

New gTLD Update Webinar

26 March 2013



New Generic Top-Level
Domains

Christine Willett
ICANN, VP gTLD Operations

Webinar Information

US Toll-free
1-877-941-9321

US Toll
1-480-629-9799

Conference ID
4610307

- + Recorded session will be available at the end of the webinar.
- + Q&A session at the end.
 - Phone questions given priority.
 - Online questions answered as time permits.

<http://newgtlds.icann.org/webinars>

Agenda

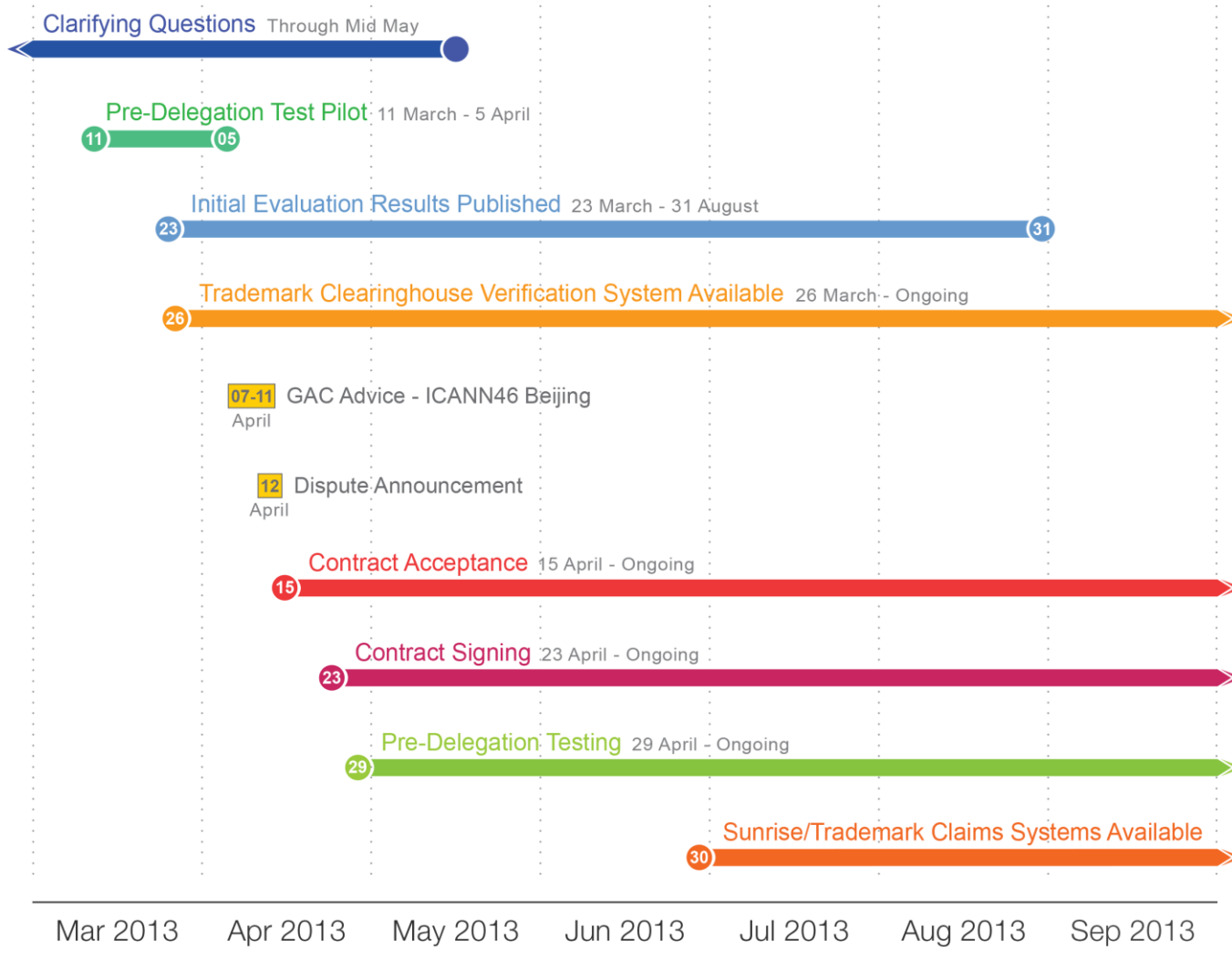


New Generic Top-Level
Domains

- + New gTLD Program Update
Christine Willett, VP gTLD Operations
- + New gTLD Stability & Security
Jeff Moss, Chief Security Officer
- + New gTLD Operational Readiness
Fadi Chehadé, President & CEO
- + Questions

