Qualified Respondents

	Country																							
	Asia														Africa									
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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SUMMARY TABLE OF STRICT RESTRICTIONS

Base: All Qualified Respondents

	Country																							
	Asia										Africa													
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.email	700 21% IKM	748 22% N	119 22% IKM	132 24% JN	10 19%	10 19%	35 34% ACIKMGSW	34 34% BDJLNT	24 14%	29 16%	12 12%	20 20%	13 10%	16 13%	113 35% ACIKMGSW	108 33% BDJLNRT	20 20% M	22 22%	49 24% IKM	46 23% N	23 23% KM	28 28% JN	24 23% KM	27 27% JN
.photography	620 18% KMW	618 18% DJL	99 18% KM	85 15% M	10 19%	12 19%	31 30% ACIKMGSW	22 22% JL	24 14%	19 11%	10 10%	11 11%	9 7%	27 21% MJL	115 35% PACIKMGSW	74 22% DJL	16 16% M	21 17% J	36 17% M	39 20% J	28 28% ACIKMGSW	28 28% BDJL	11 10% WBDJL	26 26% WBDJL
.link	584 17% M	542 16% L	106 19% M	104 15% JL	10 19%	10 19%	32 31% ACIKMGSW	21 21% JL	28 16% M	21 12%	15 15%	6 6%	7 5%	15 12% ACIKMGSW	101 31% BDJLNT	84 25% BDJLNT	16 16% M	17 17% L	14 14% M	31 16% L	20 20% M	18 18% L	18 17% M	24 24% BJLN
.guru	587 17% K	531 16% K	90 16% K	91 17% KMW	13 25%	10 19%	31 30% ACIKMGSW	22 22% JL	24 14%	19 11%	9 9%	11 11%	16 12%	18 14%	102 31% PACIKMGSW	58 18% J	20 20% K	27 27% BDJLNP	30 14% J	37 19% J	20 20% K	19 19%	13 12% WBJL	23 23% WBJL
.realtor	664 20% IKMSW	745 22% ADJL	102 19% K	81 15% IKMSW	14 27%	10 19%	30 29% ACIKMGSW	35 35% BDFJLR	22 13%	18 10%	7 7%	14 14%	17 13%	35 27% MDJL	97 30% ACIKMGSW	85 26% DJL	14 14% J	19 19% J	30 14% SBDJL	58 29% ACIKMGSW	31 31% BDFJLR	36 36% BDFJLR	12 11% WDJ	24 24% WDJ
.club	587 17% M	590 18% MS	107 19% MS	113 23% L	12 23%	14 27%	32 31% ACIKMGSW	22 22% L	23 13%	25 14%	12 12%	11 11%	9 7%	18 14% PACIKMGSW	106 33% BJLN	77 23% BJLN	14 14% M	18 18% M	26 13% IKMS	33 17% IKMS	24 24% IKMS	20 20%	16 15% M	29 29% WBJLNT
.xyz	558 17% BMS	485 14% MS	102 19% MS	84 15% AIKMSW	14 27%	13 30% ACIKMGSW	31 23% BJLNTV	23 23% M	22 13%	22 13%	13 13%	10 10%	6 5%	16 13% M	95 29% PACIKMGSW	59 18% M	16 16% M	14 14% M	21 10% VAIKMSW	24 12% VAIKMSW	25 25% VAIKMSW	11 11%	13 12% M	22 22% BJLTV
.bank	-	1432 43% DJX	-	187 34%	-	20 38%	-	55 54% BDJLPX	-	60 34%	-	36 36%	-	53 41% X	-	132 40% X	-	43 43% X	-	113 57% BDFJLNPRX	-	63 62% BDFJLNPRX	-	25 25% BDFJLNPRX
.pharmacy	-	1250 37% DJLX	-	110 20%	-	18 35% D	-	49 49% BDJLNFX	-	40 23%	-	26 26%	-	41 32% D	-	121 37% DJLX	-	40 40% DJLX	-	109 55% BDFJLNPRX	-	62 61% BDFJLNPRX	-	24 24% BDFJLNPRX
.builder	-	732 22% DJ	-	102 19% J	-	12 23% J	-	25 25% J	-	20 11%	-	17 17%	-	23 18% M	-	79 24% J	-	19 19% M	-	50 25% J	-	34 34% BDJLNR	-	25 25% J
.toronto	-	30 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
quadalajara	-	20 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.roma	-	7 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.istanbul	-	11 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.madrid	-	14 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF STRICT RESTRICTIONS

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.warszawa	-	11 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.paris	-	22 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foshan	-	118 21%	-	118 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.hanoi	-	13 25%	-	-	-	13 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.manilla	-	23 23%	-	-	-	-	-	23 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tokyo	-	34 19%	-	-	-	-	-	-	-	34 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.seoul	-	27 27%	-	-	-	-	-	-	-	-	27 27%	-	-	-	-	-	-	-	-	-	-	-	-	-
.MOCKBa	-	32 25%	-	-	-	-	-	-	-	-	-	-	-	32 25%	-	-	-	-	-	-	-	-	-	-
.delhi	-	79 24%	-	-	-	-	-	-	-	-	-	-	-	-	79 24%	-	-	-	-	-	-	-	-	-
.jakarta	-	26 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 26%	-	-	-	-	-	-	-
.abuja	-	43 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 22%	-	-	-	-	-
.capetown	-	31 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 31%	-	-
.cairo	-	24 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 24%
.bogota	-	26 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.cordoba	-	22 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.rio	-	35 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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SUMMARY TABLE OF STRICT RESTRICTIONS

Base: All Qualified Respondents

	Country																							
	Asia																Africa							
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.berlin	35 28%	32 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ovh	17 14%	15 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.london	110 21%	23 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.nyc	62 23%	63 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.wang	102 19%	86 16%	102 19%	86 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-ses554g (Chinese for network address)	123 22%	103 19%	123 22%	103 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-55qx5d (Chinese for company)	122 22%	97 18%	122 22%	97 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL RESTRICTIONS (NET)	1331 40% IM	2114 63% AJN AIKMQSUW	284 52% CJN	357 65% CJN	24 46% IM	33 63% J AIKMQSUW	50 49% GJN	71 70%	39 22%	82 47% I	32 32% M	59 58% K	22 17%	68 53% M	199 61% ACEGKMQSUW	234 71% OBUJLNRX	31 31% M	58 58% Q	70 34% IM	139 70% SJNI	40 40% IM	78 77% UBDJLNRX	34 32% M	59 59% WJ
TOTAL RESTRICTIONS CONSISTENT (NET)	1331 40% IM	1644 49% AJLN AIKMQSUW	284 52% BJLN	297 54% BJLN	24 46% IM	28 54% JL AIKMQSUW	50 49% JLNR	59 58%	39 22%	54 31% I	32 32% M	36 36% K	22 17%	50 39% M	199 61% ACEGKMQSUW	206 62% BDJLNRT	31 31% M	44 44% J	70 34% IM	105 53% SJNI	40 40% IM	58 57% UJLN	34 32% M	58 58% WJLN
TOTAL RESTRICTIONS ADDED (NET)	-	1860 56% AJ	-	302 55% CJ	-	28 54% EJ	-	63 62% GJN	-	66 38% I	-	53 52% KJ	-	62 48% M	-	194 59% OJN	-	51 51% QJ	-	131 66% SBDJLNRX	-	75 74% UBDFJLNPRX	-	49 49% W
RESTRICTIONS GLOBAL (NET)	1265 38% IM	2068 62% AJN AIKMQSUW	246 45% CJN	335 61% CJN	24 46% IM	33 63% J AIKMQSUW	50 49% GJLN	71 70%	39 22%	82 47% I	32 32% M	55 54% K	22 17%	65 51% M	199 61% ACEGKMQSUW	231 70% OBUJLNRX	31 31% M	56 56% Q	70 34% IM	138 69% SBDJLN	40 40% IM	77 76% UBDJLNRX	34 32% M	59 59% WJ
RESTRICTIONS GLOBAL CONSISTENT (NET)	1265 38% IM	1596 48% AJLN AIKMQSUW	246 45% JL	268 49% JL	24 46% IM	28 54% JL AIKMQSUW	50 49% JLNR	59 58%	39 22%	54 31% I	32 32% M	36 36% K	22 17%	50 39% M	199 61% ACEGKMQSUW	206 62% BDJLNRT	31 31% M	44 44% J	70 34% IM	105 53% SJNI	40 40% IM	58 57% UBJLN	34 32% M	58 58% WBJLN
RESTRICTIONS GLOBAL ADDED (NET)	-	1766 53% ADJ	-	267 48% CJ	-	28 54% EJ	-	62 61% GDJLN	-	64 36% I	-	46 46% K	-	57 45% M	-	182 55% OJN	-	48 48% Q	-	127 64% SBDJLNRX	-	73 72% UBDFJLNPRX	-	45 45% W
RESTRICTIONS GEO-SPECIFIC (NET)	371 11% EGKMQSUW	873 26% AJ AEGKMQSUW	190 35% BFHJLNPRTX	219 40% BFHJLNPRTX	-	13 25% E	-	23 23% G	-	34 19% I	-	27 27% K	-	32 25% M	-	79 24% O	-	26 26% Q	-	43 22% S	-	31 31% UJ	-	24 24% W
RESTRICTIONS GEO-SPECIFIC CONSISTENT (NET)	371 11% EGKMQSUW	299 9% FHJLNPRTX AEGKMQSUW	190 35% BFHJLNPRTX	175 32% BFHJLNPRTX	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RESTRICTIONS GEO-SPECIFIC ADDED (NET)	-	648 19% A	-	118 21% C	-	13 25% E	-	23 23% G	-	34 19% I	-	27 27% K	-	32 25% M	-	79 24% O	-	26 26% Q	-	43 22% S	-	31 31% UBDJ	-	24 24% W

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF STRICT RESTRICTIONS

Base: All Qualified Respondents

	Country																							
	Asia														Africa									
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF SOME RESTRICTIONS

Base: All Qualified Respondents

	2016 Total Regi- strants	Country																						
		Asia										Africa												
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.email	1374 41%	1498 45% A	243 44% MW	255 46% AGMOGSUW	30 58% BDLNPRTVX	34 65% BDLNPRTVX	39 38% AGMOGSUW	50 50% AGMOGSUW	97 55% AGMOGSUW	88 50% MW	50 45% MW	45 35% MW	51 40% MW	133 41% MW	146 44% MW	38 38% MW	39 39% MW	83 40% MW	83 42% MW	41 41% MW	45 45% MW	35 33% MW	44 44% MW	
.photography	1463 44%	1637 49% A	268 49% AMOUW	283 51% NT	30 58% AMOGSUW	27 52% AMOGSUW	45 44% AMOGSUW	54 53% AMOGSUW	99 56% AMOGSUW	91 52% AMOGSUW	46 46% NTX	58 57% NTX	50 38% NTX	53 41% NTX	130 40% O	160 48% O	40 40% O	45 45% O	85 41% O	85 43% O	35 35% O	45 45% O	39 37% O	41 41% O
.link	1375 41%	1556 46% A	277 50% AMQW	272 49% AMOGSUW	31 60% AMOGSUW	25 48% AMOGSUW	44 43% AMOGSUW	58 57% GBN	96 55% AMOGSUW	83 47% AMOGSUW	47 47% M	59 58% BNTVX	43 33% M	52 41% M	143 44% M	159 48% M	39 39% M	49 49% M	89 43% M	92 46% M	44 44% M	44 44% M	38 36% M	44 44% M
.guru	1357 40% M	1502 45% A	256 47% AMSW	261 47% X	24 46% MSW	20 38% MSW	50 49% MSW	53 52% TX	99 56% ACMOGSUW	82 47% MW	49 49% BFNRX	58 57% MW	41 32% MW	54 42% MW	138 42% M	168 51% OBRTX	40 40% M	39 39% M	77 37% M	81 41% M	43 43% M	44 44% M	37 35% M	36 36% M
.realtor	1455 43% M	1563 47% A	265 48% AMW	275 50% F	24 46% F	26 50% F	51 50% MW	48 48% JACKMOGSUW	106 60% JACKMOGSUW	84 48% JACKMOGSUW	45 45% JACKMOGSUW	48 48% JACKMOGSUW	35% JACKMOGSUW	46% JACKMOGSUW	151 46% MW	151 46% MW	44 44% MW	51 51% MW	90 43% MW	86 43% MW	38 38% MW	48 48% MW	37 35% MW	40 40% MW
.club	1495 45%	1625 49% AF	286 52% AMOSW	275 50% F	28 54% F	18 35% F	47 46% F	56 55% FR	98 56% AMOSW	86 49% AMOSW	47 47% F	52 51% F	52 40% F	58 45% F	134 41% U	160 48% U	44 44% U	41 41% U	87 42% U	89 45% U	45 45% U	46 46% U	40 38% U	42 42% U
.xyz	1252 37% U	1378 41% A	252 46% AMSUW	260 47% BT	22 42% BT	24 46% BT	42 41% U	48 48% JACKMOGSUW	102 58% JACKMOGSUW	77 44% JACKMOGSUW	40 40% JACKMOGSUW	51 50% JACKMOGSUW	42 32% JACKMOGSUW	51 40% JACKMOGSUW	137 42% U	142 43% U	36 36% U	39 39% U	75 36% U	76 38% U	28 28% U	40 40% U	34 32% U	37 37% U
.bank	-	1277 38% T	-	248 45% BNPTV	-	23 44% T	-	36 36% T	-	69 39% T	-	48 48% BNTV	-	44 34% T	-	125 38% T	-	36 36% T	-	59 30% T	-	30 30% T	-	58 58% BDLNPRTV
.pharmacy	-	1352 40% TV	-	268 49% BPRTV	-	19 37% TV	-	40 40% TV	-	80 45% TV	-	50 50% RTV	-	58 45% TV	-	137 42% TV	-	35 35% TV	-	60 30% TV	-	30 30% TV	-	47 47% TV
.builder	-	1670 50% X	-	268 49% X	-	25 48% X	-	59 58% X	-	95 54% X	-	52 51% X	-	64 50% X	-	162 49% X	-	51 51% X	-	98 49% X	-	54 53% X	-	43 43% X
.toronto	-	52 50% X	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
quadalajara	-	51 51% X	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.roma	-	26 52% X	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.istanbul	-	22 44% X	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.madrid	-	24 48% X	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF SOME RESTRICTIONS

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.warszawa	-	24 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.paris	-	55 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foshan	-	262 48%	-	262 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.hanoi	-	24 46%	-	-	-	24 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.manilla	-	55 54%	-	-	-	-	-	55 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tokyo	-	90 51%	-	-	-	-	-	-	-	90 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.seoul	-	50 50%	-	-	-	-	-	-	-	-	50 50%	-	-	-	-	-	-	-	-	-	-	-	-	-
.MOCKBa	-	57 45%	-	-	-	-	-	-	-	-	-	-	-	57 45%	-	-	-	-	-	-	-	-	-	-
.delhi	-	155 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	155 47%	-	-	-	-	-	-	-	-
.jakarta	-	46 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 46%	-	-	-	-	-	-
.abuja	-	80 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	80 40%	-	-	-	-
.capetown	-	45 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 45%	-	-
.cairo	-	51 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 51%
.bogota	-	60 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.cordoba	-	46 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.rio	-	76 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF SOME RESTRICTIONS

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.berlin	54 43%	68 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ovh	47 38%	49 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.london	232 44%	55 55% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.nyc	117 44%	130 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.wang	256 47%	251 46%	256 47%	251 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-ses554g (Chinese for network address)	247 45%	246 45%	247 45%	246 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-55qx5d (Chinese for company)	253 46%	255 46%	253 46%	255 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL RESTRICTIONS (NET)	2234 67%	2788 83%	449 82%	492 89%	39 75%	47 90%	63 62%	82 81%	117 66%	134 76%	70 69%	86 85%	63 48%	97 76%	238 73%	291 88%	56 55%	75 75%	137 66%	167 84%	58 57%	90 89%	57 54%	85 85%
TOTAL RESTRICTIONS CONSISTENT (NET)	2234 67%	2675 80%	449 82%	480 87%	39 75%	47 90%	63 62%	80 79%	117 66%	126 72%	70 69%	80 79%	63 48%	91 71%	238 73%	281 85%	56 55%	73 73%	137 66%	160 80%	58 57%	86 85%	57 54%	76 76%
TOTAL RESTRICTIONS ADDED (NET)	-	2413 72%	-	451 82%	-	42 81%	-	73 72%	-	124 70%	-	76 75%	-	84 66%	-	260 79%	-	64 64%	-	141 71%	-	74 73%	-	81 81%
RESTRICTIONS GLOBAL (NET)	2211 66%	2760 82%	440 80%	483 88%	39 75%	47 90%	63 62%	82 81%	117 66%	131 74%	70 69%	84 83%	63 48%	96 75%	238 73%	291 88%	56 55%	75 75%	137 66%	166 83%	58 57%	89 88%	57 54%	83 83%
RESTRICTIONS GLOBAL CONSISTENT (NET)	2211 66%	2665 80%	440 80%	474 86%	39 75%	47 90%	63 62%	80 79%	117 66%	126 72%	70 69%	80 79%	63 48%	91 71%	238 73%	281 85%	56 55%	73 73%	137 66%	160 80%	58 57%	86 85%	57 54%	76 76%
RESTRICTIONS GLOBAL ADDED (NET)	-	2201 66%	-	407 74%	-	39 75%	-	69 68%	-	113 64%	-	71 70%	-	75 59%	-	233 71%	-	58 58%	-	118 59%	-	63 62%	-	74 74%
RESTRICTIONS GEO-SPECIFIC (NET)	746 22%	1768 53%	382 69%	418 76%	-	24 46%	-	55 54%	-	90 51%	-	50 50%	-	57 45%	-	155 47%	-	46 46%	-	80 40%	-	45 45%	-	51 51%
RESTRICTIONS GEO-SPECIFIC CONSISTENT (NET)	746 22%	641 19%	382 69%	380 69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RESTRICTIONS GEO-SPECIFIC ADDED (NET)	-	1351 40%	-	262 48%	-	24 46%	-	55 54%	-	90 51%	-	50 50%	-	57 45%	-	155 47%	-	46 46%	-	80 40%	-	45 45%	-	51 51%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF SOME RESTRICTIONS

Base: All Qualified Respondents

	Country																							
	Asia														Africa									
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF NO RESTRICTIONS

Base: All Qualified Respondents

	2016 Total Registrants	Country																						
		Asia										Africa												
		2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.email	1229 37% BCEGIO	1103 33% FHP	177 32% O	164 30% FHP	10 19%	8 15%	25 25%	17 17%	52 30%	59 34% FHP	38 38% EGO	36 36% FHP	72 55% ACEGKOSUW	61 48% BDFHPTVX	74 23%	76 23%	42 42% EGIO	39 39% FHP	74 36% EGO	71 36% FHP	37 37% EO	28 28% EO	44 42% EGIO	29 29% H
.photography	1222 36% BCEGIO	1094 33% O	171 31% O	183 33% O	11 21%	13 25%	23 23%	25 25%	51 29%	66 38% H	44 44% CEGIO	32 32% H	71 55% NACEGIOUSU	48 38% H	74 23%	96 29% CEGIO	44 44% CEGIO	34 34% CEGIO	85 41% HP	76 38% HP	38 38% EGO	28 28% XACEGIO	53 50% XACEGIO	33 33% H
.link	1341 40% BCEGIO	1251 37% DFHP	156 28%	175 32% H	10 19%	12 23%	23 23%	22 22%	50 28%	72 41% IDFHP	38 38% EGO	36 36% H	80 62% NACEGKOSUW	61 48% BDFHPRX	75 23%	87 26% CEGIO	45 45% CEGIO	34 34% CEGIO	89 43% FHP	77 39% FHP	37 37% EGO	39 39% HP	48 45% HP	32 32% CEGIO
.guru	1353 40% CEGIO	1316 39% HP	192 35% GO	199 36% H	14 27%	22 42% H	18 18%	26 26%	50 28% G	75 43% IHP	42 42% GIO	32 32% H	73 56% NACEGKOSUW	56 44% HP	79 24%	104 32% O	40 40% GO	34 34% ACEGIO	99 48% HP	82 41% HP	38 38% GO	53 50% ACEGIO	41 41% H	
.realtor	1181 35% BCGIO	1041 31% HV	172 31% GO	195 35% BHPV	13 25%	16 31% V	18 18%	18 18%	46 26% IBHNPRTV	74 42% ACEGIOU	48 48% H	39 39% HV	68 52% NACEGIOU	34 27% H	71 22%	94 28% HV	42 42% CEGIO	30 30% HV	86 42% TACEGIO	56 28% V	32 32% VGO	17 17% XACEGIOU	54 51% HV	36 36% HV
.club	1223 36% BCEGIO	1134 34% DHP	148 27%	163 30% O	11 21%	20 38% H	20 20%	23 23%	53 30% HP	65 37% CEGO	41 41% H	38 38% H	69 53% NACEGIOU	52 41% DHP	79 24%	93 28% CEGO	42 42% DHP	41 41% ACEGIOU	93 45% DHP	78 39% DHP	32 32% XCEGIO	35 35% XCEGIO	47 44% XCEGIO	29 29% H
.xyz	1484 44% CEGIO	1486 44% DHP	184 33% O	207 38% O	15 29%	21 40%	26 25%	30 30%	50 28% IH	77 44% CEGIO	46 46% H	40 40% H	82 63% NACEGKOSUW	61 48% DH	86 26%	129 39% O	48 48% CEGIO	47 47% H	110 53% ACEGIO	100 50% DHP	48 48% CEGIO	50 50% DH	56 53% CEGIO	41 41% H
.bank	-	640 19% HV	-	116 21% HTV	-	9 17%	-	10 10%	-	47 27% BHTV	-	17 17%	-	31 24% HTV	-	73 22% HTV	-	21 21% HV	-	28 14% HV	-	8 8% HV	-	17 17% HV
.pharmacy	-	747 22% HTV	-	173 31% BHPTV	-	15 29% HTV	-	12 12%	-	56 32% BHPTV	-	25 25% HV	-	29 23% HV	-	72 22% HV	-	25 25% HTV	-	31 16% HTV	-	9 9% HTV	-	29 29% HTV
.builder	-	947 28% HV	-	181 33% BHV	-	15 29% V	-	17 17%	-	61 35% HV	-	32 32% HV	-	41 32% HV	-	89 27% HV	-	30 30% HV	-	52 26% V	-	13 13% V	-	32 32% HV
.toronto	-	23 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
quadalajara	-	29 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.roma	-	17 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.istanbul	-	17 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.madrid	-	12 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF NO RESTRICTIONS

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.warszawa	-	18 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.paris	-	29 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foshan	-	171 31%	-	171 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.hanoi	-	15 29%	-	-	-	15 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.manilla	-	23 23%	-	-	-	-	-	23 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tokyo	-	52 30%	-	-	-	-	-	-	-	52 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.seoul	-	24 24%	-	-	-	-	-	-	-	-	24 24%	-	-	-	-	-	-	-	-	-	-	-	-	-
.MOCKBa	-	39 30%	-	-	-	-	-	-	-	-	-	-	-	39 30%	-	-	-	-	-	-	-	-	-	-
.delhi	-	96 29%	-	-	-	-	-	-	-	-	-	-	-	-	96 29%	-	-	-	-	-	-	-	-	-
.jakarta	-	28 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 28%	-	-	-	-	-	-	-
.abuja	-	77 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 39%	-	-	-	-	-
.capetown	-	25 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 25%	-	-
.cairo	-	25 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 25%
.bogota	-	39 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.cordoba	-	36 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.rio	-	75 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF NO RESTRICTIONS

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
.berlin	34 27%	25 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ovh	58 46%	61 49%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.london	178 33% B	22 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.nyc	83 31%	62 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.wang	183 33%	214 39%	183 33%	214 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-ses554g (Chinese for network address)	169 31%	202 37% A	169 31%	202 37% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-55qx5d (Chinese for company)	165 30%	199 36% A	165 30%	199 36% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL RESTRICTIONS (NET)	1952 58% EGIO	2244 67% AH AEGIO	349 63% CBHJ	391 71% C	21 40%	36 69% EH	37 36% G	51 50% G	66 38% I	107 61% GIO	57 56% H	67 66% H AEGIKOQU	90 69% H	87 68% H	147 45% OH	223 68% OH	55 54% GI	66 66% H	131 63% EGIO	139 70% H	54 53% GI	65 64% H	71 67% EGIOU	66 66% H
TOTAL RESTRICTIONS CONSISTENT (NET)	1952 58% EGIO	2176 65% AHJ AEGIO	349 63% CBHJP	382 69% C	21 40%	36 69% EH	37 36% G	47 47% G	66 38% I	102 58% GIO	57 56% H	66 65% H AEGIKOQU	90 69% H	87 68% H	147 45% OH	204 62% OH	55 54% GI	64 64% H	131 63% EGIO	137 69% HJ	54 53% GI	64 63% H	71 67% EGIOU	62 62% H
TOTAL RESTRICTIONS ADDED (NET)	-	1467 44% AHV	-	295 54% CBHNRV	-	24 46% EV	-	33 33% G	-	81 46% IHV	-	47 47% KHV	-	56 44% MV	-	164 50% OBHV	-	40 40% Q	-	92 46% SHV	-	30 30% U	-	55 55% WBHRV
RESTRICTIONS GLOBAL (NET)	1935 58% EGIO	2212 66% AHJ	332 60% EGIO	374 68% CHJ	21 40%	36 69% EH	37 36% G	50 50% G	66 38% I	104 59% GIO	57 56% H	67 66% H AEGIKOQU	90 69% H	87 68% H	147 45% OH	222 67% OH	55 54% GI	66 66% H	131 63% EGIO	139 70% HJ	54 53% GI	65 64% H	71 67% EGIOU	66 66% H
RESTRICTIONS GLOBAL CONSISTENT (NET)	1935 58% EGIO	2152 64% AH	332 60% EGIO	361 66% H	21 40%	36 69% EH	37 36% G	47 47% G	66 38% I	102 58% GIO	57 56% H	66 65% H AEGIKOQU	90 69% H	87 68% H	147 45% OH	204 62% OH	55 54% GI	64 64% H	131 63% EGIO	137 69% HJ	54 53% GI	64 63% H	71 67% EGIOU	62 62% H
RESTRICTIONS GLOBAL ADDED (NET)	-	1227 37% AHTV	-	254 46% CBHTV	-	22 42% EHTV	-	23 23% G	-	72 41% IHTV	-	41 41% KHTV	-	48 38% MHV	-	135 41% OHTV	-	36 36% QHV	-	56 28% SV	-	17 17% U	-	50 50% WBHRTV
RESTRICTIONS GEO-SPECIFIC (NET)	556 17% EGIKMOGSUW	1174 35% AHLPVX	266 48% AEGIKMOGSUW	325 59% CBFHLNPRTVX	-	15 29% E	-	23 23% G	-	52 30% I	-	24 24% K	-	39 30% M	-	96 29% O	-	28 28% Q	-	77 39% SHLPVX	-	25 25% U	-	25 25% W
RESTRICTIONS GEO-SPECIFIC CONSISTENT (NET)	556 17% EGIKMOGSUW	452 13% FHLNPRTVX	266 48% AEGIKMOGSUW	302 55% CBFHLNPRTVX	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RESTRICTIONS GEO-SPECIFIC ADDED (NET)	-	870 26% A	-	171 31% CB	-	15 29% E	-	23 23% G	-	52 30% I	-	24 24% K	-	39 30% M	-	96 29% O	-	28 28% Q	-	77 39% SBHLPVX	-	25 25% U	-	25 25% W

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

SUMMARY TABLE OF NO RESTRICTIONS

Base: All Qualified Respondents

	Country																							
	Asia														Africa									
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865\_1. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

1. .email

Base: All Qualified Respondents

	Country																							
	Asia																Africa							
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
STRICT/SOME RESTRICTIONS (NET)	2074 62% M	2246 67% AN	362 66% AMW	387 70% N	40 77% AMQW	44 85% BDJLNRT	74 73% AMQW	84 83% BDJLNRTX	121 69% MW	117 66% N	62 61% M	65 64% M	58 45% M	67 52% ACKMQSUW	246 76% BDJLNRT	254 77% M	58 57% M	61 61% M	132 64% M	129 65% N	64 63% M	73 72% N	59 56% WN	71 71% WN
Strict purchase restrictions should be required	700 21% IKM	748 22% N	119 22% IKM	132 24% JN	10 19% JN	10 19% ACIKMQS	35 34% BDJLNRT	34 34% BDJLNRT	24 14% M	29 16% M	12 12% M	20 20% M	13 10% M	16 13% ACEIKMQSUW	113 35% BDJLNRT	108 33% M	20 20% M	22 22% M	49 24% IKM	46 23% N	23 23% KM	28 28% JN	24 23% KM	27 27% JN
Some purchase restrictions should be required	1374 41% A	1498 45% A	243 44% MW	255 46% AGMOGSUW	30 58% BDLNPRTVX	34 65% BDLNPRTVX	39 38% ACGMOGSUW	50 50% ACGMOGSUW	97 55% MW	88 50% MW	50 50% MW	45 45% MW	45 35% MW	51 40% MW	133 41% MW	146 44% MW	38 38% MW	39 39% MW	83 40% MW	83 42% MW	41 41% MW	45 45% MW	35 33% MW	44 44% MW
No purchase restrictions should be required	1229 37% BCEGIO	1103 33% FHP	177 32% O	164 30% FHP	10 19% FHP	8 15% FHP	25 25% FHP	17 17% FHP	52 30% FHP	59 34% EGO	38 38% EGO	36 36% ACEGMOGSUW	72 55% BDFHPTVX	61 48% BDFHPTVX	74 23% EGIO	76 23% EGIO	42 42% FHP	39 39% FHP	74 36% EGO	71 36% FHP	37 37% EO	28 28% EO	44 42% EGIO	29 29% H
Not Sure	48 1% B	-	11 2% D	-	1 2% D	-	2 2% D	-	3 2% D	-	1 1% D	-	-	-	4 1% P	-	1 1% P	-	1 1% P	-	-	-	3 3% P	-
Decline to Answer	6 B	-	-	-	1 2% ACS	-	1 1% C	-	-	-	-	-	-	-	1 1% C	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q865\_2. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

2. .photography

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
STRICT/SOME RESTRICTIONS (NET)	2083 62% MW	2255 67% A AKMQSW	367 67% AKMQSW	368 67% AKMQSW	40 77% AKMQSW	39 75% AKMQSW	76 75% AKMQSW	76 75% JNT AKMQSW	123 70% AKMQSW	110 63% AKMQSW	56 55% AKMQSW	69 68% AKMQSW	59 45% AKMQSW	80 63% M AKMQSUW	245 75% AKMQSUW	234 71% T	56 55% AKMQSUW	66 66% AKMQSUW	121 58% M	124 62% MW	63 62% MW	73 72% MW	50 47% MW	67 67% W
Strict purchase restrictions should be required	620 18% KMW	618 18% DJK	99 18% KM	85 15% M	10 19% M	12 23% JL ACIKMQSW	31 30% JL	22 22% JL	24 14% JL	19 11% JL	10 10% JL	11 11% JL	9 7% JL	27 21% MJL PACEIKMQSW	115 35% MJL	74 22% DJK	16 16% M	21 17% J	36 17% M	39 20% J ACIKMQSW	28 28% BDJK	28 28% BDJK	11 10% WBDJK	26 26% WBDJK
Some purchase restrictions should be required	1463 44% A AMOUW	1637 49% A AMOUW	268 49% NT	283 51% NT	30 58% AMQSUW	27 52% AMQSUW	45 44% AMQSUW	54 53% AMQSUW	99 56% AMQSUW	91 52% AMQSUW	46 46% AMQSUW	58 57% NTX	50 38% NTX	53 41% NTX	130 40% NTX	160 48% O	40 40% O	45 45% O	85 41% O	85 43% O	35 35% O	45 45% O	39 37% O	41 41% O
No purchase restrictions should be required	1222 36% BCEGIO	1094 33% O	171 31% O	183 33% O	11 21% O	13 25% O	23 23% O	25 25% O	51 29% O	66 38% H CEGIO	44 44% H CEGIO	32 32% NACEGIOSU	71 55% H	48 38% H	74 23% H	96 29% CEGIO	44 44% CEGIO	34 34% CEGIO	85 41% CEGIO	76 38% HP	38 38% EGO	28 28% XACEGIO	53 50% XACEGIO	33 33% XACEGIO
Not Sure	48 1% B	-	12 2% D	-	-	-	2 2% AC	-	2 1% AC	-	1 1% AC	-	-	-	6 2% P	-	1 1% P	-	1 1% P	-	-	-	3 3% P	-
Decline to Answer	4 1% B	-	-	-	1 2% ACOS	-	1 1% AC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q865\_3. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

3. .link

Base: All Qualified Respondents

	Country																							
	Asia																Africa							
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
STRICT/SOME RESTRICTIONS (NET)	1959	2098	383	376	41	40	76	79	124	104	62	65	50	67	244	243	55	66	117	123	64	62	56	68
Strict purchase restrictions should be required	584	542	106	104	10	15	32	21	28	21	15	6	7	15	101	84	16	17	28	31	20	18	18	24
Some purchase restrictions should be required	1375	1556	277	272	31	25	44	58	96	83	47	59	43	52	143	159	39	49	89	92	44	44	38	44
No purchase restrictions should be required	1341	1251	156	175	10	12	23	22	50	72	38	36	80	61	75	87	45	34	89	77	37	39	48	32
Not Sure	52	-	11	-	-	-	2	-	2	-	1	-	-	-	5	-	1	-	1	-	-	-	2	-
Decline to Answer	5	-	-	-	1	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*small base

Q865\_4. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

4. .guru

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia								Africa													
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
STRICT/SOME RESTRICTIONS (NET)	1944 58% MW	2033 61% A AMSW	346 63% 64%	352 71% MSW	37 71% MSW	30 58% ACKMGSUW	81 79% BDFJNTX	75 74% JAKMSW	123 70%	101 57%	58 57% M	69 68%	57 44%	72 56% M	240 74% ACKMGSUW	226 68% BJNT	60 59% M	66 66%	107 52%	118 59%	63 62% MW	63 62%	50 47%	59 59%
Strict purchase restrictions should be required	587 17% K	531 16% 16%	90 16%	91 17% KMW	13 25% KMW	10 19% ACIKMSW	31 30% MSW	22 22% JL	24 14%	19 11%	9 9%	11 11%	16 12%	18 14% PACIKMGSUW	102 31% J	58 18% K	20 20% BDJLNP	27 27%	30 14%	37 19% J	20 20% K	19 19%	13 12% WBJL	23 23%
Some purchase restrictions should be required	1357 40% M	1502 45% A AMSW	256 47% 47%	261 47% X	24 46%	20 38% MSW	50 49% TX	53 52% ACMOGSUW	99 56%	82 47%	49 49% MW	58 57% BFNRTX	41 32%	54 42% M	138 42% OBRTX	168 51%	40 40%	39 39%	77 37%	81 41%	43 43%	44 44%	37 35%	36 36%
No purchase restrictions should be required	1353 40% CEGIO	1316 39% HP	192 35% GO	199 36% H	14 27%	22 42% H	18 18%	26 26%	50 28% G	75 43% IHP	42 42% GIO	32 32%	73 56% NACEGKOOU	56 44% HP	79 24% O	104 32% O	40 40% GO	34 34%	99 48% ACEGIO	82 41% HP	38 38% GO	38 38%	53 50% ACEGIO	41 41% H
Not Sure	55 2% B	-	12 2% D	-	-	-	2 2%	-	2 2%	-	1 1%	-	-	-	6 2% P	-	1 1%	-	1 1%	-	-	-	3 3%	-
Decline to Answer	5 1% B	-	-	-	1 2% ACOS	-	1 1% AC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q865\_5. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

5. .realtor

Base: All Qualified Respondents

	Country																							
	Asia																Africa							
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
STRICT/SOME RESTRICTIONS (NET)	2119	2308	367	356	38	36	81	83	128	102	52	62	62	94	248	236	58	70	120	144	69	84	49	64
	63% KMW	69% ADJ	67% KMSW	65% KMSW	73% KMSW	69% KMSW	79% ACKMGSW	82% BDJLPRX	73% JAKMGSW	58% KMSW	51% KMSW	61% KMSW	48% KMSW	73% MJ	76% ACKMGSW	72% DJ	57% DJ	70% J	58% W	72% SJ	68% KMW	83% UBDFLPRTX	46% KMSW	64% W
Strict purchase restrictions should be required	664	745	102	81	14	10	30	35	22	18	7	14	17	35	97	85	14	19	30	58	31	36	12	24
	20% IKMSW	22% ADJL	19% K	15% IKMSW	27% IKMSW	19% IKMSW	29% ACKMGSW	35% BDFJLR	13% BDFJLR	10% BDFJLR	7% BDFJLR	14% BDFJLR	13% BDFJLR	27% MDJL	30% ACKMGSW	26% DJL	14% DJL	19% J	14% SBDJL	29% ACKMGSW	31% BDFJLR	36% BDFJLR	11% W	24% WDJ
Some purchase restrictions should be required	1455	1563	265	275	24	26	51	48	106	84	45	48	45	59	151	151	44	51	90	86	38	48	37	40
	43% M	47% A	48% AMW	50% AMW	46% AMW	50% AMW	50% MW	48% JAKMGSW	60% JAKMGSW	48% JAKMGSW	45% JAKMGSW	48% JAKMGSW	35% JAKMGSW	46% MW	46% MW	46% MW	44% MW	51% MW	43% MW	43% MW	38% MW	48% MW	35% MW	40% MW
No purchase restrictions should be required	1181	1041	172	195	13	16	18	18	46	74	48	39	68	34	71	94	42	30	86	56	32	17	54	36
	35% BCGIO	31% HV	31% GO	35% BHPV	25% BHPV	31% V	18% V	18% V	26% IBHNPRTV	42% ACEGIOU	48% ACEGIOU	39% HV	52% NACEGIOU	27% HV	22% CEGIOU	28% HV	42% TACEGIOU	30% HV	42% TACEGIOU	28% V	32% VGO	17% XACEGIOU	51% HV	36% HV
Not Sure	53	-	11	-	-	-	2	-	2	1	-	-	-	-	6	-	1	-	1	-	-	-	3	-
	2% B	-	2% D	-	-	-	2% D	-	1% D	-	-	-	-	-	2% P	-	1% P	-	1% P	-	-	-	3% D	-
Decline to Answer	4	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	0.1% B	-	-	-	0.3% ACOS	-	0.3% AC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Q865\_6. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

6. .club

Base: All Qualified Respondents

	Country																							
	Asia																Africa							
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
STRICT/SOME RESTRICTIONS (NET)	2082	2215	393	388	40	32	79	78	121	111	59	63	61	76	240	237	58	59	113	122	69	66	56	71
	62% MSW	66% A AKMQSW	71% BNRT	70% AKMQSW	77% AKMQSW	62% AKMQSW	77% BFJLNRT	77% MSW	69% MSW	63% MSW	58% MSW	62% MSW	47% MSW	59% M AKMQSW	74% BJNRT	72% BJNRT	57% MSW	59% MSW	55% MSW	61% MSW	68% MSW	65% MSW	53% MSW	71% W
Strict purchase restrictions should be required	587	590	107	113	12	14	32	22	23	25	12	11	9	18	106	77	14	18	26	33	24	20	16	29
	17% M	18% MS	19% L	21% M	23% JLN	27% ACIKMQSW	31% L	22% L	13% L	14% L	12% L	11% L	7% L	14% PACIKMQSW	33% BJLN	23% BJLN	14% L	18% L	13% L	17% IKMS	24% IKMS	20% IKMS	15% M	29% WBJLNT
Some purchase restrictions should be required	1495	1625	286	275	28	18	47	56	98	86	47	52	52	58	134	160	44	41	87	89	45	46	40	42
	45% AF AMOSW	49% AF AMOSW	52% F	50% F	54% F	35% F	46% FR AMOSW	55% FR AMOSW	56% FR AMOSW	49% FR AMOSW	47% FR AMOSW	51% F	40% F	45% F	41% PACIKMQSW	48% BJLN	44% L	41% L	42% L	45% L	45% L	46% L	38% M	42% WBJLNT
No purchase restrictions should be required	1223	1134	148	163	11	20	20	23	53	65	41	38	69	52	79	93	42	41	93	78	32	35	47	29
	36% BCEGO	34% DHP	27% D	30% D	21% H	38% H	20% H	23% H	30% HP	37% CEGO	41% CEGO	38% H	53% NACEGIOU	41% DHP	24% CEGO	28% CEGO	42% DHP	41% DHP	45% ACEGIOU	39% DHP	32% XCEGIO	35% XCEGIO	44% XCEGIO	29% XCEGIO
Not Sure	48	-	9	-	-	-	2	-	2	-	1	-	-	-	6	-	1	-	1	-	-	-	3	-
	1% B	-	2% D	-	-	-	2% D	-	1% B	-	1% B	-	-	-	2% P	-	1% B	-	1% B	-	-	-	3% B	-
Decline to Answer	4	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1% B	-	-	-	2% ACOS	-	1% AC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q865\_7. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

7. .xyz

Base: All Qualified Respondents

	Country																							
	Asia										Africa													
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
STRICT/SOME RESTRICTIONS (NET)	1810	1863	354	344	36	31	73	71	124	99	53	61	48	67	232	201	52	53	96	100	53	51	47	59
MSW	54%	56%	64%	62%	69%	60%	72%	70%	70%	56%	52%	60%	37%	52%	71%	61%	51%	53%	46%	50%	52%	50%	44%	59%
Strict purchase restrictions should be required	558	485	102	84	14	7	31	23	22	22	13	10	6	16	95	59	16	14	21	24	25	11	13	22
BMS	17%	14%	19%	15%	27%	13%	30%	23%	13%	13%	13%	10%	5%	13%	29%	18%	16%	14%	10%	12%	25%	11%	12%	22%
Some purchase restrictions should be required	1252	1378	252	260	22	24	42	48	102	77	40	51	42	51	137	142	36	39	75	76	28	40	34	37
U	37%	41%	46%	47%	42%	46%	41%	48%	58%	44%	40%	50%	32%	40%	42%	43%	36%	39%	36%	38%	28%	40%	32%	37%
No purchase restrictions should be required	1484	1486	184	207	15	21	26	30	50	77	46	40	82	61	86	129	48	47	110	100	48	50	56	41
CEGIO	44%	44%	33%	38%	29%	40%	25%	30%	28%	44%	46%	40%	63%	48%	26%	39%	48%	47%	53%	50%	48%	50%	53%	41%
Not Sure	58	-	12	-	-	-	2	-	2	-	2	-	-	-	6	-	1	-	1	-	-	-	3	-
B	2%	-	2%	-	-	-	2%	-	1%	-	2%	-	-	-	2%	-	1%	-	1%	-	-	-	3%	-
Decline to Answer	5	-	-	-	1	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
B	0%	-	-	-	2%	-	1%	-	-	-	-	-	-	-	0%	-	-	-	-	-	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q865\_44. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

44. .bank

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-**	3349	-**	551	-**	52*	-**	101	-**	176	-**	101	-**	128	-**	330	-**	100	-**	200	-**	101	-**	100
STRICT/SOME RESTRICTIONS (NET)	-	2709 81% J	-	435 79%	-	43 83%	-	91 90% BDJNPR	-	129 73%	-	84 83%	-	97 76%	-	257 78%	-	79 79%	-	172 86% DJNP	-	93 92% BDJNPR	-	83 83%
Strict purchase restrictions should be required	-	1432 43% DJX	-	187 34%	-	20 38%	-	55 54% BDJLPX	-	60 34%	-	36 36%	-	53 41% X	-	132 40% X	-	43 43% X	-	113 57% BDFJLNPRX	-	63 62% BDFJLNPRX	-	25 25%
Some purchase restrictions should be required	-	1277 38% T	-	248 45% BNPTV	-	23 44% T	-	36 36%	-	69 39% T	-	48 48% BNTV	-	44 34%	-	125 38%	-	36 36%	-	59 30%	-	30 30%	-	58 58% BDJNPRTV
No purchase restrictions should be required	-	640 19% HV	-	116 21% HTV	-	9 17%	-	10 10%	-	47 27% BHTV	-	17 17%	-	31 24% HTV	-	73 22% HTV	-	21 21% HV	-	28 14%	-	8 8%	-	17 17%
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865\_45. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

45. .pharmacy

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
STRICT/SOME RESTRICTIONS (NET)	-	2602	-	378	-	37	-	89	-	120	-	76	-	99	-	258	-	75	-	169	-	92	-	71
	-	78%	-	69%	-	71%	-	88%	-	68%	-	75%	-	77%	-	78%	-	75%	-	85%	-	91%	-	71%
								BDFJLNPRX								DJ			BDFJRX		BDFJLNPRX			
Strict purchase restrictions should be required	-	1250	-	110	-	18	-	49	-	40	-	26	-	41	-	121	-	40	-	109	-	62	-	24
	-	37%	-	20%	-	35%	-	49%	-	23%	-	26%	-	32%	-	37%	-	40%	-	55%	-	61%	-	24%
						D		BDJLNPFX						D		DJLX		DJLX		BDFJLNPRX		BDFJLNPRX		
Some purchase restrictions should be required	-	1352	-	268	-	19	-	40	-	80	-	50	-	58	-	137	-	35	-	60	-	30	-	47
	-	40%	-	49%	-	37%	-	40%	-	45%	-	50%	-	45%	-	42%	-	35%	-	30%	-	30%	-	47%
								TV		TV		RTV		TV		TV		TV		TV		TV		TV
No purchase restrictions should be required	-	747	-	173	-	15	-	12	-	56	-	25	-	29	-	72	-	25	-	31	-	9	-	29
	-	22%	-	31%	-	29%	-	12%	-	32%	-	25%	-	23%	-	22%	-	25%	-	16%	-	9%	-	29%
										BHPTV		HV		HV		HV		HTV						HTV
Sigma	-	3349	-	551	-	52	-	101	-	176	-	101	-	128	-	330	-	100	-	200	-	101	-	100
	-	100%	-	100%	-	100%	-	100%	-	100%	-	100%	-	100%	-	100%	-	100%	-	100%	-	100%	-	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865\_46. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

46. .builder

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia									Africa												
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
STRICT/SOME RESTRICTIONS (NET)	-	2402	-	370	-	37	-	84	-	115	-	69	-	87	-	241	-	70	-	148	-	88	-	68
		D		67%		71%		83%		65%		68%		68%		73%		70%		74%		87%		68%
Strict purchase restrictions should be required	-	732	-	102	-	12	-	25	-	20	-	17	-	23	-	79	-	19	-	50	-	34	-	25
		DJ		19%		23%		25%		11%		17%		18%		24%		19%		25%		34%		25%
Some purchase restrictions should be required	-	1670	-	268	-	25	-	59	-	95	-	52	-	64	-	162	-	51	-	98	-	54	-	43
		X		49%		48%		58%		54%		51%		50%		49%		51%		49%		53%		43%
No purchase restrictions should be required	-	947	-	181	-	15	-	17	-	61	-	32	-	41	-	89	-	30	-	52	-	13	-	32
		HV		33%		29%		17%		35%		32%		32%		27%		30%		26%		13%		32%
		V		BHV		V		HV		HV		HV		HV		HV		HV		V		HV		HV
Sigma	-	3349	-	551	-	52	-	101	-	176	-	101	-	128	-	330	-	100	-	200	-	101	-	100
		100%		100%		100%		100%		100%		100%		100%		100%		100%		100%		100%		100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865\_23. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

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Table 272

23. .toronto

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	..*	105	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
STRICT/SOME RESTRICTIONS (NET)	-	82 78%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	-	30 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	-	52 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	-	23 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	105 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q865\_24. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

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Table 273

24. quadalajara

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-.**	100	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
STRICT/SOME RESTRICTIONS (NET)	-	71 71%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	-	20 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	-	51 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	-	29 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q865\_25. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

25. .roma

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-.**	50*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
STRICT/SOME RESTRICTIONS (NET)	-	33 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	-	7 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	-	26 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	-	17 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q865\_26. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

26. .istanbul

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	..*	50*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
STRICT/SOME RESTRICTIONS (NET)	-	33 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	-	11 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	-	22 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	-	17 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865\_27. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

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27. .madrid

Base: All Qualified Respondents

	2016 Total Regi- strants	Country																					
		Asia										Africa											
Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	50*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
STRICT/SOME RESTRICTIONS (NET)	38 76%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	14 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	24 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	12 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865\_28. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

28. .warszawa

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	.**	53*	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**
STRICT/SOME RESTRICTIONS (NET)	-	35 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	-	11 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	-	24 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	-	18 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	53 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865\_29. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

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29. .paris

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	..	106	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
STRICT/SOME RESTRICTIONS (NET)	-	77 73%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	-	22 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	-	55 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	-	29 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	106 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q865\_30. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

30. Foshan

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia								Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	-.**	551	-.**	551	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
STRICT/SOME RESTRICTIONS (NET)	-	380 69%	-	380 69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	-	118 21%	-	118 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	-	262 48%	-	262 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	-	171 31%	-	171 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	551 100%	-	551 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q865\_31. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

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Table 280

31. .hanoi

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia									Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	..*	52*	..*	..*	..*	52*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
STRICT/SOME RESTRICTIONS (NET)	-	37 71%	-	-	-	37 71%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	-	13 25%	-	-	-	13 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	-	24 46%	-	-	-	24 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	-	15 29%	-	-	-	15 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	52 100%	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q865\_32. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

32. .manilla

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia								Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	-.**	101	-.**	-.**	-.**	-.**	-.**	101	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
STRICT/SOME RESTRICTIONS (NET)	-	78 77%	-	-	-	-	-	78 77%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	-	23 23%	-	-	-	-	-	23 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	-	55 54%	-	-	-	-	-	55 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	-	23 23%	-	-	-	-	-	23 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	101 100%	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\*.very small base (under 30) ineligible for sig testing

Q865\_33. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

2 Aug 2016  
Table 282

33. .tokyo

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia								Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	-.**	176	-.**	-.**	-.**	-.**	-.**	-.**	176	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
STRICT/SOME RESTRICTIONS (NET)	-	124 70%	-	-	-	-	-	-	124 70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	-	34 19%	-	-	-	-	-	-	34 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	-	90 51%	-	-	-	-	-	-	90 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	-	52 30%	-	-	-	-	-	-	52 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	176 100%	-	-	-	-	-	-	176 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q865\_34. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

2 Aug 2016  
Table 283

34. .seoul

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	..*	101	..*	..*	..*	..*	..*	..*	..*	..*	101	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
STRICT/SOME RESTRICTIONS (NET)	-	77 76%	-	-	-	-	-	-	-	-	77 76%	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	-	27 27%	-	-	-	-	-	-	-	-	27 27%	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	-	50 50%	-	-	-	-	-	-	-	-	50 50%	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	-	24 24%	-	-	-	-	-	-	-	-	24 24%	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	101 100%	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q865\_35. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

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Table 284

35. .MOCKBa

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																						
			Asia										Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	..	128	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	
STRICT/SOME RESTRICTIONS (NET)	-	89 70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	-	32 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	-	57 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	-	39 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	128 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q865\_36. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

36. .delhi

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia								Africa													
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-.**	330	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	330	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
STRICT/SOME RESTRICTIONS (NET)	-	234 71%	-	-	-	-	-	-	-	-	-	-	-	-	234 71%	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	-	79 24%	-	-	-	-	-	-	-	-	-	-	-	-	79 24%	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	-	155 47%	-	-	-	-	-	-	-	-	-	-	-	-	155 47%	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	-	96 29%	-	-	-	-	-	-	-	-	-	-	-	-	96 29%	-	-	-	-	-	-	-	-	-
Sigma	-	330 100%	-	-	-	-	-	-	-	-	-	-	-	-	330 100%	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q865\_37. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

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Table 286

37. .jakarta

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	-.**	100	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	100	-.**	-.**	-.**	-.**	-.**	-.**
STRICT/SOME RESTRICTIONS (NET)	-	72 72%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 72%	-	-	-	-	-	-
Strict purchase restrictions should be required	-	26 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 26%	-	-	-	-	-	-
Some purchase restrictions should be required	-	46 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 46%	-	-	-	-	-	-
No purchase restrictions should be required	-	28 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 28%	-	-	-	-	-	-
Sigma	-	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 100%	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q865\_38. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

2 Aug 2016  
Table 287

38. .abuja

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	-.**	200	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	200	-.**	-.**	-.**	-.**
STRICT/SOME RESTRICTIONS (NET)	-	123 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 62%	-	-	-	-
Strict purchase restrictions should be required	-	43 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 22%	-	-	-	-
Some purchase restrictions should be required	-	80 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	80 40%	-	-	-	-
No purchase restrictions should be required	-	77 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 39%	-	-	-	-
Sigma	-	200 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	200 100%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q865\_39. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

2 Aug 2016  
Table 288

39. .capetown

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
			Asia								Africa													
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)						
Unweighted Base	-.**	101	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	101	-.**	-.**	
STRICT/SOME RESTRICTIONS (NET)	-	76 75%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 75%	-	-	
Strict purchase restrictions should be required	-	31 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 31%	-	-	
Some purchase restrictions should be required	-	45 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 45%	-	-	
No purchase restrictions should be required	-	25 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 25%	-	-	
Sigma	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q865\_40. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

2 Aug 2016  
Table 289

40. .cairo

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	..*	100	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	100
STRICT/SOME RESTRICTIONS (NET)	-	75 75%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 75%
Strict purchase restrictions should be required	-	24 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 24%
Some purchase restrictions should be required	-	51 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 51%
No purchase restrictions should be required	-	25 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 25%
Sigma	-	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q865\_41. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

2 Aug 2016  
Table 290

41. .bogota

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	-.**	125	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
STRICT/SOME RESTRICTIONS (NET)	-	86 69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	-	26 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	-	60 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	-	39 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q865\_42. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

42. .cordoba

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	-.**	104	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
STRICT/SOME RESTRICTIONS (NET)	-	68 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	-	22 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	-	46 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	-	36 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	104 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\*.very small base (under 30) ineligible for sig testing

Q865\_43. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

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43. .rio

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	..*	186	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
STRICT/SOME RESTRICTIONS (NET)	-	111 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	-	35 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	-	76 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	-	75 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	186 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q865\_8. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

8. .berlin

Base: All Qualified Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	125	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	89 71%	100 80%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	35 28%	32 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	54 43%	68 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	34 27%	25 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q865\_9. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

9. .ovh

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	125	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	64 51%	64 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	17 14%	15 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	47 38%	49 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	58 46%	61 49%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q865\_10. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

10. .london

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia								Africa													
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	533	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	342 64%	78 78% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	110 21%	23 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	232 44%	55 55% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	178 33% B	22 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	11 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	533 100%	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q865\_11. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

11. .nyc

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	268	255	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	179 67%	193 76% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	62 23%	63 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	117 44%	130 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	83 31%	62 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	6 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268 100%	255 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q865\_12. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

12. .wang

Base: All Qualified Respondents

	Country																						
	Asia										Africa												
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	550	551	550	551	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
STRICT/SOME RESTRICTIONS (NET)	358 65%	337 61%	358 65%	337 61%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	102 19%	86 16%	102 19%	86 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	256 47%	251 46%	256 47%	251 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	183 33%	214 39%	183 33%	214 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	9 2% B	-	9 2% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	551 100%	550 100%	551 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q865\_13. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

13. .xn-ses554g (Chinese for network address)

Base: All Qualified Respondents

	Country																						
	Asia														Africa								
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	550	551	550	551	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
STRICT/SOME RESTRICTIONS (NET)	370 67%	349 63%	370 67%	349 63%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strict purchase restrictions should be required	123 22%	103 19%	123 22%	103 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	247 45%	246 45%	247 45%	246 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	169 31%	202 37% A	169 31%	202 37% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	11 2% B	-	11 2% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	551 100%	550 100%	551 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q865\_14. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs?

