

# NewgTLDs

# TAS User Guide

12 January 2012

#### **Disclaimer**

This user guide is for information purposes and might not exactly match the functionality and display of the TAS Registration system and the TLD Application System (which are subject to change). This guide is not intended to modify the Applicant Guidebook or any other aspect of the ICANN New gTLD program. If any information provided here appears to be inconsistent with any information published elsewhere by ICANN, please do not rely on this information without confirmation or clarification from ICANN.







# **Table of Contents**

1. Overview	1
About the TAS User Guide	1
About TAS	1
2. Registration Process	
Step 1: TAS user registration	
Step 2: User Profile Completion	
Step 3 – Applicant Profile Completion	18
Step 4 – Application Creation	19
Step 5 – ICANN Review	22
Step 6 – Registration Fee Payment	23
Step 7 – Registration Fee Payment Verification by ICANN	25
3. TAS Log-In	26
Logging into TAS	27
4. Application Submission Process	33
Step 8 – Application Questionnaire Completion	33
Step 9 – Evaluation Fee Payment and the Applicant Support Program	40
5. Managing Your Applications	46
View/Modify/Create Applicant Profile	46
View User Profile	48
Withdraw Application	49
Complete Other Process Tasks	
Create Additional Applications	
Appendix A	52
Registration Process for User Profile Type: User Profile Is Different Than The Application	
Profile	52
Appendix B	56
Resources	56



#### 1. Overview

#### **About the TAS User Guide**

This TAS User Guide defines the features and functionality of the TLD Application System (TAS). It provides step-by-step guidance for the completion of the registration and application submission process. It is structured to mirror the linear process that a user of TAS will follow:

- Registration: includes TAS user registration, user profile completion, applicant profile creation, application creation, ICANN review, and registration fee payment (these sub-processes occur in the order listed)
- TAS Login: includes the process to log into TAS to submit an application
- Application Submission: includes application questionnaire completion, and remaining evaluation fee payment (these sub-processes can occur in any order)

In addition, this TAS User Guide will also show how you can manage your application(s) in TAS, including withdrawing an application, and completing TAS-assigned tasks such as clarification questions and application fee/applicant support.

It should be noted that this TAS User Guide is not intended to provide you with an understanding of the requirements of the gTLD Program or the Applicant Guidebook. It is an application-specific user guide and, as such, will reference rather than expound upon policies, requirements, and similar topical information related to the New gTLD Program. Applicants should familiarize themselves with the New gTLD Program and all available reference materials, in particular the Applicant Guidebook and Supplemental Notes prior to submitting an application. A listing of useful resources for applicants is available in Appendix B of this document.

#### **About TAS**

TAS is the application submission and management system for the New gTLD Program. TAS allows applicants to both register as a user and submit and manage applications. The registration process is separate and distinct. Users will not be allowed access to TAS until registration is complete. The two systems are described below:

- The registration system allows users to register, complete a user and applicant
  profile, and pay the USD5000 registration fee for the first application. Only the first
  application can be created in the registration system. Access to create subsequent
  applications is not granted until ICANN has received the first deposit. Users who
  successfully complete registration will receive a new link and credentials to access
  the application submission system.
- The application system allows users to create additional applicant profiles and additional applications, submit applications, and perform other tasks such as



responding to clarification questions, withdrawing an application, electing extended evaluation, electing specialized evaluation processes, performing pre-delegation tasks.

- Create Applications: When a user logs into TAS for the first time after completing registration, their first application will already have been created. Users may create additional applications directly in TAS. They must submit the application request, allow for ICANN review if not already completed, and wire the required USD5000 for each new application.
- Complete and Submit Applications: For each application, after ICANN confirms receipt of the USD5000, the user may complete and submit the application. This consists of completing and submitting the application questionnaire and wiring the required remaining application fee.
- Receive and respond to clarification questions: For applications where evaluation panels submit clarification questions, users will receive tasks in TAS to respond to questions.

You may begin the registration process when TAS becomes accessible at 00:01 UTC on 12 January 2012. Registration consists of several steps, as highlighted in the About the TAS User Guide section above, and therefore may take up to a few days to complete. To ensure that you will have sufficient time to complete the registration and application submission process, ICANN will close TAS registration at 23:59 UTC on 29 March 2012. Note that this date is two weeks ahead of the close of the application window (23:59 UTC 12 April 2012).



Want to get the best user experience out of TAS? Check out the TAS Tips document at http://newgtlds.icann.org/en/applicants/tas.



#### 2. Registration Process

TAS registration is a linear process. You must complete each step in the order presented. The following section provides a step-by-step guide to the TAS registration process, comprised of:

Step 1 – TAS user registration

Step 2 – User profile completion

Step 3 – Applicant profile completion

Step 4 – Application creation

Step 5 – ICANN review

Step 6 – Registration fee payment

Step 7 – Registration fee payment verification by ICANN

At the completion of the registration process, you will have created a user profile, an applicant profile, created your first application, and paid the USD5000 registration fee. ICANN must review and approve your application profile and also verify acceptance of the initial registration fee to complete this process.

#### **Step 1: TAS user registration**

#### A) Accessing the TAS User Registration Web Page

To begin the process of registering with TAS, go to the New gTLD website at <a href="http://newgtlds.icann.org">http://newgtlds.icann.org</a>.





Click on the *Apply Now* link at the bottom-right corner of the screen. Note that prior to the opening of the application window, this area is the countdown clock.

#### B) Completing the User Registration

A TAS User Registration screen will appear. Complete all required fields in the form (all required fields in TAS are denoted by a red asterisk). The user information entered in this step corresponds to the Primary Contact information requested in Question 6 of the Applicant Guidebook.

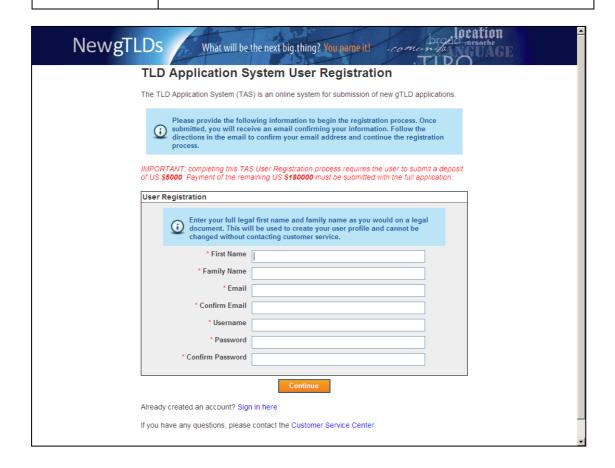


## Did You Know?

The information provided in this step will be used for a background check. Therefore, full legal first and family name must be provided. Once submitted this information may not be changed without contacting the New gTLD Customer Service Center.

#### Reminder

The primary contact will receive all communications and be responsible for completing all tasks for all applications created under this profile.



#### Click on the Continue button.

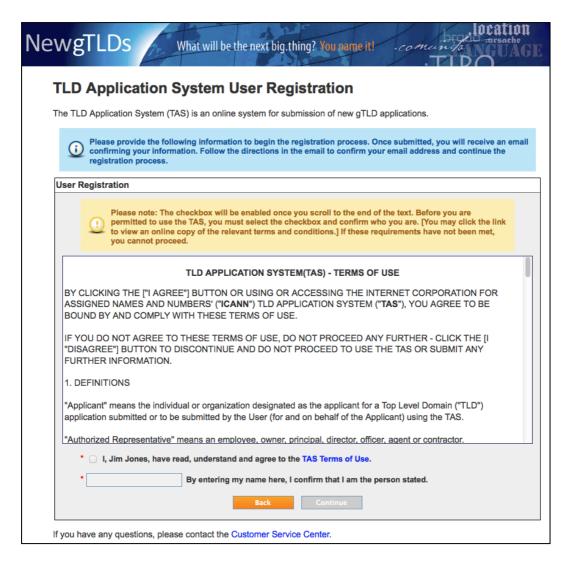


Make sure to remember your registration username as you will not be able to change or retrieve it. Usernames are case sensitive.



#### C) Accepting TAS Terms & Conditions

Before access to TAS can be granted, you must accept the *TAS Terms & Conditions* by checking the appropriate boxes, and entering the first and family names as provided on the TAS User Registration screen. You must read and scroll to the bottom of the *TAS Terms & Conditions* window before the acceptance box will activate. To download a copy of the *TAS Terms & Conditions*, click on the *TAS Terms of Use* link. The TAS Terms of Use are also available on the New gTLDs website.



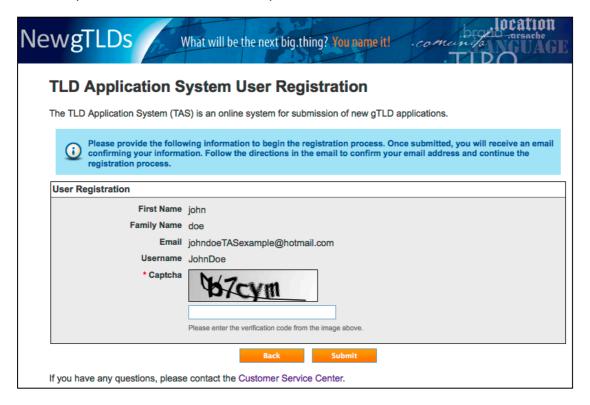
Click on the **Continue** button to save your work and move to the next screen. Click the *Back* button to return to the previous screen.