New gTLD Program Timeline

New gTLD Program Timeline >



Initial Evaluation Results

Initial Evaluation Results Released
22 March 2013

- + Results published for 27 of the first 30 applications.
 - Results for 3 applications not yet available (applicants have been notified).
 - Possible reasons include: pending change requests, clarifying questions, or follow-up with applicants regarding missing information.
- + Three possible outcomes for Initial Evaluation:
 - Pass
 - Eligible for Extended Evaluation
 - Ineligible for Further Review

View results from the Current Application Status page:

<https://gtdresult.icann.org/application-result/applicationstatus>



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Initial Evaluation Reports



New gTLD Program
Initial Evaluation Report
Report Date: 22 March 2013

Application ID:	1-904-60726
Applied-for String:	vermögensberater
Priority Number:	22
Applicant Name:	Deutsche Vermögensberatung Aktiengesellschaft DVAG

Overall Initial Evaluation Summary

Initial Evaluation Result	Pass
Congratulations!	
Based on the review of your application against the relevant criteria in the Applicant Guidebook (including related supplemental notes and advisories), your application has passed Initial Evaluation.	

Background Screening Summary

Background Screening	Eligible
Based on review performed to-date, the application is eligible to proceed to the next step in the Program. ICANN reserves the right to perform additional background screening and research, to seek additional information from the applicant, and to reassess and change eligibility up until the execution of the Registry Agreement.	

Panel Summary

String Similarity	Pass - No Contention
The String Similarity Panel has determined that your application is consistent with the requirements in Sections 2.2.1.1 and 2.2.1.2 of the Applicant Guidebook, and your applied-for string is not in contention with any other applied-for strings.	
DNS Stability	Pass
The DNS Stability Panel has determined that your application is consistent with the requirements in Section 2.2.1.3 of the Applicant Guidebook.	
Geographic Names	Not a Geographic Name - Pass
The Geographic Names Panel has determined that your application does not fall within the criteria for a geographic name contained in the Applicant Guidebook Section 2.2.1.4.	
Registry Services	Pass
The Registry Services Panel has determined that the proposed registry services do not require further review.	
Technical & Operational Capability	Pass
The Technical & Operational Capability Panel determined that: Your application meets the Technical & Operational Capability criteria specified in the Applicant Guidebook.	

- + Reports for applications recommended for Extended Evaluation will have detailed information on questions that did not receive the maximum scores.
- + IE reports for applicants and public include the same information, except:
 - Detailed information for Questions 30-50 are removed from the public IE report.
- + IE reports for applicants are available through TAS.
- + IE reports for the public are available on the Microsite:
<https://gtdresult.icann.org/application-result/applicationstatus>

Finalizing Initial Evaluation Reports

- + ICANN compiles and reviews results from all panels before releasing IE results.
- + Applications with missing information may receive a communication from ICANN.
- + If contacted, applicants may choose to:
 - Provide the missing information within 1 week.
 - Take no action and ICANN will finalize and post IE results based on currently available information.
- + If information provided introduces new issues, cause inconsistency, or does not meet Applicant Guidebook requirements, the application will be scored accordingly.
 - No additional follow-up will be provided.

Initial Evaluation Panel Stats

	Pre-CQ Eval	Pending CQ Response	Post CQ Eval	Prelim Panel Results	IE Results Published
Background Screening	15	12	-	1871	27
String Similarity	-	-	-	-	1930
DNS Stability	-	-	-	-	27
Geographic Names	3	13	0	1882	27
Financial	913	445	428	118	27
Technical & Operational	895	424	467	118	27
Registry Services	390	387	953	168	27

33 Application Withdrawals to Date → 1897 Active Applications

Contracting Phase: Registry Agreement Eligibility

- + Applications eligible for Contracting: Passed Initial Evaluation, no pending objections/GAC advice, and not in string contention.
- + Receive formal notification to begin the process. Receive Contracting Information Request, including:
 - Continued Operations Instrument (COI) documentation
 - Contact and signatory information
 - Cross-ownership declaration
 - Indication of acceptance (or not) of base registry agreement
- + Applicants accepting the base registry agreement will be processed rapidly; applicants seeking to negotiate will require more time.