14. .xn-55qx5d (Chinese for company)

Base: All Qualified Respondents

	Country																						
	Asia																Africa						
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	550	551	550	551	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	
STRICT/SOME RESTRICTIONS (NET)	375 68%	352 64%	375 68%	352 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Strict purchase restrictions should be required	122 22%	97 18%	122 22%	97 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Some purchase restrictions should be required	253 46%	255 46%	253 46%	255 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
No purchase restrictions should be required	165 30%	199 36% A	165 30%	199 36% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Not Sure	10 2% B	-	10 2% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	550 100%	551 100%	550 100%	551 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Qualified Respondents

Q910. How much do you trust that the restrictions on this new registration will actually be enforced?

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
TOP 2 BOX (NET)	-	2313 69% JN	-	459 83% BJLNV	-	40 77% JN	-	85 84% BJLNV	-	90 51% J	-	65 64% J	-	69 54% J	-	270 82% BJLNV	-	85 85% BJLNV	-	160 80% BJLNV	-	68 67% JN	-	86 86% BJLNV
High level of trust	-	577 17% JLN	-	137 25% BJLNV	-	7 13% J	-	29 29% BFJLNV	-	7 4% J	-	5 5% J	-	10 8% J	-	93 28% BFJLNV	-	36 36% BDFJLNV	-	47 24% BJLNV	-	12 12% J	-	22 22% JLN
Moderate level of trust	-	1736 52% DHPRTX	-	322 58% BJN	-	33 63% JN	-	56 55% N	-	83 47% N	-	60 59% N	-	59 46% N	-	177 54% N	-	49 49% N	-	113 57% N	-	56 55% N	-	64 64% BJNR
BOTTOM 2 BOX (NET)	-	1036 31% DHPRTX	-	92 17% DHPRTX	-	12 23% DHPRTX	-	16 16% DHPRTX	-	86 49% DHPRTX	-	36 36% DHPRTX	-	59 46% DHPRTX	-	60 18% DHPRTX	-	15 15% DHPRTX	-	40 20% DHPRTX	-	33 33% DHPRTX	-	14 14% DHPRTX
Low level of trust	-	774 23% DHPRTX	-	74 13% DHPRTX	-	10 19% DHPRTX	-	11 11% DHPRTX	-	72 41% DHPRTX	-	28 28% DHPRTX	-	45 35% DHPRTX	-	46 14% DHPRTX	-	10 10% DHPRTX	-	27 14% DHPRTX	-	25 25% DHPRTX	-	9 9% DHPRTX
Very low level of trust	-	262 8% DP	-	18 3% DP	-	2 4% DP	-	5 5% DP	-	14 8% D	-	8 8% D	-	14 11% DP	-	14 4% DP	-	5 5% DP	-	13 7% D	-	8 8% D	-	5 5% DP
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: All Qualified Respondents

Q900. How would you describe the processing of registering a domain?

	2016 Total Regi- stra- nts	Country																						
		Asia										Africa												
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	2032	1754	276	275	26	16	53	35	45	38	53	33	92	71	215	190	75	60	126	111	55	59	64	46
Very easy	773	426	84	62	8	2	12	7	10	3	8	2	17	9	105	61	48	19	40	31	24	18	12	11
Somewhat easy	1259	1328	192	213	18	14	41	28	35	35	45	31	75	62	110	129	27	41	86	80	31	41	52	35
BOTTOM 2 BOX (NET)	1306	1595	269	276	26	36	48	66	128	138	48	68	38	57	109	140	26	40	81	89	45	42	42	54
Somewhat difficult	1124	1381	245	259	23	34	40	55	108	107	46	61	35	48	85	113	24	35	77	85	34	34	34	49
Very difficult	182	214	24	17	3	2	8	11	20	31	2	7	3	9	24	27	2	5	4	4	11	8	8	5
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	18	-	5	-	-	-	1	-	3	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Base: All Qualified Respondents

Q905. What, if anything, would you change about the domain name purchase process?

	Country																							
	Asia																Africa							
	2016 Total Regs	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Price	1815 54% C	1825 54% J	261 47%	304 55% CJ	37 71% AC	35 67% JL	63 62% C	61 60% J	103 59% JC	68 39%	56 55%	51 50%	75 58% C	75 59% J	187 58% C	180 55% J	78 77% RACGKMGJSU	64 64% J	137 66% ACO	131 66% BDJLP	62 61% C	61 60% J	70 66% AC	69 69% BDJLP
Make it less complicated	1412 42%	1502 45% A	327 59% AJMOLUW	331 60% BJNPTV	29 56% AMW	33 63% BJNPV	60 59% AMOW	67 66% BJNPTVX	88 50% AMW	81 46%	50 50%	58 57% BNP	44 34%	54 42%	144 44% M	151 46%	56 55% AMW	59 59% BJNP	110 53% AMOW	99 50%	47 47%	46 46%	36 34%	51 51% W
Make it quicker	1360 41% M	1470 44% A	322 59% AJMOLUW	317 58% BJLNVX	29 56% AMU	32 62% BJLNV	52 51% AMU	59 58% BJLNV	73 41%	65 37%	42 42%	39 39%	40 31%	55 43% M	163 50% AMU	176 53% BJLNV	53 52% AMU	74 74% QBDHLNPTVX	112 54% AIKMU	103 52% BJLV	37 37%	35 35%	46 43% M	46 46%
Make it easier to register in multiple TLDs	1118 33% BIK	1033 31% J	210 38% AIKM	188 34% J	25 48% AIKM	23 44% BJLN	50 49% ACIKMW	46 46% BDJLNV	25 14%	26 15%	23 23%	26 26% J	33 25% I	35 27% J	155 48% ACIKMW	153 46% BDJLNVX	44 44% AIKM	53 53% BDJLNVX	86 42% AIKM	74 37% J	39 39% IKM	29 29% J	34 32% I	32 32% J
Other	66 2% BCS	29 1% D	2	-	2 4% CIOSU	-	4 4% HCIOSU	-	-	1 1%	1 1%	-	3 2% CIS	-	2 1% CIS	1	3 3% CIS	1 1% D	-	-	-	1 1% D	1 1% D	-
Nothing	399 12% BCOQS	258 8% DFHNPRTX	18 3% D	4 1% D	2 4% D	-	6 6% H	-	17 10% CO	22 13% D	6 6% DHR	6 6% NCEGKOQS	20 15% D	4 3% D	8 2% D	8 2% D	5 5% R	-	13 6% O	5 3% D	9 9% CO	12 12% DFHNPRTX	8 8% CO	2 2% D
Not Sure	11 1% B	-	5 1% DA	-	-	-	1 1% D	-	1 1% D	-	-	-	-	-	2 1% D	-	-	-	-	-	-	-	-	-
Decline to Answer	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	6182 184%	6117 183%	1145 208%	1144 208%	124 238%	123 237%	236 231%	233 231%	307 174%	263 149%	178 176%	180 178%	215 165%	223 174%	661 203%	669 203%	239 237%	251 251%	458 221%	412 206%	194 192%	184 182%	195 184%	200 200%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q913. How strongly do you agree or disagree with the following statements about the registration process?  
SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
It was easy to find a domain name and extension that worked for my needs	-	2002 60% FJLX	-	343 62% FJLX	-	18 35%	-	64 63% FJLX	-	55 31%	-	49 49% J	-	76 59% FJ	-	211 64% FJLX	-	72 72% BFJLNX	-	136 68% BFJLX	-	65 64% FJLX	-	48 48% J
There were plenty of choices between gTLDs that met my needs-for example, .photography and .photo, or .auto and .cars	-	1684 50% J	-	371 67% BJLNVX	-	28 54% J	-	68 67% BJLVX	-	42 24%	-	44 44% J	-	70 55% J	-	210 64% BJLVX	-	69 69% BJLNVX	-	124 62% BJLVX	-	42 42% J	-	50 50% J
If I had known more about the new gTLDs, choosing a domain to register would have been a lot easier	-	1837 55% J	-	374 68% BJL	-	35 67% JL	-	59 58% J	-	60 34%	-	48 48% J	-	76 59% J	-	225 68% BJL	-	74 74% BHJLNTVX	-	122 61% JL	-	59 58% J	-	58 58% J
I did not feel like I had many alternatives that were available for registration	-	1331 40% JN	-	251 46% BJNRT	-	18 35%	-	41 41%	-	52 30%	-	36 36%	-	40 31%	-	160 48% BJLNRT	-	32 32%	-	74 37%	-	49 49% JNR	-	41 41%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q913. How strongly do you agree or disagree with the following statements about the registration process?

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SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
It was easy to find a domain name and extension that worked for my needs	-	631 19% DR	-	64 12%	-	21 40% BDHLPRTV	-	22 22% DR	-	59 34% BDHLPRTV	-	14 14%	-	32 25% DLR	-	62 19% DR	-	8 8%	-	36 18% DR	-	16 16%	-	37 37% BDHLPRTV
There were plenty of choices between gTLDs that met my needs-for example, .photography and .photo, or .auto and .cars	-	638 19% DPR	-	38 7%	-	9 17% D	-	17 17% DR	-	61 35% BDFHLPR	-	16 16% D	-	35 27% BDLPRT	-	40 12% D	-	7 7%	-	35 18% DR	-	24 24% DPR	-	27 27% BDPR
If I had known more about the new gTLDs, choosing a domain to register would have been a lot easier	-	530 16% DPR	-	19 3%	-	8 15% DR	-	20 20% DPR	-	47 27% BDPRV	-	17 17% DPR	-	27 21% DPR	-	25 8% DR	-	2 2%	-	37 19% DPR	-	15 15% DPR	-	19 19% DPR
I did not feel like I had many alternatives that were available for registration	-	875 26% DL	-	84 15% L	-	22 42% BDJLPV	-	30 30% DL	-	40 23% DL	-	7 7%	-	53 41% BDJLPVX	-	78 24% DL	-	29 29% DL	-	61 31% DL	-	23 23% L	-	27 27% DL

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q913\_1. How strongly do you agree or disagree with the following statements about the registration process?

1. It was easy to find a domain name and extension that worked for my needs

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
TOP 2 BOX (NET)	-	2002 60% FJLX	-	343 62% FJLX	-	18 35% FJLX	-	64 63% FJLX	-	55 31% FJLX	-	49 49% J	-	76 59% FJ	-	211 64% FJLX	-	72 72% BFJLN	-	136 68% BFJLX	-	65 64% FJLX	-	48 48% J
Strongly agree	-	702 21% DJLX	-	95 17% JL	-	6 12% J	-	22 22% JLX	-	7 4% JLX	-	4 4% JLX	-	27 30% JLX	-	98 42% BDFJLX	-	42 42% BDFJLX	-	54 27% BDFJLX	-	24 24% JLX	-	10 10% J
Somewhat agree	-	1300 39% FJ	-	248 45% BFJPR	-	12 23% FJ	-	42 42% FJ	-	48 27% FJR	-	45 45% FJR	-	49 38% J	-	113 34% J	-	30 30% FJ	-	82 41% FJ	-	41 41% FJ	-	38 38% FJ
Neither agree nor disagree	-	716 21% T	-	144 26% BHNPTX	-	13 25% T	-	15 15% T	-	62 35% BDHNPTX	-	38 38% BDHNPTX	-	20 16% T	-	57 17% T	-	20 20% T	-	28 14% T	-	20 20% T	-	15 15% T
BOTTOM 2 BOX (NET)	-	631 19% DR	-	64 12% DR	-	21 40% BDHLNPTV	-	22 22% DR	-	59 34% BDHLNPTV	-	14 14% DR	-	32 25% DRL	-	62 19% DR	-	8 8% DR	-	36 18% DR	-	16 16% BDHLNPTV	-	37 37% BDHLNPTV
Somewhat disagree	-	407 12% DR	-	51 9% R	-	18 35% BDHLNPTV	-	14 14% R	-	40 23% BDLPRTV	-	12 12% R	-	22 17% DPR	-	34 10% R	-	3 3% R	-	23 12% R	-	12 12% R	-	21 21% BDPRT
Strongly disagree	-	224 7% D	-	13 2% D	-	3 6% D	-	8 8% D	-	19 11% BDLV	-	2 2% D	-	10 8% D	-	28 8% DL	-	5 5% D	-	13 7% D	-	4 4% D	-	16 16% BDLPRTV
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q913\_2. How strongly do you agree or disagree with the following statements about the registration process?

2. There were plenty of choices between gTLDs that met my needs-for example, .photography and .photo, or .auto and .cars

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
TOP 2 BOX (NET)	-	1684 50% J	-	371 67% BJLNVX	-	28 54% J	-	68 67% BJLVX	-	42 24% J	-	44 44% J	-	70 55% J	-	210 64% BJLVX	-	69 69% BJLNVX	-	124 62% BJLVX	-	42 42% J	-	50 50% J
Strongly agree	-	572 17% JL	-	139 25% BFJLNV	-	6 12% J	-	28 28% BFJLNV	-	3 2% J	-	6 6% J	-	19 15% JL	-	80 24% BFJLNV	-	32 32% BFJLNVX	-	51 26% BFJLNV	-	13 13% J	-	19 19% JL
Somewhat agree	-	1112 33% J	-	232 42% BJVX	-	22 42% J	-	40 40% J	-	39 22% J	-	38 38% J	-	51 40% J	-	130 39% BJ	-	37 37% J	-	73 37% J	-	29 29% J	-	31 31% J
Neither agree nor disagree	-	1027 31% DHNPT	-	142 26% H	-	15 29% J	-	16 16% J	-	73 41% BDHNPTX	-	41 41% BDHNPTX	-	23 18% J	-	80 24% J	-	24 24% J	-	41 21% J	-	35 35% HNPT	-	23 23% J
BOTTOM 2 BOX (NET)	-	638 19% DPR	-	38 7% D	-	9 17% D	-	17 17% DR	-	61 35% BDFHLPRT	-	16 16% D	-	35 27% BDLPRT	-	40 12% D	-	7 7% D	-	35 18% DR	-	24 24% DPR	-	27 27% BDPR
Somewhat disagree	-	432 13% DR	-	33 6% D	-	7 13% D	-	11 11% D	-	37 21% BDHPRT	-	14 14% D	-	21 16% DR	-	34 10% D	-	6 6% D	-	26 13% D	-	16 16% DR	-	18 18% DPR
Strongly disagree	-	206 6% DPR	-	5 1% D	-	2 4% D	-	6 6% DP	-	24 14% BDHLPRT	-	2 2% D	-	14 11% BDLPRT	-	6 2% D	-	1 1% D	-	9 5% D	-	8 8% DPR	-	9 9% DLPR
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q913\_3. How strongly do you agree or disagree with the following statements about the registration process?

3. If I had known more about the new gTLDs, choosing a domain to register would have been a lot easier

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
TOP 2 BOX (NET)	-	1837 55% J	-	374 68% BJL	-	35 67% JL	-	59 58% J	-	60 34% BJL	-	48 48% J	-	76 59% J	-	225 68% BJL	-	74 74% BHJLNTVX	-	122 61% JL	-	59 58% J	-	58 58% J
Strongly agree	-	667 20% JL	-	117 21% JL	-	16 31% BJL	-	28 28% BJL	-	11 6% BJL	-	8 8% BJL	-	32 25% JL	-	83 25% BJL	-	41 41% BDHJLNPTVX	-	53 27% BJL	-	25 25% JL	-	24 24% JL
Somewhat agree	-	1170 35% J	-	257 47% BHJLNRTVX	-	19 37% JL	-	31 31% BJL	-	49 28% JL	-	40 40% J	-	44 34% BHJ	-	142 43% BHJ	-	33 33% BHJ	-	69 35% BHJ	-	34 34% BHJ	-	34 34% BHJ
Neither agree nor disagree	-	982 29% NPT	-	158 29% NT	-	9 17% NT	-	22 22% BDHJLNPTVX	-	69 39% BDHJLNPTVX	-	36 36% FHNPT	-	25 20% FHNPT	-	80 24% FHNPT	-	24 24% FHNPT	-	41 21% FHNPT	-	27 27% FHNPT	-	23 23% FHNPT
BOTTOM 2 BOX (NET)	-	530 16% DPR	-	19 3% DPR	-	8 15% DR	-	20 20% DPR	-	47 27% BDPRV	-	17 17% DPR	-	27 21% DPR	-	25 8% DR	-	2 2% DPR	-	37 19% DPR	-	15 15% DPR	-	19 19% DPR
Somewhat disagree	-	321 10% DPR	-	12 2% DPR	-	7 13% DR	-	17 17% BDPR	-	29 16% BDPR	-	15 15% DPR	-	17 13% DPR	-	20 6% DR	-	1 1% BDPR	-	29 15% BDPR	-	9 9% DR	-	14 14% DPR
Strongly disagree	-	209 6% DPR	-	7 1% DPR	-	1 2% DR	-	3 3% BDPR	-	18 10% BDHLPRT	-	2 2% BDHLPRT	-	10 8% DPR	-	5 2% DPR	-	1 1% DPR	-	8 4% DPR	-	6 6% DPR	-	5 5% DPR
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q913\_4. How strongly do you agree or disagree with the following statements about the registration process?  
4. I did not feel like I had many alternatives that were available for registration

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
TOP 2 BOX (NET)	-	1331 40% JN	-	251 46% BJNRT	-	18 35%	-	41 41%	-	52 30%	-	36 36%	-	40 31%	-	160 48% BJLNRT	-	32 32%	-	74 37% JNR	-	49 49% JNR	-	41 41%
Strongly agree	-	359 11% J	-	54 10% J	-	8 15% J	-	12 12% J	-	6 3%	-	8 8%	-	10 8%	-	53 16% BDJLN	-	11 11% J	-	31 16% BDJN	-	11 11% J	-	10 10% J
Somewhat agree	-	972 29% T	-	197 36% BFJNRT	-	10 19%	-	29 29%	-	46 26%	-	28 28%	-	30 23%	-	107 32% RT	-	21 21%	-	43 22% FJNRT	-	38 38% FJNRT	-	31 31%
Neither agree nor disagree	-	1143 34% P	-	216 39% BFNPV	-	12 23%	-	30 30%	-	84 48% BDFHNPVTX	-	58 57% BDFHNPVTX	-	35 27%	-	92 28%	-	39 39% P	-	65 33%	-	29 29%	-	32 32%
BOTTOM 2 BOX (NET)	-	875 26% DL	-	84 15% L	-	22 42% BDJLPV	-	30 30% DL	-	40 23% DL	-	7 7%	-	53 41% BDJLPVTX	-	78 24% DL	-	29 29% DL	-	61 31% DL	-	23 23% L	-	27 27% DL
Somewhat disagree	-	545 16% DL	-	69 13% DL	-	16 31% BDJLPVTX	-	20 20% L	-	30 17% L	-	6 6%	-	32 25% BDLPVX	-	48 15% L	-	22 22% DL	-	34 17% L	-	14 14% L	-	14 14% L
Strongly disagree	-	330 10% DL	-	15 3% DL	-	6 12% DL	-	10 10% DL	-	10 6% DL	-	1 1%	-	21 16% BDJLPR	-	30 9% DL	-	7 7% DL	-	27 14% DJL	-	9 9% DL	-	13 13% DJL
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q915. How much do you trust the domain name industry compared to these other industries?  
SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Internet service providers/the agency that provides my internet access	1496 45%	1566 47%	329 60%	334 61%	35 67%	27 52%	57 56%	50 50%	70 40%	61 35%	40 40%	43 43%	50 38%	59 46%	202 62%	195 59%	62 61%	56 56%	108 52%	108 54%	38 38%	47 47%	45 42%	52 52%
Web based marketing companies	1283 38% IM	1255 37% J	268 49% AIKMUW	272 49% BFJLNTV	19 37% I	16 31% I	44 43% IM	43 43% JLN	34 19% I	48 27% I	33 33% I	29 29% I	35 27% I	38 30% I	187 58% ACEGKMSUW	178 54% BFHJLNTVX	55 54% AEIKMUW	60 60% BFHJLNTVX	94 45% AIKMU	74 37% J	31 31% I	37 37% I	40 38% I	42 42% J
E-commerce companies	1260 38% IM	1302 39% JN	269 49% AIKMUW	269 49% BJLNV	25 48% IMU	25 48% JNV	51 50% AIKMU	41 41% JN	45 26% I	51 29% I	34 34% I	35 35% I	36 28% I	31 24% I	178 55% AIKMUW	180 55% BHJLNVX	60 59% AIKMUW	65 65% BFHJLNTVX	100 48% AIKMU	98 49% BJLNV	31 31% I	31 31% I	40 38% I	40 40% N
Software companies	1404 42% I	1510 45% AJ	295 54% AIKMUW	325 59% BHJNTV	30 58% AIKU	28 54% J	58 57% AIKMUW	47 47% J	56 32% I	52 30% I	38 38% I	50 38% I	55 42% I	55 43% J	208 64% ACIKMSUW	205 62% BHJLNTV	53 52% AIKU	58 58% BJNV	105 51% AIKU	95 48% J	37 37% I	38 38% I	44 42% JV	52 52% JV
Computer hardware companies	1314 39% I	1487 44% AJN	288 52% AIKMUW	331 60% CBHJLNTVX	25 48% IU	25 48% J	51 50% AIKMU	48 48% J	55 31% I	56 32% I	33 33% I	43 43% I	45 35% I	45 35% I	189 58% AIKMSUW	185 56% BJLNVX	53 52% AIKMUW	60 60% BJLNVX	100 48% AIKMU	98 49% JN	32 32% I	43 43% I	40 38% I	40 40% I

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q915. How much do you trust the domain name industry compared to these other industries?  
SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Internet service providers/the agency that provides my internet access	524 16% COQ	490 15% D	50 9%	50 9%	4 8% EDRT	12 23%	14 14%	19 19% D	24 14%	34 19% DRT	15 15%	14 14%	28 22% CEOQ	17 13%	32 10%	45 14% D	8 8%	10 10%	33 16% CO	22 11%	13 13%	12 12%	28 26% ACEGKOOSU	22 22% BDPRT
Web based marketing companies	757 23% BCQ	688 21% DPR	95 17% D	69 13% R	17 33% CGOQS	19 37% BDLPR	18 18%	26 26% DPR	36 20%	41 23% DPR	33 33% ACGIOQS	21 21% DR	45 35% ACGIOQS	37 29% BDPR	62 19%	50 15% R	12 12% R	4 4%	39 19%	41 21% DR	23 23% Q	28 28% DPR	33 31% ACGIOQS	30 30% BDPR
E-commerce companies	685 20% BCOQ	599 18% DR	72 13%	72 13% R	6 12%	8 15% R	17 17%	23 23% DRT	39 22% CQ	44 25% BDPRT	29 29% ACEGOQS	18 18% R	38 29% ACEGOQS	37 29% BDPRT	51 16% Q	49 15% R	8 8%	5 5%	35 17% Q	26 13% R	18 18% Q	19 19% R	32 30% ACEGOQS	22 22% DRT
Software companies	597 18% BCO	489 15% D	55 10%	41 7%	6 12%	8 15% D	11 11%	13 13%	29 16% C	40 23% BDHLPR	19 19% C	13 13%	29 22% CGO	20 16% D	40 12%	39 12% D	16 16%	10 10%	33 16% C	33 17% D	16 16% D	17 17% D	19 18% C	20 20% DPR
Computer hardware companies	685 20% BCO	513 15% DR	79 14% D	46 8%	12 23%	7 13%	16 16%	17 17% DR	38 22% CO	43 24% BDPRV	18 18%	15 15% DR	34 26% CO	25 20% DPR	42 13%	39 12% R	18 18% R	6 6%	46 22% CO	34 17% DR	18 18%	14 14%	25 24% CO	29 29% BDHLPRV

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q915\_1. How much do you trust the domain name industry compared to these other industries?

2 Aug 2016  
Table 311

1. Internet service providers/the agency that provides my internet access

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1496	1566	329	334	35	27	57	50	70	61	40	43	50	59	202	195	62	56	108	108	38	47	45	52
Trust much more	588	520	108	113	16	11	20	16	15	12	8	8	22	24	98	85	32	16	51	50	15	15	19	20
Trust somewhat more	908	1046	221	221	19	16	37	34	55	49	32	35	28	35	104	110	30	40	57	58	23	32	26	32
Trust the same	1310	1293	164	167	13	13	30	32	81	81	46	44	52	52	90	90	31	34	66	70	48	42	33	26
BOTTOM 2 BOX (NET)	524	490	50	50	4	12	14	19	24	34	15	14	28	17	32	45	8	10	33	22	13	12	28	22
Trust somewhat less	381	362	42	44	4	10	12	16	18	27	9	13	17	11	22	31	5	6	23	17	10	12	19	12
Trust much less	143	128	8	6	-	2	2	3	6	7	3	6	1	11	6	10	3	4	10	5	3	-	9	10
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	26	-	7	-	-	-	1	-	1	-	-	-	-	1	-	-	-	-	-	2	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q915\_2. How much do you trust the domain name industry compared to these other industries?

2 Aug 2016  
Table 312

2. Web based marketing companies

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1283	1255	268	272	19	16	44	43	34	48	33	29	35	38	187	178	55	60	94	74	31	37	40	42
Trust much more	464	391	80	75	8	5	17	16	6	3	6	6	15	11	83	74	27	20	35	31	11	11	14	14
Trust somewhat more	819	864	188	197	11	11	27	27	28	45	27	23	20	27	104	104	28	40	59	43	20	26	26	28
Trust the same	1287	1406	179	210	15	17	39	32	105	87	35	51	50	53	75	102	34	36	74	85	45	36	33	28
BOTTOM 2 BOX (NET)	757	688	95	69	17	19	18	26	36	41	33	21	45	37	62	50	12	4	39	41	23	28	33	30
Trust somewhat less	544	521	83	56	10	14	15	19	25	31	27	17	28	27	43	39	10	2	31	33	13	22	21	18
Trust much less	213	167	12	13	7	5	3	7	11	10	6	4	17	10	19	11	2	2	8	8	10	6	12	12
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	29	-	8	-	1	-	1	-	1	-	-	-	-	-	1	-	-	-	-	-	2	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q915\_3. How much do you trust the domain name industry compared to these other industries?  
3. E-commerce companies

2 Aug 2016  
Table 313

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1260	1302	269	269	25	25	51	41	45	51	34	35	36	31	178	180	60	65	100	98	31	31	40	40
Trust much more	484	408	85	77	9	7	19	18	9	10	7	8	18	13	103	79	28	17	50	38	7	6	11	12
Trust somewhat more	776	894	184	192	16	18	32	23	36	41	27	27	18	18	75	101	32	48	50	60	24	25	29	28
Trust the same	1380	1448	201	210	21	19	33	37	90	81	38	48	56	60	95	101	33	30	72	76	50	51	34	38
BOTTOM 2 BOX (NET)	685	599	72	72	6	8	17	23	39	44	29	18	38	37	51	49	8	5	35	26	18	19	32	22
Trust somewhat less	507	463	60	62	2	6	14	19	28	34	23	14	23	23	39	39	4	3	29	18	11	17	24	13
Trust much less	178	136	12	10	4	2	3	4	11	10	6	4	15	14	12	10	4	2	6	8	7	2	8	9
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	30	-	8	-	-	-	1	-	2	-	-	-	-	-	1	-	-	-	-	-	2	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q915\_4. How much do you trust the domain name industry compared to these other industries?  
4. Software companies

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1404	1510	295	325	30	28	58	47	56	52	38	50	55	55	208	205	53	58	105	95	37	38	44	52
Trust much more	496	504	85	103	11	7	24	19	8	4	11	11	18	22	102	102	27	18	44	38	8	7	18	23
Trust somewhat more	908	1006	210	222	19	21	34	28	48	48	27	39	37	33	106	103	26	40	61	57	29	31	26	29
Trust the same	1327	1350	192	185	15	16	32	41	90	84	44	38	46	53	76	86	31	32	69	72	46	46	43	28
BOTTOM 2 BOX (NET)	597	489	55	41	6	8	11	13	29	40	19	13	29	20	40	39	16	10	33	33	16	17	19	20
Trust somewhat less	429	355	48	34	4	6	7	8	23	29	14	10	16	11	31	29	12	6	25	19	10	17	10	12
Trust much less	168	134	7	7	2	2	4	5	6	11	5	3	13	9	10	4	4	8	14	6	-	-	9	8
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	28	-	8	-	1	-	1	-	1	-	-	-	-	1	-	1	-	-	-	2	-	-	-	-
Sigma	3357	3349	550	551	52	52	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Q915\_5. How much do you trust the domain name industry compared to these other industries?  
5. Computer hardware companies

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
TOP 2 BOX (NET)	1314 39% I	1487 44% AJN	288 52% AIKMUW	331 60% CBHJLNTVX	25 48% IU	25 48% J	51 50% AIKMU	48 48% J	55 31% I	56 32% J	33 33% I	43 43% J	45 35% I	45 35% I	189 58% AIKMSUW	185 56% BJLNVX	53 52% AIKMUW	60 60% BJLNVX	100 48% AIKMU	98 49% JN	32 32% I	43 43% J	40 38% I	40 40% J
Trust much more	498 15% IU	469 14% JLV	95 17% IU	89 16% JLV	9 17% IU	7 13% AIKU	24 24% JLV	17 17% JLV	6 3% I	11 6% J	10 10% I	6 6% J	20 15% IU	18 14% JL	88 27% ACIKUW	76 23% BDJLNV	26 26% ACIKUW	19 19% JLV	49 24% ACIKUW	33 17% JLV	7 7% J	7 7% J	15 14% I	16 16% JLV
Trust somewhat more	816 24% AN	1018 30% AKMSUW	193 35% CBHJLNTVX	242 44% AN	16 31% I	18 35% J	27 26% I	31 31% I	49 28% I	45 26% I	23 23% I	37 37% KN	25 19% O	27 21% DPTX	101 31% AM	109 33% N	27 27% N	41 41% QBJNX	51 25% N	65 33% N	25 25% I	36 36% N	25 24% I	24 24% I
Trust the same	1328 40% COGS	1349 40% DP	174 32% D	174 32% D	14 27% D	20 38% D	34 33% D	36 36% D	82 47% CEGOOS	77 44% DPX	50 50% CEGOOS	43 43% D	51 39% O	58 45% DPTX	92 28% I	106 32% I	30 30% I	34 34% I	61 29% I	68 34% CEGOOS	49 49% D	44 44% DP	41 39% O	31 31% I
BOTTOM 2 BOX (NET)	685 20% BCO	513 15% DR	79 14% D	46 8% D	12 23% D	7 13% D	16 16% D	17 17% DR	38 22% CO	43 24% BDPRV	18 18% DR	15 15% CO	34 26% CO	25 20% DPR	42 13% I	39 12% R	18 18% R	6 6% CO	46 22% CO	34 17% DR	18 18% D	14 14% D	25 24% CO	29 29% BDFLFRIV
Trust somewhat less	467 14% BO	395 12% DR	65 12% D	39 7% D	9 17% D	3 6% D	14 14% D	15 15% DR	32 18% CO	35 20% BDFPR	11 11% I	12 12% R	18 14% R	17 13% DR	28 9% I	33 10% I	14 14% R	4 4% O	35 17% O	26 13% DR	12 12% D	13 13% DR	15 14% BDFPR	22 22% BDFPR
Trust much less	218 6% BC	118 4% D	14 3% D	7 1% D	3 6% DPV	4 8% DPV	2 2% D	2 2% D	6 3% D	8 5% D	7 7% C	3 3% ACGIOGS	16 12% DPV	8 6% DPV	14 4% I	6 2% I	4 4% I	2 2% I	11 5% D	8 4% D	6 6% I	1 1% CGIO	10 9% CGIO	7 7% DPV
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	29 1% B	-	9 2% DA	-	1 2% S	-	1 1% I	-	1 1% I	-	-	-	-	-	2 1% I	-	-	-	-	-	2 2% S	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q917. Why do you trust the domain name industry more than these other industries?

Base: Trust Other Industries Much/Somewhat More

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	2265	**	459	**	37*	**	64*	**	88*	**	70*	**	83*	**	275	**	80*	**	144	**	65*	**	77*
Weighted Base	**	2265	**	459	**	37*	**	64*	**	88*	**	70*	**	83*	**	275	**	80*	**	144	**	65*	**	77*
REPUTATION (NET)	-	988 44% DV	-	180 39% V	-	22 59% DPTV	-	41 64% BDJPTVX	-	41 47% V	-	42 60% BDPTVX	-	41 49% V	-	105 38%	-	42 53% DPTV	-	55 38%	-	17 26%	-	33 43% V
Trustworthy	-	278 12% FT	-	68 15% FT	-	1 3% BDPTV	-	10 16% F	-	15 17% FT	-	25 36% BDJHPRTVX	-	8 10% BDJHPRTVX	-	35 13% D	-	16 20% BFTV	-	11 8% D	-	5 8% D	-	8 10% J
Knowledgeable/Area of expertise/It's their business	-	160 7% DPT	-	7 2% D	-	6 16% BDPTV	-	4 6% D	-	7 8% DPT	-	8 11% DPTV	-	15 18% BDHPRTV	-	7 3% D	-	5 6% D	-	3 2% D	-	1 2% D	-	13 17% BDPRTV
Dependable/Reliable	-	100 4% J	-	18 4% HJLV	-	3 8% HJLV	-	-	-	-	-	-	-	3 4% D	-	12 4% J	-	1 1% D	-	5 3% D	-	-	-	4 5% J
Legitimate/Genuine/Authentic	-	91 4% D	-	13 3% D	-	1 3% D	-	13 20% BDJHPRTVX	-	3 3% D	-	1 1% D	-	2 2% D	-	16 6% D	-	2 3% D	-	10 7% D	-	2 3% D	-	3 3% D
Good experience/Never had a problem	-	80 4% D	-	13 3% D	-	1 3% D	-	2 3% D	-	1 1% D	-	-	-	3 4% D	-	7 3% D	-	2 3% D	-	5 3% D	-	1 2% D	-	3 4% D
Well known/Most commonly used	-	79 3% N	-	19 4% N	-	2 5% N	-	10 16% BDJNPRTVX	-	2 2% N	-	4 6% N	-	-	-	7 3% D	-	5 6% N	-	5 3% D	-	2 3% D	-	2 3% D
Good company/reputation/track record	-	52 2% D	-	13 3% D	-	6 16% BDJHPRTVX	-	-	-	3 3% D	-	-	-	1 1% D	-	6 2% D	-	1 1% D	-	3 2% D	-	2 3% D	-	1 1% D
No scams/fraud	-	41 2% D	-	3 1% D	-	-	-	2 3% D	-	-	-	-	-	2 2% D	-	4 1% D	-	2 3% D	-	6 4% BD	-	2 3% D	-	2 3% D
Tested/Proven/Verified	-	35 2% BP	-	12 3% BP	-	-	-	4 6% BLNPV	-	1 1% D	-	-	-	-	-	1 1% D	-	3 4% P	-	2 1% D	-	-	-	1 1% D
Established/Been around for long time	-	33 1% D	-	7 2% D	-	1 3% D	-	-	-	2 2% D	-	1 1% D	-	2 2% D	-	4 1% D	-	1 1% D	-	3 2% D	-	-	-	-
Good management/Operation of site	-	32 1% D	-	8 2% D	-	-	-	1 2% D	-	5 6% BDNPX	-	6 9% BDNPVX	-	-	-	1 1% D	-	3 4% P	-	2 1% D	-	-	-	-
Depends on company/website behind the name	-	14 1% D	-	1 1% D	-	-	-	-	-	-	-	-	-	1 1% D	-	3 1% D	-	-	-	3 2% BD	-	-	-	-
Big/Larger company	-	12 1% D	-	5 1% D	-	1 3% D	-	-	-	1 1% D	-	-	-	-	-	2 1% D	-	-	-	-	-	1 2% D	-	-
Top level/High ranking	-	9 1% D	-	3 1% D	-	-	-	-	-	-	-	-	-	-	-	2 1% D	-	1 1% D	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q917. Why do you trust the domain name industry more than these other industries?

2 Aug 2016  
Table 316

Base: Trust Other Industries Much/Somewhat More

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Weighted Base	**	2265	**	459	**	37*	**	64*	**	88*	**	70*	**	83*	**	275	**	80*	**	144	**	65*	**	77*
Other reputation mentions	-	70 3%	-	12 3%	-	2 5%	-	1 2%	-	1 1%	-	-	-	5 6%	-	9 3%	-	1 1%	-	4 3%	-	3 5%	-	3 4%
EXTENSION APPEAL (NET)	-	341 15%	-	113 25%	-	7 19%	-	5 8%	-	15 17%	-	5 7%	-	14 17%	-	45 16%	-	7 9%	-	20 14%	-	6 9%	-	12 16%
Professional	-	75 3%	-	51 11%	-	4 11%	-	-	-	-	-	-	-	1 1%	-	1 1%	-	1 1%	-	1 1%	-	-	-	2 3%
Gut feeling/My opinion	-	63 3%	-	24 5%	-	1 3%	-	1 2%	-	7 8%	-	-	-	6 7%	-	4 1%	-	-	-	5 3%	-	1 2%	-	-
Good/Like domain	-	56 2%	-	13 3%	-	-	-	-	-	1 1%	-	1 1%	-	-	-	21 8%	-	-	-	1 1%	-	-	-	2 3%
Relevant to topic/Specific to the domain	-	28 1%	-	1 1%	-	-	-	1 2%	-	-	-	1 1%	-	1 1%	-	8 3%	-	-	-	3 2%	-	2 3%	-	-
Believable/Confidence/Convincing	-	27 1%	-	4 1%	-	-	-	1 2%	-	1 1%	-	1 1%	-	-	-	1 1%	-	5 6%	-	2 1%	-	-	-	1 1%
Ordinary/Traditional/Conventional	-	7 1%	-	3 1%	-	-	-	-	-	1 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-
Better/Best	-	6 1%	-	1 1%	-	1 3%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	-	-
Curiosity/Interesting	-	4 1%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
All/Everything	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
I don't pay attention/Wouldn't notice	-	3 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Nothing looks/sounds suspicious	-	3 1%	-	1 1%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
Same/Similar to others	-	3 1%	-	1 1%	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Wording makes sense	-	3 1%	-	-	-	1 3%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
Short wording	-	2 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Accurate	-	2 1%	-	1 1%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q917. Why do you trust the domain name industry more than these other industries?

Base: Trust Other Industries Much/Somewhat More

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																							
			Asia										Africa													
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)		
Weighted Base	**	2265	**	459	**	37*	**	64*	**	88*	**	70*	**	83*	**	275	**	80*	**	144	**	65*	**	77*		
It's meaning/Meaningful	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 BD		
Depends on language	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Other extension appeal mentions	-	60 3%	-	12 3%	-	-	-	2 3%	-	3 3%	-	-	-	4 5%	-	10 4%	-	1 1%	-	4 3%	-	3 5%	-	4 5%		
USAGE (NET)	-	192 8%	-	34 7%	-	5 14%	-	5 8%	-	5 6%	-	6 9%	-	4 5%	-	23 8%	-	7 9%	-	19 13%	BDN	3 11%	-	7 11%	-	8 10%
More familiar/I use extension	-	62 3%	-	13 3%	-	1 3%	-	3 5%	-	4 5%	-	2 3%	-	1 1%	-	4 1%	-	2 3%	-	3 2%	-	1 2%	-	2 3%		
Efficient/Work well	-	25 1% D	-	1	-	2 5% BDJN	-	-	-	-	-	-	-	-	-	4 1% D	-	1 1%	-	5 3% BD	-	1 2%	-	2 3% D		
Necessary/Needed to access internet	-	23 1%	-	5 1%	-	-	-	-	-	-	-	-	2 3%	-	-	3 1%	-	-	-	5 3% B	-	-	-	1 1%		
Helpful/Useful	-	19 1%	-	3 1%	-	-	-	1 2%	-	-	-	-	-	2 2%	-	5 2%	-	1 1%	-	1 1%	-	-	-	-		
I have control over domain	-	9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% D	-	1 1%	-	2 3% BDP	-	2 3% BDP		
Business/Company use	-	4	-	1	-	-	-	-	-	1 1% B	-	1 1% B	-	-	-	1	-	-	-	-	-	-	-	-		
Not familiar	-	3	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-		
Depends on use (Unspec.)	-	3	-	1	-	-	-	-	-	-	-	-	-	1 1% B	-	-	-	-	-	-	-	-	-	-		
Government use	-	2	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% B	-	-	-	-	-	-		
Public use	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
I would try it	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Non profit use	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Educational use	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q917. Why do you trust the domain name industry more than these other industries?

Base: Trust Other Industries Much/Somewhat More

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Weighted Base	**	2265	**	459	**	37*	**	64*	**	88*	**	70*	**	83*	**	275	**	80*	**	144	**	65*	**	77*
Used by organizations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Commercial use	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other usage mentions	-	49 2%	-	10 2%	-	2 5% JN	-	1 2%	-	-	-	-	2 3%	-	-	6 2%	-	1 1%	-	5 3%	-	4 6% BJN	-	1 1%
SAFETY/SECURITY (NET)	-	189 8% DN	-	22 5%	-	1 3%	-	8 13% DN	-	5 6%	-	8 11% DN	-	2 2%	-	23 8%	-	4 5%	-	22 15% BDFJNPR	-	5 8%	-	7 9%
Safety/Security/Padlock	-	148 7% D	-	20 4%	-	1 3%	-	7 11% DN	-	4 5%	-	6 9%	-	2 2%	-	17 6%	-	3 4%	-	17 12% BDNPR	-	3 5%	-	6 8%
Ensures privacy of personal information	-	32 1% D	-	1	-	-	-	-	-	-	-	1	-	1	-	5 2% D	-	2 3% D	-	2 1%	-	2 3% D	-	1 1%
Not being exposed to virus	-	4	-	1	-	-	-	-	-	1 1% B	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Check with anti virus software	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other safety/security mentions	-	11	-	-	-	-	-	1 2% D	-	-	-	1 1% D	-	-	-	2 1%	-	-	-	2 1% D	-	-	-	1 1% D
CONVENIENCE (NET)	-	140 6% J	-	28 6% J	-	1 3%	-	2 3%	-	-	-	6 9% J	-	4 5% J	-	17 6% J	-	9 11% J	-	20 14% BDHJNP	-	11 17% BDFHJNP	-	8 10% J
Easy to use/access	-	52 2%	-	7 2%	-	1 3%	-	-	-	-	-	1 1%	-	1 1%	-	8 3%	-	2 3%	-	10 7% BDHJ	-	5 8% BDHJN	-	4 5% DJ
Clear/Easy to understand/differentiate	-	31 1%	-	6 1%	-	-	-	2 3%	-	-	-	1 1%	-	3 4%	-	3 1%	-	2 3%	-	4 3%	-	2 3%	-	1 1%
Harder to obtain/Requires certain criteria	-	22 1%	-	3 1%	-	-	-	-	-	-	-	1 1%	-	-	-	2 1%	-	2 3%	-	5 3% BDP	-	2 3%	-	-
Faster/Quicker service	-	19 1%	-	6 1%	-	-	-	-	-	-	-	2 3%	-	-	-	2 1%	-	2 3%	-	1 1%	-	1 2%	-	2 3%
Convenient/More convenience	-	17 1%	-	9 2% BP	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4% BPT	-	-	-	-	-	1 1%
Other convenience mentions	-	9	-	-	-	-	-	-	-	-	-	2 3% BDT	-	-	3 1% D	-	-	-	-	-	-	1 2% D	-	-
INFORMATION (NET)	-	58 3%	-	15 3%	-	2 5%	-	1 2%	-	1 1%	-	1 1%	-	2 2%	-	7 3%	-	2 3%	-	9 6% B	-	2 3%	-	1 1%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q917. Why do you trust the domain name industry more than these other industries?

