

GAC Advice Response Form for Applicants



The Governmental Advisory Committee (GAC) has issued advice to the ICANN Board of Directors regarding New gTLD applications. Please see Section IV, Annex I, and Annex II of the [GAC Beijing Communiqué](#) for the full list of advice on individual strings, categories of strings, and strings that may warrant further GAC consideration.

Respondents should use this form to ensure their responses are appropriately tracked and routed to the ICANN Board for their consideration. Complete this form and submit it as an attachment to the ICANN Customer Service Center via your [CSC Portal](#) with the Subject, “[Application ID] Response to GAC Advice” (for example “1-111-11111 Response to GAC Advice”). All GAC Advice Responses must be received no later than 23:59:59 UTC on 10-May-2013.

Respondent:

Applicant Name	RR Bowker LLC
Application ID	1-1020-75316
Applied for TLD (string)	book

Response:

RR Bowker LLC (Bowker), as an Applicant for the .book TLD, is pleased to submit these comments regarding the GAC Communiqué from the Beijing meeting.

Bowker supports the efforts of ICANN and the Governmental Advisory Committee (GAC) to deploy the new TLD’s in a safe, secure and responsible manner. Bowker is a global provider of industry-leading tools and services that make books easier for people to discover, evaluate, order, and experience, as well as a provider of services to publishers that deliver key insights of readership worldwide.

Bowker believes an “open” .book registry will broaden and facilitate the connection between readers and content, authors, publishers, booksellers, and book communities worldwide, significantly enhancing the discovery of books & e-books. Therefore, our mission & goal of the .book registry is to connect readers with content, authors, publishers, and booksellers worldwide to significantly enhance the discovery of books & ebooks, or related content and services.

We appreciate the effort of the GAC in preparing the Beijing Communiqué as well as the opportunity presented by ICANN to offer our comments.

Bowker understands the need for adequate consumer protections upon the deployment of new TLD’s, and we believe our application for an open .book TLD meets or exceeds ICANN’s requirements in this area. With respect to the advice contained in the GAC Communiqué, we generally support the comments of the New TLD Applicant Group (NTAG), which have been will be submitted separately.

Thank you for the opportunity to comment on this important topic.

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