Eligible Applicants will be notified beginning 15 April 2013

Pre-Delegation Testing Pilot Update

- + 12 Pilot Participants Selected.
 - Over 80 Applicants volunteered over 140 Applications.
 - 1 Participant per volunteered Registry Service Provider.

PDT Pilot Participants	
Applicant Name	App ID
International Domain Registry Pty. Ltd.	1-1926-49360
CITIC Group Corporation	1-914-3594
Qatar Telecom (Qtel)	1-1928-24515
Deutsche Vermögensberatung Aktiengesellschaft DVAG	1-904-60726
Guangzhou YU Wei Information Technology Co., Ltd	1-1121-82863
Rusnames Ltd	1-1957-68557
Afilias Limited	1-868-7047
China Organizational Name Administration Center (CONAC)	1-922-56316
dotCareer LLC	1-907-61259
Neustar, Inc	1-863-45071
VIP Registry Pte. Ltd.	1-878-22942
Uniregistry, Corp.	1-855-72194

+ Pilot Status

- Pilot Started 13 March and will complete 5 April.
- Input Data Entry complete.
- Data review process & testing underway.
- Lessons learned are being captured & will be published.

Pre-Delegation Testing

+ PDT Resources

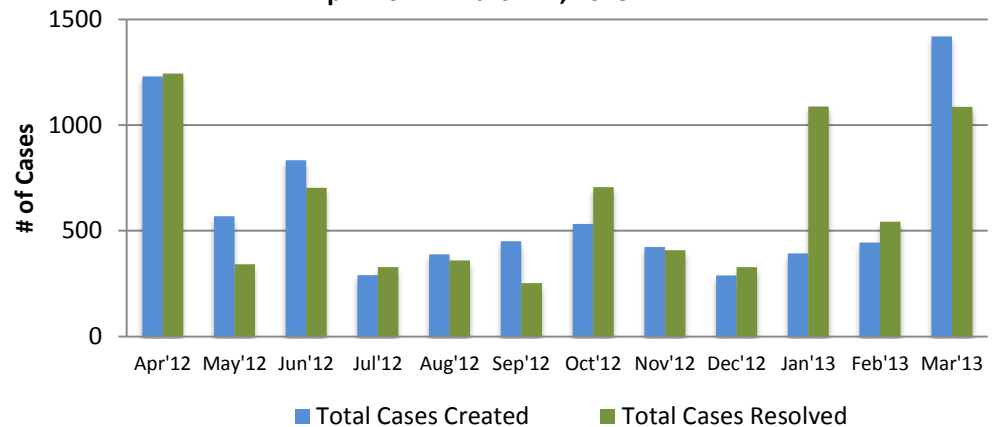
- PDT Test Specifications published 20 March.
- Instructions & Templates for Input Data updated 15 March.
- PDT System user guide to be made public by 17 April.
- Materials will be finalized by 17 April based on Pilot learnings.
 - Changes expected to primarily be enhancements to the instructions documents.
- PDT Session planned for Beijing: Focus on preparing applicants for successful PDT.

Customer Service Center Status

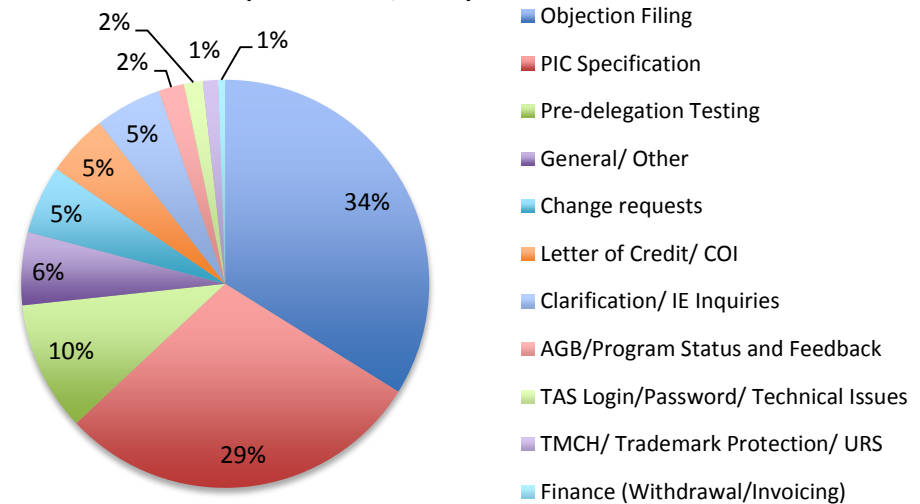
Customer Service Center Case Statistics March 1-24

