

# New gTLD Program Update

17 December 2013



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Global Domains Division

# Webinar Information

**US Toll-free:** 1-877-941-1227

**US Toll:** 1-480-629-9655

**International Numbers:** Download at <http://newgtlds.icann.org/webinars>

**Conference ID:** Applicant Update Webinar (4654979)

## + Q&A session after the presentation

- Questions submitted to ICANN prior to the webinar given priority
- Phone questions
  - + To ask a question dial \*1 (star one)
  - + To exit the question queue dial \*2 (star two)
- Questions will be answered as time permits

## + Recordings and slides available after the webinar: <http://newgtlds.icann.org/webinars>

# Agenda

- + Delegated Strings, Application Pipeline Christine Willett
- + Evaluation, Contracting Trang Nguyen
- + Objection & Dispute Resolution, GAC Advice Cristina Flores
- + Auction, Pre-Delegation Testing, Transition to Delegation Russ Weinstein
- + Trademark Clearinghouse Karen Lentz
- + Name Collision Francisco Arias



\* As of 16 December 2013

# Application Pipeline

Total Applications: 1930

Active Applications: 1794

Not Approved: 4

Withdrawn: 132

Invited to Contracting: 978

Not Yet Eligible: 816

Contracting Responses Received: 336

Awaiting CIR Response: 642

Contracts Signed: 201

In Process: 135

Passed PDT: 108

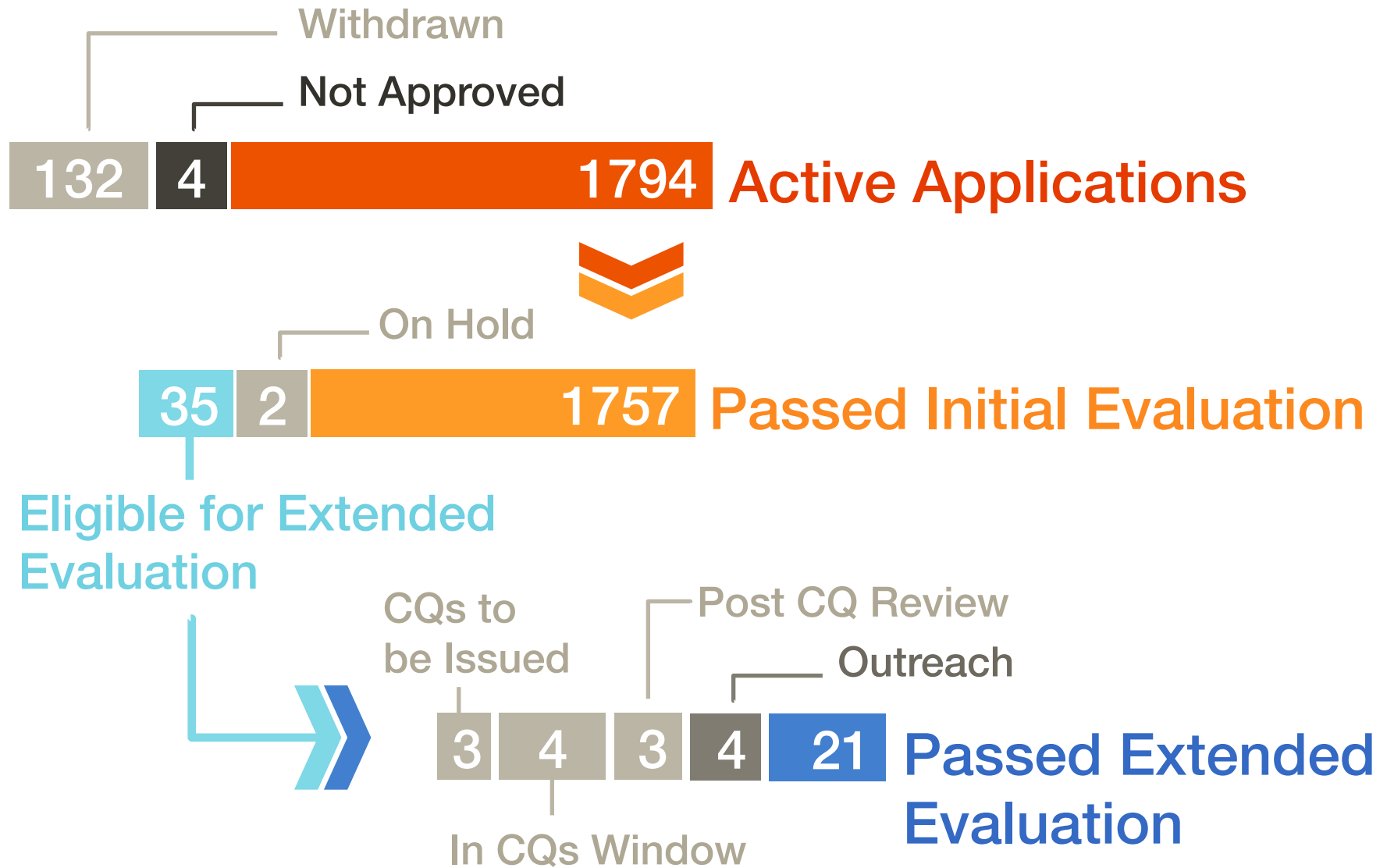
Processing: 93

Delegated: 35

656 In Contention	396 Have GAC Advice	83 Have Objection(s)
123 Pending Change Requests	19 In Evaluation	

\*Application may not be eligible for Contracting for more than one reason.