#### D) Entering the CAPTCHA Verification Code

For security purposes, applicants will be asked to enter a CAPTCHA verification code before being allowed to proceed. Enter the CAPTCHA code. If the CAPTCHA code is not easily



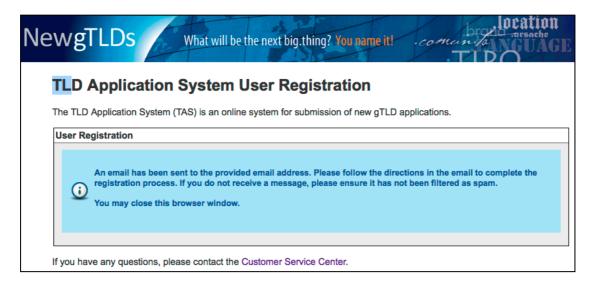
discernable, enter a best guess and click on the *Submit* button. The code will refresh if it incorrectly entered and a new one will be presented.



Click on the **Submit** button to verify the CAPTCHA code entered and proceed to the next screen. Click on the *Back* button to return to the previous screen.

#### E) Confirming Email Address Provided

Once the CAPTCHA verification code is confirmed, a confirmation screen will display.





An email will also be sent to the email address provided in Step 1B above. The email address must be confirmed in order to proceed to the next step.



If the email address is not confirmed within 5 calendar days, the user account will be deleted from the system and you must reregister (complete Step 1B above again).

Click on the link provided in the email.



Add gtld.icann.org to your safe list to ensure emails from TAS are not filtered as spam, and that you will receive all future communications.

#### F) Confirming User Registration

Clicking on the link in the email will take applicants to a Confirm User Registration screen.



Click on the **Confirm** button to complete user registration.



This is the last time your registration Username will be displayed. Usernames are case sensitive. Be sure to remember your username as you will not be able to change or retrieve it, and you will have to reregister. After registration is complete, you will receive your TAS username separately once your registration fee is confirmed.



#### **Step 2: User Profile Completion**

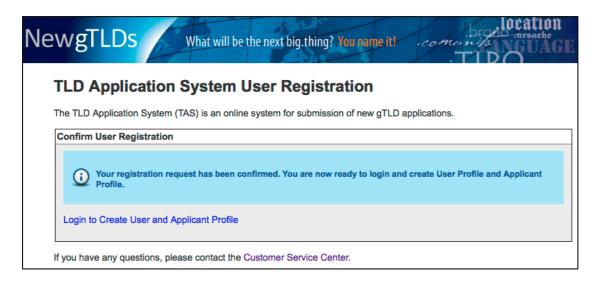
Now that you have access to the registration system, you will next need to complete your user profile.

#### A) Logging into TAS Registration System

Clicking on the *Confirm* button will take you to a confirmation screen with a link to log into TAS.



Bookmark this URL (https://gtldreg.icann.org/login) to easily access subsequent logins to complete the registration process in stages. A link to log in is also available on the initial registration page.



Click on the Login to Create User and Applicant Profile link.

This will take you to the Login screen. Enter your username and password. Should you forget the password, click on the *Forgot Password?* link. The system will send an email to the email address you provided in Step 1B with a link to reset the password.





Click on the Login button to log into TAS.

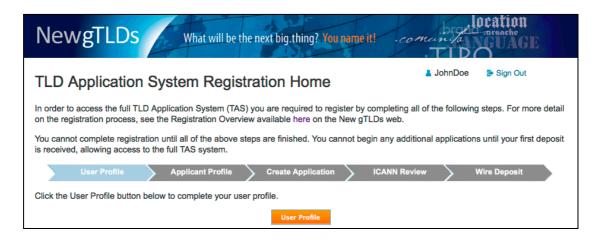
#### **B) Initiating the Complete User Profile Process**

Logging in will take you to the TLD Application System Registration Home page. Note that your username is displayed at the top right hand corner of the screen. Next to your name is a *Sign Out* link to log out of TAS.

This TLD Application System Registration Home page shows progress against the linear steps in the TAS Registration process. The current step is highlighted in light blue. As you can see, we are now at the User Profile step.



At the end of each session Applicants should always click on the Sign Out link at the top-right of the screen to log out of the system.



Click on the **User Profile** button to begin.



#### C) Completing the User Profile - Primary Contact

The User Profile screen will appear. The first step to completing your user profile is to provide information for the primary contact. However, before you do this, you must choose from one of two user profile types:

- 1. Type 1 User profile is the same as the applicant profile
- 2. Type 2 User profile is different than the applicant profile

The user profile relates to creating an account to access TAS whereas the applicant profile relates to the entity that will be submitting an application. The user profile and applicant profile can be the same or they can be different.

If you are applying on behalf of yourself (either for one or multiple applications), the first user profile type is appropriate; however, you will not be able to create different applicant profiles after this point.

If you are applying on behalf of multiple entities, the second profile type is recommended. It allows you to create one user profile and additional applicant profiles after accessing TAS upon successful completion of registration. Note that under this scenario, you would be the primary contact for all applicant profiles and will receive all communications for all applications.



Users who wish to apply on behalf of multiple entities also have the option to create a separate user profile for each applying entity. In order to do this, you would have to complete a separate registration process for each applying entity and provide a unique primary contact email and username for each.

The following sections will illustrate the path of user profile type 1 (user profile is the same as the applicant profile). For an illustration of the path of user profile 2 (user profile is different than the applicant profile), refer to Appendix A.

In the Applicant Designation box, click on the bottom radio button to select "The information I enter in my User Profile is the same as for my Applicant Profile (Applicant Guidebook questions 1-11)"

Then, enter the requested information for the primary contact. This corresponds to Question 6 in the Applicant Guidebook. You will also need to enter security questions for the Primary Contact in the event you need to reset your password in TAS after completing registration.

In the form below, if you need help with finding your 2-letter country code, click on the Find your 2-letter country code link for the ISO 3166-1 decoding table with the alpha-2 code of ISO's country code standard.



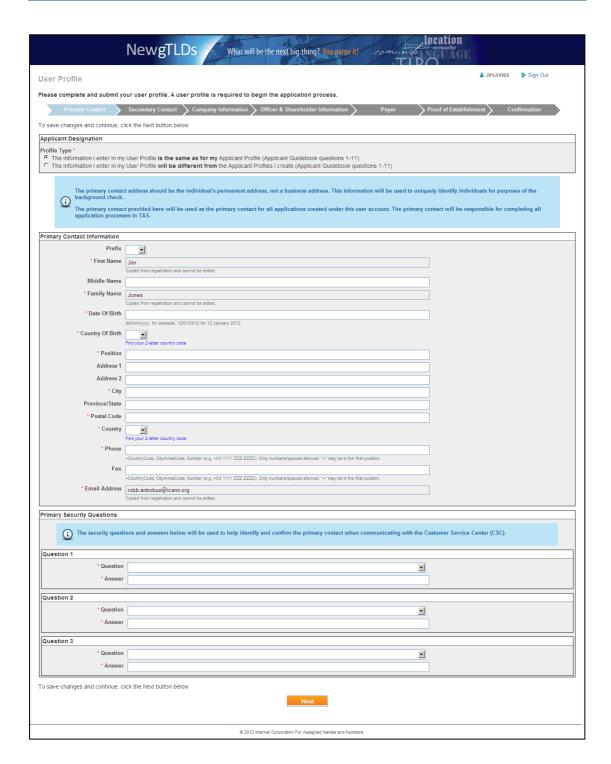
### Reminder

The first and family name as well as email fields are pre-populated with the information that was provided in Step 1B above. As previously mentioned, once provided in step 1B, this information cannot be changed.

#### Note

The city, postal code and country fields should reflect information for the person's residence. This information will be used to accurately identify the individual for background screening purposes.





Click on the **Next** button to save your work and continue to the next screen.

#### D) Completing the User Profile – Secondary Contact

Enter the required information for the secondary contact. This corresponds to Question 7 in the Applicant Guidebook. You will also need to enter security question information for the secondary contact in case it becomes necessary to transition the user profile to the secondary contact.





Primary contact should ensure that the secondary contact is aware of the security questions and answers entered in this step.

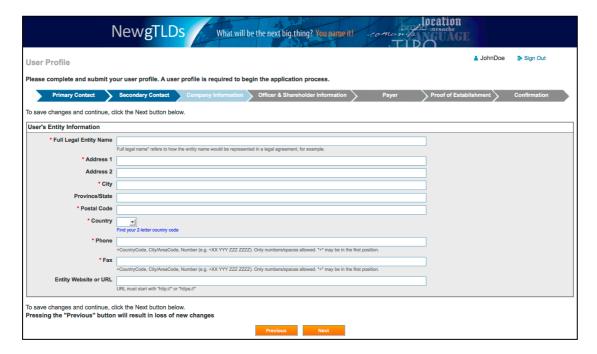


Click on the **Next** button to save your work and continue. If you would like to edit the information on the previous screen, click on the *Previous* button. Note that clicking on the *Previous* button will result in the loss of any new information on the current screen.

#### E) Completing the User Profile - Company Information



Enter information for the user's company. Remember that this is for the Type 1 user profile so the User and the Applicant are considered the same. This corresponds to Questions 1 through 5 in the Applicant Guidebook.



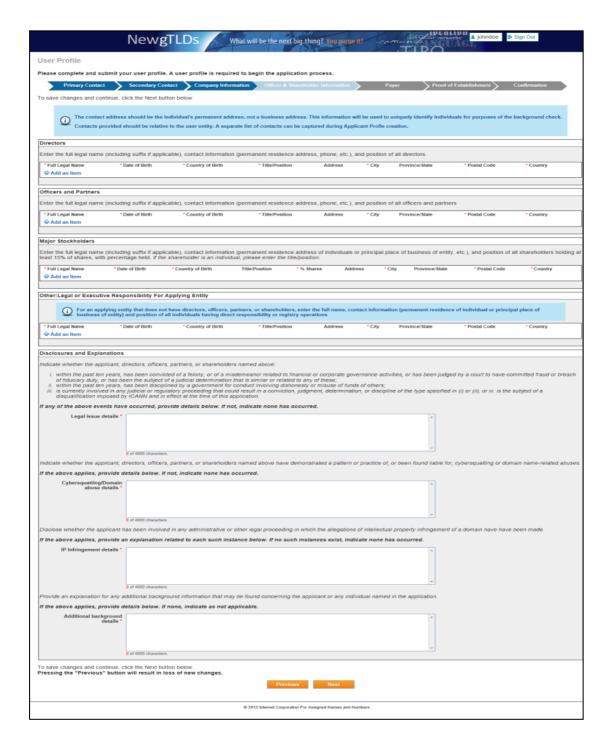
Click on the **Next** button to save your work and continue. Click on the *Previous* button to return to the Secondary Contact screen.

