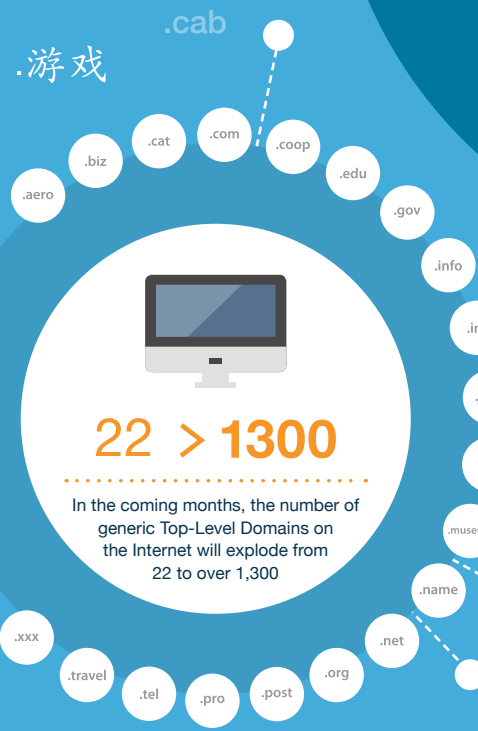


The Internet is Expanding

Learn how to protect your trademark



22 > 1300

In the coming months, the number of generic Top-Level Domains on the Internet will explode from 22 to over 1,300

.нлайн



.cooking

شبكة

.сайт

.futbol



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+3

Rights Protection Mechanisms

are now in place to support and protect trademark holders - before anything happens, and in case something does in the future

STAGE 01

BEFORE THE NEW DOMAINS GO LIVE

Trademark Clearinghouse

The Trademark Clearinghouse is a one-stop-solution to help protect a trademark across every new generic Top-Level domain that comes online

The first stage in protecting your rights is to submit a mark to the Trademark Clearinghouse

Submit your Trademark

<http://trademark-clearinghouse.com>

Rights Protections



Sunrise Services

Priority access to request domain names associated with your trademark(s)



Trademark Claims Service

Notification to a Rights Holder after registration, allowing for immediate action if the domain registered is infringing rights

STAGE 02

AFTER THE DOMAINS GO LIVE

Uniform Rapid Suspension System

If rights infringement occurs after a domain goes live, the URS comes into effect



Within 24 hours of a valid complaint, an infringing domain will be locked

STAGE 03

AFTER THE DOMAINS GO LIVE

Trademark PDDRP*

Trademark infringement is often portrayed as being a registrant problem, such as cyber-squatting. But what if a Registry Operator were to be involved?



The Trademark Post-Delegation Dispute Resolution Procedure addresses instances where a Registry Operator is complicit in trademark infringement

ICANN and the Internet community are laying the foundation for a broader, more mature Domain Name System

Find out more @ <http://newgtlds.icann.org/urs>

Find out more @ <http://newgtlds.icann.org/pddrp>

To find out more about the biggest change to the Internet since it was created visit

<http://newgtlds.icann.org>