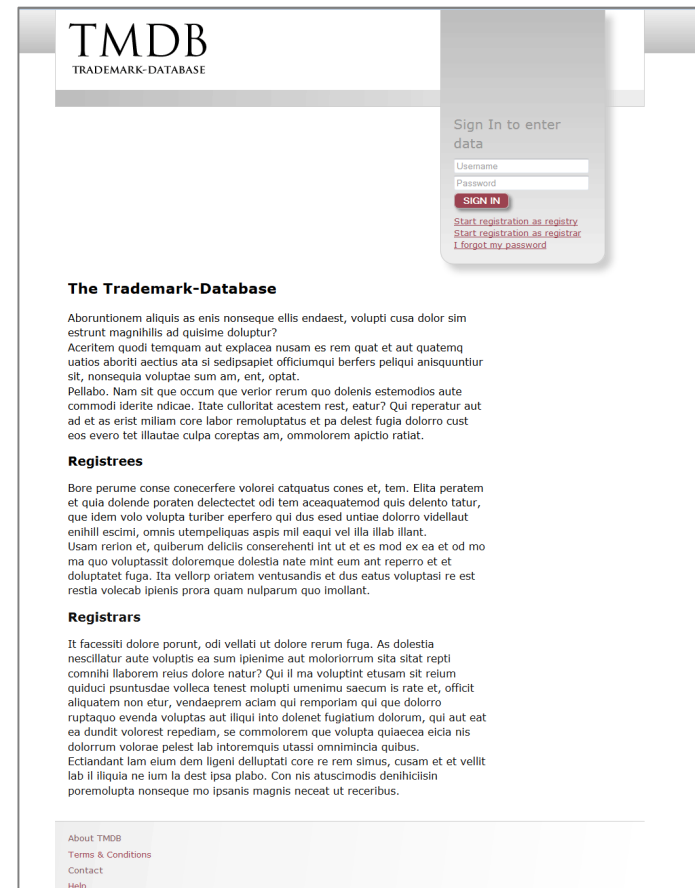


# Trade Mark DataBase (TMDB) for Sunrise and Claims

## Webinar 1: Introduction to the TMDB

Presenter(s) : Anton Melumad, Adrie ten Bookum  
Version : 0.6



The screenshot displays the TMDB (Trademark-Database) website. At the top left, the logo reads "TMDB TRADEMARK-DATABASE". On the right side, there is a "Sign In to enter data" form with fields for "Username" and "Password", a "SIGN IN" button, and links for "Start registration as registry", "Start registration as registrar", and "I forgot my password". Below the sign-in form, the heading "The Trademark-Database" is followed by a paragraph of placeholder text. Further down, there are sections for "Registrees" and "Registrars", each with their respective introductory placeholder text. At the bottom left of the page, there are links for "About TMDB", "Terms & Conditions", "Contact", and "Help".

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## Introduction: The audience of this webinar

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- **Registrars:** Persons or organisations that want to claim a domain name under a Top Level Domain (TLD) extension or agencies who perform the registration process for customers who want to register a domain name under a TLD extension.
- **Registries:** Owners of TLD extensions who receive requests from Registrars to claim certain domain names under their TLD.



## Introduction: The purpose of this webinar

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The intention of this (and the upcoming) webinar is to provide:

- An online explanation/presentations of the TMDB system to it's users
- Users the possibility to ask questions
- A repository of recorded presentations, questions and answers which serve as useful help resources for TMDB's users