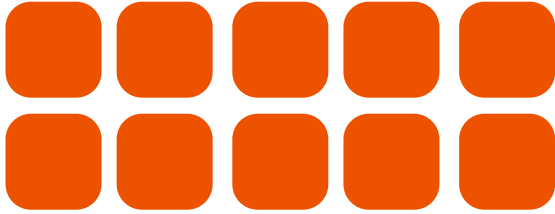
# Application Evaluation



# Contracting

978

Applicants Invited to Contracting



336

Applicants Responded to CIR



253

Contracts Sent for Signature



201

Registry Agreements Signed

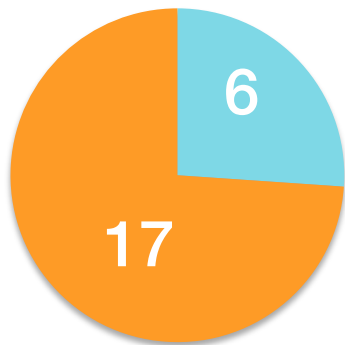


# Objection & Dispute Resolution > Statistics

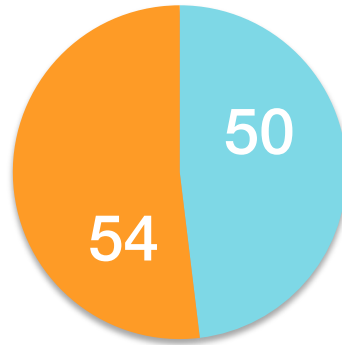
## Resolution & Outcome Statistics

+ Over 73% of all objections have been resolved

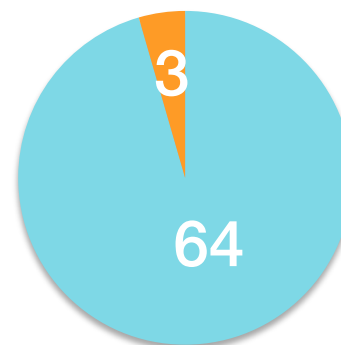
Resolved  
In Progress



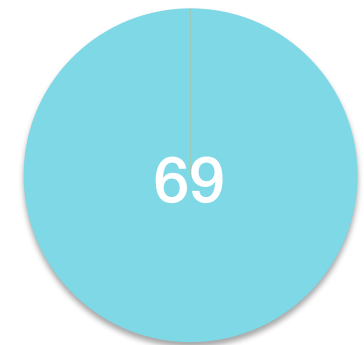
Limited Public Interest



Community

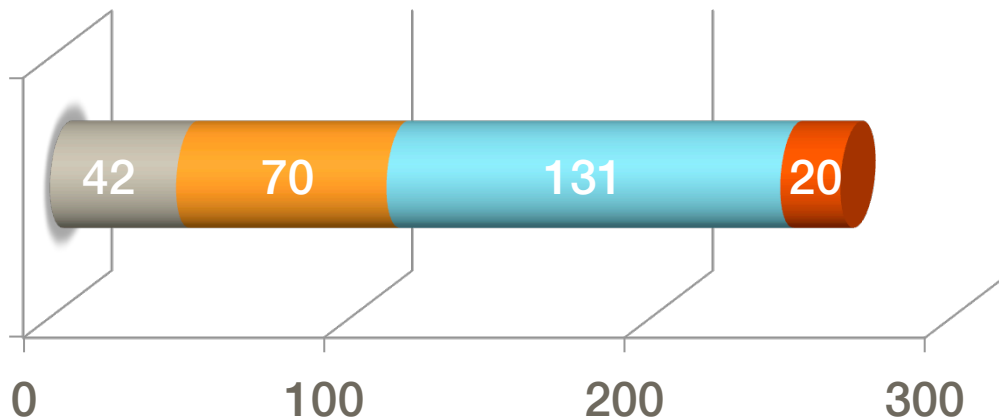


String Confusion



Legal Rights

+ Applicant prevailed in 87% of resolved, non-terminated cases



Terminated  
In Progress  
Applicant Prevailed  
Objector Prevailed



# Objection & Dispute Resolution > Processing

## Community and Limited Public Interest Objections

- + Administered by The International Center of Expertise of the International Chamber of Commerce (ICC)
- + ICC Review Process
  - Disputes administered using an established procedure that the ICC uses for arbitration
  - Process includes several rounds of review to ensure that the determination is explained clearly
  - ICC does not influence the determination itself

