



New gTLD Program Update

Batching / Metering Consultation

12 September 2012

Webinar Information

- Session is being recorded
 - Playback is available on the microsite at the end of the webinar
- Interactive
 - After the short intro, an interactive discussion will follow
 - Get in phone bridge queue to speak
- Dial-in:
 - US toll-free +1-866-297-1588; US toll: +1-210-795-1143
 - Non-US numbers:
<http://newgtlds.icann.org/en/announcements-and-media/webinars/dial-in-12sep12-en.pdf>
 - Access code: 1299083

Interactive Session

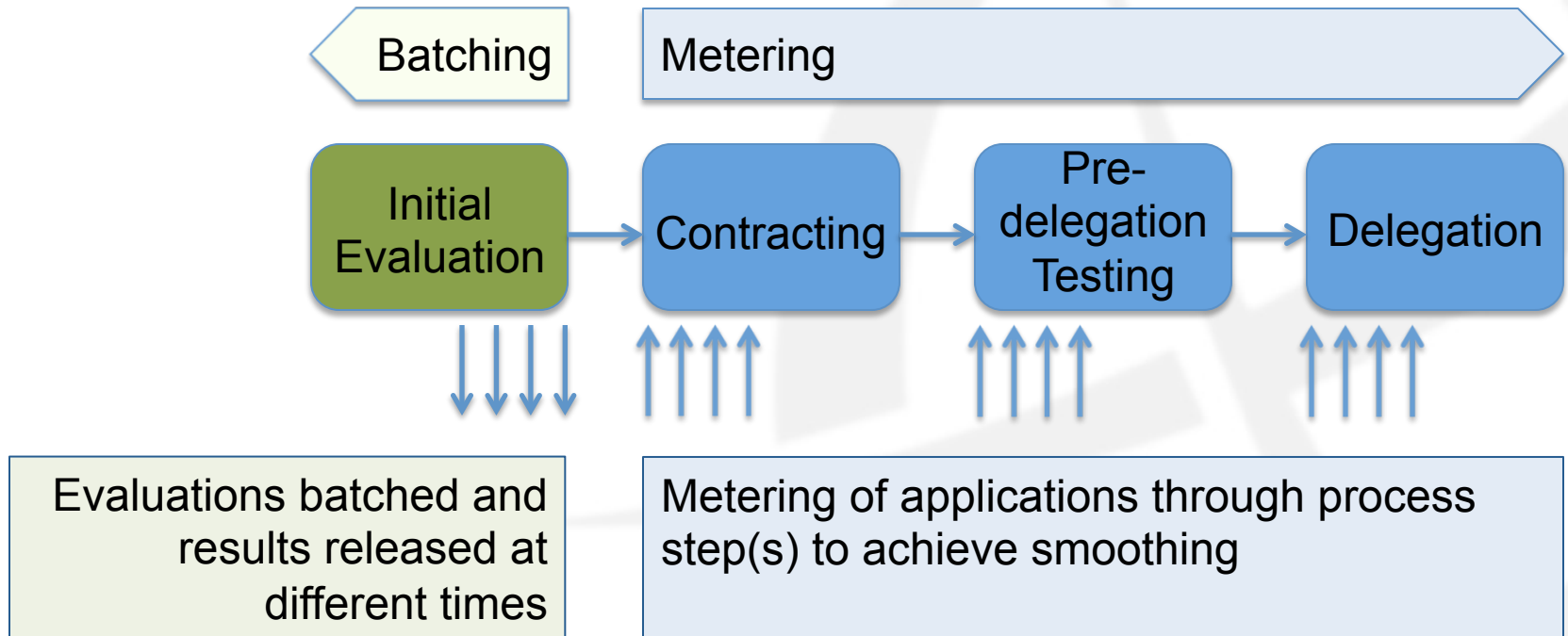
After a short intro, an interactive session will follow:

- 20 minutes per topic (3 topics)
- Press “*1” to get in queue to speak; press “*2” to exit queue
- Queue will be cleared before the start of the next topic
- Dial in using one of these numbers:
 - US toll-free +1-888-858-9225; US toll: +1-646-746-3050
 - Other numbers:
<http://newgtlds.icann.org/en/announcements-and-media/webinars/dial-in-12sep12-en.pdf>
 - Access code: 1299083

