New gTLD Program Update

7 August 2013

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Webinar Information

US Toll-free:
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International Numbers:
http://newgtlds.icann.org/webinars

Conference ID
4633816

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Agenda

+ Name Collisions in the DNS
+ Dotless Domains
+ GAC Advice Update
+ Application Processing
+ Rights Protection Mechanisms
+ Contention Resolution
+ Timeline
+ Q&A

Name Collisions in the DNS

Name Collisions Impact in the DNS

- Study Conducted by Interisle Published on 5 August
- ICANN Paper based on the Study finding proposes way forward:
  - Classify strings into 3 profiles
  - 80% of strings classified as low risk
  - 20% of strings (279) require further study
  - 2 strings (.corp & .home) classified as high risk, high impact

Name Collision in the DNS
Risk Management Proposal Opened for Public Comment

- All applicants are encouraged to review the announcement
  - Low Impact Category (80%) can proceed to delegation with minimal new requirements and changes to delegation timeline
  - Unclassified Impact Category (20%) require further study to determine potential risk levels & appropriate mitigation steps.
    - We anticipate 3-6 months for conclusion
  - High Risk Category (.corp & .home) require significant mitigation

Dotless Domains

Dotless Domain Names

- Carve Systems Study Published 5 August
  - Assessed the potential security & stability impacts of dotless domain names
  - Consistent with SSAC & IAB, Carve found multiple risks that would require mitigation
  - NGPC to consider the issue at next meeting on 13 August

GAC Advice Update

GAC Advice Update

- Issued GAC Communiqué - Durban
- Published on Aug 1
- Applicants have until 23 August to respond to the board and provide to New gTLD Program Committee for consideration
  - Full summary:
    http://newgtlds.icann.org/en/announcements-and-media/announcement-01aug13-en
- NGPC will meet again on 13 August to consider GAC advice (among other things). See agenda at http://www.icann.org/en/groups/board/documents/agenda-new-gtld-13aug13-en.htm

Application Processing

Application Statistics

Total Announced June 2012 …	1,930
Withdrawn …	106
Active …	1,821
Not Approved …	3
IE Results Posted Through Priority Number …	1,500
Contracting Information Request Initiated …	164

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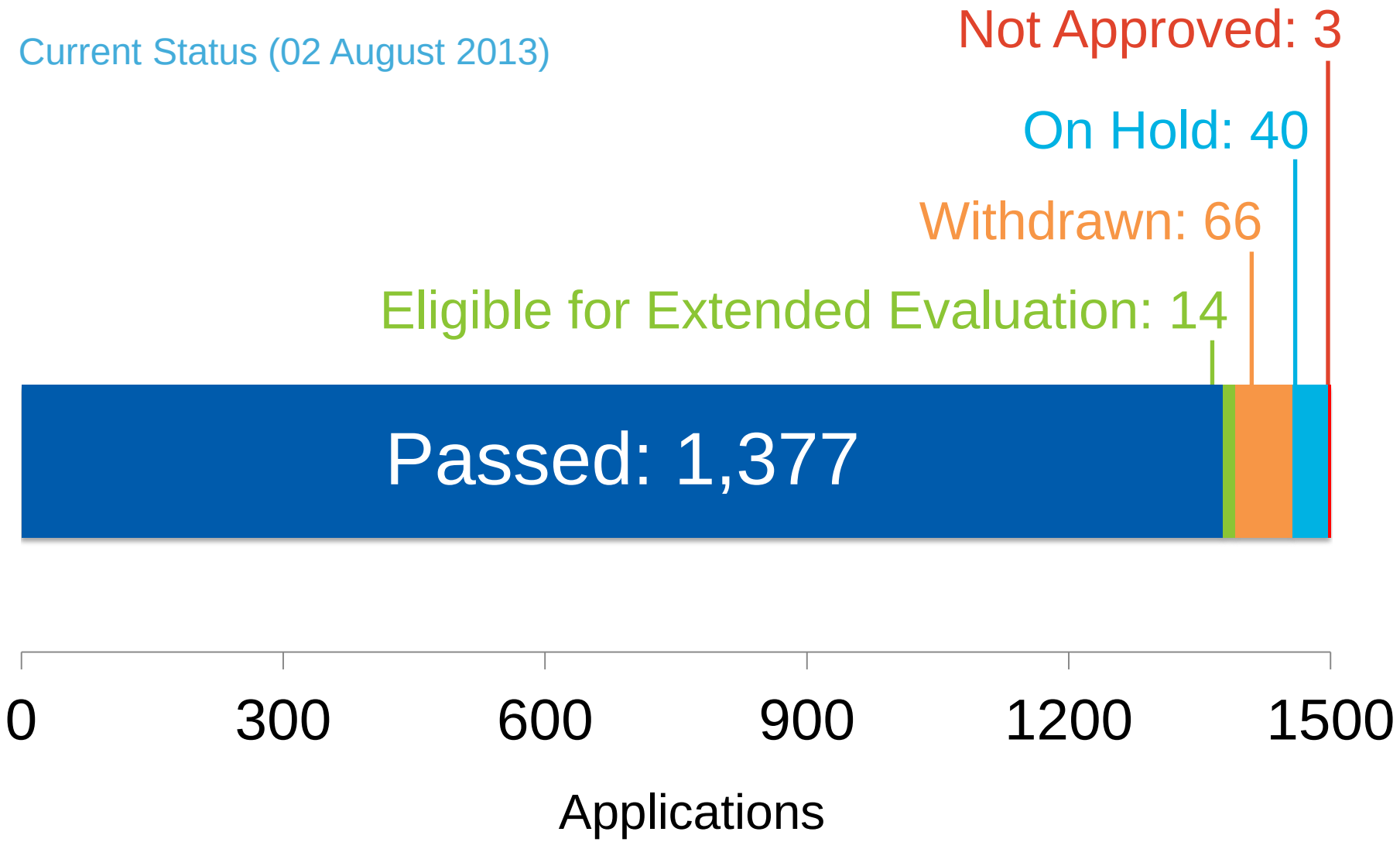
Initial Evaluation