## Questions

- + For case-specific inquiries, contact the ICC at [expertise@iccwbo.com](mailto:expertise@iccwbo.com)

# GAC Advice

## Buenos Aires Communiqué

- + 17 November 2013
  - GAC issues further advice on New gTLDs to the ICANN Board. Buenos Aires Communiqué builds on Beijing, Durban Communiqués.

## Applicant Responses

- + 11 December 2013
  - ICANN staff publishes notice of Communiqué. Triggers a minimum 21-day period in which applicants may respond to GAC Advice.
- + 6 January 2014 (23:59:59 UTC)
  - Deadline for applicants to submit responses to GAC Advice for consideration by the New gTLD Program Committee of the Board
- + ICANN will publish Applicant Responses
  - <http://newgtlds.icann.org/en/applicants/gac-advice/buenosaires48>

UPDATE: Information regarding the 6 January 2014 bullet in this slide has been revised to clarify the deadline for applicant responses.

# Auctions

## Public Comment Period Initiated

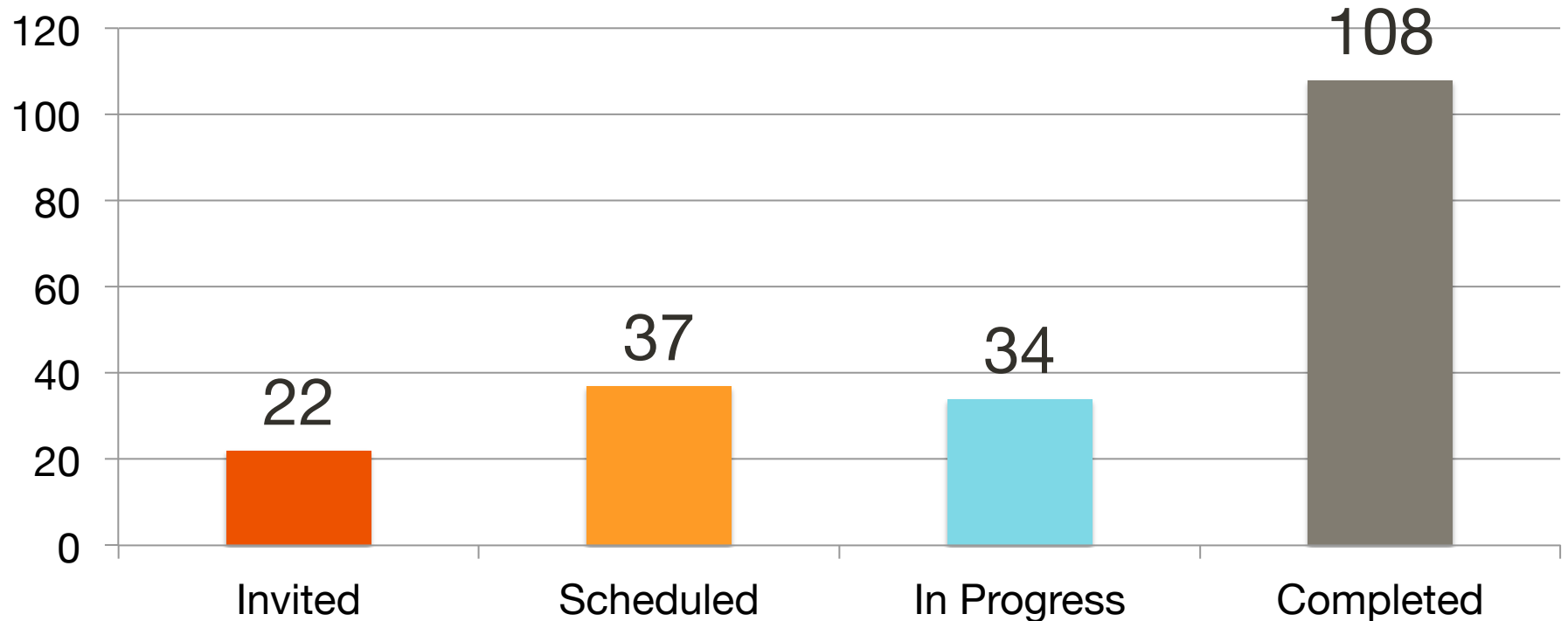
- + Subject: Auction Rules, Bidder Agreement & Draft Schedule
  - Opened 17 Dec 2013; Closes 04 Feb 2014
  - Feedback especially requested for:
    - Schedule & pace of Auctions
    - Eligibility factors - before or after receiving name collision occurrence assessment
    - Durations of rounds & recesses

