

New gTLD Program Update

21 February 2014



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Global Domains Division

Webinar Information

US Toll-free: 1-877-941-1227

US Toll: 1-480-629-9656

International Numbers: Download at <http://newgtlds.icann.org/webinars>

Conference ID: Applicant Update Webinar (4667300)

+ Q&A session after the presentation

- Questions submitted to ICANN prior to the webinar given priority
- Phone questions
 - + To ask a question dial *1 (star one)
 - + To exit the question queue dial *2 (star two)
- Questions will be answered as time permits

+ Recordings and slides available after the webinar: <http://newgtlds.icann.org/webinars>

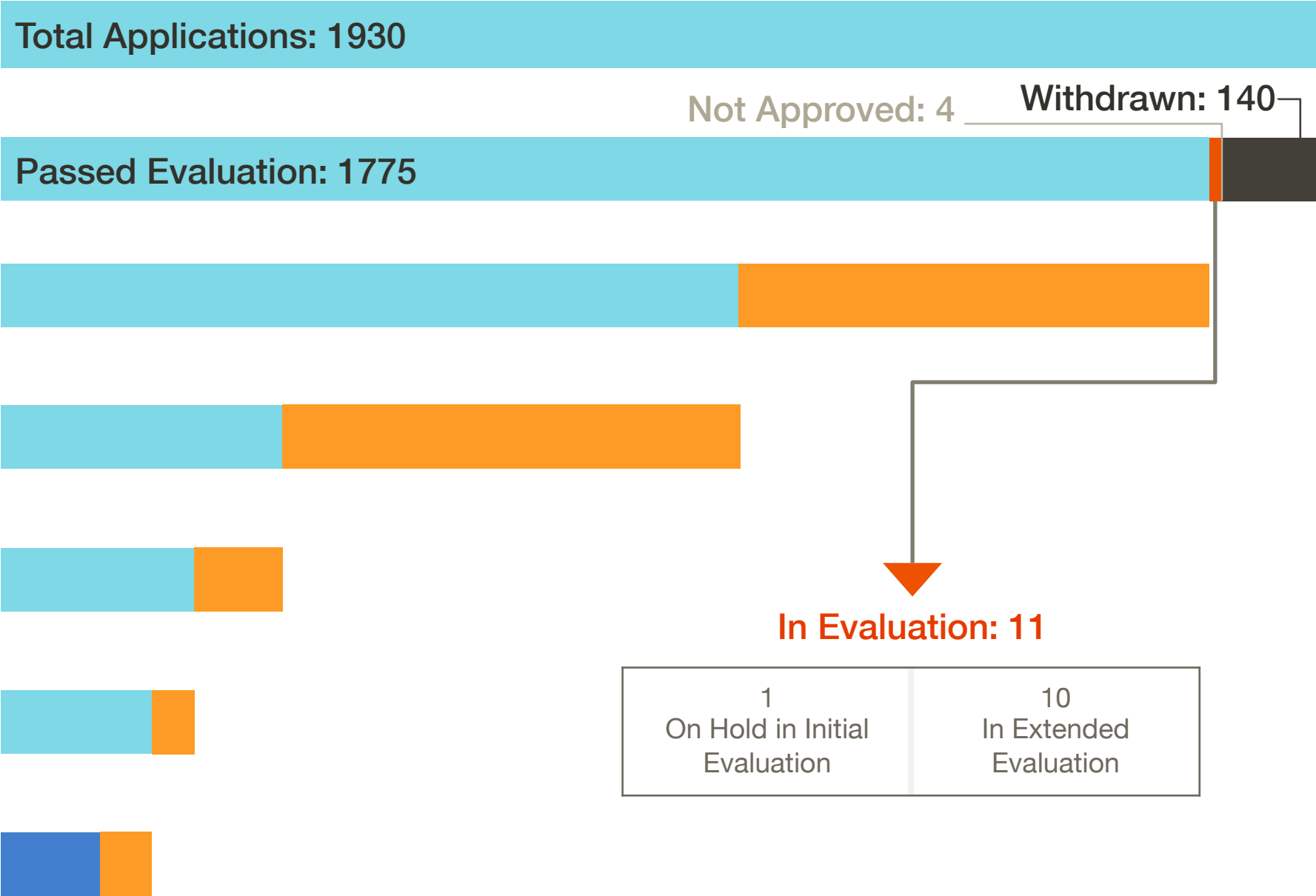
Agenda

- + Delegated Strings, Application Pipeline Christine Willett
- + Evaluation, Contracting Trang Nguyen
- + Objection & Dispute Resolution Cristina Flores
- + GAC Advice Christine Willett
- + Contention Sets, Pre-Delegation Testing, Transition to Delegation Russ Weinstein
- + Qualified Launch Program (QLP) Karen Lentz
- + EBERO Aaron Hickmann
- + Name Collision, Universal Acceptance of TLDs Francisco Arias

