The Governmental Advisory Committee (GAC) has issued advice to the ICANN Board of Directors regarding New gTLD applications. Please see Section IV, Annex I, and Annex II of the GAC Beijing Communiqué for the full list of advice on individual strings, categories of strings, and strings that may warrant further GAC consideration.

Respondents should use this form to ensure their responses are appropriately tracked and routed to the ICANN Board for their consideration. Complete this form and submit it as an attachment to the ICANN Customer Service Center via your CSC Portal with the Subject, “[Application ID] Response to GAC Advice” (for example “1-111-11111 Response to GAC Advice”). All GAC Advice Responses must be received no later than 23:59:59 UTC on 10-May-2013.

Respondent:

<table>
<thead>
<tr>
<th>Applicant Name</th>
<th>Better Living Management Company Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application ID</td>
<td>1-2112-4478</td>
</tr>
<tr>
<td>Applied for TLD (string)</td>
<td>THAI</td>
</tr>
</tbody>
</table>

Response:

Dear Dr. Crocker and Members of the ICANN Board:

The management of Better Living Management Limited (BLM) would like respond to the GAC Advice issued in Beijing on 11 April 2013. GAC has listed the gTLD string, .thai under section c, "Strings for Further GAC Consideration".

Upon reviewing GAC Advice on 11 April 2013, the management of BLM attempted to identify and engage the GAC representative, who provided the comments, which led to the gTLD string, .thai to be put up for further consideration by GAC.

We managed to speak to Mr. Wanawit Ahkupatra, Deputy Executive Director of the Electronic Transactions Development Agency (ETDA), which is managed by the Ministry of Science in Thailand. He explained the rationale behind his comments and that he was of the opinion that the word, "THAI" is the geographic name for Thailand.

We have since explained the situation to Mr. Wanawit including the many stringent standards that have been adopted by ICANN to determine whether a string should be considered a geographic name.

After several discussions with Mr. Wanawit and management within the Ministry of Science in Thailand, the Ministry of Science have agreed that all of its concerns have been fully addressed by BLM.

The Ministry of Science in Thailand is willing to issue an official letter to the ICANN Board and GAC in regards to its concerns being fully addressed by BLM and re-iterate its support for BLM to operate the gTLD string, .thai, if necessary.
The Ministry of Science in Thailand is also considering to send a representative to the next GAC meeting in Durban in July 2013 to officially request to remove the gTLD string, .THAI from GAC Advice.

BLM would also like to inform that it has submitted the official letters of support from four major Government Ministries in Thailand namely Ministry of Interior, Ministry of Industry, Ministry of Information and Communication Technology and Ministry of Science as part of its application for the gTLD string, .thai.

In closing, BLM appreciates the opportunity to respond to GAC Advice and look forward to the approval from the ICANN Board for BLM to delegate and operate the gTLD string, .thai.

Yours sincerely,

Asvin Asinvichit
Better Living Management Limited