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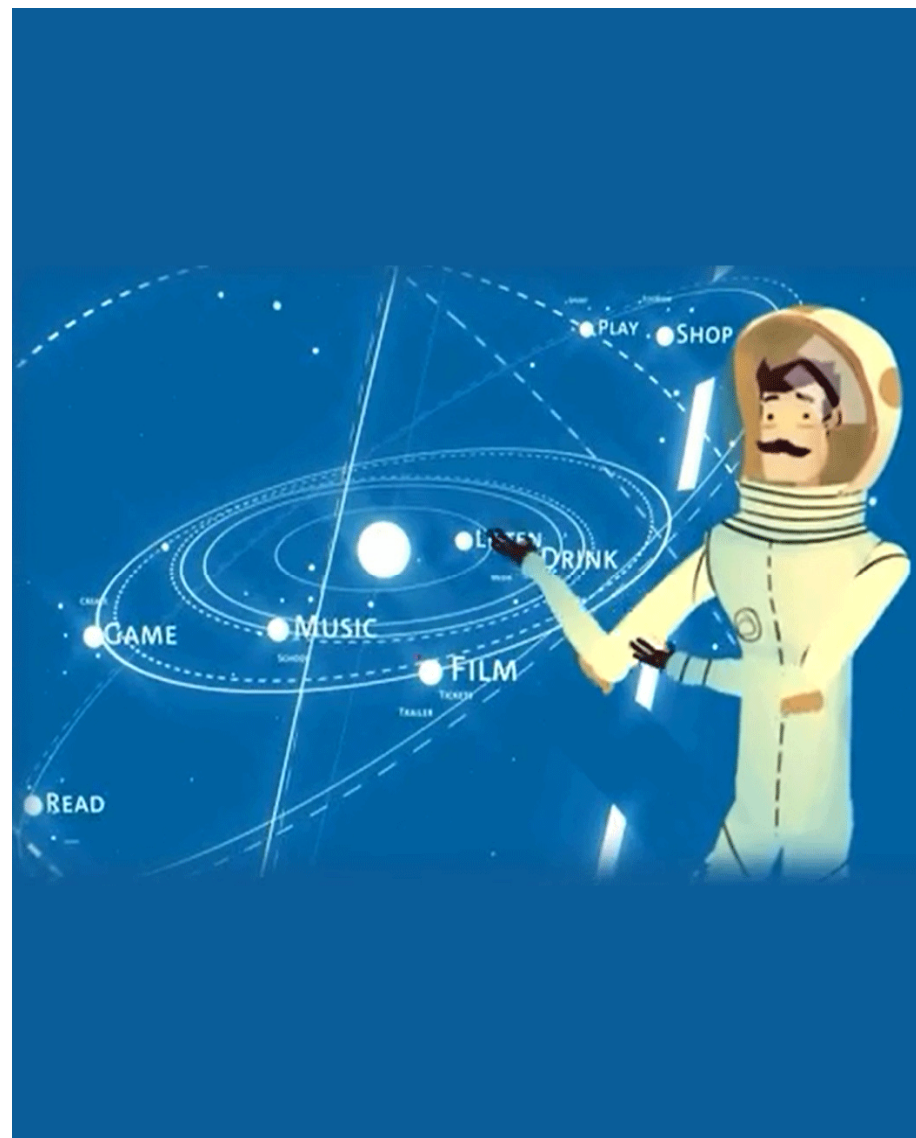
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## The Sunrise and Claim Processes: ICANN's new gTLD program

- As part of ICANN's New gTLD program, the number of new generic Top Level Domains (TLDs) will expand considerably.
- Currently, there are just a handful of Top Level Domains, such as .com, .net, .org, .gov, .mil, .edu, .mobi, .jobs, etc.
- Starting in 2013, many new generic Top Level Domain names will be created.



