

## Trademark Clearinghouse Rights Protection Mechanism Requirements

### Qualified Launch Program Addendum

This addendum (this “**Addendum**”) to the Trademark Clearinghouse Rights Protection Mechanism Requirements (the “**TMCH Requirements**”) is hereby approved by ICANN as of [\_\_\_\_\_, 2014] and, pursuant to the terms of Section 4.5.1 of the TMCH Requirements, automatically incorporated without further action by either ICANN or any Registry Operator into the TMCH Requirements. All capitalized terms used in this Addendum but not defined herein have the meaning given to them in the TMCH Requirements.

1. Pursuant to Section 3.2 of Specification 5 of the Agreement, Registry Operator MAY register to itself up to one hundred (100) domain names (plus their IDN variants, where applicable) cumulatively over the life of the TLD. If Registry Operator complies with the terms and conditions of this Addendum, Registry Operator MAY, through an ICANN-accredited registrar, register such one hundred (100) domain names (plus their IDN variants, where applicable) to third parties prior to or during the Sunrise Period (each such domain name, a “**QLP Name**”) for the purpose of promoting the TLD (a “**Qualified Launch Program**”). Except as permitted by this Addendum, Registry Operator MUST NOT Allocate or register such one hundred (100) domain names (plus their IDN variants, where applicable) to third parties prior to the Allocation and registration of all Sunrise Registrations.
2. If, at the time of registration of a QLP Name, the QLP Name matches a label contained in the list provided to Registry Operator by the TMCH Sunrise and Claims Provider containing the labels attributable to Sunrise-Eligible Rights Holders (the “**Sunrise List**”), then such QLP Name MAY be registered to a third party registrant as follows:
  - 2.1 To a registrant who is a Sunrise-Eligible Rights Holder with a valid SMD file for a label that matches the QLP Name; or
  - 2.2 If the TLD application was designated by ICANN as a geographic name (according to the criteria in section 2.2.1.4.1 of the Applicant Guidebook), to a registrant who is an international, national, regional, local or municipal governmental authority (“**Public Authorities**”) and such QLP Name is either (i) identical to the name or acronym of such Public Authority or (ii) the name of a building, park, monument or other public place operated by such Public Authority. Except as permitted by this Section 2.2, if a QLP Name matches a label contained on the Sunrise List, such QLP Name MUST NOT as part of the Qualified Launch Program be Allocated or registered to a registrant who is not a Sunrise-Eligible Rights Holder with a valid SMD file for a label that matches the QLP Name.
3. If, at the time of registration of a QLP Name, the QLP Name does not match a label contained in the Sunrise List, then such QLP Name MAY be registered to any third party registrant (i.e. does not have to be registered to a Sunrise-Eligible Rights Holders).
4. Prior to registering any QLP Name, Registry Operator MUST obtain a Sunrise List from the TMCH Sunrise and Claims Provider. Registry Operator MUST obtain a Sunrise List from the TMCH Sunrise and Claims Provider at least once every 24 hours throughout the duration of the Qualified Launch Program. Registry Operator MUST NOT register a QLP Name without obtaining the Sunrise List in accordance with the time requirements of this Section 4 and reviewing the Sunrise List as contemplated by this Addendum. Registry Operator will obtain the Sunrise List from the TMCH Sunrise and Claims Provider in the same manner as it obtains

the list necessary to provide the Claims Service under the Functional Specifications.

5. Upon and following the first registration of a QLP Name, Registry Operator MUST transmit any QLP Names to the TMCH Sunrise and Claims Operator in its List of Registered Domain Names that is uploaded at least once every 24 hours, as specified in <http://tools.ietf.org/html/draft-lozano-tmch-func-spec-08>. Registry Operator acknowledges that ICANN may obtain such list of Registered Domain Names from the TMCH Sunrise and Claims Operator in order to assess Registry Operator's compliance with the provisions of this Addendum and related provisions of the Agreement.
6. Each registration of a QLP Name to a third party as permitted by this Addendum will reduce the cumulative number of domain names that could otherwise be registered by Registry Operator for the operation and promotion of the TLD pursuant to Section 3.2 of Specification 5 of the Agreement (i.e. if Registry Operator registers 20 QLP Names, Registry Operator will only have 80 domain names available to it under Section 3.2 of Specification 5 of the Agreement over the life of the TLD, either for its own use or for use as a QLP Name).
7. Registry Operator MUST provide the Claims Services for each QLP Name registered to a third party pursuant to Section 2 of this Addendum.
8. A registration of a QLP Name is deemed a "Sunrise Registration" for purposes of the TMCH Requirements and the Agreement.
9. Notwithstanding any provision of this Addendum, Registry Operator must comply with Section 6 of Specification 6 of the Registry Agreement in connection with the registration of any QLP Name.