Case Subcategories	Created	Resolved	In-Progress
AGB	6	3	2
Application Comments	3	4	0
Background Screening	2	1	1
Change requests	77	44	62
Clarification	68	43	10
Community	84	44	1
Correspondence	7	6	0
File downloads/uploads	2	3	0
Financial IE	1	0	1
General	45	37	0
Geo IE	1	0	0
Invoices Remittance Forms	1	1	0
Legal Rights	105	70	0
Limited Public Interest	11	7	0
Login / Password Issues	17	17	2
Objection Filing	176	63	0
Other	33	20	3
Pre-delegation	146	136	0
Program Feedback	7	7	0
Program Status	7	0	0
Q48	0	1	0
Q50	70	72	20
RA	414	391	4
String Confusion	105	90	1
String Similarity	4	3	2
Technical Difficulties	2	2	0
TMCH	12	10	4
Trademark Protection	5	3	0
URS	1	0	1
User Feedback	2	1	1
Wire confirmations	0	1	9
Withdrawal requests	6	6	12
TOTAL	1420	1086	136

Rolling 12- Month Summary of CSC Cases (Created vs Resolved) April 2012 - March 24, 2013



New Cases Created by Category (March 1-24, 2013)



Trademark Clearinghouse

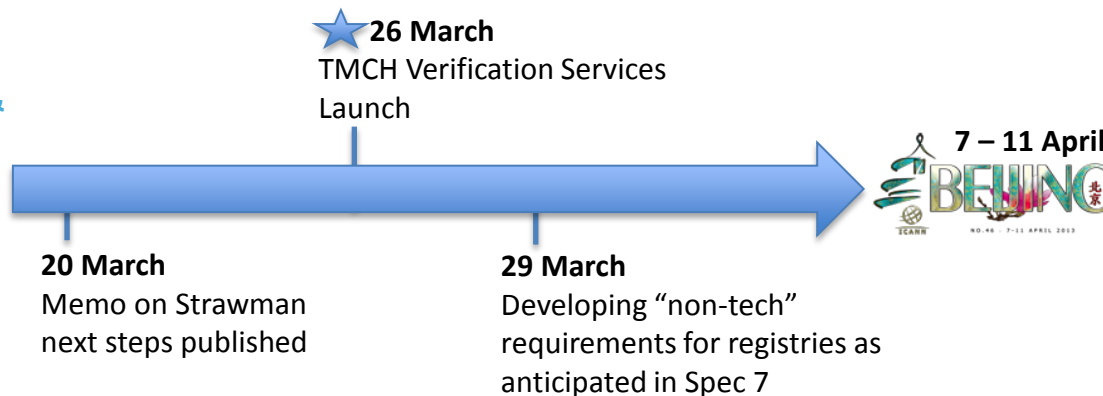


TMCH Verification Services Launched 26 March 2013

Rights holders can submit trademark data
at: <http://trademark-clearinghouse.com>

TMCH
Registration &
Verification

TMCH
Sunrise &
Claims



Objections & Dispute Resolution



- + 274 Objection filings were received:
 - 67 String Confusion Objections
 - 71 Legal Rights Objections
 - 23 Limited Public Interest Objections
 - 113 Community Objections

- + Objection filings that comply with the Applicant Guidebook will be posted on the Dispute Resolution Service Providers (DRSP) websites.

- + Formal notifications will be sent to Applicants and Objectors after the release of the Dispute Announcement on 12-April-2013.
 - Filings subject to an extended review will be notified at a later date.

- + Applicants will have 30 days to respond after notification is received.
 - If fees and responses are not filed by the Applicant, the Objector will prevail by default.
 - Copies of Applicant responses to ICANN are optional; please send copies to DRfiling@icann.org.