Current Status (02 August 2013)



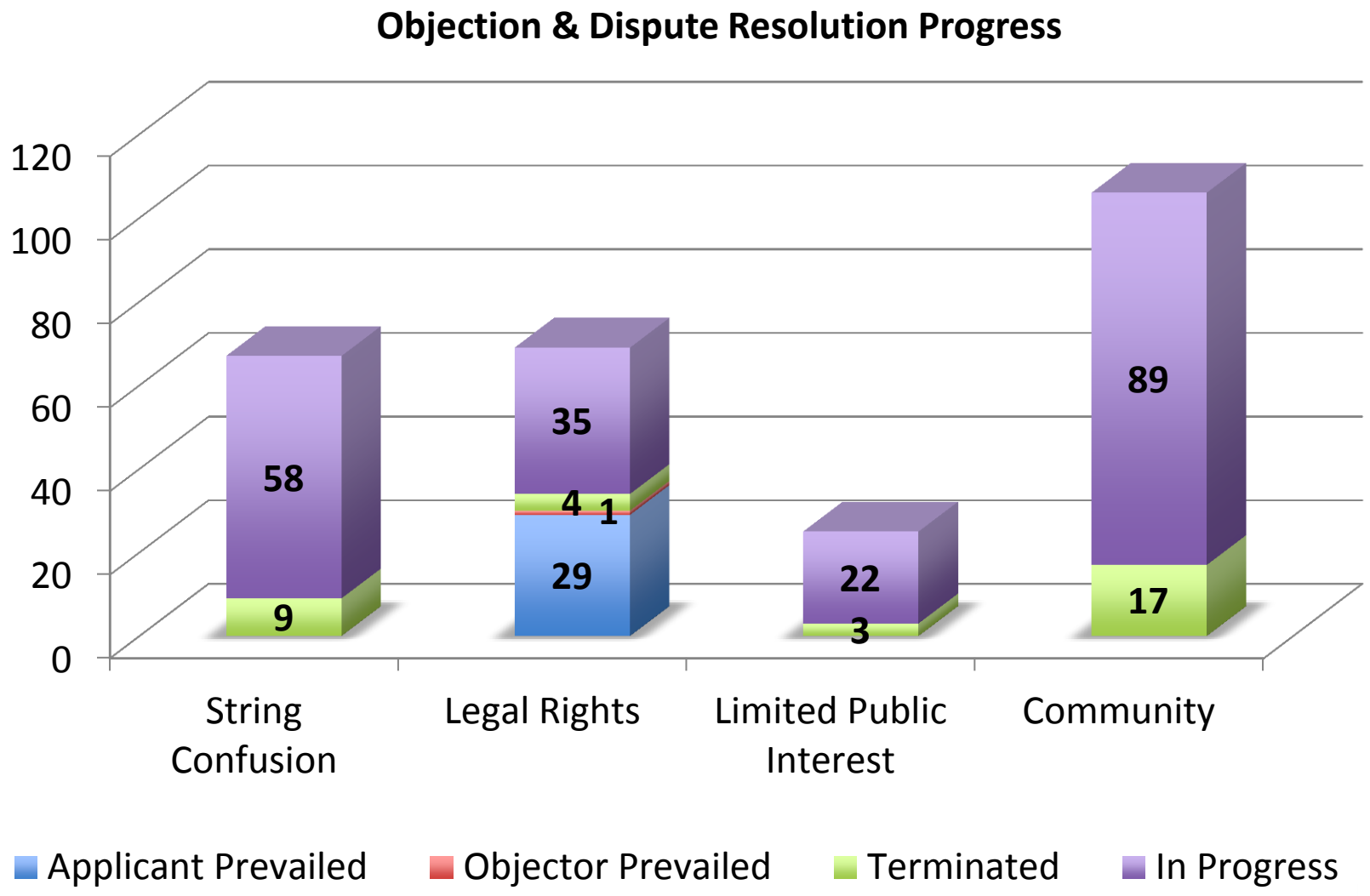
Extended Evaluation Notification

- Applicants will have at least 15 calendar days to elect Extended Evaluation (EE)
- Election notification sent to 14 applications on 26 July 2013
  - 7 applications have elected EE
- EE election notifications will continue to go out to those eligible for EE as IE results are published
- EE statuses will be reflected on the Current Applicant Status page on the New gTLD Microsite by 12 August

Extended Evaluation

- All Initial Evaluation panel firms re-engaged
  - Financial and Technical panels: Ernst & Young, KPMG, JAS Global Advisors
  - Registry Services panel: Interisle
  - Geographic Names: Economist Intelligence Unit, InterConnect Communications
- Evaluations will be performed using the same criteria utilized during Initial Evaluation

Objections & Dispute Resolution



Contracting Process

- 3 July 2013 – Contracting Information Request (CIR) Initiated
- Application Priority # 1-300 received notifications
  - 164 Applicants have been invited to contracting
  - 12 responses to date
  - 4 signed Registry Agreements to date
- COI Outreach sent through Priority #400
- Upcoming Release Schedule:
  - 9 August: COI Outreach through Priority #500