2 Aug 2016  
Table 316

Base: Trust Other Industries Much/Somewhat More

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Weighted Base	**	2265	**	459	**	37*	**	64*	**	88*	**	70*	**	83*	**	275	**	80*	**	144	**	65*	**	77*
Content/Information provided	-	45 2%	-	11 2%	-	2 5%	-	1 2%	-	1 1%	-	1 1%	-	2 2%	-	6 2%	-	1 1%	-	5 3%	-	1 2%	-	1 1%
Has what I am looking for	-	12 1%	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	1 1%	-	4 3%	-	1 2%	-	-
Other information mentions	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	-	46 2%	-	5 1%	-	1 3%	-	-	-	1 1%	-	2 3%	-	4 5% D	-	5 2%	-	2 3%	-	4 3%	-	1 2%	-	4 5% D
Good/Better price	-	20 1%	-	2	-	1 3% P	-	-	-	-	-	1 1% P	-	1 1%	-	-	-	2 3% DP	-	1 1%	-	-	-	2 3% DP
It's paid for/Fee based	-	5	-	-	-	-	-	-	-	-	-	-	-	2 2% BDP	-	-	-	-	1 1%	-	1 2% BDP	-	-	
Other economy mentions	-	22 1%	-	3 1%	-	-	-	-	-	1 1%	-	1 1%	-	1 1%	-	5 2%	-	-	-	2 1%	-	-	-	2 3%
SEARCH (NET)	-	18 1%	-	3 1%	-	-	-	1 2%	-	-	-	-	-	-	-	4 1%	-	1 1%	-	3 2%	-	1 2%	-	-
Search engine/Found through searching	-	9	-	1	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	1 1%	-	2 1%	-	1 2%	-	-
Researched it/Check out source first	-	6	-	2	-	-	-	1 2% P	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	
Google search	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other search mentions	-	3	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1% B	-	-	-	-	-	-	-	
WEBSITE ORIGIN (NET)	-	14 1%	-	3 1%	-	-	-	-	-	-	-	1 1%	-	-	-	1	-	-	-	-	-	2 3% BPT	-	2 3% B
Worldwide/International usage	-	7	-	-	-	-	-	-	-	-	-	1 1% DP	-	-	-	-	-	-	-	-	-	1 2% DP	-	1 1% D
Represents my country	-	3	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2% BP	-	-
Russian origin	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Country/State of origin (Unspec.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q917. Why do you trust the domain name industry more than these other industries?

Base: Trust Other Industries Much/Somewhat More

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia								Africa													
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Weighted Base	**	2265	**	459	**	37*	**	64*	**	88*	**	70*	**	83*	**	275	**	80*	**	144	**	65*	**	77*
Other website origin mentions	-	5	-	2	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	1 2% B	-	1 1%
EXTENSION (NET)	-	11	-	2	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	1 1%
.com	-	5	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-
.net	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% BD
.org	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Domain name/extension (Unspec.)	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.gov	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.in	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.info	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.co	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.cn	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Https	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.fr	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other extension mentions	-	5	-	2	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
WEBSITE (NET)	-	9	-	4 1%	-	-	-	-	-	2 2% B	-	-	-	-	1	-	-	-	1 1%	-	-	-	-	-
Web based use/Used by major websites	-	9	-	4 1%	-	-	-	-	-	2 2% B	-	-	-	-	1	-	-	-	1 1%	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q917. Why do you trust the domain name industry more than these other industries?

2 Aug 2016  
Table 316

Base: Trust Other Industries Much/Somewhat More

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Weighted Base	**	2265	**	459	**	37*	**	64*	**	88*	**	70*	**	83*	**	275	**	80*	**	144	**	65*	**	77*
Linked from a trusted site	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other website mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WEBSITE APPEAL (NET)	-	4	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1
Design/Layout/Way it looks	-	4	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1
Few/No pop-ups/advertisements	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	-	276 12% JL	-	70 15% BJLT	-	4 11%	-	6 9%	-	4 5%	-	2 3%	-	10 12% L	-	33 12% JL	-	15 19% JLT	-	12 8%	-	16 25% BHJLNPTX	-	8 10%
Authorized/Regulated	-	114 5%	-	34 7% BLPX	-	2 5%	-	3 5%	-	2 2%	-	-	-	3 4%	-	10 4%	-	6 8% L	-	5 3%	-	10 15% BDHJLNPTX	-	1 1%
Provide good services	-	40 2%	-	7 2%	-	1 3%	-	1 2%	-	-	-	-	-	2 2%	-	9 3%	-	1 1%	-	5 3%	-	4 6% BDJL	-	1 1%
Good technology/innovation	-	31 1%	-	15 3% BP	-	-	-	-	-	-	-	-	-	2 2%	-	2 1%	-	1 1%	-	3 2%	-	-	-	1 1%
Good/Better customer service	-	22 1%	-	3 1%	-	1 3%	-	-	-	1 1%	-	-	-	-	-	6 2% B	-	1 1%	-	-	-	1 2%	-	-
Recommended by others	-	16 1%	-	3 1%	-	-	-	1 2%	-	-	-	-	-	2 2%	-	3 1%	-	-	-	-	-	-	-	1 1%
Good quality	-	15 1%	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3% BP	-	-	-	1 2% P	-	1 1%
Advertised/Promoted	-	12 1%	-	1	-	-	-	1 2%	-	1 1%	-	-	-	-	-	1	-	1 1%	-	-	-	-	-	1 1%
Other	-	36 2%	-	7 2%	-	-	-	-	-	-	-	2 3% T	-	1 1%	-	5 2%	-	3 4% T	-	-	-	-	-	2 3%
EXCLUSIVE (NET)	-	310 14% RT	-	52 11% T	-	2 5%	-	4 6%	-	18 20% DFHLRTX	-	6 9%	-	12 14% T	-	44 16% HRT	-	5 6%	-	8 6%	-	8 12%	-	6 8%
Illegible data	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	-	92 4%	-	23 5%	-	1 3%	-	-	-	7 8% HTX	-	2 3%	-	2 2%	-	14 5%	-	3 4%	-	3 2%	-	3 5%	-	1 1%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q917. Why do you trust the domain name industry more than these other industries?

Base: Trust Other Industries Much/Somewhat More

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Weighted Base	**	2265	**	459	**	37*	**	64*	**	88*	**	70*	**	83*	**	275	**	80*	**	144	**	65*	**	77*
Don't know	-	82 4%	-	9 2%	-	-	-	2 3%	-	9 10%	-	1 1%	-	3 4%	-	4 1%	-	2 3%	-	2 1%	-	3 5%	-	1 1%
Declined to answer	-	136 6%	-	20 4%	-	1 3%	-	2 3%	-	2 2%	-	3 4%	-	7 8%	-	26 9%	-	-	-	3 2%	-	2 3%	-	4 5%
Sigma	-	2738 121%	-	564 123%	-	47 127%	-	79 123%	-	92 105%	-	84 120%	-	95 114%	-	329 120%	-	98 123%	-	182 126%	-	80 123%	-	98 127%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

q919. Why do you trust the domain name industry less than these other industries?

Base: Trust Other Industries Much/Somewhat Less

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	1242	**	156	**	27**	**	39*	**	71*	**	39*	**	59*	**	116	**	14**	**	74*	**	42*	**	55*
Weighted Base	**	1242	**	156	**	27**	**	39*	**	71*	**	39*	**	59*	**	116	**	14**	**	74*	**	42*	**	55*
REPUTATION (NET)	-	540 43% P	-	64 41%	-	12 44%	-	19 49%	-	24 34%	-	20 51% P	-	25 42%	-	38 33%	-	5 36%	-	38 51% JP	-	19 45%	-	31 56% BJP
Untrustworthy/Less transparent/honest	-	124 10% D	-	6 4%	-	2 7%	-	5 13% D	-	7 10%	-	10 26% BDJNPT	-	6 10%	-	12 10% D	-	1 7%	-	4 5%	-	6 14% D	-	7 13% D
Fraud/Scams	-	76 6%	-	8 5%	-	2 7%	-	6 15% BDP	-	6 8%	-	2 5%	-	6 10%	-	4 3%	-	1 7%	-	5 7%	-	2 5%	-	4 7%
Not legitimate/genuine	-	62 5%	-	13 8% BX	-	1 4%	-	4 10% X	-	4 6%	-	1 3%	-	1 2%	-	7 6%	-	-	-	4 5%	-	4 10% X	-	-
Greed/Only in it for the money	-	30 2%	-	1 1%	-	-	-	-	-	-	-	2 5% D	-	1 2%	-	1 1%	-	-	-	-	-	1 2%	-	2 4%
Previous poor experience	-	27 2%	-	1 1%	-	-	-	1 3%	-	-	-	-	-	-	-	1 1%	-	2 14%	-	2 3%	-	-	-	-
Not well known/Less popular	-	27 2%	-	4 3%	-	2 7%	-	-	-	3 4% P	-	2 5% P	-	1 2%	-	-	-	-	-	3 4% P	-	1 2%	-	1 2%
Less reputable	-	25 2%	-	4 3%	-	2 7%	-	1 3%	-	-	-	-	-	2 3%	-	1 1%	-	-	-	-	-	-	-	1 2%
Less reliable/dependable	-	23 2%	-	4 3%	-	-	-	-	-	-	-	1 3%	-	3 5%	-	2 2%	-	-	-	3 4%	-	1 2%	-	1 2%
Poor customer service/support	-	22 2%	-	1 1%	-	1 4%	-	-	-	-	-	1 3%	-	1 2%	-	2 2%	-	-	-	1 1%	-	-	-	5 9% BDJPTV
Less knowledgeable/Lacks expertise	-	20 2%	-	1 1%	-	-	-	1 3%	-	1 1%	-	-	-	1 2%	-	2 2%	-	-	-	1 1%	-	-	-	6 11% BDJLNPTV
Low credibility/Not believable	-	16 1%	-	2 1%	-	-	-	-	-	6 8% BDNP	-	-	-	-	-	-	-	-	-	2 3%	-	1 2%	-	4 7% BDNP
Not established/Hasn't been around a long time	-	15 1%	-	2 1%	-	-	-	-	-	-	-	1 3%	-	-	-	1 1%	-	1 7%	-	2 3%	-	-	-	1 2%
Less business oriented/professional	-	15 1%	-	4 3%	-	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	1 2%
Poor quality/Sub-standard products	-	13 1%	-	3 2%	-	-	-	1 3%	-	-	-	-	-	-	-	3 3%	-	1 7%	-	-	-	1 2%	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

q919. Why do you trust the domain name industry less than these other industries?

Base: Trust Other Industries Much/Somewhat Less

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Weighted Base	**	1242	**	156	**	27**	**	39*	**	71*	**	39*	**	59*	**	116	**	14**	**	74*	**	42*	**	55*
Less/Not accountable/responsible	-	9 1%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	1 7%	-	2 3% D	-	1 2%	-	-
Lack of confidence	-	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	1 1%	-	-	-	-
Based on size of company	-	7 1%	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	1 2%
Poor performance/Better performance from others	-	6 *	-	-	-	1 4%	-	-	-	-	-	-	-	1 2%	-	1 1%	-	-	-	1 1%	-	1 2%	-	-
Always trying to up-sell/Pushing products	-	4 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not developed enough	-	2 *	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Markets their customers/Vetting names to other companies	-	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% B	-	-	-	-
Not sure rules are followed	-	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other reputation mentions	-	80 6%	-	13 8% J	-	-	-	1 3%	-	1 1%	-	1 3%	-	3 5%	-	7 6%	-	1 7%	-	13 18% BDHJLNP	-	5 12% J	-	5 9% J
SAFETY/SECURITY (NET)	-	157 13% DN	-	12 8%	-	2 7%	-	6 15% N	-	8 11% N	-	3 8%	-	1 2%	-	16 14% N	-	3 21%	-	10 14% N	-	5 12% N	-	4 7%
Poor safety/security	-	80 6%	-	5 3%	-	-	-	5 13% DN	-	6 8%	-	3 8%	-	1 2%	-	13 11% BDN	-	1 7%	-	6 8%	-	2 5%	-	3 5%
Not regulated/No back ground checks	-	61 5%	-	5 3%	-	2 7%	-	-	-	2 3%	-	-	-	-	-	3 3%	-	2 14%	-	2 3%	-	3 7% N	-	1 2%
Risk of viruses	-	7 1%	-	-	-	-	-	1 3% D	-	-	-	-	-	-	-	-	-	-	-	2 3% BD	-	-	-	-
Other safety/security mentions	-	13 1%	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 2%	-	-
DOMAIN APPEAL (NET)	-	149 12% J	-	31 20% BJPX	-	2 7%	-	5 13%	-	3 4%	-	5 13%	-	13 22% BJPVX	-	10 9%	-	2 14%	-	9 12%	-	3 7%	-	4 7%
Just my opinion/Gut instinct	-	49 4%	-	14 9% BJPTX	-	-	-	1 3%	-	-	-	2 5%	-	6 10% BJPTX	-	3 3%	-	-	-	1 1%	-	1 2%	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

q919. Why do you trust the domain name industry less than these other industries?

2 Aug 2016  
Table 317

Base: Trust Other Industries Much/Somewhat Less

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Weighted Base	**	1242	**	156	**	27**	**	39*	**	71*	**	39*	**	59*	**	116	**	14**	**	74*	**	42*	**	55*
Not clear/Hard to understand	-	26 2%	-	7 4% B	-	-	-	1 3%	-	-	-	-	-	3 5%	-	1 1%	-	-	-	2 3%	-	-	-	-
Not as specific	-	18 1%	-	1 1%	-	1 4%	-	1 3%	-	1 1%	-	2 5% DP	-	2 3% P	-	-	-	-	-	2 3%	-	-	-	2 4% P
Uncertainty/Hard to judge	-	12 1%	-	7 4% BP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-
Names are not meaningful/relevant	-	6	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	1 1%	-	-	-	1 2%
Too new	-	3	-	-	-	-	-	-	-	1 1%	-	-	-	1 2% B	-	-	-	-	-	-	-	-	-	-
Accuracy	-	2	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other domain appeal mentions	-	37 3%	-	2 1%	-	-	-	2 5%	-	1 1%	-	1 3%	-	1 2%	-	5 4%	-	2 14%	-	5 7% D	-	1 2%	-	1 2%
USAGE (NET)	-	149 12% D	-	8 5%	-	9 33%	-	6 15% D	-	6 8%	-	3 8%	-	5 8%	-	16 14% D	-	3 21%	-	9 12%	-	8 19% D	-	9 16% D
Not familiar/Have not used	-	60 5% D	-	2 1%	-	2 7%	-	-	-	2 3%	-	3 8% D	-	2 3%	-	5 4%	-	-	-	2 3%	-	4 10% D	-	6 11% BDH
Dislike online/web based marketing	-	30 2%	-	-	-	4 15%	-	1 3% D	-	1 1%	-	-	-	1 2%	-	3 3% D	-	-	-	-	-	1 2%	-	2 4% D
Anyone can access/register	-	25 2%	-	1 1%	-	1 4%	-	2 5% D	-	1 1%	-	-	-	-	-	6 5% BDT	-	1 7%	-	-	-	2 5%	-	-
Useless/Not helpful	-	5	-	-	-	1 4%	-	-	-	-	-	-	-	1 2%	-	1 1%	-	-	-	2 3% BD	-	-	-	-
Commercial use	-	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7%	-	-	-	-	-	-
Other usage mentions	-	27 2%	-	5 3%	-	1 4%	-	3 8% B	-	2 3%	-	-	-	1 2%	-	2 2%	-	1 7%	-	5 7% B	-	1 2%	-	1 2%
MISCELLANEOUS (NET)	-	158 13%	-	26 17%	-	3 11%	-	3 8%	-	7 10%	-	3 8%	-	9 15%	-	12 10%	-	1 7%	-	11 15%	-	8 19%	-	8 15%
Cost/Payment issues	-	27 2%	-	4 3%	-	1 4%	-	1 3%	-	-	-	2 5%	-	1 2%	-	1 1%	-	-	-	1 1%	-	3 7% BJP	-	2 4%
Less information about domain	-	27 2%	-	1 1%	-	-	-	-	-	2 3%	-	-	-	3 5% D	-	4 3%	-	-	-	2 3%	-	1 2%	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

q919. Why do you trust the domain name industry less than these other industries?

Base: Trust Other Industries Much/Somewhat Less

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Weighted Base	**	1242	**	156	**	27**	**	39*	**	71*	**	39*	**	59*	**	116	**	14**	**	74*	**	42*	**	55*
Too many websites/com- panies/options	-	18 1%	-	2 1%	-	1 4%	-	-	-	2 3%	-	-	-	-	-	1 1%	-	-	-	3 4%	-	-	-	-
Marketing issues	-	16 1%	-	4 3%	-	1 4%	-	-	-	1 1%	-	1 3%	-	-	-	-	-	-	-	2 3%	-	-	-	2 4% P
Hard to contact a real person/No personal touch	-	13 1%	-	2 1%	-	-	-	1 3%	-	-	-	-	-	2 3% P	-	-	-	-	-	1 1%	-	1 2%	-	-
Cannot physically test product/No physical store	-	11 1%	-	1 1%	-	-	-	1 3%	-	1 1%	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Poor advertisements	-	2*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	50 4%	-	14 9% BJ	-	-	-	-	-	1 1%	-	-	-	3 5%	-	5 4%	-	1 7%	-	3 4%	-	3 7%	-	4 7%
EXCLUSIVE (NET)	-	220 18%	-	20 13%	-	3 11%	-	4 10%	-	28 39% BDHLNTVX	-	7 18%	-	12 20%	-	32 28% BDHTX	-	2 14%	-	8 11%	-	6 14%	-	5 9%
Illegible data	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	-	45 4%	-	6 4%	-	1 4%	-	-	-	8 11% BDH	-	2 5%	-	2 3%	-	8 7%	-	-	-	3 4%	-	2 5%	-	2 4%
Don't know	-	83 7% DX	-	4 3%	-	1 4%	-	1 3%	-	15 21% BDHPTX	-	3 8% X	-	6 10% DPX	-	3 3%	-	2 14%	-	4 5%	-	3 7% X	-	-
Declined to answer	-	92 7% T	-	10 6%	-	1 4%	-	3 8%	-	5 7%	-	2 5%	-	4 7%	-	21 18% BDJNTVX	-	-	-	1 1%	-	1 2%	-	3 5%
Sigma	-	1460 118%	-	167 107%	-	32 119%	-	44 113%	-	81 114%	-	42 108%	-	67 114%	-	134 116%	-	19 136%	-	95 128%	-	56 133%	-	69 125%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: All Qualified Respondents

Q1000. Which devices do you use to access the Internet?

	Country																							
	Asia																Africa							
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
DESKTOP/LAPTOP (NET)	3283 98% B	3241 97% J	544 99% AIKOS	543 99% BFHJNT	52 100% F	48 92% F	100 98% F	96 95% F	170 97% J	161 91% J	97 96% J	97 96% J	128 98% J	120 94% J	315 97% J	323 98% FJN	98 97% FJN	96 96% FJN	199 96% FJN	190 95% FJN	100 99% FJN	97 96% FJN	103 97% FJN	99 99% FJN
Laptop computer	2723 81% BIKM	2576 77% JLN	448 81% IKM	443 80% BJLN	49 94% ACIKMW	46 88% BJLN	85 83% IKM	78 77% JN	106 60% JN	105 60% JN	71 70% JN	69 68% N	85 65% N	71 55% N	275 85% IKM	272 82% BJLN	91 90% ACIKM	88 88% BHJLN	187 90% ACIKMW	181 91% BDHJLNPRX	84 83% IKM	81 80% JN	87 82% IKM	83 83% JLN
Desktop computer	2503 75% BIS	2366 71% JTV	422 77% IQS	444 81% BFJPRTV	40 77% IS	33 63% IS	81 79% FJRTV	80 79% FJRTV	109 62% LACIOGSU	104 59% LACIOGSU	87 86% LACIOGSU	74 73% JT	112 86% JT	96 75% JT	237 73% IS	233 71% JT	68 67% JT	66 66% JT	125 60% JT	108 54% JT	71 70% JT	62 61% JT	81 76% IS	78 78% JTV
TABLET/SMARTPHONE (NET)	2763 82% BCI	2661 79% J	427 78% CJ	454 82% CJ	45 87% J	44 85% J	88 86% CIU	86 85% J	98 56% J	123 70% J	84 83% J	80 79% J	111 85% J	105 82% J	266 82% J	257 78% ACIOUW	92 91% ACIOUW	82 82% ACIOUW	193 93% ACIOUW	187 94% BDHJLNPRX	76 75% UJP	88 87% UJP	83 78% UJP	78 78% UJP
Smartphone	2589 77% BI	2479 74% J	412 75% BJ	431 78% BJ	44 85% J	41 79% J	84 82% J	79 78% J	80 45% J	109 62% J	81 80% J	79 78% J	100 77% J	97 76% J	248 76% J	245 74% CIUW	86 85% CIUW	79 79% ACIOUW	188 91% ACIOUW	177 89% BDHJLNPRX	73 72% BJX	84 83% BJX	76 72% BJX	70 70% BJX
Tablet	1807 54% BCIKO	1649 49% JLP	266 48% JLP	290 53% JLP	24 46% JLP	24 46% JLP	61 60% CIKO	59 58% JLPX	59 34% JLPX	67 38% JLPX	42 42% JLPX	31 31% ACEIKOU	81 62% BDFJLPRVX	83 65% BDFJLPRVX	151 46% BDFJLPRVX	145 44% L	56 55% L	47 47% L	110 53% JLPX	109 55% JLPX	49 49% JLPX	50 50% JLPX	58 55% JLPX	42 42% JLPX
Other	48 1% BCO	20 1% J	-	-	2 4% CGKOUW	-	-	-	1 1% J	-	-	-	1 1% C	-	-	1 1% CO	2 2% CO	-	2 1% C	2 1% D	-	1 1% D	-	-
Not Sure	2	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
Sigma	9672 288%	9090 271%	1549 282%	1608 292%	159 306%	144 277%	311 305%	296 293%	355 202%	385 219%	281 278%	253 250%	379 292%	347 271%	912 281%	896 272%	303 300%	280 280%	612 296%	577 289%	277 274%	278 275%	302 285%	273 273%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Base: All Qualified Respondents

Q1005. What is your experience with URL shorteners?

	Country																							
	Asia																Africa							
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
USE THEM (NET)	1824 54%	1391 42%	284 52%	265 48%	36 69%	23 44%	66 65%	37 37%	72 41%	52 30%	64 63%	35 35%	57 44%	46 36%	161 50%	143 43%	71 70%	48 48%	138 67%	119 60%	57 56%	44 44%	70 66%	62 62%
I use them frequently	592 18%	424 13%	94 17%	94 17%	8 15%	10 19%	18 18%	11 11%	20 11%	15 9%	16 16%	15 15%	15 12%	11 9%	75 23%	51 15%	23 23%	16 16%	38 18%	31 16%	16 16%	8 8%	30 28%	16 16%
I use them, but not frequently	1232 37%	967 29%	190 35%	171 31%	28 54%	13 25%	48 47%	26 26%	52 30%	37 21%	48 48%	20 20%	42 32%	35 27%	86 26%	92 28%	48 48%	32 32%	100 48%	88 44%	41 41%	36 36%	40 38%	46 46%
NEVER USES THEM (NET)	1519 45%	1958 58%	261 47%	286 52%	16 31%	29 56%	35 34%	64 63%	103 59%	124 70%	37 37%	66 65%	73 56%	82 64%	163 50%	187 57%	30 30%	52 52%	69 33%	81 41%	44 44%	57 56%	36 34%	38 38%
I have heard of them but never used them	1017 30%	1298 39%	197 36%	230 42%	11 21%	25 48%	27 26%	35 35%	64 36%	71 40%	29 29%	41 41%	45 35%	66 52%	104 32%	139 42%	24 24%	47 47%	48 23%	62 31%	25 25%	41 41%	29 27%	28 28%
I have never heard of them or used them	502 15%	660 20%	64 12%	56 10%	5 10%	4 8%	8 8%	29 29%	39 22%	53 30%	8 8%	25 25%	28 22%	16 13%	59 18%	48 15%	6 6%	5 5%	21 10%	19 10%	19 19%	16 16%	7 7%	10 10%
Not Sure	14 *	-	5 1%	-	-	-	1 1%	-	1 1%	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1010. Why haven't you used URL shorteners?

2 Aug 2016  
Table 320

Base: Have Not Used URL Shorteners

	Country																								
	Asia																Africa								
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Unweighted Base	1519	1958	261	286	16**	29**	35*	64*	103	124	37*	66*	73*	82*	163	187	30*	52*	69*	81*	44*	57*	36*	38*	
Never needed to	710 47% BG	826 42% HR	112 43% HRT	135 47% HRT	8 50% HR	13 45% HR	10 29% HR	9 14% G	52 50% G	57 46% HR	19 51% HR	24 36% H	41 56% CG	48 59% BHLPRTV	73 45% HR	82 44% HR	11 37% TG	11 21% TG	35 51% TG	28 35% H	18 41% H	19 33% H	18 50% H	15 39% H	
Confused about which website I'm going to	361 24% AJ	601 31% AJ	81 31% AIM	109 38% BJ	3 19% BJ	10 34% BJ	13 37% IKM	33 52% BDJNPV	21 20% BDJNPV	24 19% BDJNPV	6 16% BDJNPV	26 39% KJ	14 19% KJ	25 30% KJ	46 28% KJ	70 37% BJ	16 53% ACIKMOSU	29 56% BDJNPVX	17 25% BDJNPVX	32 40% BDJNPVX	9 20% CKW	19 33% DNRT	12 33% DNRT	12 32% DNRT	
I have never heard of them	393 26% BC	423 22% DNRT	50 19% DNRT	48 17% DNRT	5 31% DNRT	7 24% DNRT	8 23% BDNV	17 27% NRT	25 24% NRT	30 24% NRT	6 16% NRT	12 18% N	16 22% N	7 9% N	41 25% N	32 17% N	5 17% N	5 10% N	16 23% N	10 12% CKW	16 36% DNRT	4 7% DNRT	5 14% DNRT	5 13% DNRT	
Don't trust them	166 11% SU	253 13% A	28 11% SU	36 13% SU	- - SU	4 14% SU	5 14% S	15 23% GBDJPT	15 15% S	19 15% S	4 11% SU	8 12% SU	8 11% SU	8 10% SU	19 12% SU	26 14% SU	3 10% SU	10 19% JT	10 14% JT	12 15% SU	5 11% U	4 7% SU	6 17% SU	8 21% T	
Don't like them	133 9% SU	214 11% A	30 11% SU	34 12% SU	2 13% SU	5 17% SU	2 6% S	15 23% GBDJPT	8 8% S	8 6% SU	5 14% SU	10 15% T	7 10% SU	11 13% SU	16 10% SU	20 11% SU	4 13% SU	10 19% JT	- - JT	5 5% SU	- - U	6 11% SU	4 11% SU	6 16% T	
Other	26 2% B	29 1% A	2 1% SU	1 * SU	- - SU	- - SU	2 6% CIOS	1 2% A	- - A	2 2% A	- - A	- - A	1 1% P	2 2% P	1 1% P	- - ACIOS	2 7% DP	2 4% DP	- - SBDLP	5 6% SBDLP	1 2% SBDLP	- - SBDLP	- - SBDLP	1 3% P	3 3% P
Not Sure	6 * B	- - B	1 * B	- - B	- - B	- - B	1 3% A	- - A	- - A	- - A	- - A	- - A	- - A	- - A	1 1% P	- - ACIOS	- - DP	- - SBDLP	- - SBDLP	- - SBDLP	- - SBDLP	- - SBDLP	- - SBDLP	- - SBDLP	- - SBDLP
Sigma	1795 118%	2346 120%	304 116%	363 127%	18 113%	39 134%	41 117%	90 141%	121 117%	140 113%	40 108%	80 121%	87 119%	101 123%	197 121%	230 123%	41 137%	67 129%	78 113%	91 112%	49 111%	64 112%	45 125%	47 124%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overiap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q1015. Why do you use URL shorteners?

Base: Have Used URL Shorteners

	Country																							
	2016 Total Regi- strants	Asia										Africa												
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	1824	1391	284	265	36*	23**	66*	37*	72*	52*	64*	35*	57*	46*	161	143	71*	48*	138	119	57*	44*	70*	62*
They are convenient	1207 66% Q	891 64% R	188 66% Q	207 78% CBHPRTVX	28 78% Q	17 74% Q	42 64% Q	23 62% Q	52 72% Q	40 77% BRTV	51 80% ACGOQ	28 80% BPRTVX	41 72% Q	36 78% BPRTVX	104 65% Q	89 62% R	36 51% Q	20 42% Q	95 69% Q	71 60% R	40 70% Q	24 55% Q	46 66% Q	37 60% Q
They save me time	944 52% MU	752 54% MU	168 59% AMU	161 61% BJV	26 72% AIKMU	13 57% MU	39 59% MU	18 49% MU	36 50% Q	22 42% Q	33 52% Q	16 46% Q	22 39% Q	22 48% Q	93 58% MU	82 57% Q	55 77% ACGRKMSUW	39 81% BDJLHFTVX	85 62% AMU	60 50% Q	22 39% Q	19 43% Q	39 56% Q	33 53% Q
It's the latest thing	404 22% AJT	409 29% AJT	135 48% AEGIKMOGSUW	113 43% BJLTV	9 25% Q	4 17% Q	16 24% Q	13 35% JT	11 15% Q	4 8% Q	9 14% Q	7 20% Q	14 30% J	9 30% AIKMS	64 45% OBJLTV	17 24% Q	17 35% JT	27 20% Q	20 17% Q	10 18% Q	10 23% J	19 27% Q	25 40% JLT	40% JLT
Other	176 10% BCKO	85 6% D	1 * Q	1 * Q	2 6% C	3 13% Q	9 14% CKO	2 5% D	3 4% C	1 2% Q	1 2% Q	- - Q	7 12% CKO	1 2% C	5 3% C	7 5% D	11 15% CIKO	7 15% BDJLNPX	10 7% C	8 7% D	5 9% C	4 9% D	7 10% CKO	2 3% D
Not Sure	3	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2% A	-	-	-
Decline to Answer	1	-	-	-	1 3% ACO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2735 150%	2137 154%	493 174%	482 182%	66 183%	37 161%	106 161%	56 151%	102 142%	67 129%	94 147%	51 146%	79 139%	73 159%	251 156%	242 169%	119 168%	83 173%	217 157%	159 134%	78 137%	57 130%	111 159%	97 156%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1020. What is your experience with QR codes?

2 Aug 2016  
Table 322

Base: All Qualified Respondents

	Country																							
	Asia																Africa							
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- nam	2016 Vie- nam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
USE THEM (NET)	1915 57%	1838 55%	416 76%	418 76%	28 54%	29 56%	45 44%	35 35%	102 58%	120 68%	82 81%	77 76%	75 58%	58 45%	156 48%	167 51%	54 53%	50 50%	103 50%	106 53%	42 42%	57 56%	42 40%	46 46%
I use them frequently	500 15%	476 14%	189 34%	213 39%	5 10%	6 12%	10 10%	3 3%	18 10%	19 11%	15 15%	17 17%	12 9%	14 11%	73 22%	49 15%	16 16%	13 13%	12 6%	11 6%	9 9%	7 7%	10 9%	2 2%
I use them, but not frequently	1415 42%	1362 41%	227 41%	205 37%	23 44%	23 44%	35 34%	32 32%	84 48%	101 57%	67 66%	60 59%	63 48%	44 34%	83 26%	118 36%	38 38%	37 37%	44% OW	95 BDHNP	33 33%	50 50%	32 30%	44 44%
NEVER USES THEM (NET)	1431 43%	1511 45%	130 24%	133 24%	24 46%	23 44%	56 55%	66 65%	74 42%	56 32%	19 19%	24 24%	55 42%	70 55%	167 51%	163 49%	47 47%	50 50%	104 50%	94 47%	59 58%	44 44%	64 60%	54 54%
I have heard of them but never used them	1017 30%	1263 38%	107 19%	100 18%	13 25%	18 35%	33 32%	45 45%	56 32%	39 22%	18 18%	19 19%	45 35%	63 49%	112 34%	127 38%	27 27%	41 41%	65 31%	81 41%	38 38%	37 37%	32 30%	48 48%
I have never heard of them or used them	414 12%	248 7%	23 4%	33 6%	11 21%	5 10%	23 21%	21 21%	18 10%	17 10%	1 1%	5 5%	10 8%	7 5%	36 11%	20 6%	20 20%	9 9%	13 19%	13 7%	21 21%	7 7%	32 30%	6 6%
Not Sure	11 *	-	4 1%	-	-	-	1 1%	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1025. Why haven't you used QR codes?

Base: Have Not Used QR Codes

	Country																							
	Asia																Africa							
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	1431	1511	130	133	24**	23**	56*	66*	74*	56*	19**	24**	55*	70*	167	163	47*	50*	104	94*	59*	44*	64*	54*
Never needed to	806 56% CQ	969 64% ADH	56 43%	55 41%	16 67%	12 52%	26 46%	34 52%	46 62% CQ	35 63% D	11 58%	13 54%	38 69% CGQ	55 79% BDHPR	98 59% CQ	101 62% D	17 36%	30 60% QD	61 59% CQ	62 66% D	36 61% CQ	32 73% DH	34 53%	39 72% WDH
Don't like them	201 14% S	231 15% DAGMOSUW	44 34%	23 17%	4 17%	5 22%	6 11%	12 18%	7 9%	11 20% T	5 28%	6 25%	8 15% S	7 10%	20 12% S	24 15% AIOSUW	12 26%	7 14%	5 9%	8 9%	5 8%	8 18%	6 9%	10 19%
I have never heard of them or seen them	322 23% BCM	217 14% CBNTVX	8 6%	39 29%	7 29%	5 22%	19 34% ACIM	18 27% BNTV	12 16% C	9 16%	2 11%	3 13%	6 11%	6 9%	50 30% ACIM	40 25% BNTV	19 40% RACIM	9 18% TACIM	32 31%	11 12%	15 25% VCM	4 9% XACIM	25 39%	8 15%
Don't trust them	160 11%	180 12% NV	32 25%	39 29%	2 8%	5 22%	5 9% BNPRVX	14 21% DP	11 15%	6 11% N	4 21%	7 29%	5 7% N	1 1%	22 13% N	16 10% N	2 4%	3 6%	11 11%	10 11% N	3 5%	1 2%	3 5%	2 4%
Other	81 6% CO	83 5% DP	1 1%	1 1%	-	1 4%	1 2%	4 6% DP	2 3%	1 2%	-	-	4 7% CO	3 4%	2 1%	2 1% ACGIOS	6 13% DP	4 8%	3 3%	9 10% DP	3 5%	1 2%	3 5%	1 2%
Not Sure	4 *	-	1 1%	-	-	-	1 2% A	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-
Decline to Answer	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	1575 110%	1680 111%	142 109%	157 118%	29 121%	28 122%	58 104%	82 124%	78 105%	62 111%	22 116%	29 121%	61 111%	72 103%	193 116%	183 112%	56 119%	53 106%	112 108%	100 106%	62 105%	46 105%	71 111%	60 111%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overiap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1030. Why do you use QR codes?

Base: Have Used QR Codes

	Country																							
	Asia																Africa							
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	1915	1838	416	418	28**	29**	45*	35*	102	120	82*	77*	75*	58*	156	167	54*	50*	103	106	42*	57*	42*	46*
They are convenient	1258 66% Q	1173 64% HTX	327 79% AGKQDSW	340 81% BHLPRTVX	21 75%	18 62%	28 62%	14 40%	73 72% Q	89 74% BHPRTVX	56 68% Q	50 65% H	52 69% Q	42 72% HRTVX	98 63% H	105 63% H	27 50%	26 52%	66 64%	54 51%	28 67%	31 54%	23 55%	23 50%
They save me time	993 52%	1028 56% AJL	230 55% CBJLTV	270 65%	16 57%	17 59%	22 49%	20 57%	49 48%	56 47%	39 48%	29 38%	36 48%	35 60% L	95 61% AI	101 60% JL	43 80% ACGIMMSU	39 78% BHLPTVX	65 63% AIKM	54 51%	25 60%	27 47%	28 67% IK	26 57% L
It's the latest thing	646 34% I	662 36% J	195 47% AIKMSU	199 48% BJLTV	17 61%	5 17%	26 58% AIKMSU	21 60% BJLTV	12 12%	13 11%	20 24% I	21 27% J	24 32% I	23 40% J	75 48% AIKMSU	81 49% BJLTV	22 41% IK	24 48% JLT	36 35% I	29 27% J	13 31% I	18 32% J	23 55% AIKMSU	27 59% BJLTV
Other	125 7% BCOS	60 3% D	2	1	2 7%	3 10%	5 11% COS	1 3% D	4 4% CS	2 2%	5 6% CS	2 3% D	3 4% CS	-	3 2% D	4 2% D	4 7% CS	3 6% D	-	7 7% SDN	2 5% CS	2 4% D	4 10% XCOS	-
Not Sure	2	-	-	-	-	-	-	1 1% AC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3024 158%	2923 159%	754 181%	810 194%	56 200%	43 148%	81 180%	56 160%	139 136%	160 133%	120 146%	102 132%	115 153%	100 172%	271 174%	291 174%	96 178%	92 184%	167 162%	144 136%	68 162%	78 137%	78 186%	76 165%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: All Qualified Respondents

Q1050. What is your preferred way of finding websites now?

	Country																							
	Asia																Africa							
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Use a search engine	1976 59% CO	1977 59% DHP	239 43% C	277 50% C	33 63% C	38 73% BDHJP	58 57% C	46 46% JACGOS	124 70% C	101 57% CO	67 66% DHP	62 61% ACOS	90 69% BDHJP	88 69% BDHJP	162 50% C	160 48% C	61 60% DHP	63 63% C	116 56% DHP	131 66% DHP	63 62% CO	75 74% BDHJP	68 64% CO	64 64% DHP
Type the domain name directly into my browser and see if it comes up	764 23% I	730 22% JL	131 24% I	124 23% JL	8 15% AEIKM	7 13% AEIKM	32 31% AEIKM	29 29% FJLV	23 13% FJLV	27 15% FJLV	19 19% FJLV	13 13% FJLV	25 19% FJLV	24 19% FJLV	77 24% I	77 23% JL	20 20% JLV	27 27% JLV	56 27% I	53 27% JLV	25 25% I	15 15% I	21 20% I	17 17% I
Use a QR code	224 7% K	356 11% ATV	82 15% AGIKMOGSU	109 20% CBFHNRTV	6 12% GKU	3 6% GKU	2 2% GTV	11 11% K	8 5% IBFNRTV	32 18% K	-	12 12% KTV	10 8% K	8 6% T	21 6% K	50 15% OBNTV	5 5% K	9 9% T	11 5% K	4 2% K	2 2% K	3 3% K	9 8% GKU	13 13% TV
Use an app instead of going to websites themselves	362 11% BM	279 8% R	93 17% DAMSUV	41 7% R	4 8% R	4 8% R	10 10% M	14 14% BDRT	20 11% M	15 9% R	14 14% M	13 13% RT	3 2% R	8 6% R	64 20% PAEGIMSUV	43 13% BDNRT	12 12% RM	1 1% M	23 11% M	12 6% R	9 9% M	8 8% R	7 7% R	6 6% R
Other	25 1% B	7 2% A	2 0% A	-	1 2% O	-	-	1 1% D	-	1 1% D	1 1% D	1 1% D	2 2% O	-	-	-	3 3% ACIO	-	1 1% O	-	2 2% O	-	1 1% O	-
Not Sure	6 0% B	-	3 1% A	-	-	-	-	-	1 1% D	-	-	-	-	-	1 1% D	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1036\_1. Which of these is the safest, which is the fastest, and which is the easiest way to navigate to a website that may have the information you are looking for?

2 Aug 2016  
Table 326

1. Safest

Base: All Qualified Respondents

	Country																								
	Asia											Africa													
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Unweighted Base	3343	3349	546	551	52*	52*	102	101	176	176	101	101	130	128	323	330	101	100	207	200	100	101	106	100	
Using an app instead of going to the website itself for example, an app provided by an airline or a bank	370 11% IK	647 19% A	90 16% AIKMQW	111 20%	7 13% I	15 29% P	11 11% I	21 21%	8 5%	30 17% I	5 5%	17 17% K	8 6%	26 20% M	74 23% ACGKMQSUW	57 17%	8 8%	24 24% Q	28 14% IKMW	50 25% SBP	9 9%	22 22% U	6 6%	20 20% W	
Accessing via a QR code	412 12%	489 15% AJV	116 21% DAGHKMSU	71 13% J	13 25% AGHKMSU	13 25% BDJLNV	9 9% GBDJLNV	24 24%	15 9%	13 7%	10 10%	10 10%	13 10%	16 13%	53 16% AIS	75 23% OBDJLNV	11 11% JLV	20 20% JLV	20 10% SBDJLV	42 21% SBDJLV	11 11%	7 7%	17 16% WBDJLNV	29 29%	
Typing the domain name into a browser	1224 37% BCEIO	892 27% H	138 25% I	172 31% CBHNPRX	12 23% HCEIO	13 25% HCEIO	41 40% HCEIO	18 18%	30 17%	42 24%	29 29% I	30 30% H	46 35% NCI	28 22%	90 28% I	79 24% RCI	37 37% RCI	20 20% TACEIKMQW	100 48% TACEIKMQW	53 27% CEIO	42 42% BHJNPRTX	40 40% BHJNPRTX	35 33% XI	20 20%	
Finding via an Internet search engine	834 25% BS	603 18% D	139 25% D	100 18% D	13 25% F	4 8% HS	30 29% HS	16 16%	53 30% JOS	29 16% LACOS	41 41% LACOS	22 22% F	38 29% S	32 25% BFRTX	68 21%	57 17% RAOS	35 35% RAOS	13 13%	39 19% VS	28 14% VS	29 29% VS	17 17% XACOS	39 37% XACOS	14 14%	
Accessing via a bookmark	338 10% C	431 13% AT	41 8% CT	70 13% CT	6 12% CT	6 12% CT	6 6% GT	15 15% JACEIKMQSUW	56 32% BDLNPTVX	39 22% BDLNPTVX	13 13%	11 11%	15 12% KDP	14 11% OSW	31 10% P	47 14% T	6 6% T	13 13% T	15 7% DP	12 6% DP	6 6% DP	8 8% S	7 7% S	2 2% S	6 6% S
Not sure	165 5% O	287 9% ADP	22 4% ADP	27 5% ADP	1 2% ADP	1 2% ADP	5 5% ADP	7 7% COSW	14 8% BDFF	23 13% BDFF	3 3% KDP	11 11% KDP	10 8% OSW	12 9% P	7 2% P	15 5% P	4 4% P	10 10% DP	5 2% DP	15 8% S	3 3% S	7 7% S	2 2% S	6 6% S	
Sigma	3343 100%	3349 100%	546 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	323 100%	330 100%	101 100%	100 100%	207 100%	200 100%	100 100%	101 100%	106 100%	100 100%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1036\_2. Which of these is the safest, which is the fastest, and which is the easiest way to navigate to a website that may have the information you are looking for?  
2. Fastest

Base: All Qualified Respondents

	2016 Total Regi- stra- nts	Country																						
		Asia										Africa												
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
Using an app instead of going to the website itself-for example, an app provided by an airline or a bank	-	502 15% D	-	64 12%	-	7 13%	-	18 18%	-	19 11%	-	16 16%	-	16 13%	-	67 20% BDJ	-	14 14%	-	29 15%	-	18 18%	-	19 19% D
Accessing via a QR code	-	733 22% PT	-	198 36% BFHULPRTVX	-	8 15%	-	17 17%	-	44 25% PT	-	24 24% T	-	36 28% HPTV	-	51 15%	-	22 22% T	-	24 12%	-	16 16%	-	19 19%
Typing the domain name into a browser	-	509 15% J	-	76 14% J	-	8 15%	-	20 20% J	-	14 8%	-	12 12%	-	19 15%	-	56 17% J	-	17 17% J	-	43 22% BDJL	-	16 16% J	-	13 13%
Finding via an Internet search engine	-	672 20% DN	-	92 17% N	-	14 27% N	-	22 22% N	-	34 19% N	-	18 18% N	-	11 9%	-	69 21% N	-	20 20% N	-	54 27% BDN	-	23 23% N	-	24 24% N
Accessing via a bookmark	-	742 22% D	-	103 19%	-	13 25%	-	18 18%	-	44 25%	-	28 28% D	-	40 31% BDHP	-	73 22%	-	24 24%	-	44 22%	-	26 26%	-	22 22%
Not sure	-	191 6% D	-	18 3%	-	2 4%	-	6 6%	-	21 12% BDLNPRTVX	-	3 3%	-	6 5%	-	14 4%	-	3 3%	-	6 3%	-	2 2%	-	3 3%
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1036\_3. Which of these is the safest, which is the fastest, and which is the easiest way to navigate to a website that may have the information you are looking for?

3. Easiest

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
Using an app instead of going to the website itself-for example, an app provided by an airline or a bank	-	481 14% FJ	-	74 13% F	-	1 2%	-	12 12% F	-	15 9%	-	19 19% FJ	-	19 15% F	-	53 16% FJ	-	10 10%	-	38 19% FJR	-	21 21% FJR	-	12 12% F
Accessing via a QR code	-	552 16% T	-	155 28% BFHLNPRTVX	-	7 13%	-	14 14%	-	37 21% NT	-	18 18%	-	15 12%	-	57 17%	-	13 13%	-	23 12%	-	18 18%	-	14 14%
Typing the domain name into a browser	-	508 15% J	-	80 15% J	-	15 29% BDJLNPF	-	16 16% J	-	11 6%	-	9 9%	-	20 16% J	-	56 17% JL	-	19 19% JL	-	34 17% J	-	16 16% J	-	14 14% J
Finding via an Internet search engine	-	968 29% DJ	-	129 23% J	-	15 29%	-	23 23%	-	38 22%	-	34 34% DJ	-	40 31%	-	99 30% DJ	-	39 39% BDHJ	-	59 30%	-	27 27%	-	33 33% DJ
Accessing via a bookmark	-	670 20% D	-	102 19% D	-	13 25%	-	30 30% BDLPRV	-	60 34% BDLNPRTV	-	14 14%	-	25 20%	-	53 16%	-	16 16%	-	40 20%	-	18 18%	-	23 23%
Not sure	-	170 5% D	-	11 2% D	-	1 2%	-	6 6% D	-	15 9% BDPTV	-	7 7% DV	-	9 7% DV	-	12 4%	-	3 3%	-	6 3%	-	1 1%	-	4 4%
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q1055\_1. Which of these are the fastest, easiest and safest way to get to the website you want to buy from?

1. Safest

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	3349	-**	551	-**	52*	-**	101	-**	176	-**	101	-**	128	-**	330	-**	100	-**	200	-**	101	-**	100
Using an app instead of going to a website-for example, an app provided by an airline or a bank	-	771 23%	-	126 23%	-	17 33% JN	-	29 29% N	-	34 19%	-	22 22%	-	22 17%	-	79 24%	-	34 34% BDJNP	-	71 36% BDJLNP	-	29 29% N	-	25 25%
Accessing via a QR code	-	448 13% J	-	73 13% J	-	11 21% J	-	16 16% J	-	8 5%	-	10 10%	-	25 20% BJL	-	76 23% BDJLTV	-	14 14% J	-	28 14% J	-	11 11% J	-	21 21% BDJL
Typing the domain name into a browser	-	864 26% J	-	164 30% BHJPT	-	9 17%	-	20 20%	-	33 19%	-	24 24%	-	31 24%	-	72 22%	-	21 21%	-	42 21%	-	30 30% J	-	21 21%
Finding via an Internet search engine	-	541 16% FN	-	87 16%	-	3 6%	-	22 22% FN	-	27 15%	-	27 27% BDFJNPRTX	-	12 9%	-	56 17% FN	-	13 13%	-	30 15%	-	16 16%	-	15 15%
Accessing via a bookmark	-	430 13% V	-	77 14% V	-	7 13%	-	8 8%	-	47 27% BDHFNPRTX	-	8 8%	-	17 13%	-	39 12%	-	8 8%	-	18 9%	-	6 6%	-	13 13%
Not sure	-	295 9% DP	-	24 4%	-	5 10% P	-	6 6%	-	27 15% BDHPTX	-	10 10% DP	-	21 16% BDHPTX	-	8 2%	-	10 10% DP	-	11 6%	-	9 9% P	-	5 5%
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1055\_2. Which of these are the fastest, easiest and safest way to get to the website you want to buy from?