Independent Objector

Limited Public Interest Objections filed by the Independent Objector:

gTDL string	Applicant	Application ID
.Health	Afilias Limited	1-868-3442
.Health	dot Health Limited	1-1178-3236
.Health	DotHealth, LLC	1-1684-6394
.Health	Goose Fest, LLC	1-1489-82287
.Healthcare	Silver Glen, LLC	1-1492-32589
.Hospital	Ruby Pike, LLC	1-1505-15195
.Med	Charleston Road Registry Inc.	1-1139-2965
.Med	DocCheck AG	1-1320-21500
.Med	HEXAP SAS	1-1192-28569
.Med	Medistry LLC	1-907-38758
.Medical	Steel Hill, LLC	1-1561-23663

- + The IO's objections are posted on his site: <http://www.independent-objector-newglds.org/english-version/news/>

Community Objections filed by the Independent Objector:

gTDL string	Applicant	Application ID
.Amazon	Amazon EU S.à r.l.	1-1315-58086
.アマゾン[Amazon]	Amazon EU S.à r.l.	1-1318-83995
.亚马逊[Amazon]	Amazon EU S.à r.l.	1-1318-5591
.Charity	Corn Lake, LLC	1-1384-49318
.Charity	Spring Registry Limited	1-1241-87032
.慈善 [Charity]	Excellent First Limited	1-961-6109
.Healthcare	Silver Glen, LLC	1-1492-32589
.Hospital	Ruby Pike, LLC	1-1505-15195
.Indians	Reliance Industries Limited	1-1308-78414
.Med	Charleston Road Registry Inc.	1-1139-2965
.Med	Medistry LLC	1-907-38758
.Medical	Steel Hill, LLC	1-1561-23663
.Patagonia	Patagonia, Inc.	1-1084-78254

Beijing New gTLD Sessions



SESSION	DESCRIPTION	DAY
New gTLD Program Status	Get the latest update on the New gTLD Program. Review what we have accomplished since Toronto, learn what is coming next in the program, and find out what we are doing to prepare for it.	Monday
New gTLD Security Stability & Resiliency (SSR) Update	Get a status update on how the Internet community is resolving security issues that have been identified as part of the SSR Program. The session will include presentation and discussion of the general DNS and TLD threat landscape. The session will include a presentation of SSR next steps and what role the ICANN community has in managing risk as new TLDs are delegated into the root	Monday
New gTLD Registry, 2013 RAA, & Registrants Rights & Responsibilities	Get an overview of the contents of the New gTLD Registry and 2013 Registrar Agreements (RAA) including the new Registrants Right and Responsibilities (R3) document. Also learn about the process involved post the signing of the Agreements.	Monday
IDN Variant TLDs Program	Get a status update on each of the projects under the IDN Variant TLDs Program. The session will include presentation and discussion of the Program's projects with a focus on the IDN root LGR Procedure and the User Experience Study Recommendations. The updates will also incorporate a presentation of Program's next steps and projects.	Monday
New gTLD Pre-Delegation Testing Process Review	Learn how to prepare the required data and documents for PDT, selecting a point of contact, scheduling your PDT appointment and see a demo of the system.	Wednesday
Trademark Clearinghouse	Learn about the TMCH data verification system and what's coming up with Sunrise and TM Claims.	Thursday

Security, Stability, & Resiliency (SSR) Update



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Jeff Moss
ICANN, Chief Security Officer

New gTLD Security Stability & Resiliency (SSR) Update

Transparency & Accountability

Three focus areas

- + Root Zone System readiness (progress report).
- + Operational readiness in context of SSR.
- + Dealing with unforeseen (SSR) effects of new TLD delegations.

Root Zone Management

Assurances are in place from all the operational parts of the Root Zone Management and Publication system that they are prepared for new TLD delegations.