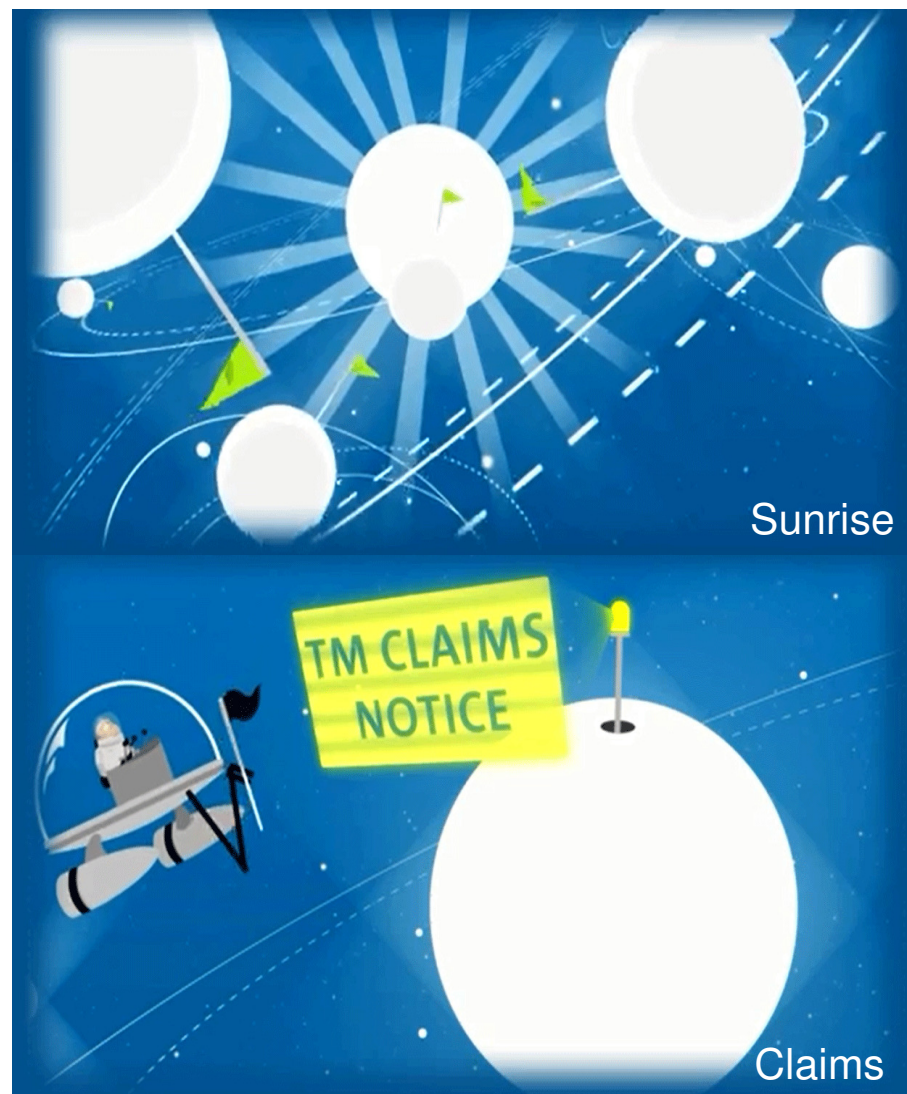
## The Sunrise and Claim Processes: Sunrise and Claims

Two processes are designed to protect trademark rights in this new domain space:

- **Sunrise**
- **Claims**

An introduction animation to the Sunrise and Claims processes is available at <http://www.trademark-clearinghouse.com/>

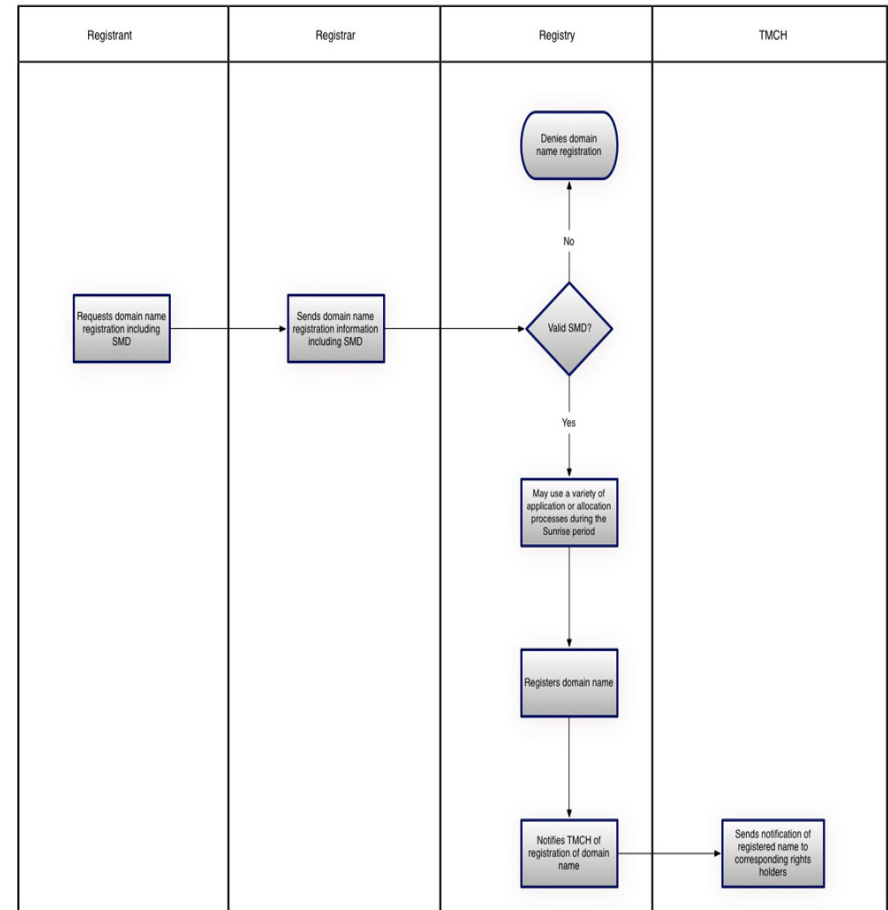
Details of the Sunrise and Claims processes can be found at <http://newgtlds.icann.org/en/about/trademark-clearinghouse>