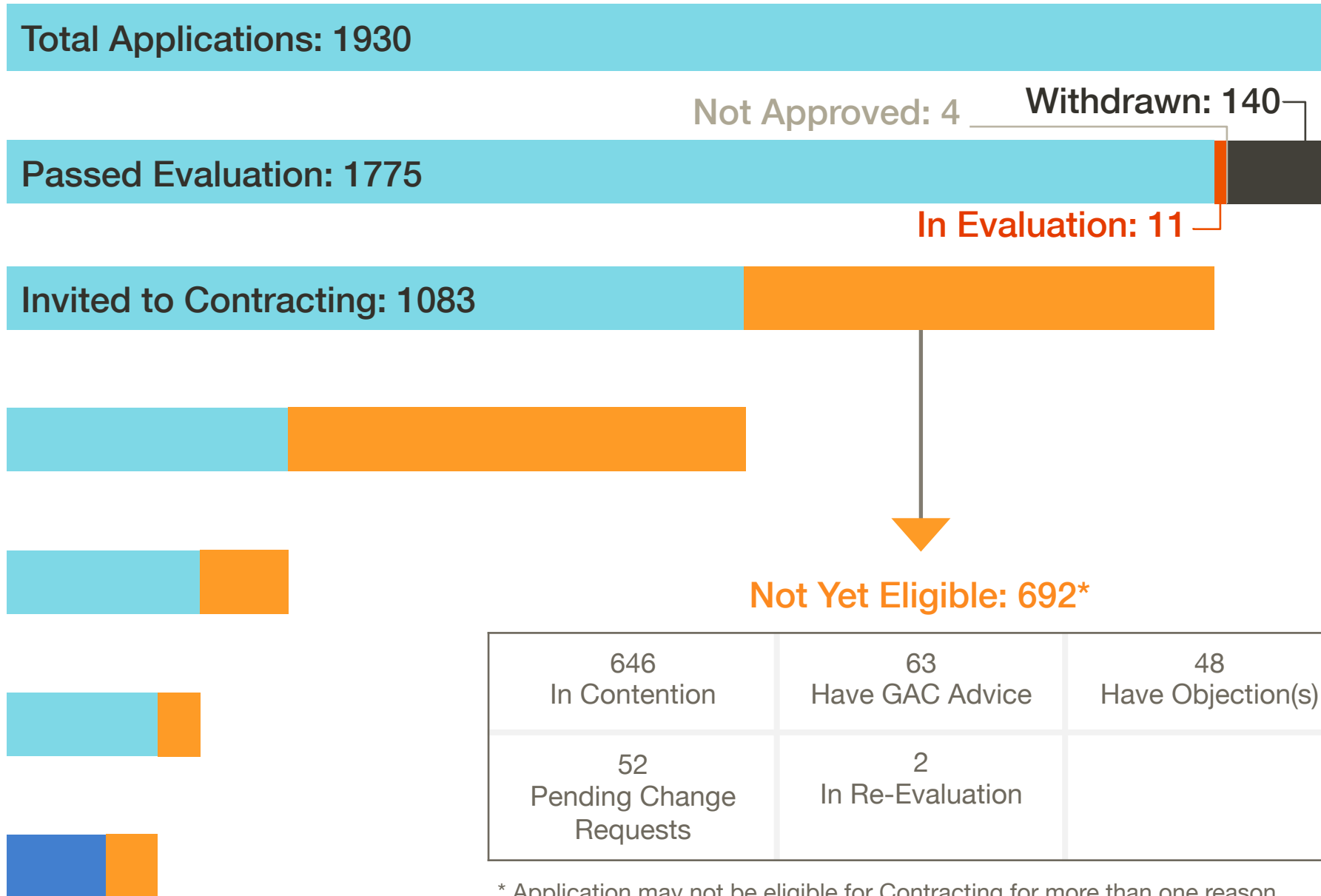
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Application Pipeline