# F) Completing the User Profile – Directors, Officers and Partners, Major Shareholders, and Other Executives Information

Enter officer and shareholder information as well as required disclosures. This corresponds to Question 11 in the Applicant Guidebook.

Click on the *Add a line* link to create a new row to enter the officer and shareholder information. Click on the *x* to the right of a row to delete it and its contents.



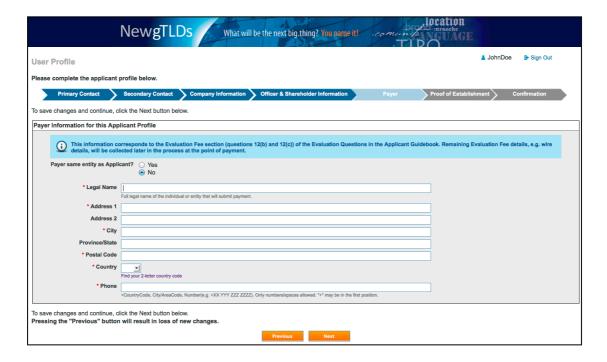


Click on the **Next** button to save your work and continue. Click on the *Previous* button to return to the Company Information screen.

#### **G)** Completing the User Profile – Payer Information

Enter the payer information. Payer information corresponds to Questions 12(b) and 12(c) in the Applicant Guidebook. Wire details will be captured later in the process.





Click on the **Next** button to save your work and continue. Click on the *Previous* button to return to the previous screen.

#### H) Completing the User Profile – Proof of Legal Establishment

Provide information on the form of legal establishment and other information on the applying entity. This information corresponds to Questions 8-10 of the Applicant Guidebook.





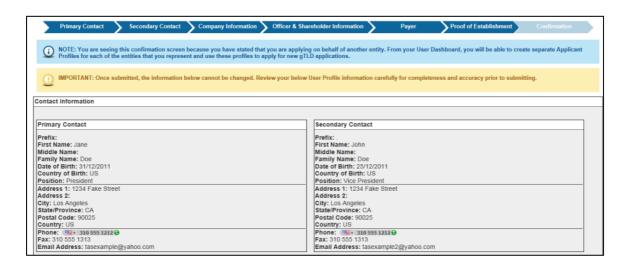
Click on the **Next** button to save your work and continue. Click on the *Previous* button to return to the Payer Information screen.

#### I) Completing the User Profile - User Profile Confirmation

Once all requested information has been entered, you will be prompted to submit the user profile.

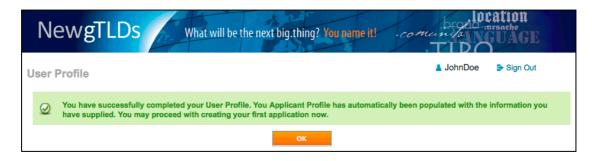


Review the information carefully before submitting the user profile. Once submitted, you will not be able to return to this page to make changes



Click on the **Submit Profile** button to submit the user profile. Click on the *Previous* button to edit any information before submitting.

A confirmation screen confirming the submission of your user profile will appear.



Click on the **OK** button to proceed with creating the first application. This will return you to the TLD Application System Registration Home screen

#### **Step 3 – Applicant Profile Completion**



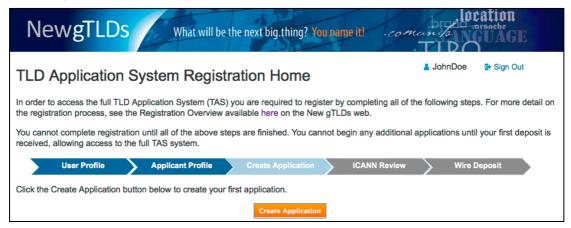
Because we selected the Type 1 user profile in Step 2C, TAS automatically completes the applicant profile creation step for you. We next proceed with creating an application.

#### **Step 4 – Application Creation**

In this step, you will be initiating an application.

#### A) Initiating the Application Creation Process

From the TLD Application System Registration Home page, you may initiate the application creation process.

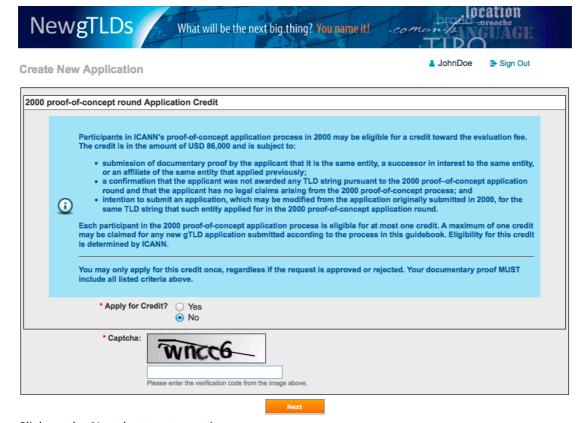


Click on the **Create Application** button to begin.

#### B) Creating an Application – 2000 Proof-of-Concept Round Application Credit

If you participated in ICANN's proof-of-concept application process in 2000, you may be eligible for a credit toward the evaluation fee. If you are eligible and would like to apply for the credit, select the *Yes* radio button, if no, select the *No* radio button. Then, enter the CAPTCHA verification code. If you are not eligible and selected *Yes* your application process will be delayed.





Click on the **Next** button to continue.

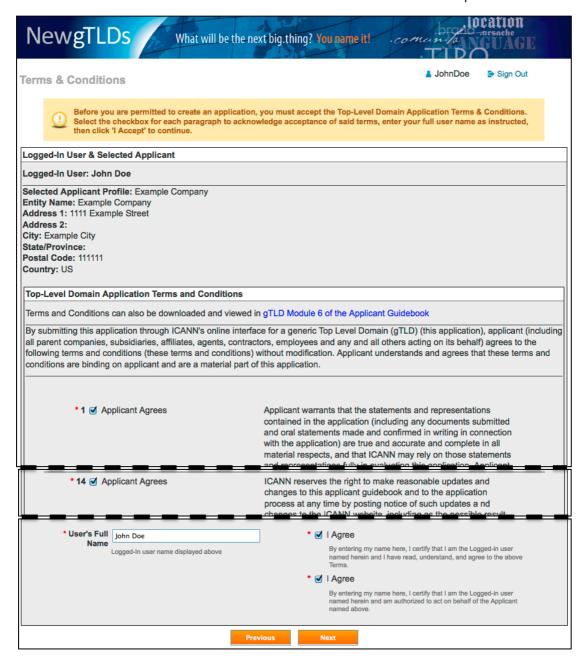
#### C) Creating an Application – Terms & Conditions

Before an application can be created, you must read and accept the TLD Application Terms & Conditions, which are also available for download on the New gTLD website. Simply click on Applicant Guidebook and then Module 6.



Read and check the box next to each term & condition to acknowledge that you understand and agree to them. Then, enter your full name as provided in Step 1B above.

Click on the Next button to continue. To return to the 2000 Proof-of-Concept Round



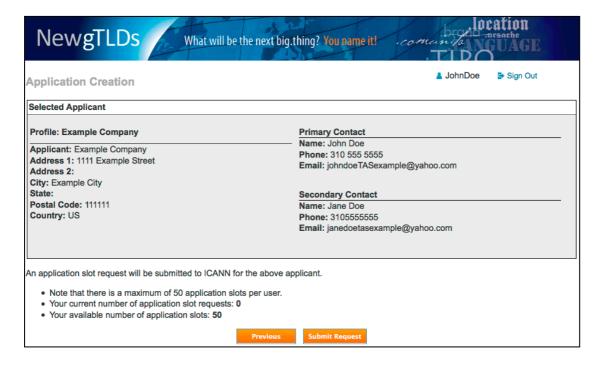
Application Credit screen, click on the Previous button.

#### D) Creating an Application - Request Submission

Once you agree to the TLD Application Terms & Conditions, you will be taken to a screen where an application request may be submitted. Note that this screen shows your current



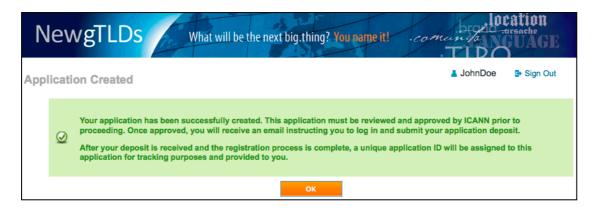
number of application requests as well as the remaining application requests you have under this user profile. (There is a maximum limit of 50 applications per user).



Click on the **Submit Request** button to complete the request. Click on the *Previous* button to return to the TLD Application terms & conditions screen.

#### E) Creating an Application – Confirmation

A confirmation screen will appear.



Click the **OK** button to close the browser window. You'll be able to proceed with paying the registration fee after ICANN performs an initial review.