## The Sunrise and Claim Processes: The Sunrise process (Sunrise period)

### Sunrise process (Sunrise period)

- For trademark holders and agents that have successfully submitted trademark records to the Clearinghouse
- Precedes the general availability of the new gTLD to the public
- Gives these trademark holders an opportunity to register their trademark domain names
- Notifies trademark holders or agents of the registration of a domain name matching a label of a registered and validated mark name in the TMDB



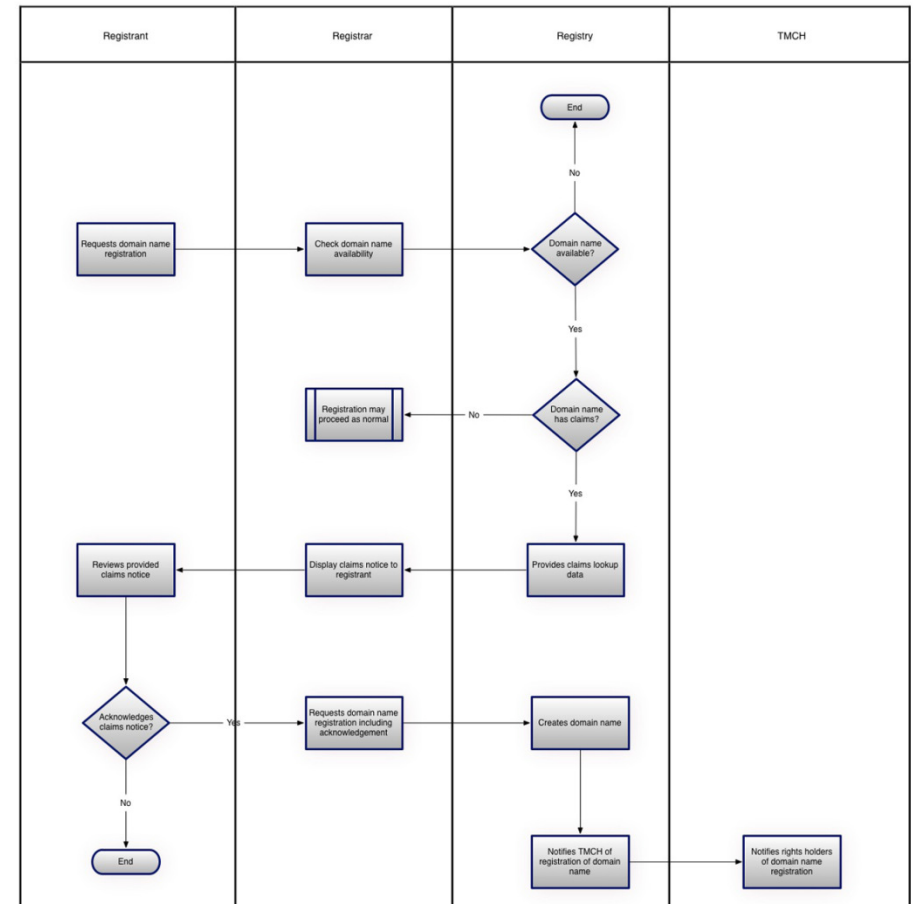
Details of the Sunrise process can be found at <http://newgtlds.icann.org/en/about/trademark-clearinghouse>



## The Sunrise and Claim Processes: The Claims process (Claims period)

### Claims process (Claims period):

- Ensures that all Registrants who want to register a domain name matching existing Clearinghouse record are presented with a Trademark Notice
- Notifies trademark holders or agents of the registration of a domain name matching a label of a registered and validated mark name in the TMDB



Details of the Claims process can be found at <http://newgtlds.icann.org/en/about/trademark-clearinghouse>

