

### New gTLD Program

## Initial Evaluation Report

Report Date: 09 August 2013

Application ID:	1-1086-21577
Applied-for String:	GROUP
Priority Number:	1507
Applicant Name:	Top Level Design, LLC

#### **Overall Initial Evaluation Summary**

#### **Initial Evaluation Result**

Congratulations!

Based on the review of your application against the relevant criteria in the Applicant Guidebook (including related supplemental notes and advisories), your application has passed Initial Evaluation.

#### **Background Screening Summary**

#### **Background Screening**

Based on review performed to-date, the application is eligible to proceed to the next step in the Program. ICANN reserves the right to perform additional background screening and research, to seek additional information from the applicant, and to reassess and change eligibility up until the execution of the Registry Agreement.

#### **Panel Summary**

#### **String Similarity**

The String Similarity Panel has determined that your applied-for string is visually similar to another applied-for gTLD string, creating a probability of user confusion. Based on this finding and per Sections 2.2.1.1 and 2.2.1.2 of the Applicant Guidebook, your application was placed in a string contention set.

#### **DNS Stability**

The DNS Stability Panel has determined that your application is consistent with the requirements in Section 2.2.1.3 of the Applicant Guidebook.

#### Geographic Names

The Geographic Names Panel has determined that your application does not fall within the criteria for a geographic name contained in the Applicant Guidebook Section 2.2.1.4.

#### **Registry Services**

The Registry Services Panel has determined that the proposed registry services do not require further review.

#### **Technical & Operational Capability**

The Technical & Operational Capability Panel determined that:

Your application meets the Technical & Operational Capability criteria specified in the Applicant Guidebook.

Question	Score
24: SRS	1
25: EPP	1
26: Whois	1
27: Registration Life Cycle	1
28: Abuse Prevention and Mitigation	1
29: Rights Protection Mechanism	1
30: Security Policy	1
31: Technical Overview of Registry	1
32: Architecture	2
33: Database Capabilities	2

# Pass

Pass

Pass

Eligible

**Pass - Contention** 

Not a Geographic Name - Pass

Pass

34: Geographic Diversity	2	
35: DNS Service	1	
36: IPv6 Reachability	1	
37: Data Backup Policies & Procedures	1	
38: Data Escrow	1	
39: Registry Continuity	2	
40: Registry Transition	1	
41: Failover Testing	1	
42: Monitoring and Fault Escalation	2	
43: DNSSEC	1	
44: IDNs (Optional)	1	
	26	
Total		
Total Minimum Required Total Score to Pass* *No zero score allowed except on optional Q44 Financial Capability The Financial Capability Panel determined that:	22	Pa
Minimum Required Total Score to Pass*		Pa
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Minimum Required Total Score to Pass* <i>TNo zero score allowed except on optional Q44</i> <b>Tinancial Capability</b> The Financial Capability Panel determined that: <i>Tour application meets the Financial Capability criteria specified i</i> <u>Question</u> <u>45: Financial Statements</u> 46: Projections Template 47: Costs and Capital Expenditures 48: Funding and Revenue 49: Contingency Planning	n the Applicant Guidebook. Score 1 1 2 1 2 1 2	Pa

**Disclaimer:** Please note that these Initial Evaluation results do not necessarily determine the final result of the application. In limited cases the results might be subject to change. All applications are subjected to due diligence at contracting time, which may include an additional review of the Continued Operations Instrument for conformance to Specification 8 of the Registry Agreement with ICANN. These results do not constitute a waiver or amendment of any provision of the Applicant Guidebook or the Registry Agreement. For updated application status and complete details on the program, please refer to the Applicant Guidebook and the ICANN New gTLDs microsite at <newgtlds.icann.org>.