Step 5 – ICANN Review



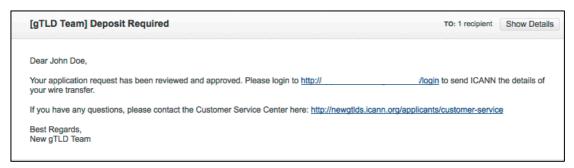
In this step, ICANN will review the information provided for the primary and secondary contacts, the entity, and all directors, officers and partners, shareholders, and other executives listed in the application. You will be notified via email when you can proceed to Step 6.

#### Step 6 - Registration Fee Payment

Once the application has been reviewed and approved by ICANN, you will be able to proceed with paying the USD5000 registration fee.

#### A) Receiving Approval for the Application Request

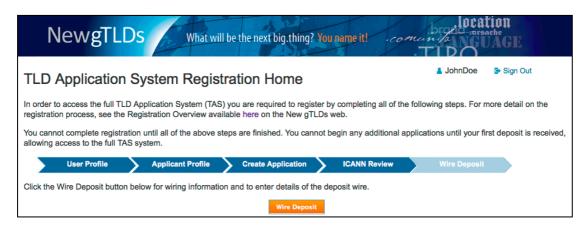
An email from TAS will be sent to the primary contact's email address with a link to submit the registration fee.



Click on the link provided in the email to log into TAS.

#### B) Paying the Registration Fee – Initiating the Process

Clicking on the link in the email will take you to the TLD Application System Registration



Home screen where you may begin the process of submitting the registration fee.

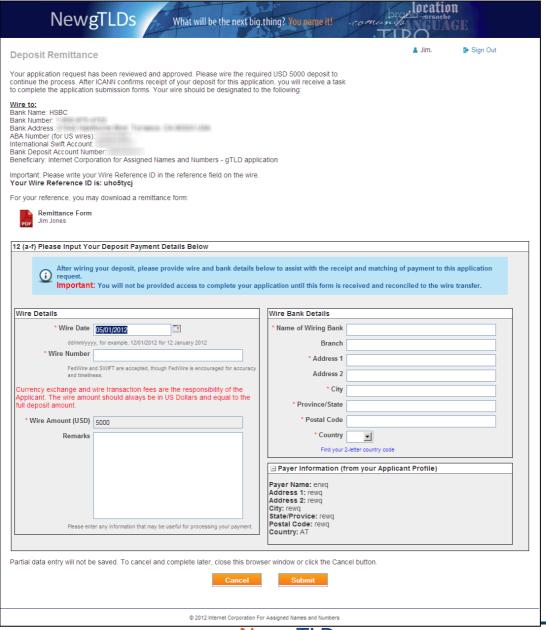
Click on the Wire Deposit button.



#### C) Paying the Registration Fee - Payment Details

You will be taken to a screen that will provide wiring details for the registration fee payment. This information corresponds to Question 12 (a-f) of the Applicant Guidebook. A remittance form is available on this screen for download should you require an invoice or receipt equivalent for this transaction.

This form cannot be completed until your wire has been sent. It requests information unique to the wire. After obtaining ICANN's wiring information, log out, send the wire, then return this form later to enter the details of the wire. Be sure to include the Wire Reference ID shown in the form below as reference on the wire to facilitate receipt by ICANN Finance. You must provide all required information on this screen before submitting the form. The "Wire Number" field is intended for the unique transaction number of the wire. If none is available, enter "None Available" in that field.





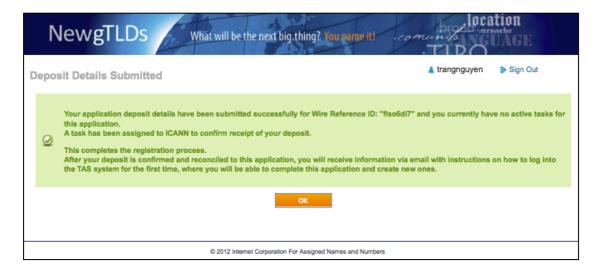


Partial data entry on this screen will not be saved.

Click on the **Submit Deposit Details** button to continue. To cancel and complete the wiring information at a later time, click the *Cancel* button.

#### D) Paying the Registration Fee - Confirmation

Clicking on the Submit button will take you to a confirmation screen. At this point in the process, you will wait for ICANN to reconcile the registration fee payment. Once the payment is verified, you will receive an email with instructions for accessing TAS.



Click on the **OK** button to close this window.

#### Step 7 – Registration Fee Payment Verification by ICANN

The reconciliation process by ICANN may take some time once the wire transfer information and the funds are received by ICANN. Note, the time it takes for ICANN to receive funds may vary and is outside of the control of ICANN as this is dependent on the financial institution's processes for wiring funds. Once payment is reconciled, you will receive an email from TAS with login credentials to begin the application submission process. Applicants may contact the CSC if they have not received their new TAS credentials after more than 5 business days.



#### 3. TAS Log-In

This next section will take you through the TAS Log-in process. This section explains the emails you will receive after ICANN receives your registration deposit, how to log into TAS, and receipt of your Customer Service credentials.

Once the registration fee has been reconciled by ICANN, you will receive the following emails:

1. The first email (Subject: TAS New Account Creation) will confirm that the registration fee has been received. This email will also provide a link for you to log into the Citrix XenApp Remote Desktop.

Dear John Doe.

Your deposit submitted through the registration process has been received and a new TLD Application System (TAS) account been created. You can now log in and complete the application questionnaire with your new credentials, provided below. After logging in, click on the Application ID in your My Applications list to view the application dashboard and access the questionnaire.

For security purposes, two sets of credentials have been created for your account. First, log in to our terminal server with your username and the URL below.

URL: https://gtldapp.icann.org

Username (case sensitive): "JohnDoe"

After logging into the terminal server, you can then log into TAS using the same username. Two emails will follow shortly with temporary passwords for logging into the terminal server and to TAS.

Separately, please expect to receive a username and password within 48 hours to use when contacting the New gTLD Customer Service Center (CSC).

If you have any questions, please contact the Customer Service Center here: <a href="http://newgtlds.icann.org/applicants/customer-service">http://newgtlds.icann.org/applicants/customer-service</a>
Best Regards,
New gTLD Team

This message has been sent by TAS

The second email (Citrix XenApp Remote Desktop Temporary Password) provides
the temporary password to log into the Citrix XenApp Remote Desktop. Upon initial
login into the Citrix XenApp Remote Desktop, you will be prompted to change your
password.

Dear John Doe

For security purposes, two sets of credentials have been created for your account. Your temporary password for the terminal server is below. Please log in using your username and the URL provided in a previous email.

Temporary password: XXXXXXXXXXX

Another email will follow shortly with a temporary password for TAS. After logging into the terminal server, use the next password to log into TAS.

Note: For security purposes, both temporary passwords will expire after 24 hours. You may request new temporary passwords via the terminal server login page.

If you have any questions, please contact the Customer Service Center here: <a href="http://newgtlds.icann.org/applicants/customer-service">http://newgtlds.icann.org/applicants/customer-service</a>
Best Regards,
New gTLD Team

This message has been sent by TAS

3. The third email (Temporary Password) provides the temporary password to log into TAS once you are inside the Citrix XenApp Remote Desktop. Similar to the Citrix



XenApp Remote Desktop, you will be prompted to change the password upon first logging into to TAS.

A temporary password has been created for your TAS account and is shown below:

Temporary Password: XXXXXXXXXXX

Before using this password, you first must successfully log into the terminal server at <a href="https://gtldapp.icann.org">https://gtldapp.icann.org</a>. After doing so, log into TAS with your username and the temporary password above. You will be prompted to select a new password after you log in.

For security purposes, your TAS temporary password will expire within 24 hours. It the password does not work, it may have expired. You may reset your passwords for both the terminal server and TAS via the terminal server login page.

If you have any questions, please contact the Customer Service Center here: http://newgtlds.icann.org/applicants/customer-service

Best Regards, New gTLD Team

4. The fourth email (New Task: Application Fee/Applicant Support) is a task alert from TAS to submit the USD180000 evaluation fee or elect Applicant Support. This is the fee associated with your first application requested during registration.

#### **Application Fee/Applicant Support**

This task was assigned to you on Jan 6, 2012 7:14 PM GMT+00:00 The task priority is Normal

Please log in to the system to view this task.

If you have any questions, please contact the Customer Service Center here: <a href="http://newgtlds.icann.org/applicants/customer-service">http://newgtlds.icann.org/applicants/customer-service</a>
Best Regards,
New gTLD Team

This message has been sent by TAS

Dear John Doe,

As you continue forward with the new gTLD application process, we encourage you to leverage the Customer Service Center (CSC) Portal to submit any inquiries you may have. Submitting your inquiries via the Portal will give you priority in the customer service queue. The URL below will direct you to our website, and the following username and password will allow you to submit your request. Please note that you will be asked to change your password upon initial login.

Username: "JohnDoe"

Password: XXXXXXXXXXX

URL for login page: XXXXXXXXXXXXXXXX

If you have any questions, please contact the Customer Service Center here: <a href="http://newgtlds.icann.org/applicants/customer-service">http://newgtlds.icann.org/applicants/customer-service</a>

Best Regards, New gTLD Team

This message has been sent by TAS

#### A) Citrix XenApp Remote Desktop Login – Citrix XenApp Remote Desktop Login

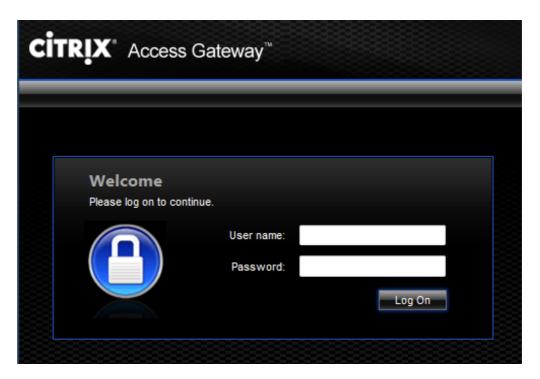
To provide an extra layer of security, ICANN has implemented a Citrix XenApp Remote Desktop that sits in front of TAS. From this point onward, you must log into the terminal Citrix XenApp Remote Desktop first, and then into TAS.