  - 14 August: CIR through Priority #400
  - 16 August: COI Outreach through Priority #700
- Learn More
  - Contracting page of Microsite (with CIR Guidance): http://newgtlds.icann.org/en/applicants/agb/base-agreement-contracting

Change Requests

- Per the AGB, any time information in the application becomes untrue or inaccurate, the applicant must notify ICANN via the change request process
- All approved change requests will be posted for a 30-day comment period
- Contracting Information Requests (CIRs)
  - 30-day comment will not prevent applications from receiving CIRs
  - However, applications with a pending change request will not receive CIRs
- Registry Agreements will not be executed until the 30-day comment period completes and ICANN evaluates any comments submitted

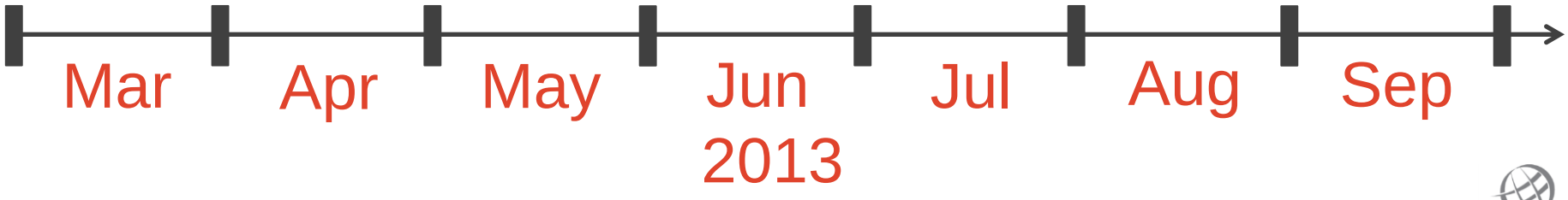
Pre-Delegation Testing

- Production PDT Underway
  - 4 appointments in progress
  - PDT specs were updated for production 25 July 2013
  - Applicants will be invited to begin PDT once contract is executed
- Beta PDT Completed
  - 45 Beta Tests Conducted
  - 24 Registry Service Providers Participated
  - Beta Results continued to improve throughout the period
- Learn More:
  - PDT page of Microsite: http://newgtlds.icann.org/en/applicants/pdt

