

New gTLD Applicant Webinar

11 January 2013

Status Update

Webinar Information

Dial-in #s

US Toll-free

1-877-941-9321

US Toll

1-480-629-9799

Access Code

4589797

International #s

[http://
newgtlds.icann.org/
en/announcements-
and-media/
webinars/dial-
in-11jan13-en.pdf](http://newgtlds.icann.org/en/announcements-and-media/webinars/dial-in-11jan13-en.pdf)

Also available on the
webinar page of the
Microsite

- Session is being recorded
 - Play back is available on the microsite at the end of the webinar
- Q&A session at the end
 - We will be answering questions submitted by phone
 - Questions in the Questions & Comments pod in Adobe Connect will be addressed as time permits

Agenda



- Initial Evaluation Update
- Clarifying Questions (CQs)
- Initial Evaluation Timeline
- Change Requests
- Customer Service Center
- Other Projects
- Modus Operandi

Initial Evaluation Update

Initial Evaluation Panels	Not Started	In Evaluation	In CQ	Prelim Panel Results	Key Dates
Background Screening		1917			
String Similarity		1917			1 March
DNS Stability		11		1906	
Geographic Names		11	17	1889	
Financial	729	538	650		CQ Release Starting 15-Jan
Technical & Operational	618	772	527		
Registry Services		969	743	205	

Initial Evaluation **On Target** to meet 23-March 2013 results release date

Clarifying Questions (CQs)

- Began issuing Geographic Names CQs on 26 November 2012
- Will begin issuing Registry, Financial, and Technical & Operational CQs beginning 15 January 2013
- 80%+ of all applications likely to receive CQs
- CQs for 100 applications scheduled for release each week based on Priority number
- Four weeks to respond to CQs (increased from two weeks)

Initial Evaluation Timeline

CQs to applicants

~ 100 per week

Applicants respond
to CQs

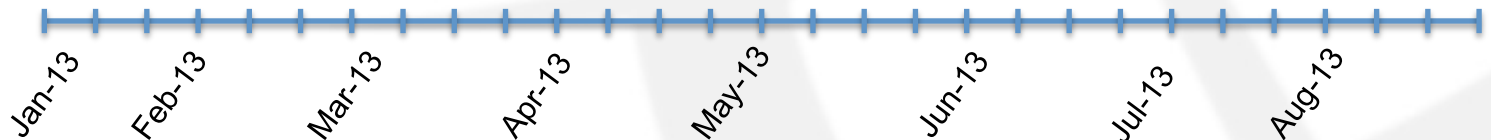
~ 100 per week

Complete Evaluation &
Review Results

Starting @ 30/week → 100/week

Publish IE Results

Starting @ 30/week → 100/week

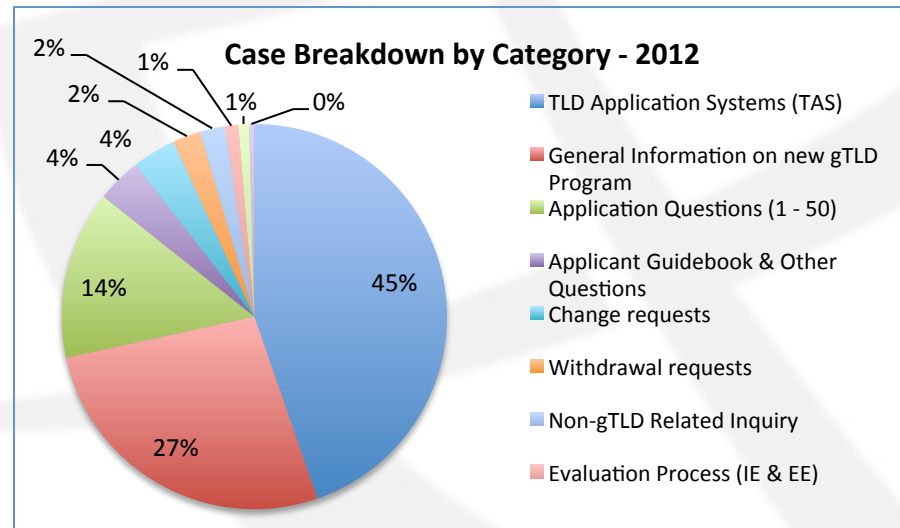
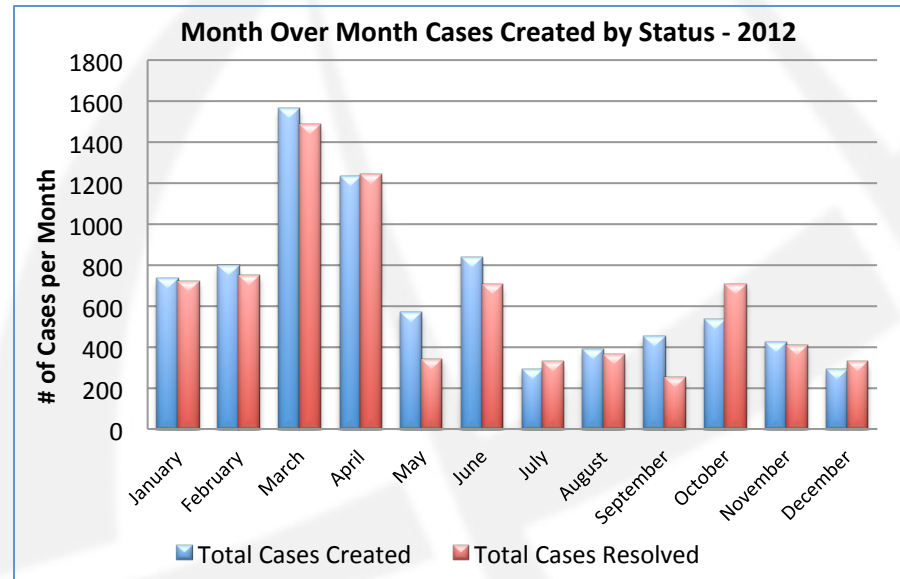


- Initial Evaluation results to be released in priority order beginning 23 March 2013
- Initial Evaluation results will ramp up to at least 100 results per week by June 2013
- All initial evaluation results are scheduled to be published by the end of August 2013

Customer Service Center

Application Statistics

- Withdrawals completed: 13
- Objections filed: 0
- Change requests
 - Total Submitted: 424
 - Approved and Posted: 54
- 58 Cases created MTD
- 686 Cases resolved MTD
- 386 Cases Open



Other Projects

Project	Status	Key Dates
Trademark Clearinghouse	On Target	January Publish TMCH Agreements Sunrise & Claims Finalize SOW Sunrise & Claims Publish SOW February TMCH Validation System Launch April TMCH Database Launch
Uniform Rapid Suspension	On Target	February Formalize relationship with selected provider Announce selected provider Ongoing Continue to engage with additional providers to develop readiness
Pre-Delegation Testing Preparation	On Target	January Finalize implementation project plan April Pre-Delegation test service readiness

Modus Operandi

How we've been operating

- Webinars scheduled without enough prior notice
- Webinars held at poor times for applicants outside of North America
- Content Lacking

How we will be operating

- Webinars to be scheduled at least 2 weeks in advance
- Will be held on Tuesdays, Wednesdays or Thursdays to avoid holiday/ weekend travel
- Time will rotate among 3 UTC times based on presenter location
- Focus on clear, consistent content for trusted communications

Questions

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