GAC Advice Response Form for Applicants

The Governmental Advisory Committee (GAC) has issued advice to the ICANN Board of Directors regarding New gTLD applications. Please see Section IV, Annex I, and Annex II of the GAC Beijing Communique for the full list of advice on individual strings, categories of strings, and strings that may warrant further GAC consideration.

Respondents should use this form to ensure their responses are appropriately tracked and routed to the ICANN Board for their consideration. Complete this form and submit it as an attachment to the ICANN Customer Service Center via your CSC Portal with the Subject, "[Application ID] Response to GAC Advice" (for example "1-111-11111 Response to GAC Advice"). All GAC Advice Responses must be received no later than 23:59:59 UTC on 10-May-2013.

Respondent:

Applicant Name	UK Creative Ideas Limited
Application ID	1-1211-27884
Applied for TLD (string)	ART

Response:

The GAC "Safeguard Advice" for category 1 applicants is adding de facto application requirements for New gTLD applications that may adversely affect an applicant's ability to secure and fully utilize the gTLD for the purpose they intended. Applicants reasonably relied on and made a decision to apply for a gTLD based on the requirements outlined in the ICANN New gTLD Applicant Guidebook ("AGB"). Prior to launch of the New gTLD Application Window in January 2012, the AGB had gone through several years of extensive community policy debate and revision, in which the GAC was privy and actively took part. The proper time to add these additional requirements would have been during those policy discussions and not now, more than a year after applicants committed resources (time/money/staff) and built business plans and strategies for which their applied for new gTLD is a critical component. Therefore, it is our position that addition of such criteria at this late stage is not only unfair to individual applicants, but also significantly undermines the ICANN bottom-up, multi-stakeholder, consensus policy development process.