What is a Citrix XenApp Remote Desktop? It is a virtualized instance of MS Windows with only enough software to run TAS in a controlled environment. The remote desktop was implemented to increase the level of security surrounding TAS and the data therein.

Click on the link provided in the first email to go the Citrix XenApp Remote Desktop login screen. Enter your username and temporary password provided in the first and second emails.



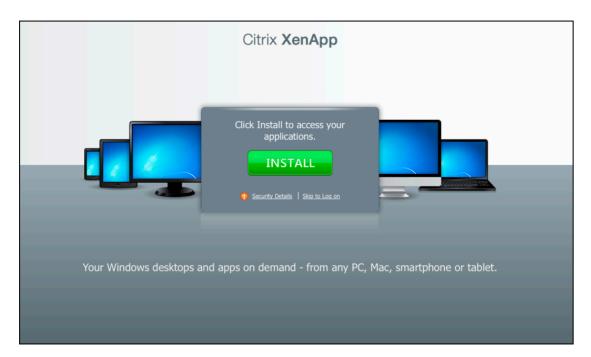
Click on the **Log On** button to log into the Citrix XenApp Remote Desktop. On initial login, you will prompted to reset your password.



B) Citrix XenApp Remote Desktop Login – Citrix ZenApp Installation



Once logged in, you will than have to install the Citrix XenApp Receiver on to your computer. You will be prompted to save and run a file called CitrixOnlinePluginWeb.exe (or similar .dmg for Mac). You must intall this software in order to run the Citrix XenApp software.



Click on the Install button and follow the prompts to install Citrix XenApp on your computer.



If you are prompted to download or run a file called launch.ica, click cancel. This file should be run exclusively by the Citrix Receiver plugin, installed in the step above. Under no circumstance should you try and run launch.ica by itself, as this may hamper your ability to launch and run the Citrix XenApp Remote Desktop.

#### C) Citrix XenApp Remote Desktop Login – Accessing TAS

If you have successfully installed Citrix XenApp on to your computer, you are now inside the Citrix XenApp Remote Desktop and should be able to see Citrix homepage, which will allow you to access TAS.

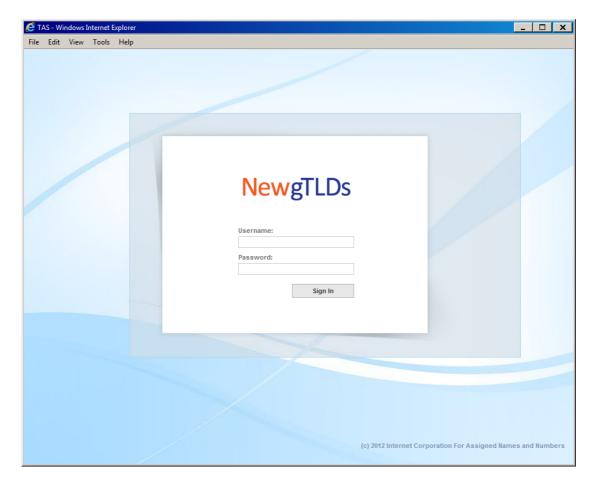


Click the "TAS" icon shown in the above image to launch TAS inside of the the Citrix XenApp Remote Desktop . A login screen for TAS will be presented.



#### D) TAS Login - Logging TAS

Enter your username and the TAS temporary password that was provided in the third email, mentioned above.



Click the **Sign In** button to log into TAS.

The first time you log into TAS via the Citrix XenApp Remote Desktop you will be prompted to provide permissions to access your files. This is required in order to upload and download files in TAS. It allows you to browse to upload files and to define a location to save files. Always click Yes.







You will be asked at various steps to allow an online application access to your computer (see image above). Not doing so will hamper your ability to complete your application questionnaire, including uploading/downloading documents.

#### E) TAS Login - Change Password

Upon first logging in, TAS will ask the applicant to change the password. Enter your temporary password. Then enter a new password. Confirm the new password. Passwords must be at least 8 characters long and contain one letter, one number, and one special character.



Click on **Submit** to continue.

Once TAS accepts the new password, you may be prompted to log in again. If so, enter your username and new password and click on the **Sign In** button to log into TAS.

#### F) TAS Login - TAS User Home Screen

After successfully logging in you will see your User Home screen, shown below. If this is the first time you are logging in after registration, you will see your first application, displayed in the My Applications list on the left side of the screen.

#### **About Your TAS User Home screen**

From this screen, you can:

- Access your existing applications (see section 5 of this TAS User Guide) This area of the screen shows the status of all applications associated with your user profile.
- Manage your applicant profile(s) (see section 5 of this TAS User Guide)



- Create additional applications (see section of this TAS User Guide)
- Sign Out At the top right hand corner of the screen is a link to sign out of TAS. For your security, remember to always click on this link to terminate a TAS session.
- Access TAS Help and Other Documentation
- View Program Alerts and Messages This area of the screen will display important announcements relating to the New gTLD application submission and evaluation processes.
- Actions > Bookmark Page This is not an active feature



#### 4. Application Submission Process

The application submission process essentially comprises of (1) answering the application questionnaire and (2) submitting payment for the remaining evaluation fee. The two tasks in the application submission process may be performed in any order. For the purposes of this TAS User Guide, we will illustrate completing the application questionnaire step first, and then the evaluation fee payment step.



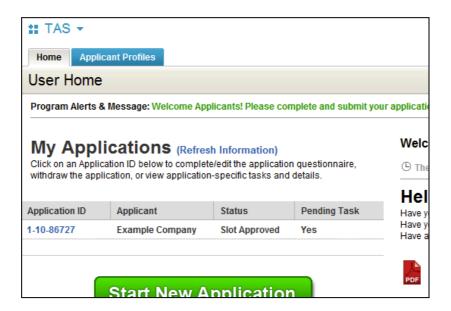
Indicating whether or not you will apply for the Applicant Support Program is part of the evaluation fee payment process.

#### **Step 8 – Application Questionnaire Completion**

At the completion of the application submission process, you will have submitted your application and paid your entire evaluation fee.

# A) Completing the Application Questionnaire – Initiating the Process to Answer the Application Questionnaire

From your home screen, in the My Applications area of the screen, click on an **Application ID number** to access its Application Dashboard.

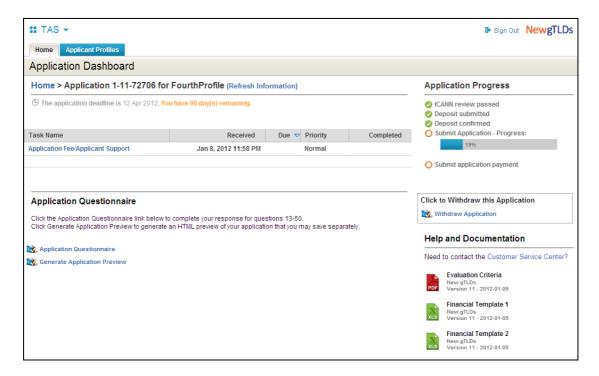




## B) Completing the Application Questionnaire - Navigating the Application Dashboard

The Application Dashboard screen will appear. From this screen you can:

- Answer the application questions.
- Complete any tasks associated with the application.
- Generate a preview of your application questionnaire.
- Withdraw the application.

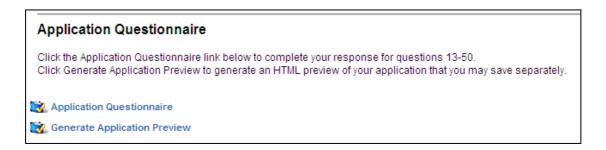


Note several key features available on this screen.

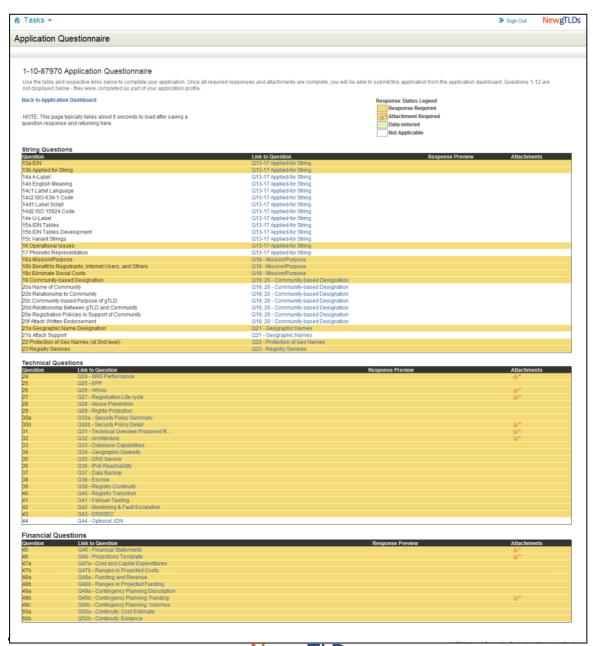
- Application Progress This area of the screen provides you with a progress update
  on your registration and application submission process. It also tells you the number
  of days you have left before the close of the application window.
- Help and Documentation Similar to the TAS User Home screen, the TAS Help and Other Documentation area of this screen provides useful TAS-related materials.
- Generate Application Preview Below the Application Questionnaire header is a Generate Application Preview link that allows you to generate a file of your application for review before submission. You can also generate this file at the completion of answering the application questions for a record of your submitted application.



To complete the application questionnaire, click the Application Questionnaire link from your Application Dashboard.