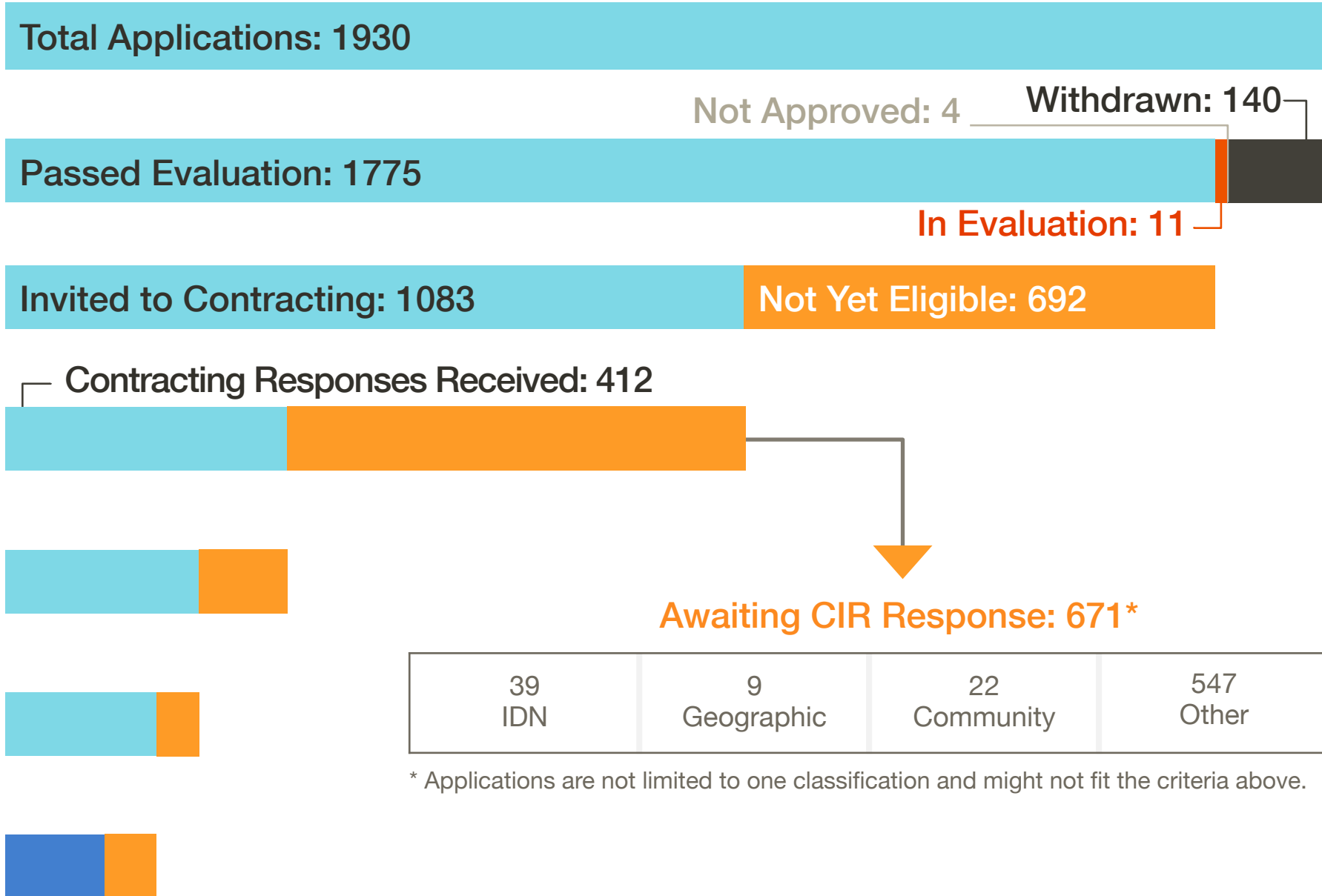


Application Pipeline



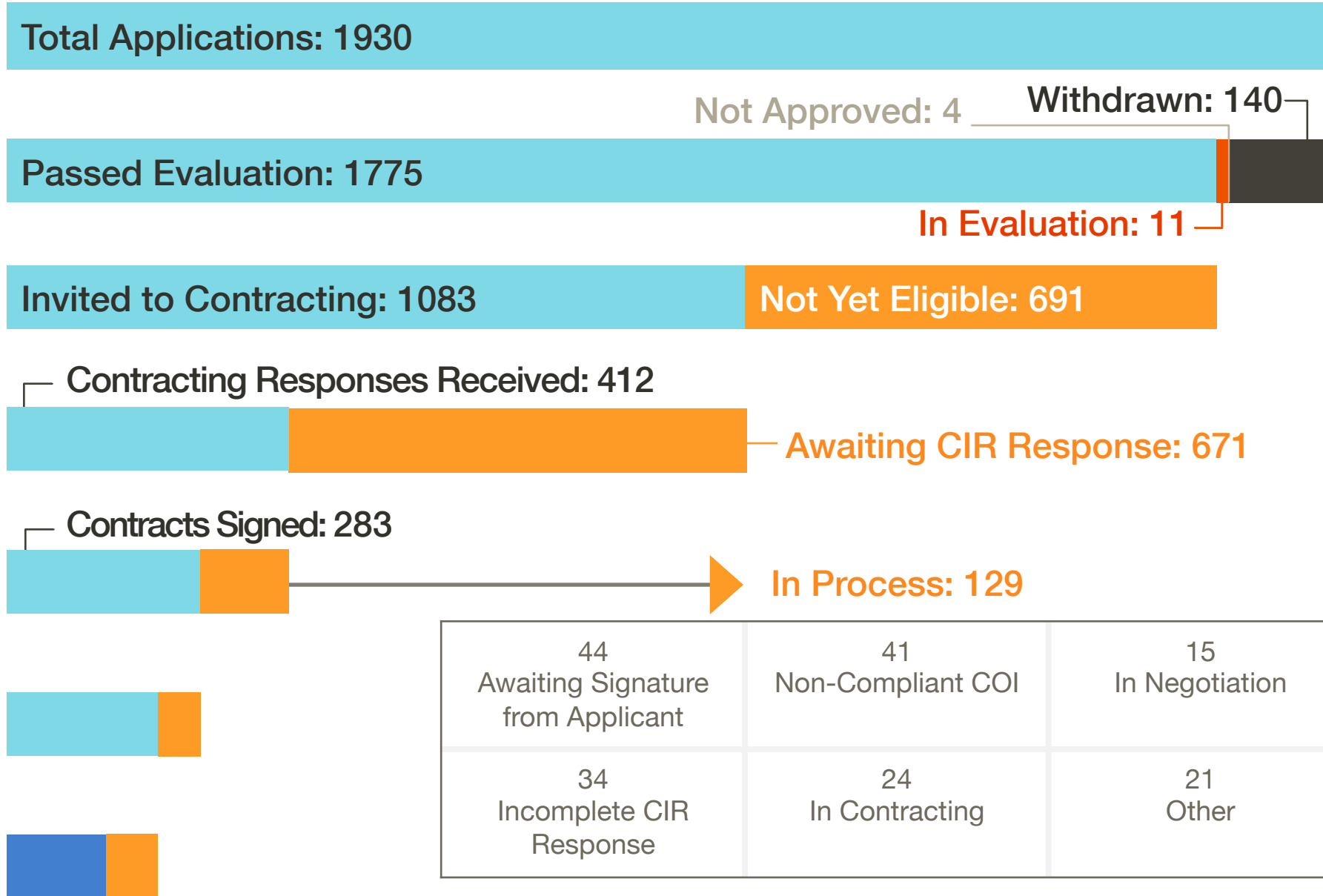
* Application may not be eligible for Contracting for more than one reason.