Rights Protection Mechanisms

Trademark Clearinghouse

- Verification Service live: 26 Mar
- Sandbox & Test SMDs available — 15 Jul - ongoing
- Production SMDs issued: 26 Jul
- RPM Rqmts posted for comment: 6 Aug
- Sunrise service live — 9 Aug - ongoing
- Claims Integration Testing — 4 Sep -ongoing
- Claims Service live: 26 Sep



Uniform Rapid Suspension System

- Providers Operationally Readiness
  - NAF: Ready 8 July 2012
  - ADNDRC: Ready September, 2013
- URS Demo Provided by providers in Durban
- Requirements for how Ry & Rr work with URS providers
  - Sent proposed text to tech-mailing list on 8 July
  - Scheduled discussion of proposed text 7 August (earlier today)
- Next step: Finalize Requirements and post

Post-Delegation Dispute Resolution Processes

- Registry-Restrictions (RRDRP)
  - Announced NAF/FORUM as provider on 2 August 2013
  - Developing rules with provider(s)
- Trademark Post-Delegation (TM-PDDRP)
  - Announced two providers on 2 August 2013
    - ADNDRC, NAF/FORUM
  - Developing rules with provider(s)
- Public Interest Commitments (PICDRP)
  - 2 August 2013: PICDRP flow chart sent to PICDRP-Negotiating Team
  - Next step: Discuss flow chart with PICDRP-Negotiating Team then draft PICDRP language