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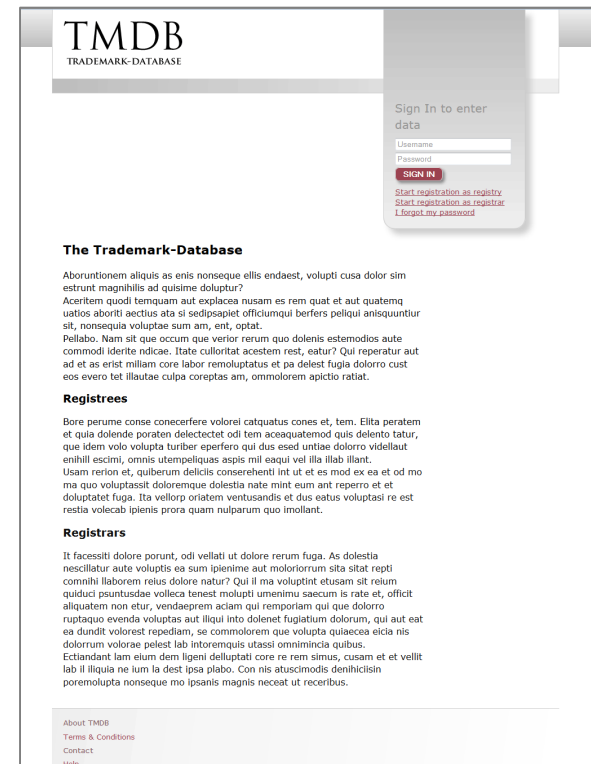
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## The TMDB system: TMDB overview

### The TMDB system

- The Trademark Clearinghouse Database (TMDB) system serves as the central database to provide information for Trademark Agents to support Sunrise or Claims processes.
- The TMDB can be accessed through the TMDB web client.
- The TMDB will be in production from the following dates:
  - Sunrise: 9th of August
  - Claims: 9th of September

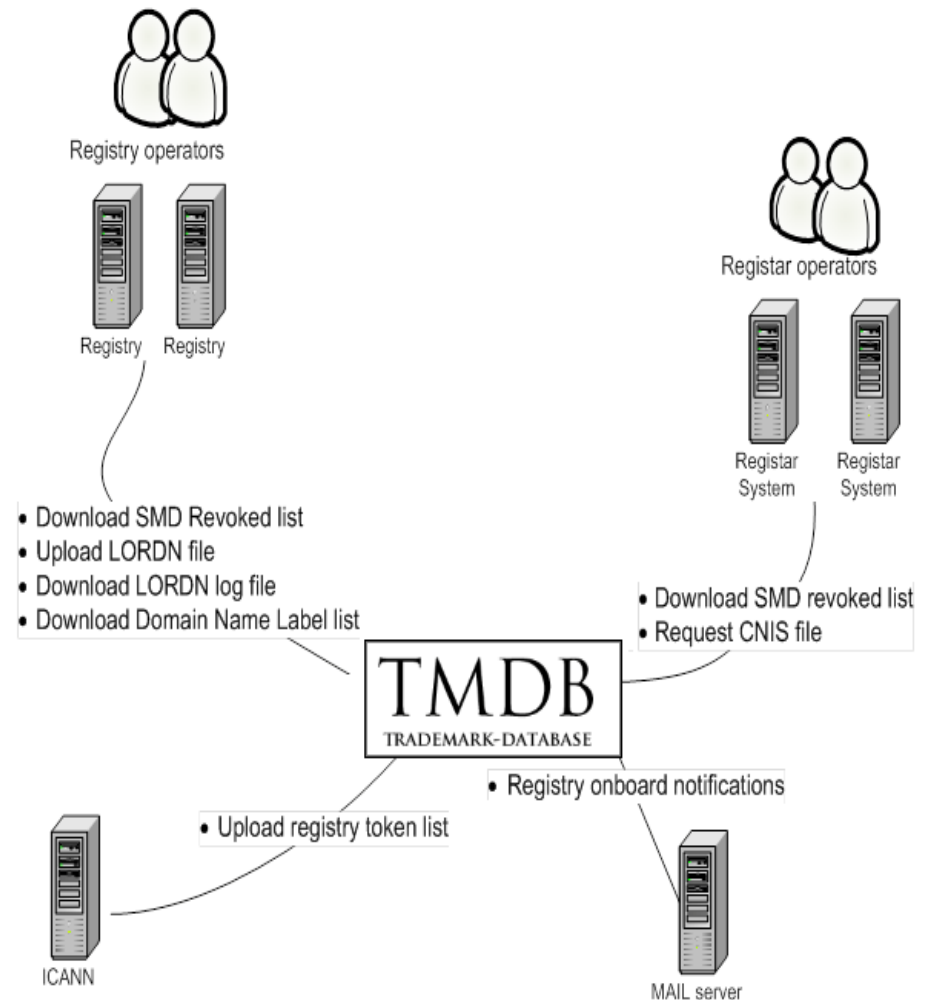


## The TMDB system: TMDB Services

Registrars and registries can connect to TMDB system and use its services.