## Intent to Auction Notifications

- + Mid Feb 2014 = target for first Notifications

# Pre-Delegation Testing

## PDT Stages



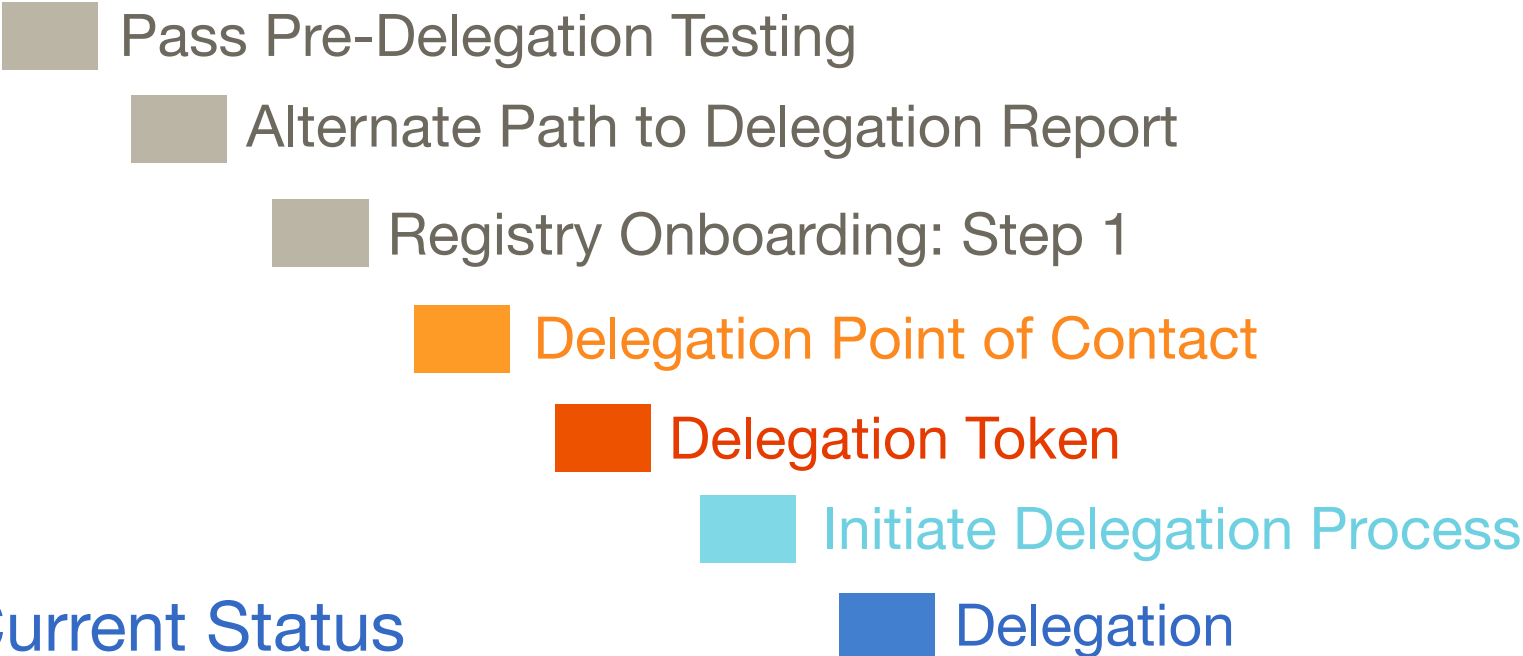
## Product Improvements

+ Updates to Test Instructions coming in January

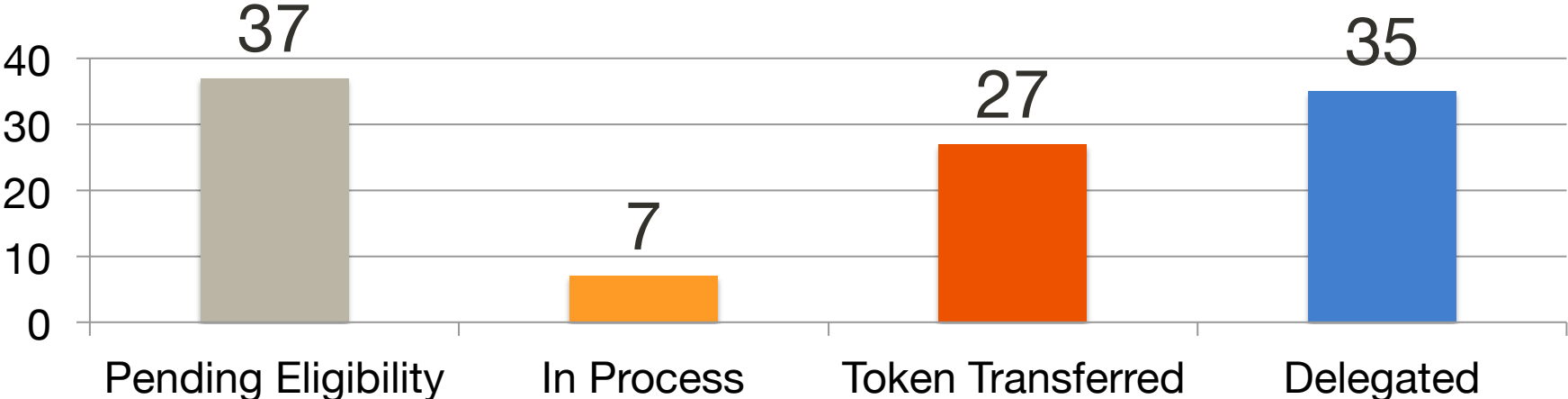
Learn More: <http://newgtlds.icann.org/en/applicants/pdt>

# Transition to Delegation

## Process



## Current Status



# Trademark Clearinghouse > Statistics

## TLD Startup Information

- + Sunrises in progress: 31

## Verification

- + TMCH records: 19,850
- + Jurisdictions: 107
- + Abused labels: 98

## Trademark Database

	Registry	Registrar	Registry Service Provider
Tokens Issued	125	90	27
Passed Integration Testing	64	16	n/a

\* As of 16 December 2013

# Trademark Clearinghouse > Fees

## Pass-Through Fees During Sunrise and Claims

- + Startup Fee of USD 5,000
- + Transactional Fee (.25)
  - Sunrise Period
    - Applies to names registered during the Sunrise period.
  - Limited Registration Period (subject to Claims service):
    - Applies to names registered during the Limited Registration period.
  - Trademark Claims Period
    - Applies to names registered during the Claims period, for which a Claims Notice was presented to the registrant.
    - Does not apply to requests that do not result in a registration.
    - One-time fee (i.e., not annual)

# Trademark Clearinghouse > NORN

## Notice of Registered Name (NORN)

- + NORN = Notice to a rights holder that a name matching its Trademark Clearinghouse record has been registered