2. Fastest

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
Using an app instead of going to a website-for example, an app provided by an airline or a bank	-	555 17% DNR	-	62 11%	-	7 13%	-	14 14%	-	25 14% N	-	27 27% BDHJNR	-	8 6%	-	78 24% BDHJNR	-	9 9%	-	44 22% BDNR	-	25 25% BDJNR	-	23 23% DNR
Accessing via a QR code	-	677 20% TV	-	208 38% BFHLNPRTVX	-	9 17%	-	16 16%	-	40 23% TV	-	20 20%	-	25 20%	-	60 18%	-	26 26% TV	-	28 14%	-	11 11%	-	19 19%
Typing the domain name into a browser	-	538 16% DJ	-	66 12%	-	7 13%	-	26 26% BDJLNPX	-	17 10%	-	13 13%	-	19 15%	-	47 14%	-	21 21% DJ	-	46 23% BDJLP	-	17 17%	-	14 14%
Finding via an Internet search engine	-	672 20%	-	95 17%	-	11 21%	-	18 18%	-	28 16%	-	18 18%	-	19 15%	-	70 21%	-	22 22%	-	42 21%	-	26 26% DJN	-	21 21%
Accessing via a bookmark	-	718 21% T	-	110 20%	-	16 31% T	-	24 24%	-	54 31% BDLPRT	-	19 19%	-	49 38% BDHLPRTVX	-	67 20%	-	18 18%	-	31 16%	-	20 20%	-	20 20%
Not sure	-	189 6% DP	-	10 2%	-	2 4%	-	3 3%	-	12 7% DP	-	4 4%	-	8 6% DP	-	8 2%	-	4 4%	-	9 5% D	-	2 2%	-	3 3%
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1055\_3. Which of these are the fastest, easiest and safest way to get to the website you want to buy from?

3. Easiest

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
Using an app instead of going to a website-for example, an app provided by an airline or a bank	-	533 16%	-	80 15%	-	4 8%	-	21 21%	-	21 12%	-	25 25%	-	14 11%	-	68 21%	-	11 11%	-	47 24%	-	22 22%	-	15 15%
Accessing via a QR code	-	529 16% H	-	162 29% BFHLNPRTV	-	6 12%	-	7 7%	-	29 16% H	-	14 14%	-	17 13%	-	49 15% H	-	15 15%	-	28 14%	-	11 11%	-	21 21% H
Typing the domain name into a browser	-	546 16% J	-	76 14% J	-	13 25% DJL	-	16 16% J	-	13 7%	-	11 11%	-	17 13%	-	66 20% DJL	-	25 25% BDJLN	-	47 24% BDJLN	-	15 15% J	-	14 14%
Finding via an Internet search engine	-	907 27% D	-	127 23% D	-	16 31% D	-	33 33% D	-	41 23% DT	-	34 34% DT	-	40 31%	-	83 25% DT	-	32 32%	-	46 23% D	-	33 33% D	-	35 35% DJT
Accessing via a bookmark	-	628 19% TX	-	95 17% TX	-	11 21% TX	-	17 17% BDHLPRTVX	-	57 32% TX	-	15 15% TX	-	29 23% TX	-	55 17% TX	-	13 13%	-	25 13% TX	-	19 19% TX	-	11 11% TX
Not sure	-	206 6% DPV	-	11 2% DPV	-	2 4% DPV	-	7 7% DV	-	15 9% DLPTV	-	2 2% DLPTV	-	11 9% DLPTV	-	9 3% DLPTV	-	4 4%	-	7 4% DLPTV	-	1 1% DLPTV	-	4 4% DLPTV
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1060\_1. Which of these is the safest, which is the easiest, and which is the fastest method to get to the website to access your personal information?

1. Safest

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	3349	-**	551	-**	52*	-**	101	-**	176	-**	101	-**	128	-**	330	-**	100	-**	200	-**	101	-**	100
Using an app provided by the website owner-for example, an app provided by an airline or a bank	-	886 26% DJ	-	120 22%	-	14 27%	-	30 30% J	-	32 18%	-	22 22%	-	30 23%	-	93 28% DJ	-	25 25%	-	86 43% BDFHJLNPRX	-	39 39% BDJLNPRX	-	23 23%
Accessing via a QR code	-	442 13% JV	-	84 15% JV	-	14 27% BDJLNTV	-	23 23% BJNV	-	10 6%	-	13 13% J	-	14 11%	-	68 21% BDJNV	-	17 17% JV	-	29 15% JV	-	5 5%	-	19 19% JV
Typing the domain name into a browser	-	770 23% FT	-	148 27% BFJNT	-	6 12%	-	23 23%	-	32 18%	-	24 24%	-	21 16%	-	73 22% BDJNV	-	22 22%	-	33 17% FNT	-	28 28% FNT	-	21 21%
Finding via an Internet search engine	-	462 14%	-	101 18% BHT	-	6 12%	-	9 9%	-	26 15%	-	16 16%	-	16 13%	-	50 15%	-	13 13%	-	22 11%	-	12 12%	-	15 15%
Accessing via a bookmark	-	497 15% PT	-	74 13%	-	11 21% PT	-	10 10%	-	48 27% BDHLPTVX	-	16 16%	-	27 21% BDHPT	-	34 10%	-	17 17% T	-	18 9%	-	13 13%	-	13 13%
Not sure	-	292 9% DP	-	24 4%	-	1 2%	-	6 6%	-	28 16% BDFHPRTV	-	10 10% DP	-	20 16% BDFHPRTV	-	12 4%	-	6 6%	-	12 6% BDFHPRTV	-	4 4%	-	9 9% P
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1060\_2. Which of these is the safest, which is the easiest, and which is the fastest method to get to the website to access your personal information?

2 Aug 2016  
Table 333

2. Fastest

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	3349	-**	551	-**	52*	-**	101	-**	176	-**	101	-**	128	-**	330	-**	100	-**	200	-**	101	-**	100
Using an app provided by the website owner-for example, an app provided by an airline or a bank	-	578 17% JN	-	83 15%	-	8 15%	-	14 14%	-	18 10%	-	27 27% BDHJNRX	-	13 10%	-	69 21% DJN	-	13 13%	-	48 24% BDHJNRX	-	20 20% JN	-	13 13%
Accessing via a QR code	-	618 18% HT	-	198 36% BFHLNPRTVX	-	8 15%	-	11 11%	-	42 24% HPT	-	17 17%	-	24 19%	-	54 16%	-	23 23% HT	-	24 12%	-	17 17%	-	18 18%
Typing the domain name into a browser	-	572 17% DJ	-	74 13% J	-	6 12%	-	27 27% BDFJLN	-	13 7%	-	13 13%	-	19 15% J	-	59 18% J	-	23 23% DJ	-	36 18% J	-	22 22% DJ	-	24 24% DJL
Finding via an Internet search engine	-	591 18% D	-	74 13% D	-	15 29% BDJLN	-	17 17%	-	25 14%	-	14 14%	-	20 16%	-	61 18% D	-	22 22% D	-	40 20% D	-	19 19%	-	23 23% D
Accessing via a bookmark	-	772 23% D	-	110 20% D	-	14 27%	-	25 25% BDLPRTVX	-	60 34% BDLPRTVX	-	23 23% BDPRTVX	-	41 32% DPR	-	76 23% D	-	17 17% D	-	44 22% D	-	20 20% D	-	16 16% D
Not sure	-	218 7% DP	-	12 2% D	-	1 2% D	-	7 7% D	-	18 10% BDPRTVX	-	7 7% D	-	11 9% DPR	-	11 3% D	-	2 2% D	-	8 4% D	-	3 3% D	-	6 6% D
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1060\_3. Which of these is the safest, which is the easiest, and which is the fastest method to get to the website to access your personal information?

3. Easiest

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia														Africa							
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
Using an app provided by the website owner-for example, an app provided by an airline or a bank	-	587 18% N	-	90 16% N	-	6 12%	-	19 19% N	-	22 13%	-	17 17%	-	12 9%	-	81 25% BDFJNX	-	17 17%	-	54 27% BDFJNX	-	23 23% JN	-	13 13%
Accessing via a QR code	-	503 15% NT	-	152 28% BHJLNPRTVX	-	10 19% NT	-	11 11%	-	35 20% NT	-	14 14% T	-	9 7%	-	52 16% NT	-	12 12% T	-	11 6%	-	12 12%	-	16 16% NT
Typing the domain name into a browser	-	561 17% J	-	77 14%	-	11 21% J	-	27 27% BDJVP	-	16 9%	-	17 17%	-	26 20% J	-	57 17% J	-	18 18% J	-	53 27% BDJVPX	-	15 15%	-	16 16%
Finding via an Internet search engine	-	767 23%	-	115 21%	-	17 33% DP	-	22 22%	-	35 20%	-	31 31% DJP	-	30 23%	-	67 20% BDHJNPT	-	36 36% BDHJNPT	-	42 21%	-	31 31% DJP	-	29 29%
Accessing via a bookmark	-	673 20% RT	-	106 19% R	-	7 13%	-	17 17%	-	48 27% BDFHLPRTVX	-	14 14%	-	38 30% BDFHLPRTVX	-	61 18%	-	11 11%	-	29 15%	-	14 14%	-	16 16%
Not sure	-	258 8% DP	-	11 2%	-	1 2%	-	5 5%	-	20 11% DFPT	-	8 8% D	-	13 10% DP	-	12 4% D	-	6 6% D	-	11 6% D	-	6 6% D	-	10 10% DP
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1100a. How would you describe your familiarity with each of the following abusive internet behaviors?  
SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
Phishing - The attempt to acquire sensitive information such as usernames, passwords, and credit card details by masquerading as a trustworthy entity in electronic communication.	-	1561 47% FJR	-	296 54% BFJNRX	-	14 27%	-	48 48% FJ	-	50 28%	-	51 50% FJR	-	50 39%	-	205 62% BDFJLNRX	-	34 34%	-	114 57% BFJNRX	-	59 58% BFJNRX	-	43 43% J
Spamming - The use of electronic messaging systems to send unsolicited messages.	-	2066 62% JLX	-	334 61% JLX	-	31 60% J	-	58 57% J	-	63 36%	-	45 45% BDFJLPRX	-	99 77% BDFJLPRX	-	220 67% BJLX	-	63 63% JLX	-	152 76% BDFJLPRX	-	85 84% BDFJLPRX	-	49 49% J
Cyber squatting - Registering or using a domain name with bad faith intent to profit from the goodwill of a trademark belonging to someone else.	-	1087 32% J	-	274 50% BFJLNRX	-	14 27%	-	25 25% J	-	29 16%	-	29 29% J	-	40 31% J	-	158 48% BFJLNRX	-	27 27% J	-	71 36% J	-	34 34% J	-	30 30% J
Stolen credentials - When hackers steal personal information stored online such as usernames, passwords, social security numbers, credit cards numbers, etc.	-	1515 45% JRX	-	256 46% JRX	-	28 54% JRX	-	52 51% JRX	-	47 27%	-	54 53% JRX	-	57 45% J	-	195 59% BDJNRX	-	32 32%	-	115 58% BDJNRX	-	55 54% JRX	-	32 32%
Malware - Short for "malicious software", used to disrupt computer operations, gather sensitive information or gain access to private computer systems.	-	1764 53% FJLX	-	308 56% FJLX	-	18 35%	-	57 56% FJLX	-	47 27%	-	35 35%	-	75 59% FJLX	-	214 65% BDFJLX	-	54 54% FJL	-	134 67% BDFJLRX	-	62 61% FJLX	-	42 42% J

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1100a. How would you describe your familiarity with each of the following abusive internet behaviors?  
SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
Phishing - The attempt to acquire sensitive information such as usernames, passwords, and credit card details by masquerading as a trustworthy entity in electronic communication.	-	705 21% DLPV	-	68 12%	-	22 42% BDHLPRTVX	-	23 23% DV	-	41 23% DLPV	-	13 13%	-	35 27% DLPV	-	48 15%	-	24 24% DLPV	-	41 21% D	-	12 12%	-	21 21% D
Spamming - The use of electronic messaging systems to send unsolicited messages.	-	423 13% DTV	-	51 9% V	-	8 15% TV	-	11 11% V	-	41 23% BDHNPRTV	-	27 27% BDHNPRTV	-	9 7%	-	42 13% TV	-	10 10% V	-	13 7%	-	3 3%	-	16 16% DNTV
Cyber squatting - Registering or using a domain name with bad faith intent to profit from the goodwill of a trademark belonging to someone else.	-	1194 36% DP	-	90 16%	-	22 42% DP	-	34 34% D	-	80 45% BDPRVX	-	44 44% DPX	-	50 39% DP	-	87 26% D	-	31 31% D	-	76 38% DP	-	33 33% D	-	28 28% D
Stolen credentials - When hackers steal personal information stored online such as usernames, passwords, social security numbers, credit cards numbers, etc.	-	641 19% DHP	-	82 15%	-	11 21%	-	11 11%	-	51 29% BDHLNPTV	-	13 13%	-	24 19%	-	47 14%	-	26 26% DHLPV	-	37 19%	-	12 12%	-	27 27% BDHLPV
Malware - Short for "malicious software", used to disrupt computer operations, gather sensitive information or gain access to private computer systems.	-	545 16% DP	-	63 11%	-	14 27% BDHNPTV	-	12 12%	-	61 35% BDHNPRTV	-	29 29% BDHNPTV	-	15 12%	-	41 12%	-	17 17%	-	25 13%	-	11 11%	-	28 28% BDHNPTV

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q1100a\_1. How would you describe your familiarity with each of the following abusive internet behaviors?

1. Phishing - The attempt to acquire sensitive information such as usernames, passwords, and credit card details by masquerading as a trustworthy entity in electronic communication.

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
TOP 2 BOX (NET)	-	1561 47% FJR	-	296 54% BFJNRX	-	14 27%	-	48 48% FJ	-	50 28%	-	51 50% FJR	-	50 39%	-	205 62% BDFHJLRX	-	34 34%	-	114 57% BFJNRX	-	59 58% BFJNRX	-	43 43% J
Extremely familiar	-	577 17% F	-	98 18% F	-	2 4%	-	18 18% F	-	22 13%	-	19 19% F	-	15 12%	-	78 24% BDFJNRX	-	11 11%	-	40 20% F	-	22 22% FJNR	-	13 13%
Very familiar	-	984 29% J	-	198 36% BJR	-	12 23%	-	30 30% J	-	28 16%	-	32 32% J	-	35 27% J	-	127 38% BFJNR	-	23 23%	-	74 37% BJR	-	37 37% JR	-	30 30% J
Somewhat familiar	-	1083 32% PT	-	187 34% PT	-	16 31%	-	30 30%	-	85 48% BDFHNPVX	-	37 37% PT	-	43 34% PT	-	77 23% BPT	-	42 42%	-	45 23%	-	30 30%	-	36 36% PT
BOTTOM 2 BOX (NET)	-	705 21% DLPV	-	68 12% BDHJLRPTVX	-	22 42% BDHJLRPTVX	-	23 23% DV	-	41 23% DLPV	-	13 13%	-	35 27% DLPV	-	48 15% DLPV	-	24 24% DLPV	-	41 21% D	-	12 12%	-	21 21% D
Just know the name	-	461 14% DPT	-	60 11% P	-	10 19% PT	-	12 12%	-	24 14% P	-	9 9%	-	26 20% BDLPTV	-	22 7% D	-	12 12%	-	17 9% BDLV	-	9 9%	-	14 14% P
Never heard of	-	244 7% D	-	8 1% BDHJLRPTVX	-	12 23% BDHJLRPTVX	-	11 11% DV	-	17 10% DV	-	4 4%	-	9 7% D	-	26 8% D	-	12 12% DLV	-	24 12% BDLV	-	3 3%	-	7 7% D
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1100a\_2. How would you describe your familiarity with each of the following abusive internet behaviors?  
2. Spamming - The use of electronic messaging systems to send unsolicited messages.

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
TOP 2 BOX (NET)	-	2066 62% JLX	-	334 61% JLX	-	31 60% J	-	58 57% J	-	63 36% J	-	45 45% J	-	99 77% BDFHJLPRX	-	220 67% BJLX	-	63 63% JLX	-	152 76% BDFHJLPRX	-	85 84% BDFHJLPRX	-	49 49% J
Extremely familiar	-	922 28% DJL	-	125 23% J	-	13 25% J	-	36 36% DJLR	-	26 15% J	-	17 17% DJLR	-	55 43% BDFJLPRX	-	92 28% JL	-	21 21% JL	-	79 40% BDJLPRX	-	35 35% DJLR	-	23 23% DJLR
Very familiar	-	1144 34% HJ	-	209 38% BHJX	-	18 35% J	-	22 22% J	-	37 21% J	-	28 28% J	-	44 34% HJ	-	128 39% HJLX	-	42 42% HJLX	-	73 37% HJ	-	50 50% BDHJLNTX	-	26 26% HJ
Somewhat familiar	-	860 26% NPTV	-	166 30% BNPTV	-	13 25% V	-	32 32% NPTV	-	72 41% BDFLNPRTV	-	29 29% NTV	-	20 16% NTV	-	68 21% NV	-	27 27% NV	-	35 18% NV	-	13 13% NV	-	35 35% BNPTV
BOTTOM 2 BOX (NET)	-	423 13% DTV	-	51 9% V	-	8 15% TV	-	11 11% V	-	41 23% BDHNPRTV	-	27 27% BDHNPRTV	-	9 7% TV	-	42 13% TV	-	10 10% V	-	13 7% V	-	3 3% V	-	16 16% DNTV
Just know the name	-	280 8% TV	-	35 6% V	-	5 10% V	-	8 8% V	-	23 13% BDNPRTV	-	18 18% BDHNPRTV	-	7 5% TV	-	24 7% TV	-	5 5% TV	-	8 4% TV	-	2 2% TV	-	12 12% DTV
Never heard of	-	143 4% TV	-	16 3% V	-	3 6% V	-	3 3% V	-	18 10% BDHNPTV	-	9 9% BDNTV	-	2 2% TV	-	18 5% TV	-	5 5% TV	-	5 3% TV	-	1 1% TV	-	4 4% DTV
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1100a\_3. How would you describe your familiarity with each of the following abusive internet behaviors?

3. Cyber squatting - Registering or using a domain name with bad faith intent to profit from the goodwill of a trademark belonging to someone else.

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
TOP 2 BOX (NET)	-	1087 32% J	-	274 50% BFHULNRTVX	-	14 27%	-	25 25%	-	29 16%	-	29 29%	-	40 31%	-	158 48% BFHULNRTVX	-	27 27% J	-	71 36% J	-	34 34% J	-	30 30% J
Extremely familiar	-	371 11% J	-	75 14% BJ	-	3 6%	-	13 13% J	-	7 4%	-	11 11% J	-	12 9%	-	69 21% BDFJLNRTV	-	7 7%	-	24 12% J	-	9 9% J	-	16 16% JR
Very familiar	-	716 21% HJ	-	199 36% BFHULNRTVX	-	11 21%	-	12 12%	-	22 13%	-	18 18%	-	28 22% HJ	-	89 27% BHJX	-	20 20%	-	47 24% HJ	-	25 25% HJ	-	14 14% HJ
Somewhat familiar	-	1068 32% P	-	187 34% P	-	16 31%	-	42 42% BLPT	-	67 38% PT	-	28 28%	-	38 30%	-	85 26% BLPT	-	42 42% BLPT	-	53 27%	-	34 34% BLPT	-	42 42% BLPT
BOTTOM 2 BOX (NET)	-	1194 36% DP	-	90 16% DP	-	22 42% DP	-	34 34% D	-	80 45% BDPRVX	-	44 44% DPX	-	50 39% DP	-	87 26% D	-	31 31% D	-	76 38% DP	-	33 33% D	-	28 28% D
Just know the name	-	606 18% D	-	72 13% D	-	10 19% D	-	12 12% D	-	34 19% D	-	30 30% D	-	29 23% DHR	-	53 16% D	-	11 11% D	-	39 20% D	-	16 16% D	-	18 18% D
Never heard of	-	588 18% DPX	-	18 3% DPX	-	12 23% DPX	-	22 22% DPX	-	46 26% BDLNFX	-	14 14% D	-	21 16% D	-	34 10% D	-	20 20% DPX	-	37 19% DP	-	17 17% D	-	10 10% D
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1100a\_4. How would you describe your familiarity with each of the following abusive internet behaviors?

4. Stolen credentials - When hackers steal personal information stored online such as usernames, passwords, social security numbers, credit cards numbers, etc.

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
TOP 2 BOX (NET)	-	1515 45% JRX	-	256 46% JRX	-	28 54% JRX	-	52 51% JRX	-	47 27% JRX	-	54 53% JRX	-	57 45% J	-	195 59% BDJNRX	-	32 32% BDJNRX	-	115 58% BDJNRX	-	55 54% JRX	-	32 32% JRX
Extremely familiar	-	519 15% DJ	-	70 13% DJ	-	11 21% JRX	-	28 28% BDJNRVX	-	15 9% JRX	-	19 19% JRX	-	16 13% BDJNRX	-	67 20% BDJNRX	-	9 9% DJRX	-	37 19% DJRX	-	14 14% DJRX	-	9 9% DJRX
Very familiar	-	996 30% J	-	186 34% BHJRX	-	17 33% J	-	24 24% J	-	32 18% J	-	35 35% J	-	41 32% J	-	128 39% BHJRX	-	23 23% BHJRX	-	78 39% BHJRX	-	41 41% BHJRX	-	23 23% BHJRX
Somewhat familiar	-	1193 36% PT	-	213 39% PT	-	13 25% PT	-	38 38% PT	-	78 44% BFPT	-	34 34% BFPT	-	47 37% PT	-	88 27% FPT	-	42 42% FPT	-	48 24% FPT	-	34 34% FPT	-	41 41% PT
BOTTOM 2 BOX (NET)	-	641 19% DHP	-	82 15% DHP	-	11 21% DHP	-	11 11% BDHLNPTV	-	51 29% BDHLNPTV	-	13 13% BDHLNPTV	-	24 19% BDHLNPTV	-	47 14% DHLNPV	-	26 26% DHLNPV	-	37 19% DHLNPV	-	12 12% DHLNPV	-	27 27% BDHLPV
Just know the name	-	466 14% HP	-	72 13% H	-	9 17% H	-	6 6% H	-	26 15% H	-	12 12% H	-	19 15% H	-	32 10% H	-	15 15% H	-	20 10% H	-	8 8% H	-	18 18% HPV
Never heard of	-	175 5% DL	-	10 2% DL	-	2 4% DL	-	5 5% BDFHLNPTV	-	25 14% BDFHLNPTV	-	1 1% BDFHLNPTV	-	5 4% BDFHLNPTV	-	15 5% D	-	11 11% BDLNP	-	17 9% BDL	-	4 4% BDL	-	9 9% DL
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1100a\_5. How would you describe your familiarity with each of the following abusive internet behaviors?

5. Malware - Short for "malicious software", used to disrupt computer operations, gather sensitive information or gain access to private computer systems.

Base: All Qualified Respondents

	Regi- stra- nts (A)	Country																						
		Asia										Africa												
		2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	3349	**	551	**	52*	**	101	**	176	**	101	**	128	**	330	**	100	**	200	**	101	**	100
TOP 2 BOX (NET)	-	1764 53% FJLX	-	308 56% FJLX	-	18 35%	-	57 56% FJLX	-	47 27%	-	35 35%	-	75 59% FJLX	-	214 65% BDFJLX	-	54 54% FJL	-	134 67% BDFJLRX	-	62 61% FJLX	-	42 42% J
Extremely familiar	-	712 21% JL	-	105 19% JL	-	9 17%	-	28 28% DJLX	-	21 12%	-	11 11%	-	27 21% JL	-	94 28% BDJLX	-	23 23% JL	-	51 26% JLX	-	22 22% JL	-	14 14%
Very familiar	-	1052 31% FJ	-	203 37% BFJL	-	9 17%	-	29 29% J	-	26 15%	-	24 24%	-	48 38% FJL	-	120 36% BFJL	-	31 31% J	-	83 42% BFHJLX	-	40 40% FJL	-	28 28% J
Somewhat familiar	-	1040 31% PT	-	180 33% PT	-	20 38% PT	-	32 32% T	-	68 39% BPT	-	37 37% PT	-	38 30% PT	-	75 23% PT	-	29 29% PT	-	41 21% PT	-	28 28% PT	-	30 30% PT
BOTTOM 2 BOX (NET)	-	545 16% DP	-	63 11% BDHNPTV	-	14 27% BDHNPTV	-	12 12% BDHNPTV	-	61 35% BDHNPTV	-	29 29% BDHNPTV	-	15 12% BDHNPTV	-	41 12% BDHNPTV	-	17 17% BDHNPTV	-	25 13% BDHNPTV	-	11 11% BDHNPTV	-	28 28% BDHNPTV
Just know the name	-	370 11% DTV	-	51 9% DTV	-	10 19% DTV	-	9 9% BDHNPTV	-	32 18% BDHNPTV	-	18 18% BDPTV	-	12 9% BDPTV	-	33 10% BDPTV	-	12 12% BDPTV	-	14 7% BDPTV	-	7 7% BDPTV	-	21 21% BDHNPTV
Never heard of	-	175 5% DP	-	12 2% DP	-	4 8% DP	-	3 3% BDHNPTV	-	29 16% BDHNPTV	-	11 11% BDHNP	-	3 2% BDHNP	-	8 2% BDHNP	-	5 5% BDHNP	-	11 6% D	-	4 4% D	-	7 7% DP
Sigma	-	3349 100%	-	551 100%	-	52 100%	-	101 100%	-	176 100%	-	101 100%	-	128 100%	-	330 100%	-	100 100%	-	200 100%	-	101 100%	-	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1105. What do you think are the source(s) for each type of abusive Internet behavior?  
SUMMARY TABLE OF ORGANIZED GROUPS

Base: Familiar With Abusive Internet Behavior (Variable Bases)

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Phishing	1574 64%	1651 62%	253 71%	335 69%	20 65%	16 53%	37 54%	35 45%	90 71%	92 68%	74 85%	71 81%	61 57%	57 61%	122 61%	175 62%	35 41%	44 58%	71 48%	72 45%	59 67%	60 67%	26 31%	41 52%
	QSW	HTX	AGMOQSW	BHPRTX	QW		W		GMQSW	HTX	ACEGMOQSW	BDHJNPRTX	QW	HT	QSW	HT		Q	W		QSW	HTX		W
Spamming	1704 64%	1809 62%	256 69%	338 68%	27 59%	23 52%	47 56%	51 57%	83 70%	89 66%	51 84%	54 73%	65 56%	74 62%	126 58%	187 65%	41 48%	49 54%	88 49%	78 42%	65 68%	73 74%	36 44%	43 51%
	QSW	TX	AGMOQSW	BFHRTX			T		GMOQSW	TX	ACEGMOQSW	BFHRTX		T	W	TX		T			QSW	BFHRTX		
Cyber squatting	1163 64%	1246 58%	191 67%	290 63%	19 66%	12 40%	31 55%	37 55%	44 77%	61 64%	27 84%	37 65%	46 58%	48 62%	116 71%	152 63%	38 52%	43 62%	59 49%	47 38%	40 77%	45 66%	40 51%	40 56%
	BQSW	FT	QSW	BFT			T		AGMQSW	FT	ACGMOQSW	FT		FT	AGMQSW	FT		FT			AGMQSW	FT		T
Stolen credentials	1595 67%	1659 61%	206 67%	309 66%	30 65%	28 68%	47 61%	49 54%	84 80%	87 70%	57 72%	65 74%	71 63%	68 65%	136 74%	184 65%	39 48%	41 55%	77 50%	65 40%	61 73%	65 73%	33 44%	37 51%
	BQSW	T	QSW	BHTX	W	T	W	T	ACGMOQSW	BHRTX	QSW	BHRTX	QSW	T	GQSW	TX		T			QSW	BHRTX		
Malware	1764 69%	1737 62%	260 74%	348 71%	30 77%	20 53%	44 52%	52 58%	72 72%	69 60%	37 71%	46 64%	80 69%	70 62%	144 69%	192 66%	49 54%	51 61%	94 58%	78 45%	63 74%	60 67%	44 53%	41 57%
	BGQSW	T	AGQSW	BFHJTX	FGQSW		T		GQSW	T	GW	T	GQW	T	GQSW	T		T			GQSW	T		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1105. What do you think are the source(s) for each type of abusive Internet behavior?

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SUMMARY TABLE OF INDIVIDUALS

Base: Familiar With Abusive Internet Behavior (Variable Bases)

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Phishing	1518 61% BKS	1410 53% JLV	244 68% DAGKOS	289 60% BJLTVX	21 68% KS	18 60% V	35 51% V	42 54% V	79 62% JKS	57 42% V	34 39% V	37 42% V	66 62% KS	56 60% JLTVX	116 58% K	154 55% JLV	49 57% K	41 54% V	71 48% VKS	74 47% VKS	54 61% VKS	33 37% VKS	55 65% XKS	34 43% VKS
Spamming	1603 60% BGKS	1614 55% JLV	246 67% AGKSU	307 61% BHJLTVX	36 78% AGKQOSU	30 68% HJLTVX	39 46% V	45 50% V	70 59% JK	63 47% V	25 41% V	30 41% V	79 68% GKS	69 58% LV	129 60% GKS	159 55% L	48 56% V	50 56% V	88 49% V	95 51% V	53 55% V	43 44% XGKSU	57 70% XGKSU	39 46% XGKSU
Cyber squatting	1090 60% BOQSU	1131 52% JRX	196 68% AGKQOSUW	296 64% BHJLNRVX	20 69% V	16 53% V	27 48% V	29 43% V	33 58% J	36 38% V	15 47% V	25 44% V	46 58% V	38 49% V	79 48% V	124 51% JX	35 48% V	27 39% V	53 44% SJRX	70 56% V	24 46% V	29 43% V	42 54% X	24 33% X
Stolen credentials	1413 59% BGOS	1460 54% JVX	203 66% DAGKQOSU	274 58% BJLVX	31 67% G	19 46% V	36 47% V	48 53% V	58 55% J	52 42% V	42 53% V	41 47% V	71 63% GS	62 60% JVX	96 52% V	152 54% JV	40 49% V	38 51% V	78 51% V	82 50% V	44 52% V	33 37% XGQOS	49 65% XGQOS	30 41% XGQOS
Malware	1454 57% BOS	1497 53% VX	217 62% AGOQS	280 57% HTVX	23 59% S	25 66% HTVX	41 48% V	41 46% V	61 61% S	56 49% V	25 48% V	34 47% V	69 59% S	67 59% VX	104 50% V	147 51% X	44 49% V	44 53% V	65 40% V	83 47% V	44 52% V	36 40% V	51 61% XS	27 38% XS

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1105\_1. What do you think are the source(s) for each type of abusive Internet behavior?

1. Phishing

Base: Familiar With Abusive Internet Behavior

	Country																							
	Asia																Africa							
	2016 Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	2473	2644	358	483	31*	30*	69*	78*	127	135	87*	88*	107	93*	201	282	86*	76*	149	159	88*	89*	84*	79*
ORGANIZED GROUPS (NET)	1574	1651	253	335	20	16	37	35	90	92	74	71	61	57	122	175	35	44	71	72	59	60	26	41
Organized groups from outside my country	1316	1202	171	206	15	10	32	27	85	79	66	56	48	42	100	122	33	31	58	51	53	48	23	29
Organized groups from within my country	1107	1190	211	263	15	12	20	19	70	67	38	46	54	48	66	129	19	29	38	45	34	34	9	20
INDIVIDUALS (NET)	1518	1410	244	289	21	18	35	42	79	57	34	37	66	56	116	154	49	41	71	74	54	33	55	34
Individuals from outside my country	1222	1102	181	216	11	11	32	31	64	48	26	31	55	43	78	120	39	33	51	52	45	23	46	24
Individuals from my country	1109	960	171	189	17	12	17	20	62	41	25	23	60	51	83	97	37	29	50	49	37	21	27	17
Don't know	298	365	21	30	1	2	13	12	17	23	5	7	19	12	20	31	23	14	33	42	7	12	18	17
Not Sure	2	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	5054	4819	756	904	59	47	114	109	298	258	160	163	236	196	347	499	151	136	230	239	176	138	123	107
	204%	182%	211%	187%	190%	157%	165%	140%	235%	191%	184%	185%	221%	211%	173%	177%	176%	179%	154%	150%	200%	155%	146%	135%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Q1105\_2. What do you think are the source(s) for each type of abusive Internet behavior?  
2. Spamming

Base: Familiar With Abusive Internet Behavior

	Country																							
	Asia												Africa											
	2016 Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	2664	2926	369	500	46*	44*	84*	90*	118	135	61*	74*	117	119	216	288	85*	90*	181	187	96*	98*	81*	84*
ORGANIZED GROUPS (NET)	1704	1809	256	338	27	23	47	51	83	89	51	54	65	74	126	187	41	49	88	78	65	73	36	43
Organized groups from outside my country	1334	1267	153	206	15	11	38	38	76	73	40	38	52	47	97	117	35	40	67	57	53	59	27	36
Organized groups from within my country	1314	1349	222	272	22	21	27	32	66	65	34	32	61	66	77	136	23	34	47	47	43	44	23	19
INDIVIDUALS (NET)	1603	1614	246	307	36	30	39	45	70	63	25	30	79	69	129	159	48	50	88	95	53	43	57	39
Individuals from outside my country	1254	1211	188	230	16	14	34	36	58	53	21	21	64	51	101	118	37	37	58	69	46	33	49	25
Individuals from my country	1227	1142	165	201	33	27	23	21	55	44	16	19	75	65	75	103	35	38	64	58	35	33	36	21
Don't know	303	374	19	35	1	3	14	9	17	24	1	8	19	13	17	29	19	13	35	44	8	10	9	14
Not Sure	3	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
Sigma	5435	5343	748	944	87	76	136	136	272	259	112	118	271	242	368	503	149	162	271	275	185	179	144	115
	204%	183%	203%	189%	189%	173%	162%	151%	231%	192%	184%	159%	232%	203%	170%	175%	175%	180%	150%	147%	193%	183%	178%	137%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1105\_3. What do you think are the source(s) for each type of abusive Internet behavior?  
3. Cyber squatting

Base: Familiar With Abusive Internet Behavior

	Country																							
	Asia														Africa									
	2016 Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	1820	2155	287	461	29**	30*	56*	67*	57*	96*	32*	57*	80*	78*	163	243	73*	69*	121	124	52*	68*	78*	72*
ORGANIZED GROUPS (NET)	1163	1246	191	290	19	12	31	37	44	61	27	37	46	48	116	152	38	43	59	47	40	45	40	40
Organized groups from outside my country	926	824	114	159	16	5	25	26	39	50	25	29	40	35	76	91	34	28	44	27	34	34	36	29
Organized groups from within my country	855	886	159	225	13	10	18	22	34	41	13	18	42	40	80	112	18	28	37	36	24	26	12	18
INDIVIDUALS (NET)	1090	1131	196	296	20	16	27	29	33	36	15	25	46	38	79	124	35	27	53	70	24	29	42	24
Individuals from outside my country	891	857	150	218	15	9	24	22	26	31	12	20	41	25	63	89	28	39	39	50	22	24	36	19
Individuals from my country	789	739	129	210	14	11	13	12	26	21	9	13	42	34	46	78	26	20	33	38	18	15	21	13
Don't know	219	333	21	33	1	7	9	11	6	21	-	9	17	10	11	26	17	14	28	27	6	8	15	15
Not Sure	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-
Sigma	3681	3639	573	845	59	42	89	93	131	164	59	89	182	144	276	396	123	110	181	178	108	107	120	94

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/W/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1105\_4. What do you think are the source(s) for each type of abusive Internet behavior?

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4. Stolen credentials

Base: Familiar With Abusive Internet Behavior

	Country																							
	Asia																Africa							
	2016 Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	2379	2708	309	469	46*	41*	77*	90*	105	125	79*	88*	112	104	185	283	81*	74*	153	163	84*	89*	75*	73*
ORGANIZED GROUPS (NET)	1595 67%	1659 61%	206 67%	309 66%	30 65%	28 68%	47 61%	49 54%	84 80%	87 70%	57 72%	65 74%	71 63%	68 65%	136 74%	184 65%	39 48%	41 55%	77 50%	65 40%	61 73%	65 73%	33 44%	37 51%
Organized groups from outside my country	1281 54%	1158 43%	138 45%	183 39%	20 43%	15 37%	39 51%	32 36%	70 67%	71 57%	44 56%	39 44%	56 50%	47 45%	102 55%	120 42%	34 42%	32 43%	52 34%	36 22%	50 60%	48 54%	30 40%	30 41%
Organized groups from within my country	1201 50%	1225 45%	170 55%	247 53%	24 52%	21 51%	25 32%	33 37%	68 65%	62 50%	37 47%	46 52%	64 57%	59 57%	91 49%	142 50%	21 26%	25 34%	52 34%	50 31%	40 48%	38 43%	14 19%	13 18%
INDIVIDUALS (NET)	1413 59%	1460 54%	203 66%	274 58%	31 67%	19 46%	36 47%	48 53%	58 55%	52 42%	42 53%	41 47%	71 63%	62 55%	96 52%	152 54%	40 49%	38 51%	78 51%	82 50%	44 52%	33 37%	49 65%	30 41%
Individuals from outside my country	1152 48%	1107 41%	166 54%	200 43%	19 41%	8 20%	29 38%	35 39%	50 48%	43 34%	26 33%	29 33%	62 55%	49 47%	85 46%	105 37%	30 37%	32 43%	47 31%	55 34%	35 42%	30 34%	41 55%	27 37%
Individuals from my country	1098 46%	1023 38%	134 43%	182 39%	22 48%	17 41%	24 31%	31 34%	48 46%	33 26%	36 46%	31 35%	66 59%	55 53%	54 29%	102 36%	32 40%	26 35%	63 41%	50 31%	36 43%	23 26%	26 35%	9 12%
Don't know	267 11%	371 14%	17 6%	40 9%	2 4%	4 10%	10 13%	12 13%	12 11%	21 17%	3 4%	7 8%	17 15%	11 11%	15 8%	25 9%	21 26%	13 18%	24 16%	41 25%	8 10%	10 11%	12 16%	17 23%
Not Sure	2	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	5001 210%	4884 180%	626 203%	852 182%	87 189%	65 159%	127 165%	143 159%	248 236%	230 184%	146 185%	152 173%	265 237%	221 213%	347 188%	494 175%	138 170%	128 173%	238 156%	232 142%	169 201%	149 167%	123 164%	96 132%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1105\_5. What do you think are the source(s) for each type of abusive Internet behavior?

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Table 348

5. Malware

Base: Familiar With Abusive Internet Behavior

	Country																							
	Asia																Africa							
	2016 Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	2558	2804	350	488	39*	38*	85*	89*	100	115	52*	72*	116	113	209	289	90*	83*	162	175	85*	90*	83*	72*
ORGANIZED GROUPS (NET)	1764	1737	260	348	30	20	44	52	72	69	37	46	80	70	144	192	49	51	94	78	63	60	44	41
Organized groups from outside my country	1487	1315	171	212	23	16	39	39	66	58	31	33	69	54	106	135	45	34	81	61	61	56	38	34
Organized groups from within my country	1240	1168	220	258	21	10	20	32	57	48	23	30	70	61	90	132	25	38	37	42	27	27	18	14
INDIVIDUALS (NET)	1454	1497	217	280	23	25	41	41	61	56	25	34	69	67	104	147	44	44	65	83	44	36	51	27
Individuals from outside my country	1251	1215	173	219	20	17	36	36	52	52	20	26	58	51	85	100	38	36	50	69	40	34	44	21
Individuals from my country	1080	962	153	172	16	15	17	18	51	35	16	20	67	60	71	104	29	28	42	33	29	17	29	10
Don't know	326	399	23	34	1	4	17	13	12	22	4	10	19	11	25	24	22	12	35	43	8	16	11	14
Not Sure	4	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	5388	5059	742	895	81	62	129	138	238	215	94	119	283	237	377	495	159	148	245	248	165	150	140	93
	211%	180%	212%	183%	208%	163%	152%	155%	238%	187%	181%	165%	244%	210%	180%	171%	177%	178%	151%	142%	194%	167%	169%	129%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1115. How common do you feel each type of abusive Internet behavior is?  
SUMMARY TABLE OF TOP 2 BOX

2 Aug 2016  
Table 349

Base: Familiar With Abusive Internet Behavior (Variable Bases)

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Phishing	2161 87%	2245 85%	324 91%	445 92%	27 87%	22 73%	56 81%	57 73%	110 87%	117 87%	81 93%	80 91%	84 79%	72 77%	161 80%	228 81%	74 86%	64 84%	119 80%	133 84%	80 91%	81 91%	75 89%	70 89%
	BMOS	HNP	GMOS	BHNPRT						H	GMOS	FHNP								MOS	FHNP	M	H	
Spamming	2482 93%	2647 90%	349 95%	466 93%	41 89%	40 91%	78 93%	73 81%	103 87%	121 90%	58 95%	68 92%	106 91%	101 85%	191 88%	260 90%	79 93%	85 94%	170 94%	170 91%	91 95%	90 92%	76 94%	72 86%
	BIO	HN	IO	BHNX			H									H			I	H		H		
Cyber squatting	1391 76%	1626 75%	225 78%	385 84%	22 76%	18 60%	44 79%	48 72%	45 79%	73 76%	24 75%	43 75%	54 68%	52 67%	128 79%	189 78%	59 81%	54 78%	94 78%	95 77%	37 71%	55 81%	57 73%	56 78%
	F	F	M	BFHN												FN					F	F		
Stolen credentials	1954 82%	2174 80%	255 83%	377 80%	38 83%	34 83%	65 84%	72 80%	89 85%	109 87%	68 86%	75 85%	97 87%	78 75%	147 79%	226 80%	66 81%	56 76%	129 84%	131 80%	74 88%	82 92%	58 77%	56 77%
									BNR				N											
Malware	2336 91%	2461 88%	323 92%	448 92%	36 92%	32 84%	76 89%	74 83%	85 85%	98 85%	46 88%	59 82%	106 91%	96 85%	189 90%	256 89%	82 91%	77 93%	146 90%	152 87%	82 96%	83 92%	77 93%	61 85%
	BI		I	BHJLN													L			I				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1115. How common do you feel each type of abusive Internet behavior is?  
SUMMARY TABLE OF BOTTOM 2 BOX

Base: Familiar With Abusive Internet Behavior (Variable Bases)

	2016 Total Regi- strants	Country																						
		Asia										Africa												
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Phishing	238 10%	273 10% D	31 9%	34 7%	4 13%	7 23% BDJLTVX	6 9%	11 14% D	10 8%	9 7%	6 7%	20 19% ACIKQU	13 14% D ACIKQU	36 18% BDJV	42 15%	7 8%	8 11%	24 16% ACIKU	16 10%	5 6%	6 7%	9 11%	6 8%	
Spamming	115 4%	167 6% AJ	18 5%	29 6% J	5 11% AQU	3 7%	4 5%	9 10% J	8 7% J	2 1%	3 5%	5 7% J	9 8%	14 12% BDJT ACQSU	22 10% J	20 7%	2 2%	4 4%	8 4%	10 5%	2 2%	5 5%	5 6% BDJRT	11 13%
Cyber squatting	335 18%	364 17%	58 20%	69 15%	6 21%	11 37% BDJLPRVX	8 14%	10 15%	8 14%	10 10%	8 25%	6 11%	19 24% Q	17 22% J	29 18%	43 18%	8 11%	10 14%	23 19%	22 18%	11 21%	7 10%	19 24% Q	13 18%
Stolen credentials	339 14%	401 15% JV	50 16% I	85 18% BJV	6 13%	6 15% J	8 10%	9 10%	7 7%	5 4%	10 13%	11 13% J	13 12% HJV	22 21% I	33 18% JV	49 17% JV	11 14%	13 18% JV	20 13%	25 15% JV	8 10%	5 6%	15 20% I	11 15% JV
Malware	134 5% U	210 7% A	20 6% U	33 7%	1 3%	5 13% V	6 7% U	6 7%	9 9% QU	5 4%	4 8% U	8 11% V	8 7% U	11 10% V	13 6% U	23 8%	2 2%	4 5%	12 7% U	17 10% V	-	2 2%	4 5% U	8 11% V

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1115\_1. How common do you feel each type of abusive Internet behavior is?

