

New gTLD Program
Initial Evaluation Report
 Report Date: 12 July 2013

Application ID:	1-1155-50524
Applied-for String:	GED
Priority Number:	1193
Applicant Name:	GED Domains LLC

Overall Initial Evaluation Summary

Initial Evaluation Result	Eligible for Extended Evaluation
<p>Thank you for your participation in the New gTLD Program. After careful consideration and extensive review of the information provided in your application and the responses to Clarification Question(s), the Evaluation Panel(s) determined that there was not sufficient information to award a passing score. Your application is eligible for Extended Evaluation as defined in Section 2.3 of the Applicant Guidebook.</p>	

Background Screening Summary

Background Screening	Eligible
<p>Based on review performed to-date, the application is eligible to proceed to the next step in the Program. ICANN reserves the right to perform additional background screening and research, to seek additional information from the applicant, and to reassess and change eligibility up until the execution of the Registry Agreement.</p>	

Panel Summary

String Similarity	Pass - No Contention																		
<p>The String Similarity Panel has determined that your application is consistent with the requirements in Sections 2.2.1.1 and 2.2.1.2 of the Applicant Guidebook, and your applied-for string is not in contention with any other applied-for strings.</p>																			
DNS Stability	Pass																		
<p>The DNS Stability Panel has determined that your application is consistent with the requirements in Section 2.2.1.3 of the Applicant Guidebook.</p>																			
Geographic Names	Not a Geographic Name - Pass																		
<p>The Geographic Names Panel has determined that your application does not fall within the criteria for a geographic name contained in the Applicant Guidebook Section 2.2.1.4.</p>																			
Registry Services	Eligible for Extended Evaluation																		
<p>The Registry Services Evaluation Panel was not able to determine whether your proposal to offer Internationalized Domain Name (IDN) registrations would raise significant Security and Stability issues as described in Section 2.2.3.1 of the Applicant Guidebook (AGB). Your application (including Clarifying Question and Outreach responses) did not provide sufficient information concerning IDN registration policies, variant management policies, and resourcing plans in accordance with the criteria of Question 44 in the AGB. Your application is eligible for an Extended Evaluation as described in Section 2.3.3 of the AGB.</p>																			
Technical & Operational Capability	Pass																		
<p>The Technical & Operational Capability Panel determined that:</p> <p>Your application meets the Technical & Operational Capability criteria specified in the Applicant Guidebook.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Question</th> <th style="text-align: right;">Score</th> </tr> </thead> <tbody> <tr> <td>24: SRS</td> <td style="text-align: right;">1</td> </tr> <tr> <td>25: EPP</td> <td style="text-align: right;">1</td> </tr> <tr> <td>26: Whois</td> <td style="text-align: right;">2</td> </tr> <tr> <td>27: Registration Life Cycle</td> <td style="text-align: right;">1</td> </tr> <tr> <td>28: Abuse Prevention and Mitigation</td> <td style="text-align: right;">1</td> </tr> <tr> <td>29: Rights Protection Mechanism</td> <td style="text-align: right;">1</td> </tr> <tr> <td>30: Security Policy</td> <td style="text-align: right;">2</td> </tr> <tr> <td>31: Technical Overview of Registry</td> <td style="text-align: right;">1</td> </tr> </tbody> </table>		Question	Score	24: SRS	1	25: EPP	1	26: Whois	2	27: Registration Life Cycle	1	28: Abuse Prevention and Mitigation	1	29: Rights Protection Mechanism	1	30: Security Policy	2	31: Technical Overview of Registry	1
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32: Architecture	2
33: Database Capabilities	2
34: Geographic Diversity	2
35: DNS Service	1
36: IPv6 Reachability	1
37: Data Backup Policies & Procedures	1
38: Data Escrow	1
39: Registry Continuity	2
40: Registry Transition	1
41: Failover Testing	1
42: Monitoring and Fault Escalation	2
43: DNSSEC	1
44: IDNs (Optional)	0
Total	27
Minimum Required Total Score to Pass*	22

**No zero score allowed except on optional Q44*

Financial Capability Pass

The Financial Capability Panel determined that:

Your application meets the Financial Capability criteria specified in the Applicant Guidebook.

Question	Score
45: Financial Statements	1
46: Projections Template	1
47: Costs and Capital Expenditures	2
48: Funding and Revenue	2
49: Contingency Planning	2
50: Funding Critical Registry Functions	3
Total	11
Minimum Required Total Score to Pass**	8

***No zero score allowed on any question*

Disclaimer: Please note that these Initial Evaluation results do not necessarily determine the final result of the application. In limited cases the results might be subject to change. All applications are subjected to due diligence at contracting time, which may include an additional review of the Continued Operations Instrument for conformance to Specification 8 of the Registry Agreement with ICANN. These results do not constitute a waiver or amendment of any provision of the Applicant Guidebook or the Registry Agreement. For updated application status and complete details on the program, please refer to the Applicant Guidebook and the ICANN New gTLDs microsite at <newgtlds.icann.org>.