- Registries:
  - Retrieve the SMD Revocation List
  - Retrieve the DNL List
  - Submit a LORDN File
- Registrars:
  - Retrieve the SMD Revocation List
  - Retrieve CNIS files

Access to these services can be configured using the TMDB web client.



## The TMDB system: TMDB test possibilities

- ICANN requires Registrars and Registries to go through a validation process before access to all production functionality is granted. This process is described in the "welcome package" you received from ICANN.
- In advance of obtaining the ICANN validation, the TMDB system provides the possibility to test configurations without the risk of affecting the production platform.

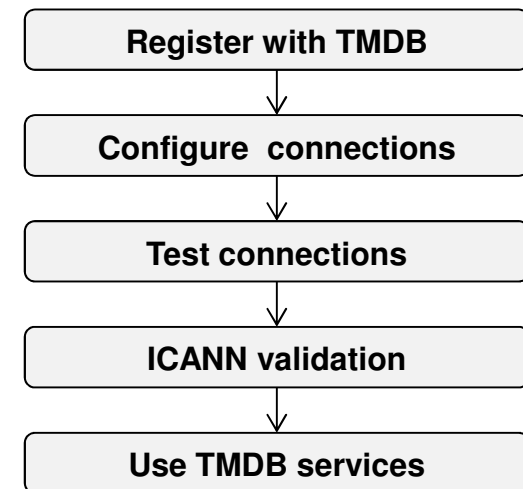


## The TMDB system: Configuring & using the TMDB systems

As a Registry or Registrar, there are several steps you will have to undertake before you can use the TMDB system:

- Register to use the TMDB system (Using an ICANN provided registration token)
- Configure your connections in order to use the TMDB services
- Test if your configured connections function properly
- Use TMDB services in the production environment

These steps will be explained in the upcoming webinars



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## Help resources: Published sources

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If you have technical queries, you can consult the following resources:

- TMDB user manuals
- TMDB frequently asked Questions (FAQ)
- Recordings of webinars

These resources can be found on the ICANN site

(<http://newgtlds.icann.org/en/about/trademark-clearinghouse>):





## Help resources: Published sources

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If you have technical queries and can not find your answer in the published resources? You can also contact IBM Service Desk as follows:

- By phone:
  - + 32 2 711 8604
  - + 48 7 1760 8509
- By mail: (ICANNSD@nl.ibm.com)
- Via Self Service Web Portal  
<https://www.ess8.uk.smi.ibm.com:8452/maximo>



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## Upcoming webinars: Configuring & using the TMDB systems

Upcoming webinars are divided into Sunrise and Claims topics

Upcoming webinars are specifically targeted for Registrars and Registries.

- Webinar 2: TMDB Sunrise for Registrars
- Webinar 3: TMDB Sunrise for Registries
- Webinar 4: TMDB Claims for Registries
- Webinar 5: TMDB Claims for Registrars