- + Sent from TMCH to relevant rights holders upon registration
- + Based on List of Registered Domain Names (LORDN file) provided by Registry to TMCH



# Trademark Clearinghouse > Launch

## Approved Launch Programs

- + Registry Operators may apply to ICANN to conduct registration launch programs for their TLDs not otherwise permitted under RPM Requirements to Registry Agreement

## Application Process

- + Details on applying for an Approved Launch Program
  - <http://newgtlds.icann.org/en/about/trademark-clearinghouse/launch-application-process-12nov13-en.pdf>

## Application Review Guidelines

- + Guidelines ICANN will use to review applications will be published soon on the TMCH page of the microsite
  - <http://newgtlds.icann.org/en/about/trademark-clearinghouse>

# Name Collision

17 November 2013

- + Published Alternate Path to Delegation Reports for all but 25 strings

6 December 2013

- + Launched Name Collision informational center
  - <http://www.icann.org/namecollision>
- + Published the “Guide to Name Collision Identification and Mitigation for IT Professionals”:
  - <http://www.icann.org/en/help/name-collision/mitigation>
- + Launched outreach campaign to raise awareness on the issue within Enterprises so they can react
- + Translated materials expected by 23 December 2013

Get Involved

- + Join the Name Collision Occurrence Management Framework discussion
  - <https://lists.dns-oarc.net/mailman/listinfo/collisions>

# Thank You & Questions?

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