2 Aug 2016  
Table 351

1. Phishing

Base: Familiar With Abusive Internet Behavior

	Country																							
	Asia																Africa							
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	2473	2644	358	483	31*	30*	69*	78*	127	135	87*	88*	107	93*	201	282	86*	76*	149	159	88*	89*	84*	79*
TOP 2 BOX (NET)	2161	2245	324	445	27	22	56	57	110	117	81	80	84	72	161	228	74	64	119	133	80	81	75	70
	87%	85%	91%	92%	87%	87%	81%	87%	87%	87%	93%	91%	79%	77%	80%	81%	86%	84%	80%	84%	91%	91%	89%	89%
Very common	1346	1313	153	222	10	7	34	34	73	61	58	49	38	25	96	132	48	35	75	89	65	61	34	45
	54%	50%	43%	46%	32%	23%	49%	44%	57%	45%	67%	56%	36%	27%	48%	47%	56%	46%	50%	56%	74%	69%	40%	57%
	BCEMOW	FN		FN				N	JCEMW	FN	ACEGMSOW	FN			M	FN	CEMW	FN	M	DFN	ACEGMSOW	BDFJLNPR		WFN
Somewhat common	815	932	171	223	17	15	22	23	37	56	23	31	46	47	65	96	26	29	44	44	15	20	41	25
	33%	35%	48%	46%	55%	50%	32%	29%	29%	41%	26%	35%	43%	51%	32%	34%	30%	38%	30%	28%	17%	22%	49%	32%
	U	TV	AGIKOOSU	BHPTVX	AGIKOOSU	HTV	U	U	ITV	AIKSU	BHLPTVX				U	V	U	U	U			XAGIKOOSU		
BOTTOM 2 BOX (NET)	238	273	31	34	4	7	6	11	10	9	6	6	20	13	36	42	7	8	24	16	5	6	9	6
	10%	10%	9%	7%	13%	23%	9%	14%	8%	7%	7%	7%	19%	14%	18%	15%	8%	11%	16%	10%	6%	7%	11%	8%
		D			BDJLTVX			D					ACIKQU	D	ACIKQU	BDJV			ACIKU					
Not very common	193	223	27	31	3	7	5	7	8	8	6	6	16	8	29	36	5	6	22	14	2	6	5	2
	8%	8%	8%	6%	10%	23%	7%	9%	6%	6%	7%	7%	15%	9%	14%	13%	6%	8%	15%	9%	2%	7%	6%	3%
	U				BDJLNRTVX								ACIKU		ACIKUW	BDJX			ACIKUW					
Not at all common	45	50	4	3	1	-	1	4	2	1	-	-	4	5	7	6	2	2	2	2	3	-	4	4
	2%	2%	1%	1%	3%	-	1%	5%	2%	1%	-	-	4%	5%	3%	2%	2%	3%	2%	1%	3%	-	5%	5%
		D					BDJLV						BDJLV									ACK	BDJLV	
Don't know	71	126	3	4	-	1	6	10	7	9	-	2	3	8	3	12	5	4	6	10	3	2	-	3
	3%	5%	1%	1%	-	3%	9%	13%	6%	7%	-	2%	3%	9%	1%	4%	6%	5%	4%	6%	3%	2%	-	4%
	C	AD				ACKOW	BDLPVX	CKOW		D			D	D	D	CKOW	D	D	C	D	D			D
Not Sure	3	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
							AC																	
Sigma	2473	2644	358	483	31	30	69	78	127	135	87	88	107	93	201	282	86	76	149	159	88	89	84	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1115\_2. How common do you feel each type of abusive Internet behavior is?  
2. Spamming

Base: Familiar With Abusive Internet Behavior

	Country																								
	Asia												Africa												
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	2664	2926	369	500	46*	44*	84*	90*	118	135	61*	74*	117	119	216	288	85*	90*	181	187	96*	98*	81*	84*	
TOP 2 BOX (NET)	2482 93% BIO	2647 90% HN	349 95% IO	466 93% BHNX	41 89%	40 91%	78 93% H	73 81%	103 87%	121 90%	58 95%	68 92%	106 91%	101 85%	191 88%	260 90% H	79 93%	85 94% HN	170 94% I	170 91% H	91 95%	90 92% H	76 94%	72 86%	
Very common	2095 79% BCIKO	2064 71% HJLP	254 69% HJLP	360 72% HJLP	37 80% I	27 61% I	59 70% H	50 56% H	76 64% H	80 59% L	40 66% L	32 43% CIKO	96 82% HJL	85 71% HJL	143 66% HJL	182 63% L	66 78% I	68 76% HJLP	157 87% ACGIKOW	155 83% BDFHJLNFX	84 88% ACGIKOW	77 79% FHJLPX	60 74% MSU	53 63% L	
Somewhat common	387 15% SU	583 20% AT	95 26% AEMQSU	106 21% T	4 9% ENTV	13 30% AEMSU	19 23% NTV	23 26% AEMSU	27 23% BDNTV	41 30% AEMQSU	18 30% KBDPFLNPRYX	36 49% HJL	10 9% CIKO	16 13% HJL	48 22% AEMSU	78 27% BNTV	13 15% S	17 19% T	13 7% ACGIKOW	15 8% BDFHJLNFX	7 7% ACGIKOW	13 13% FHJLPX	16 20% MSU	19 23% T	
BOTTOM 2 BOX (NET)	115 4%	167 6% AJ	18 5% J	29 6% J	5 11% AQU	3 7% J	4 5% J	9 10% J	8 7% J	2 1% J	3 5% J	5 7% J	9 8% BDJT	14 12% ACQSU	22 10% ACQSU	20 7% J	2 2% PACMQSU	4 4% J	8 4% J	10 5% J	2 2% J	5 4% J	5 6% BDJRT	11 13% BDJRT	
Not very common	92 3%	117 4% J	16 4% J	26 5% J	3 7% J	2 5% J	3 4% J	7 8% J	8 7% JA	1 1% JA	3 5% J	2 3% J	3 3% J	5 4% PACMQSU	21 10% J	13 5% J	2 2% D	2 2% D	6 3% D	8 4% D	2 2% D	4 4% D	5 6% BDJRT	9 11% BDJRT	
Not at all common	23 1%	50 2% AD	2 1% AD	3 1% ACIOU	2 4% ACIOU	1 2% ACIOU	1 2% ACIOU	2 2% BDLPRX	- - ACOSW	1 1% BDLPRX	- - BDLPRX	- - BDLPRX	3 4% D	6 5% ACIQSUW	9 8% BDJPTV	7 1% D	7 2% D	- - D	2 1% D	2 1% D	- - D	1 1% D	- - D	1 1% D	2 2% D
Don't know	64 2% C	112 4% AD	2 1% C	5 1% C	- - C	1 2% C	2 2% C	8 9% C	7 6% C	12 9% C	- - C	1 1% C	2 2% C	4 3% C	2 1% C	8 3% C	4 5% CO	1 1% CO	3 2% CO	7 4% D	3 3% C	3 3% C	- - C	1 1% C	
Not Sure	3	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	
Sigma	2664 100%	2926 100%	369 100%	500 100%	46 100%	44 100%	84 100%	90 100%	118 100%	135 100%	61 100%	74 100%	117 100%	119 100%	216 100%	288 100%	85 100%	90 100%	181 100%	187 100%	96 100%	98 100%	81 100%	84 100%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Q1115\_3. How common do you feel each type of abusive Internet behavior is?  
3. Cyber squatting

2 Aug 2016  
Table 353

Base: Familiar With Abusive Internet Behavior

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	1820	2155	287	461	29**	30*	56*	67*	57*	96*	32*	57*	80*	78*	163	243	73*	69*	121	124	52*	68*	78*	72*
TOP 2 BOX (NET)	1391 76%	1626 75% F	225 78% M	385 84% BFHN	22 76%	18 60%	44 79%	48 72%	45 79%	73 76%	24 75%	43 75%	54 68%	52 67%	128 79%	189 78% FN	59 81%	54 78%	94 78%	95 77%	37 71%	55 81% F	57 73%	56 78%
Very common	685 38% BMW	737 34% N	94 33%	155 34% N	8 28%	7 23%	25 45% MW	23 34% N	25 44% MW	30 31% N	11 34%	14 25%	20 25%	13 17%	61 37% W	89 48% N	35 48% CMW	25 36% N	59 49% ACMW	61 49% BDFJLNP	24 46% MW	30 44% LN	18 23%	26 36% N
Somewhat common	706 39% SU	889 41% T	131 46% ASU	230 50% BPTV	14 48%	11 37%	19 34%	25 37%	20 35%	43 45% T	13 41%	29 51% T	34 43% SU	39 50% T	67 41% SU	100 41% T	24 33%	29 42% T	35 29%	34 27%	13 25%	25 37% AQSU	39 50% T	30 42% T
BOTTOM 2 BOX (NET)	335 18%	364 17%	58 20%	69 15%	6 21% BDHLRPTVX	11 37%	8 14%	10 15%	8 14%	10 10%	8 25%	6 11%	19 24% Q	17 22% J	29 18%	43 18%	8 11%	10 14%	23 19%	22 18%	11 21%	7 10%	19 24% Q	13 18%
Not very common	295 16% Q	316 15%	56 20% Q	67 15%	5 17% BDHLRPTVX	10 33%	6 11%	7 10%	6 11%	9 9%	8 25% Q	6 11%	17 21% Q	15 19%	26 16%	34 14%	5 7%	8 12%	18 15%	19 15%	10 19% Q	7 10% Q	18 23% Q	10 14% Q
Not at all common	40 2% C	48 2% D	2 1%	2 1%	1 3%	1 3% D	2 4%	3 4% D	2 4%	1 1%	-	-	2 3% D	2 3% D	3 2% D	9 4% D	3 4% C	2 3% D	5 4% C	3 2% D	1 2%	-	1 1%	3 4% D
Don't know	92 5% C	165 8% ADP	3 1%	7 2%	1 3%	1 3%	4 7% C	9 13% DP	4 7% C	13 14% BDPTX	-	8 14% KDPX	7 9% C	9 12% DP	6 4%	11 5% D	6 8% C	5 7% D	4 3%	7 6% D	4 8% C	6 9% D	2 3%	3 4%
Not Sure	2	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	1820 100%	2155 100%	287 100%	461 100%	29 100%	30 100%	56 100%	67 100%	57 100%	96 100%	32 100%	57 100%	80 100%	78 100%	163 100%	243 100%	73 100%	69 100%	121 100%	124 100%	52 100%	68 100%	78 100%	72 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1115\_4. How common do you feel each type of abusive Internet behavior is?  
4. Stolen credentials

Base: Familiar With Abusive Internet Behavior

	Country																								
	Asia												Africa												
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	2379	2708	309	469	46*	41*	77*	90*	105	125	79*	88*	112	104	185	283	81*	74*	153	163	84*	89*	75*	73*	
TOP 2 BOX (NET)	1954	2174	255	377	38	34	65	72	89	109	68	75	97	78	147	226	66	56	129	131	74	82	58	56	
Very common	1104	1108	106	156	19	21	44	36	51	51	43	34	41	34	70	117	41	27	93	92	52	53	24	18	
Somewhat common	850	1066	149	221	19	13	21	36	38	58	25	47	56	44	77	109	25	29	36	39	22	29	34	38	
BOTTOM 2 BOX (NET)	339	401	50	85	6	6	8	9	7	5	10	11	13	22	33	49	11	13	20	25	8	5	15	11	
Not very common	297	342	47	81	6	4	7	3	7	3	10	9	8	17	31	42	9	11	15	22	7	5	14	9	
Not at all common	42	59	3	4	-	2	1	6	-	2	-	2	5	5	2	7	2	2	3	5	3	1	-	1	2
Don't know	83	133	3	7	2	1	4	9	9	11	1	2	2	4	5	8	4	5	4	7	2	2	2	6	
Not Sure	3	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	2379	2708	309	469	46	41	77	90	105	125	79	88	112	104	185	283	81	74	153	163	84	89	75	73	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1115\_5. How common do you feel each type of abusive Internet behavior is?  
5. Malware

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Base: Familiar With Abusive Internet Behavior

	Country																							
	Asia																Africa							
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	2558	2804	350	488	39*	38*	85*	89*	100	115	52*	72*	116	113	209	289	90*	83*	162	175	85*	90*	83*	72*
TOP 2 BOX (NET)	2336 91% BI	2461 88%	323 92% I	448 92% BHJLN	36 92%	32 84%	76 89%	74 83%	85 85%	98 85%	46 88%	59 82%	106 91%	96 85%	189 90%	256 89%	82 91%	77 93% L	146 90%	152 87%	82 96% I	83 92%	77 93%	61 85%
Very common	1737 68% BCK	1623 58% DL	190 54%	250 51% L	28 72% C	21 55% L	57 67% C	52 58% L	67 67% C	66 57% L	27 52%	25 35%	78 67% NC	59 52% L	133 64% C	165 57% L	66 73% CK	60 72% BDJLNP	118 73% CK	115 66% BDLN	69 81% VACGKMO	58 64% DL	60 72% CK	43 60% L
Somewhat common	599 23% AT	838 30% AEGIMQSUW	133 38% AEGIMQSUW	198 41% BHPRTVX	8 21%	11 29%	19 22%	22 25%	18 18%	32 28%	19 37% AIQSUW	34 47% BHPRTVX	28 24%	37 33% T	56 27% SU	91 31% T	16 18%	17 20%	28 17%	37 21%	13 15%	25 28% U	17 20%	18 25%
BOTTOM 2 BOX (NET)	134 5% U	210 7% A	20 6% U	33 7% U	1 3%	5 13% V	6 7% U	6 7%	9 9% QU	5 4%	4 8% U	8 11% V	8 7% U	11 10% V	13 6% U	23 8%	2 2%	4 5%	12 7% U	17 10% V	-	2 2%	4 5% U	8 11% V
Not very common	96 4% A	152 5% U	18 5% U	28 6% U	-	3 8% H	4 5% U	1 1%	7 7% U	5 4%	4 8% U	8 11% BHRV	3 3%	5 4%	8 4%	16 6%	2 2%	2 2%	8 5% U	14 8% H	-	2 2%	3 4% HV	7 10% HV
Not at all common	38 1% A	58 2% A	2 1% U	5 1% U	1 3% DJV	2 5% DJV	2 2% BDJLV	5 6% BDJLV	2 2%	-	-	-	5 4% ACQ	6 5% BDJLV	5 2%	7 2%	-	2 2%	4 2%	3 2%	-	-	1 1%	1 1%
Don't know	82 3% AD	133 5% AD	6 2%	7 1% U	2 5%	1 3%	2 2% GBDPRT	9 10% GBDPRT	6 6% C	12 10% BDPRT	2 4%	5 7% D	2 2%	6 5% D	6 3%	10 3% C	6 7% C	2 2%	4 2%	6 3% D	3 4% D	5 8% D	2 2%	3 4%
Not Sure	6 *	-	1	-	-	-	1 1%	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
Sigma	2558 100%	2804 100%	350 100%	488 100%	39 100%	38 100%	85 100%	89 100%	100 100%	115 100%	52 100%	72 100%	116 100%	113 100%	209 100%	289 100%	90 100%	83 100%	162 100%	175 100%	85 100%	90 100%	83 100%	72 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1120. Have you ever been affected by any of these types of abusive Internet behaviors?  
SUMMARY TABLE OF YES

Base: Familiar With Abusive Internet Behavior (Variable Bases)

	Country																							
	Asia											Africa												
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Phishing	958 39% IMQU	974 37% JNV	180 50% AGIMQGSU	249 52% BHJLNPRTV	13 42% IM	13 43% J	24 35% IM	24 31% J	21 17% IM	25 19% AIMOQU	43 49% JNV	36 41% JNV	19 18% IM	23 25% IM	67 33% IM	94 33% J	24 28% I	23 30% IM	59 40% IM	52 33% J	25 28% I	23 26% IM	34 40% IM	34 43% JNV
Spamming	2086 78% BIKOU	2145 73% HJLPR	317 86% AIKOSU	415 83% BHJLNPRTV	38 83% IKO	35 80% JLPR	66 79% HIKO	57 63% L	60 51% IM	70 52% AIMOQU	29 48% JNV	30 41% JNV	96 82% IKOU	104 87% BHJLNPRTV	144 67% PIK	167 58% L	70 82% RIKOU	44 49% IM	136 75% IK	140 75% HJLPR	66 69% IK	67 68% JLR	70 86% IKOSU	65 77% HJLPR
Cyber squatting	484 27% BMW	491 23% JNV	99 34% AGMQUW	173 38% BFLJNPRTVX	7 24% V	5 17% V	11 20% JNV	18 27% JMV	16 28% JMV	9 9% IM	7 22% IM	8 14% IM	10 13% IM	7 9% PAGMOSUW	63 39% BJLNV	69 28% BJLNV	16 22% V	13 19% MW	33 27% JNV	25 20% V	8 15% V	3 4% V	11 14% V	16 22% JNV
Stolen credentials	562 24% I	616 23% JV	114 37% AGIKMOGSU	177 38% BHJLNPRTVX	16 35% GIMQU	17 41% BJPRTVX	14 18% JV	22 24% JV	16 15% IM	17 14% IM	19 24% IM	23 26% JV	20 18% JV	26 25% JV	47 25% I	66 23% JV	15 19% IM	17 23% IM	37 24% TIK	35 21% JL	13 15% IK	11 12% JL	19 25% XAIKOSU	16 22% JLPT
Malware	1714 67% BIKO	1688 60% JLT	260 74% AIKOS	339 69% BJLPR	26 67% IK	27 71% JLT	59 69% IK	63 71% BJLPT	28 28% IM	35 30% IM	16 31% IM	17 24% IM	85 73% IKO	79 70% BJLPT	125 60% IK	159 55% JL	61 68% IK	48 58% JL	102 63% TIK	91 52% JL	58 68% IK	54 60% JL	68 82% XAIKOSU	49 68% JLPT

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1120\_1. Have you ever been affected by any of these types of abusive Internet behaviors?

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1. Phishing

Base: Familiar With Abusive Internet Behavior

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	2473	2644	358	483	31*	30*	69*	78*	127	135	87*	88*	107	93*	201	282	86*	76*	149	159	88*	89*	84*	79*
Yes	958 39% IMQU	974 37% JNV	180 50% AGIMOGSU	249 52% BHNPRTV	13 42% IM	13 43% J	24 35% IM	24 31% J	21 17% AIMOQU	25 19% AIMOQU	43 49% JNV	36 41% JNV	19 18% JNV	23 25% IM	67 33% IM	94 33% J	24 28% I	23 30% IM	59 40% IM	52 33% J	25 28% I	23 26% I	34 40% IM	34 43% JNV
No	1257 51% C	1378 52% D	145 41% D	206 43% D	13 42% D	11 37% D	28 41% D	39 50% D	95 75% ACEGKQOSUW	102 76% BOFHLPRTX	37 43% D	47 53% D	77 72% D	56 60% DF	117 58% ACGKS	155 55% D	43 50% D	42 55% D	66 44% D	81 51% D	48 55% C	58 65% BDFHTX	45 54% C	39 49% D
Not sure	258 10% DJ	292 11% DJ	33 9% D	28 6% D	5 16% D	6 20% DJL	17 25% ACIKMOW	15 19% BDJLX	11 9% D	8 6% D	7 8% D	5 6% D	11 10% D	14 15% DJL	17 8% D	33 12% D	19 22% ACIKMOW	11 14% DJ	24 16% ACOW	26 16% BDJL	15 17% ACOW	8 9% D	5 6% D	6 8% D
Sigma	2473 100%	2644 100%	358 100%	483 100%	31 100%	30 100%	69 100%	78 100%	127 100%	135 100%	87 100%	88 100%	107 100%	93 100%	201 100%	282 100%	86 100%	76 100%	149 100%	159 100%	88 100%	89 100%	84 100%	79 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1120\_2. Have you ever been affected by any of these types of abusive Internet behaviors?

2. Spamming

Base: Familiar With Abusive Internet Behavior

	Country																							
	Asia														Africa									
	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	2664	2926	369	500	46*	44*	84*	90*	118	135	61*	74*	117	119	216	288	85*	90*	181	187	96*	98*	81*	84*
Yes	2086 78%	2145 73%	317 86%	415 83%	38 83%	35 80%	66 79%	57 63%	60 51%	70 52%	29 48%	30 41%	96 82%	104 87%	144 67%	167 58%	70 82%	44 49%	136 75%	140 75%	66 69%	67 68%	70 86%	65 77%
No	449 17%	613 21%	39 11%	71 14%	5 11%	6 14%	12 14%	21 23%	51 43%	52 39%	27 44%	36 49%	13 11%	11 9%	58 27%	99 34%	9 11%	37 41%	29 16%	41 22%	23 24%	26 27%	9 11%	15 18%
Not sure	129 5%	168 6%	13 4%	14 3%	3 7%	3 7%	6 7%	12 13%	7 6%	13 10%	5 8%	8 11%	8 7%	4 3%	14 6%	22 8%	6 7%	9 10%	16 9%	6 3%	7 7%	5 5%	2 2%	4 5%
Sigma	2664 100%	2926 100%	369 100%	500 100%	46 100%	44 100%	84 100%	90 100%	118 100%	135 100%	61 100%	74 100%	117 100%	119 100%	216 100%	288 100%	85 100%	90 100%	181 100%	187 100%	96 100%	98 100%	81 100%	84 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1120\_3. Have you ever been affected by any of these types of abusive Internet behaviors?

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3. Cyber squatting

Base: Familiar With Abusive Internet Behavior

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	1820	2155	287	461	29**	30*	56*	67*	57*	96*	32*	57*	80*	78*	163	243	73*	69*	121	124	52*	68*	78*	72*
Yes	484 27%	491 23%	99 34%	173 38%	7 24%	5 17%	11 20%	18 27%	16 28%	9 9%	7 22%	8 14%	10 13%	7 9%	63 39%	69 28%	16 22%	13 19%	33 27%	25 20%	8 15%	3 4%	11 14%	16 22%
No	1114 61%	1369 64%	168 59%	249 54%	15 52%	19 63%	27 48%	33 49%	34 60%	72 75%	21 66%	38 67%	62 78%	61 78%	84 52%	149 61%	39 53%	44 64%	66 55%	83 67%	37 71%	55 81%	62 79%	51 71%
Not sure	222 12%	295 14%	20 7%	39 8%	7 24%	6 20%	18 32%	16 24%	7 12%	15 16%	4 13%	11 19%	8 10%	10 13%	16 10%	25 10%	18 25%	12 17%	22 18%	16 13%	7 13%	10 15%	5 6%	5 7%
Sigma	1820 100%	2155 100%	287 100%	461 100%	29 100%	30 100%	56 100%	67 100%	57 100%	96 100%	32 100%	57 100%	80 100%	78 100%	163 100%	243 100%	73 100%	69 100%	121 100%	124 100%	52 100%	68 100%	78 100%	72 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1120\_4. Have you ever been affected by any of these types of abusive Internet behaviors?  
4. Stolen credentials

Base: Familiar With Abusive Internet Behavior

	Country																							
	Asia											Africa												
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	2379	2708	309	469	46*	41*	77*	90*	105	125	79*	88*	112	104	185	283	81*	74*	153	163	84*	89*	75*	73*
Yes	562 24% I	616 23% JV	114 37% AGIKMOGSU	177 38% BHLJNPRTVX	16 35% GIMQU	17 41% BJPRTVX	14 18% GIMQU	22 24% JV	16 15% JV	17 14% JV	19 24% JV	23 26% JV	20 18% JV	26 25% JV	47 25% I	66 23% JV	15 19% JV	17 23% JV	37 24% E	35 21% SDFHLR	13 15% CEGQS	11 12% BDFHLNPR	19 25% CE	16 22% DF
No	1537 65% CE	1780 66% DFH	157 51% W	242 52% ACIOUW	19 41% ACIOUW	18 44% ACIOUW	45 58% ACIOUW	48 53% BDNPTV	78 74% W	92 74% W	47 59% W	51 58% T	74 66% W	67 64% W	122 66% W	190 67% ACIOUW	48 59% BDPTV	43 58% TOW	92 60% E	116 71% SDFHLR	62 74% CEGQS	71 80% BDFHLNPR	54 72% CE	49 67% DF
Not sure	280 12% W	312 12% W	38 12% W	50 11% ACIOUW	11 24% ACIOUW	6 15% ACIOUW	18 23% ACIOUW	20 22% BDNPTV	11 10% W	16 13% W	13 16% W	14 16% T	18 16% W	11 11% W	16 9% W	27 10% ACIOUW	18 22% BDPTV	14 19% TOW	24 16% E	12 7% SDFHLR	9 11% CEGQS	7 8% BDFHLNPR	2 3% CE	8 11% DF
Sigma	2379 100%	2708 100%	309 100%	469 100%	46 100%	41 100%	77 100%	90 100%	105 100%	125 100%	79 100%	88 100%	112 100%	104 100%	185 100%	283 100%	81 100%	74 100%	153 100%	163 100%	84 100%	89 100%	75 100%	73 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Q1120\_5. Have you ever been affected by any of these types of abusive Internet behaviors?  
5. Malware

2 Aug 2016  
Table 361

Base: Familiar With Abusive Internet Behavior

	Country																							
	Asia												Africa											
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	2558	2804	350	488	39*	38*	85*	89*	100	115	52*	72*	116	113	209	289	90*	83*	162	175	85*	90*	83*	72*
Yes	1714 67%	1688 60%	260 74%	339 69%	26 67%	27 71%	59 69%	63 71%	28 28%	35 30%	16 31%	17 24%	85 73%	79 70%	125 60%	159 55%	61 68%	48 58%	102 63%	91 52%	58 68%	54 60%	68 82%	49 68%
No	640 25%	886 32%	61 17%	128 26%	4 10%	9 24%	20 24%	14 16%	64 64%	72 63%	26 50%	47 65%	26 22%	30 27%	71 34%	107 37%	20 22%	27 33%	36 22%	66 38%	19 22%	26 29%	13 16%	14 19%
Not sure	204 8%	230 8%	29 8%	21 4%	9 23%	2 5%	6 7%	12 13%	8 8%	8 7%	10 19%	8 11%	5 4%	4 4%	13 6%	23 8%	9 10%	8 10%	24 15%	18 10%	8 9%	10 11%	2 2%	9 13%
Sigma	2558 100%	2804 100%	350 100%	488 100%	39 100%	38 100%	85 100%	89 100%	100 100%	115 100%	52 100%	72 100%	116 100%	113 100%	209 100%	289 100%	90 100%	83 100%	162 100%	175 100%	85 100%	90 100%	83 100%	72 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1125. How scored are you of each of the following?  
SUMMARY TABLE OF TOP 2 BOX

2 Aug 2016  
Table 362

Base: Familiar With Abusive Internet Behavior (Variable Bases)

	Country																							
	2016 Total Regi- strants	Asia										Africa												
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Phishing	1718 69% MW	1943 73% A	307 86% AEGKMOGSUW	397 82% BPRT	22 71% W	22 73% W	49 71% W	69 88% AGKMOGSUW	109 86% BPRT	116 86% W	63 72% W	73 83% BPT	64 60% W	73 78% M	155 77% AMW	202 72% W	64 74% MW	55 72% W	104 70% W	109 69% MW	66 75% MW	72 81% T	46 55% W	61 77% W
Spamming	1403 53% MW	1624 56% A	269 73% DAGMOSUW	332 66% BFNTVX	33 72% FAGMQUW	21 48% W	42 50% GBFNRTVX	64 71% ACGKMOGSUW	100 85% BDFNRTVX	109 81% AGMW	41 67% BFNTVX	51 69% W	43 37% W	60 50% M	128 59% AMW	182 63% BNTX	45 53% M	51 57% TAMW	109 60% W	93 50% W	52 54% M	52 53% W	33 41% W	40 48% W
Cyber squatting	1088 60% M	1423 66% AD	189 66% AM	284 62% X	23 79% AMQW	22 73% W	39 70% M	53 79% BDV	46 81% ACKMU	75 78% BDV	17 53% KBDV	45 79% W	38 48% W	57 73% M	119 73% AKM	172 71% D	48 66% M	54 78% BDV	83 69% AM	84 68% W	32 62% W	42 62% W	55 71% AM	51 71% W
Stolen credentials	1925 81% W	2224 82% PX	264 85% AW	385 82% X	43 93% AMQW	37 90% X	70 91% AMQW	83 92% BDPRX	98 93% ACMOSUW	108 86% PX	68 88% W	77 88% PX	89 79% W	93 89% MBPRX	151 82% W	219 77% X	62 77% W	58 78% W	129 84% W	140 86% PX	70 83% W	78 88% PX	49 65% W	47 64% W
Malware	1972 77% KW	2201 78% DAGKMOGSUW	322 92% BPRT	417 85% KMQW	35 90% W	29 76% W	67 79% W	76 85% PR	92 92% JAGKMOGSUW	93 81% W	33 63% W	56 78% W	86 74% W	93 82% W	167 80% KW	215 74% W	66 73% W	59 71% W	133 82% KW	132 75% W	64 75% W	75 83% W	54 65% W	60 83% W

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1125. How scared are you of each of the following?  
SUMMARY TABLE OF BOTTOM 2 BOX

Base: Familiar With Abusive Internet Behavior (Variable Bases)

	2016 Total Regi- strants	Country																						
		Asia										Africa												
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Phishing	751 30% BCIO	701 27% DHJL	51 14%	86 18%	9 29% CI	8 27%	19 28% HCI	9 12%	17 13%	19 14%	24 28% CI	15 17%	43 40%	20 22%	46 23% CI	80 28% DHJL	22 26% CI	21 28% DHJ	45 30% CI	50 31% DHJLV	22 25% CI	17 19%	38 45%	18 23%
Spamming	1256 47% BCEIKOS	1302 44% DHJLP	100 27% I	168 34% CJ	13 28% I	23 52% EDHJL	41 49% HCEI	26 29%	17 14%	26 19%	20 33% I	23 31%	74 63% DHJLP	59 50%	88 41% CI	106 37% J	40 47% CEI	39 43% HJ	72 40% CI	94 50% SDHJLP	44 46% CEI	46 47% DHJL	48 59% ACEIKOS	44 52% DHJLP
Cyber squatting	729 40% BCIOS	732 34% HJLR	97 34% I	177 38% BHJLPR	6 21%	8 27%	17 30%	14 21%	11 19%	21 22%	15 47% LIO	12 21%	42 53%	21 27%	44 27%	71 29%	25 34%	15 22%	38 31%	40 32%	20 38% I	26 38% HJLR	23 29%	21 29%
Stolen credentials	450 19% CEGI	484 18% HN	45 15% I	84 18% H	2 4%	4 10%	7 9%	7 8%	7 7%	17 14%	11 14%	11 13%	23 21% NEGI	11 11%	34 18% EI	64 23% BHJLNTV	19 23% EGI	16 22% HN	24 16% EI	23 14%	14 17% EI	11 12%	26 35% ACEGIKOSU	26 36% BDHJLNPTV
Malware	583 23% CI	603 22% D	28 8%	71 15% C	4 10%	9 24%	17 20% CI	13 15%	8 8%	22 19%	19 37% ACEGIOS	16 22%	30 26% CEI	20 18%	42 20% CI	74 26% DH	24 27% CEI	24 29% DH	29 18% CI	43 25% D	21 25% CI	15 17%	29 35% XACEGIOS	12 17%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1125\_1. How scared are you of each of the following?

1. Phishing

Base: Familiar With Abusive Internet Behavior

	Country																								
	Asia																Africa								
	2016 Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	2473	2644	358	483	31*	30*	69*	78*	127	135	87*	88*	107	93*	201	282	86*	76*	149	159	88*	89*	84*	79*	
TOP 2 BOX (NET)	1718 69% MW	1943 73% A	307 86% AEGKMOGSUW	397 82% BPRT	22 71% GS	22 73% T	49 71% W	69 88% GBPRT	109 86% AGKMOGSUW	116 86% BPRT	63 72% W	73 83% BPT	64 60% M	73 78% M	155 77% AMW	202 72% MW	64 74% MW	55 70% W	104 69% W	109 75% MW	66 81% T	72 77% T	46 55% W	61 77% W	
Very scared	761 31% W	931 35% A	129 36% AKMW	201 42% BFJX	6 19% GS	6 20% T	28 41% EKMW	43 55% BDFJLNPRTX	35 28% BDHPRTV	42 31% AGS	20 23% AGS	27 31% BDHPT	24 22% NACIOQU	30 32% C	67 33% C	102 36% J	24 28% DHJL	27 36% CI	56 38% KMW	57 36% KMW	33 38% KMW	36 40% FX	14 17% BHPT	20 25% BHPT	
Somewhat scared	957 39% DAGMSU	1012 38% DAGMSU	178 50% DAGMSU	196 41% GS	16 52% GS	16 53% T	21 30% HCI	26 33% HCI	74 58% AGMOSUW	74 55% BDHPRTV	43 49% AGS	46 52% BDHPT	40 37% NACIOQU	43 46% C	88 44% C	100 35% S	40 47% GS	28 37% CI	48 32% DHJ	52 33% DHJLV	33 38% CI	36 40% CI	32 38% CI	41 52% BHPT	
BOTTOM 2 BOX (NET)	751 30% BCIO	701 27% DHJL	51 14% DHJL	86 18% DHJL	9 29% CI	8 27% CI	19 28% HCI	9 12% HCI	17 13% HCI	19 14% HCI	24 28% CI	15 17% NACIOQU	43 40% C	20 22% C	46 23% CI	80 28% DHJL	22 26% CI	21 28% DHJ	45 30% CI	50 31% DHJLV	22 25% CI	17 19% XACGKMOGSU	38 45% CI	18 23% CI	
Not very scared	479 19% CI	521 20% DHJ	45 13% DHJ	73 15% DHJ	5 16% CI	5 17% DH	15 22% CI	8 10% CI	13 10% CI	15 11% CI	17 20% C	13 15% C	27 25% C	14 15% C	30 15% C	53 19% J	15 17% CI	15 20% CI	20 23% DHJ	30 23% CI	37 23% DHJ	14 16% CI	15 17% CI	19 23% CI	10 13% CI
Not at all scared	272 11% BCI	180 7% DH	6 2% DH	13 3% DH	4 13% CI	3 10% DH	4 6% C	1 1% C	4 3% C	4 3% C	7 8% C	2 2% C	16 15% CI	6 6% C	16 8% C	27 10% DHJLV	7 8% C	6 8% D	15 10% CI	13 8% DH	8 9% C	2 2% XACGKMOGSU	19 23% DHJLV	8 10% DHJLV	
Not Sure	4 *	-	-	-	-	-	1 AC	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	2473 100%	2644 100%	358 100%	483 100%	31 100%	30 100%	69 100%	78 100%	127 100%	135 100%	87 100%	88 100%	107 100%	93 100%	201 100%	282 100%	86 100%	76 100%	149 100%	159 100%	88 100%	89 100%	84 100%	79 100%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1125\_2. How scared are you of each of the following?

2. Spamming

Base: Familiar With Abusive Internet Behavior

	Country																							
	Asia											Africa												
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	2664	2926	369	500	46*	44*	84*	90*	118	135	61*	74*	117	119	216	288	85*	90*	181	187	96*	98*	81*	84*
TOP 2 BOX (NET)	1403	1624	269	332	33	21	42	64	100	109	41	51	43	60	128	182	45	51	109	93	52	52	33	40
	53% MW	56% A	73% DAGMOGSUW	66% BFNTVX	72% FAGMQUW	48% G	50% GBFNRTVX	71% ACGMOGSUW	85% BDFNPRTVX	81% AGMW	67% BFNTVX	69% M	37% AMW	50% BNTX	59% M	63% TAMW	53% M	57% M	60% M	50% M	54% M	53% M	41% M	48% M
Very scared	513	600	83	109	11	9	13	34	33	33	12	18	14	13	60	77	13	19	53	52	26	24	9	10
	19% M	21% NX	22% MW	22% NX	24% M	20% M	15% GBDFJNPRX	38% AGMQW	28% AGMQW	24% NX	20% NX	24% NX	12% NX	11% AGMQW	28% BNX	27% BNX	15% M	21% N	29% AGMQW	28% BNX	27% AMW	24% NX	11% M	12% M
Somewhat scared	890	1024	186	223	22	12	29	30	67	76	29	33	29	47	68	105	32	32	56	41	26	28	24	30
	33% M	35% T	50% AGMOGSUW	45% BFHPTV	48% FAMOSUW	27% M	35% T	33% AGMOGSUW	57% BDFNPRTVX	56% AMOSUW	48% TV	45% MT	25% MT	39% MT	31% MT	36% T	38% T	36% T	31% T	22% T	27% T	29% T	30% T	36% T
BOTTOM 2 BOX (NET)	1256	1302	100	168	13	23	41	26	17	26	20	23	74	59	88	106	40	39	72	94	44	46	48	44
	47% BCEIKOS	44% DHJLP	27% I	34% CJ	28% I	52% EDHJL	49% HCEI	29% I	14% I	19% I	33% I	31% I	63% NACEIKOSU	50% DHJLP	41% CI	37% J	47% CEI	43% HJ	40% CI	50% SDHJLP	46% CEI	47% DHJL	59% ACEIKOS	52% DHJLP
Not very scared	769	878	90	140	6	19	33	23	15	22	14	18	40	33	65	67	27	28	48	56	28	31	27	29
	29% CEI	30% JP	24% I	28% J	13% EDHJLP	43% ACEIKS	39% ACEIKS	26% I	13% I	16% I	23% I	24% I	34% CEI	28% J	30% EI	32% EI	31% J	27% I	31% J	27% I	30% J	29% EI	32% J	33% EI
Not at all scared	487	424	10	28	7	4	8	3	2	4	6	5	34	26	23	39	13	11	24	38	16	15	21	15
	18% BCGIO	14% DHJ	3% C	6% CI	15% CI	9% CI	10% CI	3% CI	2% CI	3% CI	10% CI	7% ADGKIOSU	29% BDHJLP	22% BDHJLP	11% CI	14% DHJ	15% CI	12% DHJ	13% CI	20% BDHJL	17% CI	15% DHJ	26% CGIKOS	18% DHJL
Not Sure	5	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	* B	-	-	-	-	-	AC	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2664	2926	369	500	46	44	84	90	118	135	61	74	117	119	216	288	85	90	181	187	96	98	81	84
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1125\_3. How scared are you of each of the following?

3. Cyber squatting

Base: Familiar With Abusive Internet Behavior

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	1820	2155	287	461	29**	30*	56*	67*	57*	96*	32*	57*	80*	78*	163	243	73*	69*	121	124	52*	68*	78*	72*
TOP 2 BOX (NET)	1088	1423	189	284	23	22	39	53	46	75	17	45	38	57	119	172	48	54	83	84	32	42	55	51
Very scared	457	576	52	89	12	8	18	23	18	28	5	15	16	23	61	76	23	23	45	43	17	14	23	21
Somewhat scared	631	847	137	195	11	14	21	30	28	47	12	30	22	34	58	96	25	31	38	41	15	28	32	30
BOTTOM 2 BOX (NET)	729	732	97	177	6	8	17	14	11	21	15	12	42	21	44	71	25	15	38	40	20	26	23	21
Not very scared	447	517	83	150	5	7	15	12	9	14	9	10	25	16	28	42	15	10	23	30	12	19	11	11
Not at all scared	282	215	14	27	1	1	2	2	2	7	6	2	17	5	16	29	10	5	15	10	8	7	12	10
Not Sure	3	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	1820	2155	287	461	29	30	56	67	57	96	32	57	80	78	163	243	73	69	121	124	52	68	78	72

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1125\_4. How scared are you of each of the following?

4. Stolen credentials

Base: Familiar With Abusive Internet Behavior

	Country																							
	Asia																Africa							
	2016 Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	2379	2708	309	469	46*	41*	77*	90*	105	125	79*	88*	112	104	185	283	81*	74*	153	163	84*	89*	75*	73*
TOP 2 BOX (NET)	1925	2224	264	385	43	37	70	83	98	108	68	77	89	93	151	219	62	58	129	140	70	78	49	47
	81% W	82% PX	85% AW	82% X AMQW	93% X AMQW	90% X AMQW	91% BDPRX	92% ACMOGSLW	93% PX	86% W	88% PX	79% W MBPRX	89% W	82% W	82% W	77% X	77% W	78% W	84% PX	86% W	83% W	88% PX	65% PX	64% PX
Very scared	1159	1282	139	199	26	25	56	67	39	53	33	37	57	61	101	129	34	29	99	101	53	51	23	19
	49% IW	47% DX	45% W	42% X	57% IW DJLRX	61% DGLRX	73% ACIKMOQW	74% BDJLNPTVX	37% X	42% X	42% X	42% X	51% IW	59% BDJLPRX	55% CIW	46% X	42% X	39% ACIKMOQW	65% BDJLPRX	62% ACIKQW	63% DJLRX	57% DJLRX	31% DJLRX	26% DJLRX
Somewhat scared	766	942	125	186	17	12	14	16	59	55	35	40	32	32	50	90	28	29	30	39	17	27	26	28
	32% GSU	35% HT	40% AGMOSU	40% BHPT	37% GSU	29% GSU	18% ACIKMOQW	18% BDJLNPTVX	56% BHNPTV	44% AGMOSU	44% BHNPTV	45% BHNPTV	29% H	31% H	27% GSU	32% HT	35% HT	39% HT	20% HT	24% HT	20% HT	30% GSU	35% HT	38% HT
BOTTOM 2 BOX (NET)	450	484	45	84	2	4	7	7	7	17	11	11	23	11	34	64	19	16	24	23	14	11	26	26
	19% CEGI	18% HN	15% I	18% H	4% H	10% H	9% H	8% H	7% H	14% H	14% H	13% NEGI	21% NEGI	11% NEGI	18% EI	23% BHJLNTV	23% EGI	22% HN	16% EI	14% EI	17% EI	12% ACEGIOSU	35% BDJLNPTV	36% BDJLNPTV
Not very scared	298	367	37	70	2	4	5	5	6	14	8	10	13	9	21	43	11	9	15	16	12	11	16	19
	13% I	14% H	12% H	15% H	4% H	10% H	6% H	6% H	6% H	11% H	10% H	11% H	12% H	9% H	11% H	15% H	14% H	12% H	10% H	10% H	14% H	12% ACEGIOSU	21% BDJLNPTV	26% BDJLNPTV
Not at all scared	152	117	8	14	-	-	2	2	1	3	3	1	10	2	13	21	8	7	9	7	2	-	10	7
	6% BCI	4% V	3% V	3% V	-	-	3% ACO	2% ACO	1% ACO	3% ACO	4% ACO	1% ACO	9% NCEI	2% NCEI	7% CI	7% BDJLNV	10% CEIU	9% BDFHLNV	6% I	4% V	2% V	-	13% ACEGIOSU	10% BDFHLNV
Not Sure	4	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	* B	-	-	-	2% ACO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2379	2708	309	469	46	41	77	90	105	125	79	88	112	104	185	283	81	74	153	163	84	89	75	73
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1125\_5. How scared are you of each of the following?

5. Malware

Base: Familiar With Abusive Internet Behavior

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	2558	2804	350	488	39*	38*	85*	89*	100	115	52*	72*	116	113	209	289	90*	83*	162	175	85*	90*	83*	72*
TOP 2 BOX (NET)	1972 77% KW	2201 78% DAGKMOGSUW	322 92% BPRT	417 85% KMQR	35 90% W	29 76% W	67 79% W	76 85% PR	92 92% JAGKMOGSUW	93 81% W	33 63% W	56 78% W	86 74% W	93 82% W	167 80% KW	215 74% W	66 73% W	59 71% W	133 82% KW	132 75% W	64 75% W	75 83% W	54 65% W	60 83% W
Very scared	953 37% K	1044 37% AIKQW	164 47% BX	217 44% BX	26 67% ADGKMOGSUW	18 47% W	35 41% K	37 42% W	30 30% W	41 36% W	10 19% W	24 33% W	50 43% IK	58 51% BJLPRX	83 40% K	110 38% W	28 31% W	29 35% W	81 50% AIKQW	78 45% BX	34 40% K	36 40% W	25 30% W	22 31% W
Somewhat scared	1019 40% EMS	1157 41% NT	158 45% AEMS	200 41% T	9 23% W	11 29% W	32 38% T	39 44% JAGKMOGSUW	62 62% NT	52 45% E	23 44% T	32 44% T	36 31% W	35 31% W	84 40% E	105 36% W	38 42% E	30 36% W	52 32% W	54 31% W	30 35% W	39 43% T	29 35% WBFPRT	38 53% W
BOTTOM 2 BOX (NET)	583 23% CI	603 22% D	28 8% W	71 15% C	4 10% W	9 24% W	17 20% CI	13 15% W	8 8% W	22 19% I	19 37% ACEGIOS	16 22% W	30 26% CEI	20 18% W	42 20% CI	74 26% DH	24 27% CEI	29 18% CI	43 25% D	21 25% CI	15 17% XACEGIOS	29 35% W	12 17% W	12 17% W
Not very scared	379 15% CI	452 16% D	26 7% W	57 12% C	3 8% W	7 18% W	13 15% CI	12 13% W	5 5% W	19 17% I	16 31% ACEGIMOS	13 18% W	17 15% CI	16 14% W	23 11% W	45 16% W	17 19% CI	18 22% D	19 19% D	33 19% D	15 18% CI	12 13% W	17 20% CIO	9 13% W
Not at all scared	204 8% BC	151 5% D	2 1% W	14 3% C	1 3% W	2 5% W	4 5% C	1 1% W	3 3% C	3 3% C	3 6% C	3 4% W	13 11% NCI	4 4% W	19 9% C	29 10% BDHJNV	7 8% C	6 7% DH	10 6% C	10 6% W	6 7% C	3 3% XACGIS	12 14% W	3 4% W
Not Sure	3	-	-	-	-	-	1% AC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2558 100%	2804 100%	350 100%	488 100%	39 100%	38 100%	85 100%	89 100%	100 100%	115 100%	52 100%	72 100%	116 100%	113 100%	209 100%	289 100%	90 100%	83 100%	162 100%	175 100%	85 100%	90 100%	83 100%	72 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Q1130. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

SUMMARY TABLE OF PURCHASED

Base: All Qualified Respondents

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3207	3349	502	551	52*	52*	98*	101	158	176	101	101	128	128	302	330	98*	100	204	200	99*	101	106	100
Malware	2208 69% BIK	2229 67% JL	365 73% AIK	398 72% BJLP	40 77% IK	35 67% JL	68 69% K	69 68% JL	92 58% W	85 48% W	53 52% W	50 50% AIKSW	103 80% BDFHJLPRVX	105 82% IK	216 72% IK	217 66% JL	73 74% IK	68 68% JL	144 71% IK	161 81% BDFHJLPRVX	73 74% IK	68 67% JL	68 64% JL	65 65% JL
Stolen credentials	1805 56% SW	1828 55% HJX	335 67% AGIKSW	377 68% BHJLPRTVX	35 67% GSW	41 79% BHJLPRTVX	47 48% W	43 43% W	85 54% W	81 46% W	53 52% W	46 46% AGIKSW	90 70% BHJLTVX	86 67% GSW	186 62% HJLVX	196 59% W	56 57% X	56 49% W	100 49% W	110 55% HX	57 58% W	47 47% W	47 44% W	41 41% W
Phishing	1762 55% W	1771 53% HX	332 66% AEGIKSW	376 68% BDFHJLPRTVX	27 52% W	25 48% W	49 50% W	41 41% W	89 56% W	88 50% W	54 53% W	47 47% AEGIKSW	87 68% HX	75 59% HX	181 60% SW	187 57% HX	59 60% W	55 55% HX	102 50% W	106 53% HX	60 61% W	51 50% W	42 40% W	38 38% W
Spamming	1707 53% BW	1637 49% HX	282 56% DW	276 50% HX	31 60% W	23 44% W	49 50% W	39 39% W	89 56% W	83 47% W	52 51% W	44 44% W	77 60% BDHJLRX	77 60% ASW	185 61% BDFHJLTVX	204 62% W	59 60% W	47 47% W	102 50% W	105 53% HX	63 64% VASW	49 49% W	40 38% W	39 39% W
Cyber squatting	1480 46% H	1487 44% ASW	266 53% ASW	263 48% H	25 48% H	29 56% H	50 51% H	32 32% H	83 53% W	76 43% W	47 47% W	45 45% A	70 55% BHJV	71 55% ACKSW	186 62% BDHJLV	185 56% W	55 56% A	56 56% BHJV	90 44% W	98 49% H	54 55% W	42 42% W	45 42% W	46 46% H

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1130\_1. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

2 Aug 2016  
Table 370

1. Phishing

Base: All Qualified Respondents

	Country																								
	Asia											Africa													
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Unweighted Base	3207	3349	502	551	52*	52*	98*	101	158	176	101	101	128	128	302	330	98*	100	204	200	99*	101	106	100	
PURCHASED (NET)	1762	1771	332	376	27	25	49	41	89	88	54	47	87	75	181	187	59	55	102	106	60	51	42	38	
	55% W	53% HX	66% AEGIKSW	68% BFHLNPRTX	52%	48%	50%	41%	56% W	50%	53% W	47% AEGIKSW	68% HX	59% SW	60% HX	57% W	60% HX	55% HX	50% HX	53% W	61% W	50% W	40% W	38% W	
Purchased antivirus software for my computer	1470	1408	252	304	21	11	44	32	82	75	45	35	80	67	124	128	48	36	80	84	56	46	31	29	
	46% BSW	42% FHX	50% AOSW	55% BFHLNPRTX	40% F	21%	45% W	32% OSW	52% FX	43% W	45% W	35% ACEGOKSW	63% BFHLPRX	52% W	41% W	39% F	49% W	36% W	39% W	42% FX	57% AOSW	46% FHX	29% FHX	29% FHX	
Purchased an identity protection plan	505	556	118	121	16	19	15	13	12	18	19	17	8	9	75	93	24	30	34	31	9	12	13	12	
	16% IM	17% JN	24% AIMSUW	22% BHJNVX	31% AGIMSUW	37% BDJLNPRTX	15% M	13% M	8% M	10% IMU	19% N	17% N	6% N	7% AIMSUW	25% BDJLNPRTX	28% AIMUW	30% BHJLNPRTX	17% IM	16% N	9% N	12% N	12% N	12% N	12% N	
Changed my Internet habits	1149	903	147	162	19	14	37	33	30	23	33	23	27	16	98	93	47	41	92	61	38	33	48	31	
	36% BCIM	27% JN	29% I	29% JN	37% IM	27% JN	38% IM	33% JN	19% JN	13% JN	33% IM	23% JN	21% JN	13% IM	32% JN	28% ACIKMO	48% BDJLNPRTX	41% TACIKMO	45% JN	31% IM	38% JN	33% XACIMO	45% JN	31% JN	
Stopped making purchases online	332	357	109	87	16	14	13	16	8	9	6	12	5	11	42	51	9	8	16	12	5	6	22	24	
	10% IM	11% JT	22% DAIKMOGSU	16% BJNRTV	31% AGIKMOGSU	27% BDJLNPRTX	13% IMU	16% JTV	5% JTV	5% JTV	6% JTV	12% JTV	4% JTV	9% AIKMSU	14% BJTV	15% BJTV	9% BJTV	8% BJTV	8% BJTV	6% BJTV	6% BJTV	5% BJTV	6% AIKMSU	21% BDJLNPRTX	24% BDJLNPRTX
Other	239	192	23	24	6	2	8	8	7	4	11	7	11	7	18	19	6	6	12	12	4	7	15	5	
	7% BC	6% J	5% J	4% C	12% C	4% C	8% J	8% J	4% J	2% CI	11% CI	7% CI	9% CI	5% CI	6% CI	6% CI	6% CI	6% CI	6% CI	6% CI	4% CI	7% XACIOSU	14% XACIOSU	5% XACIOSU	
None	433	643	31	42	5	6	14	25	41	65	16	30	21	28	22	35	7	11	22	39	13	18	8	12	
	14% CO	19% ADPR	6% C	8% C	10% C	12% C	14% CO	25% DPRX	26% ACEGOKSW	37% BDJLNPRTX	16% CO	30% KBDJLNPRTX	16% COQW	22% DPR	7% DPR	11% C	7% C	11% C	11% C	20% SDP	13% C	18% D	8% D	12% D	
Not Sure	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	* B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	4132	4059	680	740	83	66	131	127	180	194	130	124	152	138	379	419	141	132	256	239	125	122	137	113	
	129%	121%	135%	134%	160%	127%	134%	126%	114%	110%	129%	123%	119%	108%	125%	127%	144%	132%	125%	120%	126%	121%	129%	113%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1130\_2. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