Application Pipeline

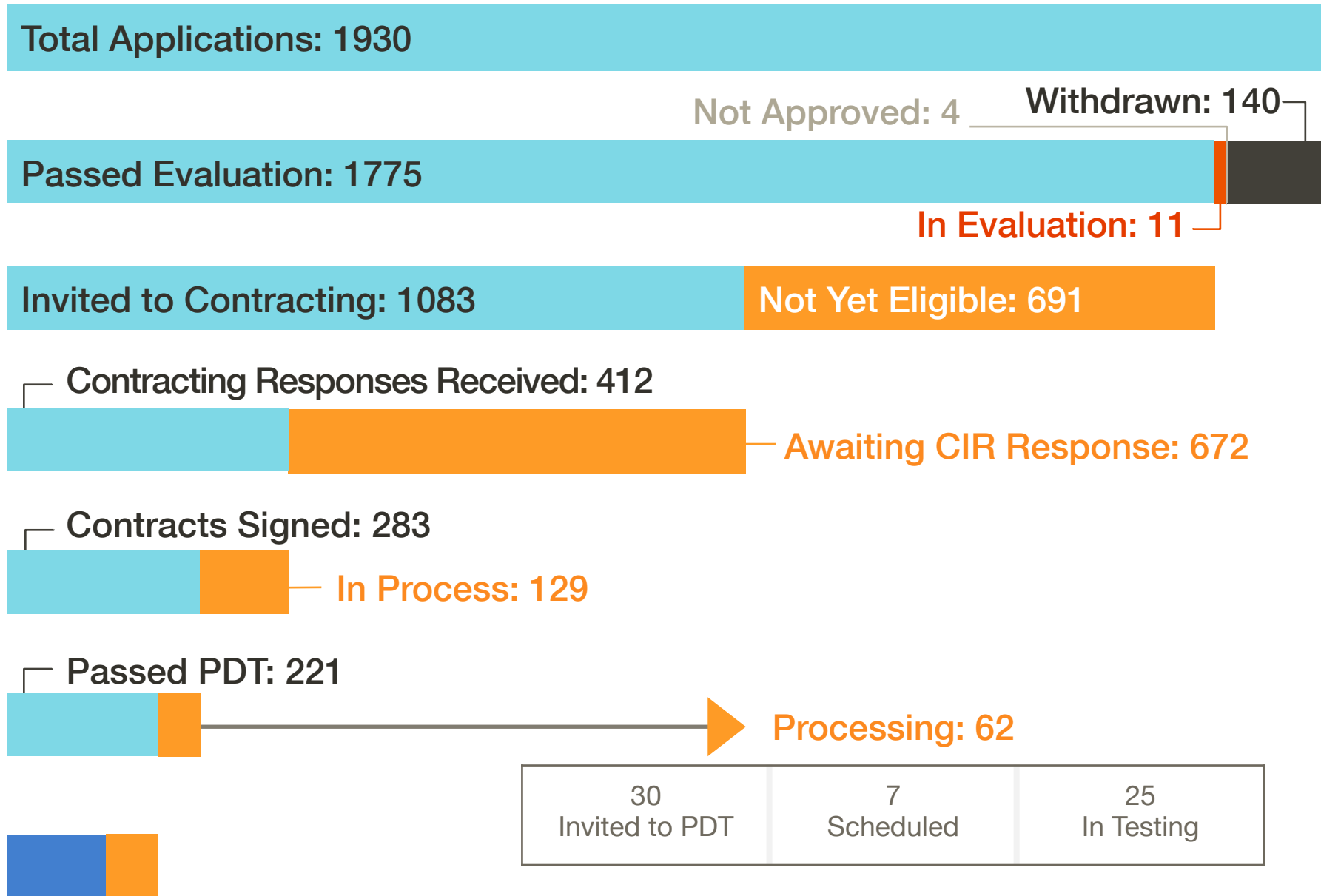


* Applications are not limited to one classification and might not fit the criteria above.