This will launch the Application Questionnaire shown below.





The Application Questionnaire screen has the following features:

- Link back to your Application Dashboard
- Questionnaire legend indicating required questions, questions where attachments
  are required, questions where a response has been entered, and questions which
  are not applicable (e.g. IDN-related questions are not required unless the application
  is for an IDN TLD)
- Three question grids for String Questions, Technical Questions, and Financial Questions. Each grid has the following columns:
  - The Question label or title
  - A link to respond to the question (Note that the link is the same for some questions. This is the case where several related questions appear on the same response form.)
  - Response preview if you have responded to a question the first part of the response will be displayed here
  - Attachments indicates where attachments are required and a link to any existing attachments to a particular question.

The remainder of this section will look at sample application question screens to illustrate some important points. The screens for the rest of the questions have similar functionalities to these sample screens.

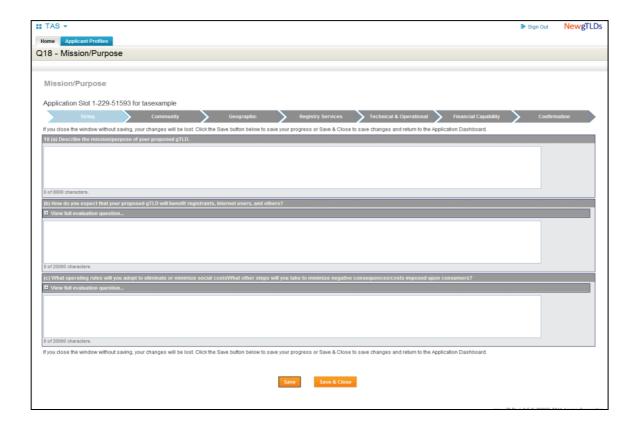
#### C) Completing the Application Questionnaire – Answering the Application Questions

Click on the **Q18 – Mission/Purpose** link under the "Link to Question" column header. The screen for Q18 – Mission/Purpose will be displayed (see image below). Some of the features on this screen include:

- Application ID Below the header bar is the application ID number and company name of the applicant profile for your reference as you complete the application questionnaire.
- Location Bar The bar at the top of the screen shows your location in the application questionnaire.
- Question Text As you answer the question, note that TAS provides that text of the
  question from the Applicant Guidebook. In some instances, where the question text
  is very long, click on the + sign next to View full evaluation question in the question
  header box to view the question in its entirety.
- Character Limits TAS imposes a character limit (including spaces) for each answer.
   Refer to Knowledge Article TAS Character Limits. Note that as you input the answer in the provided space, TAS will do a real-time count of the number of characters entered against the maximum allowed.



Click on the **Save & Close** button to save your work and return to the Application Questionnaire screen.





If you leave any screen without saving, any edits made since the last time you clicked Save and Submit or Save will be lost.

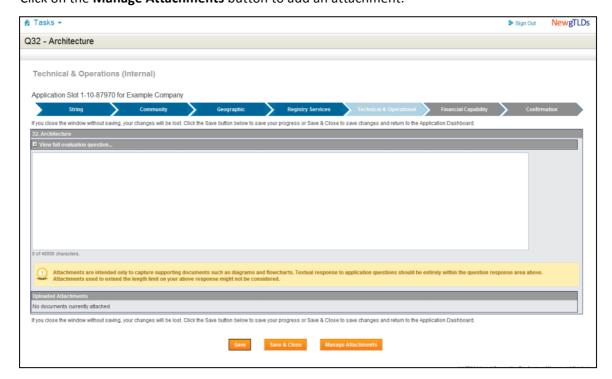


TAS only allows plain text entries so keep that in mind in as you prepare your applications. For more tips on using TAS, refer to the TAS Tips http://newqtlds.icann.org/en/applicants/tas document.

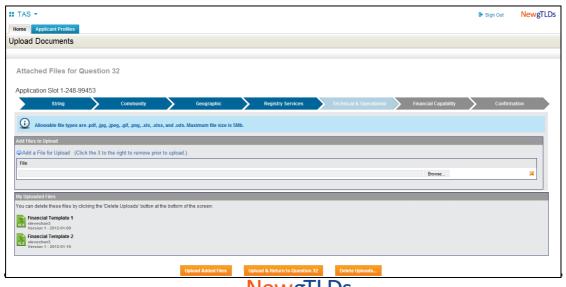
Click on the Q32 – Architecture link under the Link to Question column header.

The screen for Question 32 – Architecture will appear. Notice that this screen has similar features as those on the Question 18 – Mission/Purpose screen. The one feature on this screen that was not available on the Question 18 – Mission/Purpose screen is upload attachments.

TAS allows upload of attachments for most questions, and attachments are required for certain questions. Those questions where attachments are required on the application questionnaire screen are indicated with an attachment icon in the attachments column and with a message near the bottom of the question screen. You can also refer to Knowledge Article TAS Attachments for a detailed description of attachment rules, and a listing of required, optional, and no attachments for each application question. Click on the **Manage Attachments** button to add an attachment.

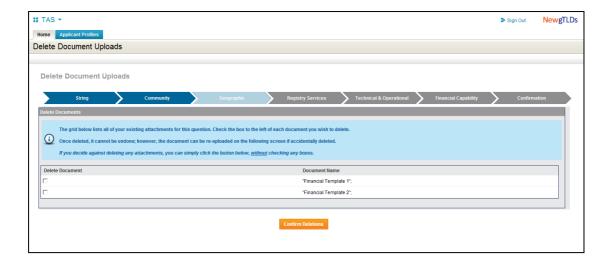


The Upload Documents screen will appear. You may click the *Add a File for Upload* button to add additional rows, if you intend to upload more than one document. Click on the Browse button to select the file that you want to upload. Click on the *Upload Added Files* button to upload the selected file(s) and stay on the current screen. If you want to upload the selected file and return to the Q32 – Architecture screen, click on the *Upload & Return* to Question 32 button.





Note, if you decide that you do not want to delete documents, do not select any documents and click the *Confirm Deletions* button.



Once you return to the Uploads screen, click on the **Upload & Return to Question 32** button. The Q32 – Architecture screen will appear. Provide your answer to Question 32. Click on the **Save & Close** button to return to the Application Questionnaire screen.

Notice that the application dashboard screen refreshes to show updated responses (by changing the color coding of the application questions appropriately, as well as by providing a response preview for the question.



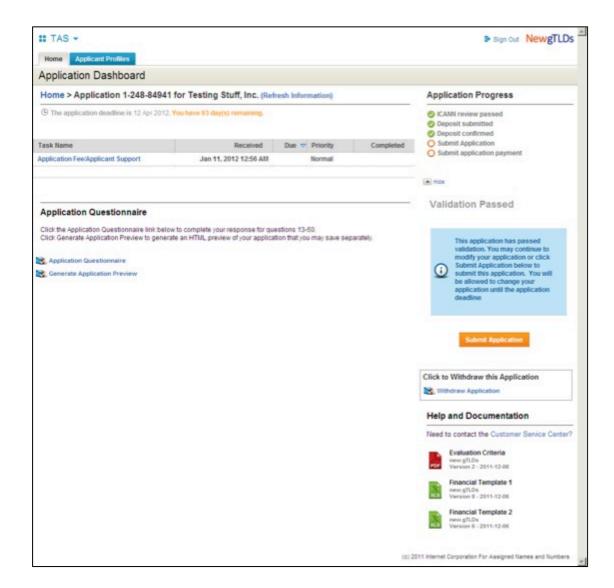
The Generate Application Preview feature may be used at any time during the application response submission process. When generated, the file will populate with the latest information in the application questionnaire.



Responses to application questions may be modified up until the end of the application window (12 April 2012), even after clicking on Submit and paying the remaining US\$180000 evaluation fee.

Once you have answered all of the application questions and included all required attachments (Validation Passed), you may submit your application from the Application Dashboard screen. Look for the Validation Passed message, shown in the following image. Note, if you have left a question unanswered, or did not provide an attachment where required, TAS will not allow you to submit your application.





Click the **Submit Application** button on the right hand side of the screen to submit your application.

## Step 9 – Evaluation Fee Payment and the Applicant Support Program

Recall that at the conclusion of the registration process, you received a number of emails. The Application Fee/Applicant Support email is an alert from TAS to submit the remaining US\$180000 evaluation fee or elect Applicant Support. You may perform this task either before or after submitting the application. The only requirement is that this payment must be received by ICANN by 12 April 2012.

#### A) Evaluation Fee Payment - Initiating the Process to Pay the Evaluation Fee

You may initiate the evaluation fee payment process by clicking on the Application Fee/Applicant Support task on the Application Dashboard.

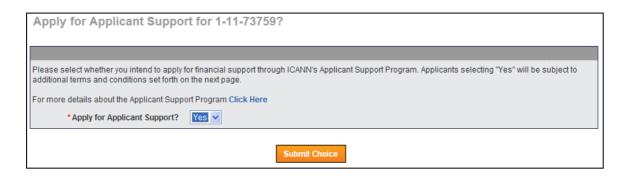


## B) Evaluation Fee Payment - Applicant Support Option

On this screen, you will be required to choose whether to apply for Applicant Support in order to determine the amount of your application fee.



If you select No on the Apply for Applican Support screen, you will not be able to return to this screen.



If you select *Yes* and click on the **Submit Choice** button, you will be taken to the Terms and Conditions for Applicant Support Program screen (step C below). If you select *No*, you will be taken to the Submit Payment screen (step G below).

