

GAC Advice Response Form for Applicants



The Governmental Advisory Committee (GAC) has issued advice to the ICANN Board of Directors regarding New gTLD applications. Please see Section IV, Annex I, and Annex II of the [GAC Beijing Communiqué](#) for the full list of advice on individual strings, categories of strings, and strings that may warrant further GAC consideration.

Respondents should use this form to ensure their responses are appropriately tracked and routed to the ICANN Board for their consideration. Complete this form and submit it as an attachment to the ICANN Customer Service Center via your [CSC Portal](#) with the Subject, “[Application ID] Response to GAC Advice” (for example “1-111-11111 Response to GAC Advice”). All GAC Advice Responses must be received no later than 23:59:59 UTC on 10-May-2013.

Respondent:

Applicant Name	Symantec Corporation
Application ID	1-1027-42662
Applied for TLD (string)	PROTECTION

Response:

Symantec Corporation (“Symantec”) is a leading global provider of information security and protection, providing security, storage, and systems management solutions to help our customers secure and manage their information and identities. Symantec is committed to fulfilling our core purpose of protecting our customers’ information and identities with full attention to and respect for ethical operation, the environment, and positive societal impact.

In the business-critical areas of security and data protection, Symantec provides a backbone of strength that makes it safer for consumers to navigate the web. In line with our overarching mission, Symantec plans to operate the .PROTECTION gTLD as a trusted, hierarchical, secure, and intuitive namespace to support Symantec’s protection product and service offerings. Symantec will operate .PROTECTION as a closed registry. In doing so, Symantec will conduct all operations within .PROTECTION with our commitment to consumer and data protection expected from the world’s leader in security and with adherence to a strict code of conduct that includes prohibitions against:

- Counterfeiting, piracy, and other forms of intellectual property theft,
- Phishing or other forms of online fraud,
- The distribution of malware or operation of botnets, and
- The provision of incomplete or inaccurate WHOIS information.

The operation of a closed registry will allow Symantec to collect any data within .PROTECTION using appropriate security controls and with adherence to online privacy standards. In doing so, Symantec will create a safe online space for consumers, free from many of the risks associated with conducting business online.

Finally, given Symantec’s dedication to consumer protection, data security, and corporate responsibility, we maintain relationships with regulators within the technology and security

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sectors. Symantec will continue to engage these entities in conjunction with the operation of the .PROTECTION gTLD.

The Governmental Advisory Committee's Beijing Communiqué recommends a number of Safeguards for strings within identified regulated or professional sectors, and advises that "for strings representing generic terms, exclusive registry access should serve a public interest goal." While Symantec's .PROTECTION application was not explicitly named, we hope this quells any concerns that the Board might have in association with the .PROTECTION gTLD.

We invite further dialogue with the Board if it has any remaining concerns regarding Symantec's .PROTECTION application.