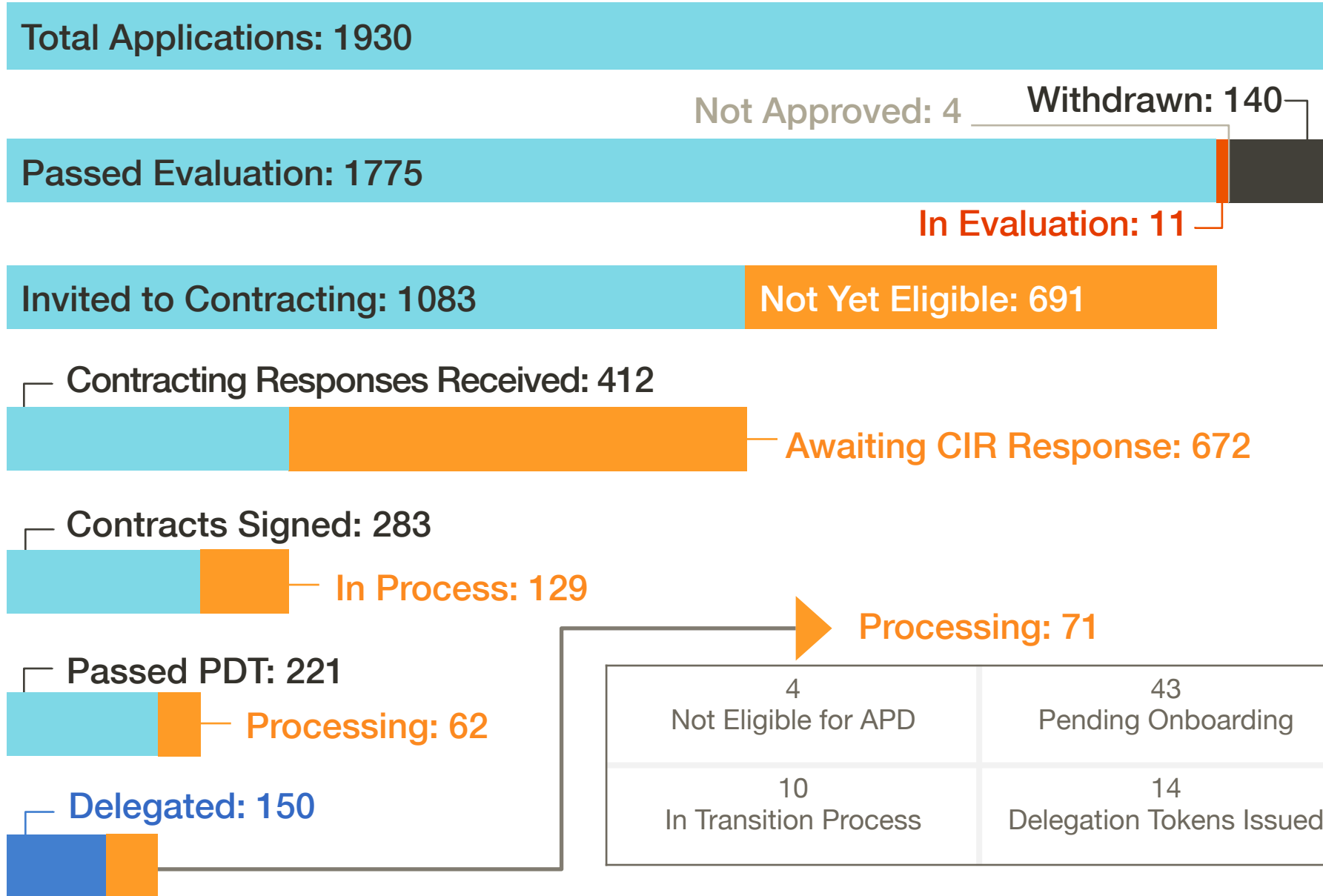
Application Pipeline



Application Pipeline



Application Pipeline



Application Change Requests

Statistics

- + **1,884** change request cases received
 - 1,718 change requests approved
 - 12 change requests denied
 - 42 change requests in process
 - 112 change requests cancelled
- + **4-6 Weeks** = average processing time

Re-evaluation

- + Required if change request could impact scoring of an application
- + USD 10,000 for each Technical and Financial re-evaluation; USD 2,000 for Registry Services re-evaluation
- + Costs will be communicated to applicant prior to start of re-evaluation

Contracting > CIR Form

Updated Contracting Information Request Form launched
18 February 2014

+ Contracting Implications

- Not yet invited to Contracting = no action required
- Invited, but Form not started = link found in invitation will open new CIR Form
- Form started, but not submitted = saved information will move to New Form
- CIR Form submitted = saved information will remain in Old Form

+ What Has Changed?