Root Server System Readiness Progress Report

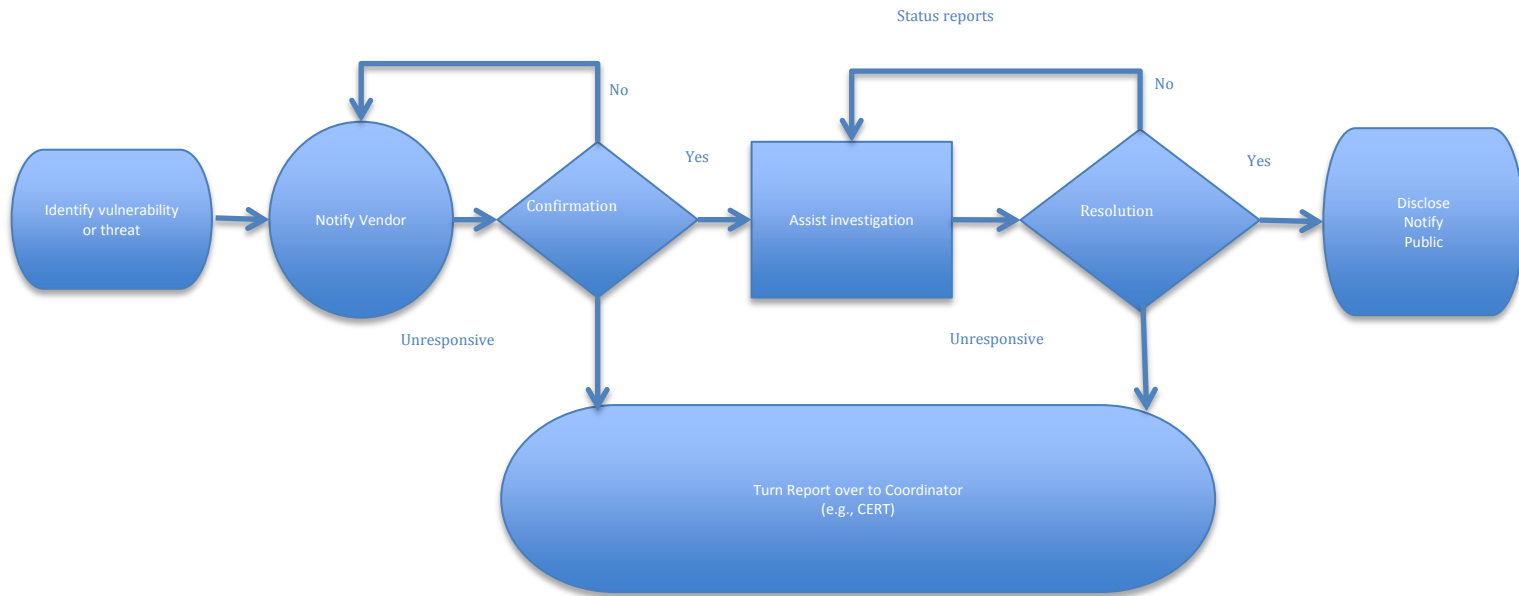
- + RSSAC is in the process of documenting relevant measurements and formats to be made by Root Servers.
- + ICANN's operation of L-ROOT is fully instrumented to collect data according to these specifications, and L has been collecting since January 1st.
- + We will provide regular analysis and public reports to track how new TLD and other changes (IPv6, DNSSEC etc) affect the Root Zone Management and Publication systems.

Operational Readiness in the context of SSR

- + Consider operational systems that must be in place for a successful launch:
 - TMCH
 - EBERO
 - RESTful RDAP (WHOIS)
 - Centralized Zone Access
- + Share SSR risks related to these systems.
- + Discuss risk mitigations related to these systems.

Dealing with unforeseen (SSR) effects of new TLD delegations

- + Expansion of Domain Name Space will have unforeseen impacts.
- + ICANN will follow its Coordinated Vulnerability Disclosure guidelines to resolve and mitigate harm.



SSR and new TLDs: A community effort

- + SAC 057 (Internal Name Certificates)
 - Success story for Coordinated Vulnerability Disclosure process.
 - Executing mitigation plan.
- + ICANN will cooperate with the IAB, CA/B Forum, and other security communities to explore
 - Whether other name space issues exist.
 - Whether they pose threats to DNS SSR.
 - How to mitigate threats.

New gTLD Operational Readiness

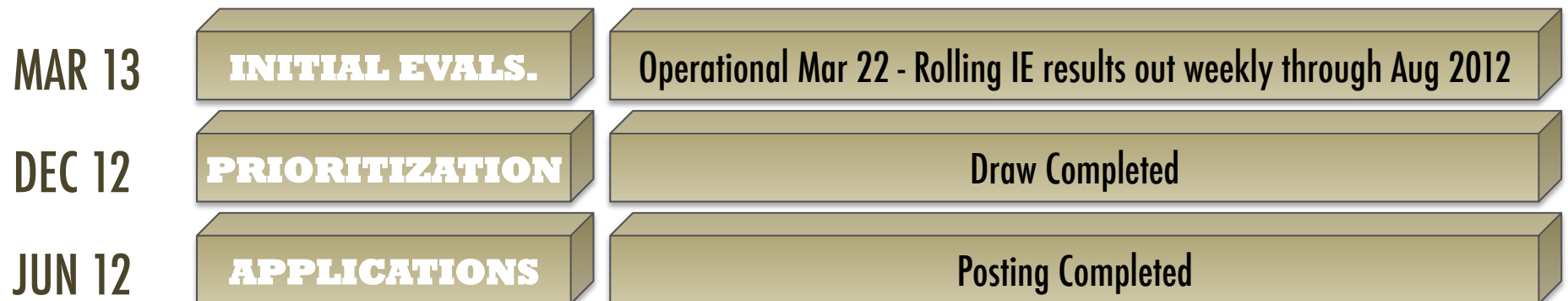


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Fadi Chehadé
ICANN, President & CEO