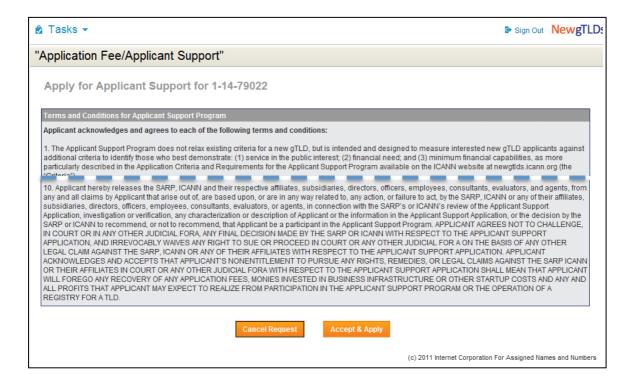


If you wish to postpone the support decision or complete this task later, you can simply close the task browser window. It will remain in your task list and you can complete it later.

## C) Applicant Support - Terms & Conditions

Read the entire Terms and Conditions for the Applicant Support Program.

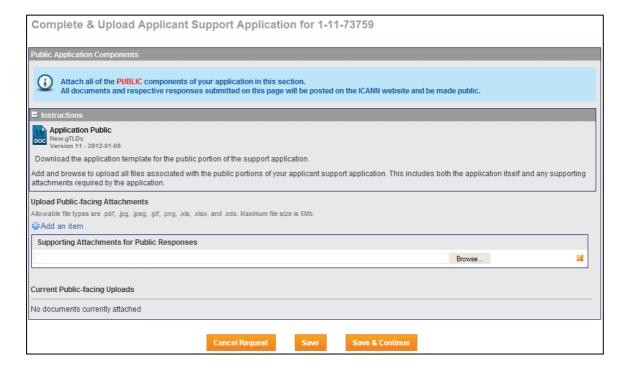




Click on **the Accept & Apply** button to continue. Click *Cancel Request* to return to the applicant support decision screen.

# D) Applicant Support – Upload the Public Portion of Your Application

Once you have accepted the Terms & Conditions, you will be prompted to upload the public portion of your application.

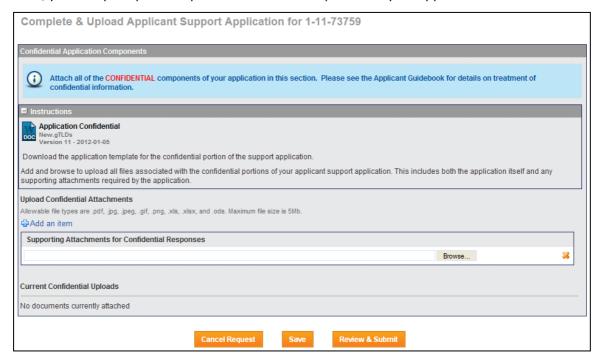




Click on the **Save & Continue** button to proceed. Click on *Save* to save the information and stay on this screen. Click *Cancel Request* to cancel the Applicant Support request process and return the applicant support decision screen.

## E) Applicant Support – Upload the Confidential Portion of Your Application

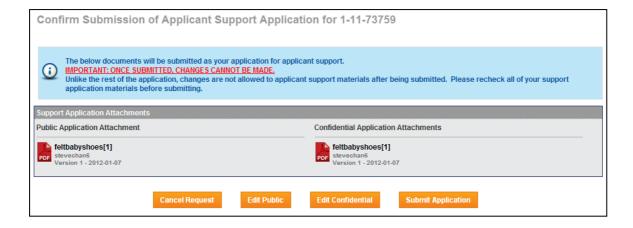
Next, you'll be prompted to upload the confidential portion of your application



Click on the **Review & Submit** button to proceed. Click on *Save* to save the information and stay on this screen. Click *Cancel Request* to cancel the Applicant Support request process and return the applicant support decision screen.

#### F) Applicant Support - Confirmation

You'll next be taken to the confirmation screen. Here, you will have an opportunity to edit the public and confidential portions of your application before submitting.





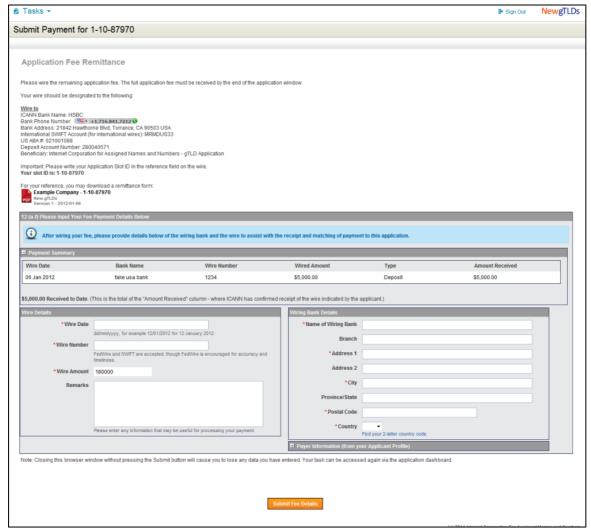


Once submitted, you cannot make changes to your application for support. Ensure your support application documents have been reviewed and are final.

Click on the **Submit Application** button to submit your support application. You will be taken to the Application Fee Remittance screen. If you want to cancel the Applicant Support request, click on the *Cancel Request* button. Click *Edit Public* to edit the public portion of your application. Click the *Edit Confidential* to edit the confidential portion of your application.

## G) Evaluation Fee Payment - Submit Payment

Provide the requested information for the payment of the remaining fee. (Note that the amount in the wire amount box will reflect which radio button is selected in step B.)



Click on the **Submit Fee Details** button to submit your payment information.



# G) Evaluation Fee Payment – Payment Reconciliation by ICANN

Clicking on the Submit Fee Details button will return you to the Application Dashboard screen. From here, you can complete your application if you haven't already done so. If you have already submitted your application, you will receive a confirmation email.



# 5. Managing Your Applications

This section focuses on other functionalities that allow you to manage your applications in TAS. Such as:

- View/Modify/Create applicant profile
- View User Profile
- Withdraw an application
- Create additional applications

In addition to these functionalities, TAS also allows you to:

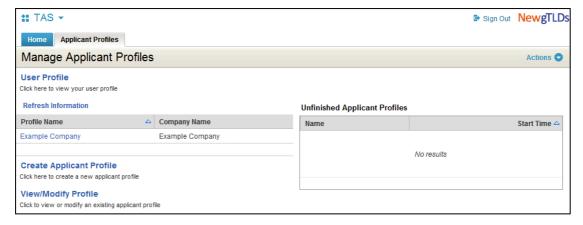
- · Respond to clarification questions during initial evaluation
- Elect extended evaluation
- Elect community priority evaluation
- Elect RSTEP review
- · Pay relevant fees for community priority evaluation and RSTEP review

## **View/Modify/Create Applicant Profile**

From the TAS User Home screen, you have the option of viewing/modifying/creating applicant profiles. Note, the functionality to create new applicant profiles is only available to Type 2 users.



Click on the Applicant Profiles tab.



This will bring up the Manage Applicant Profiles screen.

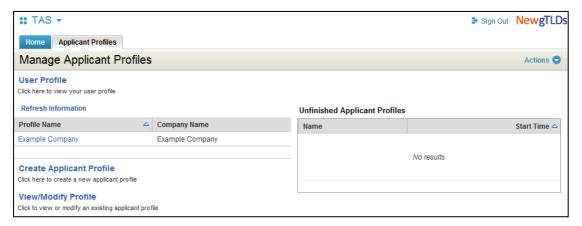


## A) Create a New Applicant Profile

Click on the **Create Applicant Profile** link to create a new applicant profile. At this point, you would follow the steps H through O of Appendix A to complete a new Applicant Profile.

## B) View/Modify an Existing Applicant Profile

From the Manage Applicant Profiles screen, click on the View/Modify Profile link.





This will bring up the View/Modify Applicant Profiles start screen.



Click on the **Start** button to begin viewing/modifying an existing applicant profile.

The Choose Profile to View/Modify screen will appear. Click on the drop down box to select the profile to view or modify. Then, click on the **View** button.



**Important** 

You cannot modify profiles for which an application already exists.

Application profiles may only be modified if an application has not been created for that profile. Changes to these profiles (once an application has been created for the profile) must be requested via the Customer Support Portal at http://newgtlds.icann.org/en/applicants/customer-service/contact.

The Confirmation Page for Profile will appear. You can then review the applicant profile. Click on the **Close** button at the bottom of the screen to return to the Manage Applicant Profiles screen.

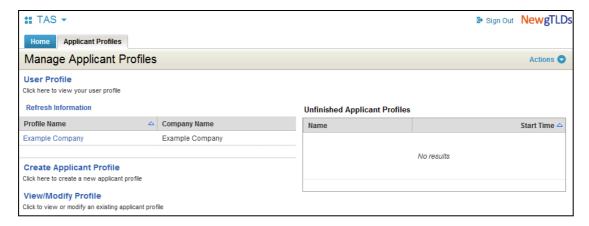
From the Choose Profile to View/Modify screen, if you click on the *Modify* button instead of the View button, an alert will appear. The alert will inform you that if the applicant profile has been used to create an application, it may not be modified in TAS. Should modification to the applicant profile be necessary, the applicant may contact New gTLD Customer Service at newgtld@icann.org.



Click on the **Close** button to return to the Manage Applicant Profiles screen.

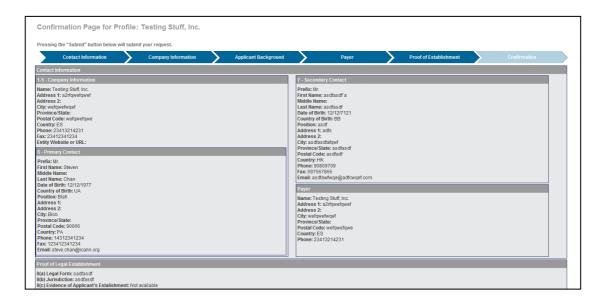
#### **View User Profile**

From the Manage Applicant Profiles screen, you may view your user profile. To do this, click on the *User Profile* link.