- Sections Removed
 - Exhibit A
 - Continuing Operations Instrument
- New Online Forms Available
 - Code of Conduct Exemption Request
 - Declaration of cross-ownership
- Additional Point of Contact Requested: Billing
- Improved user experience

Contracting > RA Execution Within 9 Months

Section 5.1 of the Applicant Guidebook (AGB)

- "...eligible applicants are expected to have executed the Registry Agreement within nine (9) months of the notification date."

+ Contracting Implications

- CIRs sent on or before 29 January 2014:
"Notification date" is 29 January 2014 – applicants have been informed
- CIRs sent after 29 January 2014:
The date of the CIR serves as the "notification date"

+ Requests for Extension

- Applicant must demonstrate, to ICANN's reasonable satisfaction, that it is working diligently and in good faith toward successfully completing the steps necessary for entry into the Registry Agreement.
- ICANN will examine all factors unique to each applicant when determining if reasonable satisfaction has been met
- Requests must be sent by the Contracting Point of Contact to newgtld@icann.org

Contracting > Specification 13

Public Comment Period

- + 6 December 2013: Proposal published for Public Comment
- + 31 January 2014: Public Comment Period closed
 - 43 Comments received; ICANN currently analyzing comments

Next Steps

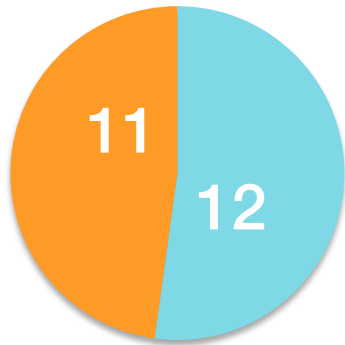
- + Summary and Analysis Report
 - Expected in 2-4 weeks
 - To be published on ICANN.org, and supplied to ICANN management and the New gTLD Program Committee of ICANN's Board of Directors for consideration

