LIFESTYLE DOMAIN HOLDINGS, INC.

Intention to Proceed with Contracting For .FOOD

September 21, 2015

Internet Corporation for Assigned Names and Numbers ("ICANN") 12025 Waterfront Drive, Suite 300 Los Angeles, California 90094

Attention: New gTLD Program Staff

RE: Intention to Proceed with Contracting

Lifestyle Domain Holdings, Inc. intends to continue with the application in the current round of the program, pursue the current form of the New gTLD Registry Agreement, and no changes are required to the application at this time.

Questions about this correspondence or contracting should be directed to Jennifer Wolfe, 513.746.2800, x1, jwolfe@wolfedomain.com, the Primary Point of Contact.

Submitted by: Cynthia Gibson EVP & Chief Legal Officer