Metering / Batching

- Concept of batching has been part of the Applicant Guidebook since its first draft
- Metering / batching accomplishes 3 goals:
 - Better management of the evaluation process
 - Release of evaluation results according to a predictable schedule
 - Delegation of TLDs at a rate acceptable to the technical community, consistent with root zone scaling obligations

Metering / Batching Issue



Considerations:

- How to meter / batch in a fair and equitable way?
- Downstream metering still required in the case of batching
- More than one method of metering may be required

Metering / Batching Comment Period

- Comment period opened July 31 – August 20
- Goal: seek input on requirements for an evaluation and delegation process consistent with root zone scaling discussions
- Questions asked:
 - Should the metering or smoothing consider releasing evaluation results at different times? How?
 - Should the metering or smoothing be accomplished by downstream metering of application processing (i.e., contracting, pre-delegation testing, delegation)? How?

Summary of Comment Period

- Comments received: 101
- Summary of comments posted:
<http://www.icann.org/en/news/public-comment/report-comments-gtld-batching-05sep12-en.pdf>

Summary of Input on Metering / Batching

- No “emerging” solution yet
- Do not foreclose on “batching,” i.e., releasing the evaluation results in sets: i.e., replace digital archery
- Split of opinion on use of categories for any prioritization
 - Guidebook categories: IDN, Community
 - New categories: brand, true generic
 - Any use of categories is policy change
- Clarity on GAC timing
- Clarity on req’t for delegating no more than 1000 TLDs / year
- Opt-out / or applicant self-selection
- Go faster

Implications of Timing

- Batching: a solution to prioritize release of evaluation results would still be useful; a relatively small percentage of applications are in Financial / Technical evaluation
- However, time is of the essence, as more applications are processed, the effectiveness of a batching solution dwindles
- We think a batching solution must be identified by mid November or focus must then be turned to developing metering (post-evaluation) solutions

Order of discussion

- Three topics: different prioritization methods. Are they:
 - Implementable
 - Feasible
 - Timely} Technical complexity
or
Policy concern
- 20 minutes for each topic
- Press “*1” to get in queue to speak; press “*2” to exit queue
- Queue will be cleared before we move on to the next topic

Community Consultation

Seeking input on the feasibility and “implementability” of three prioritization topics.

1. A digital archery replacement that releases evaluation results in batches or as they are ready
2. Prioritize applications by categories
3. Prioritize applications by grouping like applications and either:
 - Process all in one group at the same time, or
 - Perform round robin selection, one from each group

New Batching Method

What feasible type of secondary time stamp or skill based determination can be used for batching of applications?

- Timeliness is important, must be easily implementable
- Should be fair and equitable: e.g., no advantage / disadvantage for location, TLD type
- Downstream metering method might still be required

Prioritize by Category

What feasible categories can be used to group applications?

- Number of applications by category:
 - IDN: 116
 - Community: 84
 - Geographic: 66
 - Other categories identified by commenters
- Considerations:
 - An application can be mapped to multiple categories
 - Need for community discussion
 - Split of opinion
 - Still requires some other form of metering

Group Like Applications or Round Robin

What feasible approach(es) can be used to group like applications (e.g., those that might be in competition) and to prioritize processing?

- Proposed prioritization approaches:
 - process all in one group at the same time, or
 - perform round robin selection, one from each group
- Considerations:
 - Groupings require subjective judgment
 - Round robin selection needs to be defined
 - Need for community discussion
 - ICANN picking winners and losers

Metering/Batching Status Update

- July 29 – August 19: comment period
- August 3: Progress report published
<http://www.icann.org/en/groups/board/new-gtld/report-03aug12-en.pdf>
- August 17: Roadmap published
<http://newgtlds.icann.org/en/announcements-and-media/announcement-17aug12-en>
- August 21 – October 1: development of potential solutions
- September 12: metering / batching consultation
- October 14 – November 11: community input
- October 17: Toronto session on metering / batching



Thank You