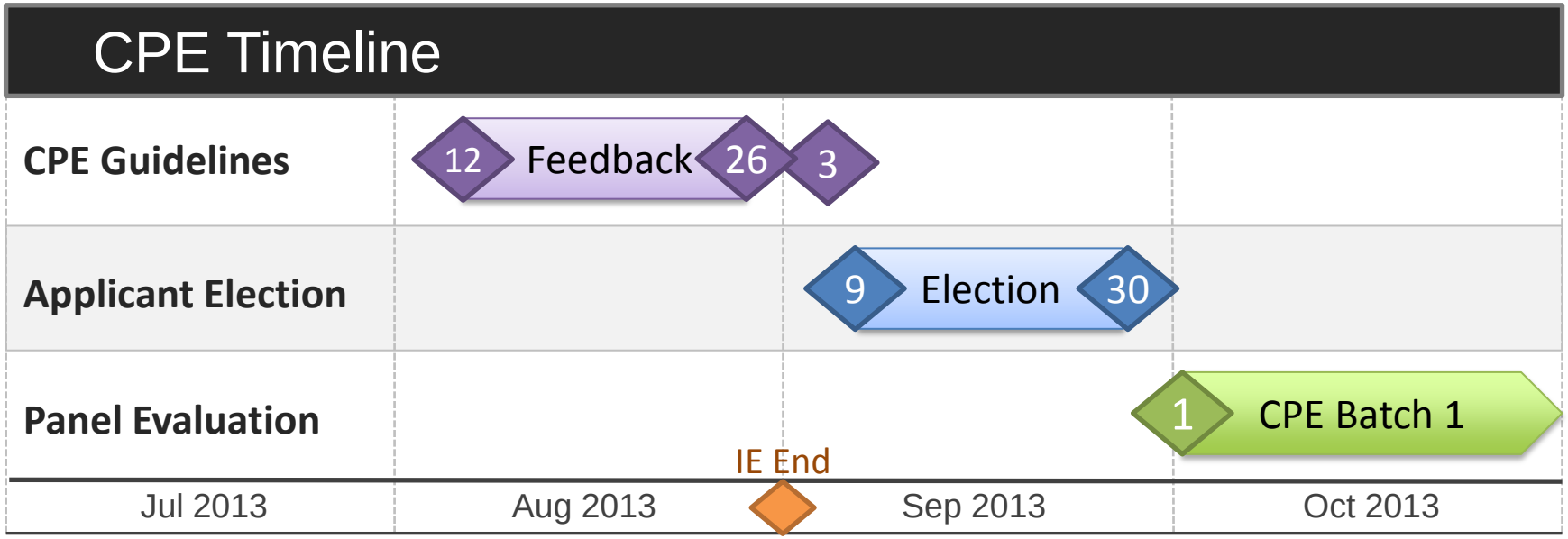
Contention Resolution

String Contention Resolution

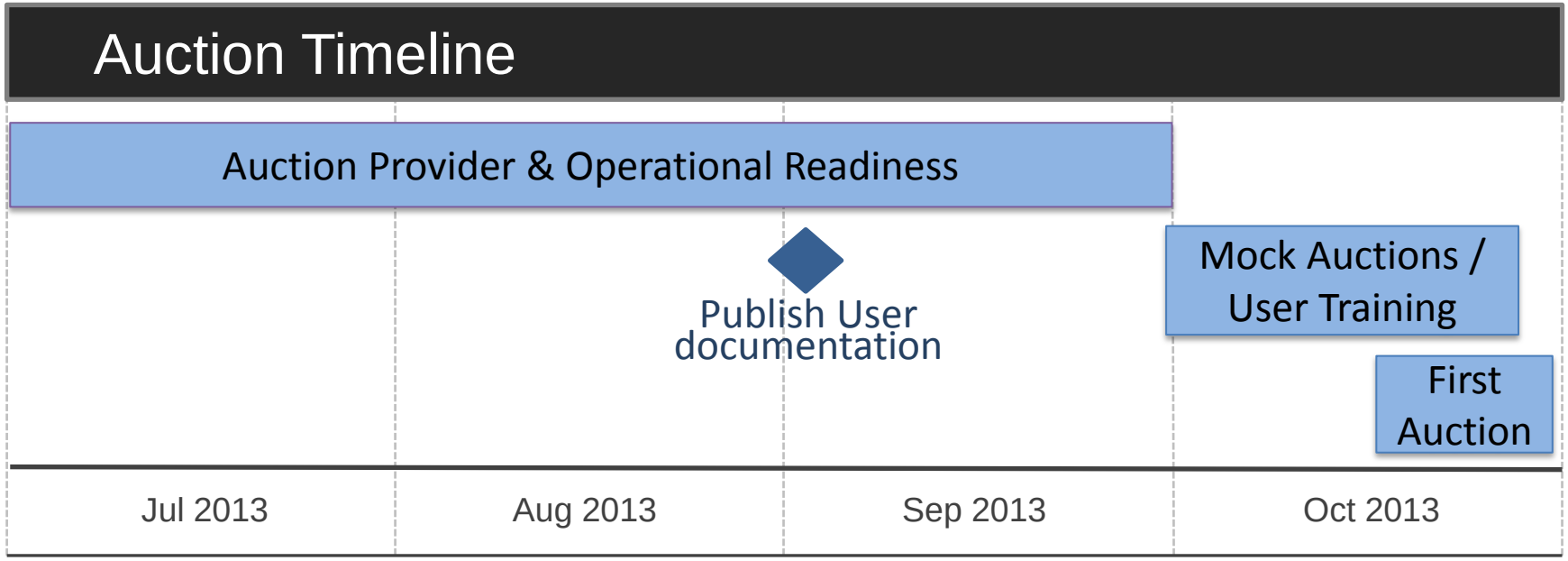
216 Active Contention Sets

- 32 – Include Community Applicant(s) → CPE
- 184 – No Community Applicants → Auction

+ String Contention Resolution mechanisms intended to proceed once contention sets finalized
  - Sets finalized once String Confusion Objections resolved
+ Eligibility to Begin Community Priority Evaluation (CPE)
  - Community applicant passed Evaluation
  - Community applicant has no unresolved objection
  - Community applicant has no GAC advice pending
+ Eligibility to Begin Auction
  - All applicants in contention set passed Evaluation
  - All applicants in contention set have no unresolved objections
  - All applicants in contention set have no GAC advice pending
  - All applicants in contention set have concluded CPE



- Week of 12 Aug - CPE guidelines posted
  - Feedback requested by 26 August
- 9 September – CPE Eligibility Notifications
  - 3 weeks to elect & submit deposit
- First set of evaluations anticipated