2 Aug 2016  
Table 371

2. Spamming

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3207	3349	502	551	52*	52*	98*	101	158	176	101	101	128	128	302	330	98*	100	204	200	99*	101	106	100
PURCHASED (NET)	1707	1637	282	276	31	23	49	39	89	83	52	44	77	77	185	204	59	47	102	105	63	49	40	39
	53% BW	49% HX	56% DW	50% HX	60% W	44% W	50% W	39% W	56% W	47% W	51% W	44% W	60% W	60% BDHJLRX	61% ASW	62% BDHJLRX	60% W	47% W	50% W	53% HX	64% VASW	49% W	38% W	39% W
Purchased antivirus software for my computer	1456	1333	217	208	27	13	44	33	87	73	42	32	72	71	130	140	46	37	84	83	58	40	29	32
	45% BW	40% F	43% W	38% W	52% FW	25% W	45% W	33% W	55% W	41% F	42% W	32% W	56% W	55% W	43% W	42% F	47% W	37% W	41% W	42% F	59% W	40% W	27% W	32% W
Purchased an identity protection plan	432	472	95	102	12	15	13	10	6	13	20	16	8	7	74	88	26	21	32	33	9	14	11	10
	13% IM	14% JN	19% AIMUW	19% BHJNX	23% AIMUW	29% BHJNTVX	13% I	10% I	4% I	7% IMU	20% JN	16% JN	6% JN	5% AGIMSUW	25% BDHJLRX	27% AGIMSUW	21% BHJNX	16% IM	17% JN	17% JN	9% N	14% I	10% I	10% I
Changed my Internet habits	1098	928	143	157	20	17	37	41	31	23	20	22	26	22	90	74	42	48	96	60	37	27	44	34
	34% BCIKM	28% JNP	28% I	28% JNP	38% IKM	33% JN	38% IKM	41% BDJLNPV	20% I	13% I	20% LO	22% LO	20% NIOS	17% PIM	30% J	22% CIKMO	43% BDJLNPV	48% TACIKMO	47% JN	30% JN	37% IKM	27% J	42% CIKMO	34% JNP
Stopped making purchases online	284	318	91	89	9	11	13	12	11	6	5	10	3	10	51	48	9	12	19	11	4	5	11	12
	9% M	9% JT	18% AIKMSUW	16% BJNTV	17% AIKMU	21% BJNTV	13% KMU	12% J	7% J	3% J	5% J	10% J	2% J	8% M	17% AIKMSUW	15% BJTV	9% M	12% JT	9% M	6% M	4% M	5% M	10% M	12% JT
Other	317	263	41	45	4	2	12	9	10	8	12	3	17	4	17	21	6	9	12	17	8	10	16	5
	10% BOS	8% N	8% N	8% N	8% N	4% O	12% O	9% O	6% O	5% LO	12% LO	3% NIOS	13% NIOS	3% NIOS	6% NIOS	6% NIOS	6% NIOS	9% NIOS	6% NIOS	9% NIOS	8% LN	10% XCIOQS	15% XCIOQS	5% XCIOQS
None	452	658	55	82	6	6	13	18	36	62	27	34	23	24	23	36	9	8	17	37	12	20	13	17
	14% COS	20% ADPR	11% W	15% W	12% W	12% W	13% W	18% R	23% ACQGSUW	35% BDHJLRX	27% ACEGGSUW	34% BDHJLRX	18% COS	19% PR	8% PR	11% PR	9% PR	8% PR	8% SPR	19% SPR	12% PR	20% PR	12% PR	17% PR
Not Sure	4	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	* B	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	4043	3972	644	683	78	64	132	123	181	185	126	117	149	138	385	407	138	135	260	241	128	116	124	110
	126%	119%	128%	124%	150%	123%	135%	122%	115%	105%	125%	116%	116%	108%	127%	123%	141%	135%	127%	121%	129%	115%	117%	110%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1130\_3. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

2 Aug 2016  
Table 372

3. Cyber squatting

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3207	3349	502	551	52*	52*	98*	101	158	176	101	101	128	128	302	330	98*	100	204	200	99*	101	106	100
PURCHASED (NET)	1480 46%	1487 44% H	266 53% ASW	263 48% H	25 48%	29 56% H	50 51% H	32 32%	83 53%	76 43%	47 47%	45 45%	70 55% A	71 55% BHJV	186 62% ACKSW	185 56% BDHJLV	55 56% A	56 56% BHJV	90 44%	98 49% H	54 55%	42 42%	45 42%	46 46% H
Purchased antivirus software for my computer	1199 37% B	1128 34% D	183 36% D	164 30%	21 40%	19 37%	44 45% H	29 29% ACSW	76 48% D	67 38%	38 38%	28 28%	63 49% ACSW	59 46% BDHLT	130 43% AS	127 38% DL	43 44%	37 37%	68 33%	69 35%	46 46% S	36 36%	35 33%	38 38%
Purchased an identity protection plan	466 15% IM	543 16% HJ	113 23% AIMUW	132 24% BHJNVX	13 25% AIM	18 35% BHJNVX	14 14%	9 9%	12 8%	14 8%	18 18% IM	21 21% FJ	10 8%	15 12% AGIMSUW	79 26% BHJNVX	91 28% AIM	23 23% BHJNVX	32 32% IM	38 19% FJ	39 20% FJ	13 13%	11 11%	14 13%	12 12%
Changed my Internet habits	842 26% BIKM	723 22% JN	128 25% IM	142 26% BJN	15 29% M	9 17%	29 30% IM	36 36% BDFJLNPV	28 18% J	14 8%	18 18%	17 13%	17 13%	17 13%	72 24% M	74 22% JN	41 42% ACIKMOU	33 33% BFJLNPV	67 33% ACIKMO	52 26% JN	25 25% M	20 20% J	41 39% ACIKMOU	28 28% JN
Stopped making purchases online	299 9% I	329 10% JN	75 15% AIKMU	74 13% BJNTV	10 19% AIKMU	11 21% BJNRTV	11 11% I	13 13% JN	7 4%	8 5%	5 5%	13 13% JN	8 6%	5 4%	50 17% AIKMU	55 17% BJNRTV	9 9%	7 7%	25 12% IK	15 8%	6 6%	6 6% ACIKMOSUJ	25 24% BJNRTV	20 20%
Other	222 7% B	165 5% J	37 7%	37 7% BJ	4 8%	2 4%	6 6%	7 7% J	6 4%	3 2%	8 8%	3 3%	13 10% IO	5 4%	15 5% J	23 7% J	5 5%	5 5%	14 7%	10 5%	4 4%	3 3% XAIUO	13 12% BJNRTV	2 2%
None	865 27% COQSW	1038 31% ADPRX	86 17% W	132 24% CPX	9 17%	10 19%	22 22% OW	32 32% PRX	50 32% CEOQSW	81 46% IDFHNPRTX	37 37% ACEGQSW	37 27% DFPRTX	34 27% COQW	36 28% PRX	38 13%	50 15%	13 13%	16 16%	43 21% OW	51 26% PX	26 26% COQW	38 38% DFPRTX	9 8%	14 14%
Not Sure	9 B	-	2	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	1 1%	-	-	-
Sigma	3902 122%	3926 117%	624 124%	681 124%	72 138%	69 133%	126 129%	126 125%	179 113%	187 106%	124 123%	120 119%	145 113%	137 107%	385 127%	420 127%	134 137%	130 130%	255 125%	236 118%	121 122%	114 113%	137 129%	114 114%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1130\_4. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

2 Aug 2016  
Table 373

4. Stolen credentials

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3207	3349	502	551	52*	52*	98*	101	158	176	101	101	128	128	302	330	98*	100	204	200	99*	101	106	100
PURCHASED (NET)	1805	1828	335	377	35	41	47	43	85	81	53	46	90	86	186	196	56	56	100	110	57	47	47	41
	56% SW	55% HJX	67% AGIKSW	68% BHJLPRTVX	67% GWS	79% BHJLPRTVX	48% GWS	43% BHJLPRTVX	54% GWS	46% GWS	52% GWS	46% AGIKOSUW	70% BHJLTVX	67% GWS	62% HJLVX	59% HJLVX	57% X	56% X	49% HX	55% HX	58% HX	47% HX	44% HX	41% HX
Purchased antivirus software for my computer	1470	1377	258	289	26	29	40	29	81	73	42	32	82	73	126	131	46	32	69	66	50	41	36	28
	46% BSW	41% HTX	51% AOSW	52% BHJLPRTVX	50% S	56% BHJLPRTVX	41% S	29% S	51% SW	41% HX	42% HX	32% AGIKOSUW	64% BHJLTVX	57% GWS	42% HX	40% RS	47% RS	34% RS	33% RS	51% SW	41% SW	34% SW	28% SW	
Purchased an identity protection plan	591	676	126	143	19	22	18	22	8	14	23	18	11	18	81	97	27	37	49	56	13	11	14	16
	18% IM	20% JV	25% AIMUW	26% BJNVX	37% AGIMUW	42% BDHJLNTVX	18% IM	22% JV	5% JV	8% JV	23% IM	18% J	9% J	14% AIMUW	27% BJLNVX	29% AIMUW	37% BDHJLNVX	39% AIMUW	44% BJNVX	28% I	11% I	13% I	16% J	
Changed my Internet habits	1095	873	133	147	18	9	34	35	30	14	37	25	21	22	81	77	50	39	90	63	42	29	38	29
	34% BCIMO	26% JN	26% M	27% JN	35% FIM	17% FIM	35% IM	35% BFJNP	19% J	8% CIM	37% J	25% J	16% J	17% M	27% J	23% J	51% ACGKMW	39% BDFJLNP	44% TACIMO	32% FJNP	42% VCIMO	29% JN	36% IM	29% JN
Stopped making purchases online	376	401	113	92	11	11	14	18	10	8	6	14	8	11	52	60	9	16	25	18	11	10	20	21
	12% IM	12% J	23% DAIKMSU	17% BJNT	21% AIKMQ	21% BJNT	14% IM	18% JNT	6% JNT	5% JNT	6% JNT	14% J	6% J	9% AIKM	17% BJNTV	18% BJNTV	9% J	16% J	12% J	9% J	11% AIKMQ	10% BJNTV	19% BJNTV	21% BJNTV
Other	228	172	27	25	3	2	7	8	8	10	13	13	5	19	20	5	4	10	9	5	6	14	3	3
	7% B	5% B	5% B	5% B	6% B	4% B	7% ACIOS	8% ACIOS	5% ACIOS	6% ACIOS	13% ACIOS	7% C	10% C	4% C	6% C	6% C	5% C	4% C	5% C	5% C	5% XACIOSU	6% XACIOSU	13% XACIOSU	3% XACIOSU
None	458	623	37	46	5	2	16	22	40	71	16	28	17	29	35	8	8	25	32	13	22	13	15	
	14% CO	19% ADFFR	7% CO	8% CO	10% CO	4% CO	16% C	22% DFPR	25% ACEMOSUW	40% BDFHNPRTVX	16% C	28% KBDFFPRTVX	13% C	13% C	10% C	8% C	8% C	12% C	16% DF	13% DF	22% DFPR	12% DF	15% DF	
Not Sure	5	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	* B	-	2 B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	4223	4122	696	742	82	75	129	134	177	190	137	124	152	146	388	420	145	136	268	244	134	119	135	112
	132%	123%	139%	135%	158%	144%	132%	133%	112%	108%	136%	123%	119%	114%	128%	127%	148%	136%	131%	122%	135%	118%	127%	112%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q1130\_5. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

5. Malware

Base: All Qualified Respondents

	Country																							
	Asia											Africa												
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3207	3349	502	551	52*	52*	98*	101	158	176	101	101	128	128	302	330	98*	100	204	200	99*	101	106	100
PURCHASED (NET)	2208	2229	365	398	40	35	68	69	92	85	53	50	103	105	216	217	73	68	144	161	73	68	68	65
	69% BIK	67% JL	73% AIK	72% BJLP	77% IK	67% JL	69% K	68% JL	58% JL	48% JL	52% JL	50% AIKSW	80% BDFJLPRVX	82% IK	72% JL	66% IK	74% JL	68% JL	71% IK	81% SDFJLPRVX	74% IK	67% JL	64% JL	65% JL
Purchased antivirus software for my computer	1965	1931	285	323	38	29	65	65	85	74	45	43	98	97	161	174	62	54	136	144	70	63	62	52
	61% BCIKO	58% JL	57% K	59% JL	73% CIKO	56% JL	66% IKO	64% JLP	54% J	42% J	45% J	43% ACIKOQW	77% BDFJLPRVX	76% J	53% J	53% K	63% K	54% K	67% CIKO	72% BDFJLPRX	71% CIKO	62% JL	58% K	52% K
Purchased an identity protection plan	476	508	129	120	13	13	11	11	12	16	17	15	9	10	73	80	25	25	29	32	10	10	7	16
	15% IMW	15% JN	26% AGIMSUW	22% BHJNV	25% AGIMUW	25% BHJNV	11% JL	11% JL	8% JL	9% JL	17% IMW	15% JL	7% JL	8% AGIMSUW	24% BHJLNTV	24% AGIMSUW	26% BHJNV	25% IMW	14% JN	16% JN	10% JN	10% JN	7% W	16% W
Changed my Internet habits	984	752	136	130	15	15	30	26	26	22	23	20	25	12	83	69	40	31	67	44	29	22	33	26
	31% BIM	22% JN	27% I	24% JN	29% JN	29% JN	31% I	26% JN	16% JN	13% JN	23% JN	20% N	20% N	9% I	27% JN	21% ACIKMO	41% BJNP	31% TIM	33% JN	22% JN	29% I	22% JN	31% IM	26% JN
Stopped making purchases online	288	314	95	93	9	10	6	8	14	7	8	10	7	8	41	56	8	10	16	5	4	6	9	15
	9% JT	9% AGIKMSUW	19% BHJNTV	17% AGMSU	17% BHJNTV	19% BHJNTV	6% T	8% T	9% T	4% T	8% T	10% JT	5% JT	6% AGMSU	14% BHJNTV	17% BHJNTV	8% JT	10% JT	8% T	3% T	4% T	6% T	8% JNTV	15% JNTV
Other	200	166	22	30	4	-	7	7	3	3	8	6	11	3	15	13	5	6	9	9	3	3	9	2
	6% BI	5% J	4% J	5% FI	8% FI	-	7% I	7% J	2% J	2% J	8% I	6% NI	9% NI	2% NI	5% NI	4% NI	5% NI	6% NI	4% NI	5% NI	3% NI	3% NI	8% XI	2% XI
None	298	434	28	36	4	3	6	13	40	69	25	31	8	12	15	24	5	5	14	12	12	11	7	5
	9% CO	13% ADPRTX	6% J	7% J	8% J	6% J	6% DT	13% ACEGMOGSUW	25% BDFHNPRTVX	39% ACEGMOGSUW	25% BDFHNPRTVX	31% ACEGMOGSUW	6% BDFHNPRTVX	9% ACEGMOGSUW	5% BDFHNPRTVX	7% ACEGMOGSUW	5% BDFHNPRTVX	5% BDFHNPRTVX	7% CO	6% CO	12% CO	11% CO	7% CO	5% CO
Not Sure	4	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	* B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	4215	4105	696	732	83	70	125	130	180	191	126	125	158	142	388	416	145	131	271	246	128	115	127	116
	131%	123%	139%	133%	160%	135%	128%	129%	114%	109%	125%	124%	123%	111%	128%	126%	148%	131%	133%	123%	129%	114%	120%	116%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Base: All Qualified Respondents

Q775. If you felt a website was being run improperly (for example, appears to be conducting illegal activity, appears to be a fake, etc.), who would you complain to?

	Country																							
	Asia														Africa									
	2016 Total Regi- strants	2015 China	2016 China	2015 Viet- nam	2016 Viet- nam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Consumer protection agency	-	1145 34%	-	171 31%	-	22 42%	-	45 45%	-	58 33%	-	21 21%	-	27 21%	-	138 42%	-	44 44%	-	69 35%	-	34 34%	-	37 37%
Contact the website owner/operator	1724 51%	985 29%	383 70%	192 35%	33 63%	22 42%	68 67%	40 40%	79 45%	66 38%	57 56%	35 35%	52 40%	33 26%	245 73%	104 32%	48 48%	45 45%	95 48%	57 29%	45 45%	33 33%	54 51%	30 30%
Local police	-	951 28%	-	198 36%	-	10 19%	-	19 19%	-	37 21%	-	30 30%	-	8 6%	-	141 43%	-	23 23%	-	32 16%	-	17 17%	-	32 32%
NATIONAL LAW ENFORCEMENT/FBI (NET)	-	822 25%	-	185 34%	-	18 35%	-	29 29%	-	23 13%	-	23 23%	-	27 21%	-	86 26%	-	22 22%	-	61 31%	-	20 20%	-	16 16%
National law enforcement	-	769 23%	-	185 34%	-	18 35%	-	29 29%	-	23 13%	-	23 23%	-	27 21%	-	86 26%	-	22 22%	-	61 31%	-	20 20%	-	16 16%
FBI	-	53 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NATIONAL INTELLIGENCE AGENCY/CIA (NET)	-	545 16%	-	86 16%	-	6 12%	-	40 40%	-	12 7%	-	27 27%	-	7 5%	-	85 26%	-	15 15%	-	64 32%	-	14 14%	-	17 17%
A national intelligence agency	-	529 16%	-	86 16%	-	6 12%	-	40 40%	-	12 7%	-	27 27%	-	7 5%	-	85 26%	-	15 15%	-	64 32%	-	14 14%	-	17 17%
Intelligence agency like the CIA or NSA	-	16 A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ICANN	-	532 16%	-	185 34%	-	5 10%	-	12 12%	-	11 6%	-	16 16%	-	31 24%	-	58 18%	-	4 4%	-	19 10%	-	10 10%	-	31 31%
Federal police	-	511 15%	-	58 11%	-	3 6%	-	15 15%	-	10 6%	-	8 8%	-	9 7%	-	61 18%	-	10 10%	-	39 20%	-	5 5%	-	14 14%
Private security companies	-	408 12%	-	51 9%	-	27 52%	-	28 28%	-	5 3%	-	8 8%	-	4 3%	-	79 24%	-	17 17%	-	28 14%	-	8 8%	-	18 18%
Interpol	-	360 11%	-	69 13%	-	6 12%	-	13 13%	-	17 10%	-	7 7%	-	4 3%	-	62 19%	-	12 12%	-	26 13%	-	6 6%	-	11 11%
Other	653 19%	-	34 6%	-	9 17%	-	22 22%	-	7 4%	-	23 23%	-	22 17%	-	33 10%	-	29 29%	-	46 22%	-	24 24%	-	23 22%	-
No one	403 12%	-	55 10%	-	7 13%	-	8 8%	-	65 37%	-	9 9%	-	37 28%	-	19 6%	-	24 24%	-	11 5%	-	8 8%	-	17 16%	-
Not sure	722 22%	-	76 14%	-	7 13%	-	12 12%	-	25 14%	-	17 17%	-	21 16%	-	39 12%	-	11 11%	-	74 36%	-	31 31%	-	16 15%	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Base: All Qualified Respondents

Q775. If you felt a website was being run improperly (for example, appears to be conducting illegal activity, appears to be a fake, etc.), who would you complain to?

	Country																							
	Asia											Africa												
	2016 Regi- stra- nts	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	744 22% ADFP	-	81 15% C	-	5 10% E	-	18 18% G	-	47 27% IDFP	-	19 19% K	-	49 38% MBOFHJLPRTX	-	38 12% O	-	19 19% Q	-	51 26% SDFP	-	39 39% UBDFHJLPRTX	-	23 23% WDFP
Sigma	3504 104%	7003 209%	548 100%	1276 232%	56 108%	124 238%	110 108%	259 256%	176 100%	286 163%	106 105%	194 192%	132 102%	199 155%	336 103%	852 258%	112 111%	211 211%	226 109%	446 223%	108 107%	186 184%	110 104%	229 229%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base



Q300. Does the company for which you registered domains have multi-national operations?

Base: Registered For Business

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	1687	**	260	**	24**	**	55*	**	75*	**	36*	**	42*	**	176	**	61*	**	138	**	73*	**	45*
Yes	-	712 42% DN	-	88 34%	-	10 42%	-	42 76%	-	24 32%	-	12 33%	-	9 21%	-	114 65%	-	26 43% N	-	70 51% BDJN	-	29 40% N	-	27 60% BDJLNV
No	-	975 58% HPTX	-	172 66% BHPTX	-	14 58%	-	13 24%	-	51 68% HPTX	-	24 67% HPX	-	33 79% BHPRTVX	-	62 35%	-	35 57% HP	-	68 49% HP	-	44 60% HPX	-	18 40%
Sigma	-	1687 100%	-	260 100%	-	24 100%	-	55 100%	-	75 100%	-	36 100%	-	42 100%	-	176 100%	-	61 100%	-	138 100%	-	73 100%	-	45 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: Registered For Business

Q305. Which of the following sectors does your business fall into?

	Regi- stra- nts (A)	Country																						
		Asia										Africa												
		2016 Total Regi- stra- nts (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	1687	**	260	**	24**	**	55*	**	75*	**	36*	**	42*	**	176	**	61*	**	138	**	73*	**	45*
Manufacturing	-	203 12% TV	-	88 34%	-	2 8%	-	3 5%	-	16 21% BHLNPTVX	-	2 6%	-	3 7%	-	25 14% TV	-	7 11%	-	6 4%	-	3 4%	-	2 4%
Education	-	100 6% D	-	6 2%	-	2 8%	-	3 5%	-	2 3%	-	4 11% D	-	1 2%	-	18 10% BDJ	-	4 7%	-	8 6%	-	7 10% D	-	7 16% BDJNT
Computer programming, consultancy and related activities	-	98 6%	-	17 7%	-	-	-	2 4%	-	3 4%	-	4 11% N	-	-	-	25 14% BDHJN	-	3 5%	-	11 8%	-	6 8%	-	2 4%
Retail trade, except of motor vehicles and motorcycles	-	90 5% D	-	2 1%	-	-	-	1 2%	-	4 5% D	-	2 6% D	-	7 17% BDHJPTX	-	5 3%	-	3 5% D	-	3 2%	-	8 11% BDHPTX	-	-
Information service activities	-	74 4%	-	15 6%	-	1 4%	-	-	-	4 5%	-	-	-	-	-	13 7% BH	-	1 2%	-	15 11% BHLNRV	-	1 1%	-	3 7%
Arts, entertainment and recreation	-	67 4% DP	-	4 2%	-	-	-	3 5% JP	-	-	-	-	-	-	-	1 1%	-	2 3%	-	7 5% DJP	-	2 3%	-	-
Other service activities	-	55 3% D	-	2 1%	-	3 13%	-	-	-	9 12% BDHPTVX	-	1 3%	-	1 2%	-	2 1%	-	4 7% DP	-	3 2%	-	2 3%	-	-
Food and beverage service activities	-	47 3%	-	14 5% BT	-	2 8%	-	2 4%	-	2 3%	-	1 3%	-	-	-	5 3%	-	3 5%	-	1 1%	-	5 7% BT	-	-
Human health activities	-	47 3% D	-	1	-	-	-	3 5% D	-	2 3%	-	1 3%	-	-	-	4 2%	-	-	-	2 1%	-	1 1%	-	4 9% BDPRT
Advertising and market research	-	43 3% D	-	2 1%	-	1 4%	-	5 9% BDJP	-	-	-	1 3%	-	3 7% DJP	-	2 1%	-	2 3%	-	10 7% BDJP	-	2 3%	-	3 7% DJP
Construction of buildings	-	42 2%	-	6 2%	-	2 8%	-	2 4%	-	2 3%	-	1 3%	-	3 7% R	-	7 4%	-	-	-	3 2%	-	1 1%	-	1 2%
Real estate activities	-	40 2%	-	10 4%	-	1 4%	-	1 2%	-	-	-	2 6% JV	-	-	-	4 2%	-	1 2%	-	3 2%	-	-	-	-
Other professional, scientific and technical activities	-	39 2%	-	2 1%	-	1 4%	-	-	-	2 3%	-	-	-	1 2%	-	5 3%	-	2 3%	-	2 1%	-	4 5% D	-	1 2%
Telecommunications	-	36 2% D	-	1	-	-	-	3 5% DV	-	1 1%	-	-	-	-	-	8 5% BD	-	1 2%	-	4 3% D	-	-	-	-
Agriculture, forestry and fishing	-	36 2%	-	5 2%	-	2 8%	-	1 2%	-	1 1%	-	-	-	-	-	1 1%	-	3 5% P	-	7 5% BP	-	1 1%	-	1 2%
Office administrative, office support and other business support activities	-	32 2%	-	4 2%	-	-	-	-	-	1 1%	-	3 8% BDHPR	-	-	-	3 2%	-	-	-	4 3%	-	6 8% BDHPR	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q305. Which of the following sectors does your business fall into?

2 Aug 2016  
Table 377

Base: Registered For Business

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	1687	**	260	**	24**	**	55*	**	75*	**	36*	**	42*	**	176	**	61*	**	138	**	73*	**	45*
Wholesale trade, except of motor vehicles and motorcycles	-	29 2%	-	3 1%	-	-	-	2 4%	-	5 7% BDPV	-	2 6% V	-	2 5%	-	2 1%	-	1 2%	-	3 2%	-	-	-	1 2%
Legal and accounting activities	-	26 2%	-	1 *	-	-	-	-	-	-	-	1 3% P	-	2 5% DP	-	-	-	1 2%	-	3 2%	-	-	-	4 9% BDHJPTV
Electricity, gas, steam and air conditioning supply	-	24 1%	-	7 3%	-	-	-	-	-	-	-	-	-	2 5% P	-	1 1%	-	2 3%	-	2 1%	-	2 3%	-	1 2%
Financial service activities, except insurance and pension funding	-	23 1%	-	1 *	-	-	-	-	-	1 1%	-	-	-	-	-	9 5% BD	-	-	-	3 2%	-	1 1%	-	1 2%
Activities auxiliary to financial service and insurance activities	-	22 1%	-	6 2%	-	-	-	1 2%	-	-	-	3 8% BDJPTV	-	-	-	1 1%	-	3 5% BP	-	2 1%	-	-	-	-
Scientific research and development	-	22 1%	-	8 3% BT	-	-	-	1 2%	-	-	-	1 3%	-	-	-	2 1%	-	-	-	-	-	2 3%	-	-
Civil engineering	-	22 1%	-	5 2%	-	-	-	-	-	1 1%	-	1 3%	-	-	-	6 3% BT	-	1 2%	-	-	-	1 1%	-	1 2%
Travel agency, tour operator, reservation service and related activities	-	19 1%	-	2 1%	-	2 8%	-	1 2%	-	-	-	-	-	-	2 5% BD	-	2 1%	-	1 2%	-	1 1%	-	-	1 2%
Wholesale and retail trade and repair of motor vehicles and motorcycles	-	18 1%	-	5 2%	-	1 4%	-	-	-	1 1%	-	-	-	-	-	-	-	1 2%	-	2 1%	-	-	-	-
Warehousing and support activities for transportation	-	18 1%	-	10 4% B	-	-	-	-	-	1 1%	-	-	-	2 5% B	-	2 1%	-	1 2%	-	1 1%	-	-	-	-
Architectural and engineering activities; technical testing and analysis	-	18 1%	-	4 2%	-	-	-	3 5% BPTV	-	1 1%	-	-	-	1 2%	-	1 1%	-	-	-	1 1%	-	-	-	1 2%
Publishing activities	-	17 1%	-	-	-	-	-	-	-	2 3% D	-	-	-	-	-	2 1%	-	1 2% D	-	2 1%	-	2 3% D	-	1 2% D
Accommodations	-	17 1%	-	1 *	-	-	-	1 2%	-	-	-	-	-	-	-	1 1%	-	-	-	2 1%	-	2 3%	-	-
Specialized construction activities	-	17 1%	-	1 *	-	2 8%	-	-	-	-	-	-	-	-	3 7% BDHJPTV	-	1 1%	-	-	-	-	-	-	-
Activities of head offices; management consultancy activities	-	14 1%	-	1 *	-	-	-	-	-	2 3%	-	-	-	1 2%	-	1 1%	-	1 2%	-	-	-	-	-	1 2%
Insurance, reinsurance and pension funding, except compulsory social security	-	13 1%	-	1 *	-	-	-	2 4% BD	-	-	-	-	-	-	-	1 1%	-	1 2%	-	1 1%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q305. Which of the following sectors does your business fall into?

2 Aug 2016  
Table 377

Base: Registered For Business

	Country																							
	Asia											Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	**	1687	**	260	**	24**	**	55*	**	75*	**	36*	**	42*	**	176	**	61*	**	138	**	73*	**	45*
Employment activities	-	13 1%	-	-	-	-	-	1 2% D	-	-	-	-	-	-	3 2% D	-	2 3% BD	-	1 1%	-	1 1%	-	-	
Land transport and transport via pipelines	-	11 1%	-	1*	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	2 3% B	-	-
Rental and leasing activities	-	11 1%	-	1*	-	-	-	-	-	-	-	-	1 2% P	-	-	-	1 2%	-	1 1%	-	-	-	1 2% P	
Motion picture, video and television program production, sound recording and music publishing activities	-	11 1%	-	1*	-	1 4%	-	1 2%	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	
Mining and quarrying	-	9 1%	-	2 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	1 1%	-	1 1%	-	1 2%	
Social work activities without accommodation	-	7*	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	
Activities of households as employers; undifferentiated goods- and services-producing activities of households for own use	-	7*	-	-	-	-	-	-	-	-	-	-	1 2% DP	-	-	-	1 2% D	-	-	-	-	-	-	
Security and investigation activities	-	6*	-	1*	-	-	-	-	-	-	-	1 3% BP	-	-	-	-	-	-	-	-	-	-	-	
Services to buildings and landscape activities	-	6*	-	-	-	-	-	-	-	-	-	-	1 2% BD	-	1 1%	-	-	-	1 1%	-	-	-	-	
Veterinary activities	-	6*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Public administration and defense; compulsory social security	-	6*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	
Programming and broadcasting activities	-	6*	-	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2% B	-	-	-	2 4% BDP	
Postal and courier activities	-	5*	-	4 2% B	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	
Water transport	-	5*	-	1*	-	-	-	1 2%	-	-	-	2 6% BDJPTV	-	-	1 1%	-	-	-	-	-	-	-	-	
Water supply; sewerage, waste management and remediation activities	-	5*	-	1*	-	-	-	-	-	-	-	-	1 2% BP	-	-	-	-	-	1 1%	-	-	-	1 2% BP	
Residential care activities	-	4*	-	1*	-	-	-	-	-	-	-	-	1 2% BP	-	-	-	-	-	1 1%	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q305. Which of the following sectors does your business fall into?

2 Aug 2016  
Table 377

Base: Registered For Business

	Country																							
	Asia											Africa												
	2016 Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-**	1687	-**	260	-**	24**	-**	55*	-**	75*	-**	36*	-**	42*	-**	176	-**	61*	-**	138	-**	73*	-**	45*
Air transport	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Activities of extraterritorial organizations and bodies	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	199 12% DP	-	11 4%	-	1 4%	-	11 20% DP	-	12 16% DP	-	3 8%	-	3 7%	-	7 4%	-	7 11% DP	-	14 10% DP	-	10 14% DP	-	4 9%
Sigma	-	1687 100%	-	260 100%	-	24 100%	-	55 100%	-	75 100%	-	36 100%	-	42 100%	-	176 100%	-	61 100%	-	138 100%	-	73 100%	-	45 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Country																							
	Asia												Africa											
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	1210	1198	**	**	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**
Alabama	2	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Alaska	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Arizona	10 1%	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Arkansas	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
California	40 3% IM	27 2% J	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Colorado	7 1%	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Connecticut	4	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Delaware	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
District of Columbia	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Florida	18 1%	22 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Georgia	6	11 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hawaii	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Illinois	9 1%	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Indiana	2	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Iowa	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kansas	1	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Regi- strants (A)	2016 Total Regi- strants (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	1210	1198	**	**	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**
Kentucky	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Louisiana	1	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Maine	2	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Maryland	8 1%	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Massachusetts	3	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Michigan	7 1%	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Minnesota	8 1%	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mississippi	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Missouri	-	4 A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Montana	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nebraska	2	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nevada	3	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
New Hampshire	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
New Jersey	11 1%	13 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
New Mexico	1	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
New York	16 1%	15 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North Carolina	8 1%	9 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Country																							
	Asia														Africa									
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	1210	1198	**	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**	**
North Dakota	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ohio	8 1%	11 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Oklahoma	2	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Oregon	8 1%	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pennsylvania	4	11 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rhode Island	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South Carolina	6	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South Dakota	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tennessee	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Texas	18 1%	24 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Utah	3	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vermont	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Virginia	9 1%	8 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Washington	10 1%	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West Virginia	3	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wisconsin	4	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Alberta	10 1%	15 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Country																						
	Asia												Africa										
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	1210	1198	**	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**
British Columbia	19 2%	18 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manitoba	4	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
New Brunswick	3	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newfoundland	3	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northwest Territories	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nova Scotia	4	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nunavut	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ontario	45 4% IM	40 3% JN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prince Edward Island	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Quebec	9 1%	10 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saskatchewan	2	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yukon Territory	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Alsace	1	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Aquitaine	1	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Auvergne	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lower Normandy	2	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Burgundy	2	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Regi- strants	2016 Total Regi- strants	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	1210	1198	**	**	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**
Brittany	6	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Centre	7 1%	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Champagne-Ardenne	1	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Corsica	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Franche-Comte	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Upper Normandy	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ile de France (Paris)	28 2%	28 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Languedoc-Roussillon	5	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Limousin	-	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lorraine	6	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Midi-Pyrenees	2	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North Calais	5	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pays de la Loire	4	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Picardy	1	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Poitou-Charentes	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Provence-Alpes-Cote-D'azur	8 1%	13 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rhone-Alps	13 1%	9 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Country																						
	Asia														Africa								
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	1210	1198	**	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**
Baden-Wuerttemberg	17 1%	12 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bavaria	20 2%	19 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Berlin	10 1%	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Brandenburg	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bremen	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hamburg	5	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hesse	8 1%	14 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mecklenburg-Western Pomerania	4	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lower Saxony	11 1%	9 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North Rhine-Westphalia	29 2%	35 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rhineland-Palatinate	5	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saarland	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saxony	2	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saxony-Anhalt	4	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Schleswig-Holstein	1	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Thuringia	4	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Abruzzo	1	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	1210	1198	**	**	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**
Basilicata	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Calabria	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Campania	8 1%	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Emilia-Romagna	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Friuli-Venezia Giulia	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lazio	2	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liguria	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lombardy	13 1%	9 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Marche	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Molise	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Piedmont	9 1%	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Apulia	3	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sardinia	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sicily	2	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tuscany	5	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Umbria	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Veneto	4	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ppines	2016 Phil- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	1210	1198	**	**	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**
Andalusia	7 1%	11 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Asturias	1	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Balearic Islands	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Canary Islands	3	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cantabria	1	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Castilla-Leon	1	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Castilla-La Mancha	2	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Catalonia	8 1%	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Extremadura	3	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Galicia	1	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
La Rioja	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Madrid	6	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Murcia	3	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Basque Country	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Valencia	8 1%	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
East of England	7 1%	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
East Midlands	4	8 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Country																						
	Asia																Africa						
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	1210	1198	**	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**
London	19 2%	22 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North East	3	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North West	11 1%	12 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	2	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scotland	8 1%	8 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South East	22 2%	16 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South West	6	8 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wales	4	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West Midlands	9 1%	10 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yorkshire and the Humber	5	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hokkaido	7 1%	14 1%	-	-	-	-	-	7 4% AM	14 8% BN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Aomori	-	1	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Iwate	1	1	-	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Miyagi	3	4	-	-	-	-	-	3 2% A	4 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Akita	-	2	-	-	-	-	-	-	2 1% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yamagata	-	1	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fukushima	4	1	-	-	-	-	-	4 2% A	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Country																							
	Asia										Africa													
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	1210	1198	**	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**	**
Tochigi	1	1	-	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gunma	3	2	-	-	-	-	-	3 2% A	2 1% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ibaraki	2	2	-	-	-	-	-	2 1% A	2 1% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saitama	14 1%	12 1%	-	-	-	-	-	14 8% AM	12 7% BN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chiba	8 1%	11 1%	-	-	-	-	-	8 5% AM	11 6% BN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tokyo	33 3%	37 3% N	-	-	-	-	-	33 19% AM	37 21% BN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kanagawa	17 1%	12 1%	-	-	-	-	-	17 10% AM	12 7% BN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yamanashi	-	2	-	-	-	-	-	-	2 1% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nagano	4	4	-	-	-	-	-	4 2% A	4 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Niigata	3	-	-	-	-	-	-	3 2% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Toyama	-	2	-	-	-	-	-	-	2 1% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ishikawa	-	1	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shizuoka	2	5	-	-	-	-	-	2 1% A	5 3% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gifu	2	2	-	-	-	-	-	2 1% A	2 1% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Aichi	11 1%	8 1%	-	-	-	-	-	11 6% AM	8 5% BN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mie	2	1	-	-	-	-	-	2 1% A	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shiga	-	1	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Country																						
	Asia										Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	1210	1198	**	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**
Kyoto	6	4	-	-	-	-	-	6 3% AM	4 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Osaka	17 1%	17 1%	-	-	-	-	-	17 10% AM	17 10% BN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hyogo	10 1%	8 1%	-	-	-	-	-	10 6% AM	8 5% BN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nara	-	1*	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tottori	-	1*	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shimane	1*	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Okayama	3*	1*	-	-	-	-	-	3 2% A	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hiroshima	3*	4*	-	-	-	-	-	3 2% A	4 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yamaguchi	-	2*	-	-	-	-	-	-	2 1% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tokushima	-	1*	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kagawa	2*	-	-	-	-	-	-	2 1% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ehime	4*	2*	-	-	-	-	-	4 2% A	2 1% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fukuoka	6*	4*	-	-	-	-	-	6 3% AM	4 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saga	1*	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nagasaki	-	1*	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kumamoto	-	1*	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Oita	2*	-	-	-	-	-	-	2 1% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Country																						
	Asia																Africa						
	2016 Total Registrants	2015 China	2016 China	2015 Vietnam	2016 Vietnam	2015 Philippines	2016 Philippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indonesia	2016 Indonesia	2015 Nigeria	2016 Nigeria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	1210	1198	**	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**
Miyazaki	1	2	-	-	-	-	-	1	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kagoshima	2	-	-	-	-	-	-	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Okinawa	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lower Silesia	6	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kuyavia-Pomerania	4	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lodz	3	9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lublin	4	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lubusz	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lesser Poland	6	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Masovia	8	8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Subcarpathia	3	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pomerania	4	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Silesia	5	7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Swietokrzyskie (Holy Cross)	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Warmia-Masuria	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Greater Poland	3	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West Pomerania	1	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Country																						
	Asia												Africa										
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	1210	1198	**	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**
Altay Republic	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Bashkortostan Republic	-	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
Buryatiya Republic	-	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
Kalmykiya Republic	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Sakha (Yakutiya) Republic	-	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
Tatarstan Republic	2	6 1%	-	-	-	-	-	-	-	-	-	2 2%	6 5%	-	-	-	-	-	-	-	-	-	-
Chechnya Republic	-	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
Chuvashiya Republic	-	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
Krasnodar Krai	4 B	-	-	-	-	-	-	-	-	-	-	4 3%	-	-	-	-	-	-	-	-	-	-	-
Krasnoyarsk Krai	1	2	-	-	-	-	-	-	-	-	-	1 1%	2 2%	-	-	-	-	-	-	-	-	-	-
Primorskiy Krai	1	1	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-
Stavropol Krai	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Amur Oblast	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Astrakhan Oblast	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Bryansk Oblast	3	2	-	-	-	-	-	-	-	-	-	3 2%	2 2%	-	-	-	-	-	-	-	-	-	-
Volgograd Oblast	-	3	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	-	-	-	-	-
Vologda Oblast	1	2	-	-	-	-	-	-	-	-	-	1 1%	2 2%	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Country																							
	Asia												Africa											
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	1210	1198	**	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**	**
Voronezh Oblast	-	2	-	-	-	-	-	-	-	-	-	-	2 2% B	-	-	-	-	-	-	-	-	-	-	-
Ivanovo Oblast	2	-	-	-	-	-	-	-	-	-	-	2 2% A	-	-	-	-	-	-	-	-	-	-	-	-
Irkutsk Oblast	2	1	-	-	-	-	-	-	-	-	-	2 2% A	1 1% B	-	-	-	-	-	-	-	-	-	-	-
Kaliningrad Oblast	1	-	-	-	-	-	-	-	-	-	-	1 1% A	-	-	-	-	-	-	-	-	-	-	-	-
Kaluga Oblast	1	-	-	-	-	-	-	-	-	-	-	1 1% A	-	-	-	-	-	-	-	-	-	-	-	-
Kemerovo Oblast	1	1	-	-	-	-	-	-	-	-	-	1 1% A	1 1% B	-	-	-	-	-	-	-	-	-	-	-
Kirov Oblast	1	3	-	-	-	-	-	-	-	-	-	1 1% A	3 2% BJ	-	-	-	-	-	-	-	-	-	-	-
Kostroma Oblast	-	1	-	-	-	-	-	-	-	-	-	-	1 1% B	-	-	-	-	-	-	-	-	-	-	-
Kurgan Oblast	-	2	-	-	-	-	-	-	-	-	-	-	2 2% B	-	-	-	-	-	-	-	-	-	-	-
Kursk Oblast	1	1	-	-	-	-	-	-	-	-	-	1 1% A	1 1% B	-	-	-	-	-	-	-	-	-	-	-
Leningrad Oblast	6	2	-	-	-	-	-	-	-	-	-	6 5% AI	2 2% B	-	-	-	-	-	-	-	-	-	-	-
Lipetsk Oblast	-	1	-	-	-	-	-	-	-	-	-	-	1 1% B	-	-	-	-	-	-	-	-	-	-	-
Moscow Oblast	17 1%	12 1%	-	-	-	-	-	-	-	-	-	17 13% AI	12 9% BJ	-	-	-	-	-	-	-	-	-	-	-
Murmansk Oblast	1	-	-	-	-	-	-	-	-	-	-	1 1% A	-	-	-	-	-	-	-	-	-	-	-	-
Nizhny Novgorod Oblast	2	2	-	-	-	-	-	-	-	-	-	2 2% A	2 2% B	-	-	-	-	-	-	-	-	-	-	-
Novgorod Oblast	1	1	-	-	-	-	-	-	-	-	-	1 1% A	1 1% B	-	-	-	-	-	-	-	-	-	-	-
Novosibirsk Oblast	5	2	-	-	-	-	-	-	-	-	-	5 4% AI	2 2% B	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Country																						
	Asia												Africa										
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	1210	1198	**	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**
Omsk Oblast	2	4	-	-	-	-	-	-	-	-	-	2 A	4 3% BJ	-	-	-	-	-	-	-	-	-	-
Orenburg Oblast	1	2	-	-	-	-	-	-	-	-	-	1 A	2 2% B	-	-	-	-	-	-	-	-	-	-
Orel Oblast	2	-	-	-	-	-	-	-	-	-	-	2 A	-	-	-	-	-	-	-	-	-	-	-
Penza Oblast	-	1	-	-	-	-	-	-	-	-	-	-	1 B	-	-	-	-	-	-	-	-	-	-
Perm Kray	1	4	-	-	-	-	-	-	-	-	-	1 A	4 3% BJ	-	-	-	-	-	-	-	-	-	-
Rostov Oblast	2	6 1%	-	-	-	-	-	-	-	-	-	2 A	6 5% BJ	-	-	-	-	-	-	-	-	-	-
Ryazan Oblast	-	1	-	-	-	-	-	-	-	-	-	-	1 B	-	-	-	-	-	-	-	-	-	-
Samara Oblast	7 1%	4	-	-	-	-	-	-	-	-	-	7 5% AI	4 3% BJ	-	-	-	-	-	-	-	-	-	-
Saratov Oblast	-	2	-	-	-	-	-	-	-	-	-	-	2 B	-	-	-	-	-	-	-	-	-	-
Sverdlovsk Oblast	6	6 1%	-	-	-	-	-	-	-	-	-	6 5% AI	6 5% BJ	-	-	-	-	-	-	-	-	-	-
Smolensk Oblast	2	1	-	-	-	-	-	-	-	-	-	2 A	1 B	-	-	-	-	-	-	-	-	-	-
Tver Oblast	1	1	-	-	-	-	-	-	-	-	-	1 A	1 B	-	-	-	-	-	-	-	-	-	-
Tomsk Oblast	1	1	-	-	-	-	-	-	-	-	-	1 A	1 B	-	-	-	-	-	-	-	-	-	-
Tula Oblast	2	1	-	-	-	-	-	-	-	-	-	2 A	1 B	-	-	-	-	-	-	-	-	-	-
Tyumen Oblast	-	3	-	-	-	-	-	-	-	-	-	-	3 2% BJ	-	-	-	-	-	-	-	-	-	-
Chelyabinsk Oblast	4 B	-	-	-	-	-	-	-	-	-	-	4 3% NAI	-	-	-	-	-	-	-	-	-	-	-
Zabaykalsk (Chita) Kray	-	1	-	-	-	-	-	-	-	-	-	-	1 B	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Country																							
	Asia										Africa													
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	1210	1198	**	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**	**
Yaroslavl Oblast	1	2	-	-	-	-	-	-	-	-	-	1 A	2 B	-	-	-	-	-	-	-	-	-	-	-
Moscow	30 2%	21 2%	-	-	-	-	-	-	-	-	-	30 23% A	21 16% B	-	-	-	-	-	-	-	-	-	-	-
Saint Petersburg	7 1%	14 1%	-	-	-	-	-	-	-	-	-	7 5% A	14 11% B	-	-	-	-	-	-	-	-	-	-	-
Yevrey Jewish Autonomous Oblast	-	1	-	-	-	-	-	-	-	-	-	-	1 B	-	-	-	-	-	-	-	-	-	-	-
Adana Province	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Adiyaman Province	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ankara Province	11 1%	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Antalya Province	-	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Aydin Province	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bolu Province	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bursa Province	2	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Canakkale Province	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Denizli Province	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eskisehir Province	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gaziantep Province	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Giresun Province	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Isparta Province	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Country																						
	Asia										Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	1210	1198	**	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**
Istanbul Province	22 2%	18 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Izmir Province	6	8 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kayseri Province	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kocaeli Province	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mardin Province	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mugla Province	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Samsun Province	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sivas Province	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Van Province	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Zonguldak Province	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirnak Province	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other place	15 1% B	1	-	-	-	-	-	-	-	-	-	3 2% 1	-	-	-	-	-	-	-	-	-	-	-
Sigma	1210 100%	1198 100%	-	-	-	-	-	176 100%	176 100%	-	-	130 100%	128 100%	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q320. U.S. Region-Harris Interactive Definition.

Base: All U.S. Respondents

	Country																						
	Asia											Africa											
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	268	255	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
East	54 20%	64 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Midwest	43 16%	49 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South	78 29%	87 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West	86 32% B	55 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unknown	7 3% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268 100%	255 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q437. What is the highest level of education you have completed or the highest degree you have received?

Base: All U.S. Respondents

	Country																						
	Asia												Africa										
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	268	255	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
HIGH SCHOOL OR LESS (NET)	6 2%	20 8% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than high school	2 1%	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Completed some high school	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Completed high school	4 1%	16 6% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATTENDED COLLEGE OR COLLEGE DEGREE (NET)	169 63% B	130 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some college, but no degree	49 18%	41 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Associate Degree	25 9%	22 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
College (such as B.A., B.S.)	95 35% B	67 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATTENDED GRADUATE SCHOOL OR GRADUATE DEGREE (NET)	84 31%	96 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some graduate school, but no degree	16 6%	22 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Graduate degree (such as MBA, MS, M.D., Ph.D.)	68 25%	74 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Job-specific training program(s) after high school	9 3%	9 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268 100%	255 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q437. What is the highest level of education you have completed or the highest degree you have received?

Base: All Non-U.S. Respondents

	Country																						
	Asia												Africa										
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	634	637	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	101	**	**
Weighted Base	634	637	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	101	**	**
Middle School	3	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HS Diploma	17 3%	14 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No formal education	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Some high school	2	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2% A	6 6% B	-	-
High school completed	15 2%	24 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 15% A	24 24% B	-	-
Some University/Technikon college	37 6% B	17 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 37% VA	17 17% B	-	-
University/Technikon college completed	39 6%	49 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 39% A	49 49% B	-	-
Other post-matric qualification	7 1%	5 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 7% A	5 5% B	-	-
Less Than Secondary School (high school)	6 1%	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Completed some Secondary School (high school)	4 1%	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Graduated from Secondary School (high school)	13 2%	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade Certificate or diploma	3	5 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Certificate or Diploma from Community College, Institution, CEGEP	9 1%	15 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Teaching Certificate from Provincial Department of Education	1	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Completed some university study, but no degree	15 2%	18 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q437. What is the highest level of education you have completed or the highest degree you have received?

Base: All Non-U.S. Respondents

	Country																						
	Asia											Africa											
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Weighted Base	634	637	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	101	**	**
University Certificate or Diploma below Bachelor Level	14 2%	11 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bachelor or first professional degree	26 4%	23 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Graduate or Professional Degree above Bachelor Level	12 2%	19 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CAP / BEP (Vocational training certificate/Technical education certificate)	12 2%	8 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
High school diploma	10 2%	15 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2-year college degree/Associate's degree	20 3%	23 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3-year college degree/Bachelor's degree	18 3%	15 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4-year college degree/Master's degree	12 2%	12 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DESS/DEA /Master (5-year college degree)	18 3%	19 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doctorate	8 1%	9 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Still studying	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Did not graduate	2 *	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lower Secondary Education (5th - 9 or 10th)	3 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HS Diploma	18 3%	13 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
University Entrance Exam	21 3%	28 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
University of Applied Sciences	20 3%	14 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q437. What is the highest level of education you have completed or the highest degree you have received?

Base: All Non-U.S. Respondents

	Country																						
	Asia														Africa								
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Weighted Base	634	637	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	101	**	**
Finished University	26 4%	27 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doctorate	2 *	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Completed Apprenticeship	27 4%	21 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Master Craftsman Diploma	4 1%	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other Qualification	2 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Student	2 *	8 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some College	9 1%	3 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Short Bachelor, 2-3 Year	4 1%	10 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bachelor, 4-5 Year	13 2%	16 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
post-bachelor	5 1%	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doctorate	2 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No formal education	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Secondary	1 *	3 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Baccalaureate	15 2%	10 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not finalized University studies	4 1%	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Diploma	5 1%	11 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Degree	16 3%	15 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q437. What is the highest level of education you have completed or the highest degree you have received?