This will bring up the User Profile Details screen for review.





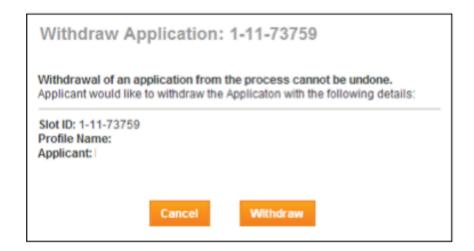
Click on the **Submit** button at the bottom of this screen to close the window and return to the Manage Applicant Profile screen.

# **Withdraw Application**

From the Application Dashboard screen, you will be able to withdraw the application by clicking on the *Withdraw Application* link.

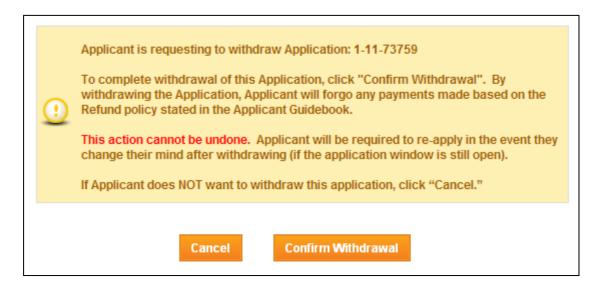
Click on the Withdraw Application link.

The Withdraw Application screen will appear.



Click on the **Withdraw** button. A dialogue box will pop up asking you to confirm that you want to proceed with withdrawing the application. Click on the *No* button to return the application dashboard. Click on the **Yes** button to proceed.





A screen will appear asking you to confirm withdrawing the application. Click on the *Cancel* button to return to the Application Dashboard screen. Click on the **Confirm Withdrawal** button to proceed.

A dialogue box will pop up asking you to confirm the withdrawal of the application again. Click on *No* to return to the Application Dashboard. Click on **Yes** to confirm withdrawing the application. This option will generate a confirmation email that will be sent to the email address provided in the user profile, and return you to the Application Dashboard screen.

## **Complete Other Process Tasks**

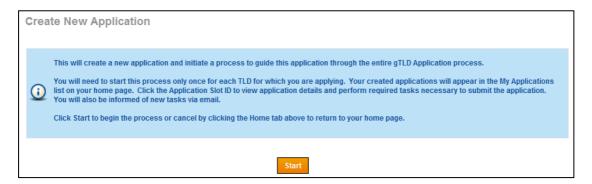
The Task Name area of the Application Dashboard screen displays all tasks that you must complete (e.g., responding to clarification questions, submitting the evaluation fee, etc.). To complete a task, click on the task name and follow the prompts.

## **Create Additional Applications**

Once the initial application is created at the end of the registration process, additional applications may created via the TAS User Home screen. To create additional applications, click on the **Start New Application** button.







The Create New Application screen will appear.

To create a new application, click on the **Start** button.



The Request Application Slot screen will appear. Enter the CAPTCHA verification code.

Click on the Next button to continue.

From here, the steps are the same as demonstrated in registration. See Section 2 Step 4C through 4E.



## **Appendix A**

# Registration Process for User Profile Type: User Profile Is Different Than The Applicant Profile

Recall that in Step 2C of Section 2 Registration Process, you can choose from two user profile types:

- 1. Type 1: User profile is the same as the applicant profile
- 2. Type 2: User profile is different than the applicant profile

Section 2 Registration Process illustrated how to complete the registration process for user profile type one. For profile type one, the required steps are illustrated below:



In this Appendix A, we will show you how the registration process looks for user profile type two. In that case, prior to completing the applicant profile steps above, the user must complete the required steps illustrated below followed by the applicant profile steps above:



Note that all of Step 1 and Step 2A and 2B are the same for both user profile types. The illustration below will start at the point at which the process diverges for the two user profile types, Step 2C) Completing the User Profile – Primary Contact.

## A) Log into the registration system

#### B) Complete the User Profile Forms

On the User Profile screen, select the radio button next to "The information I enter in my User Profile **will be different from** the Applicant Profiles I create (Applicant Guidebook questions 1-11)"



Then, enter the requested information for the primary contact, secondary contact, company information, and Officer & Shareholder Information, just as is illustrated in Section 2, Step 2 C) through F).

## C) Completing the User Profile – User Profile Confirmation

Once all requested information has been entered, you will be prompted to submit the user profile. The confirmation screen for the User Profile is the same as demonstrated in Section 2, Step 2 I).



Click on the **Submit Profile** button to submit the user profile. Click on the *Previous* button to edit any information before submitting.

A success message will appear.



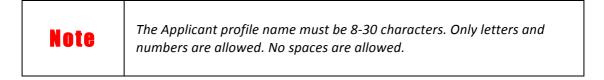
Registration Home screen. To begin the process of creating an applicant profile, click on the **Applicant Profile** button.



## E) Creating the Applicant Profile – Applicant Information

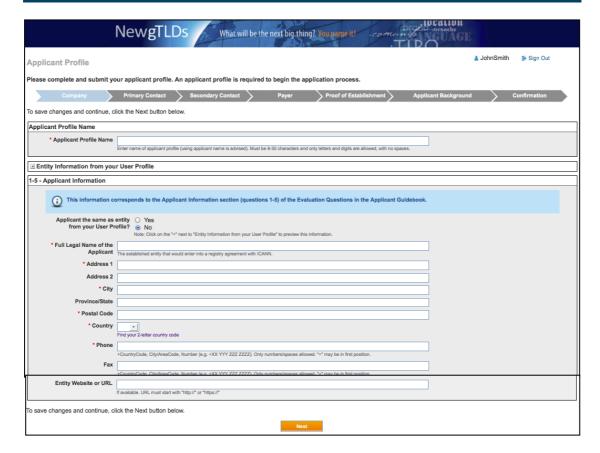
You will be taken to the Applicant Profile screen. Note the progress bar at the top of the screen. Current step is highlighted in light blue.

Enter the requested information. The information collected on this screen corresponds to Questions 1 through 5 of the Applicant Guidebook. You have the option of populating this form with the information from your user profile. To do this, click on the *Yes* radio button next to the Applicant the same as entity from your User Profile field at the top of the form. To view the user profile information, click on the + sign next to the Entity Information from your User Profile field.



Review the information carefully before submitting the user profile. Once submitted, you will not be able to return to this page to make changes.





Click on the **Next** button to save the information entered and continue.

## I) Creating the Applicant Profile – Remaining Forms

The remaining Applicant Profile forms (Primary Contact, Secondary Contact, Payer, Proof of Establishment, and Applicant Background are the same as for the user profile in Section 2. Applicant Background corresponds to Officer & Shareholder Information.

The primary difference in these forms is that you can select to copy information from the corresponding form completed during the user profile. Where this option occurs, a radio button is presented asking if the information is the same as from your User Profile.

The next screen displays the information for the primary contact for this applicant profile. This information is the same as what was provided in step B of Appendix A. This information corresponds to Question 6 in the Applicant Guidebook, and cannot be changed.

## J) Creating the Applicant Profile – Confirm the Applicant Profile

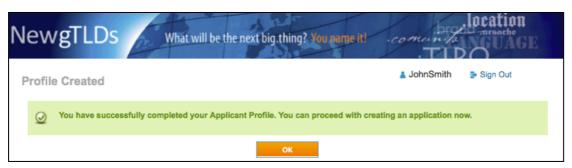
Once all requested information has been entered, you will be prompted to submit the applicant profile. Click on the **Submit Profile** button to submit the applicant profile. Click on the *Previous* button to edit any information before submitting.

Note: Review your user profile carefully before submitting. Once submitted, it may only be modified by contacting New gTLD Customer Service.



# J) Creating the Applicant Profile – Applicant Profile Created

Clicking on the Submit Profile button will take you to a screen that confirms you have submitted an applicant profile.



Click on the **OK** button to return to the TLD Application System Registration Home screen and begin the process of creating an application.

## K) Creating an Application

To create an application, the process is the same as previously presented. Complete registration starting with Step 4 in Section 2.



# **Appendix B**

#### Resources

Below are some resources to help you through the registration and application submission process.

#### **New gTLD Customer Service**

http://newgtlds.icann.org/applicants/customer-service newgtld@icann.org

## **TAS Technical Support**

1-585-249-3102

This is a non toll-free U.S. phone number for TAS technical support only. Questions regarding the program must be submitted via the Customer Service portal at http://newgtlds.icann.org/applicants/customer-service.

#### **TAS Reference Materials**

TAS Demo - http://newgtlds.icann.org/applicants/tas/demo
TAS Quick Starts - http://newgtlds.icann.org/en/applicants/tas
TAS Tips - http://newgtlds.icann.org/en/applicants/tas
TAS Q&As - http://newgtlds.icann.org/blog/tld-tas-qa-23dec11-en

## **New gTLD Program Reference Materials**

Applicant Guidebook - http://newgtlds.icann.org/applicants/agb

Supplemental Notes to Evaluation Questions -

http://newgtlds.icann.org/applicants/agb/supplemental-notes

Reference Materials - http://newgtlds.icann.org/applicants/reference-materials

FAQs - http://newgtlds.icann.org/applicants/customer-service/faqs

Fact Sheets - http://newgtlds.icann.org/about/program/materials

Presentations - http://newgtlds.icann.org/about/program/materials#presentations

New gTLD Announcements - http://newgtlds.icann.org/announcements-and-media/latest

## **Terms, Acronyms and Abbreviations**

New gTLD Glossary - http://newgtlds.icann.org/applicants/glossary