NEW gTLD OPERATIONAL READINESS



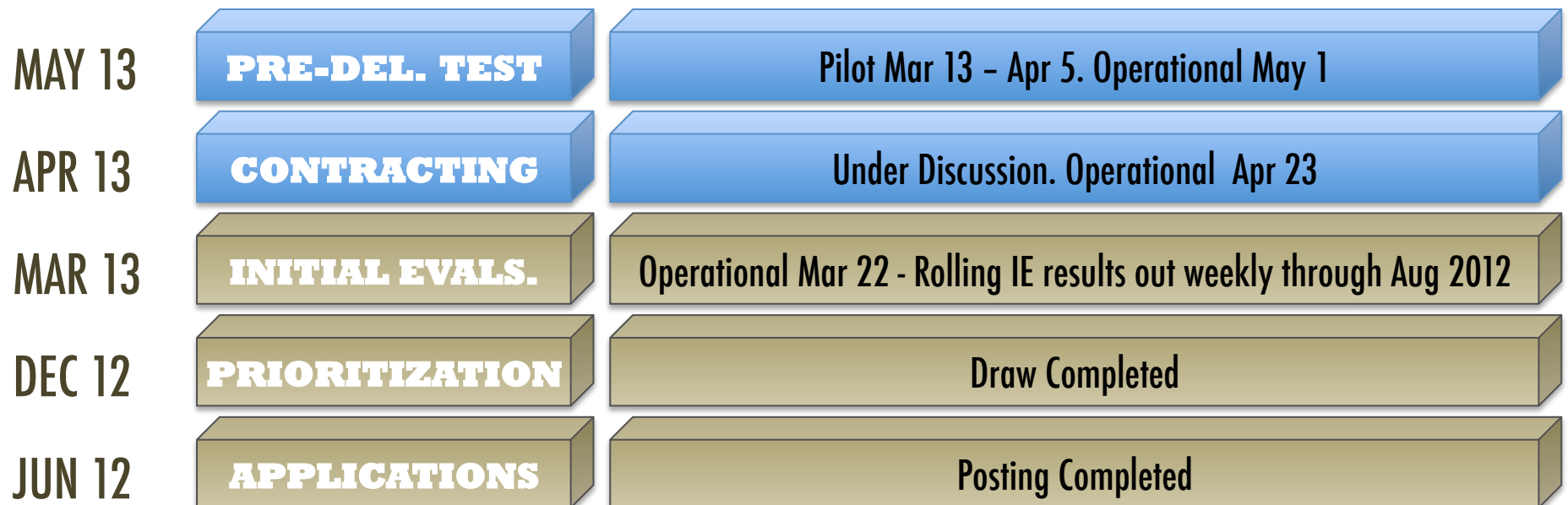


NEW gTLD OPERATIONAL READINESS

APR 13	CONTRACTING	Under Discussion. Operational Apr 23
MAR 13	INITIAL EVALS.	Operational Mar 22 - Rolling IE results out weekly through Aug 2012
DEC 12	PRIORITIZATION	Draw Completed
JUN 12	APPLICATIONS	Posting Completed



NEW gTLD OPERATIONAL READINESS





NEW gTLD OPERATIONAL READINESS

JUN 13	DELEGATION	IANA Prep Underway. Enhanced RZM May 1. Operational June 1
MAY 13	PRE-DEL. TEST	Pilot Mar 13 - Apr 5. Operational May 1
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NEW gTLD OPERATIONAL READINESS

AUG 13

SLA MONITORING

Operational Aug 1

AUG 13

EBERO

3 Providers to be announced Apr 1. Operational Aug 1

JUL 13

URS

1st Provider Contract signed Feb 2012. Operational Jul 1

JUL 13

TMCH

Verification System Live Mar 26. Sunrise/Claims Operational Jul 1

JUN 13

DELEGATION

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JUN 12	APPLICATIONS	Posting Completed
ON-GOING	SSR	Final SSR Pre-launch Update Apr 8

Thank You & Questions?

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International #s

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