Base: All Non-U.S. Respondents

	Country																							
	Asia																Africa							
	2016 Total Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Weighted Base	634	637	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	101	**	**	
Masters/Postgraduate/Doctorate/PHD	9 1%	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Still studying	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
GCSE/O-Level/CSE	13 2%	18 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Vocational qualifications	3	5 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
A-Level/Scottish Higher or equivalent	23 4%	21 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Bachelor Degree or equivalent	32 5% U	37 6% V	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Masters/PhD or equivalent	23 4%	17 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
No formal qualifications	2	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Apprentice/Trainee	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other	4 1% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	634 100%	637 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	101 100%	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q410. Which one of the following best describes your employment status?

Base: 18 Years Old Or Older And (Ask Sequential Employment And Single Employment Item Selected And More Than 1 Valid Code From Q406)

	Country																							
	Asia																Africa							
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3255	3349	550	551	52*	52*	**	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Employed full time	1914 59% UW	2070 62% AHTVX	500 91% AEIKMOQSUW	511 93% BFHJLNPRVX	26 50% VX	35 67% VX	-	52 51% V	93 53% V	103 59% AEISUW	72 71% BHJTVX	73 72% EIUW	87 67% BHJTVX	93 73% AEISUW	218 67% BHJTVX	234 71% BHJTVX	62 61% W	72 72% BHJTVX	119 57% W	110 55% V	49 49% W	43 43% W	45 42% W	47 47% W
Employed part time	259 8% CK	292 9% D	5 1% D	12 2% ACIKMOQW	11 21% D	7 13% D	-	22 22% BDJLNPRV	13 7% C	15 9% D	2 2% D	5 10% CK	13 8% D	10 9% D	28 9% CK	22 7% D	9 9% CK	9 9% D	26 13% ACK	26 13% BDLP	11 11% CK	8 8% D	9 8% CK	15 15% BDLP
Self-employed full time	644 20% BCKMO	369 11% DN	19 3% D	7 1% C	10 19% C	4 8% D	-	8 8% D	39 22% CKMO	28 16% BDN	10 10% C	8 8% D	16 12% NC	6 5% D	49 15% C	37 11% DN	18 18% D	10 10% D	44 21% CKM	34 17% BDHLN	30 30% ACKMOQ	27 27% BDFHJLNPR	34 32% ACKMOQS	26 26% BDFHJLNPR
Not employed, but looking for work	48 1% C	77 2% ADT	1	1	-	-	-	4 4% DTX	-	5 3% IDT	2 2% DT	3 3% C	2 2% DT	3 3% C	5 2% C	6 2% D	-	1 1% D	1	-	-	3 3% DT	2 2% C	-
Not employed and not looking for work	29 1% C	19 1% C	1	-	-	-	-	-	4 2% COS	5 3% BDPT	2 2% COS	1 1% D	4 4% ACOS	2 2% DP	-	-	1 1% D	-	-	-	-	-	-	-
Retired	111 3% COS	151 5% ADLPRT	8 1% D	4 1% D	-	-	-	2 2% T	8 5% CKOQS	5 3% DT	-	-	5 4% KOQS	4 3% DT	3 1% D	3 1% D	-	-	1 1% D	-	4 4% KOQS	4 4% DLPRT	2 2% D	1 1% D
Not employed, unable to work due to a disability or illness	24 1% C	23 1% C	-	-	-	-	-	-	3 2% CO	1 1% D	-	2 2% DPT	-	2 2% DP	-	-	-	-	-	-	1 1% C	-	-	-
Student	161 5% C	144 4% DN	11 2% D	10 2% CIM	5 10% CIM	5 10% DJP	-	7 7% DJP	4 2% D	3 2% L	10 10% LACIMO	3 3% D	2 2% D	-	14 4% C	11 3% N	5 5% DN	6 6% DN	15 7% CIM	13 7% DJP	5 5% D	6 6% DN	10 9% ACIMO	10 10% BDJLNP
Stay-at-home spouse or partner	65 2% C	77 2% D	5 1% D	3 1% D	-	-	-	6 6% BDNPX	12 7% ACMOSU	9 5% BDNPX	3 3% D	5 5% DX	1 1% D	1 1% D	8 2% ACMS	6 6% ACMS	6 2% D	2 2% D	1 1% D	4 2% D	1 1% D	1 1% D	4 4% CS	-
Self-employed part time	-	127 4% ADHR	-	3 1% D	-	1 2% D	-	-	-	2 1% D	-	1 1% D	-	7 5% MDHJR	-	11 3% OD	-	-	-	13 7% SBDHJLRX	-	9 9% UBDHJLRX	-	1 1% D
Sigma	3255 100%	3349 100%	550 100%	551 100%	52 100%	52 100%	-	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q462. Which of the following income categories best describes your total 2015 household income before/after taxes?

Base: Online Survey And Over 18 Years Of Age And Household Income Is To Be Presented And Have Household Income Codes

	Country																						
	Asia											Africa											
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	1936	1929	550	551	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**
Less than \$15,000	11 1%	8 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$15,000 to \$24,999	6 *	23 1% AD	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$25,000 to \$34,999	18 1% C	23 1% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$35,000 to \$49,999	23 1% C	32 2% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$50,000 to \$74,999	45 2% CI	54 3% DJ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$75,000 to \$99,999	36 2% C	50 3% DJ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$100,000 to \$124,999	29 1% C	17 1% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$125,000 to \$149,999	20 1% C	11 1% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$150,000 to \$199,999	24 1% C	19 1% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$200,000 to \$249,999	6 *	3 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$250,000 or more	11 1%	4 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than \$15,000 (in Canadian dollars)	9 *	6 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$15,000 to \$24,999 (in Canadian dollars)	5 *	7 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$25,000 to \$34,999 (in Canadian dollars)	10 1%	14 1% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$35,000 to \$49,999 (in Canadian dollars)	9 *	8 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$50,000 to \$74,999 (in Canadian dollars)	10 1%	20 1% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q462. Which of the following income categories best describes your total 2015 household income before/after taxes?

Base: Online Survey And Over 18 Years Of Age And Household Income Is To Be Presented And Have Household Income Codes

	Country																						
	Asia												Africa										
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	1936	1929	550	551	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**
\$75,000 to \$99,999 (in Canadian dollars)	16 1%	9 C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$100,000 to \$124,999 (in Canadian dollars)	14 1%	10 C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$125,000 to \$149,999 (in Canadian dollars)	6	7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$150,000 to \$199,999 (in Canadian dollars)	8	9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$200,000 to \$249,999 (in Canadian dollars)	1	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$250,000 or more (in Canadian dollars)	2	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than 10,000 yuan	4	8	4 1% A	8 1% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10,000 to 19,999 yuan	6	6	6 1% A	6 1% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
20,000 to 29,999 yuan	8	8	8 1% A	8 1% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
30,000 to 39,999 yuan	10 1%	9	10 2% A	9 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
40,000 to 49,999 yuan	8	7	8 1% A	7 1% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
50,000 to 59,999 yuan	22 1%	13 1%	22 4% AIM	13 2% BJ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
60,000 to 79,999 yuan	36 2%	38 2%	36 7% AIM	38 7% BJN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
80,000 to 99,999 yuan	68 4% IM	48 2% J	68 12% DAIM	48 9% BJN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
100,000 to 124,999 yuan	134 7% IM	122 6% JN	134 24% AIM	122 22% BJN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
125,000 to 149,999 yuan	96 5% IM	117 6% JN	96 17% AIM	117 21% BJN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
150,000 or more yuan	146 8% IM	171 9% JN	146 27% AIM	171 31% BJN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q462. Which of the following income categories best describes your total 2015 household income before/after taxes?

Base: Online Survey And Over 18 Years Of Age And Household Income Is To Be Presented And Have Household Income Codes

	Country																						
	Asia										Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	1936	1929	550	551	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**
Less than 1,000,000 yen	5	8	-	-	-	-	-	-	5	8	-	-	-	-	-	-	-	-	-	-	-	-	-
									3%	5%													
1,000,000 to 1,499,999 yen	3	2	-	-	-	-	-	-	3	2	-	-	-	-	-	-	-	-	-	-	-	-	-
									2%	1%													
1,500,000 to 1,999,999 yen	7	3	-	-	-	-	-	-	7	3	-	-	-	-	-	-	-	-	-	-	-	-	-
									4%	2%													
2,000,000 to 2,999,999 yen	13	14	-	-	-	-	-	-	13	14	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	1%							7%	8%													
3,000,000 to 3,999,999 yen	19	13	-	-	-	-	-	-	19	13	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	1%							11%	7%													
4,000,000 to 4,999,999 yen	16	19	-	-	-	-	-	-	16	19	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	1%							9%	11%													
5,000,000 to 5,999,999 yen	27	23	-	-	-	-	-	-	27	23	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	1%							15%	13%													
6,000,000 to 6,999,999 yen	21	17	-	-	-	-	-	-	21	17	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	1%							12%	10%													
7,000,000 to 7,999,999 yen	13	17	-	-	-	-	-	-	13	17	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	1%							7%	10%													
8,000,000 to 9,999,999 yen	24	20	-	-	-	-	-	-	24	20	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	1%							14%	11%													
10,000,000 or more yen	24	34	-	-	-	-	-	-	24	34	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	2%							14%	19%													
Less than 4,000 real	33	35	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	2%	2%																					
4,000 to 7,999 real	24	27	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	1%																					
8,000 to 11,999 real	5	16	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		1%																					
12,000 to 15,999 real	10	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%																						
16,000 to 19,999 real	6	8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
20,000 to 29,999 real	20	18	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	1%																					

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q462. Which of the following income categories best describes your total 2015 household income before/after taxes?

Base: Online Survey And Over 18 Years Of Age And Household Income Is To Be Presented And Have Household Income Codes

	Country																						
	Asia											Africa											
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	1936	1929	550	551	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**
30,000 to 39,999 real	13 1%	12 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
40,000 to 49,999 real	11 1%	11 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
50,000 to 74,999 real	14 1% C	14 1% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
75,000 to 99,999 real	7 *	19 1% AD	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
100,000 or more real	24 1% C	14 1% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than 50,000 Mexican pesos	10 1%	6 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
50,000 to 74,999 Mexican pesos	8 *	7 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
75,000 to 99,999 Mexican pesos	8 *	6 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
100,000 to 149,999 Mexican pesos	9 *	13 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
150,000 to 199,999 Mexican pesos	8 *	11 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
200,000 to 249,999 Mexican pesos	7 *	11 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
250,000 to 299,999 Mexican pesos	7 *	9 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
300,000 to 399,999 Mexican pesos	6 *	7 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
400,000 to 499,999 Mexican pesos	8 *	8 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
500,000 to 999,999 Mexican pesos	8 *	6 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1,000,000 Mexican pesos or more	8 *	4 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than 5.000 Euros	10 1%	6 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q462. Which of the following income categories best describes your total 2015 household income before/after taxes?

Base: Online Survey And Over 18 Years Of Age And Household Income Is To Be Presented And Have Household Income Codes

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																								
			Asia										Africa														
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)			
Unweighted Base	1936	1929	550	551	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**	**	**	**	**
5.000 Euros - 9.999 Euros	10 1%	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10.000 Euros - 19.999 Euros	31 2% C	34 2% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
20.000 Euros - 29.999 Euros	36 2% C	40 2% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
30.000 Euros - 39.999 Euros	29 1% C	40 2% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
40.000 Euros - 49.999 Euros	28 1% C	27 1% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
50.000 Euros - 74.999 Euros	29 1% C	29 2% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
75.000 Euros - 99.999 Euros	14 1% C	18 1% D	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
100.000 Euros - 149.999 Euros	5	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
150.000 Euros - 199.999 Euros	3	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
200.000 Euros or more	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than 10,000 ZL	5	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10,000 ZL - 19,999 ZL	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
20,000 ZL - 29,999 ZL	4	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
30,000 ZL - 39,999 ZL	4	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
40,000 ZL - 49,999 ZL	5	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
50,000 ZL - 59,999 ZL	4	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
60,000 ZL - 79,999 ZL	11 1%	9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q462. Which of the following income categories best describes your total 2015 household income before/after taxes?

Base: Online Survey And Over 18 Years Of Age And Household Income Is To Be Presented And Have Household Income Codes

	Country																						
	Asia											Africa											
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	1936	1929	550	551	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**
80,000 ZL - 99,999 ZL	3	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
100,000 ZL - 149,999 ZL	8	8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
150,000 ZL - 199,999 ZL	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
200,000 ZL - 249,999 ZL	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than 5,000 TRY	5	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5,000 TRY - 9,999 TRY	6	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10,000 TRY - 19,999 TRY	3	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
20,000 TRY - 29,999 TRY	7	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
30,000 TRY - 39,999 TRY	3	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
40,000 TRY - 49,999 TRY	7	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
50,000 TRY - 74,999 TRY	7	9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
75,000 TRY - 99,999 TRY	6	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
100,000 TRY - 149,999 TRY	4	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
200,000 TRY - 249,999 TRY	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
250,000 TRY or more	2	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than 2000 RUB	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2000 RUB - 4000 RUB	1	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q462. Which of the following income categories best describes your total 2015 household income before/after taxes?

Base: Online Survey And Over 18 Years Of Age And Household Income Is To Be Presented And Have Household Income Codes

	Country																						
	Asia											Africa											
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	1936	1929	550	551	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**
6001 RUB - 8000 RUB	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
														BD									
														1%									
8001 RUB - 10000 RUB	1	3	-	-	-	-	-	-	-	-	-	-	1	3	-	-	-	-	-	-	-	-	-
													AC	BDJ									
														2%									
10001 RUB - 15000 RUB	6	4	-	-	-	-	-	-	-	-	-	-	6	4	-	-	-	-	-	-	-	-	-
													ACI	BDJ									
													5%	3%									
15001 RUB - 25000 RUB	10	6	-	-	-	-	-	-	-	-	-	-	10	6	-	-	-	-	-	-	-	-	-
	1%												ACI	BDJ									
													8%	5%									
More than 25000 RUB	98	107	-	-	-	-	-	-	-	-	-	-	98	107	-	-	-	-	-	-	-	-	-
	5%	6%											ACI	BDJ									
													75%	84%									
Up to 4,499 GBP	-	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		A																					
4,500 to 6,499 GBP	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*																						
6,500 to 7,499 GBP	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7,500 to 9,499 GBP	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	B																						
9,500 to 11,499 GBP	4	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*																						
11,500 to 13,499 GBP	2	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
13,500 to 15,499 GBP	3	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*																						
15,500 to 17,499 GBP	5	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*																						
17,500 to 24,999 GBP	13	12	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	1%																					
25,000 to 29,999 GBP	7	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*																						
30,000 to 39,999 GBP	8	14	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%																					
		D																					
40,000 to 49,999 GBP	8	8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*																						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q462. Which of the following income categories best describes your total 2015 household income before/after taxes?

Base: Online Survey And Over 18 Years Of Age And Household Income Is To Be Presented And Have Household Income Codes

	Country																						
	Asia										Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	1936	1929	550	551	**	**	**	**	176	176	**	**	130	128	**	**	**	**	**	**	**	**	**
50,000 to 74,999 GBP	13 1%	18 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
75,000 to 99,999 GBP	6	9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
100,000 or more GBP	12 1%	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to answer	157 8%	89 5%	12 2%	4 1%	-	-	-	-	4 2%	6 3%	-	-	13 10%	4 3%	-	-	-	-	-	-	-	-	-
Sigma	1936 100%	1929 100%	550 100%	551 100%	-	-	-	-	176 100%	176 100%	-	-	130 100%	128 100%	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q485. Racial Background.

2 Aug 2016  
Table 384

Base: All Respondents

	Country																								
	Asia																Africa								
	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt			
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100	
White	290 9%	289 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hispanic	11*	10*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BLACK/AFRICAN AMERICAN (NET)	8*	9*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Black	8*	9*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Asian or Pacific Islander	5*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Native American or Alaskan Native	4*	4*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mixed Race	11 B	3*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
First Nation/Native Canadian	2*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South Asian	7 B	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	5 B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Korean	1*	2*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Japanese	2*	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other Southeast Asian	1*	3*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Filipino	1*	2*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Arab/West Asian	2*	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other race	2*	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q485. Racial Background.

Base: All Respondents

	Country																							
	Asia														Africa									
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ippines (G)	2016 Phil- ippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	3357	3349	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	207	200	101	101	106	100
Decline to Answer	19 1% B	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unknown	2986 89%	3019 90%	550 100% A	551 100% B	52 100% A	52 100% B	102 100% A	101 100% B	176 100% A	176 100% B	101 100% A	101 100% B	130 100% A	128 100% B	325 100% A	330 100% B	101 100% A	100 100% B	207 100% A	200 100% B	101 100% A	101 100% B	106 100% A	100 100% B
Sigma	3357 100%	3348 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	207 100%	200 100%	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base

Q364. What is your marital status?

2 Aug 2016  
Table 385

Base: Marital Status Is To Be Presented And 18 Or Older

	Country																							
	Asia														Africa									
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	3150	3149	550	551	52*	52*	102	101	176	176	101	101	130	128	325	330	101	100	**	**	101	101	106	100
Never married	879 28% CM	944 30% DN	105 19%	102 19% N	29 56%	30 58%	45 44%	55 54%	79 45%	65 37%	34 34%	41 41%	23 18%	13 10%	91 28%	132 40%	27 27%	40 40%	-	-	25 25%	25 25%	43 41%	45 45%
Married or civil union	1812 58% EGIQ	1812 58% FHR	423 77%	440 80%	20 38%	19 37%	48 47%	28 28%	88 50%	93 53%	61 60%	58 57%	94 72%	102 80%	203 62%	176 53%	43 43%	41 41%	-	-	57 56%	52 51%	54 51%	48 48%
Divorced	147 5% CGO	117 4% DHPR	8 1%	4 1%	1 2%	1 2%	-	-	9 5%	11 6%	3 3%	1 1%	9 7%	6 5%	2 1%	4 1%	2 2%	-	-	7 7%	7 7%	5 5%	4 4%	
Separated	52 2% C	48 2% D	-	1	-	-	4 4%	2 2%	-	2 1%	-	-	1 1%	2 2%	2 1%	4 1%	2 2%	2 2%	-	-	2 2%	4 4%	4 4%	1 1%
Widow/Widower	33 1% C	36 1% D	1	2	-	-	-	1 1%	-	3 2%	2 2%	1 1%	-	2 2%	2 1%	2 1%	-	-	-	-	2 2%	2 2%	-	1 1%
Living with partner	227 7% CIKMW	192 6% DJLPX	13 2% DI	2	2 4%	2 4%	5 5%	15 15%	-	2 1%	1 1%	-	3 2%	3 2%	25 8%	12 4%	27 27%	17 17%	-	-	8 8%	11 11%	-	1 1%
Sigma	3150 100%	3149 100%	550 100%	551 100%	52 100%	52 100%	102 100%	101 100%	176 100%	176 100%	101 100%	101 100%	130 100%	128 100%	325 100%	330 100%	101 100%	100 100%	-	-	101 100%	101 100%	106 100%	100 100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Base: All Argentina Respondents

QARREG. In which region do you currently reside?

	Country																						
	Regi- stra- nts	2016 Total Regi- stra- nts	Asia										Africa										
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	100	104	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Buenos Aires	50 50%	34 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Buenos Aires Province (including Gran Buenos Aires)	15 15%	23 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Santa Fe	6 6%	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cordoba	7 7%	11 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Patagonia	4 4%	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	18 18%	20 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	100 100%	104 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All South Korea Respondents

QKRINC. Which of the following income categories best describes your total 2015 household income before taxes?

2 Aug 2016  
Table 387

	Country																						
	Asia										Africa												
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	101	101	**	**	**	**	**	**	**	101	101	**	**	**	**	**	**	**	**	**	**	**	**
Less than 10,000,000 Won	3 3%	2 2%	-	-	-	-	-	-	-	3 3%	2 2%	-	-	-	-	-	-	-	-	-	-	-	-
10,000,000 to 20,999,999 Won	6 6%	3 3%	-	-	-	-	-	-	-	6 6%	3 3%	-	-	-	-	-	-	-	-	-	-	-	-
21,000,000 to 29,999,999 Won	14 14%	11 11%	-	-	-	-	-	-	-	14 14%	11 11%	-	-	-	-	-	-	-	-	-	-	-	-
30,000,000 to 44,999,999 Won	18 18%	22 22%	-	-	-	-	-	-	-	18 18%	22 22%	-	-	-	-	-	-	-	-	-	-	-	-
45,000,000 to 74,999,999 Won	40 40%	41 41%	-	-	-	-	-	-	-	40 40%	41 41%	-	-	-	-	-	-	-	-	-	-	-	-
75,000,000 or more Won	16 16%	18 18%	-	-	-	-	-	-	-	16 16%	18 18%	-	-	-	-	-	-	-	-	-	-	-	-
Decline to answer	4 4%	4 4%	-	-	-	-	-	-	-	4 4%	4 4%	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	101 100%	-	-	-	-	-	-	-	101 100%	101 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

QKRBUY. In the past 12 months, did you purchase any products or services over the Internet?

2 Aug 2016  
Table 388

Base: All South Korea Respondents

	Country																						
	Asia										Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	101	101	**	**	**	**	**	**	**	101	101	**	**	**	**	**	**	**	**	**	**	**	**
Yes	99 98%	97 96%	-	-	-	-	-	-	-	99 98%	97 96%	-	-	-	-	-	-	-	-	-	-	-	-
No	2 2%	4 4%	-	-	-	-	-	-	-	2 2%	4 4%	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	101 100%	-	-	-	-	-	-	-	101 100%	101 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All South Korea Respondents

QKREG1. In which region do you currently reside?

2 Aug 2016  
Table 389

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																						
			Asia										Africa												
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phil- ppines (G)	2016 Phil- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)	
Unweighted Base	**	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
Seoul	-	49 49%	-	-	-	-	-	-	-	-	-	-	-	-	49 49%	-	-	-	-	-	-	-	-	-	-
Busan	-	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	7 7%	-	-	-	-	-	-	-	-	-	-
Gyeonggi-do	-	17 17%	-	-	-	-	-	-	-	-	-	-	-	-	17 17%	-	-	-	-	-	-	-	-	-	-
Ulsan	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Daejeon	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-	-	-
Gwangju	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
Incheon	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-	-	-
Daegu	-	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	-	-	-	-	-	-	-	-	-	-
Jeju-do	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
Chungcheongbuk-do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gangwon-do	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-	-
Chungcheongnam-do	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-
Jeollabuk-do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jeollanam-do	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-	-	-
Gyeongsangnam-do	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-
Gyeongsangbuk-do	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-	-	-
Sigma	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All South Korea Respondents

QKREG1. In which region do you currently reside?

	Country																						
	Asia										Africa												
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	101	-**	-**	-**	-**	-**	-**	-**	-**	-**	101	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All South Korea Respondents

QKRREG2. REGION CLASSIFICATION

	Country																						
	2016 Total Regi- stra- nts	Asia										Africa											
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	**	101	**	**	**	**	**	**	**	**	101	**	**	**	**	**	**	**	**	**	**	**	**
Seoul	-	49 49%	-	-	-	-	-	-	-	-	49 49%	-	-	-	-	-	-	-	-	-	-	-	-
Busan	-	7 7%	-	-	-	-	-	-	-	-	7 7%	-	-	-	-	-	-	-	-	-	-	-	-
Gyeonggi-do	-	17 17%	-	-	-	-	-	-	-	-	17 17%	-	-	-	-	-	-	-	-	-	-	-	-
All other metropolitan cities	-	13 13%	-	-	-	-	-	-	-	-	13 13%	-	-	-	-	-	-	-	-	-	-	-	-
All other provinces (do)	-	15 15%	-	-	-	-	-	-	-	-	15 15%	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	101 100%	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All India Respondents

QINED. What is the highest level of education/literacy you have completed/obtained or the highest degree you have received?

	Country																						
	2016 Total Regi- stra- nts	Asia										Africa											
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	325	330	**	**	**	**	**	**	**	**	**	**	**	**	325	330	**	**	**	**	**	**	**
No education	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-
Less than primary	5 2%	5 2%	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	5 2%	-	-	-	-	-	-	-
Primary but less than middle	7 2%	9 3%	-	-	-	-	-	-	-	-	-	-	-	-	7 2%	9 3%	-	-	-	-	-	-	-
Middle but less than matric	6 2%	10 3%	-	-	-	-	-	-	-	-	-	-	-	-	6 2%	10 3%	-	-	-	-	-	-	-
Matric but less than graduate	26 8%	25 8%	-	-	-	-	-	-	-	-	-	-	-	-	26 8%	25 8%	-	-	-	-	-	-	-
Graduate or above	281 86%	279 85%	-	-	-	-	-	-	-	-	-	-	-	-	281 86%	279 85%	-	-	-	-	-	-	-
Sigma	325 100%	330 100%	-	-	-	-	-	-	-	-	-	-	-	-	325 100%	330 100%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

QININC2. Which of the following income categories best describes your total 2015 household income before taxes?

2 Aug 2016  
Table 392

Base: All India Respondents

	Country																						
			Asia										Africa										
	2016 Total Regi- stra- nts	2016 Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	325	330	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Less than 120,000 rupees	39 12%	53 16%	-	-	-	-	-	-	-	-	-	-	-	-	39 12%	53 16%	-	-	-	-	-	-	-
120,000 rupees or more	263 81%	257 78%	-	-	-	-	-	-	-	-	-	-	-	-	263 81%	257 78%	-	-	-	-	-	-	-
Decline to answer	23 7%	20 6%	-	-	-	-	-	-	-	-	-	-	-	-	23 7%	20 6%	-	-	-	-	-	-	-
Sigma	325 100%	330 100%	-	-	-	-	-	-	-	-	-	-	-	-	325 100%	330 100%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Base: All India Respondents

QINSUB. Which of the following best describes the area in which you live?

2 Aug 2016  
Table 393

	Country																							
	Regi- stra- nts	2016 Total Regi- stra- nts	Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	325	330	**	**	**	**	**	**	**	**	**	**	**	**	325	330	**	**	**	**	**	**	**	**
Metro	256 79%	281 85% A	-	-	-	-	-	-	-	-	-	-	-	-	256 79%	281 85% O	-	-	-	-	-	-	-	-
Non-metro	69 21% B	49 15%	-	-	-	-	-	-	-	-	-	-	-	-	69 21% P	49 15%	-	-	-	-	-	-	-	-
Sigma	325 100%	330 100%	-	-	-	-	-	-	-	-	-	-	-	-	325 100%	330 100%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All India Respondents

QINBUY. In the past month, did you purchase any products or services over the Internet?

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	325	330	**	**	**	**	**	**	**	**	**	**	**	**	325	330	**	**	**	**	**	**	**	**
Yes	310 95%	311 94%	-	-	-	-	-	-	-	-	-	-	-	-	310 95%	311 94%	-	-	-	-	-	-	-	-
No	15 5%	19 6%	-	-	-	-	-	-	-	-	-	-	-	-	15 5%	19 6%	-	-	-	-	-	-	-	-
Sigma	325 100%	330 100%	-	-	-	-	-	-	-	-	-	-	-	-	325 100%	330 100%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All India Respondents

QINREG1. In which division do you currently reside?

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	330	**	**	**	**	**	**	**	**	**	**	**	**	330	**	**	**	**	**	**	**	**	**
Uttar Pradesh	-	10 3%	-	-	-	-	-	-	-	-	-	-	-	-	10 3%	-	-	-	-	-	-	-	-	-
Maharashtra	-	61 18%	-	-	-	-	-	-	-	-	-	-	-	-	61 18%	-	-	-	-	-	-	-	-	-
Bihar	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
West Bengal	-	29 9%	-	-	-	-	-	-	-	-	-	-	-	-	29 9%	-	-	-	-	-	-	-	-	-
Andhra Pradesh	-	34 10%	-	-	-	-	-	-	-	-	-	-	-	-	34 10%	-	-	-	-	-	-	-	-	-
Tamil Nadu	-	46 14%	-	-	-	-	-	-	-	-	-	-	-	-	46 14%	-	-	-	-	-	-	-	-	-
Madhya Pradesh	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-
Rajasthan	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-
Karnataka	-	29 9%	-	-	-	-	-	-	-	-	-	-	-	-	29 9%	-	-	-	-	-	-	-	-	-
Gujarat	-	21 6%	-	-	-	-	-	-	-	-	-	-	-	-	21 6%	-	-	-	-	-	-	-	-	-
Orissa	-	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	-	-	-	-	-	-	-	-	-
Kerala	-	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	-	-	-	-	-	-	-	-	-
Assam	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
Punjab	-	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	-	-	-	-	-	-	-	-	-
Haryana	-	8 2%	-	-	-	-	-	-	-	-	-	-	-	-	8 2%	-	-	-	-	-	-	-	-	-
Jharkhand	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All India Respondents

QINREG1. In which division do you currently reside?

2 Aug 2016  
Table 395

	Country																						
	Regi- stra- nts	2016 Total Regi- stra- nts	Asia										Africa										
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	..**	330	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	330	..**	..**	..**	..**	..**	..**	..**
Chhattisgarh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jammu and Kashmir	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Uttaranchal	-	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	-	-	-	-	-	-	-
Himachal Pradesh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tripura	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Manipur	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Meghalaya	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nagaland	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Goa	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Arunachal Pradesh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mizoram	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sikkim	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Delhi	-	61 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	61 18%	-	-	-	-	-	-	-
Pondicherry	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chandigarh	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-
Andaman and Nicobar Islands	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dadra and Nagar Haveli	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All India Respondents

QINREG1. In which division do you currently reside?

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																					
			Asia										Africa											
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	-.**	330	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	330	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
Daman and Diu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	330 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	330 100%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\*.\*\* very small base (under 30) ineligible for sig testing

Base: All India Respondents

QINREG2. STATE SIZE CLASSIFICATION

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	-**	330	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	330	-**	-**	-**	-**	-**	-**	-**	-**	-**
Bigger State	-	258 78%	-	-	-	-	-	-	-	-	-	-	-	-	258 78%	-	-	-	-	-	-	-	-	-
Smaller State	-	8 2%	-	-	-	-	-	-	-	-	-	-	-	-	8 2%	-	-	-	-	-	-	-	-	-
Union Territories	-	64 19%	-	-	-	-	-	-	-	-	-	-	-	-	64 19%	-	-	-	-	-	-	-	-	-
Sigma	-	330 100%	-	-	-	-	-	-	-	-	-	-	-	-	330 100%	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Indonesia Respondents

Q1500. In which province do you currently reside?

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	101	100	**	**	**	**	**	**	**	**	**	**	**	**	**	101	100	**	**	**	**	**	**
Irian Jaya Barat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Papua	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Banten	3 3%	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	9 9%	-	-	-	-	-	-
Jakarta Raya	36 36%	21 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	36 36%	21 21%	-	-	-	-	-	-
Jawa Barat	12 12%	11 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	12 12%	11 11%	-	-	-	-	-	-
Jawa Tengah	10 10%	15 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	10 10%	15 15%	-	-	-	-	-	-
Jawa Timur	13 13%	16 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	13 13%	16 16%	-	-	-	-	-	-
Yogyakarta	6 6%	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	6 6%	-	-	-	-	-	-
Kalimantan Barat	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-
Kalimantan Selatan	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-
Kalimantan Tengah	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Kalimantan Timur	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Maluku	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Maluku Utara	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bali	2 2%	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	3 3%	-	-	-	-	-	-
Nusa Tenggara Barat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Indonesia Respondents

Q1500. In which province do you currently reside?

2 Aug 2016  
Table 397

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																				
			Asia										Africa										
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	101	100	**	**	**	**	**	**	**	**	**	**	**	**	**	101	100	**	**	**	**	**	**
Nusa Tenggara Timur	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Gorontalo	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Sulawesi Barat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sulawesi Selatan	2 2%	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	2 2%	-	-	-	-	-	-
Sulawesi Tengah	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sulawesi Tenggara	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sulawesi Utara	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Aceh	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-
Bangka-Belitung	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-
Bengkulu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jambi	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kepulauan Riau	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lampung	2 2%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	1 1%	-	-	-	-	-	-
Riau	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-
Sumatera Barat	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-
Sumatera Selatan	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-
Sumatera Utara	3 3%	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	5 5%	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Base: All Indonesia Respondents

Q1500. In which province do you currently reside?

	Country																						
	Asia																Africa						
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	101	100	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	101	100	-.**	-.**	-.**	-.**	-.**	-.**
Sigma	101	100	-	-	-	-	-	-	-	-	-	-	-	-	-	101	100	-	-	-	-	-	-
	100%	100%														100%	100%						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\*.\*\* very small base (under 30) ineligible for sig testing

Q1502. REGION CLASSIFICATION

2 Aug 2016  
Table 398

Base: All Indonesia Respondents

	Country																						
	Regi- stra- nts	2016 Total Regi- stra- nts	Asia										Africa										
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	101	100	**	**	**	**	**	**	**	**	**	**	**	**	**	101	100	**	**	**	**	**	**
Irian Jaya	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Jawa	80 79%	78 78%	-	-	-	-	-	-	-	-	-	-	-	-	-	80 79%	78 78%	-	-	-	-	-	-
Kalimantan	4 4%	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	2 2%	-	-	-	-	-	-
Maluku	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Nusa Tenggara	2 2%	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	4 4%	-	-	-	-	-	-
Sulawesi	3 3%	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	3 3%	-	-	-	-	-	-
Sumatera	11 11%	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	11 11%	12 12%	-	-	-	-	-	-
Sigma	101 100%	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	100 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Nigeria Respondents

Q1580. What is your marital status?

	Country																						
	Regi- stra- nts	2016 Total Regi- stra- nts	Asia														Africa						
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	207	200	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	207	200	**	**	**	**
Single, never married	95 46%	100 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	95 46%	100 50%	-	-	-	-
Married (monogamous or polygamous)	104 50%	95 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	104 50%	95 48%	-	-	-	-
Divorced	1 *	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	2 1%	-	-	-	-
Separated	4 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2% T	-	-	-	-	-
Widowed	2 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 1%	-	-	-	-
Loosely coupled	1 *	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	2 1%	-	-	-	-
Sigma	207 100%	200 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	200 100%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1503. In which state do you currently reside?

2 Aug 2016  
Table 400

Base: All Nigeria Respondents

	Country																						
	Asia																		Africa				
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	207	200	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	207	200	**	**	**	**
Lagos State	111 54%	112 56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	111 54%	112 56%	-	-	-	-
Ogun State	9 4%	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 4%	4 2%	-	-	-	-
Oyo State	8 4%	7 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 4%	7 4%	-	-	-	-
Osun State	-	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-
Kogi State	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Kwara State	6 3%	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3%	3 2%	-	-	-	-
Delta State	3 1%	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	2 1%	-	-	-	-
Ondo State	7 3%	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 3%	2 1%	-	-	-	-
Edo State	7 3%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 3%	1 1%	-	-	-	-
Ekiti State	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Anambra State	1 *	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	2 1%	-	-	-	-
Abia State	1 *	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 1%	-	-	-	-
Enugu State	2 1%	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	3 2%	-	-	-	-
Ebonyi State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rivers State	13 6%	13 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 6%	13 7%	-	-	-	-
Akwa Ibom State	1 *	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	3 2%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1503. In which state do you currently reside?

2 Aug 2016  
Table 400

Base: All Nigeria Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																				
			Asia										Africa										
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	207	200	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	207	200	..**	..**	..**	..**
Imo State	3 1%	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	3 2%	-	-	-	-
Cross River State	-	5 3% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 3% S	-	-	-
Bayelsa State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Borno State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Adamawa State	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-
Taraba State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yobe State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kano State	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-
Jigawa State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bauchi State	1 *	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	2 1%	-	-	-	-
Gombe State	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-
Kaduna State	2 1%	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	2 1%	-	-	-	-
Katsina State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sokoto State	1 *	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 1%	-	-	-	-
Kebbi State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Zamfara State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Benue State	-	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Nigeria Respondents

Q1503. In which state do you currently reside?

	Country																							
	Asia																		Africa					
	2016 Regi- stra- nts	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	207	200	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	207	200	-.**	-.**	-.**	-.**
Niger State	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Plateau State	3	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	4	-	-	-	-
	1%	2%																	1%	2%				
Nassarawa State	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Abuja Federal Capital Territory	24	20	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24	20	-	-	-	-
	12%	10%																	12%	10%				
Sigma	207	200	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207	200	-	-	-	-
	100%	100%																	100%	100%				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1504. STATE CLASSIFICATION

Base: All Nigeria Respondents

	Country																						
	Asia																		Africa				
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	207	200	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	207	200	**	**	**	**
Postal Code Region 1	120 58%	116 58%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	120 58%	116 58%	-	-	-	-
Postal Code Region 2	14 7%	14 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 7%	14 7%	-	-	-	-
Postal Code Region 3	17 8%	6 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 8%	6 3%	-	-	-	-
Postal Code Region 4	4 2%	6 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	6 3%	-	-	-	-
Postal Code Region 5	17 8%	24 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 8%	24 12%	-	-	-	-
Postal Code Region 6	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Postal Code Region 7	2 1%	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	4 2%	-	-	-	-
Postal Code Region 8	3 1%	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	3 2%	-	-	-	-
Postal Code Region 9	29 14%	27 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 14%	27 14%	-	-	-	-
Sigma	207 100%	200 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	200 100%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Nigeria Respondents

Q1585. Do you consider yourself...?

	Country																						
			Asia														Africa						
	2016 Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	207	200	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	207	200	**	**	**	**
Hausa	2 1%	5 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	5 3%	-	-	-	-
Yoruba	110 53%	92 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	110 53%	92 46%	-	-	-	-
Igbo/Ibo	56 27%	50 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	56 27%	50 25%	-	-	-	-
Fulanji	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-
Other	34 16%	48 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 16%	48 24%	-	-	-	-
Decline to answer	3 1%	5 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	5 3%	-	-	-	-
Sigma	207 100%	200 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	200 100%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Base: All Egypt Respondents

Q1505. In which governorate do you currently reside?

	Country																							
	Asia																Africa							
	2016 Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	106	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	106	100
Ad Daqahliyah	4 4%	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	6 6%
Al Buhayrah	4 4%	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	2 2%
Al Gharbiyah	10 9%	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 9%	4 4%
Al Isma'iliyah	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kafr ash Shaykh	6 6%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	1 1%
Dumyat	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%
Al Qalyubiyah	4 4%	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	3 3%
Ash Sharqiyah	6 6%	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	5 5%
Al Minufiyah	2 2%	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	4 4%
Al Qahirah	34 32%	25 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 32%	25 25%
Al Iskandariyah	16 15%	15 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 15%	15 15%
Bur Sa'id	2 2%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	1 1%
Al Uqsur	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
As Suways	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-
Aswan	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Asyut	1 1%	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	5 5%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Egypt Respondents

Q1505. In which governorate do you currently reside?

	Country																						
	Regi- stra- nts	2016 Total Regi- stra- nts	Asia										Africa										
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	106	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	106	100
Al Minya	3 3%	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	2 2%
Suhaj	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%
Qina	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%
Al Fayyum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Al Jizah	13 12%	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 12%	9 9%
Bani Suwayf	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%
Janub Sina'	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Matruh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shamal Sina'	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%
Al Wadi al Jadid	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Al Bahr al Ahmar	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%
Sigma	106 100%	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 100%	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Egypt Respondents

Q1506. REGION CLASSIFICATION

	Country																							
	2016 Total Registrants		Asia										Africa											
	Regi- stra- nts	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	106	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	106	100
Lower	36 34%	29 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 34%	29 29%
City	53 50%	42 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 50%	42 42%
Upper	17 16%	25 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 16%	25 25%
Desert	-	4 4% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4% W
Sigma	106 100%	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 100%	100 100%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q4005. Which of the following income categories best describes your total 2015 household income before taxes?

Base: All Colombia Respondents

	Country																						
	Regi- stra- nts	2016 Total Regi- stra- nts	Asia										Africa										
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	125	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Menos de \$ 6,000.000 pesos colombianos	19 15%	14 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$ 6.001.000 a \$ 12.000.000 pesos colombianos	10 8%	16 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$ 12.001.000 a \$ 18.000.000 pesos colombianos	9 7%	10 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$ 18.001.000 a \$ 24.000.000 pesos colombianos	6 5%	8 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$ 24.001.000 a \$ 30.000.000 pesos colombianos	4 3%	14 11% A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$ 30.001.000 a \$ 36.000.000 pesos colombianos	6 5%	8 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$ 36.001.000 a \$ 60.000.000 pesos colombianos	17 14%	13 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$ 60.001.000 a \$ 84.000.000 pesos colombianos	8 6%	10 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$ 84.001.000 o mas pesos colombianos	16 13%	15 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to answer	30 24% B	17 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Colombian Respondents

QCOREG2. In which region do you live?

2 Aug 2016  
Table 406

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Central	-	9 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bogota	-	54 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pacifico Norte	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eje Cafetero	-	12 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Andina Norte	-	12 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Andina Sur	-	4 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pacifico Sur	-	18 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Caribe	-	13 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Orinoquia	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Amazonia	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q4010. What is your current education level?

2 Aug 2016  
Table 407

Base: All Vietnam Respondents

	Country																						
	Asia										Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	52*	52*	**	**	52*	52*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
No schooling	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some Kindergarten school	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Complete Kindergarten school	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some Primary school (Grades 1-5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Complete Primary school (Grades 1-5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some Lower Secondary school (Grades 6-9)	-	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Complete Lower Secondary school (Grades 6-9)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some Upper Secondary school (Grades 10-12)	2 4%	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Complete Upper Secondary school (Grades 10-12)	3 6%	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some Professional Secondary school - Primary level	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Complete Professional Secondary school - Primary level	-	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some Professional Secondary school - Intermediate level	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Complete Professional Secondary school - Intermediate level	1 2%	1 2%	-	-	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some College	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Complete College	5 10%	8 15%	-	-	5 10%	8 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some University	11 21%	8 15%	-	-	11 21%	8 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: All Vietnam Respondents

Q4010. What is your current education level?

	Country																						
			Asia										Africa										
	2016 Total Regi- stra- nts	2016 Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	52*	52*	**	**	52*	52*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Complete University	25 48%	27 52%	-	-	25 48%	27 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some Post graduate degree	1 2%	1 2%	-	-	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Complete Post graduate degree	2 4%	5 10%	-	-	2 4%	5 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't Know/ REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	52 100%	52 100%	-	-	52 100%	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q4015. What is your current occupation?

Base: All Vietnam Respondents

	Country																						
	Asia																Africa						
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	52*	52*	**	**	52*	52*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
GOVERNMENT EMPLOYEE (THE GOVERNMENT'S ORGANIZATIONS OR STATE-OWN COMPANIES)	-	4 8% A	-	-	-	4 8% E	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Senior government official	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Middle government official	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Low government official	1 2%	3 6%	-	-	1 2%	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Production Worker	3 6%	1 2%	-	-	3 6%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NON-STATE SECTOR EMPLOYEE	2 4%	5 10%	-	-	2 4%	5 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Top level management	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Middle management	8 15%	8 15%	-	-	8 15%	8 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Low manager	5 10%	2 4%	-	-	5 10%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Executive/Officer	1 2%	3 6%	-	-	1 2%	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
EMPLOYER (owners of companies/business establishments having employees on a continuous basis)	3 6%	1 2%	-	-	3 6%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Owner of a company/agency/farm (10 workers or higher)	-	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Owner of a company/agency/farm (1- 9 workers)	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OWN-ACCOUNT WORKER	7 13%	5 10%	-	-	7 13%	5 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Investor (real estate, stock,...)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q4015. What is your current occupation?

Base: All Vietnam Respondents

	Country																						
	Asia										Africa												
	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	52*	52*	..*	..*	52*	52*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	
Store owner/ individual establishment owner (not having "employees" on a continuous basis)	1 2%	1 2%	-	-	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Farmer, logger, fisherman (agriculture, forestry and fishing)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other self-employment (professional, freelancer, own-account driver, vendor, hawker,...)	1 2%	1 2%	-	-	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PART-TIME/UNPAID FAMILY WORKER/ UNEMPLOYED	2 4%	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Student/ Apprentice	12 23%	11 21%	-	-	12 23%	11 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housewife/househusband	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Retired	-	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Family workers	2 4%	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unemployed	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHERS (UNCLASSIFIABLE BY STATUS)	2 4%	4 8%	-	-	2 4%	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't Know/ REFUSED	-	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	52 100%	52 100%	-	-	52 100%	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q4020. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale?

1. Household Income

Base: All Vietnam Respondents

	Country																						
	Asia																Africa						
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	52*	52*	**	**	52*	52*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
150,000,000 VND or higher	5 10%	6 12%	-	-	5 10%	6 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
75,000,000- 149,999,999 VND	3 6%	5 10%	-	-	3 6%	5 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
45,000,000- 74,999,999 VND	2 4%	5 10%	-	-	2 4%	5 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
30,000,000- 44,999,999 VND	4 8%	6 12%	-	-	4 8%	6 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
15,000,000- 29,999,999 VND	14 27%	13 25%	-	-	14 27%	13 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
7,500,000- 14,999,999 VND	18 35%	11 21%	-	-	18 35%	11 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
4,500,000- 7,499,999 VND	3 6%	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
3,000,000- 4,499,999 VND	-	2 4%	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
1,500,000- 2,999,999 VND	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
1- 1,499,999 VND	-	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
No income/ expenditure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't Know/NA	2 4%	3 6%	-	-	2 4%	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	52 100%	52 100%	-	-	52 100%	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q4020. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale?

2. Household Expenditure

Base: All Vietnam Respondents

	Country																						
	Asia																Africa						
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	52*	52*	**	**	52*	52*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
150,000,000 VND or higher	2 4%	1 2%	-	-	2 4%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
75,000,000- 149,999,999 VND	4 8%	5 10%	-	-	4 8%	5 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
45,000,000- 74,999,999 VND	2 4%	4 8%	-	-	2 4%	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
30,000,000- 44,999,999 VND	1 2%	2 4%	-	-	1 2%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
15,000,000- 29,999,999 VND	5 10%	10 19%	-	-	5 10%	10 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
7,500,000- 14,999,999 VND	11 21%	12 23%	-	-	11 21%	12 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
4,500,000- 7,499,999 VND	14 27%	10 19%	-	-	14 27%	10 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
3,000,000- 4,499,999 VND	9 17% B	2 4%	-	-	9 17% F	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
1,500,000- 2,999,999 VND	1 2%	3 6%	-	-	1 2%	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
1- 1,499,999 VND	-	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
No income/ expenditure	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't Know/NA	2 4%	2 4%	-	-	2 4%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	52 100%	52 100%	-	-	52 100%	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q4020. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale?

3. Personal Income

Base: All Vietnam Respondents

	Country																						
	Asia																Africa						
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	52*	52*	**	**	52*	52*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
150,000,000 VND or higher	3 6%	1 2%	-	-	3 6%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
75,000,000- 149,999,999 VND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
45,000,000- 74,999,999 VND	3 6%	3 6%	-	-	3 6%	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
30,000,000- 44,999,999 VND	2 4%	1 2%	-	-	2 4%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
15,000,000- 29,999,999 VND	4 8%	6 12%	-	-	4 8%	6 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
7,500,000- 14,999,999 VND	13 25%	11 21%	-	-	13 25%	11 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
4,500,000- 7,499,999 VND	10 19%	11 21%	-	-	10 19%	11 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
3,000,000- 4,499,999 VND	5 10%	8 15%	-	-	5 10%	8 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
1,500,000- 2,999,999 VND	5 10%	4 8%	-	-	5 10%	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
1- 1,499,999 VND	3 6%	2 4%	-	-	3 6%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
No income/ expenditure	1 2%	2 4%	-	-	1 2%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't Know/NA	3 6%	3 6%	-	-	3 6%	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	52 100%	52 100%	-	-	52 100%	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q4020. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale?

4. Personal Expenditure

Base: All Vietnam Respondents

	Country																						
	Asia																Africa						
	2016 Regi- strants (A)	2016 Total Regi- strants (B)	2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	52*	52*	**	**	52*	52*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
150,000,000 VND or higher	3 6%	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
75,000,000- 149,999,999 VND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
45,000,000- 74,999,999 VND	2 4%	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
30,000,000- 44,999,999 VND	2 4%	2 4%	-	-	2 4%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
15,000,000- 29,999,999 VND	3 6%	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
7,500,000- 14,999,999 VND	2 4%	2 4%	-	-	2 4%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
4,500,000- 7,499,999 VND	5 10%	6 12%	-	-	5 10%	6 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
3,000,000- 4,499,999 VND	10 19%	9 17%	-	-	10 19%	9 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
1,500,000- 2,999,999 VND	11 21%	17 33%	-	-	11 21%	17 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
1- 1,499,999 VND	11 21%	12 23%	-	-	11 21%	12 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
No income/ expenditure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't Know/NA	3 6%	4 8%	-	-	3 6%	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	52 100%	52 100%	-	-	52 100%	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 413

Base: All Vietnam Respondents

	Country																						
	Asia										Africa												
	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	50*	49*	**	**	50*	49*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Class A5 (150,000,000+)	5 10%	6 12%	-	-	5 10%	6 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Class A4 (75,000,000 - 149,999,999)	3 6%	5 10%	-	-	3 6%	5 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Class A3 (45,000,000 - 74,999,999)	2 4%	5 10%	-	-	2 4%	5 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Class A2 (30,000,000 - 44,999,999)	4 8%	6 12%	-	-	4 8%	6 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Class A1 (15,000,000 - 29,999,999)	14 28%	13 27%	-	-	14 28%	13 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Class B (7,500,000 - 14,999,999)	18 36%	11 22%	-	-	18 36%	11 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Class C (4,500,000 - 7,499,999)	3 6%	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Class D (3,000,000 - 4,499,000)	-	2 4%	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Class E (1,500,000 - 2,999,999)	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Class F (1 - 1,499,999)	-	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	50 100%	49 100%	-	-	50 100%	49 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q4027. In what region do you live?