Objection & Dispute Resolution

Resolution and Outcome Statistics

+ Over 91% of all objections have been resolved

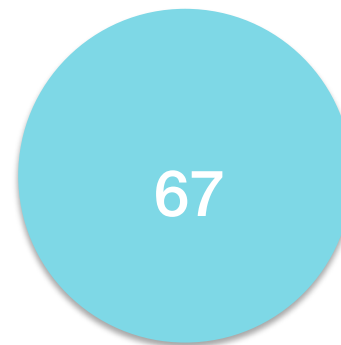
Resolved
In Progress



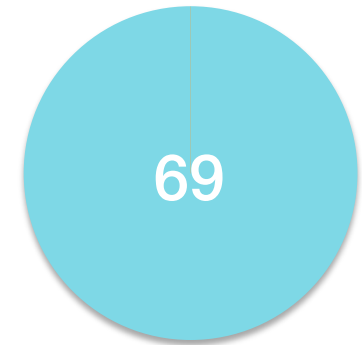
Limited Public Interest



Community

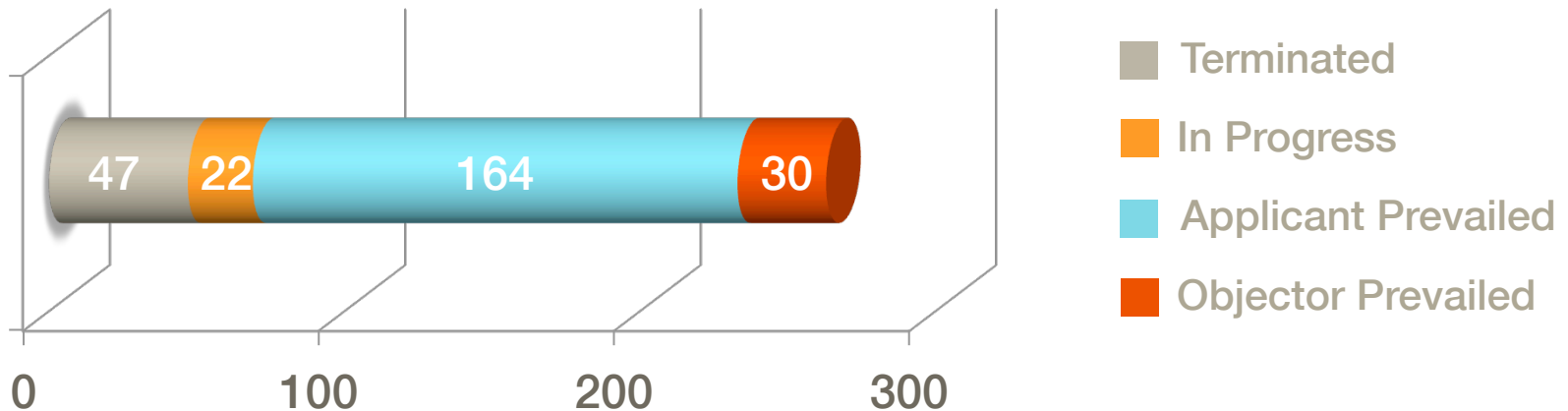


String Confusion



Legal Rights

+ Applicant prevailed in 85% of resolved, non-terminated cases



Objection & Dispute Resolution

Public Comment Period

- + Proposed Review Mechanism to Address Perceived Inconsistent Expert Determinations on String Confusion Objections:
<http://www.icann.org/en/news/public-comment/sco-framework-principles-11feb14-en.htm>
- + Important Dates
 - 11 February 2014: Comment Period opened
 - 11 March 2014: Comment Period closes
 - 12 March 2014: Reply Period opens
 - 2 April 2014: Reply Period closes
- + New gTLD Program Committee Resolution:
<http://www.icann.org/en/groups/board/documents/resolutions-new-gtld-05feb14-en.htm#1.b>
- + Proposed Review Mechanism Document:
<http://newgtlds.icann.org/en/program-status/odr/proposed-sco-framework-principles-11feb14-en.pdf>

GAC Advice > Category 1 Update

Category 1 Implementation Framework

- + NGPC accepted Advice and adopted implementation framework on 5 February 2014: <http://www.icann.org/en/groups/board/documents/resolutions-new-gtld-annex-2-05feb14-en.pdf>
- + Safeguards consistent with the implementation framework will be added to Specification 11 of the Registry Agreement as public interest commitments for affected applications

Contracting Implication

- + ICANN began inviting applicants once subject to Category 1 Advice to Contracting on 12 February 2014, provided that they met all other CIR invite eligibility criteria

GAC Advice > Category 2 Update

Current Application Statistics

- + 186 applications subject to Category 2 Advice
 - 139 eligible to proceed
 - 35 required to submit a change request
 - 21 March 2014: change request(s) must be received by ICANN
 - Applicants that have not submitted change requests are expected to provide an explanation for how the proposed TLD will serve the public interest by this date.
 - 12 on hold pending further consideration
 - 11 responses received:
<http://newgtlds.icann.org/en/applicants/gac-advice/cat2-safeguards>
 - Responses will be provided to the NGPC and the GAC for consideration

Contention Sets > Statistics

Statistics	Number of Contention Sets	Number of Applications in Contention
March 2013	234	758
17 February 2014	196	646

Re-designed String Contention Set Status Page coming to Microsite

- + Visual representation of each contention set
- + Contention sets names & numbers & status
- + Ability to see application status of all members of the set
- + Target Launch in Early March

Contention Sets > Objection Determination Effects

Contention Sets are being updated to capture the impact of objection determinations

- + String Confusion Objection (SCO) when objector is a gTLD applicant
 - If the Objector prevails: direct contention created between the two parties to the objection
- + String Confusion Objection when the objector is existing TLD Registry Operator
 - If the Objector prevails: the objected to application will not proceed
- + Non String Confusion Objections:
 - If the Objector prevails: the objected to application will not proceed

Community Priority Evaluation

Status	Pending CPE Eligibility	Invited	In Evaluation
Number of Applications	19	8	5

+ Invited

- ART, ART, GMBH, HOTEL, INC, LLC, LLP, RADIO

+ In Evaluation

- IMMO, TAXI, OSAKA, TENNIS, MLS

+ Results

- First CPE Results expected to be available by 23 March

Auctions

Public Comment Period

- + 4 February 2014: Comment Period Closed

Next Steps

- + PC Summary & Analysis Report expected by 7 March
 - Updated Auction Rules & Bidder Agreement
- + Issuing first “Intent to Auction” notices expected March 2014 based on eligibility
- + Continued development of rules for sets with Indirect Contention
- + Auction session planned for ICANN 49 in Singapore
- + Targeting first Auction June 2014

Pre-Delegation Testing > Status

Upcoming PDT Schedule by Week

+ Current operational capacity of 20 per week

Scheduled Start Date	Count
17 Feb 2014	7
24 Feb 2014	4
3 Mar 2014	2
31 Mar 2014	1