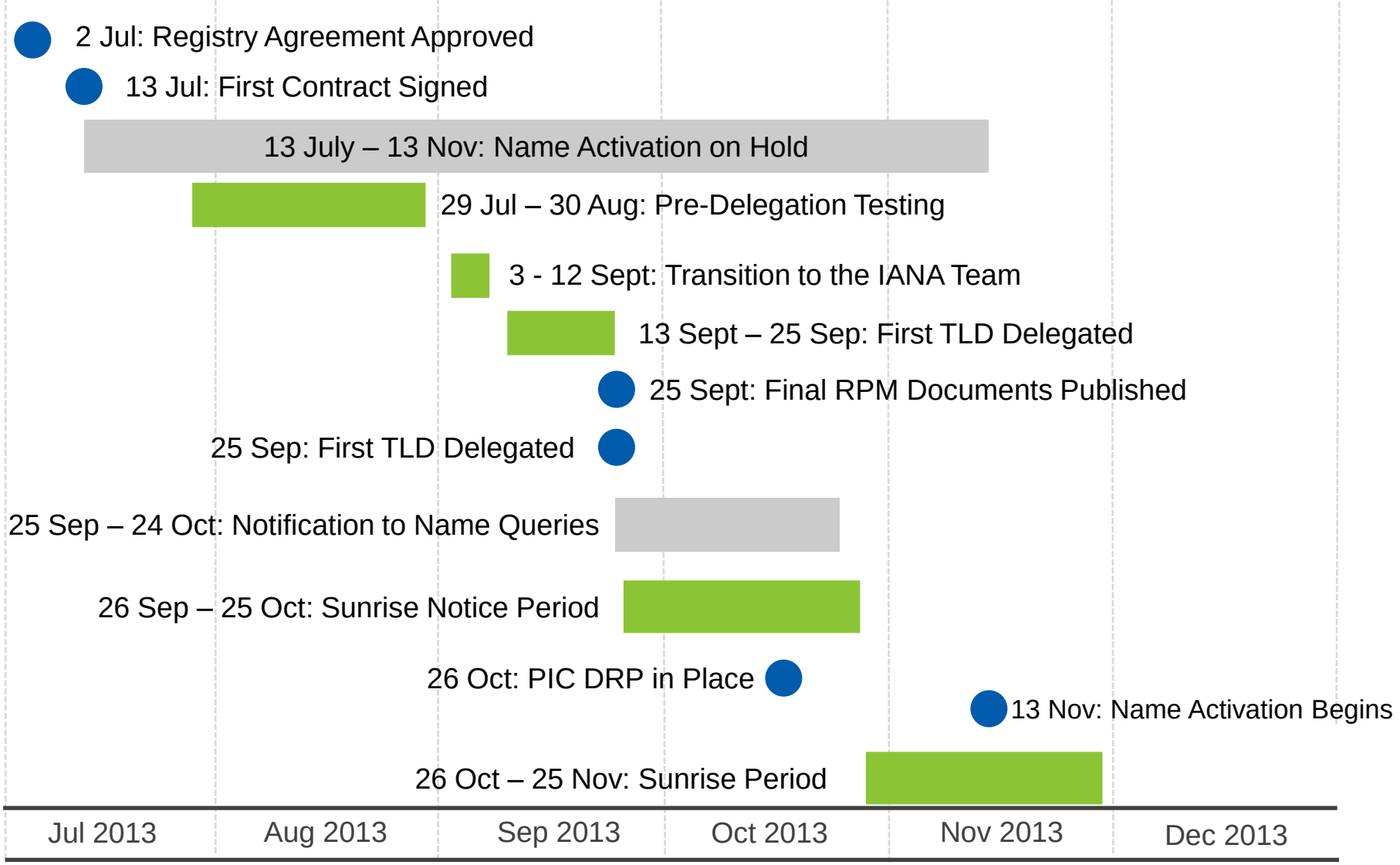
- Auction Provider Readiness
  - System Configuration & User Documentation
- 3 September - Publish User Documentation
- 30 September - Training & Mock Auctions
- Mid-October - Conduct First Set of Auctions

Auction – Last Resort

- Auction Notifications to eligible applicants once Contention Sets are finalized and eligible
  - Anticipate first sets notified - Mid-September
- Auction anticipated to be held within 30 days
  - As per AGB, Applicants may request one-time extension
- ICANN to inform applicants of Intent to Auction including auction date
  - Triggers Submission of deposits

Timeline

Earliest Path to First New gTLD (Hypothetical*)



The timeline is provided for general guidance based on the earliest path forward. The dates on this slide are target dates and assume that ICANN will move forward with strings identified as "low risk" in the recently published study "Name Collision in the DNS" in accordance with the recommended mitigation measures proposed in the paper entitled "New gTLD Collision Risk Management". The earliest path forward may change depending upon community feedback received during the public comment period on the recommended mitigation measures, and any subsequent actions taken by the New gTLD Program Committee of the ICANN Board, among other things.

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Thank You & Questions?

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