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Base: All Vietnam Respondents

	Country																							
	2016 Total Registrants		Asia										Africa											
	Registrants (A)	(B)	2015 China (C)	2016 China (D)	2015 Vietnam (E)	2016 Vietnam (F)	2015 Philippines (G)	2016 Philippines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indonesia (Q)	2016 Indonesia (R)	2015 Nigeria (S)	2016 Nigeria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	52*	52*	**	**	52*	52*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
North East	6 12%	10 19%	-	-	6 12%	10 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Red River Delta	15 29%	12 23%	-	-	15 29%	12 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North Central Coast	3 6%	3 6%	-	-	3 6%	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South Central Coast	3 6%	3 6%	-	-	3 6%	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Central Highlands	2 4%	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South East	14 27%	15 29%	-	-	14 27%	15 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mekong River Delta	8 15%	7 13%	-	-	8 15%	7 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North West	1 2%	2 4%	-	-	1 2%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	52 100%	52 100%	-	-	52 100%	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q4030. What is your highest educational attainment?

Base: All Philippines Respondents

	Country																							
			Asia										Africa											
	2016 Total Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	102	101	**	**	**	**	102	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
No schooling	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some elementary	-	1 1%	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Complete elementary	-	2 2%	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some high school	1 1%	1 1%	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Completed high school	4 4%	2 2%	-	-	-	-	4 4%	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some vocational	1 1%	3 3%	-	-	-	-	1 1%	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Completed Vocational	4 4%	6 6%	-	-	-	-	4 4%	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some college	13 13%	17 17%	-	-	-	-	13 13%	17 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Completed college/ Has degree	59 58%	63 62%	-	-	-	-	59 58%	63 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some post graduate degree	12 12%	5 5%	-	-	-	-	12 12%	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Completed post graduate degree	8 8% B	1 1%	-	-	-	-	8 8% H	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not know/Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	101 100%	-	-	-	-	102 100%	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q4035. At the present time, what is your occupation?

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Base: All Philippines Respondents

	Country																							
	2016 Total Registrants		Asia										Africa											
	Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- nam	2016 Vie- nam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted Base	102	101	**	**	**	**	102	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Professional, technical and kindred workers	51 50%	40 40%	-	-	-	-	51 50%	40 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Farmers and farm managers	-	2 2%	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manager, officials and proprietors except farm	4 4%	3 3%	-	-	-	-	4 4%	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Clerical and kindred workers	13 13%	12 12%	-	-	-	-	13 13%	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sales workers	3 3%	7 7%	-	-	-	-	3 3%	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Craftsmen, foremen and kindred workers	2 2%	2 2%	-	-	-	-	2 2%	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Service workers except private household workers	1 1%	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Private household workers	1 1%	1 1%	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Laborers	1 1%	2 2%	-	-	-	-	1 1%	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not gainfully employed	1 1%	5 5%	-	-	-	-	1 1%	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housewife	6 6%	8 8%	-	-	-	-	6 6%	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Student	4 4%	7 7%	-	-	-	-	4 4%	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pensioner	1 1%	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Others	10 10%	10 10%	-	-	-	-	10 10%	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	4 4%	2 2%	-	-	-	-	4 4%	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	101 100%	-	-	-	-	102 100%	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Philippines Respondents

Q4036. Please select the area in which you live?

	Country																						
			Asia										Africa										
	2016 Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phil- ippines	2016 Phil- ippines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	102	101	**	**	**	**	102	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
National Capital Region	34 33%	41 41%	-	-	-	-	34 33%	41 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cordillera Administrative Region	1 1%	7 7% A	-	-	-	-	1 1%	7 7% G	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ilocos (Region I)	2 2%	1 1%	-	-	-	-	2 2%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cagayan Valley (Region II)	2 2%	3 3%	-	-	-	-	2 2%	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Central Luzon (Region III)	7 7%	7 7%	-	-	-	-	7 7%	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Southern Tagalog (Region IV)	25 25%	17 17%	-	-	-	-	25 25%	17 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bicol (Region V)	6 6%	2 2%	-	-	-	-	6 6%	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Western Visayas (Region VI)	1 1%	4 4%	-	-	-	-	1 1%	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Central Visayas (Region VII)	13 13%	6 6%	-	-	-	-	13 13%	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eastern Visayas (Region VIII)	1 1%	1 1%	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Western Mindanao (Region IX)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Mindanao (Region X)	5 5%	6 6%	-	-	-	-	5 5%	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Southern Mindanao (Region XI)	4 4%	4 4%	-	-	-	-	4 4%	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Central Mindanao (Region XII)	1 1%	2 2%	-	-	-	-	1 1%	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Autonomous Region in Muslim Mindanao	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Caraga	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	101 100%	-	-	-	-	102 100%	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Philippines Respondents

Q4036. Please select the area in which you live?

	Country																						
			Asia										Africa										
	2016 Total Regi- stra- nts	2016 Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	102	101	-.**	-.**	-.**	-.**	102	101	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1507. What is the highest level of education you have completed or the highest degree you have received?

Base: All Brazil Respondents And 21+ Years Of Age

	Country																						
	2016 Total Regi- strants	2016 Regi- strants	Asia										Africa										
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	163	168	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Nenhum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Alfabetizacao	-	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fundamental incompleto - fundamental I (1a. serie a 4a.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fundamental incompleto - fundamental II (6a. serie a 8a. serie)	2 1%	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fundamental completo	2 1%	5 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ensino Medio	48 29%	52 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Superior	80 49%	81 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pos-graduacao (Mestrado, Doutorado ou Pos-doutorado)	31 19%	24 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	163 100%	168 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Brazil Respondents

QBRREG1. In which state do you currently reside?

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	**	186	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Distrito Federal	-	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Goiás	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mato Grosso	-	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mato Grosso do Sul	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Acre	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Amapá	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Amazonas	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Para	-	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rondonia	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Roraima	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tocantins	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Alagoas	-	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bahia	-	17 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ceará	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Maranhão	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Paraíba	-	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Brazil Respondents

QBRREG1. In which state do you currently reside?

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	..**	186	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
Pernambuco	-	8 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Piaui	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rio Grande do Norte	-	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sergipe	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Parana	-	9 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rio Grande do Sul	-	7 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Santa Catarina	-	5 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Espirito Santo	-	6 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Minas Gerais	-	21 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rio de Janeiro	-	18 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sao Paulo	-	63 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	186 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Brazil Respondents

QBRREG2. REGION CLASSIFICATION

2 Aug 2016  
Table 420

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	**	186	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Center-west	-	10 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North	-	7 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North-east	-	40 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South	-	21 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South-east	-	108 58%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	186 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Mexican Respondents And 21+ Years Of Age

Q1538. What is the highest level of education you have completed or the highest degree you have received?

	Country																						
	Regi- stra- nts	2016 Total Regi- stra- nts	Asia										Africa										
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	101	95*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
No he estudiado	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Primaria incompleta	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Primaria completa	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Secundaria incompleta	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Secundaria completa	2 2%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Carrera comercial	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Carrera tecnica	1 1%	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Preparatoria incompleta	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Preparatoria completa	5 5%	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Licenciatura incompleta	15 15%	12 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Licenciatura completa	53 52%	63 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Diplomado/Maestria	22 22% B	10 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doctorado	2 2%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	95 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Base: All Mexican Respondents

QMXREG. In which state do you currently reside?

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																					
			Asia										Africa											
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)	2016 Egypt (X)
Unweighted Base	**	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Aguascalientes	-	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Baja California Norte	-	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Baja California Sur	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Campeche	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chiapas	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chihuahua	-	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Coahuila	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Colima	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Distrito Federal	-	18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Durango	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Guanajuato	-	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Guerrero	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hidalgo	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jalisco	-	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mexico	-	16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Michoacan	-	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

QMXREG. In which state do you currently reside?

Base: All Mexican Respondents

	Regi- stra- nts	2016 Total Regi- stra- nts	Country																				
			Asia										Africa										
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	..**	100	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
Morelos	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nayarit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuevo Leon	-	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Oaxaca	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Puebla	-	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Queretaro	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Quintana Roo	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
San Luis Potosi	-	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sinaloa	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sonora	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tabasco	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tamaulipas	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tlaxcala	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Veracruz	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yucatan	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Zacatecas	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	-	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1574. What is the highest level of education you have completed or the highest degree you have received?

Base: All Chinese Respondents And 21+ Years Of Age

	Country																						
	2016 Total Registrants		Asia										Africa										
	Regi- stra- nts	2016 Total Regi- stra- nts	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	542	543	542	543	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
High school or less	10 2%	18 3%	10 2%	18 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
College	101 19%	119 22%	101 19%	119 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bachelor degree	379 70%	356 66%	379 70%	356 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Post graduate	52 10%	50 9%	52 10%	50 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	542 100%	543 100%	542 100%	543 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

QTRED. What is the highest level of education you have completed or the highest degree you have received?

Base: All Turkey Respondents

	Country																						
	2016 Total Regi- stra- nts	Asia										Africa											
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	50*	50*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Primary education	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Middle school or junior high school	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
High school	10 20%	12 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
University	33 66%	29 58%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Masters degree or doctorate	7 14%	8 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No schooling completed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	50 100%	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: All Colombia Registrants

QCOED. What was the last year of schooling that you completed?

	Country																						
	Regi- stra- nts	2016 Total Regi- stra- nts	Asia										Africa										
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	125	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pre-school	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Primary	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Secondary	5 4%	9 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Technical/Technology	32 26%	34 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
University	52 42%	63 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Post Graduate	32 26% B	17 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3 2%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

QIDED. What is the highest level of education you have completed or the highest degree you have received?

Base: All Indonesia Respondents

	Country																						
	Regi- stra- nts	2016 Total Regi- stra- nts	Asia										Africa										
			2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	101	100	**	**	**	**	**	**	**	**	**	**	**	**	**	101	100	**	**	**	**	**	**
No schooling	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Some elementary school	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Elementary school	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Junior high school	1 1%	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	2 2%	-	-	-	-	-	-
High school or higher	99 98%	98 98%	-	-	-	-	-	-	-	-	-	-	-	-	-	99 98%	98 98%	-	-	-	-	-	-
Sigma	101 100%	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	100 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Japan Respondents

QJPED. What is the highest level of education you have completed or the highest degree you have received?

	Country																						
	2016 Total Regi- stra- nts	Asia										Africa											
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	176	176	**	**	**	**	**	**	176	176	**	**	**	**	**	**	**	**	**	**	**	**	**
Less than high school	4 2%	3 2%	-	-	-	-	-	-	4 2%	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
High school degree	47 27%	43 24%	-	-	-	-	-	-	47 27%	43 24%	-	-	-	-	-	-	-	-	-	-	-	-	-
Junior College degree	17 10%	16 9%	-	-	-	-	-	-	17 10%	16 9%	-	-	-	-	-	-	-	-	-	-	-	-	-
BA or University degree	108 61%	114 65%	-	-	-	-	-	-	108 61%	114 65%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	176 100%	176 100%	-	-	-	-	-	-	176 100%	176 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Nigeria Respondents

QNGED. What is the highest level of education you have completed or the highest degree you have received?

2 Aug 2016  
Table 428

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	**	200	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	200	**	**	**	**
No level completed	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Completed FSLC (first school leaving certificate)	-	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-
Completed MSLC (middle school leaving certificate)	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Vocational/COMM	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
JSS/O'Level	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Completed O'Level/SSS (senior secondary school)	-	10 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 5%	-	-	-	-
Completed A'Level or higher	-	111 56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	111 56%	-	-	-	-
Other	-	73 37%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	73 37%	-	-	-	-
Sigma	-	200 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	200 100%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Base: All Poland Respondents

QPLED. What is the highest level of education you have completed or the highest degree you have received?

	Country																						
	2016 Total Regi- strants	Asia										Africa											
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	53*	53*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Incomplete primary or no school education	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Primary	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Basic vocational	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Secondary	14 26%	16 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Post-secondary	7 13% B	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tertiary	32 60%	35 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	53 100%	53 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Base: All Russia Respondents

QRUED. What is the highest level of education you have completed or the highest degree you have received?

	Country																						
	2016 Total Regi- stra- nts	Asia										Africa											
		2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt	2016 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	130	128	**	**	**	**	**	**	**	**	**	130	128	**	**	**	**	**	**	**	**	**	**
Incomplete secondary and lower	2 2%	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-
Secondary general	5 4%	7 5%	-	-	-	-	-	-	-	-	-	5 4%	7 5%	-	-	-	-	-	-	-	-	-	-
Secondary special	18 14%	18 14%	-	-	-	-	-	-	-	-	-	18 14%	18 14%	-	-	-	-	-	-	-	-	-	-
Incomplete higher	10 8%	8 6%	-	-	-	-	-	-	-	-	-	10 8%	8 6%	-	-	-	-	-	-	-	-	-	-
Higher (including postgraduate)	95 73%	95 74%	-	-	-	-	-	-	-	-	-	95 73%	95 74%	-	-	-	-	-	-	-	-	-	-
Sigma	130 100%	128 100%	-	-	-	-	-	-	-	-	-	130 100%	128 100%	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

QKRED. What is the highest level of education you have completed or the highest degree you have received?

2 Aug 2016  
Table 431

Base: All South Korea Respondents

	Country																						
	2016 Total Registrants		Asia										Africa										
	Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	101	101	**	**	**	**	**	**	**	101	101	**	**	**	**	**	**	**	**	**	**	**	**
Less than high school	1 1%	1 1%	-	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-
High school graduate	15 15%	18 18%	-	-	-	-	-	-	-	15 15%	18 18%	-	-	-	-	-	-	-	-	-	-	-	-
College/University graduate	76 75%	76 75%	-	-	-	-	-	-	-	76 75%	76 75%	-	-	-	-	-	-	-	-	-	-	-	-
Post graduate degree	9 9%	6 6%	-	-	-	-	-	-	-	9 9%	6 6%	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	101 100%	-	-	-	-	-	-	-	101 100%	101 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All Chinese Respondents

QCININC. Which of the following income categories best describes your total monthly household income before taxes?

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	Country																						
	Asia										Africa												
	2016 Regi- strants	2016 Total Regi- strants	2015 China	2016 China	2015 Vie- tnam	2016 Vie- tnam	2015 Phili- ppines	2016 Phili- ppines	2015 Japan	2016 Japan	2015 South Korea	2016 South Korea	2015 Russia	2016 Russia	2015 India	2016 India	2015 Indo- nesia	2016 Indo- nesia	2015 Nige- ria	2016 Nige- ria	2015 South Africa	2016 South Africa	2015 Egypt
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	550	551	550	551	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Less than 1000 RMB	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1001-2000 RMB	3 1%	2	3 1%	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2001-3000 RMB	9 2%	9 2%	9 2%	9 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3001-4000 RMB	14 3%	9 2%	14 3%	9 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4001-6000 RMB	62 11% B	42 8%	62 11% D	42 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6001-10,000 RMB	182 33%	163 30%	182 33%	163 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Over 10,000 RMB	266 48%	321 58% A	266 48%	321 58% C	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to answer	14 3% B	4 1%	14 3% D	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	551 100%	550 100%	551 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Base: All South Africa Respondents

QZAREG. In which region do you currently reside?

	Regi- stra- nts (A)	2016 Total Regi- stra- nts (B)	Country																				
			Asia										Africa										
			2015 China (C)	2016 China (D)	2015 Vie- tnam (E)	2016 Vie- tnam (F)	2015 Phili- ppines (G)	2016 Phili- ppines (H)	2015 Japan (I)	2016 Japan (J)	2015 South Korea (K)	2016 South Korea (L)	2015 Russia (M)	2016 Russia (N)	2015 India (O)	2016 India (P)	2015 Indo- nesia (Q)	2016 Indo- nesia (R)	2015 Nige- ria (S)	2016 Nige- ria (T)	2015 South Africa (U)	2016 South Africa (V)	2015 Egypt (W)
Unweighted Base	-**	101	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	101	-**	-**
Free state	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-
Gauteng	-	38 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 38%	-	-
KwaZulu-Natal	-	19 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 19%	-	-
Limpopo	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-
Mpumalanga	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-
Northern Cape	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northwest	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Western Cape	-	30 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 30%	-	-
Eastern Cape	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-
Sigma	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - A/C/E/G/I/K/M/O/Q/S/U/W - B/D/F/H/J/L/N/P/R/T/V/X  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Page Table Title

1	1	Q616. Country
3	2	Q264. In which country or region do you currently reside?
5	3	Q268. I identify my gender as...?
6	4	Q280. Respondent Age.
7	5	Q605. Have you ever registered a domain name?
8	6	Q610. What was your role in the domain registration decision?
9	7	Q615. For what purpose(s) did you register a domain name?
10	8	Q625. For which types of business(es) did you register a domain name?
11	9	Q635. How many total domains have you personally registered, including domains that may no longer be active?
12	10	Q640. Have you ever registered duplicate domain names?
13	11	Q642. Why did you register duplicate domain names?
14	18	Q655. COUNTRY QUOTAS
16	19	Q700. Which of the following domain name extensions, if any, have you heard of?
19	20	Q630. In which of the following TLD(s) have you registered domain names?
22	21	Q795. Of the (...) domains you have registered, how many are in each of the following categories? SUMMARY TABLE OF MEANS (INCLUDING 0)
23	22	Q795. Of the (...) domains you have registered, how many are in each of the following categories? SUMMARY TABLE OF MEANS (EXCLUDING 0)
24	23	Q795_1. Of the (...) domains you have registered, how many are in each of the following categories? 1. Parked-registered and reserved for your use, but not in active service. The site displays a placeholder webpage like "under development" or similar term
25	24	Q795_2. Of the (...) domains you have registered, how many are in each of the following categories? 2. Redirected to an active website-if you enter the URL, it redirects to another URL
26	25	Q795_3. Of the (...) domains you have registered, how many are in each of the following categories? 3. Used for an active website
27	26	Q795_4. Of the (...) domains you have registered, how many are in each of the following categories? 4. Actively used for some purpose other than a website
28	27	Q795_5. Of the (...) domains you have registered, how many are in each of the following categories? 5. Expired-no longer registered in your or your company's name
29	28	Q795_6. Of the (...) domains you have registered, how many are in each of the following categories? 6. Other
30	29	Q720. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? SUMMARY TABLE OF TOP 2 BOX
33	30	Q720. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? SUMMARY TABLE OF BOTTOM 2 BOX
36	31	Q720_1. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 1. .biz
37	32	Q720_2. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 2. .com
38	33	Q720_3. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 3. .info
39	34	Q720_4. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 4. .mobi
40	35	Q720_5. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 5. .net
41	36	Q720_6. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 6. .org
42	37	Q720_7. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 7. .tel
43	38	Q720_8. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 8. .asia
44	39	Q720_9. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 9. .pro
45	40	Q720_10. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 10. .coop
46	41	Q720_11. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 11. .cn
47	42	Q720_12. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 12. .vn
48	43	Q720_13. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 13. .ph
49	44	Q720_14. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 14. .jp

<u>Page</u>	<u>Table</u>	<u>Title</u>
50	45	Q720_15. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 15. .kr
51	46	Q720_16. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 16. .ru
52	47	Q720_17. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 17. .in
53	48	Q720_18. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 18. .id
54	49	Q720_19. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 19. .ng
55	50	Q720_20. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 20. .za
56	51	Q720_21. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 21. .eg
57	52	Q720_22. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 22. .co
58	53	Q720_23. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 23. .ar
59	54	Q720_24. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 24. .br
60	55	Q720_25. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 25. .it
61	56	Q720_26. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 26. .tr
62	57	Q720_27. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 27. .es
63	58	Q720_28. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 28. .pl
64	59	Q720_29. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 29. .uk
65	60	Q720_30. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 30. .fr
66	61	Q720_31. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 31. .de
67	62	Q720_32. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 32. .us
68	63	Q720_33. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 33. .ca
69	64	Q720_34. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 34. .mx
70	65	Q720_38. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 38. .eu
71	66	q730. To the best of your knowledge, why do websites have different extensions?
76	67	Q748. How would you describe your satisfaction with the types of common domain names we've mentioned so far?
77	68	Q750. If you wanted more information about one of the current domain name extensions, where would you go?
78	69	Q755. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? SUMMARY TABLE OF TOP 2 BOX
79	70	Q755. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? SUMMARY TABLE OF BOTTOM 2 BOX
80	71	Q755_1. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 1. Innovative
81	72	Q755_2. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 2. Cutting edge
82	73	Q755_3. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 3. Extreme
83	74	Q755_4. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 4. Trustworthy
84	75	Q755_5. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 5. Unconventional
85	76	Q755_6. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 6. Practical
86	77	Q755_7. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 7. Technical
87	78	Q755_8. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 8. Confusing



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88	79	Q755_9. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 9. Overwhelming
89	80	Q755_10. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 10. Useful
90	81	Q755_11. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 11. For people like me
91	82	Q755_12. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 12. Interesting
92	83	Q755_13. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 13. Exciting
93	84	Q755_14. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 14. Helpful
94	85	Q755_15. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 15. Informative
95	86	Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? SUMMARY TABLE OF STRICT/SOME RESTRICTIONS
98	87	Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? SUMMARY TABLE OF STRICT RESTRICTIONS
101	88	Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? SUMMARY TABLE OF SOME RESTRICTIONS
104	89	Q765. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? SUMMARY TABLE OF NO RESTRICTIONS
107	90	Q765_1. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 1. .com
108	91	Q765_2. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 2. .net
109	92	Q765_3. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 3. .info
110	93	Q765_4. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 4. .org
111	94	Q765_5. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 5. .cn
112	95	Q765_6. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 6. .vn
113	96	Q765_7. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 7. .ph
114	97	Q765_8. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 8. .jp
115	98	Q765_9. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 9. .kr
116	99	Q765_10. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 10. .ru
117	100	Q765_11. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 11. .in
118	101	Q765_12. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 12. .id
119	102	Q765_13. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 13. .ng
120	103	Q765_14. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 14. .za

Page	Table	Title
121	104	Q765_15. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 15. .eg
122	105	Q765_16. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 16. .co
123	106	Q765_17. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 17. .ar
124	107	Q765_18. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 18. .br
125	108	Q765_19. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 19. .it
126	109	Q765_20. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 20. .fr
127	110	Q765_21. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 21. .es
128	111	Q765_22. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 22. .pl
129	112	Q765_23. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 23. .uk
130	113	Q765_24. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 24. .ir
131	114	Q765_25. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 25. .de
132	115	Q765_26. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 26. .us
133	116	Q765_27. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 27. .ca
134	117	Q765_28. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 28. .mx
135	118	Q765_29. What are your expectations about placing restrictions on purchasing/registering a domain using each of the following gTLDs? 29. .eu
136	119	Q767. We'd like to ask you another question about restrictions on registration of a gTLD. Do you feel each of the following restrictions should be enforced? SUMMARY TABLE OF YES
137	120	Q767_1. We'd like to ask you another question about restrictions on registration of a gTLD. Do you feel each of the following restrictions should be enforced? 1. Requirements for validated credentials related to the gTLD (e.g., must be a licensed contractor to register a .builder domain)
138	121	Q767_2. We'd like to ask you another question about restrictions on registration of a gTLD. Do you feel each of the following restrictions should be enforced? 2. Validation that the person or company registering the site meets intended parameters (e.g., must be involved in the pharmaceutical industry to register a .pharmacy domain)
139	122	Q767_3. We'd like to ask you another question about restrictions on registration of a gTLD. Do you feel each of the following restrictions should be enforced? 3. Requirements for local presence within a specific city, country, or region for a domain related to that place (e.g., someone registering .ca would have to be located in Canada)
140	123	Q767_4. We'd like to ask you another question about restrictions on registration of a gTLD. Do you feel each of the following restrictions should be enforced? 4. Requirements for use of the name to be consistent with the meaning of the gTLD (e.g., use of a .net name must be for network operations purposes)
141	124	Q770. Does having purchase restrictions or requirements on a particular gTLD make it...?
142	125	Q780. How do you determine whether a website is legitimate or not?
147	126	Q785. Have you ever tried to identify who created a particular website?
148	127	Q790. What did you use to try and figure this out?
152	128	Q830x1. To the best of your knowledge, why have new gTLDs been created?
156	129	Q800. Which of the following new gTLDs, if any, have you heard of?
160	130	Q807. And have you personally registered a domain name using any of these new gTLDs?

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163	131	Q809. Of the (...) domains you have registered, how many are of these new gTLDs?
164	132	Q812. Would you say that your primary reason for a registering new gTLD was?
165	133	Q813_1. Please indicate how each of the following statements apply to your registration of new gTLDs? 1. I gave up a legacy gTLD registration when I registered the new gTLD
166	134	Q813_2. Please indicate how each of the following statements apply to your registration of new gTLDs? 2. I kept an existing gTLD registration(s) similar to the new gTLD
167	135	Q813_3. Please indicate how each of the following statements apply to your registration of new gTLDs? 3. This was a completely new registration, no prior domain was registered for this use
168	136	Q827. Have you considered switching from your existing registered domain name to one of the new gTLDs?
169	137	Q828. Why have you considered switching?
170	138	Q829. Why did you decide not to switch?
171	139	Q831. Why have you not considered switching?
172	140	Q820. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? SUMMARY TABLE OF TOP 2 BOX
176	141	Q820. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? SUMMARY TABLE OF BOTTOM 2 BOX
179	142	Q820_1. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 1. .email
180	143	Q820_2. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 2. .photography
181	144	Q820_3. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 3. .link
182	145	Q820_4. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 4. .guru
183	146	Q820_5. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 5. .realtor
184	147	Q820_6. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 6. .club
185	148	Q820_7. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 7. .xyz
186	149	Q820_16. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 16. .top
187	150	Q820_17. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 17. .pics
188	151	Q820_18. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 18. .online
189	152	Q820_19. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 19. .space
190	153	Q820_20. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 20. .website
191	154	Q820_21. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 21. .news
192	155	Q820_22. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 22. .site
193	156	Q820_23. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 23. .toronto
194	157	Q820_24. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 24. .guadalajara
195	158	Q820_25. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 25. .roma
196	159	Q820_26. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 26. .istanbul
197	160	Q820_27. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 27. .madrid
198	161	Q820_28. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 28. .warszawa
199	162	Q820_29. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 29. .paris
200	163	Q820_30. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 30. Foshan
201	164	Q820_31. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 31. .hanoi
202	165	Q820_32. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 32. .manilla

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204	167	Q820_34. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 34. .seoul
205	168	Q820_35. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 35. .MOCKBa
206	169	Q820_36. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 36. .delhi
207	170	Q820_37. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 37. .jakarta
208	171	Q820_38. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 38. .abuja
209	172	Q820_39. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 39. .capetown
210	173	Q820_40. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 40. .cairo
211	174	Q820_41. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 41. .bogota
212	175	Q820_42. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 42. .cordoba
213	176	Q820_43. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 43. .rio
214	177	Q820_8. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 8. .berlin
215	178	Q820_9. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 9. .ovh
216	179	Q820_10. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 10. .london
217	180	Q820_11. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 11. .nyc
218	181	Q820_12. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 12. .wang
219	182	Q820_13. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 13. .xn-ses554g (Chinese for network address)
220	183	Q820_14. If you were setting up a new website in the next 6 months, how likely would you be to consider the following new gTLDs? 14. .xn-55qx5d (Chinese for company)
221	184	Q823. Which of the following would be most important to you in determining which gTLD to register your domain name under?
222	185	Q825. Please rate the following gTLDs by how trustworthy you feel they are. SUMMARY TABLE OF TOP 2 BOX
226	186	Q825. Please rate the following gTLDs by how trustworthy you feel they are. SUMMARY TABLE OF BOTTOM 2 BOX
229	187	Q825_1. Please rate the following gTLDs by how trustworthy you feel they are. 1. .email
230	188	Q825_2. Please rate the following gTLDs by how trustworthy you feel they are. 2. .photography
231	189	Q825_3. Please rate the following gTLDs by how trustworthy you feel they are. 3. .link
232	190	Q825_4. Please rate the following gTLDs by how trustworthy you feel they are. 4. .guru
233	191	Q825_5. Please rate the following gTLDs by how trustworthy you feel they are. 5. .realtor
234	192	Q825_6. Please rate the following gTLDs by how trustworthy you feel they are. 6. .club
235	193	Q825_7. Please rate the following gTLDs by how trustworthy you feel they are. 7. .xyz
236	194	Q825_16. Please rate the following gTLDs by how trustworthy you feel they are. 16. .top
237	195	Q825_17. Please rate the following gTLDs by how trustworthy you feel they are. 17. .pics
238	196	Q825_18. Please rate the following gTLDs by how trustworthy you feel they are. 18. .online
239	197	Q825_19. Please rate the following gTLDs by how trustworthy you feel they are. 19. .space
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241	199	Q825_21. Please rate the following gTLDs by how trustworthy you feel they are. 21. .news
242	200	Q825_22. Please rate the following gTLDs by how trustworthy you feel they are. 22. .site
243	201	Q825_23. Please rate the following gTLDs by how trustworthy you feel they are. 23. .toronto
244	202	Q825_24. Please rate the following gTLDs by how trustworthy you feel they are. 24. .guadalajara
245	203	Q825_25. Please rate the following gTLDs by how trustworthy you feel they are. 25. .roma
246	204	Q825_26. Please rate the following gTLDs by how trustworthy you feel they are. 26. .istanbul
247	205	Q825_27. Please rate the following gTLDs by how trustworthy you feel they are. 27. .madrid
248	206	Q825_28. Please rate the following gTLDs by how trustworthy you feel they are. 28. .warszawa
249	207	Q825_29. Please rate the following gTLDs by how trustworthy you feel they are. 29. .paris
250	208	Q825_30. Please rate the following gTLDs by how trustworthy you feel they are. 30. Foshan
251	209	Q825_31. Please rate the following gTLDs by how trustworthy you feel they are. 31. .hanoi
252	210	Q825_32. Please rate the following gTLDs by how trustworthy you feel they are. 32. .manilla
253	211	Q825_33. Please rate the following gTLDs by how trustworthy you feel they are. 33. .tokyo
254	212	Q825_34. Please rate the following gTLDs by how trustworthy you feel they are. 34. .seoul
255	213	Q825_35. Please rate the following gTLDs by how trustworthy you feel they are. 35. .MOCKBa
256	214	Q825_36. Please rate the following gTLDs by how trustworthy you feel they are. 36. .delhi
257	215	Q825_37. Please rate the following gTLDs by how trustworthy you feel they are. 37. .jakarta
258	216	Q825_38. Please rate the following gTLDs by how trustworthy you feel they are. 38. .abuja
259	217	Q825_39. Please rate the following gTLDs by how trustworthy you feel they are. 39. .capetown
260	218	Q825_40. Please rate the following gTLDs by how trustworthy you feel they are. 40. .cairo
261	219	Q825_41. Please rate the following gTLDs by how trustworthy you feel they are. 41. .bogota
262	220	Q825_42. Please rate the following gTLDs by how trustworthy you feel they are. 42. .cordoba
263	221	Q825_43. Please rate the following gTLDs by how trustworthy you feel they are. 43. .rio
264	222	Q825_8. Please rate the following gTLDs by how trustworthy you feel they are. 8. .berlin
265	223	Q825_9. Please rate the following gTLDs by how trustworthy you feel they are. 9. .ovh
266	224	Q825_10. Please rate the following gTLDs by how trustworthy you feel they are. 10. .london
267	225	Q825_11. Please rate the following gTLDs by how trustworthy you feel they are. 11. .nyc
268	226	Q825_12. Please rate the following gTLDs by how trustworthy you feel they are. 12. .wang
269	227	Q825_13. Please rate the following gTLDs by how trustworthy you feel they are. 13. .xn-ses554g (Chinese for network address)
270	228	Q825_14. Please rate the following gTLDs by how trustworthy you feel they are. 14. .xn-55qx5d (Chinese for company)
271	229	Q848. As a registrant, how would you describe your satisfaction with the new gTLDs?
272	230	Q855. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? SUMMARY TABLE OF TOP 2 BOX
273	231	Q855. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? SUMMARY TABLE OF BOTTOM 2 BOX

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274	232	Q855_1. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 1. Innovative
275	233	Q855_2. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 2. Cutting edge
276	234	Q855_3. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 3. Extreme
277	235	Q855_4. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 4. Trustworthy
278	236	Q855_5. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 5. Unconventional
279	237	Q855_6. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 6. Practical
280	238	Q855_7. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 7. Technical
281	239	Q855_8. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 8. Confusing
282	240	Q855_9. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 9. Overwhelming
283	241	Q855_10. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 10. Useful
284	242	Q855_11. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 11. For people like me
285	243	Q855_12. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 12. Interesting
286	244	Q855_13. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 13. Exciting
287	245	Q855_14. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 14. Helpful
288	246	Q855_15. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 15. Informative
289	247	Q890. Which of the following online identities do you have, and which to you use to promote a business or organization, or to promote a personal activity or interest? SUMMARY TABLE OF HAVE
290	248	Q890. Which of the following online identities do you have, and which to you use to promote a business or organization, or to promote a personal activity or interest? SUMMARY TABLE OF PROMOTE BUSINESS
291	249	Q890. Which of the following online identities do you have, and which to you use to promote a business or organization, or to promote a personal activity or interest? SUMMARY TABLE OF PROMOTE ORGANIZATION
292	250	Q890. Which of the following online identities do you have, and which to you use to promote a business or organization, or to promote a personal activity or interest? SUMMARY TABLE OF PROMOTE PERSONAL
293	251	Q890. Which of the following online identities do you have, and which to you use to promote a business or organization, or to promote a personal activity or interest? SUMMARY TABLE OF SOCIAL MEDIA
294	252	Q890. Which of the following online identities do you have, and which to you use to promote a business or organization, or to promote a personal activity or interest? SUMMARY TABLE OF BLOGGING OR PUBLISHING
295	253	Q890. Which of the following online identities do you have, and which to you use to promote a business or organization, or to promote a personal activity or interest? SUMMARY TABLE OF WEB PAGE
296	254	Q895. How would you say your use of alternative identities, like social media accounts, blogging or publishing accounts or web pages, has impacted your decision to register a domain name, if at all?
297	255	Q896. And, do you expect these online identities to have an impact on domain registrations in the future?
298	256	Q897. What value do these alternative online identities provide over registering a domain name?
299	257	Q898. What value does a registered domain offer over these alternative identities?
300	258	Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? SUMMARY TABLE OF STRICT/SOME RESTRICTIONS
304	259	Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? SUMMARY TABLE OF STRICT RESTRICTIONS
308	260	Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? SUMMARY TABLE OF SOME RESTRICTIONS
312	261	Q865. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? SUMMARY TABLE OF NO RESTRICTIONS

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316	262	Q865_1. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 1. .email
317	263	Q865_2. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 2. .photography
318	264	Q865_3. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 3. .link
319	265	Q865_4. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 4. .guru
320	266	Q865_5. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 5. .realtor
321	267	Q865_6. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 6. .club
322	268	Q865_7. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 7. .xyz
323	269	Q865_44. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 44. .bank
324	270	Q865_45. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 45. .pharmacy
325	271	Q865_46. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 46. .builder
326	272	Q865_23. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 23. .toronto
327	273	Q865_24. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 24. .quadalajara
328	274	Q865_25. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 25. .roma
329	275	Q865_26. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 26. .istanbul
330	276	Q865_27. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 27. .madrid
331	277	Q865_28. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 28. .warszawa
332	278	Q865_29. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 29. .paris
333	279	Q865_30. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 30. Foshan
334	280	Q865_31. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 31. .hanoi
335	281	Q865_32. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 32. .manilla
336	282	Q865_33. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 33. .tokyo
337	283	Q865_34. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 34. .seoul
338	284	Q865_35. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 35. .MOCKBa
339	285	Q865_36. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 36. .delhi

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340	286	Q865_37. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 37. .jakarta
341	287	Q865_38. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 38. .abuja
342	288	Q865_39. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 39. .capetown
343	289	Q865_40. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 40. .cairo
344	290	Q865_41. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 41. .bogota
345	291	Q865_42. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 42. .cordoba
346	292	Q865_43. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 43. .rio
347	293	Q865_8. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 8. .berlin
348	294	Q865_9. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 9. .ovh
349	295	Q865_10. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 10. .london
350	296	Q865_11. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 11. .nyc
351	297	Q865_12. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 12. .wang
352	298	Q865_13. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 13. .xn-ses554g (Chinese for network address)
353	299	Q865_14. Earlier we asked you about enforcing restrictions on who can register/purchase domains with specific extensions. What level of restrictions would you expect there to be on purchasing the following new gTLDs? 14. .xn-55qx5d (Chinese for company)
354	300	Q910. How much do you trust that the restrictions on this new registration will actually be enforced?
355	301	Q900. How would you describe the processing of registering a domain?
356	302	Q905. What, if anything, would you change about the domain name purchase process?
357	303	Q913. How strongly do you agree or disagree with the following statements about the registration process? SUMMARY TABLE OF TOP 2 BOX
358	304	Q913. How strongly do you agree or disagree with the following statements about the registration process? SUMMARY TABLE OF BOTTOM 2 BOX
359	305	Q913_1. How strongly do you agree or disagree with the following statements about the registration process? 1. It was easy to find a domain name and extension that worked for my needs
360	306	Q913_2. How strongly do you agree or disagree with the following statements about the registration process? 2. There were plenty of choices between gTLDs that met my needs-for example, .photography and .photo, or .auto and .cars
361	307	Q913_3. How strongly do you agree or disagree with the following statements about the registration process? 3. If I had known more about the new gTLDs, choosing a domain to register would have been a lot easier
362	308	Q913_4. How strongly do you agree or disagree with the following statements about the registration process? 4. I did not feel like I had many alternatives that were available for registration
363	309	Q915. How much do you trust the domain name industry compared to these other industries? SUMMARY TABLE OF TOP 2 BOX
364	310	Q915. How much do you trust the domain name industry compared to these other industries? SUMMARY TABLE OF BOTTOM 2 BOX
365	311	Q915_1. How much do you trust the domain name industry compared to these other industries? 1. Internet service providers/the agency that provides my internet access
366	312	Q915_2. How much do you trust the domain name industry compared to these other industries? 2. Web based marketing companies
367	313	Q915_3. How much do you trust the domain name industry compared to these other industries? 3. E-commerce companies



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368	314	Q915_4. How much do you trust the domain name industry compared to these other industries? 4. Software companies
369	315	Q915_5. How much do you trust the domain name industry compared to these other industries? 5. Computer hardware companies
370	316	Q917. Why do you trust the domain name industry more than these other industries?
378	317	q919. Why do you trust the domain name industry less than these other industries?
382	318	Q1000. Which devices do you use to access the Internet?
383	319	Q1005. What is your experience with URL shorteners?
384	320	Q1010. Why haven't you used URL shorteners?
385	321	Q1015. Why do you use URL shorteners?
386	322	Q1020. What is your experience with QR codes?
387	323	Q1025. Why haven't you used QR codes?
388	324	Q1030. Why do you use QR codes?
389	325	Q1050. What is your preferred way of finding websites now?
390	326	Q1036_1. Which of these is the safest, which is the fastest, and which is the easiest way to navigate to a website that may have the information you are looking for? 1. Safest
391	327	Q1036_2. Which of these is the safest, which is the fastest, and which is the easiest way to navigate to a website that may have the information you are looking for? 2. Fastest
392	328	Q1036_3. Which of these is the safest, which is the fastest, and which is the easiest way to navigate to a website that may have the information you are looking for? 3. Easiest
393	329	Q1055_1. Which of these are the fastest, easiest and safest way to get to the website you want to buy from? 1. Safest
394	330	Q1055_2. Which of these are the fastest, easiest and safest way to get to the website you want to buy from? 2. Fastest
395	331	Q1055_3. Which of these are the fastest, easiest and safest way to get to the website you want to buy from? 3. Easiest
396	332	Q1060_1. Which of these is the safest, which is the easiest, and which is the fastest method to get to the website to access your personal information? 1. Safest
397	333	Q1060_2. Which of these is the safest, which is the easiest, and which is the fastest method to get to the website to access your personal information? 2. Fastest
398	334	Q1060_3. Which of these is the safest, which is the easiest, and which is the fastest method to get to the website to access your personal information? 3. Easiest
399	335	Q1100a. How would you describe your familiarity with each of the following abusive internet behaviors? SUMMARY TABLE OF TOP 2 BOX
400	336	Q1100a. How would you describe your familiarity with each of the following abusive internet behaviors? SUMMARY TABLE OF BOTTOM 2 BOX
401	337	Q1100a_1. How would you describe your familiarity with each of the following abusive internet behaviors? 1. Phishing - The attempt to acquire sensitive information such as usernames, passwords, and credit card details by masquerading as a trustworthy entity in electronic communication.
402	338	Q1100a_2. How would you describe your familiarity with each of the following abusive internet behaviors? 2. Spamming - The use of electronic messaging systems to send unsolicited messages.
403	339	Q1100a_3. How would you describe your familiarity with each of the following abusive internet behaviors? 3. Cyber squatting - Registering or using a domain name with bad faith intent to profit from the goodwill of a trademark belonging to someone else.
404	340	Q1100a_4. How would you describe your familiarity with each of the following abusive internet behaviors? 4. Stolen credentials - When hackers steal personal information stored online such as usernames, passwords, social security numbers, credit cards numbers, etc.
405	341	Q1100a_5. How would you describe your familiarity with each of the following abusive internet behaviors? 5. Malware - Short for "malicious software", used to disrupt computer operations, gather sensitive information or gain access to private computer systems.
406	342	Q1105. What do you think are the source(s) for each type of abusive Internet behavior? SUMMARY TABLE OF ORGANIZED GROUPS
407	343	Q1105. What do you think are the source(s) for each type of abusive Internet behavior? SUMMARY TABLE OF INDIVIDUALS
408	344	Q1105_1. What do you think are the source(s) for each type of abusive Internet behavior? 1. Phishing
409	345	Q1105_2. What do you think are the source(s) for each type of abusive Internet behavior? 2. Spamming
410	346	Q1105_3. What do you think are the source(s) for each type of abusive Internet behavior? 3. Cyber squatting
411	347	Q1105_4. What do you think are the source(s) for each type of abusive Internet behavior? 4. Stolen credentials
412	348	Q1105_5. What do you think are the source(s) for each type of abusive Internet behavior? 5. Malware
413	349	Q1115. How common do you feel each type of abusive Internet behavior is? SUMMARY TABLE OF TOP 2 BOX

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414	350	Q1115. How common do you feel each type of abusive Internet behavior is? SUMMARY TABLE OF BOTTOM 2 BOX
415	351	Q1115_1. How common do you feel each type of abusive Internet behavior is? 1. Phishing
416	352	Q1115_2. How common do you feel each type of abusive Internet behavior is? 2. Spamming
417	353	Q1115_3. How common do you feel each type of abusive Internet behavior is? 3. Cyber squatting
418	354	Q1115_4. How common do you feel each type of abusive Internet behavior is? 4. Stolen credentials
419	355	Q1115_5. How common do you feel each type of abusive Internet behavior is? 5. Malware
420	356	Q1120. Have you ever been affected by any of these types of abusive Internet behaviors? SUMMARY TABLE OF YES
421	357	Q1120_1. Have you ever been affected by any of these types of abusive Internet behaviors? 1. Phishing
422	358	Q1120_2. Have you ever been affected by any of these types of abusive Internet behaviors? 2. Spamming
423	359	Q1120_3. Have you ever been affected by any of these types of abusive Internet behaviors? 3. Cyber squatting
424	360	Q1120_4. Have you ever been affected by any of these types of abusive Internet behaviors? 4. Stolen credentials
425	361	Q1120_5. Have you ever been affected by any of these types of abusive Internet behaviors? 5. Malware
426	362	Q1125. How scared are you of each of the following? SUMMARY TABLE OF TOP 2 BOX
427	363	Q1125. How scared are you of each of the following? SUMMARY TABLE OF BOTTOM 2 BOX
428	364	Q1125_1. How scared are you of each of the following? 1. Phishing
429	365	Q1125_2. How scared are you of each of the following? 2. Spamming
430	366	Q1125_3. How scared are you of each of the following? 3. Cyber squatting
431	367	Q1125_4. How scared are you of each of the following? 4. Stolen credentials
432	368	Q1125_5. How scared are you of each of the following? 5. Malware
433	369	Q1130. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors? SUMMARY TABLE OF PURCHASED
434	370	Q1130_1. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors? 1. Phishing
435	371	Q1130_2. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors? 2. Spamming
436	372	Q1130_3. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors? 3. Cyber squatting
437	373	Q1130_4. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors? 4. Stolen credentials
438	374	Q1130_5. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors? 5. Malware
439	375	Q775. If you felt a website was being run improperly (for example, appears to be conducting illegal activity, appears to be a fake, etc.), who would you complain to?
441	376	Q300. Does the company for which you registered domains have multi-national operations?
442	377	Q305. Which of the following sectors does your business fall into?
446	378	Q318. In what state, province or territory do you currently reside?
463	379	Q320. U.S. Region-Harris Interactive Definition.
464	380	Q437. What is the highest level of education you have completed or the highest degree you have received?
465	381	Q437. What is the highest level of education you have completed or the highest degree you have received?
469	382	Q410. Which one of the following best describes your employment status?
470	383	Q462. Which of the following income categories best describes your total 2015 household income before/after taxes?
478	384	Q485. Racial Background.
480	385	Q364. What is your marital status?
481	386	QARREG. In which region do you currently reside?

482	387	QKRINC. Which of the following income categories best describes your total 2015 household income before taxes?
483	388	QKRBUY. In the past 12 months, did you purchase any products or services over the Internet?
484	389	QKRREG1. In which region do you currently reside?
486	390	QKRREG2. REGION CLASSIFICATION
487	391	QINED. What is the highest level of education/literacy you have completed/obtained or the highest degree you have received?
488	392	QININC2. Which of the following income categories best describes your total 2015 household income before taxes?
489	393	QINSUB. Which of the following best describes the area in which you live?
490	394	QINBUY. In the past month, did you purchase any products or services over the Internet?
491	395	QINREG1. In which division do you currently reside?
494	396	QINREG2. STATE SIZE CLASSIFICATION
495	397	Q1500. In which province do you currently reside?
498	398	Q1502. REGION CLASSIFICATION
499	399	Q1580. What is your marital status?
500	400	Q1503. In which state do you currently reside?
503	401	Q1504. STATE CLASSIFICATION
504	402	Q1585. Do you consider yourself...?
505	403	Q1505. In which governorate do you currently reside?
507	404	Q1506. REGION CLASSIFICATION
508	405	Q4005. Which of the following income categories best describes your total 2015 household income before taxes?
509	406	QCOREG2. In which region do you live?
510	407	Q4010. What is your current education level?
512	408	Q4015. What is your current occupation?
514	409	Q4020. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale? 1. Household Income
515	410	Q4020. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale? 2. Household Expenditure
516	411	Q4020. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale? 3. Personal Income
517	412	Q4020. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale? 4. Personal Expenditure
518	413	Q4025. BTS
519	414	Q4027. In what region do you live?
520	415	Q4030. What is your highest educational attainment?
521	416	Q4035. At the present time, what is your occupation?
522	417	Q4036. Please select the area in which you live?
524	418	Q1507. What is the highest level of education you have completed or the highest degree you have received?
525	419	QBRREG1. In which state do you currently reside?
527	420	QBRREG2. REGION CLASSIFICATION
528	421	Q1538. What is the highest level of education you have completed or the highest degree you have received?
529	422	QMXREG. In which state do you currently reside?
531	423	Q1574. What is the highest level of education you have completed or the highest degree you have received?
532	424	QTRED. What is the highest level of education you have completed or the highest degree you have received?
533	425	QCOED. What was the last year of schooling that you completed?
534	426	QIDED. What is the highest level of education you have completed or the highest degree you have received?
535	427	QJPED. What is the highest level of education you have completed or the highest degree you have received?
536	428	QNGED. What is the highest level of education you have completed or the highest degree you have received?
537	429	QPLED. What is the highest level of education you have completed or the highest degree you have received?
538	430	QRUED. What is the highest level of education you have completed or the highest degree you have received?
539	431	QKRED. What is the highest level of education you have completed or the highest degree you have received?
540	432	QCNINC. Which of the following income categories best describes your total monthly household income before taxes?
541	433	QZAREG. In which region do you currently reside?
542	434	Banner * Banner