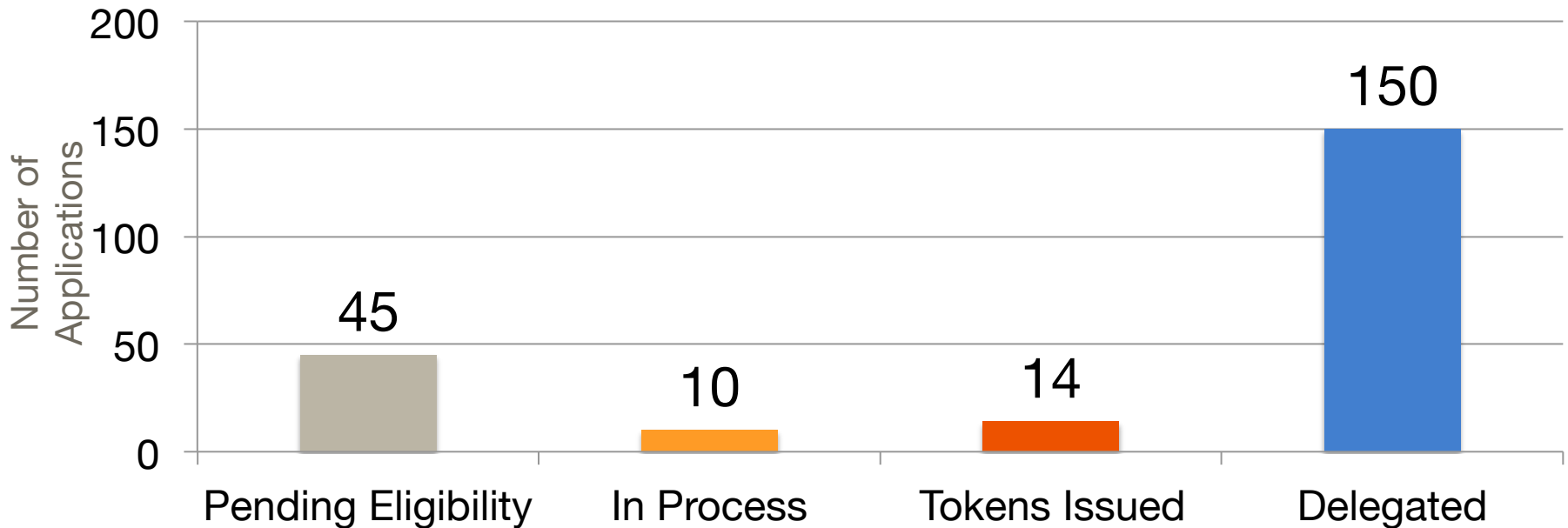
PDT Resources

+ Updates published 13 February 2014

<http://newgtlds.icann.org/en/applicants/pdt#resources>

Transition to Delegation

Current Status



Efficiency Improvements

- + gTLDs which signed RA's in November & December have been delegated in ~ 60 Days
 - Down from 75 Days

Qualified Launch Program (QLP)

Overview

- + Goal: Provide a mechanism for Registry Operators to register a limited number of names to third parties to promote their TLDs prior to the Sunrise period, while maintaining safeguards against possible infringement

Public Comment Period

- + Qualified Launch Program for New gTLD Registries
<http://www.icann.org/en/news/public-comment/qlp-addendum-13feb14-en.htm>
 - As anticipated in Rights Protection Mechanism Requirements, Section 4.5.1
- + Dates
 - 13 February 2014: Draft addendum published for comment
 - 15 March 2014: Public Comment closes

Next steps

- + If implemented, Qualified Launch Program becomes available without additional steps by registry
- + If not implemented, registries may continue to submit individual requests for programs not otherwise permitted by Registry Agreement

EBERO

Additional EBERO Provider Added

- + 22 January 2014: Nominet executed Master Services Agreement
 - Located in the UK
 - Third EBERO provider - joins CNNIC (China) and CORE (Germany)
 - Anticipated to be operational by July 2014

Next Steps

- + Need additional providers for geographic coverage
- + Request for Proposal expected to be issued by July 2014

Name Collision

Education and Outreach

- + Developed Name Collision Information kit
- + Launched nc-info@icann.org public mailing list to coordinate outreach efforts with community members willing to help
 - <https://mm.icann.org/mailman/listinfo/nc-info>
- + Outreach Status
 - 33 news articles published in 13 countries, covering 6 different languages
 - Made contact with 80+ IT industry associations across Africa, Asia Pacific, Europe, Middle East, Latin America, North America

Get Involved

- + Information hub:
 - <http://www.icann.org/namecollision>
- + Join the Name Collision Occurrence Management Framework discussion
 - <https://lists.dns-oarc.net/mailman/listinfo/collisions>
- + February 2014: Public Comment Period Expected
 - Draft Name Collision Occurrence Management Framework

Universal Acceptance of TLDs

Project Update

+ Current Status

- Full-time resource assigned
- Working with community to identify the role of ICANN in this effort
- Session to be held at ICANN 49 in Singapore, 23-27 March 2014
<http://singapore49.icann.org/>

+ Problem Statement

- Internet user attempts to access a new gTLD domain name, software won't work because of the new gTLD
- Problem often rooted inside well-meaning software packages
 - Might try to prevent users from accessing malicious actors on the Internet
 - Might try to help steer around typing errors

+ Solution

- Developers/vendors need to fix, patch and update software

Thank You & Questions?

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- + We will alternate between questions submitted in the Questions & Comments pod and phone questions
- + Questions will be answered as time permits