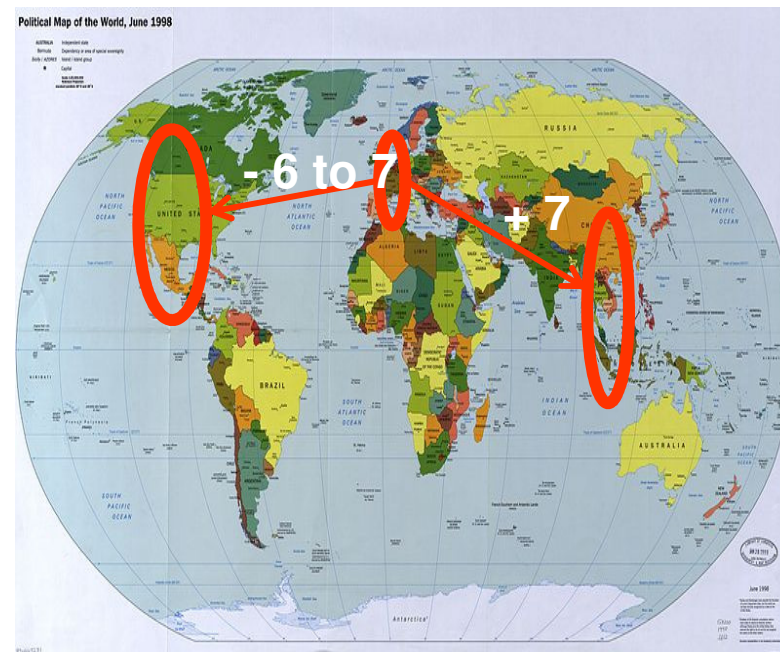
	Registrars	Registries
	<b>Webinar 1</b>	
	<ul style="list-style-type: none"> <li>• Introduction to the TMDB</li> </ul>	
Sunrise	<b>Webinar 2</b>	<b>Webinar 3</b>
	<ul style="list-style-type: none"> <li>• Register with TMDB</li> </ul>	<ul style="list-style-type: none"> <li>• Register with TMDB</li> <li>• Retrieve SMD Revocation List</li> </ul>
Claims	<b>Webinar 4</b>	<b>Webinar 5</b>
	<ul style="list-style-type: none"> <li>• Retrieve SMD Revocation List</li> <li>• Retrieve CNIS files</li> </ul>	<ul style="list-style-type: none"> <li>• Retrieve the DNL List</li> <li>• Submit a LORDN File</li> </ul>

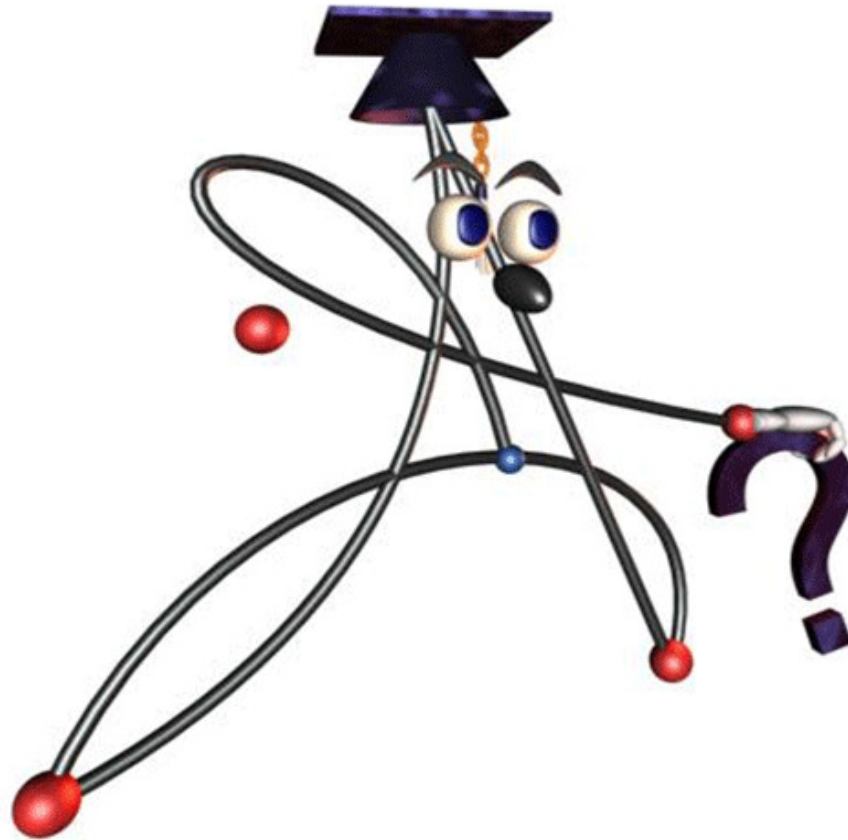
## Upcoming webinars: Timing

Given the time zones, each webinar is scheduled twice:

- Wednesdays even weeks at 14:00 – 16:00 UTC (07:00 – 09:00 in San Francisco) and
- Wednesday odd weeks at 08:00 – 10:00 UTC (16:00 – 18:00 in Singapore)

Starting August 15th, 2013





**Questions?**

## Version management

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Version	Date	Changes
0.1	5-8-2013	Initial version
0.2	5-8-2013	Processed review comments
0.3	5-8-2013	Processed review comments
0.4	6-8-2013	Processed final review comments
0.5	7-8-2013	Processed final review comments about the TMDB test possibilities

\*Hidden slide: This slide will not appear during the presentation